DEBRE BERHAN UNIVERSITY

College of Natural and Computational Science

Department of Sport science

National MSc Final Curriculum in Sport Management

Ethiopia

April, 2012

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1. Background

The principal purpose of an educational system is to prepare citizens of a country, with desirable and relevant knowledge, skills, attitudes social and ethical values, and making the citizens adaptable to their environment.

Cognizant of this fact, in Ethiopia during the past three and half decades, physical education and sport has increasingly become an academic discipline. Today the attention given for the role of physical exercises and sports which has now become part of activities in schools, colleges and universities, organizational settings, sport and health clubs has been increasing than ever before. The demand of the society in the area of physical activities for maintaining and developing total health and well-being will force professional in the area to revise the past approaches.

Now a day's different governmental University produce a qualified physical education and sport professionals. Mekelle University is one of a government higher education institution established in 2000 G.C. Starting from this time physical education and sport has been given as a common course for all students and later for agriculture faculty. But, staring from 2008 G.C the sport science department is launching. The desire is to prepare skilled and qualified sport professional in the country. Based on this fact, to meet the need of the region and the country, producing trained and skilled sport professional by establishing full pledged development of sport science is the responsibility of Mekele University.

Sport Science program under qualified leadership aids in the enrichment of an individual's life. It aims at building a sound body, a sharp mind and a whole-some personality. It is essential for the cultivation of vitality, obedience, discipline, and positive attitude towards life and the world.

To this end, the main purpose of this document is to compile the curriculum content to be offered for the MSC IN SPORT MANAGEMENT in order to meet the required demand mainly at national, regional and wereda sport affairs, sport federations, Sport clubs and fitness centers as an organizers, coaches or fitness advisers.

2. RATIONALE OF THE MSc PROGRAM

Sport science is a fundamental field of study that plays a pivotal role in the development of socio-economic development of a society and civilization. Sport Science program under qualified leadership aids in the enrichment of an individual's life. It aims at building a sound body, a sharp mind and a whole-some personality. It is essential for the cultivation of vitality, obedience, discipline, and positive attitude towards life and the world.

Currently, the Ethiopian government has incorporated sport with the country's five years transformation and growth plan. It is also believed that huge number of qualified and skilled manpower can be obtained from the Ethiopian Higher Institutions.

Moreover the countries growing need of professionals towards the fundamental coaching skills is at the peak level. Regarding this Federal Sport Commission and Regional Sport Commissions effort to fill the gap with different levels of training has been limited and insignificant interims of producing large and efficient number of coaches and teachers.

There are a number of strong justifications for developing MSc in Sport Science training program in the University:

- At present there are few universities only (Adds Ababa, Haremaya, Baher Dar and Mekelle) in the country offering MSc program in the field of Sport Science.
- Very recent assessment (2011) of qualified manpower of Multi-Disciplinary Sport Professionals conducted by Federal Sport Commotion asserts that additionally more number of highly qualified sport science professionals is required to implement The Five Years Transformation and Growth Plan.
- The University has sufficient sport facilities and highly committed to continue constructing other sport facilities in the near future.

To alleviate the need for highly skilled and educated specialists and the higher level of the professionals in sport management fields in the country, it is the right time to launch MSc program in sport management. .

3. Objectives of the Program

3.1. General Objectives

- The M.Sc Program has general objective of training to be well qualified experts with sufficient knowledge in sports management, to produce quality leaders in teaching, coaching, research and management of physical education and sports sciences.

3.2. Specific Objectives

The program has the following specific objectives to:

- To train high quality leaders in scientific area of sports sciences to render their best services in present world of information technology
- Equip students with theoretical and practical knowledge that can enable them to solve sport problems and different societal problems of the country and the world at large.
- Train academically competent professional who can actively participate in the educational, health, social and cultural sectors of the society.
- Provide advisory services in the area of sport for government and non- governmental organization, clubs, fitness centers at higher level, etc
- Help trainees in developing psychological and administrative skills of team work.
- Develop the skill of coaching, organizing teams and applying laws and regulations.
- Produce researchers on sport science, sport management, coaching and physical education.

4. Staff Profile

In order to ensure the quality assurance in teaching – learning, research guidance and follow up of academic services as well as improvement in the profession the following profiles for the staff may be ascertained.

- He/ she should have Assistance professor and above professional qualification with Sport Science subject and practical specialization.
- He/ She must have a minimum of two years experience in teaching, coaching and research activities in Sport Sciences.
- He/ She should also possess a very good code of conduct and behavior as a teacher and leader at higher Education.

5. Graduate profile

After the successful completion of M.Sc. (Sports Science) Program, the candidates are expected to;

- Be equipped with theoretical and practical knowledge in sport management specialization;
- Serve as Director/ manager/Officer of Special Rank in clubs/ Association/ Federations/ Corporate Organizations
- Able to promote skill development who can understand and respect the social and cultural value of the people;
- Mange different sport teams and clubs;

- Serve as lecturer in higher educational institutions;
- Can serve different sport federations, sport academies and sport centers as administrators and technical managers;
- Contribute their professional knowledge and skill to improve the health statues of the society;
- Design short and long term projects and policies for the sport activities;
- Manage sport facilities and sport events;
- Conduct on Research work in the field of sport science.

6. PROGRAM REQUIREMENT

6.1. **Course Requirement**

There are two categories of courses, namely: supportive and major area courses of total 35 credit hours. For the MSc in sport management program a minimum of -34- credit hours are required for graduation. Students should conduct a research work and produce thesis.

6.2. Admission requirements

A candidate of the program should:

- posses an appropriate BSc or BA degree or equivalent professional certification in Physical education or sports science or sport management) from an accredited college/university will be allowed to join the program; OR
- Have related fields Such as: management, Sociology, Psychology, EDPM, law, economics etc. from an accredited college/university will be allowed to join the program.
- Fulfill the admission requirements are required to pass an entrance examination in sport science and physical education, set by the department of sport science.
- The grade point average in undergraduate program should be 2.00
- At least 2 testimonies should be presented during application

6.3. Duration of Study

The duration of the program shall be two academic years (four semesters) for regular and three years (six semesters) for summer and extension programs. But the duration can be shorten or extend with the consensuses of the Academy Graduate Council based on tangible and convincing reasons presented to it.

6.4. Graduation Requirements

A Candidate for MSc degree in Sport Science must:

- Required to complete a minimum of 34 credit hours in regular ,Extension & summer program with CGPA ≥ 3.00
- No 'F' or 'D' grade in any one of the courses taken
- At the time of graduation, if a student fails to graduate, then he/she will be allowed to take course once to clear his/her 'F' , 'D' or 'C' grades.

7. Degree Nomenclature

Upon successful completion of the study program, the candidate will be awarded as follows:

- English: **"Master of Science in Sport Science" specialized in (Sport management)**
- Amharic: **የሳይንስ ማስተርስ ዲግሪ በስፖርት ሳይንስ (በስፖርት ማNJመNT)**

8. Methodological Strategies

According to the nature of the courses the following methodological strategies are forwarded:

- Explanation
- Individual and group work and assignment
- Inquiry
- Discussion
- Demonstration
- Practical work
- Project work
- Guest Lecturing
- Field observation
- Films
- Lesson presentation
- Seminar

9. Assessment and evaluation

- **Course work:** Assignments, mid semester examination, final semester examination, seminars, presentation and lecture, project works.
- **Practical courses:** field reports, practical attachment, written examination.
- **Thesis/ seminars/ report:** Presentation, proposal writing, progress report, defense of the final thesis.

10. Resource Profile

10.1. Staff

At this time the Department of Sport Science has 15 academic, 5 technical and -- administrative staff. Out of which there are 2 on study leave

10. Quality Assurance

In order to assure the quality of the programs in the department, the following basic measures will be taken. The department will:

- Select candidates based on the National sport development strategy
- Prepare and provide modern sport facilities and equipments for strengthening the teaching learning process
- Provide up-dated text or reference books, or prepare modules and other teaching materials at the department level
- Provide students with properly prepared course outlines
- Encourage instructors to apply and implement continuous assessment techniques to evaluate the students progress
- Set exam committee at the department level in which to maintain standardize exam and grading system (grading scale)
- Open the department for external examiners (from abroad or inland experts) to compare the standard of the programs in the department
- Support the teaching learning process with educational technologies like, audiovisual aids, LCD, OP, films etc
- Evaluate students regularly with in the actual settings like while coaching, in fitness centers

11. Grading -Based on the MU legislation

12. Course Profile

13.1. Course Code

- Each course is coded with four letters of the English alphabet, i.e., SpSc.
- First number indicates year of study
- Second number indicates type (stream) of the course
- Third number indicates semester in which the course given: all even numbers indicate second semester where as odds for first semester.
- Code 7 indicates for Sport management major courses

13.2. COURSES DISTRIBUTION

A. Common/supportive Courses

No.	Course Code	Course titles	Credit hours
1	SpSc 505	Applied Sport Psychology and Sport sociology Applied Sport Psychology	3
2	SpSc 509	Strategic planning in sport management	3
4	SpSc502	Research Methodology in Sport	3
5	SpSc 504	Coaching Athletes with Disability and Study on Paralympic Sports	2
6	SpSc 508	Measurement and Evaluation in Sports Science	3
		Total	**14**

B. Compulsory course

No.	Course Code	Course titles	Credit hours
1	SpSc 601	Thesis	6
		Total	**6**

C. Major Specialization courses

No.	Course Code	Course titles	Credit hours
1	SpSc 571	Organizations and management of sport	3
2	SpSc 572	Sports finance management	3
3	SpSc 671	Facility, equipment and event management	3
4	SpSc 573	Sport Marketing	3
5	SpSc673	Sport Business Administration	3
6	SpSc 675	Sport Law	3
		Total	**18**

13.3. COURSES BREAKDOWN

Year I, Semester I

No.	Course Code	Course titles	Credit hours
1	SpSc 505	Applied Sport Psychology and Sport sociology	3
2	SpSc 509	Strategic planning in sport management	3
3	SpSc 571	Organizations and management of sport	3
4	SpSc 573	Sport marketing	3
		Total	12

Year I, Semester II

No.	Course Code	Course titles	Credit hours
1	SpSc502	Research methods in Sport Science	3
2	SpSc 572	Sports finance management	3
3	SpSc 504	Coaching Athletes with Disability and Study on Paralympic Sports	2
4	SpSc 508	Measurement and Evaluation in Sports Science	3
		Total	11

Year II, Semester I

No.	Course Code	Course titles	Credit hours
1	SpSc 671	Facility, equipment and event management	3
2	SpSc 673	Sport Business Administration	3
3	SpSc 675	Sport Law	3
4	SpSc 601	Thesis	
		Total	9

Year II, Semester II

No.	Course Code	Course titles	Credit hours
1	SpSc 601	Thesis	6
		Total	6

EXTENSION PROGRAM

Sport management SPECIALIZATION

Year I	Semester I	
Code	**Title of Courses**	**Credit hours**
SpSc 505	Applied Sport Psychology and Sport sociology	3
SpSc 509	Strategic planning in sport management	3
SpSc 571	Organizations and management of sport	3
	Total	**9**

Year I	Semester II	
Code	**Title of Courses**	**Credit hours**
SpSc 573	Sport marketing	3
SpSc502	Research methods in Sport Science	3
SpSc 572	Sports finance management	3
	Total	**9**
Year I	**Summer I**	
Code	**Title of courses**	**Credit hours**
SpSc 504	Coaching Athletes with Disability and Study on Paralympic Sports	2
SpSc 508	Measurement and Evaluation in Sports Science	3
	Total	**5**
Year II	**Semester I**	
Code	**Title of courses**	**Credit hours**
SpSc 671	Facility, equipment and event management	3
SpSc 673	Sport Business Administration	3
SpSc 675	Sport Law	3
	Total	**9**
Year II	**Semester II**	
Code	**Title of Courses**	**Credit hours**
SpSc 601	Theses	6
	Total	

SUMMER PROGRAM

Sport management SPECIALIZATION

Year I	Summer I	
Code	**Title of courses**	**Credit hours**
SpSc 505	Applied Sport Psychology and Sport sociology	3
SpSc 509	Strategic planning in sport management	3
SpSc 571	Organizations and management of sport	3
SpSc 573	Sport marketing	3
	Total	**12**
Year I	**Distance I**	
SpSc 504	Coaching athletes with disability and study of parolympic sport	2
	Total	**2**

Year II	Summer II	
Code	**Title of courses**	**Credit hours**
SpSc502	Research methods in Sport Science	3
SpSc 572	Sports finance management	3
SpSc 508	Measurement and Evaluation in Sports Science	3
SpSc 671	Facility, equipment and event management	3
	Total	**12**
Year II	**Distance II**	
SpSc 673	Sport Business Administration	3
SpSc 675	Sport Law	3
	Total	**6**
Year III	**Summer III**	
Code	**Title of courses**	**Credit hours**
SpSc 601	Theses	6
	Total	

14. COURSE DESCRIPTIONS

COURSE IDENTIFICATION

Course title: Applied Sport Psychology and Sport sociology

Course number: SpSc 505

Credit hour: 3

Contact hours: 3

Course Rationale

The course prepares students for designing, conducting, analyzing and reporting on applied practice and research projects sport psychology and sport sociology. Students will develop key transferable skills (critical evaluation; verbal and written presentation) which are essential for successful careers in applied sport psychology and sport sociology, other areas of psychology and sociology.

Course description

This course deals with history and current status of sport psychology, understanding sport and exercise psychology as a science, personality and sports performance, styles and abilities, competitiveness and competitive anxiety, gender roles and sport behavior, attitudes and sport behavior, motivation in sport, aggression in sport, individual and group performance in sport, interpersonal relationships in sport groups, psychology of sport and exercise. Understanding sociology in the context of sport, sport as a social phenomena, culture and society, Social significance of sport, the family and sport socialization, Contemporary issues in sport; school and sport socialization, impact of sport on education, law, and sport, sport and economy, sport and mass media, sport is an arena of resistance and conflict: collective behaviors and social movements.

Course objectives

At the end of the course students will be able to:-

- Explain the basic concepts social phenomena related to sport
- Describe the relationship between society and culture in the light of sport
- Identify theories about sport and society
- Develop on awareness of the practical method of sport

Course content

1. Psychological aspect of sport and exercise

1.1. History and current status of sport psychology

1.2. Understanding sport and exercise psychology as a science,

1.3. Personality and sports performance

1.4. Competitiveness and competitive anxiety, gender roles and sport behavior,

1. 5. Attitudes and sport behavior

1.6. Motivation in sport

1.7. Aggression in sport,

1.8. Individual and group performance in sport, interpersonal relationships in sport groups, psychology of sport and exercise.

2. sociological aspect in the context of sport,

2.1. Sport as a social phenomena, culture and society,

2.2. Contemporary issues in sport

2.3. Social significance of sport, the family and sport socialization, school and sport socialization,

2.4. Impact of sport on education, law, and sport, sport and economy, sport and mass media

2.5. Sport as an arena of resistance and conflict: collective behaviors and social movements.

Mode of assessment

- ✓ Assignments
- ✓ Mid semester examination
- ✓ Final semester examination
- ✓ seminars

Reference

- Motivation in sport and exercise 1992, human kinetics books Champaign, Illionis.
- Foundation in sport and exercise psychology, 1995, Robert S. Weninberg, Daniel Gould. human kinetics
- The social significance of sport 1989 Barry D. Mc Pherson, James E. Curts, and John W. Loy human kinetics book champain, Illinois
- Moor S.(2001) sociology alivel 3rd ed. Cheteuham UK.
- John Wiley & Sons, 2007, sport and exercise psychology, New Jersey. USA
- John Wiley & Sons 2006, The Sport Psychologist's Handbook, A Guide for Sport-Specific Performance Enhancement, The Atrium, Southern Gate, Chichester, West Sussex PO19 8SQ, England

COURSE IDENTIFICATION

Course title: Coaching athletes with disabilities and study on Paralympic sports

Course number: SpSc 504

Credit hour: 2

Contact hours: 2

Objective

At the end of the course students will be able to:

- Understand Athletes with disabilities and sport
- Understand Athletes with disabilities and integration
- Understand Coaching athletes with disabilities
- Understand Specific disabilities and their influence on sports participation

Course description

Terminology, Development of sport for athletes with disabilities , Structure of sport for athletes with disabilities, General hints What is 'integration'? , Benefits of inclusion , Integration strategies and techniques , The role of the coach in the integration process , Basic communication skills , Specific strategies and techniques , Improving skill levels , Conditioning considerations , Safety and medical considerations , Coaching specific populations , The development of functional classification systems ,Amputee athletes , Athletes with cerebral palsy,Athletes with an intellectual disability , Athletes with vision impairments , Deaf athletes ,*Les autres* athletes, Transplantee athletes , Wheelchair athletes ,Other conditions and disabilities.

Mode of assessment

- ✓ Assignments
- ✓ Mid semester examination
- ✓ Final semester examination
- ✓ seminars

Reference

- Cant, H .(1990). Activities Manual for Children with Disabilities, Australian Sports Commission
- Jones, JA .(1988). Training Guide to Cerebral Palsy Sports, Human Kinetics Publishers Inc, Champaign,Illinois.
- Sherrill, C. (1986). Adapted Physical Education and Recreation: a multidisciplinary approach, Wm C Brown Publishers, Dubuque, Iowa.
- David Auxter &Jean Pyfer.(1997). Principles and methods of Adapted Physical Education and recreation, R.R Donnelley &sons company, USA

COURSE IDENTIFICATION

Course title: Organizations and management of Sport

Course number: **SpSc 571**
Credit hour: 3
Contact hour: **3**
Offered to: **All MSc sport science specialized in sport management**

Rationale

This course is aimed at graduates aspiring to work in sports organizations or management that develops sector-specific knowledge and appropriate skills in a sports management context. It is also aimed at professionals working in the sports industry, either in coaching sport management, sports marketing, events organization, or other appropriate area and who wish to build on that experience through a structured program of study.

Course description

The course will focus on program objective, target audience, and resource management in relation to the integrated communication approach. Building on the foundational knowledge from the introduction to sport management and organizations of sport courses, students will learn about behavior in sport organizations and management with an emphasis on non-profit sport organizations; challenges sport management, leadership, human resource management, volunteers, Program Management, decision making and team building, organizational dynamics, structural organizations of national and international sport organizations and power issues specific to sport organizations. Students will examine applications of managerial concepts and processes, and the ways in which organizations interact with each other and with the government.

Learning Objectives

- Identify your leadership styles and strengths and take steps to improve your leadership capacity
- Understand what it takes to build highly effective teams
- Obtain approaches and techniques for effectively tackling ethical dilemmas
- Explore the legal issues related to equipment use, facility management, and accommodation for special populations
- Learn how to leverage sports for greater social and economic goods
- Examine the planning, scheduling, and financial issues associated with running a successful athletics program

- Discover how to use sports to foster diversity, prevent violence, and improve the health of local and global communities
- Learn the basics of a sport company, the features of the production process, distribution, logistics, marketing and internationalization.
- Increase the skills in order to select the best tools for a structural analysis, for an overview of the competitive scenario and the right product positioning in the sports business;
- Know the existing legal system of sport and exploit their bounds as strategically opportunities.
- improve self skills, personal and public speaking;
- Develop capabilities for trading and team working activities.

Course content

CHAPTER 1: introduction to organization and management

1.1. Defining organizations and management in sport
1.2. Understanding management and its relationship to sport
1.3. Management as shared responsibility
1.4. The new sport management environment
1.5. Functions of Management- planning, organization, staffing, directing, controlling, leading, evaluation
1.6. Skills of Management- technical skill, human skill, conceptual skill
1.7. Roles of manager - interpersonal roles, informational roles, decision roles
1.8. Management theories and styles
1.9. Management and Administration
1.10. Scope and Problems of Sport Management.

CHAPTER 2 : THE SPORT MANAGEMENT CHALLENGE

Chapter 3 Leadership

Chapter 4. Human resource management

4.1. Recruitment and placement
4.2. Monitoring performance of physical education personnel
4.3. Behavioral audit
4.4. Human relations
4.5. Communication in personnel management
4.6. Public relations
4.7. Problem solving and decision making
4.8. Performance appraisal

4.9. team building

CHAPTER 3 : structural organizations and administration of national and international sport

CHAPTER 4 : Organization of sports events

3.1. Intramurals and Extramural

3.2. Writing of circulars, notifications invitations, and publicity

3.3. Fund raising and management of various formations of committees

3.4. Selecting and fixing officials

3.5. Monitoring and write ups, press reports, sponsoring team

3.6. Writing reports and maintaining records.

CHAPTER 5 : Voluntarism

4.1. Meaning and concept of voluntarism in sports

4.2. Types of voluntarism

4.3. Training and improvement of volunteers

4.4. Incentives, duties and responsibilities of Volunteers

CHAPTER 6 : Program Management

5.1. Importance of Program development and the role of management

5.2. Factors influencing program development

5.3. Steps in program development,

5.4. Competitive sports programs

5.5. Management guidelines for school and college sports programs

5.6. Community based physical education and sports programs.

CHAPTER 7 : Event and Services Management

6.1. Identification of events/ services

6.2. Bidding process

6.3. Preparation of conduct of events/ proving services

6.4. Protocol of ceremonies and schedule

Methods of teaching

1. Lecture

2. Practical

3. Discussions

4. Projects / field work

Mode of assessment

- ✓ Assignments
- ✓ Mid semester examination
- ✓ Final semester examination
- ✓ seminars

Practical projects

1. Organizing at least two functions such as play days, matches, and athletic competitions.
2. Drawing of fixtures with complete details for various types of tournaments.
3. Writing project reports.
4. Data collection on fitness projects and maintaining records

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1. Bucher A. Charles, Management of Physical Education and Sports (10th ed.,) St. Louis: Mobsy Publishing Company, 1993.
2. Chelladurai, P. Human, Resource Management in Sport and Recreation and Human Kinetics, 1999.
3. Chakraborthy, Samiran, Sports Management, Sports Publications, New Delhi, 1988.
4. Dheer. S, and Kamal Radhika (1991) organization and administration of physical education: New Delhi, Friend Publication
5. Mason James. G and Paul Jim (1988) Modern sport administration, Englewood Cliffs, N.J. Prentice Hall
6. Reuben B. Fost. B.D. lockhart and S.J. Marshall (1988) administration of physical education and athletics concept and practice.
7. Clayne R.Jensen (1992) administrative management of physical education and athletics programs.
8. Edward F.Voltmer et.al (1979) organization and administration of physical education.
9. IOC (2005), Sport Administration Manual. Lausanne, Switzerland.
10. Harold J. Vander Zwaag (1998), Policy development in sport management, second edition, USA.

COURSE IDENTIFICATION

Course Title: **Research methods in Sport**

Course number: **SpSc 602**

Credit hour: **3**

Contact hours: **3**

Offered to: **All MSc sport science specialized in sport management**

Course rationale

The purpose of this course is to introduce students to the major concepts and tools for collecting, analyzing, and drawing conclusions from data. Students are exposed to four broad conceptual themes:

- Exploring Data: Describing patterns and departures from patterns
- Sampling and Experimentation: Planning and conducting a study
- Anticipating Patterns: Exploring random phenomena using probability and simulation
- Statistical Inference: Estimating population parameters and testing hypotheses

Course Description

This course will present the method of developing and testing questionnaire, Survey Research, Basic research, Experimental Research, Descriptive Research and Historical Research. During the course, students will learn how to apply statistics to answer the objectives of research. This material focuses on the understanding in each analyzing procedure by using statistic formula and on interpreting result from estimated value and hypothesis tests, rather than software program analysis.

Learning Objectives

- Understand some basic concepts of research and its methodologies
- Identify appropriate research topics
- Select and define appropriate research problem and parameters
- Prepare a project proposal
- Organize and conduct research in a more appropriate manner
- Write a research report and thesis
- Write a research proposal

Course Content

Unit- I Research- Meaning, definition, classification

1.1. Introduction to research methods- definition of research

1.2. Sports research- meaning, need, nature and scope of research in physical education

1.3. Classification of research

1.4. Basic research

1.5. Applied research

1.5 Action research

Unit- II Research Problem- survey of literature

2.1. Formation and development of research problem

2.2. Location of research problem

2.3. Criteria for selection of problem

2.4. Hypothesis and formulation of hypothesis

2.5. Research proposal

2.6. Qualities of a good researcher

2.7. Literature search in research

2.8. Reasons for surveying related literature

2.9. Major literature sources: library- library sources, research reviews , the card catalogue, indices, abstracts, bibliographies, Educational sources information centre, computerized information retrieval systems, selected periodicals, library reading, web-sites etc.

Unit- III Methods of Research

3.1. Methods of research in physical education and Sports

3.2. Descriptive research method

3.3. Survey- it's importance and tools of survey

3.4. Questionnaire and interview.

3.5. Core studies- definition, importance, characteristics and data collection

3.6. Philosophical research- methods of research chapterisation

3.7. Historical method of research - definition and steps in historical research

3.8. Sources of historical research, primary data, secondary data

3.9. Historical criticism, internal criticism, external criticism.

Unit- IV Experimental Research- Research Design

4.1. Experimental research- nature and meaning of experimental research

4.2. Planning for experimental research

4.3. Library experimental versus field experimentation and laboratory experimental

4.4. Design - single group design, reverse group design, repeated measure design, static group comparison design, equated group design, factorial design

4.5. Establishing research laboratory.

Unit- V Research Report- Sampling

5.1. Methods of writing research report

5.2. Styles of writing research report

5.3. Mechanics of writing research report

5.4. Writing footnote and bibliography

5.5 Sample- definition

5.6. Different methods of sampling

Unit- VI Measures of Central Tendency

6.1. Ungrouped and Grouped – Mean, Median and Mode Computation

6.2. Merits and Demerits and uses of measures of central tendency

6.3 Measures of Variability – (Ungrouped and Grouped)

6.4. Range, Standard Deviation, Quartile Deviation and Mean Deviation Computation

6.5. Merits, Demerits and uses of measures of variability

6.6. Percentiles, Deciles – meaning, uses and computation

Unit-VII Normal Curve

7.1. Meaning and Definition

7.2. Binomial expansion

7.3. Meaning and Properties of normal curve – skew ness, kurtosis, correlation

7.4. Computation and uses – Pearson's Product, Moment correlation, Rank – Order Correlation -T-Scale, 6-Sigma Scale, Hull Scale, Z-Scale

7.5. Purpose, Uses and Computation of T-ratio

7.6. Level of significance – Type-I Error, Type-II Error, Null-Hypothesis

7.7. Sampling Theory- Different sampling procedures

7.8. Reliability and factors affecting reliability

Unit- VIII Line Diagram, Bar diagram

8.1. Simple, Comparative, Composite and percentile diagram of Pie diagram

8.2. Simple, Comparative, Composite and Percentile diagram of Histogram, Frequency Polygon, Ogive Curve

8.3. Concept of Analysis of variance, and Co-variance - **ANOVA, ANACOVA, MANOVA, MANOCOVA**

Methods of teaching

1. Lecture

2. Practical

3. Discussions

4. Projects/ field work

5. Use of internet and reading print articles

Assessment

1. Teacher made tests - written and oral
2. Practical tests – fields and labs
3. Submission of written assignment – individual and team
4. Presentation of projects – oral, audio, video, practical
5. Teacher observation

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1. T.A Baumgartner, and Strong, C.H. "Conducting and Reading Research in Health and Human Performance". New York: Brown and Benchmark: 1994.
2. C.R. Kothari, "Research Methodology Methods and Techniques", New Delhi: Wiley Eastern Limited, 1993.
3. Anne Rothstein. "Research Design and Statistics for Physical Education". New Jersey: Prentice Hall Inc.
4. John W Best., and Khan, James V. "Research in Education." New Delhi: Prentice Hall of India Private Limited. 1992.
5. Sivaramakrishnan. S, Research Methods in Physical Education, New Delhi: Friends Publications, 2006.
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12. Research methods in physical activity. 1990 Jerry R. Thomas, Jack K. Nelson. human kinetics book Champain, Illions second edition

COURSE IDENTIFICATION

Course Title: **Sport Marketing**

Course number: **SpSc 573**

Credit hour: 3
Contact hour: **3**
Offered to: **All MSc sport science specialized in sport management**

Course rationale

This course is designed to equip the students with the knowledge and practical implementation of sport marketing. It helps to acquire students to manage and develop sport marketing in terms of marketing strategies and principles. This course also provides the knowledge of different sports to find out the global and local real situation and status of sport marketing.

Description

Sport Marketing is designed to apply marketing principles to the area of sport, sport events and sport products. Marketing strategies including sales, promotions and advertising of sport will be emphasized. This is a Theory and Technique Course.

Course objectives

At the end of the course students will be able to:-

- Explain the basic concepts sport marketing;
- Describe the relationship between sport and marketing;
- Identify theories about sport marketing and society
- Design strategies for sport marketing implementation

Course Content

CHAPTER 1. Sport marketing introduction

CHAPTER 2. Sport markets

CHAPTER 3. Sport consumers

CHAPTER 4. Sport marketing opportunities

CHAPTER 5. Sport marketing strategy

CHAPTER 6. Sport products

CHAPTER 7. Sport pricing

CHAPTER 8. Sport distribution

CHAPTER 9. Sport promotion

CHAPTER 10. Sport sponsorship

CHAPTER 11. Sport services

CHAPTER 12. Sport marketing and the new media

CHAPTER 13. Sport marketing implementation and control

METHODOLOGICAL STRATEGLES

- Explanation,
- Discussions
- Projects/ field work
- Individual and group work on theory and practical skills
- Use of internet and reading print articles

MODE OF ASSESMEEENT

- Submission of written assignment – individual and team
- Presentation of projects – oral, audio, video, practical
- Mid exam
- Final exam

References

- Miller,L.k.1997.sport business management.Gutterberg.MD: Aspen Publishers,Inc.
- Stier,W.F.,Jr.1999. managing sport, fitness, and recreation program: concepts and practice. Needham Heights,MA: Allyn and Bacon.
- Walker,M.L., and D.K. Stotlar. 1997.sport facility management. Sudbury,MA:Jones and Bartlett.

COURSE IDENTIFICATION

Course Title: **Measurement and Evaluation in Sports Sciences**
Course number: **SpSc 508**

Credit hour: 3
Contact hour: **3**
Offered to: **All MSc sport science specialized in sport management**

Course rationale

This course is designed to equip the students with the knowledge and practical application of measurement and evaluation in sport. It helps to test the fitness level of athletes, players and public. This course also provides the knowledge of different sports skills to find out the real talents towards the game/ sport.

Course Description

This course considers Assessment and evaluation of sports skills, physical fitness, health-related fitness, and other factors for physical education programs K-12. Emphasis is placed on evaluation techniques. The focus is on teacher-made tests in terms of observation, selection and supply, performance, and direct personal communication items to assess knowledge, reasoning, skills, products, and dispositions. Assessment methods stressed include written tests, observation, peer- and self-reports, portfolio documentation, and performance/product tests in regard to planning the instruments, administering them, interpreting the results, and providing feedback that promotes ongoing, improved instructional decision-making and learning.

Learning Objectives

- Students will be able demonstrate an understanding of the relationships among goals, objectives, tests, measurement and evaluation
- Students will be able to differentiate among validity, reliability, and objectivity and apply these concepts to test construction and evaluation.
- Students will be able differentiate between motor fitness and health fitness batteries.
- Learn to choose an appropriate performance evaluation technique

- Learn to use appropriate statistical techniques to compare systems and interpret measured data.
- Learn how to develop and apply measurement tools and techniques.
- Learn how to use analytical modeling.
- Learn how to appropriately design experiments.

Course Content

Unit – I Measurement and Evaluation

1.1. Introduction and historical background of measurement and evaluation in education

1.2. Place of measurement and evaluation in education and physical education and Sport

1.3. General principles of evaluation

1.4. Evaluation and the instruction process

1.5. Information gathering and decision making

1.6. Role and scope of evaluation in teaching

Unit- II Evaluation Procedures-

2.1. Organizing data and reporting the result of measurement

2.2. Accountability and evaluation program

2.3. Tools and techniques of evaluation

2.4. Test in evaluation

Unit- III Test Evaluation-

3.1. Selection of test

3.2. Criteria of test- validity, reliability, objectivity, norms, administrative feasibility and educational application.

3.3. Classification of tests- cognitive tests, affective tests, psychomotor and sports skill tests.

3.4. Construction of test- knowledge and skill test

3.5. Procedure for administering test- advance preparation, during testing, after testing

Unit IV Measurement of strength, organic functions, motor fitness and general motor ability

4.1. Tests for strength- Roger's Physical Fitness Index and Suggested changes in the P.F.I. test and Cable Tension Strength battery

4.2. Organic functions- types of cardio vascular test: Cooper's Aerobic Test with Variation, Tuttle Pulse Ratio Test, Harvard Step Test and its modifications (high school and college level- men and women)

4.3. Motor Fitness- Fleishman Test, Oregon Motor Fitness test, AAHPER Health Related Physical Fitness Test, YMCA Physical Fitness Test Battery.

4.4. General Motor Ability – Barrow Motor Ability Test (men), Scott Motor Ability Test (Women).

Unit- V Specific Sports Skill Tests

5.1. Badminton- Miller Volley Test, French Shot Serve Test

5.2. Basketball- Knox Test, AAHPER basketball test for boys and girls,

5.3. Tennis - Dyer Tennis Test, Wisconsin Wall Test for serve

5.4. Volleyball- Hellmann Volleyball test, AAHPER Volleyball Test.

5.5. Football - AAHPER Football Skills Test, Mc Donald Soccer Test, Mitchell Soccer Test

5.6. Neilson and Cozens Track Skills Achievement Test, SAI Athletics Skill Test.

Unit- VI Anthropometry, social efficiency, and psychological factors-

6.1. Measures of posture: New York State Posture Rating Test, Kelley's Foot Test

6.2. Anthropometric Measurements- (i) Girth measurements- upper arm, forearm, calf, chest. (ii) Width measurements – Biacromial, chest, illiocrestal, Biepycondylar (femur and humerous). (iii) Height measurement: Stature and sitting height.

6.3. Somototypes- Health and Carter Somototype

6.4. Social efficiency- Horrocks Prosocial Distance Scale, Cook Sociometric Status Index, Sociometric techniques- an introduction

6.5. Psychological factors: anxiety scale- Speil-berger's Competitive state Anxiety Scales (ii) Eysenk Personality Inventory (iii) reaction time testing (iv) test of kinesthetic sense.

Unit- VII Grading and rating scale

7.1. Purposes, Criteria and methods of grading

7.2. Rules for use of rating types and rating devices

Methods of teaching

1. Lecture

2. Practical

3. Discussions

4. Homework/ field work

5. Tutorials

6. Projects

7. Collaborative – teaching learning

Assessment

1. Teacher made tests - written and oral
2. Practical tests – fields and labs
3. Submission of written assignment – individual and team
4. Presentation of projects – oral, audio, video, practical
5. Teacher observation

Practical

1. Construction of theory sample tests
2. Measurement of physical fitness, motor ability and general motor educability
3. Measurement and evaluation of specific sports skill tests
4. Application of grading in theory tests and rating scale in skills of different games.

References

1. Jenson, Clayne R & Cyntha C. Hirst, Measurement in Physical Education and Athletic, Macmillan
   Publishing Co., Inc. New York, 1980.

2. Clarke H. Harrison and David H. Clarke, Application of Measurement in Physical Education. New Jersey: Prentice Hall, Englewood Cliffs, 1976.

3. Barrow, Harold M. and Mc Gee Rosemary, A Practical Approach to Measurement in Physical Education. Lea and Fabiger. Philadelphia, 1979.

4. Clarke H. Harrison and David H. Clarke, Application of Measurement and Physical Education. New Jersey: Prentice Hall, Englewood Cliffs., 1987.

5. Safrit, Margaret J. Evaluation in Physical Education, Prentice Hall Inc, New Jersey, 1981.

6. Johnson, Barry L. and Jack K. Nelson, Practical Measurement for Evaluation in Physical Education, Surjeet Publication, New Delhi, 1982.

7. Kirkendall, Don R and others, Measurement and Evaluation for Physical Educators, Human Kinetic Publishers, Inc, Illinols, 1987.

COURSE IDENTIFICATION

Course title: MSc thesis

Course number: **SpSc 601**
Credit hour: 3
Contact hour: **3**
Offered to: **All MSc sport science specialized in sport management**

Objective

At the end of this work students will be able to:

- Collect the data's Analyze and Write a thesis
- Defend their thesis orally in front of the public Odense

Course description

Research for MSc dissertation: students will submit a research proposal with defined and specific objectives. Upon approval by the department, the research work is undertaken. After completion of the work, a written document will be submitted and orally defended.

Mode of assessment

- ✓ Date of submission

  Presentation based on:
- ✓ Quality of paper presentation
- ✓ Way of presentation
- ✓ Defending material presented

COURSE IDENTIFICATION

Course title: Sport Finance management
Course number: SpSc 572
Credit hour: 3
Contact hour: 3
Offered to: All MSc sport science specialized in sport management

Course Rationale
This course will enable students to understand elasticity of demand and supply, and examine market structures from perfect competition to monopolies; Analyze various reasons for government provided sport, community sport. And private enterprise and the reasons for mergers and acquisitions; Assess the contribution of the sport industry to the country; Survey and relate the economic impact studies used to justify spending, the labor-related issues in the sport industry, including professional athletes, public relations directors, and sales representatives in various types of sport firms and organizations; Detail the economic theories related to both government and industry self regulation applicable to the sport industry, and the antitrust laws and their applications in the sport industry.

Course Description
This course is an introduction to the principles of finance and how these principles can be applied to the sports industry. It will cover such issues as financial statements, time value of money, investment valuations, risk, capital and how these issues relate to sport. Financial principles of budgeting and finance are also presented relative to their application to sports related organizations and industries.

Course objectives:
Upon successful completion of this course students will be able to:

- distinguish sport as an industry;
- understand the management of financial resources for the sport enterprise;
- understand the relationship of departments within an organization related to financial management;
- explain basic economic concepts and their relevance to financial management for the sport enterprise;
- discuss the types of income common to the sport enterprise;
- explain the impact of pricing on consumer behavior;
- distinguish grant seeking and fundraising;
- explain sponsorship and the impact on the sport enterprise;
- develop and present a budget;
- distinguish the different types of budgets and budgeting processes;
- explain the need for and how to develop a successful business plan.

Course content

1. Financial management
2. Departmentalization
3. Economics
4. Revenue Management
5. Expenditure management
6. Business financial planning

Mode of assessment

- ✓ Assignments
- ✓ Mid semester examination
- ✓ Final semester examination
- ✓ Seminars

References

Miller,L.k.1997.sport business management.Gutterberg.MD: Aspen Publishers,Inc.

Stier,W.F.,Jr.1999. managing sport, fitness, and recreation program: concepts and practice. Needham Heights,MA: Allyn and Bacon.

Walker,M.L., and D.K. Stotlar. 1997.sport facility management. Sudbury,MA:Jones and Bartlett.

COURSE IDENTIFICATION

Course title: Facility, equipment and event management
Course number: SpSc 671
Credit hour: 3
Contact hour: 3
Offered to: All MSc sport science specialized in sport management

Course Rationale
This course aimed to equip learners with Facility, equipment and event management Sport industry and marketing Legal issues and ethical aspects of sport Managing sport is an important managerial responsibility. It requires wise planning based on physical education and sport program philosophy and participant, school, and community needs, taking health, safety and environmental condition into consideration.

Course Description

This course deals planning, purchase, utilization, care, and maintenance of sport facilities and equipments. Beside this, the examination of the organization, management, and evaluation of sporting events. Specific emphasis will be placed upon the economic impact of sporting events, the event bidding process, the event planning process, event logistics, event evaluation, and risk management policies and procedures.

Course objectives

At the end of the course students will be able to:-

- Explain the basic concepts facility, equipment and event management;
- Describe the facilities and equipment of sport;
- Identify the economic impact of sport facilities and events;
- Plan and evaluate standardized of sport facilities implementation

Mode of assessment

- ✓ Assignments
- ✓ Mid semester examination
- ✓ Final semester examination

References

- Appenzeller,H.1998. risk management in sport: issues and strategies.Durman,NC; Carolina
- Flynn,R.B. Planning facilities for athletics, physical education recreation. Reston,VA: AAHPERD.
- Tharret,S.J., and J.A. Peterson.1997.ACSM's health/fitness facility standards and guidelines.Champaign, IL: Human Kinetics.

COURSE IDENTIFICATION

Course title: Strategic planning in sport management
Course number: SpSc 509
Credit hour: 3
Contact hour: 3
Offered to: All MSc sport science specialized in sport management

Course Rationale
This course aimed to equip learners the strategic planning and its management in sport. Students may have knowledge policy and strategy of sport that helps to play a great role for the development of Sport and the society.

Course Description

This course deals the strategic planning of management in sport, sport policies; basic concepts of strategic planning, tips in strategic planning process; Perspective planning and future projections; Planning and budgeting; Planning sports facilities - outdoor and indoor; Program planning - normal and special populations; Social and economic parameters in planning; staff capacity building;

Course objectives

At the end of the course students will be able to:-

- Explain the basic concepts strategic planning in sport;
- Distinguish the planning process of sport.
- Plan staff capacity building;
- Describe the relationship between sport and marketing;
- Identify the policies of sport;
- Design and evaluate strategic planning of sport

Mode of assessment

- ✓ Assignments
- ✓ Mid semester examination
- ✓ Final semester examination

References

- Appenzeller,H.1998. risk management in sport: issues and strategies.Durman,NC; Carolina
- Flynn,R.B. Planning facilities for athletics, physical education recreation. Reston,VA: AAHPERD.
- Tharret,S.J., and J.A. Peterson.1997.ACSM's health/fitness facility standards and guidelines.Champaign, IL: Human Kinetics.

COURSE IDENTIFICATION

Course title: Sport business administration
Course number: SpSc
Credit hour: 3
Contact hour: 3
Offered to: All MSc sport science specialized in sport management

Course Rationale
This course aimed to equip learners with sport business and its administration students acquire sport business and the economics of sport industry.

COURSE DESCRIPTION:

This course examines various business disciplines as they apply to the sports industry. The course provides the student with an overview of the business of the intercollegiate, Olympic and professional sports enterprises. In addition, the course investigates the business related issues encountered by managers of sport organizations and covers how business principles can be applied to effectively address these issues**.**

Course objectives

At the end of the course students will be able to:-

- Explain the basic concepts sport business administration;
- Describe the relationship between sport and business;
- Identify the business of sport and sport industry.
- Design strategies for sport business administration implementation;

Course content

Part 1 professional sports

Chapter 1 Ownership

- Personalities and motivations
- The rich who own sports
- The abuse of power in professional team sports
- New model
- Public ownership of sports frankness
    - Investment
    - Novelty or
    - Fraud
- The market structure of sport

- Open competition in league sport

Chapter 2 Revenue sharing and self analysis

- The economics of big team sport
- Revenue sharing and agency problems in professional team sport

Chapter 3 Accounting, taxation and bankruptcy

- Taxation principles
- The purchase and sale of a sport team
- The challenge of professional sports franchise purchase price allocations
- Bankruptcy principles
    - Reorganization of the professional sports franchise

- Accounting principles
    - Keeping the financial scare card
    - Accounting or a sports franchise

Chapter 4 Stadium and Arena

- Financing and economic background
    - The stadium game
    - The name is the game in facility naming rights
- Politics
    - The sport franchise came: cities in pursuit of sports franchises, events, stadiums and arena

Chapter 5 Media

- History
- Sport and television
- New media
- Cultural changes, creating new opportunities

Chapter 6 Licensed products

- Principle and practice of sports management
- Branding
    - Examining the importance of branding
    - Equity in professional sports
    - Understanding brand loyalty in professional sports

Chapter 7 Labor matters: athlete compensation Frame work

- The sport business as a labor market laboratory
- Free agency in sport business
- Role of agents in sport business

Chapter 8 Olympic Sports

- Organizing committee management
- Organizing committee revenue sources

Chapter 9 History and Structure of College Sports Ethiopian context

- Structure
- Self regulation

Mode of assessment

- ✓ Assignments
- ✓ Mid semester examination
- ✓ Final semester examination

References

- Appenzeller,H.1998. risk management in sport: issues and strategies.Durman,NC; Carolina
- Flynn,R.B. Planning facilities for athletics, physical education recreation. Reston,VA: AAHPERD.
- Tharret,S.J., and J.A. Peterson.1997.ACSM's health/fitness facility standards and guidelines.Champaign, IL: Human Kinetics.
- Beech, John; Chadwick, Simon (2006). Beech, John; Chadwick, Simon. eds. *The marketing of Sport*. Prentice Hall and Financial Times.

COURSE IDENTIFICATION

Course title: Sport Law
Course number: SpSc 675
Credit hour: 3
Contact hour: 3
Offered to: All MSc sport science specialized in sport management

Course Rationale

This course is designed to introduce students to the legal, business, and policy issues and disputes that arise in the world of amateur and professional sports. The course will approach the topic from the perspective of various players in the sports industry, such as the sports lawyer, the corporate counselor, the university administration, team management, various sports regulatory bodies, the athletes and the fans. The casebook generally introduces the various subject areas in sports law through a Problem hypothetical, followed by cases and materials useful in resolving the problem; accordingly, in-class problem solving will be utilized extensively to expose students to the application of the law to particular situations. To successfully complete this course, you must regularly prepare for, attend, and actively participate in class.

Course Description

The course will demonstrate how constitutional law, contract law, tort law, labor and anti-trust law, apply to the sport industry. In addition the course will provide a fundamental understanding of the court system and how legal issues are decided. And also this course examines how law significantly impacts all strategic sport business and marketing decisions. A wide range of legal topics are examined, including athlete/agent relationship, contracts, facility and patron liabilities, ownership models, management agreements, media contracts, team and licensing agreements, drug testing, labor and employment contracts, unions, intellectual property, and ethics. Skills focus on contract development, dispute resolution, and management of risk.

Course objectives

At the end of the course students will be able to:-

- Explain the basic concepts sport Law;
- Describe the relationship between sport and Law;
- Identify theories about sport law;
- explain the factors affecting the implementation sport law;

Course content

Chapter 1 Sports in Society

- The Influence of Sports
- Sports Ethics
- Sports Violence
- Race and Sports
- Professional Sports
- Amateur Sports

Chapter 2 Contracts

- Contract Law
- Application of Contract Law to Sports
- The Standard Player Contract
- Bonus and Addendum Clauses to Contracts
- Guaranteed Contracts
- Negotiation of Sports Contracts
- Endorsement Contracts
- Coaches' Contracts

Chapter 3 Antitrust Law

- Professional Sports
- Amateur Athletics and Antitrust Law
- Miscellaneous Antitrust Issues

Chapter 4 Labor Relations in Sports

- National Labor Relations Act
- The Union's Duty of Fair Representation
- Collective Bargaining
- Arbitration
- Unfair Labor Practices

Chapter 5 Agents

- Duties and Responsibilities of Agents
- Representation Agreements
- Agent Fees
- Conflicts of Interest
- Competition Among Agents
- The Regulation of Sports Agents

Chapter 6 Torts and Risk Management

- General Concepts
- Negligence
- Defamation
- Right to Privacy and Publicity Rights
- Premises Liability

- Spectator Injuries
- Participant versus Participant Liability
- Medical Malpractice
- Liability of Coaches
- Liability of Officials and Referees
- Tort Defenses
- Workers' Compensation

Chapter 7 Discrimination

- Racial Discrimination
- Sex Discrimination
- Religious Discrimination
- Age Discrimination
- Discrimination Against People with Disabilities
- Sexual Harassment

Chapter 8 Intellectual Property 431

- Trademarks
- Copyrights
- Trade Secrets
- Patents
- Licensing and Sponsorships

Chapter 9 Gender Equity and Women in Sports

- Overview
- Constitutional Issues in Gender Equity
- Title IX

Chapter 10 The National Collegiate Athletic Association (NCAA)

- Structure and Organization
- Actions Against the NCAA
- The Student-Athlete Relationship
- Eligibility and NCAA Rules
- Enforcement
- Antitrust Issues

Chapter 11 Amateur Athletics and Eligibility in Interscholastic Sports

- Constitutional Considerations
- Eligibility Rules
- Free Speech Rights of Student-Athletes

Chapter 12 Drug Testing in Sports

- Professional Sports
- Amateur Sports
- International Sports

Chapter 13 International Sports

- Jurisdiction
- The Olympic Games
- Representative Cases
- The Ted Stevens Olympic and Amateur Sports Act
- Court of Arbitration for Sport
- Miscellaneous International Issues

Mode of assessment

- ✓ Assignments
- ✓ Mid semester examination
- ✓ Final semester examination

References

- Appenzeller,H.1998. risk management in sport: issues and strategies.Durman,NC; Carolina
- Flynn,R.B. Planning facilities for athletics, physical education recreation. Reston,VA: AAHPERD.
- Tharret,S.J., and J.A. Peterson.1997.ACSM's health/fitness facility standards and guidelines.Champaign, IL: Human Kinetics.