

HUMAN-COMPUTER THIRD EDITION



# chapter 18

# modelling rich interaction

## Modelling Rich Interaction

- status–event analysis
- rich environments in task analysis
- sensor-based systems

## status-event analysis

- events things that happen
  - e.g. alarm bell, beeps, keystrokes
- status things that are
  - e.g. screen display, watch face, mouse position
- unifying framework system
   user

(formal analysis)

(psychology & heuristics)

- time behaviour detect delays, select feedback
- transferable phenomena

e.g. polling – active agent discovers status change

## rich set of phenomena

	events	status
input	keypress	mouse position
output	beep	display
internal	interrupt	document state
external	time	temperature

Most notations only deal with subset of these e.g.STNs: event-in/event-out

•  $\Rightarrow$  may need awkward work-arounds

## rich set of behaviour

#### • actions:

- state change at (user initiated) event
- Status change events:
  - e.g. stock drops below re-order level
- interstitial behaviour:
  - between actions e.g. dragging an icon

standard notations:

• usually, • sometimes, • never!

## Properties of events

- status change event
  - the passing of a time
- actual and perceived events
  - usually some gap
- polling
  - glance at watch face
  - status change becomes perceived event
- granularity
  - birthday days
  - appointment minutes

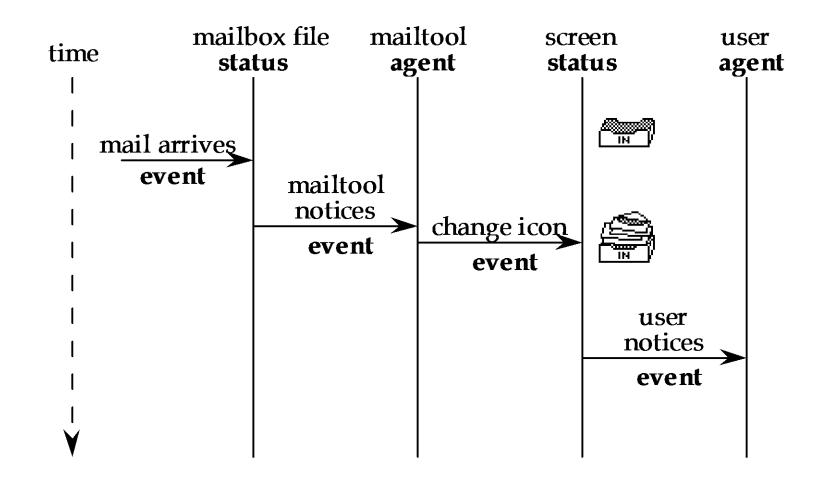
## Design implications

- actual/perceived lag... matches application timescale?
- too slow
  - response to event too late
     e.g., power plant emergency
- too fast
  - interrupt more immediate task
     e.g., stock level low

# Naïve psychology

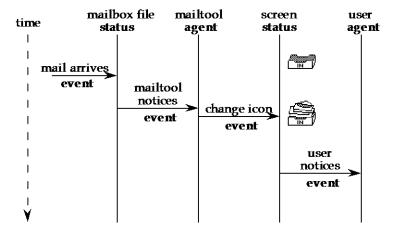
- Predict where the user is looking
  - mouse when positioning
  - insertion point intermittently when typing
  - screen if you're lucky
- Immediate events
  - audible bell when in room (and hearing)
  - peripheral vision movement or large change
- Closure
  - lose attention (inc. mouse)
  - concurrent activity

## email delivery



## email delivery (ctd)

- mail has arrived!
- timeline at each level



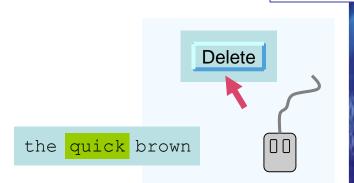
• Perceived event in minutes – not guaranteed

alternative	timescale	
explicit examination	-	hours/days
audible bell	_	seconds

but want minutes – guaranteed

## screen button widget

screen button often missed, ... but, error not noticed



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a common widget, a common error: Why?

Closure

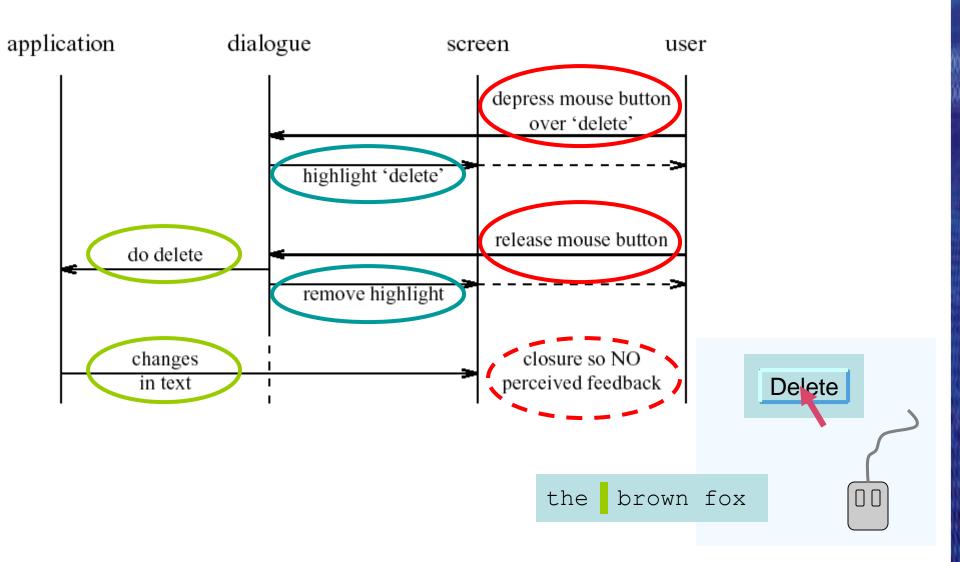
mistake likely – concurrent action not noticed – semantic feedback missed

Solution

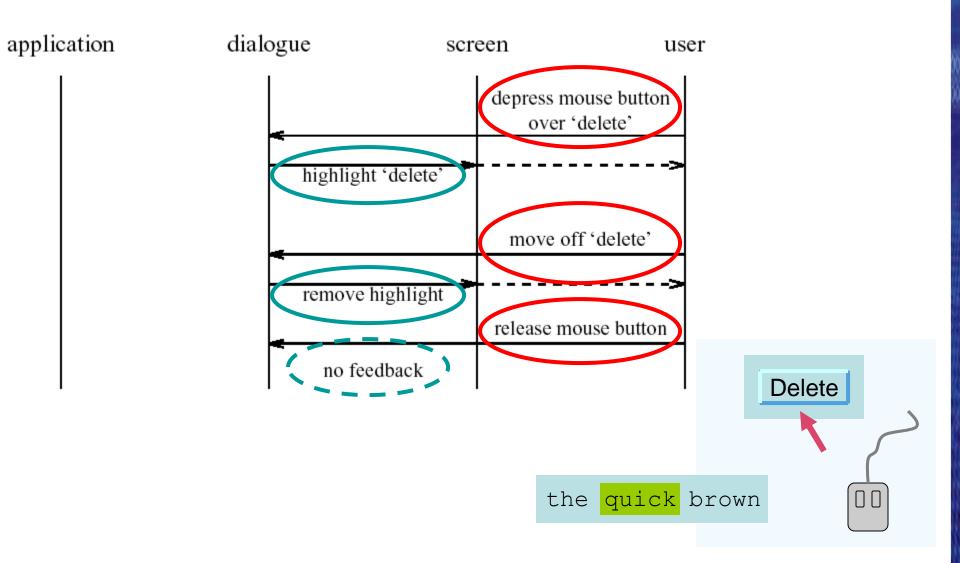
widget feedback for application event a *perceived event* for the user

N.B. an expert slip – testing doesn't help

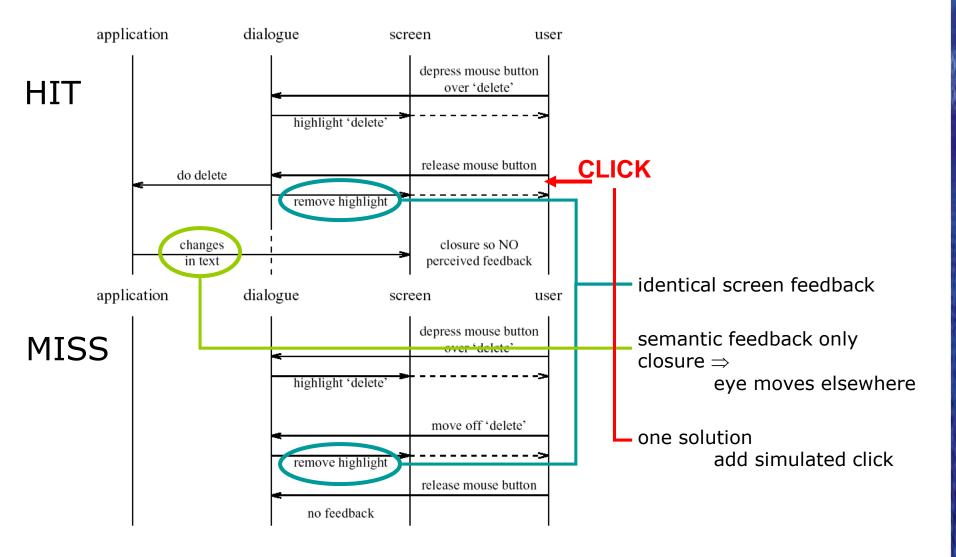
### Screen-button - HIT



#### Screen button - MISS



### HIT or a MISS?



#### rich contexts

## the problem

- task models

   formal description
- situatedness

- unique contexts

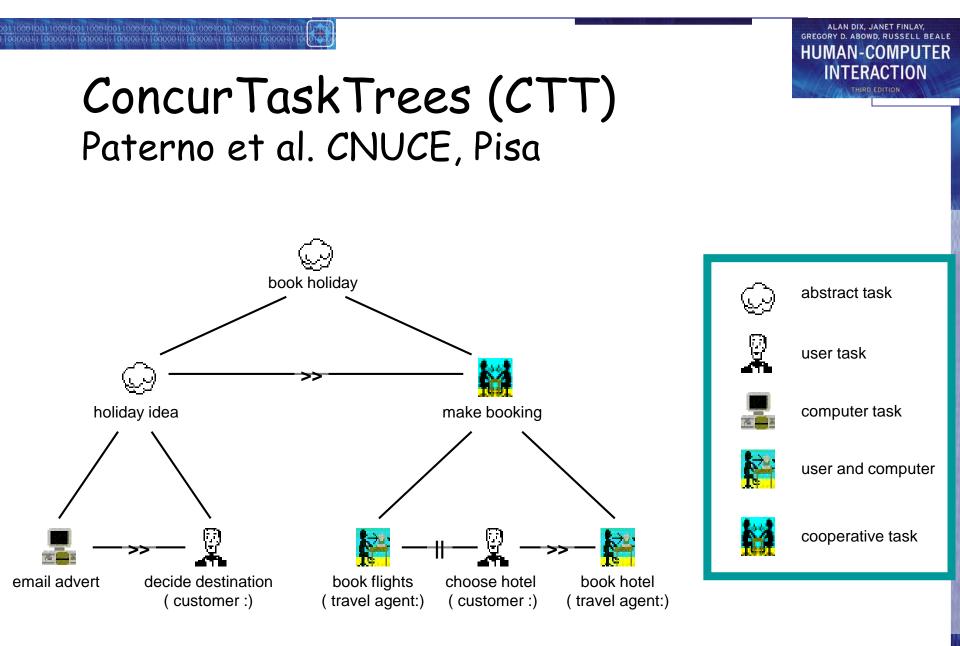
- ethnography
  - rich ecologies

bringing them together?

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### collaboration

- already in several notations
   e.g. CTT, GTA
- add artefacts too ?

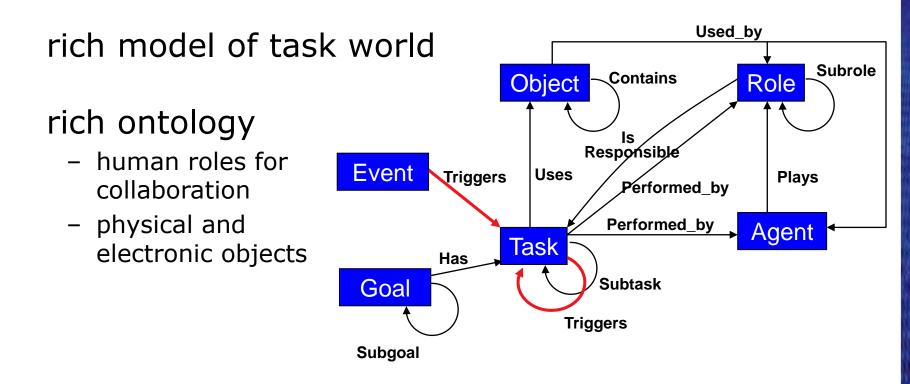




## Groupware Task Analysis

#### GTA

- conceptual framework, tools, elicitation techniques



## information

#### pre-planned cognitive model goal goal

#### situated action environment action

#### control

open loop control

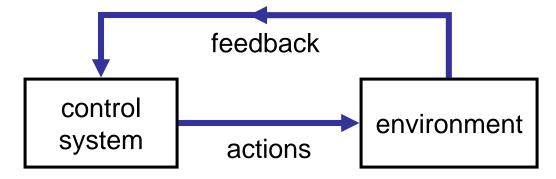
- no feedback
- fragile



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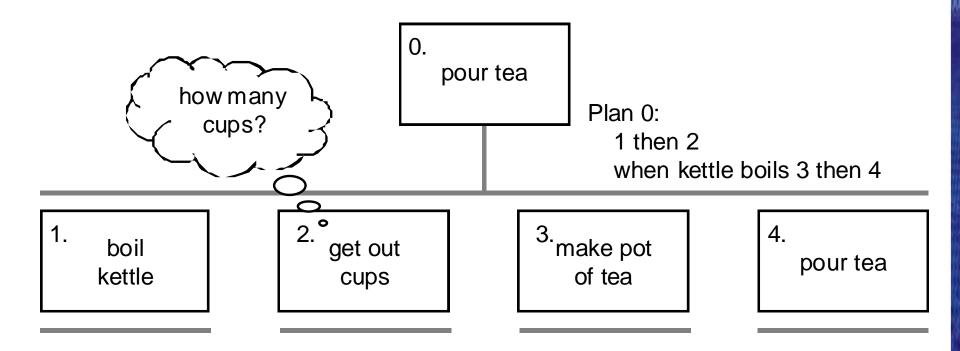
## control

- open loop control
   no feedback
  - fragile
- closed loop control
  - uses feedback
  - robust



## adding information

10000033 10000033 10000033 10000033 10000033 10000033 10000



# adding information (ctd)

information required when

- subtask involves input (or output)
- some kind of choice (how to know what to do)
- subtask repeated (but iterations unspecified)

sources of information

- i. part of existing task (e.g. phone number entered)
- ii. user remembers it (e.g. recall number after directory enquiry)
- iii. on device display (e.g. PDA address book, then dial)
- iv. in the environment
  - pre-existing (e.g. phone directory)
  - created in task (e.g. write number down on paper)

GUI easy (lots of space) mobile/PDA need to think

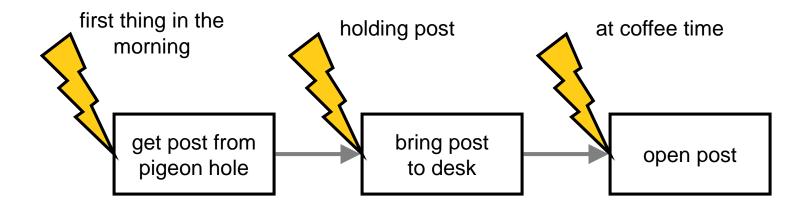
## triggers

#### process - what happens and order



## triggers

- process what happens and order
- triggers when and why



### common triggers

- immediate
  - straight after previous task
- temporal
  - at a particular time
- sporadic
  - when someone thinks of it!
- external event
  - when something happens, e.g. phone call
- environmental cue
  - something prompts action ... artefacts

#### artefacts

- ethnographic studies
- as shared representation
- as focus of activity
- act as triggers, information sources, etc.

9.37	BTN		BRITANNIA	300	CREWE 9.25
	2	180	BAL770 5423		
			M/B737/C T420	EGGW VA2 VE3 VE4 EGAA	

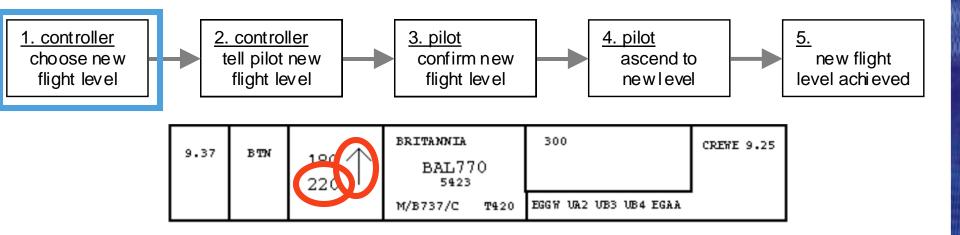
## placeholders

- knowing where you are in a process
   like a program counter
- coding:
  - memory
  - explicit (e.g. to do list)
  - in artefacts

#### where are you?

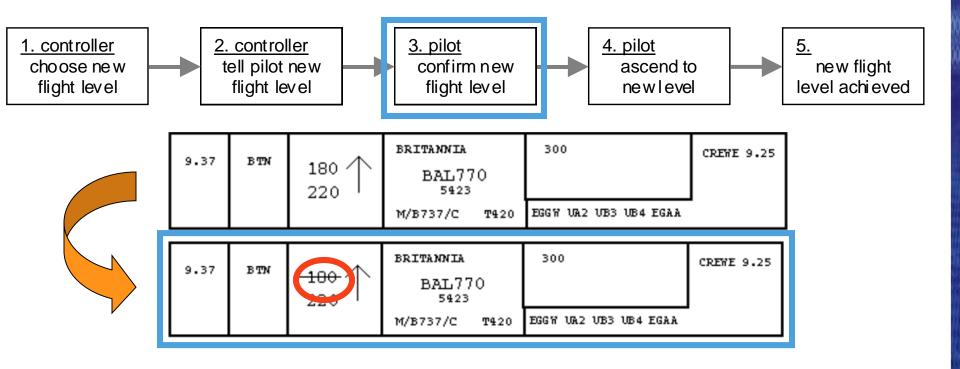


#### step 1. choose new flight level



#### step 3. flight level confirmed

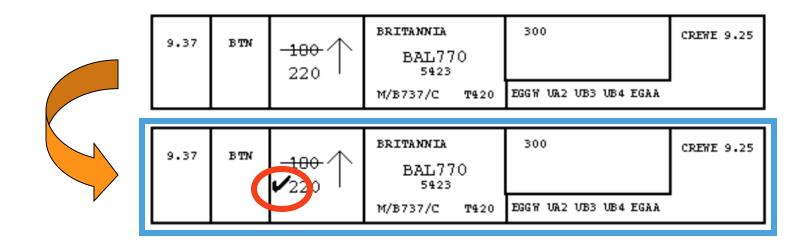
1 100000 k1 100000 k



#### step 5. new flight level acheived

1 100000 k1 100000 k





# tracing placeholders

a form of information, may be ...

- in people's heads
  - remembering what to do next
- explicitly in the environment
  - to-do lists, planning charts, flight strips, workflow
- implicitly in the environment
  - location and disposition of artefacts

electronic environments ..

- fewer affordances for artefacts
- danger for careless design!

papers tidy or skewed letter open or closed

# low intention and sensor-based interaction

## car courtesy lights

- turn on
  - when doors unlocked/open
- turned off
  - after time period
  - when engine turned on



#### driver's *purpose* is to get into the car *incidentally* the lights come on

Pepys

- Xerox Cambridge (RIP)
- active badges
- automatic diaries







# MediaCup

- cup has sensors
  - heat, movement, pressure
- broadcasts state (IR)
- used for awareness
  - user is moving, drinking, ...



## Han's *purpose* to drink coffee *incidentally* colleagues are aware

ALAN DIX, JANET FINLAY, GREGORY D. ABOWD, RUSSELL BEALE HUMAN-COMPUTER INTERACTION shopping cart

- goods in shopping cart analysed
  - e.g. Amazon books
- used to build knowledge about books
  - people who like X also like Y
- used to give you suggestions
  - "you might like to look at ...", "special offer ..."

my *purpose* to buy a book *incidentally* shown related titles



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### onCue

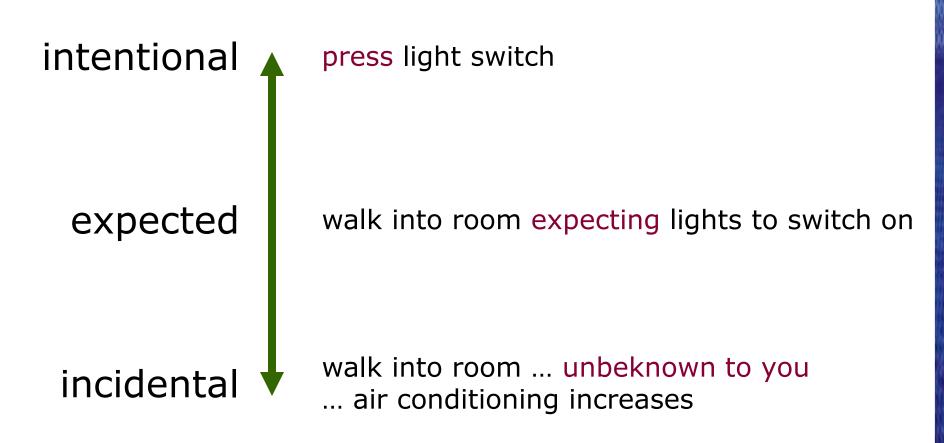
- 'intelligent' toolbar
  - appropriate intelligence
    - make it good when it works
    - don't make it hard of it doesn't
- analyses clipboard contents
- suggests things to do with it



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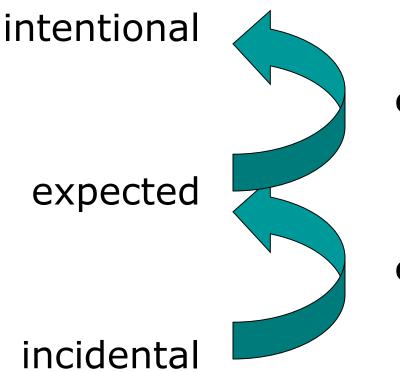
user's *purpose* to copy text elsewhere *incidentally* alternative things to do

## the intentional spectrum



fluidity

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#### co-option

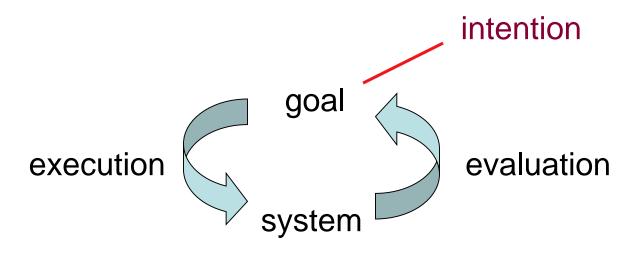
users explicitly use behaviour e.g. open door for lights

#### comprehension

users notice, form model then rely on behaviour

## interaction models

- intentional cycle
  - Norman execution/evaluation loop
- some exceptions
  - multiple goals, displays, opportunistic
- guidelines
  - feedback, transparency



# cognition

#### • physical things (inanimate)

- directness of effect
- locality of effect
- visibility of state
- computational things (also animate)
  - complex effects
  - non locality of effect
    - distance networks; time delays, memory
  - large hidden state

# cognition

- understanding
  - innate intelligences
    - physical, natural/animal, social, physiological
  - rational thought
  - imagination
- interfaces
  - GUI, VR, AR, tangible
    - recruit physical/tangible intelligence
  - ubicomp, ambient, incidental
    - ???

homunculi, haunted houses

# designing incidental interaction

- need richer representations

   of the world, of devices, of artefacts
   wider ecological concerns
- two tasks
  - purposeful task
    for interpretation
  - supported task
- for actions

## issues and process

• no accepted methods but ... general pattern

GREGORY D. ABOWD, RUSSELL BEALE

- uncertainty
  - traditional system due to errors
  - sensor-based intrinsic to design
    - uncertain readings, uncertain inference
    - usually control non-critical aspects of environment
- process ... identify
  - input what is going to be sensed
  - output what is going to be controlled
  - scenarios desired output and available input

safe? light advertises presence

## designing a car courtesy light

- available input

   door open, car engine
- desired output

   light!
- identify scenario
- label steps
  - 0 don't care +, ++, ... want light
  - -, --, ... don't want it
- legal requirements light off whilst driving
- safety
  - approaching car??

		· · ·
1.	deactivate alarm	0
2.	walk up to car	
3.	key in door	<u> </u>
4.	open door & take key	/ +
5.	get in	++
6.	close door	0
7.	adjust seat	+
8.	find road map	++
9.	look up route	+++
10.	find right key	+
11.	key in ignition	-
12.	start car	0
13.	seat belt light flashes	s 0
14.	fasten seat belt	+
15.	drive off	·····
	illegal to drive with interior light on	

# implementation

- sensors not used for original purpose
  - open architectures, self-discovering, self-configuring
- privacy
  - internet-enables kettle broadcasts to the world!
- context
  - inferring activity from sensor readings status not event
- data filtering and fusion
  - using several sensors to build context
- inference
  - hand-coded or machine-learning
- must be used
  - control something (lights) or modify user actions (TV on)

# architectures for sensor-based systems?

