# Wolfgang Karl Härdle Zdeněk Hlávka

# Multivariate Statistics

**Exercises and Solutions** 

Second Edition





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**Exercises and Solutions** 

Second Edition



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The quantlet codes in Matlab or R may be downloaded from www.quantlet.com or via a link on http://springer.com/978-3-642-36004-6

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Für meine Familie Mé rodině To our families

#### **Preface to the Second Edition**

I have always had an idea that I would have made a highly efficient criminal. This is the chance of my lifetime in that direction. See here! This is a first-class, up-to-date burgling kit, with nickel-plated Jimmy, diamond-tipped glass-cutter, adaptable keys, and every modern improvement which the march of civilization demands. Sherlock Holmes in "The Adventure of Charles Augustus Milverton"

The statistical science has seen new paradigms and more complex and richer data sets. These include data on human genomics, social networks, huge climate and weather data, and, of course, high frequency financial and economic data. The statistical community has reacted to these challenges by developing modern mathematical tools and by advancing computational techniques, e.g., through fresher Quantlets and better hardware and software platforms. As a consequence, the book *Härdle, W. and Simar, L. (2015) Applied Multivariate Statistical Analysis, 4th ed. Springer Verlag* had to be adjusted and partly beefed up with more easy access tools and figures. An extra chapter on regression models with variable selection was introduced and dimension reduction methods were discussed.

These new elements had to be reflected in the exercises and solutions book as well. We have now all figures completely redesigned in the freely available software R (R Core Team, 2013) that implements the classical statistical interactive language S (Becker, Chambers, & Wilks, 1988; Chambers & Hastie, 1992). The R codes for the classical multivariate analysis in Chaps. 11–17 are mostly based on library MASS (Venables & Ripley, 2002). Throughout the book, some examples are implemented directly in the R programming language but we have also used functions from R libraries aplpack (Wolf, 2012), ca (Nenadic & Greenacre, 2007), car (Fox & Weisberg, 2011), depth (Genest, Masse, & Plante, 2012), dr (Weisberg, 2002), glmnet (Friedman, Hastie, & Tibshirani, 2010), hexbin (Carr, Lewin-Koh, & Maechler, 2011), kernlab (Karatzoglou, Smola, Hornik, & Zeileis, 2004), KernSmooth (Wand, 2012), lasso2 (Lokhorst, Venables, Turlach, & Maechler, 2013), locpol (Cabrera, 2012), MASS (Venables & Ripley, 2002), mvpart (Therneau, Atkinson, Ripley, Oksanen, & Deáth, 2012), quadprog (Turlach & Weingessel, 2011), scatterplot3d (Ligges & Mächler, 2003), stats (R Core Team, 2013), tseries (Trapletti & Hornik, 2012), and zoo (Zeileis & Grothendieck, 2005). All data sets and computer codes (quantlets) in R and MATLAB may be downloaded via the quantlet download center: • www.quantlet.org. or the Springer web page. For interactive display of low-dimensional projections of a multivariate data set, we recommend GGobi (Swayne, Lang, Buja, & Cook, 2003; Lang, Swayne, Wickham, & Lawrence, 2012).

As the number of available R libraries and functions steadily increases, one should always consult the multivariate task view at http://www.r-project.org before starting any new analysis. As before, analogues of all quantlets in the MATLAB language are also available at the quantlet download center.

The set of exercises was extended and all quantlets have been revised and optimized. Such a project would not be possible without numerous help of colleagues and students. We also gratefully acknowledge the support of our cooperation via the Erasmus program and through the Faculty of Mathematics and Physics at Charles University in Prague and C.A.S.E.—the Centre for Applied Statistics and Economics at Humboldt-Universität zu Berlin.

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We also acknowledge support of the Deutsche Forschungsgemeinschaft through CRC 649 "Economic Risk" and IRTG 1792 "High Dimensional Non Stationary Time Series Analysis".

Berlin, Germany Prague, Czech Republic May 2015 Wolfgang K. Härdle Zdeněk Hlávka

#### **Preface to the First Edition**

There can be no question, my dear Watson, of the value of exercise before breakfast. Sherlock Holmes in "The Adventure of Black Peter"

The statistical analysis of multivariate data requires a variety of techniques that are entirely different from the analysis of one-dimensional data. The study of the joint distribution of many variables in high dimensions involves matrix techniques that are not part of standard curricula. The same is true for transformations and computer-intensive techniques, such as projection pursuit.

The purpose of this book is to provide a set of exercises and solutions to help the student become familiar with the techniques necessary to analyze high-dimensional data. It is our belief that learning to apply multivariate statistics is like studying the elements of a criminological case. To become proficient, students must not simply follow a standardized procedure, they must compose with creativity the parts of the puzzle in order to see the big picture. We therefore refer to Sherlock Holmes and Dr. Watson citations as typical descriptors of the analysis.

Puerile as such an exercise may seem, it sharpens the faculties of observation, and teaches one where to look and what to look for. Sherlock Holmes in "Study in Scarlet"

Analytic creativity in applied statistics is interwoven with the ability to see and change the involved software algorithms. These are provided for the student via the links in the text. We recommend doing a small number of problems from this book a few times a week. And, it does not hurt to redo an exercise, even one that was mastered long ago. We have implemented in these links software quantlets from XploRe and R. With these quantlets the student can reproduce the analysis on the spot.

This exercise book is designed for the advanced undergraduate and first-year graduate student as well as for the data analyst who would like to learn the various statistical tools in a multivariate data analysis workshop.

The chapters of exercises follow the ones in Härdle, W. and Simar, L. (2003) Applied Multivariate Statistical Analysis, 1st ed. Springer Verlag. The book is divided into three main parts. The first part is devoted to graphical techniques describing the distributions of the variables involved. The second part deals with multivariate random variables and presents from a theoretical point of view distributions, estimators, and tests for various practical situations. The last part is on multivariate techniques and introduces the reader to the wide selection of tools available for multivariate data analysis. All data sets are downloadable at the authors' web pages. The source code for generating all graphics and examples are available on the same web site. Graphics in the printed version of the book were produced using XploRe. Both XploRe and R code of all exercises are also available on the authors' Web pages. The names of the respective programs are denoted by the symbol **Q**.

In Chap. 1 we discuss boxplots, graphics, outliers, Flury–Chernoff faces, Andrews' curves, parallel coordinate plots, and density estimates. In Chap. 2 we dive into a level of abstraction to relearn the matrix algebra. Chapter 3 is concerned with covariance, dependence, and linear regression. This is followed by the presentation of the ANOVA technique and its application to the multiple linear model. In Chap. 4 multivariate distributions are introduced and thereafter are specialized to the multinormal. The theory of estimation and testing ends the discussion on multivariate random variables.

The third and last part of this book starts with a geometric decomposition of data matrices. It is influenced by the French school of data analysis. This geometric point of view is linked to principal component analysis in Chap. 11. An important discussion on factor analysis follows with a variety of examples from psychology and economics. The section on cluster analysis deals with the various cluster techniques and leads naturally to the problem of discrimination analysis. The next chapter deals with the detection of correspondence between factors. The joint structure of data sets is presented in the chapter on canonical correlation analysis, and a practical study on prices and safety features of automobiles is given. Next the important topic of multidimensional scaling is introduced, followed by the tool of conjoint measurement analysis. Conjoint measurement analysis is often used in psychology and marketing to measure preference orderings for certain goods. The applications in finance (Chap. 19) are numerous. We present here the CAPM model and discuss efficient portfolio allocations. The book closes with a presentation on highly interactive, computationally intensive, and advanced nonparametric techniques.

A book of this kind would not have been possible without the help of many friends, colleagues, and students. For many suggestions on how to formulate the exercises we would like to thank Michal Benko, Szymon Borak, Ying Chen, Sigbert Klinke, and Marlene Müller. The following students have made outstanding proposals and provided excellent solution tricks: Jan Adamčák, David Albrecht, Lütfiye Arslan, Lipi Banerjee, Philipp Batz, Peder Egemen Baykan, Susanne Böhme, Jan Budek, Thomas Diete, Daniel Drescher, Zeno Enders, Jenny Frenzel, Thomas Giebe, LeMinh Ho, Lena Janys, Jasmin John, Fabian Kittman, Lenka Komárková, Karel Komorád, Guido Krbetschek, Yulia Maletskaya, Marco Marzetti, Dominik Michálek, Alena Myšičková, Dana Novotny, Björn Ohl, Hana Pavlovičová, Stefanie Radder, Melanie Reichelt, Lars Rohrschneider, Martin Rolle, Elina Sakovskaja, Juliane Scheffel, Denis Schneider, Burcin Sezgen, Petr Stehlík, Marius Steininger, Rong Sun, Andreas Uthemann, Aleksandrs Vatagins, Manh Cuong Vu, Anja Weiß, Claudia Wolff, Kang Xiaowei, Peng Yu, Uwe Ziegenhagen, and Volker Ziemann. The following students of the computational statistics classes at Charles University in Prague contributed to the R programming: Alena Babiaková, Blanka Hamplová, Tomáš Hovorka, Dana Chromíková, Kristýna Ivanková, Monika Jakubcová, Lucia Jarešová, Barbora Lebdušková, Tomáš Marada, Michaela Maršálková, Jaroslav Pazdera, Jakub Pečánka, Jakub Petrásek, Radka Picková, Kristýna Sionová, Ondřej Šedivý, Tereza Těšitelová, and Ivana Žohová.

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We express our thanks to David Harville for providing us with the LaTeX sources of the starting section on matrix terminology Harville (2001). We thank John Kimmel from Springer Verlag for continuous support and valuable suggestions on the style of writing and the content covered.

Berlin, Germany Prague, Czech Republic April 2007 Wolfgang K. Härdle Zdeněk Hlávka

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## **Symbols and Notation**

I can't make bricks without clay. Sherlock Holmes in "The Adventure of The Copper Beeches"

#### Basics

Random variables or vectors
Random variables
Random vector
X has distribution $\cdot$
Matrices
Matrices
Data matrices
Covariance matrix
Vector of ones $(1, \ldots, 1)^{\top}$
<i>n</i> -times
Vector of zeros $(0, \ldots, 0)^{\top}$
<i>n</i> -times
Identity matrix
Indicator function, for a set $M$ is $I = 1$ on $M$ ,
I = 0 otherwise
$\sqrt{-1}$
Implication
Equivalence
Approximately equal
Kronecker product
If and only if, equivalence

#### **Characteristics of Distribution**

f(x)	pdf or density of X
f(x, y)	Joint density of X and Y
$f_X(x), f_Y(y)$	Marginal densities of X and Y
$f_{X_1}(x_1),\ldots,f_{X_p}(x_p)$	Marginal densities of $X_1, \ldots, X_p$
$\hat{f}_h(x)$	Histogram or kernel estimator of $f(x)$
F(x)	cdf or distribution function of <i>X</i>
F(x, y)	Joint distribution function of X and Y
$F_X(x), F_Y(y)$	Marginal distribution functions of X and Y
$F_{X_1}(x_1),\ldots,F_{X_p}(x_p)$	Marginal distribution functions of $X_1, \ldots, X_p$
$f_{Y X=x}(y)$	Conditional density of <i>Y</i> given $X = x$
$\varphi_X(t)$	Characteristic function of <i>X</i>
m <sub>k</sub>	<i>k</i> th moment of <i>X</i>
κ <sub>j</sub>	Cumulants or semi-invariants of X

#### Moments

EX,EY
E(Y X=x)
$\mu_{Y X}$ $Var(Y X = x)$ $\sigma_{Y X}^{2}$ $\sigma_{XY} = Cov(X, Y)$ $\sigma_{XX} = Var(X)$ $\rho_{XY} = \frac{Cov(X, Y)}{\sqrt{Var(X) Var(Y)}}$ $\Sigma_{XY} = Cov(X, Y)$
$\Sigma_{XX} = \operatorname{Var}(X)$

Mean values of random variables or vectors <i>X</i> and <i>Y</i>
Conditional expectation of random variable or vector <i>Y</i> given $X = x$
Conditional expectation of Y given X
Conditional variance of <i>Y</i> given $X = x$
Conditional variance of <i>Y</i> given <i>X</i>
Covariance between random variables <i>X</i> and <i>Y</i> Variance of random variable <i>X</i>
Correlation between random variables $X$ and $Y$
Covariance between random vectors X and Y, i.e., $Cov(X, Y) = E(X - EX)(Y - EY)^{\top}$
Covariance matrix of the random vector X

#### Samples

х, у	Observations of X and Y
$x_1,\ldots,x_n=\{x_i\}_{i=1}^n$	Sample of <i>n</i> observations of <i>X</i>
$\mathcal{X} = \{x_{ij}\}_{i=1,,n;j=1,,p}$	$(n \times p)$ data matrix of observations of $X_1, \ldots, X_p$ or of $X = (X_1, \ldots, X_p)^T$
$X_{(1)},\ldots,X_{(n)}$	The order statistic of $x_1, \ldots, x_n$
п	Centering matrix, $n = L_n - n - \Gamma_n \Gamma_n$

#### **Empirical Moments**

$$\overline{x} = \frac{1}{n} \sum_{i=1}^{n} x_i$$
Average of X sampled by  $\{x_i\}_{i=1,...,n}$  $s_{XY} = \frac{1}{n} \sum_{i=1}^{n} (x_i - \overline{x})(y_i - \overline{y})$ Empirical covariance of samples  $\{x_i\}_{i=1,...,n}$  and  
 $\{y_i\}_{i=1,...,n}$  $s_{XX} = \frac{1}{n} \sum_{i=1}^{n} (x_i - \overline{x})^2$ Empirical variance of the sample  $\{x_i\}_{i=1,...,n}$  $r_{XY} = \frac{s_{XY}}{\sqrt{s_{XX}s_{YY}}}$ Empirical correlation of X and Y $\mathcal{S} = \{s_{X_iX_j}\}$ Empirical covariance matrix of data matrix  $\mathcal{X}$  $\mathcal{R} = \{r_{X_iX_j}\}$ Empirical correlation matrix of data matrix  $\mathcal{X}$ 

#### Distributions

$\varphi(x)$	Density of the standard normal distribution
$\Phi(x)$	Distribution function of the standard normal distribution
N(0, 1)	Standard normal or Gaussian distribution
$N(\mu, \sigma^2)$	Normal distribution with mean $\mu$ and variance $\sigma^2$
$N_p(\mu, \Sigma)$	<i>p</i> -Dimensional normal distribution with mean $\mu$ and covariance matrix $\Sigma$
$\xrightarrow{\mathcal{L}}$	Convergence in distribution
$\xrightarrow{P}$	Convergence in probability
CLT	Central Limit Theorem
$\chi_p^2$	$\chi^2$ Distribution with <i>p</i> degrees of freedom
$\chi^2_{1-\alpha;p}$	$1 - \alpha$ Quantile of the $\chi^2$ distribution with <i>p</i> degrees of freedom
$t_n$	<i>t</i> -Distribution with <i>n</i> degrees of freedom
$t_{1-\alpha/2;n}$	$1 - \alpha/2$ Quantile of the <i>t</i> -distribution with <i>n</i> degrees of freedom
$F_{n,m}$	F-Distribution with n and m degrees of freedom
$F_{1-\alpha;n,m}$	$1 - \alpha$ Quantile of the <i>F</i> -distribution with <i>n</i> and <i>m</i> degrees of freedom
$\mathcal{W}_p(\Sigma, n)$	Wishart distribution of a <i>p</i> -dimensional sample covariance matrix with parameters $\Sigma$ and <i>n</i>
$T_{p,n}^2$	Hotelling $T^2$ -distribution with $p$ and $n$ degrees of freedom
$T^2_{1-\alpha;p,n}$	$1 - \alpha$ Quantile of the Hotelling $T^2$ -distribution with p and n degrees of freedom

#### **Mathematical Abbreviations**

$\operatorname{tr}(\mathcal{A})$	Trace of matrix $\mathcal{A}$
$\operatorname{diag}(\mathcal{A})$	Diagonal of matrix $\mathcal{A}$
diag(x)	Diagonal matrix with vector $x$ on its diagonal, i.e.,
	$diag\{diag(x)\} = x$
$\operatorname{rank}(\mathcal{A})$	Rank of matrix $\mathcal{A}$
$\det(\mathcal{A}) \text{ or }  \mathcal{A} $	Determinant of matrix $\mathcal{A}$
abs(x)	Absolute value of <i>x</i>
$hull(x_1,\ldots,x_k)$	Convex hull of points $\{x_1, \ldots, x_k\}$
$\operatorname{span}(x_1,\ldots,x_k)$	Linear space spanned by $\{x_1, \ldots, x_k\}$

#### Some Terminology

I consider that a man's brain originally is like a little empty attic, and you have to stock it with such furniture as you choose. A fool takes in all the lumber of every sort that he comes across, so that the knowledge which might be useful to him gets crowded out, or at best is jumbled up with a lot of other things so that he has a difficulty in laying his hands upon it. Now the skilful workman is very careful indeed as to what he takes into his brain-attic. He will have nothing but the tools which may help him in doing his work, but of these he has a large assortment, and all in the most perfect order. It is a mistake to think that little room has elastic walls and can distend to any extent. Depend upon it there comes a time when for every addition of knowledge you forget something that you knew before. It is of the highest importance, therefore, not to have useless facts elbowing out the useful ones. Sherlock Holmes in "Study in Scarlet"

This section contains an overview of some terminology that is used throughout the book. We thank David Harville, who kindly allowed us to use his TeX files containing the definitions of terms concerning matrices and matrix algebra; see Harville (2001). More detailed definitions and further explanations of the statistical terms can be found, e.g., in Breiman (1973), Feller (1966), Härdle and Simar (2015), Mardia, Kent, & Bibby (1979), or Serfling (2002).

- **Adjoint matrix** The *adjoint matrix* of an  $n \times n$  matrix  $\mathcal{A} = \{a_{ij}\}$  is the transpose of the cofactor matrix of  $\mathcal{A}$  (or equivalently is the  $n \times n$  matrix whose *ij*th element is the cofactor of  $a_{ii}$ ).
- Asymptotic normality A sequence  $X_1, X_2, ...$  of random variables is *asymptotically normal* if there exist sequences of constants  $\{\mu_i\}_{i=1}^{\infty}$  and  $\{\sigma_i\}_{i=1}^{\infty}$  such that  $\sigma_n^{-1}(X_n \mu_n) \xrightarrow{\mathcal{L}} N(0, 1)$ . The asymptotic normality means that for sufficiently large *n*, the random variable  $X_n$  has approximately  $N(\mu_n, \sigma_n^2)$  distribution.
- **Bias** Consider a random variable *X* that is parametrized by  $\theta \in \Theta$ . Suppose that there is an estimator  $\hat{\theta}$  of  $\theta$ . The *bias* is defined as the systematic difference between  $\hat{\theta}$  and  $\theta$ ,  $E\{\hat{\theta} \theta\}$ . The estimator is unbiased if  $E\hat{\theta} = \theta$ .

**Characteristic function** Consider a random vector  $X \in \mathbb{R}^p$  with pdf f. The *characteristic function* (cf) is defined for  $t \in \mathbb{R}^p$ :

$$\varphi_X(t) - \mathsf{E}[\exp(it^\top X)] = \int \exp(it^\top X) f(x) dx.$$

The cf fulfills  $\varphi_X(0) = 1$ ,  $|\varphi_X(t)| \le 1$ . The pdf (density) *f* may be recovered from the cf:  $f(x) = (2\pi)^{-p} \int \exp(-it^\top X) \varphi_X(t) dt$ .

- **Characteristic polynomial (and equation)** Corresponding to any  $n \times n$  matrix  $\mathcal{A}$  is its characteristic polynomial, say p(.), defined (for  $-\infty < \lambda < \infty$ ) by  $p(\lambda) = |\mathcal{A} \lambda \mathcal{I}|$ , and its characteristic equation  $p(\lambda) = 0$  obtained by setting its characteristic polynomial equal to 0;  $p(\lambda)$  is a polynomial in  $\lambda$  of degree n and hence is of the form  $p(\lambda) = c_0 + c_1\lambda + \cdots + c_{n-1}\lambda^{n-1} + c_n\lambda^n$ , where the coefficients  $c_0, c_1, \ldots, c_{n-1}, c_n$  depend on the elements of  $\mathcal{A}$ .
- **Cofactor (and minor)** The *cofactor* and *minor* of the *ij*th element, say  $a_{ij}$ , of an  $n \times n$  matrix  $\mathcal{A}$  are defined in terms of the  $(n-1) \times (n-1)$  submatrix, say  $\mathcal{A}_{ij}$ , of  $\mathcal{A}$  obtained by striking out the *i*th row and *j*th column (i.e., the row and column containing  $a_{ij}$ ): the minor of  $a_{ij}$  is  $|\mathcal{A}_{ij}|$ , and the cofactor is the "signed" minor  $(-1)^{i+j}|\mathcal{A}_{ij}|$ .
- **Cofactor matrix** The *cofactor matrix* (or matrix of cofactors) of an  $n \times n$  matrix  $\mathcal{A} = \{a_{ij}\}$  is the  $n \times n$  matrix whose *ij*th element is the cofactor of  $a_{ij}$ .
- **Conditional distribution** Consider the joint distribution of random vector  $X \in \mathbb{R}^p$  and random variable  $Y \in \mathbb{R}$  with pdf  $f(x, y) : \mathbb{R}^{p+1} \longrightarrow \mathbb{R}$ . The marginal densities are  $f_X(x) = \int f(x, y) dy$  and  $f_Y(y) = \int f(x, y) dx$ . The *conditional density* of X given Y is  $f_{X|Y}(x|y) = f(x, y)/f_Y(y)$ . Similarly, the conditional density of Y given X is  $f_{Y|X}(y|x) = f(x, y)/f_X(x)$ .
- **Conditional moments** Consider two random vectors  $X \in \mathbb{R}^p$  and  $Y \in \mathbb{R}^q$  with joint pdf f(x, y). The *conditional moments* of Y given X are defined as the moments of the conditional distribution.
- **Contingency table** Suppose that two random variables X and Y are observed on discrete values. The two-entry frequency table that reports the simultaneous occurrence of X and Y is called a *contingency table*.
- **Critical value** Suppose one needs to test a hypothesis  $H_0: \theta = \theta_0$ . Consider a test statistic *T* for which the distribution under the null hypothesis is given by  $\mathsf{P}_{\theta_0}$ . For a given significance level  $\alpha$ , the *critical value* is  $c_\alpha$  such that  $\mathsf{P}_{\theta_0}(T > c_\alpha) = \alpha$ . The critical value corresponds to the threshold that a test statistic has to exceed in order to reject the null hypothesis.
- **Cumulative distribution function (cdf)** Let *X* be a *p*-dimensional random vector. The *cumulative distribution function* (cdf) of *X* is defined by  $F(x) = P(X \le x) = P(X_1 \le x_1, X_2 \le x_2, ..., X_p \le x_p)$ .
- **Derivative of a function of a matrix** The *derivative of a function f of an m* × *n matrix*  $\mathcal{X} = \{x_{ij}\}$  of *mn* "independent" variables is the *m* × *n* matrix whose *ij*th element is the partial derivative  $\partial f / \partial x_{ij}$  of *f* with respect to  $x_{ij}$  when *f* is regarded as a function of an *mn*-dimensional column vector *x* formed from  $\mathcal{X}$  by rearranging its elements; the derivative of a function *f* of an *n* × *n* symmetric (but

otherwise unrestricted) matrix of variables is the  $n \times n$  (symmetric) matrix whose *ij*th element is the partial derivative  $\partial f / \partial x_{ij}$  or  $\partial f / \partial x_{ji}$  of f with respect to  $x_{ij}$  or  $x_{ji}$  when f is regarded as a function of an n(n + 1)/2-dimensional column vector x formed from any set of n(n + 1)/2 nonredundant elements of  $\mathcal{X}$ .

- **Determinant** The *determinant*  $|\mathcal{A}|$  of an  $n \times n$  matrix  $\mathcal{A} = \{a_{ij}\}$  is (by definition) the (scalar-valued) quantity  $\sum (-1)^{|\tau|} a_{1\tau(1)} \cdots a_{n\tau(n)}$ , where  $\tau(1), \ldots, \tau(n)$  is a permutation of the first *n* positive integers and the summation is over all such permutations.
- **Eigenvalues and eigenvectors** An *eigenvalue* of an  $n \times n$  matrix  $\mathcal{A}$  is (by definition) a scalar (real number), say  $\lambda$ , for which there exists an  $n \times 1$  vector, say x, such that  $\mathcal{A}x = \lambda x$ , or equivalently such that  $(\mathcal{A} \lambda \mathcal{I})x = \mathbf{0}$ ; any such vector x is referred to as an *eigenvector* (of  $\mathcal{A}$ ) and is said to belong to (or correspond to) the eigenvalue  $\lambda$ . Eigenvalues (and eigenvectors), as defined herein, are restricted to real numbers (and vectors of real numbers).
- **Eigenvalues (not necessarily distinct)** The characteristic polynomial, say p(.), of an  $n \times n$  matrix  $\mathcal{A}$  is expressible as

$$p(\lambda) = (-1)^n (\lambda - d_1)(\lambda - d_2) \cdots (\lambda - d_m)q(\lambda) \qquad (-\infty < \lambda < \infty),$$

where  $d_1, d_2, \ldots, d_m$  are not-necessarily-distinct scalars and q(.) is a polynomial (of degree n - m) that has no real roots;  $d_1, d_2, \ldots, d_m$  are referred to as the *notnecessarily-distinct eigenvalues* of  $\mathcal{A}$  or (at the possible risk of confusion) simply as the eigenvalues of  $\mathcal{A}$ . If the spectrum of  $\mathcal{A}$  has k members, say  $\lambda_1, \ldots, \lambda_k$ , with algebraic multiplicities of  $\gamma_1, \ldots, \gamma_k$ , respectively, then  $m = \sum_{i=1}^k \gamma_i$ , and (for  $i = 1, \ldots, k$ )  $\gamma_i$  of the m not-necessarily-distinct eigenvalues equal  $\lambda_i$ .

- **Empirical distribution function** Assume that  $X_1, \ldots, X_n$  are iid observations of a *p*-dimensional random vector. The *empirical distribution function* (edf) is defined through  $F_n(x) = n^{-1} \sum_{i=1}^n I(X_i \le x)$ .
- **Empirical moments** The moments of a random vector *X* are defined through  $m_k = \mathsf{E}(X^k) = \int x^k dF(x) = \int x^k f(x) dx$ . Similarly, the *empirical moments* are defined through the empirical distribution function  $F_n(x) = n^{-1} \sum_{i=1}^n I(X_i \le x)$ . This leads to  $\hat{m}_k = n^{-1} \sum_{i=1}^n X_i^k = \int x^k dF_n(x)$ .
- **Estimate** An *estimate* is a function of the observations designed to approximate an unknown parameter value.
- **Estimator** An *estimator* is the prescription (on the basis of a random sample) of how to approximate an unknown parameter.
- **Expected (or mean) value** For a random vector X with pdf f the mean or expected value is  $E(X) = \int xf(x)dx$ .
- **Gradient (or gradient matrix)** The *gradient* of a vector  $f = (f_1, \ldots, f_p)^{\top}$  of functions, each of whose domain is a set in  $\mathbb{R}^m$ , is the  $m \times p$  matrix  $[(\mathcal{D}f_1)^{\top}, \ldots, (\mathcal{D}f_p)^{\top}]$ , whose *ij*th element is the partial derivative  $D_i f_j = \frac{\partial f_j}{\partial x_i}$ . The gradient of f is the transpose of the Jacobian matrix of f.

- **Gradient vector** The gradient vector of a function f, with domain in  $\mathbb{R}^m$ , is the *m*-dimensional column vector  $(\mathcal{D}f)^{\top}$  whose *i*th element is the partial derivative  $D_i f = \frac{\partial f}{\partial x_i}$  of f.
- **Hessian matrix** The *Hessian matrix* of a function f, with domain in  $\mathbb{R}^m$ , is the  $m \times m$  matrix whose *ij*th element is the *ij*th partial derivative  $D_{ij}^2 f = \frac{\partial^2 f}{\partial x_i \partial x_j}$  of f.

**Idempotent matrix** A (square) matrix A is *idempotent* if  $A^2 = A$ .

- **Jacobian matrix** The Jacobian matrix of a p-dimensional vector  $f = (f_1, \ldots, f_p)^{\top}$  of functions, each of whose domain is a set in  $\mathbb{R}^m$ , is the  $p \times m$  matrix  $(D_1f, \ldots, D_mf)$  whose *ij*th element is  $D_jf_i = \frac{\partial f_i}{\partial x_j}$ ; in the special case where p = m, the determinant of this matrix is referred to as the Jacobian (or Jacobian determinant) of f.
- **Kernel density estimator** The *kernel density estimator*  $\hat{f}$  of a pdf f, based on a random sample  $X_1, X_2, \ldots, X_n$  from f, is defined by

$$\hat{f}(x) = \frac{1}{nh} \sum_{i=1}^{n} K\left(\frac{x - X_i}{h}\right).$$

The properties of the estimator  $\hat{f}(x)$  depend on the choice of the kernel function K(.) and the bandwidth h. The kernel density estimator can be seen as a smoothed histogram; see also Härdle, Müller, Sperlich, & Werwatz (2004).

- **Likelihood function** Suppose that  $\{x_i\}_{i=1}^n$  is an iid sample from a population with pdf  $f(x; \theta)$ . The *likelihood function* is defined as the joint pdf of the observations  $x_1, \ldots, x_n$  considered as a function of the parameter  $\theta$ , i.e.,  $L(x_1, \ldots, x_n; \theta) = \prod_{i=1}^n f(x_i; \theta)$ . The log-likelihood function,  $\ell(x_1, \ldots, x_n; \theta) = \log L(x_1, \ldots, x_n; \theta) = \sum_{i=1}^n \log f(x_i; \theta)$ , is often easier to handle.
- **Linear dependence or independence** A nonempty (but finite) set of matrices (of the same dimensions  $(n \times p)$ ), say  $A_1, A_2, \ldots, A_k$ , is (by definition) *linearly dependent* if there exist scalars  $x_1, x_2, \ldots, x_k$ , not all 0, such that  $\sum_{i=1}^k x_i A_i = 0_n 0_p^{\top}$ ; otherwise (if no such scalars exist), the set is linearly independent. By convention, the empty set is linearly independent.
- **Marginal distribution** For two random vectors *X* and *Y* with the joint pdf f(x, y), the *marginal pdfs* are defined as  $f_X(x) = \int f(x, y) dy$  and  $f_Y(y) = \int f(x, y) dx$ .
- **Marginal moments** The *marginal moments* are the moments of the marginal distribution.
- **Mean** The *mean* is the first-order empirical moment  $\bar{x} = \int x dF_n(x) = n^{-1} \sum_{i=1}^n x_i = \hat{m}_1$ .
- **Mean squared error (MSE)** Suppose that for a random vector *X* with a distribution parametrized by  $\theta \in \Theta$  there exists an estimator  $\hat{\theta}$ . The *mean squared error* (MSE) is defined as  $E_X(\hat{\theta} \theta)^2$ .
- **Median** Suppose that X is a continuous random variable with pdf f(x). The *median*  $q_{0.5}$  lies in the center of the distribution. It is defined as  $\int_{-\infty}^{q_{0.5}} f(x)dx = \int_{q_{0.5}}^{+\infty} f(x)dx = 0.5$ .

- **Moments** The *moments* of a random vector X with the distribution function F(x) are defined through  $m_k = \mathsf{E}(X^k) = \int x^k dF(x)$ . For continuous random vectors with pdf f(x), we have  $m_k = \mathsf{E}(X^k) = \int x^k f(x) dx$ .
- **Normal (or Gaussian) distribution** A random vector X with the *multinormal distribution*  $N(\mu, \Sigma)$  with the mean vector  $\mu$  and the variance matrix  $\Sigma$  is given by the pdf

$$f_X(x) = |2\pi\Sigma|^{-1/2} \exp\left\{-\frac{1}{2}(x-\mu)^{\top}\Sigma^{-1}(x-\mu)\right\}$$

**Orthogonal complement** The *orthogonal complement* of a subspace  $\mathcal{U}$  of a linear space  $\mathcal{V}$  is the set comprising all matrices in  $\mathcal{V}$  that are orthogonal to  $\mathcal{U}$ . Note that the orthogonal complement of  $\mathcal{U}$  depends on  $\mathcal{V}$  as well as  $\mathcal{U}$  (and also on the choice of inner product).

**Orthogonal matrix** An 
$$(n \times n)$$
 matrix  $\mathcal{A}$  is orthogonal if  $\mathcal{A}^{\top} \mathcal{A} = \mathcal{A} \mathcal{A}^{\top} = \mathcal{I}_n$ .  
**Partitioned matrix** A partitioned matrix, say  $\begin{pmatrix} \mathcal{A}_{11} & \mathcal{A}_{12} & \dots & \mathcal{A}_{1c} \\ \mathcal{A}_{21} & \mathcal{A}_{22} & \dots & \mathcal{A}_{2c} \\ \vdots & \vdots & \vdots \\ \mathcal{A}_{r1} & \mathcal{A}_{r2} & \dots & \mathcal{A}_{rc} \end{pmatrix}$ , is a matrix

that has (for some positive integers *r* and *c*) been subdivided into *rc* submatrices  $A_{ij}$  (i = 1, 2, ..., r; j = 1, 2, ..., c), called *blocks*, by implicitly superimposing on the matrix r-1 horizontal lines and c-1 vertical lines (so that all of the blocks in the same "row" of blocks have the same number of rows and all of those in the same "column" of blocks have the same number of columns). In the special case where c = r, the blocks  $A_{11}, A_{22}, ..., A_{rr}$  are referred to as the diagonal blocks (and the other blocks are referred to as the off-diagonal blocks).

- **Probability density function (pdf)** For a continuous random vector X with cdf *F*, the *probability density function* (pdf) is defined as  $f(x) = \partial F(x)/\partial x$ .
- **Quantile** For a continuous random variable *X* with pdf *f*, the  $\tau$  quantile  $q_{\tau}$  is defined through:  $\int_{-\infty}^{q_{\tau}} f(x) dx = \tau$ .
- *p*-value The critical value  $c_{\alpha}$  gives the critical threshold of a test statistic *T* for rejection of a null hypothesis  $H_0$ :  $\theta = \theta_0$ . The probability  $\mathsf{P}_{\theta_0}(T > c_{\alpha}) = p$  defines that *p*-value. If the *p*-value is smaller than the significance level  $\alpha$ , the null hypothesis is rejected.
- **Random variable and vector** Random events occur in a probability space with a certain event structure. A *random variable* is a function from this probability space to  $\mathbb{R}$  (or  $\mathbb{R}^p$  for random vectors) also known as the state space. The concept of a random variable (vector) allows one to elegantly describe events that are happening in an abstract space.
- **Scatterplot** A *scatterplot* is a graphical presentation of the joint empirical distribution of two random variables.

**Singular value decomposition (SVD)** An  $m \times n$  matrix  $\mathcal{A}$  of rank r is expressible as

$$\mathcal{A} = \mathcal{P} \begin{pmatrix} \mathcal{D}_1 & \mathbf{0} \\ \mathbf{0} & \mathbf{0} \end{pmatrix} \mathcal{Q}^{\top} = \mathcal{P}_1 \mathcal{D}_1 \mathcal{Q}_1^{\top} = \sum_{i=1}^r s_i p_i q_i^{\top} = \sum_{j=1}^k \alpha_j \mathcal{U}_j,$$

where  $Q = (q_1, \ldots, q_n)$  is an  $n \times n$  orthogonal matrix and  $\mathcal{D}_1 = \text{diag}(s_1, \ldots, s_r)$ an  $r \times r$  diagonal matrix such that  $Q^{\top} \mathcal{A}^{\top} \mathcal{A} Q = \begin{pmatrix} \mathcal{D}_1^2 \mathbf{0} \\ \mathbf{0} \mathbf{0} \end{pmatrix}$ , where  $s_1, \ldots, s_r$  are (strictly) positive, where  $Q_1 = (q_1, \ldots, q_r)$ ,  $\mathcal{P}_1 = (p_1, \ldots, p_r) = \mathcal{A} Q_1 \mathcal{D}_1^{-1}$ , and, for any  $m \times (m - r)$  matrix  $\mathcal{P}_2$  such that  $\mathcal{P}_1^{\top} \mathcal{P}_2 = \mathbf{0}$ ,  $\mathcal{P} = (\mathcal{P}_1, \mathcal{P}_2)$ , where  $\alpha_1, \ldots, \alpha_k$  are the distinct values represented among  $s_1, \ldots, s_r$ , and where (for  $j = 1, \ldots, k$ )  $\mathcal{U}_j = \sum_{\{i:s_i = \alpha_j\}} p_i q_i^{\top}$ ; any of these four representations may be referred to as the *singular value decomposition* of  $\mathcal{A}$ , and  $s_1, \ldots, s_r$  are referred to as the singular values of  $\mathcal{A}$ . In fact,  $s_1, \ldots, s_r$  are the positive square roots of the nonzero eigenvalues of  $\mathcal{A}^{\top} \mathcal{A}$  (or equivalently  $\mathcal{A} \mathcal{A}^{\top}$ ),  $q_1, \ldots, q_n$  are eigenvectors of  $\mathcal{A}^{\top} \mathcal{A}$ , and the columns of  $\mathcal{P}$  are eigenvectors of  $\mathcal{A} \mathcal{A}^{\top}$ .

**Spectral decomposition** A  $p \times p$  symmetric matrix  $\mathcal{A}$  is expressible as

$$\mathcal{A} = \Gamma \Lambda \Gamma^{\top} = \sum_{i=1}^{p} \lambda_{i} \gamma_{i} \gamma_{i}^{\top}$$

where  $\lambda_1, \ldots, \lambda_p$  are the not-necessarily-distinct eigenvalues of  $\mathcal{A}, \gamma_1, \ldots, \gamma_p$ are orthonormal eigenvectors corresponding to  $\lambda_1, \ldots, \lambda_p$ , respectively,  $\Gamma = (\gamma_1, \ldots, \gamma_p), \mathcal{D} = \text{diag}(\lambda_1, \ldots, \lambda_p).$ 

- **Subspace** A subspace of a linear space  $\mathcal{V}$  is a subset of  $\mathcal{V}$  that is itself a linear space.
- **Taylor expansion** The *Taylor series* of a function f(x) in a point *a* is the power series  $\sum_{n=0}^{\infty} \frac{f^{(n)}(a)}{n!} (x-a)^n$ . A truncated Taylor series is often used to approximate the function f(x).

# Part I Descriptive Techniques

### Chapter 1 Comparison of Batches

Like all other arts, the Science of Deduction and Analysis is one which can only be acquired by long and patient study nor is life long enough to allow any mortal to attain the highest possible perfection in it. Before turning to those moral and mental aspects of the matter which present the greatest difficulties, let the enquirer begin by mastering more elementary problems.

Sherlock Holmes in "Study in Scarlet"

The aim of this chapter is to describe and discuss the basic graphical techniques for a representation of a multidimensional data set. These descriptive techniques are explained in detail in Härdle and Simar (2015, Chap. 1).

The graphical representation of the data is very important for both the correct analysis of the data and full understanding of the obtained results. The following answers to some frequently asked questions provide a gentle introduction to the topic.

We discuss the role and influence of outliers when displaying data in boxplots, histograms, hexagon plots, and kernel density estimates. Flury–Chernoff faces—a tool for displaying up to 32 dimensional data—are presented together with parallel coordinate plots. Finally, Andrews' curves and draftsman plots are applied to data sets from various disciplines.

#### **Exercise 1.1** Is the upper extreme always an outlier?

An outlier is defined as an observation which lies beyond the outside bars of the boxplot, the outside bars being defined as:

$$F_U + 1.5d_F$$
$$F_L - 1.5d_F$$

where  $F_L$  and  $F_U$  are the lower and upper fourths (these are good approximations of  $q_{0.25}$ ,  $q_{0.75}$ , actually) and  $d_F = F_U - F_L$  is the interquartile range. The upper extreme is the maximum of the data set. The terms *outlier* and *extreme* could be sometimes



mixed up! As the minimum or maximum do not have to lie outside the bars, they are not always the outliers.

Plotting the boxplot for the car data set given in Appendix A.4 provides a nice example, see Fig. 1.1.

**Exercise 1.2** Is it possible for the mean or the median to lie outside of the fourths or even outside of the outside bars?

The median lies between the fourths per definition. The mean, on the contrary, can lie even outside the bars because it is very sensitive with respect to the presence of extreme outliers.

Thus, the answer is: NO for the median, but YES for the mean. It suffices to have only one extremely high outlier as in the following sample: 1, 2, 2, 3, 4, 99. The corresponding depth values are 1, 2, 3, 3, 2, 1. The median depth is (6 + 1)/2 = 3.5. The depth of *F* is (depth of median+1)/2 = 2.25. Here, the median and the mean are:

$$x_{0.5} = \frac{2+3}{2} = 2.5,$$
  
 $\bar{x} = 18.5.$ 

The fourths are  $F_L = 2$ ,  $F_U = 4$ . The outside bars therefore are  $2 - 2 \times 1.5 = -1$ and  $4 + 2 \times 1.5 = 7$ . The mean clearly falls outside the boxplot's outside bars.

**Exercise 1.3** Assume that the data are normally distributed N(0, 1). What percentage of the data do you expect to lie outside the outside bars?

In order to solve this exercise, we have to make a simple calculation.

#### 1 Comparison of Batches

For sufficiently large sample size, we can expect that the characteristics of the boxplots will be close to the theoretical values. Thus the mean and the median are expected to lie very close to 0, the fourths  $F_L$  and  $F_U$  should be lying close to standard normal quartiles  $z_{0.25} = -0.675$  and  $z_{0.75} = 0.675$ .

The expected percentage of outliers is then calculated as the probability of having an outlier. The upper bound for the outside bar is then

$$c = F_U + 1.5d_F = -(F_L - 1.5d_F) \approx 2.7,$$

where  $d_F$  is the interquartile range. With  $\Phi$  denoting the cumulative distribution function (cdf) of a random variable X with standard normal distribution N(0, 1), we can write

$$P(X \notin [-c, c]) = 1 - P(X \in [-c, c])$$
  
= 1 - {\Phi(c) - \Phi(-c)}  
= 2{1 - \Phi(c)}  
= 2{1 - \Phi(2.7)}  
\approx 2{1 - 0.9965}  
= 0.007

Thus, on average, 0.7 % of the data will lie outside of the outside bars.

**Exercise 1.4** What percentage of the data do you expect to lie outside the outside bars if we assume that the data are normally distributed  $N(0, \sigma^2)$  with unknown variance  $\sigma^2$ ?

From the theory we know that  $\sigma$  changes the scale, i.e., for large sample sizes the fourths  $F_L$  and  $F_U$  are now close to  $-0.675\sigma$  and  $0.675\sigma$ . One could therefore guess that the percentage of outliers stays the same as in Exercise 1.3 since the change of scale affects the outside bars and the observations in the same way.

Our guess can be verified mathematically. Let X denote random variable with distribution  $N(0, \sigma^2)$ . The expected percentage of outliers can now be calculated for  $c = F_U + 1.5d_F = -(F_L - 1.5d_F) \approx 2.7\sigma$  as follows:

$$P(X \notin [-c, c]) = 1 - P(X \in [-c, c])$$
$$= 1 - P\left(\frac{X}{\sigma} \in \left[-\frac{c}{\sigma}, \frac{c}{\sigma}\right]\right)$$
$$= 1 - \left\{\Phi\left(\frac{c}{\sigma}\right) - \Phi\left(-\frac{c}{\sigma}\right)\right\}$$
$$= 2\left\{1 - \Phi\left(\frac{c}{\sigma}\right)\right\}$$

$$= 2\{1 - \Phi(2.7)\} \\\approx 0.007.$$

Again, 0.7% of the data lie outside of the bars.

**Exercise 1.5** How would the Five Number Summary of the 15 largest U.S. cities differ from that of the 50 largest U.S. cities? How would the five-number summary of 15 observations of N(0, 1)-distributed data differ from that of 50 observations from the same distribution?

In the Five Number Summary, we calculate the upper fourth or upper quartile  $F_U$ , the lower fourth (quartile)  $F_L$ , the median and the extremes. The Five Number Summary can be graphically represented by a boxplot.

15 Largest cities		All 50 cities		
Minimum	77,355	Minimum	1,212	
25 % Quartile	84,650	25 % Quartile	36,185	
Median	104,091	Median	56,214	
75 % Quartile	134,319	75 % Quartile	83,564	
Maximum	591,004	Maximum	591,004	

Taking 50 instead of 15 largest cities results in a decrease of all characteristics in the five-number summary except for the upper extreme, which stays the same (we assume that there are not too many cities of an equal size).

15 Observations		50 Observations	
Minimum	-2.503	Minimum	-2.757
25 % Quartile	-1.265	25 % Quartile	-1.001
Median	-0.493	Median	-0.231
75 % Quartile	-0.239	75 % Quartile	0.209
Maximum	1.950	Maximum	2.444

In the case of normally distributed data, the obtained result depends on the randomly generated samples. The median and the fourths should be, on average, of the same magnitude in both samples and they should lie a bit closer to the theoretical values  $\Phi^{-1}(0.25) = -0.6745$  and  $\Phi^{-1}(0.75) = 0.6745$  in the bigger sample.

We can expect that the extremes will lie further from the center of the distribution in the bigger sample.

**Exercise 1.6** Is it possible that all five numbers of the five-number summary could be equal? If so, under what conditions?

Yes, it is possible. This can happen only if the maximum is equal to the minimum, i.e., if **all** observations are equal. Such a situation is in practice rather unusual.

**Exercise 1.7** Suppose we have 50 observations of  $X \sim N(0, 1)$  and another 50 observations of  $Y \sim N(2, 1)$ . What would the 100 Flury–Chernoff faces (Chernoff, 1973; Flury & Riedwyl, 1981) look like if X and Y define the face and hair lines? Do you expect any similar faces? How many faces look like observations of Y even though they are X observations?

One would expect many similar faces, because for each of these random variables 47.7% of the data lie between 0 and 2.

You can see the resulting Flury–Chernoff faces plotted in Figs. 1.2 and 1.3. The "population" in Fig. 1.2 looks thinner and the faces in Fig. 1.3 have more hair. However, many faces could claim that they are coming from the other sample without arousing any suspicion.

**Exercise 1.8** Draw a histogram for the mileage variable of the car data (Appendix A.4). Do the same for the three groups (U.S., Japan, Europe). Do you obtain a similar conclusion as in the boxplots in Fig. 1.1?

The histogram is a density estimate which gives us a good impression of the shape distribution of the data.

The interpretation of the histograms in Fig. 1.4 doesn't differ too much from the interpretation of the boxplots in Fig. 1.1 as far as only the European and the U.S. cars are concerned.

The distribution of mileage of Japanese cars appears to be multimodal—the amount of cars which achieve a high fuel economy is considerable as well as the amount of cars which achieve a very low fuel economy. In this case, the median and the mean of the mileage of Japanese cars don't represent the data properly since the mileage of most cars lies relatively far away from these values.

**Exercise 1.9** Use some bandwidth selection criterion to calculate the optimally chosen bandwidth h for the diagonal variable of the bank notes. Would it be better to have one bandwidth for the two groups?

The bandwidth h controls the amount of detail seen in the histogram. Too large bandwidths might lead to loss of important information, whereas a too small bandwidth introduces a lot of random noise and artificial effects. A reasonable balance between "too large" and "too small" is provided by bandwidth selection methods. The Silverman's rule of thumb—referring to the normal distribution—is one of the simplest methods.

Using Silverman's rule of thumb for Gaussian kernel,  $h_{opt} = \hat{\sigma} n^{-1/5} 1.06$ , the optimal bandwidth is 0.1885 for the genuine banknotes and 0.2352 for the counterfeit ones. The optimal bandwidths are different and indeed, for comparison of the two density estimates, it would be sensible to use the same bandwidth.

**Exercise 1.10** In Fig. 1.5, the densities overlap in the region of diagonal  $\approx$  140.4. We partially observe this also in the boxplots. Our aim is to separate the two groups. Will we be able to do this effectively on the basis of this diagonal variable alone?



Fig. 1.2 Flury–Chernoff faces of the 50 N(0, 1) distributed data. SMSfacenorm



Fig. 1.3 Flury–Chernoff faces of the 50 N(2, 1) distributed data. SMSfacenorm



Fig. 1.4 Histograms for the mileage of the U.S. (*top left*), Japanese (*top right*), European (*bottom left*), and all (*bottom right*) cars. SMShiscar



Fig. 1.5 Boxplots and kernel densities estimates of the diagonals of genuine and counterfeit bank notes. SMSboxbank6 SMSdenbank

#### 1 Comparison of Batches

No, using the variable diagonal alone, the two groups cannot be effectively separated since the densities overlap too much. However, the length of the diagonal is a very good predictor of the genuineness of the banknote.

#### **Exercise 1.11** *Draw a parallel coordinates plot (PCP) for the car data.*

PCP is a handy graphical method for displaying multidimensional data. The coordinates of the observations are drawn in a system of parallel axes. Index j of the coordinate is mapped onto the horizontal axis, and the (0, 1) normalized value  $x_j$  is mapped onto the vertical axis. The PCP of the car data set is drawn in Fig. 1.6. Different line styles allow to visualize the differences between groups and/or to find suspicious or outlying observations. The styles scheme in Fig. 1.6 shows that the European and Japanese cars are quite similar. American cars, on the other hand, show much larger values of the 7th variable (Trunk space) up to 11th variable



Fig. 1.6 Parallel coordinates plot for the car data. The *full line* marks U.S. cars, the *dotted line* marks Japanese cars, and the *dashed line* marks European cars. SMSpcpcar

(Displacement). The parallelism of the lines in this region shows that there is a positive relationship between these variables. Checking the corresponding variable names in Appendix A.4 reveals that these five variables describe the size of the car. Indeed, U.S. cars tend to be larger than European or Japanese cars.

The large amount of intersecting lines between the first and the second axis proposes a negative relationship between the first and the second variable, price and mileage. The disadvantage of PCP is that the type of relationship between two variables can be seen clearly only on neighboring axes. Thus, we recommend that also some other type of graphics, e.g., scatterplot matrix, complements the analysis.

**Exercise 1.12** *How would you identify discrete variables (variables with only a limited number of possible outcomes) on a PCP?* 

Discrete variables on a PCP can be identified very easily since for discrete variable all the lines join in a small number of knots.

Look for example at the last variable,  $X_{13} = C =$  company headquarters, on the PCP for the car data in Fig. 1.6.

**Exercise 1.13** Is the height of the bars of a histogram equal to the relative frequency with which observations fall into the respective bin?

The histogram is constructed by counting the number of observations in each bin and then standardizing it to integrate to 1. The statement is therefore true.

**Exercise 1.14** *Must the kernel density estimate always take on values only between* 0 and 1?

False. The values of the density itself can lie anywhere between 0 and  $+\infty$ . Only the integral of the density has to be equal to one.

**Exercise 1.15** Let the following data set represent the heights (in m) of 13 students taking a multivariate statistics course:

1.72, 1.83, 1.74, 1.79, 1.94, 1.81, 1.66, 1.60, 1.78, 1.77, 1.85, 1.70, 1.76.

- 1. Find the corresponding five-number summary.
- 2. Construct the boxplot.
- 3. Draw a histogram for this data set.

Let us first sort the data set in ascending order:

1.60, 1.66, 1.70, 1.72, 1.74, 1.76, 1.77, 1.78, 1.79, 1.81, 1.83, 1.85, 1.94.

As the number of observations is n = 13, the depth of the median is (13+1)/2 = 7and the median is equal to the 7th observation  $x_{(7)} = 1.77$ . Next, the depth of fourths
is defined as  $\frac{[\text{depth of median}+1]}{2} = \frac{7+1}{2} = 4$  and the fourths are  $F_U = x_{(4)} = 1.72$  and  $F_L = x_{(10)} = 1.81$ . This leads the following Five Number Summary:

Height	
Minimum	1.60
25 % Quartile	1.72
Median	1.77
75 % Quartile	1.81
Maximum	1.94

In order to construct the boxplot, we have to compute the outside bars. The *F*-spread is  $d_F = F_U - F_L = 1.81 - 1.72 = 0.09$  and the outside bars are equal to  $F_L - 1.5d_F = 1.585$  and  $F_U + 1.5d_F = 1.945$ . Apparently, there are no outliers, so the boxplot consists only of the box itself, the mean and median lines, and from the whiskers.

The histogram is plotted in Fig. 1.7. The binwidth h = 5 cm = 0.05 m seems to provide a nice picture here.



#### Histogram of student heights

Fig. 1.7 Histogram of student heights. Q SMShisheights

**Exercise 1.16** Analyze data that contain unemployment rates of all German federal states (Appendix A.16) using various descriptive techniques.

A good way to describe one-dimensional data is to construct a boxplot. In the same way as in Exercise 1.15, we sort the data in ascending order,

5.8, 6.2, 7.7, 7.9, 8.7, 9.8, 9.8, 9.8, 10.4, 13.9, 15.1, 15.8, 16.8, 17.1, 17.3, 19.9,

and construct the boxplot. There are n = 16 federal states, the depth of the median is therefore (16 + 1)/2 = 8.5 and the depth of fourths is 4.75.

The median is equal to the average of the 8th and 9th smallest observation, i.e.,  $M = \frac{1}{2} \left( x_{\left(\frac{n}{2}\right)} + x_{\left(\frac{n}{2}+1\right)} \right) = 10.1$  and the lower and upper fourths (quartiles) are  $F_L = \frac{1}{2} (x_{(4)} + x_{(5)}) = 8.3, F_U = \frac{1}{2} (x_{(12)} + x_{(13)}) = 16.3.$ 

The outside bars are  $F_U + 1.5d_F = 28.3$  and  $F_L - 1.5d_F = -3.7$ , and hence we can conclude that there are no outliers. The whiskers end at 5.8 and 19.9, the most extreme points that are not outliers.

The resulting boxplot for the complete data set is shown on the left-hand side of Fig. 1.8. The mean is greater than the median, which implies that the distribution



### **Unemployment in Germany**

Fig. 1.8 Boxplots for the unemployment data. Q SMSboxunemp

of the data is not symmetric. Although 50% of the data are smaller than 10.1, the mean is 12. This indicates that there are a few observations that are much bigger than the median. Hence, it might be a good idea to explore the structure of the data in more detail. The boxplots calculated only for West and East Germany show a large discrepancy in unemployment rate between these two regions. Moreover, some outliers appear when these two subsets are plotted separately.

**Exercise 1.17** Using the yearly population data in Appendix A.11, generate

- 1. a boxplot (choose one of the variables),
- 2. an Andrews' curve (choose ten data points),
- 3. a scatterplot,
- 4. a histogram (choose one of the variables).

What do these graphs tell you about the data and their structure?

A boxplot can be generated in the same way as in the previous examples. However, plotting a boxplot for time series data might mislead us since the distribution changes every year and the upward trend observed in this data makes the interpretation of the boxplot very difficult.

A histogram gives us a picture about how the distribution of the variable looks like, including its characteristics such as skewness and heavy tails. In contrast to the boxplot it can also show multimodality. Similarly as the boxplot, a histogram would not be a reasonable graphical display for this time series data.

In general, for time series data in which we expect serial dependence, any plot omitting the time information may be misleading.

Andrews' curves are calculated as a linear combination of sine and cosine curves with different frequencies, where the coefficients of the linear combination are the multivariate observations from our data set (Andrews, 1972). Each multivariate observation is represented by one curve. Differences between various observations lead to curves with different shapes. In this way, Andrews' curves allow to discover homogeneous subgroups of the multivariate data set and to identify outliers.

Andrews' curves for observations from years 1970 to 1979 are presented in Fig. 1.9. Apparently, there are two periods. One period with higher (years 1975–1979) and the other period with lower (years 1970–1974) values.

A scatterplot is a two-dimensional graph in which each of two variables is put on one axis and data points are drawn as single points (or other symbols). The result for the analyzed data can be seen in Fig. 1.9. From a scatterplot you can see whether there is a relationship between the two investigated variables or not. For this data set, the scatterplot in Fig. 1.9 provides a very informative graphic. Plotted against the population (that increased over time) one sees the sharp oil price shock recession.

**Exercise 1.18** Make a draftsman plot for the car data with the variables

$$X_1 = price,$$
$$X_2 = mileage,$$



Fig. 1.9 Andrews' curves SMSandcurpopu and scatterplot of unemployment against number of inhabitants SMSscapopu for population data

$$X_8 = weight,$$
  
 $X_9 = length.$ 

Move the brush into the region of heavy cars. What can you say about price, mileage, and length? Move the brush onto the high fuel economy. What are the differences among the Japanese, European, and U.S. cars?

The so-called draftsman plot is a matrix consisting of all pairwise scatterplots. Clearly, the matrix is symmetric and hence we display also estimated density contour plots in the upper right part of the scatterplot matrix in Fig. 1.10.

The heaviest cars in Fig. 1.10 are all American, and any of these cars are characterized by high values of price, mileage, and length. Europeans and Japanese prefer smaller, more economical cars.

**Exercise 1.19** What is the form of a scatterplot of two independent normal random variables  $X_1$  and  $X_2$ ?

The standard normal point cloud in 2D space, see the plots in Fig. 1.11, seems to have a circular shape and the density of observations is highest in the center of the circle. This corresponds to the density of two-dimensional normal distribution which is discussed in Härdle and Simar (2015, Chap. 5).

**Exercise 1.20** Rotate a three-dimensional standard normal point cloud in 3D space. Does it "almost look the same from all sides"? Can you explain why or why not?



**Fig. 1.10** Draftsman plot and density contour plots for the car data. In scatterplots, the *squares* mark U.S. cars, the *triangles* mark Japanese cars, and the *circles* mark European cars. SMSdrafcar

The standard normal point cloud in 3D space, see Fig. 1.12, looks almost the same from all sides, because it is a realization of random variables whose variances are equal and whose covariances are zero.

The density of points corresponds to the density of a three-dimensional normal distribution which has spherical shape. Looking at the sphere from any point of view, the cloud of points always has a circular (spherical) shape.



Fig. 1.11 A 2D scatterplot with contours of the kernel density estimator and hexagon plot of the standard normal distributed data (300 observations). SMSscanorm2



### **Standard Normal point cloud**

Fig. 1.12 A 3D scatterplot of the standard normal distributed data (300 observations).

# Part II Multivariate Random Variables

## Chapter 2 A Short Excursion into Matrix Algebra

Dirty-looking rascals, but I suppose every one has some little immortal spark concealed about him.

Sherlock Holmes in "The Sign of Four"

In statistics, data sets mostly come in matrix form and the characteristics of the data can be written in terms of matrix operations. Understanding matrix algebra is crucial for investigating the properties of the observed data, see, e.g., Searle (1982), Lütkepohl (1996), Harville (1997, 2001), Seber (2008), or Puntanen, Styan, & Isotalo (2011).

The importance of matrix algebra lies in a great simplification of many mathematical formulas and derivations. The spectral decomposition is one of the most commonly used tools in multivariate statistics because it allows a nice representation of large dimensional matrices in terms of their eigenvalues and eigenvectors.

Calculation of the determinant of partitioned matrices helps us in calculating constrained maximum likelihood estimators and testing of hypothesis. Properties of projection matrices are useful in least squares regression analysis, and iso-distance ellipsoids help us to understand covariance structures.

**Exercise 2.1** *Compute the determinant for a*  $(3 \times 3)$  *matrix.* 

For a square matrix A, the determinant is defined as:

$$\det(\mathcal{A}) = |\mathcal{A}| = \sum (-1)^{|\tau|} a_{1\tau(1)} \dots a_{p\tau(p)},$$

the summation is over all permutations  $\tau$  of  $\{1, 2, ..., p\}$ , and  $(-1)^{|\tau|}$  denotes the sign of the permutation  $\tau$ . For a three-dimensional matrix  $A_{3\times 3} = \{a_{ij}\}$ , the determinant of A becomes

$$|\mathcal{A}| = a_{11}a_{22}a_{33} + a_{12}a_{23}a_{31} + a_{13}a_{21}a_{32} - a_{31}a_{22}a_{13} - a_{32}a_{23}a_{11} - a_{33}a_{21}a_{12}.$$

In terms of the eigenvalues  $\lambda_1$ ,  $\lambda_2$ , and  $\lambda_3$ , the determinant can be written as  $|\mathcal{A}| = \lambda_1 \lambda_2 \lambda_3$ .

**Exercise 2.2** Suppose that  $|\mathcal{A}| = 0$ . Is it possible that all eigenvalues of  $\mathcal{A}$  are positive?

Given  $A_{n \times n}$ , the eigenvalues  $\lambda_i$ , for i = 1, ..., n are the roots of the polynomial

$$|\mathcal{A} - \lambda \mathcal{I}| = 0. \tag{2.1}$$

If  $|\mathcal{A}| = 0$ , then one of the solutions of (2.1) is  $\lambda = 0$ . Hence, if  $|\mathcal{A}| = 0$ , then there exists at least one eigenvalue such that  $\lambda_i = 0$ .

**Exercise 2.3** Suppose that all eigenvalues of some (square) matrix A are different from zero. Does the inverse  $A^{-1}$  of A exist?

The fact that all eigenvalues are different from zero implies that also the determinant  $|\mathcal{A}| = \prod_i \lambda_i \neq 0$  and the inverse matrix  $\mathcal{A}^{-1}$  can be calculated as  $\mathcal{A}^{-1} = |\mathcal{A}|^{-1}\mathcal{C}$ , where  $\mathcal{C}$  is the so-called adjoint matrix of  $\mathcal{A}$ , see the introductory section on terminology for more details.

**Exercise 2.4** Write a program that calculates the spectral decomposition of the matrix

$$\mathcal{A} = \begin{pmatrix} 1 & 2 & 3 \\ 2 & 1 & 2 \\ 3 & 2 & 1 \end{pmatrix}.$$

*Check the properties of the spectral decomposition numerically, i.e., calculate* |A| *as in Exercise* 2.1 *and check that it is equal to*  $\lambda_1 \lambda_2 \lambda_3$ *.* 

We obtain the following matrix of eigenvectors

$$\Gamma = (\gamma_1, \gamma_3, \gamma_3) = \begin{pmatrix} 0.3645 \ 0.6059 \ -0.7071 \\ -0.8569 \ 0.5155 \ 0.0000 \\ 0.3645 \ 0.6059 \ 0.7071 \end{pmatrix}$$

and the following eigenvalues

$$\Lambda = \begin{pmatrix} -0.7016 \ 0.0000 & 0.0000 \\ 0.0000 \ 5.7016 & 0.0000 \\ 0.0000 \ 0.0000 \ -2.0000 \end{pmatrix}.$$

Now it can be easily verified that  $\Gamma \Lambda \Gamma^{\top} = \mathcal{A}$ ,  $\Gamma^{\top} \Gamma = \mathcal{I}$ , tr( $\mathcal{A}$ ) =  $\lambda_1 + \lambda_2 + \lambda_3$ ,  $|\mathcal{A}| = \lambda_1 \lambda_2 \lambda_3$ , etc.  $\square$  SMSjordandec

**Exercise 2.5** Suppose that a is a  $(p \times 1)$  vector and that  $\mathcal{A}$  is a  $(p \times p)$  symmetric matrix and prove that  $\frac{\partial a^{\top} x}{\partial x} = a$ ,  $\frac{\partial x^{\top} \mathcal{A} x}{\partial x} = 2\mathcal{A} x$ , and  $\frac{\partial^2 x^{\top} \mathcal{A} x}{\partial x \partial x^{\top}} = \frac{\partial 2\mathcal{A} x}{\partial x} = 2\mathcal{A}$ .

Recall the gradient vector definition from the introductory section on terminology. The *k*th element of the vector of partial derivatives  $\frac{\partial a^{\top}x}{\partial x}$  is equal to  $\frac{\partial a^{\top}x}{\partial x_k} = a_k$ . It follows immediately that

$$\frac{\partial a^{\top} x}{\partial x} = a$$

Similarly, differentiating

$$\frac{\partial x^{\top} \mathcal{A} x}{\partial x} = \frac{\partial \left( \sum_{i=1}^{p} \sum_{j=1}^{p} a_{ij} x_i x_j \right)}{\partial x}$$

with respect to  $x_k$  gives

$$\frac{\partial(.)}{\partial x_k} = \frac{\partial a_{kk} x_k^2}{\partial x_k} + \frac{\partial \sum_{i \neq k} a_{ik} x_i x_k}{\partial x_k} + \frac{\partial \sum_{j \neq k} a_{kj} x_k x_j}{\partial x_k} = 2 \sum_{j=1}^p a_{kj} x_j,$$

which is just the *k*th element of vector 2Ax.

Using the above two properties, we have the following for the last formula

$$\frac{\partial^2 x^\top \mathcal{A} x}{\partial x \partial x^\top} = \frac{\partial 2 \mathcal{A} x}{\partial x^\top} = 2\mathcal{A}.$$

**Exercise 2.6** Show that a projection (idempotent) matrix has eigenvalues only in the set  $\{0, 1\}$ .

 $\mathcal{A}$  is a projection matrix if  $\mathcal{A} = \mathcal{A}^2 = \mathcal{A}^\top$ . Let  $\lambda_i$  be an eigenvalue of  $\mathcal{A}$  and  $\gamma_i$  its corresponding eigenvector:

$$\begin{aligned} \mathcal{A}\gamma_i &= \lambda_i\gamma_i\\ \mathcal{A}^2\gamma_i &= \lambda_i\mathcal{A}\gamma_i\\ \mathcal{A}\gamma_i &= \lambda_i\mathcal{A}\gamma_i\\ \mathcal{A}\gamma_i &= \lambda_i^2\gamma_i\\ \lambda_i\gamma_i &= \lambda_i^2\gamma_i\\ \lambda_i &= \lambda_i^2. \end{aligned}$$

It is obvious that  $\lambda_i = \lambda_i^2$  only if  $\lambda_i$  is equal to 1 or 0.

**Exercise 2.7** Draw some iso-distance ellipsoids  $\{x \in \mathbb{R}^p | (x-x_0)^\top \mathcal{A}(x-x_0) = d^2\}$  for the metric  $\mathcal{A} = \Sigma^{-1}$ , where  $\Sigma = \begin{pmatrix} 1 & \rho \\ \rho & 1 \end{pmatrix}$ .

The eigenvalues of  $\Sigma$  are solutions to:

$$\begin{vmatrix} 1-\lambda & \rho \\ \rho & 1-\lambda \end{vmatrix} = 0.$$

Hence,  $\lambda_1 = 1 + \rho$  and  $\lambda_2 = 1 - \rho$ . Notice, that the eigenvalues of matrix  $\mathcal{A}$  are equal to  $\lambda_1^{-1}$  and  $\lambda_2^{-1}$ . The eigenvector corresponding to  $\lambda_1 = 1 + \rho$  can be computed from the system of linear equations:

$$\begin{pmatrix} 1 & \rho \\ \rho & 1 \end{pmatrix} \begin{pmatrix} x_1 \\ x_2 \end{pmatrix} = (1+\rho) \begin{pmatrix} x_1 \\ x_2 \end{pmatrix}$$

or

$$x_1 + \rho x_2 = x_1 + \rho x_1 \rho x_1 + x_2 = x_2 + \rho x_2$$

and thus  $x_1 = x_2$ . The first (standardized) eigenvector is

$$\gamma_1 = \begin{pmatrix} 1/\sqrt{2} \\ 1/\sqrt{2} \end{pmatrix}.$$

The second eigenvector (orthogonal to  $\gamma_1$ ) is

$$\gamma_2 = \begin{pmatrix} 1/\sqrt{2} \\ -1/\sqrt{2} \end{pmatrix}.$$

The axes of the ellipsoid point in the directions provided by the eigenvectors. The length of each axis is equal to  $d\sqrt{\lambda_i}$ .

Four ellipses for varying values of d and  $\rho$  are plotted in Fig. 2.1. Please note that the shape of the ellipsoid is in accordance with the correlation  $\rho$ .

**Exercise 2.8** Find a formula for  $|\mathcal{A} + aa^{\top}|$  and for  $(\mathcal{A} + aa^{\top})^{-1}$ .

We define matrix  $\mathcal{B} = \begin{pmatrix} 1 & -a^T \\ a & \mathcal{A} \end{pmatrix}$  and apply the formulas for determinant and inverse of a partitioned matrix. The determinant of  $\mathcal{B}$  can be written in two ways as

$$|\mathcal{B}| = |1||\mathcal{A} + aa^{\mathsf{T}}| \tag{2.2}$$

$$|\mathcal{B}| = |\mathcal{A}||1 + a^{\mathsf{T}} \mathcal{A}^{-1} a|.$$
(2.3)

Comparing (2.2) and (2.3) implies that

$$|\mathcal{A} + aa^{\top}| = |\mathcal{A}||1 + a^{\top}\mathcal{A}^{-1}a|.$$



**Fig. 2.1** Ellipses for varying  $\rho$  and d. QSMSellipse

Next, using the formula for inverse of the partitioned matrix  $\mathcal{B}$ , we obtain

$$(\mathcal{A} + aa^{\top})^{-1} = \mathcal{A}^{-1} - \frac{\mathcal{A}^{-1}aa^{\top}\mathcal{A}^{-1}}{1 + a^{\top}\mathcal{A}^{-1}a}.$$

This result will prove to be useful in the derivation of the variance efficient portfolios discussed in Exercises 19.1 and 19.3.

**Exercise 2.9** Prove the binomial inverse theorem for two non-singular matrices  $\mathcal{A}(p \times p)$  and  $\mathcal{B}(p \times p)$ :  $(\mathcal{A} + \mathcal{B})^{-1} = \mathcal{A}^{-1} - \mathcal{A}^{-1}(\mathcal{A}^{-1} + \mathcal{B}^{-1})^{-1}\mathcal{A}^{-1}$ .

Let us define  $C = \begin{pmatrix} \mathcal{A} & \mathcal{I}_p \\ -\mathcal{I}_p & \mathcal{B}^{-1} \end{pmatrix}$ . Considering the formula for the inverse of a partitioned matrix, the submatrix  $C^{11}$  of  $C^{-1}$  can be obtained in two ways:

$$\mathcal{C}^{11} = (\mathcal{A} + \mathcal{I}\mathcal{B}\mathcal{I})^{-1}$$

$$= (\mathcal{A} + \mathcal{B})^{-1}$$

$$\mathcal{C}^{11} = \mathcal{A}^{-1} + \mathcal{A}^{-1}\mathcal{I}(\mathcal{B}^{-1} - \mathcal{I}\mathcal{A}^{-1}\mathcal{I})^{-1}\mathcal{I}\mathcal{A}^{-1}$$

$$= \mathcal{A}^{-1} - \mathcal{A}^{-1}(\mathcal{A}^{-1} + \mathcal{B}^{-1})^{-1}\mathcal{A}^{-1}.$$
(2.5)

Comparing expressions (2.4) and (2.5) proves the binomial inverse theorem.

# Chapter 3 Moving to Higher Dimensions

At first it was but a lurid spark upon the stone pavement. Then it lengthened out until it became a yellow line, and then without any warning or sound, a gash seemed to open and a hand appeared, ...

"The Red-Headed League"

The basic tool used for investigating dependencies between the *i*th and *j*th components of a random vector *X* is the covariance

$$\sigma_{X_iX_j} = \mathsf{Cov}(X_i, X_j) = \mathsf{E}(X_iX_j) - (\mathsf{E}X_i)(\mathsf{E}X_j).$$

From a data set, the covariance between the *i*th and *j*th columns can be estimated as

$$s_{X_iX_j} = \frac{1}{n} \sum_{k=1}^n (x_{ik} - \bar{x}_i)(x_{jk} - \bar{x}_j).$$

The covariance tells us how one variable depends linearly on another variable. The concept of covariance and correlation is therefore strongly tied to linear statistical modeling. The significance of correlation is measured via Fisher's *Z*-transformation, and the fit of regression lines is judged by the coefficient of determination. The analysis of variance (ANOVA) decomposition helps us understand certain types of linear models.

We discuss here linear models for a marketing example (the sales of classic blue pullovers) and study theoretical properties of covariance and correlation. The least squares method is revisited and analyzed with analytical tools.

ANOVA can be seen as a special case of the linear model with an appropriately selected design matrix. Similarly, the test of the ANOVA hypothesis of the equality of mean effects in more treatment groups can be seen as a special case of an F-test in the linear model formulation.



Swiss bank notes

Fig. 3.1 Scatterplot of variables X<sub>4</sub> vs. X<sub>5</sub> of the entire bank data set. Q SMSscabank45

**Exercise 3.1** The covariance  $s_{X_4X_5}$  between  $X_4$  and  $X_5$  for the entire bank data set is positive. Given the definitions of  $X_4$  and  $X_5$ , we would expect a negative covariance. Using Fig. 3.1 can you explain why  $s_{X_4X_5}$  is positive?

Variables  $X_4$  and  $X_5$  are defined as the distance of the inner frame to the lower or upper border, respectively. In general, small deviations in the position of the center picture would lead to negative dependencies between variables  $X_4$  and  $X_5$ .

Surprisingly, the empirical covariance is equal to 0.16.

An explanation is shown in Fig. 3.1. We observe in fact two clouds of points, the counterfeit and the genuine banknotes. The relationship between  $X_4$  and  $X_5$  is negative inside these groups. The calculation of the empirical covariance ignores this information and it is confused by the relative position of these two groups of observations.

**Exercise 3.2** Consider the two sub-clouds of counterfeit and genuine bank notes in Fig. 3.1 separately. Do you still expect  $s_{X_4X_5}$  (now calculated separately for each cloud) to be positive?

Considering the covariance of  $X_4$  and  $X_5$  for the full bank data set gives a result which does not have any meaningful interpretation. As expected, the covariances

#### 3 Moving to Higher Dimensions

for the first hundred observations (-0.26) and for the second hundred observations (-0.49) are negative.

**Exercise 3.3** It is well known that for two normal random variables, zero covariance implies independence. Why does this not apply to the following situation:  $X \sim N(0, 1)$ ,  $Cov(X, X^2) = EX^3 - EXEX^2 = 0 - 0 = 0$  but obviously  $X^2$  is totally dependent on X?

It is easy to show that independence of two random variables implies zero covariance:

$$Cov(X, Y) = E(XY) - EXEY \stackrel{ind.}{=} EXEY - EXEY = 0.$$

The opposite is true only if *X* and *Y* are jointly normally distributed which can be checked by calculating the joint density and the product of the marginals.

From above we see that, for standard normally distributed random variable X, we have  $Cov(X, X^2) = 0$ . In this example, zero covariance does not imply independence since the random variable  $X^2$  is not normally distributed.

**Exercise 3.4** Compute the covariance between the variables

$$X_2 = miles per gallon,$$
  
 $X_8 = weight$ 

from the car data set (Appendix A.4). What sign do you expect the covariance to have?

The empirical covariance is -3732. It is negative as expected since heavier cars tend to consume more gasoline and this leads to lower mileage. The negative covariance corresponds to a negative slope that could be observed in a scatterplot.

It is very difficult to judge the strength of the dependency between weight and mileage on the basis of the covariance. A more appropriate measure is the correlation which is a scale independent version of the covariance.

Correlation lies always between -1 and 1. Values close to 1 or -1 indicate strong positive or negative relationship, respectively. Correlation  $r_{X_2X_8} = -0.823$  between weight and mileage suggests rather strong negative relationship. Using Fisher's *Z*-transformation, we can prove the statistical significance of  $r_{X_2X_8}$ , see Härdle and Simar (2015, Example 3.5).

**Exercise 3.5** Compute the correlation matrix of the variables in "classic blue" pullover data set (Appendix A.6). Comment on the sign of the correlations and test the hypothesis

$$\rho_{X_1X_2} = 0.$$

The correlation matrix is

$$\mathcal{R} = \begin{pmatrix} 1.000 - 0.168 \ 0.867 & 0.633 \\ -0.168 & 1.000 \ 0.121 & -0.464 \\ 0.867 & 0.121 \ 1.000 & 0.308 \\ 0.633 & -0.464 \ 0.308 & 1.000 \end{pmatrix}$$

The correlation  $r_{X_1X_2} = -0.168$  says that the relationship between sales and prices is negative as predicted by the economic theory. On the other hand, we observe positive correlation of sales with advertisement and presence of a sale assistant which suggests that investments in advertisement and sale assistants increase the sales.

Using the Fisher Z-transformation and standardizing the transformed value, we obtain the value z = -0.4477 and hence we cannot reject the null hypothesis  $H_0$ :  $\rho = 0$  since this is a nonsignificant value.

Considering the small sample size, n = 10, we can improve the test using Hotelling's transformation

$$w^* = w - \frac{3w + \tanh(w)}{4(n-1)} = -0.1504$$

which is also nonsignificant since  $-0.1504 \sqrt{n-1} = -0.4513 \in (-1.96, 1.96)$ .

**Exercise 3.6** Suppose you have observed a set of observations  $\{x_i\}_{i=1}^n$  with  $\bar{x} = 0$ ,  $s_{XX} = 1$  and  $n^{-1} \sum_{i=1}^n (x_i - \bar{x})^3 = 0$ . Define the variable  $y_i = x_i^2$ . Can you immediately tell whether  $r_{XY} \neq 0$ ?

Plugging  $y_i = x_i^2$  into the following formula for calculating the empirical covariance

$$s_{XY} = \frac{1}{n} \sum_{i=1}^{n} x_i y_i - \bar{x} \bar{y}$$

we obtain

$$s_{XY} = s_{XX^2} = \frac{1}{n} \sum_{i=1}^n x_i^2 x_i - \bar{y}\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i^3 = \frac{1}{n} \sum_{i=1}^n (x_i^3 - \bar{x}) = 0.$$

We remark that this calculation holds for any finite value of  $s_{XX}$ .

**Exercise 3.7** Find the values  $\hat{\alpha}$  and  $\hat{\beta}$  that minimize the sum of squares

$$\sum_{i=1}^{n} (y_i - \alpha - \beta x_i)^2$$
(3.1)

#### 3 Moving to Higher Dimensions

The values  $\hat{\alpha}$  and  $\hat{\beta}$  are actually estimates of an intercept and a slope, respectively, of a regression line fitted to data  $\{(x_i, y_i)\}_{i=1}^n$  by the least squares method. More formally, the estimators can be expressed as

$$(\hat{\alpha}, \hat{\beta}) = \arg\min_{(\alpha, \beta)} \sum_{i=1}^{n} (y_i - \alpha - \beta x_i)^2.$$

One has to understand that  $\hat{\alpha}$  and  $\hat{\beta}$  are random variables since they can be expressed as functions of random observations  $x_i$  and  $y_i$ . Random variables  $\hat{\alpha}$  and  $\hat{\beta}$  are called estimators of the true unknown (fixed) parameters  $\alpha$  and  $\beta$ .

The estimators can be obtained by differentiating the sum of squares (3.1) with respect to  $\alpha$  and  $\beta$  and by looking for a zero point of the derivative. We obtain

$$\frac{\partial \sum_{i=1}^{n} (y_i - \alpha - \beta x_i)^2}{\partial \alpha} = -2 \sum_{i=1}^{n} (y_i - \alpha - \beta x_i) = 0, \quad (3.2)$$

$$\alpha = n^{-1} \sum_{i=1}^{n} y_i - n^{-1} \beta \sum_{i=1}^{n} x_i, \qquad (3.3)$$

and

$$\frac{\partial \sum_{i=1}^{n} (y_i - \alpha - \beta x_i)^2}{\partial \beta} = -2 \sum_{i=1}^{n} (y_i - \alpha - \beta x_i) x_i = 0.$$
(3.4)

Substituting for  $\alpha$  leads to

$$0 = \sum_{i=1}^{n} y_i x_i - n^{-1} \sum_{i=1}^{n} y_i \sum_{i=1}^{n} x_i + n^{-1} \beta \left( \sum_{i=1}^{n} x_i \right)^2 - \beta \sum_{i=1}^{n} x_i^2.$$

Solving the above equation in  $\beta$  gives the following estimate

$$\beta = \frac{n^{-1} \sum_{i=1}^{n} y_i \sum_{i=1}^{n} x_i - \sum_{i=1}^{n} y_i x_i}{n^{-1} \left(\sum_{i=1}^{n} x_i\right)^2 - \sum_{i=1}^{n} x_i^2}$$
$$= \frac{\sum_{i=1}^{n} y_i x_i - n^{-1} \sum_{i=1}^{n} y_i \sum_{i=1}^{n} x_i}{\sum_{i=1}^{n} x_i^2 - n^{-1} \left(\sum_{i=1}^{n} x_i\right)^2}$$
$$= \frac{\sum_{i=1}^{n} y_i x_i - n\bar{y}\bar{x}}{\sum_{i=1}^{n} x_i^2 - n\bar{x}^2}$$
$$= \frac{S_{XY}}{S_{XX}}.$$

Hence, the sum of squares is minimized for  $\alpha = \hat{\alpha} = \bar{y} - \hat{\beta}\bar{x}$  and  $\beta = \hat{\beta} = \frac{s_{XY}}{s_{XX}}$ .

**Exercise 3.8** How many sales does the textile manager expect with a "classic blue" pullover price of x = 120?

The least squares estimates of the intercept and slope are

$$\hat{\alpha} = 210.774$$
 and  $\hat{\beta} = -0.364$ 

and the estimated linear regression model can be written as

Sales = 
$$210.774 - 0.364 \times Price + \varepsilon$$
.

Plugging in the pullover price 120 leads to expected sales equal to  $210.774-0.364 \times 120 = 167.094$ . This value can be interpreted also as the conditional expected value of the random variable "sales" conditioned on the event {price = 120}.

**Exercise 3.9** What does a scatterplot of two random variables look like for  $r^2 = 1$  and  $r^2 = 0$ ?

The coefficient of determination,  $r^2$  is defined as

$$r^{2} = \frac{\sum_{i=1}^{n} (\hat{y}_{i} - \bar{y})^{2}}{\sum_{i=1}^{n} (y_{i} - \bar{y})^{2}},$$

i.e., it is a ratio of the explained sum of squares and the total sum of squares. The coefficient  $r^2$  is equal to one only if the numerator and denominator are equal. Now, the decomposition of the total sum of squares

$$\sum_{i=1}^{n} (y_i - \bar{y})^2 = \sum_{i=1}^{n} (y_i - \hat{y}_i)^2 + \sum_{i=1}^{n} (\hat{y}_i - \bar{y})^2$$
(3.5)

implies that this can happen only if the first term on the right-hand side of (3.5) is equal to zero, i.e., if  $y_i = \hat{y}_i$  for all  $1 \le i \le n$ . Hence,  $r^2 = 1$  if and only if all  $y_i$ 's plotted as a function of the corresponding  $x_i$ 's are lying on a straight line.

Similarly, we can see that  $r^2 = 0$  only if  $\sum_{i=1}^{n} (\hat{y}_i - \bar{y})^2 = 0$ . This can happen only if all  $\hat{y}_i$ 's are equal to each other. In other words, this happens if we do not observe any trend in the scatterplot of  $y_i$ 's plotted against the  $x_i$ 's.

Interestingly, observations lying on a straight horizontal line satisfy both of the above conditions. Closer look at the definition of the coefficient of determination reveals that in this case, it is not defined.

**Exercise 3.10** Prove the variance decomposition (3.5) and show that the coefficient of determination is the square of the simple correlation between X and Y.

#### 3 Moving to Higher Dimensions

First, as

$$\sum_{i=1}^{n} (y_i - \bar{y})^2 = \sum_{i=1}^{n} (y_i - \hat{y}_i + \hat{y}_i - \bar{y})^2$$
$$= \sum_{i=1}^{n} (\hat{y}_i - \bar{y})^2 + \sum_{i=1}^{n} (y_i - \hat{y}_i)^2 + 2\sum_{i=1}^{n} (\hat{y}_i - \bar{y})(y_i - \hat{y}_i),$$

it is enough to show that the last term on the right-hand side is equal to zero. This follows immediately from the first order conditions (3.2) and (3.4) once we rewrite the expression a bit:

$$\sum_{i=1}^{n} (\hat{y}_i - \bar{y})(y_i - \hat{y}_i) = \sum_{i=1}^{n} (\hat{a} - \bar{y})(y_i - \hat{a} - \hat{b}x_i) + \sum_{i=1}^{n} \hat{b}x_i(y_i - \hat{a} - \hat{b}x_i).$$

Note that it implies  $\hat{y} = \bar{y}$  and  $\sum_{i=1}^{n} x_i(y_i - \hat{y}_i) = 0$ . Next, we shall prove that  $r^2 = r_{XY}^2$ , i.e.,

$$\frac{\sum_{i=1}^{n} (\hat{y}_i - \bar{y})^2}{\sum_{i=1}^{n} (y_i - \bar{y})^2} = \frac{\left(\sum_{i=1}^{n} (y_i - \bar{y})(x_i - \bar{x})\right)^2}{\sum_{i=1}^{n} (y_i - \bar{y})^2 \sum_{i=1}^{n} (x_i - \bar{x})^2}$$

Using the conclusions reached above, this reduces to

$$1 = \frac{\left\{\sum_{i=1}^{n} (\hat{y}_i - \bar{\hat{y}})(x_i - \bar{x})\right\}^2}{\sum_{i=1}^{n} (\hat{y}_i - \bar{\hat{y}})^2 \sum_{i=1}^{n} (x_i - \bar{x})^2} = r_{\hat{Y}X}^2.$$

This holds by definition since  $\hat{y}_i = \hat{\alpha} + \hat{\beta}x_i$ , i = 1..., n, is a linear function of  $x_i$ .

**Exercise 3.11** Make a boxplot for the residuals  $\varepsilon_i = y_i - \hat{\alpha} - \hat{\beta}x_i$  for the "classic blue" pullover data (Appendix A.6). If there are outliers, identify them and run the linear regression again without them. Do you obtain a stronger influence of price on sales?

The boxplot of the residuals  $\varepsilon_i$  is plotted in the right graphics in Fig. 3.2. The left graphics in Fig. 3.2 shows the dependency of pullover sales on the price, the regression with the outliers (dashed line) and the regression without the outliers (full line). The two outliers are marked by red triangles. Performing the regression without the outliers shows evidence for stronger influence of price on sales.



Fig. 3.2 Linear regression (*dashed black line*) and the corrected linear regression without outliers (*full blue line*). The *second graph* shows a boxplot of the residuals. SMSlinregpull

In this case, the influence of the outliers on the regression line does not seem to be too large. Deleting only one of the outliers would lead to much different results. Moreover, such an outlier might influence the regression line so that it is not detectable using only the residuals.

**Exercise 3.12** Under what circumstances would you obtain the same coefficients from the linear regression lines of Y on X and of X on Y?

Let us recall the formulas derived in Exercise 3.7:

$$\hat{\alpha} = \bar{y} - \hat{\beta}\bar{x}$$
 and  $\hat{\beta} = \frac{s_{XY}}{s_{XX}}$ 

From the formula for the slope of the regression line,  $\hat{\beta}$ , it follows that the slopes are identical if the variances of *X* and *Y* are equal,  $s_{XX} = s_{YY}$ , or if the covariance between *X* and *Y* is equal to zero,  $s_{XY} = 0$ .

If the slopes are equal, then it is obvious from the formula for the intercept of the regression line  $\hat{\alpha}$  that the intercepts are equal if and only if the means of *X* and *Y* are the same.

**Exercise 3.13** Compute an approximate confidence interval for the correlation coefficient  $\rho_{X_4X_1}$  between the presence of the sales assistants  $(X_4)$  and the number of sold pullovers  $(X_1)$ . Hint: start from a confidence interval for  $\tanh^{-1}(\rho_{X_4X_1})$  and then apply the inverse transformation.

The estimate of the correlation is  $r_{X_4X_1} = 0.633$ . In order to calculate the approximate confidence interval, we can apply the Fisher's Z-transformation

$$W = \tanh^{-1}(r_{X_4X_1}) = \frac{1}{2}\log\left(\frac{1+r_{X_4X_1}}{1-r_{X_4X_1}}\right)$$

#### 3 Moving to Higher Dimensions

which has approximately a normal distribution with the expected value  $EW = \frac{1}{2} \log\{(1 + \rho_{X_4X_1})/(1 - \rho_{X_4X_1})\}$  and the variance  $\operatorname{Var} W = 1/(n-3)$ , see Härdle and Simar (2015, Theorem 3.2).

Hence, with  $tanh(x) = (e^{2x} - 1)/(e^{2x} + 1)$ :

$$1 - \alpha \approx \mathsf{P}\left(|\sqrt{n-3}\{\tanh^{-1}(r_{X_4X_1}) - \tanh^{-1}(\rho_{X_4X_1})\}| \le \Phi^{-1}(1-\alpha/2)\right)$$
$$= \mathsf{P}\left\{\left(\tanh^{-1}(r_{X_4X_1}) \pm \frac{\Phi^{-1}(1-\alpha/2)}{\sqrt{n-3}}\right) \ni \tanh^{-1}(\rho_{X_4X_1})\right\}$$
$$= \mathsf{P}\left\{\tanh\left(\tanh^{-1}(r_{X_4X_1}) \pm \frac{\Phi^{-1}(1-\alpha/2)}{\sqrt{n-3}}\right) \ni \rho_{X_4X_1}\right\}$$

and we can say that the (random) interval

$$\left(\tanh\left\{\tanh^{-1}(r_{X_4X_1})\pm\frac{\Phi^{-1}(1-\alpha/2)}{\sqrt{n-3}}\right\}\right)$$

covers the unknown value of the true correlation coefficient  $\rho_{X_4X_1}$  with probability approximately  $1 - \alpha$ .

For our example, we choose  $\alpha = 0.05$  which implies that  $\Phi^{-1}(1 - \alpha/2) = 1.96$  and with  $r_{X_4X_1} = 0.633$  and n = 10, we obtain the approximate 95 % confidence interval (0.0055, 0.9028).

**Exercise 3.14** Using the exchange rate of 1 EUR = 106 JPY, compute the empirical covariance between pullover sales and prices in Japanese Yen rather than in EUR. Is there a significant difference? Why?

The covariance is  $s_{X_1X_2}^{EUR} = -80.02$  in EUR and  $s_{X_1X_2}^{JPY} = -8482.14$  in Japanese Yen. The difference is caused entirely by the change of scale. The covariance in Yen can be expressed from the covariance in EUR as

$$s_{X_1X_2}^{JPY} = s_{X_1X_2}^{EUR} \times 106 = -80.02 \times 106 = -8482.12$$

The remaining small difference 0.02 is due to the rounding error.

Notice that the calculation would look differently for covariance between the price  $(X_2)$  and advertisement cost  $(X_3)$  since

$$s_{X_2X_3}^{JPY} = s_{X_1X_2}^{EUR} \times 106^2.$$

Here, we change the scale of both variables by factor 106 and, hence, we have to multiply the covariance by  $106^2$ .

**Exercise 3.15** Why does the correlation have the same sign as the covariance?

The correlation is defined as

$$\rho_{XY} = \frac{\operatorname{Cov}(X, Y)}{\sqrt{\operatorname{Var}(X)\operatorname{Var}(Y)}}$$

and the denominator  $\sqrt{\operatorname{Var}(X)\operatorname{Var}(Y)}$  is a nonnegative quantity. Hence, the correlation is equal to the covariance multiplied by a positive constant. Notice that the correlation is defined only if the variances of X and Y are greater than 0.

**Exercise 3.16** Show that  $rank(\mathcal{H}) = tr(\mathcal{H}) = n - 1$ , where  $\mathcal{H} = \mathcal{I}_n - n^{-1} \mathbf{1}_n \mathbf{1}_n^{\top}$  is the so-called centering matrix.

The centering matrix  $\mathcal{H}$  has dimension  $n \times n$  and its diagonal elements are  $h_{ii}$  =

 $\frac{n-1}{n}, i = 1, \dots, n. \text{ Hence, } \text{tr}(\mathcal{H}) = \sum_{i=1}^{n} h_{ii} = n \frac{n-1}{n} = n-1.$ Notice that  $\mathcal{H}\mathcal{H} = (\mathcal{I}_n - n^{-1}\mathbf{1}_n\mathbf{1}_n^{\top})(\mathcal{I}_n - n^{-1}\mathbf{1}_n\mathbf{1}_n^{\top}) = \mathcal{I}_n - 2n^{-1}\mathbf{1}_n\mathbf{1}_n^{\top} + n^{-2}n\mathbf{1}_n\mathbf{1}_n^{\top} = \mathcal{H}.$  This means that the matrix  $\mathcal{H}$  is idempotent which implies that its eigenvalues,  $\lambda_i$ , i = 1, ..., n can be only 0 or 1, see Exercise 2.6. The rank of the centering matrix  $\mathcal{H}$  is equal to the number of nonzero eigenvalues, i.e., to the number of eigenvalues which are equal to 1. Now, using the fact that the trace of a matrix is equal to the sum of its eigenvalues, we can write

$$\operatorname{rank}(\mathcal{H}) = \sum_{i=1}^{n} \lambda_i = \operatorname{tr}(\mathcal{H}) = n - 1.$$

**Exercise 3.17** Define  $\mathcal{X}_* = \mathcal{H}\mathcal{X}\mathcal{D}^{-1/2}$ , where  $\mathcal{X}$  is a  $(n \times p)$  matrix,  $\mathcal{H}$  is the centering matrix, and  $\mathcal{D}^{-1/2} = diag(s_{11}^{-1/2}, \dots, s_{pp}^{-1/2})$ . Show that  $\mathcal{X}_*$  is the standardized data matrix, i.e.,  $\bar{x}_* = 0_p$  and  $\mathcal{S}_{\mathcal{X}_*} = \mathcal{R}_{\mathcal{X}}$ , the correlation matrix of  $\mathcal{X}$ .

The vector of means,  $\bar{x}_*$ , can be expressed as

$$\bar{x}_{*} = \mathbf{1}_{n}^{\top} \mathcal{X}_{*} / n$$

$$= \mathbf{1}_{n}^{\top} \mathcal{H} \mathcal{X} \mathcal{D}^{-1/2} / n$$

$$= \mathbf{1}_{n}^{\top} (\mathcal{I}_{n} - n^{-1} \mathbf{1}_{n} \mathbf{1}_{n}^{\top}) \mathcal{X} \mathcal{D}^{-1/2} / n$$

$$= (\mathbf{1}_{n}^{\top} - \mathbf{1}_{n}^{\top} n^{-1} \mathbf{1}_{n} \mathbf{1}_{n}^{\top}) \mathcal{X} \mathcal{D}^{-1/2} / n$$

$$= (\mathbf{1}_{n}^{\top} - \mathbf{1}_{n}^{\top}) \mathcal{X} \mathcal{D}^{-1/2} / n$$

$$= \mathbf{0}_{p}.$$

Similarly, we have for the variance matrix,  $S_{\mathcal{X}_*}$ , of  $\mathcal{X}_*$  that

$$S_{\mathcal{X}_*} = \operatorname{Var}(\mathcal{H}\mathcal{X}\mathcal{D}^{-1/2})$$
  
=  $\operatorname{Var}(\mathcal{I}_n\mathcal{X}\mathcal{D}^{-1/2}) + \operatorname{Var}(n^{-1}\mathbf{1}_n\mathbf{1}_n^{\mathsf{T}})\mathcal{X}\mathcal{D}^{-1/2}$   
=  $\mathcal{D}^{-1/2}\operatorname{Var}(\mathcal{X})\mathcal{D}^{-1/2}$   
=  $\mathcal{D}^{-1/2}\mathcal{S}_{\mathcal{X}}\mathcal{D}^{-1/2}$   
=  $\mathcal{R}_{\mathcal{X}}.$ 

Closer inspection of the above formulas reveals that multiplication from the left by the centering matrix  $\mathcal{H}$  subtracts the column means, whereas the multiplication from the right by the matrix  $\mathcal{D}^{-1/2}$  divides each column by the estimated standard deviation.

**Exercise 3.18** Compute for the pullover data (Appendix A.6) the regression of  $X_1$  on  $X_2$ ,  $X_3$  and of  $X_1$  on  $X_2$ ,  $X_4$ . Which one has the better coefficient of determination?

Performing the calculation in any statistical software leads to coefficients of determination  $r_{X_2,X_3}^2 = 0.8276$  and  $r_{X_2,X_4}^2 = 0.4207$ . A better coefficient of determination is achieved by the regression of sales  $(X_1)$  on price and advertisement cost  $(X_2$  and  $X_3)$ .

From the following output for dependency on price and advertisement cost, we see that the parameter corresponding to advertisement cost  $(X_3)$ , denoted by Advertisement in the computer output, is highly significant.

```
Call:
lm(formula = Sales ~ Price + Advertisement, data = pullover)
Residuals:
   Min 1Q Median 3Q
                                  Max
-12.836 -9.023 -5.423 2.817 32.684
Coefficients:
             Estimate Std. Error t value Pr(>|t|)
(Intercept)
            176.69193 36.50781 4.840 0.001878 **
Price
             -0.60125 0.34343 -1.751 0.123462
Advertisement 0.56634
                        0.09941 5.697 0.000737 ***
Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1
                                                1
Residual standard error: 15.98 on 7 degrees of freedom
Multiple R-squared: 0.8276, Adjusted R-squared: 0.7783
F-statistic: 16.8 on 2 and 7 DF, p-value: 0.002128
```

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**Exercise 3.19** Compare for the pullover data the coefficient of determination for the regression of  $X_1$  on  $X_2$ , of  $X_1$  on  $X_2$ ,  $X_3$  (Exercise 3.18), and of  $X_1$  on  $X_2$ ,  $X_3$ ,  $X_4$ . Observe that the coefficient of determination is increasing with the number of predictor variables. Is this always the case?

The coefficients of determination for the models are:  $r_{X_2}^2 = 0.02808$ ,  $r_{X_2,X_3}^2 = 0.82758$ , and  $r_{X_2,X_3,X_4}^2 = 0.90671$ .

The coefficient of determination is defined as the ratio of the explained and total variation. Including more variables in the model has no effect on the total variation (of the dependent variable) and cannot decrease the explained variation. Hence, adding more variables cannot decrease the coefficient of determination.

Q SMSdete2pull

**Exercise 3.20** A company decides to compare the effect of three marketing strategies

- 1. advertisement in local newspaper,
- 2. presence of sales assistant,
- 3. special presentation in shop windows,

on the sales of their portfolio in 30 shops. The 30 shops were divided into 3 groups of 10 shops. The sales using the strategies 1, 2, and 3 were  $y_1 = (9, 11, 10, 12, 7, 11, 12, 10, 11, 13)^{\mathsf{T}}, y_2 = (10, 15, 11, 15, 15, 13, 7, 15, 13, 10)^{\mathsf{T}}, and <math>y_3 = (18, 14, 17, 9, 14, 17, 16, 14, 17, 15)^{\mathsf{T}}$ , respectively. Define  $x_i$  as the index of the shop, i.e.,  $x_i = i, i = 1, 2, ..., 30$ . Using this notation, the null hypothesis corresponds to a constant regression line,  $EY = \mu$ . What does the alternative hypothesis involving a regression curve look like?

There are p = 3 factors and n = 30 observations in the data set. The company wants to know whether all three marketing strategies have the same effect or whether there is a difference. The null hypothesis is  $H_0: \mu_1 = \mu_2 = \mu_3$  and the alternative hypothesis is  $H_1: \mu_l \neq \mu_{l'}$  for some *l* and *l'*. The standard approach to this problem is the ANOVA technique which leads to an *F*-test.

In this exercise, we use an alternative and in fact equivalent approach based on the regression model. The null hypothesis can be tested in a regression model that has explanatory variables defined as  $z_{2i} = I(x_i \in (11, 20))$  and  $z_{3i} = I(x_i \in (21, 30))$ . These two variables now allow to describe the difference in sales due to the marketing strategies.

The regression model can be written as

$$\begin{pmatrix} y_1 \\ y_2 \\ y_3 \end{pmatrix} = \begin{pmatrix} 1_{10} & 0_{10} & 0_{10} \\ 1_{10} & 1_{10} & 0_{10} \\ 1_{10} & 0_{10} & 1_{10} \end{pmatrix} \begin{pmatrix} \beta_1 \\ \beta_2 \\ \beta_3 \end{pmatrix} + \varepsilon.$$

Here, the regression curve corresponding to the alternative hypothesis in the ANOVA model looks like three horizontal lines, each of them corresponding to one marketing strategy.

The *F*-test for testing the null hypothesis  $H_0$ :  $\beta_2 = \beta_3 = 0$  corresponds to the test of the null hypothesis that the effect of the three marketing strategies is the same.

```
Analysis of Variance Table
Response: y
         Df Sum Sq Mean Sq F value
                                     Pr(>F)
           2 102.6 51.300 8.7831 0.001153 **
x
Residuals 27 157.7
                     5.841
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 10.6000 0.7642 13.870 8.44e-14 ***
x2
             1.8000
                        1.0808
                                 1.665 0.107392
                     1.0808 4.164 0.000287 ***
x3
             4.5000
_ _ _
Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1
                                                  1
Residual standard error: 2.417 on 27 degrees of freedom
Multiple R-squared: 0.3942, Adjusted R-squared: 0.3493
F-statistic: 8.783 on 2 and 27 DF, p-value: 0.001153
                                              Q SMSanovapull
```

The above computer output shows that the value of the *F*-statistic for our null hypothesis is 8.783, the corresponding *p*-value is smaller than 0.05. Thus, on the usual confidence level 95 %, the null hypothesis is rejected.

The computer output also contains the mean sales of all three marketing strategies. The mean sales for the first marketing strategy were 10.6, for the second strategy 10.6 + 1.8 = 12.4, and for the third strategy 10.6 + 4.5 = 15.1.

**Exercise 3.21** *Perform the test in Exercise 3.20 for the shop example with a 0.99 significance level. Do you still reject the hypothesis of equal marketing strategies?* 

From the p-value (0.0012), we can immediately tell that the null hypothesis is rejected also on the 0.99 significance level.

**Exercise 3.22** Consider the ANOVA problem from Exercise 3.20 again. Establish the constraint matrix A for testing  $H_0: \mu_1 = \mu_2$  against  $H_1: \mu_1 \neq \mu_2$  and test the hypothesis.

Using the notation  $\mu = (\mu_1, \mu_2, \mu_3)^{\mathsf{T}}$ , where  $\mu_i$  denotes mean sales for the *i*th strategy, and the constraint matrix  $\mathcal{A} = (1, -1, 0)^{\mathsf{T}}$ , the null hypothesis  $H_0$ :  $\mu_1 = \mu_2$  can be expressed in the following form:  $H_0 : \mathcal{A}^{\mathsf{T}} \mu = 0$ . Formally, the test can be performed by comparing the sum of squares under the null and alternative hypothesis. Under the null hypothesis, the F-statistics

$$F = \frac{\{||y - \mathcal{X}\hat{\beta}_{H_0}||^2 - ||y - \mathcal{X}\hat{\beta}_{H_1}||^2\}/r}{||y - \mathcal{X}\hat{\beta}_{H_1}||^2/(n - r)}$$
(3.6)

has *F*-distribution with *r* and n-r degrees of freedom, where *r* denotes the difference in the number of parameters of the null and alternative linear model.

In our testing problem, the *F*-statistics, 2.77, is smaller than the appropriate critical value  $F_{0.95;1,27} = 4.21$ . The null hypothesis is not rejected at a 0.95 significance level and we can say that the difference between the effect of the first and the second marketing strategy is not statistically significant.

Exercise 3.23 The linear model can be written as

$$Y = \mathcal{X}\beta + \varepsilon, \tag{3.7}$$

where X is of full rank and  $\varepsilon$  are the random errors. Show that the least squares solution,

$$\hat{\beta} = \arg\min_{\beta} (Y - \mathcal{X}\beta)^{\top} (Y - \mathcal{X}\beta) = \arg\min_{\beta} \varepsilon^{\top} \varepsilon, \qquad (3.8)$$

can be expressed as  $\hat{\beta} = (\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}Y.$ 

We define the function  $f(\beta) = (Y - \mathcal{X}\beta)^{\top}(Y - \mathcal{X}\beta)$ , i.e.,

$$f(\beta) = Y^{\top}Y - 2\beta^{\top}\mathcal{X}^{\top}Y + \beta^{\top}\mathcal{X}^{\top}\mathcal{X}\beta.$$

The minimum of  $f(\beta)$  can be found by searching for the zero of its derivative

$$\frac{\partial f(\beta)}{\partial \beta} = \frac{\partial Y^{\top} Y - 2\beta^{\top} \mathcal{X}^{\top} Y + \beta^{\top} \mathcal{X}^{\top} \mathcal{X} \beta}{\partial \beta} = -2\mathcal{X}^{\top} Y + 2\mathcal{X}^{\top} \mathcal{X} \beta = 0.$$

It follows that the solution,  $\hat{\beta}$ , has to satisfy  $\hat{\beta} = (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} Y$ .

Let us now verify that we have found the minimum by calculating the second derivative of the function  $f(\beta)$  in the point  $\hat{\beta}$ :

$$\frac{\partial^2 f(\beta)}{\partial \beta \partial \beta^{\top}} = \frac{\partial (-2\mathcal{X}^{\top} Y + 2\mathcal{X}^{\top} \mathcal{X} \beta)}{\partial \beta} = 2\mathcal{X}^{\top} \mathcal{X}.$$

The matrix  $\mathcal{X}$  has full rank, therefore the matrix  $\mathcal{X}^{\top}\mathcal{X}$  is positive definite and, hence,  $\hat{\beta}$  is indeed the location of the minimum of the residual square function  $f(\beta)$ .

**Exercise 3.24** Consider the linear model  $Y = \mathcal{X}\beta + \varepsilon$  where the estimator  $\hat{\beta} = \arg\min_{\beta} \varepsilon^{\top} \varepsilon$  is subject to the linear constraint  $\mathcal{A}\hat{\beta} = a$ , where  $\mathcal{A}(q \times p), (q \le p)$  is of rank q and a is of dimension  $(q \times 1)$ .

Show that

$$\hat{\beta} = \hat{\beta}_{OLS} - (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{A}^{\top} \left\{ \mathcal{A} (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{A}^{\top} \right\}^{-1} \left( \mathcal{A} \hat{\beta}_{OLS} - a \right)$$

where  $\hat{\beta}_{OLS} = (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} Y$  is the unconstrained (ordinary) least squares estimator.

Similarly, as in the previous exercise, we define

$$f(\beta, \lambda) = (Y - \mathcal{X}\beta)^{\top} (Y - \mathcal{X}\beta) - \lambda^{\top} (\mathcal{A}\beta - a),$$

where  $\lambda \in \mathbb{R}^q$  and solve the system of equations:

$$\frac{\partial f(\beta, \lambda)}{\partial \beta} = 0$$
$$\frac{\partial f(\beta, \lambda)}{\partial \lambda} = 0$$

Evaluating the derivatives, we obtain the system of equations:

$$\frac{\partial f(\beta,\lambda)}{\partial \beta} = -2\mathcal{X}^{\top}Y + 2\mathcal{X}^{\top}\mathcal{X}\hat{\beta} - \mathcal{A}^{\top}\hat{\lambda} = 0, \qquad (3.9)$$
$$\frac{\partial f(\beta,\lambda)}{\partial \lambda} = -(\mathcal{A}\hat{\beta} - a) = 0.$$

Rearranging (3.9) with respect to  $\hat{\beta}$  leads to

$$\hat{\beta} = (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} Y + \frac{1}{2} (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{A}^{\top} \hat{\lambda}, \qquad (3.10)$$

$$\mathcal{A}\hat{\beta} = \mathcal{A}\hat{\beta}_{\text{OLS}} + \frac{1}{2}\mathcal{A}(\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{A}^{\top}\hat{\lambda}.$$
(3.11)

Next, rearranging (3.11) with respect to  $\hat{\lambda}$  implies that

$$\hat{\lambda} = 2 \left\{ \mathcal{A}(\mathcal{X}^{\mathsf{T}}\mathcal{X})^{-1}\mathcal{A}^{\mathsf{T}} \right\}^{-1} \left( a - \mathcal{A}\hat{\beta}_{\mathrm{OLS}} \right).$$
(3.12)

Plugging (3.12) in (3.10) finally leads to the desired formula

$$\hat{\beta} = \hat{\beta}_{\text{OLS}} - (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{A}^{\top} \left\{ \mathcal{A} (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{A}^{\top} \right\}^{-1} \left( \mathcal{A} \hat{\beta}_{\text{OLS}} - a \right).$$

**Exercise 3.25** Compute the covariance matrix  $S = Cov(\mathcal{X})$  where  $\mathcal{X}$  denotes the matrix of observations on the counterfeit bank notes. Make a spectral decomposition of S. Why are all of the eigenvalues positive?

The covariance matrix of all 6 variables in the bank notes data set is

$$V = \begin{pmatrix} 0.142 & 0.031 & 0.023 & -0.103 & -0.019 & 0.084 \\ 0.031 & 0.130 & 0.108 & 0.216 & 0.105 & -0.209 \\ 0.023 & 0.108 & 0.163 & 0.284 & 0.130 & -0.240 \\ -0.103 & 0.216 & 0.284 & 2.087 & 0.165 & -1.037 \\ -0.019 & 0.105 & 0.130 & 0.165 & 0.645 & -0.550 \\ 0.084 & -0.209 & -0.240 & -1.037 & -0.550 & 1.328 \end{pmatrix}$$

The eigenvalues of V, (3.000, 0.936, 0.243, 0.195, 0.085, 0.036) are, indeed, all positive.

In general, the eigenvalues of any variance matrix are always nonnegative. This property can be demonstrated by realizing that, for arbitrary vector a, we have for the linear combination  $\mathcal{X}a$  that its variance  $\operatorname{Var}(\mathcal{X}a) = a^{\mathsf{T}} \operatorname{Var}(\mathcal{X}) a \ge 0$ . This implies that any variance matrix is positive semidefinite and, hence, it cannot have any negative eigenvalues.

**Exercise 3.26** Compute the covariance of the counterfeit notes after they are linearly transformed by the vector  $a = (1, 1, 1, 1, 1, 1)^{\mathsf{T}}$ .

The variance of the sum of all lengths for the counterfeit variables is  $Var(X_f a) = 1.7423$ .

As explained in Exercise 3.25, the relation  $\operatorname{Var}(\mathcal{X}_f a) = a^{\top} \operatorname{Var}(\mathcal{X}_f) a$  and the nonnegativity of the variance imply the positive semidefiniteness of the variance matrix  $\operatorname{Var} \mathcal{X}_f$ .

# Chapter 4 Multivariate Distributions

Individuals vary, but percentages remain constant. So says the statistician. Sherlock Holmes in "The Sign of Four"

A random vector is a vector of random variables. A random vector  $X \in \mathbb{R}^p$  has a multivariate cumulative distribution function (cdf) and a multivariate probability density function (pdf). They are defined as:

$$F_X(x) = \mathsf{P}(X \le x)$$
  
=  $\mathsf{P}(X_1 \le x_1, X_2 \le x_2, \dots, X_p \le x_p)$   
=  $\int_{-\infty}^{\infty} \dots \int_{-\infty}^{\infty} f_X(x_1, x_2, \dots, x_p) dx_1 dx_2 \dots dx_p$ 

and if the cdf  $F_X(.)$  is differentiable, the pdf  $f_X(.)$  is

$$f_X(x) = \frac{\partial^p F(x)}{\partial x_1 \dots \partial x_p}.$$

Important features that can be extracted from  $F_X(.)$  and  $f_X(.)$  are the mutual dependencies of the elements of *X*, moments, and multivariate tail behavior.

In the multivariate context the first moment, the expected value, is a vector E X of the same dimension p as X. The generalization of the one-dimensional variance to the multivariate case leads to the  $(p \times p)$  covariance matrix  $\Sigma = Var(x)$  containing the covariances of all pairs of components of X. Another important feature that needs to be considered is the behavior of a random vector after it is (nonlinearly) transformed and the conditional distribution given other elements of the random vector.

In this chapter, we discuss a variety of exercises on moment and dependence calculations. We also study in depth the characteristics of the cdf and pdf of the

© Springer-Verlag Berlin Heidelberg 2015 W.K. Härdle, Z. Hlávka, *Multivariate Statistics*, DOI 10.1007/978-3-642-36005-3\_4 transformed random vectors. In particular, we present the CLT of transformed statistics and calculate several examples for conditional distributions.

**Exercise 4.1** Assume that the random vector Y has the following normal distribution:  $Y \sim N_p(0, \mathcal{I})$ . Transform it to create  $X \sim N(\mu, \Sigma)$  with mean  $\mu = (3, 2)^{\top}$  and  $\Sigma = \begin{pmatrix} 1 & -1.5 \\ -1.5 & 4 \end{pmatrix}$ . How would you implement the resulting formula on a computer?

Let us consider the transformation

$$X = \mu + \Sigma^{1/2} Y.$$

We know that a linearly transformed normally distributed random vector is again normally distributed. From the rules for the mean and variance matrix of the linearly transformed random variable we know that  $E X = \mu + \Sigma^{1/2} E Y = \mu$  and  $Var X = \Sigma^{1/2} Var Y(\Sigma^{1/2})^{\top} = \Sigma$ .

On a computer, the square root matrix  $\Sigma^{1/2}$  can be easily calculated from  $\Sigma$  using spectral decomposition:

$$\Sigma^{1/2} = \begin{pmatrix} -0.38 & 0.92 \\ 0.92 & 0.38 \end{pmatrix} \begin{pmatrix} 4.62 & 0 \\ 0 & 0.38 \end{pmatrix}^{1/2} \begin{pmatrix} -0.38 & 0.92 \\ 0.92 & 0.38 \end{pmatrix} = \begin{pmatrix} 0.84 & -0.54 \\ -0.54 & 1.95 \end{pmatrix}.$$

One then applies the above formula that linearly transforms Y into X.

**Exercise 4.2** Prove that if  $X \sim N_p(\mu, \Sigma)$ , then the variable  $U = (X-\mu)^\top \Sigma^{-1} (X-\mu)$  has a  $\chi_p^2$  distribution.

For a random vector  $X \sim N_p(\mu, \Sigma)$  such that  $\Sigma > 0$ , the *p*-dimensional random vector

$$(Y_1,\ldots,Y_p)^{\top} = Y = \Sigma^{-1/2}(X-\mu)$$

has a multivariate normal distribution with mean vector  $E Y = 0_p$  and covariance matrix  $Var(Y) = I_p$ , see Härdle and Simar (2015, Theorem 4.5).

The linear transformation  $\Sigma^{-1/2}(X - \mu)$  is called the Mahalanobis transformation.

Hence, the random variable

$$U = (X - \mu)^{\top} \Sigma^{-1} (X - \mu) = Y^{\top} Y = \sum_{i=1}^{p} Y_i^2$$

is a sum of squares of independent random variables with standard normal distribution and therefore it has the  $\chi_p^2$  distribution. **Exercise 4.3** Suppose that X has mean zero and covariance  $\Sigma = \begin{pmatrix} 1 & 0 \\ 0 & 2 \end{pmatrix}$ . Let  $Y = X_1 + X_2$ . Write Y as a linear transformation, i.e., find the transformation matrix A. Then compute Var(Y).

Clearly,

$$Y = X_1 + X_2 = \mathcal{A}X = (1, 1) \begin{pmatrix} X_1 \\ X_2 \end{pmatrix}$$

and  $\operatorname{Var}(\mathcal{A}X) = \mathsf{E}\{(\mathcal{A}X - \mathsf{E}\mathcal{A}X)(\mathcal{A}X - \mathsf{E}\mathcal{A}X)^{\mathsf{T}}\} = \mathcal{A}\{\mathsf{E}(X - \mathsf{E}X)(X - \mathsf{E}X)^{\mathsf{T}}\}\mathcal{A}^{\mathsf{T}} = \mathcal{A}\operatorname{Var}(X)\mathcal{A}^{\mathsf{T}}.$ 

Hence,

$$\operatorname{Var}(Y) = \mathcal{A}\Sigma\mathcal{A}^{\top} = (1,1)\ \Sigma\begin{pmatrix}1\\1\end{pmatrix} = (1,1)\begin{pmatrix}1&0\\0&2\end{pmatrix}\begin{pmatrix}1\\1\end{pmatrix} = 3$$

Another possibility is to write

$$Var(Y) = Var(X_1 + X_2) = Var(X_1) + 2 Cov(X_1, X_2) + Var(X_2) = 3.$$

**Exercise 4.4** Calculate the mean and the variance of the estimator  $\hat{\beta} = (\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}Y$  in a linear model  $Y = \mathcal{X}\beta + \varepsilon$ ,  $E\varepsilon = 0_n$ ,  $Var(\varepsilon) = \sigma^2 \mathcal{I}_n$ .

The estimate  $\hat{\beta} = (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} Y$  of the unknown parameter  $\beta$  in the linear model has been derived in Exercise 3.23. It follows that

$$\mathsf{E}\hat{\beta} = (\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top} \mathsf{E}Y = (\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}(\mathcal{X}\beta + \mathsf{E}\varepsilon) = \beta$$

since we assume that  $\mathsf{E} \varepsilon = 0_n$ .

For the variance we have

$$\begin{aligned} \operatorname{Var} \hat{\beta} &= \operatorname{Var}\{(\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} Y\} \\ &= (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} \operatorname{Var}(Y) \mathcal{X} (\mathcal{X}^{\top} \mathcal{X})^{-1} \\ &= (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} \sigma^{2} \mathcal{I}_{n} \mathcal{X} (\mathcal{X}^{\top} \mathcal{X})^{-1} \\ &= \sigma^{2} (\mathcal{X}^{\top} \mathcal{X})^{-1}, \end{aligned}$$

where we used the assumption  $Var(Y) = Var(\varepsilon) = \sigma^2 \mathcal{I}_n$ .

**Exercise 4.5** Compute the conditional moments  $E(X_2 | x_1)$  and  $E(X_1 | x_2)$  for the two-dimensional pdf

$$f(x_1, x_2) = \begin{cases} \frac{1}{2}x_1 + \frac{3}{2}x_2 & 0 \le x_1, x_2 \le 1\\ 0 & otherwise \end{cases}$$

The marginal densities of  $X_1$  and  $X_2$ , for  $0 \le x_1, x_2 \le 1$ , are

$$f_{X_1}(x_1) = \int_0^1 f(x_1, x_2) dx_2 = \left[\frac{1}{2}x_1x_2 + \frac{3}{4}x_2^2\right]_0^1 = \frac{1}{2}x_1 + \frac{3}{4}x_2^2$$

and

$$f_{X_2}(x_2) = \int_0^1 f(x_1, x_2) dx_1 = \left[\frac{1}{4}x_1^2 + \frac{3}{2}x_1x_2\right]_0^1 = \frac{1}{4} + \frac{3}{2}x_2.$$

Now, the conditional expectations, for  $0 \le x_1, x_2 \le 1$ , can be calculated as follows

$$\begin{aligned} \mathsf{E}(X_2|X_1 = x_1) &= \int_0^1 x_2 f(x_2|x_1) dx_2 \\ &= \int_0^1 x_2 \frac{f(x_1, x_2)}{f_{X_1}(x_1)} dx_2 \\ &= \int_0^1 x_2 \left(\frac{\frac{1}{2}x_1 + \frac{3}{2}x_2}{\frac{1}{2}x_1 + \frac{3}{4}}\right) dx_2 \\ &= \left[\frac{\frac{x_1 x_2^2}{4} + \frac{x_2^3}{2}}{\frac{3}{4} + \frac{x_1}{2}}\right]_0^1 \\ &= \frac{x_1 + 2}{3 + 2x_1} \end{aligned}$$

and

$$E(X_1|X_2 = x_2) = \int_0^1 x_1 f(x_1|x_2) dx_1$$
  
=  $\int_0^1 x_1 \frac{f(x_1, x_2)}{f_{X_2}(x_2)} dx_1$   
=  $\int x_1 \left(\frac{\frac{1}{2}x_1 + \frac{3}{2}x_2}{\frac{3}{2}x_2 + \frac{1}{4}}\right) dx_1$   
=  $\left[\frac{\frac{x_1^3}{6} + \frac{3x_1^2x_2}{4}}{\frac{1}{4} + \frac{3x_2}{2}}\right]_0^1$   
=  $\frac{2 + 9x_2}{3 + 18x_2}.$ 

**Exercise 4.6** Prove that  $EX_2 = E\{E(X_2|X_1)\}$ , where  $E(X_2|X_1)$  is the conditional expectation of  $X_2$  given  $X_1$ .

Since  $E(X_2|X_1 = x_1)$  is a function of  $x_1$ , it is clear that  $E(X_2|X_1)$  is a random vector (function of random vector  $X_1$ ).

Assume that the random vector  $\vec{X} = (X_1, X_2)^{\top}$  has the density  $f(x_1, x_2)$ . Then

$$E\{E(X_2|X_1)\} = \int \left\{ \int x_2 f(x_2|x_1) dx_2 \right\} f(x_1) dx_1$$
  
=  $\int \left\{ \int x_2 \frac{f(x_2, x_1)}{f(x_1)} dx_2 \right\} f(x_1) dx_1 = \int \int x_2 f(x_2, x_1) dx_2 dx_1$   
=  $EX_2.$ 

Exercise 4.7 Prove that

$$Var(X_2) = E\{Var(X_2|X_1)\} + Var\{E(X_2|X_1)\}.$$
(4.1)

*Hint: Note that*  $Var\{E(X_2|X_1)\} = E\{E(X_2|X_1) \ E(X_2^\top|X_1)\} - E(X_2) \ E(X_2^\top) \text{ and that } E\{Var(X_2|X_1)\} = E\{E(X_2X_2^\top|X_1) - E(X_2|X_1) \ E(X_2^\top|X_1)\}.$ 

Let us start with the right-hand side of the relation (4.1):

$$\begin{split} \mathsf{E}\{\mathsf{Var}(X_2|X_1)\} + \mathsf{Var}\{\mathsf{E}(X_2|X_1)\} \\ &= \mathsf{E}\{\mathsf{E}(X_2X_2^\top|X_1) - \mathsf{E}(X_2|X_1) \,\mathsf{E}(X_2^\top|X_1)\} + \mathsf{E}\{\mathsf{E}(X_2|X_1) \,\mathsf{E}(X_2^\top|X_1)\} \\ &- \mathsf{E}(X_2) \,\mathsf{E}(X_2^\top) \\ &= \mathsf{E}(X_2X_2^\top) - \mathsf{E}(X_2) \,\mathsf{E}(X_2^\top) \\ &= \mathsf{Var}(X_2). \end{split}$$

**Exercise 4.8** Compute the pdf of the random vector Y = AX with  $A = \begin{pmatrix} 1 & 1 \\ 1 & -1 \end{pmatrix}$  for the random vector X with the pdf:

$$f_X(x) = f_X(x_1, x_2) = \begin{cases} \frac{1}{2}x_1 + \frac{3}{2}x_2 & 0 \le x_1, x_2 \le 1\\ 0 & otherwise. \end{cases}$$

The pdf of *Y* is given by

$$f_Y(y) = \operatorname{abs}(|\mathcal{J}|)f_X\{u(y)\},$$

where u(.) is the inverse transformation, i.e., X = u(Y), and where  $\mathcal{J}$  is the Jacobian of u(.). In this case,  $X = u(Y) = \mathcal{A}^{-1}Y = \mathcal{J}Y$ .

We solve  $y_1 = x_1 + x_2$  and  $y_2 = x_1 - x_2$  for  $x_1$  and  $x_2$ :

$$x_1 = u_1(y_1, y_2) = (y_1 + y_2)/2$$
  

$$x_2 = u_2(y_1, y_2) = (y_1 - y_2)/2$$

and it follows that the Jacobian of u(.) is

$$\mathcal{J} = \begin{pmatrix} \frac{\partial u_1(y)}{\partial y_1} & \frac{\partial u_1(y)}{\partial y_2} \\ \frac{\partial u_2(y)}{\partial y_1} & \frac{\partial u_2(y)}{\partial y_2} \end{pmatrix} = \begin{pmatrix} \frac{1}{2} & \frac{1}{2} \\ \frac{1}{2} & -\frac{1}{2} \end{pmatrix}.$$

Next,  $|\mathcal{J}| = -\frac{1}{2}$  and  $abs(|\mathcal{J}|) = \frac{1}{2}$  and we obtain the density of the transformed random vector *Y*,

$$f_Y(y) = \frac{1}{2} f_X \{ u(y) \} = \frac{1}{2} f_X \left\{ \begin{pmatrix} \frac{1}{2} & \frac{1}{2} \\ \frac{1}{2} & -\frac{1}{2} \end{pmatrix} \begin{pmatrix} y_1 \\ y_2 \end{pmatrix} \right\}$$
$$= \frac{1}{2} f_X \left\{ \frac{1}{2} (y_1 + y_2), \frac{1}{2} (y_1 - y_2) \right\}$$

for  $0 \le u_1(y_1, y_2), u_2(y_1, y_2) \le 1$  and  $f_Y(y) = 0$  otherwise.

Plugging in the pdf of *X*, we obtain

$$f_Y(y) = \begin{cases} \frac{1}{2} \left[ \frac{1}{2} \{ \frac{1}{2} (y_1 + y_2) \} + \frac{3}{2} \{ \frac{1}{2} (y_1 - y_2) \} \right] & 0 \le y_1 \pm y_2 \le 2, \\ 0 & \text{otherwise} \end{cases}$$

and, using simple algebra to determine the region for which the pdf  $f_Y(y)$  is greater than zero, we have finally

$$f_Y(y) = \begin{cases} \frac{1}{2}y_1 - \frac{1}{4}y_2 & 0 \le y_1 \le 2, \ |y_2| \le 1 - |1 - y_1| \\ 0 & \text{otherwise.} \end{cases}$$

**Exercise 4.9** Show that the function

$$f_Y(y) = \begin{cases} \frac{1}{2}y_1 - \frac{1}{4}y_2 & 0 \le y_1 \le 2, \ |y_2| \le 1 - |1 - y_1| \\ 0 & otherwise \end{cases}$$

is a pdf.

The area for which the above function is nonzero is plotted in Fig. 4.1.

In order to verify that  $f_Y(y)$  is a two-dimensional pdf, we have to check that it is nonnegative and that it integrates to 1.

It is easy to see that the function  $f_Y(y)$  is nonnegative inside the square plotted in Fig. 4.1 since  $y_1 \ge 0$  and  $y_1 \ge y_2$  implies that  $y_1/2 - y_2/4 > 0$ .

### 4 Multivariate Distributions



It remains to verify that the function  $f_Y(y)$  integrates to one by calculating the integral

$$\int f_Y(y)dy$$

for which we easily obtain the following:

$$\begin{split} \int \int f_Y(y_1, y_2) dy_2 dy_1 &= \int_0^1 \int_{-y_1}^{y_1} f_Y(y) dy_2 dy_1 + \int_1^2 \int_{y_1-2}^{2-y_1} f_Y(y) dy_2 dy_1 \\ &= \int_0^1 \int_{-y_1}^{y_1} \left(\frac{1}{2}y_1 - \frac{1}{4}y_2\right) dy_2 dy_1 + \int_1^2 \int_{y_1-2}^{2-y_1} \left(\frac{1}{2}y_1 - \frac{1}{4}y_2\right) dy_2 dy_1 \\ &= \int_0^1 \left[\frac{1}{2}y_1 y_2 - \frac{1}{8}y_2^2\right]_{-y_1}^{y_1} dy_1 + \int_1^2 \left[\frac{1}{2}y_1 y_2 - \frac{1}{8}y_2^2\right]_{y_1-2}^{2-y_1} dy_1 \\ &= \int_0^1 y_1^2 dy_1 + \int_1^2 -y_1^2 + 2y_1 dy_1 \\ &= \left[\frac{1}{3}y_1^3\right]_0^1 + \left[-\frac{1}{3}y_1^3 + y_1^2\right]_1^2 = \frac{1}{3} + \frac{2}{3} = 1. \end{split}$$
**Exercise 4.10** Determine the distribution of the random vector Y = AX with  $A = \begin{pmatrix} 1 & 1 \\ 1 & -1 \end{pmatrix}$ , where  $X = (X_1, X_2)^{\top}$  has two-dimensional standard normal distribution. Show that the transformed random variables  $Y_1$  and  $Y_2$  are independent. Give a

geometrical interpretation of this result based on iso-distance curves.

The random vector Y has a two-dimensional normal distribution since it is defined as a linear transformation of a normally distributed random vector.

The normal distribution is fully determined by its mean and covariance matrix for which we have

$$\mathsf{E} Y = \mathsf{E} \mathcal{A} X = \mathcal{A} \mathsf{E} X = \mathcal{A} 0_2 = 0_2$$

and

$$\operatorname{Var}(Y) = \operatorname{Var}(\mathcal{A}X) = \mathcal{A}\operatorname{Var}(X)\mathcal{A}^{\top} = \mathcal{A}\mathcal{I}_{2}\mathcal{A}^{\top} = \mathcal{A}\mathcal{A}^{\top} = \begin{pmatrix} 2 & 0 \\ 0 & 2 \end{pmatrix}$$

Thus  $Y_1$  and  $Y_2$  are uncorrelated and, for jointly normal random variables, zero covariance implies independence.

The density of the random vector X,

$$f_X(x_1, x_2) = \frac{1}{2\pi} \exp\left\{\frac{1}{2}(x_1, x_2) \begin{pmatrix} x_1 \\ x_2 \end{pmatrix}\right\}$$

is obviously constant on circles with center in  $(0, 0)^{\top}$  since its value changes only when the value of the quadratic form  $(x_1, x_2) \begin{pmatrix} x_1 \\ x_2 \end{pmatrix} = x_1^2 + x_2^2$  changes. We remark that a circle with diameter *r* is defined as a set of points  $x = (x_1, x_2)^{\top} \in \mathbb{R}^2$ satisfying the equation  $x_1^2 + x_2^2 = r^2$ .

The density of the transformed random vector *Y* is also constant on the circles, but the distribution is more spread out. The transformation Y = AX corresponds to the rotation and then multiplication by factor  $\sqrt{2}$ .

**Exercise 4.11** Consider the Cauchy distribution which has no finite moment, so that the CLT cannot be applied. Simulate the distribution of  $\bar{x}$  (for different n's). What can you expect for  $n \to \infty$ ?

*Hint: The Cauchy distribution can be simulated by the quotient of two independent standard normally distributed random variables.* 

For the Cauchy distribution, the distribution of  $\bar{x}$  is the same as the distribution of  $X_1$ . Thus, the sample mean cannot be used for statistical inference.

In the simulations, you can observe that increasing the sample size doesn't improve the behavior of the sample mean as an estimator of the expected value.

## 4 Multivariate Distributions

**Exercise 4.12** A European car company has tested a new model and reports the consumption of gasoline  $(X_1)$  and oil  $(X_2)$ . The expected consumption of gasoline is 8 L per 100 km  $(\mu_1)$  and the expected consumption of oil is 1 L per 10,000 km  $(\mu_2)$ . The measured consumption of gasoline is 8.1 L per 100 km  $(\bar{x}_1)$  and the measured consumption of oil is 1.1 L per 10,000 km  $(\bar{x}_2)$ . The asymptotic distribution of

$$\sqrt{n} \left\{ \begin{pmatrix} \bar{x}_1 \\ \bar{x}_2 \end{pmatrix} - \begin{pmatrix} \mu_1 \\ \mu_2 \end{pmatrix} \right\} \text{ is } N\left( \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} 0.1 & 0.05 \\ 0.05 & 0.1 \end{pmatrix} \right).$$

For the American market the basic measuring units are miles (1 mile  $\approx 1.6$  km) and gallons (1 gallon  $\approx 3.8$  L). The consumptions of gasoline (Y<sub>1</sub>) and oil (Y<sub>2</sub>) are usually reported in miles per gallon. Can you express  $\bar{y}_1$  and  $\bar{y}_2$  in terms of  $\bar{x}_1$  and  $\bar{x}_2$ ? Recompute the asymptotic distribution for the American market!

The transformation of "liters per 100 km" to "miles per gallon" is given by the function

x liters per 100 km = 
$$\frac{1.6x}{380}$$
 gallons per mile =  $\frac{380}{1.6x}$  miles per gallon.

Similarly, we transform the oil consumption

x liters per 10,000 km = 38,000/(1.6x) miles per gallon.

Thus, the transformation is given by the functions

$$f_1(x) = \frac{380}{(1.6x)}$$
$$f_2(x) = \frac{38,000}{(1.6x)}.$$

According to Härdle and Simar (2015, Theorem 4.11), the asymptotic distribution is

$$\sqrt{n} \left\{ \begin{pmatrix} f_1(\bar{x}_1) \\ f_2(\bar{x}_2) \end{pmatrix} - \begin{pmatrix} f_1(\mu_1) \\ f_2(\mu_2) \end{pmatrix} \right\} \sim N\left( \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \mathcal{D}^{\top} \begin{pmatrix} 0.1 & 0.05 \\ 0.05 & 0.1 \end{pmatrix} \mathcal{D} \right),$$

where

$$D = \left(\frac{\partial f_j}{\partial x_i}\right)(x)\Big|_{x=\mu}$$

is the matrix of all partial derivatives.

In our example,

$$\mathcal{D} = \begin{pmatrix} -\frac{380}{1.6x_1^2} & 0\\ 0 & -\frac{38000}{1.6x_2^2} \end{pmatrix} \Big|_{x=\mu}$$
$$\approx \begin{pmatrix} -\frac{380}{1.6x_1^2} & 0\\ 0 & -\frac{38000}{1.6x_2^2} \end{pmatrix}$$
$$\approx \begin{pmatrix} -3.62 & 0\\ 0 & -19628.10 \end{pmatrix}.$$

Hence, the variance of the transformed random variable Y is given by

$$\begin{split} \Sigma_Y &= \mathcal{D}^{\top} \begin{pmatrix} 0.1 & 0.05 \\ 0.05 & 0.1 \end{pmatrix} \mathcal{D} \\ &\approx \begin{pmatrix} -3.62 & 0 \\ 0 & -19628.10 \end{pmatrix} \begin{pmatrix} 0.1 & 0.05 \\ 0.05 & 0.1 \end{pmatrix} \begin{pmatrix} -3.62 & 0 \\ 0 & -19628.10 \end{pmatrix} \\ &\approx \begin{pmatrix} 1.31 & 3552.69 \\ 3552.69 & 38526230.96 \end{pmatrix}. \end{split}$$

The average fuel consumption, transformed to American units of measurements is  $\bar{y}_1 = 29.32$  miles per gallon and the transformed oil consumption is  $\bar{y}_2 = 19628.10$ . The asymptotic distribution is

$$\sqrt{n} \left\{ \begin{pmatrix} \bar{y}_1 \\ \bar{y}_2 \end{pmatrix} - \begin{pmatrix} f_1(\mu_1) \\ f_2(\mu_2) \end{pmatrix} \right\} \sim N\left( \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} 1.31 & 3552.69 \\ 3552.69 & 38526230.96 \end{pmatrix} \right).$$

**Exercise 4.13** Consider the pdf  $f_X(x_1, x_2) = e^{-(x_1+x_2)}, x_1, x_2 > 0$  and let  $U_1 = X_1 + X_2$  and  $U_2 = X_1 - X_2$ . Compute  $f(u_1, u_2)$ .

For the linear transformation

$$U = \mathcal{A}X = \begin{pmatrix} 1 & 1 \\ 1 & -1 \end{pmatrix} X,$$

the inverse transformation is  $X = A^{-1}U$ , the Jacobian of the inverse transformation is  $\mathcal{J} = A^{-1}$ , and, hence, the density of the transformed random vector is

$$f_U(u) = \operatorname{abs}(|\mathcal{A}|^{-1})f_X(\mathcal{A}^{-1}u).$$

# 4 Multivariate Distributions

We have

$$|\mathcal{A}| = -2, \qquad \mathcal{A}^{-1} = -\frac{1}{2} \begin{pmatrix} -1 & -1 \\ -1 & 1 \end{pmatrix}$$

and it follows immediately that

$$f_U(u) = \frac{1}{2} f_X \left\{ \frac{1}{2} \begin{pmatrix} 1 & 1 \\ 1 & -1 \end{pmatrix} \begin{pmatrix} u_1 \\ u_2 \end{pmatrix} \right\}$$
  
=  $\frac{1}{2} \exp \left[ -\left\{ \frac{1}{2} (u_1 + u_2) + \frac{1}{2} (u_1 - u_2) \right\} \right]$   
=  $\frac{1}{2} \exp(-u_1).$ 

The support of the distribution has to be investigated carefully. The density of the random variable  $U_1$  is nonzero only for  $u_1 > 0$  since it is the sum of two positive random variables. The limits on  $U_2$  are the following:

$$U_2 = X_1 - X_2 < X_1 + X_2 = U_1,$$
  

$$U_2 = -(X_1 - X_2) > -(X_2 + X_1) = -U_1.$$

We conclude that the pdf of the transformed random vector U is

$$f_U(u) = \begin{cases} \frac{1}{2} \exp(-u_1) & u_1 > 0, u_2 < |u_1|, \\ 0 & \text{otherwise.} \end{cases}$$

Exercise 4.14 Consider the functions

$$f_1(x_1, x_2) = 4x_1x_2 \exp(-x_1^2) \quad x_1, x_2 > 0,$$
  

$$f_2(x_1, x_2) = 2 \qquad 0 < x_1, x_2 < 1 \text{ and } x_1 + x_2 < 1$$
  

$$f_3(x_1, x_2) = \frac{1}{2} \exp(-x_1) \qquad x_1 > |x_2|.$$

Check whether they are pdfs and then compute E(X), Var(X),  $E(X_1|X_2)$ ,  $E(X_2|X_1)$ ,  $Var(X_1|X_2)$ , and  $Var(X_2|X_1)$ .

It is easy to see that the first function,

$$f_1(x_1, x_2) = 4x_1x_2 \exp\{-x_1^2\}, \qquad x_1, x_2 > 0,$$

is not a pdf. For any value of  $x_1$ , we can choose  $x_2$  such that  $f_1(x_1, x_2)$  is arbitrarily large on an infinite interval. Hence, it is clear that

$$\int_{0}^{+\infty} \int_{0}^{+\infty} f_1(x_1, x_2) dx_2 dx_1 = +\infty$$

and therefore the function  $f_1(x_1, x_2)$  cannot be a pdf.

The second function,

$$f_2(x_1, x_2) = 2,$$
  $0 < x_1, x_2 < 1$  and  $x_1 + x_2 < 1,$ 

is nonnegative and it obviously integrates to one. Hence, it is a pdf. Notice that the function is symmetric in  $x_1$  and  $x_2$  and it follows that  $EX_1 = EX_2$  and  $VarX_1 = VarX_2$ .

For the expected value, we have

$$EX_{1} = \int_{0}^{1} \int_{0}^{1-x_{1}} x_{1} 2dx_{2}dx_{1}$$
$$= \int_{0}^{1} 2x_{1}(1-x_{1})dx_{1}$$
$$= \left[x_{1}^{2} - \frac{2}{3}x_{1}^{3}\right]_{0}^{1}$$
$$= \frac{1}{3}.$$

We have already observed that  $E X_1 = E X_2$  and, thus,

$$\mathsf{E}X = \left(\frac{1}{3}, \frac{1}{3}\right)^{\top}.$$

The variances,  $\operatorname{Var} X_1 = \operatorname{Var} X_2$ , can be calculated as follows

$$Var X_{1} = E X_{1}^{2} - (E X_{1}^{2})$$

$$= \int_{0}^{1} \int_{0}^{1-x_{1}} x_{1}^{2} 2dx_{2} dx_{1} - \frac{1}{9}$$

$$= \int_{0}^{1} 2x_{1}^{2} (1-x_{1}) dx_{1} - \frac{1}{9}$$

$$= \left[\frac{2}{3}x_{1}^{3} - \frac{2}{4}x_{1}^{4}\right]_{0}^{1} - \frac{1}{9}$$

$$= \frac{1}{6} - \frac{1}{9}$$

# 4 Multivariate Distributions

$$=\frac{1}{18}$$

The covariance  $Cov(X_1, X_2)$  is equal to

$$\begin{aligned} \mathsf{Cov}(X_1, X_2) &= \mathsf{E} X_1 X_2 - \mathsf{E} X_1 \mathsf{E} X_2 \\ &= \int_0^1 \int_0^{1-x_1} x_1 x_2 2 dx_2 dx_1 - \frac{1}{9} \\ &= \int_0^1 2 x_1 \left[ \frac{x_2^2}{2} \right]_0^{1-x_1} dx_1 - \frac{1}{9} \\ &= \int_0^1 x_1 (1-x_1)^2 dx_1 - \frac{1}{9} \\ &= \int_0^1 x_1 - 2 x_1^2 + x_1^3 dx_1 - \frac{1}{9} \\ &= \left[ \frac{1}{2} x_1^2 - \frac{2}{3} x_1^3 + \frac{1}{4} x_1^4 \right]_0^1 - \frac{1}{9} \\ &= \frac{1}{2} - \frac{2}{3} + \frac{1}{4} - \frac{1}{9} \\ &= \frac{18 - 24 + 9 - 4}{36} \\ &= -\frac{1}{36}. \end{aligned}$$

The resulting covariance matrix is

$$\operatorname{Var}(X) = \begin{pmatrix} \frac{1}{18} & -\frac{1}{36} \\ -\frac{1}{36} & \frac{1}{18} \end{pmatrix}.$$

The conditional expectations could be calculated by evaluating the appropriate integrals. However, in this case, the solution can be seen immediately. Clearly, the conditional distribution of  $X_2$  given  $X_1 = x_1$  is uniform on  $(0, 1 - x_1)$ . The expected value of uniform distribution is its center, i.e.,  $E(X_2|X_1 = x_1) = (1 - x_1)/2$ . Due to the symmetry of the distribution, we have also that  $E(X_1|X_2 = x_2) = (1 - x_2)/2$ .

The conditional variances are also variances of uniform distributions:

$$\operatorname{Var}(X_2|X_1 = x_1) = \operatorname{E}(X_2^2|X_1 = x_1) - \left\{\operatorname{E}(X_2|X_1 = x_1)\right\}^2$$
$$= \int_0^{1-x_1} \frac{x_2^2}{1-x_1} dx_2 - \left(\frac{(1-x_1)}{2}\right)^2$$
$$= \frac{1}{1-x_1} \left[\frac{1}{3}x_2^3\right]_0^{1-x_1} - \frac{(1-x_1)^2}{4}$$
$$= \frac{(1-x_1)^2}{3} - \frac{(1-x_1)^2}{4}$$
$$= \frac{(1-x_1)^2}{12}.$$

Due to the symmetry, we have also that

$$\operatorname{Var}(X_1|X_2 = x_2) = \frac{(1-x_2)^2}{12}.$$

For the third function,

$$f_3(x_1, x_2) = \frac{1}{2} \exp\{-x_1\}$$
  $x_1 > |x_2|,$ 

we again start by verifying that it is a pdf. We have

$$\int_{0}^{+\infty} \int_{-x_{1}}^{x_{1}} f_{3}(x_{1}, x_{2}) dx_{2} dx_{1} = \int_{0}^{+\infty} \int_{-x_{1}}^{x_{1}} \frac{1}{2} \exp\{-x_{1}\} dx_{2} dx_{1}$$
$$= \int_{0}^{+\infty} x_{1} \exp\{-x_{1}\} dx_{1}$$
$$= 1.$$

Here, it is helpful to notice that the value of  $f_3(x_1, x_2)$  is for any value of  $x_1$  symmetric around zero in  $x_2$  and that the value of the pdf does not depend on  $x_2$ .

Notice that the conditional expected value of  $X_2$  is finite since  $X_2$  has bounded support for each value of  $X_1$ . From the symmetry, it follows that  $E(X_2|X_1 = x_1) = 0$ , this in turn implies that  $EX_2 = E\{E(X_2|X_1)\} = 0$ .

The fact that the value of the pdf does not depend on  $x_2$  implies that the conditional distribution of  $X_2$  given  $X_1 = x_1$  is uniform on the interval  $(-x_1, x_1)$ . Looking at the above calculations for the variance of the uniform distribution, we can immediately write:

$$\operatorname{Var}(X_2|X_1 = x_1) = \frac{(2x_1)^2}{12} = \frac{x_1^2}{3}.$$

In order to calculate the moments of  $X_1$ , we have to evaluate some integrals:

$$EX_{1} = \int_{0}^{+\infty} \int_{-x_{1}}^{x_{1}} \frac{1}{2} x_{1} \exp\{-x_{1}\} dx_{2} dx_{1}$$
  

$$= \int_{0}^{+\infty} x_{1}^{2} \exp\{-x_{1}\} dx_{1}$$
  

$$= [x_{1}^{2} \exp\{-x_{1}]_{0}^{+\infty} + \int_{0}^{+\infty} 2x_{1} \exp\{-x_{1}\} dx_{1}$$
  

$$= [2x_{1} \exp\{-x_{1}]_{0}^{+\infty} + 2 \int_{0}^{+\infty} \exp\{-x_{1}\} dx_{1}$$
  

$$= 2[-\exp\{-x_{1}\}]_{0}^{+\infty} = 2.$$

Hence, the vector of expected values is  $E X = (2, 0)^{\top}$ .

The variance of  $X_1$  can be calculated similarly as the expected value

$$\operatorname{Var} X_{1} = \operatorname{E} X_{1}^{2} - (\operatorname{E} X_{1})^{2}$$
$$= \int_{0}^{+\infty} \int_{-x_{1}}^{x_{1}} \frac{1}{2} x_{1}^{2} \exp\{-x_{1}\} dx_{2} dx_{1} - 4$$
$$= \int_{0}^{+\infty} x_{1}^{3} \exp\{-x_{1}\} dx_{1} - 4$$
$$= \int_{0}^{+\infty} 3x_{1}^{2} \exp\{-x_{1}\} dx_{1} - 4$$
$$= 3 \operatorname{E} X_{1} - 4 = 2.$$

Now it is easy to calculate also the unconditional variance of  $X_2$  since

$$\operatorname{Var}(X_2) = \mathsf{E}\{\operatorname{Var}(X_2|X_1)\} + \operatorname{Var}\{\mathsf{E}(X_2|X_1)\} = \mathsf{E}\left(\frac{X_1^2}{3}\right) = 2.$$

Notice that the symmetry of the pdf in  $x_2$  implies that also the distribution of the random variable  $X_1X_2$  is symmetric around 0 and, hence, its expected value  $EX_1X_2 = 0$ . It follows that

$$Cov(X_1, X_2) = E X_1 X_2 - E X_1 E X_2 = 0.$$

The variance matrix of the random vector X is  $\operatorname{Var} X = \begin{pmatrix} 2 & 0 \\ 0 & 2 \end{pmatrix}$ .

It remains to investigate the conditional moments of  $X_1$  given  $X_2 = x_2$ . The conditional density of  $X_1$  given  $X_2$  is

$$f_{X_1|X_2=x_2}(x_1) = \frac{f_3(x_1, x_2)}{f_{X_2}(x_2)} = \frac{\exp(-x_1)}{\int_{|x_2|}^{+\infty} \exp(-x_1) dx_1}$$
$$= \frac{\exp(-x_1)}{[-\exp(-x_1)]_{|x_2|}^{+\infty}} = \frac{\exp(-x_1)}{\exp(-|x_2|)},$$

for  $x_1 > |x_2|$  and 0 otherwise.

The conditional expectation of  $X_1$  can be calculated as

$$E(X_1|X_2 = x_2) = \int_{|x_2|}^{+\infty} x_1 f_{X_1|X_2 = x_2}(x_1) dx_1$$
  

$$= \int_{|x_2|}^{+\infty} x_1 \frac{\exp(-x_1)}{\exp(-|x_2|)} dx_1$$
  

$$= \frac{1}{\exp(-|x_2|)} \int_{|x_2|}^{+\infty} x_1 \exp(-x_1) dx_1$$
  

$$= \frac{1}{\exp(-|x_2|)} \left\{ [x_1 \exp(-x_1)]_{|x_2|}^{+\infty} + \int_{|x_2|}^{+\infty} \exp(-x_1) dx_1 \right\}$$
  

$$= \frac{1}{\exp(-|x_2|)} \{ |x_2| \exp(-|x_2|) + \exp(-|x_2|) \}$$
  

$$= |x_2| + 1.$$

Finally, the conditional variance of  $X_1$  given  $X_2 = x_2$  is

$$\begin{aligned} \operatorname{Var}(X_1|X_2 = x_2) &= \operatorname{\mathsf{E}}(X_1^2|X_2 = x_2) - \left\{ \operatorname{\mathsf{E}}(X_1|X_2 = x_2) \right\}^2 \\ &= \int_{|x_2|}^{+\infty} x_1^2 \frac{\exp(-x_1)}{\exp(-|x_2|)} dx_1 - (|x_2| + 1)^2 \\ &= \frac{1}{\exp(-|x_2|)} \int_{|x_2|}^{+\infty} x_1^2 \exp(-x_1) dx_1 - (|x_2| + 1)^2 \\ &= \frac{1}{\exp(-|x_2|)} \left\{ \left[ -x_1^2 \exp(-x_1) \right]_{|x_2|}^{+\infty} + 2 \int_{|x_2|}^{+\infty} x_1 \exp(-x_1) dx_1 \right\} \\ &- (|x_2| + 1)^2 \\ &= \frac{1}{\exp(-|x_2|)} \left[ |x_2|^2 \exp(-|x_2|) + 2\{|x_2| \exp(-|x_2|) + \exp(-|x_2|)\} \right] \\ &- (|x_2| + 1)^2 \\ &= |x_2|^2 + 2|x_2| + 2 - (|x_2| + 1)^2 \\ &= 1. \end{aligned}$$

**Exercise 4.15** Consider the pdf

$$f(x_1, x_2) = \frac{3}{4} x_1^{-\frac{1}{2}}, \qquad 0 < x_1 < x_2 < 1.$$

Compute  $P(X_1 < 0.25)$ ,  $P(X_2 < 0.25)$  and  $P(X_2 < 0.25|X_1 < 0.25)$ .

The probabilities can be expressed as integrals of the pdf as follows

$$P(X_1 < 0.25) = \int_0^{0.25} \int_{x_1}^1 f(x_1, x_2) dx_2 dx_1$$
  
=  $\int_0^{0.25} \int_{x_1}^1 \frac{3}{4} x_1^{-\frac{1}{2}} dx_2 dx_1$   
=  $\frac{3}{4} \int_0^{0.25} x_1^{-\frac{1}{2}} [x_2]_{x_1}^1 dx_1$   
=  $\frac{3}{4} \int_0^{0.25} x_1^{-\frac{1}{2}} (1 - x_1) dx_1$   
=  $\frac{3}{4} \int_0^{0.25} x_1^{-\frac{1}{2}} - x_1^{\frac{1}{2}} dx_1$   
=  $\frac{3}{4} \left[ 2x_1^{\frac{1}{2}} - \frac{2}{3}x_1^{\frac{3}{2}} \right]_0^{0.25}$   
=  $\frac{3}{4} \left( 1 - \frac{1}{12} \right) = \frac{33}{48}.$ 

Similarly,

$$P(X_2 < 0.25) = \int_0^{0.25} \int_0^{x_2} f(x_1, x_2) dx_1 dx_2$$
  
=  $\int_0^{0.25} \int_0^{x_2} \frac{3}{4} x_1^{-\frac{1}{2}} dx_1 dx_2$   
=  $\frac{3}{4} \int_0^{0.25} \left[ 2x_1^{\frac{1}{2}} \right]_0^{x_2} dx_2$   
=  $\int_0^{0.25} \frac{3}{2} x_2^{\frac{1}{2}} dx_2$   
=  $\left[ x_2^{\frac{3}{2}} \right]_0^{0.25} = \frac{1}{8}.$ 

The conditional probability is defined as

$$\mathsf{P}(X_2 < 0.25 | X_1 < 0.25) = \frac{\mathsf{P}(X_1 < 0.25, X_2 < 0.25)}{\mathsf{P}(X_1 < 0.25)}.$$

It remains to calculate the probability in the numerator. Noticing that  $P(X_1 > X_2) = 0$ , we can write

$$P(X_2 < 0.25 | X_1 < 0.25) = \frac{P(X_1 < 0.25, X_2 < 0.25)}{P(X_1 < 0.25)}$$
$$= \frac{P(X_2 < 0.25)}{P(X_1 < 0.25)} = \frac{6}{33}.$$

**Exercise 4.16** Consider the pdf

$$f(x_1, x_2) = \frac{1}{2\pi}, \qquad 0 < x_1 < 2\pi, 0 < x_2 < 1.$$

Let  $U_1 = \sin X_1 \sqrt{-2 \log X_2}$  and  $U_2 = \cos X_1 \sqrt{-2 \log X_2}$ . Compute  $f(u_1, u_2)$ .

Notice that

$$U_1^2 + U_2^2 = -2\log X_2(\sin^2 X_1 + \cos^2 X_1) = -2\log X_2$$

and

$$\frac{U_1}{U_2} = \frac{\sin X_1}{\cos X_1} = \tan X_1.$$

Hence, the inverse transformation is

$$X_{1} = \arctan \frac{U_{1}}{U_{2}},$$
  
$$X_{2} = \exp \left\{ -\frac{1}{2} (U_{1}^{2} + U_{2}^{2}) \right\}.$$

Here, it is important to notice that this is not a one-to-one transformation! The calculation has to be carried out very carefully.

In order to obtain a one-to-one transformation, we consider the conditional pdfs

$$f_{X|X_1 \in (\pi/2, 3\pi/2)}(x_1, x_2) = \frac{1}{\pi} I\{x_1 \in (\pi/2, 3\pi/2)\}$$
$$f_{X|X_1 \notin (\pi/2, 3\pi/2)}(x_1, x_2) = \frac{1}{\pi} I\{x_1 \notin (\pi/2, 3\pi/2)\}$$

### 4 Multivariate Distributions

which allow us to rewrite the pdf f(.) as

$$f(x) = \begin{cases} \frac{1}{2} f_{X|X_1 \in (\pi/2, 3\pi/2)}(x) & \text{for } x_1 \in (\pi/2, 3\pi/2) \\ \frac{1}{2} f_{X|X_1 \notin (\pi/2, 3\pi/2)}(x) & \text{for } x_1 \notin (\pi/2, 3\pi/2) \end{cases}$$

since

$$\begin{split} \int_{x \in I} f(x) dx &= \mathsf{P}(X \in I) \\ &= \mathsf{P}\{X \in I | X_1 \in (\pi/2, 3\pi/2)\} \,\mathsf{P}\{X_1 \in (\pi/2, 3\pi/2)\} \\ &+ \mathsf{P}\{X \in I | X_1 \not\in (\pi/2, 3\pi/2)\} \,\mathsf{P}\{X_1 \not\in (\pi/2, 3\pi/2)\} \\ &= \int_{x \in I} \left\{ f_{X | X_1 \in (\pi/2, 3\pi/2)}(x) \frac{1}{2} + f_{X | X_1 \not\in (\pi/2, 3\pi/2)}(x) \frac{1}{2} \right\} \, dx \\ &= \int_{x \in I} \frac{1}{2} \left\{ f_{X | X_1 \in (\pi/2, 3\pi/2)}(x) + f_{X | X_1 \not\in (\pi/2, 3\pi/2)}(x) \right\} \, dx. \end{split}$$

We transform each of the conditional pdfs separately and then combine the results into the pdf of the transformed random vector *U*. For the conditional pdf  $f_{X|X_1\in(\pi/2,3\pi/2)}$ , the Jacobian of the inverse transformation is given by

$$\mathcal{J} = \begin{pmatrix} \frac{u_2}{u_2^2 + u_1^2} & -\frac{u_1}{u_2^2 + u_1^2} \\ -u_1 \exp\left\{-\frac{1}{2}(u_1^2 + u_2^2)\right\} & -u_2 \exp\left\{-\frac{1}{2}(u_1^2 + u_2^2)\right\} \end{pmatrix}.$$

Plugging into the formula for the pdf of the transformed random variable, we obtain this:

$$f_{U|U_2<0}(u) = \operatorname{abs} \left| \mathcal{J} | f_{X|X_1 \in (\pi/2, 3\pi/2)} \{ f_1(u), f_2(u) \} \right|$$
  
=  $\operatorname{abs} \left[ \left( \frac{u_1^2}{u_2^2 + u_1^2} + \frac{u_2^2}{u_2^2 + u_1^2} \right) \exp \left\{ -\frac{1}{2} (u_1^2 + u_2^2) \right\} \right] \frac{1}{\pi}$   
=  $\frac{1}{\pi} \exp \left\{ -\frac{1}{2} (u_1^2 + u_2^2) \right\}$ 

for  $u_1 \in \mathbb{R}$ ,  $u_2 < 0$  and  $f_{U|U_2 < 0}(u) = 0$  otherwise. Similarly, it can be shown that

Similarly, it can be shown that

$$f_{U|U_2>0}(u) = \frac{1}{\pi} \exp\left\{-\frac{1}{2}(u_1^2 + u_2^2)\right\}$$

for  $u_1 \in \mathbb{R}$ ,  $u_2 > 0$  and  $f_{U|U_2>0}(u) = 0$  otherwise.

Combining the conditional pdfs  $f_{U|U_2>0}(.)$  and  $f_{U|U_2<0}(.)$ , we obtain the (marginal) pdf of the transformed two-dimensional random vector

$$\begin{split} f_U(u) &= f_{U|U_2 < 0}(u) \ \mathsf{P}(U_2 < 0) + f_{U|U_2 > 0}(u) \ \mathsf{P}(U_2 > 0) \\ &= \frac{1}{2} \left\{ f_{U|U_2 < 0}(u) I(u_2 < 0) + f_{U|U_2 > 0}(u) I(u_2 > 0) \right\} \\ &= \frac{1}{2} \left[ \frac{1}{\pi} \exp\left\{ -(u_1^2 + u_2^2)/2 \right\} I(u_2 < 0) \\ &+ \frac{1}{\pi} \exp\left\{ -(u_1^2 + u_2^2)/2 \right\} I(u_2 > 0) \right] \\ &= \frac{1}{2\pi} \exp\left\{ -(u_1^2 + u_2^2)/2 \right\} \end{split}$$

for  $u_1, u_2 \in \mathbb{R}$ .

Notice that the pdf  $f_U(.)$  defines a two-dimensional multinormal distribution with zero mean and identity variance matrix. This transformation is at the heart of the Box-Muller method to generate standard normal (pseudo) random numbers.

**Exercise 4.17** Consider  $f(x_1, x_2, x_3) = k(x_1 + x_2x_3); 0 < x_1, x_2, x_3 < 1$ .

- a) Determine k so that f is a valid pdf of  $(X_1, X_2, X_3) = X$ .
- b) Compute the  $(3 \times 3)$  matrix  $\Sigma_X$ .
- c) Compute the  $(2 \times 2)$  matrix of the conditional variance of  $(X_2, X_3)$  given  $X_1 = x_1$ .

Ad a) We have to determine k for which

$$\int_0^1 \int_0^1 \int_0^1 f(x_1, x_2, x_3) \, dx_1 \, dx_2 \, dx_3 = 1.$$

Evaluating the integral leads to:

$$\int_{0}^{1} \int_{0}^{1} \int_{0}^{1} f(x_{1}, x_{2}, x_{3}) dx_{1} dx_{2} dx_{3}$$

$$= \int_{0}^{1} \int_{0}^{1} \int_{0}^{1} k(x_{1} + x_{2}x_{3}) dx_{1} dx_{2} dx_{3}$$

$$= k \int_{0}^{1} \int_{0}^{1} \left[ \frac{1}{2}x_{1}^{2} + x_{1}x_{2}x_{3} \right]_{0}^{1} dx_{2} dx_{3}$$

$$= k \int_{0}^{1} \int_{0}^{1} \left( \frac{1}{2} + x_{2}x_{3} \right) dx_{2} dx_{3}$$

$$= k \int_{0}^{1} \left[ \frac{1}{2}x_{2} + \frac{1}{2}x_{2}^{2}x_{3} \right]_{0}^{1} dx_{3}$$

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$$= k \int_0^1 \left(\frac{1}{2} + \frac{1}{2}x_3\right) dx_3$$
$$= k \left[\frac{1}{2}x_3 + \frac{1}{4}x_3^2\right]_0^1$$
$$= \frac{3}{4}k.$$

It follows that k = 4/3.

Ad b) For the expected values of  $X_i$ , i = 1, ..., 3, we have that

$$EX_{1} = \int_{0}^{1} \int_{0}^{1} \int_{0}^{1} x_{1}f(x_{1}, x_{2}, x_{3}) dx_{1} dx_{2} dx_{3}$$
  

$$= \frac{4}{3} \int_{0}^{1} \int_{0}^{1} \int_{0}^{1} (x_{1}^{2} + x_{1}x_{2}x_{3}) dx_{1} dx_{2} dx_{3}$$
  

$$= \frac{11}{18}$$
  

$$EX_{2} = \frac{4}{3} \int_{0}^{1} \int_{0}^{1} \int_{0}^{1} (x_{1}x_{2} + x_{2}^{2}x_{3}) dx_{1} dx_{2} dx_{3}$$
  

$$= \frac{5}{9}.$$

The pdf is symmetric in  $x_2$  and  $x_3$ ,  $EX_2 = EX_3$  and, hence,

$$\mathsf{E}X = \left(\frac{11}{18}, \frac{5}{9}, \frac{5}{9}\right)^{\top}.$$

In order to compute the covariance matrix of the three-dimensional random vector *X*, one has to compute the variances and covariances of its components:

$$\Sigma = \begin{pmatrix} \operatorname{Var}(X_1) & \operatorname{Cov}(X_1, X_2) & \operatorname{Cov}(X_1, X_3) \\ \operatorname{Cov}(X_2, X_1) & \operatorname{Var}(X_2) & \operatorname{Cov}(X_2, X_3) \\ \operatorname{Cov}(X_3, X_1) & \operatorname{Cov}(X_3, X_2) & \operatorname{Var}(X_3) \end{pmatrix}.$$

We have

$$\mathsf{E} X_1^2 = \frac{4}{3} \int_0^1 \int_0^1 \int_0^1 (x_1^3 + x_1^2 x_2 x_3) \, dx_1 \, dx_2 \, dx_3$$
$$= \frac{4}{9},$$

$$E X_2^2 = \frac{4}{3} \int_0^1 \int_0^1 \int_0^1 (x_1 x_2^2 + x_2^3 x_3) \, dx_1 \, dx_2 \, dx_3$$
$$= \frac{7}{18},$$
$$E X_3^2 = E X_2^2.$$

Now, we can compute the covariances using the formula  $Cov(X_1, X_2) = EX_1X_2 - EX_1 EX_2$  as

$$\Sigma = \begin{pmatrix} \frac{23}{324} - \frac{1}{162} - \frac{1}{162} \\ -\frac{1}{162} & \frac{13}{162} & \frac{1}{162} \\ -\frac{1}{162} & \frac{1}{162} & \frac{13}{162} \end{pmatrix}.$$

Ad c) The conditional density of  $(X_2, X_3)^{\top}$  given  $X_1 = x_1$  can be expressed as a ratio of the joint density of  $(X_1, X_2, X_3)^{\top}$  and the marginal density of  $X_1$ .

The marginal density of  $X_1$  is

$$f_{X_1}(x_1) = \int_0^1 \int_0^1 f(x_1, x_2, x_3) dx_2 dx_3$$
  
=  $\int_0^1 \int_0^1 \frac{4}{3} (x_1 + x_2 x_3) dx_2 dx_3$   
=  $\frac{4}{3} \int_0^1 \left[ x_1 x_2 + \frac{1}{2} x_2^2 x_3 \right]_0^1 dx_3$   
=  $\frac{4}{3} \int_0^1 x_1 + \frac{1}{2} x_3 dx_3$   
=  $\frac{4}{3} \left[ x_1 x_3 + \frac{1}{4} x_3^2 \right]_0^1$   
=  $\frac{4}{3} \left( x_1 + \frac{1}{4} \right).$ 

It follows that the conditional density of  $X_2$  and  $X_3$  is

$$f(x_2, x_3 | x_1) = \frac{x_1 + x_2 x_3}{x_1 + \frac{1}{4}}.$$

Let us now compute the conditional moments  $E(X_2|X_1 = x_1) = E(X_3|X_1 = x_1)$ ,  $E(X_2^2|X_1 = x_1) = E(X_3^2|X_1 = x_1)$ , and  $E(X_2X_3|X_1 = x_1)$ .

# 4 Multivariate Distributions

$$E(X_2|X_1 = x_1) = \frac{1}{x_1 + \frac{1}{4}} \int_0^1 \int_0^1 (x_1 x_2 + x_2^2 x_3) \, dx_2 \, dx_3$$
$$= \frac{6x_1 + 2}{12x_1 + 3},$$
$$E(X_2^2|X_1 = x_1) = \frac{1}{x_1 + \frac{1}{4}} \int_0^1 \int_0^1 (x_1 x_2^2 + x_2^3 x_3) \, dx_2 \, dx_3$$
$$= \frac{8x_1 + 3}{24x_1 + 6}.$$

Now we can compute the conditional variances of  $X_2$  and  $X_3$ :

$$Var(X_2|X_1 = x_1) = E(X_2^2|X_1 = x_1) - [E(X_2|X_1 = x_1)]^2$$
$$= \frac{8x_1 + 3}{2(12x_1 + 3)} - \frac{36x_1^2 + 24x_1 + 4}{(12x_1 + 3)^2}$$
$$= \frac{96x_1^2 + 60x_1 + 9}{2(12x_1 + 3)^2} - \frac{72x_1^2 + 48x_1 + 8}{2(12x_1 + 3)^2}$$
$$= \frac{24x_1^2 + 12x_1 + 1}{2(12x_1 + 3)^2}.$$

Next, we have to compute  $E(X_2X_3|X_1 = x_1)$ :

$$\mathsf{E}(X_2 X_3 | X_1 = x_1) = \frac{1}{x_1 + \frac{1}{4}} \int_0^1 \int_0^1 (x_1 x_2 x_3 + x_2^2 x_3^2) \, dx_2 \, dx_3$$
$$= \frac{9x_1 + 4}{36x_1 + 9}.$$

Now, the conditional covariance can be expressed as:

$$Cov(X_2, X_3 | X_1 = x_1) = E(X_2 X_3 | X_1 = x_1) - E(X_2 | X_1 = x_1) E(X_3 | X_1 = x_1)$$
  
=  $\frac{9x_1 + 4}{3(12x_1 + 3)} - \frac{36x_1^2 + 24x_1 + 4}{(12x_1^2 + 3)^2}$   
=  $\frac{108x_1^2 + 75x_1 + 12}{3(12x_1 + 3)^2} - \frac{108x_1^2 + 72x_1 + 12}{3(12x_1 + 3)^2}$   
=  $\frac{x_1}{(12x_1 + 3)^2}$ .

Summarizing the above results, the conditional covariance matrix is given by:

$$\operatorname{Var}\left(\binom{X_2}{X_3}|X_1=x_1\right) = \frac{1}{2(12x_1+3)^2} \begin{pmatrix} 24x_1^2 + 12x_1 + 1 & 2x_1\\ 2x_1 & 24x_1^2 + 12x_1 + 1 \end{pmatrix}$$

**Exercise 4.18** Let  $X \sim N_2\left(\begin{pmatrix}1\\2\end{pmatrix}, \begin{pmatrix}2&a\\a&2\end{pmatrix}\right)$ .

- a) Represent the contour ellipses for  $a = 0; -\frac{1}{2}; +\frac{1}{2}; 1$ .
- b) For  $a = \frac{1}{2}$  find the regions of X centered at  $\mu$  which cover the area of the true parameter with probability 0.90 and 0.95.

Ad a) The eigenvalues  $\lambda_1, \lambda_2$  of the covariance matrix  $\Sigma$  are obtained as a solution of the equation  $|\Sigma - \lambda I_2| = 0$ . The eigenvectors  $\gamma_1, \gamma_2$  are solutions of

$$\Sigma \gamma_i = \lambda_i \gamma_i , \quad i = 1, 2.$$

The contour ellipse has principal axes in the direction of  $\gamma_1$  and  $\gamma_2$  and it can be represented as follows:

$$E_d = \left\{ x \in \mathbb{R}^2 \mid (x - \mu)^\top \Sigma^{-1} (x - \mu) = d^2 \right\}.$$

The half-lengths of the axes of the ellipse  $E_d$  are  $d\lambda_i^{1/2}$ , where i = 1, 2.

(i) For a = 0, we obtain

$$X \sim N_2\left(\begin{pmatrix}1\\2\end{pmatrix}, \begin{pmatrix}2&0\\0&2\end{pmatrix}\right)$$

and we have

$$\begin{vmatrix} 2-\lambda & 0\\ 0 & 2-\lambda \end{vmatrix} = (2-\lambda)^2 = 0.$$

Hence,

$$\begin{split} \lambda_1 &= \lambda_2 = 2, \\ \gamma_1 &= (1,0)^\top \\ \gamma_2 &= (0,1)^\top \end{split}$$

and

$$d^{2} = (x_{1} - 1, x_{2} - 2) \begin{pmatrix} \frac{1}{2} & 0\\ 0 & \frac{1}{2} \end{pmatrix} \begin{pmatrix} x_{1} - 1\\ x_{2} - 2 \end{pmatrix} = \frac{(x_{1} - 1)^{2} + (x_{2} - 2)^{2}}{2}.$$

The contour ellipse is centered in  $(1, 2)^{\top}$ , its principal axes are in the direction  $(1, 0)^{\top}$ ,  $(0, 1)^{\top}$  and it can be represented as:

$$E_d = \left\{ x \in \mathbb{R}^2 \mid \frac{(x_1 - 1)^2 + (x_2 - 2)^2}{2} = d^2 \right\}$$

The half-lengths of both axes are equal to  $d\sqrt{2}$ . (ii) For a = -1/2, we have

$$X \sim N_2\left(\begin{pmatrix}1\\2\end{pmatrix}, \begin{pmatrix}2 & -\frac{1}{2}\\-\frac{1}{2} & 2\end{pmatrix}\right)$$

and from the equation

$$\begin{vmatrix} 2 - \lambda & -\frac{1}{2} \\ -\frac{1}{2} & 2 - \lambda \end{vmatrix} = (2 - \lambda)^2 - \frac{1}{4} = 0.$$

it follows that  $\lambda_1 = 5/2$ ,  $\lambda_2 = 3/2$  and  $\gamma_1 = \frac{1}{\sqrt{2}}(1, -1)^{\top}$ ,  $\gamma_2 = \frac{1}{\sqrt{2}}(1, 1)^{\top}$ .

$$d^{2} = (x_{1} - 1, x_{2} - 2) \begin{pmatrix} \frac{8}{15} & \frac{2}{15} \\ \frac{2}{15} & \frac{8}{15} \end{pmatrix} \begin{pmatrix} x_{1} - 1 \\ x_{2} - 2 \end{pmatrix}$$
$$= \frac{4}{15} (2x_{1}^{2} + 2x_{2}^{2} - 6x_{1} - 9x_{2} + x_{1}x_{2} + 12)$$

The contour ellipse is centered in  $(1, 2)^{\top}$ , its principal axes are in directions of  $(1, -1)^{\top}$ ,  $(1, 1)^{\top}$  and it can be represented as:

$$E_d = \left\{ x \in \mathbb{R}^2 \mid \frac{4}{15} (2x_1^2 + 2x_2^2 - 6x_1 - 9x_2 + x_1x_2 + 12) = d^2 \right\}.$$

The half-lengths of its axes are equal to  $d\sqrt{5/2}$  and  $d\sqrt{3/2}$ . (iii) For a = 1/2, we have

$$X \sim N_2\left(\begin{pmatrix}1\\2\end{pmatrix}, \begin{pmatrix}2&\frac{1}{2}\\\frac{1}{2}&2\end{pmatrix}\right)$$

and from the equation

$$\begin{vmatrix} 2 - \lambda & \frac{1}{2} \\ \frac{1}{2} & 2 - \lambda \end{vmatrix} = (2 - \lambda)^2 - \frac{1}{4} = 0$$

it follows that  $\lambda_1 = \frac{5}{2}, \lambda_2 = \frac{3}{2}$  and  $\gamma_1 = \frac{1}{\sqrt{2}}(1, 1)^{\top}, \gamma_2 = \frac{1}{\sqrt{2}}(1, -1)^{\top}.$ 

$$d^{2} = (x_{1} - 1, x_{2} - 2) \begin{pmatrix} \frac{8}{15} - \frac{2}{15} \\ -\frac{2}{15} & \frac{8}{15} \end{pmatrix} \begin{pmatrix} x_{1} - 1 \\ x_{2} - 2 \end{pmatrix}$$
$$= \frac{4}{15} (2x_{1}^{2} + 2x_{2}^{2} - 2x_{1} - 7x_{2} - x_{1}x_{2} + 8)$$

The contour ellipse is centered in  $(1, 2)^{\top}$ , its principal axes are in directions of  $(1, 1)^{\top}$ ,  $(1, -1)^{\top}$ , and it can be represented as:

$$E_d = \left\{ x \in \mathbb{R}^2 \mid \frac{4}{15} (2x_1^2 + 2x_2^2 - 2x_1 - 7x_2 - x_1x_2 + 8) = d^2 \right\}.$$

The half-lengths of its axes are  $d\sqrt{5/2}$  and  $d\sqrt{3/2}$ . (iv) For a = 1 we have

$$X \sim N_2\left(\begin{pmatrix}1\\2\end{pmatrix}, \begin{pmatrix}2&1\\1&2\end{pmatrix}\right)$$

and from the equation

$$\begin{vmatrix} 2-\lambda & 1\\ 1 & 2-\lambda \end{vmatrix} = (2-\lambda)^2 - 1 = 0$$

it follows that  $\lambda_1 = 3$ ,  $\lambda_2 = 1$  and  $\gamma_1 = \frac{1}{\sqrt{2}}(1, 1)^{\top}$ ,  $\gamma_2 = \frac{1}{\sqrt{2}}(1, -1)^{\top}$ .

$$d^{2} = (x_{1} - 1, x_{2} - 2) \begin{pmatrix} \frac{2}{3} & -\frac{1}{3} \\ -\frac{1}{3} & \frac{2}{3} \end{pmatrix} \begin{pmatrix} x_{1} - 1 \\ x_{2} - 2 \end{pmatrix} = \frac{2}{3} (x_{1}^{2} + x_{2}^{2} - 3x_{2} - x_{1}x_{2} + 3)$$

The contour ellipse is centered in  $(1, 2)^{\top}$ , its principal axes are in the direction of  $(1, 1)^{\top}$ ,  $(1, -1)^{\top}$ , and the ellipse can be represented as:

$$E_d = \left\{ x \in \mathbb{R}^2 \mid \frac{2}{3} (x_1^2 + x_2^2 - 3x_2 - x_1x_2 + 3) = d^2 \right\}.$$

The half-lengths of its axes are  $d\sqrt{3}$  and d.

Ad b) We know that the random variable  $U = (X - \mu)^{\top} \Sigma^{-1} (X - \mu)$  has a  $\chi_2^2$  distribution. The definition of critical value says that  $P(U \le \chi_{0.95;2}^2) = 0.90$  and  $P(U \le \chi_{0.95;2}^2) = 0.95$ . This implies that the desired confidence regions for X can be written as

$$\left\{x \in \mathbb{R}^2 \mid \frac{4}{15}(2x_1^2 + 2x_2^2 - 2x_1 - 7x_2 - x_1x_2 + 8) \le \chi^2_{0.90;2} = 4.61\right\}$$

covering realizations of X with probability 0.90 and

$$\left\{x \in \mathbb{R}^2 \mid \frac{4}{15}(2x_1^2 + 2x_2^2 - 2x_1 - 7x_2 - x_1x_2 + 8) \le \chi^2_{0.95;2} = 5.99\right\}$$

containing future realizations of X with probability 0.95. The regions are ellipses corresponding to  $d_{0.90}^2 = \chi_{0.90;2}^2 = 4.61$  and  $d_{0.95}^2 = \chi_{0.95;2}^2 = 5.99$ .

**Exercise 4.19** Consider the pdf

$$f(x_1, x_2) = \frac{1}{8x_2} \exp\left\{-\left(\frac{x_1}{2x_2} + \frac{x_2}{4}\right)\right\}, \qquad x_1, x_2 > 0.$$

Compute  $f(x_2)$  and  $f(x_1|x_2)$ . Also give the best (MSE) approximation of  $X_1$  by a function of  $X_2$ . Compute the variance of the error of the approximation.

The marginal distribution of  $x_2$  can be calculated by "integrating out"  $x_1$  from the joint pdf  $f(x_1, x_2)$ :

$$f_{X_2}(x_2) = \int_0^{+\infty} f(x_1, x_2) dx_1$$
  
=  $-\frac{1}{4} \exp\left\{-\frac{x_2}{4}\right\} \int_0^{+\infty} -\frac{1}{2x_2} \exp\left\{-\frac{x_1}{2x_2}\right\} dx_1$   
=  $-\frac{1}{4} \exp\left\{-\frac{x_2}{4}\right\} \left[\exp\left\{-\frac{x_1}{2x_2}\right\}\right]_0^{+\infty}$   
=  $\frac{1}{4} \exp\left\{-\frac{x_2}{4}\right\},$ 

for  $x_2 > 0$ , in other words, the distribution of  $X_2$  is exponential with expected value  $E X_2 = 4$ .

The conditional distribution  $f(x_1|x_2)$  is calculated as a ratio of the joint pdf  $f(x_1, x_2)$  and the marginal pdf  $f_{X_2}(x_2)$ :

$$f_{X_1|X_2=x_2}(x_1) = \frac{f(x_1, x_2)}{f_{X_2}(x_2)}$$
$$= \frac{1}{2x_2} \exp\left(-\frac{x_1}{2x_2}\right),$$

for  $x_1, x_2 > 0$ . Note that this is just the exponential distribution with expected value  $2x_2$ .

The best approximation of  $X_1$  by  $X_2$ , from the point of view of MSE, is the conditional expectation  $E(X_1|X_2 = x_2)$ . We have already remarked that the conditional expected value is  $E(X_1|X_2 = x_2) = 2x_2$ . The variance of the "error of approximation" is the variance of  $X_1$  around its expected value, i.e., the conditional variance of  $X_1$  given  $X_2 = x_2$ . From the properties of the exponential distribution, we can immediately say that it is equal to  $Var(X_1|X_2 = x_2) = 4x_2^2$ .

**Exercise 4.20** Prove Theorem 4.6 in Härdle and Simar (2015), i.e., that the linear transformation of a p-variate normally distributed random variable Y = AX + b (A is square and nonsingular) has again a p-variate normal distribution.

The multinormal distribution has pdf

$$f_X(x) = |2\pi\Sigma|^{-1/2} \exp\left\{-\frac{1}{2}(x-\mu)^{\top}\Sigma^{-1}(x-\mu)\right\}.$$

For the linear transformation, Y = AX + b, the inverse transformation is  $X = A^{-1}Y - b$ , the Jacobian of the inverse transformation is  $\mathcal{J} = A^{-1}$ , and the density of the transformed random vector is

$$f_Y(y) = abs(|\mathcal{A}|^{-1})f_X\{\mathcal{A}^{-1}(y-b)\}.$$

From the assumption, that A is square and nonsingular, we know that the inverse matrix  $A^{-1}$  exists and we can write the pdf of the transformed random vector as

$$f_{Y}(y) = |2\pi\Sigma|^{-1/2} \operatorname{abs}(|\mathcal{A}|^{-1}) \exp\left[-\frac{1}{2} \{\mathcal{A}^{-1}(y-b) - \mu\}^{\top} \Sigma^{-1} \{\mathcal{A}^{-1}(y-b) - \mu\}\right]$$
  
=  $|2\pi\mathcal{A}\Sigma\mathcal{A}^{\top}|^{-1/2} \exp\left[-\frac{1}{2} \{y - (b + \mathcal{A}\mu)\}^{\top} (\mathcal{A}^{-1})^{\top} \Sigma^{-1} \mathcal{A}^{-1} \{y - (b + \mathcal{A}\mu)\}\right]$   
=  $|2\pi\mathcal{A}\Sigma\mathcal{A}^{\top}|^{-1/2} \exp\left[-\frac{1}{2} \{y - (b + \mathcal{A}\mu)\}^{\top} (\mathcal{A}\Sigma\mathcal{A}^{\top})^{-1} \{y - (b + \mathcal{A}\mu)\}\right].$ 

This is the pdf of a *p*-variate multinormal distribution with mean  $\mathsf{E} Y = \mathcal{A}\mu + b$  and variance matrix  $\mathsf{Var}(Y) = \mathcal{A}\Sigma\mathcal{A}^{\top}$  and we conclude that

$$\mathcal{A}X + b = Y \sim N_p(\mathcal{A}\mu + b, \mathcal{A}\Sigma\mathcal{A}^{\top}).$$

# Chapter 5 Theory of the Multinormal

... while the individual man is an insoluble puzzle, in the aggregate he becomes a mathematical certainty.

Sherlock Holmes in "The Sign of Four"

In the preceding chapter we realized the importance of the multivariate normal distribution, its geometry and connection with elliptic dependence structures. The multivariate normal comes into play in many applications and statistical tests. It is therefore important to know how this distribution behaves when we apply conditioning or linear or nonlinear transformation.

It is also of interest to check whether partitioned random vectors are still normally distributed and how the multinormal distribution is popping out of theoretical concepts. It is stable under linear transforms, zero correlation corresponds to independence, the marginals and all the conditionals are also multivariate normal variates, etc. The mathematical properties of the multinormal make analyses much simpler. We consider here best linear approximations, partial correlation (expressed via partitioned matrices), and conditioning on parts of a multinormal random vector.

In order to better explain the basic properties of the multivariate normal distribution, we start by introducing several theorems.

Theorem 5.1 says that a subvector of a multivariate normal vector has again multivariate normal distribution, and it shows how to calculate its orthogonal (independent) complement.

**Theorem 5.1** Let  $X = {X_1 \choose X_2} \sim N_p(\mu, \Sigma)$ ,  $X_1 \in \mathbb{R}^r$ , and  $X_2 \in \mathbb{R}^{p-r}$ . Define  $X_{2,1} = X_2 - \Sigma_{21} \Sigma_{11}^{-1} X_1$  from the partitioned covariance matrix

$$\Sigma = \begin{pmatrix} \Sigma_{11} & \Sigma_{12} \\ \Sigma_{21} & \Sigma_{22} \end{pmatrix}.$$

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$$X_1 \sim N_r(\mu_1, \Sigma_{11}),$$
 (5.1)

$$X_{2.1} \sim N_{p-r}(\mu_{2.1}, \Sigma_{22.1}) \tag{5.2}$$

are independent with

$$\mu_{2,1} = \mu_2 - \Sigma_{21} \Sigma_{11}^{-1} \mu_1, \quad \Sigma_{22,1} = \Sigma_{22} - \Sigma_{21} \Sigma_{11}^{-1} \Sigma_{12}.$$
(5.3)

Theorem 5.2 says that a linear transformation of a multivariate normal vector also has a multivariate normal distribution. The mean and the variance matrix of the linearly transformed random vector actually follow from the results presented in previous chapters.

**Theorem 5.2** If  $X \sim N_p(\mu, \Sigma)$ ,  $\mathcal{A}(q \times p)$ ,  $c \in \mathbb{R}^q$ , and  $rank(\mathcal{A}) = q \leq p$ , then  $Y = \mathcal{A}X + c$  is a q-variate normal, i.e.,

$$Y \sim N_q(\mathcal{A}\mu + c, \mathcal{A}\Sigma\mathcal{A}^{\perp}).$$

Theorem 5.3 gives the formula for conditional distribution, which is also multivariate normal.

**Theorem 5.3** The conditional distribution of  $X_2$  given  $X_1 = x_1$  is normal with mean  $\mu_2 + \Sigma_{21} \Sigma_{11}^{-1} (x_1 - \mu_1)$  and covariance  $\Sigma_{22.1}$ , i.e.,

$$(X_2 \mid X_1 = x_1) \sim N_{p-r}(\mu_2 + \Sigma_{21}\Sigma_{11}^{-1}(x_1 - \mu_1), \Sigma_{22.1}).$$
(5.4)

Using Theorem 5.1, we can say that the conditional distribution  $(X_2 | X_1 = x_1)$  and the random vector  $X_1$  are independent.

Apart from the multivariate normal distribution, we mention the Wishart and the Hotelling distributions, which can be seen as generalizations of the one-dimensional  $\chi^2$  and *t*-distribution, respectively.

For a data matrix  $\mathcal{X}(n \times p)$ , containing *n* independent observations of the centered normal vector  $X \sim N_p(0, \Sigma)$ , the estimated covariance matrix is proportional to  $\mathcal{X}^{\top}\mathcal{X}$ . The distribution of the random matrix  $\mathcal{M}(p \times p) = \mathcal{X}^{\top}\mathcal{X} = \sum_{i=1}^{n} x_i x_i^{\top}$  is the so-called Wishart distribution  $\mathcal{W}_p(\Sigma, n)$ , which proves to be very useful in the analysis of estimated covariance matrices.

Suppose that the random vector  $Y \sim N_p(0, \mathcal{I})$  is independent of the random matrix  $\mathcal{M} \sim \mathcal{W}_p(\mathcal{I}, n)$ . Then the random variable  $n Y^{\top} \mathcal{M}^{-1} Y$  has a Hotelling  $T_{p,n}^2$  distribution. The Hotelling  $T_{p,n}^2$  is closely related to the *F*-distribution:

$$T_{p,n}^2 = \frac{np}{n-p+1} F_{p,n-p+1}.$$

**Exercise 5.1** Consider  $X \sim N_2(\mu, \Sigma)$  with  $\mu = (2, 2)^{\top}$  and  $\Sigma = \begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix}$  and the matrices  $\mathcal{A} = \begin{pmatrix} 1 \\ 1 \end{pmatrix}^{\top}$ ,  $\mathcal{B} = \begin{pmatrix} 1 \\ -1 \end{pmatrix}^{\top}$ . Show that  $\mathcal{A}X$  and  $\mathcal{B}X$  are independent.

Since  $X \sim N_2(\mu, \Sigma)$  is multivariate normal, Theorem 5.2 implies that also both  $\mathcal{A}X$  and  $\mathcal{B}X$  are normal. More precisely,  $\mathcal{A}X \sim N(\mathcal{A}\mu, \mathcal{A}\Sigma\mathcal{A}^{\top}) = N(4, 2)$  and  $\mathcal{B}X \sim N(\mathcal{B}\mu, \mathcal{B}\Sigma\mathcal{B}^{\top}) = N(0, 2)$ .

However, in order to show the independence, we have to study the joint distribution of  $(AX, BX)^{T}$ . Theorem 5.2 implies that

$$\begin{pmatrix} \mathcal{A}X\\ \mathcal{B}X \end{pmatrix} = \begin{pmatrix} \mathcal{A}\\ \mathcal{B} \end{pmatrix} X \sim N_2 \left( \begin{pmatrix} 4\\ 0 \end{pmatrix}, \begin{pmatrix} 2 & 0\\ 0 & 2 \end{pmatrix} \right)$$

With this diagonal structure of the covariance matrix, the joint pdf of (AX, BX) can be factorized as follows:

$$f(x_1, x_2) = \frac{1}{4\pi} \exp\left\{-\frac{1}{2} \cdot (x_1 - 4, x_2) \begin{pmatrix} \frac{1}{2} & 0\\ 0 & \frac{1}{2} \end{pmatrix} \begin{pmatrix} x_1 - 4\\ x_2 \end{pmatrix}\right\}$$
$$= \frac{1}{4\pi} \exp\left\{-\frac{(x_1 - 4)^2 + x_2^2}{4}\right\}$$
$$= \frac{1}{2\sqrt{\pi}} \exp\left\{-\frac{(x_1 - 4)^2}{4}\right\} \frac{1}{2\sqrt{\pi}} \exp\left\{-\frac{x_2^2}{4}\right\}$$
$$= f_{\mathcal{A}X}(x_1) f_{\mathcal{B}X}(x_2),$$

i.e., as the product of the marginal densities of ( $\mathcal{A}X$  and  $\mathcal{B}X$ ). This factorization, following from the diagonal structure of the variance matrix of multivariate normal distribution, proves the independence of the random variables  $\mathcal{A}X$  and  $\mathcal{B}X$ , see also Exercise 4.10.

**Exercise 5.2** Prove that if  $X_1 \sim N_r(\mu_1, \Sigma_{11})$  and  $(X_2|X_1 = x_1) \sim N_{p-r}(\mathcal{A}x_1 + b, \Omega)$  where  $\Omega$  does not depend on  $x_1$ , then  $X = {X_1 \choose X_2} \sim N_p(\mu, \Sigma)$ , where

$$\mu = \begin{pmatrix} \mu_1 \\ \mathcal{A}\mu_1 + b \end{pmatrix} \quad and \quad \Sigma = \begin{pmatrix} \Sigma_{11} & \Sigma_{11}\mathcal{A}^\top \\ \mathcal{A}\Sigma_{11} & \Omega + \mathcal{A}\Sigma_{11}\mathcal{A}^\top \end{pmatrix}.$$

The conditional distribution of  $(X_2|X_1 = x_1)$  can be written as  $X_2 = Ax_1+b+X_3$ , where  $X_3 \sim N(0, \Omega)$  is independent of  $X_1$ . Hence, the marginal distribution of the random vector  $X_2$  is the same as the distribution of  $AX_1 + b + X_3$ . Now, according to Theorem 5.2, the random vector

$$X = \begin{pmatrix} X_1 \\ X_2 \end{pmatrix} = \begin{pmatrix} \mathcal{I}_p \ 0_p 0_p^\top \\ \mathcal{A} \ \mathcal{I}_p \end{pmatrix} \begin{pmatrix} X_1 \\ X_3 \end{pmatrix} + \begin{pmatrix} 0 \\ b \end{pmatrix}$$

has a multivariate normal distribution.

It remains to calculate E(X) and Var X:

$$E(X_{2}) = E\{E(X_{2}|X_{1})\} = E\{AX_{1} + b + X_{3}\}$$
  

$$= A\mu_{1} + b,$$
  

$$Var(X_{2}) = E\{Var(X_{2}|X_{1})\} + Var\{E(X_{2}|X_{1})\}$$
  

$$= E\{\Omega\} + Var\{AX_{1} + b\}$$
  

$$= \Omega + A\Sigma_{11}A^{T},$$
  

$$Cov(X_{1}, X_{2}) = E\{(X_{1} - EX_{1})(X_{2} - EX_{2})^{T}\} =$$
  

$$= E\{(X_{1} - \mu_{1})(AX_{1} + b - A\mu_{1} - b)^{T}\} =$$
  

$$= E\{(X_{1} - \mu_{1})(X_{1} - \mu_{1})^{T}A^{T}\} = \Sigma_{11}A^{T}.$$

Since  $X_1 \sim N_r(\mu_1, \Sigma_{11})$ , it follows that

$$X = \begin{pmatrix} X_1 \\ X_2 \end{pmatrix} \sim N_p \left( \begin{pmatrix} \mu_1 \\ \mathcal{A}\mu_1 + b \end{pmatrix} \begin{pmatrix} \Sigma_{11} & \Sigma_{11}\mathcal{A}^\top \\ \mathcal{A}\Sigma_{11} & \Omega + \mathcal{A}\Sigma_{11}\mathcal{A}^\top \end{pmatrix} \right)$$

**Exercise 5.3** Let  $\mathcal{X}(n \times p)$  be a data matrix from a  $N_p(\mu, \Sigma)$  distribution. Show that  $n\mathcal{S} = \mathcal{X}^\top \mathcal{H} \mathcal{X}$  is distributed as  $\mathcal{W}_p(\Sigma, n-1)$ .

In order to arrive at the Wishart distribution, we have to consider transformations of  $\mathcal{X}$  that will allow us to write  $\mathcal{S}$  in terms of independent centered identically distributed multivariate normal observations.

The centering matrix  $\mathcal{H}(n \times n)$  is idempotent, see Exercise 3.16, and rank $(\mathcal{H}) = \operatorname{tr}(\mathcal{H}) = n(1-1/n) = n-1$ . Thus, the spectral decomposition of  $\mathcal{H}$  can be written as  $\mathcal{H} = \Gamma \mathcal{I}_{n-1} \Gamma^{\mathsf{T}}$ .

Define the data matrix  $\mathcal{Y} = \Gamma^{\top} \mathcal{X} = (\gamma_i \mathcal{X}_j)_{i=1,\dots,n-1;j=1,\dots,p} = (y_{ij})_{i;j}$ , where  $\gamma_i$  denotes the *i*th eigenvector of  $\mathcal{H}$  and  $\mathcal{X}_i$  is the *j*th column of matrix  $\mathcal{X}$ .

We start by rewriting the spectral decomposition of the centering matrix:

$$\mathcal{H} = \Gamma \mathcal{I}_{n-1} \Gamma^{\top}$$
$$\Gamma^{\top} \mathcal{H} \Gamma = \mathcal{I}_{n-1}$$
$$\Gamma^{\top} (\mathcal{I}_n - n^{-1} \mathbf{1}_n \mathbf{1}_n^{\top}) \Gamma = \mathcal{I}_{n-1}$$
$$\Gamma^{\top} \Gamma - n^{-1} \Gamma^{\top} \mathbf{1}_n \mathbf{1}_n^{\top} \Gamma = \mathcal{I}_{n-1}$$
$$n^{-1} \Gamma^{\top} \mathbf{1}_n \mathbf{1}_n^{\top} \Gamma = \mathbf{0}_{n-1} \mathbf{0}_{n-1}^{\top}.$$

The above equality means that  $\Gamma^{\top} \mathbf{1}_n = \mathbf{0}_{n-1}$  which in turn implies, for any  $j = 1, \ldots, p$  and  $i = 1, \ldots, n-1$ , that

$$\mathsf{E} y_{ij} = \mathsf{E} \gamma_i^\top \mathcal{X}_j = \gamma_i^\top \mathsf{E} \mathcal{X}_j = \mu_j \gamma_i^\top \mathbf{1}_n = 0,$$

i.e., the expected value of every element of matrix  $\mathcal{Y}$  is zero.

Next, for any  $j, k = 1, \dots, p$  and  $i = 1, \dots, n-1$ , we can write

$$\mathsf{Cov}(y_{ij}, y_{ik}) = \mathsf{Cov}(\gamma_i^\top \mathcal{X}_j, \gamma_i^\top \mathcal{X}_k) = \sigma_{jk} \gamma_i^\top \gamma_i = \sigma_{jk}$$

and it follows that all rows of the random matrix  $\mathcal{Y}$  have the same variance matrix  $\Sigma$ . Furthermore, the rows of the matrix  $\mathcal{Y}$  are independent since, for any  $i, h = 1, \dots, n-1, i \neq h$  and  $j, k = 1, \dots, p$ , we have

$$\mathsf{Cov}(y_{ij}, y_{hk}) = \mathsf{Cov}(\gamma_i^\top \mathcal{X}_j, \gamma_h^\top \mathcal{X}_j) = \sigma_{jk} \gamma_i^\top \gamma_h = 0.$$

From Theorem 5.2 and from the normality of  $\mathcal{X}$  it follows that the distribution of  $\mathcal{Y}$  is also multivariate normal.

Now we can write

$$n\mathcal{S} = \mathcal{X}^{\top}\mathcal{H}\mathcal{X} = \mathcal{X}^{\top}\Gamma\Gamma^{\top}\mathcal{X} = \mathcal{Y}^{\top}\mathcal{Y},$$

where the n-1 rows of the matrix  $\mathcal{Y}$  are independent observations of multivariate normally distributed random vector  $Y \sim N_p(0, \Sigma)$ . From the definition of the Wishart distribution, it is now straightforward that  $n\mathcal{S} \sim W_p(\Sigma, n-1)$ .

Exercise 5.4 Let

$$X \sim N_2\left(\begin{pmatrix}1\\2\end{pmatrix}, \begin{pmatrix}2&1\\1&2\end{pmatrix}\right)$$

and

$$Y \mid X \sim N_2\left( \begin{pmatrix} X_1 \\ X_1 + X_2 \end{pmatrix}, \begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix} \right).$$

a) Determine the distribution of Y<sub>2</sub> | Y<sub>1</sub>.
b) Determine the distribution of W = X − Y.

We start by computing the joint distribution of the vector  $(X_1, X_2, Y_1, Y_2)^{\top}$  from the marginal distribution of *X* and the conditional distribution Y | X. Exercise 5.2, where

$$\mathcal{A} = \begin{pmatrix} 1 & 0 \\ 1 & 1 \end{pmatrix}, \quad b = \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \quad \Omega = \begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix}$$

provides the following result:

$$\begin{pmatrix} X \\ Y \end{pmatrix} \sim N_4 \left( \begin{pmatrix} 1 \\ 2 \\ 1 \\ 3 \end{pmatrix}, \begin{pmatrix} 2 & 1 & 2 & 3 \\ 1 & 2 & 1 & 3 \\ 2 & 1 & 3 & 3 \\ 3 & 3 & 3 & 7 \end{pmatrix} \right).$$

In particular, the marginal distribution of *Y* is

$$Y \sim N_2\left(\begin{pmatrix}1\\3\end{pmatrix}, \begin{pmatrix}3&3\\3&7\end{pmatrix}\right).$$

Now we are ready to solve our problem.

a) The conditional distribution of  $Y_2$  given  $Y_1$  is normal

$$Y_2 | Y_1 = N(Y_1 + 2, 4)$$

by Theorem 5.3.

b) It is clear that W can be written as a linear transformation  $W = X - Y = \mathcal{B}(X_1, X_2, Y_1, Y_2)^{\mathsf{T}}$ , where

$$\mathcal{B} = \begin{pmatrix} 1 & 0 & -1 & 0 \\ 0 & 1 & 0 & -1 \end{pmatrix}.$$

Using Theorem 5.2, we obtain

$$W \sim N_2\left(\begin{pmatrix}0\\-1\end{pmatrix}, \begin{pmatrix}1&0\\0&3\end{pmatrix}\right).$$

**Exercise 5.5** Consider 
$$\begin{pmatrix} X \\ Y \\ Z \end{pmatrix} \sim N_3(\mu, \Sigma)$$
. Compute  $\mu$  and  $\Sigma$  knowing that

$$Y \mid Z \sim N_1(-Z, 1)$$
 (5.5)

$$\mu_{Z|Y} = -\frac{1}{3} - \frac{1}{3}Y \tag{5.6}$$

$$X \mid Y, Z \sim N_1(2 + 2Y + 3Z, 1).$$
(5.7)

Determine the conditional distributions of  $X \mid Y$  and of  $X \mid Y + Z$ .

Since we know the conditional distribution  $Y|Z \sim N_1(-Z, 1)$ , we can apply Theorem 5.3:

$$\mu_{Y|Z} = \mu_Y + \sigma_{YZ} \sigma_{ZZ}^{-1} (Z - \mu_Z) = -Z$$
(5.8)

$$\Sigma_{YY,Z} = \sigma_{YY} - \sigma_{YZ} \sigma_{ZZ}^{-1} \sigma_{YZ} = 1$$
(5.9)

By calculating the expected value and the variance of both sides of (5.8) we get:

$$\mu_Y = -\mu_Z$$
$$\sigma_{YZ} = \sigma_{ZZ}.$$

The Eq. (5.9) now implies:

$$\sigma_{YY} = 1 + \sigma_{YZ} = 1 + \sigma_{ZZ}.$$

Now we are ready to use (5.6). Theorem 5.3 allows to express the expected value  $\mu_{Z|Y}$  of the conditional distribution Z|Y as

$$\mu_{Z|Y} = \mu_Z + \sigma_{ZY} \sigma_{YY}^{-1} (Y - \mu_Y) = -\frac{1}{3} - \frac{1}{3} Y$$

Again, by calculating the expected value and the variance of both sides of the above formula, we obtain:

$$-3\mu_Z = 1 + \mu_Y$$
$$\sigma_{ZY} = \frac{1}{3}\sigma_{YY}.$$

For the expected values of *Y* and *Z* we now have the system of equations:

$$\mu_Y = -\mu_Z$$
$$-3\mu_Z = 1 + \mu_Y$$

so that  $\mu_Z = -\frac{1}{2}$  and  $\mu_Y = \frac{1}{2}$ .

The equations for the covariances are:

$$\sigma_{YY} = 1 + \sigma_{YZ}$$
$$\sigma_{ZY} = \frac{1}{3}\sigma_{YY}$$
$$\sigma_{YZ} = \sigma_{ZZ}$$

and it is easy to calculate  $\sigma_{YY} = \frac{3}{2}$ ,  $\sigma_{YZ} = \frac{1}{2}$  and  $\sigma_{ZZ} = \frac{1}{2}$ .

Thus, we have derived the distribution of the vector

$$\begin{pmatrix} Y \\ Z \end{pmatrix} \sim N_2 \left( \begin{pmatrix} \frac{1}{2} \\ -\frac{1}{2} \end{pmatrix}, \begin{pmatrix} \frac{3}{2} & \frac{1}{2} \\ \frac{1}{2} & \frac{1}{2} \end{pmatrix} \right)$$

and, since we know that  $X|(Y,Z) \sim N_1(2 + 2Y + 3Z, 1)$ , it is straightforward to apply the result derived in Exercise 5.2 with  $\Omega = 1$ ,  $\mathcal{A} = (2,3)$ , and b = 2. We obtain

$$\begin{pmatrix} X \\ Y \\ Z \end{pmatrix} \sim N_3 \left( \begin{pmatrix} \frac{3}{2} \\ \frac{1}{2} \\ -\frac{1}{2} \end{pmatrix}, \begin{pmatrix} \frac{35}{2} & \frac{9}{2} & \frac{5}{2} \\ \frac{9}{2} & \frac{3}{2} & \frac{1}{2} \\ \frac{5}{2} & \frac{1}{2} & \frac{1}{2} \end{pmatrix} \right).$$

The distribution of X|Y can now be found easily by applying Theorem 5.3:

$$\mu_{X|Y} = \mu_X + \sigma_{XY}\sigma_{YY}^{-1}(Y - \mu_Y) = \frac{3}{2} + \frac{9}{2}\frac{2}{3}\left(Y - \frac{1}{2}\right) = 3Y$$
$$\sigma_{X|Y}^2 = \sigma_{XX} - \sigma_{XY}\sigma_{YY}^{-1}\sigma_{XY} = \frac{35}{2} - \frac{9}{2}\frac{2}{3}\frac{9}{2} = 4.$$

Hence, the conditional distribution is  $X|Y \sim N_1(3Y, 4)$ .

To determine the conditional distribution of X|Y + Z we first determine the joint distribution of Y + Z:

$$\mu_{Y+Z} = \mu_Y + \mu_Z = \frac{1}{2} - \frac{1}{2} = 0$$
  
$$\sigma_{Y+Z}^2 = \sigma_{YY} + \sigma_{ZZ} + 2\sigma_{YZ} = \frac{3}{2} + \frac{1}{2} + 2\frac{1}{2} = 3$$
  
$$\sigma_{X,Y+Z} = \sigma_{XY} + \sigma_{XZ} = \frac{9}{2} + \frac{5}{2} = 7.$$

Now we can use Theorem 5.3 again and write

$$\mu_{X|Y+Z} = \mu_X + \sigma_{X,Y+Z} \sigma_{Y+Z,Y+Z}^{-1} (Y + Z - \mu_{Y+Z})$$
  
=  $\frac{3}{2} + \frac{7}{3} (Y + Z)$   
 $\sigma_{X|Y+Z}^2 = \sigma_{XX} - \sigma_{X,Y+Z} \sigma_{Y+Z,Y+Z}^{-1} \sigma_{X,Y+Z} = \frac{35}{2} - \frac{49}{3} = \frac{7}{6}$ 

so that  $X|(Y+Z) \sim N_1(\frac{7}{3}(Y+Z) + \frac{3}{2}, \frac{7}{6})$ 

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# Exercise 5.6 Knowing that

$$Z \sim N_1(0, 1)$$
$$Y \mid Z \sim N_1(1 + Z, 1)$$
$$X \mid Y, Z \sim N_1(1 - Y, 1)$$

a) find the distribution of  $\begin{pmatrix} X \\ Y \\ Z \end{pmatrix}$  and of  $Y \mid (X, Z)$ . b) find the distribution of

$$\begin{pmatrix} U\\V \end{pmatrix} = \begin{pmatrix} 1+Z\\1-Y \end{pmatrix}$$

- c) compute  $E(Y \mid U = 2)$ .
- a) The distribution of the random vector  $\begin{pmatrix} X \\ Y \\ Z \end{pmatrix}$  can be derived easily by applying the result derived in Exercise 5.2 repeatedly. In the first step, we find the distribution of

$$\begin{pmatrix} Y \\ Z \end{pmatrix} \sim N_2 \left( \begin{pmatrix} 1 \\ 0 \end{pmatrix}, \begin{pmatrix} 2 & 1 \\ 1 & 1 \end{pmatrix} \right)$$

and, applying the same procedure with b = 1,  $\mathcal{A} = (-1, 0)$ , and  $\Omega = 1$ , we can combine the known distributions of  $\begin{pmatrix} Y \\ Z \end{pmatrix}$  and  $X \mid (Y, Z)$  to obtain

$$\begin{pmatrix} X \\ Y \\ Z \end{pmatrix} \sim N_3 \left( \begin{pmatrix} 0 \\ 1 \\ 0 \end{pmatrix}, \begin{pmatrix} 3 - 2 - 1 \\ -2 & 2 & 1 \\ -1 & 1 & 1 \end{pmatrix} \right).$$

The conditional distribution  $Y \mid (X, Z)$  can be derived using Theorem 5.3. The moments of the resulting normal distribution are

$$\mu_{Y|(X,Z)} = 1 + (-2,1) \begin{pmatrix} 3 & -1 \\ -1 & 1 \end{pmatrix}^{-1} \begin{pmatrix} X \\ Z \end{pmatrix} - \begin{pmatrix} 0 \\ 0 \end{pmatrix}$$
$$= 1 + (-2,1) \frac{1}{2} \begin{pmatrix} 1 & 1 \\ 1 & 3 \end{pmatrix} \begin{pmatrix} X \\ Z \end{pmatrix}$$

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$$= 1 + \frac{1}{2}(-1,1) \begin{pmatrix} X \\ Z \end{pmatrix}$$
$$= 1 - \frac{X}{2} + \frac{Z}{2}$$

and

$$\sigma_{Y|(X,Z)}^{2} = 2 - (-2,1) \begin{pmatrix} 3 & -1 \\ -1 & 1 \end{pmatrix}^{-1} \begin{pmatrix} -2 \\ 1 \end{pmatrix}$$
$$= 2 - (-2,1) \frac{1}{2} \begin{pmatrix} 1 & 1 \\ 1 & 3 \end{pmatrix} \begin{pmatrix} -2 \\ 1 \end{pmatrix}$$
$$= 2 - \frac{3}{2} = \frac{1}{2}.$$

Hence, we arrive at the conditional distribution  $Y \mid (X, Z) \sim N_1 \left(1 - \frac{X}{2} + \frac{Z}{2}, \frac{1}{2}\right)$ .

b) The distribution of  $\begin{pmatrix} U \\ V \end{pmatrix} = \begin{pmatrix} 1+Z \\ 1-Y \end{pmatrix}$  is obviously normal since it is a linear transformation of normally distributed random vector, see Theorem 5.2. The distribution of  $(U, V)^{\mathsf{T}}$  can be deduced by calculating the corresponding first and second moments:

$$\mu_U = \mathsf{E}(1+Z) = 1 + \mathsf{E}Z = 1$$
$$\mu_V = \mathsf{E}(1-Y) = 0$$
$$\sigma_U^2 = \sigma_Z^2 = 1$$
$$\sigma_V^2 = \sigma_Y^2 = 2$$
$$\sigma_{UV} = -\sigma_{ZY} = -1$$

and it follows that the distribution of  $(U, V)^{\top}$  is

$$\begin{pmatrix} U \\ V \end{pmatrix} = \begin{pmatrix} 1+Z \\ 1-Y \end{pmatrix} \sim N_2 \left( \begin{pmatrix} 1 \\ 0 \end{pmatrix}, \begin{pmatrix} 1-1 \\ -1 & 2 \end{pmatrix} \right).$$

c) The conditional distribution of (Y|U = 2) is the same as the conditional distribution of (Y|Z+1=2), i.e., (Y|Z=1). We know that  $Y \mid Z \sim N_1(1+Z, 1)$  and thus, the conditional distribution of (Y|U=2) is

$$(Y|U=2) \sim N_1(1+1,1) = N_1(2,1).$$

**Exercise 5.7** Suppose  $\begin{pmatrix} X \\ Y \end{pmatrix} \sim N_2(\mu, \Sigma)$  with  $\Sigma$  positive definite. Is it possible that

a)  $\mu_{X|Y} = 3Y^2$ , b)  $\sigma_{XX|Y} = 2 + Y^2$ , c)  $\mu_{X|Y} = 3 - Y$ , and d)  $\sigma_{XX|Y} = 5$  ?

Using Theorem 5.3, we see that c) and d) are, in principle, possible (the conditional mean is a linear function of the condition and the conditional variance is constant).

Parts a) and b) are not possible since the resulting conditional means and variances in Theorem 5.3 do not contain any quadratic term.

**Exercise 5.8** Let 
$$X \sim N_3 \left( \begin{pmatrix} 1 \\ 2 \\ 3 \end{pmatrix}, \begin{pmatrix} 11 - 6 & 2 \\ -6 & 10 & -4 \\ 2 & -4 & 6 \end{pmatrix} \right).$$

- a) Find the best linear approximation of  $X_3$  by a linear function of  $X_1$  and  $X_2$  and compute the multiple correlation coefficient between  $X_3$  and  $(X_1, X_2)$ .
- b) Let  $Z_1 = X_2 X_3$ ,  $Z_2 = X_2 + X_3$  and  $(Z_3 | Z_1, Z_2) \sim N_1(Z_1 + Z_2, 10)$ . Compute the distribution of  $\begin{pmatrix} Z_1 \\ Z_2 \\ Z_2 \end{pmatrix}$ .
- a) The best linear approximation of  $X_3$  by a linear function of  $X_1$  and  $X_2$  is given by the conditional expected value calculated according to Theorem 5.3:

$$\mu_{X_3|(X_1,X_2)} = 3 + (2,-4) \begin{pmatrix} 11 & -6 \\ -6 & 10 \end{pmatrix}^{-1} \begin{pmatrix} X_1 & -1 \\ X_2 & -2 \end{pmatrix}$$
$$= 3 + (2,-4) \frac{1}{74} \begin{pmatrix} 10 & 6 \\ 6 & 11 \end{pmatrix} \begin{pmatrix} X_1 & -1 \\ X_2 & -2 \end{pmatrix}$$
$$= 3 + \frac{1}{74} (-4,32) \begin{pmatrix} X_1 & -1 \\ X_2 & -2 \end{pmatrix}$$
$$= 3 + \frac{1}{74} (-4,32) \begin{pmatrix} X_1 & -1 \\ X_2 & -2 \end{pmatrix}$$
$$= \frac{145}{37} - \frac{2}{37} X_1 - \frac{16}{37} X_2,$$

The multiple correlation coefficient,  $\rho_{3.12}$ , between  $X_3$  and  $(X_1, X_2)$  is defined as the correlation between  $X_3$  and its best linear approximation based on  $X_1$  and  $X_2$ , i.e.,

$$\rho_{3.12} = \frac{\operatorname{Cov}(X_3, -\frac{2}{37}X_1 - \frac{16}{37}X_2)}{\sqrt{\operatorname{Var}(X_3)\operatorname{Var}(-\frac{2}{37}X_1 - \frac{16}{37}X_2)}}$$
  
=  $-\frac{\operatorname{Cov}(X_3, X_1 + 8X_2)}{\sqrt{\operatorname{Var}(X_3)\operatorname{Var}(X_1 + 8X_2)}}$   
=  $-\frac{\operatorname{Cov}(X_3, X_1) + 8\operatorname{Cov}(X_3, X_2)}{\sqrt{\operatorname{Var}(X_3)}\left\{\operatorname{Var}(X_1) + 64\operatorname{Var}(X_2) + 16\operatorname{Cov}(X_1, X_2)\right\}}$   
=  $-\frac{2 - 32}{\sqrt{6(11 + 640 - 96)}}$   
=  $\frac{30}{\sqrt{3330}} = \sqrt{\frac{10}{37}} \doteq 0.5199.$ 

b) The random vector  $\begin{pmatrix} Z_1 \\ Z_2 \end{pmatrix}$  can be calculated as a linear transformation of the random vector *X* as

$$\begin{pmatrix} Z_1 \\ Z_2 \end{pmatrix} = \mathcal{A}X + b,$$

where  $\mathcal{A} = \begin{pmatrix} 0 & 1 & -1 \\ 0 & 1 & 1 \end{pmatrix}$  and b = 0. According to Theorem 5.2, the vector  $(Z_1, Z_2)^{\mathsf{T}}$  is normally distributed with the expected value

$$\mu_{12} = \mathcal{A}\mu = \begin{pmatrix} 0 & 1 & -1 \\ 0 & 1 & 1 \end{pmatrix} \begin{pmatrix} 1 \\ 2 \\ 3 \end{pmatrix} = \begin{pmatrix} -1 \\ 5 \end{pmatrix}$$

and the variance matrix

$$\Sigma_{12} = \mathcal{A}\Sigma\mathcal{A}^{\top} = \begin{pmatrix} 0 & 1 & -1 \\ 0 & 1 & 1 \end{pmatrix} \begin{pmatrix} 11 & -6 & 2 \\ -6 & 10 & -4 \\ 2 & -4 & 6 \end{pmatrix} \begin{pmatrix} 0 & 0 \\ 1 & 1 \\ -1 & 1 \end{pmatrix} = \begin{pmatrix} 24 & 4 \\ 4 & 8 \end{pmatrix}.$$

Since we know  $(Z_3|Z_1Z_2) \sim N(Z_1 + Z_2, 10)$ , we can apply the result derived in Exercise 5.2 with  $\mathcal{A} = \begin{pmatrix} 1 \\ 1 \end{pmatrix}$ , b = 0, and  $\Omega = 10$ . Then

$$Z = \begin{pmatrix} Z_1 \\ Z_2 \\ Z_3 \end{pmatrix} \sim N_3(\mu_Z, \Sigma_Z),$$

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where

$$\mu_{Z} = \begin{pmatrix} \mu_{Z_{12}} \\ \mathcal{A}\mu_{Z_{12}} + b \end{pmatrix} = \begin{pmatrix} -1 \\ 5 \\ 4 \end{pmatrix}$$

and

$$\Sigma_{Z} = \begin{pmatrix} \Sigma_{12} & \Sigma_{12} \mathcal{A}^{\mathsf{T}} \\ \mathcal{A}\Sigma_{12} & \Omega + \mathcal{A}\Sigma_{12} \mathcal{A}^{\mathsf{T}} \end{pmatrix} = \begin{pmatrix} 24 & 4 & 28 \\ 4 & 8 & 12 \\ 28 & 12 & 50 \end{pmatrix}.$$

**Exercise 5.9** Let  $(X, Y, Z)^{\top}$  be a tri-variate normal r.v. with

$$Y \mid Z \sim N_1(2Z, 24)$$
  

$$Z \mid X \sim N_1(2X + 3, 14)$$
  

$$X \sim N_1(1, 4)$$
  
and  $\rho_{XY} = 0.5.$ 

Find the distribution of  $(X, Y, Z)^{\top}$  and compute the partial correlation between X and Y for fixed Z. Do you think it is reasonable to approximate X by a linear function of Y and Z?

Using the known marginal distribution  $X \sim N_1(\mu_X, \sigma_X^2) \sim N(1, 4)$  and the conditional distribution  $Z|X \sim N_1(\mathcal{A}X + b, \Omega) \sim N(2X + 3, 14)$ , the method explained in Exercise 5.2 leads to

$$\begin{pmatrix} X \\ Z \end{pmatrix} \sim N_2 \left( \begin{pmatrix} \mu_X \\ \mathcal{A}\mu_X + b \end{pmatrix}, \begin{pmatrix} \sigma_X^2 & \mathcal{A}\sigma_X^2 \\ \mathcal{A}\sigma_X^2 & \mathcal{A}\sigma_X^2 \mathcal{A} + \Omega \end{pmatrix} \right)$$
$$\sim N_2 \left( \begin{pmatrix} 1 \\ 2+3 \end{pmatrix}, \begin{pmatrix} 4 & 8 \\ 8 & 16+14 \end{pmatrix} \right)$$
$$\sim N_2 \left( \begin{pmatrix} 1 \\ 5 \end{pmatrix}, \begin{pmatrix} 4 & 8 \\ 8 & 30 \end{pmatrix} \right).$$

Clearly, the marginal distribution of the random variable *Z* is  $Z \sim N(5, 30)$  and the same rule can be used to determine the joint distribution of  $(Y, Z)^{\top}$  from the

conditional distribution  $Y|Z \sim N(CZ + d, \Phi) \sim N(2Z, 24)$ :

$$\begin{pmatrix} Y \\ Z \end{pmatrix} \sim N_2 \left( \begin{pmatrix} \mathcal{C}\mu_Z + d \\ \mu_Z \end{pmatrix}, \begin{pmatrix} \mathcal{C}\sigma_Z^2 \mathcal{C} + \Phi \ \mathcal{C}\sigma_Z^2 \\ \mathcal{C}\sigma_Z^2 \ \sigma_Z^2 \end{pmatrix} \right)$$
$$\sim N_2 \left( \begin{pmatrix} 10 \\ 5 \end{pmatrix}, \begin{pmatrix} 120 + 24 \ 60 \\ 60 \ 30 \end{pmatrix} \right)$$
$$\sim N_2 \left( \begin{pmatrix} 10 \\ 5 \end{pmatrix}, \begin{pmatrix} 144 \ 60 \\ 60 \ 30 \end{pmatrix} \right)$$

Finally, the correlation  $\rho_{XY}$  of X and Y allows us to calculate the covariance  $\sigma_{XY}$  of X and Y:

$$\sigma_{XY} = \rho_{XY} \sqrt{\sigma_{XX} \sigma_{YY}}$$
$$= \frac{1}{2} \sqrt{4 \cdot 144} = 12$$

and the joint distribution of the random vector  $(X, Y, Z)^{\top}$  is thus

$$\begin{pmatrix} X \\ Y \\ Z \end{pmatrix} \sim N_3 \left( \begin{pmatrix} 1 \\ 10 \\ 5 \end{pmatrix}, \begin{pmatrix} 4 & 12 & 8 \\ 12 & 144 & 60 \\ 8 & 60 & 30 \end{pmatrix} \right).$$

The partial correlation coefficient,  $\rho_{XY|Z}$ , of X and Y for fixed Z can be written in terms of simple correlation coefficients as

$$\rho_{XY|Z} = \frac{\rho_{XY} - \rho_{XZ}\rho_{YZ}}{\sqrt{(1 - \rho_{XZ}^2)(1 - \rho_{YZ}^2)}}.$$

Plugging in the appropriate elements of the covariance matrix, we obtain

$$\rho_{XY|Z} = \frac{\frac{\sigma_{XY}}{\sqrt{\sigma_{XX}\sigma_{YY}}} - \frac{\sigma_{XZ}\sigma_{YZ}}{\sqrt{\sigma_{XX}\sigma_{YY}\sigma_{ZZ}^2}}}{\sqrt{(1 - \frac{\sigma_{XZ}^2}{\sigma_{XX}\sigma_{ZZ}})(1 - \frac{\sigma_{YZ}^2}{\sigma_{YY}\sigma_{ZZ}})}}$$
$$= \frac{\frac{12}{\sqrt{4\cdot144}} - \frac{8\cdot60}{\sqrt{4\cdot144\cdot30^2}}}{\sqrt{(1 - \frac{8^2}{4\cdot30})(1 - \frac{60^2}{144\cdot30})}}$$
$$= \frac{\frac{1}{2} - \frac{2}{3}}{\sqrt{(\frac{56}{120})(\frac{1}{6})}} = -\frac{\frac{1}{6}}{\sqrt{\frac{7}{90}}} = -\frac{1}{2}\sqrt{\frac{10}{7}} \doteq -0.5976.$$

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The best linear approximation of *X* in terms of *Y* and *Z* is given by the conditional expectation  $\mu_{X|YZ}$  which, using Theorem 5.3, can be calculated as

$$\mu_{X|YZ} = \mu_X + (12, 8) \begin{pmatrix} 144 & 60\\ 60 & 30 \end{pmatrix}^{-1} \begin{pmatrix} Y - \mu_Y\\ Z - \mu_Z \end{pmatrix}$$
$$= 1 + (12, 8) \frac{1}{720} \begin{pmatrix} 30 & -60\\ -60 & 144 \end{pmatrix} \begin{pmatrix} Y - 10\\ Z - 5 \end{pmatrix}$$
$$= 1 + \frac{1}{720} (-120, 432) \begin{pmatrix} Y - 10\\ Z - 5 \end{pmatrix}$$
$$= 1 + \frac{1}{720} (-120, 432) \begin{pmatrix} Y - 10\\ Z - 5 \end{pmatrix}$$
$$= -\frac{1}{3} - \frac{1}{6}Y + \frac{3}{5}Z.$$

Such a linear approximation seems to make a good sense, the quality of the linear approximation can be assessed via the multiple correlation coefficient:

$$\rho_{X,YZ} = \frac{-5\sigma_{XY} + 18\sigma_{XZ}}{\sqrt{\sigma_{XX}(25\sigma_{YY} + 324\sigma_{ZZ} - 180\sigma_{YZ})}}$$
$$= \frac{-60 + 144}{\sqrt{4(3600 + 9720 - 10800)}}$$
$$= \frac{84}{2\sqrt{2520}} = \frac{7}{\sqrt{70}} = \sqrt{\frac{7}{10}} \approx 0.8367$$

suggesting quite a strong relationship between X and  $(Y, Z)^{\top}$ .

Exercise 5.10 Let 
$$X \sim N_4 \left( \begin{pmatrix} 1 \\ 2 \\ 3 \\ 4 \end{pmatrix}, \begin{pmatrix} 4 & 1 & 2 & 4 \\ 1 & 4 & 2 & 1 \\ 2 & 2 & 16 & 1 \\ 4 & 1 & 1 & 9 \end{pmatrix} \right).$$

- *a)* Give the best linear approximation of  $X_2$  as a function of  $(X_1, X_4)$  and evaluate the quality of the approximation.
- b) Give the best linear approximation of  $X_2$  as a function of  $(X_1, X_3, X_4)$  and compare your answer with part a).
a) The best linear approximation of  $X_2$  in terms of  $X_1$  and  $X_4$  is the conditional expectation,  $\mu_{2|14}$ , given as:

$$\mu_{2|14} = \mu_2 + (\sigma_{21} \ \sigma_{24}) \left( \begin{matrix} \sigma_{11} \ \sigma_{14} \\ \sigma_{14} \ \sigma_{44} \end{matrix} \right)^{-1} \begin{pmatrix} X_1 - \mu_1 \\ X_4 - \mu_4 \end{pmatrix}$$
$$= 2 + (1, 1) \left( \begin{matrix} 4 & 4 \\ 4 & 9 \end{matrix} \right)^{-1} \begin{pmatrix} X_1 - 1 \\ X_4 - 4 \end{pmatrix}$$
$$= 2 + (1, 1) \frac{1}{20} \begin{pmatrix} 9 & -4 \\ -4 & 4 \end{pmatrix} \begin{pmatrix} X_1 - 1 \\ X_4 - 4 \end{pmatrix}$$
$$= 2 + \frac{1}{20} (5, 0) \begin{pmatrix} X_1 - 1 \\ X_4 - 4 \end{pmatrix}$$
$$= \frac{7}{4} + \frac{1}{4} X_1.$$

b) To determine the best linear approximation of  $X_2$  as a function of  $(X_1, X_2, X_3)$ , we use the same procedure so that

$$\begin{split} \mu_{2|134} &= \mu_2 + \left(\sigma_{21} \ \sigma_{23} \ \sigma_{24}\right) \begin{pmatrix} \sigma_{11} \ \sigma_{13} \ \sigma_{14} \\ \sigma_{31} \ \sigma_{33} \ \sigma_{34} \\ \sigma_{41} \ \sigma_{43} \ \sigma_{44} \end{pmatrix}^{-1} \begin{pmatrix} X_1 - \mu_1 \\ X_3 - \mu_3 \\ X_4 - \mu_4 \end{pmatrix} \\ &= 2 + (1, 2, 1) \begin{pmatrix} 4 & 2 & 4 \\ 2 & 16 & 1 \\ 4 & 1 & 9 \end{pmatrix}^{-1} \begin{pmatrix} X_1 - 1 \\ X_3 - 3 \\ X_4 - 4 \end{pmatrix} \\ &= 2 + (1, 2, 1) \frac{1}{296} \begin{pmatrix} 143 - 14 - 62 \\ -14 & 20 & 4 \\ -62 & 4 & 60 \end{pmatrix} \begin{pmatrix} X_1 - 1 \\ X_3 - 3 \\ X_4 - 4 \end{pmatrix} \\ &= 2 + \frac{1}{296} (53, 30, 6) \begin{pmatrix} X_1 - 1 \\ X_3 - 3 \\ X_4 - 4 \end{pmatrix} \\ &= \frac{425}{296} + \frac{53}{296} X_1 + \frac{15}{148} X_3 + \frac{3}{148} X_4. \end{split}$$

This exercise demonstrates that the variable  $X_4$ , which was not important for the prediction of  $X_2$  based on  $X_1$  and  $X_4$ , can enter the formula for the conditional expected value when another explanatory variable,  $X_3$ , is added. In multivariate analyses, such dependencies occur very often.

Exercise 5.11 Prove Theorem 5.2.

As in Theorem 5.2, let us assume that  $X \sim N_p(\mu, \Sigma)$ ,  $\mathcal{A}(q \times p)$ ,  $c \in \mathbb{R}^q$ , and rank $(\mathcal{A}) = q \leq p$ . Our goal is to calculate the distribution of the random vector  $Y = \mathcal{A}X + c$ .

Recall that the pdf of  $X \sim N_p(\mu, \Sigma)$  is

$$f_X(x) = |2\pi\Sigma|^{-1/2} \exp\left\{-\frac{1}{2}(x-\mu)^{\top}\Sigma^{-1}(x-\mu)\right\}.$$
 (5.10)

We start by considering the linear transformation

$$Z = \begin{pmatrix} \mathcal{A} \\ \mathcal{B} \end{pmatrix} X + \begin{pmatrix} c \\ 0_{p-q} \end{pmatrix} = \mathcal{D}X + e,$$

where  $\mathcal{B}$  contains in its rows p - q arbitrary linearly independent vectors orthogonal to the rows of the matrix  $\mathcal{A}$ . Hence, the matrix  $\mathcal{D} = \begin{pmatrix} \mathcal{A} \\ \mathcal{B} \end{pmatrix}$  has full rank and the density of Z can be expressed as:

$$f_{Z}(z) = \operatorname{abs} |\mathcal{D}|^{-1} f_{X} \{ \mathcal{D}^{-1}(z-e) \}$$
  
=  $(|\mathcal{D}|^{2})^{-1/2} |2\pi\Sigma|^{-1/2} \exp\left\{ -\frac{1}{2} \{ \mathcal{D}^{-1}(z-e) - \mu \}^{\top} \Sigma^{-1} \{ \mathcal{D}^{-1}(z-e) - \mu \} \right\}$   
=  $|2\pi\mathcal{D}\Sigma\mathcal{D}|^{-1/2} \exp\left\{ -\frac{1}{2} (z-e-\mathcal{D}\mu)^{\top} (\mathcal{D}^{-1})^{\top} \Sigma^{-1} \mathcal{D}^{-1}(z-e-\mathcal{D}\mu) \right\}$   
=  $|2\pi\mathcal{D}\Sigma\mathcal{D}|^{-1/2} \exp\left\{ -\frac{1}{2} \{ z - (\mathcal{D}\mu + e) \}^{\top} (\mathcal{D}\Sigma\mathcal{D}^{\top})^{-1} \{ z - (\mathcal{D}\mu + e) \} \right\}.$ 

Notice that the above formula is exactly the density of the *p*-dimensional normal distribution  $N_p(\mathcal{D}\mu + e, \mathcal{D}\Sigma\mathcal{D}^{\top})$ .

More precisely, we can write that

$$Z \sim N_p(\mathcal{D}\mu + e, \mathcal{D}\Sigma\mathcal{D}^{\mathsf{T}})$$
  
 
$$\sim N_p\left(\begin{pmatrix}\mathcal{A}\\\mathcal{B}\end{pmatrix}\mu + e, \begin{pmatrix}\mathcal{A}\\\mathcal{B}\end{pmatrix}\Sigma(\mathcal{A}^{\mathsf{T}}, \mathcal{B}^{\mathsf{T}})\right)$$
  
 
$$\sim N_p\left(\begin{pmatrix}\mathcal{A}\mu + c\\\mathcal{B}\mu\end{pmatrix}, \begin{pmatrix}\mathcal{A}\Sigma\mathcal{A}^{\mathsf{T}} & \mathcal{A}\Sigma\mathcal{B}^{\mathsf{T}}\\\mathcal{B}\Sigma\mathcal{A}^{\mathsf{T}} & \mathcal{B}\Sigma\mathcal{B}^{\mathsf{T}}\end{pmatrix}\right)$$

Noticing that the first part of the random vector Z is exactly the random vector Y and applying Theorem 5.1 we have that the distribution of Y = AX + c is q-variate normal, i.e.,

$$Y \sim N_q(\mathcal{A}\mu + c, \mathcal{A}\Sigma\mathcal{A}^{\top}).$$

**Exercise 5.12** Let  $X = \begin{pmatrix} X_1 \\ X_2 \end{pmatrix} \sim N_p(\mu, \Sigma), \ \Sigma = \begin{pmatrix} \Sigma_{11} & \Sigma_{12} \\ \Sigma_{21} & \Sigma_{22} \end{pmatrix}$ . Prove that  $\Sigma_{12} = 0$  if and only if  $X_1$  is independent of  $X_2$ .

We already know, from the previous chapters, that independence implies zero covariance since, for  $X_1$  and  $X_2$  independent, we have

$$Cov(X_1, X_2) = EX_1 EX_2 - EX_1 X_2 = EX_1 EX_2 - EX_1 EX_2 = 0.$$

It remains to show that, for normally distributed random vectors, zero covariance implies independence.

Applying Theorem 5.1 with the given covariance matrix

$$\Sigma = \begin{pmatrix} \Sigma_{11} & 0 \\ 0 & \Sigma_{22} \end{pmatrix}$$

we obtain that  $X_{2,1} = X_2 + 0\Sigma_{11}^{-1}\mu_1 = X_2$  and from Theorem 5.1 we immediately have that  $X_2 = X_{2,1}$  and  $X_1$  are independent.

**Exercise 5.13** Show that if  $X \sim N_p(\mu, \Sigma)$  and given some matrices  $\mathcal{A}$  and  $\mathcal{B}$ , then  $\mathcal{A}X$  and  $\mathcal{B}X$  are independent if and only if  $\mathcal{A}\Sigma\mathcal{B}^{\top} = 0$ .

Let us define the random vector

$$Z = \begin{pmatrix} \mathcal{A} \\ \mathcal{B} \end{pmatrix} X = \begin{pmatrix} \mathcal{A}X \\ \mathcal{B}X \end{pmatrix}.$$

Using the result of the previous Exercise 5.12, where  $X_1 = AX$  and  $X_2 = BX$ , it is clear that the multivariate random vectors AX and BX are independent if and only if their covariance matrix  $A\Sigma B^{\top}$  is equal to zero.

## Chapter 6 Theory of Estimation

No, no; I never guess. It is a shocking habit—destructive to the logical faculty. Sherlock Holmes in "The Sign of Four"

The basic objective of statistics is to understand and model the underlying processes that generate the data. This involves statistical inference, where we extract information contained in a sample by applying a model. In general, we assume an i.i.d. random sample  $\{x_i\}_{i=1}^n$  from which we extract unknown characteristics of its distribution. In parametric statistics these are condensed in a *p*-variate vector  $\theta$  characterizing the unknown properties of the population pdf  $f_{\theta}(x) = f(x; \theta)$ : this could be the mean, the covariance matrix, kurtosis, or something else.

The aim is to estimate  $\hat{\theta}$  from the sample  $\mathcal{X}$  through estimators  $\hat{\theta}$  that are functions of the sample:  $\hat{\theta} = b(\mathcal{X})$ . When an estimator is proposed, we must derive its sampling distribution to analyze its properties: are they related to the unknown characteristic it is supposed to estimate?

Let the symbol  $\mathcal{X}(n \times p)$  denote the data matrix containing *p*-dimensional observations,  $x_i \sim f(:; \theta)$ , i = 1, ..., n, in each row. The maximum likelihood estimator (MLE) of  $\theta$  is defined as

$$\hat{\theta} = \arg \max_{\theta} L(\mathcal{X}; \theta) = \arg \max_{\theta} \ell(\mathcal{X}; \theta),$$

where  $L(\mathcal{X}; \theta) = \prod_{i=1}^{n} f(x_i; \theta)$  is the likelihood function, i.e., the joint density of the observations  $x_i \sim f(., \theta)$  considered as a function of  $\theta$  and  $\ell(\mathcal{X}; \theta) = \log L(\mathcal{X}; \theta)$  is the log-likelihood function.

The score function  $s(\mathcal{X}; \theta)$  is the derivative of the log-likelihood function w.r.t.  $\theta \in \mathbb{R}^k$ 

$$s(\mathcal{X};\theta) = \frac{\partial}{\partial \theta} \ell(\mathcal{X};\theta) = \frac{1}{L(\mathcal{X};\theta)} \frac{\partial}{\partial \theta} L(\mathcal{X};\theta)$$

© Springer-Verlag Berlin Heidelberg 2015 W.K. Härdle, Z. Hlávka, *Multivariate Statistics*, DOI 10.1007/978-3-642-36005-3\_6 The covariance matrix

$$\mathcal{F}_n = \mathsf{E}\{s(\mathcal{X};\theta)s(\mathcal{X};\theta)^{\mathsf{T}}\} = \mathsf{Var}\{s(\mathcal{X};\theta)\} = -\mathsf{E}\left\{\frac{\partial^2}{\partial\theta\partial\theta^{\mathsf{T}}}\ell(\mathcal{X};\theta)\right\}$$

is called the Fisher information matrix.

The importance of the Fisher information matrix is explained by the following Cramer–Rao theorem, which gives the lower bound for the variance matrix for any unbiased estimator of  $\theta$ . An unbiased estimator with the variance equal to  $\mathcal{F}_n^{-1}$  is called a minimum variance unbiased estimator.

**Theorem 6.1 (Cramer–Rao)** If  $\hat{\theta} = t = t(\mathcal{X})$  is an unbiased estimator for  $\theta$ , then under regularity conditions

$$Var(t) \geq \mathcal{F}_n^{-1}.$$

Another important result says that the MLE is asymptotically unbiased, efficient (minimum variance), and normally distributed.

**Theorem 6.2** Suppose that the sample  $\{x_i\}_{i=1}^n$  is i.i.d. If  $\hat{\theta}$  is the MLE for  $\theta \in \mathbb{R}^k$ , then under some regularity conditions, as  $n \to \infty$ :

$$\sqrt{n}(\hat{\theta}-\theta) \xrightarrow{\mathcal{L}} N_k(0,\mathcal{F}_1^{-1}),$$

where  $\mathcal{F}_1$  denotes the Fisher information for sample size n = 1.

Whenever we are not able to calculate the exact distribution of the MLE  $\hat{\theta}$ , Theorem 6.2 gives us a very useful and simple approximation.

In this chapter we present calculation of the Fisher information matrix for several examples. We also discuss and calculate Cramer–Rao lower bounds for these situations. We will illustrate the estimation for multivariate normal pdf in detail and discuss constrained estimation.

**Exercise 6.1** Consider a uniform distribution on the interval  $[0, \theta]$ . What is the *MLE* of  $\theta$ ? (*Hint: the maximization here cannot be performed by means of derivatives. Here the support of x depends on*  $\theta$ !)

The density of the uniform distribution on the interval  $[0, \theta]$  is

$$f(x) = \begin{cases} \frac{1}{\theta} & \text{if } x \in [0, \theta], \\ 0 & \text{else.} \end{cases}$$

Assuming that we have *n* independent and identically distributed (iid) random variables,  $X_1, \ldots, X_n$ , from this distribution, the likelihood function

$$L(X_1,\ldots,X_n;\theta) = \begin{cases} \theta^{-n} & \text{if } X_1,\ldots,X_n \in [0,\theta], \\ 0 & \text{else.} \end{cases}$$

The maximum of the likelihood is achieved by choosing  $\theta$  as small as possible such that  $0 \le X_1, \ldots, X_n \le \theta$ . The maximum likelihood estimator,

$$\hat{\theta} = \arg \max_{\theta} L(X_1, \ldots, X_n; \theta),$$

can thus be written as  $\hat{\theta} = \max_{i=1,\dots,n} X_i$ .

**Exercise 6.2** Consider an iid sample of size n from a bivariate population with pdf  $f(x_1, x_2) = \frac{1}{\theta_1 \theta_2} exp\left\{-\left(\frac{x_1}{\theta_1} + \frac{x_2}{\theta_2}\right)\right\}, x_1, x_2 > 0$ . Compute the MLE of  $\theta = (\theta_1, \theta_2)^{\top}$ . Find the Cramer–Rao lower bound. Is it possible to derive a minimum variance unbiased estimator of  $\theta$ ?

The function f(.) is a probability density function (pdf) only if  $\theta_1, \theta_2 > 0$ .

Let  $\mathcal{X}(n \times 2) = (x_{ij})$  denote the data matrix containing in its rows the *n* independent bivariate observations from the given pdf.

The marginal densities can be calculated by integrating the bivariate pdf:

$$f_1(x_1) = \int_0^{+\infty} f(x_1, x_2) dx_2 = \frac{1}{\theta_1} \exp(-x_1/\theta_1),$$
  
$$f_2(x_2) = \int_0^{+\infty} f(x_1, x_2) dx_1 = \frac{1}{\theta_2} \exp(-x_2/\theta_2).$$

Notice that  $f(x_1, x_2) = f_1(x_1)f_2(x_2)$ . Thus, the marginal distributions are independent.

The expected values,  $\mu_1$  and  $\mu_2$ , of the marginal distributions are

$$\mu_{1} = \int_{0}^{+\infty} x_{1} \frac{1}{\theta_{1}} \exp(-x_{1}/\theta_{1}) dx_{1}$$
  
=  $[-x_{1} \exp(-x_{1}/\theta_{1})]_{0}^{+\infty} + \int_{0}^{+\infty} \exp(-x_{1}/\theta_{1}) dx_{1}$   
=  $- [\theta_{1} \exp(-x_{1}/\theta_{1})]_{0}^{+\infty} = \theta_{1}$ 

and  $\mu_2 = \theta_2$  since the marginal distributions are identical. Similarly, the variances are

$$\sigma_1^2 = \mathsf{E}(X^2) - \mu_1^2$$
  
=  $\int_0^{+\infty} x_1^2 \frac{1}{\theta_1} \exp(-x_1/\theta_1) dx_1 - \mu_1^2$   
=  $\theta_1^2$ 

and  $\sigma_2^2 = \theta_2^2$ .

After writing down the log-likelihood function,  $\ell(\mathcal{X}; \theta_1, \theta_2)$ , where the pdf f(.) is thought of as a function of the (unknown) parameters  $\theta_1$  and  $\theta_2$ ,

$$\ell(\mathcal{X}; \theta_1, \theta_2) = \log \prod_{i=1}^n f(x_{i1}, x_{i2}; \theta_1, \theta_2)$$
  
=  $\log \prod_{i=1}^n \frac{1}{\theta_1 \theta_2} e^{-\left(\frac{x_{i1}}{\theta_1} + \frac{x_{i2}}{\theta_2}\right)}$   
=  $n \log \frac{1}{\theta_1} + n \log \frac{1}{\theta_2} - \sum_{i=1}^n \frac{x_{i1}}{\theta_1} - \sum_{i=1}^n \frac{x_{i2}}{\theta_2},$ 

the MLE of  $\theta_1$  and  $\theta_2$  are obtained by solving the system of equations

$$\frac{\partial \ell(\mathcal{X};\theta_1,\theta_2)}{\partial \theta_1} = -\frac{n}{\theta_1} + \sum_{i=1}^n \frac{x_{i1}}{\theta_1^2} = 0$$

and

$$\frac{\partial \ell(\mathcal{X}; \theta_1, \theta_2)}{\partial \theta_2} = -\frac{n}{\theta_2} + \sum_{i=1}^n \frac{x_{i2}}{\theta_2^2} = 0.$$

It follows that the MLEs are the sample means  $\hat{\theta}_1 = \bar{x}_1$  and  $\hat{\theta}_2 = \bar{x}_2$ .

The Cramer–Rao lower bound for the variance of any unbiased estimator for  $\theta$  is  $\mathcal{F}_n^{-1}$ , the inverse of the Fisher information matrix  $\mathcal{F}_n = \mathsf{E}\{s(\mathcal{X};\theta)s(\mathcal{X};\theta)^{\mathsf{T}}\} = \mathsf{Var}\,s(\mathcal{X};\theta)$ , where  $s(\mathcal{X};\theta) = \frac{\partial}{\partial\theta}\ell(\mathcal{X};\theta)$  is the so-called score function.

In this exercise, the score function is

$$s(\mathcal{X};\theta) = \begin{pmatrix} -\frac{n}{\theta_1} + \sum_{i=1}^{n} \frac{x_{i1}}{\theta_1^2} \\ -\frac{n}{\theta_2} + \sum_{i=1}^{n} \frac{x_{i2}}{\theta_2^2} \end{pmatrix}$$

Since the observations are iid, the Fisher information matrix  $\mathcal{F}_n = n\mathcal{F}_1$  and from the Fisher information matrix calculated as if n = 1,

$$\mathcal{F}_{1} = \operatorname{Var} \begin{pmatrix} -\frac{1}{\theta_{1}} + \frac{x_{11}}{\theta_{1}^{2}} \\ -\frac{1}{\theta_{2}} + \frac{x_{12}}{\theta_{2}^{2}} \end{pmatrix} = \begin{pmatrix} \frac{1}{\theta_{1}^{2}} & 0 \\ 0 & \frac{1}{\theta_{2}^{2}} \end{pmatrix}$$

we easily obtain the Cramer-Rao lower bound:

$$\mathcal{F}_{n}^{-1} = \frac{1}{n} \mathcal{F}_{1}^{-1} = \frac{1}{n} \begin{pmatrix} \theta_{1}^{2} & 0\\ 0 & \theta_{2}^{2} \end{pmatrix}.$$

#### 6 Theory of Estimation

Calculating the expected values and variances of the maximum likelihood estimators:

$$E(\hat{\theta}_{1}) = E \frac{1}{n} \sum_{i=1}^{n} x_{i1} = \mu_{1},$$

$$E(\hat{\theta}_{2}) = \mu_{2},$$

$$Var(\hat{\theta}_{1}) = Var \frac{1}{n} \sum_{i=1}^{n} x_{i1} = \frac{1}{n} Var x_{i1} = \frac{1}{n} \theta_{1}^{2},$$

$$Var(\hat{\theta}_{2}) = \frac{1}{n} \theta_{2}^{2},$$

we can see that the estimators  $\hat{\theta}_1$  and  $\hat{\theta}_2$  achieve the Cramer–Rao lower bound and, hence,  $\hat{\theta} = (\hat{\theta}_1, \hat{\theta}_2)^{\top}$  is the minimum variance unbiased estimator of the parameter  $\theta$ .

**Exercise 6.3** Consider a sample  $\{x_i\}_{i=1}^n$  from  $N_p(\theta, \mathcal{I}_p)$ , where  $\theta \in \mathbb{R}^p$  is the mean vector parameter. Show that the MLE of  $\theta$  is the minimum variance estimator.

The log-likelihood is in this case

$$\ell(\mathcal{X};\theta) = \sum_{i=1}^{n} \log\{f(x_i;\theta)\}$$
  
=  $\log (2\pi)^{-np/2} - \frac{1}{2} \sum_{i=1}^{n} (x_i - \theta)^{\top} (x_i - \theta)$   
=  $\log (2\pi)^{-np/2} - \frac{1}{2} \sum_{i=1}^{n} \{(x_i - \bar{x})^{\top} (x_i - \bar{x}) + (\bar{x} - \theta)^{\top} (\bar{x} - \theta) + 2(\bar{x} - \theta)^{\top} (x_i - \bar{x})\}$   
=  $\log (2\pi)^{-np/2} - \frac{1}{2} \sum_{i=1}^{n} (x_i - \bar{x})^{\top} (x_i - \bar{x}) - \frac{n}{2} (\bar{x} - \theta)^{\top} (\bar{x} - \theta)$ 

The last term is the only part depending on  $\theta$  and it is obviously maximized for  $\theta = \bar{x}$ . Thus  $\hat{\theta} = \bar{x}$  is the MLE of  $\theta$  for this family of pdfs  $f(x, \theta)$ .

It follows that the score function is

$$s(\mathcal{X};\theta) = \frac{\partial}{\partial\theta} \ell(\mathcal{X};\theta)$$
$$= -\frac{n}{2} \frac{\partial}{\partial\theta} (\bar{x} - \theta)^{\top} (\bar{x} - \theta)$$
$$= n (\bar{x} - \theta).$$

We obtain the Fisher information matrix as the variance of the score function:

$$\mathcal{F}_n = \operatorname{Var}\{s(\mathcal{X}; \theta)\} = \operatorname{Var}\{n(\bar{x} - \theta)\} = n^2 \operatorname{Var} \bar{x} = n \mathcal{I}_p$$

and the Cramer-Rao lower bound for this case is

$$\mathcal{F}_n^{-1} = \frac{1}{n} \mathcal{I}_p. \tag{6.1}$$

We know that the mean and the variance of  $\hat{\theta} = \bar{x}$  are:

E 
$$\bar{x} = \theta$$
,  
Var  $\bar{x} = \frac{1}{n} \mathcal{I}_p$ .

Hence, the MLE estimator is unbiased and its variance attains the Cramer–Rao lower bound, see (6.1). Thus it is the minimum variance unbiased estimator.

**Exercise 6.4** We know from Exercise 6.3 that the MLE of parameter  $\theta$  based on observations from the multinormal distribution  $N_p(\theta, \mathcal{I}_p)$  has the Fisher information  $\mathcal{F}_1 = \mathcal{I}_p$ . This leads to the asymptotic distribution

$$\sqrt{n}(\bar{x}-\theta) \xrightarrow{\mathcal{L}} N_p(0,\mathcal{I}_p),$$

see also Theorem 6.2. Can you derive an analogous result for the square  $\bar{x}^2$ ?

One possibility is to consider  $\bar{x}^2$  as a transformation of the statistics  $\bar{x}$ . In this way, with transformation  $f(x) = (x_1^2, \dots, x_p^2)$ , we immediately obtain that the matrix of partial derivatives is

$$\mathcal{D} = \left(\frac{\partial f_j}{\partial x_i}\right)(x)\Big|_{x=\theta} = \operatorname{diag}(2\theta_1, \dots, 2\theta_p)$$

and that the asymptotic distribution of the transformed asymptotically normal statistics is

$$\sqrt{n}(\bar{x}^2 - \theta^2) \xrightarrow{\mathcal{L}} N_p(0, \mathcal{D}^\top \mathcal{I}_p \mathcal{D}) = N_p(0, 4 \operatorname{diag}(\theta_1^2, \dots, \theta_p^2)).$$

Second possibility, in this situation more straightforward, is to denote by  $x \cdot y$  the componentwise product of vectors x and y and to write

$$\begin{split} \sqrt{n}(\bar{x}^2 - \theta^2) &= (\bar{x} + \theta) \cdot \sqrt{n}(\bar{x} - \theta) \\ & \stackrel{\mathcal{L}}{\longrightarrow} 2\theta N_p(0, \mathcal{I}_p) = N_p(0, 4\theta^2 \mathcal{I}_p) \end{split}$$

since  $(\bar{x} + \theta) \xrightarrow{P} 2\theta$  and  $\sqrt{n}(\bar{x} - \theta) \sim N_p(0, \mathcal{I}_p)$ .

**Exercise 6.5** Consider an iid sample of size n from the bivariate population with pdf

$$f(x_1, x_2) = \frac{1}{\theta_1^2 \theta_2} \frac{1}{x_2} \exp\left\{-\left(\frac{x_1}{\theta_1 x_2} + \frac{x_2}{\theta_1 \theta_2}\right)\right\}, \ x_1, x_2 > 0.$$

Compute the MLE,  $\hat{\theta}$ , of the unknown parameter  $\theta = (\theta_1, \theta_2)^{\top}$ . Find the Cramer-Rao lower bound and the asymptotic variance of  $\hat{\theta}$ .

The estimator  $\hat{\theta}$  is the maximizer of the log-likelihood function

$$\ell(\mathcal{X}; \theta_1, \theta_2) = \log \prod_{i=1}^n f(x_{i1}, x_{i2}; \theta_1, \theta_2)$$
  
=  $\log \prod_{i=1}^n \frac{1}{\theta_1^2 \theta_2} \frac{1}{x_{i2}} e^{-\left(\frac{x_{i1}}{\theta_1 x_{i2}} + \frac{x_{i2}}{\theta_1 \theta_2}\right)}$   
=  $n \log \frac{1}{\theta_1^2 \theta_2} + \sum_{i=1}^n \log \frac{1}{x_{i2}} - \sum_{i=1}^n \left(\frac{x_{i1}}{\theta_1 x_{i2}} + \frac{x_{i2}}{\theta_1 \theta_2}\right)$   
=  $-n(2 \log \theta_1 + \log \theta_2) - \sum_{i=1}^n \log x_{i2} - \sum_{i=1}^n \left(\frac{x_{i1}}{\theta_1 x_{i2}} + \frac{x_{i2}}{\theta_1 \theta_2}\right).$ 

The MLE of  $\theta$  can be found by solving the system of equations

$$\frac{\partial \ell(\mathcal{X}; \theta_1, \theta_2)}{\partial \theta_1} = -\frac{2n}{\theta_1} + \sum_{i=1}^n \left( \frac{x_{i1}}{\theta_1^2 x_{i2}} + \frac{x_{i2}}{\theta_1^2 \theta_2} \right) = 0$$

and

$$\frac{\partial \ell(\mathcal{X}; \theta_1, \theta_2)}{\partial \theta_2} = -\frac{n}{\theta_2} + \sum_{i=1}^n \frac{x_{i2}}{\theta_1 \theta_2^2} = 0.$$

From the second equation it follows that  $\bar{x}_2 = \theta_1 \theta_2$ . Plugging this into the first equation leads to the MLE

$$\hat{\theta}_1 = \frac{1}{n} \sum_{i=1}^n \frac{x_{i1}}{x_{i2}}$$
 and  $\hat{\theta}_2 = \frac{\bar{x}_2}{\hat{\theta}_1} = \frac{n\bar{x}_2}{\sum_{i=1}^n \frac{x_{i1}}{x_{i2}}}$ 

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From the score function,

$$s(\mathcal{X};\theta) = \begin{pmatrix} -\frac{2n}{\theta_1} + \sum_{i=1}^n \left( \frac{x_{i1}}{\theta_1^2 x_{i2}} + \frac{x_{i2}}{\theta_1^2 \theta_2} \right) \\ -\frac{n}{\theta_2} + \sum_{i=1}^n \frac{x_{i2}}{\theta_1 \theta_2^2} \end{pmatrix},$$

we can express the Fisher information matrix

$$\mathcal{F}_n = n\mathcal{F}_1$$
  
=  $n \operatorname{Var} \left( -\frac{2}{\theta_1} + \left( \frac{x_{11}}{\theta_1^2 x_{12}} + \frac{x_{12}}{\theta_1^2 \theta_2} \right) - \frac{1}{\theta_2} + \frac{x_{12}}{\theta_1 \theta_2^2} \right),$ 

where the variance matrix can be calculated from the moments similarly as in Exercise 6.2:

$$\operatorname{Var}\left(\frac{x_{11}}{x_{12}}\right) = \operatorname{E}\left(\frac{x_{11}^2}{x_{12}^2}\right) - \left\{\operatorname{E}\left(\frac{x_{11}}{x_{12}}\right)\right\}^2 = \theta_1^2 \quad \text{and} \quad \operatorname{Var}(x_{12}) = \theta_2^2 \theta_1^2.$$

The covariance,  $Cov\left(\frac{x_{11}}{x_{12}}, x_{12}\right) = 0$  because the given density can be decomposed into a product of two independent parts. We obtain

$$\mathcal{F}_1 = \begin{pmatrix} \frac{2}{\theta_1^2} & \frac{1}{\theta_1 \theta_2} \\ \frac{1}{\theta_1 \theta_2} & \frac{1}{\theta_2^2} \end{pmatrix},$$

which leads to the Cramer-Rao lower bound

$$\mathcal{F}_n^{-1} = \frac{1}{n} \mathcal{F}_1^{-1} = \frac{\theta_1^2 \theta_2^2}{n} \begin{pmatrix} \frac{1}{\theta_2^2} & -\frac{1}{\theta_1 \theta_2} \\ -\frac{1}{\theta_1 \theta_2} & \frac{2}{\theta_1^2} \end{pmatrix} = \frac{1}{n} \begin{pmatrix} \theta_1^2 & -\theta_1 \theta_2 \\ -\theta_1 \theta_2 & 2\theta_2^2 \end{pmatrix}.$$

From Theorem 6.2, we can finally say that the maximum likelihood estimator  $\hat{\theta}$  is asymptotically multivariate normally distributed:

$$\sqrt{n}(\hat{\theta}-\theta) \xrightarrow{\mathcal{L}} N_2(0_2, \mathcal{F}_1^{-1}).$$

**Exercise 6.6** Consider an iid sample  $\{x_i\}_{i=1}^n$  from  $N_p(\mu, \Sigma_0)$  where  $\Sigma_0$  is known. Compute the Cramer–Rao lower bound for  $\mu$ . Can you derive a minimum variance unbiased estimator for  $\mu$ ?

For the case of *n* iid observations, we know that the Fisher information matrix  $\mathcal{F}_n = n\mathcal{F}_1$ . Hence, we start by writing down the likelihood, the log-likelihood,

and the score function for a "sample" containing only one observation  $x_1 = (x_{11}, \ldots, x_{1p})$ :

$$L(x_{1};\mu) = \prod_{i=1}^{1} f(x_{i},\mu) = |2\pi\Sigma_{0}|^{-1/2} \exp\left\{-\frac{1}{2}(x_{1}-\mu)^{\top}\Sigma_{0}^{-1}(x_{1}-\mu)\right\}$$
$$\ell(x_{1};\mu) = \log L(x_{1};\mu) = -\frac{1}{2}\log|2\pi\Sigma_{0}| - \frac{1}{2}(x_{1}-\mu)^{\top}\Sigma_{0}^{-1}(x_{1}-\mu)$$
$$s(x_{1};\mu) = \frac{\partial}{\partial\mu}\ell(x_{1};\mu) = \Sigma_{0}^{-1}(x_{1}-\mu).$$

Next, we calculate the Fisher information  $\mathcal{F}_1$  as the variance matrix of the score function:

$$\mathcal{F}_1 = \operatorname{Var} \Sigma_0^{-1}(x_1 - \mu) = \Sigma_0^{-1} \operatorname{Var}(x_1) \Sigma_0^{-1} = \Sigma_0^{-1} \Sigma_0 \Sigma_0^{-1} = \Sigma_0^{-1}$$

with inverse  $\mathcal{F}_1^{-1} = \Sigma_0$ . We thus obtain the Cramer–Rao lower bound is  $\mathcal{F}_n^{-1} = \frac{1}{n}\mathcal{F}_1^{-1} = \frac{1}{n}\Sigma_0$ .

Remember that for the sample mean,  $\bar{x}_n$ , we have that  $\mathsf{E}(\bar{x}_n) = \mu$  and  $\mathsf{Var}(\bar{x}_n) = \frac{1}{n}\Sigma_0$ . In other words, the sample mean is an unbiased estimator achieving the Cramer–Rao lower bound, i.e., the minimum variance unbiased estimator. By maximizing the log-likelihood function,  $\ell(\mathcal{X}; \mu)$ , it can be shown that it is also the MLE.

**Exercise 6.7** Let  $X \sim N_p(\mu, \Sigma)$  where  $\Sigma$  is unknown but we know that  $\Sigma = diag(\sigma_{11}, \sigma_{22}, \dots, \sigma_{pp})$ . From an iid sample of size n, find the MLE of  $\mu$  and of  $\Sigma$ .

Let  $\sigma$  denote the vector of the unknown parameters  $(\sigma_{11}, \sigma_{22}, \ldots, \sigma_{pp})^{\top}$ . The likelihood and the log-likelihood, based on the data matrix  $\mathcal{X}$  containing the *n* observations  $x_1, \ldots, x_n$ , are

$$\begin{split} L(\mathcal{X};\mu,\sigma) &= \prod_{i=1}^{n} f(x_{i};\mu,\sigma) \\ &= \prod_{i=1}^{n} |2\pi \operatorname{diag}(\sigma)|^{-1/2} \exp\left\{-\frac{1}{2}(x_{i}-\mu)^{\top} \operatorname{diag}(\sigma^{-1})(x_{i}-\mu)\right\} \\ &= \left(2\pi \prod_{j=1}^{p} \sigma_{jj}\right)^{-n/2} \prod_{i=1}^{n} \exp\left\{-\frac{1}{2}(x_{i}-\mu)^{\top} \operatorname{diag}(\sigma^{-1})(x_{i}-\mu)\right\}, \\ \ell(\mathcal{X};\mu,\sigma) &= \log L(\mathcal{X};\mu,\sigma) \\ &= -\frac{n}{2} \log(2\pi) - \frac{n}{2} \sum_{i=1}^{p} \log \sigma_{jj} - \frac{1}{2} \sum_{i=1}^{n} (x_{i}-\mu)^{\top} \operatorname{diag}(\sigma^{-1})(x_{i}-\mu). \end{split}$$

In order to maximize this log-likelihood function, we first have to compute the partial derivatives

$$\begin{split} \frac{\partial}{\partial \mu} \ell(\mathcal{X};\mu,\sigma) &= \operatorname{diag}(\sigma^{-1}) \sum_{i=1}^{n} (x_{i}-\mu) \\ \frac{\partial}{\partial \sigma} \ell(\mathcal{X};\mu,\sigma) &= -\frac{n}{2} \sigma^{-1} - \frac{1}{2} \frac{\partial}{\partial \sigma} \sum_{i=1}^{n} \operatorname{tr}\{(x_{i}-\mu)^{\top} \operatorname{diag}(\sigma^{-1})(x_{i}-\mu)\} \\ &= -\frac{n}{2} \sigma^{-1} - \frac{1}{2} \frac{\partial}{\partial \sigma} \sum_{i=1}^{n} \operatorname{tr}\{(x_{i}-\mu)(x_{i}-\mu)^{\top} \operatorname{diag}(\sigma^{-1})\} \\ &= -\frac{n}{2} \sigma^{-1} + \frac{1}{2} \sum_{i=1}^{n} \operatorname{diag}\{(x_{i}-\mu)(x_{i}-\mu)^{\top}\} \sigma^{-2}. \end{split}$$

Setting the partial derivatives equal to zero, we obtain the MLE

$$0 = \operatorname{diag}(\sigma^{-1}) \sum_{i=1}^{n} (x_i - \hat{\mu})$$
$$n\hat{\mu} = \sum_{i=1}^{n} x_i$$
$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^{n} x_i$$

and

$$0 = -\frac{n}{2}\hat{\sigma}^{-1} + \frac{1}{2}\sum_{i=1}^{n} \operatorname{diag}\{(x_{i} - \mu)(x_{i} - \mu)^{\mathsf{T}}\}\hat{\sigma}^{-2}$$
$$n\hat{\sigma} = \sum_{i=1}^{n} \operatorname{diag}\{(x_{i} - \mu)(x_{i} - \mu)^{\mathsf{T}}\}$$
$$\hat{\sigma} = \operatorname{diag}\left\{\frac{1}{n}\sum_{i=1}^{n}(x_{i} - \mu)(x_{i} - \mu)^{\mathsf{T}}\right\} = \operatorname{diag}(\mathcal{S})$$

where S is the empirical covariance matrix.

**Exercise 6.8** Reconsider the setup of the previous exercise with the diagonal covariance matrix  $\Sigma = diag(\sigma) = diag(\sigma_{11}, \sigma_{22}, \dots, \sigma_{pp})$ . Derive the Cramer-Rao lower bound for the parameter  $\theta = (\mu_1, \dots, \mu_p, \sigma_{11}, \dots, \sigma_{pp})^{\top}$ .

### 6 Theory of Estimation

The score function  $s(\mathcal{X}; \mu, \sigma)$  consists of the partial derivatives of the loglikelihood that were derived in the previous Exercise 6.7:

$$\frac{\partial}{\partial \mu} \ell(\mathcal{X}; \mu, \sigma) = \operatorname{diag}(\sigma^{-1}) \sum_{i=1}^{n} (x_i - \mu)$$
$$\frac{\partial}{\partial \sigma} \ell(\mathcal{X}; \mu, \sigma) = -\frac{n}{2} \sigma^{-1} + \frac{1}{2} \sum_{i=1}^{n} \operatorname{diag}\{(x_i - \mu)(x_i - \mu)^{\mathsf{T}}\} \sigma^{-2}.$$

In this exercise, we will calculate the Fisher information matrix as

$$\begin{split} \mathcal{F}_{n} &= -\mathsf{E}\left\{\frac{\partial^{2}}{\partial\theta\partial\theta^{\top}}\ell(\mathcal{X};\theta)\right\} \\ &= -\mathsf{E}\left(\frac{\partial^{2}}{\partial\mu\mu^{\top}}\ell(\mathcal{X};\mu,\sigma) \frac{\partial^{2}}{\partial\mu\sigma^{\top}}\ell(\mathcal{X};\mu,\sigma)}{\frac{\partial^{2}}{\partial\sigma\sigma^{\top}}\ell(\mathcal{X};\mu,\sigma)}\right). \end{split}$$

We split the calculation into three steps by evaluating each of the four submatrices separately, i.e.,

$$-\mathsf{E} \frac{\partial^2}{\partial \mu \mu^{\top}} \ell(\mathcal{X}; \mu, \sigma) = -\mathsf{E} \frac{\partial}{\partial \mu^{\top}} \operatorname{diag}(\sigma^{-1}) \sum_{i=1}^n (x_i - \mu)$$
$$= -\operatorname{diag}(\sigma^{-1}) \sum_{i=1}^n \mathsf{E} \frac{\partial}{\partial \mu^{\top}} (x_i - \mu)$$
$$= -\operatorname{diag}(\sigma^{-1}) \sum_{i=1}^n \mathsf{E} \operatorname{diag}(-1_p)$$
$$= \operatorname{diag}(n\sigma^{-1}) = n\Sigma,$$

$$- \mathsf{E} \frac{\partial^2}{\partial \mu \sigma^{\top}} \ell(\mathcal{X}; \mu, \sigma) = - \mathsf{E} \frac{\partial}{\partial \sigma^{\top}} \operatorname{diag}(\sigma^{-1}) \sum_{i=1}^n (x_i - \mu)$$
$$= \operatorname{diag}(\sigma^{-2}) \mathsf{E} \sum_{i=1}^n (x_i - \mu)$$
$$= 0_p 0_p^{\top},$$

$$-\mathsf{E} \frac{\partial^2}{\partial \sigma \sigma^{\top}} \ell(\mathcal{X}; \mu, \sigma) = -\mathsf{E} \frac{\partial}{\partial \sigma^{\top}} \left\{ -\frac{n}{2} \sigma^{-1} + \frac{1}{2} \sum_{i=1}^n \operatorname{diag}\{(x_i - \mu)(x_i - \mu)^{\top}\} \sigma^{-2} \right\}$$
$$= -\frac{n}{2} \operatorname{diag}(\sigma^{-2}) + \mathsf{E} \sum_{i=1}^n \operatorname{diag}\{(x_i - \mu)(x_i - \mu)^{\top}\} \operatorname{diag}(\sigma^{-3})$$
$$= -\frac{n}{2} \operatorname{diag}(\sigma^{-2}) + \operatorname{diag}(\sigma^{-3})n \operatorname{diag}(\sigma)$$
$$= \frac{n}{2} \operatorname{diag}(\sigma^{-2}).$$

Due to its simple diagonal structure, we can now write directly the Cramer–Rao lower bound for the parameter  $\theta$  as the inverse of the derived Fisher information matrix:

$$\mathcal{F}_n^{-1} = \begin{pmatrix} \frac{1}{n} \operatorname{diag} \sigma & 0_p 0_p^{\mathsf{T}} \\ 0_p 0_p^{\mathsf{T}} & \frac{2}{n} \operatorname{diag}(\sigma^2) \end{pmatrix} = \begin{pmatrix} \frac{1}{n} \Sigma & 0_p 0_p^{\mathsf{T}} \\ 0_p 0_p^{\mathsf{T}} & \frac{2}{n} \Sigma^2 \end{pmatrix}.$$

**Exercise 6.9** *Prove that if*  $s = s(\mathcal{X}; \theta)$  *is the score function and if*  $\hat{\theta} = t = t(\mathcal{X}, \theta)$  *is any function of*  $\mathcal{X}$  *and*  $\theta$ *, then under certain regularity conditions* 

$$\boldsymbol{E}(\boldsymbol{s}\boldsymbol{t}^{\top}) = \frac{\partial \boldsymbol{E}(\boldsymbol{t}^{\top})}{\partial \theta} - \boldsymbol{E}\left(\frac{\partial \boldsymbol{t}^{\top}}{\partial \theta}\right). \tag{6.2}$$

Note that

$$s(\mathcal{X};\theta) = \frac{\partial \ell(\mathcal{X};\theta)}{\partial \theta} = \frac{1}{L(\mathcal{X};\theta)} \frac{\partial L(\mathcal{X};\theta)}{\partial \theta}.$$

Next, assuming that the regularity conditions allow us to permute the integral and the derivative, we write

$$\frac{\partial \mathsf{E}[\{t(\mathcal{X};\theta)\}^{\top}]}{\partial \theta} = \frac{\partial}{\partial \theta} \int \{t(\mathcal{X};\theta)\}^{\top} L(\mathcal{X};\theta) d\mathcal{X}$$
$$= \int \left[\frac{\partial \{t(\mathcal{X};\theta)\}^{\top} L(\mathcal{X};\theta)}{\partial \theta}\right] d\mathcal{X}$$

#### 6 Theory of Estimation

$$= \int \left[ \frac{\partial \{t(\mathcal{X};\theta)\}^{\mathsf{T}}}{\partial \theta} L(\mathcal{X};\theta) + \frac{\partial L(\mathcal{X};\theta)}{\partial \theta} \{t(\mathcal{X};\theta)\}^{\mathsf{T}} \right] d\mathcal{X}$$
  
$$= \int \frac{\partial \{t(\mathcal{X};\theta)\}^{\mathsf{T}}}{\partial \theta} L(\mathcal{X};\theta) d\mathcal{X} + \int s(\mathcal{X};\theta) \{t(\mathcal{X};\theta)\}^{\mathsf{T}} L(\mathcal{X};\theta) d\mathcal{X}$$
  
$$= \mathsf{E} \left[ \frac{\partial \{t(\mathcal{X};\theta)\}^{\mathsf{T}}}{\partial \theta} \right] + \mathsf{E} [s(\mathcal{X};\theta) \{t(\mathcal{X};\theta)\}^{\mathsf{T}}]$$

and rearranging terms proves the statement (6.2).

**Exercise 6.10** *Prove that the score function has zero expectation.* 

We start by writing down the expectation as an integral with respect to the appropriate pdf, the likelihood, of all observations:

$$\mathsf{E}\{s(\mathcal{X};\theta)\} = \int s(\mathcal{X};\theta) L(\mathcal{X};\theta) d\mathcal{X}.$$

Similarly as in the previous exercise, we assume that the regularity conditions are such that we can exchange the integral and the derivative in the following formulas:

$$\mathsf{E}\{s(\mathcal{X};\theta)\} = \int \left\{ \frac{1}{L(\mathcal{X};\theta)} \frac{\partial L(\mathcal{X};\theta)}{\partial \theta} \right\} L(\mathcal{X};\theta) d\mathcal{X}$$
$$= \int \frac{\partial}{\partial \theta} L(\mathcal{X};\theta) d\mathcal{X}$$
$$= \frac{\partial}{\partial \theta} \int L(\mathcal{X};\theta) d\mathcal{X} = \frac{\partial}{\partial \theta} \mathbf{1}_p = \mathbf{0}_p.$$

# Chapter 7 Hypothesis Testing

Criminal cases are continually hinging upon that one point. A man is suspected of a crime months perhaps after it has been committed. His linen or clothes are examined, and brownish stains discovered upon them. Are they blood stains, or mud stains, or rust stains, or fruit stains, or what are they? That is a question which has puzzled many an expert, and why? Because there was no reliable test. Now we have the Sherlock Holmes' test, and there will no longer be any difficulty.

Sherlock Holmes in "Study in Scarlet"

A first step in data modeling and understanding is the estimation of parameters in a supposed model. The second step—and very important statistical work is the inferential conclusion on a hypothesis of the involved parameters. The construction of tests for different kinds of hypotheses is at the heart of this chapter.

A likelihood ratio is the ratio of the likelihood calculated under the null,  $H_0$ , and the alternative,  $H_1$ . The null hypothesis involves the supposed values of the parameter, e.g.,  $H_0$ :  $\mu = 0$ . The ratio of the two likelihoods measures the closeness of the two hypotheses  $H_0$  and  $H_1$ . By taking logarithms, the likelihood ratio is transformed into a difference of log likelihoods. By Wilks' theorem, two times this difference converges to a  $\chi^2$  distribution. Large values of this test statistic indicate a deviance from the null  $H_0$  and thus lead us to reject the null hypothesis.

Formally, we will consider two hypotheses:

$$H_0: \theta \in \Omega_0,$$
$$H_1: \theta \in \Omega_1,$$

where  $\theta$  is a parameter of the distribution of  $\{x_i\}_{i=1}^n, x_i \in \mathbb{R}^p$ .

**Theorem 7.1 (Wilks' Theorem)** If  $\Omega_1 \subset \mathbb{R}^q$  is a q-dimensional space and if  $\Omega_0 \subset \Omega_1$  is an r-dimensional subspace, then under regularity conditions:

$$\forall \ \theta \in \Omega_0 : -2\log \lambda = 2(\ell_1^* - \ell_0^*) \xrightarrow{\mathcal{L}} \chi^2_{q-r} \quad as \quad n \to \infty,$$

where  $\ell_i^*$ , j = 1, 2 are the maxima of the log-likelihood for each hypothesis.

We will learn how to apply Theorem 7.1 to construct likelihood ratio tests and how to build confidence regions. We focus on the parameters of the multivariate normal distribution, e.g., we study (simultaneous) confidence intervals for linear combinations of the mean vector. The presented exercises and solutions cover the questions of testing dice, comparing company outputs, and testing the profiles of citrate concentrations in plasma. Other applications contain the linear regression model for the bank notes data and prediction of the vocabulary score for eighth graders.

**Exercise 7.1** Suppose that X has  $pdff(x; \theta), \theta \in \mathbb{R}^k$ . Using Theorem 7.1, construct an asymptotic rejection region of size  $\alpha$  for testing, the hypothesis  $H_0$ :  $\theta = \theta_0$  against alternative  $H_1: \theta \neq \theta_0$ .

Let  $\ell(\mathcal{X}; \theta) = \sum_{i=1}^{n} \log f(x_i; \theta)$  be the log-likelihood function and  $\ell_j^* = \max_{\theta \in \Omega_i} \ell(\mathcal{X}; \theta)$ . We construct the log-likelihood test statistic:

$$-2\log\lambda = 2(\ell_1^* - \ell_0^*)$$

for which the rejection region can be expressed as:

$$R = \{\mathcal{X} : -2\log\lambda > \kappa\}$$

The critical value  $\kappa$  has to be determined so that, if  $H_0$  is true,  $P(-2\log \lambda > \kappa) = \alpha$ .

In line with Theorem 7.1 we know that under  $H_0$  the log-likelihood ratio test statistic  $-2 \log \lambda$  is asymptotically distributed as:

$$-2\log\lambda \xrightarrow{\mathcal{L}} \chi^2_{q-r}$$
 as  $n \to \infty$ ,

where  $r = \dim \Omega_0$  and  $q = \dim \Omega_1$  denote the dimensions of the parameter spaces under the null and the alternative hypothesis. Fixing the value of the k-dimensional parameter  $\theta$  reduces the dimension of the parameter space by q - r = k and it follows that the asymptotic rejection region of  $H_0$  (vs.  $H_1$ ) of size  $\alpha$  is:

$$R = \{\mathcal{X} : -2\log\lambda > \chi^2_{1-\alpha;k}\}.$$

**Exercise 7.2** Use Theorem 7.1 to derive a test for testing the hypothesis that a dice is balanced, based on n tosses of that dice.

#### 7 Hypothesis Testing

The probability that the number 1 occurs  $x_1$ -times, 2 occurs  $x_2$ -times, ..., and 6 occurs  $x_6$ -times, is given by the multinomial distribution:

$$\mathsf{P}(x_1,\ldots,x_6) = \frac{n!}{x_1!\ldots x_6!} p_1^{x_1}\ldots p_6^{x_6},\tag{7.1}$$

where  $\sum_{i=1}^{6} x_i = n$  and  $p_i$ , i = 1, ..., 6, is the probability of *i* in a single toss,  $\sum_{i=1}^{6} p_i = 1$ .

The null hypothesis, the balanced dice, is  $H_0: p_1 = \cdots = p_6 = \frac{1}{6}$  and we will test it against the alternative hypothesis  $H_1: \exists i, j \in \{1, \dots, 6\}: p_i \neq p_j$ .

Let  $X = (x_1, ..., x_6)^{\top}$  denote the observed frequencies. The likelihood and the log-likelihood functions are based on (7.1):

$$L(X; p_1, \dots, p_6) = \frac{n!}{x_1! \dots x_6!} p_1^{x_1} \dots p_6^{x_6},$$
  
$$\ell(X; p_1, \dots, p_6) = \log n! - \sum_{j=1}^6 \log x_j! + \sum_{j=1}^6 x_j \log p_j$$
  
$$= \log n! - \sum_{j=1}^6 \log x_j! + \sum_{j=1}^5 x_j \log p_j + x_6 \log \left(1 - \sum_{j=1}^5 p_j\right).$$

Setting the derivative of the log-likelihood w.r.t. the unknown parameters equal to zero, we obtain that  $x_j/p_j = x_6/p_6$ , j = 1, ..., 5. This entails that dim  $\Omega_1 = 5$ . From the condition  $\sum_{j=1}^{6} p_j = 1$  it follows that the MLE for each of the unknown parameters is  $\hat{p}_j = x_j/n$ , j = 1, ..., 6 which implies that the maximum of the log-likelihood under the alternative hypothesis is

$$\ell_1^* = \log n! - \sum_{j=1}^6 \log x_j! + \sum_{j=1}^6 x_j \log\left(\frac{x_j}{n}\right).$$

Under the null hypothesis  $\Omega_0 = \{(1/6, 1/6, ..., 1/6)\}$  with dim  $\Omega_0 = 0$ , the maximum of the log-likelihood is, obviously,

$$\ell_0^* = \log n! - \sum_{j=1}^6 \log x_j! + \sum_{j=1}^6 x_j \log\left(\frac{1}{6}\right).$$

Thus, we have for the likelihood ratio statistics:

$$-2\log \lambda = 2(\ell_1^* - \ell_0^*) = 2\left(\sum_{i=1}^6 x_i \log x_i - n\log n + n\log 6\right) \sim \chi_5^2$$

where the degrees of freedom of the asymptotic  $\chi^2$  distribution were determined, according to Theorem 7.1, as dim  $\Omega_1 - \dim \Omega_0 = 5 - 0$ .

The application of this result is straightforward: the observed frequencies  $x_1, \ldots, x_6$  are used to calculate the value of the likelihood ratio test statistics  $\lambda$  which is then compared to the appropriate quantile of the  $\chi_5^2$  distribution: if  $\lambda$  is too large, we reject the null hypothesis in favor of the alternative.

For example, if the observed frequencies are  $X = (10, 7, 8, 12, 13, 6)^{\top}$ , we obtain the value of the likelihood ratio statistics  $-2 \log \lambda = 4.23$ . This value is smaller than the 95 % critical value of the asymptotic  $\chi_5^2$  distribution,  $\chi_{0.95;5}^2 = 11.07$ , and we do not reject the null hypothesis. The null hypothesis is not rejected since the observed values are consistent with a balanced dice.

**Exercise 7.3** In Exercise 6.5, we have considered the pdf

$$f(x_1, x_2) = \frac{1}{\theta_1^2 \theta_2 x_2} e^{-\left(\frac{x_1}{\theta_1 x_2} + \frac{x_2}{\theta_1 \theta_2}\right)}, \text{ for } x_1, x_2 > 0.$$

Solve the problem of testing  $H_0: \theta^{\top} = (\theta_{01}, \theta_{02})$  from an iid sample  $x_i = (x_{i1}, x_{i2})^{\top}$ , i = 1, ..., n, for large number of observations n.

Both the log-likelihood function:

$$\ell(\mathcal{X}; \theta_1, \theta_2) = \log \prod_{i=1}^n f(x_{i1}, x_{i2}; \theta_1, \theta_2)$$
  
=  $-n(2\log\theta_1 + \log\theta_2) - \sum_{i=1}^n \log x_{i2} - \sum_{i=1}^n \left(\frac{x_{i1}}{\theta_1 x_{i2}} + \frac{x_{i2}}{\theta_1 \theta_2}\right)$ 

and the MLEs maximizing the likelihood under the alternative hypothesis:

$$\hat{\theta}_1 = \frac{1}{n} \sum_{i=1}^n \frac{x_{i1}}{x_{i2}}$$
 and  $\hat{\theta}_2 = \frac{\bar{x}_2}{\hat{\theta}_1} = \frac{n\bar{x}_2}{\sum_{i=1}^n \frac{x_{i1}}{x_{i2}}}$ 

are given in Exercise 6.5

The likelihood ratio test statistic can be derived as follows:

$$-2 \log \lambda = 2(\ell_1^* - \ell_0^*)$$
  
=  $2\{\ell(\mathcal{X}; \hat{\theta}_1, \hat{\theta}_2) - \ell(\mathcal{X}; \theta_{01}, \theta_{02})\}$   
=  $-2n(2 \log \hat{\theta}_1 + \log \hat{\theta}_2) - 2\sum_{i=1}^n \left(\frac{x_{i1}}{\hat{\theta}_1 x_{i2}} + \frac{x_{i2}}{\hat{\theta}_1 \hat{\theta}_2}\right)$   
+  $2n(2 \log \theta_{01} + \log \theta_{02}) + 2\sum_{i=1}^n \left(\frac{x_{i1}}{\theta_{01} x_{i2}} + \frac{x_{i2}}{\theta_{01} \theta_{02}}\right)$ 

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$$= 2n\left(2\log\frac{\theta_{01}}{\hat{\theta}_1} + \log\frac{\theta_{02}}{\hat{\theta}_2}\right) - 4n + 2\sum_{i=1}^n \left(\frac{x_{i1}}{\theta_{01}x_{i2}} + \frac{x_{i2}}{\theta_{01}\theta_{02}}\right)$$

Note that dim  $\Omega_1 = 2$  and dim  $\Omega_0 = 0$ . The likelihood ratio test statistic has, under the null hypothesis, asymptotically  $\chi^2$  distribution with 2 - 0 = 2 degrees of freedom.

**Exercise 7.4** Consider a  $N_3(\mu, \Sigma)$  distribution. Formulate the hypothesis  $H_0$ :  $\mu_1 = \mu_2 = \mu_3$  in terms of  $A\mu = a$ .

One possibility is to select a matrix

$$\mathcal{A}_1 = \begin{pmatrix} 1 & -1 & 0 \\ 0 & 1 & -1 \end{pmatrix}$$

and vector  $a = (0, 0)^{\top}$ .

Then, the equation  $A_1\mu = a$  can be written as

$$\mathcal{A}_1\begin{pmatrix}\mu_1\\\mu_2\\\mu_3\end{pmatrix} = \begin{pmatrix}\mu_1 - \mu_2\\\mu_2 - \mu_3\end{pmatrix} = \begin{pmatrix}0\\0\end{pmatrix},$$

which implies conditions  $\mu_1 - \mu_2 = 0$  and  $\mu_2 - \mu_3 = 0$  from which we get  $\mu_1 = \mu_2 = \mu_3$  as desired.

Notice that the hypothesis  $H_0$  can be written in infinitely many ways, e.g., using matrices

$$\mathcal{A}_2 = \begin{pmatrix} 1 & -\frac{1}{2} & -\frac{1}{2} \\ 0 & 1 & -1 \end{pmatrix}$$
 or  $\mathcal{A}_3 = \begin{pmatrix} 1 & -1 & 0 \\ 1 & 0 & -1 \end{pmatrix}$ .

**Exercise 7.5** Simulate a normal sample with  $\mu = \begin{pmatrix} 1 \\ 2 \end{pmatrix}$  and  $\Sigma = \begin{pmatrix} 1 & 0.5 \\ 0.5 & 2 \end{pmatrix}$  and test  $H_0 : 2\mu_1 - \mu_2 = 0.2$  first with  $\Sigma$  known and then with  $\Sigma$  unknown. Compare the results.

In general, suppose that  $X_1, \ldots, X_n$  is an iid random sample from a  $N_p(\mu, \Sigma)$  population and consider the hypothesis:

 $H_0: \mathcal{A}\mu = a, \Sigma$  known versus  $H_1:$  no constraints,

where  $\mathcal{A}(q \times p)$ ,  $q \leq p$ , has linearly independent rows. Under  $H_0$ , we have that:

$$n(\mathcal{A}\bar{x}-a)^{\top}(\mathcal{A}\Sigma\mathcal{A}^{\top})^{-1}(\mathcal{A}\bar{x}-a)\sim\mathcal{X}_{q}^{2},$$
(7.2)

and we reject  $H_0$  if this test statistic is too large at the desired significance level.

The test statistics (7.2) cannot be calculated if the variance matrix  $\Sigma$  is not known. Replacing the unknown variance matrix  $\Sigma$  by its estimate S leads to the test:

$$(n-1)(\mathcal{A}\bar{x}-a)^{\top}(\mathcal{A}\mathcal{S}\mathcal{A}^{\top})^{-1}(\mathcal{A}\bar{x}-a)\sim T^{2}_{q,n-1}.$$
(7.3)

The tests described in (7.2) and (7.3) can be applied in our situation with a = 0.2and  $\mathcal{A} = (2, -1)$  since the null hypothesis  $H_0: 2\mu_1 - \mu_2 = 0.2$  can be written as

$$H_0: (2, -1) \begin{pmatrix} \mu_1 \\ \mu_2 \end{pmatrix} = 0.2.$$

First, applying the test (7.2) with the known variance matrix and n = 100 simulations, we obtain the test statistics 0.1369. Comparing this value with the appropriate critical value  $\chi^2_{0.95;1} = 3.8415$  of the  $\chi^2_1$  distribution, we see that the observed values are at level 95 % not significantly different from the assumed values.

Performing the test (7.3), where the variance matrix  $\Sigma$  is replaced by the estimate S, we obtain the test statistics 0.1600 which is again smaller than the 95 % critical value of the Hotelling  $T^2$  distribution,  $T^2_{0.95;1.99} = F_{0.95;1.99} = 3.9371$ .

Notice that the tests (7.2) and (7.3) with the known and unknown variance matrix are very similar. The critical value for the test (7.3) is slightly larger since it has to reflect also the uncertainty coming from the estimation of the variance matrix. However, for large number of observations, both tests should provide very similar results.

**Exercise 7.6** Suppose that  $x_1, \ldots, x_n$  is an iid random sample from a  $N_p(\mu, \Sigma)$  population. Show that the maximum of the log-likelihood under  $H_0: \mu = \mu_0$  with unknown variance matrix  $\Sigma$  is

$$\ell_0^* = \ell(\mathcal{X}; \mu_0, \mathcal{S} + dd^{\mathsf{T}}), \quad d = (\bar{x} - \mu_0).$$

From the likelihood function for parameters  $\Sigma$  and  $\mu$ :

$$L(\mathcal{X};\mu,\Sigma) = |2\pi\Sigma|^{-n/2} \exp\left\{-\frac{1}{2}\sum_{i=1}^{n} (x_i - \mu)^{\top} \Sigma^{-1} (x_i - \mu)\right\}$$

we obtain the log-likelihood

$$\ell(\mathcal{X};\mu,\Sigma) = -\frac{n}{2}\log|2\pi\Sigma| - \frac{1}{2}\sum_{i=1}^{n}(x_i - \mu)^{\top}\Sigma^{-1}(x_i - \mu).$$
(7.4)

Notice that, in the definition of the multinormal pdf given in Exercise 4.20, we assume that the variance matrix  $\Sigma$  is positive definite.

### 7 Hypothesis Testing

Under the null hypothesis  $H_0$ :  $\mu = \mu_0$ , we have to maximize (w.r.t.  $\Sigma$ ) the expression

$$\ell_{0}(\mathcal{X}; \Sigma) = -\frac{n}{2} \log |2\pi\Sigma| - \frac{1}{2} \sum_{i=1}^{n} (x_{i} - \mu_{0})^{\top} \Sigma^{-1} (x_{i} - \mu_{0})$$
$$= -\frac{np \log 2\pi}{2} - \frac{n}{2} \log |\Sigma| - \frac{1}{2} \sum_{i=1}^{n} \{ \operatorname{tr} \Sigma^{-1} (x_{i} - \mu_{0}) (x_{i} - \mu_{0})^{\top} \}$$
$$= -\frac{np \log 2\pi}{2} - \frac{n}{2} \log |\Sigma| - \frac{1}{2} \left\{ \operatorname{tr} \Sigma^{-1} \sum_{i=1}^{n} (x_{i} - \mu_{0}) (x_{i} - \mu_{0})^{\top} \right\}. (7.5)$$

Let us now state two useful rules for matrix differentiation (Lütkepohl, 1996; Harville, 1997):

$$\frac{\partial \log |\mathcal{X}|}{\partial \mathcal{X}} = (X^{\top})^{-1} \text{ and } \frac{\partial \operatorname{tr} \mathcal{X}^{\top} \mathcal{A}}{\partial \mathcal{X}} = \mathcal{A}$$

which are in turn applied to express the derivative of the log-likelihood (7.5) with respect to the unknown parameter  $\Sigma^{-1}$  as follows:

$$\frac{\partial \ell_0(\mathcal{X}; \Sigma)}{\partial (\Sigma^{-1})} = \frac{n}{2} \Sigma - \frac{1}{2} \sum_{i=1}^n (x_i - \mu_0) (x_i - \mu_0)^\top.$$

Setting the derivative equal to zero, we immediately obtain the MLE of the unknown parameter  $\varSigma$  as:

$$\begin{split} \hat{\Sigma} &= \frac{1}{n} \sum_{i=1}^{n} (x_i - \mu_0) (x_i - \mu_0)^{\top} \\ &= \frac{1}{n} \sum_{i=1}^{n} \left\{ (x_i - \bar{x}) (x_i - \bar{x})^{\top} + (\bar{x} - \mu_0) (\bar{x} - \mu_0)^{\top} + 2(\bar{x} - \mu_0) (x_i - \bar{x})^{\top} \right\} \\ &= \frac{1}{n} \sum_{i=1}^{n} (x_i - \bar{x}) (x_i - \bar{x})^{\top} + \frac{1}{n} \sum_{i=1}^{n} (\bar{x} - \mu_0) (\bar{x} - \mu_0)^{\top} + 0 \\ &= \frac{1}{n} \sum_{i=1}^{n} (x_i - \bar{x}) (x_i - \bar{x})^{\top} + (\bar{x} - \mu_0) (\bar{x} - \mu_0)^{\top} \\ &= \mathcal{S} + dd^{\top}, \end{split}$$

where S is the empirical covariance matrix and  $d = (\bar{x} - \mu_0)$ . It is clear that the maximum of the log-likelihood under the null hypothesis is

$$\ell_0^* = \max_{\Sigma} \ell_0(\mathcal{X}; \Sigma) = \ell_0(\mathcal{X}; \hat{\Sigma}) = \ell(\mathcal{X}; \mu_0, \hat{\Sigma}) = \ell(\mathcal{X}; \mu_0, \mathcal{S} + dd^{\mathsf{T}}).$$

**Exercise 7.7** Suppose that  $X_1, \ldots, X_n$  is an iid random sample from a  $N_p(\mu, \Sigma)$  population and consider the test of the hypothesis

$$H_0: \mu = \mu_0, \Sigma$$
 unknown versus  $H_1:$  no constraints.

Show that the likelihood ratio test statistic is equal to

$$-2\log\lambda = 2(\ell_1^* - \ell_0^*) = n\log(1 + d^{\top}S^{-1}d), \quad d = (\bar{x} - \mu_0).$$

The maximum of the likelihood under the null hypothesis,  $\ell_0^*$ , was already derived in Exercise 7.6:

$$\ell_0^* = \ell(\mathcal{X}; \mu_0, \mathcal{S} + dd^{\top}), \quad d = (\bar{x} - \mu_0).$$

In order to calculate the maximum of the likelihood under the alternative hypothesis, we have to maximize (w.r.t.  $(\mu, \Sigma)$ ) the log-likelihood:

$$\ell(\mathcal{X}; \mu, \Sigma) = -\frac{n}{2} \log |2\pi\Sigma| - \frac{1}{2} \sum_{i=1}^{n} (x_i - \mu)^{\top} \Sigma^{-1} (x_i - \mu)$$
$$= -\frac{np \log 2\pi}{2} - \frac{n}{2} \log |\Sigma| - \frac{1}{2} \left\{ \operatorname{tr} \Sigma^{-1} \sum_{i=1}^{n} (x_i - \mu) (x_i - \mu)^{\top} \right\}.$$

Let us start by calculating the derivative of the likelihood w.r.t. the parameter  $\mu$ :

$$\frac{\partial \ell(\mathcal{X}; \Sigma)}{\partial \mu} = -\frac{1}{2} \Sigma^{-1} \sum_{i=1}^{n} (x_i - \mu)$$

and we see the MLE  $\hat{\mu}$  is equal to the sample mean  $\bar{x}$  for any matrix  $\Sigma^{-1}$ .

Let us now maximize the function  $\ell(\mathcal{X}; \bar{x}, \Sigma)$  in terms of the parameter  $\Sigma$ . Similarly as in Exercise 7.6, we express the derivative of the log-likelihood  $\ell(\mathcal{X}; \bar{x}, \Sigma)$  with respect to the unknown parameter  $\Sigma^{-1}$  as follows:

$$\frac{\partial \ell(\mathcal{X}; \Sigma)}{\partial \Sigma^{-1}} = \frac{n}{2} \Sigma - \frac{1}{2} \sum_{i=1}^{n} (x_i - \bar{x}) (x_i - \bar{x})^{\top}.$$

Setting the derivative equal to zero, we immediately obtain that the MLE  $\hat{\Sigma}$  is equal to the sample variance matrix

$$S = \frac{1}{n} \sum_{i=1}^{n} (x_i - \bar{x}) (x_i - \bar{x})^{\top}$$

and the maximum of the log-likelihood under the alternative hypothesis is

$$\ell_1^* = \ell(\mathcal{X}; \bar{x}, \mathcal{S}).$$

Hence, using the rule for calculating the determinant derived in Exercise 2.8, the likelihood ratio test statistic can be written as

$$\begin{aligned} -2\lambda &= 2(\ell_1^* - \ell_0^*) \\ &= 2\{\ell(\mathcal{X}; \bar{x}, \mathcal{S}) - \ell(\mathcal{X}; \mu_0, \mathcal{S} + dd^\top)\} \\ &= -n \log |\mathcal{S}| + n \log |\mathcal{S} + dd^\top| - \operatorname{tr} \left\{ \mathcal{S}^{-1} \sum_{i=1}^n (x_i - \bar{x})(x_i - \bar{x})^\top \right\} \\ &+ \operatorname{tr} \left\{ (\mathcal{S} + dd^\top)^{-1} \sum_{i=1}^n (x_i - \mu_0)(x_i - \bar{\mu}_0)^\top \right\} \\ &= n \log\{|\mathcal{S}|(1 + d^\top \mathcal{S}^{-1}d)\} - n \log |\mathcal{S}| \\ &= n \log(1 + d^\top \mathcal{S}^{-1}d). \end{aligned}$$

**Exercise 7.8** In the U.S. companies data set in Appendix A.17, test the equality of means between the energy and manufacturing sectors taking the full vector of observations  $X_1$  to  $X_6$ . Derive simultaneous confidence intervals for the differences.

Assume that we have a random sample consisting of  $X_{i1} \sim N_p(\mu_1, \Sigma)$ ,  $i = 1, ..., n_1$ , and  $X_{j2} \sim N_p(\mu_2, \Sigma)$ ,  $j = 1, ..., n_2$ . The test of the equality of the means  $\mu_1$  and  $\mu_2$  can be formally written as

$$H_0: \mu_1 = \mu_2$$
, versus  $H_1:$  no constraints.

Both samples provide the statistics  $\bar{x}_k$  and  $S_k$ , k = 1, 2. Let  $\delta = \mu_1 - \mu_2$  and  $n = n_1 + n_2$ . We have

$$(\bar{x}_1 - \bar{x}_2) \sim N_p\left(\delta, \frac{n}{n_1 n_2}\Sigma\right)$$
 and  $n_1S_1 + n_2S_2 \sim \mathcal{W}_p(\Sigma, n_1 + n_2 - 2).$ 

Let  $S = (n_1 + n_2)^{-1}(n_1S_1 + n_2S_2)$  be the weighted mean of  $S_1$  and  $S_2$ . This leads to a test statistic with a Hotelling  $T^2$ -distribution:

$$\frac{n_1 n_2 (n-2)}{n^2} \left\{ (\bar{x}_1 - \bar{x}_2) - \delta \right\}^\top \mathcal{S}^{-1} \left\{ (\bar{x}_1 - \bar{x}_2) - \delta \right\} \sim T_{p,n-2}^2$$

or

$$\{(\bar{x}_1 - \bar{x}_2) - \delta\}^{\top} S^{-1} \{(\bar{x}_1 - \bar{x}_2) - \delta\} \sim \frac{pn^2}{(n-p-1)n_1n_2} F_{p,n-p-1}$$

This result can be used to test the null hypothesis of equality of two means,  $H_0$ :  $\delta = 0$ , or to construct a confidence region for  $\delta \in \mathbb{R}^p$ .

The rejection region of the test is given by:

$$\frac{n_1 n_2 (n-p-1)}{p n^2} \left( \bar{x}_1 - \bar{x}_2 \right)^\top \mathcal{S}^{-1} \left( \bar{x}_1 - \bar{x}_2 \right) \ge F_{1-\alpha;p,n-p-1}.$$
(7.6)

A  $(1 - \alpha)$  confidence region for  $\delta$  is given by the ellipsoid centered at  $(\bar{x}_1 - \bar{x}_2)$ 

$$\{\delta - (\bar{x}_1 - \bar{x}_2)\}^\top S^{-1} \{\delta - (\bar{x}_1 - \bar{x}_2)\} \le \frac{pn^2}{(n-p-1)(n_1n_2)} F_{1-\alpha;p,n-p-1}.$$

The simultaneous confidence intervals for all linear combinations  $a^{\top}\delta$  of the elements of  $\delta$  are given by

$$a^{\mathsf{T}}\delta \in a^{\mathsf{T}}(\bar{x}_1 - \bar{x}_2) \pm \sqrt{\frac{pn^2}{(n-p-1)(n_1n_2)}} F_{1-\alpha;p,n-p-1}a^{\mathsf{T}}Sa_n$$

In particular, we have at the  $(1 - \alpha)$  level, for j = 1, ..., p,

$$\delta_j \in (\bar{x}_{1j} - \bar{x}_{2j}) \pm \sqrt{\frac{pn^2}{(n-p-1)(n_1n_2)}} F_{1-\alpha;p,n-p-1} s_{jj}.$$
(7.7)

In the U.S. companies data set, we observe altogether 6 variables. We have  $n_1 = 15$  observations from the energy sector and  $n_2 = 10$  observations from the manufacturing sector.

The test statistic

$$\frac{n_1 n_2 (n-p-1)}{p n^2} (\bar{x}_1 - \bar{x}_2)^\top \mathcal{S}^{-1} (\bar{x}_1 - \bar{x}_2) = 2.15$$

is smaller than the corresponding critical value  $F_{1-\alpha;p,n-p-1} = F_{0.95;6,18} = 2.66$  and, hence, we do not reject the null hypothesis.

#### 7 Hypothesis Testing

Let us now derive the simultaneous confidence interval for the difference of the means at level  $1 - \alpha = 95\%$  by calculating the intervals

$$(\bar{x}_{1j} - \bar{x}_{2j}) \pm \sqrt{\frac{pn^2}{n_1 n_2 (n-p-1)}} F_{1-\alpha;p,n-p-1} s_{jj}$$

for j = 1, ..., p.

We only have to take the mean and the variances of the variables into account since the covariances do not appear in the formula. At the 95 % level we have the confidence intervals:

$$-7639 \le \delta_1 \le 7193 -9613 \le \delta_2 \le 4924 -2924 \le \delta_3 \le 2103 -295 \le \delta_4 \le 536 -527 \le \delta_5 \le 791 -102 \le \delta_6 \le 20.$$

We remark that all the above confidence intervals contain zero which corresponds to not rejecting the null hypothesis.

**Exercise 7.9** Consider an iid sample of size n = 5 from a bivariate normal distribution

$$X \sim N_2\left(\mu, \begin{pmatrix} 3 & \rho \\ \rho & 1 \end{pmatrix}\right)$$

where  $\rho$  is a known parameter. Suppose  $\bar{x}^{\top} = (1, 0)$ . For what value of  $\rho$  would the hypothesis  $H_0$ :  $\mu^{\top} = (0, 0)$  be rejected in favor of  $H_1$ :  $\mu^{\top} \neq (0, 0)$  (at the 5% level)?

Since the variance matrix  $\Sigma$  is known, we can use the test statistic:

$$-2\log\lambda = n(\bar{x}-\mu_0)^{\top} \Sigma^{-1}(\bar{x}-\mu_0)$$

which has, under the null hypothesis, exactly a  $\chi^2$  distribution with p = 2 degrees of freedom.

Plugging in the observed values, we obtain

$$n(\bar{x} - \mu_0)^{\top} \Sigma^{-1}(\bar{x} - \mu_0) = 5(1, 0) \begin{pmatrix} 3 & \rho \\ \rho & 1 \end{pmatrix}^{-1} \begin{pmatrix} 1 \\ 0 \end{pmatrix}$$

$$= 5(1,0)\frac{1}{3-\rho^2} \begin{pmatrix} 1 & -\rho \\ -\rho & 3 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \end{pmatrix}$$
$$= \frac{5}{3-\rho^2}$$

and it follows that the null hypothesis is rejected if

$$\frac{5}{3-\rho^2} > \chi^2_{0.95;2} = 5.99,$$

i.e., if  $abs(\rho) > \sqrt{3 - 5/5.99} = 1.471$ .

At the same time,  $abs(\rho) < \sqrt{3}$  since the variance matrix must be positive definite (and the covariance  $\rho = \pm \sqrt{3}$  if the correlation coefficient is equal to  $\pm 1$ ).

Hence, the null hypothesis is rejected for covariances  $\rho$  such that

$$\operatorname{abs}(\rho) \in \left(3 - \frac{5}{\chi^2_{0.95;2}}, \sqrt{3}\right) = (1.471, 1.732).$$

**Exercise 7.10** Consider  $X \sim N_3(\mu, \Sigma)$ . An iid sample of size n = 10 provides:

$$\bar{x} = (1, 0, 2)^{\top}$$
 and  $S = \begin{pmatrix} 3 & 2 & 1 \\ 2 & 3 & 1 \\ 1 & 1 & 4 \end{pmatrix}$ .

- a) Knowing that the eigenvalues of S are integers, describe a 95% confidence region for  $\mu$ .
- b) Calculate the simultaneous confidence intervals for  $\mu_1, \mu_2$  and  $\mu_3$ .
- c) Can we assert that  $\mu_1$  is an average of  $\mu_2$  and  $\mu_3$ ?
- a) The test statistic  $(n-p)(\mu \bar{x})^{\top} S^{-1}(\mu \bar{x})$  has  $F_{p,n-p}$  distribution. Comparison of the test statistic with the appropriate quantile of its distribution yields the following confidence region, covering the unknown parameter  $\mu$  with probability  $1 \alpha$ :

$$\left\{ \boldsymbol{\mu} \in \mathbb{R}^p; |(\boldsymbol{\mu} - \bar{\boldsymbol{x}})^\top \mathcal{S}^{-1}(\boldsymbol{\mu} - \bar{\boldsymbol{x}})| \leq \frac{p}{n-p} F_{1-a;p,n-p} \right\}.$$

In our case, we obtain

$$\left\{ \mu \in \mathbb{R}^3 | (\mu - \bar{x})^T \mathcal{S}^{-1} (\mu - \bar{x}) \leqslant \frac{3}{7} F_{0.95;3,7} \right\}$$
(7.8)

#### 7 Hypothesis Testing

Calculating the trace and the determinant of S:

$$|S| = 18 = \prod_{j=1}^{3} \lambda_j$$
 and  $tr(S) = 3 + 3 + 4 = 10 \sum_{j=1}^{3} \lambda_j$ 

and searching for positive integers satisfying these two equations yields easily  $\lambda = (\lambda_1 . \lambda_2, \lambda_3)^{\top} = (6, 3, 1)^{\top}$ .

Next, we can calculate the eigenvectors  $\gamma_1$ ,  $\gamma_2$ ,  $\gamma_3$  by solving the three systems of equations  $(S - \lambda_i I_3) = 0_3$ , respectively:

$$\begin{pmatrix} -3 & 2 & 1 \\ 2 & -3 & 1 \\ 1 & 1 & -2 \end{pmatrix} \gamma_1 = 0_3, \quad \begin{pmatrix} 0 & 2 & 1 \\ 2 & 0 & 1 \\ 1 & 1 & 1 \end{pmatrix} \gamma_2 = 0_3, \quad \text{and} \quad \begin{pmatrix} 2 & 2 & 1 \\ 2 & 2 & 1 \\ 1 & 1 & 3 \end{pmatrix} \gamma_3 = 0_3$$

and it is easy to verify that  $\gamma_1 = (1, 1, 1)^T / \sqrt{3}$ ,  $\gamma_2 = (1, 1, -2)^T / \sqrt{6}$ , and  $\gamma_3 = (-1, 1, 0)^T / \sqrt{2}$ .

The confidence region (7.8) can now be described in words as a threedimensional ellipsoid with axes of lengths  $\sqrt{\frac{3}{7}F_{0.95;3,7}\lambda_i}$ , i = 1, 2, 3, oriented in the directions of the eigenvectors  $\gamma_1$ ,  $\gamma_2$ , and  $\gamma_3$ , respectively.

b) Simultaneous confidence intervals for components of  $\mu$  may be calculated using the formula:

$$\bar{x}_j - \sqrt{\frac{p}{n-p}F_{1-\alpha;p,n-p}s_{jj}} < \mu_j < \bar{x}_j + \sqrt{\frac{p}{n-p}F_{1-\alpha;p,n-p}s_{jj}}$$

In this particular case we have

$$\bar{x}_j - \sqrt{\frac{3}{7}F_{0.95;3,7}s_{jj}} < \mu_j < \bar{x}_j + \sqrt{\frac{3}{7}F_{0.95;3,7}s_{jj}}.$$

It should be noticed that these intervals define a rectangle inscribing the confidence ellipsoid (7.8) for  $\mu$  given above. Calculations yield:

$$-1.364 < \mu_1 < 3.364$$
$$-2.364 < \mu_2 < 2.364$$
$$-0.729 < \mu_3 < 4.730.$$

c) The problem can be solved applying the test statistic:

$$(n-1)(\mathcal{A}\bar{x}-a)^{\top}(\mathcal{A}S\mathcal{A}^{\top})^{-1}(\mathcal{A}\bar{x}-a) \sim T^{2}_{q,n-1}$$

where  $\mathcal{A} = (2, -1, -1)$ . In this case, with the observed  $\bar{x} = (1, 0, 2)^{\top}$ , the value of the test statistic is zero and the null hypothesis  $H_0$ :  $\mu_1 = (\mu_2 + \mu_3)/2$  (or equivalently  $H_0$ :  $\mathcal{A}\mu = 0$ ) cannot be rejected.

**Exercise 7.11** Let  $X \sim N_2(\mu, \Sigma)$  where  $\Sigma$  is known to be  $\Sigma = \begin{pmatrix} 2 & -1 \\ -1 & 2 \end{pmatrix}$ . We have an iid sample of size n = 6 providing  $\bar{x}^{\top} = (1^{-1})$ . Solve the following test

have an iid sample of size n = 6 providing  $\bar{x}^{\top} = (1 \frac{1}{2})$ . Solve the following test problems ( $\alpha = 0.05$ ):

a)  $H_0: \mu = \left(2, \frac{2}{3}\right)^\top H_1: \mu \neq \left(2, \frac{2}{3}\right)^\top$ b)  $H_0: \mu_1 + \mu_2 = \frac{7}{2} H_1: \mu_1 + \mu_2 \neq \frac{7}{2}$ c)  $H_0: \mu_1 - \mu_2 = \frac{1}{2} H_1: \mu_1 - \mu_2 \neq \frac{1}{2}$ d)  $H_0: \mu_1 = 2$   $H_1: \mu_1 \neq 2$ 

For each case, calculate the rejection region and comment on their size and location.

a) For  $X \sim N_p(\mu, \Sigma)$ , the test statistic  $(X - \mu_0)^\top \Sigma^{-1}(X - \mu_0)$  has under the null hypothesis  $H_0: \mu = \mu_0$  exactly a  $\chi_p^2$  distribution.

The test is based on the known distribution of the sample mean, i.e.,

$$\bar{x} \sim N_2\left(\begin{pmatrix}1\\\frac{1}{2}\end{pmatrix}, \frac{1}{6}\begin{pmatrix}2-1\\-1&2\end{pmatrix}\right)$$

Since in our case the variance matrix  $\Sigma > 0$  is known, we can calculate its inverse

$$\left(\frac{1}{6}\Sigma\right)^{-1} = \left(\begin{array}{c}4&2\\2&4\end{array}\right)$$

and obtain the value of the test statistic 4.78 which is smaller than the critical value  $\chi^2_2(0.05) = 5.99$ . Hence, the null hypothesis cannot be rejected at level  $\alpha = 0.05$ .

Here, the rejection region contains all values greater than the critical value 5.99, i.e., the interval  $(5.99, +\infty)$ .

b) We could use the test statistic (7.2) with A = (1, 1) but it is more straightforward to use the univariate normal distribution of the random variable

$$(1,1)\bar{x} \sim N(\mu_1 + \mu_2, 2/6).$$

The test statistic  $(1, 1)\bar{x}$  has, under the null hypothesis, a normal distribution N(7/2, 2/6). We reject the null hypothesis since the value of the test statistic,  $\left(\frac{3}{2} - \frac{7}{2}\right)\sqrt{6/2} = -3.4641$  is smaller than the critical value of the standard normal distribution  $\Phi^{-1}(0.025) = -1.96$ .

The rejection region is the union of the intervals  $(-\infty, -1.96) \cup (1.96, +\infty)$ . We reject the null hypothesis if the observed and the hypothesized mean value are far away from each other.

- c) Since  $\bar{x}_1 \bar{x}_2 = \frac{1}{2}$ , the value of the test statistic (7.2) is equal to zero and we cannot reject  $H_0$  at any level  $\alpha \in (0, 1)$ .
- d) Again, we could use formula (7.2) with  $\mathcal{A} = (1, 0)$ . However, we can also realize that the test concerns only the first component of the observed random vector and, since the test statistic  $(1-2)\sqrt{6/2} = -1.7321$  is now lying between the critical values  $\Phi^{-1}(0.025) = -1.96$  and  $\Phi^{-1}(0.975) = 1.96$ , we do not reject the null hypothesis at level  $\alpha = 0.05$ .

The rejection region is  $(-\infty, -1.96) \cup (1.96, +\infty)$ .

**Exercise 7.12** Repeat the Exercise 7.11 with  $\Sigma$  unknown and the empirical covariance matrix  $S = \begin{pmatrix} 2 & -1 \\ -1 & 2 \end{pmatrix}$ . Compare the results.

a) Tests concerning the mean vector of a multivariate normal distribution can be based on the test statistic

$$(n-1)(\bar{x}-\mu_0)^{\top} S^{-1}(\bar{x}-\mu_0) \sim T^2_{p,n-1},$$

or equivalently

$$\left(\frac{n-p}{p}\right)(\bar{x}-\mu_0)^{\mathsf{T}}\mathcal{S}^{-1}(\bar{x}-\mu_0)\sim F_{p,n-p}.$$
(7.9)

In this case an exact rejection region may be defined as

$$\left(\frac{n-p}{p}\right)(\bar{x}-\mu_0)^{\top}\mathcal{S}^{-1}(\bar{x}-\mu_0) > F_{1-\alpha;p,n-p}$$

Alternatively, we could apply Theorem 7.1 which leads to the approximate (asymptotically valid) rejection region:

$$n \log\{1 + (\bar{x} - \mu_0)^{\mathsf{T}} S^{-1} (\bar{x} - \mu_0)\} > \chi^2_{1-\alpha;p}$$

However, it is preferable to use the exact approach.

It is interesting to see that the test statistic is quite similar to the test statistic calculated in Exercise 7.11. The only differences are different norming constant (n - p)/p instead of *n* and different critical values. Comparing the formula, the value of the test statistic can be calculated as

$$\frac{n-p}{pn}4.78 = \frac{4}{24}4.78$$

which is obviously smaller than the corresponding critical value  $F_{0.95,2.4} = 6.9443$ . As in Exercise 7.11, we do not reject the null hypothesis.

b) The standard univariate *t*-test, allowing for unknown variance matrix, is actually using the same test statistic as given in Exercise 7.11. The only difference is the critical value  $t_{0.975:5} = 2.5759$ . The test statistic, -3.4641, is smaller than the critical value -2.5759 and, exactly as in Exercise 7.11, we reject the null hypothesis.

Notice that the rejection region  $(-\infty, -2.5759) \cup (2.5759, +\infty)$  is smaller than in Exercise 7.11, and we can say that it is more difficult to reject the null hypothesis if the variance is not known.

- c) Since  $\bar{x}_1 \bar{x}_2 = \frac{1}{2}$ , the value of the test statistic will be again equal to zero and we cannot reject  $H_0$  at any level  $\alpha \in (0, 1)$ . This decision is identical to our conclusion in Exercise 7.11.
- d) The test statistic of the univariate t-test  $(1-2)\sqrt{6/2} = -1.7321$  is lying between the corresponding critical values  $t_{0.025;5} = -2.5759$  and  $t_{0.975;5} = -2.5759$ 2.5759 which implies that we do not reject the null hypothesis at level  $\alpha = 0.05$ .

**Exercise 7.13** Test the hypothesis of the equality of the covariance matrices on two simulated four-dimensional samples of sizes  $n_1 = 30$  and  $n_2 = 20$ .

Let  $X_{ih} \sim N_p(\mu_h, \Sigma_h)$ ,  $i = 1, ..., n_h$ , h = 1, 2, be independent random vectors. The test problem of testing the equality of the covariance matrices can be written as

$$H_0: \Sigma_1 = \Sigma_2$$
 versus  $H_1$ : no constraints.

Both subsamples provide  $S_h$ , an estimator of  $\Sigma_h$ , with the Wishart distribution  $n_h S_h \sim W_p(\Sigma_h, n_h - 1)$ . Under the null hypothesis  $H_0$ :  $\Sigma_1 = \Sigma_2$ , we have for the

common covariance matrix that  $\sum_{h=1}^{2} n_h S_h \sim W_p(\Sigma, n-2)$ , where  $n = \sum_{h=1}^{2} n_h$ . Let  $S = \frac{n_1 S_1 + n_2 S_2}{n}$  be the weighted average of  $S_1$  and  $S_2$ . The likelihood ratio test leads to the test statistic

$$-2\log \lambda = n\log |\mathcal{S}| - \sum_{h=1}^{2} n_h \log |\mathcal{S}_h|$$
(7.10)

which under  $H_0$  is approximately distributed as a  $\chi^2_m$  with  $m = \frac{1}{2}(2-1)p(p+1)$ degrees of freedom.

We test the equality of the covariance matrices for the three data sets given in Härdle and Simar (2015, Example 7.14) who simulated two independent normal distributed samples with p = 4 dimensions and the sample sizes of  $n_1 = 30$  and  $n_2 = 20$  leading to the asymptotic distribution of the test statistics (7.10) with  $m = \frac{1}{2}(2-1)4(4+1) = 10$  degrees of freedom.

#### 7 Hypothesis Testing

a) With a common covariance matrix in both populations  $\Sigma_1 = \Sigma_2 = \mathcal{I}_4$ , we obtain the following empirical covariance matrices:

$$S_1 = \begin{pmatrix} 0.812 - 0.229 - 0.034 & 0.073 \\ -0.229 & 1.001 & 0.010 & -0.059 \\ -0.034 & 0.010 & 1.078 & -0.098 \\ 0.073 & -0.059 & -0.098 & 0.823 \end{pmatrix}$$

and

$$\mathcal{S}_2 = \begin{pmatrix} 0.559 - 0.057 - 0.271 & 0.306 \\ -0.057 & 1.237 & 0.181 & 0.021 \\ -0.271 & 0.181 & 1.159 - 0.130 \\ 0.306 & 0.021 - 0.130 & 0.683 \end{pmatrix}$$

The determinants are |S| = 0.590,  $|S_1| = 0.660$  and  $|S_2| = 0.356$  leading to the likelihood ratio test statistic:

$$-2\log \lambda = 50\log(0.590) - 30\log(0.660) - 20\log(0.356) = 6.694$$

The value of the test statistic is smaller than the critical value  $\chi^2_{0.95;10} = 18.307$  and, hence, we do not reject the null hypothesis.

b) The second simulated samples have covariance matrices  $\Sigma_1 = \Sigma_2 = 16\mathcal{I}_4$ . Now, the standard deviation is 4 times larger than in the previous case. The sample covariance matrices from the second simulation are:

$$S_{1} = \begin{pmatrix} 21.907 & 1.415 - 2.050 & 2.379 \\ 1.415 & 11.853 & 2.104 - 1.864 \\ -2.050 & 2.104 & 17.230 & 0.905 \\ 2.379 - 1.864 & 0.905 & 9.037 \end{pmatrix},$$

$$S_{2} = \begin{pmatrix} 20.349 - 9.463 & 0.958 - 6.507 \\ -9.463 & 15.502 - 3.383 - 2.551 \\ 0.958 - 3.383 & 14.470 - 0.323 \\ -6.507 - 2.551 - 0.323 & 10.311 \end{pmatrix},$$

and the value of the test statistic is:

$$-2\log \lambda = 50\log(40066) - 30\log(35507) - 20\log(16233) = 21.693.$$

Since the value of the test statistic is larger than the critical value of the asymptotic distribution,  $\chi^2_{0.95;10} = 18.307$ , we reject the null hypothesis.

c) The covariance matrix in the third case is similar to the second case  $\Sigma_1 = \Sigma_2 = 16\mathcal{I}_4$  but, additionally, the covariance between the first and the fourth variable is  $\sigma_{14} = \sigma_{41} = -3.999$ . The corresponding correlation coefficient is  $r_{41} = -0.9997$ .

The sample covariance matrices from the third simulation are:

$$S_1 = \begin{pmatrix} 14.649 - 0.024 \ 1.248 - 3.961 \\ -0.024 \ 15.825 \ 0.746 \ 4.301 \\ 1.248 \ 0.746 \ 9.446 \ 1.241 \\ -3.961 \ 4.301 \ 1.241 \ 20.002 \end{pmatrix}$$

and

$$S_2 = \begin{pmatrix} 14.035 - 2.372 & 5.596 - 1.601 \\ -2.372 & 9.173 - 2.027 - 2.954 \\ 5.596 - 2.027 & 9.021 - 1.301 \\ -1.601 - 2.954 - 1.301 & 9.593 \end{pmatrix}$$

The value of the test statistic is:

$$-2 \log \lambda = 50 \log(24511) - 30 \log(37880) - 20 \log(6602.3) = 13.175$$

The value of the likelihood ratio test statistic is now smaller than the critical value,  $\chi^2_{0.95:10} = 18.307$ , and we do not reject the null hypothesis.

Notice that in part b), we have rejected a valid null hypothesis. One should always keep in mind that a wrong decision of this type (so-called type I error) is possible and it occurs with probability  $\alpha$ .

**Exercise 7.14** Test the equality of the covariance matrices from the two groups in the WAIS data set (Morrison, 1990). The data set is given in Appendix A.21.

The data set can be summarized by calculating the vectors of means,

$$\bar{x}_1 = (12.57, 9.57, 11.49, 7.97)^{\top} \bar{x}_2 = (8.75, 5.33, 8.50, 4.75)^{\top},$$

and the empirical covariance matrices

$$S_{1} = \begin{pmatrix} 11.164 & 8.840 & 6.210 & 2.020 \\ 8.840 & 11.759 & 5.778 & 0.529 \\ 6.210 & 5.778 & 10.790 & 1.743 \\ 2.020 & 0.529 & 1.743 & 3.594 \end{pmatrix}$$
$$S_{2} = \begin{pmatrix} 9.688 & 9.583 & 8.875 & 7.021 \\ 9.583 & 16.722 & 11.083 & 8.167 \\ 8.875 & 11.083 & 12.083 & 4.875 \\ 7.021 & 8.167 & 4.875 & 11.688 \end{pmatrix}$$

in both groups.

#### 7 Hypothesis Testing

Let us assume that the first set of  $n_1 = 37$  observations comes from fourdimensional normal distribution  $N_4(\mu_1, \Sigma_1)$  and the second set of the remaining  $n_2 = 12$  observations corresponds to  $N_4(\mu_2, \Sigma_2)$ 

For testing the equality of the two covariance matrices,  $\Sigma_1 = \Sigma_2$ , we use the test described in Exercise 7.13. Formally, the null and the alternative hypotheses are:

$$H_0: \Sigma_1 = \Sigma_2$$
 versus  $H_1: \Sigma_1 \neq \Sigma_2$ .

In order to calculate the likelihood ratio test statistic (7.6), we have to define the matrix  $S = (n_1 S_1 + n_2 S_2)/n$ , i.e., the weighted average of the observed matrices. We get

$$S = \frac{n_1 S_1 + n_2 S_2}{n} = \frac{37 S_1 + 12 S_2}{49} = \begin{pmatrix} 10.803 & 9.022 & 6.863 & 3.245 \\ 9.022 & 12.974 & 7.077 & 2.399 \\ 6.863 & 7.077 & 11.107 & 2.510 \\ 3.245 & 2.399 & 2.510 & 5.576 \end{pmatrix}$$

and we easily obtain the test statistic:

$$-2 \log \lambda = n \log |\mathcal{S}| - \sum_{h=1}^{2} n_h \log |\mathcal{S}_h|$$
  
= 49 \log |\mathcal{S}| - (37 \log |\mathcal{S}\_1| + 12 \log |\mathcal{S}\_2|) = 20.7.

This value of the test statistics leads to the rejection of the null hypothesis of the equality of the two covariance matrices since it is larger than the critical value  $\chi^2_{0.95;10} = 18.307$ , where the degrees of freedom were determined for k = 2 groups as  $m = \frac{1}{2}(k-1)p(p+1) = \frac{1}{2}(2-1)4(4+1) = 10$ . SMStestcovwais

**Exercise 7.15** Consider two independent iid samples, each of size 10, from two bivariate normal populations. The results are summarized below:

$$\bar{x}_1 = (3, 1)^{\top}; \ \bar{x}_2 = (1, 1)^{\top}$$
  
 $S_1 = \begin{pmatrix} 4 & -1 \\ -1 & 2 \end{pmatrix}; \ S_2 = \begin{pmatrix} 2 & -2 \\ -2 & 4 \end{pmatrix}.$ 

*Provide a solution to the following tests:* 

- a)  $H_0: \mu_1 = \mu_2 H_1: \mu_1 \neq \mu_2$
- b)  $H_0: \mu_{11} = \mu_{21} H_1: \mu_{11} \neq \mu_{21}$
- c)  $H_0: \mu_{12} = \mu_{22} H_1: \mu_{12} \neq \mu_{22}$

Compare the solutions and comment.

a) Let us start by verifying the assumption of equality of the two covariance matrices, i.e., the hypothesis:

$$H_0: \Sigma_1 = \Sigma_2$$
 versus  $H_1: \Sigma_1 \neq \Sigma_2$ .

This hypothesis can be tested using the approach described in Exercise 7.13 where we used the test statistic (for k = 2 groups):

$$-2\log \lambda = n\log |\mathcal{S}| - \sum_{h=1}^{2} n_h \log |\mathcal{S}_h|$$

which is under the null hypothesis  $H_0$ :  $\Sigma_1 = \Sigma_2$  approximately  $\chi_m^2$  distributed, where  $m = \frac{1}{2}(k-1)p(p+1) = \frac{1}{2}(2-1)2(2+1) = 3$ .

We calculate the average of the observed variance matrices

$$\mathcal{S} = \begin{pmatrix} 3 & -1.5 \\ -1.5 & 3 \end{pmatrix}$$

and we get the value of the test statistic

$$-2\log \lambda = 20\log |\mathcal{S}| - (10\log |\mathcal{S}_1| + 10\log |\mathcal{S}_2|) = 4.8688$$

which is smaller than the critical value  $\chi^2_{0.95;3} = 7.815$ . Hence, the value of the test statistic is not significant, we do not reject the null hypothesis, and the assumption of the equality of the variance matrices can be used in testing the equality of the mean vectors.

Now, we can test the equality of the mean vectors:

$$H_0: \mu_1 = \mu_2$$
 versus  $H_1: \mu_1 \neq \mu_2$ .

The rejection region is given by

$$\frac{n_1 n_2 (n_1 + n_2 - p - 1)}{p(n_1 + n_2)^p} (\bar{x}_1 - \bar{x}_2)^\top \mathcal{S}^{-1} (\bar{x}_1 - \bar{x}_2) \ge F_{1-\alpha;p,n_1+n_2-p-1}.$$

For  $\alpha = 0.05$  we get the test statistic  $3.7778 \ge F_{0.95;2,17} = 3.5915$ . Hence, the null hypothesis  $H_0$ :  $\mu_1 = \mu_2$  is rejected and we can say that the mean vectors of the two populations are significantly different.

b) For the comparison of the two mean vectors first components we calculate the 95 % simultaneous confidence interval for the difference. We test the hypothesis

$$H_0: \mu_{11} = \mu_{21}$$
 versus  $H_1: \mu_{11} \neq \mu_{21}$ .
### 7 Hypothesis Testing

This test problem is only one-dimensional and it can be solved by calculating the common two-sample *t*-test. The test statistic

$$\frac{\bar{x}_{11} - \bar{x}_{21}}{\sqrt{\frac{4}{n_1} + \frac{2}{n_2}}} = \frac{2}{\sqrt{\frac{6}{10}}} = 2.5820$$

is greater than the corresponding critical value  $t_{0.95;18} = 2.1011$  and hence we reject the null hypothesis.

c) The comparison of the second component of the mean vectors can be also based on the two-sample *t*-test. In this case, it is obvious that the value of the test statistic is equal to zero (since  $\bar{x}_{12} = \bar{x}_{22} = 1$ ) and the null hypothesis cannot be rejected.

In part a) we have rejected the null hypothesis that the two mean vectors are equal. From the componentwise test performed in b) and c), we observe that the reason for rejecting the equality of the two-dimensional mean vectors was mainly due to differences in the first component.

**Exercise 7.16** Assume that  $X \sim N_p(\mu, \Sigma)$  where  $\Sigma$  is unknown.

- a) Derive the log-likelihood ratio test for testing the independence of the p components, that is  $H_0$ :  $\Sigma$  is a diagonal matrix.
- b) Assume that  $\Sigma$  is a diagonal matrix (all the variables are independent). Can an asymptotic test for  $H_0$ :  $\mu = \mu_0$  against  $H_1$ :  $\mu \neq \mu_0$  be derived? How would you compare it to p independent univariate t-tests on each  $\mu_j$ ?
- *c) Provide an easy derivation of an asymptotic test for testing the equality of the p means. Compare this to the simple ANOVA procedure.*

In order to derive the likelihood ratio test statistic, we have to calculate  $\ell_0^*$  and  $\ell_1^*$ , the maxima of the log-likelihood under the null and alternative hypothesis. Using the results derived in Exercise 6.7, we can write

$$\ell_0^* = \ell\{\bar{x}, \operatorname{diag}(\mathcal{S})\} = -\frac{n}{2} \log|2\pi \operatorname{diag}(\mathcal{S})| - \frac{n}{2} \operatorname{tr}\left(\operatorname{diag}(\mathcal{S})^{-1}\mathcal{S}\right)$$

and, from the solution of Exercise 7.7, we know that

$$\ell_1^* = \ell(\bar{x}, S) = -\frac{n}{2} \log |2\pi S| - \frac{n}{2} \operatorname{tr} \left( S^{-1} S \right) = -\frac{n}{2} \log |2\pi S| - \frac{n}{2} p,$$

where diag(S) = diag ( $s_{11}, \ldots, s_{pp}$ ) and  $d = (\bar{x} - \mu)$ . Then

$$-2 \log \lambda = 2 \left( \ell_1^* - \ell_0^* \right)$$
  
=  $-n \left\{ \log |2\pi S| - \log |2\pi \operatorname{diag}(S)| + p - \operatorname{tr} \left( \operatorname{diag}(S)^{-1} S \right) \right\}$   
=  $-n \left\{ \log \left| \operatorname{diag}(S)^{-1} \right| |S| + p - \operatorname{tr} \left( \operatorname{diag}(S)^{-1} S \right) \right\}$ 

$$= -n \left\{ \log \left| \operatorname{diag}(\mathcal{S})^{-1/2} \mathcal{S} \operatorname{diag}(\mathcal{S})^{-1/2} \right| + p - \operatorname{tr} \left( \operatorname{diag}(\mathcal{S})^{-1/2} \mathcal{S} \operatorname{diag}(\mathcal{S})^{-1/2} \right) \right\}$$
$$= -n \left( \log |\mathcal{R}| + p - \operatorname{tr} \mathcal{R} \right)$$
$$= -n \log |\mathcal{R}|,$$

where  $\mathcal{R} = \text{diag}(\mathcal{S})^{-1/2} \mathcal{S} \text{diag}(\mathcal{S})^{-1/2}$  is the empirical correlation matrix.

According to Theorem 7.1, the test of the null hypothesis can be based on the fact that the likelihood ratio test statistics  $-n \log |\mathcal{R}|$  has asymptotically  $\chi^2_{p(p-1)/2}$  distribution, where the number of degrees of freedom is the difference in the number of parameters under the alternative and null hypothesis:  $p(p-1)/2 = \dim(\Omega_1) - \dim(\Omega_0) = p(p+1)/2 - p$ .

b) Again, using Theorem 7.1, the test can be derived by calculating the likelihood ratio test statistics  $-2 \log \lambda = -2 (\ell_1^* - \ell_0^*)$  comparing the maximum of the log-likelihood under the null and alternative hypothesis.

Under the null hypothesis  $H_0$ :  $\mu = \mu_0$ , we maximize the log-likelihood  $\ell(\mathcal{X}; \mu_0, \Sigma)$  under the assumption that the variance  $\Sigma$  is diagonal, i.e., the unknown parameters are the diagonal elements of  $\Sigma$ ,  $\sigma = \text{diag}(\Sigma)$ . Similarly, as in Exercise 6.7, the log-likelihood  $\ell(\mathcal{X}; \mu_0, \sigma)$  is

$$-\frac{n}{2}\log(2\pi) - \frac{n}{2}\sum_{j=1}^{p}\log\sigma_{jj} - \frac{1}{2}\sum_{i=1}^{n}(x_i - \mu_0)^{\top}\operatorname{diag}(\sigma^{-1})(x_i - \mu_0).$$

Setting the partial derivative of the log-likelihood w.r.t. the vector of unknown parameters  $\sigma = \text{diag}(\Sigma)$  equal to zero,

$$\frac{\partial}{\partial\sigma}\ell(\mathcal{X};\mu_0,\sigma) = -\frac{n}{2}\sigma^{-1} - \frac{1}{2}\frac{\partial}{\partial\sigma}\sum_{i=1}^n \operatorname{tr}\{(x_i - \mu_0)^\top \operatorname{diag}(\sigma^{-1})(x_i - \mu_0)\}\$$
$$= -\frac{n}{2}\sigma^{-1} + \frac{1}{2}\sum_{i=1}^n \operatorname{diag}\{(x_i - \mu_0)(x_i - \mu_0)^\top\}\sigma^{-2}.$$

we obtain the MLE

$$0 = -\frac{n}{2}\hat{\sigma}^{-1} + \frac{1}{2}\sum_{i=1}^{n} \operatorname{diag}\{(x_{i} - \mu_{0})(x_{i} - \mu_{0})^{\mathsf{T}}\}\hat{\sigma}^{-2}$$
$$\hat{\sigma} = \operatorname{diag}\left\{\frac{1}{n}\sum_{i=1}^{n}(x_{i} - \mu_{0})(x_{i} - \mu_{0})^{\mathsf{T}}\right\} = \operatorname{diag}(\mathcal{S} + dd^{\mathsf{T}}),$$

where S is the empirical covariance matrix and  $d = (\bar{x} - \mu_0)$  as in Exercise 7.6. Thus,

$$\ell_0^* = \ell(\mathcal{X}; \mu_0, \operatorname{diag}(\mathcal{S} + dd^{\top})).$$

The maximum of the log-likelihood under the alternative hypothesis has already been derived in Exercise 6.7,

$$\ell_1^* = \ell(\mathcal{X}; \bar{x}, \operatorname{diag} S)$$

and we can calculate the likelihood ratio test statistic similarly as in Exercise 7.7:

$$\begin{aligned} -2\log\lambda &= 2\left(\ell_1^* - \ell_0^*\right) \\ &= 2\left\{\ell(\mathcal{X}; \bar{x}, \operatorname{diag} S) - \ell(\mathcal{X}; \mu_0, \operatorname{diag}(S + dd^{\top})\right\} \\ &= -n\log|\operatorname{diag}(S)| + n\log|\operatorname{diag}(S + dd^{\top})| \\ &- \operatorname{tr}\left\{\operatorname{diag}(S^{-1})\sum_{i=1}^n (x_i - \bar{x})(x_i - \bar{x})^{\top}\right\} \\ &+ \operatorname{tr}\left[\left\{\operatorname{diag}(S + dd^{\top})\right\}^{-1}\sum_{i=1}^n (x_i - \mu_0)(x_i - \bar{\mu}_0)^{\top}\right] \\ &= n\log\frac{|\operatorname{diag}(S + dd^{\top})|}{|\operatorname{diag}(S)|} = n\log\prod_{j=1}^p \frac{\sum_{i=1}^n (x_{ij} - \mu_{0j})^2}{\sum_{i=1}^n (x_{ij} - \bar{x}_j)^2} \\ &= n\log\prod_{j=1}^p \frac{\sum_{i=1}^n (x_{ij} - \bar{x}_j + \bar{x}_j - \mu_{0j})^2}{\sum_{i=1}^n (x_{ij} - \bar{x}_j)^2} \\ &= n\sum_{j=1}^p \log\frac{ns_{jj} + n(\bar{x}_j - \mu_{0j})^2}{ns_{jj}} \\ &= n\sum_{j=1}^p \log\left\{1 + \frac{(\bar{x}_j - \mu_{0j})^2}{s_{jj}}\right\}. \end{aligned}$$

The derived test statistics has asymptotically a  $\chi^2$  distribution with *p* degrees of freedom.

Using a first order Taylor expansion of  $\log(1 + x) \approx x$ , the test statistics  $-2 \log \lambda$  may be approximated by the expression

$$\sum_{j=1}^{p} n \frac{(\bar{x}_j - \mu_{0j})^2}{s_{jj}} = \sum_{j=1}^{p} \left( \frac{\bar{x}_j - \mu_{0j}}{s_{jj}/\sqrt{n}} \right)^2,$$

i.e., a sum of squared univariate one-sample *t*-test statistics calculated for each dimension separately. Hence, the multivariate test is, in this case, approximately equivalent to a combination of the p univariate *t*-tests.

c) The hypothesis of the equality of the *p* means can be equivalently written as  $H_0: C\mu = 0$ , where C is a contrast matrix

$$\mathcal{C}((p-1) \times p) = \begin{pmatrix} 1 & -1 & 0 & \cdots & 0 \\ 0 & 1 & -1 & \cdots & 0 \\ \vdots & \ddots & \ddots & \vdots \\ 0 & \cdots & 0 & 1 & -1 \end{pmatrix}$$

and a test could be based on the statistic

$$(n-1)\bar{x}^{\top}\mathcal{C}^{\top}(\mathcal{C}\operatorname{diag}\mathcal{S}\mathcal{C}^{\top})^{-1}\mathcal{C}\bar{x} \sim T^{2}_{p,n-1}$$

or, equivalently,

$$\frac{n-p+1}{p-1}\bar{x}^{\top}\mathcal{C}^{\top}(\mathcal{CSC}^{\top})^{-1}\mathcal{C}\bar{x} \sim F_{p-1,n-p+1}.$$
(7.11)

The analysis of variance (ANOVA) technique is, in this case, based on the test statistic

$$\frac{\{SS(\text{reduced}) - SS(\text{full})\}/\{df(r) - df(f)\}}{SS(\text{full})/df(f)} \sim F_{df(r) - df(f), df(f)}$$

i.e.,

$$\frac{\left\{n\sum_{j=1}^{p} \left(\bar{x}_{j} - \bar{\bar{x}}\right)^{2}\right\} / (p-1)}{\sum_{j=1}^{p} \sum_{i=1}^{n} \left(x_{ij} - \bar{\bar{x}}\right)^{2} / (np-1)} \sim F_{p-1,np-1},$$
(7.12)

where  $\overline{\overline{x}} = \frac{1}{p}(\overline{x}_1 + \dots + \overline{x}_p).$ 

A comparison of the test statistics and their asymptotic distributions in (7.11) and (7.12) reveals that the tests behave differently. The main difference is that the analysis of variance (7.12) assumes that the the variances  $\sigma_{11}, \ldots, \sigma_{pp}$  are equal. Thus, (7.11) is, in principle, a modification of ANOVA for heteroscedastic (unequal variances within groups) observations.

**Exercise 7.17** The yields of wheat have been measured in 30 parcels that have been randomly attributed to 3 lots prepared by one of 3 different fertilizers A, B, and C. The data set is given in Appendix A.7.

### 7 Hypothesis Testing

Using Exercise 7.16,

- a) test the independence between the 3 variables.
- b) test whether  $\mu = (2, 6, 4)^{\top}$  and compare this to the 3 univariate t-tests.
- c) test whether  $\mu_1 = \mu_2 = \mu_3$  using simple ANOVA and the  $\chi^2$  approximation.
- a) We assume that the observations,  $x_1, \ldots, x_{30}$ , have three-dimensional normal distribution  $N_3(\mu, \Sigma)$  where  $\Sigma$  is unknown. The null and alternative hypothesis are:

 $H_0$ :  $\Sigma$  is diagonal vs.  $H_1$ : no constraints

The corresponding likelihood ratio test statistic, derived in Exercise 7.16,

$$-n\log|\mathcal{R}| = -n\log \begin{vmatrix} 1.000 & -0.400 & 0.152 \\ -0.400 & 1.000 & -0.027 \\ 0.152 & -0.027 & 1.000 \end{vmatrix} = -n\log 0.819 = 1.987$$

is smaller than the corresponding critical value of the  $\chi_6^2$  distribution  $\chi_{6;0.95}^2 = 12.592$  at level  $\alpha = 0.05$ . Hence, we do not reject the hypothesis that the variance matrix is diagonal.

b) The corresponding test statistic:

$$(n-1)(\bar{x}-\mu_0)^{\top} S^{-1}(\bar{x}-\mu_0) \sim T^2_{p;n-1}$$

follows under  $H_0$  a Hotelling  $T^2$ -distribution, with p = 3 and n - 1 = 9 degrees of freedom. From the data set, we calculate the mean vector

$$\bar{x} = \begin{pmatrix} 3.2\\ 6.7\\ 2.2 \end{pmatrix}$$

and the inverse of the variance matrix  ${\cal S}$ 

$$\mathcal{S}^{-1} = \begin{pmatrix} 0.776 & 0 & 0 \\ 0 & 0.407 & 0 \\ 0 & 0 & 0.937 \end{pmatrix}.$$

The test statistic is

$$9(1.2, 0.7, -1.8) \begin{pmatrix} 0.776 & 0 & 0 \\ 0 & 0.407 & 0 \\ 0 & 0 & 0.937 \end{pmatrix} \begin{pmatrix} 1.2 \\ 0.7 \\ -1.8 \end{pmatrix} = 39.188$$

The critical value of the Hotelling  $T_{3,9}^2$  distribution is

$$T_{0.95;3,9}^2 = \frac{3 \cdot 9}{9 - 3 + 1} F_{0.95;3,9 - 3 + 1} = 16.76$$

and it follows that we reject the null hypothesis  $H_0$ :  $\mu = (2, 6, 4)^{\top}$  since the test statistic is larger than the critical value.

The three univariate tests for the single means are:

 $H_0: \mu_1 = 2$  vs.  $H_1:$  no constraints,  $H_0: \mu_2 = 6$  vs.  $H_1:$  no constraints,  $H_0: \mu_3 = 4$  vs.  $H_1:$  no constraints.

The test statistics

$$T_i = \sqrt{n} \frac{\bar{x} - \mu_i}{s_{ii}}, \quad \text{for } i = 1, 2, 3,$$

follow a Student *t*-distribution with n - 1 = 9 degrees of freedom.

In our case, we obtain

$$T_1 = 3.342, T_2 = 1.413, \text{ and } T_3 = -5.511.$$

The null hypothesis is rejected if the absolute value of the test statistic is larger than the critical value  $t_{0.975;9} = 2.263$ . The null hypothesis is rejected for  $\mu_1 = 2$  and  $\mu_3 = 4$ .

In practice, it is not a good idea to perform a series of univariate tests instead of one overall multivariate. It is easy to see that the probability of finding false positive result (rejecting valid null hypothesis) increases with the number of performed univariate tests.

c) The ANOVA hypothesis is:

$$H_0: \mu_1 = \mu_2 = \mu_3$$
 vs.  $H_1:$  no constraints.

The sums of squares for the ANOVA procedure are  $SS(\text{full}) = \sum_{l=1}^{3} \sum_{k=1}^{10} (x_{kl} - \bar{x}_l)^2 = 43.30$  and  $SS(\text{reduced}) = \sum_{l=1}^{3} \sum_{k=1}^{10} (x_{kl} - \bar{x})^2 = 154.97$ . The test statistic

$$F = \frac{\{SS(\text{reduced}) - SS(\text{full})\}/(df(r) - df(f))}{SS(\text{full})/df(f)} = 34.816$$

follows a *F*-distribution with df(f) = n - 3 = 27 and df(r) = n - 1 = 29 degrees of freedom.

### 7 Hypothesis Testing

Since the test statistic  $34.816 > F_{0.95;2,27} = 3.354$ , we reject the null hypothesis of equality of the three means.

Without assuming the equality of the variances (homoscedasticity) the hypothesis can be written as

 $H_0: C\mu = 0_2$  versus  $H_1:$  no constraints

under the assumption that the variance matrix  $\Sigma$  is diagonal, where

$$\mathcal{C} = \begin{pmatrix} 1 & -1 & 0 \\ 1 & 0 & -1 \end{pmatrix}.$$

The *t*-test statistic:

$$-2\log\lambda = n\log\left\{1 + (\mathcal{C}\bar{x} - a)^{\top}(\mathcal{CSC}^{\top})^{-1}(\mathcal{C}\bar{x})\right\}$$

follows under the null hypothesis  $H_0$  asymptotically a  $\chi^2$ -distribution. From the observed data set, we obtain

$$C\bar{x} = \begin{pmatrix} -3.5\\1 \end{pmatrix}$$
 and  $(\mathcal{ASA}^{\top})^{-1} = \begin{pmatrix} 0.329 - 0.180\\-0.180 & 0.523 \end{pmatrix}$ .

The test statistic is

$$-2\log\lambda = 10\log\left\{1 + (-3.5, 1)\begin{pmatrix}0.329 - 0.180\\-0.180 & 0.523\end{pmatrix}\begin{pmatrix}-3.5\\1\end{pmatrix}\right\} = 19.19$$

and we reject the null hypothesis at level  $\alpha = 0.05$  since the test statistic is larger than the corresponding critical value  $\chi^2_{0.95:2} = 5.99$ .

**Exercise 7.18** Test the first sample  $(n_1 = 30)$  simulated in parts b) and c) of *Exercise 7.13* to see if its covariance matrix is equal to  $\Sigma_0 = 4\mathcal{I}_4$  (the sample covariance matrix to be tested is given by  $S_1$ ).

a) We have a random sample from a four-dimensional normal distribution with a sample size of 30 and the empirical covariance matrix:

$$S_1 = \begin{pmatrix} 21.907 & 1.415 - 2.050 & 2.379 \\ 1.415 & 11.853 & 2.104 - 1.864 \\ -2.050 & 2.104 & 17.230 & 0.905 \\ 2.379 - 1.864 & 0.905 & 9.037 \end{pmatrix}$$

The test of the hypothesis

$$H_0: \Sigma = \Sigma_0$$
 versus  $H_1:$  no constraints

can be carried out by likelihood ratio test based on the test statistic

$$-2\log \lambda = 2(\ell_1^* - \ell_0^*)$$
  
=  $2\{\ell(\mathcal{X}; \bar{x}, \mathcal{S}) - \ell(\mathcal{X}; \bar{x}, \Sigma_0)\}$   
=  $n \operatorname{tr} (\Sigma_0^{-1} \mathcal{S}) - n \log |\Sigma_0^{-1} \mathcal{S}| - np$ 

which has, under the null hypothesis, asymptotically  $\chi_m^2$  distribution with m = p(p-1)/2 degrees of freedom.

Plugging in the observed covariance matrix, we get  $-2 \log \lambda = 182.2 > \chi^2_{0.95;10} = 18.31$  and we reject the null hypothesis  $H_0: \Sigma = 4\mathcal{I}_4$ . b) For the second observed covariance matrix,

 $S_1 = \begin{pmatrix} 14.649 - 0.024 \ 1.248 - 3.961 \\ -0.024 \ 15.825 \ 0.746 \ 4.301 \\ 1.248 \ 0.746 \ 9.446 \ 1.241 \\ 2.061 \ 4.201 \ 1.241 \ 20.002 \end{pmatrix},$ 

we obtain the test statistic  $-2 \log \lambda = 179.5$  and, comparing it to the same critical value  $\chi^2_{0.95;10} = 18.31$ , we again see that the observed covariance matrix is significantly different from  $\Sigma_0 = 4\mathcal{I}_4$ .

**Exercise 7.19** Consider the bank data set in Appendix A.2. For the counterfeit bank notes, we want to know if the length of the diagonal  $(X_6)$  can be predicted by a linear model in  $X_1$  to  $X_5$ . Estimate the linear model and test if the coefficients are significantly different from zero.

We consider the linear regression model,

$$X_6 = (1, X_1, \ldots, X_5)\beta + \varepsilon,$$

where  $\beta = (\beta_0, \dots, \beta_5)^{\top}$  is the vector of the regression parameters and  $\varepsilon$  is the random error distributed as  $N(0, \sigma^2)$ . The parameter estimates and the related tests are summarized in the following computer output:

Coefficients:

```
Estimate Std. Error t value Pr(>|t|)(Intercept)47.3454134.934981.3550.17859Length0.319300.148312.1530.03388 *'Height Left'-0.506830.24829-2.0410.04403 *'Height Right'0.633750.202083.1360.00229 **'Inner Frame Lower'0.332500.059635.5762.35e-07 ***'Inner Frame Upper'0.317930.103913.0600.00289 **---Signif. codes:0 *** 0.001 ** 0.01 * 0.05 . 0.11
```

Residual standard error: 0.4714 on 94 degrees of freedom Multiple R-squared: 0.322,Adjusted R-squared: 0.2859 F-statistic: 8.927 on 5 and 94 DF, p-value: 5.757e-07 The last line of the output concerns the test of the hypothesis

$$H_0: \beta_1 = \dots = \beta_5 = 0$$
 vs.  $H_1: \beta_i \neq 0$  for some  $i = 1, \dots, 5$ .

The value of the *F*-statistics is 8.927 and the small *p*-value ( $< \alpha = 0.05$ ) indicates that the null hypothesis is rejected. This proves that the response variable  $X_6$  depends on the variables  $X_1, \ldots, X_5$ .

The upper part of the computer output contains information on the parameter estimates (or coefficients)  $\hat{\beta}_i$ , i = 0, ..., 5. The parameter  $\beta_0 = (Intercept)$  estimates the intercept (absolute term). The remaining parameters  $\beta_i$ , i = 1, ..., 5 measure the influence of the variables  $X_i$  on the response variable  $X_6$ , see Chap. 3 for more details. Each row contains a result of the univariate *t*-test of the hypothesis

$$H_0: \beta_i = 0$$
 vs.  $H_1: \beta_i \neq 0$ .

From the *p*-values given in the last column, we can see that all regression coefficients are statistically significant on level  $\alpha = 0.05$ . SMSlinregbank2

**Exercise 7.20** In the vocabulary data set (Bock, 1975) given in Appendix A.20, predict the vocabulary score of the children in eleventh grade from the results in grades 8–10. Estimate a linear model and test its significance.

```
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) 1.4782 0.2999 4.929 6.86e-06 ***
grade8
            0.2015
                       0.1582 1.273
                                       0.2078
grade9
            0.2278
                       0.1152 1.977
                                       0.0526 .
            0.3965
                       0.1304
                                3.041 0.0035 **
grade10
_ _ _
Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1
Residual standard error: 1.073 on 60 degrees of freedom
Multiple R-squared: 0.7042, Adjusted R-squared: 0.6894
```

Multiple R-squared: 0.7042,Adjusted R-squared: 0.6894 F-statistic: 47.61 on 3 and 60 DF, p-value: 7.144e-16

Regression analysis reveals a reasonably high coefficient of determination. The hypothesis of independence ( $H_0$  : all parameters = 0) is rejected on level  $\alpha = 0.05$  since the *F*-statistics is statistically significant (the *p*-value is smaller than  $\alpha = 0.05$ ).

The vocabulary score from tenth grade ( $\beta_3 = \texttt{grade10}$ ) is statistically significant for the forecast of performance in eleventh grade. The other two variables, vocabulary scores from the eighth and ninth grade, are not statistically significant at level  $\alpha = 0.05$ . More formally, the test does not reject the hypothesis that parameters  $\beta_2$  and  $\beta_3$  are equal to zero.

One might be tempted to simplify the model by excluding the insignificant variables. Excluding only the score in eighth grade leads to the following result

which shows that the variable measuring the vocabulary score in ninth grade has changed its significance.

```
Coefficients:

Estimate Std. Error t value Pr(>|t|)

(Intercept) 1.2355 0.2327 5.309 1.63e-06 ***

grade9 0.2893 0.1051 2.752 0.00779 **

grade10 0.5022 0.1011 4.969 5.75e-06 ***

---

Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1

Residual standard error: 1.079 on 61 degrees of freedom

Multiple R-squared: 0.6962,Adjusted R-squared: 0.6862

F-statistic: 69.89 on 2 and 61 DF, p-value: < 2.2e-16
```

Hence, the final model explains the vocabulary score in grade eleven using vocabulary scores in the previous two grades.

**Exercise 7.21** Assume that we have observations from two p-dimensional normal populations,  $x_{i1} \sim N_p(\mu_1, \Sigma)$ ,  $i = 1, ..., n_1$ , and  $x_{i2} \sim N_p(\mu_2, \Sigma)$ ,  $i = 1, ..., n_2$ . The mean vectors  $\mu_1$  and  $\mu_2$  are called profiles. An example of two such five-dimensional profiles is given in Fig. 7.1. Propose tests of the following hypotheses:

- 1. Are the profiles parallel?
- 2. If the profiles are parallel, are they at the same level?
- 3. If the profiles are parallel, are they also horizontal?

The above questions are easily translated into linear constraints on the means and a test statistic can be obtained accordingly.

a) Let C be a  $(p-1) \times p$  contrast matrix defined as

$$\mathcal{C} = \begin{pmatrix} 1 - 1 & 0 \cdots & 0 \\ 0 & 1 - 1 \cdots & 0 \\ 0 & \cdots & 0 & 1 & -1 \end{pmatrix}.$$

The hypothesis of parallel profiles is equivalent to

$$H_0^{(1)}: \mathcal{C}\mu_1 - \mathcal{C}\mu_2 = \mathcal{C}(\mu_1 - \mu_2) = 0_{p-1}.$$

The test of parallel profiles can be based on:

$$\mathcal{C}(\bar{x}_1-\bar{x}_2)\sim N_{p-1}\left(\mathcal{C}(\mu_1-\mu_2),\frac{n_1+n_2}{n_1n_2}\mathcal{C}\Sigma\mathcal{C}^{\top}\right).$$

### 7 Hypothesis Testing



Fig. 7.1 Example of population profiles. SMSprofil

Next, for the pooled covariance matrix  $S = (n_1S_1 + n_2S_2)/(n_1 + n_2)$  we have the Wishart distribution:

$$n_1 \mathcal{S}_1 + n_2 \mathcal{S}_2 \sim \mathcal{W}_p \left( \Sigma, n_1 + n_2 - 2 \right)$$
$$\mathcal{C} \left( n_1 \mathcal{S}_1 + n_2 \mathcal{S}_2 \right) \mathcal{C}^\top \sim \mathcal{W}_{p-1} \left( \mathcal{C} \Sigma \mathcal{C}^\top, n_1 + n_2 - 2 \right).$$

Under the null hypothesis, we know that  $C(\mu_1 - \mu_2) = 0_{p-1}$  and it follows that the statistic

$$(n_{1} + n_{2} - 2) \{ \mathcal{C} (\bar{x}_{1} - \bar{x}_{2}) \}^{\mathsf{T}} \left\{ \frac{n_{1} + n_{2}}{n_{1}n_{2}} \mathcal{C} (n_{1}\mathcal{S}_{1} + n_{2}\mathcal{S}_{2}) \mathcal{C}^{\mathsf{T}} \right\}^{-1} \mathcal{C} (\bar{x}_{1} - \bar{x}_{2})$$

$$= (n_{1} + n_{2} - 2) \{ \mathcal{C} (\bar{x}_{1} - \bar{x}_{2}) \}^{\mathsf{T}} \left\{ \frac{n_{1} + n_{2}}{n_{1}n_{2}} (n_{1} + n_{2}) \mathcal{CSC}^{\mathsf{T}} \right\}^{-1} \mathcal{C} (\bar{x}_{1} - \bar{x}_{2})$$

$$= \frac{(n_{1} + n_{2} - 2) n_{1}n_{2}}{(n_{1} + n_{2})^{2}} \{ \mathcal{C} (\bar{x}_{1} - \bar{x}_{2}) \}^{\mathsf{T}} \{ \mathcal{CSC} \}^{-1} \mathcal{C} (\bar{x}_{1} - \bar{x}_{2})$$

### **Population profiles**

has the Hotelling  $T^2$  distribution  $T^2_{p-1,n_1+n_2-2}$  and the null hypothesis of parallel profiles is rejected if

$$\frac{n_1 n_2 (n_1 + n_2 - p)}{(n_1 + n_2)^2 (p - 1)} \left\{ \mathcal{C}(\bar{x}_1 - \bar{x}_2) \right\}^\top \left( \mathcal{CSC}^\top \right)^{-1} \mathcal{C}(\bar{x}_1 - \bar{x}_2) > F_{1 - \alpha; p - 1, n_1 + n_2 - p}.$$
(7.13)

b) Assuming that the two profiles are parallel, the null hypothesis of the equality of the two levels can be formally written as

$$H_0^{(2)}: \mathbf{1}_p^{\top}(\mu_1 - \mu_2) = 0.$$

For  $\mathbf{1}_p^{\top}(\bar{x}_1 - \bar{x}_2)$ , as a linear function of normally distributed random vectors, we have

$$\mathbf{1}_{p}^{\top}(\bar{x}_{1}-\bar{x}_{2}) \sim N_{1}\left(\mathbf{1}_{p}^{\top}(\mu_{1}-\mu_{2}), \frac{n_{1}+n_{2}}{n_{1}n_{2}}\mathbf{1}_{p}^{\top}\Sigma\mathbf{1}_{p}\right).$$

Since

$$\mathbf{1}_p^{\top} (n_1 \mathcal{S}_1 + n_2 \mathcal{S}_2) \mathbf{1}_p \sim \mathcal{W}_1 \left( \mathbf{1}_p^{\top} \{ \Sigma \mathbf{1}_p, n_1 + n_2 - 2 \right),$$

we have that

$$(n_1+n_2)\mathbf{1}_p^{\top}\mathcal{S}\mathbf{1}_p\sim \mathcal{W}_1(\mathbf{1}_p^{\top}\boldsymbol{\Sigma}\mathbf{1}_p,n_1+n_2-2),$$

where S is the pooled empirical variance matrix. The test of equality can be based on the test statistic:

$$(n_{1} + n_{2} - 2) \{1_{p}^{\top}(\bar{x}_{1} - \bar{x}_{2})\}^{\top} \left\{ \frac{n_{1} + n_{2}}{n_{1}n_{2}} \mathcal{C}(n_{1}\mathcal{S}_{1} + n_{2}\mathcal{S}_{2}) \mathcal{C}^{\top} \right\}^{-1} 1_{p}^{\top}(\bar{x}_{1} - \bar{x}_{2})$$
$$= \frac{n_{1}n_{2}(n_{1} + n_{2} - 2)}{(n_{1} + n_{2})^{2}} \frac{\{1_{p}^{\top}(\bar{x}_{1} - \bar{x}_{2})\}^{2}}{1_{p}^{\top}\mathcal{S}1_{p}} \sim T_{1,n_{1}+n_{2}-2}^{2}$$

which leads directly the rejection region:

$$\frac{n_1 n_2 (n_1 + n_2 - 2)}{(n_1 + n_2)^2} \frac{\left\{ \mathbf{1}_p^\top (\bar{x}_1 - \bar{x}_2) \right\}^2}{\mathbf{1}_p^\top S \mathbf{1}_p} > F_{1-\alpha;1,n_1+n_2-2}.$$
(7.14)

c) If it is accepted that the profiles are parallel, then we can exploit the information contained in both groups to test if the two profiles also have zero slope, i.e., the profiles are horizontal. The null hypothesis may be written as:

$$H_0^{(3)}: \mathcal{C}(\mu_1 + \mu_2) = 0.$$

### 7 Hypothesis Testing

The average profile  $\bar{x} = (n_1 \bar{x}_1 + n_2 \bar{x}_2)/(n_1 + n_2)$  has a *p*-dimensional normal distribution:

$$\bar{x} \sim N_p\left(\frac{n_1\mu_1 + n_2\mu_2}{n_1 + n_2}, \frac{1}{n_1 + n_2}\Sigma\right).$$

Now the horizontal,  $H_0^{(3)}$ :  $C(\mu_1 + \mu_2) = 0_{p-1}$ , and parallel,  $H_0^{(1)}$ :  $C(\mu_1 - \mu_2) = 0_{p-1}$ , profiles imply that

$$\mathcal{C}\left(\frac{n_1\mu_1 + n_2\mu_2}{n_1 + n_2}\right) = \frac{\mathcal{C}}{n_1 + n_2} (n_1\mu_1 + n_2\mu_2)$$
  
=  $\frac{\mathcal{C}}{2(n_1 + n_2)} \{(n_1 + n_2)(\mu_1 + \mu_2) + (n_1 - n_2)(\mu_1 - \mu_2)\}$   
=  $0_{p-1}$ .

So, under parallel and horizontal profiles we have

$$\mathcal{C}\bar{x} \sim N_{p-1}\left(0_{p-1}, \frac{1}{n_1 + n_2} \mathcal{C}\Sigma\mathcal{C}^{\top}\right).$$

and

$$\mathcal{C}(n_1+n_2)\mathcal{S}\mathcal{C}^{\top}=\mathcal{C}(n_1\mathcal{S}_1+n_2\mathcal{S}_2)\mathcal{C}^{\top}\sim W_{p-1}\left(\mathcal{C}\Sigma\mathcal{C}^{\top},n_1+n_2-2\right).$$

Again, we get under the null hypothesis that

$$(n_1 + n_2 - 2)(\mathcal{C}\bar{x})^{\top}(\mathcal{CSC}^{\top})^{-1}\mathcal{C}\bar{x} \sim T^2(p-1, n_1 + n_2 - 2)$$

which leads to the rejection region:

$$\frac{n_1 + n_2 - p}{p - 1} (\mathcal{C}\bar{x})^\top (\mathcal{CSC}^\top)^{-1} \mathcal{C}\bar{x} > F_{1 - \alpha; p - 1, n_1 + n_2 - p}.$$
(7.15)

**Exercise 7.22** In Olkin and Veath (1980), the evolution of citrate concentrations in plasma is observed at three different times of day for two groups of patients who follow different diet. (The patients were randomly attributed to each group under a balanced design  $n_1 = n_2 = 5$ ). The data set is given in Appendix A.14.

Test if the profiles of the groups are parallel, if they are at the same level and if they are horizontal.

The observed profiles are plotted in Fig. 7.2. We apply the test statistics derived in Exercise 7.21 to test the statistical significance of the difference between the observed profiles.



Fig. 7.2 Groups profiles of the evolution of citrate concentrations in plasma observed at three different times of day. Q SMSprofplasma

a) The test for parallel profiles (7.13) leads to the test statistic:

$$\frac{n_1 n_2 (n_1 + n_2 - p)}{(n_1 + n_2)^2 (p - 1)} \{ \mathcal{C}(\bar{x}_1 - \bar{x}_2) \}^\top (\mathcal{CSC}^\top)^{-1} \mathcal{C}(\bar{x}_1 - \bar{x}_2) = 0.08$$

and we do not reject the null hypothesis since  $0.08 < F_{1-\alpha;p-1,n_1+n_2-p} = F_{0.95;2,7} = 4.74$ .

b) Let us now use (7.14) to test the equality of the profiles: The test statistic

$$\frac{n_1 n_2 (n_1 + n_1 - 2) \{ \mathbf{1}_p^\top (\bar{x}_1 - \bar{x}_2) \}^2}{(n_1 + n_2)^2 \mathbf{1}_p^\top \mathcal{S} \mathbf{1}_p} = 10.90$$

is larger than the critical value  $F_{1-\alpha;1,n_1+n_2-2} = F_{0.95;1,8} = 5.32$  and the hypothesis of equal profiles is rejected.

Hence, the profiles could be parallel but we already know that the levels of citrate concentrations in the two groups are significantly different.

c) Using the test statistic (7.15), we can assert the horizontality of the observed profiles, i.e., we can decide whether the concentrations change during the day.

Considering the average profile  $\bar{x} = \frac{n_1\bar{x}_1 + n_2\bar{x}_2}{n_1 + n_2}$ , the test statistic is

$$\frac{n_1 + n_2 - p}{p - 1} (\mathcal{C}\bar{x})^\top (\mathcal{CSC}^\top)^{-1} \mathcal{C}\bar{x} = 3.78$$

and we do not reject the null hypothesis since it is smaller than the critical value  $F_{1-\alpha;p-1,n_1+n_2-p} = F_{0.95;2,7} = 4.74$ . Thus, the observed profiles are not significantly changing throughout the day.  $\$  SMSprofplasma

# Part III Multivariate Techniques

# Chapter 8 Regression Models

Perhaps, when a man has special knowledge and special powers like my own, it rather encourages him to seek a complex explanation when a simpler one is at hand. Sherlock Holmes in "The Adventure of the Abbey Grange"

In Chap. 3, we have introduced the linear model

$$Y = \mathcal{X}\beta + \varepsilon, \tag{8.1}$$

where *Y* denotes a  $(n \times 1)$  random vector of observations of the response variable,  $\mathcal{X}$  is the  $(n \times r)$  design matrix containing the corresponding values of the explanatory variables,  $\beta$  is a  $(r \times 1)$  vector of unknown parameters and  $\varepsilon$  is a  $(n \times 1)$  random vector such that  $\mathsf{E} \varepsilon = 0_n$  and  $\mathsf{Var} \varepsilon = \sigma^2 \mathcal{I}_n$ .

Assuming that the design matrix  $\mathcal{X}$  has full rank, we have shown in Exercise 3.23 that the least squares estimator of  $\beta$  may be written as

$$\hat{\beta} = (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} Y.$$
(8.2)

Using tools of Chap. 4, it is easy to show that

$$\mathsf{E}\,\hat{\boldsymbol{\beta}} = \mathsf{E}(\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}\boldsymbol{Y} = (\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}\,\mathsf{E}\,\boldsymbol{Y}$$
$$= (\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}\,\mathsf{E}(\mathcal{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon}) = (\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}(\mathcal{X}\boldsymbol{\beta} + \boldsymbol{0}_n) = \boldsymbol{\beta}$$

and

$$\operatorname{Var} \hat{\beta} = \operatorname{Var} \{ (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} Y \} = (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} (\operatorname{Var} Y) \mathcal{X} (\mathcal{X}^{\top} \mathcal{X})^{-1} \\ = (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} \sigma^{2} \mathcal{I}_{n} \mathcal{X} (\mathcal{X}^{\top} \mathcal{X})^{-1} = \sigma^{2} (\mathcal{X}^{\top} \mathcal{X})^{-1}.$$

Notice that the correlations of the parameter estimators  $\hat{\beta}_i$ , i = 1, ..., r, depend only on the design matrix  $\mathcal{X}$ . Design matrix  $\mathcal{X}$  with mutually orthogonal columns

© Springer-Verlag Berlin Heidelberg 2015 W.K. Härdle, Z. Hlávka, *Multivariate Statistics*, DOI 10.1007/978-3-642-36005-3\_8 leads to a diagonal variance matrix  $\operatorname{Var} \hat{\beta}$ . On the other hand, correlated explanatory variables (i.e., nearly dependent columns in the design matrix) may increase the variance of the estimators  $\hat{\beta}_i$ , see e.g. Belsley et al. (1980) for more detailed information.

## **Linear Regression**

Assuming additionally normality of the random vector  $\varepsilon$ , we obtain that

$$\hat{\beta}_i \sim N(\beta_i, \sigma^2 v_{ii}),$$

where  $v_{ii}$  is the *i*th diagonal element of the matrix  $V = (\mathcal{X}^{\top} \mathcal{X})^{-1}$ . The natural estimator of the unknown variance  $\sigma^2$  is the Mean Squared Error

$$\hat{\sigma}^2 = \text{MSE} = \frac{1}{n-r} \sum_{i=1}^n (y_i - x_i \hat{\beta})^2 = (y - \mathcal{X}\hat{\beta})^\top (y - \mathcal{X}\hat{\beta})/n$$

Standard tools may be used to verify the independence of the estimators  $\hat{\beta}$  and  $\hat{\sigma}^2$  in order to derive that

$$(\hat{\beta}_i - \beta_i)/\hat{\sigma} v_{ii}^{1/2} \sim t_{n-r}$$

It follows that we will reject the null hypothesis  $H_0$ :  $\beta_i = 0$  against the alternative  $H_1$ :  $\beta_i \neq 0$  if

$$|t_i| = |\hat{\beta}_i| / \hat{\sigma} v_{ii}^{1/2} \ge t_{1-\alpha/2;n-r}.$$
(8.3)

Standard statistical software usually reports the estimates  $\hat{\beta}_i$ , i = 1, ..., r, estimate of standard errors  $SE(\hat{\beta}_i) = \hat{\sigma} v_{ii}^{1/2}$ , and test statistics  $t_i$  given in (8.3) with corresponding *p*-values.

In practice, one is often interested in linear combination of the regression parameters, say  $\xi^{\top}\hat{\beta}$ . Most often, such linear combination represents a fitted value, i.e., estimated conditional expected value (mean response) given that the vector of predictors is equal to  $\xi$  but, sometimes, it can be used to test hypotheses concerning, e.g., a difference of two regression parameters. It is easy to see that the variance of  $\xi^{\top}\hat{\beta}$  is:

$$\operatorname{Var}(\boldsymbol{\xi}^{\top}\hat{\boldsymbol{\beta}}) = \boldsymbol{\xi}^{\top}\operatorname{Var}(\hat{\boldsymbol{\beta}})\boldsymbol{\xi} = \sigma^{2}\boldsymbol{\xi}^{\top}(\boldsymbol{\mathcal{X}}^{\top}\boldsymbol{\mathcal{X}})^{-1}\boldsymbol{\xi}$$

and that

$$\frac{\xi^{\top}\hat{\beta} - \xi^{\top}\beta}{\sqrt{\sigma^{2}\xi^{\top}(\mathcal{X}^{\top}\mathcal{X})^{-1}\xi}} \sim N(0, 1).$$
(8.4)

Next, replacing the unknown parameter  $\sigma^2$  by its natural estimator  $\hat{\sigma}^2$ , we obtain the *t*-distribution with n - r degrees of freedom:

$$\frac{\xi^{\top}\hat{\beta} - \xi^{\top}\beta}{\sqrt{\hat{\sigma}^{2}\xi^{\top}(\mathcal{X}^{\top}\mathcal{X})^{-1}\xi}} \sim t_{n-r}.$$
(8.5)

It directly follows that we reject the null hypothesis  $H_0$ :  $\xi^{\top}\beta = \mu_0$  against the two-sided alternative if

$$\frac{|\xi^{\top}\hat{\beta} - \mu_0|}{\sqrt{\hat{\sigma}^2\xi^{\top}(\mathcal{X}^{\top}\mathcal{X})^{-1}\xi}} \ge t_{1-\alpha/2,n-r}$$

and that

$$\xi^{\top}\hat{\beta} \pm t_{1-\alpha/2;n-r}\sqrt{\hat{\sigma}^{2}\xi^{\top}(\mathcal{X}^{\top}\mathcal{X})^{-1}\xi}$$
(8.6)

is a  $1 - \alpha$  two-sided confidence interval for  $\xi^{\top}\beta$ .

Similarly, it is straightforward to construct prediction intervals, i.e., intervals capturing future observation  $Y_{n+1} = x_{n+1}\beta + \varepsilon_{n+1}$  with a prescribed probability  $1 - \alpha$ . Proceeding similarly as in (8.5), we obtain that Var  $Y_{n+1} = \sigma^2 x_{n+1} (\mathcal{X}^\top \mathcal{X})^{-1} x_{n+1}^\top + \sigma^2$  leading to the *t*-distribution

$$\frac{x_{n+1}\hat{\beta} - x_{n+1}\beta}{\sqrt{\hat{\sigma}^2\{1 + x_{n+1}(\mathcal{X}^{\top}\mathcal{X})^{-1}x_{n+1}^{\top}\}}} \sim t_{n-r}.$$

It is now easy to see that the interval

$$x_{n+1}\hat{\beta} \pm t_{1-\alpha/2;n-r}\sqrt{\hat{\sigma}^2\{1+x_{n+1}(\mathcal{X}^{\top}\mathcal{X})^{-1}x_{n+1}^{\top}\}}$$
(8.7)

will capture the value  $Y_{n+1}$  with probability  $1 - \alpha$ .

We should also note that simultaneous confidence and prediction intervals may be obtained by replacing the  $1 - \alpha/2$  quantile of the *t*-distribution in (8.6) and (8.7) by the expression  $\sqrt{rF_{1-\alpha;r,n-r}}$ , see Neter et al. (1996) or Fahrmeir et al. (2013) or some other textbook on linear regression for more detailed information.

Simultaneous testing of several hypothesis concerning the vector parameter  $\beta$  may be reformulated as a test of a linear constraint. In Exercise 3.24, we have already derived an estimator  $\hat{\beta}^{\mathcal{A},a}$  of the parameter  $\beta$  subject to the linear constraint  $\mathcal{A}\beta = a$ . This allows us to test the null hypothesis  $H_0$  :  $\mathcal{A}\beta = a$  against the alternative  $H_1 : \mathcal{A}\beta \neq a$  by comparing the sums of squared residuals obtained in the constrained and the unconstrained model. More precisely, under the null hypothesis

 $H_0: \mathcal{A}\beta = a$ , it can be shown that

$$F = \frac{(\|Y - \mathcal{X}\hat{\beta}^{\mathcal{A},a}\|^2 - \|Y - \mathcal{X}\hat{\beta}\|^2)/\operatorname{rank}(\mathcal{A})}{\|Y - \mathcal{X}\hat{\beta}\|^2/(n-r)} \sim F_{\operatorname{rank}(\mathcal{A}),n-r}$$
(8.8)

and the null hypothesis  $H_0$ :  $\mathcal{A}\beta = a$  may be rejected on level  $\alpha$  if  $F \geq F_{1-\alpha;\operatorname{rank}(\mathcal{A}),n-r}$ .

In practice, we usually set r = p + 1 and write  $\beta = (\beta_0, \beta_1, \dots, \beta_p)^{\top}$  with the coefficient  $\beta_0$  corresponding to the intercept—in other words, we assume that the first column of the design matrix  $\mathcal{X}$  is  $1_n$ . In this setting, standard statistical software usually reports also the coefficient of determination, see Exercise 3.9 and a test of the hypothesis  $\beta_1 = \beta_2 = \dots = \beta_p = 0$ , i.e., a test of the hypothesis  $H_0 : \mathcal{A}\beta = 0_p$ , where  $\mathcal{A}$  is a  $(p \times p + 1)$  matrix with elements  $a_{ij} = I(i = j + 1)$ , see (8.8).

The classical ANOVA and ANCOVA models may be seen as special cases of the linear regression model with categorical (or factor) explanatory variables.

### **Logistic Regression**

Other very popular and useful regression-type models, such as the logistic regression or the log-linear model suitable for categorical response variable, do not fall into the framework of linear model because a nonlinear relationship between the linear predictor and the nonnormally distributed response is assumed.

The logistic regression model has been designed for modeling a binary response variable. In order to describe the dependency of the binary response  $Y_i$ , i = 1, ..., n, on the vector of explanatory variables  $x_i$ , we assume that the expectation  $E(Y_i|x_i) = P(Y_i = 1|x_i) \in (0, 1)$  of the binary response variable is equal to a logistic function  $P(t) = \{1 + \exp(-t)\}^{-1}$  of a linear combination of the explanatory variables  $x_i^T \beta \in (-\infty, \infty)$ . In principle, any function from  $(-\infty, \infty) \rightarrow (0, 1)$  could be used to link the linear predictor  $(\in (-\infty, \infty))$  and the probability of  $P(Y_i = 1) \in (0, 1)$  but the logistic function has the advantage of leading to a very straightforward interpretation of the regression coefficients.

The logistic regression model may be written as

$$p(x_i) = \mathsf{P}(Y_i = 1 | x_i) = \frac{1}{1 + \exp{-x_i^{\top} \beta}} = \frac{\exp{x_i^{\top} \beta}}{\exp{x_i^{\top} \beta} + 1}, \quad i = 1, \dots, n.$$

Expressing the linear predictor as a function of  $p(x_i)$ , we arrive at

$$x_i^{\top}\beta = \log\left\{\frac{p(x_i)}{1-p(x_i)}\right\} = \log\{\operatorname{odds}(x_i)\},\$$

i.e., the linear predictor  $x_i^{\top}\beta$  is the log odds.

Increasing, e.g., the value of  $x_{ir}$  by one leads to a log odds equal to  $\{x_i + (0, ..., 0, 1)\}^{\top}\beta = x_i^{\top}\beta + \beta_r$  and the regression parameter  $\beta_r$  can be expressed

as the log odds ratio

$$\beta_r = \log \left[ \text{odds}\{x_i + (0, \dots, 0, 1)\} \right] - \log \left\{ \text{odds}(x_i) \right\}$$
$$= \log \left[ \frac{\text{odds}\{x_i + (0, \dots, 0, 1)\}}{\text{odds}(x_i)} \right].$$

Hence, each regression parameter  $\beta_i$  is the log odds ratio corresponding to unit increase in the *i*th explanatory variable assuming that the values of the remaining explanatory variables do not change. Positive value of a regression parameter means that the corresponding explanatory variable is positively related to the probability of success.

The parameter estimates are obtained by MLE. The asymptotic Maximum Likelihood theory, described in Chap. 7, is also used to test hypothesis concerning regression parameters. The value of the likelihood ratio test statistic comparing the fitted model to the so-called saturated model, i.e., a model having as many parameters as observations, is called the deviance or the residual deviance. The deviance of a valid model should have roughly  $\chi^2_{n-r}$  distribution. It is also easy to see that changes in deviance correspond to likelihood ratio test statistics.

An illustration of logistic regression is given in Exercise 8.7; for more details on logistic regression see, e.g., Hosmer and Lemeshow (1989).

Both logistic and linear regression belong into the family of the so-called Generalized Linear Models (GLM) that are usually defined by the following three components McCullagh and Nelder (1989):

- 1. a response with a probability distribution from the exponential family,
- 2. a linear predictor  $\eta = \mathcal{X}\beta$ ,
- 3. a link function g(.) as a connection between E(Y) and the linear predictor  $\eta$ , i.e.,  $E(Y) = \mu = g^{-1}(\eta)$ .

It is easy to see that linear regression is a GLM with Gaussian (Normal) response and identity link function. Logistic regression is a GLM with Alternative distribution and logit link function.

**Exercise 8.1** For the one factor ANOVA model, show that if the model is balanced, we have  $\hat{\mu} = \bar{Y}$ .

The one factor ANOVA (Analysis of Variance) model is a linear regression model with normally distributed response and one explanatory factor variable.

The ANOVA model is balanced if each level of the explanatory factor variable occurs with the same frequency in our dataset. This assumption is not unrealistic because ANOVA models are often applied in designed experiments, where the values of the explanatory variable are fixed in advanced.

The standard way to present one factor ANOVA model with r levels is

$$Y_{kl} = \mu + \alpha_l + \varepsilon_{kl}, \quad k = 1, \dots, m \text{ and } l = 1, \dots, r,$$
(8.9)

where  $\alpha_l$  is the effect of the *l*th level of the explanatory variable and  $\varepsilon_{kl}$  are independent, centered, and normally distributed random errors with the variance  $\sigma^2 > 0$ .

Looking at the design matrix implied by the linear regression model (8.9), we obtain

$$\mathcal{X} = \begin{pmatrix} 1_m \ 1_m \ 0_m \ 0_m \ \dots \ 0_m \ 0_m \\ 1_m \ 0_m \ 1_m \ 0_m \ \dots \ 0_m \ 0_m \\ \vdots \ \vdots \ \vdots \ \vdots \ \vdots \ \vdots \\ 1_m \ 0_m \ 0_m \ 0_m \ \dots \ 1_m \ 0_m \\ 1_m \ 0_m \ 0_m \ 0_m \ \dots \ 0_m \ 1_m \end{pmatrix}$$

The design matrix  $\mathcal{X}$  does not have full rank and this means that the parameters of this model are not estimable or, in other words, the parameters in this linear regression model are not uniquely defined.

In order to obtain an easily interpretable result, we have to reparameterize the model assuming that, e.g.,

 $\alpha_1 = 0$  using 1st level as a reference with the parameter  $\alpha_i$  estimating the effect of the *i*th level compared to the 1st level,

 $\alpha_r = 0$  using the last level as a reference,  $\sum \alpha_i = 0$  using the overall mean as a reference.

Depending on the hypothesis, one could also use Helmert contrasts comparing each level to the mean of the previous levels or polynomial contrasts based on orthogonal polynomials that are particularly suitable for ordered factor levels.

This exercise concerns the overall mean and, therefore, we use the constraint  $\sum \alpha_i = 0$  which leads to an estimator of the overall mean. Noticing that the constraint  $\sum \alpha_i = 0$  is equivalent to  $\alpha_r = -\alpha_1 - \cdots - \alpha_r$ , we have the design matrix

$$\mathcal{X} = \begin{pmatrix} 1_m & 1_m & 0_m & 0_m \dots & 0_m \\ 1_m & 0_m & 1_m & 0_m \dots & 0_m \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ 1_m & 0_m & 0_m & 0_m \dots & 1_m \\ 1_m - 1_m - 1_m - 1_m \dots - 1_m \end{pmatrix}.$$

where the parameter  $\alpha_r$  has been replaced by the linear combination  $-\alpha_1 - \cdots - \alpha_r$ and the vector of unknown parameters is  $(\mu, \alpha_1, \dots, \alpha_{r-1})^{\top}$ .

Denoting n = rm the total number of observations, we have

$$\mathcal{X}^{\top} \mathcal{X} = \begin{pmatrix} n & 0 & 0 & 0 & \dots & 0 \\ 0 & 2m & m & m & \dots & m \\ 0 & m & 2m & m & \dots & m \\ \vdots & \vdots & \vdots & \vdots & & \vdots \\ 0 & m & m & m & \dots & 2m \end{pmatrix}$$

and it is easy to see that the first row of the matrix  $(\mathcal{X}^{\top}\mathcal{X})^{-1}$  is  $(n^{-1}, 0, 0, ..., 0)$ . Next, we apply (8.2) and obtain  $\hat{\mu}$  as the first element of the vector of the least squares estimators, i.e.,

$$\hat{\mu} = (n^{-1}, 0, 0, \dots, 0) \mathcal{X}^{\top} \mathcal{Y}$$

$$= (n^{-1}, 0, 0, \dots, 0) \begin{pmatrix} \sum_{k=1}^{r} \sum_{k=1}^{m} Y_{kl} \\ \sum_{k=1}^{m} (Y_{k1} - Y_{kr}) \\ \sum_{k=1}^{m} (Y_{k2} - Y_{kr}) \\ \vdots \\ \sum_{k=1}^{m} (Y_{k,r-1} - Y_{kr}) \end{pmatrix} = \sum_{l=1}^{r} \sum_{k=1}^{m} Y_{kl}/n = \bar{Y}.$$

It is important to understand that the interpretation of the parameter  $\mu$  in (8.9) depends on the chosen parameterization of the explanatory factor variable and, in practice, one should be very careful before interpreting coefficients estimated semiautomatically by some statistical software.

**Exercise 8.2** What is the relationship between  $\hat{\mu}$  and  $\bar{Y}$  if the ANOVA model is not balanced?

Proceeding similarly as in Exercise 8.1, we assume the unbalanced ANOVA model

$$Y_{kl} = \mu + \alpha_l + \varepsilon_{kl}, \quad k = 1, ..., m_l \text{ and } l = 1, ..., r$$
 (8.10)

and, using the constraint  $\sum_{l=1}^{r} \alpha_l = 0$ , we arrive at the design matrix

$$\mathcal{X} = \begin{pmatrix} 1_{m_1} & 1_{m_1} & 0_{m_1} & 0_{m_1} & \dots & 0_{m_1} \\ 1_{m_2} & 0_{m_2} & 1_{m_2} & 0_{m_2} & \dots & 0_{m_2} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ 1_{m_{r-1}} & 0_{m_{r-1}} & 0_{m_{r-1}} & 0_{m_{r-1}} & \dots & 1_{m_{r-1}} \\ 1_{m_r} & -1_{m_r} & -1_{m_r} & -1_{m_r} & \dots & -1_{m_r} \end{pmatrix}$$

so that

$$\mathcal{X}^{\top}\mathcal{X} = \begin{pmatrix} n & m_1 - m_r & m_2 - m_r & m_3 - m_r & \dots & m_{r-1} - m_r \\ m_1 - m_r & m_1 + m_r & m_r & m_r & \dots & m_r \\ m_2 - m_r & m_r & m_2 + m_r & m_r & \dots & m_r \\ \vdots & \vdots & \vdots & \vdots & \vdots & \vdots \\ m_{r-1} - m_r & m_r & m_r & m_r & \dots & m_{r-1} + m_r \end{pmatrix},$$

where  $n = \sum_{l=1}^{r} m_l$  denotes the total number of observations.

Instead of inverting the above matrix as in the previous exercise, we rewrite the expression (8.2) that has to be satisfied by the vector of the unknown parameters

 $\beta = (\mu, \alpha_1, \dots, \alpha_{r-1})^{\top}$  as the system of the so-called normal equations  $\mathcal{X}^{\top} \mathcal{X} \beta = \mathcal{X}^{\top} Y$  and obtain

$$\mathcal{X}^{\top} \mathcal{X} \begin{pmatrix} \mu \\ \alpha_1 \\ \vdots \\ \alpha_{r-1} \end{pmatrix} = \mathcal{X}^{\top} Y = \begin{pmatrix} \sum_k \sum_l Y_{kl} \\ \sum_k Y_{kl-1} - \sum_k Y_{kr} \\ \vdots \\ \sum_k Y_{k,r-1} - \sum_k Y_{kr} \end{pmatrix}.$$
 (8.11)

We notice that the relationship between  $\hat{\mu}$  and  $\bar{Y}$  is described in the first equation in (8.11) implying that

$$\bar{Y} = \hat{\mu} + \frac{m_1 - m_r}{n} \hat{\alpha}_1 + \dots + \frac{m_{r-1} - m_r}{n} \hat{\alpha}_{r-1}$$
  
=  $\hat{\mu} + \frac{m_1}{n} \hat{\alpha}_1 + \dots + \frac{m_{r-1}}{n} \hat{\alpha}_{r-1} + \frac{m_r}{n} (-\hat{\alpha}_1 - \dots - \hat{\alpha}_{r-1}) m_r$   
=  $\hat{\mu} + \frac{m_1}{n} \hat{\alpha}_1 + \dots + \frac{m_{r-1}}{n} \hat{\alpha}_{r-1} + \frac{m_r}{n} \hat{\alpha}_r.$ 

Hence, in unbalanced ANOVA model, the estimator of the parameter  $\mu$  does not have to be equal to the sample mean  $\bar{Y}$  even if the constraint  $\sum_{l=1}^{r} \alpha_l = 0$  is used to identify the parameters.

**Exercise 8.3** Calculate the mean vector and the variance matrix of the vector of residuals  $\hat{\varepsilon}$  defined as

$$\hat{\varepsilon} = Y - \hat{Y}$$

where  $\hat{Y} = \mathcal{X}\hat{\beta}$  are the fitted values.

The residuals  $\hat{\varepsilon}$  are usually interpreted as estimators of the random errors  $\varepsilon \sim N(0_n, \sigma^2 \mathcal{I}_n)$ . However, looking at the mean and variance of the vector of residuals, we obtain

$$\mathsf{E}\,\hat{\varepsilon} = \mathsf{E}(Y - \mathcal{X}\hat{\beta}) = \mathsf{E}\,Y - \mathsf{E}\,\mathcal{X}\hat{\beta} = \mathcal{X}\beta - \mathcal{X}\,\mathsf{E}\,\hat{\beta} = 0_n$$

and

$$\begin{aligned} \operatorname{Var} \hat{\varepsilon} &= \operatorname{Var}(Y - \mathcal{X}\hat{\beta}) = \operatorname{Var}\{Y - \mathcal{X}(\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}Y\} \\ &= \operatorname{Var}[\{\mathcal{I}_n - \mathcal{X}(\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}\}Y] \\ &= \{\mathcal{I}_n - \mathcal{X}(\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}\}\sigma^2 \mathcal{I}_n\{\mathcal{I}_n - \mathcal{X}(\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}\} \\ &= \sigma^2\{\mathcal{I}_n - \mathcal{X}(\mathcal{X}^{\top}\mathcal{X})^{-1}\mathcal{X}^{\top}\} = \sigma^2(\mathcal{I}_n - \mathcal{H}), \end{aligned}$$

where  $\mathcal{H}$  is called the hat matrix since  $\hat{Y} = \mathcal{H}Y$ .

### 8 Regression Models

The diagonal elements  $h_{ii}$  of  $\mathcal{H}$  are called leverage and it measures the weight of  $Y_i$  in  $\hat{Y}_i = \sum_{i=1}^n h_{ij}Y_i$ , i.e., the influence of  $Y_i$  on the fitted value. It is easy to see that the hat matrix is idempotent and, using tools of Chap. 2 (Exercise 2.6), it follows that  $\sum_{i=1}^n h_{ii} = \operatorname{tr}(\mathcal{H}) = \operatorname{rank}(\mathcal{X}) = r$ . Thus, the "average leverage" is equal to r/n and an observation will be called influential if its leverage is too high, for example, if  $h_{ii} > 3r/n$ .

We have shown that the residuals  $\hat{\varepsilon}$  are correlated and that  $\hat{\varepsilon}_i \sim N(0, \sigma^2(1-h_{ii}))$ . This suggests to define the standardized residuals as

$$u_i = \frac{\hat{\varepsilon}_i}{\hat{\sigma}\sqrt{1 - h_{ii}}}, \quad i = 1, \dots, n.$$
(8.12)

Some real life regression diagnostic plots of residuals, leverage, and standardized residuals are shown in Fig. 8.2 in the following Exercise 8.5. More types of influence measures and residuals are described, e.g., in Belsley et al. (1980).

**Exercise 8.4** Calculate the prediction interval for "classic blue" pullover sales corresponding to price = 120 using Exercise 3.8.

In Exercise 3.8, we have seen that the fitted value corresponding to price equal to 120 may be calculated as  $xi^{T}\hat{\beta} = 210.774 - 0.364 \times 120 = 167.094$ , where  $\alpha = (1, 120)^{T}$ .

Using (8.7), we arrive to the 95% prediction interval (77.1, 257.1). In other words, the sales manager knows that (if the price is set to 120) the above prediction interval should cover the future sales with probability 0.95.

The 95 % confidence interval for the corresponding mean response, see (8.6), is (129.8, 204.4). This confidence interval covers the unknown conditional expected value, corresponding to price= 120, with probability 0.95.

Compared to the prediction interval (for the future sales), the confidence interval for the mean is somewhat shorter because it does not take into account the variability of the next observation. SMSlinregpull2

**Exercise 8.5** Use linear regression in order to investigate the dependency of the mileage on weight, displacement, and company headquarters in the cars data set, see A.4.

In order to decrease the level of heteroscedasticity in the dataset, we will analyze the data set on logarithmic scale.

In Fig. 8.1, we display the dependency of log(Mileage) on the explanatory variables; see also Exercise 1.18 for scatterplot matrix containing some of these plots on the original scale. It seems that the mileage is a roughly linearly decreasing function both of weight and displacement and, on average, U.S. cars have the lowest and Japanese cars the highest mileage. The plot in lower right corner in Fig. 8.1 shows that there is a strong dependency between the explanatory variables. Such dependency does not violate the assumptions of the linear regression model but it is not desirable because it increases the variance of the corresponding parameter estimators.



Fig. 8.1 Scatterplots of the analyzed variables in the cars data set. Q SMSlinregcar

We start with the linear regression model with continuous explanatory variables log(Weight) and log(Displacement) and categorical (factor) explanatory variable Origin with factor levels U.S., Japan, and Europe.

The following computer output shows that the car weight has significant effect on the mileage and we also reject the null hypothesis that there is no difference between the mileage of European and U.S. cars.

```
Coefficients:
```

```
Estimate Std. Error t value Pr(>|t|)
(Intercept)
                   10.21060
                                0.74575
                                          13.692
                                                   < 2e-16
                                                           ***
log(Weight)
                                          -6.421
                   -0.85981
                                0.13390
                                                 1.46e-08
                                                           * * *
log(Displacement)
                                          -0.708
                   -0.05688
                                0.08032
                                                    0.4812
OriginJapan
                   -0.07518
                                0.05087
                                          -1.478
                                                    0.1440
OriginEurope
                   -0.15620
                                0.05038
                                          -3.100
                                                    0.0028
                                                           * *
Residual standard error: 0.1268 on 69 degrees of freedom
Multiple R-squared: 0.7756, Adjusted R-squared: 0.7626
F-statistic: 59.62 on 4 and 69 DF,
                                      p-value: < 2.2e-16
```

More formally, the corresponding linear regression model may be written as:

$$log(Mileage_i) = \beta_0 + \beta_1 log(Weight_i) + \beta_3 log(Displacement_i) + \beta_4 I(Origin_i = Japan) + \beta_5 I(Origin_i = Europe) + \varepsilon_i,$$

where the parameter  $\beta_0$  is the absolute term for U.S. cars, because the software automatically reparameterized the factor variable in the ANOVA model (8.9) by omitting the column with "indicators of U.S. cars" in the design matrix, i.e., by using the mileage of U.S. cars as a baseline. The parameters  $\beta_4$  and  $\beta_5$  estimate the change for Japanese and European cars compared to the U.S. baseline. Contrary to the boxplot in Fig. 8.1, it seems that with weight and displacement taken into account, U.S. cars have highest mileage.

In order to assess the significance of the factor variable "Origin," we test the null hypothesis  $H_0$ :  $\beta_4 = \beta_5 = 0$ . This can be easily done by the *F*-test (8.8) and the following computer output implies that the origin, i.e., the location of company headquarters, indeed has significant effect on the mileage:

```
Analysis of Variance Table
Model 1: log(Mileage) ~ log(Weight) + log(Displ.) + Origin
Model 2: log(Mileage) ~ log(Weight) + log(Displ.)
Res.Df RSS Df Sum of Sq F Pr(>F)
1 69 1.1089
2 71 1.2638 -2 -0.15494 4.8207 0.01097 *
```

In order to assess the quality of the regression model, we plot some standard regression diagnostic plots based mostly on residuals in Fig. 8.2.

The diagnostic plots in Fig. 8.2 suggest that the assumptions of the linear regression model (homoscedasticity, normality of residuals) do not seem to be violated but 71st observation (VW Rabbit Diesel) could be an outlier.

Finally, in order to produce a nice plot of the regression model, we simplify the model by removing the insignificant variable displacement:

```
Coefficients:

Estimate Std. Error t value Pr(>|t|)

(Intercept) 10.56123 0.55568 19.006 < 2e-16 ***

log(Weight) -0.94108 0.06875 -13.688 < 2e-16 ***

OriginJapan -0.06591 0.04898 -1.346 0.18278

OriginEurope -0.14469 0.04752 -3.045 0.00328 **

Residual standard error: 0.1263 on 70 degrees of freedom

Multiple R-squared: 0.774,Adjusted R-squared: 0.7643

F-statistic: 79.89 on 3 and 70 DF, p-value: < 2.2e-16
```

In this way, we obtain a regression model depending only on the continuous variable weight and the factor variable origin, where the fitted values may be nicely plotted as three parallel lines, see Fig. 8.3.



Fig. 8.2 Standard regression diagnostic plots for cars data set. Q SMSlinregcar

Figure 8.3 and the above corresponding parameter estimates show that heavier cars have lower mileage and that, considering the weight of the cars, European cars have significantly lower mileage than U.S. cars. However, such comparison might be misleading because we have seen in Fig. 8.1 that U.S. cars are typically much heavier than European cars.

**Exercise 8.6** Test the significance of the interaction between weight and location of company headquarters in the linear regression model for mileage in the previous *Exercise 8.5.* 

Fitting the linear regression model with interaction leads the following parameter estimates:

Coefficients:					
	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	10.21992	0.61465	16.627	<2e-16	***
log(Wght)	-0.89883	0.07606	-11.818	<2e-16	***
OrigJapan	3.67677	2.40542	1.529	0.131	
OrigEuro	0.83818	1.55118	0.540	0.591	



**Fig. 8.3** Scatterplot of log(Mileage) vs. log(Weight) for the cars data set with three parallel regression lines (U.S.: *squares* and *full line*, Japan: *triangles* and *dashed line*, Europe: *circles* and *dotted line*). SMSlinregcar

<pre>log(Wght):OrigJap</pre>	pan -0.48341	0.31103	-1.554	0.125
log(Wght):OrigEu	rope -0.12500	0.19876	-0.629	0.532
Residual standar	d error: 0.125	7 on 68 deg:	rees of	freedom
Multiple R-squar	ed: 0.7824,Adj	usted R-squa	ared: 0.	7664
F-statistic: 48.	91 on 5 and 68	DF, p-valu	ue: < 2.	2e-16

This linear regression model, with one continuous and one factor explanatory variable and their interaction, may be plotted as three distinct regression lines, see Fig. 8.4.

The table with regression coefficients suggests that the interaction terms ( $\beta_4$  and  $\beta_5$ ) are not significant when considered separately. This is confirmed by the following *F*-test that does not reject the null hypothesis  $H_0: \beta_4 = \beta_5 = 0$ :

```
Analysis of Variance Table
Model 1: log(Mileage) ~ log(Weight) + Origin
Model 2: log(Mileage) ~ (log(Weight) + Origin)^2
Res.Df RSS Df Sum of Sq F Pr(>F)
1    70 1.117
2    68 1.075 2 0.041917 1.3257 0.2724
```



**Fig. 8.4** Scatterplot of log(Mileage) vs. log(Weight) for the cars data set and the linear regression fit with interactions (U.S.: *squares* and *full line*, Japan: *triangles* and *dashed line*, Europe: *circles* and *dotted line*).

Since the interaction term is not significant, we have actually not rejected the hypothesis that the regression lines for U.S., Japan, and Europe are parallel.

# **Exercise 8.7** Investigate the dependency of probability of bankruptcy on the profitability and the leverage of company using the data set in Appendix A.3.

We start by redefining the response variable in the bankruptcy data set so that it is equal to 1 for bankrupt companies and to 0 for surviving companies. Logistic regression is used to describe the dependency of the probability of bankruptcy on two explanatory variables: the index of profitability (net income/total assets) and the index of leverage (total liabilities/total assets). The resulting parameter estimates are the following:

```
Coefficients:
               Estimate Std. Error z value Pr(>|z|)
(Intercept)
                 -1.565
                              1.088
                                      -1.438
                                               0.1504
Profitability
                -13.211
                              5.305
                                      -2.490
                                               0.0128 *
                  2.458
                                       1.644
Leverage
                              1.495
                                               0.1001
    Null deviance: 116.45
                                    degrees of freedom
                             on 83
Residual deviance:
                     94.92
                             on 81
                                    degrees of freedom
AIC: 100.92
```



**Fig. 8.5** The estimated probability of bankruptcy as a function of leverage and probability and a scatterplot of the observations. *Crosses* denote bankrupt companies and *circles* denote surviving companies. Q SMSlogitbankrupt

We conclude that profitability of a company decreases the probability of bankruptcy. Higher leverage seems to be related to higher probability of bankruptcy but the relationship is not statistically significant. The estimated probabilities as a function of profitability and leverage are plotted on the left-hand side in Fig. 8.5. The plot confirms that profitable companies with low leverage have low probability of bankruptcy.

The null deviance is the deviance of the model containing only the intercept. Comparing the null and the residual deviance, we see that with two parameters, we have achieved a significant decrease in the deviance. The computer output contains also Akaike's Information Criterion (AIC) defined as  $-2 \times$  the maximized likelihood + 2× the number of parameters. In this case, it is equal to the residual deviance + 6. The AIC allows an easy and fast comparison of different models.

Let us now investigate the interaction term:

Coefficients:

		Est:	imate	Std.	Error	z val	lue	Pr(> z	)
(Intercept	)	- 3	1.354		1.135	-1.1	L94	0.232	26
Profitabil	ity	-2	8.692		11.659	-2.4	161	0.013	89 *
Leverage		:	2.277		1.535	1.4	183	0.138	31
Profitabil	ity:Lever	age 1	9.112	-	10.355	1.8	346	0.064	9.
Null d	eviance:	116.449	on 8	33 de	egrees	of fr	reed	lom	
Residual d AIC: 101.1	eviance: 6	93.157	on 8	30 de	egrees	of fr	reed	lom	

The interaction is not significant but the *p*-value is quite low. As expected, the deviance of the model with interaction is lower than the deviance of the model without interaction. On the other hand, the AIC corrects for the extra parameter and it is lower for the model without interactions.

Finally, we look at the estimated probabilities in Fig. 8.5. The contours of the estimated probabilities for our two models look quite different, but a closer inspection reveals that most of the differences occur in regions with very few observations. Thus, Fig. 8.5 is in a good agreement with the formal test and the AIC according to which the interaction term is not statistically significant.

# Chapter 9 Variable Selection

It is of the highest importance in the art of detection to be able to recognize, out of a number of facts, which are incidental and which vital. Otherwise your energy and attention must be dissipated instead of being concentrated. Sherlock Holmes in "The Reigate Puzzle"

We have already remarked that multicollinearity, i.e., nearly linearly dependent columns in the design matrix, may increase the variance of the estimators  $\hat{\beta}_i$ . For simplicity of presentation, we will assume throughout this section that the response is centered and predictor variables are standardized. More formally, Zvára (2008, Theorem 11.1) observes in the linear model (8.1) that

$$\mathsf{E} \|\hat{\beta}\|^2 = \|\beta\|^2 + \sigma^2 \operatorname{tr}(\mathcal{X}^{\top} \mathcal{X})^{-1}$$

and

$$\mathsf{E} \|\hat{Y}\|^2 = \|\mathcal{X}\beta\|^2 + \sigma^2 \operatorname{rank}(\mathcal{X}).$$

It follows that multicollinearity does not affect the fitted values  $\hat{Y} = \mathcal{X}\hat{\beta}$  because the expectation of its squared length depends only on  $\sigma^2$  and the rank of the model matrix  $\mathcal{X}$ . On the other hand, the expectation of the squared length of the estimator  $\hat{\beta}$  depends on the term  $\operatorname{tr}(\mathcal{X}^{\top}\mathcal{X})^{-1} = \sum \lambda_i^{-1}$ , where  $\lambda_i$  are the eigenvalues of  $\mathcal{X}^{\top}\mathcal{X}$ . If the columns of  $\mathcal{X}$  are nearly dependent, some of these eigenvalues may be very small and  $\mathbb{E} \|\hat{\beta}\|^2$  then may become very large even if, technically, the design matrix still has full rank.

The effects of multicollinearity in the regression model may be summarized using *variance inflation factors* (VIF). Simply speaking, the *j*-th VIF factor is a factor multiplying the variance of the *j*-th regression coefficient  $\hat{\beta}_j$  due to correlations between explanatory variables (Belsley, Kuh, & Welsch, 1980).

We have already seen that multicollinearity concerns the regression coefficients  $\hat{\beta}_i$  and it does not affect the fitted values  $\hat{Y}$ . Therefore, we may ignore multicollinear-

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ity whenever we are interested only in the fitted values, i.e., in-sample predictions. On the other hand, the regression coefficients describing the relationship between the explanatory variables and the response are needed for the interpretation of the model. Therefore, in most situations, we have to attempt to estimate regression coefficients as precisely as possible.

In order to obtain more stable regression coefficients in presence of multicollinearity, we may apply some of the classical simple regularization or variable selection techniques:

- Regression on PC's: By replacing the design matrix  $\mathcal{X}$  by its PC transformation  $\mathcal{X}^{PC}$ , we may easily move to the orthogonal design case. Unfortunately, the most important PC's may not be correlated with the response and the interpretation of the resulting regression coefficients may be very difficult. A related dimension reduction method suitable for regression analysis is Sliced Inverse Regression described in Chap. 20.
- Ridge regression: This method modifies the diagonal of  $\mathcal{X}^{\top}\mathcal{X}$  (by adding a ridge) so that the resulting estimator  $\hat{\beta}^{\text{ridge}}(\lambda)$  becomes more stable. The ridge regression may be also rewritten as a minimization of the penalized LS criterion  $\sum_{i=1}^{n} (y_i \sum_j \beta_j x_{ij})^2 + \lambda \sum_j \beta_j^2$ , where  $\lambda$  is a tuning parameter.
- Stepwise model selection: One may also drop explanatory variables that do not contribute enough information on the response. One possibility is to apply the forward, backward, or stepwise variable selection algorithm using, e.g., Akaike's Information Criterion (AIC), see function stepAIC() in R library MASS (Venables & Ripley, 2002).

A modern variable selection technique that may be derived also as a modification of the ridge regression is the *least absolute shrinkage and selection operator* (lasso) proposed by Tibshirani (1996):

$$\hat{\beta}^{\text{lasso}}(\lambda) = \arg\min_{\beta} \Big\{ \sum_{i=1}^{n} (y_i - \sum_j \beta_j x_{ij})^2 + \lambda \sum_j |\beta_j| \Big\}.$$
(9.1)

Tibshirani (1996) shows that lasso combines subset selection and ridge regression because it can produce regression coefficients that are exactly 0 and demonstrates that lasso outperforms ridge regression in scenarios with small to moderate number of large- or moderate-sized effects.

The so-called *elastic net* (Zou & Hastie, 2005) is a further generalization of both ridge regression and lasso:

$$\hat{\beta}^{\text{en}}(\lambda_1,\lambda_2) = (1+\lambda_2) \arg\min_{\beta} \left\{ \sum_{i=1}^n (y_i - \sum_j \beta_j x_{ij})^2 + \lambda_1 \sum_j |\beta_j| + \lambda_2 \sum_j \beta_j^2 \right\}$$

proposed in order to combine the good properties of these methods mainly in situations with groups of highly correlated explanatory variables or when the number of explanatory variables is larger than the number of observations.

#### 9 Variable Selection

A detailed account of lasso and elastic net algorithms and properties may be found, e.g., in Osborne, Presnell, & Turlach (2000), Knight and Fu (2000), Hastie, Tibshirani, & Friedman (2009), Tibshirani (2011), Bühlmann and van de Geer (2011), Fahrmeir, Kneib, Lang, & Marx (2013), and Lockhart, Taylor, Tibshirani, & Tibshirani (2013).

Notice that variable selection techniques, such as stepwise regression, lasso, and elastic net, are applicable also in the GLM framework.

**Exercise 9.1** Derive a formula for the lasso estimator (9.1) in the orthogonal design case.

Considering the linear model (8.1) with standardized explanatory variables  $\mathcal{X}$  and centered response *Y*, the intercept  $\beta_0 = 0$  and we are interested only in the estimation of  $\beta = (\beta_1, \dots, \beta_p)^{\top}$ . Assuming that  $\mathcal{X}^{\top} \mathcal{X} = \mathcal{I}_p$ , we have  $\hat{\beta} = (\mathcal{X}^{\top} \mathcal{X})^{-1} \mathcal{X}^{\top} Y = \mathcal{X}^{\top} Y$  and we may rewrite the lasso criterion (9.1) in the following way:

$$\begin{split} L(\beta,\lambda) &= \sum_{i=1}^{n} (y_i - \sum_{j=1}^{p} \beta_j x_{ij})^2 + \lambda \sum_{j=1}^{p} |\beta_j| \\ &= (Y - \mathcal{X}\beta)^\top (Y - \mathcal{X}\beta) + \lambda \mathbf{1}_p^\top \operatorname{abs}(\beta) \\ &= Y^\top Y - 2Y^\top \mathcal{X}\beta + \beta^\top \mathcal{X}^\top \mathcal{X}\beta + \lambda \mathbf{1}_p^\top \operatorname{abs}(\beta) \\ &= Y^\top Y - 2\hat{\beta}^\top \beta + \beta^\top \beta + \lambda \mathbf{1}_p^\top \operatorname{abs}(\beta) \\ &= Y^\top Y + \sum_{j=1}^{p} L_j(\beta_j,\lambda), \end{split}$$

where  $L_j(\beta_j, \lambda) = -2\hat{\beta}_j\beta_j + 2\beta_j^2 + \lambda \operatorname{abs}(\beta_j)$ .

Next, leaving aside the possibility  $\beta_j = 0$ , we calculate the derivatives of  $L_i(\beta_i, \lambda)$  with respect to  $\beta_i$  for  $abs(\beta_i) > 0$ :

$$\frac{L_j(\beta_j,\lambda)}{\partial\beta_j} = -2\hat{\beta}_j + 2\beta_j + \lambda\operatorname{sign}(\beta_j)$$

and it follows that  $\hat{\beta}_i^{\text{lasso}}$  may be either 0 or it solves the equation:

$$\beta_j + \lambda \operatorname{sign}(\beta_j)/2 = \hat{\beta}_j$$

i.e.,

$$\hat{\beta}_{j}^{\text{lasso}} = \begin{cases} \hat{\beta}_{j} - \lambda/2 & \text{if } \hat{\beta}_{j}^{\text{lasso}} > 0 \quad (\text{i.e., if } \hat{\beta}_{j} > \lambda/2), \\ \hat{\beta}_{j} + \lambda/2 & \text{if } \hat{\beta}_{j}^{\text{lasso}} < 0 \quad (\text{i.e., if } \hat{\beta}_{j} < -\lambda/2). \end{cases}$$

If  $abs(\hat{\beta}_j) \leq \lambda/2$ , we obtain

$$L_j(\beta_j,\lambda) = -2\hat{\beta}_j\beta_j + 2\beta_j^2 + \lambda\operatorname{abs}(\beta_j) \ge -\lambda\beta_j + \lambda\operatorname{abs}(\beta_j) \ge 0 = L_j(0,\lambda)$$

and, clearly,  $\hat{\beta}_j^{\text{lasso}} = 0$  if  $\operatorname{abs}(\hat{\beta}_j) \le \lambda/2$ .

Combining the above expressions, we may finally write

$$\hat{\beta}_j^{\text{lasso}} = \text{sign}(\beta_j) \max[0, \{\text{abs}(\beta_j) - \lambda/2\}].$$
(9.2)

In other words, lasso with orthonormal design matrix shrinks large regression coefficients towards 0 by  $\lambda/2$  and smaller regression coefficients are replaced by 0.

**Exercise 9.2** Consider the orthonormal design case and compare graphically lasso and ridge regression. Why does lasso produce variable selection and ridge regression does not?

The solution to ridge regression for orthogonal design matrix may be derived similarly as in Exercise 9.1.

For the ridge regression criterion function  $R(\beta, \lambda)$  we obtain the following expression:

$$R(\beta,\lambda) = \sum_{i=1}^{n} (y_i - \sum_{j=1}^{p} \beta_j x_{ij})^2 + \lambda \sum_{j=1}^{p} \beta_j^2$$
  
=  $(Y - \mathcal{X}\beta)^\top (Y - \mathcal{X}\beta) + \lambda\beta^\top \beta$   
=  $Y^\top Y - 2Y^\top \mathcal{X}\beta + \beta^\top \mathcal{X}^\top \mathcal{X}\beta + \lambda\beta^\top \beta$   
=  $Y^\top Y - 2\hat{\beta}^\top \beta + (1+\lambda)\beta^\top \beta$   
=  $Y^\top Y + \sum_{j=1}^{p} R_j(\beta_j,\lambda),$ 

where  $R_j(\beta_j, \lambda) = -2\hat{\beta}_j\beta_j + (1+\lambda)\beta_j^2$ .

Next, setting the derivative of  $R_i(\beta_i, \lambda)$  equal to zero, we get that

$$rac{\partial R_j(eta_j,\lambda)}{\partial eta_j} = -2\hat{eta}_j + 2(1+\lambda)eta_j$$

and we immediately obtain

$$\hat{\beta}_j^{\text{ridge}} = \frac{1}{1+\lambda} \hat{\beta}_j. \tag{9.3}$$


Fig. 9.1 Dependency of  $\hat{\beta}_j^{\text{lasso}}(\lambda)$  and  $\hat{\beta}_j^{\text{ridge}}(\lambda)$  on the ordinary least squares regression estimator  $\hat{\beta}_j$  with orthogonal design matrix and  $\lambda = 1$ . SMSlassoridge

Comparing the expressions (9.3) and (9.2), it is clear that  $\hat{\beta}_j^{\text{ridge}}$  is equal to 0, i.e., the *j*-th explanatory variable is dropped from the model, whenever  $\hat{\beta}_j \leq \lambda/2$ . The ridge regression coefficient is also getting smaller for large  $\lambda$  but nonzero LS coefficient  $\hat{\beta}_j$  always leads to nonzero ridge regression coefficient  $\hat{\beta}_j^{\text{ridge}}$  and all explanatory variables thus remain in the ridge regression model, see also Fig.9.1.

**Exercise 9.3** Investigate the car price (Appendix A.4) using linear regression and lasso and optimize the value of the tuning parameter so that the resulting model has smallest residuals.

We replace the factor variable company headquarters by two dummy variables (although this would be done automatically by the statistical software). Mileage (M) and displacement (D) are considered on logarithmic scale.

Function VIF () from library car identifies multicollinearity problems mainly for weight (W) where variance increases  $28\times$ . Problems may be caused also by variables length (L) and logarithm of displacement (log(D)) with VIF equal, respectively, to 18 and 15.

Concerning the tuning parameter choice, it is important to realize that smallest residuals (measured by MSE) are obtained by the ordinary LS estimator minimizing the sum of squared residuals without any constraints. This corresponds to tuning parameters  $\lambda = 0$  or to s = 1. Therefore, the choice of the tuning parameter is usually based on cross-validation. The idea of cross-validation is to estimate the *i*-th residual in a model without *i*-th observation and, therefore, it is sometimes called the leave-one-out estimator.

Using the function llce from library lasso2, we plot the value of the generalized cross-validation (GCV) (Wang, 2012) as a function of the fraction of the  $L_1$ -norm s in the lower plot of Fig. 9.2. In practice, the fraction s is often used instead of the penalty  $\lambda$  from (9.1). In Fig. 9.2, the minimal value of GCV is obtained for 0.975 corresponding to a very small value of  $\lambda$ . The values of the regression coefficients are plotted in the upper part of Fig. 9.2 also as a function of



**Fig. 9.2** Regression coefficients estimated by lasso as a function of the relative bound constraint *s*. *Vertical dashed line* denotes the optimal value estimated by GCV. SMSlassocar

the fraction *s*. Finally, the regression coefficients corresponding to the GCV-optimal value of the tuning parameter are:

	Value	Std. Error	Z score	Pr(> Z )
(Intercept)	26211.288803	12841.709749	2.0411058	4.124031e-02
log(M)	-539.530856	1786.785229	-0.3019562	7.626855e-01
R77	565.120251	415.360651	1.3605532	1.736549e-01
R78	-261.006248	406.749748	-0.6416875	5.210761e-01
Н	-538.271391	377.236913	-1.4268789	1.536148e-01
R	173.625653	113.789595	1.5258482	1.270477e-01
Tr	-50.499150	101.391289	-0.4980620	6.184403e-01
W	7.461142	1.414427	5.2750289	1.327351e-07
L	-116.773868	40.564076	-2.8787509	3.992536e-03
Т	-259.231117	148.650273	-1.7438994	8.117664e-02
log(D)	-1226.375991	1761.388982	-0.6962551	4.862691e-01
G	-1526.552234	1013.301941	-1.5065127	1.319356e-01
C.EU	2506.674417	1162.323559	2.1566064	3.103635e-02
C.US	-1813.521626	984.970647	-1.8411936	6.559320e-02

Actually, these coefficients and standard errors are not very different from coefficients obtained by ordinary least squares. This is due to the choice of the tuning parameter that does not constrain the coefficients a lot. For smaller values of the parameter *s* (corresponding to higher values of the constraint parameter  $\lambda$ ), the lasso leads to biased estimators and, therefore, the interpretation of the *p*-value calculated from the regression coefficient and its estimated standard error is unclear. Recently, Lockhart et al. (2013) proposed a *covariance test statistic*, similar to (8.3) and (8.8), for testing the statistical significance of a single variable entering the model during the lasso algorithm.

**Exercise 9.4** *Investigate the high car prices (Appendix A.4) using logistic regression and lasso. Optimize the value of the tuning parameter.* 

Similarly as in Härdle and Simar (2015, Example 9.4), we define the response as the indicator of expensive cars, i.e., cars that cost more than 6000\$. Trying to fit the logistic regression model using all available explanatory variables, we obtain the error messages:

```
glm.fit: algorithm did not converge
glm.fit: fitted probabilities numerically 0 or 1 occurred
```

indicating numerical problems caused by too many explanatory variables.

In order to apply lasso, the residual sum of squares in (9.1) is replaced by negative log-likelihood in the R library glmnet (Friedman, Hastie, & Tibshirani, 2010). The estimated regression coefficients are plotted in Fig. 9.3 as a function of log( $\lambda$ ): it is clearly visible that the coefficients become too large for small  $\lambda$  as a consequence of a large number of correlated explanatory variables. In the lower part of Fig. 9.3, we plot the value of the CV criterion based on the deviance. The optimal value of log( $\lambda$ ) is marked by a dashed vertical line on both plots.



**Fig. 9.3** Logistic regression coefficients estimated by lasso as a function  $log(\lambda)$ . *Vertical dashed line* denotes the optimal value estimated by CV. The second vertical line in the lower plot denotes a simpler model that is still not very different from the chosen model. SMSlassologit

The estimated coefficients for the  $\lambda$  selected by CV are:

```
М
     -0.050983693
R78
       .
R77
Η
     -0.221051891
R
      0.106341322
Tr
W
      0.002442590
L
       .
т
D
      0.006945569
G
C.US -3.987223235
     2.095450692
C.EU
```

Notice that library glmnet does not report standard errors because the  $L_1$  constraints cause bias and standard error may not be meaningful, see also the discussion in the previous Exercise 9.3.

Comparing the lasso coefficients to the output of standard logistic regression using the selected variables, we see that some of the lasso coefficients are really somewhat smaller:

	E	stimate	Std.	Error	z va	alue	Pr(	>   z   )	
(Intercep	t) -20	.588580	8.9	986429	-2	.291	0.	02196	*
М	- 0	.037045	0.1	133031	- 0	.278	0.	78065	
Н	- 0	.958662	0.9	913593	-1	.049	0.	29403	
R	0	.213218	0.2	239461	0	.890	0.	37325	
W	0	.006820	0.0	003194	2	.135	0.	03273	*
D	0	.006069	0.0	015697	0	.387	0.	69902	
C.US	- 9	.225817	3.1	143921	-2	.934	Ο.	00334	**
C.EU	3	.710133	2.0	067920	1	.794	0.	07279	•
Signif. c	odes:	0 ***	0.001	** 0.0	01 *	0.05	5.	0.1	1

## **Chapter 10 Decomposition of Data Matrices by Factors**

There is Mr. Frankland, of Lafter Hall, who is also an unknown factor, and there are one or two other neighbours. These are the folk who must be your very special study. Sherlock Holmes in "The Hound of the Baskervilles"

In this chapter, we take a descriptive perspective and show how using a geometrical approach can be a good way to reduce the dimension of a data matrix. We derive the interesting projections with respect to a least-squares criterion. The results will be low-dimensional graphical pictures of the data matrix. This involves the decomposition of the data matrix into factors. These factors will be sorted in decreasing order of importance. The approach is very general and is the core idea of many multivariate techniques. We deliberately use the word "factor" here as a tool or transformation for structural interpretation in an exploratory analysis.

In practical studies, we apply this factorial technique to the Swiss bank notes, the time budget data, and the French food data. We will see that these transformations provide easier interpretations in lower-dimensional spaces. An important measure of resolution of information in a low-dimensional projected space is the notion of inertia. We will calculate this inertia for several practical examples.

### **Representation of the** *p***-Dimensional Data Cloud**

On one hand, the data set  $\mathcal{X}$  can be understood as a cloud of *n* points in  $\mathbb{R}^p$ . The best representation of the *p*-dimensional data set in q < p dimensions can be found by searching for directions  $u_i \in \mathbb{R}^p$ , j = 1, ..., q, minimizing the distance

$$\sum_{i=1}^{n} \|x_i - p_{x_i}\|^2, \tag{10.1}$$

where

$$p_{j,x_i} = x_i^{\top} \frac{u_j}{\|u_j\|} = x_i^{\top} u_j$$
(10.2)

are projections of observations  $x_i$  into the *j*th direction  $u_j$ . The best subspace is generated by  $u_1, u_2, \ldots, u_q$ , the orthonormal eigenvectors of  $\mathcal{X}^{\top} \mathcal{X}$  associated with the corresponding eigenvalues  $\lambda_1 \geq \lambda_2 \geq \cdots \geq \lambda_q$ .

The coordinates of the *n* individuals on the *k*th factorial axis,  $u_k$ , are given by the *k*th factorial variable  $z_k = \mathcal{X}u_k$  for  $k = 1, \ldots, q$ . Each factorial variable  $z_k = (z_{1k}, z_{2k}, \ldots, z_{nk})^{\mathsf{T}}$  is a linear combination of the original variables whose coefficients are given by the elements of the corresponding eigenvector  $u_k$ , i.e.,  $z_{ik} = x_i^{\mathsf{T}}u_k$ .

In general, the scalar product  $y^{\top}y$  is called the inertia of  $y \in \mathbb{R}^n$  w.r.t. the origin. Note that  $\lambda_k = (\mathcal{X}u_k)^{\top}(\mathcal{X}u_k) = z_k^{\top}z_k$ . Thus,  $\lambda_k$  is the inertia of the *j*th factorial variable w.r.t. the origin.

## Representation of the *n*-Dimensional Data Cloud

On the other hand, we can interpret the data set  $\mathcal{X}$  as a cloud of p variables observed in *n*-dimensional space  $\mathbb{R}^n$ .

The best q-dimensional subspace is generated by the orthonormal eigenvectors  $v_1, v_2, \ldots, v_q$  of  $\mathcal{X}\mathcal{X}^{\top}$  associated with the eigenvalues  $\mu_1 \ge \mu_2 \ge \ldots \ge \mu_q$ .

The coordinates of the *p* variables on the *k*th factorial axis are given by the factorial variables  $w_k = \mathcal{X}^{\top} v_k$ ,  $k = 1, \dots, q$ . Each factorial variable  $w_k = (w_{k1}, w_{k2}, \dots, w_{kp})^{\top}$  is a linear combination of the original *n*-dimensional vectors  $x_{[i]}$  whose coefficients are given by the *k*th eigenvector, i.e.,  $w_{ki} = x_{[i]}^{\top} v_k$ .

#### **Duality Relations**

Both views at the data set are closely related. The precise description of this relationship is given in the following theorem.

**Theorem 10.1** Let *r* be the rank of  $\mathcal{X}$ . For  $k \leq r$ , the eigenvalues  $\lambda_k$  of  $\mathcal{X}^\top \mathcal{X}$  and  $\mathcal{X}\mathcal{X}^\top$  are the same and the eigenvectors ( $u_k$  and  $v_k$ , respectively) are related by

$$u_k = \frac{1}{\sqrt{\lambda_k}} \mathcal{X}^\top v_k \quad and \quad v_k = \frac{1}{\sqrt{\lambda_k}} \mathcal{X} u_k.$$

Note that  $u_k$  and  $v_k$  provide the singular value decomposition (SVD) of  $\mathcal{X}$ . Letting  $\mathcal{U} = (u_1, u_2, \ldots, u_r)$ ,  $\mathcal{V} = (v_1, v_2, \ldots, v_r)$ , and  $\Lambda = \text{diag}(\lambda_1, \ldots, \lambda_r)$ , we have

$$\mathcal{X} = \mathcal{V}\Lambda^{1/2}\mathcal{U}^{\top}.$$

Exercise 10.1 Prove Theorem 10.1.

Consider the eigenvector equations in the *n*-dimensional space,  $(\mathcal{X}\mathcal{X}^{\top})v_k = \mu_k v_k$ , for  $k \leq r$ , where  $r = \operatorname{rank}(\mathcal{X}\mathcal{X}^{\top}) = \operatorname{rank}(\mathcal{X}) \leq \min(p, n)$ . Multiplying by  $\mathcal{X}^{\top}$ , we have

$$(\mathcal{X}^{\top}\mathcal{X})(\mathcal{X}^{\top}v_k) = \mu_k(\mathcal{X}^{\top}v_k)$$

so that each eigenvector  $v_k$  of  $\mathcal{X}\mathcal{X}^{\top}$  corresponds to an eigenvector  $(\mathcal{X}^{\top}v_k)$  of  $\mathcal{X}^{\top}\mathcal{X}$  associated with the same eigenvalue  $\mu_k$ . This means that every nonzero eigenvalue of  $\mathcal{X}\mathcal{X}^{\top}$  is also an eigenvalue of  $\mathcal{X}^{\top}\mathcal{X}$ . The corresponding eigenvectors are related by  $u_k = c_k \mathcal{X}^{\top}v_k$ , where  $c_k$  is some constant.

Now consider the eigenvector equations in the *p*-dimensional space,  $(\mathcal{X}^{\top}\mathcal{X})u_k = \lambda_k u_k$ , for  $k \leq r$ . Multiplying by  $\mathcal{X}$ , we have

$$(\mathcal{X}\mathcal{X}^{\perp})(\mathcal{X}u_k) = \lambda_k(\mathcal{X}u_k),$$

i.e., each eigenvector  $u_k$  of  $\mathcal{X}^{\top}\mathcal{X}$  corresponds to an eigenvector  $\mathcal{X}u_k$  of  $\mathcal{X}\mathcal{X}^{\top}$  associated with the same eigenvalue  $\lambda_k = \mu_k$ . Therefore, every nonzero eigenvalue of  $(\mathcal{X}^{\top}\mathcal{X})$  is an eigenvalue of  $\mathcal{X}\mathcal{X}^{\top}$ . The corresponding eigenvectors are related by  $v_k = d_k \mathcal{X}u_k$ , where  $d_k$  is some constant.

Now, since  $u_k^{\top} u_k = v_k^{\top} v_k = 1$  we have

$$1 = u_k^{\mathsf{T}} u_k = v_k^{\mathsf{T}} \mathcal{X} c_k^2 \mathcal{X}^{\mathsf{T}} v_k = c_k^2 v_k^{\mathsf{T}} \mathcal{X} \mathcal{X}^{\mathsf{T}} v_k = c_k^2 v_k^{\mathsf{T}} \lambda_k v_k = c_k^2 \lambda_k$$
  
$$1 = v_k^{\mathsf{T}} v_k = u_k^{\mathsf{T}} \mathcal{X}^{\mathsf{T}} d_k^2 \mathcal{X} u_k = d_k^2 u_k^{\mathsf{T}} \mathcal{X}^{\mathsf{T}} \mathcal{X} u_k = d_k^2 u_k^{\mathsf{T}} \lambda_k u_k = d_k^2 \lambda_k$$

and it follows that

$$c_k = d_k = \frac{1}{\sqrt{\lambda_k}}.$$

**Exercise 10.2** Describe the relation between the projections of the individuals and the variables on the factorial axes.

Note that the projection of the *p* variables on the *k*th factorial axis  $v_k$  is given by

$$w_k = \mathcal{X}^{\mathsf{T}} v_k = \frac{1}{\sqrt{\lambda_k}} \mathcal{X}^{\mathsf{T}} \mathcal{X} u_k = \sqrt{\lambda_k} u_k.$$

Therefore, the projections on the factorial axis  $v_k$  are rescaled eigenvectors of  $\mathcal{X}^\top \mathcal{X}$ . Consequently, the eigenvectors  $v_k$  do not have to be explicitly recomputed to get the projections  $w_k$ .

Similarly, we have also for the projections  $z_k$  of the *n* observations on the *k*th factorial axis  $u_k$  that

$$z_k = \mathcal{X}u_k = \frac{1}{\sqrt{\lambda_k}}\mathcal{X}\mathcal{X}^{\top}v_k = \sqrt{\lambda_k} v_k.$$

**Exercise 10.3** Let  $u_k$ , k = 1, ..., r be the first r eigenvectors of  $\mathcal{X}^{\top}\mathcal{X}$ . Define  $z_k = \mathcal{X}u_k$  and prove that  $n^{-1}\mathcal{Z}^{\top}\mathcal{Z}$  is the covariance of the centered data matrix, where  $\mathcal{Z}$  is the matrix formed by the columns  $z_k$ , k = 1, ..., r.

Let us write the spectral decomposition of the matrix  $\mathcal{X}^{\top}\mathcal{X}$  as  $\mathcal{X}^{\top}\mathcal{X} = \mathcal{U}\Lambda\mathcal{U}^{\top}$ . Then, we have  $\mathcal{Z} = \mathcal{X}\mathcal{U}$  and we obtain:

$$n^{-1}\mathcal{Z}^{\top}\mathcal{Z} = n^{-1}\mathcal{U}^{\top}\mathcal{X}^{\top}\mathcal{X}\mathcal{U} = n^{-1}\mathcal{U}^{\top}\mathcal{U}\Lambda\mathcal{U}^{\top}\mathcal{U} = n^{-1}\Lambda.$$

For the mean of  $\mathcal{Z}$  we have

$$\bar{z}^{\top} = \mathbf{1}_n^{\top} \mathcal{Z} = \mathbf{1}_n^{\top} \mathcal{X} \mathcal{U} = \bar{x}^{\top} \mathcal{U}$$

and it follows that performing the factorial technique on a centered data set  $\mathcal{X}$  leads to a centered data set  $\mathcal{Z}$ . The empirical covariance matrix  $S_{\mathcal{Z}}$  of the centered data set  $\mathcal{Z}$  can now be written as

$$\mathcal{S}_{\mathcal{Z}} = \frac{1}{n} \mathcal{Z}^{\top} \mathcal{Z} = \frac{1}{n} \Lambda.$$

Observe that the marginal variances of Z are the eigenvalues of  $X^{\top}X$  and that the vectors of Z are orthogonal.

**Exercise 10.4** Apply the factorial technique to the French food data (Appendix A.9) and relate the results to the SVD of the same data matrix.

The French food data set gives the food expenditures of various types of French families (manual workers = MA, employees = EM, managers = CA) with varying numbers of children (2, 3, 4, or 5 children).

We shall now represent food expenditures and households simultaneously using two factors. First, note that in this particular problem the origin has no specific meaning (it represents a "zero" consumer). So it makes sense to compare the consumption of any family to that of an "average family" rather than to the origin. Therefore, the data is first centered (the origin is translated to the center of gravity,  $\bar{x}$ ). Furthermore, since the dispersions of the 7 variables are quite different, each variable is standardized so that each has the same weight in the analysis (mean 0 and variance 1). Finally, for convenience, we divide each element in the matrix by  $\sqrt{n} = \sqrt{12}$ . (This will only change the scaling of the plots in the graphical representation.)

The data matrix to be analyzed is therefore:

$$\mathcal{X}_* = \frac{1}{\sqrt{n}} \mathcal{H} \mathcal{X} \mathcal{D}^{-1/2},$$

where  $\mathcal{H}$  is the centering matrix and  $\mathcal{D} = \text{diag}(s_{X_iX_i})$ . Note that from standardizing by  $\sqrt{n}$ , it follows that  $\mathcal{X}_*^\top \mathcal{X}_* = \mathcal{R}$  where  $\mathcal{R}$  is the correlation matrix of the original data.

A standard way of evaluating the quality of the factorial representations in a subspace of dimension q is given by the ratio

$$\tau_q = \frac{\lambda_1 + \lambda_2 + \dots + \lambda_q}{\lambda_1 + \lambda_2 + \dots + \lambda_p}.$$
(10.3)

The sum  $\sum_{j=1}^{q} \lambda_j$  is the sum of the inertia of the first q factorial variables  $z_1, z_2, \ldots, z_q$ . The denominator in (10.3) is a measure of the total inertia of the p variables because

$$\sum_{j=1}^{p} \lambda_j = \operatorname{tr}(\mathcal{X}_*^{\top} \mathcal{X}_*) = \sum_{j=1}^{p} \sum_{i=1}^{n} x_{ij}^2 = \sum_{j=1}^{p} x_{[j]}^{\top} x_{[j]}.$$

Therefore, the ratio  $\tau_q$  (10.3) is usually interpreted as the percentage of the inertia explained by the first *q* factors.

Calculating the eigenvalues  $\lambda = (4.33, 1.83, 0.63, 0.13, 0.06, 0.02, 0.00)^{\top}$  shows that the directions of the first two eigenvectors play a dominant role ( $\tau_2 = 88\%$ ), whereas the other directions contribute less than 15% of inertia. A two-dimensional plot should therefore suffice for interpreting this data set.

The representation of the *n* individuals on a plane is then obtained by plotting  $z_1 = \mathcal{X}_* u_1$  versus  $z_2 = \mathcal{X}_* u_2$  ( $z_3 = \mathcal{X}_* u_3$  may eventually be added if a third dimension is helpful). Using Theorem 10.1, representations for the *p* variables can easily be obtained. These representations can be visualized in a scatterplot of  $w_1 = \sqrt{\lambda_1} u_1$  against  $w_2 = \sqrt{\lambda_2} u_2$ .

In the first window of Fig. 10.1 we see the representation of the p = 7 variables given by the first two factors. The plot shows the factorial variables  $w_1$  and  $w_2$ . We see that the points for meat, poultry, vegetables, and fruits are close to each other in the lower left of the graph. The expenditures for bread and milk can be found in the upper left, whereas wine stands alone in the upper right. The first factor,  $w_1$ , may be interpreted as the meat/fruit factor of consumption, the second factor,  $w_2$ , as the bread/wine component.

On the right-hand side of Fig. 10.1, we show the factorial variables  $z_1$  and  $z_2$  from the fit of the n = 12 household types. Note that by the duality relations of Theorem 10.1, the factorial variables  $z_i$  are linear combinations of the factors  $w_k$ 



Fig. 10.1 Representation of food expenditures and family types in two dimensions.

from the left window. The points displayed in the consumer window (graph on the right) are plotted relative to an average consumer represented by the origin. The manager families are located in the lower left corner of the graph, whereas the manual workers and employees tend to be in the upper right. The factorial variables for CA5 (managers with five children) lie close to the meat/fruit factor. Relative to the average consumer this household type is a large consumer of meat/poultry and fruits/vegetables.

The SVD of the centered and standardized French food data set,  $\mathcal{X}_*$ , is given as

$$\mathcal{X}_* = \Gamma \Lambda \Delta^\top$$

where

$$\Gamma = \begin{pmatrix} -0.41 & 0.08 & -0.15 & 0.30 & 0.28 & -0.14 & -0.24 \\ -0.27 & 0.40 & 0.50 & -0.14 & -0.12 & -0.15 & 0.24 \\ -0.02 & 0.16 & -0.54 & 0.17 & -0.56 & 0.34 & -0.13 \\ -0.30 & -0.07 & 0.04 & 0.09 & 0.01 & 0.15 & 0.62 \\ -0.25 & 0.04 & 0.19 & 0.13 & -0.22 & -0.12 & -0.31 \\ 0.25 & 0.30 & -0.38 & -0.36 & -0.10 & -0.59 & 0.14 \\ -0.14 & -0.31 & 0.10 & -0.22 & 0.12 & -0.15 & -0.52 \\ -0.04 & -0.14 & -0.10 & 0.24 & 0.20 & 0.24 & 0.14 \\ 0.23 & 0.39 & -0.04 & -0.34 & 0.53 & 0.48 & -0.13 \\ 0.03 & -0.62 & -0.22 & -0.21 & 0.15 & -0.14 & 0.24 \\ 0.28 & -0.25 & 0.38 & -0.27 & -0.41 & 0.28 & -0.06 \\ 0.63 & 0.02 & 0.22 & 0.61 & 0.10 & -0.21 & 0.01 \end{pmatrix}$$

$$\Delta = \begin{pmatrix} 0.24 - 0.62 & 0.01 - 0.54 & 0.04 - 0.51 - 0.02 \\ 0.47 - 0.10 & 0.06 - 0.02 - 0.81 & 0.30 & 0.16 \\ 0.45 & 0.21 - 0.15 & 0.55 - 0.07 - 0.63 - 0.20 \\ 0.46 & 0.14 - 0.21 - 0.05 & 0.41 & 0.09 & 0.74 \\ 0.44 & 0.20 - 0.36 - 0.32 & 0.22 & 0.35 - 0.60 \\ 0.28 - 0.52 & 0.44 & 0.45 & 0.34 & 0.33 - 0.15 \\ -0.21 - 0.48 - 0.78 & 0.31 - 0.07 & 0.14 & 0.04 \end{pmatrix}$$
bread vegetables fruits meat poultry milk wine

$$\Lambda = \text{diag}\{(2.08, 1.35, 0.79, 0.36, 0.24, 0.14, 0.03)^{+}\}.$$

It is easy to see that the singular values are equal to the square roots of the eigenvalues of the correlation matrix  $\mathcal{R}$  of the original data.

The coordinates of the representation of the *n* points and *p* variables given in Fig. 10.1 are given by the first two columns of  $\Gamma$  and  $\Delta$  multiplied by the corresponding singular values. The only difference might be an opposite sign since multiplication of any eigenvector by -1 leads to an equivalent SVD.

**Exercise 10.5** *Recall the factorial analysis of the French food data of Exercise 10.4 and compute*  $\tau_3, \tau_4, \ldots$ 

The eigenvalues of the correlation matrix, corresponding to the centered and standardized data matrix  $\mathcal{X}_*$  are calculated in Exercise 10.4:

$$\lambda = (4.33, 1.83, 0.63, 0.13, 0.06, 0.02, 0.00)^{\top}$$

It follows that

$$\tau_{3} = \frac{4.33 + 1.83 + 0.63}{4.33 + 1.83 + 0.63 + 0.13 + 0.06 + 0.02 + 0.00} = 0.970$$
  

$$\tau_{4} = 0.989$$
  

$$\tau_{5} = 0.997$$
  

$$\tau_{6} = \tau_{7} = 1.000.$$

As we have seen in Exercise 10.4, each  $\tau_q$  can be interpreted as the percentage of the inertia explained by the first q factors. We see that 97 % of the inertia is explained by the first three factors. Recalling that  $\tau_1 = 0.619$  and  $\tau_2 = 0.880$ , we see that the third factor explains 9% of the inertia. The fourth and fifth factor explain together less than 3% of the inertia.

**Exercise 10.6** How do the eigenvalues and eigenvectors in Exercise 10.4 change if we take the prices in USD instead of EUR? Does it make a difference if some of the prices are in EUR and others in USD?

The eigenvalues and eigenvectors in Exercise 10.4 do not change because they are calculated from the correlation matrix which does not change for different units of measurement.

If some prices are quoted in EUR and some in USD, the standardization of the prices performed in Exercise 10.4 leads to the same result: the eigenvalues and eigenvectors are unaffected by such a scale change.

To make an example, assume that the prices in the United States are:  $\mathcal{X}_{US} = 1.2\mathcal{X}_{EUR}$ . Then, the SVD of  $\mathcal{X}_{EUR} = \Gamma \Lambda \Delta^{\top}$  leads to a SVD of  $\mathcal{X}_{US} = \Gamma (1.2\Lambda) \Delta^{\top}$ , i.e., the matrix  $\mathcal{X}_{US}$  has the same eigenvectors as  $\mathcal{X}_{EUR}$ . The singular values of  $\mathcal{X}_{US}$  are equal to the singular values of  $\mathcal{X}_{EUR}$  multiplied by the exchange rate 1.2. The eigenvalues of  $\mathcal{X}_{US}^{\top}\mathcal{X}_{US}$  are equal to the eigenvalues of  $\mathcal{X}_{EUR}^{\top}\mathcal{X}_{EUR}$  multiplied by the constant  $1.2^2 = 1.44$ .

Hence, reporting all the prices in different currency affects only the eigenvalues. The proportions of explained inertia, defined as the ratio of the eigenvalues, remain the same. The projections on the factorial axes (which are proportional to the square root of the eigenvalue) will be multiplied by the constant  $\sqrt{1.44}$ , i.e., by the exchange rate 1.2.

**Exercise 10.7** Apply the factorial techniques to the Swiss bank notes (Appendix A.2). Give an interpretation of the factorial variables.

We follow the same steps as in Exercise 10.4. Centering the data matrix bases the decomposition of the data matrix on differences from "average banknote." Standardizing the data set makes the measurements of different lengths comparable, i.e., the importance of the different measurements does not depend on the scale.

The vector of the eigenvalues is:

$$\lambda = (2.95, 1.28, 0.87, 0.45, 0.27, 0.19)^{\dagger}$$

and it leads immediately the following proportions of explained inertia:

$$\tau = (0.49, 0.70, 0.85, 0.92, 0.97, 1.00)^{\top}$$

The choice of the number of factorial variables can be based on various criteria. A reasonable approach is to choose the factorial variables that explain "larger than average" percentage of inertia. In this case, this rule leads to q = 2. However, in this example the third factorial variable is still rather important with 15% of the explained inertia and we choose q = 3 in order to demonstrate the factorial analysis in three dimensions.

The three factorial variables are presented using the multivariate tools described in Chap. 1. In Figs. 10.2 and 10.3, we plot the projections onto the factorial axes in a scatterplot matrix. In Fig. 10.4, we plot the projections onto the 3 factorial axes in a 3D-scatterplot, running the program SMSdecobank allows interactive rotation of the graphic. The genuine and forged bank notes are denoted by letters "G" and "F," respectively.



Fig. 10.2 Representation of the variables for Swiss bank notes in three dimensions.

The data set contains six variables of various distances: height and length of the bank note, the length of the diagonal, and also some measurements concerning the position of the central picture on the bank note. For detailed description, see Appendix A.2.

In Fig. 10.2, we observe the projections of the variables. The first factorial variable,  $w_1$ , measures the contrast between  $X_6$  (length of the diagonal) and  $X_2$ - $X_5$  (distances related to the height of the bank notes). The second factorial variable consists mainly of  $X_1$ , the length of the bank note. The third factorial variable could be interpreted as a contrast between  $X_4$  (distance of inner frame to the lower border) and  $X_5$  (distance of inner frame to the upper border). A possible explanation of the third factor could be that it measures the position of the central picture on the bank note. Note that these three factorial variables explain almost 98 % of the total inertia of the (centered and standardized) data set.

In Figs. 10.3 and 10.4, we show the projections of the individuals. It seems that in both graphics, the separation of the forged and of the genuine bank notes is quite



Fig. 10.3 Representation of the individuals for Swiss bank notes in a scatterplot matrix.

good. However, the separation would be more apparent if we would rotate the threedimensional graphics displayed in Fig. 10.4.

The factorial analysis of the Swiss bank notes provides interesting insights into the structure of the data set. The three-dimensional representation of the data set keeps 97.8% of the inertia of the complete six-dimensional data set that would be very difficult to visualize.

**Exercise 10.8** Apply the factorial techniques to the time budget data (Appendix A.15) which gives the amount of time a person spent on ten activities over 100 days in 1976 Volle (1985).

The following analysis is based on the centered data set as it seems to be more natural to consider the differences from the average time spent on various activities. However, the times spent on different activities are left on the original scale: here, the scale is the same for all variables and this approach guarantees that the analysis will concentrate on the activities that really occupy the largest share of the time.



Fig. 10.4 Representation of Swiss bank notes in three-dimensional scatterplot.

The vector of the eigenvalues is:

 $\lambda = (87046, 7085, 2623.7, 1503.4, 315.9, 156.6, 71.5, 42.6, 25.8, 0.0)^{\top}.$ 

The last eigenvalue has to be equal to zero since the time spent on all activities has to sum to 24 hours/day and thus the data matrix cannot have full rank.

The proportions of the explained inertia:

 $\tau = (0.8804, 0.9521, 0.9786, 0.9938, 0.9970, 0.9986, 0.9993, 0.9997, 1.00, 1.00)^{\top}$ 

suggest that here it would suffice to use only one factorial variable. Notice the large difference in scale: the first factorial variable explains 88 % of total inertia, whereas the second factorial variable is approximately  $10 \times$  less important.

In Figs. 10.5 and 10.6, we present the two-dimensional projections; see the description in Appendix A.15 for the names of the various activities used in Fig. 10.5.

The factorial representation of the variables in Fig. 10.5 shows that the first factor, explaining 88 % of the inertia, is just the contrast between the household and



Fig. 10.5 Representation of the variables for the time budget data. Q SMSdecotime

professional activities. The second factorial variable, explaining 7 % of the inertia, is the contrast between leisure activities on one side and household and professional activities on the other side. The fact that the other activities lie close to the origin is partially caused by the fact that these activities either do not vary a lot among the observed individuals or they take less time. Notice that "kids" are lying in the direction of household activities and that "transportation" lies in the direction of professional activities.

The four letter codes in Fig. 10.6 indicate the sex (m: man, w: woman), activity (a: active, n: nonactive, m: married, s: single) and country (us: U.S., we: West, yo: Yugoslavia, es: East). For example, "mmus" denotes married man in United States. The projections of the individuals in Fig. 10.6 allow us to judge the effects of the factorial variables on the individuals. We see that all men are lying close to each other on the right-hand side of the plot: comparison with Fig. 10.5 suggests that men at that year 1976 are more involved in professional than in household activities. On the left-hand side of Fig. 10.6 you will find married and nonactive women, whereas single and active women are located in the central region. It seems that married



Fig. 10.6 Representation of the individuals for the time budget data. SMSdecotime

women are involved mainly in household activities while single women balance between the household and professional activities.

The second direction distinguishes between "professional and household" and "leisure" activities. In the direction of "professional activities" you will find active women (without U.S.) and married women from Eastern countries and Yugoslavia. In the direction of "leisure" we can see mainly singles and married and nonactive women in U.S.

The factorial analysis provides again interesting insights into the structure of the data set. For the time budget data, two factorial variables explain 95 % of the inertia of the (centered but not standardized) data set.

**Exercise 10.9** Assume that you wish to analyze a data matrix consisting of p orthogonal, standardized, and centered columns. What is the percentage of the inertia explained by the first factor? What is the percentage of the inertia explained by the first q factors?

If the columns of the matrix  $\mathcal{X}$  are orthogonal, centered, and standardized, then  $\mathcal{X}^{\top}\mathcal{X} = n \operatorname{diag}(1_p)$  and the spectral decomposition can be written as

$$\mathcal{X}^{\top}\mathcal{X} = \mathcal{I}_p n \operatorname{diag}(1_p) \mathcal{I}_p.$$

Hence, all eigenvalues,  $\lambda_1, \ldots, \lambda_p$ , of  $\mathcal{X}^{\top} \mathcal{X}$  are equal to *n*. The total inertia of such data set is equal to *np* and the proportion of inertia explained by the first factorial variable is obviously

$$\tau_1 = \frac{\lambda_1}{\lambda_1 + \dots + \lambda_p} = \frac{n}{np} = \frac{1}{p}.$$

The proportion of inertia explained by the first q factors is

$$\tau_q = \frac{\lambda_1 + \dots + \lambda_q}{\lambda_1 + \dots + \lambda_p} = \frac{nq}{np} = \frac{q}{p}$$

**Exercise 10.10** *Reconsider the setup of the Exercise 10.9. What does the eigenvector, corresponding to the first factor, look like.* 

Let us return to the spectral decomposition of the matrix  $\mathcal{X}^{\top}\mathcal{X}$  derived in Exercise 10.9:

$$\mathcal{X}^{\top}\mathcal{X} = n\mathcal{I}_p = \Gamma\Lambda\Gamma^{\top} = \mathcal{I}_p n \operatorname{diag}(1_p)\mathcal{I}_p.$$

Since all eigenvalues are equal to *n*, we have that  $\Lambda = n \operatorname{diag}(1_p)$  and it follows that the matrix  $\Gamma$  has to satisfy the equation

$$n\mathcal{I}_p = \mathcal{X}^{\top}\mathcal{X} = \Gamma n \operatorname{diag}(1_p)\Gamma^{\top} = n\Gamma\Gamma^{\top},$$

i.e.,  $\Gamma$  can be chosen as any matrix satisfying the condition  $\Gamma^{\top}\Gamma = \Gamma\Gamma^{\top} = \mathcal{I}_p$ . Hence, the first eigenvector  $\gamma_1$  can be any vector with norm  $\|\gamma_1\| = 1$ . A reasonable choice would be  $\gamma_1 = (1, 0, 0, ..., 0)^{\top}$ .

**Exercise 10.11** Suppose that the data matrix consists of two columns,  $x_{[1]}$  and  $x_{[2]}$ , and that  $x_{[2]} = 2x_{[1]}$ . What do the eigenvalues and eigenvectors of the empirical correlation matrix  $\mathcal{R}$  look like? How many eigenvalues are nonzero?

The correlation matrix is

$$\mathcal{R} = \begin{pmatrix} 1 & 1 \\ 1 & 1 \end{pmatrix}.$$

It has rank 1, one eigenvalue must therefore be zero. The eigenvalues can be found by solving the equation

$$0 = |\mathcal{R} - \lambda \mathcal{I}_2| = \left| \begin{pmatrix} 1 - \lambda & 1 \\ 1 & 1 - \lambda \end{pmatrix} \right| = (1 - \lambda)^2 - 1 = \lambda^2 - 2\lambda = \lambda(\lambda - 2),$$

i.e., the eigenvalues are  $\lambda_1 = 2$  and  $\lambda_2 = 0$ .

The corresponding eigenvectors can be found by solving the systems of equations

$$\begin{pmatrix} 1 & 1 \\ 1 & 1 \end{pmatrix} \begin{pmatrix} \gamma_{1i} \\ \gamma_{2i} \end{pmatrix} = \begin{pmatrix} \gamma_{1i} \\ \gamma_{2i} \end{pmatrix} \lambda_i,$$

for i = 1, 2. For the first eigenvalue,  $\lambda_1 = 2$ , we obtain that

$$\gamma_{11} + \gamma_{21} = 2\gamma_{11} = 2\gamma_{21}.$$

Since the length of the eigenvector,  $(\gamma_{12}^2 + \gamma_{21}^2)^{1/2}$ , has to be equal to 1, we obtain  $\gamma_{11} = \gamma_{21}$  and  $|\gamma_{11}| = 1/\sqrt{2}$ .

For the second eigenvalue,  $\lambda_2 = 0$ , we have

$$\gamma_{12} + \gamma_{22} = 0$$

which leads to conditions  $\gamma_{12} = -\gamma_{22}$  and  $|\gamma_{12}| = 1/\sqrt{2}$ .

Notice that the sign of the eigenvectors is not determined uniquely.

From the derived eigenvalues and eigenvectors, we have the spectral decomposition of the correlation matrix

$$\mathcal{R} = \begin{pmatrix} 1 & 1 \\ 1 & 1 \end{pmatrix} = \Gamma \Lambda \Gamma^{\top} = \begin{pmatrix} 1/\sqrt{2} & 1/\sqrt{2} \\ 1/\sqrt{2} & -1/\sqrt{2} \end{pmatrix} \begin{pmatrix} 2 & 0 \\ 0 & 0 \end{pmatrix} \begin{pmatrix} 1/\sqrt{2} & 1/\sqrt{2} \\ 1/\sqrt{2} & -1/\sqrt{2} \end{pmatrix}$$

**Exercise 10.12** What percentage of inertia is explained by the first factor in *Exercise 10.11*?

In Exercise 10.11, the eigenvalues of the correlation matrix are  $\lambda_1 = 2$  and  $\lambda_2 = 0$ . Hence, the percentage of inertia explained by the first factor is

$$\tau_1 = \frac{2}{2} = 100 \%$$

and one-dimensional representation explains all inertia contained in the data set.

# Chapter 11 Principal Component Analysis

I tried one or two explanations, but, indeed, I was completely puzzled myself. Our friend's title, his fortune, his age, his character, and his appearance are all in his favour, and I know nothing against him, unless it be the dark fate which runs in his family. "The Hound of the Baskervilles"

This chapter addresses the issue of reducing the dimensionality of a multivariate random variable by using linear combinations (the principal components). The identified principal components are ordered in decreasing order of importance. When applied in practice to a data matrix, the principal components will turn out to be the factors of a transformed data matrix (the data will be centered and eventually standardized).

For a random vector X with  $E(X) = \mu$  and  $Var(X) = \Sigma = \Gamma \Lambda \Gamma^{\top}$ , the principal component (PC) transformation is defined as

$$Y = \Gamma^{\top} (X - \mu). \tag{11.1}$$

It will be demonstrated in Exercise 11.1 that the components of the random vector Y have zero correlation. Furthermore, it can be shown that they are also standardized linear combinations with the largest variance and that the sum of their variances,  $\sum \text{Var } Y_i$ , is equal to the sum of the variances of  $X_1, \ldots, X_p$ .

In practice, the PC transformation is calculated using the estimators  $\bar{x}$  and S instead of  $\mu$  and  $\Sigma$ . If  $S = \mathcal{GLG}^{\top}$  is the spectral decomposition of the empirical covariance matrix S, the principal components are obtained by

$$\mathcal{Y} = (\mathcal{X} - \mathbf{1}_n \bar{\mathbf{x}}^\top) \mathcal{G}. \tag{11.2}$$

Theorem 11.1 describes the relationship between the eigenvalues of  $\Sigma$  and the eigenvalues of the empirical variance matrix S.

**Theorem 11.1** Let  $\Sigma > 0$  with distinct eigenvalues and let  $\mathcal{U} \sim m^{-1}W_p(\Sigma, m)$ with spectral decompositions  $\Sigma = \Gamma \Lambda \Gamma^{\top}$  and  $\mathcal{U} = \mathcal{GLG}^{\top}$ . Then

$$\sqrt{m}(\ell-\lambda) \xrightarrow{\mathcal{L}} N_p(0, 2\Lambda^2),$$

where  $\ell = (\ell_1, \ldots, \ell_p)^{\top}$  and  $\lambda = (\lambda_1, \ldots, \lambda_p)^{\top}$  are the diagonals of  $\mathcal{L}$  and  $\Lambda$ .

The proof and the asymptotic distribution of  $\mathcal{G}$  can be found, e.g., in Härdle and Simar (2015, Theorem 11.4).

The resulting PCA (principal component analysis) or NPCA (normalized PCA) is presented in a variety of examples, including U.S. crime and health data. A PCA is also performed for an OECD data set on variables of political nature (life expectance, literacy, etc.).

**Exercise 11.1** Calculate the expected value and the variance of the PC transformation Y defined in (11.1). Interpret the results.

For the expected value, E Y, we have

$$\mathsf{E} Y = \mathsf{E} \, \Gamma^{\top} (X - \mu) = \Gamma^{\top} \, \mathsf{E} (X - \mu) = \Gamma^{\top} (\mathsf{E} X - \mu) = 0_p.$$

The variance matrix, Var(Y), can be calculated as

$$\operatorname{Var}(Y) = \operatorname{Var}\{\Gamma^{\top}(X-\mu)\} = \Gamma^{\top}\Sigma\Gamma = \Gamma^{\top}\Gamma\Lambda\Gamma^{\top}\Gamma = \Lambda.$$

Hence, the random vector *Y* is centered (its expected value is equal to zero) and its variance matrix is diagonal.

The eigenvalues  $\lambda_1, \ldots, \lambda_p$  are variances of the principal components  $Y_1, \ldots, Y_p$ . Notice that

$$\sum_{i=1}^{p} \operatorname{Var}(X_{i}) = \operatorname{tr}(\Sigma) = \operatorname{tr}(\Gamma \Lambda \Gamma^{\top}) = \operatorname{tr}(\Gamma^{\top} \Gamma \Lambda) = \operatorname{tr}(\Lambda) = \sum_{i=1}^{p} \lambda_{i} = \sum_{i=1}^{p} \operatorname{Var}(Y_{i}).$$

Hence, the variances of  $X_i$  are decomposed into the variances of  $Y_i$  which are given by the eigenvalues of  $\Sigma$ . The sum of variances of the first q principal components,  $\sum_{i=1}^{q} \lambda_i$ , thus measures the variation of the random vector X explained by  $Y_1, \ldots, Y_q$ . The proportion of the explained variance,

$$\psi_q = rac{\lambda_1 + \dots + \lambda_q}{\lambda_1 + \dots + \lambda_n},$$

will be important for the interpretation of results of the practical analyses presented in the following exercises.

**Exercise 11.2** Calculate the correlation between X and its PC transformation Y.

The covariance between the PC vector *Y* and the original vector *X* is:

$$\operatorname{Cov}(X,Y) = \operatorname{Cov}\{X,\Gamma^{\top}(X-\mu)\} = \operatorname{Cov}(X,Y)\Gamma = \Sigma\Gamma = \Gamma\Lambda\Gamma^{\top}\Gamma = \Gamma\Lambda.$$

The correlation,  $\rho_{X_iY_i}$ , between variable  $X_i$  and the PC  $Y_j$  is

$$\rho_{X_iY_j} = \frac{\gamma_{ij}\lambda_j}{(\sigma_{X_iX_i}\lambda_j)^{1/2}} = \gamma_{ij}\left(\frac{\lambda_j}{\sigma_{X_iX_i}}\right)^{1/2}.$$

The correlations describe the relations between the PCs and the original variables. Note that  $\sum_{j=1}^{p} \lambda_j \gamma_{ij}^2 = \gamma_i^{\top} \Lambda \gamma_i$  is the (i, i)-element of the matrix  $\Gamma \Lambda \Gamma^{\top} = \Sigma$ , so that

$$\sum_{j=1}^{p} \rho_{X_{i}Y_{j}}^{2} = \frac{\sum_{j=1}^{p} \lambda_{j} \gamma_{ij}^{2}}{\sigma_{X_{i}X_{i}}} = \frac{\sigma_{X_{i}X_{i}}}{\sigma_{X_{i}X_{i}}} = 1.$$

Hence, the correlation  $\rho_{X_iY_j}^2$  may be seen as the proportion of variance of the *i*th variable  $X_i$  explained by the *j*th principal component  $Y_j$ .

Notice that the percentage of variance of  $X_i$  explained by the first q PCs  $Y_1, \ldots, Y_q$  is  $\sum_{j=1}^q \rho_{X_i Y_j}^2 < 1$ . The distance of the point with coordinates  $(\rho_{X_i Y_1}, \ldots, \rho_{X_i Y_q})$  from the surface of the unit ball in q-dimensional space can be used as a measure of the explained variance of  $X_i$ .

**Exercise 11.3** Apply the PCA to the car marks data in Appendix A.5. Interpret the first two PCs. Would it be necessary to look at the third PC?

The eigenvalues of the covariance matrix,

$$\lambda = (5.56, 1.15, 0.37, 0.10, 0.08, 0.05, 0.04, 0.02)^{+},$$

lead to the following proportions of the explained variance:

$$\psi = (0.76, 0.91, 0.96, 0.98, 0.99, 0.99, 1.00, 1.00)^{+}$$

Observing that the first two principal components explain more than 90% of the variability of the data set, it does not seem necessary to include also the third PC which explains only 5% of the variability. A graphical display of the eigenvalues, the screeplot, is plotted in the lower right part in Fig. 11.1.

The first two eigenvectors of the covariance matrix are

$$\gamma_1 = (-0.22, 0.31, 0.44, -0.48, 0.33, 0.39, 0.42, -0.01)^{+1}$$

and

$$\gamma_2 = (0.54, 0.28, 0.22, 0.30, -0.14, -0.16, 0.46, 0.49)^{+}.$$



Fig. 11.1 Scatterplots of the first three principal components and a screeplot of the eigenvalues, car marks data set. SMSpcacarm

Hence, the first two principal components are defined as:

$$Y_1 = -0.22 \times \text{econ} + 0.31 \times \text{serv} + 0.44 \times \text{value} - 0.48 \times \text{price} + 0.33 \times \text{desi}$$
$$+ 0.39 \times \text{sport} + 0.42 \times \text{safe} - 0.01 \times \text{easy},$$
$$Y_2 = 0.54 \times \text{econ} + 0.28 \times \text{serv} + 0.22 \times \text{value} + 0.30 \times \text{price} - 0.14 \times \text{desi}$$

$$-0.16 \times \text{sport} + 0.46 \times \text{safe} + 0.49 \times \text{easy}.$$

Using the coefficients of the PCs for interpretation might be misleading especially when the variables are observed on different scales. It is advisable to base the interpretations on the correlations of PCs with the original variables which are plotted in Fig. 11.2.



Fig. 11.2 Correlations of the first two principal components with the original variables in the car marks data set. Q SMSpcacarm

For the car marks data set both the coefficients of the PCs and their correlations with the original variables in Fig. 11.2 suggest that the first principal components distinguishes the expensive and design cars from the cheap and less sporty vehicles. This interpretation is confirmed by the plot of the first principal component,  $Y_1$ , on Fig. 11.1. On the right-hand side, we observe the not so cool brands such as Wartburg, Trabant, Lada, or Fiat, whereas on the left-hand side, we see Jaguar, Ferrari, BMW, and Mercedes-Benz.

The second PC distinguishes economic cars that are easy to handle, such as Volkswagen and Opel, from the cars that consume a lot of gas and their handling is more problematic such as Ferrari, Wartburg, Jaguar, and Trabant.

Figure 11.2 shows that all of the original variables are very well explained by the first two PCs since all points can be found very close to the unit circle, see the explanation in Exercise 11.2.

**Exercise 11.4** Test the hypothesis that the proportion of variance explained by the first two PCs in Exercise 11.3 is  $\psi = 0.85$ .

The variance explained by the first q PCs,  $\psi_q = (\lambda_1 + \dots + \lambda_q) / \sum_{j=1}^p \lambda_j$ , is in practice estimated by  $\hat{\psi}_q = (\ell_1 + \dots + \ell_q) / \sum_{j=1}^p \ell_j$ . From Theorem 11.1 we know the distribution of  $\sqrt{n-1}(\ell-\lambda)$  and, since  $\hat{\psi}_q$  is a function of asymptotically normally distributed random vector  $\ell$ , we obtain that

$$\sqrt{n-1}(\hat{\psi}_q - \psi_q) \stackrel{\mathcal{L}}{\longrightarrow} N(0, \mathcal{D}^{\top} \mathcal{V} \mathcal{D})$$

where  $\mathcal{V} = 2\Lambda^2$  from Theorem 11.1 and  $\mathcal{D} = (d_1, \dots, d_p)^{\top}$  with

$$d_j = \frac{\partial \psi_q}{\partial \lambda_j} = \begin{cases} \frac{1 - \psi_q}{\operatorname{tr}(\Sigma)} & \text{if } 1 \le j \le q, \\ \frac{-\psi_q}{\operatorname{tr}(\Sigma)} & \text{if } q + 1 \le j \le p. \end{cases}$$

It follows that

$$\sqrt{n-1}(\hat{\psi}_q - \psi_q) \xrightarrow{\mathcal{L}} N(0, \omega^2),$$

where

$$\omega^{2} = \mathcal{D}^{\top} \mathcal{V} \mathcal{D}$$
  
=  $\frac{2}{\{\operatorname{tr}(\Sigma)\}^{2}} \{ (1 - \psi)^{2} (\lambda_{1}^{2} + \dots + \lambda_{q}^{2}) + \psi^{2} (\lambda_{q+1}^{2} + \dots + \lambda_{p}^{2}) \}$   
=  $\frac{2 \operatorname{tr}(\Sigma^{2})}{\{\operatorname{tr}(\Sigma)\}^{2}} (\psi^{2} - 2\beta \psi_{q} + \beta)$ 

and

$$\beta = \frac{\lambda_1^2 + \dots + \lambda_q^2}{\lambda_1^2 + \dots + \lambda_p^2} = \frac{\lambda_1^2 + \dots + \lambda_q^2}{\operatorname{tr}(\Sigma^2)}.$$

In practice, we work with an estimate  $\hat{\omega}^2$  based on the spectral decomposition of the empirical covariance matrix.

In Exercise 11.3 we have calculated the eigenvalues:

$$\lambda = (5.56, 1.15, 0.37, 0.10, 0.08, 0.05, 0.04, 0.02)^{+}$$

and the proportions of the explained variance:

$$\psi = (0.76, 0.91, 0.96, 0.98, 0.99, 0.99, 1.00, 1.00)^{+}$$

It follows that, for q = 2, we obtain  $\hat{\beta} = 0.99524$  and  $\hat{\omega}^2 = 0.0140$ . Under the null hypothesis,  $H_0: \psi_2 = 0.85$ , the test statistic  $\sqrt{n-1}(\hat{\psi}_2 - 0.85)/\omega$  has

asymptotically standard normal distribution. In our case the value of the test statistic, 2.4401, is in absolute value larger than the critical value of the normal distribution  $\Phi^{-1}(0.975) = 1.96$  and we reject the null hypothesis.

Hence, on confidence level  $\alpha = 0.95$ , we have proved that the proportion of variance explained by the first two principal components is larger than 85 %.

**Exercise 11.5** Take the athletic records for 55 countries given in Appendix A.1 and apply the NPCA. Interpret your results.

The athletic records data set contains national records in 8 disciplines (100, 200, 400, 800, 1,500 m, 5, 10 km, and marathon) for n = 55 countries. Clearly, the times and hence also the differences between countries will be much larger for longer tracks. Hence, before running the PC analysis, the dataset is normalized by dividing each variable by its estimated standard deviation. The resulting analysis will be called NPCA.

In principle, the same results can be obtained by calculating the spectral decomposition of the empirical correlation matrix of the original data set. One only has to be very careful and keep in mind that the derived coefficients of the PCs apply to the normalized variables. Combining these coefficients with the original variables would lead to misleading results.

The eigenvalues and the proportions of explained variance are

$$\lambda = (6.04, 0.99, 0.60, 0.13, 0.10, 0.07, 0.05, 0.02)^{\top}$$

and

$$\psi = (0.75, 0.88, 0.95, 0.97, 0.98, 0.99, 1.00, 1.00)^{+}.$$

Notice that the sum of all eigenvalues is equal to 8. This follows from the fact that the variances of the standardized variables are equal to 1 and from the relationship  $\sum_{i=1}^{p} \lambda_i = \text{tr } S = \sum_{i=1}^{p} 1 = p = 8.$ 

Considering the above eigenvalues and proportions of explained variance, it would be reasonable to investigate only 1 principal component, see also the screeplot in Fig. 11.3. A commonly accepted rule says that it suffices to keep only PCs that explain larger than the average number of the total variance. For NPCA, it is easy to see that larger than average proportion of variance is explained by PCs with corresponding eigenvalue larger than 1.

However, the second eigenvalue  $\lambda_2 = 0.99$  is so close to 1 that we have decided to discuss also the second PC. The coefficients of the linear combinations are given by the eigenvectors

$$\gamma_1 = (0.32, 0.16, 0.37, 0.38, 0.39, 0.39, 0.39, 0.37)^{\top}$$

and

$$\gamma_2 = (0.39, 0.85, 0.03, -0.04, -0.13, -0.16, -0.17, -0.22)^{\top}.$$



Fig. 11.3 Scatterplots of the first three principal components and a screeplot of the eigenvalues, athletic records data set. Q SMSnpcathletic

In this exercise, it is very important to keep in mind the meaning of the measurements. Larger values correspond here to longer, i.e., worse times. The first PC is positively related to all original variables and it can be interpreted as the arithmetic average of the records with slightly smaller weight of the record on 200 m track, see also the correlations in Fig. 11.4. In Fig. 11.3, we can see that large values of this "average time" component are achieved in Cook Islands, West Samoa, and Mauritius. On contrary, fastest times are achieved in USA.

The second principal component is strongly positively related to 200 m and 100 m record whereas longer tracks have smaller weight and mostly negative sign. The second principal component separates Mauritius and The Netherlands which show poor records in 200 m.



Fig. 11.4 Correlations of the first two principal components with the original variables in the athletic records data set. Q SMSnpcathletic

In Fig. 11.4, we see that two principal components explain very well all original variables. Using only one PC would lead to much worse explanation of the 200 m records.

**Exercise 11.6** Apply a PCA to  $\Sigma = \begin{pmatrix} 1 & \rho \\ \rho & 1 \end{pmatrix}$ , where  $0 < \rho < 1$ . Now change the scale of  $X_1$ , i.e., consider the covariance of  $cX_1$  and  $X_2$ , where c > 1. How do the PC directions change with the screeplot?

The spectral decomposition of matrix  $\Sigma$  has already been investigated in Exercise 2.7. Recall that we have

$$\Sigma = \Gamma \Lambda \Gamma^{\top} = \frac{1}{\sqrt{2}} \begin{pmatrix} 1 & 1 \\ 1 & -1 \end{pmatrix} \begin{pmatrix} 1+\rho & 0 \\ 0 & 1-\rho \end{pmatrix} \frac{1}{\sqrt{2}} \begin{pmatrix} 1 & 1 \\ 1 & -1 \end{pmatrix}.$$

Since  $\rho > 0$ , the PCs are  $Y_1 = (X_1 + X_2)/\sqrt{2}$  and  $Y_1 = (X_1 - X_2)/\sqrt{2}$ .

Multiplying  $X_1$  by constant c > 0 leads the covariance matrix:

$$\operatorname{Var}\{(cX_1, X_2)^{\mathsf{T}}\} = \Sigma(c) = \begin{pmatrix} c^2 & c\rho \\ c\rho & 1 \end{pmatrix}$$

The spectral decomposition of  $\Sigma(c)$  can be derived similarly as in Exercise 2.7. The eigenvalues of  $\Sigma(c)$  are solutions to:

$$\begin{vmatrix} c^2 - \lambda & c\rho \\ c\rho & 1 - \lambda \end{vmatrix} = 0.$$

Hence the eigenvalues are

$$\lambda_{1,2}(c) = \frac{1}{2} \left( c^2 + 1 \pm \sqrt{(c^2 - 1)^2 + 4c^2 \rho^2} \right).$$

The eigenvector corresponding to  $\lambda_1$  can be computed from the system of linear equations:

$$\begin{pmatrix} c^2 & c\rho \\ c\rho & 1 \end{pmatrix} \begin{pmatrix} x_1 \\ x_2 \end{pmatrix} = \lambda_1 \begin{pmatrix} x_1 \\ x_2 \end{pmatrix}$$

which implies that  $x_1 = x_2(\lambda_1 - 1)/c\rho$  and the first PC is pointing in the direction  $(cX_1)(\lambda_1 - 1)/c\rho + X_2$ .

Next, observe that  $\lambda_1 > 1$  and the function  $\lambda_1(c)/c$  is increasing in *c*. Hence,  $x_1 > x_2$  and, furthermore, the ratio of  $x_1$  and  $x_2$  is an increasing function of *c*.

Summarizing the above results, we can say that as *c* increases, the first eigenvalue  $\lambda_1$  becomes larger and the rescaled random variable  $cX_1$  gains more weight in the first principal component.

The choice of scale can have a great impact on the resulting principal components. If the scales differ, it is recommended to perform the NPCA, i.e., to standardize each variable by its standard deviation.

**Exercise 11.7** Suppose that we have standardized some data using the Mahalanobis transformation. Would it be reasonable to apply a PCA?

Standardizing any given data set  $\mathcal{X}$  by the Mahalanobis transformation leads to a data set  $\mathcal{Z} = \mathcal{XS}^{-1/2}$  with the covariance matrix

$$\mathcal{S}_{\mathcal{Z}} = \mathcal{S}^{-1/2} \mathcal{S} \mathcal{S}^{-1/2} = \mathcal{I}_p$$

It immediately follows that all eigenvalues of  $S_{\mathcal{Z}}$  are equal to 1 and that the principal components of  $\mathcal{Z}$  have exactly the same variances as the original variables. Hence, such analysis would be entirely useless.

Principal components analysis of  $\mathcal{Z}$  leads always to this same uninteresting result.

**Exercise 11.8** Apply a NPCA to the U.S. crime data set in Appendix A.18. Interpret the results. Would it be necessary to look at the third PC? Can you see any difference between the four regions?

The U.S. crime data set consists of the reported number of crimes in the 50 U.S. states in 1985. The crimes were classified according to 7 categories: murder, rape, robbery, assault, burglary, larceny, and auto theft. The dataset also contains identification of the region: Northeast, Midwest, South, and West.

The NPCA means that, before running the analysis, all observed variables are put on the same scale.

The eigenvalues of the correlation matrix are:

$$\lambda = (4.08, 1.43, 0.63, 0.34, 0.25, 0.14, 0.13)^{\top}$$

and we obtain the proportions of explained variance:

$$\psi = (0.58, 0.79, 0.88, 0.93, 0.96, 0.98, 1.00)^{+}$$

The data set is well described by the first two NPCs, each of the first two NPCs describes larger than average amount of variance. The first two NPCs describe together 79% of the total variability, see also the screeplot in Fig. 11.5.

The first two eigenvectors are:

$$\gamma_1 = (0.28, 0.42, 0.39, 0.39, 0.44, 0.36, 0.35)^{\top},$$
  
 $\gamma_2 = (-0.64, -0.12, 0.05, -0.46, 0.26, 0.40, 0.37)^{\top}.$ 



Fig. 11.5 Scatterplot of the first two principal components and a screeplot of the eigenvalues, U.S. crime data set. Q SMSnpcacrime



Fig. 11.6 Correlations of the first two principal components with the original variables in the U.S. crime data set. Q SMSnpcacrime

The first principal component combines the numbers of all crimes with approximately constant (0.28–0.44) weights and we can interpret it as the overall crime rate, see also the correlations in Fig. 11.6. The second principal component is negatively correlated with 1st and 4th variable (murder and assault) and positively correlated with the 5th till 7th variable (burglary, larceny, auto theft). The second NPC can be interpreted as "type of crime" component.

In Fig. 11.5, we denote each of the four regions by a different plotting symbol. It looks as if the symbol changes in the direction of the second, type of crime, principal component. In the upper part of the graph, we see mainly circles, squares, and crosses corresponding to the regions 1, 2, and 4. In the lower part, we observe mainly triangles corresponding to the third South region. Hence, it seems that in region 3 occur more murders and assaults and less burglaries, larcenies, and auto thefts than in the rest of USA.

**Exercise 11.9** *Repeat Exercise 11.8 using the U.S. health data set in Appendix A.19.* 

The U.S. health data set consists of reported number of deaths in the 50 U.S. states classified according to 7 categories: accident, cardiovascular, cancer, pulmonary, pneumonia flu, diabetes, and liver.

Here, we have decided to run the usual PC analysis. Normalizing the data set would mean that, in certain sense, all causes of death would have the same importance. Without normalization, we can expect that the variables responsible for the largest number of deaths will play the most prominent role in our analysis, see also Exercise 11.6 for theoretical justification.

The eigenvalues of the covariance matrix are:

$$\lambda = (8069.40, 189.22, 76.03, 25.21, 10.45, 5.76, 3.47)^{\top}$$

and the huge first eigenvalue stresses the importance of the first principal component. Calculating the proportions of the explained variance,

$$\psi = (0.96, 0.99, 0.99, 1.00, 1.00, 1.00, 1.00)^{\top},$$

we see that the first PC explains 96 % of the total variability. The screeplot is plotted in Fig. 11.7.

The first (most important) eigenvectors is:

$$\gamma_1 = (-0.06, 0.94, 0.34, 0.03, 0.02, 0.03, 0.01)^{\top}$$

and we see that the first PC reflects the most common causes of death: cardiovascular diseases and, with smaller weight, cancer. The second eigenvector,

$$\gamma_2 = (-0.34, -0.34, 0.86, 0.01, -0.11, 0.09, 0.11)^{+},$$



Fig. 11.7 Correlations of the first two principal components with the original variables and the screeplot for the U.S. health data set. Q SMSpcahealth



Fig. 11.8 Scatterplot of the first two principal components for U.S. health data set.  $\square$  SMSpcahealth

is strongly positively correlated with cancer and less strongly negatively correlated with cardiovascular and pulmonary diseases, see also Fig. 11.7. The first principal component explains satisfactorily only variables cardiovascular and cancer.

In Fig. 11.8, we show the values of the first two PCs for the 50 observed U.S. states. Keeping in mind the meaning of the principal components, we should see the states with large number of deaths due to cardiovascular diseases and cancer on the right-hand side (Florida, New York, Pennsylvania). From the point of view of the first PC, the best quality of life can be found in Alaska, Hawaii, New Mexico, Wyoming, and Colorado. The much less important second PC suggests that cancer is more common cause of death in Maryland than in South Dakota.

**Exercise 11.10** Do a NPCA on the Geopol data set, Appendix A.10, which compares 41 countries with respect to different aspects of their development. Why or why not would a PCA be reasonable here?

The Geopol data set contains a comparison of 41 countries according to 10 political and economic parameters. We will perform the analysis without the first

variable, size of population. The variables to be analyzed,  $X_2-X_9$  are: gross internal product per habitant (giph), rate of increase of the population (ripo), rate of urban population (rupo), rate of illiteracy (rlpo), rate of students (rspo), expected lifetime (eltp), rate of nutritional needs realized (rnnr), number of newspaper and magazines per 1,000 habitants (nunh), and number of televisions per 1,000 inhabitants (nuth).

Clearly, these variables are measured on very different scales and, in order to produce trustworthy results, the data set has to be normalized. In this exercise, we have to perform NPCA.

The eigenvalues of the correlation matrix are:

$$\lambda = (5.94, 0.87, 0.70, 0.54, 0.43, 0.18, 0.15, 0.12, 0.08)^{+}$$

and we obtain the percentages of explained variance:

$$\psi = (0.66, 0.76, 0.83, 0.89, 0.94, 0.96, 0.98, 0.99, 1.00)^{\top}$$

The screeplot is plotted in Fig. 11.9. It would suffice to keep only one NPC, but we decide to keep the first three principal components although  $Y_2$  and  $Y_3$  contribute only little to the total variability.

The coefficients of the first three normalized principal components are given by the first three eigenvectors:

$$\gamma_1 = (0.34, -0.34, 0.29, -0.36, 0.30, 0.37, 0.28, 0.33, 0.37)^{\top},$$
  

$$\gamma_2 = (0.41, 0.38, 0.23, 0.20, 0.16, -0.20, -0.61, 0.36, 0.19)^{\top},$$
  

$$\gamma_3 = (-0.18, 0.37, 0.34, -0.02, 0.66, -0.05, 0.14, -0.49, 0.06)^{\top}.$$

The correlations of  $Y_1, \ldots, Y_3$  with the original variables are plotted in Fig. 11.10.

From the correlations plotted in Fig. 11.10, we can interpret the first PC as the overall quality of life component: notice that it is positively related to all variables apart from rate of increase of the population and rate of illiteracy. In Fig. 11.9, we can see that large values of this component are achieved in the former West Germany (BRD), Canada, and the USA. Smallest values of this component are observed in Kenya, Cameroon, Gabon, and India.

The second PC seems to point mainly in the direction opposite to the rnnr (rate of nutritional needs realized). The third PC is positively correlated to the rate of students and negatively correlated to the number of newspapers. From Fig. 11.9, we can see that already one PC is enough to explain substantial part of the variability of all variables.

**Exercise 11.11** Let U be an uniform random variable on [0, 1]. Let  $a = (a_1, a_2, a_3)^\top \in \mathbb{R}^3$  be a vector of constants. Suppose that  $X = (X_1, X_2, X_3)^\top = aU$ . What do you expect the NPCs of X to be?

Let us assume that  $a_i \neq 0$ , i = 1, 2, 3. Next, normalizing the random vector X by subtracting its expected value and by dividing it by its standard deviation leads



Fig. 11.9 Scatterplots of the first three principal components and a screeplot of the eigenvalues, Geopol data set. Q SMSnpcageopol

to the normalized random vector

$$Z = \{ \operatorname{diag} \left( a^2 \sigma_U^2 \right) \}^{-1/2} (X - \mathsf{E}X) = \{ \operatorname{diag} \left( a^2 \sigma_U^2 \right) \}^{-1/2} a(U - \mathsf{E}U) \}^{-1/2} (X - \mathsf{E}U)$$

with the variance matrix

$$\begin{aligned} \mathsf{Var}(Z) &= \left\{ \mathrm{diag} \left( a^2 \sigma_U^2 \right) \right\}^{-1/2} \mathsf{Var}(X) \left\{ \mathrm{diag} \left( a^2 \sigma_U^2 \right) \right\}^{-1/2} \\ &= \left\{ \mathrm{diag} \left( a^2 \sigma_U^2 \right) \right\}^{-1/2} a \sigma_U^2 a^\top \left\{ \mathrm{diag} \left( a^2 \sigma_U^2 \right) \right\}^{-1/2} \end{aligned}$$


Fig. 11.10 Correlations of the first three principal components with the original variables in the Geopol data set. Q SMSnpcageopol

$$= \left(\frac{a_i a_j}{\operatorname{abs} a_i \operatorname{abs} a_j}\right)_{i,j=1,2,3}$$
$$= \left\{\operatorname{sign}(a_i a_j)\right\}_{i,j=1,2,3}.$$

Clearly, the rank of the variance matrix Var(Z) is equal to 1 and it follows that it has only one nonzero eigenvalue. Hence, the spectral decomposition of Var(Z) leads to only one principal component explaining 100 % of total variability of Z.

The NPC can be written as

$$Y_{1} = \frac{1}{\sqrt{3}} \{ \operatorname{sign}(a_{1})Z_{1} + \operatorname{sign}(a_{2})Z_{2} + \operatorname{sign}(a_{3})Z_{3} \}$$
$$= \frac{1}{\sqrt{3}} \{ \operatorname{sign}(a_{1})a_{1}U + \operatorname{sign}(a_{2})a_{2}U + \operatorname{sign}(a_{3})a_{3}U \}$$
$$= U \frac{\operatorname{abs}(a_{1}) + \operatorname{abs}(a_{2}) + \operatorname{abs}(a_{3})}{\sqrt{3}},$$

i.e., the normalized principal components analysis of X = aU leads us back to the one-dimensional random variable U.

**Exercise 11.12** Let  $U_1$  and  $U_2$  be two independent uniform random variables on [0, 1]. Suppose that  $X = (X_1, X_2, X_3, X_4)^{\top}$  where  $X_1 = U_1, X_2 = U_2, X_3 = U_1 + U_2$  and  $X_4 = U_1 - U_2$ . Compute the correlation matrix P of X. How many PCs are of interest? Show that  $\gamma_1 = \left(\frac{1}{\sqrt{2}}, \frac{1}{\sqrt{2}}, 1, 0\right)^{\top}$  and  $\gamma_2 = \left(\frac{1}{\sqrt{2}}, \frac{-1}{\sqrt{2}}, 0, 1\right)^{\top}$  are eigenvectors of P corresponding to the nontrivial  $\lambda$ 's. Interpret the first two NPCs obtained.

For random variables  $U_1$  and  $U_2 \sim U[0, 1]$ , we have  $E U_1 = 1/2$  and  $Var U_1 = Var U_2 = 1/12$ . It follows that also  $Var X_1 = Var X_2 = 1/12$ .

For the variance of  $X_3 = U_1 + U_2$  and  $X_4 = U_1 - U_2$ , we obtain

$$Var(X_3) = Var(X_4) = Var(U_1) + Var(U_2) = \frac{1}{6}$$

since  $U_1$  and  $U_2$  are independent. The covariances can be calculated as

$$Cov(X_1, X_3) = Cov(U_1, U_1 + U_2) = Var(U_1) + Cov(U_1, U_2) = \frac{1}{12}$$

and

$$Cov(X_3, X_4) = Cov(U_1 + U_2, U_1 - U_2) = Var(U_1) - Var(U_2) = 0.$$

The remaining elements of the variance matrix can be calculated in the same way leading to

$$\operatorname{Var}(X) = \frac{1}{12} \begin{pmatrix} 1 & 0 & 1 & 1 \\ 0 & 1 & 1 & -1 \\ 1 & 1 & 2 & 0 \\ 1 & -1 & 0 & 2 \end{pmatrix}$$

Dividing each row and each column by the square root of the corresponding diagonal element gives the correlation matrix

$$P = \begin{pmatrix} 1 & 0 & \frac{1}{\sqrt{2}} & \frac{1}{\sqrt{2}} \\ 0 & 1 & \frac{1}{\sqrt{2}} & -\frac{1}{\sqrt{2}} \\ \frac{1}{\sqrt{2}} & \frac{1}{\sqrt{2}} & 1 & 0 \\ \frac{1}{\sqrt{2}} & -\frac{1}{\sqrt{2}} & 0 & 1 \end{pmatrix}.$$

Now it is easy to verify that  $\gamma_1$  and  $\gamma_2$  are indeed eigenvectors of the correlation matrix *P* since

$$P\gamma_{1} = \begin{pmatrix} 1 & 0 & \frac{1}{\sqrt{2}} & \frac{1}{\sqrt{2}} \\ 0 & 1 & \frac{1}{\sqrt{2}} & -\frac{1}{\sqrt{2}} \\ \frac{1}{\sqrt{2}} & \frac{1}{\sqrt{2}} & 1 & 0 \\ \frac{1}{\sqrt{2}} & -\frac{1}{\sqrt{2}} & 0 & 1 \end{pmatrix} \cdot \begin{pmatrix} \frac{1}{\sqrt{2}} \\ \frac{1}{\sqrt{2}} \\ 1 \\ 0 \end{pmatrix} = \begin{pmatrix} \sqrt{2} \\ \sqrt{2} \\ 2 \\ 0 \end{pmatrix} = 2\gamma_{1}$$

and, similarly,  $P\gamma_2 = 2\gamma_2$ . This, by the way, implies that also  $P(\gamma_2 + \gamma_1) = 2(\gamma_1 + \gamma_2)$  and hence, any linear combination of  $\gamma_1$  and  $\gamma_2$  is also an eigenvector of *P* with the same eigenvalue.

Thus, we have the eigenvalues  $\lambda_1 = \lambda_2 = 2$ . The remaining two eigenvalues,  $\lambda_3$  and  $\lambda_4$ , are equal to 0 because the rank of the correlation matrix is equal to 2.

The first two NPCs are not determined uniquely. Choosing the coefficients as  $\gamma_1$  and  $\gamma_2$  and keeping in mind that these coefficients correspond to the normalized variables we have:

$$Y_1 = \frac{\sqrt{12}}{\sqrt{2}} X_1 + \frac{\sqrt{12}}{\sqrt{2}} X_2 + \sqrt{6} X_3 = 2\sqrt{6}(U_1 + U_2)$$
$$Y_2 = \frac{\sqrt{12}}{\sqrt{2}} X_1 - \frac{\sqrt{12}}{\sqrt{2}} X_2 + \sqrt{6} X_4 = 2\sqrt{6}(U_1 - U_2).$$

The NPCs,  $Y_1$  and  $Y_2$ , can be now interpreted respectively as the sum and the difference of  $U_1$  and  $U_2$ .

**Exercise 11.13** Simulate a sample of size n = 50 for the r.v. X in Exercise 11.12 and analyze the results of a NPCA.

Performing the NPCA for the simulated data set, we obtain the eigenvalues:

$$\hat{\lambda} = (2.06, 1.94, 0.00, 0.00)^{\mathsf{T}}$$

and the proportions of the explained variance:

.

$$\hat{\psi} = (0.51, 1.00, 1.00, 1.00)^{\top}.$$



Fig. 11.11 Scatterplots of the first two principal components and a screeplot of the eigenvalues, simulated data set. SMSnpcasimu

These numbers correspond well to the theoretical values  $\lambda_1 = \lambda_2 = 2$  derived in Exercise 11.12. The remaining two eigenvalues are equal to zero because of the linear dependencies in the data set. The screeplot is plotted in Fig. 11.11 and we see that the first two NPCs explain each approximately 50 % of the variability, whereas the other two NPCs do not explain anything.

The first two eigenvectors are

$$\hat{\gamma}_1 = (0.60, 0.38, 0.68, 0.17)^{\top}$$

and

$$\hat{\gamma}_2 = (-0.36, 0.60, 0.16, -0.70)^{\top}$$

and the resulting values for the 50 NPCs are plotted in Fig. 11.11. Rewriting the resulting NPCs in terms of the original variables and rounding the coefficients leads that the first NPC points approximately in the direction  $2U_1 + U_2$  and the second NPC in the direction  $-U_1$ . This result differs from the eigenvectors  $\gamma_1$  and  $\gamma_2$  calculated in Exercise 11.12 because  $\gamma_1$  and  $\gamma_2$  are not uniquely defined.

In Fig. 11.12, we plot the correlation of the NPCs with the normalized variables  $X_1, \ldots, X_4$ . The correlations correspond to the coefficients of the NPCs. All of the original variables are perfectly explained by two NPCs because all four points are lying on the unit circle.



Fig. 11.12 Correlations of the first two principal components with the original variables in the simulated data set. SMSnpcasimu

The simulated data set changes with every simulation. One can observe that the eigenvalues  $\hat{\lambda}$  do not vary a lot for different runs of the simulation. However, the eigenvectors can vary a lot due to the fact that they are not defined uniquely.

# Chapter 12 Factor Analysis

A certain selection and discretion must be used in producing a realistic effect. Sherlock Holmes in "A Case of Identity"

In factor analysis, we address the same problem of reducing the dimension of a multivariate random variable, but we want to fix, from the start, the number of factors. Each factor will then be interpreted as a latent characteristic of the individuals revealed by the original variables.

From a statistical point of view, the essential purpose of factor analysis is to describe, if possible, the covariance relationships among many variables in terms of a few underlying, but unobservable, random quantities called factors.

The ultimate goal is to find underlying reasons that explain the data variation. In achieving this goal we need to check the relation of the factors and original variables and give them an interpretation in the framework of how the data were generated.

#### **Factor Analysis Model**

The factor analysis model used in practice is:

$$X = \mathcal{Q}F + U + \mu, \tag{12.1}$$

where Q is a  $(p \times k)$  matrix of the (nonrandom) loadings of the common factors  $F(k \times 1)$  and U is a  $(p \times 1)$  matrix of the (random) specific factors. It is assumed that the common factors F are uncorrelated random variables and that the specific factors are uncorrelated and have zero covariance with the common factors. More precisely, it is assumed that: EF = 0,  $Var(F) = I_k$ , EU = 0,  $Cov(U_i, U_j) = 0$ ,  $i \neq j$ , and Cov(F, U) = 0.

The random vectors F and U are unobservable. Define  $Var(U) = \Psi = diag(\psi_{11}, \dots, \psi_{pp})$ ; then the variance matrix of X can be written as Var(X) =

 $\Sigma = QQ^{\top} + \Psi$ , and we have for the *i*th component of the random vector X that  $\sigma_{X_jX_j} = \text{Var}(X_j) = \sum_{\ell=1}^k q_{j\ell}^2 + \psi_{jj}$ . The quantity  $h_j^2 = \sum_{\ell=1}^k q_{j\ell}^2$  is called the communality and  $\psi_{jj}$  the specific variance. The objective of factor analysis is to find a small number, *k*, of common factors leading to large communalities and small specific variances.

### **Estimation of the Factor Model**

In practice, we have to find estimates  $\hat{Q}$  of the loadings Q and estimates  $\hat{\Psi}$  of the specific variances  $\Psi$  such that  $S = \hat{Q}\hat{Q}^{\top} + \hat{\Psi}$ , where S denotes the empirical covariance of  $\mathcal{X}$ . The most commonly used methods are the following:

The maximum likelihood method is based on the assumption of normality. The equations resulting from the maximization of the log-likelihood under the assumption  $\Sigma = QQ^T + \Psi$  are complicated and have to be solved by iterative numerical algorithms.

The method of principal factors starts with a preliminary estimate of  $\hat{h}_j^2$  and the specific variances  $\hat{\psi}_{jj} = 1 - \hat{h}_j$ . In the next step, the matrix of loadings is estimated from the spectral decomposition of the reduced covariance matrix  $S - \hat{\Psi}$ . This procedure can be iterated until convergence is reached.

The principal component method starts by obtaining estimated loadings  $\hat{Q}$  from a spectral decomposition of the matrix S. The specific variances are then estimated by the diagonal elements of the matrix  $S - \hat{Q}\hat{Q}^{\mathsf{T}}$ .

#### Rotation

Suppose that  $\mathcal{G}$  is an orthogonal matrix. Then X in (12.1) can also be written as  $X = (\mathcal{QG})(\mathcal{G}^{\top}F) + U + \mu$ . This implies that the factors are not defined uniquely because equivalent models with factors  $\mathcal{G}^{\top}F$  and loadings  $\mathcal{QG}$  are valid for an arbitrary orthogonal matrix  $\mathcal{G}$ . In practice, the choice of an appropriate rotation  $\mathcal{G}$  of the loadings  $\mathcal{Q}$  results in a matrix of loadings  $\mathcal{Q}^* = \mathcal{QG}$  that are easier to interpret.

A well-known algorithm for choosing a reasonable rotation of the factor loadings is given by the varimax rotation method proposed by Kaiser (1985). The idea of this popular method is to find the angles that maximize the sum of the variances of the squared loadings  $q_{ij}^*$  within each column of  $Q^*$ . The varimax criterion attempts to split the variables automatically into disjoint sets, each associated with one factor.

Another useful approach is the promax rotation proposed by Hendrickson and White (1964). Compared to the varimax method, the disadvantage of the promax rotation is that it leads to a non-orthogonal (oblique) rotation. On the other hand, factors obtained by the promax method often have simpler structure with easier interpretation.

#### **Strategy for Factor Analysis**

- 1. Perform a principal component factor analysis, look for suspicious observations, try varimax rotation.
- 2. Perform maximum likelihood factor analysis, including varimax rotation.
- 3. Compare the factor analyses: do the loadings group in the same manner?
- 4. Repeat the previous steps for other numbers of common factors.

After the estimation and interpretation of factor loadings and communalities, estimate the factor values. The estimated values of the factors are called the factor scores and may be useful in the interpretation as well as in the diagnostic analysis. To be more precise, the factor scores are estimates of the unobserved *k*-dimensional random vectors *F* for each individual  $x_i$ , i = 1, ..., n. Johnson and Wichern (1998) describe three methods that in practice yield very similar results. The regression method (see Exercise 12.6) is also described in Härdle and Simar (2015, Sect. 12.3).

Exercise 12.1 Compute the orthogonal factor model for

$$\Sigma = \begin{pmatrix} 1.0 \ 0.9 \ 0.7 \\ 0.9 \ 1.0 \ 0.4 \\ 0.7 \ 0.4 \ 1.0 \end{pmatrix}.$$

We have to find loadings Q and specific variances  $\Psi$  satisfying the decomposition  $\Sigma = QQ^{\top} + \Psi$ . The problem is difficult to solve due to the non-uniqueness of the solutions. An acceptable technique is to impose some additional constraints such as:  $Q^{\top}\Psi^{-1}Q$  is diagonal.

The factor analysis without any constraints has pk + k unknown parameters of the matrix Q and the diagonal of  $\Psi$ . The diagonality of  $Q^{\top}\Psi^{-1}Q$  introduces  $\frac{1}{2}\{k(k-1)\}$  constraints. Therefore, the degrees of freedom of a model with k factors is  $d = \frac{1}{2}(p-k)^2 - \frac{1}{2}(p+k)$ .

If d < 0, then there are infinitely many solutions. If d = 0, then there is an unique solution to the problem (except for rotation). In practice, we usually have that d > 0 and an exact solution does not exist. Evaluating the degrees of freedom, d, is particularly important, because it already gives an idea of the upper bound on the number of factors we can hope to identify in a factor model.

If p = 3, we can identify at most k = 1 factor. This factor is then given uniquely since  $d = \frac{1}{2}(3-1)^2 - \frac{1}{2}(3+1) = 0$ . Implementing a simple iterative procedure, i.e., the principal factor method described in the introduction, we arrive to the following exact solution:

$$\Sigma = \begin{pmatrix} 1.0 \ 0.9 \ 0.7 \\ 0.9 \ 1.0 \ 0.4 \\ 0.7 \ 0.4 \ 1.0 \end{pmatrix}$$

$$= \begin{pmatrix} 1.25\\ 0.72\\ 0.56 \end{pmatrix} (1.25, 0.72, 0.56) + \begin{pmatrix} -0.57\ 0.00\ 0.00\\ 0.00\ 0.49\ 0.00\\ 0.00\ 0.00\ 0.69 \end{pmatrix}.$$

The obvious disadvantage of this unique solution is that it cannot be interpreted as a factor analysis model since the specific variance  $\psi_{11}$  cannot be negative. Hence, the ability to find a unique solution of the orthogonal factor model does not have to lead to the desired result.

**Exercise 12.2** Using the bank data set in Appendix A.2, how many factors can you find with the method of principal factors?

The number of variables is p = 6. For k = 3 factors, the orthogonal factor model would have

$$d = \frac{1}{2}(p-k)^2 - \frac{1}{2}(p+k) = 4.5 - 4.5 = 0$$

degrees of freedom, see Exercise 12.1. It follows that for 3 factors, we would have an exact solution. Unfortunately, as we have seen in Exercise 12.1, the unique exact solution does not have to be interpretable. In this situation, it is advisable to work with at most k = 2 factors.

The empirical correlation analysis calculated from the given six-dimensional data set is:

$$\mathcal{R} = \begin{pmatrix} 1.00 & 0.23 & 0.15 - 0.19 - 0.06 & 0.19 \\ 0.23 & 1.00 & 0.74 & 0.41 & 0.36 - 0.50 \\ 0.15 & 0.74 & 1.00 & 0.49 & 0.40 - 0.52 \\ -0.19 & 0.41 & 0.49 & 1.00 & 0.14 - 0.62 \\ -0.06 & 0.36 & 0.40 & 0.14 & 1.00 - 0.59 \\ 0.19 - 0.50 - 0.52 - 0.62 - 0.59 & 1.00 \end{pmatrix}$$

The communalities  $h_j^2$ , j = 1, ..., 6, measure the part of variance of each variable that can be assigned to the common factors. One possibility to define a reasonable starting estimates is to set  $\hat{h}_j^2 = \max_{i \neq j, i=1,...,6} |r_{X_jX_i}|$ . For the Swiss bank notes, we obtain

$$\hat{h}^2 = (\hat{h}_1^2, \dots, \hat{h}_6^2)^\top = (0.23, 0.74, 0.74, 0.62, 0.59, 0.62)^\top.$$

The estimates of the specific variances  $\psi_{jj}$ , j = 1, ..., 6 are

$$\hat{\psi} = (\hat{\psi}_{11}, \dots, \hat{\psi}_{66})^{\top} = (0.77, 0.26, 0.26, 0.38, 0.41, 0.38)^{\top}$$

and the reduced correlation matrix  $\mathcal{R} - \hat{\Psi}$  is

$$\mathcal{R} - \operatorname{diag}(\hat{\psi}) = \begin{pmatrix} 0.23 & 0.23 & 0.15 - 0.19 - 0.06 & 0.19 \\ 0.23 & 0.74 & 0.74 & 0.41 & 0.36 - 0.50 \\ 0.15 & 0.74 & 0.74 & 0.49 & 0.40 - 0.52 \\ -0.19 & 0.41 & 0.49 & 0.62 & 0.14 - 0.62 \\ -0.06 & 0.36 & 0.40 & 0.14 & 0.59 - 0.59 \\ 0.19 - 0.50 - 0.52 - 0.62 - 0.59 & 0.62 \end{pmatrix}$$

The vector of the eigenvalues of the reduced correlation matrix is:

$$\lambda = (2.62, 0.72, 0.48, 0.01, -0.08, -0.18)^{\top}$$

At this step, some of the eigenvalues can be negative. The possibility that the reduced correlation matrix does not have to be positive definite has to be taken into account in the computer implementation of the factor analysis.

The matrix of eigenvectors of the reduced correlation matrix is:

$$\Gamma = \begin{pmatrix} -0.00 & -0.62 & 0.05 & -0.14 & 0.77 & 0.06 \\ 0.48 & -0.45 & -0.07 & -0.58 & -0.46 & -0.12 \\ 0.50 & -0.33 & -0.11 & 0.77 & -0.13 & 0.14 \\ 0.40 & 0.35 & -0.60 & -0.04 & 0.35 & -0.48 \\ 0.35 & 0.17 & 0.78 & 0.06 & 0.13 & -0.47 \\ -0.48 & -0.39 & -0.11 & 0.23 & -0.21 & -0.71 \end{pmatrix}.$$

With k = 2 factors, we obtain the factor loadings

$$\hat{\mathcal{Q}} = \begin{pmatrix} 0.00 - 0.62 \\ -0.48 - 0.45 \\ -0.50 - 0.33 \\ -0.40 & 0.35 \\ -0.35 & 0.17 \\ 0.48 - 0.39 \end{pmatrix} \begin{pmatrix} \sqrt{2.62} & 0 \\ 0 & \sqrt{0.72} \end{pmatrix} = \begin{pmatrix} 0.00 - 0.53 \\ -0.78 - 0.38 \\ -0.81 - 0.28 \\ -0.64 & 0.30 \\ -0.57 & 0.14 \\ 0.78 - 0.33 \end{pmatrix}.$$

If the variables are normalized, i.e., if the analysis is based on the correlation matrix, the factor loadings Q are the correlations between the original variables and the unobserved factors.

The final estimates of the two factor model, given in Table 12.1, were obtained by several iterations of the described algorithm.

The next step in the analysis is a rotation of the two factor loadings leading to better interpretable results. In Fig. 12.1 you can see both the original factor loadings as given in Table 12.1 and the same factor loadings rotated by the angle  $7\pi/12$ 

		Estimate	Specific			
		Loadings	5	Communalities	variances	
		$\hat{q}_1$	$\hat{q}_2$	$\hat{h}_j^2$	$\hat{\psi}_{jj} = 1 - \hat{h}_j^2$	
1	Length	0.00	-0.54	0.29	0.71	
2	Height measured left	-0.79	-0.42	0.80	0.20	
3	Height measured right	-0.80	-0.30	0.73	0.27	
4	Lower frame distance	-0.59	0.19	0.39	0.61	
5	Upper frame distance	-0.51	0.11	0.27	0.73	
6	Length of the diagonal	0.88	-0.45	0.98	0.02	

 Table 12.1
 Estimated factor loadings, communalities, and specific variances, PFM, Swiss bank notes data set.

 Q
 SMSfactbank



Fig. 12.1 Rotation of the factor loadings in the Swiss bank notes data set. The original and rotated factor loadings are on the *left* and *right-hand side*, respectively. SMSfactbank

counterclockwise. The rotation, i.e., multiplication of the factor loadings by the rotation matrix

$$\mathcal{G}(\theta) = \begin{pmatrix} \cos\theta & \sin\theta \\ -\sin\theta & \cos\theta \end{pmatrix},$$

where  $\theta = 7\pi/12$  changes only the factor loadings and their interpretation. In Fig. 12.1, we suggest rotation leading to one factor positively correlated to  $X_1$ ,  $X_2$ , and  $X_4$ , whereas the second factor is strongly positively related to  $X_6$  and strongly negatively related to  $X_2$ ,  $X_3$ ,  $X_4$ , and  $X_5$ .

Further insight into the factors might be achieved by estimating their values for our observations. This part of the factor analysis will be demonstrated in detail in Exercise 12.6.

**Exercise 12.3** An example of an orthogonal matrix in two-dimensions is the so-called rotation matrix

$$\mathcal{G}(\theta) = \begin{pmatrix} \cos\theta & \sin\theta \\ -\sin\theta & \cos\theta \end{pmatrix},$$

representing a clockwise rotation of the coordinate axes by the angle  $\theta$ . Generalize the two-dimensional rotation matrix  $\mathcal{G}(\theta)$  to three-dimensional space.

The two-dimensional rotation matrix  $\mathcal{G}(\theta)$  rotates two-dimensional coordinates counterclockwise by angle  $\theta$  with respect to the origin  $(0,0)^{\top}$ , see Fig. 12.1 for an illustration.

In three-dimensional space, we can fix three angles,  $\theta_1$ ,  $\theta_2$ , and  $\theta_3$  specifying three two-dimensional rotations. In the first step, we can rotate the given three-dimensional points in the first two coordinates and keep the third coordinate fixed; this can be achieved by the rotation matrix:

$$\mathcal{G}_{12}(\theta_3) = \begin{pmatrix} \cos \theta_3 \sin \theta_3 & 0 \\ -\sin \theta_3 & \cos \theta_3 & 0 \\ 0 & 0 & 1 \end{pmatrix}.$$

Rotating the points only in the first coordinates can be described as a rotation of the thee-dimensional cloud of points around the third axis by angle  $\theta_3$ .

The rotation in the first and third coordinate (around the second axis) is achieved by:

$$\mathcal{G}_{13}(\theta_2) = \begin{pmatrix} \cos\theta_2 & 0 & \sin\theta_2 \\ 0 & 1 & 0 \\ -\sin\theta_2 & 0 & \cos\theta_2 \end{pmatrix}$$

and for the rotation in the second and third coordinate (around the first axis), we have:

$$\mathcal{G}_{23}(\theta_1) = \begin{pmatrix} 1 & 0 & 0 \\ 0 & \cos \theta_1 & \sin \theta_1 \\ 0 & -\sin \theta_1 & \cos \theta_1 \end{pmatrix}.$$

Arbitrary rotation in three-dimensional space can now be written as a combination of the two-dimensional rotations  $\mathcal{G}_{23}(\theta_1)$ ,  $\mathcal{G}_{13}(\theta_2)$ , and  $\mathcal{G}_{12}(\theta_3)$ . We define the general three-dimensional rotation matrix:

$$\mathcal{G}_{123}(\theta_1, \theta_2, \theta_3) = \mathcal{G}_{23}(\theta_1)\mathcal{G}_{13}(\theta_2)\mathcal{G}_{12}(\theta_3).$$

Similarly, the two-dimensional rotation matrices can be used to define a rotation in *n*-dimensional space.

**Exercise 12.4** *Perform a factor analysis on the type of families in the French food data set A.9. Rotate the resulting factors in a way which provides a reasonable interpretation. Compare your result to the varimax method.* 

The French food data set contains average expenditures on seven types of food for different types of families (manual workers, employees, managers) in France. The abbreviations MA, EM, and CA denote respectively manual workers, employees, and managers. The number denotes the number of children. In this exercise, we consider the dataset as consisting of 7 measurements of the 12 types of family variables.

A first look at the data set reveals that the structure of expenditures strongly depends on the type of food. Hence, before running the factor analysis, we put all measurements on the same scale by standardizing the expenditures for each type of food separately.

We choose k = 3 factors. The corresponding factor loadings were estimated by the principal factors method. In order to obtain more interpretable results, we have rotated the factor loadings in Fig. 12.2. After the manual rotation of the factor loadings, the first factor seems to be related to the number of children. The second and the third factor are related to the type of family. The main disadvantage of this approach is that a manual rotation of the factor loadings is rather time consuming and that the final result might be strongly influenced by prior beliefs of the data analyst.

Hence, in practice, we recommend to use the varimax rotation which in this case leads to very similar result, see Fig. 12.3. A comparison of Figs. 12.2 and 12.3 shows that the varimax methods find automatically a rotation which is very similar to the result obtain by manual rotation of factor loadings. The main difference seems to be the order and the signs of the factors.

**Exercise 12.5** Perform a factor analysis on the variables  $X_4$  to  $X_{10}$  in the U.S. health data set in Appendix A.19. Would it make sense to use all of the variables for the factor analysis?

From the discussion of the degrees of freedom of the factor analysis model in Exercises 12.1 and 12.2, it follows that we can estimate at most k = 3 factors in this seven-dimensional data set. The results of the factor analysis are given in Table 12.2 and Fig. 12.4. The factor analysis model was estimated by the maximum likelihood method with varimax rotation.

Table 12.2 shows that the three factor model explains very well most of the original variables. Only variables accident and pulmonary have lower communalities.

The plots of the factor loadings in Fig. 12.4 suggest that the first factor corresponds to causes of death related by cardiovascular problems, cancer, and diabetes. The second factor seems to be strongly positively related to pneumonia flu and somewhat less strongly positively related to cancer, pulmonary, and cardiovascular problems. The third factor is strongly related to liver. The discussion of the meaning of the factors will be continued in Exercise 12.7, where we present the estimation of the corresponding factor scores for each state.



Fig. 12.2 Factor loadings for the French food data set after manual rotation of the factor loading obtained by PFM method. SMSfactfood

Let us now investigate the question whether the three factors derived in this exercise describe sufficiently the dependencies within the U.S. health data set. This question can be answered by formal statistical test based on the likelihood ratio approach that has been demonstrated in Chap. 7.

Assuming that  $\hat{Q}$  and  $\hat{\Psi}$  are the estimates obtained by the maximum likelihood method, the likelihood ratio (LR) test statistic for the null hypothesis  $H_0$ :  $\Sigma = QQ^T + \Psi$  can be derived as:

$$-2\log\left(\frac{\text{maximized likelihood under }H_0}{\text{maximized likelihood}}\right) = n\log\left(\frac{|\hat{\mathcal{Q}}\hat{\mathcal{Q}}^\top + \hat{\Psi}|}{|\mathcal{S}|}\right).$$
(12.2)



Fig. 12.3 Varimax rotation for French food data set. Q SMSfactfood

Under the null hypothesis, the LR test statistic has asymptotically the  $\chi^2_{\frac{1}{2}\{(p-k)^2-p-k\}}$  distribution. Bartlett (1954) suggested a correction which improves the above  $\chi^2$  approximation by replacing *n* by n-1-(2p+4k+5)/6 in (12.2). The LR test can be applied only if the degrees of freedom are positive, see also the discussion of the degrees of freedom in Exercise 12.1.

Let us now test the null hypothesis  $H_0$ : k = 3. The value of the LR test statistic with Bartlett correction is 3.66 and we cannot reject the null hypothesis  $H_0$ :  $\Sigma = QQ^T + \Psi$  since the observed value of the test statistic is smaller than the critical value  $\chi^2_{0.95;3} = 7.81$ . It seems that the factor analysis model with k = 3 factors is appropriate for the U.S. health data set.

		Estimated	Estimated factor					
		Loadings			Communalities	variances		
		$\hat{q}_1$	$\hat{q}_2$	$\hat{q}_3$	$\hat{h}_j^2$	$\hat{\psi}_{jj} = 1 - \hat{h}_j^2$		
1	Accident	-0.57	-0.14	-0.08	0.35	0.65		
2	Cardiovascular	0.80	0.53	0.04	0.92	0.08		
3	Cancer	0.89	0.35	0.26	0.99	0.01		
4	Pulmonary	0.24	0.45	0.24	0.32	0.68		
5	Pneumonia flu	0.08	0.90	-0.12	0.83	0.17		
6	Diabetes	0.80	-0.04	0.05	0.64	0.36		
7	Liver	0.13	0.00	0.95	0.91	0.09		

Table 12.2 Estimated factor loadings after varimax rotation, communalities, and specific variances, MLM, U.S. health data set. Q SMSfactushealth



Fig. 12.4 Factor loadings for the U.S. health data set after varimax rotation.

**Exercise 12.6** *Perform a factor analysis on the U.S. crime data set in Appendix A.18 and estimate the factor scores.* 

The U.S. crime data set states the reported number of crimes in the 50 states of the USA classified according to 7 categories. Hence, at most k = 3 factors can be considered for the factor analysis.

The factor loadings presented in Table 12.3 and plotted in Fig. 12.5 were obtained by the maximum likelihood method and varimax rotation.

The LR test of the hypothesis that three factors are enough to describe the dependencies within the U.S. crime data set leads to the *p*-value 0.8257 and the null hypothesis  $H_0$ : k = 3 cannot be rejected.

The first factor could be described as the assault and murder criminality factor. The second factor is strongly positively related to larceny, burglary, and rape. The third factor is related mainly to auto theft, robbery, and burglary.

In order to describe the differences between different states, we have to estimate the values of the factor scores for individual observations. The idea of the commonly used regression method is based on the joint distribution of  $(X - \mu)$  and *F*. The joint covariance matrix of  $(X - \mu)$  and *F* is:

$$\operatorname{Var}\begin{pmatrix} X-\mu\\ F \end{pmatrix} = \begin{pmatrix} \mathcal{Q}\mathcal{Q}^{\top} + \Psi \ \mathcal{Q}\\ \mathcal{Q}^{\top} \ \mathcal{I}_k \end{pmatrix} = \begin{pmatrix} \Sigma \ \mathcal{Q}\\ \mathcal{Q}^{\top} \ \mathcal{I}_k \end{pmatrix}.$$
 (12.3)

In practice, we replace the unknown Q,  $\Sigma$  and  $\mu$  by corresponding estimators, leading to the estimated individual factor scores:

$$\hat{f}_i = \hat{\mathcal{Q}}^\top \mathcal{S}^{-1} (x_i - \overline{x}).$$

The same rule can be followed when using  $\mathcal{R}$  instead of  $\mathcal{S}$ . Then (12.3) remains valid when standardized variables, i.e.,  $Z = \mathcal{D}_{\Sigma}^{-1/2}(X - \mu)$ , are considered if  $\mathcal{D}_{\Sigma} =$ 

		Estimat	Estimated factor					
		Loading	gs		Communalities	variances		
		$\hat{q}_1$	$\hat{q}_2$	$\hat{q}_3$	$\hat{h}_j^2$	$\hat{\psi}_{jj} = 1 - \hat{h}_j^2$		
1	Murder	0.88	0.01	0.06	0.78	0.22		
2	Rape	0.56	0.53	0.31	0.69	0.31		
3	Robbery	0.37	0.24	0.65	0.61	0.39		
4	Assault	0.90	0.21	0.26	0.93	0.07		
5	Burglary	0.26	0.67	0.57	0.84	0.16		
6	Larceny	0.05	0.91	0.31	0.93	0.07		
7	Autotheft	0.06	0.33	0.80	0.76	0.24		

 Table 12.3
 Estimated factor loadings after varimax rotation, communalities, and specific variances, MLM, U.S. crime data set.

 SMSfactuscrime



Fig. 12.5 Factor loadings for the U.S. crime data set after varimax rotation.

diag( $\sigma_{11}, \ldots, \sigma_{pp}$ ). In this case the factors are given by

$$\hat{f}_i = \hat{\mathcal{Q}}^\top \mathcal{R}^{-1}(z_i),$$

where  $z_i = \mathcal{D}_S^{-1/2}(x_i - \bar{x})$ ,  $\hat{\mathcal{Q}}$  is the loading obtained with the matrix  $\mathcal{R}$ , and  $\mathcal{D}_S = \text{diag}(s_{11}, \ldots, s_{pp})$ .

The factor scores corresponding to the factor loadings given in Table 12.3 are plotted in Fig. 12.6. The estimated factor scores for the first factor, murder and assault, seem to be largest in North Carolina. The second factor suggests that larceny is common mainly in Arizona and California. The third factor, auto theft and robbery, reaches the highest estimated factor scores in New York and Massachusetts.



**Fig. 12.6** Factor scores for the U.S. crime data set estimated by the regression method. Northeast (*squares*), Midwest (*circles*), South (*triangles*) and West (*crosses*). SMSfactuscrime

**Exercise 12.7** Estimate the factor scores for the U.S. health data set analyzed in *Exercise 12.5* and compare the estimated factor scores to the scores obtained for the U.S. crime data set in Exercise 12.6.

The factor scores for the U.S. health data set, corresponding to the factor loadings obtained in Exercise 12.5, are plotted in Fig. 12.7.

The first factor, corresponding to diabetes, cancer, and cardiovascular problems, leads to higher factor scores in Rhode Island. On the other side, these causes of death are less common mainly in Alaska, Wyoming, Colorado, and Utah.

The second health factor, positively related to pneumonia flu, has highest estimated values in South Dakota and smallest values in Alaska. The third health factor, strongly positively related to liver, has high values in Florida, California, and New York and small values in Hawaii and Mississippi. Looking at the geographical codes, it is interesting to note that Florida seems to be a regional outlier from the



Fig. 12.7 Factor scores for the U.S. health data set estimated by the regression method. Northeast (*squares*), Midwest (*circles*), South (*triangles*) and West (*crosses*). SMSfactushealth

point of view of the third factor. The most healthy U.S. states are Alaska, Hawaii, and Utah.

Both for crime and health factors scores, we obtain similar factor scores for states coming from the same region, see Figs. 12.6 and 12.7. However, apart from the similarity of estimated factor scores for geographically close U.S. states, there does not seem to be any other relation between the health and crime factors.

The factor analysis is not designed to investigate the similarities between two sets of variables. Such comparisons ought to be carried out by the method of canonical correlations described in Chap. 16.

Exercise 12.8 Analyze the vocabulary data given in Appendix A.20.

The vocabulary data set contains test scores of 64 pupils from the eighth through eleventh grade levels. For each pupil we have one test score per grade which leads to a four-dimensional data set. Recalling the considerations presented in Exercises 12.1 and 12.2, we see that in this exercise we can estimate only one factor.

Performing the LR test (12.2) of the hypothesis  $H_0$ : k = 1, we obtain the value of the LR test statistic 1.57, which is smaller than the corresponding critical value  $\chi^2_{0.95;2} = 5.9915$  (*p*-value 0.457). Hence, one factor seems to be appropriate for the factor analysis of this four-dimensional data set.

The results obtained by maximum likelihood method are summarized in Table 12.4. The rotation on the one-dimensional factor loadings would not have any meaning. The resulting factor can be interpreted as an overall vocabulary score strongly positively related to the test score in all four grades.

The estimated one-dimensional factor scores are plotted in Fig. 12.8 by means of a dot-plot. The position of each observation on the horizontal axis is given by the estimated factor score. The values on the vertical axis are randomly chosen so that the plotted numbers are readable. The best values were achieved in observations 36 and 38, whereas the 5th observation seems to be extremely bad.

**Exercise 12.9** Analyze the athletic records data set in Appendix A.1. Can you recognize any patterns if you sort the countries according to the estimates of the factor scores?

The athletic records data set provides data on athletic records in 100 m up to a marathon for 55 countries.

Performing the estimation of the factor loadings by the maximum likelihood method allows us to test the hypothesis  $H_0$ : k = 3 by means of the likelihood ratio test statistic (12.2). In this exercise, we obtain the test statistic 7.66 which is smaller than the critical value  $\chi^2_{0.95;7} = 14.07$ . The *p*-value of the test is 0.363. The hypothesis that 3 factors are enough to describe the athletic records data set thus cannot be rejected.

The estimated factor loadings obtained by maximum likelihood method and varimax rotation are given in Table 12.5 and plotted in Fig. 12.9. The communalities and specific variances show that three factors explain very well all of the original variables up to the record in 200 m.

Table 12.4         Estimated factor			Estimated	Specific		
loadings, communalities, and			Loadings	Communalities	variances	
vocabulary data set.		$\hat{q}_1$		$\hat{h}_j^2$	$\hat{\psi}_{jj} = 1 - \hat{h}_j^2$	
Q SMSfactvocab	1	Grade 8	0.93	0.86	0.14	
	2	Grade 9	0.86	0.74	0.26	
	3	Grade 10	0.93	0.86	0.14	
	4	Grade 11	0.86	0.74	0.26	



Fig. 12.8 *Dot-plot* of the one-dimensional factor scores for the vocabulary data set estimated by the regression method. Q SMSfactvocab

Table	12.5	Estimated	factor	loadings	after	varimax	rotation,	communalities,	and	specific	vari-
ances,	MLN	I, athletic re	ecords	data set.	Q SI	MSfactl	nletic				

		Estimated		Specific		
		Loadings			Communalities	variances
		$\hat{q}_1$	$\hat{q}_2$	$\hat{q}_3$	$\hat{h}_j^2$	$\hat{\psi}_{jj} = 1 - \hat{h}_j^2$
1	100 m	0.27	0.71	0.65	1.00	0.00
2	200 m	0.14	0.12	0.55	0.34	0.66
3	400 m	0.54	0.69	0.32	0.87	0.13
4	800 m	0.69	0.63	0.19	0.91	0.09
5	1.5 km	0.80	0.52	0.18	0.94	0.06
6	5 km	0.90	0.32	0.24	0.96	0.04
7	10 km	0.90	0.31	0.26	0.98	0.02
8	Marathon	0.91	0.21	0.20	0.92	0.08



Fig. 12.9 Factor loadings for the athletic records data set after varimax rotation.

The first factor is most strongly related to times achieved in longer distances, the second factor is positively related mainly to the records in middle distances and 100 m, and the third factor has positive relationship to the records in 100 and 200 m. It is important to keep in mind that high numbers here correspond to worse times and, therefore, the athletic nations should exhibit smaller values of the factor scores.

The factor scores estimated by the regression method are plotted in Fig. 12.10. Furthermore, Table 12.6 lists the best and the worst countries according to each factor.



Fig. 12.10 Factor scores for the athletic records data set estimated by the regression method. SMSfacthletic

Keeping in mind the interpretation of the factors, we can say that the best times on long distances are on average achieved by Portugal, New Zealand, Ireland, Norway, and Kenya. On 100 and 400–1,500 m, the best countries are Dominican Republic, USA, Bermuda, Great Britain, and Thailand. The estimated factor scores  $\hat{f}_3$  suggest that West Samoa, Italy, Columbia, Singapore, and USSR possess the best sprinters.

It is also interesting to notice that some of the countries which have some very good factor scores may have, at the same time, very bad some other factor scores. See, for example, Dominican Republic, West Samoa, The Netherlands, Thailand, or Kenya.

Rank	1	2	3
1	Portugal	Dom Rep	W Samoa
2	NZ	USA	Italy
3	Ireland	Bermuda	Columbia
4	Norway	GB	Singapore
5	Kenya	Thailand	USSR
6	The Netherlands	FRG	Dom Rep
7	Finland	Malaysia	USA
÷	:	:	:
49	Bermuda	Columbia	India
50	Malaysia	P Korea	NZ
51	Cook Is	W Samoa	Kenya
52	Singapore	Png	The Netherlands
53	Dom Rep	Guatemala	Philippines
54	Thailand	Costa Rica	Mauritius
55	W Samoa	Cook Is	Cook Is

Table 12.6Countries sortedaccording to the factor scoresestimated for the athleticrecords data set.SMSfacthletic

# Chapter 13 Cluster Analysis

From a drop of water, a logician could infer the possibility of an Atlantic or a Niagara without having seen or heard of one or the other. So all life is a great chain, the nature of which is known whenever we are shown a single link of it. Sherlock Holmes in "Study in Scarlet"

When considering groups of objects in a multivariate data set, two situations can arise. Given a data set containing measurements on individuals, in some cases we want to see if some natural groups or classes of individuals exist, and in other cases, we want to classify the individuals according to a set of existing groups. Cluster analysis develops tools and methods concerning the former case, that is, given a data matrix containing multivariate measurements on a large number of individuals (or objects), the objective is to build subgroups or clusters of individuals. This is done by grouping individuals that are "similar" according to some appropriate criterion.

Cluster analysis is applied in many fields, including the natural sciences, the medical sciences, economics, and marketing. In marketing, for instance, it is useful to build and describe the different segments of a market from a survey of potential consumers. An insurance company, on the other hand, might be interested in the distinction among classes of potential customers so that it can derive optimal prices for its services. Other examples are provided in this chapter.

In this chapter we will concentrate on the so-called agglomerative hierarchical algorithms. The clustering algorithms start by calculating the distances between all pairs of observations, followed by stepwise agglomeration of close observations into groups.

### **Agglomerative Algorithm**

1. Compute the distance matrix  $\mathcal{D} = (d_{ij})_{i,j=1,\dots,n}$ .

2. Find two observations with the smallest distance and put them into one cluster.

- 3. Compute the distance matrix between the n 1 clusters.
- 4. Find two clusters with the smallest intercluster distance and join them.
- 5. Repeat step 4 until all observations are combined in one cluster.

The properties of the clustering algorithm are driven mainly by the choice of distance.

## **Intercluster Distance**

Assume that two observations or clusters, P and Q, are combined in a cluster denoted by  $P \cup Q$ . Let d(P, Q) denote the distance between clusters P and Q and  $n_P$  and  $n_Q$  the number of observations belonging to clusters P and Q, respectively. Some common methods for defining the distance between the cluster  $P \cup Q$  and some other cluster, say R, are:

Single linkage:  $d(P \cup Q, R) = \min\{d(P, R), d(Q, R)\}.$ Complete linkage:  $d(P \cup Q, R) = \max\{d(P, R), d(Q, R)\}.$ Average linkage:  $d(P \cup Q, R) = \{d(P, R) + d(Q, R)\}/2.$ Average linkage (weighted):  $d(P \cup Q, R) = \{n_P d(P, R) + n_Q d(Q, R)\}/(n_P + n_Q).$ Median:  $d^2(P \cup Q, R) = \{d^2(P, R) + d^2(Q, R)\}/2 - d^2(P, Q)/4.$ Centroid:  $d^2(P \cup Q, R)$  is defined as the squared distance between R and the

Centroid:  $d^2(P \cup Q, R)$  is defined as the squared distance between R and the weighted (coordinatewise) average of P and Q; see Exercise 13.1.

Ward method: the heterogeneity of group *R* is measured by the inertia  $I_R = \sum_{i=1}^{n_R} d^2(x_i, \bar{x}_R)$  (Ward, 1963). In each step, we join the groups *P* and *Q* that give the smallest increase,  $\Delta(P, Q)$ , of the overall inertia; see Exercises 13.2 and 13.3.

#### Dendrogram

The successive joining of observations to the clusters is finally plotted in the socalled dendrogram. The construction of the dendrogram is explained in detail in Exercise 13.4.

**Exercise 13.1** Prove that the centroid distance  $d^2(R, P \cup Q)$ , defined as the (squared) distance between  $R = (r_1, \ldots, r_p)^{\top}$  and the weighted average  $\{n_P(p_1, \ldots, p_p)^{\top} + n_Q(q_1, \ldots, q_p)^{\top}\}/(n_P + n_Q)$  of P and Q, can be calculated as

$$\frac{n_P}{n_P + n_Q} d^2(R, P) + \frac{n_Q}{n_P + n_Q} d^2(R, Q) - \frac{n_P n_Q}{(n_P + n_Q)^2} d^2(P, Q).$$

Let us calculate the Euclidean distance between the center  $(r_1, \ldots, r_p)^{\top}$  of the cluster *R* and the weighted "center of gravity" of clusters *P* and *Q*:

$$\begin{aligned} d^{2}(P \cup Q, R) \\ &= \sum_{i=1}^{p} \left\{ r_{i} - \frac{p_{i}n_{P} + q_{i}n_{Q}}{n_{Q} + n_{P}} \right\}^{2} \\ &= \sum_{i=1}^{p} \left[ r_{i}^{2} - 2r_{i}\frac{p_{i}n_{P} + q_{i}n_{Q}}{n_{Q} + n_{P}} + \left\{ \frac{p_{i}n_{P} + q_{i}n_{Q}}{n_{Q} + n_{P}} \right\}^{2} \right] \\ &= \sum_{i=1}^{p} \left[ \frac{n_{P}}{n_{P} + n_{Q}}(r_{i} - p_{i})^{2} + \frac{n_{Q}}{n_{P} + n_{Q}}(r_{i} - q_{i})^{2} - \frac{n_{P}n_{Q}}{(n_{P} + n_{Q})^{2}}(q_{i} - p_{i})^{2} \right] \\ &= \frac{n_{P}}{n_{P} + n_{Q}} d^{2}(R, P) + \frac{n_{Q}}{n_{P} + n_{Q}} d^{2}(R, Q) - \frac{n_{P}n_{Q}}{(n_{P} + n_{Q})^{2}} d^{2}(P, Q). \end{aligned}$$

Hence, the intercluster distance between R and  $P \cup Q$  can be calculated from the distance between R, P, and Q. This property greatly simplifies the software implementation of the clustering algorithm since all calculations can be carried out using only the distance matrix between the *n* observations.

**Exercise 13.2** Derive the formula for the increase of the inertia  $\Delta(P, Q)$  in the Ward method.

In the Ward method, the heterogeneity of group R is measured by the inertia defined as:

$$I_R = \sum_{i=1}^{n_R} d^2(x_i, \bar{x}_R),$$

where  $\bar{x}_R$  is the arithmetic average and  $n_R$  the number of observations within group R. If the usual Euclidean distance is used, then  $I_R$  represents the sum of the variances of the p components of  $x_i$  inside group R, see Exercise 13.3.

The Ward algorithm joins the groups *P* and *Q* that give the smallest increase,  $\Delta(P, Q)$ , of the inertia. The common inertia of the new group  $P \cup Q$  can be written as:

$$I_{P\cup Q} = \sum_{i=1}^{n_P + n_Q} d^2 (x_i - \bar{x}_{P\cup Q}) = \sum_{i=1}^{n_P + n_Q} \sum_{j=1}^{p} (x_{ij} - \bar{x}_{P\cup Q,j})^2$$
$$= \sum_{j=1}^{p} \left\{ \sum_{i=1}^{n_P} (x_{P,ij} - \bar{x}_{P\cup Q,j})^2 + \sum_{i=1}^{n_Q} (x_{Q,ij} - \bar{x}_{P\cup Q,j})^2 \right\}$$

$$= \sum_{j=1}^{p} \left\{ \sum_{i=1}^{n_{P}} (x_{P,ij} - \bar{x}_{P,j})^{2} + n_{P} (\bar{x}_{P,j} - \bar{x}_{P \cup Q,j})^{2} + \sum_{i=1}^{n_{Q}} (x_{Q,ij} - \bar{x}_{Q,j})^{2} + n_{Q} (\bar{x}_{Q,j} - \bar{x}_{P \cup Q,j})^{2} \right\}$$
$$= I_{P} + I_{Q} + \sum_{j=1}^{p} \left\{ n_{P} (\bar{x}_{P,j} - \bar{x}_{P \cup Q,j})^{2} + n_{Q} (\bar{x}_{Q,j} - \bar{x}_{P \cup Q,j})^{2} \right\}$$

Hence, the inertia of  $P \cup Q$  can be split into the sum of  $I_P$  and  $I_Q$  and a remainder term  $\Delta(P, Q)$  for which we have:

$$\begin{split} \Delta(P,Q) &= \sum_{j=1}^{p} \left\{ n_{P}(\bar{x}_{P,j} - \bar{x}_{P \cup Q,j})^{2} + n_{Q}(\bar{x}_{Q,j} - \bar{x}_{P \cup Q,j})^{2} \right\} \\ &= \sum_{j=1}^{p} \left\{ n_{P} \left( \frac{n_{Q} \bar{x}_{P,j} - n_{Q} \bar{x}_{Q,j}}{n_{P} + n_{Q}} \right)^{2} + n_{Q} \left( \frac{n_{P} \bar{x}_{P,j} - n_{P} \bar{x}_{Q,j}}{n_{P} + n_{Q}} \right)^{2} \right\} \\ &= \frac{n_{P} n_{Q}}{n_{P} + n_{Q}} \sum_{j=1}^{p} \left( \bar{x}_{P,j} - \bar{x}_{Q,j} \right)^{2} = \frac{n_{P} n_{Q}}{n_{P} + n_{Q}} d^{2}(P,Q). \end{split}$$

The change of inertia  $\Delta(P, Q)$  resulting from the joining of the groups *P* and *Q* can be considered as a distance of the clusters *P* and *Q*. In order to implement the Ward method numerically, we have to derive a formula for the intercluster distance between cluster *R* and the newly created cluster  $P \cup Q$ .

Applying the result of Exercise 13.1, we can write:

$$\begin{split} \Delta(R, P \cup Q) &= \frac{n_R(n_P + n_Q)}{n_R + n_P + n_Q} d^2 (R, P \cup Q) \\ &= \frac{n_R(n_P + n_Q)}{n_R + n_P + n_Q} \left\{ \frac{n_P}{n_P + n_Q} d^2(R, P) + \frac{n_Q}{n_P + n_Q} d^2(R, Q) \right. \\ &- \frac{n_P n_Q}{(n_P + n_Q)^2} d^2(P, Q) \right\} \\ &= \frac{1}{n_R + n_P + n_Q} \left\{ n_R n_P d^2(R, P) + n_R n_Q d^2(R, Q) \right. \\ &- \frac{n_R n_P n_Q}{n_P + n_Q} d^2(P, Q) \right\} \end{split}$$

$$= \frac{n_R + n_P}{n_R + n_P + n_Q} \Delta(R, P) + \frac{n_R + n_Q}{n_R + n_P + n_Q} \Delta(R, Q)$$
$$- \frac{n_R}{n_R + n_P + n_Q} \Delta(P, Q).$$

The ability to express  $\Delta(R, P \cup Q)$  using the distances  $\Delta(R, P)$ ,  $\Delta(R, Q)$ , and  $\Delta(P, Q)$  greatly simplifies the computer implementation of the Ward algorithm.

**Exercise 13.3** Prove that in the Ward method, the inertia  $I_R = n_R tr(S_R)$ , where  $S_R$  denotes the empirical covariance matrix of the observations contained in group R.

The inertia is defined as:

$$I_R = \sum_{i=1}^{n_R} d^2(x_i, \bar{x}_R).$$

Assuming that  $d(x_i, \bar{x}_R)$  is the usual Euclidean distance between the *i*th observation  $x_i = (x_{i1}, \ldots, x_{ip})^{\top}$  and the sample mean within group  $R, \bar{x}_R = (x_{R1}, \ldots, x_{Rp})^{\top}$ , we have:

$$I_R = \sum_{i=1}^{n_R} d^2(x_i, \bar{x}_R) = \sum_{i=1}^{n_R} \sum_{j=1}^{p} (x_{ij} - \bar{x}_{Rj})^2$$
$$= n_R \sum_{j=1}^{p} \frac{1}{n_R} \sum_{i=1}^{n_R} (x_{ij} - \bar{x}_{Rj})^2 = n_R \sum_{j=1}^{p} s_{X_j X_j} = n_R \operatorname{tr}(\mathcal{S}_R).$$

**Exercise 13.4** *Explain the differences between various proximity measures by means of the 8 points example given in Härdle and Simar (2015, Example 13.5).* 

The eight points from Example 13.5 in Härdle and Simar (2015) are plotted in Fig. 13.1. Selected distances between some of the points are marked by lines. Different proximity measures assign different values to these interpoint distances. It is clear that the choice of the proximity measure can influence the behavior of the clustering algorithm.

In Fig. 13.2, we plot the dendrograms obtained for the eight points example using two different simple distances. In both dendrograms, we can see how the n points were consecutively joined into only one cluster. The intercluster distances are given on the vertical axis. In both plots in Fig. 13.2 we can see that in the first step of the algorithm, the points 3 and 5 were combined. Both the Euclidean and squared Euclidean distance between these points are equal to 1, see also Fig. 13.1.

The distance in the right plot of Fig. 13.2 is equal to the square root of the distance in the left plot. Thanks to the single linkage algorithm which defines the intercluster distance as the distance between closest points, we obtain exactly the same clustering in both plots. The only difference is the change of scale on the vertical axis.



Fig. 13.1 Eight points example using single linkage. SMSclus8pd



Fig. 13.2 Single linkage using squared Euclidean and Euclidean distance. Q SMSclus8pd

The last step in cluster analysis is the choice of the number of clusters. For example, three clusters in the 8 points example can be obtained by cutting the dendrogram given in Fig. 13.2 at a specified level. In this case, we would obtain clusters  $\{1, 2\}, \{3, 4, 5\}, \text{ and } \{6, 7, 8\}.$ 

**Exercise 13.5** *Repeat the 8 point example (Exercise 13.4) using the complete linkage and the Ward algorithm. Explain the difference to single linkage.* 





Fig. 13.4 Complete linkage. SMSclus8p

The dendrograms obtained by complete linkage and Ward method are plotted on the right-hand side in Figs. 13.3 and 13.4. The left plots contain the original points with lines describing the successive joining of the clusters. The lines plotted in Fig. 13.4 demonstrate how the intercluster distances are calculated in the complete linkage. For example, the line connecting points 5 and 8 gives the distance between the clusters consisting of points  $\{3,4,5\}$  and  $\{6,7,8\}$ . In the single linkage method used in Exercise 13.4, the distance between these clusters would be given by the distance of the closest points, i.e., by the distance of points 3 and 7.

Comparing the dendrograms in Figs. 13.2 and 13.4, we see that, in this example, the three clustering algorithms arrive to the same result. The only difference lies in the scale on the vertical axis. Both the Ward algorithm in Fig. 13.3 and the complete

Ward dendrogram

linkage in Fig. 13.4 strongly suggest that the choice of three clusters might be appropriate in this case. The intercluster distances between the same three clusters are relatively smaller if single linkage is used.

In practice, the Ward algorithm usually provides the best interpretable results since it tends to create "homogeneous" clusters. On the contrary, the single linkage algorithm often finds chains of observations which do not have any other clear structure.

**Exercise 13.6** Perform a cluster analysis for 20 randomly selected Swiss bank notes in Appendix A.2.

Recall that the data set contains 200 six-dimensional observations. The first 100 observations correspond to genuine and the other half to counterfeit bank notes. Here, we use only a subsample of size 20 so that the resulting dendrogram in Fig. 13.5 is still readable. On the left plot in Fig. 13.5 we plot the first two principal components for the data set. From Chap. 11 we know that this is, in some sense, the best two-dimensional representation of the data set. One can observe that the plot consists of two point clouds: on the left-hand side, we have the genuine bank notes with numbers smaller than 100 and, on the right-hand side, we observe point cloud of the counterfeit bank notes. The observation 167 is a bit separated from both these groups.

The dendrogram, resulting from the Ward algorithm using the squared Euclidean distance, is plotted on the right-hand side of Fig. 13.5. If the dendrogram is cut to two clusters, we obtain exactly the genuine and counterfeit bank notes. The outlying observation 167 was correctly put into the counterfeit cluster but the dendrogram shows that the distance from the other counterfeit bank notes is largest from all (counterfeit) observations.



Fig. 13.5 Cluster analysis of 20 Swiss bank notes using Ward algorithm and squared Euclidean distance. Q SMSclusbank

The dendrograms obtained by the single and complete linkage clustering algorithms are given in Exercise 13.7.

**Exercise 13.7** Repeat the cluster analysis of the bank notes example in Exercise 13.6 with single and complete linkage clustering algorithms.

The dendrograms for both the single and complete linkage are plotted in Figs. 13.6 and 13.7. The complete linkage plotted in Fig. 13.6 provides better result since it correctly puts the observation 167 into the counterfeit group. However, comparing the complete linkage and the dendrogram obtained by the Ward algorithm in Fig. 13.5, the Ward distance seems to be more appropriate in this case.

The single linkage dendrogram in Fig. 13.7 shows the chain building tendency of this method. The observations are usually added one by one and the result of this method often consists of two clusters: one containing almost all observations and the other one or two outliers. This is exactly what happened in Fig. 13.7, where the outlying observation 167 was put into a cluster by itself.

**Exercise 13.8** Repeat the cluster analysis of the bank notes example in Exercise 13.6 using the  $L_1$  distance.



Fig. 13.6 Cluster analysis of 20 Swiss bank notes using squared Euclidean distance with complete linkage. SMSclusbank2



Fig. 13.7 Cluster analysis of 20 Swiss bank notes using squared Euclidean distance with single linkage. SMSclusbank2

The Euclidean distance is just a special case of the  $L_r$ -norms,  $r \ge 1$ ,

$$d_{ij} = ||x_i - x_j||_r = \left\{ \sum_{k=1}^p |x_{ik} - x_{jk}|^r \right\}^{1/r},$$
(13.1)

where  $x_{ik}$  denotes the value of the *k*th variable measured on the *i*th individual.

Apart of the usual Euclidean distance  $(L_2$ -norm), the  $L_1$ -norm is the most popular member of this family. The  $L_1$  distance has very simple interpretation since from (13.1) it is easy to see that the  $L_1$  distance is just the sum of the absolute values of the differences observed in each variable. In non-mathematical terms, this may be described as a walking distance between two points lying on a perpendicular grid of streets. For this reason, the  $L_1$  distance is often called the Manhattan distance. The  $L_1$  metric is useful whenever we want to assign less weight to the outlying observations.

In the previous exercises, it appeared that the Ward method leads to nice and interpretable results. Hence, we apply the Ward method with  $L_1$  distance to obtain the dendrogram plotted in Fig. 13.8. The same analysis with the squared Euclidean distance was carried out in Exercise 13.6. Instead of the squared Euclidean distance, we have now selected the  $L_1$  distance which should assign less weight to outlying observations.



Fig. 13.8 Cluster analysis of 20 Swiss bank notes using Ward algorithm and  $L_1$  distance. SMSclusbank3

The overall shape of the dendrogram plotted in Fig. 13.8 looks very similar to the dendrogram given in Fig. 13.5. Again, the bank notes are clearly split into two groups.

**Exercise 13.9** Analyze the U.S. companies data set in Appendix A.17 using the Ward algorithm and  $L_1$  distance.

The six dimensional data set contains the information on the assets, sales, market value, profits, cash flow, and number of employees of 79 U.S. companies. The companies are classified according to their type: Communication, Energy, Finance, Hi-Tech, Manufacturing, Medical, Other, Retail, and Transportation.

In Fig. 13.9, we plot the first two principal components for a rescaled version of the data set. The rescaling is in this case necessary since otherwise we observe most of the points concentrated in the lower left corner with the two largest companies (IBM and General Electric) dominating the plot. The transformation was used only for plotting in Figs. 13.9 and 13.11 and the cluster analysis was performed using the  $L_1$  distances calculated from the original data set.

The transformation which is used on all columns of the data set for plotting is

$$f(x) = \log[x - \min(x) + \{\max(x) - \min(x)\}/200].$$

In this case, the choice of the transformation is quite arbitrary. The only purpose is to plot the observations on a scale that allows us to distinguish different companies in Figs. 13.9 and 13.11.




Fig. 13.9 Plot of the first two principal components for the rescaled U.S. companies data set. SMScluscomp

Short inspection of the data set given in Appendix A.17 reveals that the units of measurements for different variables are not comparable. For example, it would not make much sense to assume that a unit change in the number of employees has the same significance as a unit change in sales or market value. Hence, the cluster analysis is performed on the standardized data set where all variables were divided by their estimated standard deviation.

In Fig. 13.10, we display the dendrogram obtained by running the Ward algorithm on the  $L_1$  distances calculated from the standardized U.S. companies data set. From the graphics, it looks reasonable to split the data set into 3 or 5 clusters. In Fig. 13.10, we give also the first two letter of the type of the company. It is interesting that in Fig. 13.10, the same types of company are often close to each other. See, for example, the large groups of financial or energy companies. However, if we choose lower number of cluster, these groups are mixed with other types of companies.

The resulting five clusters are plotted in Fig. 13.11 where different plotting symbols were used for each cluster. The type of each company is also specified by the first two letters. Two hi-tech companies form a cluster by themselves: IBM and General Electric. In the upper part of Fig. 13.11, we can observe a large group



#### Ward dendrogram for US companies

Fig. 13.10 Dendrogram for U.S. companies using Ward algorithm and  $L_1$  distance. Q SMScluscomp



US companies: five clusters

Fig. 13.11 Plot of the first two principal components for the rescaled U.S. companies data set with five clusters denoted by *different symbols*. SMScluscomp

of retail companies. Unfortunately, the Ward algorithm puts this group into two different clusters. The same could be said for the group of financial companies visible in the lower left part of Fig. 13.11.

The cluster analysis could be summarized in the following way: the clusters seem to split the data set mainly in the direction of the first principal component which seems to be related mainly to the size of the company. Hence, the clustering algorithm does not recover the type of company which seems to be better explained by the (less important) second principal component.

An improvement in clustering might be achieved also by transforming the data set before calculating the distance matrix used in the clustering algorithm. One possible transformation might be the logarithmic transformation used for plotting in Figs. 13.9 and 13.11 or possibly another transformation correcting for the effect of the size of the company.

**Exercise 13.10** Analyze the U.S. crime data set in Appendix A.18 with the Ward algorithm. Use the  $\chi^2$ -metric measuring differences between rows of a contingency table and compare the results to the usual  $L_2$ -norm on standardized variables.

The U.S. crime data set contains the reported number of 7 types of crimes in the 50 USA states. The entries in this data set can be interpreted as counts and the data set as a  $(50 \times 7)$  contingency table.

In a given contingency table, the *i*th row can be interpreted as the conditional frequency distribution  $\frac{x_{ik}}{x_{i\bullet}}$ , k = 1, ..., p, where  $x_{i\bullet} = \sum_{j=1}^{p} x_{ij}$ . The distance between the *i*th and *j*th row can be defined as a  $\chi^2$  distance between the respective frequency distributions:

$$d^{2}(i,j) = \sum_{k=1}^{p} \frac{1}{\left(\frac{x_{\bullet k}}{x_{\bullet \bullet}}\right)} \left(\frac{x_{ik}}{x_{i \bullet}} - \frac{x_{jk}}{x_{j \bullet}}\right)^{2},$$

see, e.g., Härdle and Simar (2015, Sect. 13.2).

## $\chi^2$ Distance

The  $\chi^2$  distances between the rows (observations) in the U.S. crime data set are used to construct the distance matrix. The dendrogram plotted in Fig. 13.12 was obtained by the Ward method. Each observation displayed in the dendrogram in Fig. 13.12 is marked by the abbreviation of the state and by the region number (1 = Northeast, 2 = Midwest, 3 = South, 4 = West).

The dendrogram suggests that it would be reasonable to split the data set into 4 clusters. Let us define cluster one as ME, NH, VT, CT, OH, IN, MN, NE, KS, DE, VA, CO, AZ, NV, WA, OR, CA, AK, and HI. Cluster 2 consists of MA, RI, NY, NJ, PA, IL, MI, MO, and MD, cluster 3 contains WI, IA, ND, SD, MT, ID, WY, and UT. Cluster 4 is MV, NC, SC, GA, FL, KY, TN, AL, MS, AR, LA, OK, TX, NM. In Table 13.1, we give the average relative frequencies within the four clusters. The information given in Table 13.1 allows us to describe the differences between the clusters. It seems that larceny is very "popular" mainly in cluster 3 consisting only of West and Midwest states (region code 4). Auto theft is relatively more spread out in cluster 2 consisting mostly from Northeast and Midwest states. Cluster 2 also contains more robberies. Cluster 4, consisting mainly of southern states (region code 3), slightly overrepresents rape and burglaries.

#### **Euclidean Distance**

The results of the Ward algorithm performed on the Euclidean distances between standardized observations are summarized in Fig. 13.13 and Table 13.2. Here, we have chosen to consider four clusters.



Ward dendrogram for US crime

Fig. 13.12 Cluster analysis of U.S. crime data set using Ward algorithm and  $\chi^2$  distance. SMScluscrimechi2

**Table 13.1** The average relative frequencies for U.S. crimes within the 5 clusters obtained with  $\chi^2$  distance. SMScluscrimechi2

	Murder	Rape	Robbery	Assault	Burglary	Larceny	Auto theft
1	0.00	0.00	0.02	0.04	0.27	0.56	0.10
2	0.00	0.00	0.05	0.04	0.27	0.48	0.15
3	0.00	0.00	0.01	0.02	0.21	0.70	0.06
4	0.00	0.01	0.02	0.08	0.31	0.49	0.09

The first cluster contains the states: ME, NH, VT, PA, WI, IA, ND, SD, NE, MV, MT, ID, and WY. The second cluster is MA, RI, CT, NJ, OH, IN, MN, KS, UT, WA, OR, and HI. The third cluster consists of VA, NC, SC, GA, KY, TN, AL, MS, AR, and OK. The fourth cluster contains NY, IL, MI, MO, DE, MD, FL, LA, TX,

	Murder	Rape	Robbery	Assault	Burglary	Larceny	Auto theft
1	-0.96	-0.91	-0.80	-1.03	-1.07	-0.70	-0.97
2	-0.72	-0.37	-0.06	-0.63	0.37	0.40	0.62
3	1.06	-0.14	-0.43	0.55	-0.40	-0.82	-0.66
4	0.70	1.18	1.03	1.03	0.91	0.83	0.78

 Table 13.2
 The averages of the standardized U.S. crime data set within the 4 clusters obtained with Euclidean distance.

 SMScluscrime

CO, NM, AZ, NV, CA, and AK. From the regional point of view, it is interesting to notice that the third cluster contains only southern states.



Ward dendrogram for US crime

Fig. 13.13 Cluster analysis of U.S. crime data set using Ward algorithm and Euclidean distance.

Table 13.2 allows us to describe the differences between clusters. Cluster 1 contains the states with low criminality since the average of the standardized number of all crimes is negative. On the other side, cluster 4 contains the states with high criminality rate. Cluster 2 corresponds to states with a tendency towards burglary, larceny, and auto theft. The southern cluster 3 has large rates of murder and assault.

#### Comparison

We have seen that each distance leads to another view at the data set. The  $\chi^2$  distance compares relative frequencies, whereas the Euclidean distance compares the absolute values of the number of each crime. The choice of the method depends in practice mainly on the point of view of the investigator.

**Exercise 13.11** Perform the cluster analysis of the U.S. health data set in Appendix A.19.

The description of the U.S. health data set is given in Appendix A.19. Basically, it contains the number of deaths in 50 U.S. states classified according to 7 causes of death. We are interested in the numbers of deaths and hence we have decided to perform the analysis using Euclidean analysis on the original data set. The resulting dendrogram is plotted in Fig. 13.14.

Cluster 1 contains ME, MA, RI, NY, NJ, PA, IA, MO, SD, NE, MV, FL, and AR. Cluster 2 consists of VT, CT, OH, IN, IL, MI, WI, KS, DE, KY, TN, AL, MS, and OK. Cluster 3 is NH, MN, ND, MD, VA, NC, SC, GA, LA, TX, MT, ID, AZ, NV, WA, OR, and CA, and the last cluster 4 consists of WY, CO, NM, UT, AK, and HI. Cluster 4 contains only western states (region code 4). The other three clusters are regionally less homogeneous.

The differences between clusters are summarized in Table 13.3. It seems that most of the differences are due to the number of deaths due to cancer and cardiovascular problems, i.e., to the most common causes of deaths.



**Fig. 13.14** Cluster analysis of U.S. health data set using Ward algorithm and Euclidean distance. SMSclushealth

Table 13.3 The averages of		acc	card	canc	pul	pneu	diab	liv
the U.S. health data set within the 4 clusters		39.56	484.70	210.73	29.35	23.87	16.95	11.78
Q SMSclushealth	2	42.48	432.56	189.33	26.41	20.69	16.29	9.99
	3	45.55	365.65	168.25	26.16	20.54	13.52	10.48
	4	55.37	225.58	111.68	21.37	17.13	10.58	9.38

In Fig. 13.15, we plot the first two principal components. The observations belonging to the four different clusters are plotted using different text size. Obviously, the cluster separated the observations according to their position on the horizontal axis of the plot, i.e., according to the value of the first principal component, see also the principal component analysis in Exercise 11.9.





US health

## Chapter 14 Discriminant Analysis

... if a gentleman walks into my rooms smelling of iodoform, with a black mark of nitrate of silver upon his right fore-finger, and a bulge on the side of his top-hat to show where he has secreted his stethoscope, I must be dull indeed, if I do not pronounce him to be an active member of the medical profession.

Sherlock Holmes in "A Scandal in Bohemia"

Discriminant analysis is used in situations where the clusters are known a priori. The aim of discriminant analysis is to classify an observation, or several observations, into these known groups. For instance, in credit scoring, a bank knows from past experience that there are good customers (who repay their loan without any problems) and bad customers (who have had difficulties repaying their loans). When a new customer asks for a loan, the bank has to decide whether or not to give the loan. The information of the bank is given in two data sets: multivariate observations on the two categories of customers (including age, salary, marital status, the amount of the loan, and the like).

The discrimination rule has to classify the customer into one of the two existing groups, and the discriminant analysis should evaluate the risk of a possible misclassification. Many other examples are described herein. We present ML discrimination and Fisher's linear discrimination function.

In the mathematical formulation of the problem, we try to allocate an observation to one of the populations  $\Pi_j$ , j = 1, 2, ..., J. A discriminant rule is a separation of the sample space (in general  $\mathbb{R}^p$ ) into disjoint sets  $R_j$  such that if a new observation falls into the region  $R_j$ , it is identified as a member of population  $\Pi_j$ .

The quality of a discriminant rule can be judged on the basis of the error of misclassification.

If the probability density functions in the populations  $\Pi_j$  are known, we may easily derive a discriminant rule based on the maximum likelihood approach.

### Maximum Likelihood Discriminant Rule

Let us assume that each population  $\Pi_j$ , j = 1, ..., J, can be described by a probability density function (pdf)  $f_j(x)$ .

The maximum likelihood discriminant rule (ML rule) allocates the new observation x to the population  $\Pi_k$ , maximizing the likelihood  $L_k(x) = f_k(x) = \max_{i=1,\dots,J} f_i(x)$ .

Formally, the sets  $R_j$ , j = 1, ..., J, given by the ML discriminant rule are:

$$R_i = \{x : f_i(x) \ge f_i(x) \text{ for } i = 1, \dots, J\}.$$

In practice, the sets  $R_j$  are constructed from estimates of the unknown densities. If the densities are assumed to have a known shape, i.e., normal distribution, it suffices to estimate the unknown parameters; see Exercise 14.1.

### **Bayes Discriminant Rule**

The quality of the ML discriminant rule may be improved if some prior information about the probability of the populations is known. Let  $\pi_j$  denote the prior probability of class *j*. Note that  $\sum_{j=1}^{J} \pi_j = 1$ .

The Bayes discriminant rule allocates x to the population  $\Pi_k$  that gives the largest value of  $\pi_i f_i(x)$ ,  $\pi_k f_k(x) = \max_{i=1,...,J} \pi_i f_i(x)$ . The Bayes discriminant rule can be formally defined by:

$$R_i = \{x : \pi_i f_i(x) \ge \pi_i f_i(x) \text{ for } i = 1, \dots, J\}.$$

The Bayes rule is identical to the ML discriminant rule if  $\pi_i = 1/J$ .

### **Fisher's Linear Discrimination Function**

The classical Fisher's linear discriminant rule is based on the maximization of the ratio of the between to the within variance of a projection  $a^{T}x$ .

Suppose we have samples  $\mathcal{X}_j$ , j = 1, ..., J, from J populations. Let  $\mathcal{Y} = \mathcal{X}a$  and  $\mathcal{Y}_j = \mathcal{X}_j a$  denote linear combinations of observations. The within-group sum of squares is given by

$$\sum_{j=1}^{J} \mathcal{Y}_{j}^{\top} \mathcal{H}_{j} \mathcal{Y}_{j} = \sum_{j=1}^{J} a^{\top} \mathcal{X}_{j}^{\top} \mathcal{H}_{j} \mathcal{X}_{j} a = a^{\top} \mathcal{W} a, \qquad (14.1)$$

where  $\mathcal{H}_j$  denotes the  $(n_j \times n_j)$  centering matrix. The between-group sum of squares is

$$\sum_{j=1}^{J} n_j (\bar{y}_j - \bar{y})^2 = \sum_{j=1}^{J} n_j \{ a^\top (\bar{x}_j - \bar{x}) \}^2 = a^\top \mathcal{B}a,$$
(14.2)

where  $\bar{y}_j$  and  $\bar{x}_j$  denote the means of  $\mathcal{Y}_j$  and  $\mathcal{X}_j$  and  $\bar{y}$  and  $\bar{x}$  denote the sample means of  $\mathcal{Y}$  and  $\mathcal{X}$ .

Fisher noticed that the vector *a* that maximizes  $a^{\top}\mathcal{B}a/a^{\top}\mathcal{W}a$  is the eigenvector of  $\mathcal{W}^{-1}\mathcal{B}$  that corresponds to the largest eigenvalue.

Finally, observation x is classified into group j, which is closest to the projected  $a^{\top}x$ ,

$$R_j = \{x : |a^{\top}(x - \bar{x}_j)| \le |a^{\top}(x - \bar{x}_i)| \text{ for } i = 1, \dots, J\}.$$

**Exercise 14.1** Derive the ML discriminant rule if  $\Pi_j \sim N_p(\mu_j, \Sigma)$ , j = 1, ..., J. Discuss the special case J = 2.

Let us assume that the variance matrix  $\Sigma$  is positive definite. The likelihood of observation *x* in each of the populations  $\Pi_i, j = 1, ..., J$  is

$$L_j(x) = f_j(x) = |2\pi\Sigma|^{-1/2} \exp\left\{-\frac{1}{2}(x-\mu_j)^{\top}\Sigma^{-1}(x-\mu_j)\right\}.$$

According to the ML rule, we allocate x to the population  $\Pi_j$  with the largest likelihood. Omitting the constant  $|2\pi\Sigma|^{-1/2}$  and taking logarithms, the maximization problem may be equivalently solved by minimizing

$$\delta^{2}(x, \mu_{j}) = (x - \mu_{j})^{\top} \Sigma^{-1}(x - \mu_{j})$$
$$= \{\Sigma^{-1/2}(x - \mu_{j})\}^{\top} \Sigma^{-1/2}(x - \mu_{j}).$$

Clearly,  $\delta^2(x, \mu_j)$  is the square of the Mahalanobis distance between x and  $\mu_j$ , see also Exercise 11.7 for the discussion of the Mahalanobis transformation.

Hence, in case of normal distribution with common covariance matrix, the ML rule allocates *x* to the closest group in the Mahalanobis sense.

For J = 2, the observation x is allocated to  $\Pi_1$  if

$$(x - \mu_1)^{\top} \Sigma^{-1} (x - \mu_1) \le (x - \mu_2)^{\top} \Sigma^{-1} (x - \mu_2).$$

Rearranging terms leads to

$$0 \ge -2\mu_1^{\top} \Sigma^{-1} x + 2\mu_2^{\top} \Sigma^{-1} x + \mu_1^{\top} \Sigma^{-1} \mu_1 - \mu_2^{\top} \Sigma^{-1} \mu_2$$
  
$$0 \ge 2(\mu_2 - \mu_1)^{\top} \Sigma^{-1} x + (\mu_1 - \mu_2)^{\top} \Sigma^{-1} (\mu_1 + \mu_2)$$

$$0 \le (\mu_1 - \mu_2)^{\top} \Sigma^{-1} \{ x - \frac{1}{2} (\mu_1 + \mu_2) \}$$
  
$$0 \le \alpha^{\top} (x - \mu),$$

where  $\alpha = \Sigma^{-1}(\mu_1 - \mu_2)$  and  $\mu = \frac{1}{2}(\mu_1 + \mu_2)$ .

It follows that in case of two multinormal populations, the discriminant rule can be written as:

$$R_1 = \{ x : \alpha^\top (x - \mu) \ge 0 \}.$$

**Exercise 14.2** Apply the rule from Exercise 14.1 for J = 2 and p = 1 and modify *it for unequal variances.* 

For two univariate normally distributed populations  $\Pi_1$ :  $N(\mu_1, \sigma)$  and  $\Pi_2$ :  $N(\mu_2, \sigma)$ , the ML rule can be written as

$$R_{1} = \left\{ x : (\mu_{1} - \mu_{2}) \left( x - \frac{\mu_{1} + \mu_{2}}{2} \right) \ge 0 \right\}$$

$$R_{1} = \left\{ x : \operatorname{sign}(\mu_{1} - \mu_{2}) \left( x - \frac{\mu_{1} + \mu_{2}}{2} \right) \ge 0 \right\}$$

$$R_{1} = \left\{ x : \operatorname{sign}(\mu_{1} - \mu_{2}) x \ge \operatorname{sign}(\mu_{1} - \mu_{2}) \frac{\mu_{1} + \mu_{2}}{2} \right\}$$

Assuming that  $\mu_1 < \mu_2$ , we obtain

$$R_1 = \left\{ x : x \le \frac{\mu_1 + \mu_2}{2} \right\},$$

i.e., we classify x to  $R_1$  if it is closer to  $\mu_1$  than to  $\mu_2$ .

Assuming that the two normal populations have different variances,  $\Pi_1$ :  $N(\mu_1, \sigma_1^2)$  and  $\Pi_2$ :  $N(\mu_2, \sigma_2^2)$ , we allocate x to  $R_1$  if  $L_1(x) > L_2(x)$ , where the likelihood is:

$$L_i(x) = (2\pi\sigma_i^2)^{-1/2} \exp\left\{-\frac{1}{2}\left(\frac{x-\mu_i}{\sigma_i}\right)^2\right\}.$$

 $L_1(x) \ge L_2(x)$  is equivalent to  $L_1(x)/L_2(x) \ge 1$  and we obtain

$$\frac{\sigma_2}{\sigma_1} \exp\left\{-\frac{1}{2}\left[\left(\frac{x-\mu_1}{\sigma_1}\right)^2 - \left(\frac{x-\mu_2}{\sigma_2}\right)^2\right]\right\} \ge 1$$
$$\log\frac{\sigma_2}{\sigma_1} - \frac{1}{2}\left[\left(\frac{x-\mu_1}{\sigma_1}\right)^2 - \left(\frac{x-\mu_2}{\sigma_2}\right)^2\right] \ge 0$$

$$\frac{1}{2} \left[ \left( \frac{x - \mu_1}{\sigma_1} \right)^2 - \left( \frac{x - \mu_2}{\sigma_2} \right)^2 \right] \le \log \frac{\sigma_2}{\sigma_1}$$
$$x^2 \left( \frac{1}{\sigma_1^2} - \frac{1}{\sigma_2^2} \right) - 2x \left( \frac{\mu_1}{\sigma_1^2} - \frac{\mu_2}{\sigma_2^2} \right) + \left( \frac{\mu_1^2}{\sigma_1^2} - \frac{\mu_2^2}{\sigma_2^2} \right) \le 2 \log \frac{\sigma_2}{\sigma_1}.$$

If  $\sigma_1 = \sigma_2$ , most of the terms in the above formula disappear and the result simplifies to the discriminant rule obtained in Exercise 14.1.

**Exercise 14.3** Calculate the ML discrimination rule based on observations of a one-dimensional variable with an exponential distribution.

The pdf of the exponential distribution  $Exp(\lambda)$  is:

$$f(x) = \lambda \exp\{-\lambda x\}$$
 for  $x > 0$ .

Comparing the likelihoods for two populations  $\Pi_1$ : Exp( $\lambda_1$ ) and  $\Pi_2$ : Exp( $\lambda_2$ ), we allocate the observation *x* into population  $\Pi_1$  if

$$L_1(x) \ge L_2(x)$$
$$L_1(x)/L_2(x) \ge 1$$
$$\frac{\lambda_1}{\lambda_2} \exp \{-x(\lambda_1 - \lambda_2)\} \ge 1$$
$$\log \frac{\lambda_1}{\lambda_2} - x(\lambda_1 - \lambda_2) \ge 0$$
$$x(\lambda_1 - \lambda_2) \le \log \frac{\lambda_1}{\lambda_2}.$$

Assuming that  $\lambda_1 < \lambda_2$ , we obtain the discriminant rule:

$$R_1 = \left\{ x : x \ge \frac{\log \lambda_1 - \log \lambda_2}{\lambda_1 - \lambda_2} \right\}$$

The observation x is classified into population  $\Pi_1$  if it is greater than the constant  $(\log \lambda_1 - \log \lambda_2)/(\lambda_1 - \lambda_2)$ .

**Exercise 14.4** Calculate the ML discrimination rule based on observations of a two-dimensional random vector, where the first component has an exponential distribution and the other has an alternative distribution. What is the difference between the discrimination rule obtained in this exercise and the Bayes discrimination rule?

Let us assume that the two populations,  $\Pi_1$ :  $\{\text{Exp}(\lambda_1), \text{Alt}(p_1)\}^{\top}$  and  $\Pi_2$ :  $\{\text{Exp}(\lambda_2), \text{Alt}(p_2)\}^{\top}$ , are characterized by the exponential distribution with parameter  $\lambda_j$  and the alternative distribution with parameter  $p_j, j = 1, 2$ . The corresponding

likelihood can be written as:

$$L_j(x_1, x_2) = \lambda_j \exp(-\lambda_j x_1) \{ p_j x_2 + (1 - p_j)(1 - x_2) \}.$$

Since  $x_2$  has the alternative distribution, it can have only two possible outcomes.

Assuming that  $x_2 = 1$ , we allocate the observation  $(x_1, x_2)^{\top}$  to  $\Pi_1$  if  $L_1(x_1, 1) \ge L_2(x_1, 1)$ , i.e.,

$$L_1(x_1, 1)/L_2(x_1, 1) \ge 1$$
$$\frac{\lambda_1 p_1}{\lambda_2 p_2} \exp \{-x_1(\lambda_1 - \lambda_2)\} \ge 1$$
$$\log \frac{\lambda_1 p_1}{\lambda_2 p_2} - x_1(\lambda_1 - \lambda_2) \ge 0$$
$$x_1(\lambda_1 - \lambda_2) \le \log \frac{\lambda_1 p_1}{\lambda_2 p_2}$$

Similarly, if  $x_2 = 0$ , we allocate the observation  $(x_1, x_2)^{\top}$  to  $\Pi_1$  if

$$x_1(\lambda_1 - \lambda_2) \le \log \frac{\lambda_1(1 - p_1)}{\lambda_2(1 - p_2)}$$

Combining both cases and assuming that  $\lambda_1 < \lambda_2$ , the discriminant rule  $R_1$  can be written as:

$$\left\{ \begin{pmatrix} x_1 \\ x_2 \end{pmatrix} : x_1 \ge \frac{\lambda_1 \{ x_2 p_1 + (1 - x_2)(1 - p_1) \} - \lambda_2 \{ x_2 p_2 + (1 - x_2)(1 - p_2) \}}{\lambda_1 - \lambda_2} \right\}.$$

If the prior probabilities of  $\Pi_1$ : Exp $(\lambda_1)$  and  $\Pi_2$ : Exp $(\lambda_2)$  are  $\pi_1$  and  $\pi_2 = 1 - \pi_1$ , respectively, the Bayes rule can be derived by comparing  $\pi_i L_i(x)$ , i = 1, 2, exactly as in Exercise 14.3:

$$R_1 = \left\{ x : x \ge \frac{\log \pi_1 \lambda_1 - \log \pi_2 \lambda_2}{\lambda_1 - \lambda_2} \right\}.$$

Now, it is easy to see that the conditional discriminant rule obtained for the twodimensional random vector under the condition  $x_2 = 1$  is equivalent to the Bayes discriminant rule for exponential distribution with  $\pi_1 = p_1/(p_1 + p_2)$ . Similarly, the conditional discriminant rule if  $x_2 = 0$  is a Bayes discriminant rule with  $\pi_1 = (1-p_1)/(2-p_1-p_2)$ .

**Exercise 14.5** Apply the Bayes rule to the car data in Appendix A.4 in order to discriminate between U.S., Japanese, and European cars. Consider only the variable milage (miles per gallon) and take the relative frequencies as prior probabilities.

The three regions of origins in the data set are denoted by numbers 1, 2, and 3 standing for U.S., Japanese, and European cars, respectively. Based on the available 74 observations, we will construct a discriminant rule that would allow us to classify a new (75th) car with unknown origin.

Let us start with the maximum likelihood discriminant rule. Usually, the ML rule is based upon assumptions of normality. However, plots of the observed milage suggest that the normality is violated. Hence, instead of mileage measured in miles per gallon, we analyze fuel efficiency measured in liters per 100 km. The averages in U.S., Japan, and Europe are:  $\bar{x}_1 = 12.5207$ ,  $\bar{x}_2 = 9.4577$ ,  $\bar{x}_3 = 10.7712$ . On average, Japanese cars (group 2) are more fuel efficient than European and U.S. cars.

The ML discriminant rule is calculated according to the description given in Exercise 14.1. In Fig. 14.1, we plot the three point clouds corresponding to the three regions and, as vertical lines, we show also the points that separate the discriminant rules  $R_1$ ,  $R_2$ , and  $R_3$ . The lowest point cloud (squares) in Fig. 14.1 contains U.S. cars, the middle point (circles) cloud the Japanese, and the top point cloud (triangles) the European cars. The correctly classified cars are denoted by empty symbols, whereas the filled symbols denote misclassified cars. The counts are given in Table 14.1.

The apparent error rate (APER), defined as the percentage of misclassified observations is (11 + 8 + 2 + 2 + 3 + 5)/79 = 41.89%. It seems that the rule is not particularly good since we have less than 60% chance of correct classification. Moreover, this estimate is based on the observations which were used to construct the discriminant rule and it might be way too optimistic.



Fig. 14.1 Discrimination of the three regions according to "liters per 100 km" with the ML discriminant rule. Q SMSdisccar

**Table 14.1** The true regionof origins and the regionsuggested by the MLdiscriminant rule based onfuel efficiency

	DILLO	D. IDN	
	$K_1: 0.5.$	$\mathbf{K}_2$ : JPIN	$K_3$ : EUK
Group 1 (U.S.)	33	11	8
Group 2 (Japanese)	2	7	2
Group 3 (European)	3	5	3

The number of correct classifications for each region is given on the diagonal of the table

Let us now consider the Bayes rule which is based on the comparison of the likelihoods weighted by the prior probabilities of the groups. More formally, we allocate the new observation x to the population  $\Pi_i$  maximizing

$$\pi_j L_j(x) = \pi_j f_j(x) = \pi_j |2\pi\Sigma|^{-1/2} \exp\left\{-\frac{1}{2}(x-\mu_j)^\top \Sigma^{-1}(x-\mu_j)\right\},\,$$

where  $\pi_j$ , j = 1, ..., J are the prior probabilities of the respective populations. Similarly as in Exercise 14.1, this problem is equivalent to minimizing

$$\delta^{2}(x, \mu_{j}, \pi_{j}) = (x - \mu_{j})^{\top} \Sigma^{-1}(x - \mu_{j}) - \log \pi_{j}$$
$$= \{\Sigma^{-1/2}(x - \mu_{j})\}^{\top} \Sigma^{-1/2}(x - \mu_{j}) - \log \pi_{j}.$$

For J = 2, the observation x is allocated to  $\Pi_1$  if

$$(x - \mu_1)^{\top} \Sigma^{-1} (x - \mu_1) - \log \pi_1 \le (x - \mu_2)^{\top} \Sigma^{-1} (x - \mu_2) - \log \pi_2$$

Rearranging terms leads to

$$\begin{split} \log \pi_{1} - \log \pi_{2} &\geq -2\mu_{1}^{\top} \Sigma^{-1} x + 2\mu_{2}^{\top} \Sigma^{-1} x + \mu_{1}^{\top} \Sigma^{-1} \mu_{1} - \mu_{2}^{\top} \Sigma^{-1} \mu_{2} \\ \log \pi_{1} - \log \pi_{2} &\geq 2(\mu_{2} - \mu_{1})^{\top} \Sigma^{-1} x + (\mu_{1} - \mu_{2})^{\top} \Sigma^{-1} (\mu_{1} + \mu_{2}) \\ \log \pi_{2} - \log \pi_{1} &\leq (\mu_{1} - \mu_{2})^{\top} \Sigma^{-1} \{ x - \frac{1}{2} (\mu_{1} + \mu_{2}) \} \\ \log \frac{\pi_{2}}{\pi_{1}} &\leq \alpha^{\top} (x - \mu), \end{split}$$

where  $\alpha = \Sigma^{-1}(\mu_1 - \mu_2)$  and  $\mu = \frac{1}{2}(\mu_1 + \mu_2)$ . Hence, the Bayes discriminant rule can be written as:

$$R_1 = \left\{ x : \alpha^\top (x - \mu) \ge \log \frac{\pi_2}{\pi_1} \right\} \,.$$

In our car data example, we use the relative frequencies observed in the data set,  $\pi_1 = 0.7027$ ,  $\pi_2 = 0.1486$ ,  $\pi_3 = 0.1486$ , as the prior probabilities.

The resulting discriminant rule is graphically displayed in Fig. 14.2. Notice that with these weights, it is impossible to classify any new observation as a European car.

The same results are given in Table 14.2. The APER is equal to 28.38%. Obviously, the Bayes discriminant rule leads to better results since it gives large weights to U.S. cars which constitute more than 60% of the entire data set.

**Exercise 14.6** Derive simple expressions for matrices W and B and the Fisher discriminant rule in the setup of the Swiss bank notes data set given in Appendix A.2.



Fig. 14.2 Discrimination of the three regions according to "liters per 100 km" using the Bayes rule. SMSdiscbaycar

**Table 14.2** The true regionof origin and the regionsuggested by the Bayesdiscriminant rule based onfuel efficiency

	<i>R</i> <sub>1</sub> : U.S.	R <sub>2</sub> : JPN	R <sub>3</sub> : EUR
Group 1 (U.S.)	51	1	0
Group 2 (Japanese)	9	2	0
Group 3 (European)	10	1	0

The number of correct classifications for each region is given on the diagonal of the table

The Swiss bank notes data set,  $\mathcal{X}$ , contains six measurements taken on 100 genuine and 100 counterfeit bank notes. Let us denote the measurements taken on genuine and counterfeit by  $\mathcal{X}_g$  and  $\mathcal{X}_f$ , respectively. The corresponding linear combinations are  $\mathcal{Y} = \mathcal{X}a$ ,  $\mathcal{Y}_g = \mathcal{X}_g a$ , and  $\mathcal{Y}_f = \mathcal{X}_f a$ .

The within-group sum of squares (14.1) satisfies the relation

$$\mathcal{Y}_f^{\top} \mathcal{H}_f \mathcal{Y}_f + \mathcal{Y}_g^{\top} \mathcal{H}_g \mathcal{Y}_g = a^{\top} \mathcal{W} a,$$

where  $\mathcal{H}_f$  and  $\mathcal{H}_g$  denote the appropriate centering matrices of dimensions  $n_f = n_g = 100$ . Observe that

$$a^{\mathsf{T}}\mathcal{W}a = a^{\mathsf{T}}(\mathcal{X}_{f}^{\mathsf{T}}\mathcal{H}_{f}\mathcal{X}_{f} + \mathcal{X}_{g}^{\mathsf{T}}\mathcal{H}_{g}\mathcal{X}_{f})a$$

and, hence, the matrix  $\mathcal{W}$  can be written as:

$$\mathcal{W} = \mathcal{X}_{f}^{\top} \mathcal{H}_{f} \mathcal{X}_{f} + \mathcal{X}_{g}^{\top} \mathcal{H}_{g} \mathcal{X}_{g} = \mathcal{H}_{f} \mathcal{X}_{f}^{\top} \mathcal{H}_{f} \mathcal{X}_{f} + \mathcal{H}_{g} \mathcal{X}_{g}^{\top} \mathcal{H}_{g} \mathcal{X}_{g}$$
$$= n_{f} \mathcal{S}_{f} + n_{g} \mathcal{S}_{g} = 100 (\mathcal{S}_{f} + \mathcal{S}_{g}),$$

where  $S_g$  and  $S_f$  denote the empirical covariances w.r.t. the genuine and counterfeit bank notes.

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For the between-group sum of squares (14.2) we have

$$a^{\mathsf{T}}\mathcal{B}a = n_f(\bar{y}_f - \bar{y})^2 + n_g(\bar{y}_g - \bar{y})^2,$$

where  $\bar{y}$ ,  $\bar{y}_f$ , and  $\bar{y}_g$  denote respectively the sample means of  $\mathcal{Y}$ ,  $\mathcal{Y}_f$ , and  $\mathcal{Y}_g$ . It follows that

$$a^{\top}\mathcal{B}a = a^{\top}\{n_f(\bar{x}_f - \bar{x})(\bar{x}_f - \bar{x})^{\top} + n_g(\bar{x}_g - \bar{x})(\bar{x}_g - \bar{x})^{\top}\}a,$$

where  $\bar{x}, \bar{x}_f$ , and  $\bar{x}_g$  denote respectively the column vectors of sample means of  $\mathcal{X}$ ,  $\mathcal{X}_f$ , and  $\mathcal{X}_g$ . Hence, we obtain

$$\begin{aligned} \mathcal{B} &= n_f (\bar{x}_f - \bar{x}) (\bar{x}_f - \bar{x})^\top + n_g (\bar{x}_g - \bar{x}) (\bar{x}_g - \bar{x})^\top \\ &= 100 \{ (\bar{x}_f - \bar{x}) (\bar{x}_f - \bar{x})^\top + (\bar{x}_g - \bar{x}) (\bar{x}_g - \bar{x})^\top \} \\ &= 100 \left\{ \left( \bar{x}_f - \frac{\bar{x}_f + \bar{x}_g}{2} \right) \left( \bar{x}_f - \frac{\bar{x}_f + \bar{x}_g}{2} \right)^\top \\ &+ \left( \bar{x}_g - \frac{\bar{x}_f + \bar{x}_g}{2} \right) \left( \bar{x}_g - \frac{\bar{x}_f + \bar{x}_g}{2} \right)^\top \right\} \\ &= 25 (\bar{x}_f - \bar{x}_g) (\bar{x}_f - \bar{x}_g)^\top. \end{aligned}$$

The vector *a* maximizing the ratio  $a^{\top}\mathcal{B}a/a^{\top}\mathcal{W}a$  can be calculated as the eigenvector of  $\mathcal{W}^{-1}\mathcal{B}$  corresponding to the largest eigenvalue, see Härdle and Simar (2015, Theorem 14.4).

For the Swiss bank notes, it is easy to see that the matrix  $W^{-1}\mathcal{B}$  can have at most one nonzero eigenvalue since rank  $\mathcal{B} \leq 1$ . The nonzero eigenvalue  $\lambda_1$  can be calculated as:

$$\lambda_{1} = \sum_{j=1}^{p} \lambda_{j} = \operatorname{tr}(\mathcal{W}^{-1}\mathcal{B}) = \operatorname{tr}\{\mathcal{W}^{-1}25(\bar{x}_{f} - \bar{x}_{g})(\bar{x}_{f} - \bar{x}_{g})^{\mathsf{T}}\}$$
  
= 25 tr{( $\bar{x}_{f} - \bar{x}_{g}$ )<sup>T</sup> $\mathcal{W}^{-1}(\bar{x}_{f} - \bar{x}_{g})$ } = 25( $\bar{x}_{f} - \bar{x}_{g}$ )<sup>T</sup> $\mathcal{W}^{-1}(\bar{x}_{f} - \bar{x}_{g})$ .

From the equation:

$$\mathcal{W}^{-1}\mathcal{B}\mathcal{W}^{-1}(\bar{x}_f - \bar{x}_g) = 25(\bar{x}_f - \bar{x}_g)^{\top}\mathcal{W}^{-1}(\bar{x}_f - \bar{x}_g)\mathcal{W}^{-1}(\bar{x}_f - \bar{x}_g)$$

it follows that the eigenvector of  $W^{-1}\mathcal{B}$  corresponding to the largest eigenvalue is  $a = W^{-1}(\bar{x}_f - \bar{x}_g)$ . Assuming that  $\bar{y}_f > \bar{y}_g$ , the corresponding discriminant rule can be formally written as:

$$R_f = \{ x : (\bar{x}_f - \bar{x}_g)^\top \mathcal{W}^{-1} (x - \bar{x}) \ge 0 \}.$$

**Exercise 14.7** Compute Fisher's linear discrimination function for the 20 bank notes from Exercise 13.6. Apply it to the entire bank data set. How many observations are misclassified?

Applying the formulas derived in the previous Exercise 14.6 with  $n_f = n_g = 10$ , using the randomly chosen observations with indices 7, 8, 16, 39, 71, 73, 89, 94, 94, 100, 110, 121, 129, 131, 149, 150, 154, 161, 163, and 174, we obtain  $\bar{x}_g = (214.72, 129.79, 129.64, 8.00, 10.18, 141.48)^{\text{T}}, \bar{x}_f = (214.85, 130.13, 130.13, 10.33, 11.31, 139.53)^{\text{T}}$ , and

$$W = \begin{pmatrix} 3.36 & 0.40 & 0.90 & -3.32 & -0.00 & 0.38 \\ 0.40 & 1.49 & 0.95 & 0.41 & -0.52 & 0.91 \\ 0.90 & 0.95 & 1.91 & 2.43 & -1.38 & 1.31 \\ -3.32 & 0.41 & 2.43 & 18.02 & -10.17 & 2.86 \\ -0.00 & -0.52 & -1.38 & -10.17 & 11.46 & -2.39 \\ 0.38 & 0.91 & 1.31 & 2.86 & -2.39 & 3.66 \end{pmatrix}$$

The eigenvector of  $\mathcal{W}^{-1}\mathcal{B}$  corresponding to the largest eigenvalue can then be calculated as

 $(\bar{x}_f - \bar{x}_g)^\top \mathcal{W}^{-1} = (-1.56, -1.19, 1.38, -1.21, -0.88, 0.87)^\top.$ 

The new observation x will be allocated as a counterfeit bank note if  $a^{\top}(x - \bar{x}) \ge 0$ . Calculating the Fisher linear discriminant rule for all observations in the Swiss bank notes data set, we obtain altogether six genuine bank notes classified as counterfeit. None of the counterfeit bank notes is classified as genuine. Hence, the estimated error rate is 6/200 = 3%. This estimate might be too optimistic since some of the bank notes used for the construction were used also for the evaluation of the rule.

**Exercise 14.8** Derive a discriminant rule based on the ML method with J = 2 minimizing the expected cost misclassification considering the prior probability  $\pi_1 = \frac{1}{3}$  and the expected cost of misclassification C(2|1) = 2C(1|2).

The expected cost of misclassification is given by  $ECM = C(2|1)p_{21}\pi_1 + C(1|2)p_{12}\pi_2$ , where  $p_{21}$  is the probability of wrong classification of observation coming from group 1 and  $p_{12}$  is the probability of wrong classification of observation coming from group 2.

Assuming that the populations  $\Pi_1$  and  $\Pi_2$  are characterized by the probability densities  $f_1(.)$  and  $f_2(.)$ , we can derive the loss  $L(R_1)$  as a function of the discriminant rule  $R_1$ :

$$L(R_1) = C(2|1)\pi_1 p_{21} + C(1|2)\pi_2 p_{12}$$
  
=  $C(2|1)\pi_1 \int_{R_2} f_1(x) dx + C(1|2)\pi_2 \int_{R_1} f_2(x) dx$ 

$$= C(2|1)\pi_1 \int \{1 - I(x \in R_1)\}f_1(x)dx + C(1|2)\pi_2 \int I(x \in R_1)f_2(x)dx$$
$$= C(2|1)\pi_1 + \int I(x \in R_1)\{C(1|2)\pi_2f_2(x) - C(2|1)\pi_1f_1(x)\}dx.$$

The loss  $L(R_1)$  is obviously minimized if  $R_1$  is chosen so that  $x \in R_1$  is equivalent to  $C(1|2)\pi_2f_2(x) - C(2|1)\pi_1f_1(x) < 0$ . Hence, the optimal discriminant rule is:

$$R_{1} = \{x : C(1|2)\pi_{2}f_{2}(x) - C(2|1)\pi_{1}f_{1}(x) < 0\}$$
  
=  $\{x : C(2|1)\pi_{1}f_{1}(x) > C(1|2)\pi_{2}f_{2}(x)\}$   
=  $\{x : \frac{f_{1}(x)}{f_{2}(x)} > \frac{C(1|2)\pi_{2}}{C(2|1)\pi_{1}}\}$ .

Assuming that  $\pi_1 = \frac{1}{3}$  and that the expected cost of misclassification C(2|1) = 2C(1|2) leads  $\pi_2 = 1 - \pi_1 = 2/3 = 2\pi_1$  and the resulting discriminant rule is:

$$R_1 = \left\{ x : \frac{f_1(x)}{f_2(x)} > \frac{C(1|2)2\pi_1}{2C(1|2)\pi_1} \right\} = \left\{ x : \frac{f_1(x)}{f_2(x)} > 1 \right\} = \left\{ x : f_1(x) > f_2(x) \right\},$$

i.e., we obtain the ML discriminant rule.

**Exercise 14.9** Explain the effect of changing  $\pi_1$  or C(1|2) on the relative location of the region  $R_{j}$ , j = 1, 2 in Exercise 14.8.

In Exercise 14.8, we have derived the discriminant rule

$$R_1 = \left\{ x : \frac{f_1(x)}{f_2(x)} > \frac{C(1|2)\pi_2}{C(2|1)\pi_1} \right\}$$

Increasing the cost of misclassification C(1|2) would increase the constant in the definition of  $R_1$  and, hence, it would make the region  $R_1$  smaller.

Increasing the prior probability  $\pi_1$  of the population  $\Pi_1$  would make the same constant smaller and the region  $R_1$  would grow.

**Exercise 14.10** Prove that Fisher's linear discrimination function is identical to the ML rule for multivariate normal distributions with equal covariance matrices (J = 2).

The ML rule in this situation has been derived in Exercise 14.1,

$$R_1^{ML} = \{x : \alpha^\top (x - \mu) \ge 0\},\$$

where  $\alpha = \Sigma^{-1}(\mu_1 - \mu_2)$  and  $\mu = \frac{1}{2}(\mu_1 + \mu_2)$ .

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Fisher's linear discrimination rule derived for J = 2 in Exercise 14.6 is:

$$R_1^F = \{ x : (\bar{x}_1 - \bar{x}_1)^\top \mathcal{W}^{-1} (x - \bar{x}) \ge 0 \}.$$

In the same exercise, we have also shown that W = nS, where S denotes the pooled covariance matrix and *n* the number of observations. Defining the empirical version of  $\alpha$  as  $\hat{\alpha} = (\bar{x}_1 - \bar{x}_2)^{\top}S^{-1}$ , we can rewrite the Fisher's discriminant rule as:

$$R_1^F = \{x : \hat{\alpha}^\top (x - \bar{x}) \ge 0\}.$$

Comparing this expression with the ML discriminant rule, we see that Fisher's rule  $R_1^F$  may be interpreted as the empirical version (estimate) of the ML discriminant rule  $R_1^{ML}$ .

**Exercise 14.11** Suppose that the observations come from three distinct populations,  $\Pi_1$ ,  $\Pi_2$ , and  $\Pi_3$ , characterized by binomial distributions:

 $\Pi_1 : X \sim \text{Bi}(10, 0.2) \quad \text{with the prior probability } \pi_1 = 0.5;$  $\Pi_2 : X \sim \text{Bi}(10, 0.3) \quad \text{with the prior probability } \pi_2 = 0.3;$  $\Pi_3 : X \sim \text{Bi}(10, 0.5) \quad \text{with the prior probability } \pi_3 = 0.2.$ 

Use the Bayes method to determine the discriminant rules  $R_1$ ,  $R_2$ , and  $R_3$ .

The corresponding Bayes discriminant rules  $R_j$  for j = 1, 2, 3 are defined as:

$$R_i = \{x \in \{0, 1, \dots, 9, 10\} : \pi_i f_i(x) \ge \pi_i f_i(x) \text{ for } i = 1, 2, 3\}$$

The values of  $\pi_i f_i(x)$ , for i = 1, ..., 3 and x = 0, ..., 10 are given in Table 14.3 from which it directly follows that the discriminant rules are:

$$R_1 = \{0, 1, 2, 3\},$$
  

$$R_2 = \{4\},$$
  

$$R_3 = \{5, 6, 7, 8, 9, 10\}$$

**Exercise 14.12** Use the Fisher's linear discrimination function on the WAIS data set (Appendix A.21) and evaluate the results by re-substitution to calculate the probabilities of misclassification.

The WAIS data set contains results of four subtests of the Wechsler Adult Intelligence Scale for two categories of people. Group 2 contains 12 observations of those presenting a senile factor and group 1 contains 37 people serving as a control.

x	$f_1(x)$	$f_2(x)$	$f_3(x)$	$\pi_1 f_1(x)$	$\pi_2 f_2(x)$	$\pi_3 f_3(x)$	$\pi_j f_j(x)$	j
0	0.107374	0.028248	0.000977	0.053687	0.008474	0.000195	0.053687	1
1	0.268435	0.121061	0.009766	0.134218	0.036318	0.001953	0.134218	1
2	0.301990	0.233474	0.043945	0.150995	0.070042	0.008789	0.150995	1
3	0.201327	0.266828	0.117188	0.100663	0.080048	0.023438	0.100663	1
4	0.088080	0.200121	0.205078	0.044040	0.060036	0.041016	0.060036	2
5	0.026424	0.102919	0.246094	0.013212	0.030876	0.049219	0.049219	3
6	0.005505	0.036757	0.205078	0.002753	0.011027	0.041016	0.041016	3
7	0.000786	0.009002	0.117188	0.000393	0.002701	0.023438	0.023438	3
8	0.000074	0.001447	0.043945	0.000037	0.000434	0.008789	0.008789	3
9	0.000004	0.000138	0.009766	0.000002	0.000041	0.001953	0.001953	3
10	0.000000	0.000006	0.000977	0.000000	0.000002	0.000195	0.000195	3

Table 14.3 The values of the likelihood and Bayesian likelihood for three binomial distributions

Applying the formulas derived in Exercise 14.6 and proceeding as in Exercise 14.7, we obtain the eigenvector

$$(\bar{x}_2 - \bar{x}_1)^{\top} \mathcal{W}^{-1} = (-0.0006, -0.0044, -0.0002, -0.0095)^{\top}.$$

Calculating the Fisher's discriminant rule from all observations leads to 4 misclassified observations in group 2 and 8 misclassified observations in group 1.

Hence, the APER is equal to (4 + 8)/49 = 24.49%. The disadvantage of this measure of the quality of the discriminant rule is that it is based on the same observations that were used to construct the rule.

In order to obtain a more appropriate estimate of the misclassification probability, we may proceed in the following way:

- 1. Calculate the discrimination rule from all but one observation.
- 2. Allocate the omitted observation according to the rule from step 1.
- 3. Repeat steps 1 and 2 for all observations and count the number of correct and wrong classifications.

The estimate of the misclassification rate based on this procedure is called the actual error rate (AER).

Running the algorithm for the WAIS data set, we misclassify 4 observations in group 2 and 11 observations in group 1. The AER is (4 + 11)/49 = 30.61%.

Hence, if a new patient arrives, he will be correctly classified with probability approximately 70 %.

# Chapter 15 Correspondence Analysis

The method was no doubt suggested to Clay's ingenious mind by the colour of his accomplice's hair.

Sherlock Holmes in "The Red-Headed League"

Contingency tables contain information about the joint distribution of statistical variables. For a large number of classes (for each variable) the resulting  $n \times p$  frequency matrix can be hard to interpret. Correspondence analysis is a tool for developing simple indices that show us relations between row and column categories.

These indices tell us, for example, which column categories have more weight in a row category and vice versa. A typical example is the statistical analysis of consumer preferences.

Suppose that one has recorded the frequencies of newspaper distribution across regions. If the number of newspapers and regions is big, then one sits in front of a huge  $n \times p$  matrix with numbers from which we have to tell which region prefers which newspaper. Correspondence analysis provides a way out of this: reducing the dimensionality of the table via factors helps to concentrate on the most important variables.

The basic idea is to extract the indices in a decreasing order of importance so that the main information of the table can be summarized in spaces with smaller dimensions. If only two factors (indices) are used, the results can be shown in two-dimensional graphs. The dimension reduction techniques are similar to the principal component method but, due to the different character of the categorical data, we decompose a measure of dependency ( $\chi^2$ -statistic) between the variables rather than the variance.

A contingency table  $\mathcal{X}(n \times p)$  consists of frequencies of joint occurrence of row and column events—the entry  $x_{ij}$  in the table  $\mathcal{X}$  is the number of observations in a sample that simultaneously fall in the *i*th row category and the *j*th column category. The symbol  $x_{i\bullet} = \sum_{j=1}^{n} x_{ij}$  denotes the number of observations falling into the *i*th row category. Similarly,  $x_{\bullet j} = \sum_{i=1}^{n} x_{ij}$ . The total number of observations is  $x_{\bullet\bullet} = \sum_{i=1}^{n} x_{i\bullet} = \sum_{j=1}^{n} x_{\bullet j}$ . For simplification, define the matrices  $\mathcal{A}(n \times n)$  and  $\mathcal{B}(p \times p)$  as

$$\mathcal{A} = \operatorname{diag}(x_{i\bullet}) \quad \text{and} \quad \mathcal{B} = \operatorname{diag}(x_{\bullet j}).$$
 (15.1)

These matrices provide the marginal row frequencies  $a(n \times 1) = (x_{1\bullet}, \dots, x_{n\bullet})^{\top}$ and the marginal column frequencies  $b(p \times 1)(x_{\bullet 1}, \dots, x_{\bullet p})^{\top}$ :

$$a = \mathcal{A}\mathbf{1}_n$$
 and  $b = \mathcal{B}\mathbf{1}_p$ . (15.2)

 $E_{ij}$  is the estimated expected value in the (i, j)th category under the assumption of independence, i.e.,

$$E_{ij} = \frac{x_{i\bullet} x_{\bullet j}}{x_{\bullet \bullet}}.$$
(15.3)

Technically speaking, the basic idea is to decompose the  $\chi^2$ -statistic of dependence:

$$t = \sum_{i=1}^{n} \sum_{j=1}^{p} (x_{ij} - E_{ij})^2 / E_{ij}.$$
 (15.4)

Under the hypothesis of independence of the row and column categories, the statistic *t* has a  $\chi^2_{(n-1)(p-1)}$  distribution.

The correspondence analysis is targeted toward the analysis of the contributions to the  $\chi^2$ -statistic (15.4):

$$c_{ij} = (x_{ij} - E_{ij}) / E_{ij}^{1/2},$$
(15.5)

which may be viewed as a measure of the departure of the observed  $x_{ij}$  from independence. The desired lower-dimensional decomposition is then produced by the singular value decomposition (SVD) of the matrix  $C = (c_{ij})_{i=1,...,n;j=1,...,p}$ . The exact expressions for the row and column factors ( $r_k$  and  $s_k$ , respectively) are given in Exercise 15.2. Their mean and variance and the relationship to the  $\chi^2$ statistic (15.4) are investigated in Exercises 15.3 and 15.4.

Both the basic properties of the factors and some applications of correspondence analysis are demonstrated in the following exercises.

**Exercise 15.1** Show that the matrices  $\mathcal{A}^{-1}\mathcal{X}\mathcal{B}^{-1}\mathcal{X}^{\top}$  and  $\mathcal{B}^{-1}\mathcal{X}^{\top}\mathcal{A}^{-1}\mathcal{X}$  have an eigenvalue equal to 1 and that the corresponding eigenvectors are proportional to  $(1, \ldots, 1)^{\top}$ .

It suffices to show that for  $\mathcal{A}^{-1}\mathcal{X}\mathcal{B}^{-1}\mathcal{X}^{\top}$ . The second equation follows by exchanging rows and columns of the contingency table  $\mathcal{X}$ . Eigenvalue  $\lambda$  and

eigenvector  $\gamma$  are solutions of the equation

$$\mathcal{A}^{-1}\mathcal{X}\mathcal{B}^{-1}\mathcal{X}^{\top}\gamma = \lambda\gamma \tag{15.6}$$

and it remains to show that (15.6) is satisfied for  $\lambda = 1$  and  $\gamma = (1, ..., 1)^{\top} = 1_n$ :

$$\begin{aligned} \mathcal{A}^{-1} \mathcal{X} \mathcal{B}^{-1} \mathcal{X}^{\mathsf{T}} \begin{pmatrix} 1\\1\\\vdots\\1 \end{pmatrix} &= \begin{pmatrix} \frac{1}{x_{1^{\bullet}}} & 0 & \dots & 0\\ 0 & \frac{1}{x_{2^{\bullet}}} & \dots & 0\\ \vdots & \vdots & \ddots & \vdots\\ 0 & 0 & \dots & \frac{1}{x_{n^{\bullet}}} \end{pmatrix} \begin{pmatrix} x_{11} x_{21} & \dots & x_{1p}\\ x_{21} x_{22} & \dots & x_{2p}\\ \vdots & \vdots & \ddots & \vdots\\ x_{n1} x_{n2} & \dots & x_{np} \end{pmatrix} \\ &\times \begin{pmatrix} \frac{1}{x_{n1}} & 0 & \dots & 0\\ 0 & \frac{1}{x_{n2}} & \dots & 0\\ \vdots & \vdots & \ddots & \vdots\\ 0 & 0 & \dots & \frac{1}{x_{n^{\bullet}}} \end{pmatrix} \begin{pmatrix} x_{11} x_{21} & \dots & x_{n1}\\ x_{12} x_{22} & \dots & x_{np} \end{pmatrix} \begin{pmatrix} 1\\ 1\\ \vdots\\ 1 \end{pmatrix} \\ &= \begin{pmatrix} E_{11} & E_{12} & \dots & E_{1p}\\ E_{21} & E_{22} & \dots & E_{2p}\\ \vdots & \vdots & \ddots & \vdots\\ E_{n1} & E_{n2} & \dots & E_{np} \end{pmatrix} \begin{pmatrix} x_{11} x_{21} & \dots & x_{n1}\\ x_{12} x_{22} & \dots & x_{np} \end{pmatrix} \begin{pmatrix} 1\\ 1\\ \vdots\\ 1 \end{pmatrix} \\ &= \begin{pmatrix} \sum_{k=1}^{p} E_{ik} x_{jk} \\ i = 1, \dots, n; j = 1, \dots, n \end{pmatrix} \\ &= \begin{pmatrix} \sum_{k=1}^{p} E_{ik} x_{jk} \end{pmatrix}_{i=1, \dots, n} \\ &= \begin{pmatrix} \sum_{k=1}^{p} E_{ik} x_{k^{\bullet} k} \\ k = 1 & E_{i^{\bullet} x^{\bullet} k} \end{pmatrix}_{i=1, \dots, n} \\ &= \begin{pmatrix} 1\\ 1\\ \vdots\\ 1 \end{pmatrix}. \end{aligned}$$

Hence, (15.6) is satisfied for  $\lambda = 1$  and  $\gamma = 1_n$  and we have proven the statement proposed in Exercise 15.1.

**Exercise 15.2** Let  $\delta_k$  and  $\gamma_k$  denote the kth eigenvectors of  $C^{\top}C$  and  $CC^{\top}$ , respectively. Verify the relations:

$$C\sqrt{b} = 0 \quad and \quad C^{\top}\sqrt{a} = 0,$$
 (15.7)

$$\delta_k^{\top} \sqrt{b} = 0 \quad and \quad \gamma_k^{\top} \sqrt{a} = 0, \tag{15.8}$$

$$r_k^{\mathsf{T}}a = 0 \quad and \quad s_k^{\mathsf{T}}b = 0. \tag{15.9}$$

Notice that the second part of all equations follows by applying the first part to the contingency table  $\mathcal{X}^{\mathsf{T}}$ .

The *i*th element of the vector  $C_{(n \times p)} \sqrt{b}_{(p \times 1)}$  is  $\sum_{j=1}^{p} \frac{x_{ij} - E_{ij}}{\sqrt{E_{ij}}} \sqrt{x}_{\bullet j}$ , for i = 1, ..., n. Using simple algebra we write

$$C\sqrt{b} = \left(\sum_{j=1}^{p} \frac{x_{ij} - E_{ij}}{\sqrt{E_{ij}}} \sqrt{x_{\bullet j}}\right)_{i=1,\dots,n}$$

$$= \left(\sum_{j=1}^{p} \frac{x_{ij} - \frac{x_{i\bullet}x_{\bullet j}}{x_{\bullet \bullet}}}{\sqrt{x_{\bullet j}}} \sqrt{x_{\bullet j}}\right)_{i=1,\dots,n}$$

$$= \left(\sum_{j=1}^{p} \frac{x_{ij}x_{\bullet \bullet} - x_{i\bullet}x_{\bullet j}}{x_{\bullet \bullet}} \frac{\sqrt{x_{\bullet \bullet}}}{\sqrt{x_{i\bullet}x_{\bullet j}}} \sqrt{x_{\bullet j}}\right)_{i=1,\dots,n}$$

$$= \left(\sum_{j=1}^{p} \frac{x_{\bullet \bullet}x_{ij}}{\sqrt{x_{\bullet \bullet}}\sqrt{x_{i\bullet}}} - \sum_{j=1}^{p} \frac{x_{i\bullet}x_{\bullet j}}{\sqrt{x_{\bullet \bullet}}\sqrt{x_{i\bullet}}}\right)_{i=1,\dots,n}$$

$$= \left(\frac{\sqrt{x_{\bullet \bullet}}}{\sqrt{x_{i\bullet}}} \sum_{j=1}^{p} x_{ij} - \frac{\sqrt{x_{i\bullet}}}{\sqrt{x_{\bullet \bullet}}} \sum_{j=1}^{p} x_{\bullet j}\right)_{i=1,\dots,n}$$

$$= \left(\frac{\sqrt{x_{\bullet \bullet}}}{\sqrt{x_{i\bullet}}} - \sqrt{x_{\bullet \bullet}x_{i\bullet}}\right)_{i=1,\dots,n}$$

$$= \left(\sqrt{x_{\bullet \bullet}x_{i\bullet}} - \sqrt{x_{\bullet \bullet}x_{i\bullet}}\right)_{i=1,\dots,n}$$

$$= 0_{n}.$$

This proves the first part of (15.7). The second part follows from the symmetry of the situation.

The symbol  $\delta_k^{\top}$  in relation (15.8) denotes the *k*th eigenvector of  $C^{\top}C$  and  $\gamma_k^{\top}$  is the *k*th eigenvector of  $CC^{\top}$ . From the properties of SVD (Härdle & Simar, 2015,

Chap. 10) we know the relationship between  $\delta_k$  and  $\gamma_k$ :

$$\delta_k = \frac{1}{\sqrt{\lambda_k}} \mathcal{C}^{\mathsf{T}} \gamma_k \quad \text{and} \quad \gamma_k = \frac{1}{\sqrt{\lambda_k}} \mathcal{C} \delta_k.$$
 (15.10)

Applying the above proved formula (15.7) leads directly

$$\delta_k^{\top} \sqrt{b} = \frac{1}{\sqrt{\lambda_k}} \gamma_k^{\top} \mathcal{C} \sqrt{b} = \frac{1}{\sqrt{\lambda_k}} \gamma_k^{\top} 0 = 0$$

and

$$\gamma_k^{\top} \sqrt{a} = \frac{1}{\sqrt{\lambda_k}} \delta_k^{\top} \mathcal{C}^{\top} \sqrt{a} = \frac{1}{\sqrt{\lambda_k}} \delta_k^{\top} 0 = 0.$$

The row coordinates  $r_k$  and the column coordinates  $s_k$  are defined as

$$r_{k} = \mathcal{A}^{-\frac{1}{2}} \mathcal{C} \delta_{k}$$
  

$$s_{k} = \mathcal{B}^{-\frac{1}{2}} \mathcal{C}^{\top} \gamma_{k}.$$
(15.11)

Using this definition and (15.7) it follows that

$$r_k^{\mathsf{T}} a = \delta_k^{\mathsf{T}} \mathcal{C}^{\mathsf{T}} \mathcal{A}^{-\frac{1}{2}} a = \delta_k^{\mathsf{T}} \mathcal{C}^{\mathsf{T}} \sqrt{a} = \delta_k^{\mathsf{T}} 0 = 0$$

and

$$s_k^{\mathsf{T}}b = \gamma_k^{\mathsf{T}}\mathcal{C}\mathcal{B}^{-\frac{1}{2}}b = \gamma_k^{\mathsf{T}}\mathcal{C}\sqrt{b} = \gamma_k^{\mathsf{T}}0 = 0.$$

The vectors of row and column coordinates,  $r_k$  and  $s_k$ , are the row and column factors. In practice, statistical software may return differently scaled values. For example, functions corresp() and ca() in R (R Core Team, 2013) libraries MASS (Venables & Ripley, 2002) and ca (Nenadic & Greenacre, 2007) standardize row and column factors by canonical correlations  $\rho_k = (\lambda_k / x_{\bullet \bullet})^{1/2}$ .

**Exercise 15.3** *Rewrite the*  $\chi^2$ *-statistic (15.4) in terms of the matrix C. Describe the relationship of the*  $\chi^2$ *-statistic to the SVD of C.* 

The SVD of C yields  $C = \Gamma \Lambda \Delta^{\top}$  with  $\Lambda = \text{diag}(\lambda_1^{1/2}, \dots, \lambda_R^{1/2})$ , where  $\lambda_1, \dots, \lambda_R$  are the nonzero eigenvalues of both  $C^{\top}C$  and  $CC^{\top}$  (Härdle & Simar, 2015, Chap. 10).

Now, it is easy to see that

$$t = \sum_{i=1}^{n} \sum_{j=1}^{p} (x_{ij} - E_{ij})^2 / E_{ij} = \sum_{i=1}^{n} \sum_{j=1}^{p} c_{ij}^2 = \operatorname{tr}(\mathcal{C}\mathcal{C}^{\top}) = \sum_{k=1}^{R} \lambda_k.$$

Hence, the SVD of the matrix C decomposes the  $\chi^2$ -statistic *t*. In Exercise 15.4, we will show that also the variances of the row and column factors provide a decomposition of the  $\chi^2$ -statistic.

**Exercise 15.4** Calculate the means and variances of the row and column factors  $r_k$  and  $s_k$ .

Using the relation (15.9), it is easy to see that the means (weighted by the row and column marginal frequencies) are:

$$\overline{r}_k = \frac{1}{x_{\bullet \bullet}} r_k^\top a = 0,$$
  
$$\overline{s}_k = \frac{1}{x_{\bullet \bullet}} s_k^\top b = 0.$$

Hence, both row and column factors are centered.

For the variances of  $r_k$  and  $s_k$  we have the following:

$$\operatorname{Var}(r_k) = \frac{1}{x_{\bullet \bullet}} \sum_{i=1}^n x_{i \bullet} r_{ki}^2 = r_k^\top \mathcal{A} r_k / x_{\bullet \bullet} = \delta_k^\top \mathcal{C}^\top \mathcal{C} \delta_k / x_{\bullet \bullet} = \frac{\lambda_k}{x_{\bullet \bullet}},$$
$$\operatorname{Var}(s_k) = \frac{1}{x_{\bullet \bullet}} \sum_{j=1}^p x_{\bullet j} s_{kj}^2 = s_k^\top \mathcal{B} s_k / x_{\bullet \bullet} = \gamma^\top \mathcal{C} \mathcal{C}^\top \gamma_k / x_{\bullet \bullet} = \frac{\lambda_k}{x_{\bullet \bullet}}.$$

Hence, the proportion of the variance explained by the kth factor is

$$\operatorname{Var}(r_k)/\sum_{i=1}^R \operatorname{Var}(r_k) = \lambda_k/\sum_{i=1}^R \lambda_i.$$

The variance of the *k*th row factor,  $Var(r_k)$ , can be further decomposed into the absolute single row contributions defined as

$$C_a(i, r_k) = \frac{x_{i\bullet} r_{ki}^2}{\lambda_k}, \text{ for } i = 1, \dots, n, \ k = 1, \dots, R.$$

Similarly, the proportions

$$C_a(j, s_k) = \frac{x_{\bullet j} s_{kj}^2}{\lambda_k}, \text{ for } j = 1, \dots, p, \ k = 1, \dots, R$$

are the absolute contributions of column j to the variance of the column factor  $s_k$ . These absolute contributions may help to interpret the row and column factors obtained by the correspondence analysis.

Table 15.1         Eigenvalues and	Nr. of factors	Eigenvalues	Cumulated percentage			
explained variance for the car	1	31.0730	0.8133			
marks data	2	4.5016	0.9311			
	3	1.1900	0.9623			
	4	0.5806	0.9775			
	5	0.3454	0.9865			
	6	0.3298	0.9952			

7

**Exercise 15.5** Do a correspondence analysis for the car marks data in Appendix A.5. Explain how this data set can be considered as a contingency table.

0.1849

1.0000

The car marks data set consists of averaged marks. The numbers could be seen as "number of points" corresponding to the quality of cars (the worse the more points). In this way, the entries in the data set can be interpreted as counts and the data set as a contingency table.

Correspondence analysis is based on SVD of matrix C. The eigenvalues tell us the proportion of explained variance. From Table 15.1 we can see that the first two eigenvalues account for 93% of the variance. Here, representation in two dimensions is satisfactory.

Figure 15.1 shows the projections of the rows (the 23 types of cars) and columns (the 8 features). The projections on the first 3 axis along with their absolute contributions to the variance of the axis are given in Table 15.2 for the cars and in Table 15.3 for features.

Figure 15.1 shows that price on the left side and value on the right side are most strongly responsible for the variation on the first axis. The second axis can be described as a contrast between *sport* and *easy and safe*. This interpretation is confirmed in Table 15.3, where in the first column factor  $s_1$ , the difference between the coefficient of price (-0.4254) and value (0.2149) is the largest, and in the second column factor  $s_2$ , the difference between the coefficient of sport (0.1463) and safety (-0.1121) is the largest. These two axes are quite sensible since expensive cars (with high marks in price) tend to depreciate faster (with low marks in value), and sport cars tend to be less safe and less easily handled.

In Fig. 15.1, Mitsubishi, Toyota, Renault, and Peugeot are quite close to the center, which means they are kind of average cars (with average marks in the 8 features). On the left we see the more expensive cars and on the right the cheaper ones. Cars in the lower sector are more safe and easily handled than those on the upper sector. Among all cars, Ferrari plays an important role on each axis. On the first axis it is opposed to Trabant and Wartburg, which are the cheapest (lowest marks in price). On the second axis it is opposed to Volkswagen Golf and Mercedes. About half of the cars are concentrated in the right part of the picture and not far from the origin, these the most common types of cars. In this data set, the interpretation of car properties from Fig. 15.1 is somewhat complicated because



Fig. 15.1 Projections of rows and columns for car marks data. SMScorrcarm

higher mark means that the car is not good in that category. For example, Fig. 15.1 shows that BMW is expensive and that Trabant, Wartburg, and Lada are not very valuable.

**Exercise 15.6** Compute the  $\chi^2$ -statistic and test independence for the French baccalauréat data.

The  $\chi^2$ -statistic of independence compares observed counts  $x_{ij}$  to their estimated (under the hypothesis of independence) expected values  $E_{ii}$  (15.3):

$$t = \sum_{i=1}^{n} \sum_{j=1}^{p} (x_{ij} - E_{ij})^2 / E_{ij}.$$
 (15.12)

Under the hypothesis of independence, *t* has the  $\chi^2_{(n-1)(p-1)}$  distribution. For the French baccalauréat data, the test statistic is t = 4346.14 and the 0.95 quantile of the  $\chi^2$ -distribution  $\chi^2_{(n-1)(p-1)} = 176.29$  **SMSchi2bac**. The test statistic is larger than the critical value and we reject independence between the row and column categories.

## 15 Correspondence Analysis

Cars	$r_1$	<i>r</i> <sub>2</sub>	<i>r</i> <sub>3</sub>	$C_a(i, r_1)$	$C_a(i, r_2)$	$C_a(i, r_3)$
Audi	-0.1862	0.0536	0.0114	0.0272	0.0156	0.0027
BMW	-0.4385	0.0650	-0.0702	0.1374	0.0208	0.0919
Cit	0.1498	0.0267	0.0042	0.0205	0.0045	0.0004
Ferr	-0.4400	-0.2143	0.0128	0.1663	0.2725	0.0037
Fiat	0.2356	0.0385	0.0781	0.0502	0.0092	0.1442
Ford	0.1161	-0.0470	0.0432	0.0105	0.0119	0.0380
Hyun	0.1421	-0.0182	0.0212	0.0153	0.0017	0.0089
Jagu	-0.4657	-0.1493	-0.0029	0.1633	0.1159	0.0002
Lada	0.2162	-0.0192	-0.0319	0.0448	0.0024	0.0255
Mazd	0.0971	-0.0659	0.0671	0.0079	0.0250	0.0979
Merc	-0.3406	0.1659	-0.0425	0.0806	0.1320	0.0327
Mit	-0.0349	0.0072	0.0249	0.0010	0.0003	0.0127
Nis	0.1937	-0.0060	-0.0143	0.0308	0.0002	0.0044
OpCo	0.1045	0.0882	0.0108	0.0078	0.0392	0.0022
OpVe	-0.1142	0.0463	0.0338	0.0093	0.0105	0.0212
Peug	0.0889	0.0072	-0.0012	0.0065	0.0003	0.0000
Rena	0.0532	-0.0062	0.0323	0.0022	0.0002	0.0215
Rov	-0.1454	-0.0341	-0.0199	0.0171	0.0065	0.0083
Тоу	0.0537	-0.0272	0.0545	0.0022	0.0040	0.0601
Tra	0.2918	-0.0501	-0.1061	0.0937	0.0191	0.3234
VwGo	-0.2156	0.1833	-0.0043	0.0343	0.1708	0.0004
VwPa	-0.0303	0.1441	0.0094	0.0007	0.1024	0.0016
War	0.2493	-0.0669	-0.0577	0.0702	0.0349	0.0981

Table 15.2 Coefficients and absolute contributions for the cars in car marks data

 Table 15.3 Coefficients and absolute contributions for features in car marks data

Feature	<i>S</i> 1	\$2	\$3	$C_a(i, s_1)$	$C_a(i, s_2)$	$C_a(i, s_3)$
Econ.	-0.2810	0.0023	-0.0821	0.1923	0.0000	0.4292
Service	0.1239	-0.0553	0.0271	0.0348	0.0478	0.0433
Value	0.2149	-0.0407	-0.0070	0.1077	0.0267	0.0030
Price	-0.4254	0.0376	0.0582	0.4384	0.0236	0.2146
Design	0.1553	0.1024	0.0545	0.0571	0.1714	0.1836
Sport	0.1587	0.1436	-0.0431	0.0646	0.3653	0.1244
Safety	0.1722	-0.1121	-0.0046	0.0721	0.2110	0.0013
Easy	-0.1263	-0.1040	0.0033	0.0329	0.1540	0.0006

**Exercise 15.7** Prove that  $C = A^{-1/2}(X - E)B^{-1/2}\sqrt{x_{\bullet\bullet}}$  and  $E = ab^{\top}x_{\bullet\bullet}^{-1}$  and verify:

$$r_k = \sqrt{\frac{x_{\bullet \bullet}}{\lambda_k}} \mathcal{A}^{-1} \mathcal{X} s_k, \qquad (15.13)$$

$$s_k = \sqrt{\frac{x_{\bullet\bullet}}{\lambda_k}} \mathcal{B}^{-1} \mathcal{X}^{\top} r_k.$$
(15.14)

Some properties of the row and column coordinates  $r_k$  and  $s_k$  and of the matrix C were discussed already in Exercise 15.2. Using the definitions of A, B, C, and  $E_{ij}$ , we have

$$\mathcal{A}^{-1/2}(\mathcal{X} - E)\mathcal{B}^{-1/2}\sqrt{x_{\bullet\bullet}}$$

$$= \sqrt{x_{\bullet\bullet}} \begin{pmatrix} x_{1\bullet}^{-\frac{1}{2}} & 0 & \dots & 0 \\ 0 & x_{2\bullet}^{-\frac{1}{2}} & \dots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \dots & x_{n\bullet}^{-\frac{1}{2}} \end{pmatrix} \begin{pmatrix} x_{11} - E_{11} & x_{12} - E_{12} & \dots & x_{1p} - E_{1p} \\ x_{21} - E_{21} & x_{22} - E_{22} & \dots & x_{2p} - E_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ x_{n1} - E_{n1} & x_{n2} - E_{n2} & \dots & x_{np} - E_{np} \end{pmatrix}$$

$$\times \begin{pmatrix} x_{\bullet1}^{-\frac{1}{2}} & 0 & \dots & 0 \\ 0 & x_{\bullet2}^{-\frac{1}{2}} & \dots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \dots & x_{\bullet p}^{-\frac{1}{2}} \end{pmatrix}$$

$$\begin{split} \sqrt{x_{\bullet\bullet}} \begin{pmatrix} \frac{x_{11}-E_{11}}{\sqrt{x_{1\bullet}x_{\bullet1}}} & \frac{x_{12}-E_{12}}{\sqrt{x_{1\bullet}x_{\bullet2}}} & \cdots & \frac{x_{1p}-E_{1p}}{\sqrt{x_{1\bullet}x_{\bulletp}}} \\ \frac{x_{21}-E_{21}}{\sqrt{x_{2\bullet}x_{\bullet1}}} & \frac{x_{22}-E_{22}}{\sqrt{x_{2\bullet}x_{\bullet2}}} & \cdots & \frac{x_{2p}-E_{2p}}{\sqrt{x_{2\bullet}x_{\bulletp}}} \\ \vdots & \vdots & \ddots & \vdots \\ \frac{x_{n1}-E_{n1}}{\sqrt{x_{n\bullet}x_{\bullet1}}} & \frac{x_{n2}-E_{n2}}{\sqrt{x_{n\bullet}x_{\bullet2}}} & \cdots & \frac{x_{np}-E_{np}}{\sqrt{x_{n\bullet}x_{\bulletp}}} \end{pmatrix} \\ &= \left(\sqrt{x_{\bullet\bullet}} \frac{x_{ij} - E_{ij}}{\sqrt{x_{i\bullet}} \sqrt{x_{i\bullet}}}\right)_{i=1,\dots,n;j=1,\dots,p} = \left(\frac{x_{ij} - E_{ij}}{\sqrt{x_{\bullet\bullet}}}\right)_{i=1,\dots,n;j=1,\dots,p} \\ &= \left(\frac{x_{ij} - E_{ij}}{\sqrt{E_{ij}}}\right)_{i=1,\dots,n;j=1,\dots,p} = \mathcal{C}. \end{split}$$

The relation  $E = ab^{\top}x_{\bullet\bullet}^{-1}$  is very easy to show since

$$\frac{ab^{\top}}{x_{\bullet\bullet}} = \frac{1}{x_{\bullet\bullet}} \begin{pmatrix} x_{1\bullet} \\ x_{2\bullet} \\ \vdots \\ x_{n\bullet} \end{pmatrix} (x_{\bullet1}, x_{\bullet2}, \dots, x_{n\bullet})$$
$$= \frac{1}{x_{\bullet\bullet}} \begin{pmatrix} x_{1\bullet}x_{\bullet1} & x_{1\bullet}x_{\bullet2} & \dots & x_{1\bullet}x_{\bullet p} \\ x_{2\bullet}x_{\bullet1} & x_{2\bullet}x_{\bullet2} & \dots & x_{2\bullet}x_{\bullet p} \\ \vdots & \vdots & \ddots & \vdots \\ x_{n\bullet}x_{\bullet1} & x_{n\bullet}x_{\bullet2} & \dots & x_{n\bullet}x_{\bullet p} \end{pmatrix} = E.$$

It follows from definition (15.11) of  $s_k$  and from the relation (15.10) between  $\gamma_k$  and  $\delta_k$  that

$$s_k = \mathcal{B}^{-1/2} \mathcal{C}^{\top} \gamma_k = \sqrt{\lambda_k} \mathcal{B}^{-1/2} \delta_k.$$

Next, using the definition (15.11) of  $r_k$  and applying the above proved properties and (15.9), we have

$$r_{k} = \mathcal{A}^{-1/2} \mathcal{C} \delta_{k} = \sqrt{x_{\bullet \bullet}} \mathcal{A}^{-1/2} \mathcal{A}^{-1/2} (\mathcal{X} - E) \mathcal{B}^{-1/2} \delta_{k}$$
$$= \sqrt{\frac{x_{\bullet \bullet}}{\lambda_{k}}} \mathcal{A}^{-1} (\mathcal{X} - E) s_{k} = \sqrt{\frac{x_{\bullet \bullet}}{\lambda_{k}}} \mathcal{A}^{-1} \left( \mathcal{X} s_{k} - \frac{ab^{\top} s_{k}}{x_{\bullet \bullet}} \right)$$
$$= \sqrt{\frac{x_{\bullet \bullet}}{\lambda_{k}}} \mathcal{A}^{-1} \mathcal{X} s_{k}.$$

The expression for  $s_k$  follows exactly in the same way.

**Exercise 15.8** Do the full correspondence analysis of the U.S. crime data in Appendix A.18, and determine the absolute contributions for the first three axes. How can you interpret the third axis? Try to identify the states with one of the four regions to which it belongs. Do you think the four regions have a different behavior with respect to crime?

The eigenvalues and percentages of explained variance for all states are given in Table 15.4. It seems that two or three factors explain sufficiently large part of the overall variability.

The results of the correspondence analysis for the U.S. crime data are presented in Table 15.5 containing the projections and absolute contributions of the rows (states) and in Table 15.6 which contains the corresponding projections and absolute contributions of the columns (crimes).

Table 15.4         Eigenvalues and	$\lambda_j$	Percentage of variance	Cumulated percentage
variance for U.S. crime data	4399.01	0.49	0.49
SMScorrhealth	2213.64	0.25	0.74
	1382.39	0.15	0.89
	870.68	0.10	0.99
	50.97	0.01	1.00
	34.75	0.00	1.00

Table 15.5 Coefficients and absolute contributions for regions according to U.S. crimes. Q SMScorrcrime

State	$r_1$	$r_2$	<i>r</i> <sub>3</sub>	$C_a(i, r_1)$	$C_a(i, r_2)$	$C_a(i, r_3)$
ME	-0.1188	-0.0382	0.1062	0.0059	0.0012	0.0151
NH	-0.0639	0.0242	0.1573	0.0016	0.0005	0.0308
VT	-0.0778	-0.1068	0.2051	0.0026	0.0098	0.0578
MA	0.3142	0.2536	0.2139	0.0840	0.1088	0.1240
RI	0.1334	0.2381	0.1228	0.0173	0.1093	0.0466
СТ	0.0683	0.0849	0.1301	0.0037	0.0114	0.0427
NY	0.3812	-0.0012	-0.1769	0.1585	0.0000	0.1085
NJ	0.2003	0.1111	0.0149	0.0325	0.0199	0.0006
PA	0.2300	0.0569	-0.0004	0.0258	0.0031	0.0000
OH	0.0834	0.0941	-0.0465	0.0056	0.0143	0.0056
IN	0.0489	0.0816	0.0039	0.0018	0.0099	0.0000
IL	0.1756	0.0415	-0.1926	0.0265	0.0029	0.1014
MI	0.0991	-0.0506	-0.1442	0.0123	0.0064	0.0828
WI	-0.2485	0.1085	-0.0626	0.0380	0.0144	0.0077
MN	-0.0621	0.1099	-0.0253	0.0028	0.0175	0.0015
IA	-0.2700	0.0779	-0.0680	0.0416	0.0069	0.0084
MO	0.1541	0.0076	-0.0255	0.0227	0.0001	0.0020
ND	-0.3916	0.1048	-0.1064	0.0595	0.0085	0.0140
SD	-0.2841	-0.0295	-0.0421	0.0377	0.0008	0.0026
NE	-0.0718	0.0516	-0.0487	0.0030	0.0031	0.0044
KS	-0.1629	0.0007	-0.0459	0.0220	0.0000	0.0056
DE	0.0392	0.0333	0.0305	0.0015	0.0021	0.0029
MD	0.1912	-0.0271	-0.2101	0.0386	0.0015	0.1483
VA	-0.0642	-0.0259	-0.0442	0.0031	0.0010	0.0047
WV	-0.0634	-0.1672	0.0255	0.0013	0.0174	0.0006
NC	0.0344	-0.3622	0.0569	0.0007	0.1567	0.0062
SC	0.0396	-0.1880	0.1168	0.0011	0.0491	0.0303
GA	-0.0052	-0.0828	-0.0041	0.0000	0.0105	0.0000
FL	0.0080	-0.1259	-0.0194	0.0000	0.0381	0.0015
KY	0.1314	-0.0094	0.0744	0.0097	0.0000	0.0100

(continued)

State	<i>r</i> <sub>1</sub>	<i>r</i> <sub>2</sub>	<i>r</i> <sub>3</sub>	$C_a(i, r_1)$	$C_a(i, r_2)$	$C_a(i, r_3)$
TN	0.2057	-0.1591	0.1108	0.0231	0.0274	0.0213
AL	0.1021	-0.2626	0.1161	0.0057	0.0750	0.0235
MS	-0.0162	-0.3623	0.0515	0.0000	0.0772	0.0025
AR	-0.0220	-0.2719	0.1117	0.0003	0.0811	0.0219
LA	0.1515	-0.1232	-0.0191	0.0173	0.0227	0.0009
OK	-0.0427	-0.0422	0.0531	0.0012	0.0024	0.0061
TX	0.0313	-0.0667	-0.0004	0.0009	0.0082	0.0000
MT	-0.2471	0.0595	-0.0339	0.0400	0.0046	0.0024
ID	-0.3161	-0.0051	-0.0575	0.0717	0.0000	0.0075
WY	-0.2884	0.0157	-0.0447	0.0562	0.0003	0.0043
CO	-0.0183	0.0296	0.0164	0.0004	0.0021	0.0010
NM	-0.0631	-0.0487	0.0493	0.0038	0.0045	0.0075
AZ	-0.1042	-0.0097	-0.0091	0.0146	0.0003	0.0004
UT	-0.2381	0.0833	-0.0466	0.0542	0.0132	0.0066
NV	0.0480	0.0278	0.0219	0.0030	0.0020	0.0020
WA	-0.1148	-0.0005	0.0305	0.0146	0.0000	0.0033
OR	-0.1266	-0.0141	-0.0127	0.0171	0.0004	0.0005
CA	0.0295	0.0095	0.0014	0.0013	0.0003	0.0000
AK	0.0057	0.0849	0.0210	0.0000	0.0124	0.0012
HI	-0.1047	0.1307	0.0737	0.0131	0.0406	0.0207

Table 15.5 (continued)

Table 15.6 Coefficients and absolute contributions for U.S. crimes. Q SMScorrcrime

Crime	<i>s</i> <sub>1</sub>	<i>s</i> <sub>2</sub>	<i>s</i> <sub>3</sub>	$C_a(j, s_1)$	$C_a(j, s_2)$	$C_a(j, s_3)$
Murder	0.1727	-0.4860	0.0643	0.0023	0.0366	0.0010
Rape	0.0661	-0.1874	-0.0079	0.0008	0.0124	0.0000
Robbery	0.5066	-0.0261	-0.4045	0.2961	0.0016	0.6009
Assault	0.1807	-0.3933	0.0116	0.0503	0.4731	0.0007
Burglary	0.0620	-0.0631	0.0830	0.0406	0.0837	0.2320
Larceny	-0.1199	0.0222	-0.0345	0.3176	0.0217	0.0835
Auto theft	0.2644	0.2113	0.0785	0.2923	0.3710	0.0820

The third axis could be interpreted as contrast between *robbery* versus *burglary*. The states with largest contributions to the 3rd axis are MA in contrast to IL, MI, and MD.

The differences between different regions can be best assessed in a graphics. Figure 15.2 shows the projections of all states and crimes where each region is colored differently. The biggest differences are between states from Northeast (squares) and South (triangles). The distributions of the crimes in Midwest (triangles) and West (crosses) are very similar, the points are relatively close to the origin.


**Fig. 15.2** Projection of rows (states) and columns (crimes) in U.S. crime data. Northeast (*square*), Midwest (*circle*), South (*triangle*) and West (*cross*). Suscent Superior Supe

Table 15.7         Eigenvalues and           suplained group option of         Second Sec	$\lambda_j$	Percentage of variance	Cumulated percentage
variance for U.S. health Data	255.390	0.6046	0.6046
Q SMScorrhealth	75.097	0.1778	0.7824
	41.518	0.0983	0.8807
	19.749	0.0468	0.9275
	19.126	0.0453	0.9728
	11.512	0.0273	1.0000

# **Exercise 15.9** *Repeat Exercise 15.8 with the U.S. health data in Appendix A.19. Only analyze the columns indicating the number of deaths per state.*

The eigenvalues and percentages of explained variance for all states are given in Table 15.7. The first three factors explain 88 % of the total variance. As the third factor explains less than 10 % of the dependency between the rows and columns of the given contingency table, in the following analyses we will concentrate mainly on the first two factors.

The plot in Fig. 15.3 displays the projections of rows and columns. It suggests that AK (Alaska) is very different from all other states (an outlier). Repeating the



**Fig. 15.3** Projection of rows (states) and columns (causes of death) for U.S. health data with Alaska. Northeast (*square*), Midwest (*circle*), South (*triangle*), and West (*cross*). SMScorrhealth

analysis without Alaska—which is also geographically far away from the other states—results in the plot in Fig. 15.4. The differences between the remaining 49 states are now more clear. The corresponding projection on the three axes and the absolute contributions are summarized in Table 15.8 for the states and in Table 15.9 for causes of death.

Looking at the plot in Fig. 15.4 (without Alaska) we could interpret the first axis as an *accident*(+) factor with dominating states NV(+), NM(+), and WY(+) versus RI(-). This first factor seems to be important in the West. The second axis may be described as *liver* versus *pneumonia flu* factor. Large values of the second factor are observed in the West (NM and NV) and in the Northeast (RI). The majority of Midwest and Southern states have negative values of the second factor.

From Table 15.9, we see that the third axis is the *diabetes* versus *pulmonary and pneumonia flu* factor. The states with large value of this factor are lying mainly in the South LA(+), DE(+), MS(+) in contrast to Western States CO(-), OR(-), and AZ(-).



**Fig. 15.4** Projection of rows (states) and columns (causes of death) for U.S. health data without Alaska. Northeast (*square*), Midwest (*circle*), South (*triangle*), and West (*cross*).

Table 15.8 Coefficients and absolute contributions for regions in U.S. health data set.Q SMScorrhealth

State	<i>r</i> <sub>1</sub>	<i>r</i> <sub>2</sub>	<i>r</i> <sub>3</sub>	$C_a(i, r_1)$	$C_a(i, r_2)$	$C_a(i, r_3)$
ME	-0.0508	0.0365	-0.0321	0.0081	0.0143	0.0200
NH	-0.0287	0.0302	-0.0115	0.0022	0.0084	0.0022
VT	-0.0096	0.0091	-0.0409	0.0003	0.0008	0.0302
MA	-0.0891	0.0201	-0.0342	0.0247	0.0043	0.0223
RI	-0.1154	0.0803	0.0354	0.0427	0.0703	0.0247
СТ	-0.0634	0.0297	0.0009	0.0116	0.0087	0.0000
NY	-0.1018	0.0113	-0.0233	0.0335	0.0014	0.0108
NJ	-0.0984	0.0390	0.0098	0.0299	0.0159	0.0018
PA	-0.1007	0.0131	0.0198	0.0336	0.0019	0.0080
OH	-0.0791	0.0217	0.0136	0.0184	0.0047	0.0034
IN	-0.0526	-0.0142	0.0146	0.0079	0.0019	0.0038
						(continued)

	· · · ·					
State	<i>r</i> <sub>1</sub>	<i>r</i> <sub>2</sub>	<i>r</i> <sub>3</sub>	$C_a(i, r_1)$	$C_a(i, r_2)$	$C_a(i, r_3)$
IL	-0.0853	-0.0002	-0.0028	0.0213	0.0000	0.0001
MI	-0.0602	0.0181	-0.0057	0.0100	0.0031	0.0006
WI	-0.0840	-0.0237	0.0114	0.0203	0.0055	0.0023
MN	-0.0396	-0.0317	-0.0211	0.0042	0.0091	0.0073
IA	-0.0597	-0.0503	-0.0283	0.0113	0.0274	0.0156
MO	-0.0439	-0.0179	-0.0147	0.0061	0.0035	0.0042
ND	0.0097	-0.0553	0.0358	0.0003	0.0281	0.0213
SD	0.0070	-0.1107	-0.0317	0.0002	0.1326	0.0196
NE	-0.0414	-0.0701	-0.0423	0.0053	0.0516	0.0339
KS	-0.0211	-0.0450	-0.0183	0.0013	0.0206	0.0061
DE	-0.0405	0.0739	0.0668	0.0046	0.0525	0.0777
MD	-0.0408	0.0710	0.0303	0.0043	0.0444	0.0147
VA	-0.0181	0.0074	-0.0066	0.0008	0.0005	0.0007
WV	-0.0293	-0.0298	0.0013	0.0028	0.0098	0.0000
NC	0.0096	-0.0212	0.0171	0.0002	0.0040	0.0048
SC	0.0300	-0.0355	0.0474	0.0023	0.0108	0.0348
GA	0.0450	-0.0255	0.0164	0.0051	0.0056	0.0042
FL	-0.0388	0.0605	-0.0042	0.0052	0.0428	0.0004
KY	0.0040	-0.0191	0.0048	0.0000	0.0037	0.0004
TN	-0.0109	-0.0322	-0.0009	0.0003	0.0100	0.0000
AL	0.0101	-0.0012	0.0441	0.0003	0.0000	0.0334
MS	0.0502	-0.0671	0.0641	0.0071	0.0430	0.0710
AR	-0.0123	-0.0431	0.0132	0.0005	0.0201	0.0034
LA	0.0293	-0.0241	0.0938	0.0023	0.0052	0.1423
ОК	0.0688	-0.0537	0.0268	0.0142	0.0293	0.0132
TX	0.0789	-0.0181	0.0374	0.0142	0.0025	0.0196
MT	0.1231	-0.0023	-0.0216	0.0407	0.0000	0.0077
ID	0.1303	-0.0223	-0.0297	0.0393	0.0039	0.0126
WY	0.3139	-0.0452	0.0095	0.1962	0.0138	0.0011
СО	0.1482	-0.0078	-0.0822	0.0449	0.0004	0.0848
NM	0.2959	0.1168	0.0364	0.1756	0.0930	0.0163
AZ	0.1107	0.0604	-0.0645	0.0301	0.0305	0.0629
UT	0.1280	-0.0434	0.0267	0.0273	0.0107	0.0073
NV	0.1778	0.1030	-0.0097	0.0733	0.0836	0.0013
WA	0.0346	0.0305	-0.0416	0.0030	0.0080	0.0269
OR	0.0198	0.0082	-0.0612	0.0011	0.0006	0.0620
CA	0.0278	0.0576	-0.0561	0.0020	0.0286	0.0491
HI	0.0744	0.0707	0.0298	0.0093	0.0284	0.0091

Table 15.8 (continued)

Cause of death	<i>s</i> <sub>1</sub>	<i>s</i> <sub>2</sub>	<i>s</i> <sub>3</sub>	$C_a(j, s_1)$	$C_a(j, s_2)$	$C_a(j, s_3)$
Accident	0.2990	-0.0333	0.0500	0.7453	0.0314	0.1283
Cardiovascular	-0.0372	-0.0274	0.0013	0.1072	0.1980	0.0008
Cancer	-0.0218	0.0520	0.0068	0.0165	0.3180	0.0099
Pulmonary	0.1370	0.0456	-0.1070	0.0967	0.0364	0.3627
Pneumonia flu	0.0708	-0.0711	-0.0953	0.0204	0.0700	0.2273
Diabetes	-0.0050	0.0899	0.1100	0.0000	0.0795	0.2153
Liver	0.0826	0.1969	-0.0669	0.0138	0.2666	0.0557

 Table 15.9
 Coefficients and absolute contributions for causes of death in the U.S. health data set.

 Q
 SMScorrhealth

The regions have clearly different behavior with respect to causes of death. We could even say that the axes of the graph divide the states into four groups which correspond to the four U.S. regions. The biggest differences are observed between Western and Midwestern states.

**Exercise 15.10** Consider a  $(n \times n)$  contingency table being a diagonal matrix  $\mathcal{X}$ . What do you expect the factors  $r_k$ ,  $s_k$  to be like?

If  $\mathcal{X}$  is a diagonal matrix, then both the column totals  $x_{i\bullet}$  and row totals  $x_{\bullet i}$  for i = 1, ..., n are equal to the diagonal elements  $x_{ii}$ . It follows that  $\mathcal{X} = \mathcal{A} = \mathcal{B}$ . Now, we can apply the relations (15.13) and (15.14) between  $r_k$  and  $s_k$  from Exercise 15.7 and we obtain:

$$r_k = \sqrt{\frac{x_{\bullet \bullet}}{\lambda_k}} \mathcal{A}^{-1} \mathcal{X} s_k = \sqrt{\frac{x_{\bullet \bullet}}{\lambda_k}} s_k$$

and

$$s_k = \sqrt{\frac{x_{\bullet \bullet}}{\lambda_k}} \mathcal{B}^{-1} \mathcal{X}^{\top} r_k = \sqrt{\frac{x_{\bullet \bullet}}{\lambda_k}} r_k.$$

Plugging the first formula into the other one leads that  $r_k = s_k$  and  $x_{\bullet\bullet}/\lambda_k = 1$ , i.e.,  $\lambda_k = x_{\bullet\bullet}$  for all k = 1, ..., n.

In other words, for each *k*, the coordinates of the *k*th row correspond perfectly to the coordinates of the *k*th column and correspondence analysis always discovers the true structure if there is a perfect dependency between rows and columns.

**Exercise 15.11** Assume that after some reordering of the rows and the columns, the contingency table has the following structure:

$$\mathcal{X} = egin{bmatrix} J_1 & J_2 \ I_1 & * & 0 \ I_2 & 0 & * \ \end{bmatrix}$$

That is, the rows  $I_i$  only have weights in the columns  $J_i$ , for i = 1, 2. What do you expect the graph of the first two factors to look like?

A contingency table with a structure given in Exercise 15.11 displays strong negative dependency between rows  $I_1$  and columns  $J_2$  and between rows  $I_2$  and columns  $J_1$ . One can expect that such a strong relationship will be reflected in the first factor. In the graph of the first two factors, the projections of the rows  $I_1$  and projections of the columns  $J_1$  should lie close to each other and their position on the *x*-axis should be opposite to the projections of the rows  $I_2$ .

As an illustration, we calculate the factors for a  $(2n \times 2n)$  contingency table  $\mathcal{X}$  containing only ones in the blocks on the diagonal

$$\mathcal{X} = \begin{pmatrix} \mathbf{1}_n \mathbf{1}_n^\top & \mathbf{0}_n \mathbf{0}_n^\top \\ \mathbf{0}_n \mathbf{0}_n^\top & \mathbf{1}_n \mathbf{1}_n^\top \end{pmatrix}.$$

Clearly,  $E_{ij} = n^2/2n^2 = 1/2$  and

$$\mathcal{C} = \frac{1}{2} \begin{pmatrix} \mathbf{1}_n \mathbf{1}_n^\top - \mathbf{1}_n \mathbf{1}_n^\top \\ -\mathbf{1}_n \mathbf{1}_n^\top & \mathbf{1}_n \mathbf{1}_n^\top \end{pmatrix} = \begin{pmatrix} \mathbf{1}_n \\ -\mathbf{1}_n \end{pmatrix} \frac{1}{2} \begin{pmatrix} \mathbf{1}_n^\top - \mathbf{1}_n^\top \end{pmatrix}.$$

Matrix C has only one nonzero eigenvalue and the representation in one dimension describes all dependencies in the contingency table. The projections of the first n rows coincide with the projections of the first n columns and have opposite sign than the projections of the remaining rows and columns.

In practice, the output of correspondence analysis will depend on the data contained in the given contingency table and it might differ a lot from our expectations.

**Exercise 15.12** *Redo Exercise 15.11* using the following contingency table:

		$J_1$	$J_2$	$J_3$	
ν _	$I_1$	*	0	0	
л =	$I_2$	0	*	0	·
	$I_3$	0	0	*	

In a contingency table with the above structure, one could expect that the first two factors will be driven by the block diagonal structure. Two factors should suffice to display clearly the strong negative dependency between the different blocks of the variables. In the graph of the first two factors, we should see three groups of points, one corresponding to rows  $I_1$  and columns  $J_1$ , second group to rows  $I_2$  and columns  $J_2$  and third group to rows  $I_3$  and columns  $J_3$ .

As in Exercise 15.11, we calculate the factors for an idealized  $(3n \times 3n)$  contingency table  $\mathcal{X}$  containing ones in the  $(n \times n)$  blocks on the diagonal

$$\mathcal{X} = \begin{pmatrix} 1_n 1_n^\top & 0_n 0_n^\top & 0_n 0_n^\top \\ 0_n 0_n^\top & 1_n 1_n^\top & 0_n 0_n^\top \\ 0_n 0_n^\top & 0_n 0_n^\top & 1_n 1_n^\top \end{pmatrix}.$$

Here,  $E_{ij} = n^2/3n^2 = 1/3$  and

$$\begin{aligned} \mathcal{C} &= \frac{1}{3} \begin{pmatrix} 2(1_n 1_n^{\top}) & -1_n 1_n^{\top} & -1_n 1_n^{\top} \\ -1_n 1_n^{\top} & 2(1_n 1_n^{\top}) & -1_n 1_n^{\top} \\ -1_n 1_n^{\top} & -1_n 1_n^{\top} & 2(1_n 1_n^{\top}) \end{pmatrix} \\ &= \frac{1}{3} \begin{pmatrix} 1_n & 0_n \\ -(1/2) 1_n & (3/4)^{1/2} 1_n \\ -(1/2) 1_n & -(3/4)^{1/2} 1_n \end{pmatrix} \begin{pmatrix} 2 & 0 \\ 0 & 2 \end{pmatrix} \begin{pmatrix} 1_n^{\top} & -(1/2) 1_n^{\top} & -(1/2) 1_n^{\top} \\ 0_n^{\top} & (3/4)^{1/2} 1_n^{\top} & -(3/4)^{1/2} 1_n^{\top} \end{pmatrix} \end{aligned}$$

Matrix C has two nonzero eigenvalues and the representation in two dimensions describes all dependencies in the contingency table. The projections of the first n rows coincide with the projections of the first n columns, second n rows have the same coordinates as the second n columns, and the last n rows overlap with the last n columns. Notice that the first factor explains the same amount of dependency as the second factor. Also the distances between the projections for all three groups are identical.

Again, the exact shape of the two-dimensional graph will strongly depend on the data and, depending on the structure inside the blocks lying on the diagonal, it might lead to other results.

**Exercise 15.13** Consider the French food data in Appendix A.9. Given that all of the variables are measured in the same units (French Francs), explain how this table can be considered as a contingency table. Perform a correspondence analysis and compare the results to those obtained in the NPCA analysis in Härdle and Simar (2015, Chap. 11).

The amount of money spent by a certain family on a certain kind of food can be rephrased as, e.g., number of one-franc notes falling into that category. Hence, we can say that the entries in the French food data set are counts and the data set can be interpreted as a contingency table.

From Table 15.10, we can see that the first two eigenvalues account for 91% of the variance. Representation in two dimensions will be satisfactory. Figure 15.5 plots the projections of the rows (12 types of families) and columns (7 kinds of food). The projections on the first three axes along with their absolute contribution to the variance of the axes are given in Table 15.11 for the families and in Table 15.12 for the food. The row labels describe the type of family using the following code:

Table 15.10 Eigenvalues	1	Democrate an of vertice and	Cumulated percentage
and sumulated percentage of	$\lambda_j$	Fercentage of variance	Cullulated percentage
explained variance for the	852.44	0.6606	0.6606
French food data.	319.78	0.2478	0.9084
Q SMScorrfood	61.04	0.0473	0.9557
	31.89	0.0247	0.9804
	18.23	0.0141	0.9945
	7.01	0.0055	1.0000



Fig. 15.5 Factorial decomposition of the French food data. SMScorrfood

MA denotes manual worker, EM denotes employees, and CA denotes manager families. The number denotes the number of children.

Figure 15.5 shows that wine on the left side and fruits and poultry on the right side are most strongly responsible for the variation on the first axis. The second axis describes an opposition between milk and wine. These interpretations are confirmed in Table 15.12, where in the first column factor  $s_1$ , the difference between the coefficient of wine (-0.2345) and fruits (0.1267) is the largest, and in the second column factor  $s_2$ , the difference between the coefficient of wine (-0.1856) and milk (0.1517) is the largest.

Type of family	<i>r</i> <sub>1</sub>	<i>r</i> <sub>2</sub>	<i>r</i> <sub>3</sub>	$C_a(i, r_1)$	$C_a(i, r_2)$	$C_a(i, r_3)$
MA2	-0.0977	-0.1443	0.0418	0.0420	0.2443	0.1072
EM2	0.0414	-0.0158	0.0319	0.0078	0.0030	0.0638
CA2	0.0756	-0.0909	-0.0093	0.0351	0.1355	0.0074
MA3	-0.1298	-0.0461	0.0151	0.0808	0.0272	0.0153
EM3	-0.0798	-0.0115	0.0312	0.0308	0.0017	0.0657
CA3	0.1580	-0.0464	-0.0336	0.1772	0.0408	0.1121
MA4	-0.1529	0.0240	-0.0265	0.1272	0.0084	0.0534
EM4	-0.0509	-0.0079	0.0143	0.0153	0.0010	0.0170
CA4	0.1680	-0.0175	-0.0300	0.1953	0.0056	0.0871
MA5	-0.1695	0.0298	-0.0404	0.1833	0.0151	0.1454
EM5	-0.0277	0.1215	-0.0206	0.0053	0.2731	0.0412
CA5	0.1091	0.1046	0.0493	0.0996	0.2442	0.2844

 Table 15.11
 Coefficients and absolute contributions for row factors of the French food data.

 Q
 SMScorrfood

 Table 15.12
 Coefficients and absolute contributions for column factors of the French food data.

 Q
 SMScorrfood

Food category	<i>s</i> <sub>1</sub>	<i>s</i> <sub>2</sub>	<i>s</i> <sub>3</sub>	$C_a(j, s_1)$	$C_a(j, s_2)$	$C_a(j, s_3)$
Bread	-0.1862	0.0437	-0.0536	0.2179	0.0320	0.2525
Vegetables	0.0077	0.0030	0.0638	0.0001	0.1251	0.0032
Fruits	0.0352	0.1355	0.0074	0.1140	0.0030	0.2782
Meat	0.0808	0.0272	0.0153	0.0355	0.0455	0.0297
Poultry	0.1224	-0.0166	-0.0448	0.1694	0.0083	0.3173
Milk	-0.1875	0.1517	0.0369	0.1773	0.3095	0.0957
Wine	-0.2345	-0.1856	0.0179	0.2852	0.4766	0.0233

The relationship between the row and the column categories can be assessed by looking at the position of the row and column projections in Fig. 15.5. On the *x*-axis, the employee families are lying close to the origin and seem to have a general food structure consisting mainly of meat and vegetables. On the left, we observe the poorer group consisting of manual workers close to wine, bread, and milk. On the right we find the richer manager families which are projected close to fruits and poultry.

The position of the projections on the *y*-axis corresponds to the number of children in the family. The families with many children lie in the upper part of the graph together with the projections of the column categories milk, vegetables, and bread. The families with less children seem to be related to the column category wine.

The results of the correspondence analysis are in a good agreement with the results of the principal component analysis of the same data set in Härdle and Simar (2015, Example 11.6) although the method is based on a different look at the data.

# Chapter 16 Canonical Correlation Analysis

A glance at our friend here reveals the rounded head of the Celt, which carries inside it the Celtic enthusiasm and power of attachment. Dr. Mortimer in "The Hound of the Baskervilles"

The association between two sets of variables may be quantified by canonical correlation analysis (CCA). Given a set of variables  $X \in \mathbb{R}^q$  and another set  $Y \in \mathbb{R}^p$ , one asks for the linear combination  $a^T X$  that "best matches" a linear combination  $b^T Y$ . The best match in CCA is defined through maximal correlation. The task of CCA is therefore to find  $a \in \mathbb{R}^q$  and  $b \in \mathbb{R}^p$  so that the correlation  $\rho(a, b) = \rho_{a^T X, b^T Y}$  is maximized. These best-matching linear combinations  $a^T X$  and  $b^T Y$  are then called canonical correlation variables; their correlation is the canonical correlation variables are the canonical vectors.

Let us assume that the two random vectors under investigation, X and Y, have the following covariance structure

$$\operatorname{Var}\begin{pmatrix} X\\ Y \end{pmatrix} = \begin{pmatrix} \Sigma_{XX} \ \Sigma_{XY} \\ \Sigma_{YX} \ \Sigma_{YY} \end{pmatrix}.$$

The algorithm of CCA consists of calculating the matrix

$$\mathcal{K} = \Sigma_{XX}^{-1/2} \Sigma_{XY} \Sigma_{YY}^{-1/2}$$

and its SVD

$$\mathcal{K} = \Gamma \Lambda \Delta^{\top}.$$

© Springer-Verlag Berlin Heidelberg 2015 W.K. Härdle, Z. Hlávka, *Multivariate Statistics*, DOI 10.1007/978-3-642-36005-3\_16 The diagonal elements of the matrix  $\Lambda$  are the canonical correlation coefficients. The canonical correlation vectors can be obtained as

$$a_i = \Sigma_{XX}^{-1/2} \gamma_i,$$
  
$$b_i = \Sigma_{YY}^{-1/2} \delta_i,$$

and the canonical correlation variables are

$$\eta_i = a_i^\top X,$$
$$\varphi_i = b_i^\top Y.$$

It can be easily verified that

$$\operatorname{Var}\begin{pmatrix}\eta\\\varphi\end{pmatrix} = \begin{pmatrix}\mathcal{I}_k \ \Lambda\\ \Lambda \ \mathcal{I}_k\end{pmatrix}.$$

**Exercise 16.1** Calculate the canonical variables for the complete car marks data set. Interpret the coefficients.

As in Härdle and Simar (2015, Example 16.1), we split the observed variables into two logical subsets:  $X = (\text{price, value})^{\top}$  and  $Y = (\text{economy, service, design, sportiness, safety, easy handling})^{\top}$ .

The empirical covariance matrix is

$$S = \begin{pmatrix} 1.41 - 1.11 & 0.78 - 0.71 - 0.90 - 1.04 - 0.95 & 0.18 \\ -1.11 & 1.19 - 0.42 & 0.82 & 0.77 & 0.90 & 1.12 & 0.11 \\ 0.78 - 0.42 & 0.75 - 0.23 - 0.45 - 0.42 - 0.28 & 0.28 \\ -0.71 & 0.82 - 0.23 & 0.66 & 0.52 & 0.57 & 0.85 & 0.14 \\ -0.90 & 0.77 - 0.45 & 0.52 & 0.72 & 0.77 & 0.68 - 0.10 \\ -1.04 & 0.90 - 0.42 & 0.57 & 0.77 & 1.05 & 0.76 - 0.15 \\ -0.95 & 1.12 - 0.28 & 0.85 & 0.68 & 0.76 & 1.26 & 0.22 \\ 0.18 & 0.11 & 0.28 & 0.14 - 0.10 - 0.15 & 0.22 & 0.32 \end{pmatrix}$$

In this case, the first random vector has only two components. Hence, we can obtain only two pairs of canonical variables. The corresponding canonical correlations are  $r_1 = 0.98$  and  $r_2 = 0.89$ . The relationship between both pairs of canonical variables seems to be quite strong.

The first pair of canonical vectors, corresponding to  $r_1$ , is

$$a_1 = (-0.33, 0.59)^{\top},$$
  
 $b_1 = (-0.43, 0.19, 0.00, 0.46, 0.22, 0.38)^{\top},$ 

and the second pair of canonical vectors

$$a_2 = (1.602, 1.686)^{\top},$$
  
 $b_2 = (0.568, 0.544, -0.012, -0.096, -0.014, 0.915)^{\top}.$ 

These coefficients lead to the canonical variables

$$\eta_1 = -0.33x_1 + 0.59x_2,$$
  

$$\varphi_1 = -0.43y_1 + 0.19y_2 + 0.46y_4 + 0.22y_5 + 0.38y_6,$$

and

$$\eta_2 = 1.602x_1 + 1.686x_2,$$
  
$$\varphi_2 = 0.568y_1 + 0.544y_2 - 0.012y_3 - 0.096y_4 - 0.014y_5 + 0.915y_6.$$

From the first canonical variables, we see that  $x_1$  (price) is positively related to  $y_1$  (economy) and negatively related to the remaining characteristics of a car (service, sportiness, safety, and easy handling). The variable  $x_2$  (value) is negatively related to  $y_1$  (economy) and positively related to the other characteristics.

The canonical variable  $\eta_1$  can be interpreted as a value index of the car. On the one side, we observe cars with good (low) price and bad (high) appreciation of value such as Trabant and Wartburg, and, on the other side, we see cars with high price and good (low) appreciation of value such as BMW, Jaguar, Ferrari, and Mercedes. Similarly,  $\varphi_1$  can be interpreted as a quality index consisting of variables such as sportiness and easy handling. The value and quality indices are highly correlated with the canonical correlation coefficient 0.98. We can see this correlation in Fig. 16.1.

The second pair of canonical variables provides more insight into the relationship between the two sets of variables.  $\eta_2$  has low values for cars with good marks both in price and value, e.g., VW and Opel. On the right-hand side, we should see cars with bad marks in these two variables such as Ferrari and Wartburg. The canonical variable  $\varphi_2$  consists mainly of variables easy handling, economy, and service. The position of cars is displayed in Fig. 16.2.

**Exercise 16.2** *Perform the CCA for the following subsets of variables:* X *corresponding to {price} and* Y *corresponding to {economy, easy handling} from the car marks data in Appendix A.5.* 

The estimated covariance matrix *S* corresponding to the random vector (price, economy, easy handling)<sup> $\top$ </sup> is

$$S = \begin{pmatrix} 1.412 \ 0.778 \ 0.181 \\ 0.778 \ 0.746 \ 0.284 \\ 0.181 \ 0.284 \ 0.318 \end{pmatrix}.$$



Fig. 16.1 Scatterplot of first canonical variables for the car marks data set. SMScancarm1

The canonical vectors maximizing the correlation between linear combinations of {price} and {economy, easy handling} are a = -0.84155 and  $b = (-1.3378, 0.58526)^{T}$ . The canonical variables are thus  $\eta = -0.84155 \times \text{price}$  and  $\varphi = -1.3378 \times \text{economy} + 0.58526 \times \text{easy}$  handling. In this example, we obtain only one pair of canonical variables. We observe that the price has negative influence on the canonical variable  $\eta$  which means that good (low) price is positively related to economy and negatively related to easy handling. The canonical correlation coefficient is r = 0.78718.

From Fig. 16.3, we can that see the relationship between the two canonical variables is not so strong as in Exercise 16.1 where more variables from the same data set are analyzed.

**Exercise 16.3** Use the SVD of matrix K to show that the canonical variables  $\eta_1$  and  $\eta_2$  are not correlated.

Recall that the canonical vectors are defined as  $a_i^{\top} = \Sigma_{XX}^{-\frac{1}{2}} \gamma_i$ , where  $\gamma_i$  are eigenvectors of matrix  $\mathcal{K}\mathcal{K}^{\top}$  with  $K = \Sigma_{XX}^{-\frac{1}{2}} \Sigma_{XY} \Sigma_{YY}^{-\frac{1}{2}}$ .



Fig. 16.2 Second canonical variables for the car marks data set. Q SMScancarm2

To show that the correlation between the first two canonical variables  $\eta_i = a_i^{\top} X$ , i = 1, 2 is equal to zero, it is sufficient to show that the covariance between these random variables is zero:

$$Cov(\eta_1, \eta_2) = Cov(\gamma_1^{\top} \Sigma_{XX}^{-\frac{1}{2}} X, \gamma_2^{\top} \Sigma_{XX}^{-\frac{1}{2}} X)$$
$$= \gamma_1^{\top} \Sigma_{XX}^{-\frac{1}{2}} Cov(X, X) \Sigma_{XX}^{-\frac{1}{2}} \gamma_2$$
$$= \gamma_1^{\top} \Sigma_{XX}^{-\frac{1}{2}} \Sigma_{XX} \Sigma_{XX}^{-\frac{1}{2}} \gamma_2$$
$$= \gamma_1^{\top} \gamma_2$$
$$= 0$$

because the columns of the matrix  $\Gamma$  are orthogonal eigenvectors.

**Exercise 16.4** *Express the singular value decomposition of matrices*  $\mathcal{K}$  *and*  $\mathcal{K}^{\mathsf{T}}$  *using eigenvalues and eigenvectors of matrices*  $\mathcal{K}^{\mathsf{T}}\mathcal{K}$  *and*  $\mathcal{K}\mathcal{K}^{\mathsf{T}}$ *, show that the* 



subset of car marks

Fig. 16.3 Scatterplot of the first pair of canonical variables for a subset of the car marks data set. SMScancarm

eigenvalues of  $\mathcal{K}\mathcal{K}^{\top}$  and  $\mathcal{K}^{\top}\mathcal{K}$  are identical and verify that the number of nonzero eigenvalues is equal to rank( $\Sigma_{XY}$ ).

Using the singular value decomposition  $\mathcal{K} = \Gamma \Lambda \Delta^{\top}$ , we obtain the decompositions

$$\mathcal{K}\mathcal{K}^{\mathsf{T}} = \Gamma \Lambda^2 \Gamma^{\mathsf{T}},$$
$$\mathcal{K}^{\mathsf{T}}\mathcal{K} = \Delta \Lambda^2 \Delta^{\mathsf{T}},$$

where  $\Lambda$  is a diagonal matrix containing nonzero values on its diagonal. This implies that the spectral decompositions of matrices  $\mathcal{K}\mathcal{K}^{\top}$  and  $\mathcal{K}^{\top}\mathcal{K}$  can be written as

$$\mathcal{K}\mathcal{K}^{\top} = \left( \Gamma \ \Gamma_2 \right) \begin{pmatrix} \Lambda^2 \ 0_k 0_k^{\top} \\ 0_k 0_k^{\top} \ 0_k 0_k^{\top} \end{pmatrix} \begin{pmatrix} \Gamma^{\top} \\ \Gamma_2^{\top} \end{pmatrix}$$

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and

$$\mathcal{K}^{\mathsf{T}}\mathcal{K} = \left(\Delta \ \Delta_2\right) \begin{pmatrix} \Lambda^2 & 0_k 0_k^{\mathsf{T}} \\ 0_k 0_k^{\mathsf{T}} & 0_k 0_k^{\mathsf{T}} \end{pmatrix} \begin{pmatrix} \Delta^{\mathsf{T}} \\ \Delta_2^{\mathsf{T}} \end{pmatrix},$$

i.e., we see that the nonzero eigenvalues of the two matrices are identical.

We remark that the number of zero eigenvalues depends on the dimension of matrix  $\mathcal{K}$ . The number of nonzero eigenvalues of both  $\mathcal{K}\mathcal{K}^{\mathsf{T}}$  and  $\mathcal{K}^{\mathsf{T}}\mathcal{K}$  is identical and it is equal to the dimension of the matrix  $\Lambda$  and hence also to

$$\operatorname{rank}(\mathcal{K}) = \operatorname{rank}\left(\Sigma_{XX}^{-\frac{1}{2}}\Sigma_{XY}\Sigma_{YY}^{-\frac{1}{2}}\right) = \operatorname{rank}(\Sigma_{XY})$$

because the matrices  $\Sigma_{XX}$  and  $\Sigma_{YY}$  have full rank.

**Exercise 16.5** What will be the result of CCA for Y = X?

We know that the variance matrix of the canonical variables is equal to

$$\operatorname{Var}\begin{pmatrix}\eta\\\varphi\end{pmatrix} = \begin{pmatrix}\mathcal{I}_k \ \Lambda\\ \Lambda \ \mathcal{I}_k\end{pmatrix}.$$

Defining  $\eta = \Sigma_{XX}^{-1/2} X = \Sigma_{YY}^{-1/2} Y = \varphi$  leads to the desired correlation structure with all canonical correlation coefficients equal to one.

**Exercise 16.6** What will be the results of CCA for Y = 2X and for Y = -X?

Similarly as in the previous Exercise 16.5, we define  $\eta = \Sigma_{XX}^{-1/2} X$  and  $\varphi = \Sigma_{YY}^{-1/2} Y$  in order to obtain the perfect correlation structure

$$\operatorname{Var} \left( egin{array}{c} \eta \ arphi \end{array} 
ight) = \left( egin{array}{c} \mathcal{I}_k \ \mathcal{I}_k \ \mathcal{I}_k \end{array} 
ight).$$

**Exercise 16.7** What results do you expect if you perform CCA for X and Y such that  $\Sigma_{XY} = 0_p 0_a^{\top}$ ? What if  $\Sigma_{XY} = \mathcal{I}_p$ ?

CCA for two uncorrelated sets of variables, with  $\Sigma_{XY} = 0_p 0_q^{\top}$ , would lead to zero canonical correlation coefficients. The canonical variables would be the Mahalanobis transformations of the original variables and, due to the zero correlation, the assignment of the variables to the pairs could be arbitrary.

The assumption  $\Sigma_{XY} = \mathcal{I}_p$  means that both vectors have the same dimension. The canonical correlation coefficients and canonical variables cannot be deduced only from this information, we would need to know also the variance matrices of X and Y. We can say only that each component of X is positively related to the same component of Y. Thus, we can expect that both canonical variables  $\eta$  and  $\varphi$  will be calculated as weighted averages of the variables X and Y, respectively, with all weights positive.

# Chapter 17 Multidimensional Scaling

It was a nice question, for the Cape de Verds were about 500 miles to the north of us, and the African coast about 700 miles to the east. On the whole, as the wind was coming round to north, we thought that Sierra Leone might be best, ... James Armitage in "The Adventure of the "Gloria Scott""

Multidimensional scaling (MDS) is a mathematical tool that uses proximities between observations to produce their spatial representation. In contrast to the techniques considered so far, MDS does not start from the raw multivariate data matrix  $\mathcal{X}$ , but from an  $(n \times n)$  dissimilarity or distance matrix,  $\mathcal{D}$ , with the elements  $\delta_{ij}$  and  $d_{ij}$ , respectively. Hence, the underlying dimensionality of the data under investigation is in general not known.

MDS is a data reduction technique because it is concerned with the problem of finding a set of points in low dimension that represents the configuration of data in high dimension.

The metric MDS solution may result in projections of data objects that conflict with the ranking of the original observations. The nonmetric MDS solves this problem by iterating between a monotonizing algorithmic step and a least squares projection step. The examples presented in this chapter are based on reconstructing a map from a distance matrix and on marketing concerns such as ranking the outfit of cars.

The Euclidean distance between the *i*th and *j*th points,  $d_{ii}$ , is defined as

$$d_{ij}^2 = \sum_{k=1}^p (x_{ik} - x_{jk})^2,$$

where *p* is the dimension of the observations. MDS aims to find the original Euclidean coordinates from a given distance matrix  $\mathcal{D} = (d_{ij})_{i,j=1,...,n}$ .

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With  $a_{ij}$  defined as  $-d_{ii}^2/2$  and

$$a_{i\bullet} = \frac{1}{n} \sum_{j=1}^{n} a_{ij}, \quad a_{\bullet j} = \frac{1}{n} \sum_{i=1}^{n} a_{ij}, \text{ and } a_{\bullet \bullet} = \frac{1}{n^2} \sum_{i=1}^{n} \sum_{j=1}^{n} a_{ij},$$
 (17.1)

we get

$$b_{ij} = a_{ij} - a_{i\bullet} - a_{\bullet j} + a_{\bullet \bullet}, \qquad (17.2)$$

where  $b_{ij} = x_i^{\top} x_j$ . The inner product matrix  $\mathcal{B} = (b_{ij})$  can be expressed as

$$\mathcal{B} = \mathcal{X}\mathcal{X}^{\top},\tag{17.3}$$

where  $\mathcal{X} = (x_1, \dots, x_n)^{\top}$  is the  $(n \times p)$  matrix of coordinates. The matrix  $\mathcal{B}$  is symmetric, positive semidefinite, and of rank p; hence it has p nonnegative eigenvalues and n - p zero eigenvalues and thus a spectral decomposition

$$\mathcal{B} = \Gamma \Lambda \Gamma^{+}, \tag{17.4}$$

which allows us to obtain the matrix of coordinates  $\mathcal{X}$  containing the point configuration in  $\mathbb{R}^p$  as

$$\mathcal{X} = \Gamma \Lambda^{\frac{1}{2}}.\tag{17.5}$$

## **Nonmetric Solution**

The idea of a nonmetric MDS is to demand a less-rigid relationship between the final configuration of the points and the distances. In nonmetric MDS, it is assumed only that this relationship can be described by some monotone function.

More formally, let us assume that we want to find a configuration of points corresponding to a given dissimilarities  $\delta_{ij}$ . In nonmetric MDS, we attempt to find a configuration of points in a lower-dimensional space such that their Euclidean distances are  $f(\delta_{ij})$ , where f(.) is some increasing function.

The most common approach is the iterative Shepard–Kruskal algorithm. In the first step, we calculate the Euclidean distance  $d_{ij}$  from an initial configuration of the points. In the second step, we calculate the so-called disparities  $\hat{d}_{ij}$  such that they are a monotone function of the given dissimilarities  $\delta_{ij}$  and the quality of the configuration of the points is measured by the STRESS measure:

STRESS = 
$$\left(\frac{\sum_{i < j} (d_{ij} - \hat{d}_{ij})^2}{\sum_{i < j} d_{ij}^2}\right)^{1/2}$$
. (17.6)

In the third step, based on the differences between  $d_{ij}$  and  $\hat{d}_{ij} = \hat{f}(\delta_{ij})$ , we define a new position of the points:

$$x_{ik}^{\text{NEW}} = x_{ik} + \frac{\alpha}{n-1} \sum_{\substack{j=1 \ j \neq i}}^{n} \left(1 - \hat{d}_{ij}/d_{ij}\right) (x_{jk} - x_{ik}),$$

where  $\alpha$  determines the step width of the iteration. In the fourth step, the STRESS measure is used to decide whether the change as a result of the last iteration is sufficiently small or if the iterative procedure has to be continued.

**Exercise 17.1** Apply the MDS method to the Swiss bank note data. What do you expect to see?

We apply MDS on the  $200 \times 200$  matrix  $\mathcal{D}$  of Euclidean distances between all Swiss bank notes. We try to reconstruct the original configuration of points using metric MDS.

The results of metric MDS are displayed in Fig. 17.1. One would expect that our results would be very similar to the principal component analysis (Härdle & Simar, 2015, Chap. 11).

The correlations of the projections with the original variables look indeed quite similar. Contrary to our expectations, the scatterplot of the two-dimensional projections look rather different. One can see that the separation of the two point clouds is much better in the MDS method. The reason could be that principal components are based only on an estimated of a covariance matrix which is wrong if the data set consists of more subgroups. MDS is based only on the distance matrix,



Fig. 17.1 MDS for Swiss bank notes. SMSmdsbank

it is based only on the distances between observations and it does not assume any covariance structure.

**Exercise 17.2** Using (17.1), show that  $b_{ij}$  in (17.2) can be written in the form (17.3).

In the following calculation, we shall use the relations  $a_{ij} = -d_{ij}^2/2$  and  $d_{ij}^2 = x_i^T x_i + x_j^T x_j - 2x_i^T x_j$  and we assume that the observations are centered, i.e.,  $\sum x_i = 0_p$ .

$$\begin{split} b_{ij} &= a_{ij} - a_{i\bullet} - a_{\bullet j} + a_{\bullet \bullet} \\ &= -\frac{1}{2} \left\{ d_{ij}^2 - \frac{1}{n} \sum_{k=1}^n d_{ik}^2 - \frac{1}{n} \sum_{k=1}^n d_{kj}^2 + \frac{1}{n^2} \sum_{k=1}^n \sum_{l=1}^n d_{kl}^2 \right\} \\ &= -\frac{1}{2} \left\{ x_i^\top x_i + x_j^\top x_j - 2x_i^\top x_j - \frac{1}{n} \sum_{k=1}^n (x_k^\top x_k + x_j^\top x_j - 2x_k^\top x_j) \right. \\ &\left. -\frac{1}{n} \sum_{k=1}^n (x_i^\top x_i + x_k^\top x_k - 2x_i^\top x_k) + \frac{1}{n^2} \sum_{k=1}^n \sum_{l=1}^n (x_k^\top x_k + x_l^\top x_l - 2x_k^\top x_l) \right\} \\ &= -\frac{1}{2} \left\{ x_i^\top x_i + x_j^\top x_j - 2x_i^\top x_j - \frac{1}{n} \sum_{k=1}^n x_k^\top x_k - x_j^\top x_j - x_i^\top x_i - \frac{1}{n} \sum_{k=1}^n x_k^\top x_k \right\} \\ &= x_i^\top x_i. \end{split}$$

In matrix notation, we can write

$$\mathcal{B} = (x_i^{\top} x_j)_{i=1,\dots,n; j=1,\dots,n} = \mathcal{X} \mathcal{X}^{\top}$$

and the matrix  $\mathcal{B}$  is called the inner product matrix.

### Exercise 17.3 Show that

1.  $b_{ii} = a_{\bullet \bullet} - 2a_{i \bullet}; \ b_{ij} = a_{ij} - a_{i \bullet} - a_{\bullet j} + a_{\bullet \bullet}; \ i \neq j,$ 2.  $\mathcal{B} = \sum_{i=1}^{p} x_i x_i^{\top},$ 3.  $\sum_{i=1}^{n} \lambda_i = \sum_{i=1}^{n} b_{ii} = \frac{1}{2n} \sum_{i,j=1}^{n} d_{ij}^2.$ 

The first part of this question was verified in the previous exercise. The formula for  $b_{ii}$  follows immediately by setting i = j in (17.2).

Also from the previous exercise, we know that  $\mathcal{B} = \mathcal{X}\mathcal{X}^{\top}$ . Let us now investigate the matrix  $\mathcal{B}$  elementwise.

$$\mathcal{B} = (x_i^{\top} x_j)_{i=1,\dots,n}; j=1,\dots,n}$$

$$= \left(\sum_{k=1}^{p} x_{ik} x_{jk}\right)_{i=1,...,n;j=1,...,n}$$
$$= \sum_{k=1}^{p} (x_{ik} x_{jk})_{i=1,...,n;j=1,...,n}$$
$$= \sum_{k=1}^{p} x_{[k]} x_{[k]}^{\top},$$

where  $x_{[k]}$  denotes the *k*th column of the matrix  $\mathcal{X}$ .

The sum of eigenvalues is equal to the trace of the matrix  $\mathcal{B}$ ,

$$\sum_{i=1}^{p} \lambda_{i} = \sum_{i=1}^{n} b_{ii}$$

$$= \sum_{i=1}^{p} (a_{\bullet \bullet} - 2a_{i \bullet})$$

$$= -\frac{1}{2} \sum_{i=1}^{p} \left\{ \frac{1}{n^{2}} \sum_{k} \sum_{l} d_{kl}^{2} - \frac{2}{n} \sum_{k} d_{ik}^{2} \right\}$$

$$= -\frac{1}{2n} \sum_{k} \sum_{l} d_{kl}^{2} + \frac{1}{n} \sum_{i} \sum_{k} d_{ik}^{2}$$

$$= \frac{1}{2n} \sum_{i} \sum_{j} d_{ij}^{2}$$

**Exercise 17.4** *Redo a careful analysis of the car marks data based on the following dissimilarity matrix:* 

		1	2	3	4
i	j	Nissan	Kia	BMW	Audi
1	Nissan	-			
2	Kia	2	-		
3	BMW	5	6	-	
4	Audi	3	4	1	-

The dissimilarity matrix contains obviously only ranks of dissimilarity. Applying metric MDS may not be appropriate in this situation. Nonmetric MDS, on the other hand, does not assume that the distance matrix is Euclidean. It only assumes that the dissimilarities are monotone functions of the Euclidean distances and it uses



Fig. 17.2 Nonmetric MDS for four cars. Q SMSnmdscarm

the iterative Shepard–Kruskal algorithm to find a configuration of points in two dimensions that satisfy this monotonicity.

The outcome of the Shepard–Kruskal algorithm is given in Fig. 17.2. Audi and BMW are lying very close to each other in opposition to Nissan and Kia. Nissan and Audi are somewhat closer than Kia and BMW. It is important that both axes have the same scale, different scales could lead to wrong interpretations.

		1	2	3	4
i	j	Nissan	Kia	BMW	Audi
1	Nissan	-			
2	Kia	2.00	-		
3	BMW	5.02	6.02	-	
4	Audi	3.20	4.16	1.88	-

The Euclidean distances between the points are:

These distances are different from the original dissimilarities but their order is the same, i.e., the STRESS measure is equal to 0.

**Exercise 17.5** Apply the MDS method to the U.S. health data. Is the result in accordance with the geographic location of the U.S. states?

The results of both the metric and nonmetric MDS are displayed in Fig. 17.3. The metric MDS on the left-hand side is used as the first iteration for the



Fig. 17.3 Nonmetric MDS for the original, the 0–1 scaled, and the standardized U.S. health data set.  $\top{Q}$  SMSnmdsushealth

Shepard–Kruskal algorithm. The last iteration of the algorithm is displayed on the right-hand side of the graphics.

We can see that standardization leads to a more informative and a much better scaled plot than the original data set.

Metric MDS applied on the original data set shows large differences between Texas and all other states. Nonmetric MDS shifts the positions of the states slightly and one can see California and New York emerging. These states, together with Alaska, stand out also on the graphics based on the standardized data set.

We can also see some geographical East/West structure inside the big cloud containing the majority of the states. Closer to New York, we see Eastern states such as Florida or New Jersey. On the opposite side, closer to Alaska, we see Western states such as Utah, Idaho, or Nevada. California and Texas stand out of this structure and seem to be very different from the other states.

#### Exercise 17.6 Redo Exercise 17.5 with the U.S. crime data set.

The results of nonmetric MDS are displayed in Fig. 17.4. We standardize the data set by subtracting the sample mean and dividing by its standard deviation.



Fig. 17.4 Nonmetric MDS for U.S. crime data set. Northeast (*squares*), Midwest (*circles*), South (*triangles*) and West (*crosses*). SMSnmdsuscrime



Fig. 17.5 U.S. states. Source: U.S. Census Bureau

Similarly as in the previous exercise, we see that New York, California, and Alaska stand somewhat aside. The other states seem to form groups of similar and neighboring states, see also the map in Fig. 17.5. The four census regions are clearly separated in the direction of the vertical axis. The West (denoted by crosses) lies in the upper part of Fig. 17.4. Northeastern states (squares) are located in the lower part of the graphics. The South (triangles) seem to be more similar to West, whereas Midwest lies closer to Northeast (Fig. 17.4).

**Exercise 17.7** *Perform the MDS analysis on the athletic records data in Appendix A.1. Can you see which countries are "close to each other"?* 

Applying the nonmetric MDS in Fig. 17.6, we see a cloud containing most of the countries. At some distance we observe four outliers: The Netherlands, Mauritius, West Samoa, and Cook Islands. Closer look at the original data set reveals that West Samoa and Cook Islands are very bad in all disciplines and that Mauritius and The Netherlands are very bad in 200 m.

It seems that the horizontal direction of the scatterplot corresponds to the overall performance of each country with Cook Islands as the worst and the USA as the best country. Neighboring countries seem to be usually quite close to each other.



Fig. 17.6 Nonmetric MDS for the the standardized athletic records data set. SMSnmdsathletic

**Exercise 17.8** *Repeat Exercise 17.7 without the outlying countries: The Netherlands, West Samoa, Mauritius, and Cook Islands.* 

In Fig. 17.7, we can see the structure of the athletic records more clearly. The countries with the best athletic records, such as the USA, Italy, USSR, and GB are located on the left. The countries with worse national athletic records can be found on the right-hand side. These countries are also more spread out since, for example, Dominican Republic is quite good in short distance while Costa Rica performs well in marathon.

In this exercise, the removal of the outliers leads to a better graphical display for the remaining countries.



Fig. 17.7 Nonmetric MDS for the the standardized athletic records data set without the four most outlying countries. SMSnmdsathlesub

# Chapter 18 Conjoint Measurement Analysis

It only remains, therefore, to discover what is wanted by this German who writes upon Bohemian paper, and prefers wearing mask to showing his face. Sherlock Holmes in "A Scandal in Bohemia"

Conjoint measurement analysis is a technique to investigate the utilities attributes to certain factor levels. It is heavily used in marketing and in the analysis of consumer preferences. The statistical core of conjoint measurement analysis is ANOVA in a linear model with a specially constrained design matrix  $\mathcal{X}$ .

We observe the factors (elements of  $\mathcal{X}$ ) and the preferences  $\mathcal{Y}$ . The aim is to estimate the part-worth that is the contribution of each factor level to its preference.

In the metric solution, the distance between any two adjacent preference orderings corresponds to the same difference in utility, i.e., the utility gain between products ranked 1st and 2nd is the same as the gain between say the 4th- and 5th-ranked product.

In the nonmetric solution, one adjusts the estimated utilities by the PAV (pooladjacent-violators) algorithm and iterates in order to minimize a stress measure.

### **Design of Data Generation**

A stimulus is defined as a combination of the factor levels of different components.

The profile method investigates the utility of each stimulus, i.e., we need to ask the tester for the utility of each combination of the components. For example, three components with four levels each would lead to  $4 \cdot 4 \cdot 4 = 64$  different stimuli.

If the number of components and their levels is increasing, the number of stimuli might soon become too large for a questionnaire. In such a situation, we can investigate only selected subset of stimuli. One possibility is the two-factor method, which considers only pairwise combinations of the components. For three components with four levels, we would observe only  $4 \cdot 4 + 4 \cdot 4 = 48$  stimuli.

The utilities of stimuli are then decomposed into the part-worths of the factor levels by the standard ANOVA procedure.

## **Estimation of Preferences**

The estimation procedure is formulated here only for data collected by the profile method. The necessary modifications for other data setups are straightforward.

The conjoint measurement problem for one individual may be rewritten as a linear regression model:

$$Y = \mathcal{X}\beta + \varepsilon$$

with  $\mathcal{X}$  being a design matrix with dummy variables. If the profile method is used, the row dimension of  $\mathcal{X}$  is  $K = \prod_{j=1}^{J} L_j$  (the number of stimuli) and the column dimension  $D = \sum_{j=1}^{J} L_j - J + 1$ .

In practice we have more than one person to answer the utility rank question for the different factor levels. The design matrix is then obtained by stacking the design matrix n times. Hence, for n persons we have a design matrix:

$$\mathcal{X}^* = \mathbf{1}_n \otimes \mathcal{X} = \begin{pmatrix} \mathcal{X} \\ \vdots \\ \vdots \\ \mathcal{X} \end{pmatrix} n - \text{times}$$

with dimensions (nK)(L-J) (where  $L = \sum_{j=1}^{J} L_j$ ) and  $Y^* = (Y_1^{\top}, \dots, Y_n^{\top})^{\top}$ .

The linear model can now be written as:

$$Y^* = \mathcal{X}^* \beta + \varepsilon^*. \tag{18.1}$$

The solution to the least squares problem, leading to estimates of the vector of the part-worths  $\beta$ , is in fact provided by the standard analysis of variance (ANOVA) technique.

## **Nonmetric Solution**

Often, the utilities are not measured on a metric scale. In this situation, we may use the monotone ANOVA (Kruskal, Kruskal (1965)) based on a monotone transformation  $\hat{Z} = f(\hat{Y})$  to the observed stimulus utilities Y.

The transformation  $\hat{Z}_k = f(\hat{Y}_k)$  of the fitted values  $\hat{Y}_k$  is introduced to guarantee monotonicity of preference orderings. The relationship is now monotone, but model (18.1) may now be violated. Hence, as in (17.6) in Chap. 17, the procedure is iterated until the STRESS measure

STRESS = 
$$\frac{\sum_{k=1}^{K} (\hat{Z}_k - \hat{Y}_k)^2}{\sum_{k=1}^{K} (\hat{Y}_k - \bar{\hat{Y}})^2}$$

is minimized over  $\beta$  and the monotone transformation f(.).

Exercise 18.1 Compute the part-worths for the following table of rankings

		X	2
		1	2
	1	1	2
$X_1$	2	4	3
	3	6	5

The given table contains the respondents rankings of the utilities of the stimuli given by all six combinations of  $L_1 = 3$  levels of  $X_1$  and  $L_2 = 2$  levels of  $X_2$ .

The design matrix  $\mathcal{X}$  has  $K = L_1L_2 = 6$  rows and  $D = L_1 + L_2 - 2 + 1 = 4$  linearly independent columns. The design matrix is not unique and its choice depends largely on the desired interpretation of the coefficients. It is possible to increase the number of columns of  $\mathcal{X}$  if we add linear constraints on the parameters  $\beta$  of the linear model.

For example, we can parametrize the model by calculating the overall mean utility,  $\hat{\mu} = (1 + 2 + 4 + 3 + 6 + 5)/6 = 3.5$ . The part-worths of  $X_1$  can be described by the parameter vector  $\beta_1 = (\beta_{11}, \beta_{12}, \beta_{13})^{\mathsf{T}}$  satisfying the constraint  $1_3^{\mathsf{T}}\beta_1 = \beta_{11} + \beta_{12} + \beta_{13} = 0$ . The part worths are given by  $\beta_2 = (\beta_{22}, \beta_{22})^{\mathsf{T}}$  such that  $\beta_{22} + \beta_{22} = 0$ .

Formally, this linear model can be written in the matrix form:

$$Y = \begin{pmatrix} Y_1 \\ Y_2 \\ Y_3 \\ Y_4 \\ Y_5 \\ Y_6 \end{pmatrix} = \begin{pmatrix} 1 \\ 2 \\ 4 \\ 3 \\ 6 \\ 5 \end{pmatrix} = \begin{pmatrix} 1 & 1 & 0 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 0 & 1 \\ 1 & 0 & 0 & 1 & 1 & 0 \\ 1 & 1 & 0 & 0 & 0 & 1 \\ 1 & 0 & 1 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 \\ 1 & 0 & 0 & 1 & 0 & 1 \end{pmatrix} \begin{pmatrix} \mu \\ \beta_1 \\ \beta_2 \end{pmatrix} + \varepsilon = \mathcal{X}\beta + \varepsilon,$$

under two linear constraints  $1_3^{\top}\beta_1 = 0$  and  $1_2^{\top}\beta_2$ . The estimation procedure is demonstrated in Table 18.1, where we provide also the mean utilities  $\bar{p}_{x_{1\bullet}}$  and  $\bar{p}_{x_{2\bullet}}$  for all levels of the factor  $X_1$  and  $X_2$ , respectively.

Table	18.1	Metric solution
for the	exam	ple

		<i>X</i> <sub>2</sub>	<i>X</i> <sub>2</sub>			
		1st level	2nd level	$\bar{p}_{x_{1\bullet}}$	$\widehat{\beta}_{1l}$	
$X_1$	1st level	1	2	1.5	-2	
	2nd level	4	3	3.5	0	
	3rd level	6	5	5.5	2	
	$\bar{p}_{x_{2\bullet}}$	3.67	3.33	3.5		
	$\widehat{\beta}_{2l}$	0.17	-0.17			

The coefficients (part-worths) were calculated as the difference of the marginal mean utility and the overall mean utility,  $\hat{\beta}_{ji} = \bar{p}_{x_{ii}} - \mu$ . The resulting part worths,

$$\widehat{\beta}_{11} = -2 \quad \widehat{\beta}_{21} = 0.17 
\widehat{\beta}_{12} = 0 \quad \widehat{\beta}_{22} = -0.17 , 
\widehat{\beta}_{13} = 2$$

model the utility for each stimulus. For example, the estimated utility for the stimulus given by 1st level of  $X_1$  and 2nd level of  $X_2$  is  $\hat{Y}_2 = \hat{\mu} + \hat{\beta}_{11} + \hat{\beta}_{22} = 3.5 - 2 - 0.17 = 1.33$ .

**Exercise 18.2** *Rewrite the design matrix*  $\mathcal{X}(K \times (D+2))$  *given in Exercise 18.1 and the parameter vector*  $\beta$  *without the parameter for the overall mean effect*  $\mu$  *and without the additional constraints on the parameters, i.e., find a design matrix*  $\mathcal{X}'(K \times D)$  *such that*  $\mathcal{X}\beta = \mathcal{X}'\beta'$ .

The design matrix  $\mathcal{X}(6 \times 6)$  proposed in Exercise 18.1 allowed to interpret the model parameters as the overall mean utility  $\mu$  and the part-worths  $\beta_{ji}$  as the deviation from  $\mu$ . As the design matrix is not uniquely given, we can choose it to suit different interpretations. Often, some of the factor levels is considered as a reference level and the model parameters are the constructed to describe the differences with respect to the reference. This leads to the model:

$$Y = \begin{pmatrix} Y_1 \\ Y_2 \\ Y_3 \\ Y_4 \\ Y_5 \\ Y_6 \end{pmatrix} = \begin{pmatrix} 1 \\ 2 \\ 4 \\ 3 \\ 6 \\ 5 \end{pmatrix} = \begin{pmatrix} 1 & 0 & 0 & 0 \\ 1 & 0 & 0 & 1 \\ 1 & 1 & 0 & 0 \\ 1 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 \\ 1 & 0 & 1 & 1 \end{pmatrix} \begin{pmatrix} \beta'_{11} \\ \beta'_{12} \\ \beta'_{13} \\ \beta'_{22} \end{pmatrix} + \varepsilon = \mathcal{X}' \beta' + \varepsilon,$$

where the parameter  $\beta'_{11}$  is the reference stimulus corresponding to the combination of the 1st level of  $X_1$  and 1st level  $X_2$ . The remaining parameters then measure the part-worths with respect to the reference level.

The parameter estimates may be obtained similarly as in Exercise 18.1 from the marginal mean utilities,

$$\hat{\beta}_{11} = 1.67, \quad \hat{\beta}_{12} = 2, \quad \hat{\beta}_{13} = 4, \quad \hat{\beta}_{22} = -0.34.$$

Hence, the utility of the second stimulus, given by 1st level of  $X_1$  and 2nd level of  $X_2$ , is  $\hat{Y}_2 = \beta'_{11} + \beta'_{22} = 1.67 - 0.34 = 1.33$ , the same value as in Exercise 18.1. For the utility of the last stimulus, given by 3rd level of  $X_1$  and 2nd level of  $X_2$ , we would obtain  $\hat{Y}_6 = \beta'_{11} + \beta'_{13} + \beta'_{22} = 1.67 + 4 - 0.34 = 5.33$ .

Exercise 18.3 Is it possible that different rankings lead to identical part-worths?

Yes, this can happen. It suffices to realize that the parameter estimates are based only on the marginal mean utilities. Modifying the data set in a way that does not change this means leads to the same results. An example is given in Table 18.2. The resulting coefficients (part-worths), calculated as the difference of the marginal mean utility and the overall mean utility,

$$\widehat{\beta}_{11} = -2 \quad \widehat{\beta}_{21} = 0.17 
\widehat{\beta}_{12} = 0 \quad \widehat{\beta}_{22} = -0.17 , 
\widehat{\beta}_{13} = 2$$

are identical to the coefficients obtained from different rankings in Exercise 18.1.

**Exercise 18.4** Compute the design matrix in the setup of Exercise 18.1 for n = 3 persons ranking the same products with  $X_1$  and  $X_2$ .

As described in the introduction to this chapter, the design matrix  $\mathcal{X}^*$  is obtained by stacking three identical individual design matrices  $\mathcal{X}$ . Denoting by *Y* the vector of the all nK = 18 rankings of the 6 stimuli by the 3 people, we can write the model as:

 Table 18.2
 Metric solution

 for the counterexample
 demonstrating the

 nonuniqueness of the problem
 nonuniqueness of the problem

		<i>X</i> <sub>2</sub>			
		1st level	2nd level	$\bar{p}_{x_{1\bullet}}$	$\widehat{\beta}_{1l}$
$X_1$	1st level	2	1	1.5	-2
	2nd level	4	3	3.5	0
	3rd level	5	6	5.5	2
	$\bar{p}_{x_{2\bullet}}$	3.67	3.33	3.5	
	$\widehat{\beta}_{2l}$	0.17	-0.17		

$$Y = \begin{pmatrix} 1 & 1 & 0 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 0 & 1 \\ 1 & 0 & 0 & 1 & 1 & 0 \\ 1 & 0 & 0 & 1 & 1 & 0 \\ 1 & 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 & 1 & 0 \\ 1 & 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 & 0 & 1 \\ 1 & 1 & 0 & 0 & 1 & 0 \\ 1 & 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 \\ 1 & 0 & 0 & 1 & 0 & 1 \end{pmatrix}$$

where  $1_3^{\top}\beta_1 = 0$  and  $1_2^{\top}\beta_2$ . The parameters  $\mu$ ,  $\beta$ ,  $\beta_1$ , and  $\beta_2$  have the same interpretation and dimension as in Exercise 18.1.

**Exercise 18.5** Compare the predicted and observed utilities for the example analyzed in Exercise 18.1.

The observed and predicted rankings, denoted respectively by  $Y_k$  and  $\hat{Y}_k$ , k = 1, ..., 6 are given in Table 18.3.

We observe that largest deviations in Table 18.3 occur for the first level of  $X_1$ . However, we would need larger sample of respondents for meaningful analysis of the part-worths.

Stimulus	$X_1$	$X_2$	$Y_k$	$\hat{Y}_k$	$Y_k - \hat{Y}_k$	$(Y_k - \hat{Y}_k)^2$
1	1	1	1	1.67	-0.67	0.44
2	1	2	2	1.33	-0.67	0.44
3	2	1	4	3.67	-0.33	0.11
4	2	2	3	3.33	-0.33	0.11
5	3	1	6	5.67	-0.33	0.11
6	3	2	5	5.33	-0.33	0.11
Σ	-	-	21	21	-0	1.33

**Table 18.3** Deviationsbetween model and data

Table 18.4         Metric solution			X2		
for the example with $n = 3$			1st level	2nd level	$\bar{p}_{x_{1\bullet}}$
	$X_1$	1st level	1,1,3	2,3,1	1.83
		2nd level	4,4,5	3,2,2	3.33
		3rd level	6,5,6	5,6,4	5.33
		$\bar{p}_{x_2\bullet}$	3.89	3.11	3.5
		$\widehat{\beta}_{2l}$	0.39	-0.39	

**Exercise 18.6** Compute the part-worths on the basis of the following tables of rankings observed on n = 3 persons:

		X	2	]		X	2	]		X	2
	1	1	2	]		1	3	]		3	1
$X_1$	2	4	3	,	$X_1$	4	2	,	$X_1$	5	2
	3	6	5			5	6			6	4

The analysis can be carried out similarly as in Exercise 18.1. We obtain Table 18.4 summarizing the results.

For computer implementation of this procedure, it is better to use the parametrization in terms of parameters  $\beta'$  described in Exercise 18.2. The corresponding parameter estimates calculated by the appropriate statistical software are:

$$\hat{\beta}'_1 = 2.22, \quad \hat{\beta}'_2 = 1.50, \quad \hat{\beta}'_3 = 3.50, \quad \hat{\beta}'_4 = -0.78,$$

and it is easy to see that these values correspond exactly to the values calculated by hand in Table 18.4.

The main advantage of performing the analysis on a computer is that a reasonable software implementations of the two-way ANOVA give us also statistical tests of significance of the  $X_1$  and  $X_2$  factors.

The hypothesis  $H_0^1$ : "no effect of  $X_1$ ", tested by the usual *F*-test, leads to *p*-value 0.0001. The hypothesis  $H_0^2$ : "no effect of  $X_2$ " leads, in the same way, the *p*-value 0.1062. Hence, the effect of  $X_1$  on the product utilities is statistically significant whereas the effect of  $X_2$  is not.

**Exercise 18.7** Suppose that in the car example a person has ranked cars by the profile method on the following characteristics:  $X_1$ =motor,  $X_2$ =safety, and  $X_3$ =doors.

 $\widehat{\beta}_{1l}$ 

-1.67

-0.17

1.83

$X_1$	$X_2$	$X_3$	pref	erence		$X_1$	$X_2$	<i>X</i> <sub>3</sub>	preference
1	1	1		1		2	1	1	7
1	1	2		3		2	1	2	8
1	1	3		2		2	1	3	9
					,				
1	2	1		5		2	2	1	10
1	2	2		4		2	2	2	12
1	2	3		6		2	2	3	11
			$X_1$	$X_2$	<i>X</i> <sub>3</sub>	pref	erence	2	
			3	1	1		13		
			3	1	2		15		
			3	1	3		14		
								·	
			3	2	1		16		
			3	2	2		17		
			3	2	3		18		

The preferences are given in the following tables:

Estimate and analyze the part-worths.

There are k = 18 observations corresponding to 3 levels of  $X_1$ , 2 levels of  $X_2$ , and 3 levels of  $X_3$ . Due to the profile method, we have observations for all  $3 \cdot 2 \cdot 3 = 18$  possible combinations (stimuli) of the factor levels. The part-worths and mean utilities are summarized in Table 18.5.

The tests of significance of the factors can be carried out by the usual *F*-test. For the significance of  $X_1$ ,  $X_2$ , and  $X_3$ , we respectively obtain *p*-values 0.0000, 0.2445, and 0.9060.

We conclude that factor  $X_1$ , motor, has significant influence on the consumer preferences. The part-worths of factors safety  $(X_2)$  and doors  $(X_3)$  are not statistically significant.

		$X_2$			
		1st level	2nd level	$\bar{p}_{x_{1\bullet}}$	$\widehat{\beta}_{1l}$
$X_1$	1st level	1,3,2	5,4,6	3.5	-6
	2nd level	7,8,9	10,12,11	9.5	0
	3rd level	13,15,14	16,17,18	15.5	6
				$\bar{p}_{x_{3}\bullet}$	$\widehat{\beta}_{3l}$
$X_3$	1st level	1,7,13	5,10,16	8.67	-0.83
	2nd level	3,8,15	4,12,17	9.83	0.33
	3rd level	2,9,14	6,11,18	10.00	0.50
	$\bar{p}_{x_{2\bullet}}$	8	11	9.5	
	$\widehat{\beta}_{2l}$	-1.5	1.5		

<b>Table 18.5</b>	Metric solution
for the rank	ing of the cars

# Chapter 19 Applications in Finance

"It is interesting, chemically, no doubt," I answered, "but practically —" Dr. Watson in "Study in Scarlet"

Multivariate statistical analysis is frequently used in quantitative finance, risk management, and portfolio optimization. A basic rule says that one should diversify in order to spread financial risk. The question is how to assign weights to the different portfolio positions. Here we analyze a so-called mean-variance optimization that leads to weights that minimize risk given a budget constraint. Equivalently, we may optimize the weights of a portfolio for maximal return given a bound on the risk structure. The discussion naturally leads to links to the capital asset pricing model (CAPM).

Financial data sets are of multivariate nature because they contain information about the joint development of assets, derivatives, important market indicators, and the likes.

A typical investor question is how much he should invest in what type of asset. Suppose that  $p_{ij}$  denotes the price of the *j*th asset in the *i*th time period. The return from this asset is then  $x_{ij} = (p_{ij} - p_{i-1,j})/p_{ij}$ .

Let us assume that the random vector X of returns of selected p assets has pdimensional probability distribution  $X(\mu, \Sigma)$ . The return of a given portfolio is the weighted sum of the individual returns:

$$Q = c^{\top} X,$$

where *c* denotes the proportions of the assets in the portfolio,  $c^{\top} 1_p = 1$ . Each asset contributes with a weight  $c_j, j = 1, ..., p$ , to the portfolio. The performance of the portfolio  $c^{\top}X$  is a function of both the stochastic random vector *X* and the weights  $c = (c_1, ..., c_p)^{\top}$ . The mean return of the portfolio is defined as the expected value of  $Q = c^{\top}X$ , whereas the variance  $\operatorname{Var}(Q) = c^{\top}\Sigma c$  measures the risk of the portfolio.

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Given a certain level of risk, an investor wants to know how much he should invest in what asset. Put into mathematical terms this is equivalent to asking how to choose the vector c of asset weights in order to optimize a certain portfolio risk measure.

The first part of the exercises will analyze the minimization of  $\operatorname{Var}(Q) = c^{\top} \Sigma c$  with respect to c. We then consider the relation to the CAPM model.

#### **Efficient Portfolios**

The variance efficient portfolio, defined as the portfolio with minimum risk (measured by the variance), is derived in Theorem 19.1.

**Theorem 19.1** Assume that the returns X have multivariate distribution  $(\mu, \Sigma)$  and that  $\Sigma > 0$ .

The variance efficient portfolio weights are  $c = \{1_p^\top \Sigma^{-1} 1_p\}^{-1} \Sigma^{-1} 1_p$ .

Including in the portfolio a riskless asset with a fixed return and zero variance allows one to derive a portfolio with a given mean return,  $EQ = \bar{\mu}$ , and minimum variance. Such a portfolio is called the mean-variance efficient.

**Theorem 19.2** Assume that a riskless asset has constant return r and that the remaining returns  $X = (X_1, ..., X_p)^T$  have multivariate distribution  $(\mu, \Sigma), \Sigma > 0$ . The weights of mean-variance efficient portfolio are

$$c = \{\mu^{\top} \Sigma^{-1} (\mu - r \mathbf{1}_p)\}^{-1} \bar{\mu} \Sigma^{-1} (\mu - r \mathbf{1}_p)$$

for the risky assets X and  $c_r = 1 - 1_p^{\top} c$  for the riskless asset.

In practice, the variance matrix  $\Sigma$  is estimated from the past returns. However, this approach assumes that the covariance structure is stable over time. In practice, one can expect that this assumption might be broken; see Franke, Härdle, & Hafner (2011) for an overview of the commonly used modern methods.

#### **Capital Asset Pricing Model**

The CAPM investigates the relation between a mean-variance efficient portfolio and an asset uncorrelated with this portfolio. This is typically a market index or the riskless interest rate. Starting from the mean-variance efficient portfolio weights given in Theorem 19.2, we can arrive at  $\mu = rl_p + \Sigma c\{c^{\top} \Sigma c\}^{-1}(\bar{\mu} - r)$ ; see Härdle and Simar (2015, Sect. 19.4). Setting  $\beta = \Sigma c\{c^{\top} \Sigma c\}^{-1}$ , we arrive at the wellknown CAPM model:

$$\mu = r1_p + \beta(\bar{\mu} - r),$$

where *r* is the return of the riskless asset or the index and  $\bar{\mu}$  is the expected return of the market. The difference  $\bar{\mu} - r$  is the risk premium. The beta factors  $\beta = (\beta_1, \dots, \beta_p)^{\mathsf{T}}$  are a measure of the relative performance (or sensitivity) of the *p* assets with respect to the market risk. The econometric interpretation of the CAPM model says that the expected return of any asset is a sum of the return of the riskless asset plus the risk premium determined by the asset beta factor (Franke et al., 2011).

We start with two exercises on matrix inversion. These inversion techniques are used later in the construction of efficient portfolios.

**Exercise 19.1** Derive the inverse of  $(1 - \rho)\mathcal{I}_p + \rho \mathbf{1}_p \mathbf{1}_p^{\top}$ .

In Exercise 2.8, we have already shown that

$$(\mathcal{A} + aa^{\top})^{-1} = \mathcal{A}^{-1} - \frac{\mathcal{A}^{-1}aa^{\top}\mathcal{A}^{-1}}{1 + a^{\top}\mathcal{A}^{-1}a}.$$

Setting  $\mathcal{A} = (1 - \rho)\mathcal{I}_p$  and  $a = (\operatorname{sign} \rho)\sqrt{\rho}\mathbf{1}_p$ , we easily obtain:

$$\{ (1-\rho)\mathcal{I}_p + \rho \mathbf{1}_p \mathbf{1}_p^{\mathsf{T}} \}^{-1}$$

$$= \{ (1-\rho)\mathcal{I}_p \}^{-1} - \frac{\{ (1-\rho)\mathcal{I}_p \}^{-1} \rho \mathbf{1}_p \mathbf{1}_p^{\mathsf{T}} \{ (1-\rho)\mathcal{I}_p \}^{-1} }{1+\rho \mathbf{1}_p^{\mathsf{T}} \{ (1-\rho)\mathcal{I}_p \}^{-1} \mathbf{1}_p }$$

$$= \frac{\mathcal{I}_p}{1-\rho} - \frac{\rho \mathbf{1}_p \mathbf{1}_p^{\mathsf{T}}}{(1-\rho)^2 \{ 1+(1-\rho)^{-1} \rho \mathbf{1}_p^{\mathsf{T}} \mathbf{1}_p \} }$$

$$= \frac{\mathcal{I}_p}{1-\rho} - \frac{\rho \mathbf{1}_p \mathbf{1}_p^{\mathsf{T}}}{(1-\rho)(1-\rho+\rho p)} = \frac{\mathcal{I}_p}{1-\rho} - \frac{\rho \mathbf{1}_p \mathbf{1}_p^{\mathsf{T}}}{(1-\rho) \{ 1+\rho(p-1) \} }.$$

Notice that the above derivation applies only if  $\rho \neq 1$  and, for p > 1, also  $\rho \neq -1/(p-1)$ .

**Exercise 19.2** For which values of  $\rho$  is the matrix  $Q = (1 - \rho)\mathcal{I}_p + \rho \mathbf{1}_p \mathbf{1}_p^\top$  positive *definite*?

The eigenvalues are found by solving  $|Q - \lambda I_p| = 0$ . According to the expression  $|A + aa^{\top}| = |A||1 + a^{\top}A^{-1}a|$  derived in Exercise 2.8, we can write:

$$\begin{split} |\Sigma - \lambda \mathcal{I}_p| &= |(1 - \rho - \lambda)\mathcal{I}_p + \rho \mathbf{1}_p \mathbf{1}_p^\top | \\ &= |(1 - \rho - \lambda)\mathcal{I}_p| |\mathbf{1} + \rho \mathbf{1}_p^\top \{(1 - \rho - \lambda)\mathcal{I}_p\}^{-1} \mathbf{1}_p| \\ &= (1 - \rho - \lambda) |\mathbf{1} + \rho p (1 - \rho - \lambda)^{-1}|. \end{split}$$

Hence, the eigenvalues are  $\lambda = 1 - \rho$  and  $\lambda = 1 - \rho + \rho p = 1 + \rho(p-1)$ .

The matrix Q is positive definite if and only if all its eigenvalues are positive. This implies that Q > 0 if  $1 - \rho > 0$  and  $1 + \rho(p - 1) > 0$ , i.e.,  $\rho < 1$  and  $\rho > -(p - 1)^{-1}$ . **Exercise 19.3** Calculate the variance efficient portfolio of equally correlated assets with equal variances.

According to Theorem 19.1, the assets have to be weighted by

$$c = \{1_p^\top \Sigma^{-1} 1_p\}^{-1} \Sigma^{-1} 1_p.$$

In our case, the variance matrix of the returns can be written as:

$$\Sigma = \sigma^2 \mathcal{Q} = \sigma^2 \begin{pmatrix} 1 \ \rho \cdots \rho \\ \rho \ 1 \cdots \rho \\ \vdots \vdots \ddots \vdots \\ \rho \ \rho \cdots 1 \end{pmatrix},$$

where  $-(p-1)^{-1} < \rho < 1$  guarantees that the matrix  $\Sigma$  is positive definite, see Exercise 19.2.

According to Exercise 19.1, the inverse is

$$\Sigma^{-1} = \sigma^{-2} \mathcal{Q}^{-1} = \frac{\mathcal{I}_p}{\sigma^2 (1-\rho)} - \frac{\rho l_p l_p^{\perp}}{\sigma^2 (1-\rho) \{1+(p-1)\rho\}}$$

and it follows that

$$\begin{split} \Sigma^{-1} \mathbf{1}_p &= \frac{\mathbf{1}_p}{\sigma^2 (1-\rho)} - \frac{\rho \mathbf{1}_p \mathbf{1}_p^{\perp} \mathbf{1}_p}{\sigma^2 (1-\rho) \{1+(p-1)\rho\}} \\ &= \frac{[\{1+(p-1)\rho\} - \rho p] \mathbf{1}_p}{\sigma^2 (1-\rho) \{1+(p-1)\rho\}} = \frac{(1-\rho) \mathbf{1}_p}{\sigma^2 (1-\rho) \{1+(p-1)\rho\}} \\ &= \frac{\mathbf{1}_p}{\sigma^2 \{1+(p-1)\rho\}} \end{split}$$

which yields

$$\mathbf{1}_{p}^{\top} \Sigma^{-1} \mathbf{1}_{p}^{\top} = \frac{p}{\sigma^{2} \{1 + (p-1)\rho\}}$$

The weights of the variance efficient portfolio are thus

$$c = \{\mathbf{1}_p^{\top} \Sigma^{-1} \mathbf{1}_p\}^{-1} \Sigma^{-1} \mathbf{1}_p = \frac{1}{p} \mathbf{1}_p,$$

i.e., all assets are equally weighted.

**Exercise 19.4** Calculate the variance efficient portfolio of equally correlated assets.

Let  $\sigma_i^2 > 0$  be the variance of *i*th asset  $X_i$ , i = 1, ..., p, and define  $\mathcal{D} = \text{diag}(\sigma_1^2, ..., \sigma_p^2)$ . The variance matrix of *X* can be written as  $\Sigma = \mathcal{D}^{1/2} \mathcal{Q} \mathcal{D}^{1/2}$ , where  $\mathcal{Q}$  is the correlation matrix defined in Exercise 19.3.

Obviously, the inverse of the variance matrix is  $\Sigma^{-1} = \mathcal{D}^{-1/2} \mathcal{Q}^{-1} \mathcal{D}^{-1/2}$ . Expressing the inverse  $\mathcal{Q}^{-1}$  as in Exercise 19.1, we have

$$\begin{split} \Sigma^{-1} \mathbf{1}_p &= \mathcal{D}^{-1/2} \mathcal{Q}^{-1} \mathcal{D}^{-1/2} \mathbf{1}_p \\ &= \frac{\mathcal{D}^{-1} \mathbf{1}_p}{1 - \rho} - \frac{\rho \mathcal{D}^{-1/2} \mathbf{1}_p \mathbf{1}_p^\top \mathcal{D}^{-1/2} \mathbf{1}_p}{(1 - \rho) \{1 + (p - 1)\rho\}} \\ &= \left\{ \frac{\sigma_i^{-2}}{1 - \rho} - \frac{\rho \sigma_i^{-1} \sum_{j=1}^p \sigma_j^{-1}}{(1 - \rho) \{1 + (p - 1)\rho\}} \right\}_{i=1,\dots,p}. \end{split}$$

Hence, the weight of the *i*th asset in the variance efficient portfolio can be expressed as:

$$c_{i} = \left\{ \sum_{j=1}^{p} \sigma_{j}^{-2} - \frac{\rho \left( \sum_{j=1}^{p} \sigma_{j}^{-1} \right)^{2}}{\{1 + (p-1)\rho\}} \right\}^{-1} \left\{ \sigma_{i}^{-2} - \frac{\rho \sigma_{i}^{-1} \sum_{j=1}^{p} \sigma_{j}^{-1}}{\{1 + (p-1)\rho\}} \right\}.$$

**Exercise 19.5** How does the result of Exercise 19.4 look like if  $\rho = 0$ .

Setting  $\rho = 0$  in the variance efficient portfolio weights derived in Exercise 19.4 leads to

$$c_i = \frac{\sigma_i^{-2}}{\sum_{j=1}^p \sigma_j^{-2}}.$$

Hence, the weight of the *i*th asset in the variance efficient portfolio is decreasing function of its variance. This result corresponds to Härdle and Simar (2015, Corollary 19.3).

**Exercise 19.6** Derive the variance efficient portfolio for IBM, PanAm, and the Digital Equipment company using the returns given in Appendix A.13.

The empirical covariance matrix is:

$$\mathcal{S} = \begin{pmatrix} 0.0035 \ 0.0017 \ 0.0026 \\ 0.0017 \ 0.0174 \ 0.0035 \\ 0.0026 \ 0.0035 \ 0.0098 \end{pmatrix}.$$

Using S as estimate of the unknown variance matrix  $\Sigma$  and applying Theorem 19.1 leads the estimated variance efficient portfolio weights

$$c = (0.829, 0.092, 0.078)^{\top}.$$



Fig. 19.1 Returns of the equally weighted and variance efficient portfolio for IBM, PanAm and DEC. Q SMSportfol

The large majority should be invested in IBM which, as we see from the empirical covariance matrix, has also the smallest variance.

In Fig. 19.1, we compare the returns of the variance efficient and equally weighted portfolio. Both plots are using the same scale and, as expected, the variability of the variance efficient portfolio is obviously much smaller.

**Exercise 19.7** The empirical covariance between the 120 returns of IBM and PanAm in Exercise 19.6 is 0.0017. Test if the true covariance is zero.

The value  $s_{\text{IBM,PanAm}} = 0.0017$  seems to be quite small but we have to keep in mind that it depends on the scale of measurement. In this case, it is better to work with correlations which are scale independent and zero covariance is equivalent to zero correlation.

The empirical correlation matrix of the variables analyzed in Exercise 19.6 is

$$\mathcal{R} = \begin{pmatrix} 1.0000 \ 0.2126 \ 0.4441 \\ 0.2126 \ 1.0000 \ 0.2654 \\ 0.4441 \ 0.2654 \ 1.0000 \end{pmatrix}.$$

The empirical correlation of IBM and PanAm returns is  $r_{\text{IBM,PanAm}} = 0.2126$ .

The significance of the correlation coefficient can be tested using Fisher's Z-transformation, see also Exercise 3.5. Under the null hypothesis,  $H_0: \rho_{\text{IBM,PanAm}} = 0$ , the random variable

$$W = \frac{1}{2} \log \left( \frac{1 + r_{\text{IBM,PanAm}}}{1 - r_{\text{IBM,PanAm}}} \right)$$

has asymptotically normal distribution with expected value E W = 0 and variance Var  $W = (n-3)^{-1}$ .

Comparing the value

$$\frac{\sqrt{n-3}}{2}\log\left(\frac{1+r_{\rm IBM,PanAm}}{1-r_{\rm IBM,PanAm}}\right) = \frac{\sqrt{117}}{2}\log\frac{1.2126}{0.7874} = 2.3352$$

to the appropriate quantile of the standard normal distribution,  $u_{0.975} = 1.96$ , we reject the null hypothesis.

Hence, on probability level  $1 - \alpha = 95\%$ , we conclude that the covariance between IBM and PanAm returns is significantly positive.

**Exercise 19.8** Explain why in both the equally and optimally weighted portfolio plotted on Fig. 19.1 in Exercise 19.6 have negative returns just before the end of the series, regardless of whether they are optimally weighted or not!

In the NYSE returns data set, we can clearly see that at the end of the data set, all considered stocks have negative returns. In such situation, it is clear that any positively weighted portfolio ends up in a loss.

The worst results can be seen in the third row from the end of the data set. Since the data set contains monthly returns and it stops in December 1987, the worst results are achieved in October 1987. Actually, the stock market crash of October 19th 1987 was one of the largest market crashes in history. On this so-called Black Monday, the Dow-Jones index lost 22.6 % of its value (Sobel, 1988).

Exercise 19.9 Could some of the weights in Exercise 19.6 be negative?

The efficient portfolio weights,  $c = \{1_p^\top \Sigma^{-1} 1_p\}^{-1} \Sigma^{-1} 1_p$ , are given in Theorem 19.1. Clearly, the denominator  $1_p^\top \Sigma^{-1} 1_p$  is always positive since the variance matrix  $\Sigma$  is positive definite. Thus, the weight of the *i*th asset  $c_i < 0$  if and only if the *i*th element of the vector  $\Sigma^{-1} 1_p < 0$ .

Noticing that the vector  $\Sigma^{-1}1_p$  contains the sums of row elements of the matrix  $\Sigma^{-1}$ , we just need to design a suitable positive definite matrix. For example,

$$\Sigma^{-1} = \begin{pmatrix} 1.0 & -0.8 & -0.4 \\ -0.8 & 1.0 & 0.2 \\ -0.4 & 0.2 & 1.0 \end{pmatrix}$$

is a positive definite matrix with negative row sums. The corresponding variance matrix of the asset returns would be:

$$\Sigma = (\Sigma^{-1})^{-1} = \begin{pmatrix} 3.3333 \ 2.5000 \ 0.8333 \\ 2.5000 \ 2.9167 \ 0.4167 \\ 0.8333 \ 0.4167 \ 1.2500 \end{pmatrix}.$$

It is now easy to see that the variance efficient portfolio weights are indeed  $c = (-0.2, 0.4, 0.8)^{\top}$  with  $c_1 = -0.2 < 0$ .

Hence, we conclude that the variance efficient portfolio weights (see Theorem 19.1 and Exercise 19.6) could be negative for certain covariance structures of the asset returns.

**Exercise 19.10** In the CAPM the  $\beta$  value tells us about the performance of the portfolio relative to the riskless asset. Calculate the  $\beta$  value for each single stock price series relative to the "riskless" asset IBM.

We have already seen in Exercise 19.6 that IBM returns have smallest variance. Hence, it makes sense to use IBM as a replacement of the market index in CAPM.

Let us denote the returns of the index (IBM) by  $r_i$ , i = 1, ..., n. The coefficient  $\beta_j$  corresponding to the *j*th asset returns  $x_{ij}$ , j = 1, ..., p, can be estimated using the following linear model:

$$x_{ij} = \alpha_i + \beta_j r_i + \varepsilon_i,$$

where  $\varepsilon_i$  are iid random variables with zero mean and variance  $\sigma^2$ . As shown in Exercise 3.7, the estimates of  $\beta_i$  by the least squares method can be calculated as:

$$\hat{\beta}_i = \frac{S_{X_i,R}}{S_{RR}},$$

where  $s_{X_i,R}$  denotes the empirical covariance of the *i*th asset returns and the market index and  $s_{R,R}$  is the empirical variance of the market index.

The betas can now be calculated from the covariance matrix given in Exercise 19.6:

$$\hat{\beta}_2 = 0.0017/0.0035 = 0.49,$$
  
 $\hat{\beta}_3 = 0.0026/0.0035 = 0.74.$ 

The estimated regression lines are plotted in Fig. 19.2 where the larger sensitivity of DEC is clearly visible.

The estimated betas suggest that both the companies, PanAm  $(\hat{\beta}_2)$  and DEC  $(\hat{\beta}_3)$ , are less sensitive to market changes than the "index" IBM.



Fig. 19.2 Returns of PanAm and DEC plotted against IBM returns with the corresponding regression lines. Q SMScapmnyse

# Chapter 20 Highly Interactive, Computationally Intensive Techniques

Then we have stopped all the holes. And now we must be silent and wait. Sherlock Holmes in "The Red-Headed League"

Modern statistics is impossible without computers. The introduction of modern computers in the last quarter of the twentieth century created the subdiscipline "computational statistics." This new science has subsequently initiated a variety of new computer-aided techniques. Some of these techniques, such as brushing of scatter plots, are highly interactive and computationally intensive.

Computer-aided techniques can help us to discover dependencies among the variables without formal tools and are essential, especially when we consider extremely high-dimensional data. For example, visual inspection and interactive conditioning via the brush helps us to discover lower-dimensional relations between variables. Computer-aided techniques are therefore at the heart of multivariate statistical analysis.

In this chapter we first present simplicial depth, a generalization of the data depth allowing straightforward definition of the multivariate median. Next, projection pursuit is a semiparametric technique based on "interesting" one-dimensional projection. A multivariate nonparametric regression model is underlying sliced inverse regression, a technique that leads to a dimensionality reduction of the space of the explanatory variables. The technique of support vector machines (SVM) is motivated by nonlinear classification (discrimination problems). The last technique presented in this chapter, classification and regression trees (CART), is a decision tree procedure developed by Breiman, Friedman, Olshen, & Stone (1984).

### **Simplicial Depth**

In *p*-dimensional space, the depth function allows to define an ordering or the multivariate data set from the most central (deepest) point towards the outside regions. Moreover, the border of a region with certain depth may serve as a

multivariate generalization of a quantile and, in this way, we may define a bagplot (Rousseeuw, Ruts, & Tukey, 1999) as a multi-dimensional generalization of the univariate boxplot.

The most popular depth functions are the simplicial depth (Liu, 1988, 1990) and the halfspace depth (Tukey, 1975). Some other approaches are the convex hull peeling (Eddy, 1982), the location-scale depth (Mizera & Müller, 2004), or the weighted halfspace depth (Hlubinka, Kotík, & Vencálek, 2010), among many others. Desirable properties that a depth function should exhibit are reviewed in Zuo and Serfling (2000).

The simplicial depth (or Liu depth) of a data point x is defined as the number of convex hulls formed from all possible selections of p + 1 points covering x. The multivariate median may be defined as the point with the largest simplicial depth, i.e.,

$$x_{\text{med}} = \arg\max_{i} \#\{k_0, \dots, k_p \in \{1, \dots, n\} : x_i \in \text{hull}(x_{k_0}, \dots, x_{k_p})\}$$

Unfortunately, with increasing dimension p and number of observations n, the calculation of both the simplicial depth and the multivariate median becomes very time-consuming (Genest, Masse, & Plante, 2012).

#### **Exploratory Projection Pursuit**

The projection pursuit searches for interesting directions in a *p*-dimensional data set by maximizing a chosen index. In Chap. 11, the method of principal components is based on the maximization of variance. In Chap. 16, the method of canonical correlations maximizes the correlation between linear combinations of two subgroups of the observed variables.

Assume that the *p*-dimensional random vector *X* has zero mean,  $E X = 0_p$ , and unit variance  $Var(X) = \mathcal{I}_p$ . Such a covariance structure can be achieved by the Mahalanobis transformation. Let  $\hat{f}_{h,\alpha}$  denote the kernel density estimator of the pdf of the projection  $\alpha^{\top} X$ , where *h* denotes the kernel estimator bandwidth. Friedman and Tukey (1974) proposed the index:

$$I_{FT,h}(\alpha) = n^{-1} \sum_{i=1}^{n} \hat{f}_{h,\alpha}(\alpha^{\top} X_i),$$

leading to the maximization of  $\int f^2(z)dz$ . The Friedman–Tukey index is minimal for a parabolic density and, by its maximization, we search for a distribution that is as far from the parabolic density as possible.

An alternative approach is based on the (minus) entropy measure  $\int f(z) \log f(z) dz$ leading to the entropy index:

$$I_{E,h}(\alpha) = n^{-1} \sum_{i=1}^{n} \log\{\hat{f}_{h,\alpha}(\alpha^{\top} X_i)\}.$$

Jones and Sibson (1987) suggested to approximate the entropy index by a momentbased index:

$$I_{JS}(\alpha) = \{\kappa_3^2(\alpha^{\top}X) + \kappa_4^2(\alpha^{\top}X)/4\}/12,$$

where  $\kappa_3(\alpha^{\top}X) = \mathsf{E}\{(\alpha^{\top}X)^3\}$  and  $\kappa_4(\alpha^{\top}X) = \mathsf{E}\{(\alpha^{\top}X)^4\} - 3$  are cumulants of  $\alpha^{\top}X$ . The maximization of  $I_E(\alpha)$  and  $I_{JS}(\alpha)$  leads to the least-normal-looking view of the data set.

Hui and Lindsay (2010) proposed white noise analysis (WNA) based on the eigen-analysis of the standardized Fisher information matrix for the square transformed density estimated by the kernel method. The non-informative white noise projections are identified and discarded while the remaining informative projections are used to look for interesting relationships. This approach is computationally simpler than the classical projection pursuit based on computationally intensive searching for low-dimensional least-normal projections

Cook, Buja, & Cabrera (1993) use the first term in the orthonormal polynomial expansion of the density f(.) in order to define the central mass and the central hole index and show that the central mass index is maximized for a distribution with a mass concentrated at 0 and that the central hole index is maximized for a distribution with equal mass at points -1 and 1. These computationally efficient indices are implemented in GGobi (Swayne, Lang, Buja, & Cook, 2003; Lang, Swayne, Wickham, & Lawrence, 2012) and may be used to produce an informative guided tour through a multivariate data set.

#### **Sliced Inverse Regression**

Given a response variable *Y* and a (random) vector  $X \in \mathbb{R}^p$  of explanatory variables, the idea of sliced inverse regression (Duan & Li, 1991) is to find a smooth regression function that operates on a variable set of projections:

$$Y = m(\beta_1^\top X, \ldots, \beta_k^\top X, \varepsilon),$$

where  $\beta_1, \ldots, \beta_k$  are unknown projection vectors,  $k \le p$  is unknown,  $m : \mathbb{R}^{k+1} \to \mathbb{R}$ is an unknown function, and  $\varepsilon$  is the random error with  $\mathsf{E}(\varepsilon|X) = 0$ . The unknown  $\beta_i$ s are called effective dimension-reduction directions (EDR directions). The span of EDR directions is denoted as an effective dimension reduction space (EDR space). The EDR space can be identified by considering the inverse regression (IR) curve  $m_1(y) = \mathsf{E}(Z|Y = y)$  of the standardized variable  $Z = \Sigma^{-1/2}(X - \mathsf{E}X)$ . The SIR algorithm exploits the fact that the conditional expectation  $m_1(y)$  is moving in span $(\eta_1, \ldots, \eta_k)$ . The EDR directions  $\hat{\beta}_i$ ,  $i = 1, \ldots, k$  are calculated from the eigenvectors  $\hat{\eta}_i$  of Var $\{m_1(y)\}$ . The eigenvalues of Var $\{m_1(y)\}$  show which of the EDR directions are important (Cook & Weisberg, 1991; Li, 1991; Hall & Li, 1993).

#### SIR Algorithm

- 1. Standardize *x* by calculating  $z_i = \hat{\Sigma}^{-1/2} (x_i \bar{x})$ .
- 2. Divide the range of the response  $y_i$  into *S* disjoint intervals (slices)  $H_s$ ,  $s = 1, \ldots, S$ . The number of observations within slice  $H_s$  is  $n_s = \sum_{i=1}^{n} I_{H_s}(y_i)$ .
- 3. Compute the mean of  $z_i$  over all slices,  $\overline{z}_s = n_s^{-1} \sum_{i=1}^n z_i \overline{I}_{H_s}(y_i)$  as a crude estimate of the IR curve  $m_1(y)$ .
- 4. Calculate the estimate for the conditional variance of the IR curve:  $\hat{V} = n^{-1} \sum_{s=1}^{S} n_s \bar{z}_s \bar{z}_s^{\top}$ .
- 5. Identify the eigenvalues  $\hat{\lambda}_i$  and eigenvectors  $\hat{\eta}_i$  of  $\hat{V}$ .
- 6. Put the standardized EDR directions  $\hat{\eta}_i$  back to the original scale:  $\hat{\beta}_i = \hat{\Sigma}^{-1/2} \hat{\eta}_i$ .

#### SIR II Algorithm

In some cases, the EDR directions are hard to find using the SIR algorithm. The SIR II algorithm overcomes this difficulty by considering the conditional variance Var(X|y) instead of the IR curve  $m_1(y)$ .

In practice, it is recommended to use SIR and SIR II jointly (Cook & Weisberg, 1991; Li, 1991, Schott, 1994, Kötter, 1996) or to investigate higher-order conditional moments.

Some further developments of this algorithm are the principal Hessian directions (PhD) method (Cook, 1998) or the k-means inverse regression (KIR) proposed by Setodji and Cook (2004). The algorithms SIR, SIR II (or SAVE), and PhD are implemented in the R library dr (dimension reduction), see Weisberg (2002).

#### CART

CART, i.e., a classification or regression tree, is based on sequential splitting of the data space into a binary tree. At each node, the split is determined by minimization of an impurity measure. For regression trees this impurity measure is, e.g., the variance; for classification trees, it is, e.g., the misclassification error.



A simple introductory example is a classification of patients into low- and highrisk patients. Left branches of the tree plotted in Fig. 20.1 correspond to positive answers, right branches to negative answers to questions like " $X_j \le a$ ." Here  $X_j$ denotes one of the many variables recorded for each patient and *a* is the threshold that has to be computed by minimizing the (chosen) impurity measure at each node.

An important characteristic is that CART always splits one of the coordinate axes, i.e., in only one variable. A simple classification into two groups that lie above and below a diagonal of a square will be hard for CART. We study this effect in the following exercises.

The splitting procedure is defined via the Gini, the twoing, or the least squares criterion. The Gini method typically performs best. Industries using CART include telecommunications, transportation, banking, financial services, health care, and education.

#### Support Vector Machines

The theoretical basis of the SVM methodology is provided by the statistical learning theory (Vapnik, 2000). The basic idea of the SVM classification is to find a separating hyperplane  $x^Tw + b = 0$  corresponding to the largest possible margin between the points of different classes. The classification error  $\xi_i \ge 0$  of the *i*th observation is defined as the distance from the misclassified point  $x_i$  to the canonical hyperplane  $x^Tw + b = \pm 1$  bounding its class:

$$x_i^{\top} w + b \ge 1 - \xi_i \text{ in group } 1,$$
 (20.1)

$$x_i^{\top} w + b \le -1 + \xi_i \text{ in group } 2.$$
 (20.2)

Using this notation, the margin between the points of different classes, i.e., the distance between the canonical hyperplanes, is equal to 2/||w||. The problem of penalized margin maximization can now be formulated as a constrained minimization of the expression:

$$\frac{1}{2} \|w\|^2 + c \sum_{i=1}^n \xi_i \tag{20.3}$$

under constraints (20.1) and (20.2), where c is a cost parameter controlling the behavior of the algorithm. This method is usually called the soft margin SVM or the C-classification SVM.

Nonlinear classification is achieved by mapping the data into a high-dimensional feature space and finding a linear separating hyperplane in this feature space. This can be easily achieved by using a kernel function in the dual formulation of the minimization problem (20.3). Throughout the rest of this chapter, we will use the Gaussian radial basis function:

$$K(x_i, x_j) = \exp\{-\|x_i - x_j\|^2 / 2\sigma^2\},\$$

where  $\sigma$  is a scaling parameter.

For more insight into the SVM methodology, we refer to Vapnik (2000) and Hastie, Tibshirani, & Friedman (2009).

**Exercise 20.1** Construct a configuration of points in  $\mathbb{R}^2$  such that the point with coordinates given by the univariate medians,  $(x_{med,1}, x_{med,2})^{\mathsf{T}}$ , is not in the center of the scatterplot.

In Fig. 20.2, we plot an example with 11 points. Ten points are lying roughly on the unit circle while the 11th point lies somewhere between them. The depth of the 11 points is given at the location of each point in Fig. 20.2. Given point, say x, lying on the diameter of the circle should be covered only by the triangles (convex hulls of p + 1 = 3 points) containing x. The number of such triangles is clearly

$$\binom{10}{2} = \frac{10!}{8!2!} = \frac{90}{2} = 45$$

and, in Fig. 20.2, we observe that this is indeed the depth of the points lying on the diameter of the circle.

The deepest point, the multivariate median, is denoted by the star. The triangle shows the location of the coordinatewise median. Clearly, the coordinatewise median does not lie close to any observation.

**Exercise 20.2** Calculate the Simplicial Depth for the Swiss bank notes data set (Appendix A.2) and compare the results to the univariate medians. Calculate the Simplicial Depth again for the genuine and counterfeit bank notes separately.



simplicial depth

Fig. 20.2 The deepest point (*star*) and the coordinatewise median (*triangle*) of the simulated data set. The numbers are giving the simplicial depth of the points. Q SMSsimpdsimu

The Swiss bank notes data set has altogether 200 six-dimensional observations. In order to calculate the depth of each point, we should check if each of these points lies inside a convex hull formed by every possible p + 1 = 7 points. From 200 points, we can select 7 distinct points in altogether  $\binom{200}{7} = 2283896214600$  ways. Clearly, the evaluation of this relatively small data set might take a while even if some smart numerical algorithm is used.

In order to demonstrate the concept of the Simplicial Depth, we calculate the depth only on the 20 Swiss bank notes selected in Exercise 13.6, see also Fig. 13.5 for the numbers of the selected observations. To increase the speed of calculation even further, we calculate the simplicial depth only in the two-dimensional space given by the first two principal components.

The simplicial depth of the selected 20 points is plotted in Fig. 20.3. The smallest possible data depth is given by  $\binom{19}{2} = 171$ . The largest possible depth would be



simplicial depth of 20 Swiss bank notes

**Fig. 20.3** The deepest point (*big star*) and the coordinatewise median (*big triangle*) of the first two PCs of the Swiss bank notes. *Smaller symbols* show the deepest points and coordinatewise medians for genuine and counterfeit banknotes. The numbers are labels of the selected 20 observations.

 $\binom{20}{3} = 1140$  if some of the points would lie in the convex hull of all possible combinations of 3 points.

The deepest point,  $(-1.19, 0.05)^{\top}$ , in Fig. 20.3 is denoted by the big star. Smaller stars denote the deepest points calculated separately for the genuine and counterfeit bank notes. The large triangle denotes the coordinatewise median,  $(0.78, -0.08)^{\top}$ , of all observations—notice that it is lying quite far from the deepest point and it even has opposite sign.

The coordinatewise medians calculated only for the 10 genuine and 10 counterfeit bank notes are plotted as small triangles in Fig. 20.3. The differences between the deepest point and the coordinatewise median are clearly visible: the deepest point is always one of the points given in the data set, whereas the coordinatewise median often lies quite far away even from the closest observation. **Exercise 20.3** Apply the EPP technique on the Swiss bank notes data set (Appendix A.2) and compare the results to the PC analysis and Fisher's linear discriminant rule.

The first step in projection pursuit is usually sphering and centering of the data set by the Mahalanobis transformation. This transformation removes the effect of location, scale, and correlation structure.

The search of the optimal projection is based on nonparametric density estimators of the projections. In this exercise, we were using Quartic kernel with bandwidth given by the Scott's rule-of-thumb,  $h = 2.62n^{-1/5}$ , see Härdle, Müller, Sperlich, & Werwatz (2004). We were searching for projections maximizing the Friedman–Tukey index.

In Fig. 20.4, we plot the estimated densities minimizing (dashed line, upper dotplot) and maximizing (solid line, lower dotplot) the Friedman–Tukey index (the extremes were taken from 10,000 randomly chosen projections). In the dotplots of the resulting extreme one-dimensional projections, the genuine and counterfeit bank notes are distinguished by different plotting symbols.



**Fig. 20.4** The least (*dotted line, upper dotplot*) and the most informative (*solid line, lower dotplot*) from 10,000 randomly chosen directions. The Friedman–Tukey index. SMSeppbank

The most interesting Friedman-Tukey projection is given by the vector:

$$(-0.9440, -0.3158, 0.0349, 0.0417, 0.0345, -0.0706)^{+},$$

i.e., the largest weight is assigned to the first variable, the length of the bank note. In the least interesting projection (dashed line in Fig. 20.4), it would be impossible to separate the genuine and counterfeit bank notes although we see some outlying group of counterfeit bank notes on the right-hand side. In the lower dotplot, the separation between the counterfeit and genuine bank notes seems to be much better. However, the best separation by far is achieved by the Fisher's linear discriminant rule plotted in Fig. 20.5.

The Fisher's LDA projection is given by the coefficients:

$$a = (-0.1229, -0.0307, 0.0009, 0.0057, 0.0020, -0.0078)^{+}$$



**Fig. 20.5** The Fisher's LDA projection (*solid line, upper dotplot*) and the first PC (*dashed line, lower dotplot*) for Swiss bank notes. SMSdisfbank2

and the projected points are displayed in the upper dotplot in Fig. 20.5. The corresponding kernel density estimate is given by the dashed line. The clear separation of the two groups confirms the optimality of the Fisher's projection (note that the prior knowledge of the two groups was used in the construction of this projection).

The principal component projection of the same (sphered and centered) data set is given by the linear combination:

$$v = (0.6465, 0.3197, 0.0847, -0.5688, -0.1859, 0.3383)^{+}$$

and the resulting one-dimensional projection is plotted as the solid line and the lower dotplot in Fig. 20.5. Notice that the Mahalanobis transformation used for sphering and centering of the data set "guarantees" that the PC transformation has no chance of producing an interesting result, see Exercise 11.7.

Comparing the projections plotted in Figs. 20.4 and 20.5, we can say that the PC projection and EPP lead to similar results and both assign the largest weight to the first variable. The Fisher's discriminant rule, using prior knowledge of the group membership of the observations, shows the best possible separation of genuine and counterfeit bank notes.

From the computational point of view, the PC and Fisher's discriminant projections are very simple to implement. The implementation of the exploratory projection pursuit is much more involved and it requires choices of additional parameters such as the kernel function or bandwidth. For large and high-dimensional data sets, the computation might take very long, the numerical algorithm does not have to find the global maximum and it even is not guaranteed that such a unique maximum exists.

**Exercise 20.4** Apply the SIR technique to the U.S. companies data (Appendix A.17) with Y = "market value" and X = "all other variables". Which EDR directions do you find?

The U.S. companies data set contains 6 variables measured on 79 U.S. companies. Apart of the response variable, market value, the data set contains information on assets, sales, profits, cash flow, and number of employees. As described in the introduction to this chapter, SIR attempts to find lower dimensional projections of the five explanatory variables with a strong (possibly nonlinear) relationship to the market value.

This data set has been already investigated in Exercise 13.9 and, again, we use the same logarithmic transformation. The scatterplot of the first two PCs of the transformed data set was already given in the same exercise in Fig. 13.9. The transformed variables are centered and standardized so that the scales of measurement of all variables become comparable; the standardization is not crucial for SIR, but it simplifies the interpretation of the resulting coefficients.



**Fig. 20.6** SIR applied on the U.S. companies data set (without IBM and General Electric). Screeplot and scatterplots of the first three indices against the response. Q SMSsiruscomp

Two companies, IBM and General Electric, have extremely large market value and we removed them from the next analysis as outliers. Without these two observations, the rest of the data set is more "spread out" in the scatterplots in Fig. 20.6.

After the removal of the two outliers, there are 77 observations left in the data set. For the SIR, we have created 7 slices with 11 observations each. The eigenvalues are  $\hat{\lambda} = (0.70, 0.19, 0.07, 0.03, 0.01)$  and it seems that only one factor explains "larger than average" amount (1/5 = 0.20) of the conditional variance of the IR curve. In Fig. 20.6 we plot the corresponding screeplot and scatterplots of the response, market value, against the first three resulting projections of the five explanatory variables in Fig. 20.6.

The scatterplot of the market value against the first factor,  $\chi \hat{\beta}_1$ , shows strong nonlinear relationship. The coefficients of the first factor are given by  $\hat{\beta}_1$  =

 $(0.35, 0.14, 0.19, 0.03, 0.91)^{\top}$ . Clearly, most of the factor is given by the 5th explanatory variable, number of employees. Important role is played also by the first variable, assets. Less important are the second and the third variable, i.e., sales and profits.

The second factor, explaining 19% of the variance, is given by coefficients  $\hat{\beta}_2 = (0.25, 0.55, 0.38, -0.05, -0.70)^{\top}$ . It could be described as "large sales, profits, and assets with small number of employees" factor. The scatterplot in Fig. 20.6 does not seem to show any clear relationship between the market value and the second factor. However, three-dimensional plot would reveal rather complicated nonlinear dependency of the market value on the first two factors. Unfortunately, for obvious reasons, a three-dimensional plot cannot be printed in a book.

We can conclude that the market value of a company is a nonlinear function of a factor given mainly by number of employees and assets of the company.

**Exercise 20.5** Simulate a data set with  $X \sim N_4(0, \mathcal{I}_4)$ ,  $Y = (X_1 + 3X_2)^2 + (X_3 - X_4)^4 + \varepsilon$  and  $\varepsilon \sim N(0, 1)$  and use the SIR and SIR II technique to find the EDR directions.

We have simulated altogether 200 observations from the nonlinear regression model. The true response variable depends on the explanatory variables nonlinearly through the linear combinations  $X\beta_1 = X_1 + 3X_2$  and  $X\beta_2 = X_3 - X_4$ , where  $\beta_1 = (1, 3, 0, 0)^{\top}$  and  $\beta_2 = (0, 0, 3, -4)^{\top}$ .

The screeplot and the scatterplots of the response Y against the estimated projections obtained by SIR algorithm are plotted in Fig. 20.7. The screeplot corresponding to eigenvalues  $\hat{\lambda} = (0.044, 0.017, 0.007, 0.005)^{\top}$  shows that the first projection contains most of the information. However, choosing the first two factors would lead  $\hat{\beta}_1 = (-0.24, -0.70, -0.26, -0.61)^{\top}$  and  $\hat{\beta}_2 = (0.28, -0.64, 0.35, 0.627)^{\top}$  that do not look similar to the original  $\beta_2$  and  $\beta_1$ .

In Härdle and Simar (2015, Example 20.2) it is demonstrated that the SIR algorithm does not work very well if the response variable is symmetric as in this exercise. In such situations, the SIR II algorithm should be able to provide more reliable results. The results of the SIR II algorithm, based on conditional variance rather than on conditional expectations, are graphically displayed in Fig. 20.8.

Clearly, the factors of the SIR II algorithm plotted in Fig. 20.8 are very similar to the factors obtained by the SIR algorithm in Fig. 20.7. The main difference is in the screeplot which now more strongly suggests that two factors are appropriate. The eigenvalues are  $\hat{\lambda} = (1.33, 0.72, 0.05, 0.03)^{\top}$  and the first two factors here explain 96 % of the variance.

The coefficients of the first two factors,  $\hat{\beta}_1 = (0.02, 0.20, 0.64, -0.74)$  and  $\hat{\beta}_2 = (-0.36, -0.90, 0.12, -0.18)$ , are also very close to the true values of  $\beta_2$  and  $\beta_1$ .

The SIR II algorithm recovers the original projections very well and the result can be seen more clearly. Better results from the SIR algorithms might be expected for monotone relationships.



Fig. 20.7 SIR applied on the simulated data set. Screeplot and scatterplots of first three indices against the response. Q SMSsirsimu

The dependency of the response on the first two factors is actually stronger than it appears from the two-dimensional scatterplots in Figs. 20.7 and 20.8. Plotting the dependency of the response on the first two factors in three-dimensional interactive graphics shows very clear three-dimensional surface. In Fig. 20.8, we can see only two side views of the "bowl". However, with some effort, it is not impossible to imagine how this surface actually looks like.

**Exercise 20.6** Apply the SIR and SIR II technique on the car data set in Appendix A.4 with Y = "price".

The 9 explanatory variables in the cars data set are: mileage, headroom, rear seat clearance, trunk space, weight, length, turning diameter, displacement, and gear ratio. We have dropped the variables measuring repair record since they were



Fig. 20.8 SIR II applied on the simulated data set. Screeplot and scatterplots of first three indices against the response. Q SMSsir2simu

containing missing values. The variable "company headquarters" is used to define the plotting symbols in the resulting graphics.

Before running the SIR algorithm, the explanatory variables were centered and standardized.

The screeplot and the scatterplots of the response versus the first three indices are plotted in Fig. 20.9. Considering the number of explanatory variables and the obtained eigenvalues,

 $\hat{\lambda} = (0.36, 0.23, 0.14, 0.12, 0.08, 0.04, 0.02, 0.01, 0.00)^{\top},$ 



**Fig. 20.9** SIR applied on the cars data set. Screeplot and scatterplots of first three indices against the response. *The plotting* symbol denotes company headquarters (*circle* = USA, *cross* = Europe, *triangle* = Japan). SMSsircars

we should keep three or four factors. The corresponding coefficients are:

$$\hat{\beta}_1 = (-0.08, -0.14, 0.14, 0.07, 0.82, -0.41, -0.25, 0.09, 0.22)^\top,$$
  

$$\hat{\beta}_2 = (-0.10, -0.15, -0.05, 0.18, -0.67, 0.69, -0.06, 0.04, 0.07)^\top,$$
  

$$\hat{\beta}_3 = (0.01, 0.46, -0.05, -0.01, 0.43, 0.21, -0.59, -0.11, 0.45)^\top,$$
  

$$\hat{\beta}_4 = (-0.29, -0.02, 0.23, -0.26, -0.21, -0.38, 0.67, 0.00, 0.39)^\top.$$

The first factor seems to assign most of the weight to the variable "weight". The second factor is a contrast between the length and the weight of the car.

In Fig. 20.9, the increasing price as a function of weight is clearly visible in the first scatterplot. The most expensive and heaviest cars come from the USA (circles) and Europe (crosses). The dependency of the price on the second factor seems to be more complicated. Again, as in the previous exercises, the first two factors have to be considered jointly and the best visualization would be achieved by interactive (rotating) the three-dimensional plot: in such graphical device it can be clearly seen that the graph of the price plotted against the first two factors can be described as three-dimensional "twisted tube." In the upper two scatterplots in Fig. 20.9, this "twisted tube" can be seen only from the front and the side view.

In Fig. 20.10, we can see the results of the SIR II algorithm applied on the same data set. The screeplot immediately suggests that the SIR II algorithm is not appropriate for this data and that it does not find any interesting directions. In



**Fig. 20.10** SIR II applied on the cars data set. Screeplot and scatterplots of first three indices against the response. *The plotting* symbol denotes company headquarters (*circle* = USA, *cross* = Europe, *triangle* = Japan). Q SMSsir2cars

the scatterplots, we do not see any clear relationship between the response and the estimated SIR II projections.

In this situation, better results are provided by the SIR algorithm which discovers an interesting nonlinear relationship of the price of the car on its weight and length.

**Exercise 20.7** Generate four regions on the two-dimensional unit square by sequentially cutting parallel to the coordinate axes. Generate 100 two-dimensional uniform random variables and label them according to their presence in the above regions. Apply the CART algorithm to find the regions bound and to classify the observations.

The example has been generated by cutting first the unit square at  $x_2 = 0.5$  and then dividing each half at  $x_1 = 0.75$ . The class assignment is displayed graphically in the left plot in Fig. 20.11, where the classes 1, 2, and 3 are respectively denoted by triangles, squares, and diamonds.

The CART procedure finds the tree displayed in Fig. 20.11. One sees that CART almost perfectly reproduces the split points.

**Exercise 20.8** Modify Exercise 20.7 by defining the regions as lying above and below the main diagonal of the unit square. Make a CART analysis and comment on the complexity of the tree.

The design of this example is not optimal for CART since the optimal split does not lie along a coordinate axis. A simulated data set is plotted in Fig. 20.12. The points lying above (group 1) and below (group 2) the diagonal are denoted by triangles and circles, respectively.



Fig. 20.11 Classification tree applied on the example data set. Q SMScartsq



**Fig. 20.12** The diagonal data set. The points from groups 1 (*triangles*) and 2 (*circles*) are separated by a single line, the *diagonal*, in the *left plot*. The *horizontal* and *vertical lines* in the *right plot* are the thresholds obtained by CART algorithm.

The diagonal of the unit square is plotted in the left plot in Fig. 20.12. The thresholds obtained by the CART algorithm are plotted in the right plot in Fig. 20.12. Clearly, many thresholds are needed to split the simulated data set across the diagonal. As a consequence, the CART algorithm produces an oversized tree, plotted in Fig. 20.13. One can see that the CART algorithm tries to approximate the optimal diagonal split by a sequence of small rectangles placed around the diagonal.

**Exercise 20.9** Apply the SVM with different parameters  $\sigma$  and c in order to separate two circular data sets. This example is often called the Orange Peel exercise and involves two normal distributions  $N(\mu, \Sigma_i)$ , i = 1, 2, with covariance matrices  $\Sigma_1 = 2\mathcal{I}_2$  and  $\Sigma_2 = 0.5\mathcal{I}_2$ .

In Fig. 20.14, we plot four scatterplots containing the simulated two-dimensional dataset. In each plot, the white region denotes the separating hyperplane  $x^{\top}w + b = 0$ . The color of the background is given by the value of the function  $x^{\top}w + b$  in each point. Depending on the choice of the scale and cost parameters  $\sigma$  and c, the SVM is very flexible.

The scale parameter  $\sigma$  controls the smoothness of the local neighborhood in the data space. One sees that the separating curves are more jagged for  $\sigma = 5$  than for  $\sigma = 0.2$ . Compare the pictures in the left column of Fig. 20.14 with those in the right column.

The cost parameter c controls the amount of nonseparable observations Letting c grow makes the SVM more sensitive to the classification error as can be seen from 20.3. The SVM therefore yields smaller margins.



Fig. 20.13 Classification tree applied on the diagonal data set. Q SMScartdiag

For the orange peel data involving two circular covariance structures, the parameter constellation  $\sigma = 0.2$ , c = 8 gives the best separability results.

**Exercise 20.10** The noisy spiral data set consists of two intertwining spirals that need to be separated by a nonlinear classification method. Apply the SVM with different scale parameter  $\sigma$  and cost parameter c in order to separate the two spiral datasets.

The simulated data set, plotted in Fig. 20.15, was generated by adding a random noise,  $N_2(0_2, \mathcal{I}/100)$ , to regularly spaced points lying on the spirals  $E_1$  and  $E_2$ :

$$E_{1} = \left\{ \begin{pmatrix} (1+x)\sin(x)\\(1+x)\cos(x) \end{pmatrix}, x \in (0,3\pi) \right\},$$
$$E_{2} = \left\{ \begin{pmatrix} (1+x)\sin(x+\pi)\\(1+x)\cos(x+\pi) \end{pmatrix}, x \in (0,3\pi) \right\}.$$



**Fig. 20.14** The SVM applied to the orange peel data set with various choices of parameters  $\sigma$  and *c*. Upper left plot:  $\sigma = 0.2$ , c = 0.1, upper right:  $\sigma = 5$ , c = 8, lower left:  $\sigma = 0.2$ , c = 8, lower right:  $\sigma = 5$ , c = 8. SMSsymorange

The noisy spiral data is certainly hard to separate for only linear classification method. For SVM, it is a matter of finding an appropriate ( $\sigma$ , c) combination. It can actually be found by cross validation (Vapnik, 2000) but this involves an enormous computational effort. Since the data have small variance around the spiral, we can work with big cost c entailing small margins.

The local sensitivity is controlled by  $\sigma$  as can be seen from the upper row of Fig. 20.15. Increasing the scale parameter  $\sigma$  increases the correct classifications.

The best result is obtained for  $\sigma = 8$  and c = 8, see the lower right corner of Fig. 20.15.



**Fig. 20.15** The SVM applied on the spiral data set with various choices of parameters  $\sigma$  and *c*. Upper left plot:  $\sigma = 0.2$ , c = 0.1, upper right:  $\sigma = 8$ , c = 0.1, lower left:  $\sigma = 0.2$ , c = 8, lower right:  $\sigma = 8$ , c = 8. SMSsvmspiral

**Exercise 20.11** Apply the SVM to separate the bankrupt from the surviving (profitable) companies using the profitability and leverage ratios given in the Bankruptcy data set in Appendix A.3.

Separating possibly bankrupt from profit making companies is an important business and income source for investment banks. A good classification method (Härdle, Moro, & Schäfer, 2005) is therefore vital also for the performance of a bank.

Figure 20.16 shows the variation of  $\sigma$  and c over the range  $\sigma = 0.2, 1, 2$  and c = 1, 8. The cost parameter c is seen to produce somewhat better classifications for c = 1. The scale parameter  $\sigma = 0.2$ —see the upper left corner in Fig. 20.16—gives the best looking classification result.



Fig. 20.16 The SVM technique applied on the Bankruptcy data set with various choices of parameters  $\sigma$  and c.  $\subseteq$  SMSsymbankrupt

# Appendix A Data Sets

All data sets are included in the R library SMSdata that may be downloaded via the quantlet download center: Q www.quantlet.org. All data sets are available also on the Springer webpage.

## A.1 Athletic Records Data

This data set provides data on athletic records in 100, 200, 400, 800, 1,500, 5,000, 10,000 m, and Marathon for 55 countries.

### A.2 Bank Notes Data

Six variables were measured on 100 genuine and 100 counterfeit old Swiss 1000franc bank notes. The data stem from Flury and Riedwyl (1988). The columns correspond to the following 6 variables.

- $X_1$ : length of the bank note
- $X_2$ : height of the bank note, measured on the left
- $X_3$ : height of the bank note, measured on the right
- $X_4$ : distance of the inner frame to the lower border
- $X_5$ : distance of the inner frame to the upper border
- $X_6$ : length of the diagonal

Observations 1–100 are the genuine bank notes and the other 100 observations are the counterfeit bank notes.

### A.3 Bankruptcy Data

The data are the profitability, leverage, and bankruptcy indicators for 84 companies.

The data set contains information on 42 of the largest companies that filed for protection against creditors under Chap. 11 of the U.S. Bankruptcy Code in 2001–2002 after the stock market crash of 2000. The bankrupt companies were matched with 42 surviving companies with the closest capitalizations and the same US industry classification codes available through the Division of Corporate Finance of the Securities and Exchange Commission (SEC 2004).

The information for each company was collected from the annual reports for 1998–1999 (SEC 2004), i.e., 3 years prior to the defaults of the bankrupt companies. The following data set contains profitability and leverage ratios calculated, respectively, as the ratio of net income (NI) and total assets (TA) and the ratio of total liabilities (TL) and total assets (TA).

### A.4 Car Data

The car data set (Chambers et al. 1983) consists of 13 variables measured for 74 car types. The abbreviations in the data set are as follows:

$X_1$ :	Р	price		
$X_2$ :	Μ	mileage (in miles per gallon)		
$X_3$ :	R78	repair record 1978 (rated on a 5-point scale: 5 best, 1 worst)		
$X_4$ :	R77	repair record 1977 (scale as before)		
$X_5$ :	Н	headroom (in inches)		
<i>X</i> <sub>6</sub> :	R	rear seat clearance (in inches)		
$X_7$ :	Tr	trunk space (in cubic feet)		
$X_8$ :	W	weight (in pound)		
$X_9$ :	L	length (in inches)		
$X_{10}$ :	Т	turning diameter (clearance required to make a U-turn, in feet)		
$X_{11}$ :	D	displacement (in cubic inches)		
<i>X</i> <sub>12</sub> :	G	gear ratio for high gear		
<i>X</i> <sub>13</sub> :	С	company headquarters (1 United States, 2 Japan, 3 Europe)		

### A.5 Car Marks

The data are averaged marks for 24 car types from a sample of 40 persons. The marks range from 1 (very good) to 6 (very bad) like German school marks. The variables are:

 $X_1$ : A economy

 $X_2$ : B service

- $X_3$ : C nondepreciation of value
- $X_4$ : D price, mark 1 for very cheap cars
- $X_5$ : E design
- $X_6$ : F sporty car
- $X_7$ : G safety
- $X_8$ : H easy handling

### A.6 Classic Blue Pullover Data

This is a data set consisting of 10 measurements of 4 variables. A textile shop manager is studying the sales of "classic blue" pullovers over 10 periods. He uses three different marketing methods and hopes to understand his sales as a fit of these variables using statistics. The variables measured are

- $X_1$ : number of sold pullovers
- $X_2$ : price (in EUR)
- $X_3$ : advertisement costs in local newspapers (in EUR)
- $X_4$ : presence of a sales assistant (in hours per period)

### A.7 Fertilizer Data

The yields of wheat have been measured in 30 parcels, which have been randomly attributed to 3 lots prepared by one of 3 different fertilizers A, B, and C.

- $X_1$ : fertilizer A
- $X_2$ : fertilizer B
- X<sub>3</sub>: fertilizer C

### A.8 French Baccalauréat Frequencies

The data consist of observations of 202,100 French baccalauréats in 1976 and give the frequencies for different sets of modalities classified into regions. For a reference, see Bouroche and Saporta (1980). The variables (modalities) are:

- $X_1$ : A philosophy letters
- $X_2$ : B economics and social sciences
- $X_3$ : C mathematics and physics
- $X_4$ : D mathematics and natural sciences
- $X_5$ : E mathematics and techniques

 $X_6$ :Findustrial techniques $X_7$ :Geconomic techniques $X_8$ :Hcomputer techniques

### A.9 French Food Data

The data set consists of the average expenditures on food (bread, vegetables, fruit, meat, poultry, milk, and wine) for several different types of families in France (manual workers = MA, employees = EM, managers = CA) with different numbers of children (2, 3, 4, or 5 family members). The data are taken from Lebart et al. (1982).

### A.10 Geopol Data

This data set contains a comparison of 41 countries according to 10 different political and economic parameters:

$X_1$ :	popu	population
$X_2$ :	giph	gross internal product per habitant
$X_3$ :	ripo	rate of increase of the population
$X_4$ :	rupo	rate of urban population
$X_5$ :	rlpo	rate of illiteracy in the population
$X_6$ :	rspo	rate of students in the population
$X_7$ :	eltp	expected lifetime of people
$X_8$ :	rnnr	rate of nutritional needs realized
$X_9$ :	nunh	number of newspapers and magazines per 1,000 habitants
$X_{10}$ :	nuth	number of television per 1,000 habitants

#### A.11 German Annual Population Data

The data set shows yearly average population and unemployment rates for the old federal states in Germany (given in 1,000 inhabitants).

### A.12 Journals Data

This is a data set that was created from a survey completed in the 1980's in Belgium questioning people's reading habits. They were asked where they live (10 regions

comprising 7 provinces and 3 regions around Brussels) and what kind of newspaper they read on a regular basis. The 15 possible answers belong to 3 classes: Flemish newspapers (first letter v), French newspapers (first letter f) and both languages (first letter b).y

$X_1$ :	WaBr	Walloon Brabant
$X_2$ :	Brar	Brussels area
$X_3$ :	Antw	Antwerp
$X_4$ :	FlBr	Flemish Brabant
$X_5$ :	OcFl	Occidental Flanders
$X_6$ :	OrFl	Oriental Flanders
$X_7$ :	Hain	Hainaut
$X_8$ :	Lièg	Liège
$X_9$ :	Limb	Limburg
$X_{10}$ :	Luxe	Luxembourg

# A.13 NYSE Returns Data

This data set consists of returns of seven stocks traded on the New York Stock Exchange (Berndt 1990). The monthly returns of IBM, PanAm, Delta Airlines, Consolidated Edison, Gerber, Texaco, and Digital Equipment Company are stated from January 1978 to December 1987.

## A.14 Plasma Data

In Olkin and Veath (1980), the evolution of citrate concentration in the plasma is observed at 3 different times of day for two groups of patients. Each group follows a different diet.

*X*<sub>1</sub>: 8 AM *X*<sub>2</sub>: 11AM

*X*<sub>3</sub>: 3 PM

# A.15 Time Budget Data

In Volle (1985), we can find data on 28 individuals identified according to gender, country where they live, professional activity, and matrimonial status, which indicates the amount of time each person spent on 10 categories of activities over 100 days (100.24 h = 2,400 h total in each row) in 1976.
$X_1$ :	prof :	professional activity			
$X_2$ :	tran :	transportation linked to professional activity			
<i>X</i> <sub>3</sub> :	hous :	household occupation			
$X_4$ :	kids :	occupation linked to children			
$X_5$ :	shop :	shopping			
<i>X</i> <sub>6</sub> :	pers :	time spent for personal care			
$X_7$ :	eat :	eating			
$X_8$ :	slee :	sleeping			
$X_9$ :	tele :	watching television			
$X_{10}$ :	leis :	other leisure activities			
maus:	activ	ve men in the United States			
waus:	activ	ve women in the United States			
wnus:	non	active women in the United States			
mmus	: mar	ried men in United States			
wmus: marr		ried women in United States			
msus: singl		e men in United States			
wsus:	sing	le women in United States			
mawe: act		ctive men from Western countries			
wawe:	activ	ve women from Western countries			
wnwe	non	active women from Western countries			
mmwe	e: mar	ried men from Western countries			
wmwe	e: mar	ried women from Western countries			
mswe:	sing	le men from Western countries			
wswe:	sing	le women from Western countries			
mayo:	activ	ve men from Yugoslavia			
wayo:	activ	active women from Yugoslavia			
wnyo: nor		nactive women from Yugoslavia			
mmyo	: mar	ried men from Yugoslavia			
wmyo	: mar	ried women from Yugoslavia			
msyo: singl		le men from Yugoslavia			
wsyo: singl		e women from Yugoslavia			
maea: activ		e men from Eastern countries			
waea: activ		e women from Eastern countries			
wnea: nona		ctive women from Eastern countries			
mmea: marr		ied men from Eastern countries			
wmea	: mar	ried women from Eastern countries			
msea:	sing	le men from Eastern countries			
wsea:	sing	le women from Eastern countries			

#### A.16 Unemployment Data

This data set provides unemployment rates in all federal states of Germany in September 1999.

#### A.17 U.S. Companies Data

The data set consists of measurements for 79 U.S. companies. The abbreviations are as follows:

 $X_1$ : Α assets (USD)  $X_2$ : S sales (USD) MV  $X_3$ : market value (USD)  $X_4$ : Р profits (USD)  $X_5$ : CF cash flow (USD)  $X_6$ : Е employees

### A.18 U.S. Crime Data

This is a data set consisting of 50 measurements of 7 variables. It states for 1 year (1985) the reported number of crimes in the 50 states of the United States classified according to 7 categories ( $X_3$ – $X_9$ ):

- $X_1$ : land area (land)
- *X*<sub>2</sub>: population 1985 (popu 1985)
- $X_3$ : murder (murd)
- $X_4$ : rape
- $X_5$ : robbery (robb)
- $X_6$ : assault (assa)
- *X*<sub>7</sub>: burglary (burg)
- $X_8$ : larcery (larc)
- $X_9$ : auto theft (auto)
- $X_{10}$ : U.S. states region number (reg)
- $X_{11}$ : U.S. states division number (div)

Division Numb	bers	Region Numbers		
New England	1	Northeast	1	
Mid-Atlantic	2	Midwest	2	
E N Central	3	South	3	
W N Central	4	West	4	
S Atlantic	5			
E S Central	6			
W S Central	7			
Mountain	8			
Pacific	9			

## A.19 U.S. Health Data

This is a data set consisting of 50 measurements of 13 variables. It states for 1 year (1985) the reported number of deaths in the 50 states of the U.S. classified according to 7 categories:

- $X_1$ : land area (land)
- *X*<sub>2</sub>: population 1985 (popu)
- $X_3$ : accident (acc)
- $X_4$ : cardiovascular (card)
- $X_5$ : cancer (canc)
- *X*<sub>6</sub>: pulmonary (pul)
- *X*<sub>7</sub>: pneumonia flu (pneu)
- $X_8$ : diabetes (diab)
- $X_9$ : liver (liv)
- $X_{10}$ : doctors (doc)
- $X_{11}$ : hospitals (hosp)
- $X_{12}$ : U.S. states region number (reg)
- $X_{13}$ : U.S. states division number (div)

#### A.20 Vocabulary Data

This example of the evolution of the vocabulary of children can be found in Bock (1975). Data are drawn from test results on file in the Records Office of the Laboratory School of the University of Chicago. They consist of scores, obtained from a cohort of pupils from the 8th through 11th grade levels, on alternative forms of the vocabulary section of the Cooperative Reading Test. It provides scaled scores for the sample of 64 subjects (the origin and units are fixed arbitrarily).

## A.21 WAIS Data

Morrison (1990) compares the results of 4 subtests of the Wechsler Adult Intelligence Scale (WAIS) for 2 categories of people. In group 1 are  $n_1 = 37$  people who do not present a senile factor; in group 2 are those ( $n_2 = 12$ ) presenting a senile factor.

WAIS subtests:

- *X*<sub>1</sub>: information
- *X*<sub>2</sub>: similarities
- *X*<sub>3</sub>: arithmetic
- *X*<sub>4</sub>: picture completion

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