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ON INTERNATIONAL DEVELOPMENT

## The Effect of Modern Agriculture on Rural Development

Edited by Gyorgy Enyedi Ivan Volgyes

Comparative Rural Transformation Series

### Pergamon Press

NEW YORK • OXFORD • TORONTO • SYDNEY • PARIS • FRANKFURT

Pergamon Press Offices:

U.S.A.	Pergamon Press Inc., Maxwell House, Fairview Park. Elmsford, New York 10523. U.S.A.
υ.κ.	Pergamon Press Ltd., Headington Hill Hall. Oxford OX3 OBW, England
CANADA	Pergamon Press Canada Ltd., Suite 104, 150 Consumers Road, Willowdale, Ontario M2J 1P9, Canada
AUSTRALIA	Pergamon Press (Aust.) Pty. Ltd., P.O. Box 544. Potts Point, NSW 2011, Australia
FRANCE	Pergamon Press SARL, 24 rue des Ecoles. 75240 Paris, Cedex 05, France
FEDERAL REPUBLIC OF GERMANY	Pergamon Press GmbH, Hammerweg 6 6242 Kronberg/Taunus, Federal Republic of Germany

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Library of Congress Cataloging in Publication Data Main entry under title:

The Effect of modern agriculture on rural development.

(Pergamon policy studies on international development) Includes index. 1. Rural development-Case studies.

2. Agriculture innovations--Case studies.

3. Land settlement--Case studies. I. Enyedi, Gyorgy. II. Volgyes, Ivan, 1936- III. Series. HD1415.E33 1982 338.9'009173'4 80-25232 ISBN 0-08-027179-0

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Printed in the United States of America

## Introduction

### Gyorgy Enyedi Ivan Volgyes

The problems of rural development are increasingly of interest to regional planners and regional policymakers. Rural development projects in the developed countries, and often in the developing countries as well, put more emphasis on rural industry, tourism, or services than on the modernization of agriculture. But the latter still remains the basic rural function, at least in terms of resource utilization. Agriculture is not generally treated as a dynamic element of regional develop-The reason is simple: the rapid development ment. agriculture, contrary to the rapid growth of of industry or the tertiary sector, has generally been accompanied by a substantial decline of employment.

Consequently, at least according to the experiences of the developed nations, modern agriculture cannot fulfill the basic function of a developed region, because depopulation undermines the functioning of services.

These effects are of a certain type of technical-economic modernization. On a global scale, however, we must suppose the existence of <u>different</u> types, aspects, and, consequently, <u>different</u> effects of agricultural modernization.

For what we call "modern agriculture" today, North America has served as the innovation center. This type of modern agriculture has been characterized by high capital intensity, a high technical level, massive utilization of machinery, clear profit-orientation, very low manpower use, owneroperated private farms, and a great abundance of

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land. We can add that agriculture has played a secondary role as compared to the dominant industry, and that the density of agricultural population was already low at the beginning of modernization. This North American type of technical modernization was introduced, with modifications, to Western Europe. The western part of the European continent has a long tradition in certain agricultural innovations, such as animal breeding and crop rotations, but the highly mechanized agricultural technology was transplanted there from North America. Modifications were justified by the smaller scale of farms and by certain peasant traditions surviving in Western Europe. A special innovation center for modern agriculture was formed in Japan, suitable for the microfundia and high density of agricultural population.

Despite the important differences existing between North America, Western Europe, and Japan, there are fundamental common features: the profitorientation of farming, the primacy of the economic goal to social aspects, and the ability of secondary and tertiary sectors to absorb the surplus manpower leaving agriculture. The North American type of agricultural modernization has one rather negative effect upon rural development - depopulation. The utilization of modern technology has certain advantages, such as the development of the rural infrastructure and a higher education of the agricultural population, but in the long run, the rural depopulation might have disastrous effects.

Consequently, this North American type of modernization might be adapted well to other continents only in cases of similar social structure and production goals, such as in Israel or South Africa. But its introduction into the very different rural societies of developing countries has often had contradictory or even destructive results, as illustrated by a great number of case studies. Every basic type of rural society needs its own kind of agricultural modernization tailored to express different aims and methods.

The East European socialist countries have their independent type of agricultural modernization. Its most important characteristics are as follows:

• Dominance of collective (cooperative or state-owned) large-scale farming.

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- Relatively high technical standards (technology partly adapted from the North American innova-tion center).
- The food supply of the country's population might have priority among production goals.
- The decline of agricultural employment should not harm full employment.

Large-scale farms in Eastern Europe are economas well as social organizations. They offer a ic number of services, offered elsewhere through village or regional organizations, to the rural population. Large-scale farms, playing an important role in vertical integration, can attract new commercial and food-processing activities to the countryside. In this way, large farms can increase employment in their nonagricultural agribusiness activities, and, at least in the important agricultural regions, they can more or less stabilize the rural population. Nonetheless, it must be pointed out that the East European model includes the experiences of economies (such as Yugoslavia and Poland) where private farms remain dominant as well as the experiences of the other socialist states where the productive activities are dominated by the state or collective sectors.

Agricultural modernization in developing countries has to be based on social modernization, that is, agrarian reforms. First of all, a new social structure that makes the producers interested in economic growth and which is able to absorb technical innovations must be formed. The technical innovations have to be oriented toward higher yields, and by no means toward a sharp diminishing of manpower use. It is clear that the uncontrolled growth of large cities in developing countries, caused partly by the immigrations of rural surplus manpower, is menacing. Thus, the developing countries have to modernize their agriculture in order to ease the food shortage, but also have to try to enlarge rural employment. Contrary to the trend in developed nations, the agricultural modernization of less developed countries is taking place before a general industrialization.

This type of agricultural modernization also has a number of nonproductive goals, such as developing rural infrastructure, basic health services, and education. One can base the modernization on the existing social organization of rural communities. The experiences of the people's communes of China are worth studying; these organizations, despite the frequent political upheavals in China, were successful in feeding almost a billion people and assuring basic services for the rural population. One can expect the formation of other special modernization types within the developing world.

It is well known that the former "underdog" role of food and agricultural raw material production has substantially changed in the world economy. Food has become an important strategic and political tool as well. The role of agriculture has to be reevaluated also in national development policies. Governments have to recognize that agricultural modernization is mostly a social phenomenon, and open the way for social transformation. Hence. agricultural modernization can lead to the comprehensive transformation of the rural society and the rural settlement network; the integration process of modern agriculture can enlarge the rural industry and rural services. Consequently, we can expect that modern agriculture will become, at least, one of the major dynamic elements of development in the productive regions of the earth.

This volume in the series on comparative rural development deals with the role of agriculture in the process of rural transformation. It attempts to examine the interchange between the social and technical elements of change by focusing on the alteration of societal and settlement changes, on the one hand, and on the alterations of technology, industrialization, and integration of production, on the other. The authors of the individual chapters address these topics by trying to illustrate how the various processes of change have affected the experiences of various states at all levels.

This book is divided into five sections. The first section deals with social change, the modernization of agriculture, and the general process of rural transformation. The studies selected focus on the examples of three advanced economies (Canada, Belgium, and Australia), on the centrally directed economy of East Germany, and on the rapidly developing economy of Puerto Rico. Although the processes and the levels of development are as different as the speed and the direction of change, the authors of chapters in this section all focus their attention on the social change attendant with the process of rural transformation.

In the second section, the authors concentrate the changes in the settlement process as the on modernization of industry begins to turn from extensive to intensive uses of manpower and as society strips the excess manpower for industrial use. The focus is on the variety of change and the divergent experiences in settlement structures, ranging from rural depopulation to fairly stable rural population patterns. The studies stress the close connection between modernization and urbanization, but make it clear that the process of urbanization is not and need not be synonymous with the process of the general modernization and industrialization of societies. The section includes studies dealing with the United States, France, Finland, the USSR, Poland, and Hungary in order to illustrate the universality of problems in spite of obvious systemic and development differences.

The third section examines the effects of changing agricultural technology on a modernizing countryside. It attempts to illustrate that new methods and processes in agricultural technology bring not merely heightened levels of expectation, but a change of attitudes as well. A variety of technological changes are examined in this sec-tion: changes in dairy, fruit, and viniculture, as well as the introduction of specialized crops. The authors in this section deal with such diverse examples as Canada, Japan, Israel, the United States, and Hungary to illustrate that the introduction of modern agro-techniques, regardless of the level of the general development of the economy, always results in a significant improvement in production levels.

Just as technological change is important, an attendant, though less clearly delineated and more complex alteration, can also be witnessed in the changing countryside, namely, the general industri-alization of agriculture. This process is, of course, a relatively new phenomenon in the changing environment of rural life, and it combines the activities of the primary sector with those of the secondary sector. Through such activities as the location of industrial plants in the rural sphere, regardless of the differences in political systems, modernizing states are able to create year-round employment for the rural population, utilize excess partially excess work forces, including the or under-utilized labor of women, and induce economic planners to combine the two, traditionally separate

productive sectors. As the authors of this section illustrate through such examples as Hungary and Israel, industrialization of agriculture is especially viable in small states where urbanization and industrialization are not coterminous and where manpower scarcities generally exist.

The concluding section of this volume is devoted to the process of agro-industrial integration and the attendant changes of the rural sphere. As modern systems of production are introduced and as the industrial and rural spheres are intertwined for both economic and regional reasons, the necessity for cooperation grows. Focusing on the United States, West Germany, and Hungary, the authors of this section illustrate the various forms of agro-industrial cooperation and integration and the relationship between such activities and the process of rural change.

The chapters for this volume were specifically commissioned and were delivered in paper form first at the Fourth International Meeting organized by the Commission on Rural Development of the International Geographic Union. They were orally delivered in Szeged, Hungary in 1979 and edited at the University of Nebraska, under the auspices of the Graduate Program on Comparative Rural Transformation of the University. Partial assistance for the typing and editing of the manuscripts was given by Title V of the Rural Development Act. That assistance is gratefully acknowledged by the editors of this volume.

The typesetting for this volume was done by Donna Pett. Her careful and conscientious work made it possible for us to complete this volume. The editors wish to express their gratitude for her contribution and express their appreciation for her efforts.

## The Impact of Modern Agriculture on Rural Transformation in Canada

Lewis A. Fischer

Extending as it does from the Atlantic to the Pacific, from the frozen territories of the Arctic to the temperate zones of the Niagara Peninsula, Canada's vastness embodies a great variety ot natural conditions, a multiformity of societal groupings, and a diversity of economic opportunities. Like the majority of industrialized countries, Canada has a mixed economy. It neither follows the classical type of capitalism nor is a centrally planned system. It is rather a conglomerate of market-oriented subsystems, with different levels of competition. Pricing occurs in the framework of business enterprises, yet a substantial part of production is under government control. The government does not control the quantity of goods produced, but it has a host of instruments to exercise supply management. The decision-making power on agricultural policies and programs is divided between one federal and ten provincial governments. Inevitably, provincial governments may frequently represent fundamentally divergent regional interests.

Against this background, this chapter identifies some major characteristics of the modernization process in Canadian agriculture and assesses their impact on rural development.

#### SELECTED INDICATORS OF MODERNIZATION IN AGRICULTURE

#### (a) Natural Resources

Canada has some 904 million hectares (2.200 million

acres) of land, of which only 7 percent (67 million hectares) is in farming. As indicated at the outset, a wide range of climates exists over the agricultural regions of Canada. The frost-free period extends from minimum of 80 days to the maximum of 220 days, the latter being restricted to some coastal areas. Appendix 1.1 shows that according to recent estimates, some 114 million hectares of land could be used for agricultural purposes; that is almost twice the present farming area. Out of 43.7 million hectares of "improved land," 32 million hectares are under crops and improved pasture. The average amount of improved land per farms has increased significantly from 30 percent in 1930 to 65 percent in 1976. (1) This demon-strates (a) that there is potential for expansion of production, (b) that intensity and efficiency could be improved if financial resources would be made available, and (c) that Canadian farmers have both the skill and the desire to intensify farm operations.

An important feature of development is the increasing competition for farmland from industrial and urban expansion. Since the complex network of medical, educational, and cultural services in rural areas are seriously endangered by this trend, it must be recognized as a force affecting both farm and nonfarm rural conditions. Accurate data on the rate of loss of farm land to urban use are not available, but Agriculture Canada estimates that the area absorbed for every increase of 1,000 in urban population varies from about 80 to 400 higher figure includes hectares. The urban fringe--land alienated from agriculture by land speculation and resulting high prices. If the value of 80 hectares per 1,000 increase of urban population is used, the projected permanent conversion of land to urban development in the provinces Quebec and Ontario between now and the year 2000 totals 300,000 hectares and 500,000 hectares, respectively. (2)

#### (b) Human Resources

Changing agricultural structure is a worldwide phenomenon characterized by a decreasing farm population, increasing average farm size, and an adjustment in resource use. Technological progress

is a major factor reflected in the substitution of capital for human or animal labor resulting in a shifting investment toward purchased inputs. The way farmers perceive technical and biological innovations is central to their decision-making process. In accordance with its prime objective, this study's main focus is the change in the human, social, and economic characteristics of the modern farm industry. During the period 1961-1976, the number of farm operators declined from 480,000 to 300,000; that is, by 37.5 percent. In contrast to European trends, the number of hired laborers decreased at a much lower rate, and even showed some increase in 1974 and 1975. During the period 1951-1971, the total farm population declined from 2.9 million to 1.5 million, falling from 20.8 to 6.9 percent of the total population. These decreases have had a significant impact on the character of many rural communities. (3) The reductions occurred in different regions with differing extents and rates. (4)

Most farms in Canada are operated by their owner. Recently, however, there has been a trend toward corporate companionship between family members. As the proportion of "legally constituted incorporated family businesses" increases, these provide improved credit and tax preferences for their members. In a similar vein, the system of "partnership" between father and son is slightly decreasing. Table 1.1 reveals the type of organization in 1976.

		Percentage
Type of Organization	Number of Farms	<u>of Total</u>
Individual/family	274,490	91.5
farm Partnership	11,313	3.8
Institution/community	771	0.3
Legally constituted		
company: Family	11,348	3.8
Other	1,864	0.5
Other types	332	0.1
TOTAL	300,118	100.0

Table 1.1. Type of Farm Organization in Canada 1976

Source: Statistics Canada, Cat. 96-800, 1976, p. 28-Table 1

Appendix 1.2 demonstrates the transformation of the agricultural labor force in Canada under the impact of modernization. The most striking feature is the negative relationship between the number of unpaid family workers and hired workers. Unpaid family workers have traditionally played a major role in farm production, outnumbering paid workers until the mid 1970s when a shift towards a greater reliance on hired labor began. (5) The social effect of this trend on rural development is significant in that it changed the structure of the farm family as young family members opted for industrial jobs. Regular wages, regular working hours, and better access to recreational centers have attracted many of them to urban areas. Some return, however, frustrated by the lack of opportunities for inexperienced and inefficient job aspirants. But indeed, most farmers now prefer seasonal workers anyway. (6) But in so doing, they ensure a pool of unemployed labor for much of the year. All these changes created increasingly complex labor relations in rural areas in the early 1970s. More recently, the situation has eased as minimum-wage schemes and special government sponsored farm labor programs have been implemented.

#### (c) Capital Resources, Allocations, and Returns

Technological change is an important element of modernization. Theoretically, it is the transfer of scientific discoveries to agriculture, while in practice it is often the introduction of laborsaving methods to farm operations. This process of change depends greatly on the nature of the innovations. In Canadian agriculture the dominant characteristic has been the increased substitution of capital for labor.

Advances in transportation and the replacement of human and animal labor by mechanical power have had profound effects on the social structure of the rural farm and nonfarm population. The scope of this study does not permit a cataloging of all the elements of these trends. The following section is limited to the major components of technological change.

Table 1.2 reveals that, parallel to the decline of farm numbers, the number of tractors, grain combines, and trucks has increased. It further shows the growing volume of capital invested in machinery. (7) Also, the consumption of fertilizers by Canadian farmers increased in the 1950-1975 period from 193,000 tons of the three primary nutrients (nitrogen, phosphorus, and potassium) to 1,232,000 tons. Expenditures on fertilizers and limestone grew from \$40.3 million to \$497 million.

Table 1.2. Number and Distribution of Selected Farm Machinery in Canada 1952-1976

	<u>1</u>	951		1976
	Number of Machinery on Farms	Farms Reporting	Number of Machinery on Farms	Farms Reporting
Autos Tractors Grain	252,610 331,587	240,120 278,285	291,223 605,284	236,385 275,241
Combines Trucks	83,328 154,445	79,580 142,298	161,852 422,598	142,344 236,815

Source: Statistics Canada, Cat.96-800, p.61

The above examples of technological change illustrate the trend of modernization in Canada. The major goal of this trend was to improve efficiency and to promote greater productivity. Increasing capital input resulted in higher average yields per land unit. Indeed, fewer farmers now grow more food on less land. The number of persons supplied with food and fiber by the production of one farm worker was 11 in the 1930s, changed to 25 during the second half of the 1950s and was 41 by 1977. Total cash receipts during the period 1963-1972 averaged \$4,192 million, reached \$6,741 million in 1973, and was \$11,900 million by 1978. (8)

In general, modern Canadian agriculture is a conglomerate of commercial enterprises and is clearly market oriented. There is a strong trend toward further modernization. However, the basic aspiration of the farmers is the stabilization of rural living conditions and the preservation of the family farm system.

#### THE FAMILY FARM

The transformation of economic and social conditions that has taken place in Canada's national economy in the past twenty-five years presents the greatest challenge to traditionally family farmoriented agriculture. Modernization has made farming an extremely complicated enterprise. It is postulated that one farmer combines the basic knowledge of a mechanic, an agronomist, a veterinary surgeon, and a manager, along with adequate marketing skill. The fundamental characteristics of the family farm in Canada are the ownership of production factors and the freedom of decision making. On the road to modernization, the farmer has encountered conflicting values and ideologies embodied in the concept of the viability of the family farm. The crucial dilemma is expressed in two contradictory slogans: "grow or go" and "small is beautiful".

The traditional classification of farm size in hectares indicates that from 1951 to 1976 the average farm size increased by 53.5 percent, from 145.8 to 223.4 hectares. However, in the modern farm industry, the size of a farm cannot be regarded as the sole indicator of viability or efficiency. In many sectors, specialization and integration have created farm enterprises with large investments and large business capacities located on relatively small pieces of land. Poultry production, feed-lot operations, and several other business practices are examples of so-called landless farming. Hence, a distinction should be made between the size of a farm and the size of an operation. Nonetheless, Table 1.3 reveals that the increase in the value of products sold is in direct proportion to the increase of average farm size. The reason for this is the relatively small number of "landless" operations.

Using the material in Table 1.3, it is possible to divide Canadian farmers into three economic groups: one group, representing 35 percent of farmers, is viable (sales \$25,000 and over); another group (42 percent) is neither well-off nor poverty stricken; and a third group is below the poverty level. The size of the poor or "marginal" farm sector helps explain the increase in the importance of off-farm work in the last twenty-five years. The proportion of farm operators reporting off-farm work was 28 percent in 1951 and 35.3 percent in 1971.

#### Table 1.3. Census Farms Classified by Value of Agricultural Products Sold - 1976

Value of Agricul- tural Products Sold	Number of Farms	Percent of Total	Average Farm Size (hectares)
<pre>\$ 1,200 - \$ 4,999 \$ 5,000 - \$ 9,999 \$10,000 - \$24,999 \$25,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 &amp; over Institutional farms</pre>	69,097 45,791 81,492 59,309 22,120 9,189 12,349 771	23.0 15.2 27.2 19.8 7.4 3.1 4.1 0.2	88.9 132.1 197.6 261.6 265.6 416.1 620.1
TOTAL NUMBER	300,118	100.0	223.8

Source: P. M. Moncrieff et al, <u>Canada's Agricul-</u> <u>tural System</u>, 3rd ed., (Montreal: <u>Macdonald Col-</u> <u>lege</u>, 1978), p.3.

Off-farm incomes have contributed significantly to the economic welfare of farmers. Data show that while the farmer's total income from all sources increased from \$3,606 in 1958 to \$10,018 in 1974, the share of farm income declined from 65 percent to 44 percent. Regional discrepancies are responsible for regional diversity in the relative significance of farm and off-farm income. (9) The widespread practice of part-time farming is relatively new, but is now a rapidly expanding part of the rural adjustment process, generating the major part of off-farm income. This phenomenon is widely encouraged in some West European countries; its social and economic significance has been only recently recognized in North America.

Improvements in marketing technology have also contributed to modernization by reducing marketing costs. Compulsory bulk transportation of milk, controlled atmosphere storage, dehydration, truck transportation, and many other technological innovations are all components of the modern market process. The majority of family farms has gained from these developments. A minority, however, has faced severe challenges of adjustment which have frequently exceeded their financial capacity.

Innovations in production and marketing have encouraged both vertical and horizontal integration. The latter is reflected in enlarged farm sell or rent their as farmers land to sizes neighbors or as previously independent family members pool their resources. The growth of vertical integration, or contract farming, signals specialization in both production and marketing. It may become the vehicle of survival for the family farm, provided that it includes the dissemination of knowledge, freedom in decision making, and freedom to terminate the contract. Despite the potential for contract production, the trend in recent years has been to discourage this phenomenon with the establishment of marketing boards. There are now more than one hundred producers' marketing boards in Canada with authority to fix prices and control supplies. Their essential task is to protect the farmer's economic interest.

The cooperative movement is limited to two sectors in two regions. The grain farmers of western Canada developed a large and efficient cooperative organization which became a vital element of the grain-handling system. In the dairy sector, a sweeping tendency toward concentration has eliminated the small processing units in Ontario and Quebec; the present system is an oligopoly with farmers' participation. In other production domains, the cooperative movement is scarcely growing in Canada. Consumer's cooperatives organizing wholesale buyer units and running their own retail stores, service stations, medical clinics, and funeral centers have difficult times, even in rural areas, competing with the expanding modern chaincorporation.

In the years ahead, we can expect to see in Canada a continuation, even an acceleration, of the trend toward modernization of agriculture. The formative effect of this trend on the family farm is fundamental and takes many forms. There is a general consensus that the family farm is still the basis of a desirable pattern for agricultural and rural living in the country. The real answer to the survival of the Canadian family farm is neither to get big a tout prix nor to refuse the challenge of efficiency if it calls for running an enlarged scale enterprise. Farmers must bring production into line with demands in accordance with their own physical, educational, and economic capacities.

Related studies in the United States have indicated that the enlargement of farm units may have detrimental effects on the quality of life in rural communities, in terms of reduced services and business activities in rural centers. (10) On the other hand, capital-intensive production has greatly improved efficiency, allowing for "a more rapid rate of growth in farm output on large farms while small, marginal farms may be forced to leave the industry." (11) Some social science researchers maintain that large-scale farm operation induces detrimental "stress" effects on farm families and affects the health of the operator, who may be short of the skill necessary for modern production and marketing practices. Likewise, the education, transportation, and service sectors have suffered as the farm population has decreased.

In summary, the family-farm pattern may be expected to remain as the crucial characteristic of Canadian agriculture, but it is likely to adjust its production and marketing activities to the model of a modern, industrialized society. Government policies designed to assist small farmers and to make their farms viable were established in the early 1970s. The Small Farm Development Program (SFDP) operates on a national level. Under this program, two types of counseling services are offered. The first is directed toward farmers who are leaving the farm, either to retire or to pursue other employment. The second is directed toward farmers who wish to to improve their incomes on the farms, with advice on how to improve the efficiency and productivity of their operations. This program is extremely important in enabling small farmers to stay in agriculture and in providing for part-time farmers, creating an opportunity to examine alternatives for gainful employment. (12)

#### THE CHANGING RURAL LANDSCAPE

The characteristic feature of modernization in Canada is increasing urbanization. The rapid growth of Canadian cities causes them to extend further and further out into rural areas, increasingly blurring the division between town and country. This makes it very difficult to identify any specific demarcation between rural and urban populations. Consequently, <u>Statistics Canada</u> has recently revised the definitions of "urban" and "rural": "Urban is the population living in each concentration of population of 1,000 inhabitants and over, with a population density of 1,000 inhabitants and over per square mile. The remainder and is rural." Using this new typology, the rural farm population represents 18.64 percent and the rural nonfarm population represents 19.56 percent of the population. The remaining 61 total percent is urban. (13) The constant trend towards increased urbanization has greatly affected the way of life of the rural population and has defined their aspirations both in economic and social matters. This has manifested itself in changes in the standard of living, which have occurred both in urban and rural communities. (14)

The intent of Canadian agricultural policy is either to preserve the existing rural/urban ratio in the population or at least to slow down the rate of increase in the urban population.

Depletion of the rural population will, in general, have a detrimental effect on the rural community. Furthermore, many studies have shown that rapid expansion of the largest urban centers typically brings in its wake sharp increases in problems of social maladjustment with attendant social and economic costs. It has been even suggested that the quality of the city dweller's life is enhanced if he has a populated countryside to visit from time to time. For this reason, a strong positive relationship is shown between a balanced rural/urban population distribution and the national goal of an improved quality of life. (15)

Attempts to improve the quality of life demand a comprehensive approach. It is essential to examine the impact of the threat of technological unemployment in the rural community, including its farm and nonfarm components. The sector which has suffered most from the modernization of farming is the rural farm service sector. The fundamental transformation and improvement of the transportation system since the end of World War II has minimized the demand for rural services. Rural people now purchase farm input and household goods in large urban centers. Railway lines have been abolished; most rural families own automobiles, and bulk transportation has been taken over by long-distance truck services centered in the large cities. The decline in the rural population has caused a reduction in the number of schools and diminished the availibility of medical services. In such circumstances, small towns and the open country cannot hold people unless specific measures are taken to improve the economic environment. To maintain the size of the rural population, it is therefore necessary to design programs so that all sections of the rural community benefit from it. In other words, rural development policy has to coordinate available resources to strengthen the social and economic power of rural communities. This calls for the coordination of agricultural policy program with broader-based rural policy. A prime goal of such coordination is to provide access to public services in nonmetropolitan areas. The sine qua non to success is, however, local participation. This may pave the way for integrated local development aimed to achieve a modern, viable farm system linked with a prosperous, rural nonfarm community. To achieve this goal, several problems must be resolved. With a great deal of simplification, these may be summarized as the effects of farm population growth generating migration, underemployment, unemployment, and poverty.

Over the two decades from 1951-1971, the farm population in Canada decreased by 49.8 percent while the rural nonfarm population increased by 46.4 percent. (16) The growth of the rural nonfarm population occurred mainly in the late 1960s and has continued since. Most recently, a movement out of the large cities has gained momentum. Thus, the growth of the rural nonfarm population has been nurtured by two sources: overpopulated farms and metropolitan centers. The high rate of increase of the rural nonfarm population is the prime cause of the high rate of unemployment in the rural labor force, as reflected in Appendix 1.3. These statistics also illustrate the changes that have occurred in the economic structure of rural communities. Existing village crafts are disappearing rapidly, while a new pattern of demand is developing along with the modernization of agriculture. One way of meeting the damaging trend of increasing unemployment is the creation of industries adjusted to the demand for new inputs and the manufacture of consumer goods that could be produced locally. As far as employment is concerned, these industries might provide new outlets for local personnel. In general, potential industries are small, and their

spatial distribution would be determined by local opportunities. This supports the argument for a "locally based development strategy," as advocated by the Council on Rural Development. Rural industries would surely increase the opportunities for unskilled, part-time farmers.

The pace of modernization in Canadian agriculture and the extent of social dislocation has generated a large body of literature on rural poverty. The data in Table 1.3 would suggest that almost one-fourth of Canadian farm families are poor and living below the poverty line. However, farm produce as a measure of farm income is a poor guide. But information on off-farm income, which probably radically alters the situation, is scarce.

The period of large-scale migration to the city has ended. Those farmers who remain now expect - indeed, demand - a better life than before. Between 1961 and 1971, the total number of farms in the six eastern Canadian provinces decreased by 31 percent. Over the same period, the number of low-income farms fell by 55 percent. This would suggest that, among other forces, farm adjustment programs designed in part to meet farmers' new objectives were effective in reducing the number of low-income farmers. (17)

#### INSTITUTIONAL PROGRAMS ON RURAL ADJUSTMENT

Major government intervention to foster the economic viability of rural communities and to promote their development dates back to the early 1960s. The prime constraint to successful performance of the early programs was the disagreement on authority. Under the British North America Act, provinces have jurisdiction over natural resources and draw up their own legislation to manage and develop the land base. Most importantly, then, federal legislation must rest on the close cooperation and agreement of provincial authorities. This is not always forthcoming. This split in jurisdiction and an ever-increasing drift toward greater provincial autonomy are fundamental weaknesses of much regional development legislation.

The Agriculture Rehabilitation and Development Act of 1961 (ARDA) was centered on farm problems. A major objective was first to raise incomes in rural areas, including those of farmers. The main thrust in this was to help farmers to step up into a

higher economic echelon (see Table 1.3). As a second objective, emphasis was laid on measures to promote soil and water conservation, on land conversion programs, or, more generally, on better allocation of resources. This program also included the goal of farm consolidation. Confusion remained, however, as to whether the aim should be to increase the intensity of production to retain a large farm population, or whether young farmers, in particular, with small farms in marginal environmental areas should be persuaded to move into other sectors of the economy. Initially, at least, support was given to the retention of a large farm population. A major shortcoming of the program has been the inefficiency of extension (training) services. Their success has been limited to progressive farmers with the propensity to adopt technical innovations. However, the marginally educated farmer has been generally neglected. The lack of dynamic personnel, the limitation of funds, and the refusal of some farmers to accept instructions from "strangers" have all contributed to the lack of efficiency in extension services.

In the case of ARDA, funding arrangements were cost shared 50-50 between the provinces and the federal government. In the first five years of its existence, the commitment of federal funds under ARDA amounted to \$65 million, of which about half has been spent. No more than token efforts characterized ARDA actions. (18) It took four to five years to recognize that inherent problems in rural areas are complex and that measures must be focused not only on agriculture but on the nonfarm sector as well. The Canadian Land Inventory, established in 1963, was maintained to provide a wide-ranging assessment of land capacity, including its potential for agriculture, forestry, recreation, and wildlife, and embracing the extensive range of social and economic factors directly relevant to land use. This was seen as a vital prerequisite to effective rural development.

Subsequently, a number of other pieces of legislation were introduced which together form the basis for Canada's current rural-development In 1966 a special fund, the Fund for Rural Economic Development (FRED), was established, having a wider range of activities than previous programs. FRED was designed to promote social and economic development in specially designated development areas, to increase income levels and employment opportunities, and to raise living standards in those areas. The program included schemes for education, infrastructure, services, and rural industrial development, including tourism. It also monitored housing, recreational parks, and local participation. Indeed, the various FRED programs assigned a high priority to local participation, but often failed to win full acceptance in the communities involved. Since the FRED programs have been concentrated or even limited to "pockets of poverty," most of the funding originated from provincial government funds, and financial support from the federal level has gradually decreased. A special study of the Economic Council of Canada summarized the weakness of those schemes, stating that the federal government

failed to coordinate these programs and policies towards any specific goals for any region. At the same time, the individual provinces also instituted regional development policies of their own, with the result that there was a hodgepodge of development efforts that lacked any general overall direction. (19)

To eliminate the conflicts in goal setting and regional discrepancies in growth, the federal government established the Department of Regional Economic Expansion (DREE) in 1969.

In 1973, DREE completed an extensive policy review, which concluded that existing programs were often too limited in scope and tended to be oriented too much to local problems rather than to potential of an area. The revised policy the required the negotiation with each province of a ten-year General Development Agreement (GDA), which would not identify the specific regional programs to be followed, but which would rather provide a framework within which special agreements could be drawn up to meet local opportunities. Direct assistance to and the active participation of the private sector is an important feature approach. Over the period 1969-1975, assistance to the private sector accounted for 30.7 percent of total DREE expenditures. Nonrural infrastructure (highways, streets, and water and sewer systems) ac-counted for 35.4 percent, while rural assistance accounted for 29.3 percent. In total, \$1,551 million was spent. (20) The policy review also accepted that each province is unique in its economic and social composition. With this in mind, provincial authority has been further strengthened, and increased attention is now also paid to continuing provincial and federal consultation on development issues. A wide range of different development projects is anticipated, with a number of different federal-provincial cost-sharing schemes, depending on the financial means of the province concerned.

The Canadian Council on Rural Development (CCRD) has been an entirely nongovernmental organization in its composition. It evolved out of ARDA and a number of credit and farm counseling services under the federal Department of Agriculture. It operated as an advisor to DREE, particularly in problems of rural unemployment and underemployment.

The CCRD advocated a "locally-based development strategy" with emphasis on community involvement and a suitable scale of rural development. One of the prime tasks of CCRD was to provide more effective means for adjusting the conflict and unjustices that invariably arise as technological and other changes take place.

Two other aspects of modernization have sparked new legislative interest. First, the national phenomenon of land transfer from agriculture to other use has been mentioned in an earlier section of this paper. Nearly one-third of Canada's population is now concentrated in three metropolitan regions (Montreal, Toronto, and Vancouver), and there is a constant growth in the densely populated industrial belt that runs from Montreal to Windsor.

Gradually, one province after the other has established zoning laws that focus on the preservation of farm land areas to sustain the balance of nature, including parks, recreation centers, and the like.

Second, the modernization of agriculture has increased the demand for energy. Attempts have been made to utilize locally available and renewable resources for both farming and rural holds. Furthermore, modernization has put into the foreground the relationship between agriculture, rural communities, and ecological considerations. It is essential that modern agriculture operates in an environment that preserves the quality of life for the entire rural population. The "locally based development" may be an avenue for establishing, on the one hand, a greatly desired economic equilibrium and, on the other, social harmony.

#### ASSESSING THE FUTURE

In the years ahead we can expect to see a continuation of the trend toward modernization in Canadian agriculture. The potential for technological pro-gress in farming is well recognized. At the same time, urbanization is likely to expand. However, a growing number of constraints (transportation, pollution, housing costs, and others) will limit continued urban growth. Under continued pressure from agriculture and increased urbanization, the rural nonfarm population will be subject to a new policy focus in which the major objectives will be: to maintain the ecological equilibrium; to promote local industries producing agricultural input and output items; to reorganize the structures of the service sector; and to assist the growth of smaller communities and the development of new communities. But future public policy must also encourage part-time farming, the introduction of small-scale industries, perhaps a new kind of cooperative movement, and the establishment of a network of extension services serving both the rural-farm and the rural nonfarm population.

#### NOTES

(1) From 1971 to 1976 total improved land increased by 5 million hectares and the area under crops by 3 million hectares.

(2) Agriculture Canada, Orientation of Canadian Agriculture, Vol.1/A, 1977, p. 42.

(3) Ibid., p. 54.

(4) For example, it was reported in November 1973 that in the previous 12 months, 7,356 dairy farms in Quebec disappeared. See D.L. MacFarlane and L.A. Fischer, <u>Canadian Dairy Industry, Food Prices</u> Review Board, Ottawa, 1974, p. 22.

(5) W.D. Jones, "Farm Labour, Agriculture Canada," Market Commentary, December 1978, pp. 69-82.

(6) Ibid., p. 69. In 1976 less than 35 percent of all farms used hired labor and less than 7 percent employed paid workers on a yearly basis.

(7) In 1975 the total investment in machinery and equipment accounted for \$6.4 billion.

(8) Canada Grains Council, <u>Statistical Handbook</u>, 1974; Canada Agriculture, Market Commentary, 1980.

(9) The highest share (70 percent) of farm income is in Saskatchewan and the lowest (12 percent) is in British Columbia.

(10) <u>Small Business and the Community</u>, <u>A Study in</u> <u>Central Valley of California on Effects of Scale</u> <u>of Farm Operations</u>, U.S. <u>Government Printing Of-</u> <u>fice</u>, Washington, 1946.

(11) Jones, W.D. and Fui-Lai-Tung, "A Regional Comparison of Structural Change and Resource Use in the Canadian Farm Industry 1961 to 1971," <u>Canadian</u> Farm Economics, Vol.5 (1977) 12. pp. 20-30, Ottawa.

(12) Canadian Council on Rural Development, Job Creation in Rural Canada, Ottawa. 1978, p. 32.

(13) T.F. Parenteau, "Typology of the Canadian Population," (Working Paper) No.4-GED 78, <u>Statis-</u> tics Canada, 1978) pp. 8, 14, 68.

(14) R. Shaffner reports (Observation No.19 of the C.D. Howe Research Institute, 1979) that the percentage of the total Canadian housing stock with piped hot and cold water increased from 56.9 in 1951 to 97.8 in 1977; the share with flush or chemical toilets rose from 70.7 to 98.3 percent over the same period; and the share with installed bath or shower facilities rose from 60.8 to 97.8 percent.

(15) Agriculture Canada, Orientation of Canadian Agriculture, Vol. II (1977), p. 19.

(16) Canadian Council of Rural Development, Job Creation in Rural Canada, (Ottawa, 1978), p. 70.

(17) G. Steele, "The Canadian Experience in Rural Development," in <u>Managing Rural Development</u> (Macdonald Stewart Institute of Agriculture, Pointe Claire, Que: 1978), p. 32. (18) H. Buckley and E. Tihanyi, <u>Canadian Policies</u> for <u>Rural Adjustment: A Study of ARDA, PFRA -</u> and <u>MMRA</u> (Ottawa: Economic Council of Canada, 1967), p. 15.

(19) Economic Council of Canada, Living Together: A Study of Regional Disparaties, (Ottawa, 1977), p. 147.

(20) Ibid., p. 151.

Appendix 1.1.		With Son Jility By	ne Capabi / Soil Ca	lity For pability	Agrícultu Class And	re Classi Climate	Land With Some Capability For Agriculture Classified by Soil Capability By Soil Capability Class And Climate Zone, Canada,
	1971	(in thou	isands of	hectare	s )		
Soil Conchilite:			Climate	Climate Zone (ACRI)	CRI)*		
Class	A	В	С	D	더	ſĿ,	Total
1	610	851	852	1.696	325	0	4,334
2	329	1,513	1,304	9,046	4,739	59	16,990
ſ	221	817	1,632	10,452	12,509	300	25,931
4	14	336	2,537	9,431	9,863	2,873	25,054
ч	4	199	1,247	7,510	13,028	5,392	27,380
9	33	265	, 790	3,882	7,719	1,436	14,125
Total	1,211	3,981	8,362	42,017	48,183	10,060	113,814
Sources: (1) (2)	Canadá Willia 25. Sc	a Land Ir ams, G.D	.V., Popu	Canada Land Inventory Soil Capability Williams, G.D.V., Population, Technol 25. Science Council of Canada, 1976.	ability Technology and Resources, 1976.	and Reso	urces, Report
* ACRI –	Agroc] agricu moistu	Agroclimatic Resource agricultural land by moisture deficiencies	Resource land by f ciencies	Agroclimatic Resource Index whic agricultural land by frost-free moisture deficiencies.	ich rates e season,	the clima heat accu	Agroclimatic Resource Index which rates the climate of Canada's agricultural land by frost-free season, heat accumulation, and moisture deficiencies.
Reproduced F	rom Agr	iculture	Canada,	Orientat	ion of Can	adian Agr	Reproduced From Agriculture Canada, Orientation of Canadian Agriculture, Vol.

1/Å (1977), p. 37.

Appendix 1.2 Average Annual Employment in Canadian Agriculture by Class of Workers 1966-70, 1971-75, 1976, 1977 and 1978 (in thou-	TotalPaidUnpaidSelf-EnNorkersFamily WorkersOperation5299818.212022.35299818.210022.3	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	bata might not total because of rounding. <sup>b</sup> Unofficial estimate.	Note: Data for 1976, 1977, and 1978 are based on the revised labor Force Survey and are not comparable with the earlier data, especially by class of worker.	Source: Statistics Canada, <u>The Labor Force</u> , Catalogue No. 71-001, Monthly. Reproduced from W. D. Jones, "Farm Labor,: <u>Market Commentary</u> , Ottawa: Assiculture Canada, 1978)	
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Appendix 1.3.	Rural Labor for Canada,	Appendix 1.3. Rural Labor Force, Employment, and Percentage Unemployment for Canada, 1976.	:, and Percentage	Unemployment	
		Labor Force (thousands)	Employment (thousands)	Unemployment (percent)	
Total		1,733	1,589		
Agriculture Non-agriculture	. 0	405 1 320	39/ 1 193	1.9 6.6	
Primary industries	ustries	107	94	12.1	
Manufacturing	д	266	238	10.5	
Construction	)	146	124	15.1	
Transport, (	Transport, Communication	127	118	7.1	
Trade Finance Incurance and	pue and	717	202	0.4	
Real Estate		36	34	5.5	
Service		336	304	9.5	
Public Administration	nistration	85	78	9.4	
Unclassified		ø	I	I	
Source: Canac	lian Council o	Canadian Council on Rural Development. Job Creation in Rural Canada (Otta	ent. Job Creation	in Rural Canada	 (Otta

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tawa, Ц 1978), p. 64.

# 2 Agriculture and Rural Change: The Case of France

Jean-Claude Bontron Nicole Mathieu

A great deal has been written about the changes which have taken place in both agriculture and the rural areas of France since 1950. In regard to agriculture, the general tendency has been for a spectacular increase in the absolute quantity of production and, most especially, in land and labor productivity. This has been accompanied, however, by a lowering of the contribution of agriculture both in terms of the domestic product and the national value added total, and, moreover, by an accelerated decline in the number of persons emp-loyed. Although they are only exceptionally and locally competitive with other forms of uses with which they are in competition, agricultural activities have maintained their teritorial control through the appropriation of more and more land. As for rural space over the same period of time, new tendencies have emerged, placing more and more demand on the acquisition of land. In addition, this space, because it is increasingly empty and therefore more open to other forms of use, has an object of multiple conflicts. Rural become areas today are sought after for the creation of new profits through industrial redeployment and the emergence of mass coastal and mountain forms of tourism, for the realization of those facilities that demand large amounts of land (transportation systems, energy production, and public services). Finally, in reaction to increased urbanization of the consumer society, rural space is also sought after as a refuge by various marginal groups (retired people, neo-ruralists, the sick, the infirm, and various sects), and for the preservation of scarce resources and threatened ecosystems. Less and less agricultural in terms of employment, the countryside is no longer the same labor reservoir it was in the nineteenth century, but tends to have become a reserve of space. Changes in terminology and the replacement of the term "rural space" for "the countryside" captures this idea well.

But if these agricultural and rural changes are well known in broad outline, the links between changes in agriculture and changes in rural space have been appreciated to a much lesser extent. It clear that the interactions and interdeseems pendancies between an economic sector and spatial processes have not been clearly identified. Our intention in this chapter is to examine the reasons for these omissions and to propose some answers from work that has been carried out on the relationship between agricultural and rural change. The limited state of knowledge in regard to this question would seem to arise from a growing dichotomy between agricultural analysis and rural analysis in the spheres of research, applied science and planning, and forecasting. In rural research organizations, in geographical, sociological, and rural-economic research groups, one can recognize, in regard to the major changes that have affected agriculture and rural areas, a degree of specialization in each of the two branches of the dichotomy. The consequence has undoubtedly been an increase in knowledge levels, but along parallel paths, without any attempt at the much-needed linkage between the two.

Thus, the interpretation of the changes which characterize French agriculture have given rise to numerous conflicting theories about the processes involved. The thesis relating to the development of agrarian capitalism has been abandoned, given the decline in the salaried labor force, the weak division of labor in agriculture despite technical progress, and the weak development of large holdings. Other theses have therefore been advanced. One is that of the proletariatization, in atypical form, of agriculturalists, who have tended to become domestic workers for the food processing industry; another is that of the reinforcement of small-scale commercial production, as desired by capitalism, to such an extent that the nonindustrializable character of the agricultural work process and the land problem oppose the intrusion of capitalist forms of relationship. Finally, there is the thesis of the demise of the peasantry and its reconstitution into new social strata, with the development of localized forms of agrarian capitalism. All these theories have advanced our knowledge of the social differentiations, which agricultural modernization or the penetration of capitalism into the agricultural realm have introduced into France, by recognizing categories of agricul-turalists whose behavior and future prospects were, in the last resort, little known (for example, poor retired peasants, those with several occupations, and integrated livestock farmers). In the same way, understanding of regional variations resulting from agricultural change has also advanced. In particular, the reinforcement of regional speciali-zation has been highlighted by the sharp divisions that exist between the cereal-growing areas of the Paris Basin and the regions of livestock production in the west and also divisions in descriptions of movements in the region of pig production and its extremely strong concentration in Brittany. The critical consequences of the common agricultural policy and the implications for such specialized Mediterranean regions as the winegrowing areas of Languedoc, have also been analyzed. Finally, regional systems and types of agriculture, which have resulted from these changes over the last thirty years, have been particularly well studied. 0ne could extend the list further, concerning this type of research, but the important point is that these results have rarely been considered in relation to those other changes that have been taking place in rural space.

In regard to the other sector of research, it is pertinent to recall that the first theoretical contribution of pioneer analysts of the rural scene was the affirmation of the need to draw a distinction between the rural and the agricultural, and the refusal to consider the evolution of agriculture and the evolution of the French countryside in an integrated manner. The main contributions in this realm have been the recognition of the differentiations that have occurred as a result of urbanization and urban out-migration (at retirement), and redeployment in tourism and industry. Studies of declining and aging populations have often been considered along with the degradation of services ("desertification"). Although the theo-

retical character is less well developed (for the spatial analytic tradition is not as old), controversies are still to be encountered, for example, in identifying the place of rural space in postwar society (a space for profit or a space to be abandoned): in defending or, on the contrary, contesting the notion of "production space"; and, most particularly, in developing typologies of rural space. In regard to this latter point, consensus is far from having been achieved, and research groups continue to debate the question of the number of space categories, their designations (for example, periurban or urban, low density, marginalized, or devitalized), and most of all the methods to be used in identifying them. Should the approach be quantitative and based on a series of criteria, some of which are spatial in character (for example, periurban zones of low density), or should the stance be theoretical and based on the struggles and strategies of capitalism and the degree of integration of different space types? Whatever the contradictions and debates, they have led to a clearer appreciation of the major changes that have taken place in rural space, so much so that it has led to an improvement in the quality of state intervention in town and country planning. In following this policy from the "pilot sectors" the system of regional contracts, one has to learned to recognize the agents that lie behind these transformations, (property promoters, industrialists, local authorities, and various agencies of the state), and the forms of resistance to this intervention (such as land struggles and ecology movements).

However, in this endeavor to analyze the mechanisms of change, the place of agricultural transformation, based on the types of agriculture and on the different social layers within the peasantry, is only rarely dealt with precisely. Even in rural geography, which constitutes in principle a complete systematic branch in its own right and where, in regional analyses in particular, all aspects of change are broached, one can often recognize the juxtaposition of agricultural and rural approaches, even when this is not a specialty of the researchers in either of the two domains.

Even more serious in our view is the fact that this dichotomy also touches the applied sciences and administrative agencies. Here we will give

just two examples to illustrate this contention. The first is that of urbanism, an applied science which has largely evolved since the war in parallel with the process of urban growth. The urbanists, who do not exactly constitute a distinct body in their own right, come from diverse backgrounds (the great engineering schools, schools of architecture, and university departments of urbanism and urban economy), but they have never been trained in matters relating to the agricultural industry and peasant society. However, in practice, a certain number of them cannot avoid encountering such issues. Thus, in the team of urban planners associated with the new town of Sergy Pontoise, there are no agronomists, but there are young, enthusiastic engineers, architects, sociologists, and land-scape architects attached to the idea of living on the site, all imbued at the outset by the idea of free space and conscious of the task of implanting a new town in the country. They know nothing of agricultural production systems, of landholding systems, of agricultural groups, before they prepare land utilization maps within the planning area of the new town.

The second example of this disassociation in planning practice is seen in the evolution of the role of the ministry of agriculture in rural planning. Faced with the changes which have taken place in the French countryside, where since 1962, agricultural workers are no longer in the majority, the ministry of agriculture has adapted its action to the facts of the new situation. While remaining the adviser on agricultural questions, the ministry has tended to enlarge its prerogatives in order to maintain a certain degree of power in rural areas and, thereby, to control the interactions between the agricultural sector and exogenous forces, and a rural planning service has even been created, becoming a distinctive institution in its own right in 1965. This institution has been progressively endowed with research organizations, first at a national level, then at the departmental and regional levels. This institution has conceived and put into operation its own intervention procedures, in particular the Rural Management Plans (PAR). But the recent tendency is undeniably the expansion of the responsibilities of other ministries, while the ministry of agriculture itself has become more and more restricted in its role as a ministry for agricultural production. The new area

planning policies which effect rural space (less favored farming areas, policies for the mountain regions, regional contracts, national and regional parks) do not depend on the ministry of agriculture and, moreover, are no longer in the last analysis agricultural, as around the year 1970. The policy for mountain regions has progressively passed from one objective: the preservation of an agriculture threatened by the demands of modernization to that of the development of new economic sectors and the priorities of conservation. Agricultural policy, therefore, is more and more dissociated from town and country planning, which continues to rest on a partial understanding of the agricultural world and on a unique conception of agriculture: that of the agriculturalist as a guardian of ecosystems and the landscape, who holds several jobs and welcomes tourists, and who tends to occupy a position of low skill in a factory in the countryside.

It is obvious that we could have found counter examples to this general tendency of growing dissociation between agricultural and rural analyses. but it seems possible to us to subscribe to the view that this tendency is of major import. In an applied context, this tendency expresses itself in the conflicts between various pressure groups, which lead either to an overestimation or underestimation of the significance of agriculture and agriculturalists according to the standpoint adopted. In a research context, it expresses itself by theoretical difficulties posed by the the real linkages and discontinuities between the two fields of inquiry. The relationship between agricultural activity and spatial processes, between economic analysis and spatial analysis, poses a key theoretical problem for which hypotheses are lacking.

If it is not possible to find a clear knowledge of the links between rural and agricultural transformation within the research and rural planning practice, one may try to analyze the facts using a statistical analysis of available data. The analysis of changes in agriculture and in rural areas using statistical methods certainly does not describe the complete range of diverse contradictions existing in these areas. Nor does it define with certainty the complex range of different internal and external pressures which determine these changes. It is, however, necessary to refer to this analysis because it facilitates the precision of interrelations between different indicators of change and consequently shows tendencies toward autonomy or integration of the agricultural or rural factors in the changes of these areas.

Our results are based on a research program carried out over many years, looking at the changes and typology of rural areas, and based on a systematic use of the statistical evidence available for these areas. Initial analysis based on the departmental level (1) was followed by a more refined approach based on a sample of 220 "France" representative "cantons". (2) The canton is а particularly suitable unit for the analysis of rural areas transformation because of its metric characteristics, its roots in the past, its impor-tant role in the social organization in rural society, and, above all, in the nature of the available statistical data. This "data bank" of rural changes enables the statistical approach to present an important tool in the analysis of changes in the countryside. (3)

An initial set of questions may be asked about the role of agriculture in employment and rural settlement and, above all, in the relationships between the decline in the number of agriculturalists and the demographic and economic evolution of rural areas.

In 1954 agriculture directly employed 57.5 percent of the active rural population. When the services allied to agricultural production and population are included, this explains the employment of 75 percent of the rural population. One notes, therefore, that there exists a significant correlation (.79) between the density of active agriculturalist males and the total population density in rural areas. The rural regions with a high density of agriculturalists have a high global population density, which does not preclude the inverse (-.26) between the percent of agriculturalists and the density level. At this time, variations in farm-working settlement levels are to a great extent explained by those of rural settlements.

Between 1954 and 1975, considerable changes affected the economic basis and settlement pattern of rural areas. The active agricultural population dropped 60 percent with an incessant annual rate of decrease, such that the active agricultural population represented over 32 percent of the total rural population at the end of the period. The absolute and relative number of nonagricultural population increased mainly because of the steady increase of commuting to urban areas. The active rural population working in towns exceeds one million in 1975, which explains nearly 20 percent of the rural settlement. The commuter number is relatively constant in spite of the regular expansion of the "urban areas" which indicates that the commuting radius enlarges more and more (see Table 2.1). At the same time, nonagricultural activities located in rural areas will maintain their potential of jobs because of a progression in the tertiary sector heavily characterized by the predominance of declining traditional particular industries (such as mining, leather textiles, and forestry).

#### Table 2.1. EVOLUTION IN RURAL EMPLOYMENT

	Employment	Percent 1962 1975	Employme 1962	
Primary Housing Industries Agricultural Tertiary	1,704,735 418,155 868,055 156,800 1,225,675	56.4 40.4 6.8 9.9 16.1 20.6 2.7 3.7 20.6 29.1	7.02 0.85 2.00 0.34 2.56	3.65 0.89 1.86 0.34 2.62
TOTAL	4,216,620	100 100	12.44	9.02

Finally, in spite of the collapse of rural employment between 1954 and 1975, rural population decrease is only 6 percent within the same rural limits, with a geographical reallocation that is clearly illustrated by Figure 2.1 (representing the period 1962-1975).

While certain regions emerge with an accelerated demographic decline (in particular, the Massif Central and its boundaries), others are able to stabilize and even at times to steadily increase their rural population.

The Table 2.2 intercorrelations between the different trends of the diverse population categories clarify the relations between agricultural evolution and rural evolution.

One may note that in spite of its important influence at the beginning of the period and the amplitude of the trend, the decline in agricultural population is not significantly correlated either with changes in active nonfarming population or with the variations of total rural population areas.

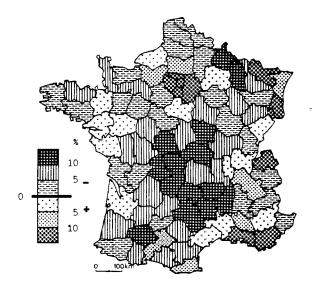


Figure 2.1. Rural Population Evolution 1962-1975. Basic unit: "cantons a dominante rurale" (rural population of the canton is greater than urban population).

Table 2.2. Intercorrelation Between the 1954-1975 Trends Affecting Different Strata of Populations

1954-1975 variation population (1) (2) (3) (4) (5) (6)1. Total active 1 2. Agricultural 0.21 active 1 3. Nonagricultural active 0.80 0.01 1 4. Total 0.94 0.05 0.86 0.18 5. Rural 0.69 0.75 0.69 1 6. Urban 0.02 0.76 0.83 0.52 0.71 1

Evidently, the "cantons" with the highest agricultural level at the beginning are precisely those which submitted the strongest depopulation (.43 correlation between those two variables), but here the influence of past structure, not recent transformations, in agriculture can be seen.

Newly created local nonagricultural employment did not, contrary to planners' opinion, play a determinant role in the active agricultural population decrease. However, it becomes fundamental when explaining transformations of the rural economical base and of the demographical evolution. More precise analysis lead us to discover that it is the creation of tertiary employment, and particularly female employment, that was the most determining factor for stabilization or growth in rural areas. It is very interesting to observe that, concerning the cantons, the rural population evolution is strictly correlated with that of the urban population while it is not correlated with the agricultural population trend.

External factors to agriculture and to "rural space" (for instance, the phenomenon of exurbanization) are determining the rural transformation process. Hence, the tendency is toward stronger autonomy in rural demographical evolution vis a vis consequences of modernization upon agricultural employment.

The last question is: What is the relation between the land market changes and agricultural and nonagricultural land demand in rural areas? Statistical data are much less complete on this matter. However, certain facts can be outlined.

In all of the French regions, land prices increase steadily (more than the inflation rate) despite their agricultural evolution and, in particular, despite the obvious decrease in farming land in geographically less favored areas. An increasing nonagricultural land demand takes place in all different types of rural areas--of course those situated on the outskirts of urban areas and on the coast, but also in deserted areas which are today the object of multiple conflicts concerning new private or state land uses (such as reforestation, nature preservation, military areas, and dams). This nonagricultural land demand, insignif-icant in surface quantity (0.15 percent of cultivated surfaces per year) is dispersed: thus it provokes speculative anticipations which determine, in all places and for every kind of transaction, a land price increase.

Therefore, the external factors are much more important in the evolution of the land market than the transformations in the agricultural sector, despite the heavy competition between farmers. This is why the Table 2.3 correlations do not bring out any link between land price evolution and agricultural factors.

	Table 2.3. Ir Cri		relation of Land		een Some	
	Variables	(1)	(2)	(3)	(4)	(5)
1	Arable land price 1965	1				
2	Price increase (1965-1971)	-0.44	1			
3	Cultivated land variation					
1.	(1963-1970) Urbanization	-0.06	0.20	1		
4	level	0.57	-0.09	-0.11	1	
5	Rate of new in- habitants in					
	rural communes	0.53	-0.15	-0.08	-0.52	1

These results confirm the preceeding observations. In any case, they prove that the phenomenon external to agriculture prevails over the rural transformation processes. On one hand, one notices an autonomization of rural change vis a vis all agricultural change; on the other hand, nonagricultural events do not seem to disturb a certain logic in the specific evolution of agriculture.

#### NOTES

1. See J.C. BONTRON, M. SACHET, and L. VELARD, L'espace rural francais, statistiques et indicateurs, (Paris: ACEAR, 1972).

2. The canton is an administrative district; in rural areas the average characteristics are 12 "communes" for 1 canton, 200 square kilometers in area, with 6,500 inhabitants.

3. More than 200 variables available.

## 3 Socioeconomic Effects of Agricultural Development and Rural Transformation in the GDR

### W. Roubitschek

Agricultural policy in the German Democratic Republic is directed towards two main, closely linked goals: to increase production and its efficiency in agriculture and the food industry, in order to guarantee a stable, constantly rising supply of high-quality food to the population and of raw materials to industry; and to bring living conditions in the countryside closer to those in urban areas, thus gradually overcoming the existing differences between town and country." (1)

Since the population's demand for food and the industry's demand for agricultural raw materials are continuing to grow both quantitatively and qualitatively, agricultural production must also continue to grow. Other reasons which have to be taken into consideration by the socialist states are the growing world population and the international situation with regard to such matters as raw materials and price developments. This increase can, among other things, only be achieved by the creation of large-scale units and further specialization and concentration of production. According to the decisions of the Eighth and Ninth Party Congresses of the Socialist Unity Party, the future development of socialist agriculture is marked by intensification and the gradual transition to industrial production methods through greater cooperation.

Table 3.1 characterizes the GDR's agriculture in 1976. There are just under 6.3 million hectares of agricultural land for the supply of food for the GDR's population of about 16.8 million; that is, 0.37 hectares per head. This is the smallest agricultural area in all the socialist countries, with the exception of Albania. Farming land cannot be extended; on the contrary, agricultural areas have to be given up because of the necessity to extend brown soft coal mining and the building of houses, roads, and industrial plants. Thus, there is only one way open for meeting the rising demand for food: further intensification of production; that is, the more efficient use of labor on the same acreage. The main factors of intensification are the complex utilization of the results of science and technology and the better control of scientific, technological, and socioeconomic processes in their unity.

The primary directions of intensification in agriculture are toward the use of chemicals, mechanization, land improvement, technological drying, progress in plant cultivation and stock breeding, and training of agricultural staff. The growing use of inorganic and organic fertilizers, herbicides, and pesticides has a significant share in the increase of yields (see table 3.1). In 1977, the turnover of fertilizers in agrochemical centers (ACZ) was 7.7 million tons. Plant protection was carried out on 7.8 million hectares and 4.2 million hectares were cultivated from planes (fertilization, pest control, and, in some cases, even sowing of grain).

Mechanization aims, above all, at the replacement of human labor by machinery and at making work easier. Complete sets of machines are characteristic of industrial production. The proportion of combines and other highly specialized machinery as well as of fast-moving tractors and trucks has rapidly increased.

Important factors in intensification are: an effective arrangement of fields, which meets the demands of modern productive forces (fields of more than 80 hectares); the tendency toward homogenization of soil conditions; irrigation and drainage; and influencing and controlling natural site conditions and natural cycles as a precondition for the achievement of high yields. In recent years, overhead irrigation of sites with low ground water levels in dry periods has gained more and more importance. Between 1970 and 1978, the production of dry fodder in the GDR increased from 597 kilotons to 2,668 kilotons. More attention, however, must be paid to energy saving methods. Moreover, while considerable advances have been made in the training of female staff, the percentage of full-time agricultural workers with complete professional or vocational training was only 5.9 percent in 1960, as compared with 85.4 percent in 1978.

Another aspect which makes further increase of production and productivity by <u>industrial methods</u> necessary is the limited resources available to agriculture. Characteristics of industrial production methods are, above all, the continued replacement of manual labor by machines and the carefully planned concentration and specialization by means of cooperation. Table 3.1 also shows the considerable increase in productivity in grain production.

Table 3.1. Development of Grain Production and Labor Productivity in the GDR

		Co-ops in the 1960s (Type III)	Agricultural production on a production line basis in the 1970s
Concentration of grain pro- duction in hec tares per farm enterprise		320.0	2,500.00
Yield in quin- tals per hec- tare	22.0	26.0	40.00
Expenditure of labor in man- hours per quir tal of grain		2.0	0.35
Gross produc- tion in 1000 Mark per man- power	13.0	42.0	240.00

While 15,711 state farms and cooperatives worked an average of 374 hectares per enterprise in 1965, producing a multitude of different crops, at the beginning of the 1970s a new set of decisions by the Eighth Party Congress started a division of labor into crop production and stock breeding and fattening. At the same time, the transition to industrial methods of production, mainly in crop production, was a process of <u>specialization</u> and <u>concentration</u>, as well as of <u>cooperation</u> between farm enterprises. On Februrary 28, 1979, there were in the GDR:

- 939 agricultural cooperatives (crop production)
- 23 agricultural cooperatives (horticulture, fruit and vegetable production)
- 62 state farms (crop production)
- 62 state farms (fruit and vegetable production, ornamental plants and tree nurseries)
- 166 cooperation communities and intercooperative establishments (crop production).

These enterprises employed an average of 280 co-op farmers and agricultural workers cultivating an average of 5,000 hectares of agricultural acreage with productive funds of nearly ten million marks. These agricultural enterprises specializing in crop production cooperate with 256 agro-chemical centers, 182 co-ops in soil improvement, 156 local agricultural engineering enterprises, and 247 building firms. 208 drying and pelleting installations were used for processing plant products. In addition, there were 104 plants for mixed fodder and 14 national enterprises for agricultural engineering.

Stock breeding and fattening is concentrated in 2,887 co-ops, 333 state farms, 30 national combines for industrial fattening, and 318 intercooperative establishments, with an average stock of over 1,500 gross animal units (1 gross animal unit equals 500 kilograms live weight).

Inevitably, the transition to industrial production methods in agriculture is linked with high investments. With basic funds per employee of 58,000 marks, agriculture has reached about 70 percent of the sum needed for an employee in industry.

The establishment of farm enterprises specializing in crop production and stock breeding is closely linked with the deepening of effective cooperative ties. Horizontal cooperation means cooperation with similar farm enterprises in crop production, the agro-chemical centers, local agricultural engineering enterprises, and enterprises specializing in stock breeding, in order to ensure such matters as the efficient use of machinery and the optimal supply of fodder. An expression of the close cooperation of farm enterprises is the rapid development of intercooperative establishments, mainly in building, soil improvement, and fodder drying; there were 1,482 in 1977, with 233,562 full-time employees. The coordination of targets is in the hands of councils of cooperation. In addition, there is vertical cooperation in

In addition, there is vertical cooperation in the form of associations; that is, cooperation between cooperatives and state farms, on the one hand, and processing industries and trade organizations, on the other. In grain, sugar, potato, fruit, and vegetable production, as well as in milk and meat production, more than four hundred cooperative associations were formed.

Finally, socialist economic integration, the close cooperation with the Soviet Union and the other socialist states, is increasingly affecting and penetrating agricultural living and working conditions.

Modern socialist agriculture is further characterized by close relations with the other branches of the economy (for example, the supply of vehicles, agrochemicals, and water). On the other hand, certain technological processes such as fertilizing, building, and transport are separated from the cooperatives and state farms. Progressively fewer agricultural products reach the consumer in an unchanged form; more than 85 percent of the production in agriculture is processed and treated in industry. While agriculture receives the means of production - raw and auxillary materials - from 115 groups of products, agricultural raw materials valued at about 700 million marks are used in many products outside the food industry (above all, in the light and chemical industries).

These expanding relations are pointing to the formation of an economic agro-industrial complex, which integrates all branches of the economy that are involved in producing food and agricultural raw materials. Apart from agricultural production itself, the spheres preceding it (such as branches of industry and services producing, maintaining, and repairing machinery and equipment) and the spheres following it (such as storing, processing, and trading agricultural products) are united in one complex system.

The total output of the agro-industrial complex, 119.2 thousand million marks, accounts for 30.6 percent of the total GNP of the GDR. 1.7 million employees, more than a quarter of all employees in the productive sphere, are involved in the production and supply of foodstuffs. One employee of the economic agro-industrial complex provides about ten inhabitants with food. Agricultural products have a share of more than 40 percent in the total turnover by the population in terms of value.

In the following paragraphs, some socioeconomic effects of the development of the GDR's agriculture will be discussed. In addition to the development of the socialist productions relationships and the ownership relationships in agriculture, as a consequence of the land reform and the formation of agricultural cooperatives up to the spring of 1960, and the parallel development of the class of cooperative farmers, it is above all the improvement of the farmers' working and living conditions that must be noted.

First, the territorial links between the structure of a settlement and the quota of the farm population in the total of the working population (agrarian quota) must be mentioned. On January 1, 1971, there were 17,068,000 inhabitants in the 8,868 urban and rural communities. If we classify the communities according to the proportion of those working in industry, agriculture, and the tertiary sector, we get the following scheme: Comparatively few communities, but most towns and cities, belong to the type of settlement dominated by the tertiary sector (more than 53 percent of all inhabitants). Over 36 percent of all communities, with just under six million inhabitants, live in settlements dominated by industry. More than two million inhabitants live in the 52.6 percent of all communities, which are dominated by agriculture. The majority of the 7,750 rural communities that have under two thousand inhabitants are oriented towards agriculture. They are inhabited by 26.2 percent of the population.

However, it is not possible to classify all communities with a small number of inhabitants as being dominated by agriculture. There exists a clear binary division in the regional distribution of rural communities. To the south of a line running along the Mittellandkanal and the central Elbe, in an east-west direction through the county of Cottbus, there is a different basic structure, apart from the higher density of population and a more pronounced change from community to community. Mainly in the areas of industrial concentration (for example, around Karl-Marx-Stadt and Zwichau, in the Thuringian Forest, and in Upper Lusatia) the villages are, as a rule, inhabited more by industrial than by agricultural workers. In the northern part of the GDR, however, the towns are supply centers for a still predominantly agrarian environment.

This marked difference in the settlement structure between north and south in the GDR has a tremendous influence on socioeconomic development. Much more attention must be paid to the further industrialization of the northern areas, since there are regional reserves in the utilization of resources. Moreover, redirection of labor to southern areas can be avoided in the future.

In a number of studies, the changes in the housing conditions of the rural population are being investigated. In 1961 only 8.1 percent of homes in communities with under two thousand inhabitants were equipped with a bathroom or shower; in 1971 the proportion was 25.5 percent. The proportion of homes with inside toilet facilities rose from 9.1 percent to 18.0 percent. There was a particularly large increase in the connection to the public water mains, from 24 percent to 63 percent. Between 1945 and 1970, 230,000 new homes were built in the countryside. Between 1975 and 1980, thirty-five thousand owner-occupied houses have been constructed. More than 70 percent of the homes of employees in agriculture are privately owned; 75 percent of them are one-family or two-family dwellings.

In order to illustrate the tendencies in the period after 1971, the situation in the community of Leimbach, in the district of Querfurt, can be mentioned. The district of Querfurt has fertile soil, a comparatively low level of industrialization, and poor housing conditions. There are 470 inhabitants in the community of Leimbach, and 31 percent of the working population is employed in agriculture. The village has a co-op shop, a bakery, two pubs, a club, a nursery and kindergarten, and a medical center with a nurse. Schoolchildren are taken by bus to the neighboring village of Lodersleben. In 1971, the 138 homes had the following conditions (classified from 1 to 4 according to decreasing quality): 1 (11 homes), 2 (116 homes), 3

(11 homes), 4 (none). Of the 138 homes, 47.8 percent were built before 1870, 26.1 percent between 1870 and 1918, 3.6 percent between 1919 and 1945, and 22.5 percent between 1946 and 1970. Between 1971 and 1976, seven houses, with eleven apartments, were built. Various facilities were improved in the same period: central heating (from 2 homes to 8), water mains (from 85 to 128), inside toilet facilities (from 25 to 74), bathrooms/showers (from 43 to 75), and sewage disposals on the premises (from 47 to 91). Plans for 1980 include a central water supply system; the renovation of two apartments inhabited by old-age pensioners; the equipping of five flats with central heating; the building of a multipurpose house with bowling alley and youth club; and the improvement of the road conditions in the community. Every household in one way or another contributes twenty-five man-hours to these plans. (2) The community of Leimbach exemplifies the successful to improve living conditions in the efforts made countryside.

If one looks at regional development since the census, the developments in the counties of last Neubrandenburg and Rostock are particularly striking. The "agrarian" county of Neubrandenburg is an excellent example of the successful efforts of the socialist state in the removal of existing differences between town and country. Positive change has also been achieved in rural areas near large cities industrial districts. The urban communities and contribute to the improvement of working and living conditions not only with their higher degree of infrastructural provision, but also with the extension of central supply and other networks. This can be put into effect much more economically than in comparatively thinly populated areas far away from big cities.

Also, the cultural and social progress in the countryside is remarkable. In 1945 there were still 4,114 one-class schools on the territory of the present GDR (more than half of them in villages); the last was closed at the end of the 1959/1960 school year. The peasants' children as well as children of the working population received training facilities and educational opportunities unknown before the 1950s. The proportion of full-time employees with complete vocational or professional training was only 5.9 percent in 1960, as compared with 85.4 percent in 1978. Highly specialized production is unthinkable without an equally high level

of education. Prominence must be given to the enormous progress made in the training of female staff. By 1978, 82.1 percent of women were fully qualified in a trade or profession.

With the transition to co-op production, for the first time in their lives, the peasants had the opportunity to go on a holiday. The daily working hours per full-time employee were cut from 11.6 hours in 1954/1955 to 6.7 hours in 1976/1977 (over a seven-day work week). Many sociopolitical measures made the work of female co-op members easier (among other things, there are 892 out of 1,000 children of preschool age in well-equipped kindergartens or nurseries).

The income of those working in agriculture has reached the level of industrial workers. Social security in cases of illness, accident, or old-age is guaranteed to all co-op farmers. Up to 1977, 404 outpatient clinics were established, and there are now 5,121 medical points with nurses.

Under the leadership of the Socialist Unity party, the working and living conditions of the rural population were considerably improved. This successful revolutionary change in living conditions is one of the greatest achievements in the thirty-year history of the socialist German state.

#### NOTES

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# Agriculture and Rural Transformation in Puerto Rico: Problems and Prospects

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The Commonwealth of Puerto Rico, a Caribbean state with unique political and economic ties with the United States, has long been viewed as a showcase of development for other emerging countries in the West Indies, Latin America, and elsewhere. Living conditions for the majority of the island's inhabitants, particularly over the past thirty years, have clearly been enhanced as a result of the American connection. Puerto Rico has currently the highest GNP per capita in all of Latin America. Yet, in 1980 the country is facing complex social and economic problems which threaten the well-being of the state.

These problems stem in part from her dependency relationship with a powerful neighbor, but they are due also to the misconception and misdirection of development policies originating within the country. Since these policies are now being emulated by other Third World states, the Puerto Rican experience should serve as a warning to those countries seeking development, of the difficulties they too may face unless alternative strategies are adopted.

With hindsight, the relative neglect of the agricultural sector in favor of the "uphill push" toward industrialization appears largely responsible for the present social and psychological malaise on the island.

Apart from a short phase of gold mining in the early years of European colonization, agriculture was the dominant activity for most Puerto Ricans until around 1955. During the first four centuries

of Spanish settlement, the small population created an adequate rural-based economy in which subsistence farming satisfied local needs while the specialized crops of ginger, sugar cane, coffee, and tobacco were produced for export to the mother country. While the island is small (only 179 kilometers by 60 kilometers) and mountainous, with wet/dry tropical climate and ecosystem, а the fertile coastal plains and interior basins - with an unusual range of over four hundred soil types and phases - encouraged a rich mix of crop and livestock farming patterns (see figure 4.1). Many of Puerto Rico's agricultural products derive from plants and animals introduced from the Old World: for example, coconuts, bananas, plantains, yams, sugar cane, coffee, ginger, and cattle. Indigenous plants include maize, cassava, sweet potatoes, tanniers, pineapples, and other fruits.

The cultivation of cane and coffee provided the main source of export revenues during the late Spanish period. By the end of the nineteenth century, the volume of sugar and by-products (rum, molasses) were valued at \$4.7 million. Over fifty million pounds of coffee were harvested in 1897, valued at \$7 million. In the same year, production of cigar and chewing leaf tobacco, largely for domestic consumption, was valued at \$600,000. The agricultural economy of Puerto Rico on the eve of American occupation was basically sound. While not producing a great abundance of foodstuffs, there was no overwhelming poverty or malnutrition among the island's small farmers, and the country was self-sufficient.

Puerto Rico's economy changed dramatically after the United States assumed control in 1898. Large corporations proceeded to acquire the best agricultural land in the coastal plains; soon the country was experiencing the same sugar <u>latifundia</u>, or plantation economy, that was afflicting most other countries in the Caribbean. A United States congressional law in 1900 (reenacted in the Second Organic Act of Puerto Rico, 1917) forbade a corporation from owning over five hundred acres of land, but this law was blatantly ignored or circumvented. Sugar enjoyed protection under a United States tariff, so that cane spread over the valleys and up the hillsides like wildfire. The small landholders of the Spanish period were swallowed up by estates several thousand cuerdas in extent (1 cuerda = 0.97 acres or 0.39 hectares). Multimillion dollar mills were erected, and tight American control of the surrounding countryside ensued. In the absence of protective tariffs on the United States markets, there was a drastic decline in the production of coffee and tobacco. The acquisition of land for cane also induced a drop in the production of crops used for local trade and domestic consumption.

During the first half of the present century, a rural economy of adequacy was thus transformed to one of deprivation for the mass of the peasantry. At the same time, improved health measures, humanely introduced by the American authorities, led to a doubling of population within thirty years. The new emphasis on monoculture and on the acquisition of lands formerly devoted to subsistence cropping initiated the introduction of food imports from the mainland, which over the years have risen to disturbing and costly levels.

During the two world wars, with the threat of blockade from German submarines, under government incentives, the island produced more for home consumption. But the postwar pattern soon returned to one of plantation export agriculture and imported continental foodstuffs. In 1941 there were renewed efforts to eradicate the corporate latifundia. By that year, fifty-one sugar companies had come to control 249,000 acres of the best farmland in Puerto Rico. One company alone held more than fifty thousand acres. The fresh attempt at land reform was only partially successful. Of thirtythree companies owning more than five hundred acres, only seven were made into public enter-Five others were persuaded to sell part or prises. all of their land to <u>colonos</u>; these were farmers growing cane on the periphery of the estates, cane which was then processed in the company sugar mills. Further efforts to implement the Five Hundred Acre Land Law were abandoned by the end of the decade.

Also in 1941, attention turned to the plight of small farmers and landless agricultural workers. The Land Act was passed, which, under a number of titles, proposed various resettlement schemes. Sugar plantations acquired by the government were converted to so-called proportional profit farms (Title IV), whereby paid laborers were recruited to work 100- to 500- acre cane farms under government managers, with one-acre holdings for personal food production. There were no residential or social

arrangements, and the scheme lost millions of dollars in the ensuing years due to poor management and a disinterested work force. Title V of the Land Act proposed the creation of small commumities of resettled agregados (former cane cutters), cultivating "parcels" of land of between 250 and 1,000 square meters as private family plots. Some sixtyfive thousand families were to be involved, grouped 363 planned cooperative settlements for the in purposes of supervision. Three supporting agencies were given responsibility for the parcelas program: the Land Authority and Social Program Administration, the Puerto Rican Development Administration, and the Department of Public Works. This well-intended scheme floundered in the 1950s for administrative and political reasons. Today the settle-ments are simply small, low-income, urbanized communities located throughout the rural areas of Puerto Rico.

Under Title VI of the 1941 Land Act, the establishment of some 1,477 viable, small family farms (minifundia) of between 15 and 35 acres was proposed. Various kinds of production and social assistance from PRDA and the Soil Conservation Service were to be offered to the settlers, who were screened for motivation and experience. Initially, this program met with somewhat greater success than those under other sections of the act. But as time passed, the allocation of family holdings became a means of granting political awards, while expropriation could be inflicted as a punishment. Title VI projects are still in force, though operating under modified criteria and under the wing of the Rural Development Corporation.

Despite the attention directed toward improvements in agriculture, far greater emphasis was placed after 1948 on industrial development, under the well-publicized program known as "operation bootstrap." With massive government funding, an ambitious attempt was launched to attract United States manufacturing firms to Puerto Rico. The Economic Development Administration (EDA, or Formento) was created in 1950 and charged with industrial promotion. A wide range of schemes was adopted, including generous tax-free "holidays" for new companies, low-cost loans, prefabricated factories, utilities, cheap labor, and personnel and management training programs. These incentives virtually eliminated many of the risks of initial investment and enhanced the possibilities of profitable operations.

The successes of Formento in the 1950s and 1960s were impressive. Large-scale industrialization proceeded to transform the Puerto Rican economy. Hundreds of factories were erected, the basic infrastructure was provided, and job opportunities were created for some eighty-seven thousand workers in the first decade of the program. Nondurable consumer goods - were among the earliest products. In 1955, the income from manufacturing exceeded that from agriculture for the first time. The widespread internal migration from rural to urban areas of persons in search of industrial employment led to labor shortages on the land and a further decline in agricultural output. In figure 4.2 official statistics of agricultural production in Puerto Rico in 1965/1966 and 1971/1972 reveal the deteriorating situation. Figure 4.3 gives an indication of the mounting dependence on imported foodstuffs between 1950/1951 and 1970/1971.

In the 1960s Formento began attracting heavier industries - chemicals, electronics, and metallurgical products - in efforts to diversify and to create a broader, securer base for the manufacturing sector. A petrochemical complex provided over sixty thousand jobs on full stream; unfortunately, it was built on land with high agricultural potential on the south coast. In the 1970s, international pharmaceutical companies began locating in Puerto Rico in order to penetrate the continental United States market.

Nevertheless, in the face of the energy crisis, the economic recession in the United States, and fragile financial situations elsewhere, the vulnerability of Puerto Rico to world business cycles has been exposed. Recently, a number of American companies have closed down their operations on the island, in response to mounting labor costs related to minimum hourly wage legislation on the mainland - valid also in Puerto Rico.

In spite of undeniable economic progress over the past thirty years, the country had a large trade deficit in 1977. Imports of agricultural commodities from the United States alone amounted to over six hundred million dollars. An estimated 70 to 80 percent of food being consumed in Puerto Rico was originating from overseas producers; a dangerous economic dependence, particularly in view of the increased incidence of dock strikes and disrupted shipping movements, reminiscent of World War II.

The contribution of the agricultural sector to the gross national product was a mere 10 percent, while the labor force in farming was down to a bare percent. At the same time, unemployment 5 in Puerto Rico was officially 22 percent (unofficially, over 30 percent), out of an adult labor force of 960,000 and a total population of 3.28 million. Seventy percent of the island's families have annual incomes below the minimum deemed necessary by the Commonwealth government to maintain an adequate standard of living in Puerto Rico. Thus, almost three-quarters of the population are in receipt of food stamps, a social security device which enables beneficiaries to buy essential (imported) foodstuffs at much reduced prices. In the United States only 5 percent of the population receives food stamps.

In contemporary Puerto Rico there are serious inequities in the distribution of wealth; 45 percent of the population receives only about 15 percent of generated incomes. The crime rate is mounting and drug addiction is widespread. Substandard housing in both town and country is much in evidence (see figure 4.4).

Crass materialism and selfish behavior born of the consumer society are eroding the traditional values of the family and the Spanish-American cultural institutions on the island. The frustrations of men and women from many walks of life are a dominant characteristic of present Puerto Rican society. In consequence, political dissention at the grass-roots and national level is rife.

One solution to the current socioeconomic crisis in Puerto Rico is to revitalize agriculture and the rural communities, avoiding at the same time the bureaucratic errors of earlier measures to aid small farmer societies. This will not be easy in the Puerto Rican context. In the 1970s there has been a proliferation of agricultural planning groups, projects, and agencies in efforts to aid the sick man of the economy. The ailing Alexander the Great is said to have protested that he was dying with the aid of too many physicians. If the agricultural sector of Puerto Rico could talk, it might say as much. Nevertheless, there are encouraging signs that radical rethinking about the productive and stabilizing role of an enlightened small-holder work force, harvesting products for domestic consumption as well as for export under modern methods, and with incomes comparable to those working in urban-based factories, will provide a valuable sheet anchor for the future.

As indicated, the sad state of Puerto Rican agriculture in the 1970s was not due to the complete neglect of the sector in favor of all-out industrialization, with the ultimate assumption that all food for the island would be imported from abroad. But injections of American and foreign capital into manufacturing enterprises, together with neglect of zoning regulations, unchecked urban sprawl, and land speculation (there are over seven thousand real estate development corporations on the island) have, over the years, dealt crippling blows to indigenous rural land use. The sad decline in farming is a symptom of the malady caused by overdependence. In truth, agriculture has overlong been the ugly duckling of the Puerto Rican economy.

Concerned with the state of agriculture, the Governor's Advisory Council for the Development of Government Programs turned its attention to the sector in 1970. Recommendations for tighter land classification were advanced, with the preservation of good-quality agricultural land as a high priority. Improvements in public works, such as feeder roads, bridges, drainage, and irrigation, were sought. Increased incentives for production, such as improved housing, subsidies, agricultural credit and insurance, better seeds, cheap fertilizer, appropriate technology, and demonstration farms, were urged. A new marketing procedure for traditional foods - farinaceous crops, fruits, and vegetables - was strongly endorsed, with encouragement of cooperatives for more efficient transportation, storage, processing, and marketing. These and other proposals to rationalize domestic food production, while technically and economically sound, nevertheless require full-scale govenment backing in terms of investment and trained manpower. In reality, these have not been forthcoming at anywhere near the levels required, while excessive centralized bureaucracy has hindered guidance and funds from trickling down to the very beneficiaries for whom the improvements are planned: the small farmers.

In 1972 the Junta de Planificacion, Oficina del Gobernador, Estado Libre Asociado de Puerto Rico produced a master plan for agricultural land use in the country. Existing conditions and tendencies were reviewed, options for the future were analyzed, and specific areas for agricultural development were identified. The seriousness of the situation was emphasized:

The crisis of the agrarian sector has prompt and fatal repercussions on the activities of life. The best guarantee of a strong economic potential is the existence of a progressive and widespread agriculture which, if possible, reaches self-sufficiency. It is absolutely necessary to cultivate the land so that the highest returns are created from agrarian products....

The widespread effect of agrarian activity is highly important. There are two reasons why these multiple effects are greater in agriculture than in other sectors. Firstly, by nature, agrarian activity does not require substantial imports for its production. Agriculture is fundamentally a consumer of goods and services that are produced locally. This type of consumption reduces the leakage of income out of Puerto Rico. This does not happen in the manufacturing sector which requires a high percentage of imported raw materials in order to operate.

In second place, the profits that are generated by agrarian activity nearly always remain in Puerto Rico. The agriculturalists live on the island and spend the money there. (1)

In 1973 the Corporation for the Rural Development of Puerto Rico (CDR) was created, together with the Administration for the Development of Agricultural Enterprises (AFDA). The statement of objectives for the CDR acknowledges with unaccustomed frankness the shortcomings of previous efforts to aid agriculture:

The programme for economic improvement tried out for the rural areas by the Government of the Free Associated State have not produced all the benefits that were expected because they set out with the assumption that agrarian activity could be promptly rehabilitated and converted into an economically productive activity. That is not always possible. The lack of units of production of an adequate size; the low yields of the crops that are grown; the difficulty in mechanizing cultivation and harvesting; the scarcity of capital and financial aids; the lack of human resources adequate for agrarian labor; the deficiency of the marketing systems linked to the poorly developed means of transportation and communication. All these factors combine with the concomitants of the cultural features to produce a discouraging perspective of the rural area and people of Puerto Rico. (2)

The Rural Development Corporation has responsibility for the Title VI program in reactivated form. Capital-intensive poultry-breeding units are being promoted on 10- to 15-acre farms, with eggs flown in from Florida, incubated in Puerto Rico, and the chicks reared on imported feedstuffs. Vegetables are also being grown as cash crops for the local market. But high investment costs and long-term loans benefit only a few privileged farmers. The selection of candidates for Title VI farms and conditions of usufruct continue to create difficulties. CDR has also revived the work of the Commission for the Improvement of Isolated Communities, established in 1960 to try to aid some of the poorest and most disadvantaged of rural dwellers in mountainous areas. There is thus a strong social welfare component to the work of the Rural Development Corporation, with its focus on small farmers.

AFDA, on the other hand, is charged with developing the economic infrastructure of rural areas, aiding middle-sized farms, promoting more efficient marketing, and encouraging processing plants and agro-industries. The need to promote import substitution of foodstuffs, reversing the flow of expensive foreign foods (or, in some cases, dumped surpluses of American products) is clearly recognized, in a world where competition for food beyond one's own borders will be all too common in future.

The separation of functions between CDR and AFDA is not without its limitations, however. According to one critic, the formal demarcation of two sister corporations, one with a 'social' focus and the other with an 'economic' focus perpetuated an already mythological differentiation between a marginal family-based agriculture and an 'efficient' commercial agriculture. (3)

Meanwhile, additional allocations of small holdings to needy and deserving farmers, and even to urban dwellers anxious to break away from the strictures of industrial employment (and unemployment), have proceeded sluggishly. The Program of Land Distribution (PDT) is dismissed as the denigrated Cinderella of the agro-rural policy (4) by one rural sociologist with a wide knowledge of land reforms in Puerto Rico.

In late 1975 the Development Strategy Commit-tee of the Government Development Board produced a remarkable document entitled A Plan for the Parallel Economy of Self-Help Cooperatives in Puerto Rico, soon referred to as the Vietorisz and Goldsmith report, after its principal authors. The study acknowledged that even if conventional strategies for boosting the economy in both industrial and rural sectors were successful, the magnitude of foreseeable unemployment (between 100,000 and 300,000) would still be unmanageable. With the shaky American economy, large-scale migration of Puerto Ricans to the continental United States can longer be counted on to relieve population no pressure, as in earlier decades. Indeed, a reverse flow has been a characteristic of recent years.

The Vietorisz and Goldsmith report proposed the creation of a so-called integrated parallel economy - a set of cooperative and largely self-reliant farms with complementary factory and service enterprises that would use minimum government investment, social programs, or other aid, but which would produce most of their own needs (such as housing and food) and whose members would become trained and educated for efficient and rewarding participation in the "normal" economy.

The fundamental supposition behind this idea is that nothing is so wasteful and inefficient as forcing a person to remain idle while his own and his family's needs go unprovided for. If no jobs are available, this person must be helped to help himself. Traditional governmental aid programs - welfare and others - do provide somewhat for needs, but they ignore the problem of idleness, and they ignore the need for production. Yet a surprising number

of active and productive things can be done, as attested by the widespread do-it-yourself movement of home and appliance repairs, the making of household formulations and preserved foods, even the building of houses. The idea is to generalize this group of self-help activities and apply the concept to a range of activities that jointly can make a substantial difference to the real level of living of a poor family. That which is not possible individually can be done by people jointly. That which is technically inefficient, and many of these activities will be highly inefficient by formal economic calculus, at least in the initial stages, is nevertheless highly useful: some production with totally wasted resources is better than none, and pleasurable activity is better than unhappy idleness or alienation. (5)

In an appendix to the Vietorisz and Goldsmith plan, there are detailed notes on community planning for self-help cooperation, complete with elaborate graphic illustrations of feasible layouts and suggested spatial arrangements for residential areas, learn-work and work-learn activities, commercial, cultural, and recreational zones.

In sum, here is official endorsement for a policy of self-help cooperatives or communes that are an increasingly common "alternative life-style" feature of rural areas in the industrialized societies of North America and Western Europe. In 1976 the government declared that the "parallel economy" would be its principal weapon for combatting unemployment. But, in a semantic switch, the "coopera-tives of self-aid" were transposed into "training and labor camps" (a sort of domestic Peace Corps) and placed under the direction of the Department of Public Instruction. The possibility of using the young unemployed as a vehicle for radical rural development seems to have receded. Only in a few localities, the most noteworthy being the Union de Pequenos Agricultores de Carite, have attempts been made by private organizations (though aided by federal funds) to create viable models of self-help communes in Puerto Rico. An enterprising feature of Carite's program is the growing of ornamental plants and shrubs for sale to gardening enthusiasts at home and abroad.

It is still too early to speak of a "new era

in agriculture", a phrase favored by the veteran geographer of Puerto Rico, Rafael Pico. A new, far-reaching and properly enforced agrarian reform law is needed to achieve a more equitable distribution of land for full-time professional farmers. There must be an end to unchecked encroachment of the urban environment on agriculturally productive land. Appropriate technology in terms of miniaturized equipment and improved package inputs for small farmers will encourage more scientific and productive tillage and animal husbandry. Bilateral agreement with the United States government to protect Puerto Rican agriculture from mainland vertically integrated agro-industries is vital.

In the last analysis, a deliberate change in the direction of national economic planning is called for. In the words of a young Puerto Rican geographer, Angel David Cruz Baez:

It has been proved...that industrialization per se, especially when it is based on the importation of capital, raw materials, technology and also directed towards international markets is not the panacea that will resolve all the economic problems of the Third World. Industrialization has already been given its opportunity and we can see where it is leading Puerto Rico. It will not be able to go on for much longer without causing more environmental, health and economic problems than it has caused already. Why do we not now give an opportunity to a scientific and efficient agriculture that will act in response to the interests of Puerto Rico as a nation? (6)

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2. Estado Libre Asociado de Puerto Rico, <u>Ley 63</u> <u>del 30 de mayo de 1973</u> (P. del S. 156. Conferencia): 2. (English translation) 3. Franscisco Watlington-Linares, "El Reto del Desempleo y la Politica de Distribucion de Tierras en Puerto Rico," <u>Revista de Ciencias Sociales</u>, 14, 4 (Diciembre, 1975): 373-4. (English translation)

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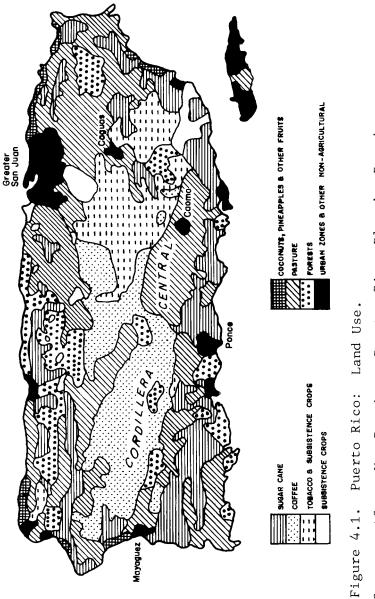
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Planning Board. Rico Berrios, Puerto Source: After H.

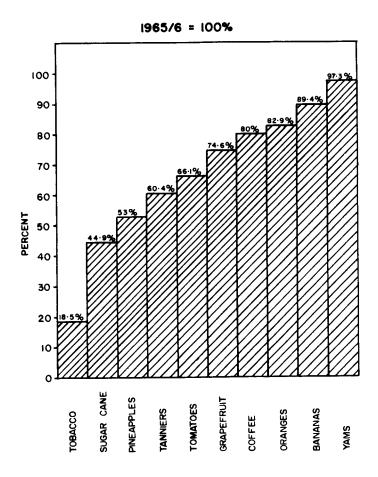


Figure 4.2. Decline in Output of Specific Crops in Puerto Rico: 1965-1966 to 1971-1972.

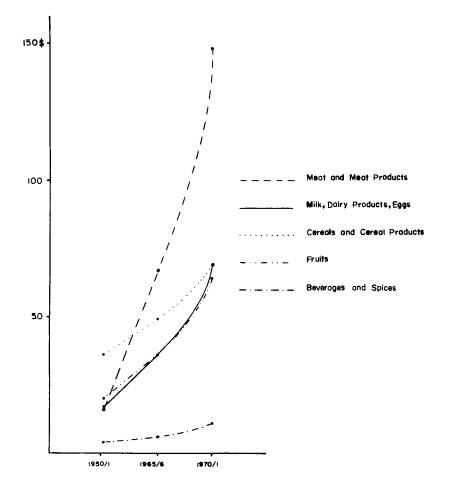
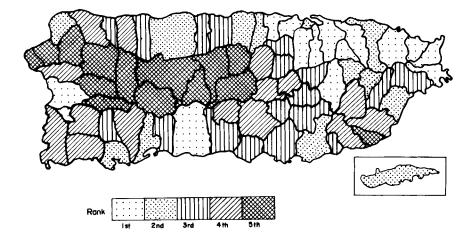
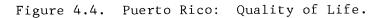


Figure 4.3. Comparative Values of Food Imports into Puerto Rico (Nearest Million US dollars in Current Prices).





Quality of life scores are based on median family income, median school years completed, percentage of employed males not engaged in farming, population change 1960-1970, and condition of housing.

Source: After R. Tata and D. Lee.

## 5 Agricultural Change and Rural Stability in Australia

Peter Scott

Australia is characterized by rural stability rather than rural transformation. Although the agricultural sector is undergoing continual change, Australia has never had a peasant society, and throughout its history the dominant unit of agricultural occupance has been the owner-occupied family farm. Its agriculture, which has evolved for the most part in a dry environment with marked climatic variability and exceptionally poor soils, is highly specialized with large-scale pastoralism and mechanized grain farming predominant. Pastoral properties include some of the largest in the world, and the highly mechanized farms are significantly more capital intensive than its factories. Even the comparatively small-scale farming of the humid southeastern and southwestern coastlands and of the irrigated settlements in the Murray-Darling Basin is essentially capital intensive and, despite comparatively low productivity per farm and per worker, furnishes high returns per unit of capital input. Yet the continued presence in these regions and, to a lesser extent, in some drier areas of low-income farmers has prompted some recent structural adjustment in Australian agriculture, with consequent localized repercussions on rural patterns and rural social structure. settlement Nevertheless, the relatively large size of most Australian farms when first established and the relatively elastic demand for many Australian farm products has led to less pressure, at least until recently, for agricultural adjustment than in Europe and North America. (1)

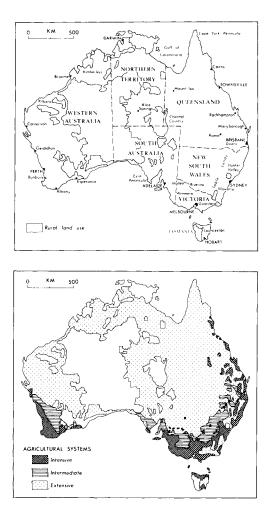
Rural stability stems essentially from the maturity and commercialization of farming, which permit substantial agricultural changes to be accommodated without concomitant changes, at least in the short term, in either the size of the rural population or the settlement pattern. Since most agricultural systems are export oriented and subject to the vagaries of overseas markets, they have developed highly flexible structures. While agriculture continues to display a substitution of capital for labor, an ever-changing mix of farm enterprises in response to changing cost-price relationships, and an increasing scale of activity, major structural change is confined to few regions. These regions are mostly those that have specialized in horticulture or dairying and have been adversely affected by Britain's entry into the European Economic Community. Otherwise, the reduction in farm numbers tends to be most prevalent near metropolitan centers as a result of urban encroachment. On the other hand, farm numbers have increased in many regions where either land formerly considered unsuitable for agriculture has been developed in response to scientific and technological advance or agricultural land has been subject to closer settlement in response to changing market conditions.

Australia's rural population may therefore be said to display stability rather than exodus. (2) Although the movement of mostly young people from the country to the towns and particularly from small rural service centers to the larger cities continues to be pronounced, the interaction of net outward migration and reduced rates of natural increase tends to give a relatively stable population in most rural areas. Moreover, net migration involves not only substantial outflows but also significant inflows: in the 1966-1971 period, for instance, rural-urban flows accounted for only 8 percent of all internal migration while urban-rural movements accounted for 6 percent. At the same time, rural-rural movements made up 5 percent and urban-urban movements, indicative of a high level of urbanization, no less than 81 percent. Furthermore, internal migration embraced a higher proportion of the urban than of the rural population. In short, rural population movements would seem to be а largely equilibrating mechanism for maintaining rather than changing the size of local or regional populations. (3)

This chapter focuses on recent changes in farm numbers and the rural population against a background of the changing enterprise structure of Australian farming in response to changing costprice relationships. It pays particular attention to the intercensal period 1966-1971 when the rural sector underwent the greatest upheaval of any postwar intercensal period. In these years, when the market orientation of Australia's agricultural exports shifted from Western Europe to East and Southeast Asia, farm incomes experienced an acute cost-price squeeze that prompted or accelerated agricultural change, the number of commercial farms fell sharply, and the rural population recorded a substantial loss. Changes in the enterprise structure of farms and in farm numbers can be analyzed using comparable data only for five years within the period 1959-1960 to 1973-1974 and detailed data on internal migration exists only since 1965-1966. Accordingly, the years 1966 to 1971, a critical period in the postwar history of Australian agriculture, constitute the only intercensal period for which all three changes can be examined in detail. This chapter concludes with a tentative spatial assessment of the degree of agricultural and population stability manifested by rural Australia in the study period.

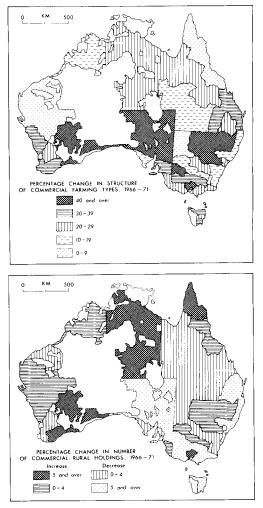
#### FARMING-TYPE CHANGES

Before reviewing the changing enterprise structure of Australian farming, it is necessary to summarize briefly the basic agricultural systems within which these changes take place. In figure 5.1 the limits of rural land use are those defined by the Atlas of Australian Resources (Department of Minerals and Energy, 1973); more than one-third of the continent is too arid or too rugged for agriculture. In figure 5.2 the intensive agricultural systems comprise, firstly, horticulture and industrial crop production, located within peri-metropolitan areas, favored localities, and irrigation settlements, and secondly, intensive livestock farming, made up of dairying, beef-cattle fattening, and sheep rearing for meat and/or wool; both systems are confined to eastern, southeastern, and southwestern coastal fringes and adjoining country. Intermediate systems comprise a combination of livestock farming and cereal cultivation, chiefly for sheep and wheat, and occupy extensive belts adjoining the intensively



Figures 5.1 - 2. Rural Land Use and Agricultural Systems in Australia.

farmed coastal zones in the southeast and the southwest. Extensive systems involve livestock grazing, mainly sheep in central Queensland, southern Australia, and the northwest, and beef cattle elsewhere. Each of these systems responds to changing cost-price relationships of its products by switching enterprises, though in some subsystems, notably dairying and the cultivation of tree crops, change may be inhibited by specialized capital investment or farm size.



Figures 5.3 - 4.

Some insight into the changing structure of farming systems may be gleaned from official classifications of rural holdings. From 1959-1960 to 1973-1974 the Commonwealth Bureau of Census and Statistics, later renamed the Australian Bureau of Statistics, undertook five classifications of rural holdings defined as tracts of agricultural land of at least 0.4 hectares. These classifications were based on the predominant activity on each holding and were directly comparable. Gross receipts less marketing costs for each type of activity on each

holding were estimated by applying estimated values per unit area and per livestock to areas of crops and numbers of livestock reported on the annual agricultural census returns. To minimize the effects of seasonal fluctuations, these estimated values were based on averages of both yields and prices for each state as a whole for the five years ending in the year of classification. Perhaps the only factor seriously limiting the comparability of the data is the criteria used to define commercial holdings: a minimum of estimated gross receipts from all products of \$1,200 in 1959-1960, \$1,600 in 1965-1966, and \$2,000 in subsequent years. But because the percentage increase in the threshold between 1965-1966 and 1970-1971 is less than the rate of inflation over this period, the number of commercial farms in 1970-1971 is, by comparison with the earlier year, probably overstated. Accordingly, the extent of change over the study period was probably somewhat greater than these data suggest.

Four sets of criteria were employed to classify holdings by type of activity. First, holdings were designated as sheep and cereals if the combined receipts from these activities accounted for at least 75 percent of the total receipts of the holding and if neither activity contributed more than four times the other. Secondly, holdings with cattle for milk production and pigs were classified as milk cattle if the combined receipts from these activities amounted to 50 percent or more of total Thirdly, other commercial holdings were receipts. classified as to the activity which accounted for 50 percent or more of total receipts. However, holdings were classified as "other vegetables" where 50 percent or more of total receipts were derived from the production of vegetables of any kind, including potatoes, but where potatoes alone did not account for more than half the total receipts. Moreover, holdings were classified as "other" (one main purpose) where a single product, other than those listed in Table 5.1, such as cotton, peanuts, or oilseeds, contributed 50 percent or more to total gross receipts. Finally, if none of the above criteria was satisfied, the holding was classified as multipurpose.

In Table 5.1 the types of activity have been grouped under three main headings to highlight some salient features of Australian agriculture. Holdings specializing in cereals and oilseeds have been allocated to crop-livestock systems because grain Table 5.1. Number of Commercial Rural Holdings Classified by Type of Activity, Australia 1965-1966 to 1970-1971

Type of Activity	1965-66	1970-71	% Change
Cropping Systems Potatoes Other Vegetables Vine Fruit Other Fruit Sugar Cane Tobacco Total	2,367 6,249 4,715 11,977 7,554 992 33,854	1,562 6,381 4,364 11,018 7,467 1,153 31,945	-33.17 2.11 - 7.44 - 8.01 - 1.15 16.23 - 5.64
Livestock Systems			
Poultry	4,194	3,341	-20.34
Pigs	1,576	3,084 36,486	95.69 -24.62
Milk Cattle Meat Cattle	49,334 16,339	23,440	43.46
Sheep	43,671	47,881	9.64
Total	115,114	114,232	- 0.77
Crop-Livestock Systems			
Sheep & Cereals	31,832	32,221	1.22
Cereal Grain	12,274	7,216	-41.21
Multipurpose	8,995	3,287	-63.46
Total	53,101	42,724	-29.54
Other	1,954	1,967	0.67
Commercial Holdings	204,023	190,868	- 6.94

Source: Commonwealth Bureau of Census and Statis-	
tics, Classification of Rural Holdings by Size and	1
Type of Activity, 1965-66, Bulletin No. 7 (Canberra,	,
Australia, 1968); Australian Bureau of Statistics,	,
Rural Land Use, Improvements, Agricultural Machin-	-
ery and Labour, 1972-73 (Canberra, 1974).	

farming and oilseed production in Australia almost invariably incorporate some livestock; in any case, aside from rice-growing, they are essentially intermediate in land-use intensity by contrast with other specified cropping systems. Unfortunately, the classification of rural holdings takes no account of the intensity of land use; so, the numbers of holdings specializing in either sheep or meat cattle cannot be allocated between intensive livestock breeding and extensive livestock grazing. Even so, the classification highlights, inter alia, the importance of horticulture among intensive cropping systems, the high degree of specialization among both crop and livestock farming, and above all, the preeminence of pastoralism in Australian agriculture.

Table 5.1 also illustrates some overall changes in the enterprise structure of Australian agriculture in the late 1960s. Of the three basic systems depicted, crop-livestock agriculture recorded the greatest decline in the number of classified holdings, followed by cropping; decline among livestock systems was seemingly negligible. But as livestock farming exemplifies vividly, these overall changes mask significant differential movements among specific types of activity. Thus, even though scant change occurred in the total number of livestock holdings, dairying with the contraction of European markets revealed by far the greatest absolute decline of type of holding, any rural while meat-cattle production, stimulated by American demand for beef, displayed by far the greatest absolute increase. A substantial absolute decline also took place in the numbers of multipurpose and cereal-grain holdings, while holdings engaged in sheep or pig production made considerable absolute gains. A somewhat different pattern is disclosed by the percentages of increase and decrease in the numbers of specific types of holding.

More germane to the present inquiry, however, are spatial changes in the enterprise structure of farming. Figure 5.3 shows the overall changes by statistical division, compiled from unpublished data by local government areas (many divisional boundaries were altered in the study period), kindly made available by the deputy Commonwealth statistician in the states. The greatest changes took place in the New South Wales crop-livestock belt, which, despite national trends, saw a switch from sheep to cereal grains and wheat-sheep farming, in South Australia, where sheep and wheat-sheep farming increased at the expense of cereal grains, and in the Esperance district of Western Australia, where new farms were opened up to wheat-sheep and sheep farming. Areas experiencing a lower, but above-average rate of change, such as southeastern Queensland, northeastern Victoria, and the far southwest, mostly recorded expansion in beef and sheep farming and a

decline in dairying, though the number cereal-grain holdings declined significantly of decline in parts of western Australia and Victoria. Areas with average rates of change generally witnessed an increase in the number of beefcattle holdings, but this was largely at the expense of dairying in southern Australia, where the number of sheep farms also increased, and at the expense of sheep farming in central Queensland. Below-average rates of change highlight the shift from dairying to beef production in coastal New South Wales and from sheep to cattle grazing in southwestern Queensland, Finally, the lowest rates of change mainly delimit the increase in the number of beef farms along the central and north Queensland coast, where sugar and dairy farm numbers declined, a small decrease in sheep grazing in western New South Wales, and a small expansion in sheep grazing in the Carnarvon and Pilbara districts of western Australia.

In sum, most of the change portrayed in Figure 5.3 may be attributable to the expansion of beef production and the decline in dairying. Both these enterprises showed consistent trends throughout the continent, whereas sheep farming and crop-livestock systems displayed markedly differential regional changes. Activities not discussed above but revealing consistent increases in farm numbers are pig raising, mainly in southeastern Queensland and northern Victoria, and tobacco growing, mainly around Maryborough in Queensland and in northeastern Victoria. On the other hand, a consistent decline typified multipurpose farming, notably in southeastern Queensland and southwestern Western Australia; in potato growing, chiefly also in the far southwest; and in poultry farming, mainly around Sydney, Adelaide, and Perth. Other activities exhibiting differential movements were viniculture, where the number of vineyards fell in Victoria but rose in South Australia, and fruitgrowing, where the number of holdings with temperate and subtropical fruits declined in southern Australia while the number of tropical fruit farms in Queensland increased.

#### CHANGES IN FARM NUMBERS

While changes in the enterprise structure of farming may largely reflect the substitution of a more profitable enterprise for a less profitable one, changing cost-price relationships together with many other factors, such as the reorganization of farm businesses, agricultural innovation, and land settlement programs, may also lead to the amalgamation or abandonment of rural holdings or to the establishment of new farms. Although the total number of commercial rural holdings would seem to have fallen fairly steadily since the Second World War, the lack of data comparability precludes accurate assessment of long-term trends; over the study period 1966-1971 the decline was nearly 7 percent (Table 5.1). In 1974-1975 the commercial rural holding, hitherto defined as having a minimum area of 0.4 hectares, was redefined as an agricultural establishment, with a minimum of 1 hectare. In 1975-1976 an agricultural establishment was redefined as having at least 10 hectares. In that year, the number of establishments predominantly engaged in agriculture was 180,400. In 1976-1977, using the same criteria, the number was 173,650. Lette has attempted to redefine the number of agricultural establishments from 1950-1951 to 1974-1975 using the criteria employed by the Australian Bureau of Statistics for the two subsequent years. (4) On this basis he gives the number of agricultural establishments in 1965-1966 as 199,750 and in 1970-1971 as 189,400 (cf. Table 5.1); the intercensal decrease would thus be little than 5 percent. But whatever the precise more totals, two postwar trends are indisputable: the total number of commercial rural holdings has fallen considerably, perhaps by at least 15 percent since 1960; (5) and the number of part-time subcommercial holdings, located mainly near metropolitan areas, has increased strikingly, perhaps by as much as 50 percent since 1960.

Yet these trends relate merely to national aggregates; over much of western and northern Australia the number of commercial rural holdings increased in the study period, while over much of eastern and southern Australia the number declined (see Figure 5.4). The Western Australian wheat belt experienced a strong demand for both old marginal land suitable for resettlement and new pioneering land on the northern and southern drier margins of the crop-livestock zone. (6) But the greatest increase in farm numbers took place on the Esperance sand plain of Western Australia, where a large-scale development project for sheep and wheat-sheep farming attracted considerable overseas investment, particularly from the United States, and attracted widespread among wheat-sheep farms and conducive to scale economies, but it enables farmers to take advantage of diverse soil conditions and to spread environmental risks. (11) But perhaps the greatest scale economies and even the greatest technological advances recently achieved in Australian agriculture are those accruing to poultry farming, where large-scale entrepreneurs vertically integrated with feed merchants and retail outlets have entered the industry. Consequently, the study period witnessed a sharp decline in the number of poultry farms, markedly so in areas around Sydney, Melbourne, Adelaide, and Perth.

#### RURAL POPULATION CHANGE

A decline in farm numbers, if not the changing enterprise structure of farming, might be expected to contribute to the movement of labor resources out of agriculture. Certainly, the total number of males employed in agriculture, as recorded in the population census, fell from 430,000 in 1954 to 384,000 in 1961, 355,000 in 1966, 298,000 in 1971, and 257,000 in 1976. Thus, the rate of decline in the study period was greater than in any other postwar period. Since the total number of males employed in Australia increased throughout these years, the proportion engaged in agriculture, which had been as high as 28 percent in 1933 when 492,000 were employed, fell from 15 percent in 1954 to 13 percent in 1961, 11 percent in 1966, 8 percent in 1971, and 7 percent in 1976. It follows that the rate of decline in the size of the agricultural work force has been greater than that of farm numbers and that the number of males employed per farm has fallen. On the adjusted figures of agricultural establishments prepared by Lette (12), the number of males employed per establishment fell from 1.8 in 1966 to 1.6 in 1971 and 1.4 in 1976.

Since the demand for agricultural labor is especially wage sensitive, the most influential factor affecting this trend, which is due primarily to the reduction in hired employees, was the rise in nonfarm wages, with consequent increases in farm wages. (13) A distinctive feature of the Australian rural sector is in fact the close similarity, in terms of both average income levels and the distributional pattern of incomes, between primary producers and self-employed persons in other sectors; this feature contrasts markedly with the experience in most other countries, including those of North America, where the income disparity between the rural and nonrural sectors constitutes a major rural problem. (14) As a partial consequence, no significant relationship exists between town size in Australia and the cost of food, clothing, and other main items of consumer expenditure aside from housing. Nor is there a significant relationship between the distance of a country town from a metropolis and the costs of consumer goods; only the cost of housing and services correlates with town size. (15)

In the postwar years until the mid-seventies, the movement of labor out of agriculture was facilitated by near-full employment in a buoyant economy, but the current depressed state of the economy with high unemployment tends to discourage outward movement. In any event, there would seem to remain a limited scope for further reduction in labor input per farm.

Accompanying the movement of labor out of agriculture were important changes in the age and sex structure of the agricultural work force. Since 1954 the male work force has been aging steadily, with the proportion of male workers aged fifteen to thirty-nine declining from 49 to 47 percent in the study period. Some evidence exists that structural adjustment in Australian agriculture is hampered by older farmers being less prepared to move away from farming when incomes are low than are younger farmers. (16) But the dependents of farmers with small holdings are more prone on reaching working age to leave farming than are the dependents of farmers with larger properties, and this tendency contributes to the trend toward larger farms. (17) Reliable statistics on the number of women engaged in agriculture are not available, but it is prob-able, given the substantial increase in husband-wife partnerships among farm businesses and the growing participation of women in nonfarm rural employment, that the number of women resident on farms who are actively engaged in agriculture has also increased. probability is supported by the quarterly This labor-force survey undertaken by the Australian Bureau of Statistics and obtained by personal interview: the survey indicates that female employment in agriculture rose from 61,800, or 15 percent of total agricultural employment, in May 1971 to 67,800, or 19 percent, in May 1976. The March 1976 agricultural census even puts female employment on rural holdings at 80,300 out of 336,300, or 24

percent, and the June 1976 population census puts it at 128,000 out of 385,000, or no less than 33 percent. Clearly, female labor would seem to be on the increase and a significant component of the total agricultural work force.

Since 1954 the rural population, which includes not only farm residents but also the residents of rural service centers with less than 1,000 inhabitants, has remained virtually constant, but relative to the national population, it has fallen sharply. In each of the census years 1954, 1961, and 1966, the rural population totaled 1.9 million; in 1971 it was 1.8 million, and in 1976 it was again 1.9 million; the difference between the 1954 and 1976 totals was a decline of less than 5,000. This remarkable stability highlights the shift from agricultural to secondary and, more particularly, tertiary employment within rural areas, a consequence of the substitution of capital for labor in the farming sector, of higher agriculture productivity, and of the need for more workers in country towns to service the requirements of capital-intensive farming. In each of the intercensal periods 1966-1971 and 1971-1976, almost as many people moved from urban to rural areas as moved from rural to urban areas; the totals for the 1971-1976 period were 237,000 urban to rural and 196,000 rural to urban. Yet the rural population expressed as a proportion of total population fell from 21 percent of a national total of 9 million in 1954 (the ratio had been 31 percent of 7.6 million in 1947) to 17 percent in 1966 (11.6 million) and 14 percent in both 1971 and 1976 (12.8 and 13.6 million, respectively). Over this period, even though the number of women in the rural population has remained fairly constant, the proportion gainfully employed has recently undergone a marked increase, having doubled from 11 percent in 1954.

The impressive stability in the national totals of rural population conceals considerable changes in spatial distribution. In the study period 1966-1971, the rural population grew most rapidly in the pastoral regions of the north and center as well as in the recently settled areas of western Australia, though in the Pilbara and the Northern Territory the pattern is somewhat distorted by mineral developments (see figure 5.5). On the other hand, almost all regions of intensive and semi-intensive agriculture, together with the remaining areas of extensive livestock grazing, experienced a net population

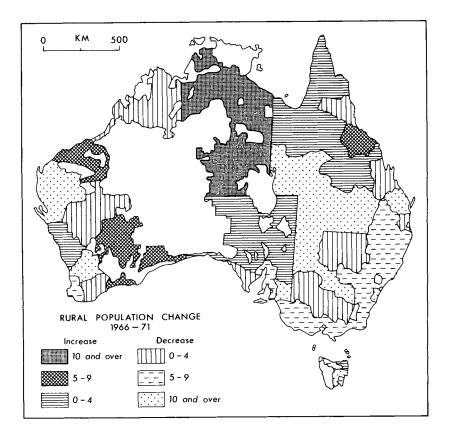


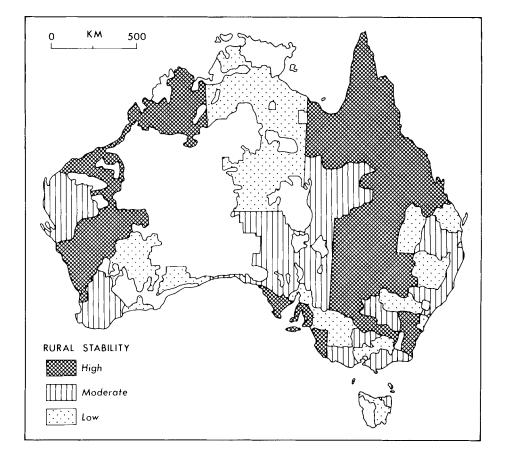
Figure 5.5. Changes in the Size of Rural Population in Australia.

loss. In the higher-rainfall coastal zones the extent of loss was lower, despite lower farm productivity, than in the remote semi-arid tracts of southeastern Queensland and northwestern New South Wales, largely because opportunities for off-farm employment are much greater in the coastal belt. Thus, in 1975-1976 the proportion of properties with household members working off the farm ranged from about 50 percent in the coastal belt down to about 25 percent in the zone of extensive livestock grazing. (18) Since Australia is a highly urbanized country with its urban population strongly localized within few centers, opportunities for off-farm employment are much less decentralized than in Europe and North America. (19) Moreover, farm-labor requirements in the predominantly multiproduct livestock systems have less seasonal variation than in cropping systems, though the seasonal nature of labor requirements in wheat-sheep farming has led to many farmers in the crop-livestock belts taking up residence and seasonal employment in country towns. (2) Consequently, much of the crop-livestock belt shows only small increases or decreases in rural population over the study period.

#### RURAL STABILITY

It remains to attempt a composite assessment of the spatial pattern of rural stability in Australia. At first glance, the pattern of rural population change would seem to bear a much closer resemblance to that of change in farm numbers than to the pattern of change in the enterprise structure of farms (compare figure 5.5 with figures 5.3 and 5.4). Yet, because population change derives from a balance between natural increase and the equilibrating mechanism of internal migration, its pattern reflects in part selective influences of spatial changes in farming types. Accordingly, a single crude index of rural stability was compiled by ranking the statistical division data for each variable by rate of change, by summing the ranks of the three variables for each statistical division, ranking the totals thus obtained, graphing the totals, delimiting three arbitrary groups, and mapping the groups. (21)

Although this arbitrary technique has obvious limitations and the resultant pattern must be interpreted with caution, figure 5.6 nevertheless summarizes the widespread stability that characterized much of rural Australia throughout the most turbulent quinquennial period of the last quartercentury. Stability appears to have been most pronounced in two major regions: in western Australia, extending from the northern sections of the crop-livestock zone northeastward to the Kimberleys; and in eastern Australia, extending from the Riverina northward to the Cape York Peninsula. A minor region is coastal South Australia. Since it would be necessary to draw on much of the preceding discussion to interpret in detail these seemingly highly stable regions, comment is confined to the inclusion of some apparently anomalous areas that had a high rate of change in rural population, farm numbers, or farming



types. Thus, the Pilbara, despite a high rate of population increase due to mineral developments, enjoyed little change in either farm numbers or farming types; the Cape York Peninsula, despite some smallholding development, displayed scant change either in farming type or rural population; and northwestern New South Wales, despite substantial shifts in the enterprise structure of its predominantly crop-livestock systems and the establishment of irrigated cotton growing, continued to lose population at a relatively slow rate and showed only a small increase in farm numbers.

Instability appears to have been most pro- nounced in ten regions widely dispersed across the continent and less pronounced in eight regions largely confined to southern Australia. All regions except two underwent structural adjustments of their agricultural systems. But a striking difference exists between the fundamental changes that took place in the intensively farmed, southern coastal belts (where many farmers moved out of dairying or horticulture, and farms were amalgamated or abandoned) and the drier inland areas, where wheat-sheep farmers or graziers switched enterprises, and farm loss was much less. Thus, for instance, in the Maryborough district of Queensland, where tropical dairying had been very marginal, structural adjustment resulted in the loss of nearly a thousand dairy farms, one-seventh of the district farm total in 1966, and the establishment of some five hundred new and larger beef properties. Consequently, the dis-trict experienced not only a high level of farming-type change and a sharp fall in farm numbers, but also a substantial outmigration of farm workers and their families. Similar adjustments took place in the higher-rainfall regions of Tasmania, which had been dependent primarily on dairying or horticulture, and, to a lesser extent, throughout the coastlands from Brisbane to Melbourne and south of Perth. By contrast, the Roma district of Queensland merely underwent a shift from sheep to beef cattle; though this change was widespread, it reduced significantly labor requirements and resulted in a strong rural exodus. In the Wimmera and Mallee districts of the crop-livestock zone, the increased emphasis on sheep at the expense of wheat was accompanied by the amalgamation or abandonment of holdings and a moderate loss of population. Only two regions depicted as having low stability exhibited growth rather than decline: the Northern Territory with its expanding beef industry, and the Esperance sand plain with its large-scale land development program.

#### CONCLUSION

Over the past two decades, Australian agriculture has experienced a major shift in market orientation, substantial changes in farm enterprise structure, a decrease in farm numbers, an increase in average

farm size, marked changes in farm business organization, and a reduction in farm labor. Yet, even in the period of most rapid and most pervasive change, farm productivity continued to rise, and the loss of farm population was, for the most part, balanced by population gains in the rural nonfarm sector. In many respects, notably its low fertility, low mortality, high mobility, and semi-stable settlement pattern, Australia's population exemplifies а post-transitional society approaching the end of demographic modernization. (22) Certainly, in the turbulent late sixties, the rural sector displayed outstanding stability, notwithstanding some structural adjustment, mainly within the more intensively farmed coastal zone. In the future, such stability can be maintained only through the continued evolution of highly flexible, capital-intensive, multiproduct pastoral systems that can accommodate considerable changes in the cost-price relationships of their products and still achieve through scale economies sufficient gains in productivity to guar-antee the quality of life of the rural population.

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# Environment, Land Use, and Development: The Case of Vermont

Gyorgy Olgyay

Vermont is a small state in the northeast corner of the United States. It is one of the three Northern New England states, (1) bounded by the Canadian border on the north, the Connecticut River on the east, by Massachusetts in the south, and by the long stretch of Lake Champlain in the west. The state is classified by the United States (2) Census as more "rural" than any other state in the Union except Alaska. (3) The rural quality of the state is enhanced by extraordinary natural beauty. Lakes, streams, and the wooded slopes of the Green Mountains create a natural and aesthetic environment of unique quality. This environment is the basis of the state's year-round vacation and tourism potential.

Vermont is not only rural, but also intensely agrarian. This is so in spite of the moderate-topoor agricultural potential of the state in terms of topography, soil, and climate. The best agricultural areas are to be found in the river valleys, in the northeast corner of the state, and in the Champlain valley. (4) Today about 40 percent of all land under farm ownership is harvested or pastured cropland, representing about 20 percent of the state's total land area. Another 40 percent of farm acreage is wooded land, often on hillsides adjacent to croplands, contributing to the conservation of cultivated areas, watersheds, and drainage areas. (5) Since the post-Civil War period, dairy farming has been the state's primary agricultural activity. (6) The average annual milk production exceeds two billion pounds, supplying the New England area with 48 percent of its dairy product needs. About 77 percent of the state's farm income comes from the sale of milk. (7) During the 1960s, Vermont supported about 6,000 herds of dairy cattle, with 230,000 milking on the average. (8).

Given the relatively "hard" natural conditions, Vermont's farmers operate on a high level of technological efficiency. The farmer, be he dairyman, sheep raiser, or owner of apple orchards, has to welcome technology in a drive for improvement or perfection if he wants to be successful functionally and economically. From its inception, this piece of rural America tried to escape "imperfections" by inventiveness and intense utilization of prevailing technology. For this reason, the state has been called a "rural technopolity." (9)

The agrarian orientation of Vermont's rurality has been reinforced and supplemented in recent decades by the development of industries rooted in the state's natural, scenic resources. The aesthetic quality of the environment supports all-season recreation, sport, and tourist activities. By the beginning of the present decade, income from recreation/tourism exceeded farm income by 35.9 million dollars. (10) While this figure indicates a decline in farm acreage, farming and environment based industries balance each other in a healthy manner and represent a complimentary form of land utilization. (11)

In recent years the balanced and developed rurality of Vermont became threatened by the intrusion of nonrural elements. The threat did not take the form of rapid industrialization, but the penetration of "suburban" development and life-styles in their most disagreeable form. Vermont sensed the danger of becoming an appendix of the megalopolis of the eastern seacoast. (12) In 1972 the governor of the state announced that "Vermont is not for sale," thereby symbolically summing up a complex set of responses to a serious challenge to the state's land-use profile. (13) The threat, the challenge, consists of putting land into real estate development, subdividing into vacation, "second home" plots, and building suburban shopping centers and malls. This trend was greatly facilitated by improved accessibility due to highway building programs. The transportation infrastructure designed to link farm and recreation areas to urban centers became the magnet drawing suburban sprawl or splatter to the Green Mountains, affecting some of the most productive land areas. (14) The land loss affected farms most severely, and the process continues. It has been estimated that Vermont is losing two-hundred acres of farm land a day. (15) In central Vermont, the Regional Planning Commission estimates that the region lost one-third of its farms during this decade. (16)

The threat to Vermont's farms, especially the family farms, originates from several sources. Some have to do simply with farm economy, such as the need for high capital investment to maintain effective technology, indebtedness, relatively low return, and market conditions. The greatest danger to the farm, however, is rooted in the impact of high demand on real estate price structures, and, consequently, on tax structures. Real estate is subject to local taxation, on the basis of "fair market value," not function or yield. The pressure of demand for land threw the market value of farm acreage out of balance. By taking a large tract of out of farm production and making it a land commodity, the developer changes the land's value and places extra burden on the remaining farms. То put it simply, the working farmer is squeezed by skyrocketing real estate prices and taxes, and he can ill afford to keep his land in cultivation. When he sells, the land will not stay in farming; it ceases to be a factor of production and becomes a commodity. As such, land produces revenues in taxes higher than that which farm products could support. (17) Market values of farm real estate are rising in the state at a rate greater than anywhere else in the northeast region and greater than the national average. (18)

This pressure on farm land also represents a pressure on and a threat to the environment. It has triggered defensive moves on the part of the state in three forms: control of environmental permits for development; statewide land capability and land use planning; and tax policies.

Of these measures, the most important one is the Environmental Control Act of 1970 (Act 250) addressing both the issue of permit and that of statewide planning. The law sets up the machinery for the control of land use in terms of environmental criteria for all real estate development over a certain size, 10 acres, for subdivisions of more than ten lots, or the construction of more than ten housing units. (19) All projects falling into the designated categories must apply for permit of land use to one of the seven district environmental control commissions. Members of these commissions are appointed by the governor, and are citizens who hold no other state or local offices. commissions' jurisdiction Each covers about thirty-five town governments. The commissions conduct inquiries and hearings on pending applica-tions, and their decisions to grant or deny permits are final, with the possibility of appeal to the state environmental board and the state supreme court. The process followed by the commissions is a quasi-judicial, adversary process to which the principal parties are the petitioner and the local community. All other interested parties, however, are admitted to the inquiry, and the law emphasizes that environmental and land use concerns properly transcend the boundaries of immediacy. (20) Thus, the regional impact of development and land use changes is underlined and the multiplicity as well as diversity of interests is recognized in applying the criteria of the law.

Before granting a permit, the commissions must find that the petitioner's project:

1. Will not result in undue water or air pollution

2. Does have sufficient water available for reasonably foreseeable needs

3. Will not cause unreasonable burden on existing water supply, if one is to be utilized

4. Will not cause unreasonable soil erosion or reduction in the capacity of the land to hold water

5. Will not cause unreasonable highway congestion or unsafe conditions

6. Will not cause an unreasonable burden on the ability of a municipality to provide educational services

7. Will not place an unreasonable burden on the ability of local government to provide govern-

mental services

8. Will not have an undue adverse effect on the scenic or natural beauty of the area, historic sites, or rare and irreplaceable natural areas

9. Is in conformance with statewide capability and development plans and land-use plans provided for by Law 250

10. Is in conformance with duly adopted local and regional plans. (21)

Implementation of the law has improved and slowed down real estate development in Vermont and has had a decidedly beneficial impact on the environment. Only a small number of applications have been rejected, but most permits have been issued with stringent conditions attached to them. Thus, the operation of the law has a wider and more pervasive effect than the actual negation of per-mits would indicate. (22) The law has provided Vermont with nine years of experience in land-use control, an experience which is evolving and subject to legislative scrutiny as well as continuous and intense public debate. This experience highlights the public concern for a given cherished rural life-style and the environmental preconditions for it. This experience also illustrates in land-use cases that, inevitably, public and private rights and interests clash, and the quasi-judicial process of adversary proceedings must be looked upon as a form of conflict resolution. (23)

The multilayered conflict of rights and interests was well illustrated by the most celebrated case decided under Law 250. In 1976, the Pyramid Corporation of Dewitt, New York, a regional developer of shopping malls, initiated a two-year process aimed at the construction of an eighty-two store mall in the town of Williston, not far from the largest city of the state, Burlington. (24) On October 12, 1978, the Fourth District Environmental Commission denied the necessary land-use permit on the basis of highway congestion, undue burden on both public and private services, and nonconformance with local and regional plans. (25) The Pyramid project generated heated discussions. The commission held thirty-eight hearings in the case, admitting as parties practically all the adjacent municipalities, three regional planning commissions, and diverse private interests. (26) Although pro-mall arguments pointed to benefits to be realized by Williston in the form of a significantly enlarged tax base and new employment opportunities, opposition to the project developed even within the city on the basis of long-range considerations, environmental fears, and the regionally adverse impact of such a large commercial project. In addition, fierce opposition to the mall (27) emerged in Burlington and on the part of the regional planning authorities, as the mall represented a threat to the revitalization of downtown Burlington as the core of both the city and the county. (28) All surrounding communities feared the adverse impact of an explosive increase in vehicular traffic both in settled areas and on highways not designed for such schemes.

In the debates we can observe the conflict of rights and legitimate interests, both public and private. For example, in the conflict of municipalities, Williston and Burlington, we must recognize that Burlington's well-being as a community and administrative/political entity depends to a large extent on the city's role as a commercial and social/cultural core of the region. The disruption of that role was threatened by Williston's "good fortune," the mall, and neither Burlington nor the region could remain indifferent to the threat. The term "environment" quite clearly involves more than physical surroundings, and concern for the health of the social environment also has its impact on the operation of Law 250.

Our discussion so far has dealt with only one of Vermont's three forms of attack on land-use problems. Admittedly, the control and permit issuing process is the most developed part, but brief mention must be made of land capability and land-use planning and of tax policies.

As we have seen, the operation of the commissions is regulatory rather than indicative. Therefore, the legislature under the same Law 250 mandated the state environmental board to develop a series of land-capability evaluations and land-use plans. Such plans should identify and indicate the locus and type of development that is desirable and worth encouragement. This process is statewide, comprehensive, and controversial. The capability studies and plans provide guidelines for a statewide system of "zoning." Many issues, however, are still left unresolved, such as the relationship of state and local zoning authorities, or what constitutes desirable develoment in terms of long-range considerations. (29) Clearly, however, the coupling of environmental control and land-use planning points the way for the state. The third category of Vermont's measures ad-

The third category of Vermont's measures addressing the problems of land use is tax policies. One such tax measure is a scheme of property tax credit tying the real estate taxes of state residents to income and placing limits on taxes to be paid, 4 percent and 6 percent depending on income. By limiting the credit to persons living in Vermont as permanent residents, the scheme clearly benefits Vermonters and discriminates against the beneficiaries of "suburban sprawl," the vacation home owners. (30) In addition, tax policies also involve a special capital gains tax imposed on quick profits gained by rapid real estate sales. This policy taxes heavily those real estate transfers which take place within the time frame of six years. The more rapid the transfer and the greater the profit, the heavier the tax burden. (31)

Both of these tax measures are designed to slow down the loss of farm land to developers and to prevent the rapid transformation of land from factors of production to commodity. Both of these measures have achieved results, but they do not address the problem of the heavy tax burden of farmers, rooted in the principle of taxing land based on "fair market value." This particular feature of the tax squeeze had a debilitating effect on the family farm. Proposals were under discussion which would radically alter this principle by taxing land on the basis of use and function, separating farm land from other forms of real estate. Such policies were to provide much needed relief for crop and timber land, lessen the tax burden on the family farm, and slow down even more the sell-off of prime agricultural land to real estate developers. In response to such considerations, a tax measure based on land use was passed in 1978. The impact of the new law, however, cannot be estimated as of now. (32)

Some lessons may be drawn from the preceding survey:

1. Vermont, as a rural community, is con-

cerned about the pressure on physical, aesthetic, social, and economic environment flowing from changes in land use due to development.

2. The state's concern has brought forth measures designed to slow down and direct the process of change. These measures include regulation and control, guidelines and plans, tax policies and tax reforms.

3. Such measures are implemented on both the state and the local level. They are fluid, multifaceted, and subject to constant public scrutiny resulting in reform and revision. Controls are flexible, decentralized, and quasi-judicial, not rigid, centralized, and administrative.

4. The state is determined to protect not only a given socioeconomic profile and structure, but also a unique life-style. One may argue that this determination is conditioned by Vermont's historical "ideology" of rural populism.

5. The policies of the state can be considered as trend setters for other regions of the nation. It appears that changes in land use has slowed down and has improved considerably because of the operation of the system.

#### NOTES

1. The three Northern New England states are Vermont, New Hampshire, and Maine. Vermont's total land area is 9,609 square miles and the population according to the 1970 census was 444,732.

2. The boundaries of Vermont were defined in history through conflicts with her neighbors. Apart from Texas, Vermont was the only state that existed as an independent republic prior to her joining the union as the fourteenth state (1777-1792).

3. n locating a given state on the rural-urban continuum, the Census Bureau uses population density as the sole criterion. This method, of course, does not take into consideration occupation, function, or infrastructure, and does not address itself to the question of rural-urban life-style or consciousness. See Frank M. Bryan, Yankee Politics in Rural Vermont (Lebanon, NH: University Press of New England, 1975): 241 ff.

4. Harold A. Meeks, <u>The Geographic Regions of</u> <u>Vermont: A Study in Maps</u> (Lebanon, NH: University Press of New England, 1975): 68-76. Also, Benjamin Huffman, <u>The Vermont Farm</u> (Montpelier, VT: Vermont State Planning Office, 1973): 3.

5. Huffman, 3.

6. Early, pioneer, subsistance farming was followed by sheep raising as a specialized form of agricultural activity during the early part of the nineteenth century. The dairy cattle replaced the sheep during the second half of the century.

- 7. Huffman, 4.
- 8. Bryan, 243.
- 9. Ibid., 234-267.

10. For 1971 the corresponding figures were: farm income \$170.3 million, income from recreation/tourism \$206.2 million. Cf. Huffman, 65.

11. In 1949 approximately 60 percent of the state's land was under farm ownership. Today about 20 percent is. Cf. Huffman, 39-41.

12. Robert G. Healy, <u>Land Use and the States</u> (Baltimore, MD: John Hopkins University Press, 1976): 35.

13. Bryan, 253.

14. John Marshall, Jr., <u>The Efficacy of Act 250:</u> The Evolution of an Environmental Law (Montpelier, VT: Environmental Planning Information Center, May 1971). See also <u>Biennial Report of the Commission-</u> <u>er of Taxes, 1972</u> (Montpelier, VT: Vermont Agency of Administration, 1972). Seasonal homes were estimated to be worth \$459 million in 1971, an increase of 114 percent in four years.

15. Burlington Free Press, July 7, 1979.

16. Burlington Free Press, July 10, 1979.

17. Healy, 55.

18. Huffman, 18.

19. 2.47 acres equal 1 hectare. All construction, regardless of size, at altitutdes higher than 2,500 feet is subject to regulation. See Healy, 38.

20. Healy, 39. See also Vermont's Land Use and Development Law, Environmental Board Regulations Annotated (Montpelier, VT: State Planning Office, 1976): 19-20.

21. Ibid., 21-26.

22. Healy, 40.

23. This is especially worth emphasizing in view of the fact that developers, in anticipation of objections, conditions, or adverse ruling, will tailor their projects and plans in such a way as to minimize the resistance to them. Thereby the level of potential conflict is reduced.

24. Both municipalities are in Chittenden County. Williston's population is about 3,000, while Burlington's is over 40,000.

25. State of Vermont, District Environmental Commission #4, Order Denying Land Use Permit, Application #4C0281, p.3.

26. Ibid., B-1.

27. Burlington Free Press, September 21 and 22, 1977.

28. See statement of Burlington's Mayor, Gordon Paquette, on June 17, 1977, in <u>Burlington Free</u> <u>Press</u>. Also, Chittenden County Regional Planning <u>Commission, Memorandum: To District Environmental</u> Commission #4, May 15, 1978.

29. Cf. Vermont Agency of Environmental Conservation, Environmental Board, <u>Interim Land Capability</u> Plan, Montpelier, VT, 1972. See also Healy, 50-52. 30. Healy, 57.

31. Ibid., 58-59.

32. Huffman, 22-27. The erosion of farm property, the loss of farm land to real estate development, is not only a Vermont, but also a national, phenomenon. In view of worldwide food shortages, it could potentially develop into an extremely serious situation, the significance of which transcends the boundaries of Vermont. For evaluation of the 1978 law, see <u>Burlington Free Press</u>, October 18, 1979.

## 7 Farming Space and Migration: The Case of France

Violette Rey

INTRODUCTION

Modern agriculture can be defined by a new combination of its three factors of production, in which capital, in the form of materials of various technical and financial capacities, has acquired a determining position over the other factors, namely, the land and the people. Besides, within the different sizes peculiar to each system of production, the accountable profit favors those farms where the man/land ratio is lower because the income proves to be larger. The general impact engendered by that double characteristic of modern agriculture has made itself felt through the elimination of many farms unfit to follow suit, to the benefit of a continual enlargement of the remaining ones. That mechanism maintains a constant pressure on the enlargement which generates new displacements among the farmers; the latter will seek larger lots to till, and, from further for а distance, cause new tensions over the settling spaces.

Such displacements, hard to detect because neither the farming institutions nor the farmers of the immigration area consider them favorably, seem to progress and perhaps denote the beginning of a movement tending to protract for a long period. Even if they cannot always be easily dissociated from the traditional farming currents of emigration and if they represent minor fluxes in work power, they differ by their means and disclose what stakes are competing to gain control over the farming area. Their impact upon the rural surroundings is generally very strong, but often controverted.

#### NEW AREAS OF DEPARTURE/NEW AREAS OF ARRIVAL

The same recent tendency appears at three different geographical levels: the initiative of the migration is taken up by the farmers of the rich agricultural regions, who turn toward lands whose enhancement is technologically less intensive. This is also true of the farm people shifting about in France, of Europeans settling in France, and of the beginnings of French farming emigration across the Atlantic.

### Migratory Shiftings in France since 1950

Important even before the war, the migratory movement of the farm people has been helped since 1949 by the Ministry of Agriculture, which enables one to better appreciate its importance. At that time, France was divided into two areas, an area of departure north of a line stretching between La Rochelle and Les Vosages and an area for migrants in the south; the division was established in reference to the supply and demand of farms, to create a consistent farming market rather than balance agricultural densities. Between 1949 and 1973, a period of considerable displacement, about eleven thousand families (fifty thousand people) left to settle in the French immigration area, leaving behind 140,000 hectares in their parent lands to take possession of 430,000 hectares in the immigration area.

The bulk of the movement was before 1965; since 1973, because of significant reduction in governmental assistance, no applications for resettlement have been received. For the whole period, the area of massive departures are the Breton, Norman, and Picard borders, and all the Aquitainian southwest is a huge immigration area. However, a chronological division emphasizes the radical change in the geographical origin of the migrants: up to 1955, the west supplied the main effort (68 percent of the national movement); during the period 1960-1965, its contribution dropped (45 percent) to the benefit of the Parisian Basin and the north (36 percent). During the 1970s, the west was totally outdistanced (20 percent) by the in-tense cereal-growing regions of the Parisian Basin. The same change can be noted in the areas of arrival: the contact of the Parisian Basin with the Massif Central is more important than that with Aquitain. The exhaustion of official support and the decline of registered applications wrongly led some to believe that farming emigration in France was ending. Indeed, it continued to decrease because the available lands had become scarce in the immigration areas, and because the local farmers absorbed the surplus directly; however, farming emigration has not disappeared, but has undergone some changes. On the one hand, the migrants of today are few and settle over areas far larger than those which their predecessors settled on (24 hectares in the decade of the fifties versus 80 hectares in the seventies). On the other hand, an increasing number replaces the settling emigration by the purchase of a second farm.

#### Renewal of Foreign Farmers Settling in France

The lack of balance in the density of the farming populations and in the prices of the land and the rents, which are definitely lower in France than in neighboring countries, have for a long time favored the infiltration of non-French farmers into French lands. Two streams could be perceived before the war: the farmhands and peasants immigrating from Spain and Italy settled on the small farms deserted by the agricultural exodus in the southeast and southwest; the Belgians and Flemish again took possession of the spaces broken up by the bombing in Picardie, Artois, and Normandy. Under the clauses of the Treaty of Rome (1957) concerning the free circulation of people within the European community, France obtained a lengthened program for free settling. (1)

The movement, however, has yielded few fruits. In the 1960s, there were an average of 170 cases involving 4,500 hectares per year; in the 1970s, it amounted to only 150 cases and 3,200 hectares. But, above all, the movement changed characteristics: although the Italians ranked first and the Spanish fourth, the neighboring farm people of the north have become the majority; Belgians, Dutch, and Germans progressively assume the larger portion of those new settlements. The nationals of the E.E.C. now take from 60 to 70 percent of the settling areas cultivated by foreigners, as contrasted with their 45 percent from 1962 to 1973. These figures still better reveal the cleavage between the two migrations when one considers the average size of the farms recuperated by each nationality. The Germans are foremost with 39 hectares, followed by the Dutch (37 hectares), the Belgians (32 hectares), the Swiss (29 hectares), and the Danes (26 hectares) who started to immigrate in 1974. Conthe Italians, Spanish, and Portuguese versely, fluctuate between 12 and 18 hectares. The level of development at the time of location confirms the suspected cleavage: while the Mediterranean immigrants still chiefly decide in favor of rent and sometimes even sharecropping, the immigrants of the north buy their farms. Traditionally located in the southwest and the south of France, the foreign farmers have just started an enlargement of their estates, particularly in the center, where in three years 1,500 hectares have been occupied again by Germans, Belgians, and Swiss. The locations of the settlements have nothing to do with proximity to borders; the location of farming space that is vacant is the foremost factor of relocation.

#### Resumption of French Farming Emigration Across the Atlantic

There had still been a certain flux of location of European farming colonies from across the ocean in the 1950s. But in the 1960s, still scarred by the decolonization and the flowing back of farm people to the metropolis (pieds noirs from North Africa who settled again in the south and southwest of France), struck also by the European economic expansion and the very strong attraction felt by the surplus farmhands towards the urban system, there was a very limited movement of agricultural emigration. Yet, since the 1972-1975 period the influx of European migrant farmers across the Atlantic has started again, but with new modifications: individual initiatives from the migrants and greater requirements from the local immigration areas regarding technical means and financial selfsupport of the newcomers. The emigrants almost exclusively go to the Americas: the United States, Canada, Brazil, and especially Argentina. Knowing that in the Americas one does not incur political risks comparable to those in Africa and that one may still find enormous vacant spaces, a few French farmers, like other European farmers, have once again departed, though no one seems to know how many have left since 1976.

An exhaustive survey of this movement is extremely difficult; the information given is limited to the statistics kept by the Federation des Associations de Ruraux Migrants a l'Etranger (FARME), the chief information organization helping farmers who wish to emigrate, which was created in 1976. Through analysis of the distribution of its members in the departments and a survey of subscribers to its review and the people joining in the meetings, an approximate map of the degree of interest (if not an actual application) could be established. It is quite likely that if that organization and the movement it helps were better known, the actual application would be greater and more widely distributed. However, this potential movement of foreign emigration generally follows the farmers' migration within France. The largest number of people interested are the farmers of the Parisian Basin, especially the Picards and Marnais, who, in a system of vast cultivation, are most interested in undertaking the greatest initiative in the matter of intensive farming combines with agronomy and nutrition.

With southern France still an open area, the Aquitanian departments - Bouches-de-Rhone and Allier - share in the movement. In most of those departments, there are two cumulative factors of mobility: (a) the previous locations of migrants (metropolitan, repatriated, or foreign) have introduced an agricultural mentality open to mobility; (b) subsequent natural calamities have heaped difficulties on those who were further engaged in modernization and were most indebted, often to farmer migrants. But why were the hills of the Gers or the sands of the Allier so easy for newcomers to take? Was it not partly because of their irregular crops? Thus, the fundamental characteristic of contemporary farming migration is that it is a marginal movement with a high risk of uncertainty.

#### The Migration Quickens the Agricultural Modernization and the Rural Incorporation in the Immigration Area

The multifarious effects in agricultural innovation and diffusion are sufficiently known to mention them only briefly: the improvements of the soils (drainage, irrigation); the extension of cultivated land (over fallow land or by deforestation); the changes in the methods of farming and in the diversification and increase of produce; the development of the supplying areas; and commercialization and technical staffing.

After some time of critical observation, the neighboring farmers imitate the newcomers and join in the process, transforming their production system, then their ways of life and their prospective relations. These dynamics of transformation are explicitly sought and expected by the authorities responsible for the rural development in Latin America. The study of the effects of postwar farming colonies shows to what extent they appear to be among the best channels to convey the modern techniques of cultivation and the complex aspects of rural organizations.

Migration, however, is not automatically successful; its effects largely depend on the cleverness with which the migrants manage in their new suroundings. Indeed, this contemporary migration belongs to a dis-symetric process. The migrant arrives better instructed, better equipped, richer than the farmers among whom he settles; his aim is not to adopt the local trends, but to enhance his own techniques of production, those which are familiar to him or new ones with which he hopes to get rich. His activity then disturbs the previous rural and agricultural organization and creates tensions in his new location.

The example of innovation among the local farmers sharpens the tensions between conservative and modernizing tendencies. The migrants often treat the countryside they have "conquered" roughly; they go on extending their area far, and soon the rise in the price of land is such that it makes it impossible for latecomers to purchase new acreages. Linked to their needs in multiple services, the initiative of the migrants goes beyond the farming domain; after a few years, they number among the trade-union leaders and sometimes beccome mayors of their "communes". As a rule, it is among the nonfarming country people or among distant farmers that the migrants find support for their incorporation and social rising, while the local farmers endeavor to check their alien and competing presence.

The failures of the immigrants are many. Among the many factors likely to bring failure about is the inhospitality of the immigrant environment, particularly significant from a geographical point of view.

Whatever his assets may be, the migrant farmer who settles in the tail of a migrating chain is compelled to settle on poor soil and in marginal regions, in comparison to his original environment. If he makes any error in the estimation of physical conditions (infertility, a wrong estimate of the water supply, a lack of balance in the funds inconsiderately locked up in landed property and its improvements, the expense of the production equipment), he may go bankrupt or resort to uncertain shifts to find some fresh supplies of money. The immigrant may be forced to grow tobacco instead of maize, or his lumbering may turn into charcoal. These are just a few of the pitfalls. In other respects, he is more likely to achieve success if the immigrant environment offers some receptivity is similar to his original surrounding; in or particular, by having a wide structure of land ownership and tolerant local people.

All things considered, does the contemporary migration of rich farmers play a positive part? One wonders about the still modern character of socalled modern agriculture: it is still based upon plentiful funds, cheap supply of power, and easy gains in productive capacity. In fact, contemporary farming emigration occurs only in regions that have become marginal, are on the wane demographically and economically, are poor, impoverished, or are not yet enhanced. What would some areas in the Limousin, the Gers, or Chaco be without the presence of migrants? They would be still more deserted. Besides, considering it impossible to find only one solution to the problems of the distribution of resources and economical development, the farmers' emigration appears to be a solution whose effects have nothing to do with the farmers' work power, but the great risk of the emigration must always be emphasized.

### NOTES

According to Decree No. 54-72 (January 20, 1954), any foreigner is allowed to settle as a cultivator on French soils if he: (a) has already worked two years in France as a paid farmhand or (b) settles on wasteland or on forest lumber lands. Any other settling requires a special permit from the Prefecture.

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A fundamental change has occurred in the status of agriculture in Finland over the last twenty years. While in 1960 a third of the country's population was engaged in agriculture, this proportion has now declined to approximately 13 percent, and a corresponding drop has been seen in the number of farms, from almost 400,000 in 1960 to about 250,000 in 1979; that is, a rate of 7,500 farm closures per year. The most pronounced alterations in the pattern of agriculture in northern Finland are those attributable to reduced productivity and the effects of the field reservation system, introduced in 1969 in response to overproduction in foodstuffs (1), as a result of which the number of farms in many communes fell immediately by one-fifth (the decline for the year 1978 over all of northern Finland being about 12 percent (2). It is only to be expected that changes of this magnitude will have left their mark on the attitudes of the local people toward both agriculture and rural life in general.

Research into the abandonment of agriculture has been carried out in Finland since the 1950s, when it was pointed out, for instance, that a zone had grown up around Turku, the largest city in southwestern Finland, in which agriculture was relatively extensive in character in spite of the favorable location. (3) An inquiry into the causes for this showed that, for a variety of reasons, the area was suffering from a shortage of labor. Perhaps the most important factor was the boom in industry following the Second World War, causing industrial wages to rise more rapidly than agricultural productivity, while industrial work was, nevertheless, frequently easier, cleaner, and more regular. Thus, where the two means of livelihood were competing with each other for labor, this soon led to a victory for the industrial sector, although this effect did not extend more than 30 or 40 kilometers out from the city.

## FUTURE PROSPECTS FOR FARMERS IN LAPLAND

The situation is rather different today, however. In Lapland, for example, the vigorous settlement projects and economic growth of the early 1960s have subsequently turned to stagnation and decline in almost all fields. (4) We first set out to study this aspect in 1969, by means of a questionnaire sent to all the 17,000 farms functioning in the province of Lapland at that time, asking for the farmers' opinions on the future prospects for their farms. From this it emerged that the whole province was affected by a great uncertainty regarding the continuation of farming: only 27 percent of the respondents considered that the future of their farms was secure. The greatest degree of uncertainty was experienced in the best agricultural area, the southwest of the province. The people's faith in the future remained strong in the more remote districts of the far north, with over 60 percent of the farmers in many villages, and over 80 percent in some, being sure that there would be someone to take over the farms from them. There does, in fact, seem to be a clear positive correlation between optimism concerning future prospects and distance from the center (see Table 8.1); for, in the individual communes, too, the farmer was aware of a successor less often in the area surrounding the commune center than was the case further away.

The continuity of a farm is closely bound up with its viability, which the farmers were also asked to evaluate. Here, the same differences in attitude between the regions within the province emerged. Although those farms estimated to offer the farmer a good living were likely to be farmed by the following generation in an average of 40 percent of cases, a distinct difference is seen between the figures for the southwest and those for the more remote areas. The same was also true when future prospects were examined against farm size:

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there were some communes in the southwest of the province in which only 10 percent of the farms in the smallest size class were certain to be worked in the future, while over half of such farms in Enontekio and Utsjoki in the north were in this position. Although it is true that reindeer herding and incomes from outside farming serve to ensure an adequate livelihood in the latter case, (5) it was also clear from the 1969 statistics that the population in the north was more ready to accept a lower standard of living than that in the southwestern part of the province.

Table 8.1. Correlation Between Distance From the Nearest Center and Number of Farms With a Known Successor

Ι	)istance	Number	Percentage With
	(km)	of Farms	Known Successor
	than 10	3398	23.6 percent
	10-20	2724	27.8 percent
	20-50	6029	29.5 percent
	than 50	1787	32.9 percent

#### FIELD RESERVATION AND ABANDONMENT OF FARMING

similar pattern may also be observed in the A incidence of field reservation and abandonment of farming. The field reservation system affords us one opportunity for examining the attitudes of farmers toward agriculture, since it allowed them to give up farming in return for compensation from the state. (6) The effects of this system over the period 1969-1971 have been studied in the case of Middle Bothnia comprising twenty-two communes and three towns. (7) The material included about fourteen hundred farms placed under such a reservation agreement. The mean distance of these from a center may be seen in Table 8.2. Whereas 36 percent of these farms were located closer than 5 kilometers to a center, only 8 percent were more than 15 kilometers away. Thus, it seems that the field reservation farms were fairly highly concentrated in the zones around the centers.

Table 8.2. Number of Farms Under Field Reservation and Distance from Commune Center in Middle Bothnia in 1971

Distance	Farms	
(km)	(percent)	
less than 2	15.9	
2-5	20.6	
5-10	32.9	
10-15	22.8	
more than 15	7.8	

At the same time, the higher the proportion of farms in the commune which are under such an agreement, the greater the concentration. The weakest agglomeration of reservation farms was found in Kaustinen, where the proportion of such farms was low, while the most pronounced agglomeration was in Lestijarvi, where the proportion was high. Thus, field reservation in northern Finland is not an exclusive characteristic of the remoter districts, nor was it connected with the lack of services, or the lack of an inspiring living environment, for instance. Rather, it showed a marked concentration in the areas around the centers. This is also reflected in the fact that the influence of the centers seems to have spread year by year by a process of diffusion to gradually more remote areas. (8) For example, 58 percent of the field reservation agreements entered into in 1969 in the commune of Ruukki, about one hundred kilometers south of Oulu, involved farms around the three main villages, from which the trend then spread to the more sparsely populated parts of the commune over the years 1969-1974 even though the most pronounced centers of field reservation remained to some extent unchanged. Even in these areas, however, the trend has spread gradually towards the extremities of the villages.

It thus seems that agriculture in the zone adjacent to the center has not been able to resist the pressures exerted on it by the center itself, and has consequently entered into a decline, whereas a greater confidence in future prospects has prevailed in the more isolated villages.

## SUBJECTIVE IMPRESSIONS OF THE FARMING VILLAGES

The healthy development of a farming village may be regarded as entailing a certain measure of attractiveness as a place to live, of activity on the part of the village community, and of continued social interaction among the inhabitants. These aspects were studied in 1977 by means of another questionnaire, administered to all farms in a total of nine villages in the remote country district of Kuhmo and the rural commune of Keminmaa. This involved people living permanently in these villages and receiving a steady income.

Kuhmo is a commune of almost fifty-five hundred square kilometers immediately adjacent to the Finland-Soviet Union border, and is of a size which would engulf about thirty of the communes of southwestern Finland. Six villages were studied, all of which lay at a distance of twenty-five to fifty kilometers from the commune center. Replies were received from about two hundred and ninety out of the total population of just over three hundred families. Keminmaa is located between the towns of Kemi and Tornio, and the three villages selected together possessed just under two hundred families, 140 of which were interviewed.

Only 3 percent of the inhabitants of the six villages in Kuhmo replied that they did not like living in their village, and only one person in the three villages in Keminmaa answered in this way. There are, of course, many factors implicated in the satisfaction of inhabitants with their environment, and it would be impossible to determine these other than through certain characteristics of the attitudes expressed. The method used for this purpose, which was apparently first developed for research into "company images" (9) is based on the analysis of "semantic differentials," in which the respondent is asked to choose between a pair of dialectically opposite concepts as representing his opinion and indicate the strength of his conviction by a score from 1 to 5, with the lowest score denoting the strongest negative conviction and the highest the strongest positive one. The conceptual opposites used in regard to each village were the following:

- Friendly Unfriendly
- Rich Poor
- Active Passive

- Liberal Restrictive
- Clean Polluted
- Well supplied with Services Poor in Services
- Modern Old-fashioned
- Varied Monotonous

The results for the individual villages in Kuhmo are shown in figure 8.1, in which the darkness of the squares in the columns indicates the weight of opinion in favor of that alternative, and the vertical line indicates the weighted mean value of the distribution of all replies. General features worth noting are that the villages all appear friendly and clean places to their inhabitants, and most of them are also modern places. Many other positive judgements are made, but there are also some negative ones, such as the low level of services and in some villages a complaint of monotony; that is, a lack of stimulus or inspiration.

Another way of measuring the acceptability of a person's home village is in terms of his desire to move away, and thus each respondent was also asked where he would best like to live, given that work and accomodation could be found there, the alternatives being his own village, the commune center, the nearest town (Kajaani), or some large city such as Helsinki. The results again pointed in the same direction, in that about 90 percent regarded their own village as still being the best place to live, with 8 to 9 percent preferring the local center, and a few individuals favoring a nearby town, and nobody wishing to move to a large city. The inhabitants, thus, do not seem to view their remote villages in northern Finland with disfavor; the villages are not driving them away.

## SOCIAL INTERACTION IN THE VILLAGES

The functioning of a rural village and the creation of a pleasant environment in which to live require a sense of community in the village and the preservation of the system of social interaction within this community. The pressures being exerted upon the country districts in northern Finland are effecting a change in the functional nature of the villages in this respect, and this is particularly in evidence in the areas adjacent to the centers. The traditional basic source of livelihood in the

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the local bus services of the latter, so that the services of both these centers are readily available. Viitakoski, on the other hand, is a more remote village lying 25 kilometers away from the commune center and with poor connections to it. This aspect of location with respect to a center is clearly reflected in the occupational structure of the villages, and above all in the position of farming, which still occupies approximately 40 percent of the labor force in Viitakoski, but no longer more than 10 percent in Liedakkala. A corresponding difference is found in the service occupations, which account for just over one-fifth of the labor force in Viitakoski, but about onehalf in Liedakkala. Thus, Liedakkala may be said to have become substantially urbanized by comparison with Viitakoski, as may also be seen from the mean age of the farmers (Table 8.3), around 60 years in the former village, but only 42 in Viitakoski. It does indeed seem that farming is dying out in Liedakkala, as is also shown by the fact that no successor was known who would take over any of the farms, while 71 percent of the farmers in Viitakoski were sure that their work would be continued.

#### Table 8.3. Comparison of the Villages of Liedakkala and Viitakoski

Liedakkala Viitakoski

Mean farm size			
(arable area, hectares)	9.5 ha	9.4 ha	
Successor known	0	71 percent	
Mean age of Farmer	60 years	42 years	
Number of contact			
persons in village	3.3	5.3	
Desire for cooperation	33 percent	89 percent	
Mean income	-	-	
per employed person	29,730 Fmk	20,245 Fmk	

These two villages also differ in their income statistics. The mean income per employed person in Liedakkala in 1975 was about thirty thousand Finnish marks (Fmk), of which only 4,000 Fmk would be from agriculture, whereas in Viitakoski the total income per person was smaller, only 20,000 Fmk, but the proportion gained from agriculture was very much larger at about fourteen thousand Finnish marks.

In spite of the fact that family incomes in Liedakkala are very much higher, the availability of services is better, and communications with the nearby centers are good, social intercourse runs at a very much poorer level than at Viitakoski, which has remained a lively, functioning village in this respect. It is obviously the case that the proximity of a center, allowing a greater diversity in means of livelihood and spare-time interests, un-dermines agriculture and divorces the living environment of the individual from his daily work and interests. In this way it serves to alienate the inhabitants from the village community, that their own mutual contacts are severed. Once this happens, the village is no longer a living entity, but a sterile dormitory community. In the remote farming villages, on the other hand, life and work share the same surroundings and the people also share the same interests. This then creates contacts and stimulates attempts at cooperation, which is the basic requirement if the village is to live and its community is to develop.

## SOCIAL INTERACTION AND THE FUTURE PROSPECTS OF THE VILLAGES

The above comparisons between the attitudes of the inhabitants of certain villages in northern Finland toward their surroundings, their neighbors, and their future prospects serve to demonstrate the extent to which the centers have reduced the viability of agriculture in the adjacent areas. Our conviction is that the interaction and future prospects in the villages improve with increasing remoteness from a center. This being the case, it seems that growth-center policies, which favor the centers exclusively and attempt to develop their economic life, and then wait for the affluence achieved by this to radiate outwards into the surrounding countryside, have failed to achieve the desired result. On the contrary, it would seem that in northern Finland, at least, rural settlement has retained its vigor best in those areas which lie beyond the direct influence of any center.

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V.B. Belenky

Agrarian-industrial cooperation and combination are the most promising forms of the organization of social production in many rural areas of the Soviet Union. In the foreseeable future they may reach the highest level of development in the black-earth zone of the Russian Federation, in the Ukraine, Byelorussia, Moldavia, Transcaucasia, and Central The organic fusion of farming and industrial Asia. production or agrarian-industrial integration is a complex, many-sided socioeconomic phenomenon affecting various aspects of social life. with it is the solution of major socioe Linked socioeconomic problems, such as the elimination of differences between agricultural and industrial labor and the obliteration of distinctions between town and country.

In the Soviet Union the questions of agrarianindustrial integration are increasingly passing from the field of theory into that of broad practical activity. At the same time, the study of its impact on the development of related phenomena processes is becoming more and more urgent. and This applies also to rural settlement. Already today, if we want to frame a correct urban development policy, it is essential to know the effects of agrarian-industrial integration on rural outmigration and commuting, demographic changes and the pattern of rural settlement in the concrete conditions existing in various regions of the country.

Before dealing with population settlement in the conditions of agrarian-industrial integration, let us look at the organization and distribution of this type of agricultural production.

Agrarian-industrial complexes (AIC) and large agricultural complexes of an industrial type (LACIT), with their higher levels of mechanization, substantially improve the conditions of work. This helps to retain the personnel, reduce turnover and even increase the size of a population. The following concrete examples can illustrate this conclusion.

When a large pig-rearing complex for pork production appeared at Kalityany (Ukraine), the rate of population decrease in the central settlement was cut down to one-third.

After a large dairy complex went into operation in the New Idfe collective farm in the Belgorod district of the Belgorod region, 880 people came to work there, including 500 people in the 17 to 30 year age group, between 1966 and 1971. In the same period, only 400 people left the farm. In a neighboring collective farm, which had no agricultural complexes, there were no new arrivals at all, while the number of people leaving the farm over the same period reached 43, including 41 persons aged between 17 and 30 years.

The same is happening in the Moscow region. On the Belaya Dacha state farm in the Lyubertsy district, where a hog-growing complex has been in operation since 1946, of the 920 people who came to work there between 1966 and 1970, 690 people remained on a permanent basis. The population of the Voronovo state-farm settlement in the Podolsk district has grown by 644 in the past two or three years. At the same time, the population of the Tashirovo state farm, which has the same natural conditions but no agricultural production on an industrial basis, grew by 16 between 1966 and 1970.

The influence of industrial-type production on making the rural demographic situation "healthier" is quite obvious. What is the explanation? Work in LACITs does not differ from work at industrial enterprises. Similar production operations are performed in either case, cultural standards of production are high, and the working day is fixed in both cases. A complex technology of production requires the use of skilled labor. The central figure of a LACIT is a specialist with secondary technical education who operates a system of machines and mechanisms. As a result, on the farms of the Belgorod region having LACITs, the proportion of unskilled workers declined from 49 to 41 percent, while the proportion of workers with specialized vocational training rose from 42 to 63 percent. The general educational standards of the population have likewise grown. In a period of five to six years, the number of people with higher general and technical secondary education doubled and tripled.

LACITS are, as a rule, diversified production units. Thus, the hog-growing complex of the Kuznetsovo state farm in the Moscow region includes a pig-fattening farm, a combined fodder plant, a slaughter section with refrigerator facilities, and a truck pool. The Voronovo state-farm cattlefattening complex has as its technological sidelines a combined fodder plant and a regenerated milk factory.

Work in LACITS is becoming more and more attractive, giving greater satisfaction to workers. As a result, the proportion of young workers is rising. In the farms of the Belgorod region, where production has been put on an industrial basis, the proportion of working population in the 18 to 40 year age group has increased by 32 percent within five years. The share of the population permanently employed in agricultural production has grown noticeably. For every 100 able-bodied farm members on farms with a complex and those without it, respectively, 60 to 70 and 35 to 40 are employed in basic production, 20 to 25 and 40 to 45 are employed in urban industry and 5 to 15 and 18 to 20 people, respectively, are not engaged in social production.

So far, we have given examples of large agricultural complexes of an industrial type. In agrarian-industrial integration, there is a still more significant modification in working conditions and in the structure of the able-bodied population. In agrarian-industrial complexes, the general structure of employment is more favorable in comparison not only with traditional collective and state farms, but also with large agricultural complexes organized on an industrial basis.

A conspicuous feature of the sectoral structure of employment in AICs is the presence of a specific group of people employed seasonally in agricultural jobs while working in industry at other times. This is one of the advantages of agrarian-industrial cooperation which helps to reduce seasonal variations in agricultural employment and ensures uniform utilization of labor throughout the year. The age structure of the population reveals a marked growth of the able-bodied group. Changed, too, is the family status of people, with a higher proportion of people with small families of two to four and single men and women.

Agrarian-industrial complexes are characterized by a considerable increase in the proportion of able-bodied people engaged in the services.

Thus, there is a "chain" of interdependencies: fundamental qualitative changes in the sphere of social production transform social conditions in the countryside, and these, in turn, lead to changes in the composition of the rural population, affecting demographic processes. The rural dweller himself is changing. He is becoming more educated and intellectually developed, with more advanced concepts about the content and way of life and with a higher level of social requirements. In his evaluation of the conditions of life and work and the standard of services, the rural dweller is more and more oriented toward urban standards.

The investigations show that the population makes a higher evaluation of the social conditions of life in agrarian-industrial complexes than at traditional agricultural enterprises. Work in AICs is less arduous, rural workers are satisfied with it, and a predominant proportion of them have no intention of changing employment. The new conditions of work are evaluated especially highly by workers in skilled jobs. About 70 percent of workers in unskilled trades regard their working conditions as normal.

At present, a sizable proportion of the rural population of the country has at its disposal household plots of land, cattle, and poultry; that is, personal subsidiary farms (PSF). The PSF is a source supplying a significant part of society's needs in potatoes, vegetables, milk, and meat. The availability of PSFs, their size, and the people's attitude toward them depend on material security, conditions of supply, and the social background of people. In traditional agricultural enterprises and agrarian-industrial complexes, people unanimously agreed that it is expedient to preserve PSFs. Substantial divergences arise only over their size. In AIC settlements most people are in favor of a minimum size of personal subsidiary holdings (only a land plot and poultry) and a rather numerous group do not want to have them.

The attitude toward a subsidiary holding influences the choice of the type of dwellings built in a rural settlement. Indeed, if a rural dweller wants to have a large plot of land with cattle and poultry, he will naturally prefer a detached onestory house. If, on the other hand, he associates a dwelling with modern conveniences and comfortable conditions of life approximating urban conditions, then, given a definite level of material security, he would choose an apartment in an urban-type house.

In the settlements of AICs and large industrial complexes, people give preference to apartments in two- to five-story houses. In the Moscow region, for example, from 50 to 100 percent of the population wants to live in such houses, whereas less than 50 percent prefer two-story houses with all modern conveniences and with household plots of up to 0.6 hectare. In other villages, one in four rural dwellers prefers a one-story detached house, even without conveniences, but with a full-volume PSF.

On collective and state farms with the usual form of production organization, nearly all services satisfy only a part of the people's needs. The level of services is considerably higher in AIC settlements. A different character, different conditions of work, normal working process, and a regulated working day create a totally different pattern of spare time pursuits. There are more opportunities for household work, caring for children, child rearing, for raising the level of education, sports pursuits, and more. A matter of particular importance is the provision of conditions for young people that enable them to continue Secondary education, special training in studies. courses offered by secondary and higher educational establishments, are now becoming obligatory.

As is known, agrarian-industrial cooperation and combination contribute to more intensive industrial development in the rural areas. Under the traditional organization of production, too, industrial enterprises are sited in administrative (rural) districts. With agrarian-industrial cooperation, however, the range of these enterprises is broader, their role in the economic development of rural areas is substantially higher, their capacity grows, and distribution becomes ever more rational. Some industrial enterprises are associated in complexes and localized in focal points of the country. They form a specific urban-development base giving an impetus to the existing industrial and service centers and stimulating the emergence of new ones. By their functions, inter-settlement centers of such complexes belong to agrarian-industrial population centers. Their size (in terms of population) depends on a number of factors, the most essential of which is <u>specialization</u> of the agrarian-industrial complexes.

It has been estimated that the centers of agrarian-industrial complexes may have populations as follows:

•8,000 to 10,000 in areas of developed vegetable growing, horticulture and viniculture

•10,000 to 12,000 in areas of grain production, potato growing and flax cultivation and also in areas specializing in corn and oilseed cropping

"15,000 to 20,000 in areas of beetroot cultivation

Rural settlement under agrarian-industrial cooperation and combination is strongly influenced by changes in intersectoral technological links. They become stable, intensive, and localized in a limited number of directions. Inter-settlement production links become more developed, forming the basis of local systems of group settlement. They are like a framework connecting the settlements of an agrarian-industrial complex into a single system of group settlement.

Special economic calculations are made to determine the radius of a group-settlement system, the rational capacity of an industrial complex, and the size of a resource zone of an agrarianindustrial complex of a given specialization for a specific area of the country.

Depending on the type of agrarian-industrial complex and, above all, its specialization, the radii of local systems of group settlement will be as follows:

•25 to 30 kilometers in areas of developed vegetable growing and horticulture

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 $^{\bullet}35$  to 40 kilometers in areas specializing in corn cultivation

 $\bullet$ 20 to 30 kilometers in areas of potato cultivation

•30 to 40 kilometers in flax-growing areas

•30 to 35 kilometers in areas of oilseed cropping

 $\bullet$ 25 to 30 kilometers in beetroot growing areas (in the southern zone of the country) and 50 to 70 kilometers (in the central regions of the Russian Federation)

•50 to 70 kilometers in areas of grain cultivation and animal husbandry

Apart from technological inter-sectoral links (such as supply of raw materials, shipment of finished products, or processing of waste), an important role is played also by the character of migration of labor employed in agriculture and industry. Today objective preconditions exist which require a more active use of <u>seasonal manpower resources</u> of agriculture and processing industry, contributing to the emergence of a specific group of rural population occupied seasonally in agriculture and industry.

Out of the total working population employed by agricultural jobs, about two-thirds are engaged in seasonal plant farming--for about three nomths out of a year. During the rest of the year, many workers of this group form a seasonal manpower reserve. Naturally, questions concerning their full-time utilization should be raised.

A part of these labor resources may be employed in building and repairing housing and public and production premises. Another part (about 10 to 15 percent) may work at agriculture-based enterprises; still another part may be used at industrial enterprises not connected directly with agriculture (production at such enterprises should be labor-intensive and require no expensive equipment).

The advantages of this solution to the problem of rural labor resources are quite obvious and consist of the following: 1. Labor requirements of all sectors of the national economy are satisfied without impairing agricultural work and without incurring big additional investments.

2. Conditions are created that induce the most skilled workers to stay in rural localities.

3. In connection with the industrial development in rural areas, a part of additional investments into nonproduction construction may be used to ameliorate difficult rural conditions of existence.

4. Conditions are provided for realizing the ultimate goal of agrarian-industrial integration--the synthesis of agricultural and industrial labor.

Such utilization of labor resources in rural areas stimulates commuting--daily trips by seasonal workers to inter-settlement industrial centers of an administrative district. If, at the same time, some of the permanent employees of enterprises located in these centers take up residence in rural settlements, that is, make daily commuter trips, inter-settlement labor connections will expand considerably. In combination with the inter-settlement trips of rural population for cultural and other purposes from the periphery to local centers, they form the structure of <u>local systems of group</u> settlement.

Investigations conducted so far show that in agrarian-industrial complexes there may be two models of structure of local settlement systems:

1. A one-stage model when the local group settlement system is divided into inner-economic subsystems without any intermediate links; and

2. <u>A two-stage model</u> when the local system is broken up into cluster subsystems which, in turn, are divided into inner-economic subsystems.

The first model corresponds to agrarian-industrial complexes with relatively small zones of production gravitation and to areas with favorable natural and climatic conditions and developed transport links--the southern regions of developed vegetable growing, horticulture, and viniculture. The model may also be applied in some potato-growing regions in the central part of the Russian Federation.

When the zone of production links is rather extensive (for example, in beetroot growing areas) and the transport links are poorly developed, the need arises for forming additional <u>subcenters</u> and subsystems of settlement to provide cultural and other services. These subcenters are known as <u>cluster settlements</u>. They have an estimated population of 2,000 to 5,000 and a radius of gravitation of 10 to 15 kilometers. The structure of group-settlement systems in such areas is shaped according to the second model.

The exploitation of additional reserves afforded for boosting production by agrarian-indus-trial integration is also important from the standpoint of shaping inner-economic settlement systems in administrative units. Let us examine the example of beetroot-growing areas in central regions of the Russian Federation, where the growth of technical standards of agricultural production depends to a considerable extent on the use of additional labor resources. It is estimated that agrarian-industrial cooperation here may increase labor provision for agricultural production by 15 to 20 percent, thanks to the use of seasonal labor resources of industrial enterprises such as sugar refinery or a dairy factory. Accordingly, this will make it possible to raise the concentration of sugarbeet crops, the specialization and productivity of labor, and the yields of agricultural crops and to reduce the costs of agricultural output. Besides, in this case better use is made of the plant of sugar refineries and of the waste products of sugar production (such as feed for cattle or fertilizers). But the most striking fact is that agrarian-industrial cooperation creates a rational redistribution of facilities between industry and agriculture, part of them being used additionally to consolidate the material and technical base of agriculture. This is a characteristic development trend of all AICs.

Thus, owing to the maximum use of available reserves and rational distribution of facilities in agrarian-industrial complexes, a higher technical level of farming is achieved compared to the traditional organization of production. Its specialization, concentration, and intensification grow deeper and the conditions of work are drastically improved. These shifts in production are mirrored in the settlement of population.

Higher technical standards of farming and its deeper specialization lead to the concentration of rural residents in the settlement so inner-economic systems of settlement. This tendency is characteristic of AICs of most diverse specialization. Thus, in the beetroot growing areas of the center of the Russian Federation, the level of the concentration of population under agrarian-industrial cooperation is 1.2 to 1.5 times higher than in the traditional organization of production. The same goes for the agrarian-industrial complexes in Moldavia where the rational size of growing settlements is twice as high as in ordinary collective and state farms.

Such are the main features of rural settlements in agrarian-industrial complexes.

Let us now examine in greater detail a settlement system within the agrarian-industrial complex of the Kalarash district of the Moldavian Republic. In 1971 an agrarian-industrial association (AIA) was formed there, based on the cultivation and processing of grapes. At present the AIA embraces twenty-one state farms with factories out of the twenty-three existing in the district. It covers more than 90 percent of the rural centers and 95 percent of the district's farmland.

A rational settlement system for the district was substantiated by building variant models of two different trends of development of social production: through agrarian-industrial integration and without it.

At first the general structure of the group settlement system was framed, identifying cluster centers and the zones of their gravitation. The zone of accessibility of the district center Kalarash, for which it performs the functions of a cluster center of cultural and other services, was defined. The competing centers of the rest of the territory in the external belt of the district were studied according to the following indicators:

The place in the system of inter-settlement links

•The level of provision of service establishments in a settlement •Transport expenditures incurred in performing cultural and other links

•The degree of interaction between various centers

The role of the centers in the system of inter-settlement links was defined through an analysis of the distribution of the production base and a sociological polling of the rural population carried out in the district. The processing of the findings revealed the directions and motives of trips, the frequency of applying to various service establishments, and the durations of trips. This was then used as the basis for defining the most intensive inter-settlement links and the centers involved. According to these criteria, two centers were particularly conspicuous - the Onishkany and Bravichi settlements.

The established level of provision of service establishments in settlements under review was determined with the use of the index method. (1) Prior to that, for the settlements that might serve as cluster centers (central settlements of farms), data were obtained showing the level of provision of each type of service (per 1,000 people). Preference was given to a settlement in which this indicator was higher and one which concentrated a greater range of inter-settlement services (trade; medical, cultural, and communal services; and secondary education).

As well as evaluating inter-settlement "activity" of centers and the extent of saturation with service establishments, we also defined the degree of interaction of settlements with one another and with a district center for every sector of the external belt of the district. (2) The higher the calculated indicator of the degree of interaction, the more significant the role played by a settlement in a cluster subzone. The calculations made produced quantitative characteristics of settlements. In addition, transport outlays connected with trips to cultural and service establishments under several variants of the distribution of centers were also defined.

The analysis and quantitative evaluation of indicators in the subsystems helped to single out four rural settlements with the best indicators: Onishkany, Bravichi, Sipoteny, and Vornicheny, which became cluster centers. Inner-economic subsystems (state farms with factories) were attached to each cluster center within the radius of normative accessibility.

After that, the structural organization of the local system of group settlement in the Kalarash district took its final shape. The nucleus of the system if the town of Kalarash, which, in turn, is in a subordinate position in relation to a center of a higher rank, Kishinyov. The district settlement system is divided into five cluster subsystems; four are headed by rural cluster centers, and the fifth took shape near the district center as a cluster subzone. Each of the four cluster subsystems includes three inner-economic sybsystems, and the cluster subzone developing near the district center includes five inner-economic subsystems (the overall reduction of the number of farms is due to the adjustment of the size and limits of land use over a longer term).

In this way, a long-term, two-stage model of the local settlement system appeared. The district and cluster systems of settlement are characterized in Table 9.1.

The average size of the population in innereconomic subsystems ranges from 3,700 to 5,700. The structure of the forecast district system of settlement provides the necessary basis for substantiating rational inner-economic subsystems of rural settlement and for optimizing them. Eight variants were worked out, four for each hypothesis of the development of social production (with and without agrarian-industrial integration). The variants were construed on the principle of successive reduction of the number of prospective settlements and growing concentration of population in them (see Table 9.2).

The settlement system was optimized according to a set of economic indicators showing the implementation of a particular variant. Most of the expenditure items are connected with capital construction and general improvement. Expenditures take into account capital investments in housing and welfare construction, general improvement, engineering structures, and communications. The cost of the unused housing and cultural-welfare construction fund was defined during the removal of nonprospective settlements, and the value of the construction fund in prospective settlements that

Table 9.1 Settlement System in the Kalarash District

Number of people per square kilometer	Number of Rural Settlements in Subsystems	Area of Subs in square kilometers
90	16	212
123	5	104
116	9	116
128	7	110
172	7	100
135	44	632
•	per square kilometer 90 123 116 128 172	per square Settlements in Subsystems 90 16 123 5 116 9 128 7 172 7

## Table 9.2. Basic Indicators of Settlement Variants

	Variants		
	Ι	II	III
	All Settlements	One or two Settlements per farm	Only one Settlement for District
Number of Prospective Settlements	44	37	17
Number of Prospective Villages	0	7	27
Average size of Prospective Settlement Population	1,760	2,100	4,550

can be put to use and is preserved for the calculated period was estimated. In defining the latter, two indicators of the amortization of premises and buildings for the end of the calculated period were taken into account.

The system of population distribution in the Kalarash district is based on large settlements (populated centers with more than 1,000 inhabitants comprise 66.6 percent of the total). It is obvious that large villages that are not slated for growth will continue to exist for a long time, and provisions have been made for essential outlays on minimal construction and general improvement in order to maintain normal conditions of life for the population in the transitional period. All these outlays are in the category of lump capital investments.

Annual outlays include maintenance expenditures on the running and servicing of prospective settlements, transport outlays on freight handling, and trips to workplace and communal establishments in inter-settlement service centers. They also include losses due to the transfer of land for the development of prospective settlements. Account was also taken of such important indicators (practically never figured into district planning) as production-economic outlays of state farms under various settlement forms.

In each variant, calculation was made of a summary indicator - the amount of overall expenditures indicative of the economic advantages of some variants over others. Final calculations showed that variant III in table 9.2 was the best for agrarian-industrial cooperation and variant II was the best when there was no cooperation.

Thus, the final results of comparing settlement variants in two patterns of the development of production are different. When AIAs are organized, the centralized inner-economic system of settlement is most expedient. In this case, only one settlement will be developing--the central settlement with a population of 4,500 to 5,000 people. Under ordinary conditions, the predominant type of innereconomic settlement is different: the central settlement of the economy and one or two settlements of production sections. Most economical will be settlements with a population of 2,000 to 2,500, or half of its size in AIA.

The intensification and streamlining of inter-

settlement ties in conditions of agrarian-industrial cooperation bring out more clearly the structure of the group settlement system and increase the concentration of rural population. The system of population settlement in a district comes to be based on larger units. The role of the district center and inter-settlement ties increases. This is an indication of a developing system of group settlement in an administrative district as a whole.

The example of the Kalarash district gives some idea of the methods used in solving the problem of settlement in a rural district under various organizational forms of production. It should be borne in mind, however, that, in view of the zonal multiformity of the development of social production, it is necessary in each concrete case to devise ways of perfecting rural settlement in conformity with local conditions.

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# Agriculture, Modernization, and the Development of Villages: The Case of Poland Halina Szulc

This chapter is concerned with various transformations of village layouts in Poland after World War II, which have been caused, above all, by changes in ownership. (1) The various types of village layouts can be reduced to some models of transformations and are discussed as a case study of villages in Polish West Pomerania.

The investigated area lies in the northwestern part of Poland and covers the voivodships of Szczecin, Koszalin, and Slupsk. The selection of this region for the subject of research is not accidental. Pomerania is a very interesting example of an area with an ancient settlement network and, at the same time, an area where the greatest changes in property structures have taken place in Poland after World War II due to the accumulation of land by state farms. The agrarian structure in Pomerania differs from that prevalent in the remaining Polish territories. Socialized farming here is the prevailing form: in 1977, socialized farming occupied in the voivodship of Szczecin 73.9 percent of the total agricultural land; in the voivodship of Koszalin, 73 percent; and in that of Slupsk, 68.1 percent; the total of socialized for Poland on a whole was only 31.4 farming percent. (2)

The area of agricultural land cultivated by socialized farming increases in Poland from year to year at the expense of individual farming. In 1950, socialized farming occupied in Poland 10.4 percent of the total agricultural land; in 1960, 13.1 percent; and in 1970, 16.1 percent. These indices refer to the state and collective farms as well. However, the share of collective farms was slight: in 1950, 0.8 percent; in 1960, 1.2 percent; and in 1970, 1.3 percent of the agricultural land. The rate of the increase of agricultural land cultivated by socialized farming in Pomerania is higher than elsewhere in Poland. (3)

The great changes in land ownership that in Pomerania after World War II are occurred reflected in the field layouts. These processes are not the same in all the villages of Pomerania. This is an effect of differences in the adaptation the village to the new forms of socialized of economy, which are caused by many factors; predominant among these factors are (a) the genetic forms of the villages and (b) the form of land ownership. For the sake of spatial planning, which should suggest methods to rearrange the existing settle-ment networks and rationally use the arable land taken over from individual farming, it is of the highest importance that models of the transformation of villages be constructed.

In Pomerania separate settlement forms occur in zones, which run from the west to the east, parallel to the coast, in accordance with the pattern`of physical regions. (4) In the northwestern part of Pomerania (in the areas of the voivodship of Szczecin, and of the northwestern part of the voivodships of Koszalin and Slupsk) the villages are of feudal origin. They are large, compact villages with buildings surrounding the rectangular or oval squares (green villages), and the pattern of roads is nodal. (5) On the basis of a metrological analysis car-

On the basis of a metrological analysis carried out on the plans from the turn of the nineteenth century, it has been found that their sites and fields were planned regularly. (6) This regularity can be seen even now, because the farmsteads in the village site are of the same width or its multiple, whereas the site is concentric in relation to the village boundaries. The field layout in these villages originates from the former open-field pattern. The villages form a regular settlement network and lie at a distance of about three to five kilometers from one another. They are of medium size (from 20 to 100 houses), their buildings are situated amid the fields, and the pattern of roads is nodal. The fields, though they are relics of the feudal period, were measured anew at the beginning of the nineteenth century. Following the emancipation of peasants, their land was disassociated from the manor land: this process has contributed to a relatively good layout of the village, though the structure of the settlement network is rather old. Since World War II the settlement network has not changed greatly.

The only exceptions are the narrow coast strip between Kolobrzeg and Koszalin and eastwards of Koszalin, and the area of Goleniow Forests. Dispersed settlements and hamlets as well as villages of the linear type; that is, the street-and-row villages, prevail there. The villages of the linear types are slightly younger than the dispersed settlements.

Small villages of the hamlet and dispersedsettlement types can be found in the southeastern part of Pomerania. (7) This is due to physiographic and soil conditions. As in the former region, larger green villages with a nodal pattern of roads originating from some earlier historical periods are scattered there in the form of small islands (in the vicinity of Bytow, between Bobolice and Miastko, and west of Szczecinek.

Together with historically shaped layouts of buildings and fields, another factor which has contributed to the adaptation of the villages to the new forms of socialized economy is the form of land ownership. In Pomerania large-scale farming has played an important role and continues to do so.

In socialist Poland, three periods of transformation of ownership structure in Pomerania can be differentiated. The first, from 1944 to 1947, was characterized by the subdivision of landed estates and larger farms and the transfer of land to individual farmers; at the same time, the first state farms were also established. Subdivisions embraced mostly small estates, up to 400 hectares, situated around towns. Individual farmers were assigned from 7 to 15 hectares, or, in cases of specialized or breeding farms, up to 20 hectares. In the second period, from 1948 to 1956, collective farms were set up. They were not very successful. The third period started in October, 1956, and since then many collective farms been dissolved and their land has been given back to individual farmers or allotted to state farms or the State Land Fund.

In Pomerania, it is associated with an in-

creasing variety of socialization forms, and brings about a larger area to be farmed by the state.

Each period is associated with big spatial changes in the village layouts; new measurements of the fields were also necessary. These changes amounted to an agrarian revolution of a dimension unknown since the early nineteenth century.

Changes in the village layouts in Pomerania can be illustrated by some selected examples. The most common type of village is that in which, side by side, there are private farms and the State Land Fund. The farms, the owners of which draw a retirement pension and have no successors, are taken over by the State Land Fund.

In the village of Zelazo, situated 25 kilometers north of Slupsk, private and state farms, as well as the State Land Fund, are side by side. The village has been affected by numerous ownership changes after World War II. In 1945-1946, the village consisted of ten individual farms and a state farm. The sizes of the individual farms were quite similar: two farms were each 9 hectares in area, five were 10 hectares each, two were 12 hectares each, and one was 14 hectares. In 1950, the first regulation according to established norms was carried out. Twenty farms, each 9 hectares in area, were organized. Moreover, two farms, consisting of 4.36 hectares each, were assigned to craftsmen, and the state farm continued to exist.

In the second stage of transformation, a collective farm, called "New Life" (Nowe Zycie) was established on an area of 88.33 hectares; it had ten member farms ranging from 7 to 9 hectares per capita. In the third stage, the collective farm was dissolved (October 1956), and an attempt was made to come back to the previous state, though the area of some holdings was increased by land from the State Land Fund.

In 1960 the next stage of spatial transformations took place. The land was allocated anew, and that belonging to the state farm was consolidated. Out of fifteen farms established then, there were only ten holdings remaining in 1973. Their average size was from 9 to 17 hectares, usually in four separate plots. The village also contained a state farm with an area of 800 hectares. This state of ownership has survived with some insignificant changes until now.

In the village of Marszewo, situated at a distance of 18 kilometers north of Slawno, there

are no state farms at all. Marszewo is an old village, mentioned as early as the thirteenth century, and it is a typical garden village. Pre-war holdings amounted to from 40 to 50 hectares. After 1945, fourty-four farms were established, each from 8 to 15 hectares. After 1949, a collective farm with fifteen members was organized on an area of 150 hectares. The dissolution of the collective farm has caused a new division of land among fifty-one farmers, each of them owning four to five plots.

The greatest changes in the settlement network have been caused by the organization of state farms. After the war, state farms were usually organized on the area of former landed estates. For example, in the state farm at the village of Stanomino, situated 9 kilometers from Bialogard (which was the seat of a state farm combine), the buildings of the former estate can easily be differentiated from new constructions. (8) A characteristic feature of new constructions in state farms is their arrangement into such sectors as lodgings and service, breeding, and production. For example, in the state farm Tymien new constructions are set in among the former buildings which, though adapted for use for the time being, will be demolished in the future. There are also recreation grounds, parks, and sporting grounds. Its fields are consolidated and form big blocks.

As stated earlier, individual farms are at first taken over by the State Land Fund and subsequently assigned to state farms. Lands belonging to farms in small villages, for example, in the former <u>powiat</u> (district) of Bialogard, which are situated on poor soils, far from towns, and are not endowed with elementary services, are taken over by state farms and the buildings are subsequently dismantled. Thus, further changes in the settlement occur by the state farms absorbing more and more land.

In the post-war period, changes in the transformations of former villages and estates are accompanied by the introduction of new settlement forms. For example, in the 1950s a new concept of a collective village was worked out. These new spatial models revert to former patterns of the medieval villages - for example, to former doublerow settlements (Waldhufendorf) or to open-field villages. The majority of those concepts have never been realized. In Pomerania, with few exceptions, neither new rural settlements nor new state farms have come into being, but former villages and estates have been transformed in various ways.

In summary, the following conclusions may be drawn:

1. The various types of former field patterns and various forms of land ownership are of unequal duration. In the last three decades, changes of field boundaries have been quite frequent, while the boundaries of the farmsteads have remained almost unchanged. This is true of both individual and socialized farming;

2. The most rapid processes of spatial transformation occur in the villages where there are both individual and socialized farms. Every few years, regulation of fields has to be carried out in order to consolidate dispersed plots transferred by individual farmers to the State Land Fund, to be subsequently taken over by a state farm. This process makes it necessary to start new measurements of the village and to consolidate the plots;

3. It should be surmised that in Polish Western Pomerania, as in other parts of Poland, individual farming will be continued, especially in big villages with larger individual farms. In such areas, individual farms often increase their land. This is caused by the state policies of strengthening incentives conducive to the development of production, introducing small-scale mechanization, and providing agricultural implements for the private farms;

4. Small villages with unprofitable farms, situated on poor soils are going to disappear. The population will seek employment in industry and in the tertiary sector. The abandoned land will be taken over by state farms. The replacement of individual farms by state farms in Western Pomerania is more rapid than elsewhere in Poland and will become even more so in the future.

Transformation of the rural settlements in Poland are conditioned by genetic forms, the rates of change, the preserved forms of land ownership, and models of new villages. Studies of the types of transformation are interesting from both cognitive and practical viewpoints. They are aimed at discovering the degree to which the old and new spatial patterns overlap one another and also at deducing the extent of possible adaptation of the former layouts of fields to the new forms of mechanized and large-scale agriculture.

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## The Impact of Dairy Industrial Technology Development on Rural Transformation: The Case of Alberta, Canada, 1900-1980

## Marvin T. Sundstrom

The factory system was introduced to the Alberta dairy industry in the latter part of the nineteenth century, in response to the problem of seasonal milk surpluses. Since the transfer of Dominion government creameries to provincial jurisdiction in 1906, the factory system became initially more widespread and subsequently more refined. Technology played an important role in the growth of the dairy industry, with its impact being evident in farm milk production, in transportation of milk from farm to factory, and in the processing of milk. Governments also became more directly involved in the regulation of the industry and in the setting of minimum retail prices for fluid milk. Finally, marketing forces exerted influence on the rate and type of expansion. seventy years of change, the dairy industry After was characterized by a high degree of concentration at the processing level and considerable specializa-tion at the farm level. These industry changes also

had an impact on the rural economy of Alberta. The purpose of this chapter is to identify the technological developments which were instrumental in transforming the dairy industry and to trace the connection between these developments and changes within the rural economy. While institutional and economic factors also played an important role, technological developments were essential in bring-

\*Special credit must be given to Doug Phillips, Jim Moore, and Doug Thompson for sharing their vast experience on the Alberta dairy industry with the author.



Figure 11.1. The Canadian Provinces

ing about change in both the industry and the rural economy.

## TECHNOLOGICAL DEVELOPMENTS

A number of general technological advances in the dairy industry have been identified and categorized in Table 11.1. These developments should not be seen in isolation, but as interrelated and part of a broad advance in agriculture. All of these innovations originated elsewhere in North America or Europe, and were subsequently introduced to Alberta (see figure 11.1).

## Adoption of Technology on the Farm

Among the developments that facilitated the expansion of the factory system in the cream and butter industry, introduction of the mechanical separation was of considerable importance. Mechanical cream separators were initially introduced at the factory and operated in conjunction with tributary creamskimming stations. During the first decade of the twentieth century, mechanical separators shifted to the farm. This enabled the farmer to retain his

## Table 11.1. Technology and the Alberta Dairy Industry

Technology	Impact	Period Introduced				
	Farm					
Farm cream separators	Facilitated cream collec- tion, improved butter quality and financial incentive to farmers	First decade of the 20th century				
Milking machine	Increased potential herd size by reducing labor requirements	1911 at Strath- more, widespread in 1950s				
Bulk farm storage and cooling*	Increased volume and quality of milk handled at the farm	1956, widespread in 1960s				
	Transportation					
Extension of railroads and roads	Extended markets for but- ter and increased cream and milk supply sheds	First two decades of 20th century (rail); 1920s to 1960s (roads)				
Transport of milk by bulk tanker truck*	Facilitated high volume processing by greatly ex- tending supply areas	1956, widespread in 1960s				
	Processing					
Factory sys- tem for but- ter and cheese pro- duction	Improved quality and in- creased volume of pro- duction. Used seasonal surpluses of butterfat and milk	Last decade of 19th century, widespread in first three de- cades of 20th century				
Pasteuriza- tion of milk and cream	Upgraded quality and health standards for milk. Extended keeping quality of butter	1906 in Edmonton, 1909 in Calgary, widespread in small centers in 1950s				
Stainless steel equip- ment	Enabled processing plant to improve quality and productivity and reduce labor inputs	1930s, widespread in 1950s and 1960s.				
Source: Compiled from annual reports of the Alberta Dair						

Source: Compiled from annual reports of the Alberta Dairy Commissioner and the Dairy Branch, 1906-1977.

\*These innovations also involved the use of stainless steel equipment.

skim milk for animal feed and to ship the more valuable butterfat. This fit nicely into the mixedfarming operation that was characteristic of that period. According to Selitzer, the result of this innovation was that "both the volume and quality of butter production increased, and so did the financial incentives for the farmers to pursue the business of dairying." (1) Much of the butterfat separated on the farm was utilized in the production of farm dairy butter that supplied local markets.

The introduction of milking machines on Alberta dairy farms was first reported on by the dairy commissioner in his annual 1911 report:

The milking machine in use at the demonstration farm of the Canadian Pacific Railway at Strathmore, is one perfected by the D.H. Burrell Company of Little Falls, New York. It is run on the vacuum system and appears to give as near perfect results as possible. We used this milking machine for three years in Montana and are well satisfied with it. In fact, we are thoroughly convinced that the machine is the thing that is going to solve the great labour and drudgery problem of the dairy business. (2)

In spite of their obvious advantages, milking machines did not become widespread in the Alberta dairy industry for several decades. Resistance to change, difficult economic times, and the smaller mixed-farming operations made for a slow spread of milking machines.

The largest number of milk machines on Alberta dairy farms was achieved in 1966. Since then the decrease in milking machine numbers has reflected high attrition rates among dairy producers (table 11.2). In this process, many small mixed farms were replaced by larger more specialized fluid milk farms. Many farmers, who initially invested in milking machines, found this was just one step in the continual process of specialization and structural adjustment. In the end, they opted out of the dairy industry.

Another important farm innovation occurred in the 1950s with the introduction of the bulk milk tank. This provided farm storage and cooling of milk, greatly reduced farm labor requirements, and facilitated the transfer of milk from farm to Table 11.2. Number of Milking Machines Reported for Alberta Dairy Farms 1931-1976.

<u>Census Year</u>	Farms Reporting
1931	366
1941	Unavailable
1951	4,134
1961	9,238
1966	10,165
1971	8,167
1976	5,917

Source: Census of Canada, 1971, Historical Series, Statistics Canada.

tanker truck. The introduction and rapid spread of bulk tanks in rural areas was promoted by dairy processors who realized quality improvements and reduced handling costs as a result. Rural electrification had previously become widespread in rural areas, making the introduction of bulk tanks feasible. The annual report of the dairy branch noted the development:

The system of handling milk with farm bulk tanks and milk transportation tanks introduced in the Edmonton district during 1956 expanded considerably in 1957. It is estimated that well over 100 farms were using bulk tanks at the year end. One distributing plant in southern Alberta is now receiving all of its milk by tank. This method will undoubtedly tend towards greater specialization in the production of fluid milk. (3)

Although bulk farm tanks were initially used to supply fluid milk plants, by 1976 some 1,070, or 55 percent, of the 1,930 farm bulk tanks in the province were shipping to industrial milk plants. (4) Consequently, bulk farm tanks were widely adopted by farmers who were supplying milk for dairy products such as cheese and ice cream. Adoption of this technology throughout the industry lead to a reduction in the quality differences that had formerly existed. This increased pressure for the elimination of the distinction between milk producers on the basis of the market they were serving. However, the most important impact of bulk-tank adoption was to accelerate farm size adjustments and increase specialization, as the dairy branch had predicted in 1957.

#### Transportation and Technology

Improvements and new developments in the field of transportation extended over the time period covered in this chapter. While much of this impact was a result of the extensions of railway lines and roads, technological changes were also playing a role. The route of the Calgary-Edmonton railway line had an initial impact on dairy industry location, as Prevey noted:

The government-managed farmer-owned creameries were located, for the most part, close to the Edmonton-Calgary railway line. Innisfail, Red Deer, Olds, Westaskiwin, Blackfalds, Markerville, Ferry Bank and Lakeview were main towns and villages where these creameries were established. This was to be expected as it was essential to have good rail connections to Calgary where the Government assembled the butter in carload lots for shipment to B.C. (5)

Railway branch-line expansion opened up new supply areas and permitted a limited number of large centralized creameries to extend their supply areas through aggressive buying of cream. By the 1920s, roads were becoming increasingly important in making cream supplies available to local farmer-owned creamery associations. When cream-buying stations were prohibited in 1922, local creameries increased in number and reached a peak of 100 for 1927 and 1928. (6)

Increased urban demand and transportation restrictions brought on by the Second World War were to lead to a brief revival of rail transportation, as Patterson noted:

Prior to the outbreak of World War II, the Calgary milkshed had a radius of about 20 miles, but 80 percent of the required milk supply came from the rolling land north and west of the city. Extraordinary wartime demands, however, necessitated an extension of the area to 50 miles, and milk coming to Calgary from that distance is usually shipped by rail. (7)

Following the war, transportation restrictions were removed and truck transport once again increased in importance. Introduction of bulk-milk tanker trucks along with farm bulk tanks in the 1950s and 1960s had the effect of extending milk sheds for dairy plants and facilitating high-volume processing. It also established highway transportation as the exclusive means of moving milk and cream from farm to factory. These developments placed considerable pressure on small plant operations and lead directly to consolidation of the processing industry in the 1960s (see Table 11.3). In addition, it had the effect of gradually eliminating milk producers who were unwilling to adopt this new technology. The impact was most evident in the 1960s.

<u>Census Year</u>	Farms Reporting	<u>Percent of</u> Previous Census
1951 1956 1961 1966 1971	59,617 52,396 44,748 33,234 21,368	90.3 87.9 85.4 74.3 64.3
1976	13,993	65.5

Table 11.3. Alberta Dairy Farm\* Trends 1951-1976

Source: <u>Census of Canada</u>, <u>Agriculture</u>, Various Issues, Dominion Bureau of Statistics; Statistics Canada.

\*Includes all farms with milk cows, thus overestimating the number of commercial farms.

Technology in Dairy Processing

The factory system made its appearance in Alberta for cheese and butter production in 1888 and 1890, respectively. Additional creameries and cheese factories were opened in the last decade of the nineteenth century to deal with the problem of seasonal milk surpluses. Fluctuations in the number of patrons, the extensive nature of early agriculture, and management problems made for considerable turnover in these early creameries. By 1897 the Dominion government became involved in the management of creameries in order to provide stability to the industry and to open new markets. Privately operated plants subsequently entered the industry, and by 1918 a limited number had achieved a dominant position in the dairy industry through high-volume processing. Dairy farm butter, however, remained an important part of the industry until the 1940s, when a Dominion government subsidy program for creamery butter production accelerated the decline of farm butter production.

quality improvements and uniformity The in butter production arising from the factory system opened up external markets, especially in British Columbia and the Yukon. (8) More important was the role that high-volume factory production played in the initial expansion of the industry. Several entrepreneurs were quick to realize the importance of high-volume processing in lowering unit costs, and proceeded to build large centralized creameries, drawing on large areas and using railway shipment collection of cream. Elimination for the of cream-buying stations in 1922 brought about decentralization and expansion in smaller population centers. Some of this expansion was due to new plant construction by the large creameries.

Pasteurization of milk and cream made its first appearance in 1906 and 1909 in Edmonton and Calgary, respectively, when W. W. Prevey and the Carlyle brothers began selling pasteurized milk. Although pasteurization of fluid milk was introduced at an early date in major centers, it was not until the late 1940s and early 1950s that the practice became widespread in small towns in Alberta. This resulted in a number of milk departments being established in many of the creameries. However, by the 1960s many of these plants were being closed down, with major city plants supplying the needs of rural communities. The savings in unit production costs resulting from large volume throughout more than offset the additional transportation costs, thereby contributing to this consolidation.

The importance of pasteurizing cream for creamery production became evident about 1910, but was not widely introduced into the factory system until 1916 and 1917. (9) Better keeping qualities and a more uniform product, along with a strong provincial government leadership, produced rapid acceptance of pasteurization in the cream and butter Direct benefits from pasteurization of both milk and cream appeared in quality improvement and particularly in much improved health standards. Although the cost of equipment for small plants did not act as a barrier to introduction, once economies of scale became important, only a limited number of firms were able to take advantage of high-volume processing.

While stainless steel equipment was introduced into the Alberta dairy industry in the 1930s, the replacement of wooden churns by stainless steel was still occurring in the late 1950s. The development of stainless steel was to have a major impact throughout the industry.

By the late 1930s the initial problems associated with stainless steel had been resolved, and it was recognized as the product of the future. The advantages of stainless steel are its lack of reaction with acids in milk and its strength and longevity. It helped eliminate aftertaste in dairy products and it made costly retinning unnecessary. More important, however, was the fact that stainless steel was ideal for the clean-in-place technology that was developed in the dairy processing industry in the 1950s. (10) Stainless steel also had application on the farm and in transportation of milk. Consequently, it played an important role in the introduction of farm bulk tanks and milk tanker trucks. Thus, the initial development of a new product spread to all areas in the industry and laid the basis for a number of additional applications.

The above list of technological advances in the dairy industry is by no means complete, but it is intended to give some indication of the types of changes that were occurring within the industry. These changes have all worked toward increasing the scale of operation at both the farm and factory level.

#### TECHNOLOGICAL ADVANCE AND RURAL CHANGE

The technological innovations in primary production, transportation, and processing of dairy products resulted in higher levels of capitalization and increased productivity throughout the industry. This had a number of implications for rural change.

The establishment of a dairy farm industry provided the basis for a viable cream and butter

industry. The introduction of the farm mechanical cream separator enabled many small mixed farms to sell cream on a regular basis to creameries or to produce dairy farm butter for the local market. This provided a source of cash income, which was especially important during the economic depression of the 1930s. While the cream separator fit well into the mixed-farm operation, widespread introduction of milking machines and farm bulk-milk tanks promoted the move toward specialization and increased dairy herd size. When this occurred, small mixed farms with cream as a major sideline gradually declined in importance. The rate of decline greatly accelerated in the 1960s and 1970s, and today farm-cream shipment has a limited future. Meanwhile, cream has been increasingly supplied through the skimming off of excess butterfat from fluid milk, much of which is sold as 2 percent milk.

Transportation innovations increased the distance of cream and milk transportation and greatly expanded the size of the cream and milk supply areas. Initially, railroad lines played an important role in the increased shipment of cream. With the exception of a period during the Second World War, truck transportation became increasingly dominant as the road network was improved and extended. The result was that a smaller number of producers shipped larger volumes of milk greater distances. As a consequence, social and economic linkages between the farm and the local creamery or dairy were severed.

Technological advances in the processing of dairy products lead to higher volumes and more automated methods of production. Local creameries and cheese plants run by individual proprietors became less and less common. They were replaced by newly equipped plants that processed larger volumes at lower unit costs. Improvements in the transportation systems also made it possible to ship finished products back to small centers at economical rates. Within large cities, dairy plants relocated from high-rent areas near the city center to outlying industrial parks.

#### CONCLUSION

Technology did not operate in isolation in bringing about the changes discussed above. Rather, it was only one factor, along with institutional and marketing pressures and economic conditions, which brought about rural transformation.

The technological impact operated more or less continuously over the study period, with the exception of the Second World War period. One can note a lag between the period of first introduction and the time of widespread acceptance. The rural impact that occurred generally lagged after the widespread acceptance of a new technology. This was most clearly illustrated in the introduction of bulk milk transportation.

The process of consolidation that is evident in the dairy industry is not unique to that sector of agriculture, but is representative of the more general trends that have been occurring within agriculture. Transportation developments, such as railroad and road extensions, and the introduction of farm bulk tanks and bulk tanker trucks had a most direct impact. These increased the distance that milk was transported. This, in turn, made specialization at the farm level necessary in order to complement the high-volume processing facilities. In addition, it made the shipment of processed dairy products from large central plants to smaller centers economically attractive.

The major effect of many of the technological innovations was to increase the level of capitalization at both the farm and factory. This raised the barriers to entry in the industry, and over time it tended to eliminate the producers, transporters, and processors who were not investing in productivityincreasing technology. Consolidation and centralization occurred in the processing industry, while attrition and specialization emerged at the farm level.

The process of economic rationalization that led to the consolidation of both the farm and processing sector of the industry has not been without its detrimental effects. As centralization occurred, the dairy processing industry moved out of small centers, resulting in losses of employment and municipal tax revenue. Linkages between the producers and their local dairy creamery were broken. Increasingly, dairy products were supplied to the towns by large city plants. The number of milk producers decreased sharply as specialized highvolume, technologically advanced, and capital-intensive dairy farms complemented the milk transportation and processing industry, which had already made that advance.

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# The Impact of Fruit Production on Rural Transformation: The Case of Central Japan

Hiromichi Nagashima

The national economy of Japan developed conspicuously since the 1960s. The rapid economic growth was achieved by marked progress in the heavy and chemical industries in particular. The industrialization was concentrated mainly on the Pacific Belt zone stretching over industrial areas from Tokyo to Kitakyushu.

During this period, there has been a large-scale migration of labor from agriculture to other sectors due to the increasing job opportunities in nonagricultural industries. The share of the population working in agriculture has dropped from 26.8 percent in 1960 to 13 percent in 1975. In other words, there has been a sharp depopulation of remote rural areas, in contrast with the problems of overcongestion in the urbanized regions. In about 30 percent of the villages and towns, the population has been decreasing at the rate of more than 2 percent a year, and two-thirds of these villages and towns are located in mountain areas. Because of the high percentage of aged people, the society often lacks a population sufficient to maintain the minimum number of economic and social activities necessary for the maintenance of human habitation.

Agricultural modernization has been promoted by the national government in accordance with the principles laid down in the Agricultural Basic Law of 1961. This agricultural policy is divided into two periods. The first period started in 1961; its main purpose was to enlarge farm size and to reduce the disparity of income between agriculture and other sectors. The fruit, vegetable, and livestock industries were selected as profitable sectors of agriculture. Of course, rice cultivation has been the most important sector for its productivity and profitability.

The second period began in 1970, with the promotion of a comprehensive agricultural policy. The purpose of this policy was to create as many large-scale and highly efficient viable farms as possible, (1) and to encourage the development of production organizations including part-time farmers so that the scope of the unit of operation would be enlarged. (2)

The subject of this book is the impact of modern agriculture on rural transformation. The aim of this chapter is to show the development of viticulture and the organization of agricultural production in the case of Makioka-cho, Yamanashi Prefecture. Makioka-cho is selected as a typical rural town to investigate such a subject.

#### SITE AND FEATURES OF MAKIOKA-CHO

Makioka-cho is situated in the northern part of the Kofu basin. The area of this town is 10,233 square kilometers, where mountainous woodland covers 82.2 percent of the total area and arable land is limited only to 7.7 percent. The population fell from 9,892 in 1960 to 7,502 in 1979.

Yamanashi Prefecture is famous for its viticulture. The vineyard area was 5,870 hectares in 1978, or 19.6 percent of the total vineyard area of Japan. The output of grapes amounts to 25.8 percent of Japan's total products. As the viticulture of Makioka-cho has developed recently, its features are shown in the high rate of newly planted area.

#### INTRODUCTION OF VITICULTURE

The structure of agricultural production has changed considerably in this town since the 1960s. This change is shown clearly in the index of agricultural gross income. (3) Agricultural gross income rose from 511 million yen in 1961 to 2,221 million yen in 1977. During this period, the contribution of rice, wheat, and other originally upland field crops dropped while the share of the output of fruit rose to 46.7 percent in 1977 as compared with 7.6 percent in 1961. Fruit and sericulture have become the most important items of this town (see Table 12.1).

The developmental factors of grape production are as follows:

- The increase of demand for fruit as a result of economic growth
- The high profitability of viticulture
- The decrease of profit on sericulture
- The existence of fields converted from paddy fields to vineyards in accordance with the policy of the national government

Japan's agriculture has been faced with a serious surplus problem with regard to rice since the 1960s. A rice production control program was introduced in 1970. Paddy fields were transferred to other crops and nonagricultural land use. In Makioka-cho, approximately ten hactares of paddy fields were transferred to vineyards.

As a result of the development of viticulture, an axis of agricultural production was established. The structure of agriculture in Makioka-cho was transferred from only sericulture to fruit and sericulture. The viticulture, however, was introduced mainly by the farm households of the eastern part of this town (see Table 12.2).

The agriculture of the eastern part depended upon sericulture and paddy field, some of which were owned by landowners before World War II. On the other hand, the income of a farm household in the western part consisted of sericulture and forest management. The average income per farm household was higher than that of the eastern part. At least until the fuel revolution, forest management had a sufficient economic function in this area.

As a result of the introduction of viticulture, the previous relative positions of strength of the east and the west have been reversed. Farm households where the viticulture was developed have begun to carry out the land-improvement projects

Table 12.1.	Agricultural	Gross	Income	of	Makioka-cho
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Item	19	61	1975		
	Million Yen	Percent	Million Yen	Percent	
Agricultural Gross Income	511	100.0	2,220	100.0	
Crops	242	47.4	1,455	65.5	
Rice	53	10.4	60	2.7	
Wheat, Barley, and Miscellaneous crops Vegetables Fruits	44 48 39	8.6 9.4 7.6	8 101 1,037	0.4 4.5 46.7	
Crops for Industrial Use Others	54 4	10.6 0.8	122 127	5.5 5.7	
Sericulture	228	44.6	659	29.7	
Livestock and Its Products	22	4.3	106	4.8	
Others	19	3.7			

Source: Statistics of Agricultural Gross Income, (Tokyo, Japan: Ministry of Agriculture, Forestry, and Fisheries, 1976).

#### Table 12.2. Land Use of Makioka-cho

Item	Ma	Makioka-cho		Suwa Nakamaki (East) (East)	
Arable	1960	863.0	315.0	322.0	226.0
Land (ha)	1975	717.0	254.0	274.0	189.0
Orchards	1960	32.4	17.2	14.9	0.2
Area (ha)	1975	144.0	88.0	52.0	4.0
Vineyards	1960	19.0	12.0	7.0	0.0
Area (ha)	1975	86.0	47.0	38.0	1.0
Garden of Mulberry (ha)	1960 1975	357.2 359.0	113.9 88.0	119.3 118.0	123.8 153.0

#### JAPAN: FRUIT PRODUCTION

for upland fields. (4) The construction of irrigation and roads was emphasized in order to promote grape growing. The project, covering 187 hectares, started in 1974. It is estimated that this agricultural investment will enlarge the disparity of land productivity between the two regions.

#### AGRICULTURAL MANAGEMENT

The average farm size was 0.54 hectares in 1975 as compared with 0.55 hectares in 1960, which indicates that there was no significant improvement in farm structure over the fifteen-year period. More significant changes in the farm structure have occurred with regard to part-time and full-time farm households, with the former showing a steep increase. The percentage of part-time farm households in total farm households rose from 51.2 percent in 1960 to 73.5 percent in 1975.

As a result of the outflow of labor from agriculture, the shortage of labor became the most serious problem. Most of the pupils who graduated from high school have left their native towns to enter universities or to work in Tokyo, Kofu, or other cities in Yamanashi Prefecture.

#### FORMATION OF GROUP FARMING

Group farming, or production organization, was considered as a measure to cope with the labor shortage. Group farming is generally thought to be a measure for expanding the scale of operations, but does not imply any change in the ownership of agricultural land. This change is also needed to cope with labor shortages in remote rural areas like Makioka-cho. In such a region, agricultural production is closely connected with the maintenance of the social life. The most influential factor to succeed in group farming is the existence of viable farms. Some viable farms have been established in Makioka-cho, but organization of farm households has not been developed. The reasons are thought to be as follows:

1. The main labor force of a viable farm consists of middle-aged or aged farmers.

- 2. Land improvement is greatly hampered by unfavorable factors, including the slope of the land and highly fragmentary ownerships. Most of the farm roads have been improved during these twenty years, but are still very narrow. The mechanization of agriculture is difficult under such land conditions.
- 3. It is true that group farming is popular in rice production, which is the most mechanized sector of Japan's agriculture, but the total area of paddy fields is very small in this town. Agricultural machinery is not efficient. Consequently, one of the key factors for production organization does not exist in Makioka-cho.

In addition, even in the case of an operation of rice production that is organized, another sector, such as fruit, vegetable, or livestock industry, is managed individually. Hence, the laborers who were to have been utilized by group farming are concentrated instead on their own small, privately worked lands.

Selective expansion of agricultural production was promoted by the national government during the period of rapid growth of the nation's economy. However, intensive agriculture, or specialized agriculture with large-scale farmland, was not developed sufficiently. On the contrary, agriculture intensified its dependence on part-time farming in order to catch up with the growing incomes in other sectors, instead of improving farm size. Since part-time farms are responsible for a fairly large part of agricultural production, the formation of groups inevitably involves these farms, with full-time viable farms as a core.

The necessity of group farming is easily understood. A new policy relating to regional agriculture has been promoted by the national government, but it is very difficult to carry out, especially in the remote rural areas such as Makioka-cho.

#### NOTES

1. Viable farms are defined as those farm households whose incomes from agriculture amount to at least the average income of nonagricultural households in towns and villages.

2. Part-time farm households are defined as those which have more than one person engaged in off-farm work from among their family members. They are classified into two categories according to the degrees of concentration on farming: Class I includes those earning more than half of their income from farming; Class II farms earn more than half of the income from non-farm jobs.

3. The agricultural gross income (total value of agricultural receipts) is obtained by adding the following: cash receipts from products sold; value of products consumed within the household; increased value of livestock and plants; and the increase or decrease of stock of agricultural products.

4. The expenses of such a project are shared by the national government, prefectural government, and beneficiaries.

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# The Impact of Introducing Specialized Crops and Changes in Land Use Patterns: The Case of Israel

### David Grossman Yitshak Ofer

The problem of adapting the early-nineteenth-century model offered by von Thunen (1) to modern farming has aroused renewed concern and interest in the past few decades. The long list of publications which have dealt with the subject testifies to this new interest. (2)

This chapter is concerned only with the purely rural land use spatial pattern. It deals, more specifically, with the patterns evolving in the farmland surrounding the Israeli small-holder village (moshav), whose total area, which is mostly irregular, covers between 3 and 4 square kilometers. Many of the moshavim (plural of moshav) have lately adopted very specialized forms of agriculture, particularly flower-growing in greenhouses; as a result, the former patterns, consisting of either fieldcrops or, more often, uniform citrus groves, have had to be modified.

The hypothesis explored in this chapter is that because of several forces operating in a

<sup>\*</sup>The authors would like to express their gratitude and appreciation to the Bar-Ilan University Research Authority, to Mr. Nahum Freeman and the Ministry of Agriculture, Raanana Sub-District, and to the Extension Service Officers of the Jerusalem Division, to Mr. Asher Kula and Miss Tamar Dror who assisted with the field work and the processing of the data, and especially to the numerous farmers and moshav-secretaries who assisted in the preparation of this research.

farming system, land uses involving high labor inputs tend to be pushed to the outer rings, despite the powerful pull to the inner areas, which is associated with the high costs of the friction of distance.

A modified form of Sinclair's model (3) concerning the reversal of the rings around expanding urban areas may exist, thus, around rural settlements as well. This is partly because of the same "forces" directly mentioned by Sinclair (decline of costs of movements, infrastructure and construction considerations resulting from economies of scale, and the introduction of new techniques), but also because of other factors, which may be only indirectly related to Sinclair's arguments regarding the effects of residential sprawl. In rural areas the equivalent forces are mainly revealed in the preference of spatial cost savings related to the social and economic milieu of the settlement over those associated with farm operation.

Sinclair found it necessary to depart from the "rent" model and introduced, instead, the concept of "value for farming" (VF). In this chapter it is suggested that neither "rent" nor "VF" can be used effectively to explain the spatial structure of the rural areas.

A number of studies, notably those of Richardson (4) and de Lisle (5), suggest that there is a tendency for overuse of inputs in the near fields, and as a result, "economic rent" is lower there than in the outer fields. The methodological approach of Blaikie (6) (which may be viewed as a restatement of the old "intensity theory") that prefers the "principle of minimization of movement rather than the normative concept of rent maximization" seems most useful for pursuing the purpose of this chapter. We will attempt to show that movement minimization is of lesser significance than forces of residential consideration, scale the spatial effects of the economies, or of other modern system.

The fact that labor inputs tend to decrease away from the residential area of the village has been shown to prevail in numerous parts of the world, (7) and it is not overlooked here. This principle was taken into account when the pattern of the settlements, planned for absorbing Israel's mass migrations of the 1950s, was laid out. Each household was provided with a strip of usually 2 hectares extending back from the settler's home

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(the "in" plot). In addition, the farmer was provided with another plot detached from his residence which was assigned to grainfarming or to other less extensive farming (the "out" plot). In some cases, the "out" plots were farmed partly or wholly in common.

The land-use patterns evolving around these forms of settlements and some of their later, more compact modifications are dealt with in greater detail in a separate study. (8) The main finding of the study was that a "four-ring" model of alternating high and low intensities tends to develop where better organization and economies of scale raise the attractiveness of the outer (thirdring) plots. This is most likely to happen where the outer plots are more compact and can be farmed in large blocks and provided with communal services for operations such as plowing or harvesting (cases where the product is also communally owned are not considered).

Inner plots, particularly in the second ring (the middle portion of the home strip) suffer from disadvantages associated with interference of neighbors' operations (9) or residentially related land uses, and this results in a "dip" of labor use in the second ring. The dip may move, however, even to the first ring, where the size of the inner plot is 0.5 to 0.8 hectares. In such cases, there is a tendency to neglect the inner plot except where very labor-demanding uses, such as flower growing in greenhouses, are introduced. (10)

Preference for locating greenhouses in the innermost ring is influenced by the need to utilize the labor of the wife, whose sensitivity to the friction of space is higher than that of her husband. The savings involved in locating at a place which allows the housewife to participate in the labor-intensive greenhouse work are difficult to calculate, but the computations should not be based solely on the costs of her mobility; it should take into account, rather, the alternative cost of household help. Thus, even if the distance is only as much as two hundred meters, it might be prohibitive for combining her farm work with normal household chores. Extra help might thus be needed in order to release her from her home duties.

Despite the recognized significance of the spatial factors, the introduction of greenhouses (usually with plastic rather than glass covers) has not always raised the level of intensity in the inner plots. The problems of operating them within walking distance from the residential area tend to increase in the more compact <u>moshavim</u>, especially in those which were founded before 1948 and which were not subjected to rigorous planning. Even in some of the more recent ones (1960s), where inner plots of 0.5 to 0.8 hectares were laid out, the conflicts between "residentially related uses" and greenhouse farming have clearly emerged. The following discussion will be devoted to an analysis of these problems, and will begin with a discussion of Ram-on, whose inner plots are 0.6 to 0.7 hectares in size and can be classified as being a modified version of the compact settlement type.

#### THE CASE OF RAM-ON

The records of land utilization in the moshav Ram-on, which was settled in the early 1960s by second-generation Israelis, show that most of the "in" plots are practically unutilized, while the outer ones are cultivated very intensively. Of the six moshav members interviewed, only one had his "in" plot cultivated all the time (the crop on this plot, olive trees, has medium intensity). Three others had it farmed only in winter, while two others had it empty or in woods for the whole year.

The reason for this underutilization was mainly the small size of the plot, which was reduced to some 0.3 hectares. Farm structures, such as chicken coops, vacant barns, or storage sheds, occupied the remainder of the 0.6 hectare. The high investment in modern equipment, which partly found its expression in the large size of these structures, accounted for the rapid coverage of the area by these permanent structures, so that in the competition between plants and animals (including humans) for the use of this land, the plants lost and the land was put to uses which did not reflect its agricultural-productive qualities.

The case of Ram-on provides a model for a new approach to the planning of spatial distribution of flower growing under cover in Israel. After a long controversy, the <u>moshav</u> adopted a new, experimental method of assembling all the greenhouses into a single locality, situated outside the built-up area. The advantages of this common effort were

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still being heatedly debated in the <u>moshav</u>. Its promoters listed the following points in support of this spatial solution:

- Savings on infrastructure: roads, power lines (needed for providing light for some flowers) and heat (usually necessary in the Jezreel Valley during some cold winter nights
- 2. Economies of scale
- 3. Facilitating sorting and marketing
- More efficient use of structures, and the prevention of the loss of space by "dead" structures

The last point was strongly emphasized, and is probably the most important one. Many plots rapidly filled up with structures which, in many cases, were no longer in active use. By building greenhouses in a common locality, the structures could pass from one owner to another smoothly, if, for a variety of reasons, the former owner decided to discontinue production. Savings, both in money and space, would, thus, be substantial.

The opponents of the system usually pointed to the spatial problem involved in the movement to the greenhouses and the underutilization of female labor. One of the physical expressions of this difficulty is the fact that the common sorting space, built near the greenhouse complex was used only at a fraction of its capacity, since most of the growers preferred to do their sorting at home. Transporting flowers by car before sorting results in some damage; but it was felt that the distance from the watchful eyes of family members involved even greater damage from the less efficient work of hired labor and the added danger of theft.

The spatial problem is thus a significant one, but the Ram-on model has already been copied by other moshavim. (11) In neighboring Nir Yafe, the dip in the amount of labor in one of the outer plots, observed in a survey conducted there in 1976, was related to the fact that the land was then being prepared for a complex of greenhouses, constructed under the guidance of one of Ram-on's experienced members.

It was interesting to note that even within

the first year of operation, the problem of using female labor in the greenhouse expressed itself in Nir Yafe in the form of the establishment of an "offshoot" home in the new sorting room of the greenhouse (about one kilometer from the home). The grower's wife had a number of kitchen utensils there, and brought an infant with her in a portable seat. This type of "compromise" would probably be less acceptable to the people of Ram-on, whose cultural background does not favor such "compromises" in standards of infant care.

The relative sensitivity of the wife's labor to distance (as compared to that of the hired labor) can be appreciated from the records obtained in the mountain villages, which will be discussed in greater detail below.

The example of Ram-on was carefully studied by other <u>moshavim</u>, but was not found to be equally applicable everywhere. The problem of assigning an area for greenhouse development is, unfortunately, most difficult to solve in the places which could have made the best use of it. This dilemma revealed itself most clearly in the case of Kefar Hess, a <u>moshav</u> located in the Sharon.

#### THE CASE OF KEFAR HESS

The lands of Kefar Hess were not subject to rigorous planning as was Ram-on. It was founded in 1933 and, like most of the settlements established at that time, it was compact and had irregular territory around it. Its land was divided equally among the settlers, but the plots were scattered in order to provide each member with equal access to various grades of land. A close study revealed, however, that the plots had undergone a redistribution as the result of exchanges and purchases. In terms of distance from the household, there had developed fairly great discrepancies by 1978.

developed fairly great discrepancies by 1978. As long as most of the plots were devoted to citrus cultivation, no major problems arose. But when greenhouse farming started to expand, at the expense of the citrus cultivation, sensitivity to the problem of plot distribution became quite clear. (12) Most greenhouses were established fairly close to the village, but very few in the residential area itself. In 1978, nineteen out of twenty-nine were found to be at a distance which did not exceed 500 meters (in a straight line) from their owners' homes, and within this distance most of the plots devoted to specialty crops other than citrus were also located.

The need for replanning did not result solely from the fact that land for additional greenhouse construction had become scarce. It was partly the result of the increasing size of the greenhouses. The moshav's enterprising farmers were unwilling to satisfy themselves with the standard size of 0.1 or 0.2 hectares, which official planners had considered as a standard unit of production for owners who depended solely on family labor.

The major problems, however, were related to a growing awareness of the incompatibility of highquality flower production with certain land uses that prevailed in and around the dwellings. Drainage problems developed because of the water that was intercepted by the roofs of the greenhouses. But the most severe problem was the close proximity of the greenhouses to the turkey coops; it was discovered that dust blown from these coops damaged the flowers. The incompatibility of animals and plants, already observed above, thus, became a major problem that could be solved only by careful replanning of the location of the various sectors of the village. This involved a redistribution of the moshav's plots. But since the area was devoted to tree crops (citrus), the implementation of such a solution proved very difficult, even though the official plan recommended it. A compromise which was offered was to "zone" separate greenhouse and poultry-coop areas on land which was found to be suitable after careful ecological and spatial surveys were completed. The compromise was a modified form of the one adopted by Ram-on, whose experience was carefully studied by the Kefar Hess replanning committee. Communal control was not attempted, but be designating a distinct zone, some of the advantages associated with scale economies and greater efficiency of investment in structures could be realized. At the moment of this writing, no recommendation of the replanning committee has yet been carried out, partly because of the crisis in the flower industry that developed in late 1978.

A parallel solution was offered to the problem of poultry sheds. Existing sites were found to be inadequate, not only because of the ecological problems already mentioned and the nuisance they caused to life within the residential area, but also because of the increasing significance of scale economies in poultry and egg production.

The various replanning solutions proposed for moshav did not offer, in fact, substantial the deviations from the existing pattern, despite the awareness of the severe problems outlined above. It was necessary to take into account existing uses whose removal would involve prohibitive costs. However, a plan recently offered for new moshavim, as against older ones, seems to accept the idea that the optimal solution is a "Ram-on type" separation between residential and farmland uses. (13) Because of the compactness of this moshav type, however, no room is allowed in the residential area for farm operations (including animal raising). The inner zone, thus, becomes a ring of low intensity while the expanded second ring becomes the area of the highest intensity, being the preferred "specialized crop zone." Beyond this ring, the gradation of land use appears to follow the Thunen model, but in its broad outline, the three-ring model resembles Sinclair's model more than von Thunen's.

The sensitivity to distance, revealed clearly in the course of the Kefar Hess study, can be evaluated if data are available on the costs of movement between the house and the greenhouse structures. No such data were obtained in Kefar Hess. In the following section, however, the results of a study which made use of such records will be presented.

#### THE MOUNTAIN STUDY

In an attempt to measure the impact of distance on greenhouse production, a study of fifty-six carnation growers in fifteen Judean Mountain moshavim was conducted. The growers represented practically the total population of carnation growers in these villages (they were selected carefully before permission for greenhouse construction was granted), and personal acquaintance with them allowed close study of the details of their inputs. The local extension service provided additional information on their level of productivity, while their production records could be obtained from the Flower Marketing Board.

The harsh topography of the study area restricted agricultural production to a limited number of sites, and the distances between greenhouses and homes were, thus, larger than usual. The spatial setting allowed a more effective appraisal of the effect of distance. The nature of the terrain raised the expense of travel, thus, adding greater weight to the friction of space. The prevalence of shallow soil, as well as the large variety of ecologial conditions, did not present a problem, because the soil and other physical inputs could be "imported" with relatively little impact on the profitability of the industry. (The high returns from the greenhouses can repay the extra input of soil in several months.) The high capital amounts invested in this mountain area provide useful evidence that capital inputs are nearly indifferent to spatial frictions.

This study provided direct information on specific inputs and outputs. Total labor inputs were obtained from normative estimates given by local extension officers, but hired-labor inputs and the wife's labor inputs were obtained directly from interviews with the growers.

Information on travel costs was obtained by counting all the trips made to the greenhouses by the owners either for working or for shipping the produce (no account was taken of workers' other trips). A distinction was made, on the basis of personal acquaintance, between farmers who used cars for transportation (estimated at a cost of 9 Israeli pounds per kilometer) and those who used tractors (estimated at 10 Israeli pounds per kilometer). No account was taken of travel by foot or by any other means. The cost of travel was then calculated by multiplying the above costs per kilometer by the total distance traveled by each farmer per year. This value was deducted from the total income, which could be obtained from records of the Flower Marketing Board offices, where flower sales of each farmer were registered.

The effect of distance on labor inputs was, generally, found to be low, even for the grower's wife. The correlation coefficient obtained for the wife's labor input and distance was R = -.01, but despite the low coefficient, it is significant that it had a negative sign (as expected). Hired-labor input, on the other hand, had a positive coefficient (R = .17) indicating the increasing use of

this form of labor with distance. (Significance levels were not calculated, since we were dealing with the total population and not with a sample.) The curve of total hired-labor use per 100 meters of distance suggests even more clearly the preference of this labor for the more remote greenhouses.

No direct data could be obtained, besides normative labor values, for the labor input of the grower himself (or his children). In order to obtain a realistic estimate of the level of these labor inputs, it was suggested to use export-grade production as substitutes for labor inputs. These data were, in the opinion of the extension workers, the best indicators of the growers' efficiency. They had the additional advantage of being most completely and accurately recorded in local of-fices. A similar approach to the difficulty of measuring labor inputs can be found in a recent article by Stevens and Lee, (14) who failed to discover a meaningful yield decline in the Lesotho village that they investigated. The statistical analysis of our data also suggested that there was practically no correlation between distance and productivity. The correlation coefficient obtained for the fifty-six growers' flower production and distance (measured in 100-meter intervals) was R =.08. The positive sign points to a mild rise in productivity with distance, rather than vice versa. It is clear, nevertheless, that the growers' labor is more sensitive to the impact of distance than is hired labor, though less so than is the wife's labor.

Total flower production was also obtained (which included the number of flowers sold to the local and foreign markets, as well as those which were discarded). The value of all sales (total income) was then used for calculating the effect of mobility. By deducting from total income value the estimated mobility costs, the "spatial income" values for each distance interval (100 meters) were obtained. The curve of the spatial income, obtained by averaging the values of each distance interval, appeared to be even less sensitive than labor was to the friction of distance. The correlation coefficient obtained between distance and the spatial-income curve (SI) was R = .18. An identical correlation coefficient was obtained for the net income obtained after deducting other, nonspatial costs (capital cost excluded). The curve obtained for these values, which approximate the economic rent, was naturally at a lower level.

The identity of these two coefficients is the expression of the fact that total costs (excluding spatial costs) were almost identical for all farmers, since, as already pointed out, total labor was estimated by using normative figures. Thus, it is possible to use the spatial-income (SI) value as a surrogate for the better-known economic rent.

The fact that the economic-rent curve and the spatial-income curve do not reveal any significant reduction with distance (within the 2.2 kilometer limit) is not too surprising, and is quite in line with the arguments presented in the introduction to this chapter.

The major factor which explains the fluctuations of the economic-rent curve is, indeed, a human one. The major peaks (at distances of 1,000 to 1,400 meters) belong to a village (Zakharea) whose settlers, of Kurdish origin, are known for their high productivity; the secondary peak (at distances of 600 to 700 meters) is the distance where settlers of another moshav, mostly of Hungarian origin, are located. It can be concluded that the study of the mountain villages reveals that the effect of distance on production is marginal at best, and is more than outweighed by human factors. It is clear, thus, that various other forces considered earlier are capable of outweighing whatever benefits could be derived from the proximity of the greenhouse.

#### CONCLUSIONS

The findings of the mountain study indicate that income levels are not affected in a meaningful way by distance from the farmers' residences. It appears, however, that spatially related inputs, of which family labor is the major form, have some bearing on land-use patterns, though the impact was found to be lower than expected. No data were obtained on the spatial impact of other inputs such as capital and even fertilizers, whose spatial components are normally low, but the detailed studies of the mountain greenhouse operations suggest that the high capital investment was not deterred by the remoteness of these areas.

The fact that the spatial effect, when measured in monetary terms, was marginal, at least within the bounds of a normal farm territory, is significant when the balance between the spatial factors and those associated with economies of scale and other considerations is made. These other considerations primarily include those which are related to household operations and to social or economic considerations.

Pricing these complex uses was not attempted in this chapter. It should be the subject of a separate, future study. Despite the absence of quantitative data, it can be stated that the assumption that the nonspatial considerations, taken together, more than outweigh the marginal advantages of the <u>spatial</u> ones, can be upheld. This tends to be generally in line with the model proposed by Sinclair for urban fringe areas.

Additional studies that will focus on the total costs of movement within the residential are necessary before the issue of farm areas mobility costs can be fully evaluated. The plan-ners' view that the compact settlement is to be preferred over other types was based on a detailed study of the savings that can be obtained on outlays for infrastructure as against the expenses of moving further away into the farmland. (15) But other residential mobility costs involving daily operations (such as to schools and shops) have to be considered as well. Such a study is expected to reveal whether the three-ring model that emerges from the present study offers better total economies than other models (such as the four-ring model, which was found to be associated with more dispersed settlement types). In any case, it must be recognized that the model associated with the agricultural landscape offered here has to be studied against the residential models, from which it cannot be separated before an adequate decision as to the preferred model for planning is selected.

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The Impact of Modern Viniculture on Rural Transformation:

# The Case of Hungary

I. Suli-Zakar

The Tokaj-Hegyalja region on the southern and southeastern slopes of the Zemplen and Tokaj mountains has developed into the best-known and most famous of all vinicultural areas in Hungary (figure 14.1). For centuries viniculture and wine making have been the bases of economy here and, at the same time, the main promoting factors in the development of the settlements of the region.

The prolonged crisis of the wine-producing area, which has been going on essentially since the second half of the nineteenth century, is characteristically reflected in the features of the twenty-seven settlements (twenty-four villages and three small towns) in the territory. During the past one hundred years, the population of the region has hardly increased (Table 14.1) and the infrastructural amenities of the region are lagging far behind the national standard. All this has occurred in spite of the fact that for centuries flourishing vine cultivation and wine production promoted the development of a number of settlements (Abaujszanto, Tallya, Mad, Tarcal, Tokaj, Bodrog-keresztur, Tolcsva, Olaszliszka, Sarospatak, and Satoral jaujhely) into market towns, and for a long time the Tokaj-Hegyalja region was regarded as one of the most prosperous and most densely populated areas of Hungary.

The grapevine diseases appearing in the second half of the nineteenth century (mildew, powdery mildew, and especially the phylloxera disaster of 1885-1889) completely destroyed this most famous wine-producing area of Hungary. The so-called

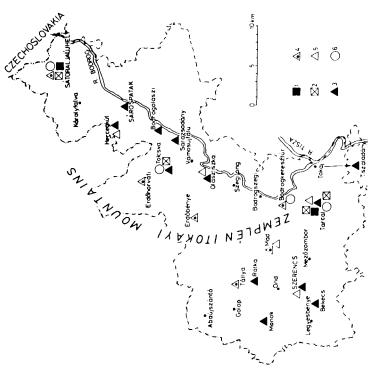


Figure 14.1. Administrative and research centers of vulneure and Tokaj-Hegyalja. Legend: 1. center of the grape producing state farm; 2. district center of the state farm; 3. center of coopera-tive; 4. center of special cooperative; 5. planned grape- and tive; 4. center of special cooperative; 5. planned grape- and wine-processing centers; 6. vinicultural and wine-producing research center, laboratory.

## Table 14.1. Resident Population and Vinicultural Area of the Tokaj-Hegyalja Region Between the Years 1869 and 1978.

Resident population of the Vinicultural area of Tokaj-Hegyalja Region Tokaj-Hegyalja Region							
Year	Rural Total Percent Percent				Percer		
	Persons	(1869 = 100%)	Persons	(1869=100%)	Hectares	rereene	
1869	44,108	100.00	63,643	100.00	-	_	
1873	-	-	-	_	6,025	100.00	
$\begin{array}{c} 1880 \\ 1890 \end{array}$	39,980 42,868	90.64 97.19	60,351 67,863	94.83	7,769	128.95	
1894	42,000	-	07,005	106.63	763	12.66	
1900	47,816	108.41	79,241	124.51	-	-	
1901	_	-	_	-	3,168	52.58	
1910	49,808	112.92	86,308	135.61	4,999	82.97	
$1914 \\ 1920$	49,805	- 112 02	- 100		5,195	86.22	
1920	49,805 53,085	112.92 120.35	88,190 90,476	138,57	-	-	
1939		120.55	,470	142.16	4,881 4,522	81.01 75.05	
1941	53,859	122.11	93,463	146.86	4,522	/5.05	
1947	_	-	_	-	3,913	64.95	
1949	51,862	117.58	87,579	137.61	_	-	
1955			-	-	4,143	68.76	
1960	52,653	119.37	90,728	142.56	-	-	
1961	_	-	-	-	4,944	82.06	
$1965 \\ 1970$	49,945	113.23	80 600	140 70	5,749	95.42	
1975	49,94J -	-	89,600	140.79	6,267 6,823	104.02 113.24	
1978	-	-	-	-	0,823 7,120	118.17	

second reconstruction which began with much hesitation at the turn of the century, very soon ran out of breath. Essentially, only about two-thirds, mostly the lower-lying parts of the former vinicultural areas, were replanted with vine. As a result of the unfavorable internal and international economic conditions, the crisis of the vinicultural region was only exacerbated between the two world wars. The purchasing, storing, and distributing activities that constitute an essential complex within viniculture were taken away from the Tokaj-Hegyalja region. There was a decline in the local background industry related to viniculture and wine making.

After World War II, owing to the profit-withdrawal strategy increasingly applied against Tokaj-Hegyalja, there was a further deterioration in the economic conditions of the region. The fall of interest in wine production and the emigration of the young working-age groups from the territory led, in many places, to the abandonment of vineyards.

The vinestocks planted after the phylloxera disaster grew old by the fifties. In the fifties and sixties, a full reconstruction of the vineyards was needed. After 1955, although with much delay, the replantation of vineyards started. However, due to the changed conditions, the small producers were unable to carry out a newer large-size reconstruction. Among the causes of the failure, a considerable part was played by the unfavorable economic factors: as compared to the vineyards in the Great Plain, the state subsidies to vine replantation were not appropriate, and the purchasing prices were low.

The abrupt shrinkage of the vine-growing area under such conditions could be stopped only by the large-scale cooperative and state enterprises which had the appropriate financial and technical means. However, for these, only the mildly sloping areas, suitable for mechanized cultivation, were utilizable. This is the way in which Tokaj-Hegyalja viniculture "slipped down" to the foot of the hill, to the nearly plain areas along the banks of the river Bodrog.

The third reconstruction, begun at the end of the sixties, has reached its ultimate aim and the Tokaj-Hegyalja region has become more than just a memory of the past. As a result of large-scale mechanized vine-planting carried out on the mild slopes and plain surfaces, the vinicultural region of Tokaj-Hegyalja has regained a territory equal in size to the one it possessed before the phylloxera disaster. Moreover, all previous yields have been surpassed. Presently, the basis of viniculture in Tokaj-Hegyalja is characterized by the grape production of the large agricultural enterprises instead of privately owned, small vineyards (Table 14.2).

As a consequence of social restratification, the proportion of labor employed in agriculture has decreased to 25 to 30 percent in Tokaj-Hegyalja. The number of employees in the local industry (confined primarily to the three localities of urban status) is 14,252, whereas the total number of workers employed in the Hegyalja agricultural large enterprises was 9,327 in 1978. In addition to those employed in local industry, the daily and weekly commuting of industrial and tertiary labor from the Tokaj-Hegyalja settlements to the Miskolc industrial area is very significant.

The number of vineyard owners did not decrease markedly during the restratification, since the agricultural producers who did not move away from the Tokaj-Hegyalja settlements mostly went on cultivating their vineyards. The result of the restratification is manifested rather in the drop of livestock breeding and the simplification of the structure of field crops.

In addition to the small producers, in the area of Tokaj-Hegyalja two state enterprises (Wineproducing Enterprise of the Tokaj-Hegyalja State Farm and the Experimental Station of the National Grapevine and Wine-production Research Institute), twelve cooperatives, and six special cooperatives are engaged in grape production (Table 14.3).

Outstanding among the large agricultural enterprises, owing to its size and importance, is the Wine-producing Enterprise of the Tokaj-Hegyalja State Farm, which was established in 1971. This state enterprise united, on the principles of vertical integration, two enterprises (the State Farm, primarily engaged in vine cultivation, and the Tokaj-Hegyalja Department of the Hungarian State Wine-Cellars Administration, concerned with industrial processing and distribution) into an effectively working economic complex. This enterprise is the first grape- and wine-producing agroindustrial complex of Hungary. The Wine-producing Enterprise plays an integrating role in Tokaj-

# Table 14.2. Distribution of Vinicultural Area and Grapevine Production According to the Main Forms of Ownership (1977)

	Total V tural	Total Vinicul- tural Area	Total V	Total Vinecrops
Forms of Ownership	Hectares	Percent	Weight in Centners**	. Percent
Agricultural Cooperatives: Collective Household	1,236 1,078	17.8 15.5	90,300 53,230	22.2 13.1
Special Cooperatives*: Collective Membership	446 1,446	6.4 20.8	30,040 71,660	7.4 17.6
Private:	1,215	17.5	40,250	6.9
State Enterprise:	60	0.8	5,200	1.3
Wine-producing State Enterprise:	1,475	21.2	116,000	28.5
Total:	6,957	100.0	406,680	100.0
*Special conneratives are based mostly on common marketing.	are hased	mostlv	nommon no	marketing.

\*Special cooperatives are based mostly on common marketing, but individual cultivation; nevertheless, they have collectively cultivated fields (vineyards), too.

\*\*In the USSR, one centner equals 220.46 pounds.

Agricultural Enterprises	Total Area (Hec	tal Vinicul- ea tural Area (Hectares)	Average Number of Laborers (Persons)	Total Value of Means of Production	Value of Production (million forint)	Total Ex- penditure	Resuits According to Balance (1,000 ft.)	Value of Means of Production (1,000)	Value of Production ft.)	Results According fo Balance (ft.)	Value of Production (ft.)	Value According to Salance of Name
Wine-Producing Enterpris of Tokaj-Hegyalja State Farm Satoraljaujhely	se 3,643	1,465	2,562	1,795	757.5	1,057.1	75,225	674	284	28,258	42	5
Agricultural Conneratives												
	7.345	601	654	305	168.8	218.7	-1,350	463	256	-2,048	55	-0.4
	4.308	64	597	128	66.3	71.9	3,613	276	140	7,769	50	2.8
Monok Monok	3,780	39	376	148	61.5	70.8	2,810	393	163	7,489	17	1.9
	3,654	102	362	104	57.9	76.8	-13,808	287	160	-38,143	55	-13.2
	3,348	283	326	136	55.6	56.8	7,510	419	170	23,036	40	5.4
b. Buzakarasz – Bodrogojaszj	1,440	50	285	47	53.6	47.5	6,644	165	188	23,312	113	14.0
/. Tokaj-negyarjar- Tarcal v PrP	4,398	165	439	106	40.8	54.1	-6,810	243	93	-15,512	38	-6.3
e. xemeny - Hercegkut G. Mouris DU	2,085	233	239	104	32.4	30.5	5,718	439	135	23,924	30	5.4
	2,841	67	276	80	29.2	32.4	3,516	162	105	12,739	36	4.3
	863	06	184	47	20.1	19.2	3,452	260	109	18,760	42	7.2
	569	971	122	77	15.6	16.2	1,592	368	128	13,049	34	3.5
	016	100	73	32	10.2	13.6	-1,990	382	122	-23,690	31	-6.2
Special Cooperatives												
1. "Rakoczi"- Mad 2. Mad	564	128	145	67	21.2	21.6	4,094	211	146	22,107	42	10.4
	2,675	72	180	36	20.8	22.7	1,349	202	115	7,494	57	3.6
	1,576	59	132	44	15.9	25.6	2,465	348	120	18,674	34	5.3
Tallya Subsection	379	44	139	29	6.3	9.3	231	211	45	1,661	21	0.7
	1,839	21	52	12	5.0	5.7	-4	248	96	-76	38	0.0
	30	20	36	2	1.3	1.4	0	143	38	0	26	0.0

	Average of crops (metric centners)	98.2	73.5	71.6		51.3			65.8
	field of (rapevine metric centners)	130,000	92,300	25,200		192,500			440,000
	1978 Productive Y vinicult. F area ( (hectares) c	1,324	1,256	352		3,751			6,683
	Total vinicult. area (hectares)	1,486	1,337	474		3,823			7,120
rshîp	Average of crops (metric centuers)	95.4	77.9	89.4		8.44			63.1
ms of Owne	Yield of grapevine (metric centners)	121,200	90,300	30,040		165,140			406,680
Grape Production in Tokaj-Hegyalja, 1976–1978, According to the Main Forms of Ownership	1977 Productive Yield of vinicult. grapevine arca (metric (hectares) centners)	1,271	1,159	336		3,684			6,450
According to	Total vinícult. area (hectares)	1,535	1,236	977		3,740			6,457
976-1978, /	Average of crops (metric centers)	86.3	72.0	83.7		4.4.6			62.5
legyal ja, 1	Yield of grapevine {metric centners)	104,292	79,312	30,305		181,685			395,594
on in Tokaj-h	1976 Productive Yield of vinicult, grapevine area (metric (hectares) centners)	1,208	1,102	362		3,662			6,334
e Productio	Total Vinicult. area (hectares)	1,513	1,166	437		3,718			6,834
Table 14.4. Grap	T Form of V ownership a	Vineyards of state enterprises	Collective vineyards of the agri- cultural cooper- atives	Collective Vineyards of the special Cooperatives	Small-scale grapevine growers	Household par- cels of Coop members	Vincyards of special coop members	Privatelv-owned vineyards	Total for Tokaj-flegyalja

Hegyalja, and it is mostly due to its efficient work that viniculture has greatly improved in this region. It helps the new plantations with cuttings and expert advice. With experimental development and expansion of up-to-date agricultural techniques most suited to the geomorphological and pedological conditions, and by lending special machinery, it greatly assists the local vine growers.

The vinicultural area of the district now approaches 8,000 hectares, which can be regarded as the optimal size. However, within this frame, there are sharp differences between the young plantations of the large farms (cultivated with the cordon method) and the old, out-of-date vineyards of the private owners. The big farms produce yields nearly twice as large as the small vineyards cultivated by the families (Table 14.4).

Yields of around 100 metric centners (10,000 kilograms) per hectare are not rare today in Tokaj-Hegyalja. It is also due to large-scale cultivation that the state of the plantations today is better here than the national average.

At the same time, in the opinion of several experts, the quality of Tokaj wines has deteriorated owing to the "narrow" implementation of the third reconstruction. There was no reconstruction in the old vine-growing areas except for resettlethe mild slopes and plain areas. The ment on fragmentation of the available financial means, in all probability, would not have resulted in such a quick growth of the vine-producing area. However, in the historical wine-producing regions of Hunga-ry, especially in Tokaj-Hegyalja, the quantitative development of production cannot be the exclusive aim. Tokaj wines have a fairly well confined circle of consumption, which demands just this special quality. Thus, the future aim of production cannot be anything other than the improvement in quality, which can only be attained by the replantation of the belts having the most suitable ecological properties for viniculture.

This problem focuses attention on the vineyards of the households and complementary farms. On the old-time Tokaj-Hegyalja vineyard hills, mainly what are referred to as enclosed gardens were formed, and more than 13,000 small-scale growers cultivate an area of 3,823 hectares (in 1978 these constituted 53.69 percent of the total vinicultural region). In respect to Tokaj-Hegyalja, this means that nearly 15 percent of the total population owns vineyards. Thus, 60 to 65 percent of families has vineyards even today. In the villages, naturally, the proportion is even higher: in Mad, Tallya, Tolcsva, Tarcal, and Olaszliszka, 22 to 23 percent of the total population (80 to 85 percent of the families) possesses vineyards.

The area of the old-time vine hills can be divided into three belts according to the size and state of vineyards: (a) In the lower belt, small vineyards of medium size can be found; here and there, one can see vineyards of large enterprises. The proportion of abandoned vineyards and fallow land is below 20 percent. (b) In the medium belt, the cultivated vineyards occupy less than half of the area. Even these consist of aged vineyards with lack of stocks. The majority of this belt is made up of recently abandoned or long abandoned vineyards, fallow land, and brushwood. (c) The upper belt was exploited for viniculture only before the phylloxera disaster. Only a small frag-ment of the area (10 to 15 percent) was replanted at the turn of the century, and cultivation practically ceased during the last two decades. Today this area is covered with an impassable brushwood of sloe, hawthorn, and briar rose, and one can also find occasional small patches planted with pine.

On the basis of our representative survey, one can only get a rather gloomy picture of the small-size vineyards. Of the privately owned vineyards, for example, only 8 percent are cultivated with the up-to-date high-cordon method, a little over 25 percent by the modernized low- and mediumheight cordon; the rest are outdated plantations giving low yields and cultivated with the levee method.

Taking the year of plantation into account, more than half of the privately owned vineyards would need complete replanting (Table 14.5).

The state of these vineyards is very poor. On the basis of information obtained from the growers, the lack of stocks has reached a distressing degree (Table 14.6).

A considerable number of the interviewed vine growers (80 to 85 percent) intend to go on cultivating their vineyards. One-tenth would like to sell them, and the rest (exclusively elderly people) are thinking of abandoning their property. Only a few, around 1.5 percent of those interviewed, think of replanting their vineyards. Table 14.5. Distribution of Small-size Vineyards According to the Date of Plantation

Time of Plantation	Percent
to 1920	30.7
1921-1930	19.2
1931-1950	13.3
1951-1970	29.7
1971-	7.1

Total: 100.0

Table 14.6. Lack of Stocks in Small-scale Vineyards

Lack of Stocks	Vineyard Units
(Percent)	(Percent)
$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	24.2 16.7 23.7 18.9 9.1 7.4

Total: 100.0

Table 14.7. Distribution of Small Vineyards According to Size in Tokaj-Hegyalja

Size of Vineyards (square fathoms)	Proportion of Vineyard Owners (percent)
$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	11.2 22.1 26.4 14.4 10.7 15.2
	Total: 100.0

An interesting picture is unfolding from the distribution of vineyards according to size (Table 14.7). From the data in Table 14.7 it can be seen that the vineyards can assure appropriate incomes to only a fragment of the owners, and small-scale viniculture can give only supplementary occupation and income. This is proven by the analysis of the occupations of the heads of vine-cultivating families. Of these, the proportion of those working in industry is 49 percent; 24 percent work in the tertiary branches, and 27 percent in agriculture. This proportion reflects almost completely the general distribution of occupation.

Any significant amelioration of the state of small-size vineyards can hardly be imagined. However, the principle of the protection of the quality of Tokaj wine requires the development of the places with the best ecological properties, that is, the utiliztion of just these area.

In the localities that have more favorable transport facilities (such as Tokaj, Tarcal, Szerencs, and Bodrogkeresztur), recently there has been an acceleration in the sale of vineyards. The new purchasers are not the inhabitants of the Hegyalja region, but mainly urban people from Miskolc, Nyiregyhaza, Debrecen, Leninvaros, and Budapest. It can be observed even now that the change in ownership has resulted in the loss of the original agricultural function and in the prominence of weekend rest and relaxation.

The government decrees aimed at stimulating the willingness to cultivate vineyards (such as freedom from turnover tax on wine for eight years and free parcels from the national reserve lands) may have good results, and they could even be regarded as a significant success if the size and state of small-size vineyards remained at the present level. However, some preconditions to this are still missing. Very naturally, small-scale vine growers cannot compete with mechanized cultivation giving high yields. This is why these growers find the prices of pesticides and agricultural small machines (necessary for the replacement of manual work) very high as compared to the purchase prices of grapes. Moreover, the employment of day labor for cultivation has almost completely ceased. The majority of small-scale vine growers avail themselves of the helicopter plant-protection spraying service (without the helicopter service, the abandonment of vineyards would have been much greater).

However, the growers think it would be important to reduce the prices for this service as well.

The small-size vineyards in Tokaj-Hegyalja mean a constantly decreasing economic source. In spite of this fact, this branch influences the incomes of more than 60 percent of all families. The economic strength of the villages, the wealth of the inhabitants, and the furnishing of the households are significantly enhanced with the additional income from vine cultivation. Any further decrease in the rate of small-scale grapevine cultivation would adversely affect the living conditions of not only those employed in agriculture, but also of those working in industry and in other branches of economy.

The reconstruction of the small vineyards could be promoted by reconstruction loans, by reducing consumption taxes, improvement of the supply of special small machinery, and rearrangement of territorial development, all within the framework of special cooperatives, with replantation in bulk with large-scale methods. It is desirable to give significant support to the special cooperatives, being formed at a number of places, in the form of loans from state funds and through the assistance of large enterprises (wineproducing plants, cooperatives, and special cooperatives, for example), from both the social and the economic points of view).

In recent years, the rate of vine plantation slowed down further, both in the small vineyards and in cooperatives and special cooperatives. This can be explained by the fact that the expenses of production have considerably risen (prices of materials, wages, and ancillary workshops), and this rise was not followed by the rise in state purchase prices (Table 14.8).

In Tokaj-Hegyalja at present, the so-called single-channel order of marketing prevails, which means that the purchase of grapes, must, and wine from cooperatives and small-scale producers as well as the distribution of Tokaj wines is performed exclusively by the Wine-producing Plant. The purchase price of grapes and wine is adjusted by the Plant to the grade of sugar content, which, in view of the high production prices (55,000-60,000 ft/hectare), does not assure the profitability of the cooperatives' vinicultural branches. Thus, a number of grapevine-growing cooperatives are obliged to use up their development funds or even Table 14.8. Development of the Purchase Price of Grapes in Tokaj-Hegyalja between 1971-1976 (Ft/kg).

- 1971 1972 1973 1974 1975 1976 From Agricultural Cooperatives 10.62 9.30 10.55 7.29 6.18 8.41 From Special Cooperatives 10.78 10.30 9.48 7.96 9.98 6.30 From Small-scale Producers (household plots of coop members, from members of special cooperatives from pri-10.93 10.53 11.64 7.39 vate owners 10.61 7.77
- Average Price\* 10.80 9.80 10.60 7.40 10.00 6.75
- \*Notes: 1971: In the year of its establishment, the Wine-producing Enterprise paid the purchase prices of the State Wine-cellars Administration.
  - 1972: Excellent vintage.
  - 1974: Poor vintage. The balance of all cooperatives in Tokaj-Hegyalja was passive in the vinicultural branch.
  - 1976: The extremely poor quality was partly compensated by the higher yield as compared to previous years.

part of their amortization funds to make up for losses in the vinicultural branch.

The wine-producing activity of the region has been dynamically growing since the establishment of the wine-producing enterprise. In the gradually growing output of the plant, an important role is played by its quickly developing winery. On the other hand, small-scale and cooperative wine making is declining in Tokaj-Hegyalja. Owing to the prevailing law of taxation on wine marketing, the latter are not interested in the storage and maturation of their wines. Because of the drop in the wine production of the cooperatives, a considerable part of the storage facilities remains unutilized. In 1970, wine-cellar capacity was utilized with storage vessels (barrels) up to 50 percent, storage vessels (barrels) were utilized with wine up to 70 percent. In 1975 the respective exploitation of wine-cellars and storage vessels was 45 percent and 20 percent, and the situation has only deteriorated since then. Owing to the decline of wine making, grapevine growing is becoming more and more precarious for the cooperatives. For example, in 1974 and 1976, only those coopera-tives that possessed considerable amounts of wine in stock were able to make up for their losses. This is why the cooperatives raised a demand that they should not only participate in vine production, but also have a possibility of participation in wine making and maturing and have an appropriate share in the profit of wine distribution as well. However, to achieve this aim, it is necessary that the cooperatives be given a subsidy (loan) to their working funds according to their wine in stock; otherwise, for the period of the aging of wine (which is three to four years in Tokaj-Hegyalja), they are unable to pay any share to their membership. Without wine in stock, the necessary maintenance and administration of the storage capacity of cooperatives and small producers will be a nonrefundable additional expenditure, which will further worsen their economic results.

In spite of the above problems, the majority of agricultural cooperatives in Tokaj-Hegyalja do not lag behind the local industry as to the efficiency of their economy (Table 14.9) and can assure higher and higher income for their members.

assure higher and higher income for their members. A special place is occupied in the viniculture of Tokaj-Hegyalja by the wine-producing enterprise. Besides grapevine cultivation, due to the above

LIVE he	Result According to Bal- ance per Laborer	18,674	17,557
wıng voopera erative in t	Production Value per Laborer (Ft.)	120,000	107,000
rapevine-Gro rtisans Coop	Results According to Bal- ance (mil- lion Ft.)	2.5	4.6
Frincipal data of the Grapevine-Growing Cooperation and the Local Ceramic-Artisans Cooperative in the Village Bodrogkeresztur.	Production Value (mil- lion Ft.)	15.9	28.1
rrincipal of and the Loo Village Boo	Average No. of Laborers	132	262
Table 14.9. Frincipal data of the Grapevine-Growing Cooperative and the Local Ceramic-Artisans Cooperative in the Village Bodrogkeresztur.	Unit	"Beke" agri- cultural special co- operative	Ceramic arti- sans' cooper- atives

Princinal data of the Granevine-Growing Connerative Tahle 14 9 causes, it performs nearly exclusively the activities of wine making, storage, and distribution. Since its establishment, the wine-producing enterprise has organized the wholesale and retail marketing of Tokaj wines. Thus, after decades, the whole vertical organization of grape and wine production was given back to the region. The positive socioeconomic effects of this development are beginning to be felt in the settlements of Tokaj-Hegyalja.

The 3,643 hectares of the wine-producing enterprise occupy a stretch of 80 kilometers of land in Tokaj-Hegyalja. It is not at all easy to organize the work of nearly twenty-seven-hundred permanent workers (and, in the time of the peak season, several thousand seasonal workers) in this vast place of work. The vine-growing area of 1,465 hectares (21 percent of the total vinicultural area of the region) is divided into four districts. The status of "district center" gives special importance to such villages as Tolcsva and Tarcal, since a great deal of the local technical intelligentsia is concentrated there. In the district centers, in addition to the administrative and organizational tasks, actual research bases also have been established where the scientific investigation of grapevine plantation and cultivation is being carried on. Similarly, the local scientific basis is widened by the Bodrogkeresztur agrochemical center, which is being organized now and will be a joint establishment of the wine-producing enterprise and the vinicultural cooperatives.

The widespread cultivation and production technology of the plant, as well as the introduction of the expert advice service, have greatly promoted grapevine growing both in the cooperatives and in the small vineyards. By the introduction of new plantation methods, up-to-date pesticides, and new ways of cultivation and cutting, the wineproducing enterprise actually played a pioneering role in Tokaj-Hegyalja.

In recent years, the wine-producing enterprise has solved very significant technological, development and research tasks as well. The enterprise is in possession of 73 power machines, which, together with the implements, correspond to 150 tractor units and represent a total performance of 4,000 horsepower. Joined to this stock are 64 trucks which can satisfy all transportation demands. The transport of workers has been solved completely in this scattered, vast, open-air working place, with their own trucks.

For maintenance, the enterprise runs three repair shops (Satoraljaujhely, Tolcsva, and Tarcal). The deterioration of machines that have proven to work out in other vinicultural regions of the country, is faster here under the special conditions. On the other hand, some machinery suitable in plain regions can hardly be used here. The other producers, owing to the small size

The other producers, owing to the small size of their vineyards and the smaller number of their machines, are stimulated to a higher degree of cooperation. Thus the cooperatives of Olaszliszka and Bodrogkeresztur established a repair shop jointly with the wine-producing enterprise. Negotiations are under way between the leaders of the cooperatives and the plant so as to establish machinery-repair centers and a joint depository of spare parts.

In the viniculture of Tokaj-Hegyalja, a great task is set to the Tokaj-Hegyalja Plant Protection Association, in which all vinicultural establishments are joined. Responsibility for this task and the direction of the helicopter plant-protection service was taken over by the wine-producing enterprise in 1974. Since the spring of 1978, the spraying of the vineyards of the joint units and of the contracting small producers is performed by three helicopters in periods of twelve to fourteen days, and in times of greater danger of infection, in periods of eight to ten days. It has been proven by seven years of experience that the helicopter has become the basic machine of grapevine protection, and without it the tendency to abandon the small vineyards located on sites of high slope angle would be even greater.

In processing wine, the wine-producing enterprise has achieved considerable results. It possesses, at present, four up-to-date grape processing units and a storage capacity of 430,000 hectolitres. The storage and aging of wine is performed in four wine-cellar districts in nearly two hundred cellars. This agro-industrial complex also has an up-to-date bottling plant and a distillery. The bottling plant at Tolcsva, built at the cost of 80 million forints, has been in operation since the spring of 1974 and works in two shifts with a capacity of 100,000 hectolitres per year.

The units listed above and the accessory workshops (two cooperatives, five wineshops, the wine depot in Budapest, the depository of pacing material and bottled wine at Tolcsva, and the construction unit) do their best to provide the domestic and foreign consumers in sixty-two countries with an appropriate quantity of wine from Tokaj-Hegyalja.

The increasing economic results allow the wine-producing enterprise to spend an ever-growing amount of money on the professional and cultural development of its nearly three thousand employees. It helps the development of the professional knowledge of the laborers with in-service training and scholarships. The enterprise gives considerable financial assistance to the cultural homes and libraries at Satoraljaujhely, Tolcsva, and Tarcal. It contributes to the building and running of creches, kindergartens, and schools in several villages of the region, including Tarcal, Erdobenye, and Mad. It promotes employee home building with financial assistance, loans, and cheap transport.

In the economic improvement of Tokaj-Hegyalja, the most important stimulating factor is industrialized large-scale agriculture. To a great extent, it is to the credit of the enterprise, which has developed into a modern agro-industrial complex, that economic backwardness in the Tokaj-Hegyalja region has been eliminated.

The permanently utilizable natural resource in the economy of Tokaj-Hegyalja is its soil, the more profitable exploitation and more effective protection of which is one of the most important tasks of the future. This is supported by the decree of the Ministry of Agriculture and Food Industry, which envisages the plantation of an area of 100 to 150 hectares with soil excellent for grapevine growing, in order to promote the development of the vinicultural region. To promote the recultivation of the lower levels of the enclosed-garden belt, 70 percent support is granted by the state for replantation and 100 percent for amelioration. (On the highest level of the enclosed-garden belt, there is no way of recultivation, due to the very thin, at places completely missing, surface soil.) For the protection of soil, a complex plan of amelioration was developed, including the whole territory of Tokaj-Hegyalja. Beyond soil conservation, the regulation of waters, afforestation, turfing, resettlement plans, and road building serve the general protection of the environment, the public roads and

railways, and the interests of the villages lying at the foot of the hills.

It is worth noting that, whereas Tokaj-Hegyalja has good transportation connections with the other parts of the country, the internal road networks of the villages and particularly of the vinicultural areas are badly neglected. One can hear more and more frequently that even where there is a willingness to replant, there is a hindering factor, namely, the poor accessability of the agricultural areas. The lack of passable roads is especially manifest at the times of planting and vintage. An outstanding role is played, even in respect to roads of agricultural importance, by the maintenance activities of the wine-producing enterprise. Nevertheless, some service roads are also built by the cooperatives as well.

Spraying by helicopter calls attention to another highly important problem. The helicopters are supplied with high-quality atomizer heads, and these require water of pure drinking-water quality at the twelve places of takeoff. In Tokaj-Hegyalja, water supply through waterworks is at the beginning stage; progress in the construction of modern units, however, is made inevitable by the demands of modern agriculture.

Further economic measures, such as raising the state purchase price of must, introducing protective prices, large-scale plantation and replantation, and assisting cooperatives and small-scale producers by more effective loans, may increase the willingness to cultivate grapevines. Nonetheless, the final solution to the economic problems would be the establishment in Tokaj-Hegyalja, as among the vine growers, a closed vinicultural system that would comprise the whole grape-wine vertical complex.

Besides viniculture, the agriculture of Tokaj-Hegyalja has very significant, and as yet unexploited reserves, such as large-scale livestock breeding, which could also enhance the dynamic development of the region.

Presently, the most urgent problems of Tokaj-Hegyalja are not primarily of an economic charac-Ler. Just as in other agricultural regions of the country, the technical development of agriculture has been much faster since 1960 than has the development of a rural infrastructure. Thus, between the villages in the Hegyalja region and its modern agricultural pattern, grave tensions have developed. The planned and quick release of these tensions is a task of primary importance, but it surpasses the abilities of the local agricultural community.

In the vinicultural units of Tokaj-Hegyalja, economic concentration, mechanization, and the new achievements of biology and chemistry have created favorable technical and scientific conditions for large-scale industrial agriculture. Essential structural and administrative changes have also taken place in this region, in the course of which the labor and marketing conditions of agro-industrial production have been implemented. As a result of the integration of production circles that had previously been separated from one another, the essential administrative, organizational, and industrial servicing and commercial activities have been decentralized and transferred from the rural districts of Hegyalja, to the large-scale agricultural centers.

As a result of up-to-date grapevine-growing agriculture, the demographic structure of the villages in the Tokaj-Hegyalja region has not been distorted. Moreover, the professional level of rural labor has been considerably improved as required by the development of the economy. As a consequence of all of this, the demands of the workers for housing have increased, and they can only be partly satisfied at present by the low-level settlement conditions of the region.

The underdevelopment of rural infrastructure may make the further increase of production questionable in the future.

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# 15 The Modernization of Agriculture as a Factor in Rural Transformation: Hungarian and American Analogues

### Fred E. Dohrs

The development of modern agriculture has meant almost universally an intensification of farming. Intensification may be defined as increased input of capital and/or labor per unit area of agricultural land. Thus, intensification cannot help but result in substantial changes, and it usually means improvements in farm output, changes in production patterns, and rural transformation.

Modification of settlement forms and patterns and other social changes, which usually accompany intensification of agriculture, often result in the occupational, economic, and social transformation of the remaining rural population. It is clear that increasing output with proportionally higher gross returns cannot help but mean substantially greater income for the smaller rural population.

Over the past ten years, there has been a major trend in the transformation of Hungarian agriculture, resulting from a deliberate decision by the government. (1) This decision meant a strong, even serious, ideological wrench - a conscious turning away from the Marxist-Leninist dogma of industry, especially heavy industry, first, last, and always. It must be recalled, however, that Hungarian agriculture has been in the vanguard of making major modifications of the Soviet model of collectivization, changes that began as early as 1953. (2) A 1969 decision attempted to maximize produc-

A 1969 decision attempted to maximize production of maize through adoption of the technology and methods of the American corn belt, the most efficient maize-production system in the production system in the world, and apply them to Hungarian

farms. This meant a major shift from what had been primarily a labor-intensive system to capitalintensive operations. Furthermore, it meant large-scale imports of American machinery, equipment, and materials at substantial expenditures of scarce hard currency. A basic requirement was the cooperation of American producers, which was readily given, most notably by the high-technology Corn Production System, Inc., of Illinois. A joint agency was established in Chicago, which made it possible to select the most suitable machines for Hungarian farms, hybrid seed-corn, and the latest scientific research on farm methods. (3) Necessary hard-currency credits for essential purchases were granted by the Hungarian Foreign Trade Bank. Since 1968, state and cooperative farms had been able to obtain foreign currency to purchase agricultural machinery and equipment, as well as licenses for domestic production from the West. Such credits had been limited and had not been used for a whole integrated farming system. The credits granted were to be repaid from increased exports and reduced imports.

The new program was initiated in 1970 on some 6,000 hectares of the Babolna State Farm in Komarom. Megye (county), and was called the "Industry-Like Maize-Production System." Even though this was the first crop raised under a new technology, maize yields rose to 57.8 quintals per hectare, an increase of some 23 percent. Total production the first year was sufficient to pay back the hard currency outlay for American machinery to the Foreign Trade Bank.

From this modest beginning, the closed production system (CPS) (4) has grown phenomenally and is widespread throughout Hungary. (See Table 15-1).

Table 15.1.	Growth Closed	n of th d Produ	ne uction	System	(CPS)	
	1970	1972	1974	1976	1978	1980
Hectares in CPS						
	6	85	535	1,200	1,450	1,600
<u>Sources:</u> Mag 1974; 1 Dec. 24	gyar Hi Tigyeld , 1978	irlap, <u>)</u> , Sep	Jan. . 3,	30, 1 1975;	973, F <u>Nepsza</u>	eb. 1, badsag,

<sup>+</sup>Planned

The concept of a high-technology closed system to achieve maximum crop yields by full mechanization of cultivation with the latest techniques, fertilizers, herbicides and pesticides, tested seeds, and reduction of labor inputs is highly capital intensive. During the early years of expansion, the system was broadened to include wheat and sugar beet production as well. On December 4, 1972, the minister of agriculture and food, Imre Dimeny, stated that the closed production system should also include production of potatoes, grapes, and fodder to "achieve an important volume of crop production with marginal natural resources on as many farms as possible." (5)

Under the Babolna State Farm CPS maize operation, the farmed area is divided into a number of production units. Each unit includes about 800 hectares of cropland, together with essential machinery, tractors, plows, harrows, drills, cultivators, and a harvester or combine. The equipment is all matched and integrated and used with appropriate technology with tested hybrid seed, chemical fertilizer, herbicides, and insecticides. A team of six specialists operates each unit. Such a team and field unit, although much larger than optimum-sized farms in the American corn belt, does conform generally with American capital and equipment inputs on a per hectare basis. The realities of rural life on Hungarian cooperative and state farms, however, suggest that additional labor inputs from nonspecialists already on the farms may be quite high. In only a few cases does the CPS include the whole farm. Rather the CPS "unit" has been applied on parts of many farms where there are adequately trained specialists, suitable land, and what would appear to be sufficiently imaginative (even bold) management to make the CPS feasible.

By 1976, a year with poor weather for maize, CPS farms produced 46.6 quintals per hectare, nearly equal to the average yield in the United States. The overall Hungarian average yield was only 38.7 quintals. Increased maize production moved Hungary into fourth place in the world, following the United States, France, and Italy, and 400,000 tons were exported that year. (6)

In January 1979, more than sixty different closed production systems were in operation on Hungarian farms. Of the 141 state farms, 117 operate one or more of the various CPS types, while 1,116 out of a total of 1,425 agricultural cooperatives are involved with at least one CPS. About one-third of the country's cropland and about 20 percent of the vineyards and orchards are in CPSs. More important are the facts that the farms operating CPSs have yields well above the national averages: 55 percent more maize, 36 percent more potatoes, 29 percent more sugar beets, 125 percent more soy beans, and 36 percent more sunflower seeds. (7) These are spectacular results. CPS production of rice and poultry have proven much less successful, even unprofitable, and have been dropped.

Some serious problems hampering the CPS and further growth of its application result from its capital-intensive nature. As stated earlier, the Hungarian Foreign Trade Bank provides hard-currency credits for foreign purchases. Foreign currency reserves are, of course, limited, and CPS farms must compete with other productive enterprises for allocations of these scarce funds. Through the "currency credit construction system", farms were able to buy machinery and supplies directly from foreign sources. Such direct purchase was abolished in 1976, apparently because of expressed concerns of the danger of increased contacts with the West. The minister of agriculture and food, Pal Romany, has criticized this view, however, saying that "no enterprise should fear for Hungary's socialist integrity just because it has relations with an enterprise in one of the capitalist states." (8) Limits on hard-currency purchases nevertheless continue.

Basic to the expansion of the CPS has been an increased supply of tractors. Neither domestic production nor production in other Council of Mutual Economic Assistance (COMECON) countries have been able to meet the demand. Chronic shortages of Western currency severely limit outright purchase of the much-sought-after American tractors. The Gyor Raba Wagon and Machine Works obtained a license to manufacture tractors and signed an agreement with the American International Harvester firm for joint production of a 245 horsepower tractor. The first of these tractors reached Hungarian farms in 1975. (9) At present there are nearly three thousand in service.

Serious problems with COMECON farm machinery are also a factor in the growth of the CPS in Hungary. In many cases, COMECON countries are unable to meet the exacting technical requirements of Hungarian users. Deliveries of ordered machinery are frequently below the quantities ordered and are often late. Of a 1978 order for 500 combines from East Germany, only 250 were delivered, and many of these arrived after the harvest. (10) Plus, there have been the almost chronic shortages of spare parts, which idle machinery at the times it is most needed.

Another shortage which seriously constrains CPS productivity is the availability and application of fertilizer. Since the inception of the CPS, application of fertilizer to Hungarian fields has increased dramatically, with 120 kilograms applied per hectare in 1969 and 276 kilograms in 1975 (See Table 15.2). Yet, this by no means meets the need or compares favorably with application rates in more productive farm areas: In 1975, Czechoslovakia applied 305 kilos per hectare; East Germany, 370 kilos; West Germany, 402; and Belgium, 570 kilo-grams (11).

### Table 15.2. Synthetic Fertilizer Production and Consumption

1960 1975

Production,	1,000 tons active substance	120	627
Consumption	in kilograms per hectare	29	276

### Sources: Statisztikai Evkonyv and Mezogazdasagi Statisztikai Zsebkonyv, 1960 and 1975.

Fertilizer prices were increased by 23 percent in 1976 and consumption dropped seriously to 254 kilograms per hectare. Radio Budapest stated on August 31, 1977, that on some cooperatives, application barely reached 100 kilograms per hectare. Without question, price, not availability, is the decisive factor, and farms appear to favor running the risk of lower productivity than spending more for fertilizer.

The 1979 Plan called for a gross fertilizer consumption equivalent to 370 kilograms per hectare. But this seems excessively high and optimistic in a year when the emphasis in the Hungarian economy is on frugality if not outright austerity. It is unlikely that the state farm agency, Agrotroszt, will be able to deliver more than 80 percent of this amount. Cost factors are important because the Hungarian fertilizer industry is able to produce only about 55 percent of the domestic requirement; 30 percent is obtained from other COMECON countries; the balance comes from hard-currency areas, where production costs and prices have risen substantially, chiefly as a result of the rapid rise in petroleum costs. It does not appear likely that the fertilizer requirements of an expanding CPS program will be met for some years.

Although shortages of machinery and fertilizer are the two major elements, limits on investment capital for other requirements also inhibit CPS growth. These include specially tested hybrid seeds, for which there is no Hungarian production. All must be imported from the West, chiefly from the United States. Herbicides and pesticides essential for efficient CPS operation are either imported or produced locally from imported chemicals, usually from hard-currency areas.

Another way of evaluating the CPS is through the results of the livestock program. Although there have been very substantial exports of grain from increased CPS productivity, a basic measure of rural transformation is in domestic consumption levels of meat, which the government has consistently insisted will and must grow substantially higher. Yet, the supply of meat for the Hungarian people has been inadequate, often irregular, and remains a chronic problem. In 1978, however, the total amount of meat slaughtered increased 4 percent over 1977 and the amount of meatsold in shops rose 4.7 percent. (12) Meat consumption has been increasing, but lags well behind that of western industrial countries. It reached 73.3 kilograms per capita in 1978, and is expected to increase in 1979.

Increased exports of meat to both Western and COMECON markets have cut sharply into supplies available on domestic markets. It appears unlikely that exports to the West will be curtailed to increase domestic supplies, because export profits are high and more hard currency is required to reduce foreign trade deficits.

An interesting and significant comment on the overall effectiveness of the CPS in meat production is the fact that 55 percent of all slaughter hogs in 1978 came from the private sector - from private plots and the small number of private farms remaining. (13) Recognizing the importance of the private sector in farm production, the government has long since given up serious efforts to eliminate this "un-socialistic" element. Greater productivity is encouraged in the private sector, and on some farms there is substantial direct support to improve private plot output.

The government is committed to substantial the capital-intensive CPS, but it is growth of either unable or unwilling to supply all the capital required. It continues to depend strongly on the heavily labor-intensive, small-scale, private sector for sufficient food, and is thus on the horns of a dilemma - a dilemma which is unlikely to be resolved, because of the delicate balance between ideology on the one hand and the absolute need for productivity on the other. This is the irony of the situation. Clearly, a strong case can be made for substantial support for the private sector as a realistic means of improving overall agricultural output. It might even be that a proportionate amount of capital, appropriately invested in the private sector rather than on the CPS, would provide greater returns in terms of improved domestic diets as well as exports. But such a course would surely impale the regime on the ideological Furthermore, such a commitment would probably slow rural transformation as well.

Even with the CPS, the recent growth pattern in Hungarian agriculture shows dependence on two intensive production extremes: the capital-intensive CPS program, which now occupies about one-third of the total crop acreage of the country, and the private sector, heavily labor intensive, which appears to come closer to the real potential of the land than has as yet been achieved by the CPS.

It must be suggested that there appears to be a less than full commitment by the government to the CPS. An interesting example of this has been a small change in terminology used in connection with the means and goals of the CPS. Initially, it was stated that "the most modern" machinery and equipment would be obtained and used in the program. By 1977, however, the term most commonly used to describe the same aspect of the program was "the best obtainable" machinery and equipment. This implies that the glow may be off the program, and, while the CPS continues to grow and cooperation with American firms continues, the CPS, functionally, has reached a sort of plateau. Future growth appears unlikely to continue at levels of the earlier years. (14)

It is not clear what has lead to the slowing of CPS development. Some reports imply that county and district party officials have complained that their local influence has declined because the CPS gives the farms too much autonomy. Whatever the cause, there is a slowing of CPS development as the final year of the current five-year plan approaches. (15) In spite of the substantial capitalization of agriculture through the CPS, the industrial sector has continued to grow rapidly (Table 15.3).

Table 15.3. Contributions to National Income (in percent)

	<u>1960</u>	<u> 1975</u>
Industry	36	45
Agriculture	29	15

### Sources: Statisztikai Evkonyv, Mezogazdasagi Statisztikai Zsebkonyv, 1960 and 1975.

Because the CPS has sought, with substantial success, to duplicate corn-belt agriculture, a comparison of areas with similar physical conditions can give some measure of the Hungarian CPS potential. The analogue area method of comparative regional analysis between European and North American areas has been well tested and offers a means of comparing productive systems by eliminating the variables of the physical environment (16).

While it is desirable to obtain exact physical analogues of climate and soils similarities, as well as of drainage, elevation, and latitude likeness, the latter are not fully realizable in a comparison of Hungary with the United States. But temperature and rainfall data for Hungary compare closely with those of counties in north-central Kansas and south-central Nebraska, with 50 to 70 centimeters average annual precipitation. There are however, marked differences in elevation, drainage, and latitude.

The counties are at 500 to 600 meters above sea level, while much of Hungary lies below 200 meters. Drainage can be slow and difficult, and flooding is common in parts of low-lying Hungary. Latitude affects hours of daylight during the growing season, an important factor in crop production; the Nebraska and Kansas counties lie at 40 to 42 degrees north, while Hungary is mostly between 46 and 48 degrees north. These counties are at the southwestern limit of the corn belt and the northern perimeter of the winter wheat region both, therefore, are marginal in terms of optimum crop productivity. Although Hungary has adopted the technology of the best of the corn belt, its natural environment is distinctly inferior to the areas where the technology was developed.

The purpose here, however, is not to consider the corn belt analogue in detail, but rather to view it as a measure of the potential of Hungarian agriculture with continued and consistent operation of the CPS. Development toward this potential would be the basis of significant rural transformation. Accordingly, an average has been calculated for the twelve-county area from data in the 1974 census of agriculture (Table 15.4).

These averages show the differences as well as some marked similarities between the CPS in Hungary and the Nebraska-Kansas (N-K) analogue. United States studies of optimum-sized corn belt farms, considering crops, capital inputs, machinery size, farm labor, and marketing, suggest that the optima are between 160 and 200 hectares. The much larger Hungarian "units" may well result in reduced efficiency and lower returns. Under the cooperative and state farm structure of the Hungarian system, which has shown a strong trend toward larger and larger farms, these sizes perhaps can be justified.

farms, these sizes perhaps can be justified. There are obvious management difficulties for the CPS, whatever the size of the operating unit, because of the cooperative and state farm organization, difficulties that do not exist for the primarily family owned and operated farms of the N-K analogue. It is the mixed character of the CPS program on only parts of the larger farms, while the other fields follow older farm methods, which creates managerial problems. One system cannot help but affect the other, directly or indirectly, so that neither can operate most effectively. It must presumed that, despite present slowing be of growth, ultimately all areas of all farms will be CPS. This means that the greatest need at this time is essentially horizontal CPS development - an ex-tension of CPS over all parts of the farms using CPS - as a first step. Then the minority of farms not using CPS can be brought into the program. In

### MODERN AGRICULTURE/RURAL DEVELOPMENT

Table 15.4. Nebraska-Kansas (N-K) Analogue (12-county area) N-K area 5.9 per square Population Density, 1970 kilometer N-K area Rural Population Density, 1970 3.7 per square kilometer N-K area Number of Farms, 1974 10,289 Average Farm 196.4 hectares Size, 1974 Average Farm Value: Land, Buildings, Machinery \$213,716 Average Farm \$1,088 Total Value per Hectare Average Farm Hectares per Tractor 88.1 hectares Average Farm Wheat Yields, quintals/hectare 20.7 quintals Average Farm Corn Grain Yields, quintals/ha. 59.9 quintals Average Farm Number Cattle/Calves 75 Average Farm 143 Number Hogs Average Farm Value Farm Products Sold \$55,055 Average Farm \$27,648 Value Crops Sold Average Farm Value Livestock Sold \$24,243 Average Farm \$3,164 Öther Sales Average Farm \$34,980 Production Costs Average Farm \$20,075 Sales Minus Costs Average Farm Šales Minus Costs per hectare \$102.20 Sources: U.S. Census of Agriculture, 1974, U.S. Census, 1970.

area terms, these steps mean an increase of some 200 percent, with proportionate but probably higher capital inputs as a result of inflation and higher energy costs.

The greatest difference beetween the analogues--one which the CPS can hardly change rapidly, but one remaining at the root of Hungary's agricultural problem--is the great variation in rural population densities. Farm areas of Hungary have rural densities averaging eight to ten times those of the N-K analogue. Of course, by any European and even most Soviet rural densities, the N-K density of 3.7 per square kilometer is almost shockingly low and inconceivable in terms of European agricultural and social history. Dense rural population is perhaps the most important factor working against the success of the capital intensive CPS, and remains a significant constraint on rural transformation.

Although Hungary has continued to lose rural population for many years, (Table 15.5) rural densities of even ten per square kilometer, well over twice that of the N-K analogue, must remain decades away.

		Nur	nbers	% of	labor	force
		1960	1975	19	60	1975
Industry Agricultur	ce	1,384,000 1,849,000	1,816,300 1,156,800		.3 .3	35.7 22.3
Sources:	Sta	atisztikai	Evkonyv, M	ezogaz	dasagi	L

Table 15.5. Persons Working In Industry and Agriculture

### Sources: Statisztikai Evkonyv, Mezogazdasagi Statisztikai Zsebkonyv, 1960 and 1975.

Any anticipated rural transformation must take this long-term fact into consideration. Thus, it can be predicted that a substantial rural transformation in terms of greatly improved incomes and levels of living must remain a long-range goal rather than a condition to be realized soon. Even if there were any assurance of urban employment, income and <u>housing</u> for many of the present rural Hungarians, they cannot at present be spared from the farms because their labor continues to be needed.

It may be argued that making Hungarian agriculture more capital intensive by the CPS may not be the most effective way of reaching desirable goals of rural transformation in the near future. One cannot help but note the absence of anv substantial steps toward increased irrigation in the CPS program up to the present. The prospects of greatly expanded irrigated lands in those areas well suited to such development as a means of rural transformation should be considered. To be sure, irrigation agriculture is also capital intensive. (17) But the same capital inputs going into irrigation, rather than the CPS, would not be quite so likely to result in the large amount of labor redundancy that is certain to take place through the CPS, especially when farm efficiency approaches that of the N-K analogue. Labor inputs for row crops and other products raised under irrigation would continue to be high.

In sum, it is clear that the Hungarian potential for achievement of the productivity levels of the N-K analogue through CPS operation in the relatively short run is possible, but not likely. The government's enthusiasm for further expansion of the CPS has diminished under the pressure of dwindling hard-currency reserves and an unfavorable balance of payments. But without the continued capital inputs, which can come only through the government's commitment, the sizable gains under CPS to date can mean that Hungarian agriculture will be able to maintain these moderate productivity levels. The prospects for significant rural transformation remain limited in the short run, though the potential for the longer run is high.

### NOTES

(1) A. Elias, "Contributions: Third National Conference on Agricultural Economics," <u>Bulletin</u> No. 42 (Budapest: Research Institute for Agricultural Economics, 1978), p. 93.

(2) Details of the modifications of the Soviet models may be found in F.E. Dohrs, "Incentives in Communist Agriculture: the Hungarian Models," Slavic Review 27, no. 1 (March, 1968): 23-38.

(3) Nepszabadsag, Nov. 18, 1971.

( 4) Although there are several acronyms applied to the various closed production systems, CPS for Closed or Crop Production System is the most useful inclusive term for all variants now operational in Hungary.

- (5) Radio Budapest, December 4, 1972.
- (6) Magyar Nemzet, Oct. 2, 1976.
- (7) Nepszabadsag, Dec. 24, 1978.
- (8) Magyar Hirlap, Jan. 7, 1977.
- (9) Kisalfold, Dec. 3. 1976.
- (10) Vilaggazdasag, April 6, 1979.
- (11) Magyar Statisztikai Zsebkoyv, 1977.
- (12) Magyar Nemzet, Feb. 14, 1979.
- (13) Szovetkezet, Nov. 8, 1978.
- (14) Magyar Mezogazdasag, Jan. 5, 1977.

(15) Janos Fenyvesi, "Contributions: Third National Conference on Agricultural Economics," <u>Bulletin No. 42</u> (Budapest: Research Institute for Agricultural Economics, 1978), p. 110.

(16) A number of studies have been made using the analagous area method, including two which have been published: S.S. Birdsall, "The Effect of Management on Crop Yields in Soviet Agriculture," Journal of Geography 67, no. 2 (February, 1968): 95-103; C. Zoerb, "The Virgin Land Territory: Plans, Performance, Prospects," in Laird and Crowly, Soviet Agriculture: the Permanent Crisis (New York: Praeger, 1965), p. 29-43. Other students under the writer's direction have completed similar research on Romania and Yugoslavia and their North American analogues.

(17) Fred E. Dohrs, "Nature Versus Ideology in Hungarian Agriculture: Problems of Intensification," in G. Hoffman (ed.), Eastern Europe: Essays in Geographical Problems (London: Methuen, 1970), pp. 271-300.

# **16** Process and Response in the Industrialization of Agriculture

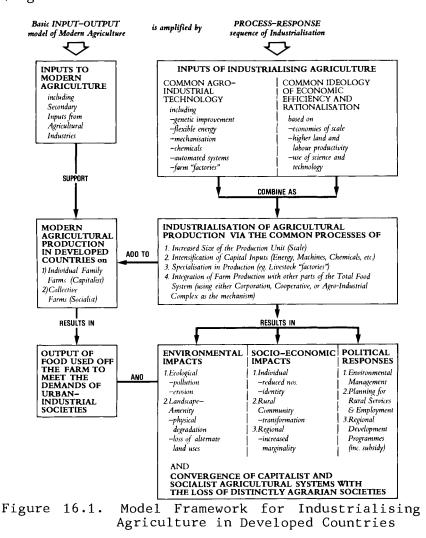
## Michael Troughton

This chapter discusses a general model of the processes of and responses to change in modern agriculture. The model is descriptive of the dy-namic relationships between agriculture and industry in developed countries.

### CHANGE IN MODERN AGRICULTURE

World agriculture has undergone greater change in the last thirty years than in any commensurate period in history, and rural transformation has occurred on an unprecedented scale. However, while recent events such as food and oil crises emphasize interdependence within a global system, most agricultural change is taking place independently within the distinct subsystems of developed and less developed countries. Furthermore, although agricultural change has its greatest impact through transformation affecting billions of peoples in the predominantly agricultural Third World, the momentum of change is most rapid in modern agriculture, which is virtually confined to developed industrial societies.

The concept of change in modern agriculture for which a generalized model framework is here attempted, is centered on the so-called industrialization of agriculture. Modern agriculture, which developed in conjunction with, but remained operationally distinct from industry, is now commonly experiencing changes which seem set to result in the absorption of a distinct agricultural-rural sector of society into the dominant urban-industrial mould. Agricultural industrialization represents a situation in which the basic input-output model of modern agriculture is being amplified by a process-response sequence based on the adoption of common agro-industrial technology and economic ideology, expressed as a set of common operational processes; increased scale, intensification, specialization, and integration of farm production (Figure 16.1).



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Somewhat paradoxically, this viewpoint is an outgrowth of recent contact with agriculture in six quite differently developed countries: Canada, Denmark, Finland, Great Britain, Hungary, and Poland. While contact confirmed that physical, socioeconomic, and ideological differences do contribute to distinctive national and regional agricultures, it also provided evidence of the common phenomena of industrialization. The processes of industrialization seem to be common to both capitalist and socialist agriculture and, furthermore, seem to result in a common set of responses. The latter include generally unwelcome impacts on both the natural environment and human community, and complex political responses (Figure 16.1). It seems important to try to generalize the nature of change affecting modern agriculture because, although agriculture affects fewer people directly in devel-oped than in less developed countries, the change is to types of agricultural system to which many less developed countries aspire. Furthermore, the changes to agriculture threaten to radically alter, or even eliminate, distinct rural societies.

### INDUSTRY AND MODERN AGRICULTURE

The successful development of modern agriculture in Western Europe, North America, and Australia reflected a close relationship with the course of the industrial revolution. While key changes in farm structure and operation, including the shift from common to individual tenure and the introduction of fodder-crop and rotation systems, were generated within farming, the predominant agrarian model that developed of commercially oriented agriculture practiced on individual family farms required both the demands and support of industry to achieve extensive adoption. Following the shift by manufacturing from cottage to factory scale, the dynamics of change became the urban-industrial demand for increased agricultural output and surplus rural labor, including the use of emigrant settler populations who produced food for metropolitan markets using new industrial products to facilitate extensive farming, transport, and processing (as in Canada).

Modern commercial agriculture developed side by side with industry during the nineteenth and early twentieth centuries. However, although growth was

mutually stimulating, strong operational and ideological differences were maintained. Industry, after an initial, dispersed, "cottage" stage, became a predominantly large-scale factory operation using large inputs of labor, fuel, and machines at specific locations. Agriculture, despite a market orientation, actually proliferated through the establishment of greater numbers of relatively small family units; dispersion and "cottage scale" represented major distinctions in the nature of the firm between agriculture and manufacturing. In the twentieth century, manufacturing adopted the integrated assembly line and achieved new levels of concentration and specialization, whereas agriculture, despite a gradual adoption of mechanization, greatest efficiencies attained its through small-scale, intensive, mixed operations (as in Denmark). Although industrialization was applied to the articulation of agricultural output (for example, the system of rail movement, elevator storage, and milling of prairie grain), most agricultural processing remained local and small-scale in the prewar era.

significant as the scale and operational As differences between farm and factory was the growth and prevalence of the belief in the separate nature and values of the urban-industrial and rural-agrarian sectors of capitalist society. Agricultural transformation in Britain involved great Great hardships for an oppressed rural laboring class. But elsewhere, greater emancipation (as in Denmark) or settlement based on pioneering (as in Canada) fostered a strong attachment to the concept and reality of a class of individual freehold farmers and an associated rural society serving the farm community and sharing its values - values which, in contrast to those of the urban proletariat, were regarded as inherently virtuous and fundamental to society. In countries where the agricultural sector dominated (for example, Denmark, Finland, and western Canada), agrarian populism demonstrated strong political influence. Even after 1945, pioneer settlement was actively encouraged in Finland and Canada, while in Denmark and Finland legislation was enacted to limit increases in farm size and maintain small family holdings.

Although this agrarian structure seemed both stable and efficient as late as the 1950s, it had already begun to be undermined. The primary agent of change was the process of industrialization advanced under the banner of progress in both technological and ideological contexts.

# TECHNOLOGY AND IDEOLOGY

Industrialization in agriculture is associated with the postwar period. But some important contributing events occurred before 1945, notably, the Russian revolution and subsequent collectivization of agriculture, the economic depression of the 1930s, which forced a drastic revision of the captialist system, and the beginnings of the integrated application of science and technology at the farm level.

Collectivization, although not influential outside the USSR before 1945, represented a major alternative model of agriculture in which the organizational parallels with industry were made explicit. It was on this basis that it was adopted as the general model for socialist agriculture in the postwar period. The Depression affected all segments of the capitalist society, especially the extensive, recently settled farming areas (for example, the Prairie Provinces), indicating the weakness of individual small farmers. Of particular importance were the processes involved in economic recovery, whereby a general emphasis on government intervention and centralized planning challenged the individualistic ethic of capitalist agrarian society (as in Canada) and strengthened moves to integration based on cooperation (as in Denmark and Finland) or other types of rationalization.

Although the economic depression of the 1930s hindered adoption of agricultural innovations, there continued to be a steady increase in the application of science and technology to farming elements and operations; improved plant and animal breeding, new machines, and the first agricultural chemicals were all available by 1940. Wartime pressures for greater production and massive labor substitution provided the stimulus to their adoption and to the beginnings of the dominant trend to capital-intensive means to increase agricultural production.

It might be argued that the postwar period has been marked by a fundamental division within modern agriculture, namely, between capitalist and socialist systems, based on opposing political ideologies and the sharp distinction between communal-collective and individual-freehold tenure. However, examination of the economic and technological directions taken reveals what, in fact, seem to be convergent processes of and responses to change within the common framework of urbanizing, industrial societies.

The linkages between industrialization and agricultural development have been made most explicitly in socialist countries. In the USSR and the countries of Eastern Europe that became socialist after 1945, agriculture had tended to be technologically backward and organized around large peasant populations. In these circumstances, collectivization to achieve modern agriculture represented a close combination of political and economic goals:

the transformation of a rural peasantry not into individual entrepreneurs, but into a rural proletariat sharing common socialist values with urban workers; and the consolidation of peasant plots into large units suitable for intensive capital inputs and specialization, both of production and of the reorganized rural labor force. The large collective farms were the rural equivalent of urban state-manufacturing enterprises, the basis for inputs (capital, machinery, chemicals) supplied by state financial and manufacturing concerns, and with output planned to meet the requirements of state food-processing and distribution systems.

Although the key to socialist agricultural organization may seem to derive from its political ideology that seeks, above all, to eliminate indi-vidual, captialistic entrepreneurial activity, this has been of much less significance than the base provided by collective farms for the application of large-scale agro-industrial technology. The large consolidated land units have facilitated the adoption of large, specialized field machinery, heavy applications of fertilizers and pesticides, and specialized production systems, including animal husbandry based on large herds of housed livestock. Significantly, most of these innovations were developed first within capitalist commercial agriculture. However, not only do the collectives provide the base for large-scale production technology; they also fit the concept of a unified socialist economy based on the efficient and integrated operation of each economic sector. In this respect, they are well adapted to the application of the principles of economic efficiency based on

economies of scale and integration of farm produc-

tion with other parts of the total food system. Capitalist agriculture presents a somewhat schizophrenic ideological outlook, with a marked ontrast between what may be termed political and economic dogmas. Political parties from conservative to social democratic include preservation of the family farm and rural way of life in their platforms, and the issues generate strong emotions among both rural and urban constituents. On the other hand, the dominant direction of society, and much stated policy, is toward an economic of viewpoint similar to that in socialist countries: economic rationalization based on the bureaucratic application of technology designed to give increased productivity in all sectors. All governments have policies that encourage the development of agricultural technology and its widespread application according to well-established principles of economies of scale, product specialization, and integration. Land consolidation, increased intensity of application of capital and energy, and large-scale animal husbandry have all been encouraged as desirable innovations for both the farm and general populations, specifically to increase individual farm incomes while keeping down food costs. Despite much rhetoric, little has been done to stem the results, in terms of drastic reductions in numbers of farms and farm employment. Even in countries where farmers have received economic maintenance support (as in Finland and Great Britain) or operate within nationally organized cooperative supply and marketing frameworks (as in Denmark and Finland), many farmers have felt the pressure of relatively low incomes and the cost-price squeeze. In countries where farm inputs and outputs are dominantly in the hands of oligopolistic private agribusiness and where the economic efficiency/business model is applied at the farm level without subsidy or maintenance programs (as in Canada), the direction of economic rationalization is even more pronounced.

# PROCESSES AND EVIDENCES OF INDUSTRIALIZATION

The outcome of the convergent viewpoint of modern agriculture, based on the common belief in agrotechnology and an ideology of economic efficiency, is seen in the industrialization of agricultural

production via a closely interrelated set of processes: increased scale of the production unit, intensification of capital inputs, specialization of production, and sectoral integration of farm production within a larger food system (figure 16.1). Evidence of each process, albeit within differing policy and operational frameworks, can be found in the agriculture of all developed countries.

Increase in the scale of farm operation, as with manufacturing, is closely related to a reorganization of the units of production; specifically, a decrease in the number of farms. Fewer farms means an inevitable decline in the agricultural population, while consolidation provides the framework for further labor substitution by means of concentrated capital investment. Capital intensification is made through more efficient energy sources, applied through machines to both field and barn operations, and by the use of chemical fertilizers and pesticides, the array of structures to house and feed large herds of livestock, and increasingly through provision of automated operating and monitoring systems.

Larger scales of operation and capital intensification are facilitated by (and, in turn, encourage) specialization, both of a narrower range of crops, each with its specialized machinery, and of single types of livestock under "factory farming" conditions. Individual farmers specialize to simplify decision making and streamline investment; this strategy is mirrored by the managerial and operational divisions aggplied on the larger, collective-farm units.

Increases in scale, capital intensity, and specialization seek to achieve the goals of in-creased productivity per unit of land, labor, and capital invested at the farm level. On this base, it becomes increasingly possible to achieve further efficiencies through integration, both at the farm level and between it and other parts of the food-production system. In effect, the modern specialized farm unit, whether individual or collec-tive, assumes the role of a "station" on the food-production assembly line. To the station come inputs of capital in the form of energy, machines, and chemicals, and also scientific and managerial expertise. From it flow large quantities of uniform output of limited range, which is the ideal input to food processing. Organization to achieve this level of integration may involve corporate, cooperative, or state interests. But the technical nature of the operation, its capital requirements, and therefore the measure of "corporate" concentration of control tends everywhere to be very similar. Insofar as the farm-supply and food-processing sectors are already industrialized, then integration tends to centralize control of agricultural activity outside the agrarian context.

Increases in farm size, reductions in farm labor force, and intensification and specialization of production are widespread (table 16.1). Although there still exists a tremendous difference between the scale of collective farms in Hungary and family farm units in Finland and Denmark, the rates of change are indicative of the general nature of the process. Hungary provides what is perhaps the best example of the planned operation of the overall set of processes, with development based on enlargement create so-called agro-industrial complexes, to whereby the production of several collectives is integrated to supply a complex of food-processing units. Further integration may involve development of common power facilities, specialist services, and even the negotiation of export supply con-The state sector in Poland is adopting a tracts. similar approach. The model is acknowledged in Hungary as derived from western experience, using energy-intensive production systems developed in the American midwest. Similar types of integration, but based on national cooperative marketing agencies, are found in Denmark and Finland. A1though Scandinavian cooperatives are based on individual farmer membership, and in the past have sought to maintain production on the largest number of farm units, there is evidence that they now favor the elements of agricultural industrialization. Policy in both countries is aimed at consolidation of farm units; Denmark has experienced one of the most rapid rates of decrease in farm numbers, while Finland has instituted a number of schemes to encourage reduction in numbers. In both countries, there has been a marked increase in specialization that, together with increased size of farms and reduced farm population, has been accompanied by massive investment in machines and related inputs. Indicative of the direction being taken has been the rapid consolidation of cooperative dairy and slaughtering operations.

In Canada and the United Kingdom, where farm

sizes were already large, farms have continued to grow fewer and larger, and the farmer and farm labor groups have assumed miniscule proportions in the national workforce. Substitution has been by major investment in technology, and in both countries most livestock production is now concentrated in very large "factory" units. Although control of agriculture is still nominally in the hands of individual farm owner-operators, more and more production is based on contracts and financing arrangements controlled by large-scale, oligopolistic agribusiness. In addition, there is a high level of government bureaucratic intervention that has a strong influence on the types and disposal of production.

### RESPONSES TO INDUSTRIALIZATION

Conventionally, the results of industrial activity are evaluated in the economic terms of output and/or productivity. Industrialized agriculture has been justified primarily in such terms. While there is considerable evidence of potential for While increased output in absolute measure, and this remains a goal in socialist countries, much industrialization has been of modern agriculture facing a condition of inelasticity of demand for food. This means that the chief measure of economic performance has been of increased productivity of a relative type, that is, higher output per farm or farmer, but with fewer numbers of both. In economic terms, then, agricultural industrialization is most commonly resulting in rationalization rather than expansion of production. While rationalization may be justified in terms of economic efficiency, the results of agricultural industrialization are not confined to the economic sphere. Rather, as the final part of the model suggests, the operational processes result in a broad set of responses within the overall rural-agricultural system. Once again, the evidence suggests a common pattern, here generalized under three headings: environmental impacts, socioeconomic impacts, and political responses (Figure 16.1). These impacts are important because of their common, widespread, and problematic nature, which suggests that the industrialization of agriculture may be having a generally destructive effect on agrarian environment and society and may be necessitating a series

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of political responses that may or may not prevent the loss of those societies.

#### Environmental Impacts

From its inception, modern agriculture began to alter traditional man-land relationships to interrupt local cycling of materials and to introduce new techniques capable of greater environmental impacts. Industrialization, however, has vastly increased the scale and pace of such change.

Environmental impacts may be distinguished as ecological and landscape-amenity effects, but both are closely connected with the major processes of increased scale, intensity, and specialization of farm operation. Ecological impacts take place both on the cultivated and on the remaining "natural" ecosystems. The remnants of the latter are falling victim to widespread farm and field enlargement, designed particularly to facilitate increased scale of mechanization. The use of heavy machines and intensive, chemically supported grain cultivation each contribute to an increased potential for damage to soil structure and problems of loss of soil fertility and/or wind and water erosion. Runoff including fertilizers contributes to water pollution, eutrophication, and further damage to natural ecosystems. Similar effects accrue from the problems of waste disposal from large herds of housed livestock.

Many traditional and even recent agricultural landscapes contribute to what is regarded as rural landscape amenity, including farm and field layout, buildings of traditional style and materials, and the visual presence of livestock. The effects of industrialization, including farm amalgamation, field enlargement, monocultivation, housed livestock, and construction of utilitarian "industrial" farm buildings, contribute to a loss of amenity including a significant visual transformation of the rural milieu. In addition, there are the problems of air (odor) and water pollution and an increasing propensity for farming organized along agro-industrial lines to produce landscapes unsuitable for alternative countryside uses, including both outdoor recreation and nature conservation.

Environmental pressures are being identified in all developed countries, although they are greatest in relation to the scale of the farm operation. Thus, collectivization is creating a major impact on the landscape through its huge consolidated fields and concentrations of housed livestock and other structures in the open countryside (as in Hungary and Poland). Field enlargement and vegetation removal are concerns in England and Canada, while problems of water quality, runoff, and odor are widespread. Both Denmark and Finland have experienced major landscape changes and problems of preservation of the natural environment.

#### Socioeconomic Impacts

Agriculture is, above all, a human system, and socioeconomic impacts are of fundamental importance. These too have increased in scale and intensity as a result of industrialization. The major distinctions are between impacts affecting the farm population, those affecting the function of rural communities, and broader impacts on the viability of agrarian society at the regional level.

Industrialization generally means a drastic change in the way of life of the farm population. Many have been made surplus and been forced to abandon farming; many others have taken up off-farm employment and operated as part-time farmers. In a capitalist setting, the individual farmer, to survive the competitive pressures, has to adopt a more purely business approach. This carries major pressures in terms of technical and financial responsibility. Fewer numbers of farms and increasing specialization of farming tend to isolate the farmer, even within rural society. This is less so in cooperatively based societies (such as Denmark and Finland), but here too, there are problems of loss of individuality. The latter may be a particular problem in socialist agriculture where the majority of persons operate as farm workers and where even the variegated nature of traditional peasant tasks has been reduced.

Farmer, farm family, and farm worker impacts contribute collectively to change in the rural community. Rural-settlement functions change in response to the overall reorganization of agricultural supply and processing. Increased scale and integration has resulted in major reductions in the size and number of rural settlements in capitalist countries, with widespread concern over problems not only of maintaining population but of providing

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basic services and amenities, including employment, retailing, education, health, and transportation (as in Finland and Great Britain). Collective organization may better preserve the rural community, especially where it is based on relatively large rural settlements (as in Hungary), but here too, widespread adjustments have to be made, including provision of alternative rural employment.

A third major impact is that of increased regional differentiation, specifically the problem of agriculturally marginal areas. By its nature, industrial agriculture emphasizes physical and other locational advantages. Consequently, a universal by-product is the increased relative disadvantage experienced by poorly endowed, low-productivity, and isolated areas. In each country, viable agriculture is concentrated on a smaller area, and marginal areas are enlarged, giving rise to social and economic hardship and problems of regional disparity. This applies equally to poorer areas in maritime and "near north" Canada, highland Britain, central and northern Finland, or highland Hungary. In Poland, the problems of mountainous areas are exacerbated by the small-scale, fragmented nature of the private sector.

# Political Responses

Agricultural industrialization is taking place in an era of increased government activity and increased public concern. Nevertheless, it is contributing to the need for even more political response, particularly in the areas of environmental management, planning for rural services and employment, and the need for regional development programs.

The nature of agricultural practice, including chemical inputs, constitutes a major concern for the government ministries responsible for the environment, including the need to formulate regulations to control air and water pollution, to preserve rural amenity, and to resolve areas of conflict involving agriculture and other rural land uses.

The responses to the rapidly changing socioeconomic situation are many. In socialist countries, planning for rural employment, services, and amenities is regarded as part of overall regional planning; it involves attempts to increase rural employment, income, and opportunity, and to upgrade rural services. In some capitalist countries (notably Finland), a similar comprehensive approach is taken, including integration of measures to rationalize farming (with retirement schemes and land banking, for example) and those to maintain rural community structure through education, health, and transportation facilities. In Canada and Great Britain, especially, the focus is on regional economic disparity, with attempts to provide alternative employment to replace or enhance agricultural income. Nevertheless, the paradox usually remains of parallel measures to encourage industrialization and thus accentuate the distinction between the suitable and unsuitable areas for its application.

#### CONCLUSION

While different conditions of physical base, the backlog of social and economic experience, political ideology (and expedience), and considerable sentiment will continue to differentiate between the evolving agricultural systems of developed countries, an attempt has been made to indicate a high degree of convergence at the present time in the direction and resultants of industrial change. The process-response model advanced suggests the operation of a common set of processes: increase in scale, intensification, specialization, and integration. Considerable evidence exists of the operation of these processes and of a set of similar responses, especially impacts on environmental and socioeconomic systems. Most interesting is that industrialization of agriculture is occur-ring in both socialist and capitialist countries. This might suggest that the most powerful forces shaping agriculture are commonly available types of technology and their technocratic application. Another conclusion might be that political ideologies are less significant than a general bureaucratic thrust toward economic rationalization in agriculture. Finally, rural transformation, about which one tends to think in essentially human terms, appears as the by-product, or residual, rather than as the raison d'etre for agricultural change, and this is perhaps the danger of the overall situation.

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# ACKNOWLEDGEMENT

Grateful acknowledgement is made of a NATO Challenger of Modern Society Fellowship and a Finnish Government Scholarship which enabled comparative study of agricultural industrialization to be undertaken during 1979.

# The Effect of Modern Agriculture on the Development of Rural Settlement Network: The Case of Hungary

Gyorgy Enyedi

# MAIN CHARACTERISTICS OF RURAL TRANSFORMATION IN HUNGARY

Prior to World War II Hungary was an agrarian-industrial state with a poorly developed industrial base. According to the census of 1941, 50 percent of the active population was employed in agriculture and 60 percent of the total population lived in the rural settlements. As a result of the speedy urbanization and industrialization since 1945, today less than 20 percent of the population is employed in agriculture and 51 percent of the population lives in the cities. Since our economic geography and settlement science specialists have been primarily concerned with also this rapid urban-industrial development, there was scant attention paid to research concerning the rural area. The development of the settlement network and regional planning was also urban centered. Consequently, the inadequately planned and often spon-taneous transformation of the rural settlement network is not sufficiently known.

The importance of the rural sphere, however, can scarcely be doubted. 49 percent of our population and 50 percent of all industrial workers still live within it, and the total population of the rural area decreased by only 3 to 4 percent during the last four decades. The importance of agriculture - the primary function of the rural sphere has increased as a result of the development of extensive foreign trade activities and of the strategic and economic role of food production.

The definitions of "rural" and "urban" sphere vary from country to country; in general, they reflect the historical development of the settlement network of a given state. In Hungary, the village and the city are primarily administrative units, and the statistical concepts of "urbanity" merely follow the administrative lines. The size of the population is not a primary criterion: in the Hungarian Great Plain there are rural settlements (villages) with fifteen to twenty thousand people residing in them. Generally, a settlement becomes officially recognized as a city considerably later than the functional existence of urban networks. Administratively, there are only 98 cities in Hungary, even though, according to the findings of settlement geographers, 140 to 150 settlements fulfill urban functions. If one were to employ the same definition as that which is used in the GDR, 80 to 82 percent of Hungary's population would be identified as "urban". Hence one must be careful when one utilizes cross-national comparisons.

In the Geographical Research Institute of the Hungarian Academy of Sciences, research has been concentrated on the transformation of the villages of Hungary since 1976. In this context, the rural sphere has been defined as that area which - along with its natural resources, settlements, and population - falls outside the urban agglomerations. Thus, even small towns existing outside such agglomerations are regarded as part of the rural sphere.

The general characteristics of the transformation of the rural sphere that has taken place during the last thirty years are discussed below.

The size of the rural population has decreased only minimally, even though within the rural sphere one could witness major population movements. Significant decreases occurred in the nonindustrialized tiny villages of southwestern Hungary and the northern mountainous region, where there are no major urban centers and where the natural agrarian environment is unfavorable.

At the same time, the population has increased in the commuting zones of the cities, especially around the northeast-southwest industrial axis and in those villages with more than five thousand inhabitants that fulfill some urban functions. The intrastate migrations have decreased, and such migrations that do take place are no longer unidirectional toward the cities. Between 1970 and 1975 the majority of permanent migrants moved from one village to another, and there has been labor movement among the various agrarian production units as well.

The socioeconomic structure of village and city have become similar to each other, although, naturally, only 10 to 12 percent of those employed in agriculture lives in the cities, and the percentage of those employed in the service sector is much higher there. It is significant that the ratio of industrial workers is the same in the city and the village. Unlike thirty years ago, when most people living in the village were agricultural employees, today only 38 percent of the rural population is employed in agriculture. Moreover, the gap between industrial and agricultural incomes has been eliminated during the last ten years. A fundamental feature of their social equalization has been the basic transformation of agricultural employment.

The previously predominant agrarian character of the rural sphere has become multifunctional. Especially between 1960 and 1975, significant industry moved into the villages. At present around one-fifth of the factory workers (around 400,000 individuals) work in factories located in the villages, and this figure does not include those working in the industrial production branches of the agricultural cooperatives. Even the residential function of the rural settlements expanded significantly; more than one million workers commute daily from rural residences to urban workplaces. In addition, the tourist and environmental-protection functions of the rural sphere have also been on the increase.

The modernization of rural function has been faster than the modernization of the rural settlement infrastructure. Consequently, tensions have been evident between the speedy socioeconomic development and the level of rural existence. On the one hand, progress was evident: by 1963 all of the villages had been supplied with electricity, by 1974 they were all connected with the national road and bus transportation networks; by 1978, 60 percent of the rural homes cooked with gas and 40 percent had running water. On the other hand, the level of rural existence was significantly below that of the city infrastructurally and in regard to services. Thus, in Hungary at the end of the 1970s, a chief source of social inequality remains the

difference between "town" and "country". The transformation of the Hungarian village took place as a result of exogenous factors such as the general process of urbanization, and indogenous factors, such as the general modernization of agriculture in Hungary. In spite of the decrease of the agricultural population, agriculture remains the most important rural function: 75 percent of the land remains under agricultural use and a further 15 percent under forestry use. The annual growth index of food production since 1970 is hardly below that of industrial production. According to the 1978 report of the World Bank, between 1967 and 1977 Hungary's agricultural growth had been the second in the world, exceeded only by that of the Netherlands.

# THE CHARACTERISTICS OF MODERN AGRICULTURE

One can discern several phases in the development of modern agriculture. The first is the period of mechanization and economic concentration that creates the technical precondition for large-scale agricultural production. The second phase is the period of the so-called biological revolution that creates the preconditions for the large-scale, serially produced, similar quality produce through the introduction of higher plant and animal yields. The third phase is characterized by the fundamental modernization of economic organization, during which agricultural production is suffused with industrial production and merchandizing techniques. The characteristics of the agricultural transformation of the 1970s and 1980s is this organizational change.

The most significant aspect of this organizational change is the integration of previously sharply delineated economic activities. While in traditional agriculture the production of most of the tools necessary for that production (that of the produce and the sale of the end product as well) was done by the peasantry itself; today four groups of producers must harmonize their activities to insure the production and merchandizing of agrarian goods. These are:

1. The service branches that insure supplies and means of production

- 2. The so-called technical-intellectual branches that insure the development of such services as research, consulting, and specialist training
- 3. The agricultural production itself
- 4. The processing and sale of the final agricultural produce

Integration in developed socialist and capitalist large-scale agricultures is fundamentally different. In the capitalist system, through the integration process, the functions of the farm decrease, their operations more and more are directed from the outside, and the roles of the integrators are played by the large agriculturalcommercial firms. The family farm is increasingly dependent on the industrial and commercial organizations existing above the level of the farm and becomes a cog in the wheel of production. The farmer remains independent, but control over and decisions about his own production activities slip out of his own hands. Thus, for example, the complete organization of poultry and egg production was previously in the hands of the farmer who had selected his stock, grew his chickens, and sold his eggs on the market. As a result of the integration process, the breeding the fodder, and the merchandizing has been taken out of his hands; the mammoth agricultural firms today decide on the proper type of chicken and egg hybrids, preparation of fodder and forage, and the sale of the eggs. The production of food has been diffused geographically as well as organizationally; storage, preparation, and feed prduction have been separated from the production locus and have been concentrated largely in the cities.

In the capitalist agricultural-industrial integration, the comparative importance of agriculture has been sliding. In France in 1972, for example, the agricultural share of food products from the final price was only 28 percent, and the concentration of the large firms and multinational ones has been on the increase.

In contrast, the integration of large-scale socialist agriculture has been characterized by other general processes. The large-scale farms, whether state or cooperatives, can conduct their activities on an equal basis with the commercial or food-preparation firms. As a result of the small size of the farm in capitalist systems, there are very few farms (such as the King's Ranch) that can afford to do that. Lest one forget, an averagesized Hungarian cooperative is fifteen times larger than an average-sized American farm. The large farms in socialist systems create joint companies with the state food-industrial or large-scale commerical firms; the levels of integration become blurred, but the agricultural unit does not become subordinate to higher levels.

The large-scale farms produce such enormous amounts that they engage at least partially in their preparation and sale. The development and breeding of new branches and hybrids, the employment of new production processes, and innovation in general are usually tied to state farms and to a few special cooperatives, and therefore remain within the agricultural production branch itself. Hence, through the process of horizontal integration - for example, in the employment of various production systems - various economic units of the same level come into close contact with one another.

The processes described above have decentralized a large number of industrial, transportation, and commercial activities in the rural sphere by the large agricultural firms. As a result, a large part of the population listed in statistical indices as employed in agriculture is, in reality, engaged in nonagricultural work;

Finally, while integration in the developed capitalist states results in a functional impoverishment and a consequent further loss of prestige of the village, the large-scale economic activities taking place in Hungary generally stabilize rural life, broaden rural activities, and sometimes bring dynamism to the locus as well.

### THE EFFECTS OF MODERN AGRARIAN DEVELOPMENT

The technical-organizational change briefly sketched above has naturally had a significant influence on rural settlements. Here, attention will be concentrated on the influence on the settlement network itself, without regard to the internal settlement structure of the village.

# Internal Transformation of the Agricultural Population

The concept of agricultural population completely changed during the course of collectivization: the old traditional peasantry nearly disappeared from Hungarian villages. In the large-scale agricultural units, traditional peasant labor - based on familial division of work and universal type of agrarian activity - was no longer needed. The breakdown of labor processes into smaller component parts made technical adaptation easier, although, today's agricultural skilled laborer is less able to see the fruits of his labor.

In 1973 the vast majority, 70.5 percent, of agricultural employees worked in cooperatives; 15.2 percent in state farms; 5.1 percent in fisheries; 4.2 percent in forestry, and 5 percent worked in their own private lands. The cooperatives also undertook significant industrial activities: onethird of their total income came from nonagri-cultural activities. Thirty percent of all cooperative members and employees were engaged in these industrial, construction, commercial trade, or warehouse activities. Moreover, of those listed as being employed in agriculture, fully 12 percent was engaged in white-collar, administrative or management activities. Thus, the roughly 18 percent who are officially listed as being engaged in "agricultural" work cannot be compared on a one-to-one basis with agricultural laborers engaged in private economic activity.

A special characteristic of Hungarian agriculture is the enormous importance of auxiliary farming. In this type of activity, the traditional familial division of labor continues to predominate; hence, the sociologists refer to the dominating life-style as that of the "post-peasants." Although originally intended to serve the food self-sufficiency needs of the cooperative peasantry, by now its importance has vastly exceeded the presumed goals.

The majority of the household plots are owned by nonagricultural employees: 40 percent of all Hungarian families are engaged in these activities; 30 percent of all income derived from the household plot is accrued to the working class, 23 percent to the peasantry and the remainder divided among the rest of society. The auxiliary farms and household plots are more and more used to produce for the plots are more and more used to produce for the market, and by now more than 50 percent sell there. In 1975, 36 percent of gross agricultural production value came from the household plots that comprise only 14 percent of all agricultural land. The household plots are engaged in the most intensive type of production activities: they offer 50 to 55 percent of all hog, poultry, viticultural, fruit, and vegetable production. The household plots have exceedingly close ties with the largescale farms; they buy their fodder and lease their machines from them; thus, the household farm can be regarded as an integral component of socialist agriculture. The household plots save a large amount of capital investment for the state through, for example, the use of available stables, and also utilize excessive labor. According to some calculations, 2.7 billion man-hours were spent on the household plots in 1972-1973, only 30 percent less than on the large-scale units. Of these 2.7 billion man-hours, however, 61 percent was worked by those in retirement and by dependents.

Among the agricultural employees, those engaged in skilled labor and industrial or service activities continue to demand greater services and better technological, infrastructural environment in the village. Since the consumption habits of rural and urban residents are beginning to be similar to one another, rural residents begin to demand services similar to those found in cities. The great importance of the household plots is that they act as a conservative force: they retain at least partially, the productive function of the rural residence, and through this, maintain the ground plan of the rural settlement as well.

#### New Ties Between the Large-scale Farms and the Rural Settlements

The growth of farm-size had important effects upon the rural settlements. During the 1970s the state and cooperative farms were merged with neighboring units in order to create more size-efficient farms: by 1978 their numbers were reduced to 141 and 1,425, respectively. Consequently, in 1978 the average area of a state farm was 7,043 hectares, and that of a cooperative farm was 3,624 hectares. Thus, on more than one-third of the territory of the state - in areas characterized by small clustered rural settlements - a farm area includes

several villages as well. While earlier a village provided a frame for the agricultural activity, now the farm holds together several villages, in some of which there certainly are people who are em-ployed in other sectors of the economy. The settlement-development and economic-development plans are not always sufficiently harmonized. Thus, for example, the unified cooperative does not always move to the administrative center to share the centrifugal role of the local council. The development of the villages almost always is based on local efforts and sources, and among the income sources, the taxes laid on the collective and state farms are always the most significant. Indeed, it happens quite frequently that the cooperatives or state farms take the leading role and build houses for their employees outside the existing villages.

During the course of the modernization of agriculture, the infrastructural sensitivity of agriculture itself had increased greatly. In my opinion, in the most productive regions of the Great Plain, the reason for the significant underutilization of the available soil capacity is the underdeveloped infrastructure. Thus, for example, the demand of agriculture for electric energy, gas, telephones and telexes has grown enormously, just as much as that of the villages. The raw products released by agriculture increase by 3 to 5 percent annually and, according to forecasts, are expected to double by the turn of the century. Such growth cannot be expected of any other mineral product. The transportation demand of agricultural goods takes place unevenly in time and place, but continuously and everywhere. The improvement in the rural road network is thus demanded by the necessity of collecting and transporting the product as well as by the increased demands for human labor-transportation within the large modern agricultural units. The modernization of agriculture, therefore, can conceivably quicken the development of the rural infrastructure and can significantly contribute to the betterment of rural existence.

> Development of Regional Ties Within the Rural Sphere

The modernization of agriculture significantly increased the hitherto exceedingly thin network of contact among the various villages. It is important to note that the ties between city and village are no longer restricted to a trade of industrial for agricultural goods or the utilization of urban services. The agro-industrial integration tied the urban and rural settlements into a single economic chain: the food produced in the villages, the processing industries partly in the cities, and the industries serving agriculture with machinery, are all tied together in organized forms. Another aspect of urban-rural ties is derived from the fact that 15 to 20 percent of agricultural specialists now reside in the cities and commute to nearby villages.

Moreover, the organized and continuous ties among the villages have also taken place within the confines of modern agriculture. Naturally, the closest ties exist among those villages that are located under the umbrella of a common farm. Many types of economic cooperation have developed among the various neighboring villages; for example, jointly owned slaughterhouses, silos, warehouses, or processing plants have been created. The most complex ties among the villages, however, have been developed through the adaptation of various production systems.

The production systems are designed to produce a single commodity or crop on a modern, industriallike basis and serve as the most important basis of horizontal integration. The center of the system is most often a state farm or an exceedingly good cooperative farm. The innovational center, therefore, remains within agriculture. Between the center of the system and its member units, the ties are continuous and well organized, since special assistance, consulting, and control are also included as a part of the center's activity. These production systems are not developed regionally; partner members are tied to a single system from vastly different parts of the state.

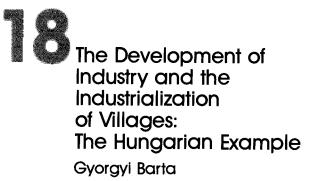
In 1977 sixty-seven production systems were operated: of these, twenty-one were crop production, twenty-seven were fruit and viticultural, and nineteen were animal-husbandry systems; 86.6 percent of the state and 78.3 percent of the cooperative farms were members of one or more system. One-third of the arable plow land and one-fifth of the fruit and vineyards were worked by these modern systems. Even in animal husbandry, the modern system's management approaches were extended to 50 percent of all animals produced on a large-scale basis.

#### Summary

Rural settlement has been harmonious with the surrounding agriculture. The size of the village, the topographical location of its population, its internal structure, its houses, the character of its services and the road network were all adopted to the needs of agriculture itself. This traditional harmony - precisely because of the slow development of agriculture and the stagnation or rural society - survived even in the first-half of the twentieth century. The socioeconomic development of the last thirty years has broken that traditional harmony once and for all. As a result of the rapid social transformation, the rural settlements must serve more than the needs of agriculture. The demands of agriculture, however, have also been altered significantly as a result of technological development and agroindustrial integration during the last decade. The technical infrastructural development of the rural sphere was considerably behind that of agriculture; in fact, it was not even able to satisfy the needs of the latter. As a result, tension developed between the village and agriculture. The resolution of this tension is necessary both because of the needs for increased agricultural output and because of the need to improve the standard of living of the rural population. The rural settlement network attempts to adopt quite spontaneously to the changed social environment for which it provides a framework. It is high time to attempt to define the rural model and the rural-urban relationship of the developed socialist system, in order to allow our settlement planners to plan for the entire settlement network, not to restrict its development merely to our cities and urban spheres.

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Industrialization accelerated the economic development of the village at an unprecedented rate and had an enormous impact on the transformation of rural society. Important technological changes in Hungarian agriculture, as well as the introduction of closed industrial production systems, proved to be a sine qua non for creating and effectively running large-scale socialist farms. Aside from cultivation and production, these big agricultural estates also have certain manufacturing and trading activities; thus, large proportion, about а one-third, of all those employed in agriculture perform jobs which are distinctly industrial and tertiary.

Auxiliary, nonagricultural activities were introduced in agricultural cooperatives both to strengthen their economic position and to assure full-time employment for the cooperative members. There is a wide variation over regions and over farms, but in sum, about 30 percent of all net production of agricultural cooperatives derives from such auxiliary activities. In our estimate, 150,000 to 180,000 cooperative members perform industrial or service jobs either on their own or within the framework of production cooperation between industrial plants and the farmers' cooperative.

Within the spatial decentralization process of industry, the location of manufacturing plants in villages has become widespread. About 20 percent of all state and cooperative manufacturing industry at the beginning of the 1980s is located in villages. This proportion is approximately the same regarding rural employment and fixed assets.

The most characteristic feature of rural industry is its organizational dependence: most industries located in villages form branches of larger enterprises that have their head offices in towns. The industrial unit in a settlement, the plant, may be either independent (firm) or part of a larger enterprise (branch). This branch characteristic has been further strengthened in recent vears. It was the branch characteristic that shaped the present structure of rural industry decisively and that had the greatest effect on the formation of the sectoral structure of rural industry. At the beginning of this century, the big industries in villages were mainly made of sectors localized near sources of raw materials (mining, metallurgy, and the building material industry), while today rural industry assumes the national sectoral pattern of industry, deviating very little from it. Since 1970, similar to changes in the national sectoral structure, the weight of mining dropped while that of heavy and light industries increased within the sectoral structure of rural industry.

To some extent, the branch character also influences the employment structure of rural industry. Vertical distribution of labor between the parent company and its branch is frequent, and it renders unneccessary the formation of a managerial or even a professional staff within the branch.

Changes in the spatial structure of rural industry are also increasingly influenced by branch character. The geographical situation of the industry-locating center affects the choice of settlements for locating branches. This explains why the greater part of rural industry is concentrated in areas where industry is relatively developed and why about 40 percent of rural industrial jobs can be found within the daily commuting rings of major towns.

The branch character makes its effect felt also in the development of rural industry. Financial soundness and the development prospects of the locating firms determine the size and the technical-equipment level of the branch. The independence enjoyed by rural industry is limited largely by external factors and it is almost entirely exposed to the effects of economic fluctuations. Consequently, rural industry is remarkably unstable; it is surprising how often industrial plants are opened and closed in villages.

The qualitative features of rural industry, that is, the conditions of industrial production, can be attributed, first of all, to the branch character and only secondly to the characteristics of the rural labor force. The fact that industrial workers in villages have lower qualifications than those in towns expresses both the lack of demand for qualified labor on the part of the firm and the below-average education level of the rural population. Low qualification levels of workers and low technical standards of equipment explain meager productivity, which shows up sharply in the unfavorable wages of industrial workers in rural areas. This chapter analyzes the relationships and causalities between industry located in villages (rural industrial plants with more than 10 workers) and (a) the developments in the village and (b) changes in the living conditions of rural population.

Industry exerts a <u>direct</u> influence when its activity or products serve to satisfy local population needs. An <u>indirect</u> effect is made, not by the industrial activity as such, but by its capacity to create jobs, for example, to generate income and contribute to the physical developments of the village.

Before World War II, small-scale industry was extremely significant in Hungary. Artisans in villages played the most important role in supplying the rural population with industrial goods and in providing industrial services. The number of artisans in each village varied by the population size and geographical situation of the village, but one could rarely find a village with no artisans at all. Rural population in Hungary could almost everywhere obtain local industrial goods and services, although they were not of the highest standard.

Following 1945, drastic restrictions imposed on small-scale industry through such measures as the introduction of a prohibitive tax created a gap in the supply of rural population, which has not been filled since. Today, the number of artisans in villages is close to eighteen thousand persons, that is, three artisans per 1,000 rural inhabitants. Those trades which were the most widespread before World War II, such as locksmith, carpenter, shoemaker, bootmaker, and tailor, have preserved their importance. New trades born by modern technology, such as automobile servicing and radio and TV repair, have also been created. Naturally, numerous trades are disappearing, such as potter, hand spinner and weaver, and miller.

Following World War II, the role of artisans was only partly taken over by the industrial servicing cooperatives (for example, cooperatives for repairing and servicing household appliances, TVs, radios, and automobiles), which were mostly formed by groupings of former artisans. Such cooperatives, however, exist only in larger settlements today, and thus a long series of villages is virtually compelled to miss those services entirely or can only enjoy them at a high cost and through great difficulties.

The auxiliary activities of industrial character in agricultural cooperatives are not yet of great importance, but are developing vigorously and offer more and more room for supplying local inhabitants as well (for example, baking, meat and other food-processing, industrial plants selling part of their products on the spot, and the construction industry).

Finally, however, industrial goods purchased by the rural population are almost entirely produced by big industries, and industrial services are usually only available in towns and larger villages. Today it is not merely the <u>kind</u> of industrial goods and services, but their <u>composi-</u> tion and <u>quality</u> that separate the consumption of the rural population from that of urban dwellers.

Industry generated by local needs is not significant in villages, considering either the size of industrial activity or its share in rural consumption. The <u>indirect</u> effect of industry located in villages is far more important. Precisely due to its indirect character, however, it is not easy to assess and evaluate the effect of rural industrial activity; similar effects can be felt by such factors as the other economic sectors present in the settlement, the villages' geographical situation, and its location with regard to transport facilities.

(A) The effect of industry located in villages on their overall development.

Industrialization in the villages brought about

various changes in <u>rural living conditions</u>. It created new jobs and increased their variety. Industrial work usually provided better working conditions than agricultural work (such as regulated, shorter working hours, often cleaner work, and less physical stress, which is particularly important for women). Last but not least, it increased the family's income.

From among the many beneficial effects, we shall concentrate on demonstrating the role which industry has played in increasing the level of employment and in enlarging personal income resources in rural areas.

Following World War II, the employment level, the number of earners, increased substantially in rural areas. Nevertheless, due to the still existing economic differences between the city and the village, to the peculiarities of rural existence, and also to the disputable statistical recording, the employment level of the rural population is lower than that of urban dwellers and much lower than that of the inhabitants of Budapest (see Table 18.1).

Table 18.1. The Proportion of Wage-Earners by Types of Settlement (percent)

Year	Budapest	Towns	Villages
1949	53.6	45.7	45.8
1960	63.5	52.4	48.6
1970	73.9	62.5	57.4

Expanding female employment has been characteristic of the increasing level of employment in general, as well as within rural areas (see Table 18.2).

Table 18.2. Economic Activity of Women 1941-1070

Proportion of Female Earners Within Total Female Population (percent)

Year	National Average	Villages
1941 1960	26.0 37.0	22.2 31.2
1970	53.1	44.5

To assess the role and importance of industrial advances, the effect of industrialization in villages should be compared to other factors that influenced the increase of employment level in several directions.

The most significant change was a sudden increase in the number of inactive earners, out of which the highest proportion falls to pensioners. The increase in the number and in the proportion of retired depends on the strength of the those national economy. Their number and proportion may increase by the aging of population (in Hungary the retiring age is fiftyfor women and sixty for men), and by enlarging eligibility. In rural areas, the latter factor played a particularly important role in the growth of number of the inactive earners. Retirement was extended to members of agricultural cooperatives in 1966, and that resulted in a slight decrease in the rate of activity (from 46.2 percent in 1960 to 45.2 percent in 1970) and a five-fold increase in the rate of inactive earners (from 2.4 percent to 12.0 percent). All in all, between 1960 and 1970, more than 90 percent of the total increase in the number of earners resulted from widening the circle of inactive earners.

The growing number of commuters had an effect of somewhat smaller significance than the growth of the number of inactive workers, though still significant from the perspective or rural indus-trialization. Since the end of the fifties, commuting has involved large numbers of people in Hungary, with both the absolute and the relative number of commuters growing continuously. In 1970 the number of commuters reached almost one million, and their proportion within the active-earners group increased from 12.5 percent in 1960 to 20.0 percent by 1970. Obviously, a large proportion, about 90 percent, of commuters reside in villages. The balance of in- and out-commuters to and from villages shows an ever-growing out-commuting surplus; from 1960 to 1970 the out-commuting surplus of villages increased by more than 70 percent to more than 200,000 persons. Commuting is particularly widespread in the industrial sector. In 1970, more than 60 percent of out-commuters of villages found jobs in industry. Industry located in vil-lages, however, also employs commuters in a growing number. In 1970 about 40 percent of industrial jobs in the villages was occupied by commuters.

Another factor, which does not reflect the economic strengthening of the village but has contributed to the increase of employment level, is a drop in the absolute number of rural population since the mid-sixties. Between 1960 and 1970, the rural population decreased by almost 3 percent; hence, there is no more rural overpopulation anywhere in the country.

Economic development in rural areas resulted, first of all, in a structural change of rural economy (see Table 18.3), because the decreasing need for labor in agriculture was only partially counterbalanced by developments in other economic sectors.

Table 18.3. The Structure of Economy in Villages (1960-1970)\* (percent)

Sector	1960	1970
Agriculture Industry and Construction Others	69.2 19.7 11.1	41.5 22.4 36.1
Total	100.0	100.0

\*Based on the number of people employed in the economy of villages

The above structural change resulted both from an absolute decrease in the number of active earners (agricultural employment dropped by half a million) and from a 10 percent increase in the number of jobs in the nonagricultural sectors. Forty-one percent of new jobs were created in industry and a larger part in the tertiary sector.

It is not possible to discern the effect of the augmentation of jobs in villages on the level and structure of rural families' incomes and to discover whether industrial earnings only supplement agricultural incomes. Nevertheless, available data demonstrate that in 1975 the sum of salaries paid off in industries located in villages (more than nine thousand million forints for 360,000 industrial workers) ran to almost 60 percent of the income earned in the agricultural cooperatives of villages by more than half a million people. Rural earners have certainly other means as well to supplement their income (such as the household farm, income from the tertiary sector, commuters' income, and pensions). Industry located in villages contributes clearly to improving and stabilizing the financial situation of rural families. This is true even if the average income level in rural industry falls short of the urban or the national level. This finds expression in the fact that, while more than 20 percent of industrial workers have their jobs in villages, their share in the total industrial salaries is hardly over 17 percent.

The effect of the presence of industry cannot be always <u>directly</u> measured by changes in the rural inhabitants' living conditions or by their increasing living standards. It is also worthwhile to examine what industrial location "brings" to the village, whether it helps its economic development, and if the local administration is interested in attracting industry to the village. Our analysis here is directed toward two groups of questions: (a) Does the village benefit from the output of local industry? More precisely, what kind of taxes or charges does the industry have to pay to the local council? (b) Do the appearance, activity, and taxation of industry improve infrastructure in the village?

There are three payments within the taxation system of industries which have spatial aspect, that is, which are paid by industry to the "spatial" council, namely:

- 1. Takeover charge and rent for the use of land;
- A part of the depreciation of fixed assets at enterprises controlled by councils (40 percent of amortization);
- 3. One-third of contributions for the development of towns and villages levied on industrial firms and industrial cooperatives located within the jurisdiction of councils.

According to the financial rules of county councils, only the first type of payment may remain with the council where the industrial plant is located, but that possibility is seldom realized: on the one hand, most county councils concentrate on this type of payment; on the other hand, most industrial plants located in villages constitute branches of others; thus, the takeover charge and on this type of payment; on the other hand, most industrial plants located in villages constitute branches of others; thus, the takeover charge and rent for land use is paid by their centers to the council where the headquarters are located.

The other two types of taxation money are collected by county councils all over the country. Their spatial redistribution follows settlement hierarchy, which always works to the disadvantage of villages ranking at the bottom of the hierarchical ladder. Consequently, villages do not benefit from the industrial plant as a taxable income resource. In this respect, rural industrialization favors mostly the development of towns, especially the larger urban centers.

Besides obligatory payments, industrial plants often assign larger sums out of their own development funds to councils or to societal organizations. This money is used mainly for settlement development or for the development of cultural institutions. It may happen that the settlement where the donor industrial plant is located also benefits from the mentioned resources,. but such "generosity" on the part of industrial firms is incidental; it is not obligatory, and the sum offered is not too significant. It can, however, result in a slight improvement of the village's neglected situation that follows from the centralized system of spatial development.

The infrastructural supply level of villages with industries is higher than that of villages on the average. It was attempted to find a relationship determining whether the presence of industry affected directly or indirectly the development of infrastructure or the relatively higher supply standards derived from other factors. It is, in fact, the already existing infrastructure that attracted industries to settle in the village.

When analyzing infrastructure as related to industry and industrialization, a distinction should be made between <u>technical infrastructure</u>, indispensable for industrial activity, and <u>infra-</u> structure for population use, which might have been induced by industry.

It follows from the taxation system of industrial firms, which has been briefly outlined above, that the presence of industry can hardly or not at all contribute to the improvement of infrastructure for population use in the village.

As far as technical infrastructural invest-

ments are concerned, they are mostly financed from the development funds of the industrial firms. From the objectives of rural industrialization (search for additional manpower at minimal capital expenditures) as well as from the character of industries located in villages (most of them are branches depending on industrial firms residing in urban areas, and the majority consist of small plants with 10 to 200 workers), it follows that the proportion of immovable properties within the total value of fixed assets, namely, that part which contains elements of infrastructure, is smaller in the villages.

For 280 industrial plants established between 1972 and 1975, it is possible to show that the proportion of immovable properties (that is, machinery deducted from the total value of fixed assets) increases with the size of plants (figure 18.1).

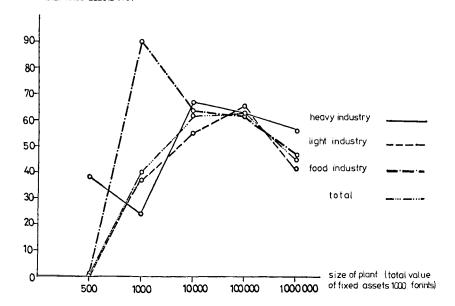


Figure 18.1. Village Industry: Size and Immovable Properties

Proportion of immovable properties within total fixed assets (%)

Finally, the conclusion can be drawn that opening industrial plants directly did not improve, or improved only to a very small extent, the development of infrastructure in villages.

This statement is supported by a secondary analysis concerning the infrastructure of villages during the period preceding industrialization. Selected elements of infrastructure in 450 industrializing villages (for example, where new industrial plants had been opened between 1970 and 1975) were compared with average standards of all Hungarian villages (see Table 18.4). It can be seen from Table 18.4 that industrializing villages had already reached and mostly exceeded the average level of all villages before their new industrial plants were opened.

Industrialization does not really explain the process of differentiation among villages concerning their infrastructural supply. A proper answer can only be given if all other resources of infrastructural investments are explored. The important resources of infrastructural investments in villages are the following:

- 1. Population taxes;
- 2. Taxes and other payments of economic units;
- 3. Subsidies given by the county council.

The second and third resources cannot be considered general (only those villages benefit from them which give room for the headquarters of an economic unit); they are incidental and they are very small in most villages. In effect, it is the population taxes (contribution to local development, land tax, tax on road and public utility development) that village councils dispose of completely and in all villages. And the amount of population taxes <u>depends</u> on the number of inhabitants.

pends on the number of inhabitants. The number of inhabitants in industrializing villages is usually larger than the average number of inhabitants in Hungarian villages. In 1970, while industrializing villages had an average population size of about 4,000 persons, the national average in villages amounted to 1,700 inhabitants.

This fact explains why infrastructural supply standards are higher in industrializing villages.

Elements of Infrastructure	Industrializing Villages (1)	Industrializing National Average (1) as percent Villages of Villages of National (1) (2) Average (2)	<pre>(1) as percent    of National    Average (2)</pre>
Proportion of dwellings supplied by:	c u c	c	r C
- electricity (4) - water conduit (%)	80.4 7.7	80.2 10 8	99./ 163 9
- Sevage (%)	14.2	11.8	120.3
- gas	40.9	40.5	101.0
No. of dwellings per 100 inhabitants	31.1	31.3	99.4
Proportion of state owned buildings	9.1	10.0	91.0
Electricity consumption per 1,000 inhabitants (MWh)	87.0	86.6	100.5
No. of places in creches and kinder- gartens per 100 children aged 0-6 years	28.4	25.0	113.6
No. of children aged 6-14 years per one classroom in elementary schools	32.8	40.7	80.5
No. of consultation hours by special- ists per 1,000 inhabitants	0.8	1.19	67.2

Infrastructure Supply Standards of Industrializing Villages Preceding the Introduction of New Plants, 1970. Table 18.4.

Helyzetkep az örszag varosairol /General Survey of Hungarian Towns/, Budapest: <u>KSH, 1971)</u> Teruleti Státisztikai Zsebkonyv 1971 /Regional Statistical Pocketbook 1971/ (Budapest: KSH, 1971); Census data, 1960 and 1970; Sources:

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# Positive Effects of Rural Industrialization On the National Socioeconomic Development

The changes in the spatial allocation of productive forces, speeded up by industrialization from the end of the nineteenth century and by the new socioeconomic processes following World War II, were accompanied by the spatial redistribution of population. This process was manifest in the <u>rela-</u> tive decrease of rural population (its proportion of the total population), which has been going on constantly but at a changing rate. At the turn of the century, 66.4 percent, and in 1949, 61.6 percent, of the Hungarian population lived in villages. This proportion dropped to 48.0 percent by 1977.

Since the mid-sixties, the number of rural residents has been falling in <u>absolute</u> terms as well; indeed, between 1960 and 1976, it fell by almost 300,000 persons. The absolute and relative population decrease resulted mainly from a powerful out-migration. Between 1949 and 1960, 8.4 percent, and between 1960 and 1970, almost 10 percent of rural population moved to towns. After 1970 this process continued, though at a lower rate; between 1970 and 1976 more than 4 percent of the rural population migrated to urban areas (see Table 18.5).

Table 18.5. Spatial Variations in Natural Increase (1949-1975)

### Percent Annual Natural Change

Periods	Villages	Towns without Budapest	Budapest
1949-1960	1.02	0.92	$0.48 \\ -0.10 \\ 0.08$
1960-1970	0.45	0.47	
1970-1975	0.44	0.75	

Sources: Census data 1960 and 1970;

Az allando es lakonepesseg szama, a termeszetes nepmozgalom fobb adatai kozsegenkent 1970-1976 (Permanent and resident population, vital statistics by villages 1970-1976) (Budapest: KSH, 1977). The rapidly falling <u>natural change</u> of rural population could not counter-balance these migration losses. The number of village inhabitants considerably decreased due to the fact that the number of villages also dropped. Between 1900 and 1977, fifty-two villages had become reclassified as towns (accounting for more than half of the total number of the present Hungarian towns). The total population of these fifty-two villages measured at the time of their reclassification amounts to one million persons.

The settlement network characteristics, the geographic and transport situations of villages, the economic development of villages and of their region, and particularly the population sizes of villages resulted in demographic changes showing wide variety by regions and by villages (see Table 18.6).

Population size		wth	Net
groups (persons)	Actual	Natural	Migration
$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	$\begin{array}{r} -16.4 \\ -11.7 \\ -9.8 \\ -8.1 \\ -6.8 \\ -5.4 \\ -0.4 \\ +6.3 \end{array}$	$ \begin{array}{r} 1.9\\ 3.2\\ 4.2\\ 4.4\\ 4.9\\ 4.7\\ 5.2\\ 5.1\\ \end{array} $	$ \begin{array}{r} -18.3 \\ -14.9 \\ -13.9 \\ -12.5 \\ -11.7 \\ -10.1 \\ -5.6 \\ +1.2 \end{array} $
Average	- 5.4	4.5	- 9.9

Table 18.6 Changes in the Resident Population of Villages, 1960-1970.

Source: Census data, 1970

Let us now examine the demographic "behavior" of industrializing villages in order to discern whether the demographic processes of these villages deviate from the average of all villages. There is no doubt that if some kind of positive deviation – the expected signs of demographic stability – could be demonstrated, it could not be <u>directly</u> linked to their industrialization.

Industrializing villages (somewhat more than a thousand villages can be classified as such) in-

#### HUNGARIAN EXAMPLE

volves two-thirds of all villages and 60 percent of the rural population. Between 1960 and 1970, the size of the population living in these one thousand villages did not decrease, but stagnated; their population increased by merely 0.5 percent, that is, by 16,000 persons, between 1960 and 1970, disregarding those villages which became towns in the meantime.

There are, of course, differences between larger and smaller villages as far as population changes of industrializing villages are concerned, but those differences are not so sharp, and losses are much smaller in size groups under 3,000 inhabitants than in similar size groups of all villages in Hungary (see Table 18.7).

	1960 - 1970.	(percent)	
	Distribu Populati (%	on, 1970	Shift In Share Within
Population Size	Industrializing	A11	
Groups (Persons)			Industrializing
Groups (rersons)	Villages	Villages	Villages (%) <sup>+</sup>
$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	0.4 2.3 4.2 5.7 12.0 23.2 31.7 20.5	4.1 10.8 10.7 10.3 14.8 17.6 18.7 13.0	+3.8 -7.4 -1.6 -2.5 -2.1 -0.9 -0.4 +3.9 +0.5
* for 1060 administ			

Table 18.7.	Changes in the Population of Industrializing Villages
	1960-1970. (percent)

for 1960 administrative areas

At the same time, industrializing villages are characterized not only by a stable demographic situation, but also by a rather marked <u>change in</u> <u>the tendency of their demographic processes. Having</u> compared the periods of 1960-1970 and 1970-1976 with regard to the direction and pace of population changes, five groups of villages can be delineated (Table 18.8).

Table 18.8.	Direction and	Pace of Population
	Changes	in Villages.

	Distribution by the Number of Villages
Increasing pace of growth Similar pace of growth Stagnating Similar pace of loss Increasing pace of loss	27.0% 8.2% 15.5% 33.8% <u>15.5%</u> 100.0%

Population dynamics of the first and the fifth groups - 42.5 percent of industrializing villages changed in the first half of the seventies as compared to earlier years; 27 percent of villages showed an acceleration of population growth and 15.5 percent showed an acceleration of population loss.

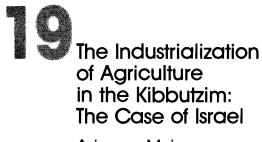
The <u>rural settlement network</u> is also changing its structure, since dynamically developing villages form <u>new growth nuclei</u>. In 1970, for example, 23 percent of industrial villages - more than two hundred villages - developed into local centers; their industries also employ commuters from neighboring villages. These rural centers of attraction are located in areas where urban centers are scarce and where the population size of villages is very small. Industry is one of the most efficient settlement-developing factors. For example, in the 23 villages which were classified as towns during the past ten years, the number of locally employed industrial workers reached 54,000 persons, 39 percent of the total employment. Industry, with few exceptions (for example, mining villages), constitutes an additional or a major function within the economy of a village, but it is usually not an exclusive activity.

With the spread of industrialization, the number of multifunctional rural settlements providing possibilities to maintain and preserve the vitality of communities increases. In an important proportion of villages, consequently, industry has had a very positive impact on the living conditions of the population. It gives a stimulus to the economic development of the village, which contributes to eliminating its underdevelopment and diminishing the differences between the town and the village.

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Avinoam Meir

Kibbutzim, Israel's communal rural settlements, are frequently thought to employ agriculture as their main economic venture. This image is the result of the distinctive type of rural life in these settlements and the persistence to the present day of their successful agricultural endeavors. However, in a process that began in the early 1930s and accelerated in the 1960s, kibbutzim have been adopting industry as a supplementary and, on occasion, even primary economic activity. The purpose of this chapter is to inspect and analyze kibbutz industry through a discussion of its origins, growth, and nature, and the general factors that have brought about the adoption of this economic diversification.

## THE UNIQUENESS OF KIBBUTZ INDUSTRY

The uniqueness of kibbutz industry derives from its being a social and economic rural cooperative. The kibbutz's cooperative nature is responsible for its success as a regional development agent in Israel. The kibbutz has always served as a pioneer force in settling frontier areas, a goal of top political priority for the Israeli government. Were it not for the group-action characteristic of such settlement efforts, Israel's sovereignty over certain areas might well have been seriously doubted at the time of the creation of the state.

It is this group-action character which is

# MODERN AGRICULTURE/RURAL DEVELOPMENT

unique to kibbutz industry. It was established with the welfare of the social group being the primary goal. The kibbutz's purely socialistic version of industry, characterized by group ownership, management, and supervision, was encouraged by the so-cialist-oriented Labour government. Since capital resources were so chronically lacking in these frontier areas, the communal pool of manpower provided at least a partial substitute for those resources necessary for industrialization. The performance of kibbutzim as agricultural entrepreneurs established institutional faith within the government in their capability to make the change toward an agro-industrial society within the framework of rural life. Consequently, the Israeli government has been financially supporting industry adoption by kibbutzim since the mid-1950s, utilizing them within its program to disperse industry to peripheral rural areas.

## ORIGINS AND GROWTH OF RURAL KIBBUTZ INDUSTRY

Although agriculture is still the primary economic activity in many kibbutzim, the idea of industry as a possible economic venture has always been well rooted in ideological manifestos of the kibbutz movement. (1) The existing meager evidence points to the late 1920s and early 1930s as the period when embryonic stages of the process began.

The half-century long industrialization-diffusion process can be divided into four periods. The first period took place in the 1930s, when manufacturing shops and small-scale factories were established to supply local and internal Kibbutz limited marketing. Most of the needs and small-scale factories were engaged in processing agricultural produce and manufacturing basic agricultural equipment. (2) The second period took place in the 1940s. During World War II, a resource mobilization was ordered by the British Mandate which, along with expansion of existing shops, gave rise to the establishment of new food, textile, metal, and packing material plants. At the same time, the struggle for independence from the British Mandate created the need to establish illegal underground munitions shops, which were transformed into legal metal factories subsequent to the establishment of the State of Israel in 1948. (3)

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The third period of industrialization began after 1948 and continued during the 1950s. This period witnessed an enormous population increase in Israel, due to massive immigration. The growing market, along with a shortage of foreign currency, forced the Israeli government to impose an import substitution program, to which kibbutzim began to intensively respond only in the mid-1950s, (4) and to establish assembly plants with imported technology.

The final period began in the late 1950s. Domestic technological and managerial knowledge, as well as information regarding the success of earlier industry experience in kibbutzim, were transmitted among other kibbutzim. A significant impetus for the dissemination of such information was provided by the establishment of the Kibbutz Industry Association as the consulting agency in 1963. Since that year, the process of industrialization adoption by kibbutzim has accelerated in the number of both plants and employees. (5)

Thus, there have been two types of industrialization adoption among kibbutzim. The first is an adoption of industry by first establishing a small workshop as an auxiliary service; this manner of adoption was characteristic of the early periods of the process. The second type of adoption involved the establishment of a factory with market orientation being the primary goal; this has been more common in the latter periods of the process, especially since the early 1960s.

Figure 19.1 presents the temporal trend in the adoption of industry by kibbutzim. The trend in the percentage of total productive labor force allocated to manufacturing and industry reveals a highly variable increase rate. The most significant increase occurred during the 1960s, although the mid-1960s economic recession and the 1973 war severely affected the growth trend. By 1978, about 38 percent of all kibbutz productive labor was allocated to industry. On the other hand, using the presence of at least one factory in a kibbutz as a criterion for the adoption of the innovation (Fig-ure 19.1), it seems that the process of diffusion of industrialization among kibbutzim is approaching its end. Recent adoption growth rates indicate that the 1980s will witness an integrated industrialagricultural economic system common to all kibbutzim.

Kibbutz Factories by Industry, 1947-1975 (in percent). Table 19.1

1972 1975	29.3 29.8 11.6 11.0 6.8 7.0 6.8 7.0 9.0 7.7 5.1 5.1 5.1 4.0 9.4 7.7	vanced Rural Fourth World ron, Poland,	Compiled from unpublished data of Audit Union of the Woof the Worker's Agricultural Societies, Ltd.	, "Kibbutz dd Problems" Tel Aviv,	Association, Aviv).
1969	$\begin{array}{c} 31.0\\ 9.1\\ 11.5\\ $	in Ad ted at ogy, Tu	lata of Aud ricultural	n A. Shachal, Structure, and University of	ndustry A-1976 (Tel
1965	36.5 5.77 5.72 110.1 15.22 7.00 7.00 8.22 8.22 3.1	ization in presented Sociology,	ished d r's Ag	.i	utz I , 1968-
1955	43.3 29.33 29.33 29.33 29.33 2.45 2.45 2.45 2.45 2.45 2.45 2.45 2.45	Industrialization s (paper present of Rural Sociol	unpubl Worke	n data elopmen paper	m Kibł Reports
1947	36.5 	e	d from of the	d from y: Develo ished pa	d from
Industry	Metal and Printing Electronics Timber and Furniture Plastic and Rubber Food Chemicals Textile and Leather Building Materials Ornaments Misc.	Source: 1947 - Y. Don, Industria Communities (paper Congress of Rural 1976).	1955 - Compiled f the Woof Ltd.	1965 - Compiled from data Industry: Development, (unpublished paper at 1968)	1969 – 75 – Compiled from Kibbutz Industry Association, Ltd., Annual Reports, 1968–1976 (Tel Aviv).

## ISRAEL: AGRICULTURE IN THE KIBBUTZIM

#### THE NATURE OF KIBBUTZ INDUSTRY

The nature of kibbutz industry has undergone considerable changes throughout the adoption process and refers to three aspects of this innovation: type of industry, size of production unit, and market orientation.

Table 19.1 presents the trends in the indus-trial branches from the mid-1940s to the mid-1970s. Several trends are apparent. Until the mid-1950s kibbutz industry was strongly oriented toward metal and furniture products, with a secondary emphasis products, which was a residue of food on the stronger emphasis that prevailed in the 1930s. However, the metal and furniture industries experienced a strong relative decline in later periods. largest decline in the relative share was The experienced by the furniture industry and, to a lesser extent, the metal and food industries. On the other hand, a considerable increase was experienced by electronics and plastic, and rubber industries. The rest of the industries remained quite stable, reflecting a permanent market demand for unsubstitutable products. Considerable attention has been given in recent years to the planning and developing of the optical industry by new adopters.

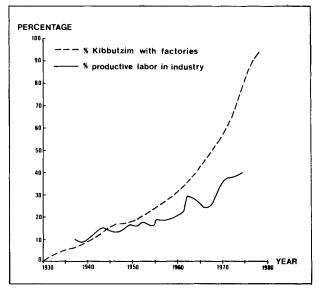


FIGURE 1 : THE ADOPTION OF INDUSTRIALIZATION BY KIBBUTZIM : 1930-1978.

Source: Compiled from unpublished data of Kibbutz Industry Association and Audit Union of the Workers' Agriculural Societies, Ltd.

The size of the industrial production unit has always been a matter of concern for kibbutz economic institutions for several reasons. Firstly, the kibbutz as an economic production unit adopted industrialization within the context of a constrained labor force that had to be allocated among various activities. Secondly, financial resources were, and continue to be, constrained despite the accumulation of some physical and monetary capital in kibbutzim since the late 1950s. (6) Thirdly, although some kibbutzim have accumulated technical and managerial skill, these were primarily agriculture oriented; furthermore, most kibbutzim have had only a short skill-accumulation period. (7) Therefore, adopting the innovation made it compulsory to keep plant size large enough to survive competi-tion, but small enough to avoid economic growth at the expense of other economic activities in the kibbutz or of the social well-being of its members.

Such a goal could not have been achieved without thorough planning. However, modern adoption planning started only in the early 1960s. Prior to that period, kibbutzim adopted industry in a haphazard fashion (8) and plant size seldom reflected labor capability. The result was the frequent necessity to resort to external labor resources, thus creating an ideologically delicate and controversial issue in kibbutz life.

Modern industry adoption planning began largely as a result of the establishment of the Kibbutz Industry Association in 1963. This inter-kibbutz consulting firm has assumed a central role in the decision-making process regarding the selection and nature of the industry to be adopted. It has had an indirect impact on the adoption process as a whole by disseminating information and facilitating the establishment of factories that would have otherwise been delayed. However, it must be noted that the decision of a kibbutz to shift to industry is reached independently of this consulting firm. The timing of this decision depends largely on internal trends within the particular kibbutz.

One of the consequences of planning the industrial activity (whether new or expanding) has been a recent substantial reduction in plant size, as indicated by Table 19.2. The available data indicate the probable continuation of a trend that might have started in the early 1960s. The percentage of small factories (under thirty workers)

Table 19.2.		Percentage Kibbutz Factories by Size (Number of Workers) 1969-1975	ories by Siz	se (Number o	of Workers)	1969-1975.
Year	Size	Under 10	10-30	30-50	50-100	100+
1969		14.0	33.0	28.0	14.0	11.0
1970		25.0	29.0	23.0	14.0	9.0
1971		18.0	31.0	26.0	17.0	8.0
1972		21.0	34.0	20.0	17.0	8.0
1973		24.0	32.0	20.0	17.0	7.0
1974		27.0	32.0	20.0	14.0	7.0
1975		24.0	36.0	18.0	14.0	7.0
Source:	Kibbutz Indus	Kibbutz Industry Association, Ltd	n, Ltd.		•	

Ltd.
Association,
Industry
Kibbutz
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increased, while that of the larger size (over thirty workers) declined. The smallest factories (under ten workers) were ranked fourth in frequency in 1969 and rose to the second rank in 1975. The largest plants (over one hundred workers) remained the smallest group throughout, further declining in relative terms in 1975, indicating recent, relatively small labor-scale adoptions.

A further outcome of introducing modern planning techniques was a change in the marketing orientation of kibbutz industry. Some of these changes were already indicated by Table 19.1. The major substitution trends have brought about a refocusing in marketing efforts from domestic to foreign markets. The growing specialization of kibbutz factories and the rather limited size of the Israeli market, paved the road toward penetration of overseas markets. Unfortunately, no export data are available for the 1950s and 1960s, but between 1969 and 1975 kibbutz industry export growth rate was 20 percent higher than the national rate of 73 percent and 61 percent, respectively), while the total sales growth rate was 80 percent higher than the respective rate at the national level (90 percent and 50 percent, respectively). The emphasis on foreign markets is further demon-strated by the fact that by 1974, kibbutz industry was producing about 38 percent of the national plastic and rubber products (in monetary terms), but exported 62 percent of the national output; in timber and furniture, the respective figures were 23 and 52 percent. (9) Kibbutz industry, thus, has been assuming a dominant position in foreign markets among Israeli manufacturers in these industries.

The situation in the future, as judged by recent investment trends, will further favor the kibbutz industry. Investment growth rate in kibbutz industry between 1969 and 1975 was 122 percent, compared to a 22 percent increase at the national level. With the highly negative national balance of payments and relatively limited foreign currency reserves, the importance of this rural-type industry in the future will increase further.

## ISRAEL: AGRICULTURE IN THE KIBBUTZIM

### DETERMINANTS OF INDUSTRY ADOPTION BY KIBBUTZIM

The factors that have been operating to cause the temporally differential adoption of this economic change, in addition to the obvious factor of the temporally differential establishment of kibbutz settlements, can be broadly divided into four groups: ideological, physio-ecological, economic, and demographic factors.

## Ideological Factors

The fundamental principle of the kibbutz, which has remained largely unchanged, is that the kibbutz is village based on agriculture, manufacturing, а industry, and service occupations which are performed in the framework of cooperative and communal life. (10) From this it follows that a kibbutz was ideally supposed to become a relatively closed economic system, where as many individual and communal needs as possible were to be provided internally. This stated principle of self-labor has put the kibbutz economy under certain constraints. Strict adherence to this principle would have meant size stagnation, unfavorable conditions for economic expansion, and consequently, an increasing internal economic and social stress. In anticipation of such a plight, ideological variations began to form regarding this issue and, together with other ideological issues, brought about the emergence of several kibbutz federations, each having its own ideological principles.

One of the characteristics of kibbutzim affiliated with the largest federation, the Union of Kibbutzim, was the desire to keep the kibbutz as small and cohesive as possible, with agriculture the main and preferably the only economic activity. These kibbutzim did not favor fast growth; consequently, prospects for a balanced economy were slim in light of manpower constraints. A similar ideology was shared also by the smallest federation, that of the Religious Kibbutz. (11) At the other ideological extreme were kibbutzim affiliated with the United Kibbutz Federation. These were dedicated to the concept of a large kibbutz with unrestricted growth and development, encouraging maximum autarchy and minimum dependence on external resources. (12) Between these two extremes were kibbutzim affiliated with the National Kibbutz Federation. These kibbutzim favored a homogeneous society with

totally controlled economic growth, and, by nature, favored controlled economic mix within the kibbutz. (13) The outcome of these ideological variations was a differential attitude toward industry adoption. Thus it was a kibbutz affiliated with the United Kibbutz Federation, which favored unrestricted growth and development, that first incorporated an industry.

However, the role of ideological attitudes in the adoption process soon lost its significance. By the late 1930s adoption data no longer demonstrated the expected differential adoption rates. Several developments made it impossible for Kibbutzim to maintain strict principles and also to survive in the long run as a viable social and economic unit. Consequently, ideological variations yielded to other, more important factors in the process of adopting industry.

# Physio-Ecological Factors

In order to understand the role of the physical environment in influencing the adoption of industry by kibbutzim, it is necessary to refer briefly to the spatial process of the establishment of new kibbutzim, because to some extent the adoption process took place simultaneously with the land-occupation process. The latter process, which began in 1909 and ended in the mid-1960s (referring only to pre-1967 borders), was characterized by a spatial shift that undertook the general north-south direction. In general, areas in the northern and north-central parts of the country were inhabited first, and the emphasis on settlement efforts shifted with time towards the southern part of the country. (14)

Political considerations were the primary determinants that guided the sequence of land occupation. Consequently, it was often necessary to totally ignore ecological considerations in the decision to locate new rural settlements. Due to the available technology in agricultural and water extraction in the 1920s and 1930s, the spatial distribution of potentially favorable physical environments was highly variable, with areas in the northern and north-central parts of the country offering better opportunities than the south. The amount of annual precipitation in Israel decreases with distance from the Mediterranean Sea and in a north-south direction. The semi-arid areas extend to the north as far as the 31<sup>0</sup>30' parallel. (15) Regarding soils, the best potential was offered by areas in the northern valleys of Izre'al and Hula and the Coastal Plain (see Figure 19.2). Some of these areas were swampy, and only draining would provide additional land for new settlements. (16) Land and water resources, however, were and are today severely constrained relative to the political need for land occupation.

Early kibbutzim were located in the Izre'al valley and the Coastal Plain, where both fertile soil and water supplies were abundant. These are the lowland areas of the subdistricts of Izre'el, Zefat, Kinneret, Haifa, and Hadera. The decision of the settlement authorities in the second half of the 1930s to begin a massive political effort of inhabiting the hilly and mountainous areas was reached in spite of unfavorable ecological conditions there. Furthermore, the British Mandate White Book regulations of 1939 severely restricted purchase of land by Jews in the Galilee, Izre'el, and Negev regions. (17)

For these reasons, kibbutzim in the western and eastern parts of the Upper Galilee were allocated with relatively small amounts of water and small parcels of land, often removed from the settlements' immediate vicinity. (18) The situation was severe in this regard, and some kibbutzim were forced to seek sources of income other than agriculture. Many established small workshops and factories, and a few others later developed recreation facilities to supplement agriculture.

Unfavorable ecological conditions continue to exist outside the mountainous areas as well. In the southern part of the country (the Negev semiarid and arid areas), land has been available in sufficient quantities, but water resources have been extremely scarce, even after the construction of the National Water Carrier in 1964. This shortage is one of the factors which has compelled some kibbutzim in the south, most notably since the late 1960s, to seek industrial solutions at relatively high intensity industrial adoptions. (19)

Water and land shortages have not eased throughout the years. Many kibbutzim, especially in the south and in the mountainous regions, have only quite recently received only 70 percent of their planned water allocation. (20) The political need to establish new settlements made it necessary to divert some water allocation and land parcels from

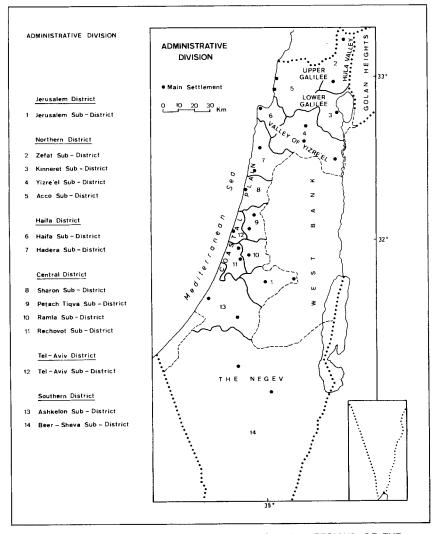


FIGURE 2: ADMINISTRATIVE DIVISION AND GENERAL REGIONS OF THE STATE OF ISRAEL.

existing kibbutzim. (21) On the whole, the addition of new kibbutzim has always imposed further constraints on the agricultural expansion of existing kibbutzim.

only have land allocations Not declined through time, but population pressure on the agricultural land within kibbutzim has increased due to population growth, as revealed by Table 19.3. Until 1952 the land-population ratio increased due to the opening of new frontiers. However, another massive wave occurred in the early 1950s, a settlement considerable part of which took place within existing frontiers or within new frontiers with smaller relative amounts of cultivable land. Compounded by the factor of population growth, the overall land-population ration declined, and this trend continued through the 1960s and 1970s.

The amount of water available for agricultural purposes has also been declining. Table 19.4 shows the temporal trend of water allocation (in cubic meters) per irrigated land unit (in dunams). The two-decade trend shows a considerable decline of one-third in the amount of water available per irrigated dunam. Most of this decline is attributed to the fact that the increase in water allocation did not keep pace with the increase in the amount of land allocated for irrigated crops. Although intensive research in irrigation technology has been taking place, this could not provide a permanent solution to dependence on unsteady and declining resources. In fact, it has been argued that with present water-extraction technology, the amount of water available for agriculture will decline by a further one-third toward the end of the century.

Thus, the increase of population presure on agricultural land and the relative decline in the amount of water available for agriculture have put prospects for agricultural expansion in severe doubt, jeopardizing the economic survival of kibbutzim. Those kibbutzim which were located in poor environments were quite quickly compelled to search for other sources of income, primarily in industry and manufacturing, even though this involved a relaxation of their ideological principles.

		I
*	1936-1972 (in dunams	
	l Kibbutzim.	
	r all	
	o fo	
	Rati	
	Cultivated Land-Population	
	Table 19.3.	

Year	1936	1942	1947	1952	1957	1962	1967	1972
Land-Population								
ratio	9.63	10.35	6.63	19.58	16.40	15.91	13.87	11.68

\* 1 dunam = 0.25 an acre <u>Source</u>: Compiled from unpublished data of Audit Union of the Workers' Agricultural Society, Ltd.

Table 19.4. Water Allocation-Irrigated Land Ratio for all Kibbutzim 1953-1971.

(Cubic meters per dunam)	(				
	1953	1957	1953 1957 1965 1968 1971	1968	1971
Water-land ratio	1,284	1, 137	1,284 1,137 1,077 970 852	970	852
Source: Compiled from Israel Water Commission, Annual Reports.	Commissi	on, <u>Ann</u> ı	ial Reports		
Table 19.5. Agricultural Income for all Kibbutzim, 1936-1961 (Percentage).	all Kib	butzim,	1936-1961	(Percen	tage).
		-			
1936 1942 1949 1952 1957 1961	1949	1952	1957 196	1	

Compiled from unpublished data of Audit Union of the Workers' Agricultural Society, Inc. 75.9 76.8 67.6 58.8 60.7 62.6 % agricultural income Source:

(Percentage). Employment in Agriculture for all Kibbutzim, 1936-1961 Table 19.6.

1962	
1957	64.5
1952	40.6
1949	37.4
1936 1942	45.9
1936	52.4
	agricultural employment 52.4
	% agricultural

Source: Compiled from unpublished data of Audit Union of the Workers' Agricultural Society, Ltd.

# Economic Factors

Operating under water and land constraints, kibbutzim have been faced with two choices: to adjust to limited resources by attempting to intensify and stretch their utility, or to totally shift the economic emphasis away from agriculture. Kibbutz authorities realized that the whole essence of kibbutz life would be jeopardized by relinquishing agricultue, and those kibbutzim that could afford to, have retained their agricultural basis.

In the late 1940s this inclination was supported by a favorable governmental policy of agri-cultural expansion in order to supply food products for the rapidly growing population. At the same time, however, a strict import custom policy im-posed by the government to encourage industrial development caused a rise in agricultural production costs. Furthermore, in the early 1950s the government attempted to maintain low food prices in order to hold down the rising cost of living. For welfare considerations, moshavim (new semi-communal agricultural settlements), which were the main competitors of kibbutzim, were favored in this policy. These factors, along with the imposition of output quotas, imposed hardships on kibbutzim. (23) Any expansion of agricultural activity would have been followed by a further relative decline in in kibbutz profitability. (24) The inevitable result was a resort to other sources of income, reducing the relative share of agriculture.

These trends are supported by data in Table 19.5. Between 1936 and 1949 there was a decline in the relative share of agricultural income. The sharp increase toward 1957 is primarily due to the wave of new kibbutzim established in the early 1950s, almost all of which were totally dependent on agricultural income. However, the consequences of governmental intervention in the market in the early 1950s are demonstrated by the beginning of the decline in the role of agriculture in the late 1950s.

The relative decline in agricultural expansion that began to emerge in the mid-1950s due to resource constraints is also reflected in the trend of employment in agriculture (Table 19.6). Until 1957 relative employment in agriculture increased variably, but decreased significantly toward 1962 to its lowest level ever. Although part of the decline can be accounted for by technological progress, some kibbutzim began to shift part of their manpower resources from agriculture to more promising activities, primarily into industry. In fact, as indicated above, the late 1950s marked the beginning of the accelerated stage of industry adoption by kibbutzim.

# Socio-Demographic Factors

In addition to constraints on physical resources and and agricultural marketing opportunities, the kibbutz economy underwent further pressure due to the emergence of latent unemployment within the kibbutz. This trend can be partially attributed to the universal decline in the amount of labor needed in agriculture due to technological process. However, the bulk of this trend can be attributed to demographic developments within kibbutzim, namely, population growth and changes in age distribution.

Throughout the years, individual kibbutzim have experienced considerable population increases. This growth was due to natural increases and immigration, the latter being composed of immigration from overseas and of Israeli urban youth joining the kibbutz. Table 19.7, presenting the growth in total kibbutz population between 1936 and 1973, reveals several trends. Firstly, total kib-Jutz population grew nine-fold throughout the period. Much of the increase is due to the establishment of new kibbutzim, a trend that has slowed considerably since the mid-1950s. This is reflected by the more normal growth rates in the 1960s and 1970s expected from a relatively stable society. Secondly a significant trend occurred between 1957 and 1962. As we have seen, the 1950s were times of relative decline in kibbutz profitability. Consequently, there was also a relative decline in the standard of living in kibbutzim, resulting in emigration and negative population growth. However, the improvement in the standard of living in the 1960s curbed this trend and stabilized growth rates.

As a result of population growth, there have been considerable changes in the size of kibbutzim (Table 19.8). The percentage of smaller kibbutzim (under 300 persons decreased almost constantly throughout the period. The share of the medium-size kibbutzim (300 to 700) increased, although inconsistently. However, the percentage of large kibbut-

1936-1973.	
tal Kibbutz Population Growth,	
Table 19.7 Tota	

Total Population	$\begin{array}{c}1936\\11,761\end{array}$	$     \begin{array}{c}       1  942 \\       24,040     \end{array} $	$1949 \\ 61,073$	$1952 \\ 69,991$	1957 83,942	1962 82,467	$^{1967}_{93,210}$	$1973 \\ 104,472$
Mean Annual Growth Rate		20.9	20.9 25.7	4.9	4.0	4.0 -0.3	2.6	2.0
Source: Compiled Society,	l from unp Ltd.	ublished	data of the	e Audit	Union of	Compiled from unpublished data of the Audit Union of the Workers' Agricultural Society, Ltd.	, Agricu	ıltural

Table 19.8. Kibbutzim by population size, 1936-1973 (percentage).

	Under 200	200- 299	300- 399	400- 499	500- 599	600 699	700- 799	800- 899	-006 999	1,000+
1936	53.4	20.9	6.9	2.3	6.9	2.3	6.9			
1942	42.8	32.9	12.0	5.4	1.1	2.2		3.2		1.0
1947	22.4	22.4	23.2	13.7	6.8	1.7	3.4	1.7	0.8	9. C
1952	37.3	16.3	12.1	14.9	8.4	4.2	0.4	1.8	6.0	3.2
1957	26.9	17.4	16.1	8.9	13.4	10.2	4.0	0.4	0.8	
1962	23.7	16.8	16.8	12.5	12.5	7.3	7.7	1.2	•	1.7
1967	12.5	19.2	21.9	13.9	16.1	71	5.8	1.3	0.4	1.3
1973	8.3	12.0	25.1	17.6	13.0	12.0	4.1	4.1	1.3	1.8

Compiled from unpublished data of Audit Union of the Workers' Agricultural Society, Ltd. Source:

zim (over 700) increased only slightly as compared to medium-size kibbutzim. On the whole, throughout the period there has been a tendency of kibbutzim to increase in size as witnessed by the fact that toward the end of the period more than two-thirds of the kibbutzim belong to the middle-size group.

Such a population increase, which in some kibbutzim provided a considerable increase in human resources, was not matched by an equivalent rate of increases in physical resources for agricultural expansion. As was earlier indicated, population pressure on land increased with time, causing latent unemployment. The pressure to provide productive jobs for able workers was great, and industrial alternatives were sought in order to reduce social stress.

This ecological-demographic problem was further complicated by the natural aging trend of the kibbutz population. This factor began to affect the labor resources in the 1940s and 1950s in older kibbutzim, and in the 1960s and 1970s in relatively younger ones. (25) The problem arose from the fact that the physical ability of the aging people was not equal to the demands of agricultural work, even with high levels of mechanization. Since one of the kibbutz's ideological principles calls for a guaranteed respectable occupation for each member for as long as he can function, kibbutzim have been faced with the social need to provide productive but suitable jobs which suit the physical abilities of their aging members. (26) Industrial occupations were the most suitable and promising ones.

A further change in age distribution, which is an outcome of population growth and size increase in kibbutzim, is the growing size of second- and third-generation populations. As part of the diffusion of modernization into kibbutzim, members of the younger generation began to acquire higher education in universities and technological institutes, especially during the 1960s and 1970s, and have been willing to contribute to kibbutz life. (27) In many cases, the acquired education could not apply to the relatively narrow activities within agriculture. In this case, kibbutzim were also faced with the growing need to provide new and rather modern industrial occupations that would match personal and professional preferences.

Thus, for demographic reasons (population growth and the growing number of aging members, on the one hand, and young members, on the other hand), kibbutzim inevitably searched for new areas of economic activity in which the demographic changes, as well as economic trends, could be best accommodated. The most promising areas, as shown earlier, were in industry and manufacturing.

## CONCLUSIONS

If we adopt the concept of the production equation to comprehend the kibbutz as an agricultural pro-duction system, and if we discuss in its terms the previously described factors, we can understand the kibbutzim's departure from ideological principles adopting industry. All production in favor of factors remaining constant, the amount of actual production would positively depend on demand for the particular product. Increasing demand (growing national population) would have resulted in increased returns from agriculture, providing, in turn, capital for reinvestment and for raising the standard of living within the kibbutz. However, if agricultural output and marketing are constrained by institutional intervention and agricultural production factor availability grows more scarce and more expensive, per capita revenues decline. Cou-pled with population increase, this trend is followed by a decline in the standard of living, unless manpower is reallocated to other, more productive and less constrained economic activities. Thus, throughout the years kibbutzim have come to realize that agriculture alone cannot maintain the internal stability of kibbutz life. Industry was adopted as a tool to alleviate the social stress that resulted from the interaction of ecological, economic, and demographic problems. The differential exposure of kibbutzim to the influence of the various factors caused a differential and gradual removal of the resistance to adoption of innovative economic activity. The fact that the adoption of industry is shared by virtually all kibbutzim, and that kibbutz industry today constitutes an integral part of the national economic growth, substantiates the success of this economic venture.

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# 20 Non-metropolitan Industrial Employment and Rural Transformation in the United States

**Richard Lonsdale** 

Rural transformation in the United States has come to mean a fundamental change in the employment base, most notably a shift from farm employment to that in decentralized manufacturing and, more recently, to that in the services sector. In rural and small-town (non-metropolitan) (1) areas, farm employment is now overshadowed by factory (2) employment by a margin of almost two to one. Not surprisingly, an important part of this manufacturing is agro-industrial in character: processing of food and feed products, agricultural equipment and supplies, fertilizers and other chemicals, and assembly of a wide variety of the goods for consumption in nonmetropolitan areas. Modern agriculture, with its seemingly ever-greater productivity per farm worker, has, of course, served as a force pushing labor off the farms. Decentralized manufacturing, meanwhile, has expanded employment at a pace more than offsetting farm employment declines, thus providing a net expansion of basic employment in rural and small-town areas.

Rural transformation in the United States has also meant a fundamental demographic transformation. The long-established pattern of net population out-migration from nonmetropolitan areas was slowed in the 1960s, and then reversed. (3) Rural and small-town areas, including those rather remote from larger cities, are now increasing their population at a rate exceeding that for metropolitan areas. (4) With decreased out-migration and increased in-migration, rural and small-town areas

are now experiencing net in-migration. This "population turnaround" was preceded by the large-scale expansion of decentralized industry and the expansion of non-farm employment opportunities. New industrial employment and demographic change have thus been closely interrelated in promoting an overall rural transformation.

This book focuses on "modern agriculture," a theme here treated as embracing not only those activities traditionally seen as purely agricul-tural in character, but also including such func-tionally related and critically supportive activities as agro-industrial and other manufacturing operations located within the rural sphere. As previously noted, this manufacturing has been directly associated with fundamental changes in employment and population trends. And if this manufacturing is seen as an integral part of modern agriculture, then it is perfectly plausible to contend that in the United States modern agriculture has had a profound effect upon rural transformation, bringing about a degree of modernization that has seen rural areas achieve a quality of life on par with or ahead of that in urban centers in many essential respects.

The problems of rural non-metropolitan areas in all advanced societies have traditionally been those associated with a real concentration and regional inequity. As a nation industrializes, there follows a technological modernization of agriculture, bringing increased productivity and a declining need for farm labor. In the United States, this occurred shortly after the farmlands were first settled and cultivated. As larger urban-industrial centers emerged, with expanding employment opportunities, the migration of people from rural to urban places was a natural consequence. Net out-migration of people, especially those younger and with more education, became a standard feature of rural and small-town areas. As a result, such areas commonly suffered the combined problems of declining population, limited employment prospects, loss of critical central-place functions (such as retail stores, post offices, schools, and medical facilities), and a general lack of confidence in the economic and social future of the area. (5) The "better life" and the jobs were concentrated in the urban centers, and regional inequity seemed to be an inevitable

## by-product of industrialization.

Today much of this has changed in rural and small-town America. As a whole, these areas are now enjoying a net in-migration and a population growth rate exceeding that of the nation as a whole. Residential preference polls show that small towns are preferred (over large cities) as places to live. (6) The pace of industrial job expansion greatly exceeds the national average. A renewed sense of confidence is clearly evident in small-town business areas and in the construction of new homes. Those amenities once thought to be available only in the city are now thought to be available there to the same or greater extent than in the city. It has been a remarkable transformation, all in about twenty-five years. What have been the key ingredients? The following comments attempt to provide a theoretical as well as an applied framework for viewing the transformation.

## THE CONCENTRATION-DECONCENTRATION THESIS

It can be reasoned (and the record in some advanced industrial societies provides support) that nations go through a cycle of geographic inequity. Prior to industrial revolution, much of the population is agrarian, most of the industry is of a cottage type, and there are comparatively few reasons (other than ones relating to the inherent natural quality of the land for agriculture) for regional inequalities. However, the advent of modernization and concomitant industrialization and urbanization quite obviously promote geographic inequality and inequity (the latter term incorporates the notions of "fairness" as well as "inequality"). Industry tends to concentrate in the new and growing urban centers to take advantage of scale and agglomeration economies and of improved access to markets and suppliers. (7) Supporting the tendency to concentrate geographically, some analysts reason, are those improvements in transportation which encourage manufacturers to locate in a few places and focus their attention on reducing production costs through large-scale operations. (8) In this process, less urbanized rural and small-town areas are "left behind."

Eventually, it is theorized (and the United States experience supports the theory), cities become too big, diseconomies of scale set in, city images deteriorate, and deconcentration is encouraged by economic factors, government policy, and public attitudes. Regional inequities commence to diminish. (9) Transportation continues to play a critical role by providing industry with comparatively inexpensive access to the national market from almost any location, thanks (in the case of the United States) to widespread auto ownership and trucking services and to an excellent network of highways. (10) Costs of short transport hauls decline relative to those for longer hauls. Industry decentralizes and, of course, employment opportunities and population patterns follow suit.

It would seem, therefore, that industrial societies go through a phase of geographic concentration (of industry, jobs, and people) followed by a phase of deconcentration. The United States is now very much in the deconcentration phase. Plotted on a graph, the cycle traces out an inverted "U" curve. (11) But a haunting thought in all of this is the idea that "inexpensive" energy as reflected in transportation costs has made it all possible. It remains to be seen what the geographic impact (on jobs and people) will be of expected higher energy costs and energy shortages.

## THE RECENT TREND TO INDUSTRIAL DECENTRALIZATION IN THE UNITED STATES

Despite a lack of comprehensive planning and coordinated policy to achieve it, the United States has witnessed a remarkable degree of industrial decentralization. In the early 1950s an "industrial turnaround" was achieved; that is, the century-long trend toward the geographic concentration of manufacturing was reversed and the decentralization phase began, consistent with the concentrationdeconcentration thesis discussed previously. In the United States, this "turnaround" was the combined result of many factors, among them the expansion of trucking able to serve virtually every community; the interstate highway system; almost universal automobile ownership, permitting rural residents to commute daily to even moderately distant plants; rural-urban wage differentials; the recognition that rural labor, while not as skilled, had a strong work ethic; the increased "routinization" of many production procedures; the desire by management to escape the high taxes and strong labor

unions characteristic of larger cities; the growing disenchantment with the quality of life in cities; growing regional markets; and the feeling that industry was "more appreciated" in less urbanized areas. (12) Such a powerful combination of decentralization motives has not been present in other advanced societies, and thus United States manufacturing has come to be more extensively decentralized than manufacturing in other nations, despite the United States being one of the few advanced nations to have no real policy toward this end.

In this study, the share of the nation's total manufacturing employment found in non-metropolitan (rural and small-town areas) is used as a measure of the level of a real concentration/deconcentration. At the time of the "industrial turnaround," about 20 percent of all United States manufacturing employees were in such non-metropolitan areas. (13) In the late 1950s, deconcentration tendencies began to gather strong momentum, and between 1962 and 1978, the share of United States industy in non-metropolitan areas climbed from 23.5 to 28.8 percent (Table 20.1). In the 1962-1978 period non-metropolitan manufacturing employment increased by 1.8 million, or 47 percent, compared with a metropolitan increase of 1.4 million, or 11 percent. (14) Nonmetropolitan areas thus accounted for 56 percent of the national net gain in industrial jobs, an impressive feat for that section of the nation with but 31 percent of the population in 1970.

The industrialization of the American countryside is no longer a vision for the future. With 31 percent of the population and 29 percent of the factory employment in non-metropolitan areas, it is now a reality. The United States is apparently the only advanced society with a reasonably large territory to be able to claim this. Indeed, if current trends persist, non-metropolitian areas will soon become more industrialized than metropolitan areas, (15) leading one to speculate about the possibility of a space economy consisting of islands (large cities) providing service functions surrounded by a sea (rural and small-town areas) focusing on agriculture, mining, and manufacturing. But once again, the question of energy cost and availability casts a shadow over such an extrapolation.

	Total U.S.	Metropolitan <sup>b</sup>		Nonmetropolitan
	(thou.) (thou.)	(thou.) (thou.)	(thou.) (thou.)	(percentage of U.S. total)
1959 <sup>c</sup>	16,173	12,792	3,381	(20.9)
1962	16,622	12.715	3,907	(23.5)
1967	19,390	14.541	4,849	(25.0)
1969 <sup>c</sup>	20,177	15,435	4,742	(23.5)
1970	19,764	14,654	5,110	(25.9)
1974	19,983	14,320	5,663	(28.3)
1978	19.870	14,141	5,729	(28.8)
Change, 1962-78	3,248	1,426	1,822	

Locational Perspective," In Nonmetropolitan Industrialization, ed. R. E. Lonsdale and H. L. Seyler, (New York: John Willey, 1979), p. 18; and Claude C. Haren, "Location of Industrial Production and Distribution," in Rural Industrialization: Problems and Poten-tials, ed. L. R. Whiting (Ames: Iowa State Univ. Press, 1974), p. 8. Derived from detailed data given by Claude C. Haren and Ronald W. Holling, "Industrial Development in Nonmetropolitan America: A Source:

<sup>a</sup>Wage and Salary employment, adapted from Bureau of Labor Statis-tics--Employment Security estimates. All data for March of year indicated. <sup>b</sup>Includes 225 mostly larger of 278 metropolitan areas designated through 1977.

<sup>C</sup>Data adapted from Country Business Patterns and thus not fully comparable with data for other years.

# EXPANDING THE RURAL EMPLOYMENT BASE

The role of industrial employment is here considered within the context of standard economic base (or export base) theory. It is reasoned that the export sector of the local economy provides the basic employment, which in turn supports the local population through the importing of capital. The basic or "community-forming" activities are thus ones where the final product is exported out of the area. The non-basic or "community-serving" activities provide goods and services to the local area.

Most non-metropolitan manufacturing, even that of an agro-industrial nature, is basic in that most the products leave the immediate area (for of example, the county where the plant is located). Thus, for each new manufacturing job, there is a presumed increase in non-basic employment, and thus a multiplier effect. In most cases, the employment multiplier has been between 1.0 and 2.0 (1.0 signifies no net increase beyond the number of new industrial jobs, while 2.0 indicates that fifteen new industrial jobs will cause a total increase of thirty in local employment). In a summary of twelve existing non-metropolitan case studies, Summers and his associates found employment multipliers between 1.0 and 1.7. (16) Stevens and Wallace, in а 1947-1960 study in Indiana, found an employment multiplier of 1.4. (17) In a Utah county from 1950 to 1966, McArthur and Coppedge found a multiplier of 1.7. (18) In Missouri, Braschler found manufacturing-caused long-run employment multipliers averaging about 1.6 around 1950, 1.9 around 1960, and 2.1 around 1970; thus, he proposes that the multipliers become larger through time. (19) Stronger multipliers are associated with new industries that pay good wages, buy at least some of their materials and services locally, and employ local workers who do most of their shopping locally.

In non-metropolitan America as a whole, industrial expansion clearly played a critical and decisive role in expanding the employment base in the 1960-1970 period. The absolute gain of 1.25 million industrial jobs represented 31 percent of the 4.06 million total gain in non-agricultural employment. (20) Assuming that most manufacturing is basic in character, and assuming at least a modest (say, 1.5) employment multiplier, manufacturing probably accounted for mearly two million new jobs. This far exceeded the estimated 1.12 million decline in farm employment in the same period, (21) and the non-metropolitan employment base thus diversified and expanded to a very impressive extent.

There are, of course, other kinds of basic, job-generating activities that rural and small-town areas might acquire, such as those associated with tourism, recreation, retirement, mining, expanded agriculture, government facilities, and transportation. Employment in these sectors has been growing much more rapidly than in manufacturing. But the great majority of rural and small-town areas lack the warm winters, mountain scenery, special situational advantages, or natural resources to attract any significant amount of new basic activity other than manufacturing. Manufacturing may not be a growth sector of the national economy, but it has demonstrated a remarkable degree of locational mobility.

In the 1970-1978 period, manufacturing accounted for 619,000 new jobs in non-metropolitan United States, only 14 percent of the total nonmetropolitan non-agricultural employment gain of million. (22) Clearly, the focus has 4.6 now shifted to employment gains in the tertiary or services sector (such as trade, personal and professional services, finance, transportation, communications, and government). It can be reasoned that this shift in employment emphasis is perfectly logical. In effect, strong gains in service employment have followed strong gains in manufacturing after a certain period of time (five to ten years). A useful framework for viewing this is provided by what might be called a primary-secondary-tertiary transitional thesis. As a nation or region achieves economic growth, agriculture declines in relative importance, giving way to manufacturing. Then, in time, manufacturing expansion levels off, accompanied by growth in such service sectors as wholesale and retail trade, personal and professional services, finance-insurance-real estate, and government. This long-term shift in emphasis from primary (agriculture) to secondary (manufacturing) to tertiary (services) activity is characteristic of maturing economies.

# US: EMPLOYMENT & RURAL TRANSFORMATION

### DEMOGRAPHIC AND LIFE-STYLE IMPACTS

The impact of the expanded and diversified employment base in rural and small-town America is widely evident, particularly as it has involved population levels and life-styles. Indeed, one needs only to drive through the small towns of the South, the Middle West, the Great Plains, and other areas of the United States to appreciate the impact. Thousands of smaller communities - after years of population loss, economic stagnation, abandoned retail shops, and general lack of confidence in the future - are showing physically tangible signs of renewed prosperity and growth. This is evident in the new housing; spruced-up retail shops; fast-food outlets; active automobile and farm implement agencies; modern banks, schools, and post offices; improved sewerage, water, and recreational facilities; and, almost invariably, one or more new industrial plants on the edge of town. Those with a nostalgic bent often argue that small towns are losing some of their traditional charm. This is probably true, but the return of at least a modest rate of growth - after many decades of dormancy or decline - has been enthusiastically received by most people throughout rural America. (23)

The all-essential element has been a resumption of population growth in small towns and rural areas. Since the 1970 census (and probably a few years before that), nonmetropolitan areas have enjoyed a net in-migration of population and an overall growth rate exceeding that of metropolitan areas. At first focused on "adjacent" nonmetropolitan areas (those near metropolitan areas), it soon came to include the more distant ("nonadjacent") nonmetropolitan districts. (24) Increased in-migration, as well as reduced out-migration, helps to explain the population growth. In a study of migrant response in four rural areas in the 1965-1970 period, Olsen and Kuehn found that 22 percent of the new industrial jobs were held by migrants, including former residents who elected to return. (25) In the Great Plains, Kale found that 21 percent of the employees at male-majority plants moved into the area to take their new jobs, while the figure was 6 percent at female-majority plants. (26)

Many factors influence persons' decisions to migrate or remain where they are, but employment residents, for the most part, enjoy the same set of housing comforts that city residents do. Income levels are lower, but an important part of this difference is balanced by a lower cost of living. Employment opportunities are greater, and many people, in particular those just out of school who might well have out-migrated to the city twenty years ago, are now electing by their own free will to remain in the areas where they grew up, near their families and long-time friends. The social and psychological significance of this - in a nation with so much geographic impermanence in individual residential behavior - should not be underestimated.

#### CONCLUSIONS

The expansion of industrial employment in rural and small-town areas of the United States should be seen as a normal and essential phase in the overall modernization and economic and social transformation of these areas. Forces common to many advanced societies have been operative, (33) but a combination of circumstances has seen the United States as a pacesetter in rural transformation. Other nations may experience an essentially similar change. Rural America passed through a natural phase of a real concentration of industry and people, and now an equally natural trend to deconcentration is widely evident. In a sense, rural and small-town areas have been "developing lands" transcending agrarian emphases and moving on to manufacturing and subsequently to service-performing activities. The 1960s saw the peak of the industrialization phase, and now the emphasis has shifted to the services sector. With this transformation, rural and small-town residents have come to enjoy employment opportunities, the availability of services, housing, and a life-style similar in many qualitative respects with those enjoyed by city residents. Nonmetropolitan industrialization, inexorably linked with and a part of the modernization of agriculture, has wrought a fundamental transformation of the American rural scene. Other societies, less advanced in this rural transformation, can learn much from the United States experience.

opportunities are certainly a dominant consideration. (27) Most studies support the almost self-evident proposition that new jobs have a positive population impact. In a survey of 58 existing case studies of small-town industrialization. Summers and his associates found that 86 percent subsequently experienced a population gain. (28) In Dietz's northern Great Plains study, area population decline was reduced and towns grew more impressively in thirteen counties receiving industry, compared with twenty-five counties which did not. (29) In a Missouri study of rural and semi-rural counties, Braschler found a population multiplier of about 5.0; that is, 100 new industrial jobs brought a population increase of 500. (30)

New industrial jobs do not necessarily mean an improvement in per capita income levels (31) (although income levels generally do improve in lower-income areas, especially in the South), but they do signal an expanded employment base, more families with two wage earners, and thus higher absolute income levels in the community. This translates into more retail sales and improved retail facilities. It also translates into a more active real estate market, higher property values, increased local tax revenues, and improvements or expansions in public services. In effect, small towns assume more of the characteristics of larger towns.

Life-styles in small towns and rural areas, while likely to remain distinct in a number of essential attributes, are becoming more and more like those in the cities. (32) Increasingly, these distinctions are being viewed as assets by rural Americans rather than liabilities. Many of the traditional deficiencies of rural life, social and economic, have been reduced or eliminated. Thanks to the national news media, rural and small-town residents have come to embrace a set of attitudes and aspirations similar to the nation as a whole. Good shopping facilities may be ten or even forty miles distant; but with one or two automobiles in the family, that is no serious problem. Educational facilities, while still below the national norm, are not dramatically different in quality, and going off to the state university after high school is as commonplace as elsewhere. The days of outdoor privys and loading the furnace on a cold winter morning are essentially gone; nonmetropolitan

#### NOTES

(1) "Nonmetropolitan," roughly comparable to rural and small-town areas, refers to United States areas outside of counties, or groups of contiguous closely-tied counties, which contain at least one city of 50,000 population or more (i.e. metropolitan areas or SMSAs).

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(22) Haren and Holling, "Industrial Development," p. 18.

(23) One example of this attitude is provided by R.E. Lonsdale, J.C. Kinworthy, and T.R. Doering, Attitudes of Manufacturers in Small Cities and Towns of Nebraska (Lincoln: Nebraska Dept. of Economic Development, 1976).

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# 21 The Impact of Agro-industrial Development on the Viticulture of Germany: The Case of the Kaiserstuhl Region

## Jorg Stadelbauer

### THE PROBLEM

In the Federal Republic of Germany, viticulture belongs to those specialized agricultural systems in which agro-industrial integration has been carried through earlier than in other fields of agricultural production. The latest changes have affected, above all, the stages of production following the agricultural production (grape pressing, wine making, aging) and the meliorative basis of the cultivation (slope-terracing, vineyard consolidation). The position of the vine growers has been influenced in such a way that the alteration concerning the preceding and following stages are, at the same time, an expression of social change.

Regarding production, the interconnected elements of the wine industry can be seen as a <u>viticultural complex</u>. This chapter is an attempt to show some of the characteristics determinating vine-growing regions as spatial viticultural complexes from the point of view of agricultural and economic innovation. For the focus of our examination, the <u>Kaiserstuhl</u> area has been chosen as an example of such innovation. (1) It is a hilly region in the southwest of Germany, distinctly marked off from the surrounding area.

The theoretical framework of this chapter is formed by the conception of agro-industrial complexes in such a way as the concept has been developed by Soviet agricultural science in regard to an economic and sociocultural system completely differing from the West German system. (2) The critical discussion about different facts arising from this concept is not to be ignored, (3) for it too is a constitutive part of the theory and of the practical application of theoretical knowledge.

Nevertheless, this chapter must be restricted to a very few problems which appear to be apt to stress the categorical basis of agro-industrial integration: the normative fixation by juridical acts; requirements of space for utilization; overcoming of space by economic connections; temporal and social changes; economic raising of productivity by concentration and specialization, by a cooperation between the different branches and enterprises, and by agricultural, technical, and economic innovations.

#### THE VINEYARD CONSOLIDATION IN THE INTEGRATION PROCESS

Today, modernization in a winegrowing area finds its most striking physiognomical expression in the consolidation of vine holdings. In the Kaiserstuhl, it is connected with the arrangement of huge terraces on which a modern growing of quality wine takes places. The terracing of slopes in the Kaiserstuhl corresponded with an extremely scattered pattern of holdings as long as gavelkind tenure was applied. The modest technical equipment of the past centuries made earth movements on a big scale impossible, so the terraces mostly followed the natural relief. Proportionate to the degree to which modern agricultural techniques were introduced in the wine growing area, it became necessary to enlarge the holdings in order to make them more profitable. That is why land consolidation was started after World War II. It corresponds to a comprehensive organization of land which comprises a bundle of measures for the improvement of agricultural structures: transformation of the terrain by extensive earth movements; hydraulic measures; improvement of the road system within the region; fixation of a plan for vine plantation; and a new regulation of the spatial attachment of ownership and property rights. The juridical basis is the Land Consolidation Law of 1976 (Flurbereinigungsgesetz), which intends to improve the production and working conditions in agriculture and which emphasizes, more than the older statute from July 14, 1953, the basis for previous proceedings - the protection of the environment.

The procedure of these measures shall be presented with the example of land-consolidation proceedings on a small scale in the northwest of the Kaiserstuhl (about forty hectares). In the mid-1960s, the community of Leiselheim appealed for land consolidation. The implementation was delayed because hydraulic measures (building of a retention basin) had to be prepared, approved, and started. In addition, the huge, planned earth movements made it necessary to improve the layer of loess by provisions of material from a neighboring forest. In July 1972, a hearing of the participating organizations and authorities took place as set out in the Land Consolidation Law. The arising differof opinion had to be clarified in the ences following two and a half years. The official directions issued on January 31, 1975, made the start of the procedure possible. Further management was undertaken by the Administration for Land Consolidation and Settlement (Landesamt fur Flurbereinigung und Siedlungswesen). At the same time, the landowners' association was founded, and it existed as a corporation of public law (according to juridical regulations) for the duration of the consolidating procedures.

Simultaneously, the establishment of plans for roads and waters preceded the terrain measures, which were carried through within three months (February to April, 1976). While the new vines were planted according to the plan worked out by the regional government (<u>Regierungsprasidium</u>) in cooperation with the Institute for Wine Industry (<u>Weinbauinstitut</u>), the winegrowers' cooperatives, and the commercialization establishments, the deep furrow work and road building continued until the end of the year.

In the spring of 1977, one year after the new plantation was initiated, the statutes of ownership were newly regulated in a provisional form. They payed regard to the old ownership structures and the results of land evaluation. A definitive allocation of proprietor's titles according to the listing in the land register has been completed by 1979.

These proceedings clarify that modern land consolidation is accomplished by different author-

ities that have to act as mediators between opposing interests and opinions concerning land utiliza-tion and protection. The juridical basis ensures that those who are personally affected by these measures have the right to participate in the different steps of the procedure. Participators' associations and vine-planting cooperatives characterize a strong cooperative movement. The use of cross-country machines and photogrammetric topographic surveys emphasize the claim to a very precise way of working. The accompanying building measures (roads, waters) necessitate cooperation with other administrative and economic branches. These facts show that the total complex of land consolidation is an important part of integration regard to the wine industury and to area in planning.

In the years 1950 to 1974, sixty-three proceedings of public land consolidation in the (representing a total of 3,400 hec-Kaiserstuhl tares) were carried through. A further 250 hectares were consolidated voluntarily without public works. The allotment on the huge terraces led to exactly regulated bundles of strip-shaped parcels. These regulations reduced the amount of work per hectare by nearly half - to intensify winegrowing and to increase its profitability. But the consequences of these large-scale alterations in the landscape have not always been positive. Negative impacts are mainly in the climatic sphere. Recently, microclimatological topographic surveys and interpretations of test photographs taken with the remote sensing scanner have proved that the small anti-thetic inclination of the terrace surface favors the formation of small, cold air cells and secondary wind systems. This means an increased danger of frost. From the consumer's point of view, it is often criticized that the traditional individuality small sites disappears. Improvements in the of winemaking and in the aging resulted in a standardization of quality. The measures of land consolidation additionally assure those fixations which have to be made on the size of the cultivated land on the basis of the Wine Industry Law (Weinwirtschaftsgesetz) of May 9, 1968; only suitable areas which guarantee the growing of quality wine are included. For the Kaiserstuhl, this means that only those terraced slopes which are situated below 395 meters above sea level can be cultivated.

#### GERMANY: THE KAISERSTUHL REGION

Altogether, the land consolidation shows a govenmental activity with a strong spatial impact; that is, the effect of legal standardization on the modern change of agricultural landscape. The individual measures are controlled by a comprehensive system that is meant to promote, with political instruments, the growing of quality wine to guarantee the profitability of enterprises and at the same time to accelerate the economic integration.

#### TYPES OF WINE ENTERPRISES IN THE INTEGRATION PROCESS

The winegrowing complex "Kaiserstuhl" is characterized by the juxtaposition of several types of enterprises, which, to various extents, take part in cooperation and integration. With regard to the whole winegrowing area of Baden, they differ remarkably from the other regions according to their share in the wine industry: the cooperative sector holds 80 percent, the winegrowers' and a wine dealers' sector as well as the estates hold 5 percent, and the wine merchants' firms hold approximately 10 percent. In addition, the types of enterprises differ from each other as to their locational characteristics, their spatial connections, and their production profiles (see Table 21.1).

#### Winegrowers

The winegrowers' operations are based on family labor without additional workers. As a rule, the winegrowers are members of a cooperative that undertakes the making and the commercialization of the wine, or they are contractual suppliers of several large winegrowing estates or wine merchants' firms. The degree of specialization varies to a certain extent. If agriculture is the main source of living in principal income units, mixed types of enterprises are common. For subsidiary farmers, such as in the central Kaiserstuhl, whose main nonagricultural occupation is mostly somewhere outside the place of residence, winegrowing is often the only agricultural source of income. The farm size structures also differ. In the last two decades, the smallest properties of less than one hectare (mostly farmers with additional nonagri-

	Function	Propaganda Commerce Wineaging Wineaking Reception of grapes Purchase of Purchase of Purchase of	Propaganda Wineaging Wineaging Wineaking Greeption of grapes Jurchase of Jurchase of means inty	Propaganda Commerce Wineaging Wineaging Reception of grapes Purchase of auxiliary means	Propaganda Commerce Wineaging Wineaging Reception of grapes Purchase of auxiliary means
uiticulture viticulture	Integration	Strong concentra- tion on cooperative basis	Concentration and specialization on cooperative basis	Individual enter- trises; relations to other economic partners based on contracts or free	Party specialized. party diversifica- tion. cooperation with the wine- with the wine- tive or (scldom) wine estate
LCS OL Radich	ation	Catchment area: Bedion of sale: Region of sale: Area area area area temberg, depots in other German regions, other German regions, tion 4-5% (enlarge- ment planned)	Catchment area: certicory (75% of the grapes at least the grapes at least this area); mainly Baden-Wurt- temberg (wholesale- mainly Baden-Wurt- temberg (wholesale- untrition sector of the retail sale, sons); little export- ation to other German regions, mearly no regions, nother	Analogous to the mingrowers coop- erative, but sales are mostly confined to Baden-Auertrem- berg	approx. As farmers con- 2,350 meted to their parcels, as vintag- ers to the wine- growers' coopera- tives in their vil- iages, no wine
in the	Number	- 1	50	approx. 70	approx. 2,350
e zl.l Unara enternrises	Location	Central location in regard to the Badish viticulture, periph- eral location as to the Kaiserstuhl	Located in villages are of viticultural and utilization; dispersion according to the network of group settlements	Mostly located in the greatest vil- lages (Endingen, hringen), influ- enced by the histor- ical development of the farm size structure	Little farmers in all villages, knowing the gavel- kind tenure in the past (Kleinbauern- tum)
ladi	Type of enterprise	Central Winery	Winegrowers' cooperative	Wine estate Wingrower selling his own production	Vintager

Characteristics of the main types of Table 21.1

cultural income) and medium-size properties with more than ten hectares (if combined with winegrowing where agriculture is the principal income) experienced a relative growth, whereas the share of farms with sizes in-between has fallen. This distinction corresponds to a development that is noticeable in the whole agriculture of West Germany.

#### Winegrowers and Dealers

Individual wine making by wine growers and dealers is nowadays only efficient if the size of the vine holding is at least 1.5 hectares. As small properties dominate in the Kaiserstuhl, the number of such enterprises is small. In addition, the access to the trade network is limited. Wine estates play an equally minor part in the Kaiserstuhl, differing from the vine-growing areas on the Rhine and Mosel. However, they do exist occasionally. They unite the locational qualities and the organiztion of individual holdings and winegrowers' cooperatives. In some cases, the number of supplying vintagers runs into several hundreds and the wine estates are then similar in size to the cooperatives. While the wine estates have their own winegrowing, the wine trad-ing firms lack the agrarian stage of production. That is why they are atypical of the Kaiserstuhl. They can be found more often in communities that do winegrowing on an insignificant scale or not at all and which are situated close to the winegrowing areas.

#### Winegrowers' Cooperatives

The winegrowers' cooperatives are by far the most important link between the agricultural producer and his suppliers and consumers. Thus, they occupy a central position in the process of integration (see the economic data in Table 21.2). In the Kaiserstuhl, two types may be distinguished:

 Winegrowers' cooperatives that hold the whole production cycle, starting with the receiving of the grapes up to the commercialization, and which also must accomplish infrastructural tasks;

Table 21.2	Devel of the		the e in Year o	cooperative dustry. <sup>a</sup> f Vintage	e sector	٥٢		
	1970	1971	1972	1973	1974	1975	1976	1977
Delivery and deposi- tion, million liters	94.5	54.4	84.8	104.2	53.4	89.2	121.9	146.3
Production of Kaiserstuhl and Breisgau regions, (million liters)			22.0	23.6	17.7	20.1	24.8	31.2
<pre>= % OF the Badish cooperative sector</pre>			26.2	22.7	33.1	23.0	20.3	21.0
Central Winery (ZBW) (million liters)			31.8	40.3	18.6	35.4	57.3	67.0
= % of the Badish cooperative sector			37.3	38.7	34.9	40.0	47.0	46.0
business year		1971/72	1972/73	1973/74 <sup>b</sup>	1974/75	1975/76	1976/77	1977/78
Sales, million liters Winegrowers' cooperatives Central Winery		43.3 27.7	40.3 28.0	36.2 20.9	49.4 29.7	48.9 29.4	52.4 32.1	
Proceeds, million DM Winegrowers' cooperatives Central Winery			283.0 106.6	220.0 81.3	313.3	313.2	344.0	
Profit, million DM Winegrowers'cooperatives				173.0 <sup>c</sup>	176.0 <sup>d</sup>	202.4 <sup>e</sup>	206.6 <sup>f</sup>	
Central Winery				109.9 <sup>c</sup>	100.0 <sup>d</sup>	108.7 <sup>e</sup>	107.0 <sup>f</sup>	118.4 <sup>g</sup>
Members of the Badish Winegrowers cooperatives Number		21,361	22,463	23,126 <sup>C</sup>	23,631 <sup>d</sup>	23,982 <sup>e</sup>	24,907	25,500 <sup>h</sup>
Investment stock, million DM		81.9		100.0	120.0	110.4	127.3	135.0 <sup>h</sup>
Own capital, million DM		81.3		102.6	112.2	122.1	133.8	140.0 <sup>h</sup>
<sup>a</sup> according to Jahresbericht des Badischen Genossepschaftsverbapdes of the business year from 1/9-31/8 to 1/7-30/6 <sup>c</sup> in 1973 <sup>d</sup> in	nen Genossensc /7-30/6. – i	haftsverba n 1973. –	des 1974 ff. din 1974	[f.e <sup>-b</sup> only ter - e <sup>in</sup> 1975	/ ten <sub>f</sub> mont 5 fin	ten <sub>f</sub> months because of the change <sup>f</sup> in 1976 <sup>g</sup> in 1977 pre-	of the chá in 1977	nge pre-

liminary data.

#### GERMANY: THE KAISERSTUHL REGION

2. Winegrowers' cooperatives that fulfill only tasks concerning the organization. The wine making and the commercialization is left to the Central Winery (ZBW), because the quantitative yield and the number of members is below the limit of profitableness of the winery and facilities for wine aging.

It is characteristic of the Kaiserstuhl area that the first type dominates, as opposed to other winegrowing areas in Baden. Only a few winegrowers' cooperatives deliver their total vintage to Breisach, while the others deliver only a certain percentage. Another important task of the winegrowers' cooperatives is commercial regulation. A huge part of the wine is sold by wholesale chains and branches of food shops, which urge a continous supply of wines that show small variations in quality and quantity. Only the storage of wine on a large scale can guarantee such a continuity. Also, the function of decision making is added: the winegrowers' cooperatives not only give agricultural, technical, and economic information to their members, but they directly take part in decisions made on a large, spatial scale (for example, the proceedings of consolidation of vine land). Members of associations concerned with a consolidation procedure and vine-planting cooperatives are not identical with winegrowers' cooperatives, but they never operate without the participation of winegrowers' cooperatives. These tasks clarify the fact that the activities of winegrowers' cooperatives have remarkably changed since their foundation. Previously, they had been self-help organizations of vintages who considered cooperation the only possible solution during the economic crisis after World War I.

The Central Winery of Winegrowers' Cooperatives of Baden (Zentralkellerei Badischer Winzergenossenschaften - ZBW) has made the most distinct integrative efforts toward further concentration of the wine industry. In 1977, it held 67 million liters, or 46 percent of the grapes registered by cooperatives in Baden. As the cooperatives held 88.7 percent of the whole vintage, the ZBW has a share of 41 percent in the total Badish vintage. Thus, the concentration is far more intensive than elsewhere in Germany, where smaller regional vineries and winegrowing estates are the prevailing

types of enterprises. The ZBW is the biggest winery in Europe, and it has a share of 14 percent in the marketing of German wines. It was first founded in by the cooperation of eight winegrowers' 1952 cooperatives. Now, ninety-one winegrowers' cooperatives and one winegrowing estate supply the ZBW. It has continually expanded its production and storage capacity, to almost 140 million liters in 1978. During the harvest, up to 3,800 tons of grapes per day can be registered and pressed. As the legislation orders all quality wines to have a detailed distinction according to the place and site of origin, the sort of vine, the degree of quality, and the year of vintage, the ZBW offers more than a thousand different wines.

The grapes are delivered from all winegrowing areas in Baden, but the individual winegrowing regions are represented differently: on the <u>Berg-</u> <u>strasse</u> and in the <u>Markgraflerland</u> there exist regional wineries, while the <u>Kaiserstuhl</u> region is characterized by a preponderance of winegrowing and wine-dealing cooperatives.

Winegrowers' cooperatives and the Central Winery are, in turn, members of the Cooperative of Baden (Badischer Genossenschafts-Association verband - Raiffeisen - Schulze-Delitzsch e.V.), which was formed in 1972 by the amalgamation of the cooperative association (Genossenschaftsverband) and the farmers' cooperative union (Raiffeisenver-band). In this present association, cooperatives having different economic functions are combined (loan-banks, supply and sellers' cooperatives, cooperatives for the utilization of milk, of cattle and meat, of eggs and poultry, of fruit and vegetables, and, moreover, buyers' cooperatives and other merchandize and service cooperatives). Their total number dropped from 1,602 in 1972 to 1,232 at the end of 1977, because numerous small cooperatives disbanded or amalgamated with neighboring larger cooperatives. The exceptional position of the winegrowers' cooperatives and the ZBW within the association occurs because of the specialization - another crucial characteristic of horizontal cooperation and of agro-industrial integration.

As far as the infrastructural sphere of scientific information is concerned, a close cooperation exists, linking all winegrowing enterprises with the Governmental Institute of Winegrowing in Freiburg, which is subordinate to the Ministry of Nutrition, Agriculture and Environment of Baden-Wurttemberg. This institute promotes the growing of wine with scientific research and practical application.

In conclusion, structural and functional economic areas as well as spheres of conceptual interaction do not coincide with the winegrowing complex. Supplying and marketing areas exist as spheres of activities, varying in intensity from the center to the periphery. Outwards, the relations are open – above all, as far as marketing is concerned. The insignificant export connections give proof of this, although they are not completely lacking. On the other hand, there exist spheres of influence for normative statutes. They are based on jurisdiction and on authoritative competences that have a direct impact on the spatial organization. They add to the spectrum of regionalizational classification.

The Soviet conception of agro-industrial complexes presupposes a spatial identity of structural facts and functional relations, and does not make the distinction between the above-listed regions. Soviet economic geography emphasizes the taxonomic way of thinking in the hierarchy of economic areas - which is easily comprehensible, if one considers the extension and variety of Soviet lands. This fact should be considered as a remarkable contrast to the results of research work derived from the conditions of a free-market economy. Eyen if the analogous technical development takes place, free-market economy and centrally planned economy will issue different space types and classes of regions. The considerations of the production process suggests that each of the production levels forms its own spatial connection. Their total integration (spatial) in an agro-industrial complex seems to be extremely difficult.

Therefore, it may be more reasonable to think of the agro-industrial complex in its special form (for example, as a wine industry complex) as an economic or agrarian formation. Thus, agro-industrial complexes are not real spatial units that may be delimitated from each other, but are types of regions that are defined economically and which overlap and complete each other.

#### NOTES

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(b) A. S. Negru-Bode, <u>Agrarno-promyshlennoye</u> kooperirovaniye <u>v SSSR</u>; (Moscow, 1975).

(c) D. V. Valovoy, <u>Mezhkolkhoznaya i gosu</u>darstvenno-kolkhoznaya kooperatsiya; (Moscow, 1977).

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3. I. Karlyuk, "Formirovaniye i planirovaniye agrarnopromyshlennogo kompleksa," Voprosy ekonomiki 4: (1978) 40-49.

# **22** The Impact of Modern **Crop Production** Systems in Hungary: The Case of the Nadudvar Method

P. Eke

Nadudvar, the center of the closed or crop-production system (CPS) under study in this chapter, is located in eastern Hungary. Despite its large population, 9,500, it is a typical agricultural settlement. The village is located on the border of two landscape units of the Great Plain, namely, Hortobagy and the Hajdusag. Owing to its being situated on a border, the conditions of soil are varied and, in part, disadvantageous: alkali soil occupies more than half of the fields of the village, while on the rest there are chernozem

(black earth) soils and mainly fertile fields. In analyzing the general conditions of farming, we can consider the relative nearness of the towns to be favorable. Nadudvar is nearly twenty kilometers from Hajduszoboszlo with its almost 25,000 inhabitants and forty kilometers from Debrecen with a population of 200,000. Though Nadudvar has no direct rail connection, the position of its communication can be said to be auspicious. It is connected to the main Budapest-Szolnok-Debrecen-Nyiregyhaza line at two points with the help of a ten kilometer long subsidiary road. The public road connections are good in all directions.

Before 1945, the village was characterized by self-sufficient, enclosed and underdeveloped agri-culture. Other features were a relative surplus population, lack of industry, and backward living conditions, in short, economic stagnation. During the past thirty years, the position of

Nadudvar has essentially changed. The agricultural

development has been particularly rapid, and the economy and population of the village have been basically transformed. Today, Nadudvar is characterized by a modern, socialist, large-scale agriculture on one of the best collective farms of Hungary.

The development of Nadudvar is interesting and instructive in that the village has emerged from its earlier situation and become outstanding through the continuous self-development and innovative capacity of its agricultural cooperative. Industry has not been developed here; hence, the village has not become an industrial territory or center. Nor have the general conditions of its economy been different from those of other villages. Only the agriculture of the village has changed radically. Nadudvar has mobilized its own resources and found progress in agricultural development. The economic position of the village is now firm, and Nadudvar has acquired a name through its agrarian economy.

It was the <u>Voros Csillag</u> (Red Star) Producer's Cooperative of Nadudvar that gave the first impulse to development, and its role has been determinant ever since. The cooperative has become the largest in the country in terms of gross production. The Voros Csillag was the initiator of the Nadudvar crop-production system, now the greatest CPS in Hungary. As a system center, Nadudvar has intensive economic-territorial connections and it is a national center of agricultural organization, management, and advisory service.

Nadudvar always seeks the possibilities of further advancement, as is proven by the fact that it is also the center of the first agro-industrial association in Hungary. The agro-industrial association, which is vertically integrated, best shows the innovative capacity of Nadudvar, since in 1980 there are only four such organizations in Hungary.

### THE VOROS CSILLAG COOPERATIVE

The Voros Csillag Cooperative was formed in 1950 on an area of merely 105 hectares. In the 1950s there were several cooperatives in the village, but it was the Voros Csillag that gradually became the leader, and the other cooperatives slowly merged with it. At present it is the only large farm of the village and is one of the largest estates of the country, comprising 17,000 hectares. The number of its employees was exactly 3,000 in 1980. The present size of the cooperative was established around 1960, and this territorial size made the start and advancement of the industrialization of agriculture possible. The estate has been suitable from the 1960s to the requirements of present technology, and this advantageous situation was and has been utilized by Nadudvar.

An important feature of the cooperative is that, during its development over almost thirty years, it has had to face no economic crises and has been characterized by steady economic growth. Its emergence and its production level (significantly above the national average) cannot be explained by natural factors. The conditions of its soil are represented by the structure of the utilization of the fields: 58 percent of the area is arable land and 38 percent is grazing land, alkali soil. The intensive land use forms are vineyards and orchards. In addition to the unfavorable conditions of soil, lack of precipitation is characteristic of this part of the country; the annual average of precipitation is merely 520 to 540 millimeters. On the other hand, thermal conditions and the amount of sunshine can be considered to be advantageous. On the whole, natural conditions are of an average character, and they are unfavorable on one-third of the land of the cooperative.

The steady growth of the Voros Csillag was due to various factors. The most important factors were:

- Conformity to the natural conditions;
- A working discipline above the average from the very beginning;
- Continuous high standards and professional firm management;
- A sensitivity to innovations.

The final reasons for the emergence of the cooperative are its innovative capacity, enterprise, a reasonable estimation of local and national possibilities, and quick reactions. The management had been in close contact with the members from the beginning. After the first successes, the production experiences were accumulated and innovative capacity became a major characteristic feature of the cooperative. As early as 1953, shortly after its formation, Nadudvar introduced a new agricultural organizational form. This was an incentive method of distributing labor and income, and it has spread in Hungary as the so-called Nadudvar system. It increased the monetary interests of the members. This method was applied for about fifteen years, and it had a significant effect upon the steady economic growth. Even later, the cooperative searched for new features in all fields of economy, and a continuous capacity for self-renewal has become a characteristic feature of Nadudvar.

At present the Voros Csillag is a modern socialist, large-scale agricultural enterprise. It can be described as one having a many-sided, high-standard, and well-balanced estate with a large production scale. Tis chapter describes the cooperative's main economic activities and attempts to delineate the changes that have resulted from the use of modern crop production systems.

Animal breeding is also a many-sided and high-standard branch. There are two types of animals raised; sheep and turkeys. In order to utilize the pasture land of more than 5,500 hectares rationally, sheep are bred here systematically for a very long time. Twenty percent of the pasture land is irrigated. In 1977 there were 11,000 sheep. Regarding turkey breeding, Nadudvar is a production system center in which the qualitative development is continuous. It exports turkeys as far away as Canada.

Nadudvar is one of the best-mechanized large farms in Hungary. Also, it has its own building section, which has completed such buildings as a new slaughterhouse and a meat-processing plant as well as buildings and reconstructions in the village. Nadudvar has carried out considerable processing of products for a long time, with meat and milk being the most important products. In 1978 the largest investment of the cooperative was completed - the slaughterhouse and meat-processing plant. Now the slaughtering and processing of as many as 80,000 to 100,000 swine and 2,000 cattle annually is possible. In marketing, also, the activity of the cooperative is extensive. At present there are eleven commercial units (shops and restaurants) operated and owned by Voros Csillag.

The cooperative of Nadudvar illustrates that significant building, industrial, and commercial activities can be transplanted into socialist large-scale agriculture. In 1977, one-third of the cooperative's gross production value derived from nonagricultural activity, nearly 40 percent of the returns came from marketing, and 45 percent of all employees were engaged in nonagricultural work.

The farming success of the cooperative is illustrated well by the indexes of value: the production value of the farm in 1977 was 1.1 billion forints, the productivity per land was 177 percent higher than the national average, and the productivity of labor surpassed the national average by 85 percent.

The high standard of farming can be illustrated by the structure of occupations: only 55 percent of the employees do agricultural work proper; 125 persons have higher degrees, and the number of skilled workers is over 1,000. Mention must also be made of the cooperative's

Mention must also be made of the cooperative's intensive production and regional connections: in 1977 it took part in eleven CPSs as a system leader and in fourteen as a member.

### THE CROP PRODUCTION SYSTEM IN NADUDVAR

By the early 1970s, industrialization and integration within the framework of the Voros Csillag ensured a well-developed economic basis for further advances. The greatest advance was the creation of the Nadudvar CPS as a second stage in the process of integration.

In Hungary, industry-like crop production systems began to spread in agriculture in the early 1970s. Most cooperatives have been able to adapt to any innovations, but only a few were able to create systems of their own. Nadudvar was one of the latter. In the Nadudvar crop-production system, it became impossible to advance in the conventional way; it was necessary to take over and adapt the modern foreign technologies and industry-like production organization.

> The Formation of the Nadudvar System And its Role in Hungarian Agriculture

The first crop production system in Hungary was formed in the autumn of 1972 by ten cooperatives, and the first year of its employment was 1973. The majority of the founders were from nearby places, and two were from neighboring counties. The members commissioned the Voros Csillag Cooperative to form and maintain the system center. The conditions of industry-like production were established by the Voros Csillag Cooperative. They established the headquarters of the association for the work of the center, and Nadudvar provided adequate space for buildings (such as the central machine repair shop that was to be built later on).

The Nadudvar center of the crop production system performs its organizing-developing-advisory functions well. Ever since its formation, it has had influence on the member farms. It is a special phenomenon in the case of Nadudvar that the system center is a cooperative and not a state farm. Consequently, the center organizes and manages the production of cooperatives almost exclusively: in 1977 there were only seven state farms among its 318 member farms.

The development of the system is shown in Table 22.1. On the basis of the sizes and number of its member farms, it is now the largest crop production system in Hungary. In regard to the increase in number of member farms, the most significant fact to note is the dramatic growth in the number of farms and in the acreage of the system lands.

The precise name of the system is <u>Nadudvari</u> <u>Kukorica es Iparinovenytermelesi Egyuttmukodes (the</u> <u>Nadudvar Corn and Industrial Plant Cultivation</u> Association), or <u>KITE</u>. The name is clearly misleading, since, in 1977 the industry-like production of as many as eight sorts of field plants was organized from Nadudvar: wheat, corn, sugar beet, sunflower, rice, rape, potato, and soybean.

sunflower, rice, rape, potato, and soybean. The role of the system is very important in the agriculture of Hungary (see Table 22.2). The Nadudvar technology is applied on 10 percent of the whole sowing area of Hungary; thus, the undisturbed activity of the system is of primary national interest. The national significance of the system is also indicated by the proportion of the member farms: in 1977 the 318 member estates constituted more than 25 percent of the country's large-scale farms.

Although in 1977 there functioned twenty-one crop-production systems in Hungary, four of them used nearly 80 percent of the system lands of the country. These four estates are of national significance because their organizing-advisory activity

Year	Number of farms taking part in the system	Annual growth in the number of farms	Total size of system land (hectare)	Annual growth of system land (hectare)	Average size of the system land of an estate (hectare)
1972	10	I	I	ł	I
1973	32	22	15,709	I	491
1974	186	164	106,553	90,844	573
1975	272	86	185,160	78,607	681
1976	284	12	333,712	148,552	1,175
1977	318	34	413,529	79,817	1,300
1978	350	32	519,700	106,300	1,485

Table 22.2.	Table 22.2. The role of the CPS of Nadudvar in Hungary's plant production in 1977.	Hungary's plant production
	Share in the total size of Hungary's sowing area	Share in the quantity of Hungary's total
Plant	(%)	<pre>production (%)</pre>
Wheat	13.5	15.0
Corn	11.0	14.1
Sugar Beet	29.7	35.0
Sunflower	23.0	26.0
Rice	54.9	39.7
Potato	3.6	5.9

Table 2	e 22.2.	The role of the CPS of Na	role	of	the	CPS	of	np	in	dvar in Hungary's plant producti	plant	production	
		i 1	977.										

#### HUNGARY: THE NADUDVAR METHOD

includes large parts of the country. The centers of two of the big estates are villages (Nadudvar and Babolna-Nagyigmand), while those of the other two are towns (Baja and Szekszard). Nadudvar and Babolna, as villages, are centers of nationwide systems. Of the four big farms, Nadudvar is the only place where a cooperative is the system leader.

Nadudvar manages the CPSs in fourteen counties, in 350 large-scale estates, including 270 settlements, on an area of more than 500,000 hectares. With its agricultural innovative activity, Nadudvar has exerted a considerable effect on the agrarian development of the area.

Here are some data showing the attachment of the member estates to Nadudvar in 1977:

- 60 cooperatives had four or more system plants grown by the Nadudvar system;.
- 67 cooperatives, one-fifth of the member farms, had a system land of 2,000 hectares or more;
- 100 cooperatives, almost one-third of the member estates, applied the Nadudvar industrylike technology on 50 percent or more of their sowing area.

The central functions of Nadudvar are carried out first of all, by the expert staff of the system center. In 1978 there were 320 employees in the center and subcenters. Ninety-two of them had higher-education qualifications and fifty-four had secondary education. The group of well-qualified experts is a guarantee of further development and constant renewal. The central function of Nadudvar is also supported by the central stock of spare parts and accessory machines and the central machine repair shop.

#### The Farming of the System: Dispersion of Yield Averages

The application of the industry-like technology resulted in a considerable and continuous increase in the yield averages of the member farms, and it definitely contributed to their greater success. The system average is 10 to 20 percent higher than the national average, and in several cases (especially in regard to corn and wheat) it reaches high

Table 22.3.	1	in the crop-	production sy	Basic data in the crop-production system of Nadudvar in 1977.	in 1977.
System plant	The number of estates growing system plants	Sowing area of system plants (hectares)	Average land of individual member estates (hectares)	Average yield of the Nadudvar system (q/hectare)	Average yield of Hungary (q/hectare)
Wheat	194	176,703	911	45.2	40.5
Maize	222	140,424	633	59.6	318.7
Sugar beet	161	36,276	225	375.7	318.7
Beet-seed	25	1,600	64	I	I
Sunflower	116	331,784	274	17.3	15.3
Rice	21	15,331	730	9.2	12.7
Rape	19	4,400	232	I	I
Potato	28	3,605	129	217.9	134.5
Soybean	22	3,406	155	14.4	I
Total	318 <sup>*</sup>	413,529	1,300	1	1
* Member far	ns cultivatir	ıg several sy	stems plants	$^{\star}_{\rm Member}$ farms cultivating several systems plants are counted as one.	ne.

international standards.

Table 22.3 supplies information on the farming of the system in 1977. The distribution of the system land according to plants is rather uneven. The four leading plants – wheat, corn, sugar beet, and sunflower – occupy nearly 95 percent of the sowing area. It is also significant to note that no major advances have been made in the systemic production of beet-seeds, rice, rape, potato or soybean, even though these are all staples that are necessary for the consumers and the industrial producers alike.

Yield averages are very high for wheat, sugar beet and potato within the system-lands but somewhat lower in other plants when they are compared to Hungary as a whole. Even within the high system averages, however, considerable and constant dispersions can be found. It is a problem not only in the Nadudvar system, but in other Hungarian production systems as well. To a certain extent, the dispersion of yield averages in the Nadudvar system is too great and economically unfavorable. Of the member farms in 1977, 30 percent of wheat, nearly 25 percent of corn, almost 40% of sugar beet, and 35 percent of sunflower farms had yields below the national average. Table 22.4 shows the considerable dispersion of the yield average of sugar beet.

The significant dispersion of the yield averages is an explainable, but definitely disadvantageous, characteristic feature of the Nadudvar system. During the period of rapid development, cooperatives with lower standards of production, cultivating on areas with unfavorable or moderate natural conditions, also became members of the system. These estates are mainly situated on the periphery of the Nadudvar system. They cannot make use of the advantages of the system-like farming and they have little hope of following the lead of Nadudvar. It is especially necessary to adapt the technology to the circumstances of these farms.

#### SUMMARY

The dynamism of Nadudvar lies in its success in developing a modern agriculture base to ensure its continued economic growth. A great deal of the dynamism can be explained by the fact that, as a result of the successes of the collective farm,

Nadudvar	System i	n 1977.		
	Member	estates	Sowing a	area
Yield average groups q/hectares	No.	%	hectare	%
0 - 318.7	62	38.5	9,574	26.4
318.8 - 360.0	25	15.5	7,053	19.4
360.1 - 390.0	23	14.3	4,546	12.5
390.1 - 430.0	24	14.9	5,798	16.0
430.1 -	27	16.8	9,305	25.7
Total	161	100.0	36,276	100.0

Table 22.4Dispersion of Sugarbeet Yields in the<br/>Nadudvar System in 1977.

since 1971 the number of the inhabitants of Nadudvar has not decreased. Thus, modern socialist agriculture may have attractions to keep the populations within settlements. The age and qualification distribution of the population gradually becomes better, and the transformation of the structure of occupation in favor of the indirectly related agricultural fields is rapid. The transformation of living conditions and the development of the infrastructure in Nadudvar have also accelerated. An important factor of its long-term development is that Nadudvar as a village has become a center of special attraction through its modern agriculture.

# 23 Conclusion: The Impact of Modernization on Agriculture

Joseph Held

The concept of modernization is controversial by its very nature. From its inception at about the time of the European Renaissance, every generation has considered itself more "modern" than the one before. In fact, the men of that age regarded an entire historical period, the Middle Ages, as pre-modern and as something to be deplored and forgotten. The notion that each succeeding generation somehow knew more than the one before was embodied in the idea of "progress," parallelled by the idea that we are "older" than the ancients and are, thus, entitled to regard our forebears with benevolent skepticism, at best, or consider their knowledge with barely disguised contempt, at the worst. August Le Compte's "positivist" development of mankind in three stages reflected such convic-tions, and these eventually became dominant in the thinking of most leading intellectuals of Europe, shaping the general climate of society.

Thus, it should not be surprising that we, the successors to these conceptions, consider "modernization" as something inherently good or even inevitable, a powerful engine of history that marches on triumphantly and inexorably. Hence, the concepts of modernization and modernity have been closely associated with the notion of progress, with the one being considered almost interchangeable with the other and both being considered desirable.

The problems of clarification began to emerge when answers were sought for such pertinent questions as "What is modernity?" "What is progress?"

"What is modernization?" The debates that emerged around these issues and the amounts of paper and ink that have been spent on them have been enor-(1) But it seems safe to say that mous. a11 attempts at arriving at a "definitive" answer to the dilemmas before us have failed. This failure orginated in the equation that has often been drawn between the concepts of progress and modernization, on the one hand, and the assertion that the two processes must go on forever. For if "modernization" would always mean progress, then one would not need to worry about totalitarian dictatorships, which, according to some prominent scholars, could not have come about without modern means of social control. (2)

The term "modernity" has also come to be associated in many instances with single-variable theories regarding the process of complex changes in societies as embodied mainly in industrialization and its consequences, the urbanization of society and the development of mass culture. (3) Looking at modernity from this point of view. the next logical step would seem to be to assert that all other aspects of social development, including such diverse activities as the arts, education, and, yes, agriculture, should be subordinate factors of change in the contemporary world. It would also follow, for those desiring to accept such single-variable theories, that the relative neglect of these subordinate aspects of social activities is not only acceptable, but perhaps even desirable, on the road to the great race for modernity.

Theories, of course, tend to come up against some stubborn, hard facts of real life. Whenever such notions of single-variable theories of modernization have gained credence, their acceptance resulted in the general retardation of social and economic developments. In fact, one of the underlying premises of this concluding chapter is that if the modernization of one specific segment of economic or social activities is stressed over all others, this will result in the continuing backwardness of developing societies as a whole.

If history is ever to teach us anything, it is that in practically all industrial societies, with some very few but notable exceptions, of course, modernization began in the distant past with fundamental changes in all sectors of society - but with a stress on the primary sector, agriculture. Such changes included inventions to speed up and make physically less demanding the jobs that had traditionally used up a great deal of the energy resources of the food-producing segments of society, introducing better methods and techniques of working the land, freeing farmhands for nonagricultural occupations, and finally, political and economic measures to drive off the land those who would not otherwise leave although their jobs had been eliminated.

0ne could argue that the introduction of modern production methods eventually included mechanization, the use of increasing amounts of chemical fertilizers, and a more efficient organization of work. These are certainly aspects of change that had to originate in the industrial sector. Yet, agriculture began to develop and increase its productivity long before industrialization could contribute its share to the process. The invention of a better horse collar, the discovery of winter fodder crops, the increasing use of power sources such as the windmill, or the invention of the heavy plough did not need highly developed industrial technology to effect the changes in agriculture. Only after these changes had taken root could the rural sphere provide sufficient quantities of food and surplus labor for the secondary sector, indus-try, and still retain a sufficient number of agrarian workers for food production.

Let us stop here for a moment. A recently deceased distinguished Hungarian economist, Viktor Kulcsar, had published a work entitled The Changing Village (4) in which he suggested that an advanced stage of modernity is reached in any society when 75 to 80 percent of the population live in an urban region and work in industry and the service sectors. Such an urban-centered view of modernity itself may be entirely correct, and it is certainly typical of those who advocate a single-variable theory of modernization. One might even argue further, on this basis, that the classical pattern of modernization in which the primary sector had to provide food first before the urban population and industry could expand, is no longer valid in the second half of the twentieth century. The argument goes on to state that there now exist some highly modernized societies capable of and quite willing to help less-developed people with the means of modernization, although such help always results in detrimental effects upon single, underdeveloped

sectors, such as agriculture. However, such arguments miss the point, since, in cases when they apply, the process of modernization usually occurs under duress - internal or external coercion - and the happy recipients of "unselfishly" provided largesse eventually have to pay a heavy price for a lopsided, often artificially propped-up development that is ultimately against their interests.

Be that as it may, what is one going to make of the fact that the transformation of agriculture has truly become a process with its own, seemingly unstoppable momentum? This seems to be a fact of life in our age, one that can be shunted aside only for a short period of time in any given society without incurring serious economic and political dislocations, accompanied by social tensions and even disorders. As indicated above, the elements of transformation include the mechanizations of production, the use of chemical fertilizers, and new organizational techniques. But there is more to the modernization of agriculture than that. The process also entails the creation of modern means of communication and transportation, and the development of agribusinesses and agro-industry. It includes the idea of production for profit and the reorientation of the agriculturists' thinking along rational, problem-solving lines, as well as the mobilization of labor reserves, such as women, and the elimination of rural surplus labor, paradoxical as these last two may sound. Furthermore, modernization is a process that has to be rooted in the organic evolution of a society, since, ultimately, it means the drastic transformation of the family structure of former peasants, their work habits and social customs, and the eventual elimination of separateness between the urban and rural spheres. In short, rural modernization in the second half of the twentieth century has come to mean the elimination of an entire way of life that has existed for many centuries in the villages and settlements of the rural sphere.

But one must be reminded of the obvious historical context of this process; namely, that rural transformation, although it is now happening everywhere in the world, occurs in societies whose historical traditions and experiences vastly differ; consequently, their approaches to modernization should or even must be different. Although a superficial observer should think that, under the guidance of one or another of the currently prevailing ideological strictures, the transformation of the rural spheres could proceed on the basis of a relatively few models, a closer look at the process itself will negate such a notion. In fact, even in the currently existing political blocs dominating the world today, agricultural modernization varies to such a degree that it is justified to discuss individual cases in sui generis while, at the same time, making allowances for the presence of some common characteristics.

It is, therefore, important to suggest that the transformation of agriculture has several sets of factors, one of which is obviously material, and is hence measurable with already available tools, while others, for want of a better word, could be called attitudinal in nature and are less amenable to exact measurements. The material elements differ in each case according to several variables, including the availability of resources, both human and technical. The attitudinal factors are largely determined by the respective historical traditions of a given society, and partly by the changing context of everyday challenges provided by normal human interactions at all levels of existence. It is, of course, impossible to generalize as to which set of factors has primacy in the process of change. Yet it seems that emphasizing one set over the other has not yet proven useful in the real world. Nonetheless, it is clear that there is some sort of correlation between the material and atti-tudinal factors, with one sometimes reinforcing, at other times weakening, the other. This correlation can easily be shown if we reach back into the second half of the nineteenth century to illustrate this point.

After the emancipation of the Hungarian serfs in 1848, there was widespread expectation among agricultural experts that the new opportunities provided for the peasants would spur them on to increased production, induce them to accumulate capital, and, in general, lead them to a higher level of existence. (5) It was hoped that the freeing of the land from feudal encumbrances and the lifting of serf obligations from the shoulder of rural folks would create conditions in which they would realize that more work meant more income and a more comfortable existence.

What really happened was explained by a Bavarian agricultural expert, Ditz, who had been sent by his government to study Hungarian agrarian conditions in the late 1860s. (6) He reported that the peasants, instead of producing more after emancipation, refused to do so, since they did not actually need more goods than they possessed. In fact, the consequences of emancipation included a drop in production levels, since the peasants no longer wished to work on the large estates as they had done before the emancipation - even for wages! They lacked initiative for another reason: they had been so accustomed to receiving orders from overseers that they were reluctant to work on their own. What they did, instead, was look for buried treasure by which to establish their family fortune. (7)

Changes in peasant attitudes in Hungary began to emerge only in the early 1880s, under the combined influence of increased commercial opportunities, a developing crisis of declining agricultural prices, and the coming of age of a new generation of peasants whose memories no longer included personal experiences of serfdom. The gradual modernization of rural life really began at that time in Hungary, a process that has gone on with stops and starts ever since. (8)

It is obvious that there are a great many differences between that historical period and our own, and that the Hungarian example may not serve as a model of the influence of peasant attitudes on modernization in other countries. The process of modernization in the twentieth century obviously differed from that of the nineteenth century, mainly because of a higher level of scientific and industrial advancement about which the men of This not previous centuries could even dream. involved everywhere the introduction of new tools, long-range planning, and advanced psychological methods to advance the cause of rural transforma-tion. The role of governments in the process has also grown until, in the 1970s, it has become one of the most decisive elements of the transformation process.

It has also been true everywhere that primary consideration in the twentieth century has been given to the development of industry; agricultural progress remained an appendage of industrial developments. This resulted in the neglect of the human factor to the detriment of the entire modernization process. This is one generalization to which some good exceptions can be found. Not so strangely, perhaps, it is in societies where the exceptions were present that modernization has been a more balanced and a more successful process.

In short, then, for modernization to be successful. the modernizers must try to act in a balanced manner. Neglecting the human factor and the human cost by engaging in a speedy industrialization of the entire system will lead to the ruin of agriculture and the ruin of the countryside. Modernization of agriculture is most likely to be successful when a new technology can be utilized to assist the population in changing, not merely the bases of production, but the attitudes of the producers. If such a modernization attempt is carried out at the expense of the people of the countryside, production is bound to suffer and remain stagnant; the stick cannot substitute for the carrot. On the other hand, the modernization of the countryside that takes place with the concomimodernization of attitudes, offering real tant incentives to the people, also creates a modernization process whose effects are beneficial for the entire polity as well.

#### NOTES

1. Some of the more interesting works include; Cyril E. Black, <u>The Dynamics of Modernization</u>. A Study in Comparative History (New York: Harper & Row 1966); Barrington Moore, Jr., <u>Social Origins</u> of Dictatorship and Democracy (Boston: Beacon 1966); Daniel Lerner, <u>The Passing of Traditional</u> Society (N.Y.: Free Press, 1964); Myron Weiner, Modernization: The Dynamics of Growth (New York: Basic Books, 1966); Alex Inkeles and David H. Smith, <u>Becoming Modern</u> (Cambridge, MA: Harvard University Press, 1974); Robert Redfield, <u>The Little</u> Community; Viewpoints for the Study of a Human Whole (Chicago: University of Chicago Press, 1955); Albert O. Hirschman, <u>The Strategy of Economic Development</u> (New Haven, Yale University Press, 1958); W.W. Rostow, <u>Stages of Economic Growth</u> (Cambridge, MA:, MIT Press, 1961), and many others.

2. See Hannah Arendt, <u>The Origins of Totalitarian-</u> ism (N.Y.:Harcourt & Brace, 1951), pp. 392-437; Carl J. Friedrich, (ed). <u>Totalitarianism</u> (Cambridge, Harvard University Press, 1954)

3. See Dean C. Tipps, "Modernization Theory and the Comparative Study of Societies; A Critical Perspective," Comparative Studies in Society and History 15 (1973): 201-9.

4. Viktor Kulcsar, <u>A valtozo falu</u> (The Changing Village) (Budapest: Gondolar, 1976).

5. See Antal Voros, "The Emancipation and Its Impact on the Peasantry in 1848-1850," in Joseph Held, ed., <u>The Modernization of Agriculture: Rural</u> <u>Transformation in Hungary, 1848-1975</u> Boulder, <u>New</u> York: East European Quarterly Columbia, 1980), pp. 24-30.

6. Heinrich Ditz, <u>Ungarische Landwirtschaft</u> (Pest: N.P., 1869).

7. Voros, "The Emancipation," 72-7.

8. Ibid., 91-8.

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