

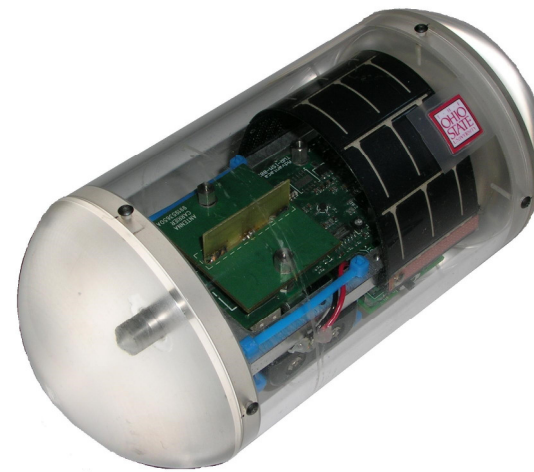
Printed Circuit Board Design Flow

A design flow is a rough guide for turning a concept into a real, live working system

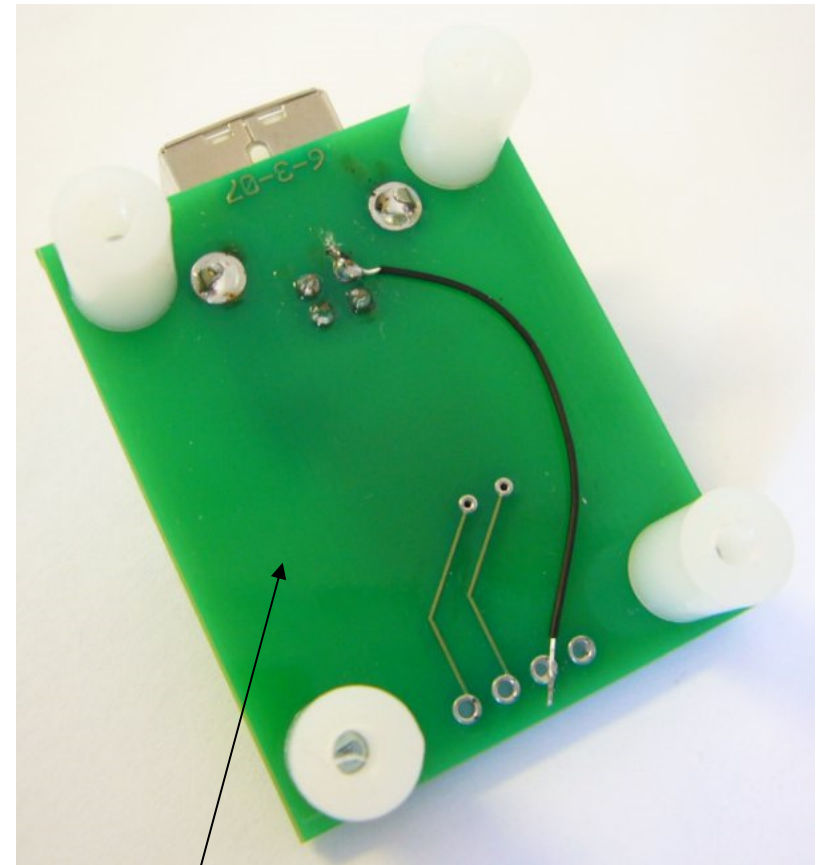
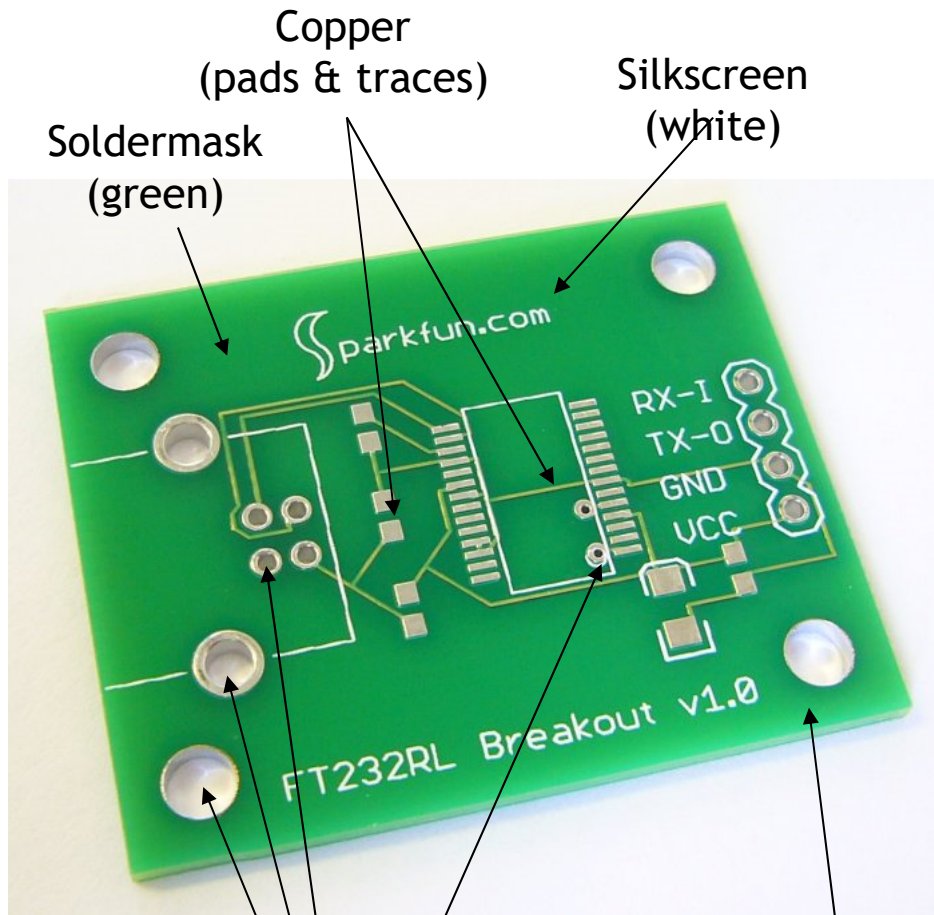
Inspiration
(Concept)

Implementation
(Working System)

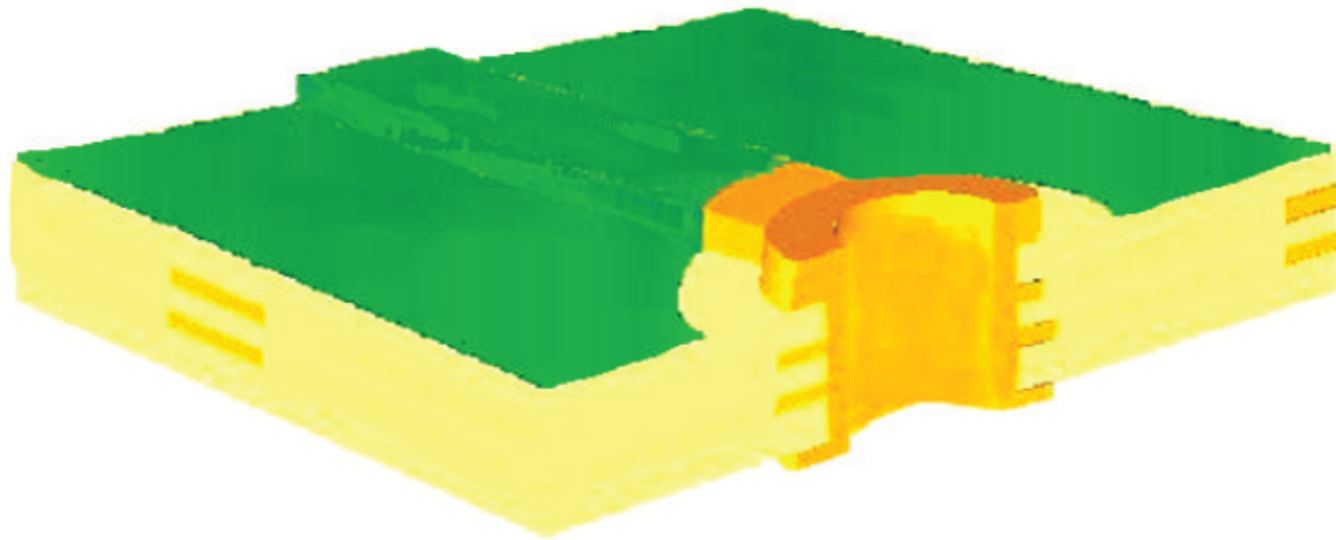
“An air-deployable motion sensor with 10 meter range and 6 month lifetime.”



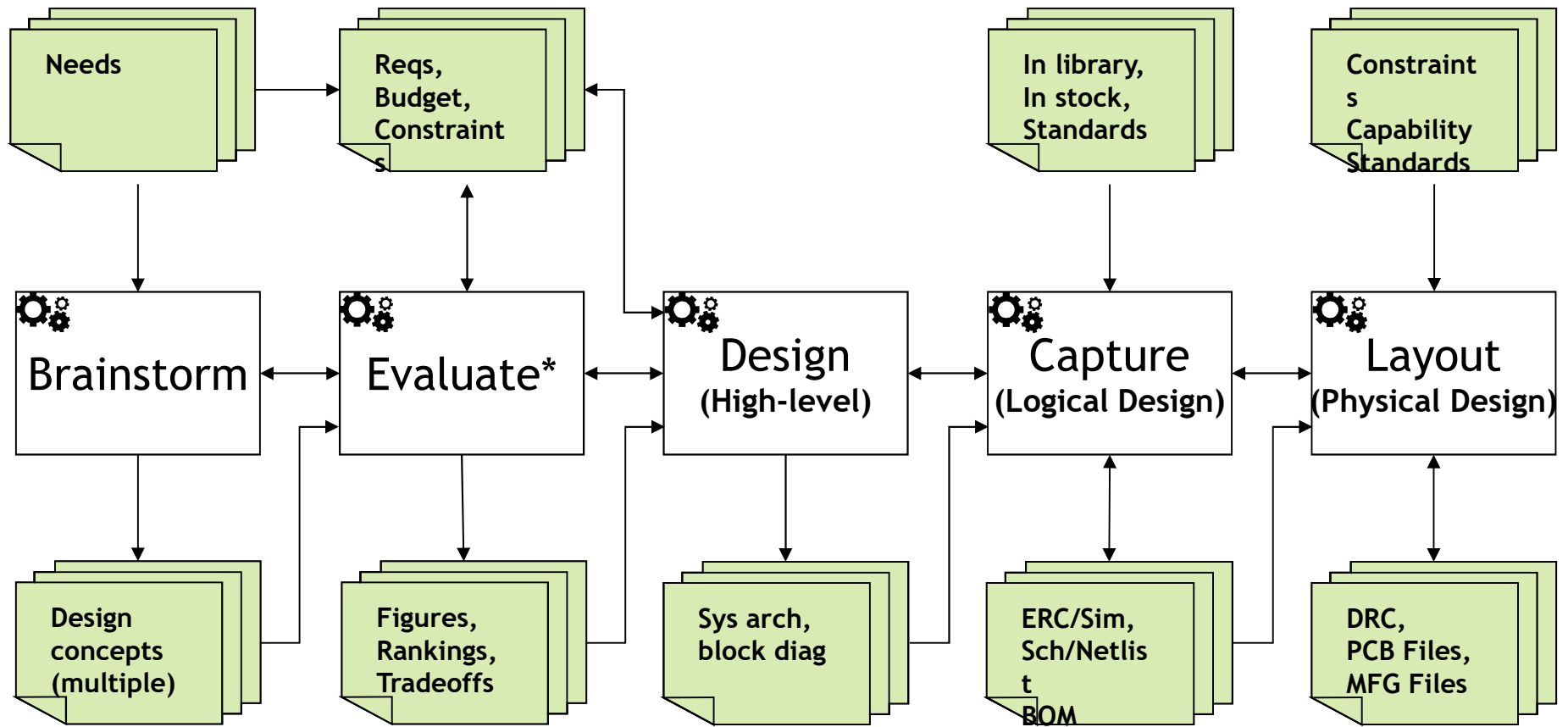
Starting with the end in mind: a printed circuit board



The cross-section of a PCB shows its layered construction



A practical PCB design flow that is *action-oriented* and *artifact-focused*



*evaluate through models, prototypes, and discussions

Brainstorming

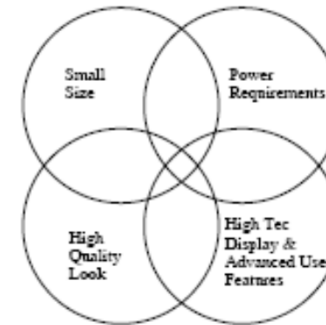
- Goal: generate as many ideas as possible!
- Use the “needs” as the rough guide
- Do not (yet) be limited by constraints or formal requirements
- Ideally, brainstorm in a group so diversity of perspectives emerge

Brainstorming example: energy metering in sensor networks

- Need: measure the *energy* consumed by a mote
- Brainstorm
- Resulting design concepts
 - Single-chip battery “fuel gauge”
 - High-side sense resistor + signal processing
 - Low-side sense resistor + signal processing
 - Pulse-frequency modulated switching regulator

Requirements and constraints address the myriad of important details that the system must satisfy

- Requirements address:
 - Functionality
 - Performance
 - Usability
 - Reliability
 - Maintainability
 - Budgetary
- Requirements may be at odds!



- Use correlation matrix to sort things out in this case

	Size	Battery capacity	Display/ Appearance	Range/ Performance
Size		++	++	-
Battery capacity			+	++
Display/ Appearance				--
Range/ Performance				

++ Highly correlated positive
+ Moderately correlated positive
- Moderately correlated negative
-- Highly correlated negative

Evaluation

- Goal: identify best candidates to take forward
- Use requirements and constraints as the metric
- Get buy-in from stakeholders on decisions
- Also consider
 - Time-to-market
 - Economics
 - Non-recurring engineering (NRE) costs
 - Unit cost
 - Familiarity
 - Second-source options
- If none of the candidates pass, two options
 - Go back to brainstorming
 - Adjust the requirements (hard to change *needs* though)

Evaluation example: energy metering in sensor networks

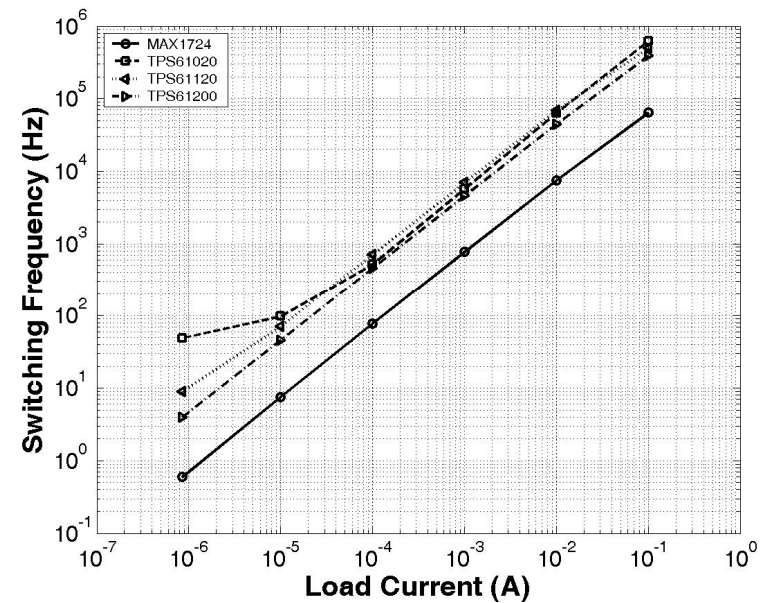
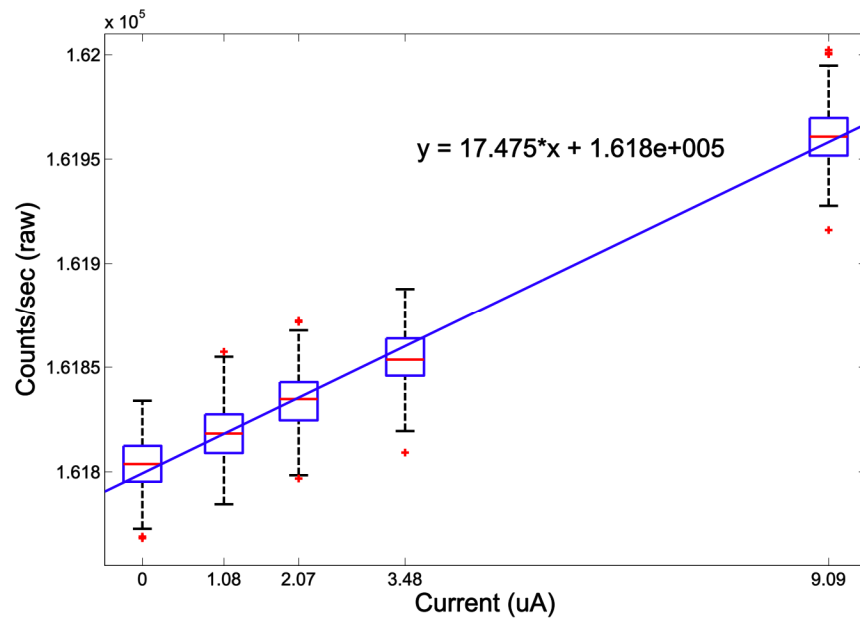
Requirements:	Low	High	Low	High	Low
	<u>Cost</u>	<u>Accu</u>	<u>Power</u>	<u>Rez</u>	<u>Pert.</u>

Design concepts

Energy meter IC	N	Y	N	Y	Y
High-side sense resistor + signal processing	N	Y	N	Y	Y
Low-side sense resistor + signal processing	Y	Y	Y	Y	N
PFM switching regulator	Y	Y	Y	Y	Y

Evaluation example: energy metering in sensor networks

Accuracy / linearity are really important for an instrument



Sometimes a single experiment or figure says a lot

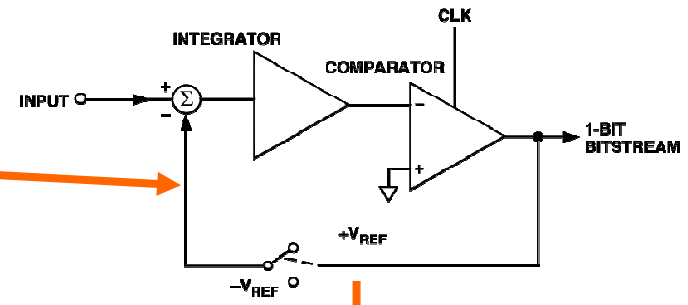
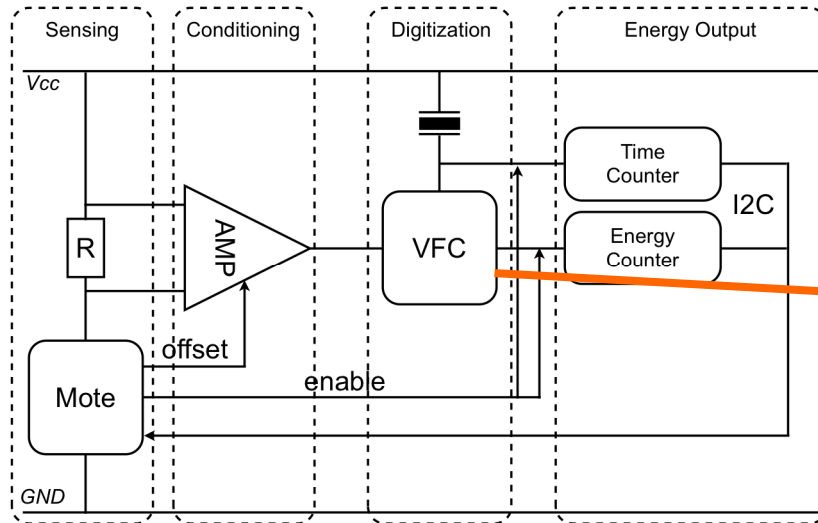
Design

- Translate a concept into a block diagram
- Translate a block diagram into components
- Top-down
 - Start at a high-level and recursively decompose
 - Clearly define subsystem functionality
 - Clearly define subsystem interfaces
- Bottom-up
 - Start with building blocks and increasing integrate
 - Add “glue logic” between building blocks to create
- Combination
 - Good for complex designs with high-risk subsystems

Design II

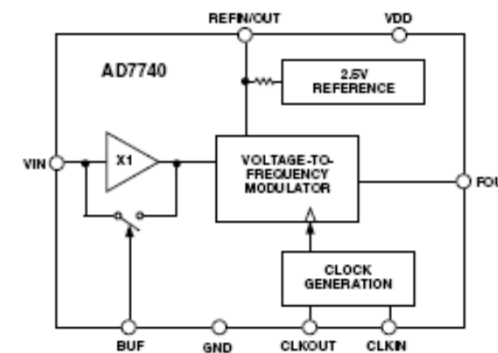
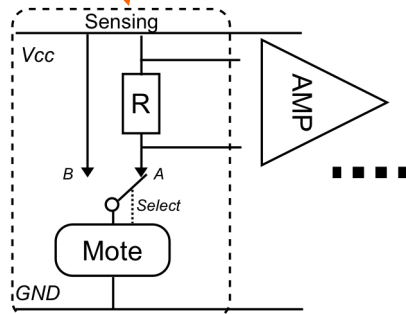
- Design can be difficult
- Many important decisions must be made
 - Analog or digital sensing?
 - 3.3V or 5.0V power supply?
 - Single-chip or discrete parts?
- Many tradeoffs must be analyzed
 - Higher resolution or lower power?
 - Higher bit-rate or longer range, given the same power?
- Decisions may be coupled and far-ranging
- One change can ripple through the entire design
 - Avoid such designs, if possible
 - Difficult in complex, highly-optimized designs

Design example: energy metering in sensor networks



AD7740*

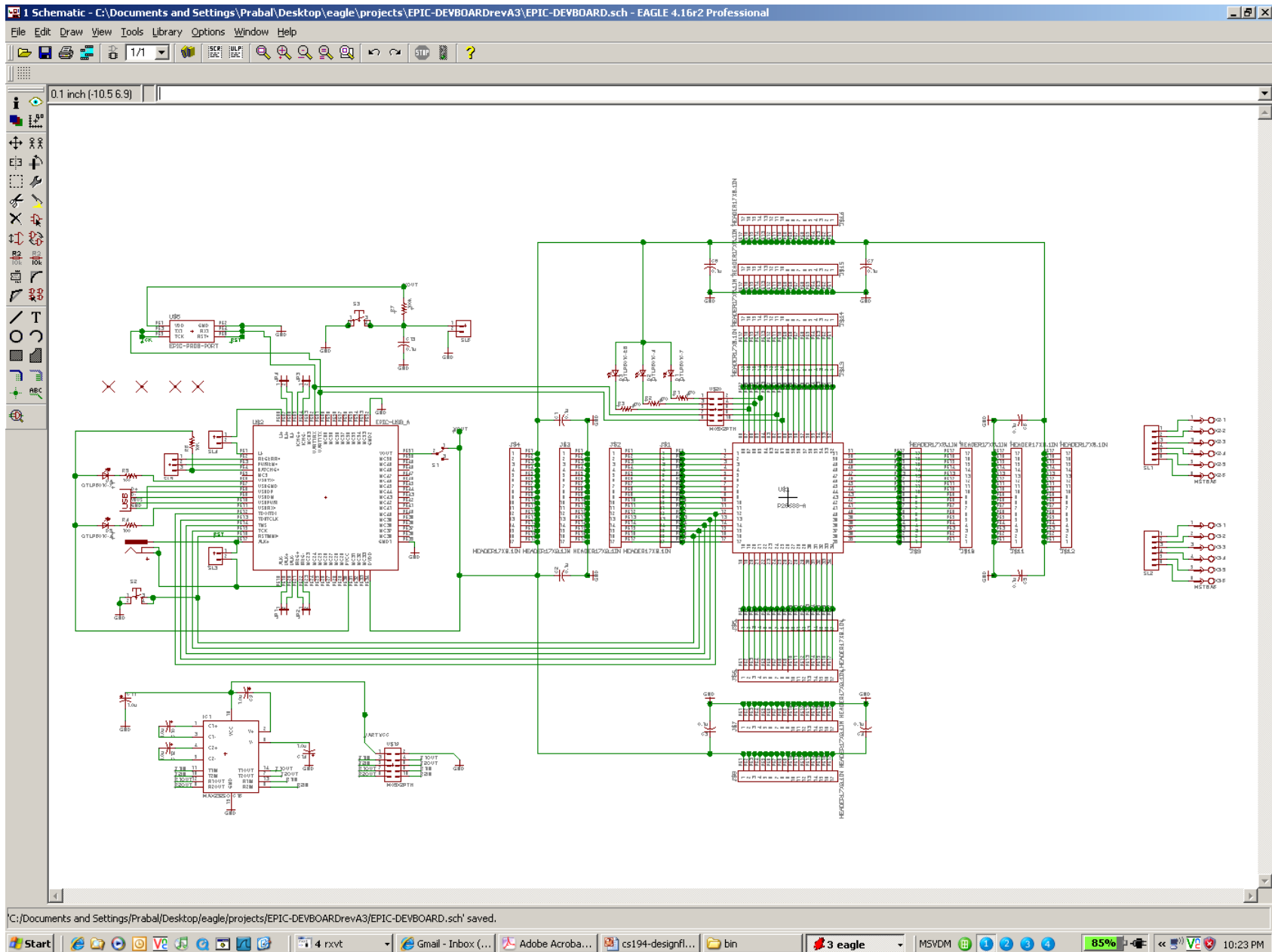
FUNCTIONAL BLOCK DIAGRAM



Schematic capture turns a block diagram into a detail design

- Parts selection
 - In library?
 - Yes: great, just use it! (BUT VERIFY FIRST!)
 - No: must create a schematic symbol.
 - In stock?
 - Yes: great, can use it!
 - No: pick a different part (VERIFY LEADTIME)
 - Under budget?
 - Right voltage? Beware: 1.8V, 3.3V, 5.0V
- Rough floorplanning
- Place the parts
- Connect the parts
- Layout guidelines (e.g. 50 ohm traces, etc.)

The schematic captures the logical circuit design



Layout is the process of transforming a schematic (netlist) into a set of Gerber and drill files suitable for manufacturing

- Input: schematic (or netlist)
- Uses: part libraries
- Outputs
 - Gerbers photoplots (top, bottom, middle layers)
 - Copper
 - Soldermask
 - Silkscreen
 - NC drill files
 - Aperture
 - X-Y locations
 - Manufacturing Drawings
 - Part name & locations
 - Pick & place file
- Actions
 - Create parts
 - Define board outline
 - Floorplanning
 - Define layers
 - Parts placement
 - Manual routing (ground/supply planes, RF signals, etc.)
 - Auto-routing (non-critical signals)
 - Design rule check (DRC)

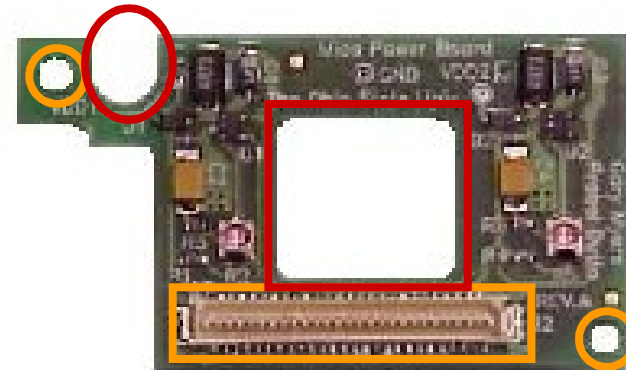
Layout constraints can affect the board size, component placement, and layer selection

- Constraints are requirements that limit the design space (this can be a very good thing)
- Examples
 - The humidity sensor must be exposed
 - The circuit must conform to a given footprint
 - The system must operate from a 3V power supply
- Some constraints are hard to satisfy yet easy to relax...*if* you communicate well with others. Passive/aggressive is always a bad idea here!
- Advice: the requirement “make it as small as possible” is not a constraint. Rather, it is a recipe for a highly-coupled, painful design. ☹️

Layout: board house *capabilities*, external *constraints*, and regulatory *standards* all affect the board layout

CAPABILITY

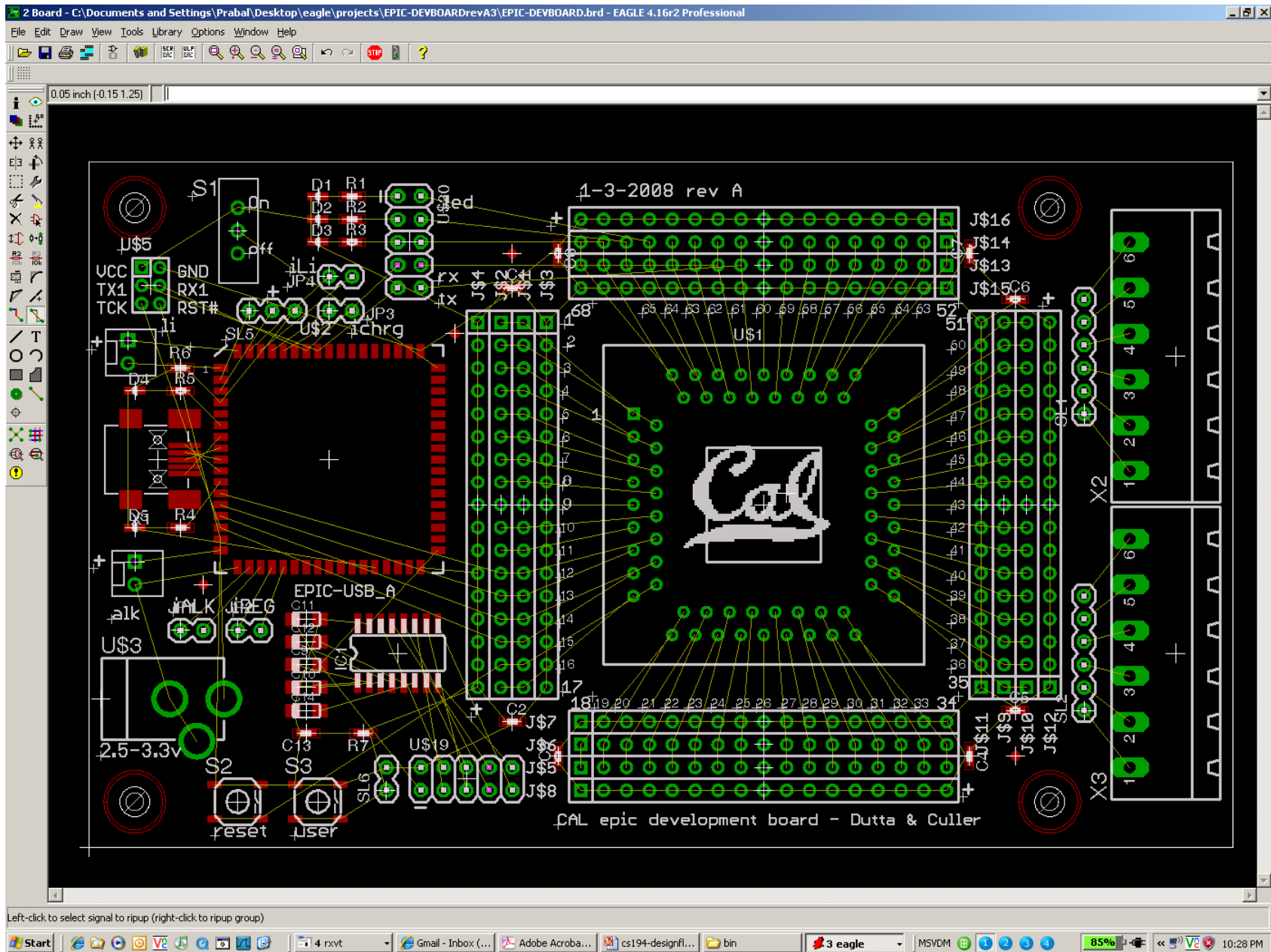
Materials	FR4, Rogers4003/4350, GETEK, High Tg FR4
Flammability	UL 94V-0
Minimum Line/Space	4/4 mils
Maximum Board Sizes	18" x 24"
Minimum Hole Size	8 mils(finished PTH)
Minimum Pad Size	18 mils
Copper Weight	1/2 oz, 1 oz, 2 oz, 3 oz, 4 oz
Maximum Layer Count	14 (in production)
Soldermask Color	Green, Yellow, Black, Blue, Red, White
Registration	+/- 5 mils(Max.)
Minimum Board Thickness	0.008" for 2-layer, 0.016" for 4-layer, 0.019" for 6-layer
Impedance Control	+/- 10%(in house TDR tester)
Surface Finish	HAL, Immersion Gold, Immersion Tin, ENTEK
Dimensional Tolerance	+/- 0.005"
Aspect Ratio	< 8 : 1
Annular Ring	0.002"
Blind/Bried Vias	Sequential Lamination
Electroplating Gold	up to 30u" plus



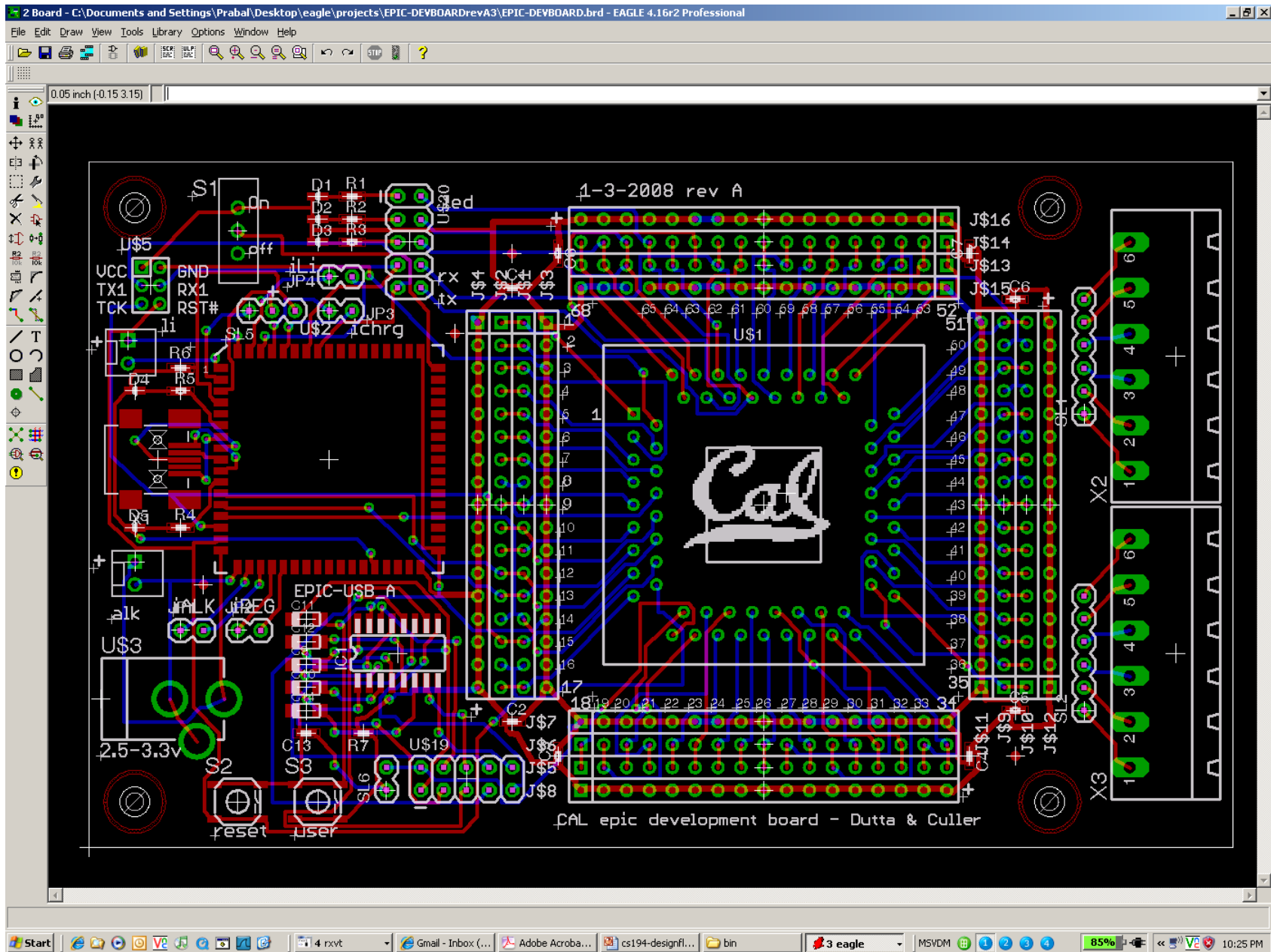
RoHS Restricted Materials

Material & Toxicological Profile (pdf)	Maximum Concentration
Lead (Pb)	0.1% by weight
Mercury (Hg)	0.1% by weight
Cadmium (Cd)	0.01% by weight
Hexavalent Chromium (Cr-VI)	0.1% by weight
Polybrominated Biphenyls (PBB)	0.1% by weight
Polybrominated Diphenyl Ethers (PBDE)	0.1% by weight

Floorplanning captures the desired part locations



The auto-router places tracks on the board, saving time



Layout tips

- Teaching layout is a bit like teaching painting
- Supply/Ground planes
 - Use a ground plane (or ground pour) if possible
 - Use a star topology for distributing power
 - Split analog and digital grounds if needed
 - Use thick power lines if no supply planes
 - Place bypass capacitors close to all ICs
- Layers
 - Two is cheap

Discussion? Questions?



There are lots of design flows in the literature but they are awfully general

