

Individual Assignment (10%)

Select any MBA student thesis work submitted as an impartial fulfillment for the requirement of MBA degree at any university and criticize the following elements based on the scientific methods you have studied.

Chapter one

- Abstract
- Background of the study
- Statement of the problem
- Objectives
- Research question and hypothesis statements
- Significance of the study
- Limitations of the study

Chapter Two

- Literature review flows and organizations
- Variable identification and conceptual frame work
- Empirical literature organization

Chapter Three

- Research design
- Data sources
- Methods of data collection
- Sampling techniques and sample size determinations
- Methods of data analysis used respect to the objective

Chapter Four

- Method of data analysis organization, flow, clarity and appropriateness

Chapter Five

- Summary, conclusion and recommendations
How the summary, conclusion and recommendations are organized, appropriately stated and relevant?

References

- Does the references are appropriately stated and are they consistent, which style is used?

And any other professional comment

Group Assignment (20%)

This group assignment is a mini research you will conduct in group starting from problem identification (title) to conducting actual research and prepare a mini research document and submit for the lecturer.

NB:

- The title must be from business area
- The group members must be a maximum of 5
- The titles selected should not be repeated and communicated for the lecturer
- The research proposal and data collection instruments must be submitted in advance
- The final paper must be done and submitted to the lecturer in this semester and graded as part of the course.

NB: Regarding the deadlines and other managerial issues you have to contact the course lecturer via telephone, social media, e-mail and any other convenient means.