

# *Delegating Powers:*

*A Transaction Cost Politics  
Approach to Policy Making  
Under Separate Powers*

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*When you start on your journey to Ithaca,  
then pray that the road is long,  
full of adventure, full of knowledge.  
Do not fear the Lestrygonians  
and the Cyclopes and the angry Poseidon.  
You will never meet such as these on your path,  
if your thoughts remain lofty, if a fine  
emotion touches your body and your spirit.*

*From Constantin Cavafy, "Ithaca"  
Translated by Rae Dalven*

## Preface

The focus of our analysis is on developing and testing theories of legislative-executive relations and policy making in a separation of powers system. We apply the new institutional economics to the study of relations among political actors, through what we term transaction cost politics. The manuscript is currently in progress, and any comments or suggestions would be greatly appreciated, particularly citations to the relevant literature that we may have missed.

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# DELEGATING POWERS

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## Chapter 1: Paths of Policy Making

*No axiom is more clearly established in law, or in reason, than that wherever the end is required, the means are authorized; wherever a general power to do a thing is given, every particular power necessary for doing it is included.*

*Madison, Federalist 44*

### **The Puzzle**

In a separation of powers system, what explains how policy is made? The United States Constitution divides the responsibilities of policy making among the various branches of government: Congress writes the laws, the executive branch implements them, and the courts interpret them. While the Constitution provides a framework for government, many of the details concerning the interaction between the branches and the daily functioning of the state were left unresolved. In many ways, the history of American political development from 1789 to the present can be viewed as an attempt to arrive at a manageable arrangement that allows government to be effective yet responsive.

We see most clearly this inherent tension between effectiveness and responsiveness in the dramatic changes in the structure of government and the powers and functions of the bureaucracy that have arisen since the New Deal. What divides the modern administrative state from its predecessors is the delegation of broad decision making authority to a professional civil service. But this delegation of authority from Congress to the executive has not been monolithic; it has varied over time, by issue area, and with national political and economic trends.

Consider Figure 1.1, for example, which examines all important laws enacted in the postwar era.<sup>1</sup> The vertical axis represents the number of provisions in a given law that delegate policy making authority to the executive, as a proportion of the total number of provisions in that law. The horizontal axis identifies the committee in the House of Representatives that considered and reported the bill that eventually became law.

[FIGURE 1.1 ABOUT HERE]

What is most striking about the figure is the considerable amount of variation among the different issue areas. Predictably, Congress delegates least authority in bills reported out of Ways and Means, Budget, Rules and the House Administration Committee. But counter to intuition, bills reported from the Agricultural and Public Works Committees, usually considered highly distributive policy areas, do delegate considerable authority to the executive. Finally, Armed Services delegates the most.

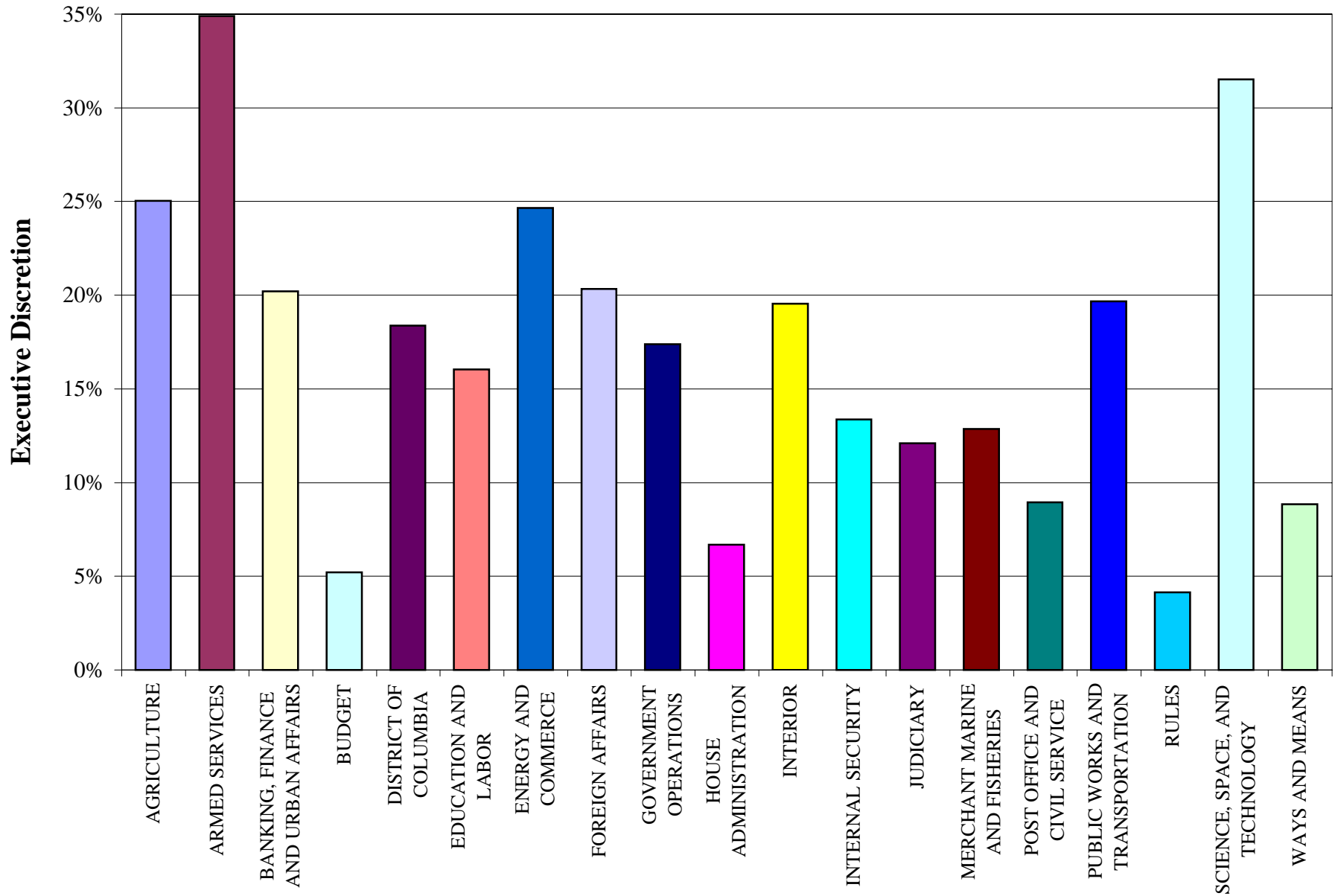
The central puzzle to be explained, then, is why does Congress delegate broad authority to the executive in some policy areas but not in others? Does this delegation reflect the particularities of an issue area, such as who are its benefactors, who are adversely affected, and what are its complexities? Does it reflect deeper structural reasons, such as legislative organization, committee composition, or congressional-executive conflict (divided government)? Is executive branch decision making different from the internal workings of Congress, and how does this affect the decision to delegate? Can Congress perfectly control delegated authority through administrative procedures, oversight, and administrative law? Does it want to? In the end, what are the

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<sup>1</sup> These comprise the 257 enactments included in Mayhew's (1991) analysis of important postwar legislation updated through the 102nd Congress. Chapter 5 describes these data in detail.



**Figure 1.1: Average Discretion by Reporting Committee**



implications of delegating discretionary authority for our separation of powers system and the incremental mode of policy making that it was meant to encourage? The purpose of this book is to understand the factors that influence how and where Congress chooses to make public policy.

### **Perspectives on Delegation**

In one form or another, all laws passed by Congress must be implemented by the executive branch. However, the discretion accompanying this authority varies widely from issue to issue. In many cases, we observe Congress delegating broad mandates to executive agencies. For example, in the 1934 Reciprocal Trade Agreements Act, Congress gave the president authority to reduce tariffs unilaterally by up to 50 percent, and the 1969 National Environmental Protection Act required that industries use the "best available control technology" to reduce emissions, but left the definition of the crucial term "best" to the EPA's discretion.

In other cases, Congress enacts painfully detailed legislation, leaving administrative agencies with little or no leeway. In 1973, social security benefits were increased by exactly 11 percent, in 1974 Congress increased the minimum wage to \$2.30 in three staged hikes, and in the Tax Reform Act of 1986 Congress specified that the existing fourteen tax brackets would be collapsed to two and mandated a sharp reduction in overall rates. In each of these instances, the executive branch is limited to carrying out Congress's explicitly stated wishes. What explains Congress's decision to delegate broad discretionary authority in some cases and write detailed legislation in others, and what are the implications of this institutional choice for public policy?

Surprisingly few studies have systematically analyzed Congress's decision to delegate as opposed to making policy itself. Those who have looked at the problem either focus on motivations for delegation in general, such as legislators' desire to keep their workload manageable or take advantage of agency expertise (Dodd and Schott 1979; Ripley and Franklin 1984), or they portray delegation as an expedient way for legislators to protect favored constituents (McConnell 1966; Lowi 1969; Stigler 1971), shift the blame for unpopular decisions (Fiorina 1982), or obscure the policy making process (Ripley and Franklin 1984; Arnold 1990).

However, these perspectives cannot explain variations in Congress's decision to delegate over time or across issue areas. Those extolling the advantages of delegation will have a difficult time accounting for the fact that sometimes Congress chooses *not* to delegate. Theories that rely on the general growth in government can explain the volume of delegation, but have little to say about its distribution. And theories that rely on fooling voters or interest groups may capture some of the dynamics of delegation, but it is certainly not true that all authority delegated falls into this category.<sup>2</sup> Thus these theories fail to provide a consistent, rational account of which policy areas are decided by Congress and which are delegated to the executive branch.

### **A Transaction Cost Politics Approach**

Our perspective on this problem is to note, first, that Article I of the Constitution empowers Congress to decide whether to enact specific legislation itself or delegate

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<sup>2</sup> Plus, as Arnold (1990) notes, Congress has a good number of ways to obscure policy making through its own internal processes.

substantive discretionary authority to the executive. Thus our analysis must begin with legislators and their goals, of which we assume reelection is the *sine qua non* of elected public officials. In deciding whether or not to delegate, then, legislators weigh the political advantages and disadvantages of making policy either way. That is, they trade off the inefficiencies of congressional policy making against the inefficiencies of delegation.

What are the inefficiencies associated with each alternative? Legislators can enact direct, detailed laws through normal congressional procedures, but the necessary information to make well-formed policy may be costly to obtain; bicameralism and supermajority requirements inhibit speedy, flexible action; and legislative logrolls tend to inflate the costs of even the simplest policy initiatives. Alternatively, Congress can delegate authority to the executive branch to escape these inefficiencies, but bureaucrats may be motivated as much by the desire to pursue their own policy goals, inflate their budgets, and increase their scope of control as by their desire to follow congressional intent. Neither option is without its faults, but in different circumstances one or the other may be relatively more attractive from legislators' point of view. Our project seeks to enumerate the conditions under which legislative or executive policy making will be chosen and explore the implications of this choice for the making of public policy.

In answering our basic question we unite two literatures that have previously been treated as distinct: the congressional organization literature, which typically focuses on committee strength and composition, internal rules and procedures, and legislative parties; and the congressional-executive relations literature, which revolves around issues of executive autonomy, congressional oversight, and divided government. Our argument

begins with the assumption that policy can be made in Congress, through delegation of authority to the executive branch, or some mixture of these two. Furthermore, the amount of discretionary authority delegated to executive agencies is a decision made by Congress, or more specifically, the median voter in Congress. Policy made internally will be made through the committee system, and the members sitting on the relevant committee(s) may not share the same concerns as the median member of Congress. Policy made by executive agencies will be made by individuals appointed by the president, who again may not share the interests of the median legislator. Thus each mode of policy making carries its own inefficiencies, which we refer to as *political transaction costs*. In deciding where policy will be made, Congress trades off the internal inefficiencies of the committee system against the external inefficiencies of delegation, and policy will be made in such a way as to minimize legislators' political transaction costs.

In some cases, delegation may offer legislators an attractive—or irresistible—alternative to making policy themselves. Consider the issue of airline safety, which is characterized on the one hand by the need for technical expertise, and on the other hand by an almost complete absence of potential political benefits. That is, policy makers will get little credit if things go well and no airline disasters occur, but they will have to withstand intense scrutiny when things go wrong—airline regulation is an issue with only a political downside, and failures tend to be spectacular and well-publicized. Furthermore, legislative and executive preferences on this issue will tend to be almost perfectly aligned: have fewer accidents rather than more as long as the costs to airlines are not prohibitive. The set of individuals receiving benefits, the flying public, is diffuse and

ill-organized, while those paying the costs of regulation, the airline companies, are well-organized and politically active. And, keeping in mind the easy observation of deficiencies in the system, delegated power is relatively easy to monitor. For all these reasons, even if legislators had unlimited time and resources of their own (which they do not), delegation to the executive would be the preferred mode of policy making.

By contrast, in other policy areas, legislators will be loathe to cede authority to the executive. Consider tax policy, where Congress uses considerable resources to write detailed legislation that leaves the executive branch with little or no leeway in interpretation.<sup>3</sup> The political advantages of controlling tax policy come not from the duty of setting overall rates, which taxpayers tend to resent, but from the possibility of granting corporations and other well-organized lobby groups special tax breaks, so-called corporate welfare. If designed correctly, these benefits can target a specific industry or group and are paid for by the general public, either through taxes paid into general revenues or the decrease in revenue stemming from the tax break. Such political benefits are not lightly foregone, and they would be difficult to replicate through a delegation scheme with open-ended mandates. Thus Congress continues to make tax policy itself, despite the demands of time and expertise that this entails.

Our theory predicts, then, that policy will be made in the politically most efficient manner, be it through direct legislative action or through delegation to executive branch agencies. Note the term *politically* efficient; we make no claim that policy making under separate powers will be technically or economically efficient, allocating resources to their

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<sup>3</sup> The *Congressional Quarterly* summary of the Tax Reform Act of 1969, for instance, listed 136 major provisions, of which only 3 delegated substantive authority to the executive.

greatest advantage. Indeed, policy making may be quite inefficient according to this benchmark, even more so than the necessity for government intervention might dictate. Rather, we claim that policy will be made in such a way so as to maximize legislators' political goals, which we take to be reelection first and foremost. Legislators will prefer to make policy themselves as long as the political benefits they derive from doing so outweigh the political costs, and they will delegate to the executive otherwise.

### **Delegation and Broader Themes in American Politics**

Our approach has implications for a number of broad issues in American politics, one of which is the debate over whether Congress can control unelected regulatory agencies when delegating authority. Some critics, most notably Lowi (1969), argue that congressional delegation of authority is equivalent to abdication of Congress's constitutionally assigned policy making role, and that legislators have over time surrendered their legislative powers to unelected bureaucrats. The result has been a system where special interests reign supreme, cozying up to the very bureaucrats set up to regulate them, as legislative actors turn a blind eye to the situation. Policy, then, reflects the demands of these interests at the expense of consumers and the public at large.

The counter argument, as posed for example by McCubbins and Schwartz (1984) and McCubbins, Noll and Weingast (1987; 1989), is that legislators can control bureaucrats through oversight and administrative procedures, such as congressional hearings, reporting requirements and enfranchising third parties into the decision making process. If Congress can curtail bureaucratic excesses through these means, then delegation need not be as deleterious as previously assumed.

Our perspective emphasizes that delegated authority cannot be judged in a vacuum: one must compare bureaucratic policy making with the next best alternative, which is policy making through committees. Indeed, special interests may get protected through favorable regulations, but is this more widespread or morally more opprobrious than having them protected through a tax loophole or a targeted provision in a bill? Or consider the other side of the coin—the proposal that Congress can control delegated authority through fire alarm oversight and administrative procedures. In our model, Congress delegates those areas in which the legislative process is least efficient, and accordingly, we should not expect oversight to be either perfect or desirable. Legislators lacking the time, expertise and/or political will to make hard policy choices themselves in an issue area will not magically find these resources when it comes time to oversee the executive. Nor should we necessarily want them to try, if this would decrease agencies' incentives to invest in expertise. In essence, we claim that a selection bias is at work here—a theory of oversight divorced from a theory of delegation will overlook the fact that those issue areas in which the executive makes policy differ fundamentally from those where Congress makes policy itself.

We also address the information vs. distribution debate in the legislative organization literature. We claim first that the question of whether committees serve members' distributive or informational needs must be a false dichotomy: some policy areas are characterized more by informational concerns, others by distributive, and still others by both. Assuming that different policies have different politics, we would expect this divergence to be reflected in the types of procedures used to implement policy in each area. Specifically, we will argue that informationally intense policy areas will be good



candidates for delegation, while distributive issues will tend to be made in Congress. Our analysis also has implications for the study of committee outliers and excessive legislative logrolling. In the congressional literature, the cost of these committee-based pathologies is simply less efficient legislation. In our view, the poorer the performance of the committee system, the more likely it is that Congress will delegate to the executive. So even though committees have monopoly power internally, they face external competition from the executive branch, and this may be sufficient to rein in committee excesses.

We also claim that legislative organization is directly affected by its broader environment of separate powers—congressional committees will be organized differently given that part of their mission is to oversee authority delegated to the executive. Their preferences will not be extreme, as predicted by a purely distributive approach, nor will they meet the informational theory's expectations of precisely matching the median floor voter's preferences. Rather, committees will tend to be moderately biased in a direction opposite to the preferences of the executive branch; they will be contrary outliers.

Our findings also have implications for the divided government debate, specifically the question about whether divided government has significant policy consequences. As the term gridlock creeps into the popular vernacular, it has become commonplace to assume that divided government is synonymous with policy making even more convoluted and incremental than the founders imagined, so much so that it challenges the ability of the national government to respond to pressing issues of the day. On the other hand, some authors—most notably Mayhew (1991)—argue that the same number of important pieces of legislation get passed under unified and divided

government, so perhaps the claims of gridlock are overdrawn. We reply that it is not only the quantity of legislation, but the quality as well that matters, and that the laws passed under divided government differ significantly from those passed during times of unified government. Specifically, we reanalyze all 257 pieces of legislation that Mayhew counts as significant postwar enactments and ask whether any appreciable difference in executive branch discretion is discernible under unified and divided government. Our findings indicate that, in fact, Congress delegates less and constrains more under divided government. Thus split partisan control of our national policy making institutions, even if it does not lead to legislative gridlock, may result in procedural gridlock, producing executive branch agencies with less authority to make well-reasoned policy and increasingly hamstrung by oversight from congressional committees, interest groups and the courts.

Finally, our approach has implications for questions concerning our separation of powers system. The traditional wisdom holds that given our constitutional design of bicameralism, separation of powers, checks and balances, and federalism, the U.S. system of government is conservative in the classic sense of the word. Policy change is hard, requiring large and persistent majorities. Parties, and the platforms they espouse, have arisen to bridge the gaps between the various elected branches, but they are in general too weak and fragmented to bring government anywhere near the system of responsible party government called for by a series of mid-century scholars.<sup>4</sup> Our theory turns this account on its head by noting that the same mechanisms which impede policy making through the

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<sup>4</sup> See, for instance, Schattschneider (1942), APSA Committee on Political Parties (1950), and Key (1954).

normal legislative process (the Article I, Section 7 game) also insulate bureaucrats from external control. When it is hard to make new policy, it is hard to overturn what bureaucrats have done. In this account, parties are not the only key to policy movement, as a single branch of government is empowered to make regulations with the binding force of law. Thus, the overall impact of the separation of powers system may be not to reduce the amount of policy made, but merely to change its location.

### **Outline**

To summarize our argument, a modern separation of powers system affords two alternative methods for specifying the details of public policy: through legislation, or through regulations issued by executive agencies. The former corresponds to legislative policy making, the latter to regulatory policy making. A remarkable stability characterizes this division of labor across time and place: certain issues tend to be decided in the legislative domain through explicit statutes that leave little room for executive branch interpretation, while in other areas legislatures are content to spell out only the broad outlines of policy, allowing executive actors to fill in many of the important details.

Our project in this book is to explain the patterns of policy making, of congressional control on the one hand and delegation on the other, of the division of labor within a separation of powers system. To do so, we draw upon recent work on the economics of organizations and apply it to national government. In essence, we treat the legislature as a firm whose business it is to produce policy, and which has the option of internal production through legislation or outsourcing via delegation to the executive. As with actual firms, each alternative has its advantages and disadvantages, so the boundary

between legislative and executive policy making will be drawn where these net benefits just balance at the margin from legislators' point of view. That is, policy will be made in such a way as to maximize political efficiency, measured in terms of legislators' reelection chances.

The following chapters elaborate this argument in greater detail. The next chapter reviews a number of relevant literatures, including the large literatures on congressional organization and legislative oversight of the bureaucracy, and the rather svelte body of work on the question of what policy areas Congress chooses to delegate to the executive. Chapter 3 reviews some of the recent insights on the economic theory of the firm and hierarchical organizations, and then presents our theory of transaction cost politics. Chapter 4 introduces some of the theoretical building blocks of our study and details our model of Congress's decision to delegate, which adapts the economic logic to a political setting. We predict in which cases Congress will choose to delegate rather than make policy itself, derive several propositions relating political conditions to delegation and agency discretion, and detail the empirical hypotheses that follow from our model. Chapter 5 describes the data used in our study and presents basic trends in executive branch discretion in the postwar era. Chapters 6, 7 and 8 test the implications of our model for congressional-executive relations, legislative organization, and distributive and informational issue areas, respectively. The final chapter summarizes our findings, combines them into a single analysis, and suggests how our approach can be extended to the study of comparative political institutions.

## Chapter 2: Choosing How to Decide

*It is only against a background of hard reality that choices count.*

*Ben Shahn, "The Content of Shape"*

Our approach to congressional delegation states that legislators cede substantive discretionary authority to the bureaucracy in policy areas where the legislative process is least efficient relative to bureaucratic decision making. In this chapter we provide background for our argument by reviewing recent work on both congressional policy making and legislative oversight of the bureaucracy. We then discuss previous treatments of the question of when Congress delegates and conclude by arguing that to understand delegation one must measure it against the hard reality of making policy through congressional committees.

### **Legislative Organization**

The starting point of modern congressional analysis is David Mayhew's book *The Electoral Connection* (1974), which lays out a vision of congressional organization as a rationally constructed, conscious choice made by reelection-seeking individuals. Mayhew emphasized the importance of the committee system as a basis for members to pursue their electoral goals and consequently downplayed the role of parties. His study has remained influential mainly due to its methodological focus: it took a ground-up view of legislative organization and built upon this edifice a theory of public policy. Mayhew's incentive-based approach and deductive style of argumentation are typical of

economic analysis, even if no explicit formal models, economic or otherwise, were employed.

### *Social Choice Roots*

The second strand of modern theories of Congress has its roots in social choice theory, a rather abstract branch of study somewhere in the intersection of mathematical economics and decision theory. The intellectual history of this field has been retold many times: it starts with Arrow's (1951) famous Impossibility Theorem, which states that any rule for aggregating individual preferences into a social ordering must violate one of five seemingly innocuous conditions. In essence, Arrow had rediscovered and sharpened the intuition of Condorcet's (1785) voting paradox: individuals may be rational in the sense of being able to choose between any two alternatives, but aggregating their preferences via majority rule may lead to collective irrationality, or cycling of social preferences. Politically speaking, this means that "the will of the people" is not a well-defined concept as long as the issues involved are complex and individuals' preferences over them do not fall neatly along a one-dimensional continuum. This point, which was not well appreciated by political scientists at the time, has become a cornerstone of the modern view of political institutions.<sup>1</sup>

Against this backdrop, Black's (1958) median voter theorem provided a ray of hope. If policy alternatives can be arrayed along a line, and if all voters have single-

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<sup>1</sup> In fact, it might well be argued that herein lies the fundamental difference between economics and politics. The basic theorems of economics are the First and Second Welfare Theorems, which establish baselines of efficiency and a means of achieving efficient outcomes through competitive markets. The basic theorem of politics—Arrow's Theorem—is one of disequilibrium, a lack of universal standards, and a statement that no one political system is necessarily better than any other.

peaked preferences (meaning that they have a favorite policy on that line and their utility declines as outcomes move away from that policy), then the outcome of successive majority rule votes will be the median voter's most preferred policy. This finding held out the possibility of stable collective choices if the only task were to pick a single policy, rather than order all possible alternatives (as Arrow's Theorem demanded). Unfortunately, Plott (1967) showed that in more than one dimension the median voter result breaks down. To be precise, it holds only under razor-edge circumstances (the "Plott conditions"); otherwise, once again, no stable policy exists. Further, the chaos theorems of McKelvey (1976) and Schofield (1978) showed that when the Plott conditions fail, successive majority rule voting can lead to any outcome whatsoever, or it can be manipulated to produce the favorite policy of a centralized agenda setter.

### *The New Institutionalism and the Distributive Synthesis*

It is in the light of these chaos theorems that we must evaluate Shepsle's (1979) article on congressional structure. Shepsle claimed that a committee system which divided complex policy into many one-dimensional issue areas could solve the chaos problem, as long as committees were given the right to initiate all legislation within their substantive domain. Thus even if preferences alone could not produce definite policy outcomes, the addition of a committee system could create a "structure-induced equilibrium." As with Mayhew, Shepsle argued that a legislative system with strong committees solved a fundamental problem—creating orderly, stable policy outcomes even when preferences alone would tend toward disorder and chaos.

The years that followed saw the rise of what has come to be known as the “new institutionalism.” Its battle cry was that “institutions matter,” meaning that in the details of legislative procedures, including floor voting and amendment rules, committee referral precedents and conference committee proceedings, lay the secrets of congressional power. What Congress did was seen as inseparable from how it did it. Thus were launched a number of studies concerning the theoretical properties of amendment agendas, gatekeeping powers, and proposal rights, all showing the links between institutional arrangements and policy outcomes.<sup>2</sup>

Along the way, Shepsle's original thesis was somewhat modified and supplemented, so as to synthesize Mayhew's approach with social choice theory. Rather than solving a chaos problem, the committee system was posited to solve a distributional puzzle: how to pass programs that benefit a few members intensely when all floor votes must be made by majority rule? The answer was that via the committee system, legislators requested (and were granted) membership on the committees that most directly affected their constituents. Then committees could legislate on their subject areas in peace, free from outside interference. These committee jurisdictions were upheld through the use of various procedural devices: gatekeeping powers, closed rules, and domination of conference committees. Thus legislative organization is designed to maximize district-specific benefits and help ensure members' reelection. Weingast and Marshall (1988) capped off a decade of research with a summary of this *distributive view* of congressional organization (a rather cynical view, by the way, which makes very little mention of which

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<sup>2</sup> Key articles in this tradition include Romer and Rosenthal (1978), Denzau and Mackay (1983), and Ordeshook and Schwartz (1987), to name but a few. Book-length expositions include excellent works



policies are good for the nation as a whole) in their article “The Industrial Organization of Congress.”

### *The Informational Approach*

The counter-argument to the distributive view came not from “outside,” which is to say from traditional congressional scholars who eschewed the methods of the new institutionalists, but from “inside.” Building on game-theoretic models by Crawford and Sobel (1982) and Austen-Smith and Riker (1987), Gilligan and Krehbiel (1987; 1989) presented an alternative view of the committee system. They argued that the central problem that legislators face is producing reasonable policy in the face of an uncertain, complex environment. Committees (once again) solve this problem: they are populated by experts who put their expertise to work when fashioning legislation. Thus any procedural advantages that committees receive, such as closed rules, can be read as inducements to gather information, and any deference they receive on the floor is due to their superior expertise. This *informational theory* of committees (much less cynical than the distributive view, but still not necessarily wrong) is laid out at length by Krehbiel (1991), and stands as a major competitor to the distributive theory.<sup>3</sup>

Even so, both theories share much in common. First, they put committees at the forefront when discussing Congress; committee power plays an important role in both analyses, even if the two sides cannot agree on its basis. This committee-based structure is no accident; legislators designed it that way, along with its attendant procedural

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by Oleszek (1984), Bach and Smith (1988), and Smith (1989).

accouterments, in order to maximize their reelection chances. And under both views, the committee system has built-in inefficiencies. For the distributive view it is unrestrained logrolling, the most spectacular instance of which is probably the 1930 Smoot-Hawley Tariff Act, but less disastrous examples of wasteful pork barrel legislation occur every session. For the informational view, the problem is that committees and floor members may differ in their preferences, so policy making will display some residual uncertainty over outcomes, unable to fully incorporate committees' expertise.

Overall, the congressional organization literature has reached somewhat of a breathing spell, as scholars attempt to reconcile the fundamental insights of these two competing camps.<sup>4</sup> Research on Congress has also exhibited a renewed interest in the role of political parties, emphasizing that parties try to formulate and implement political agendas by working through the committee system (Rhode 1991; Cox and McCubbins 1993; Aldrich 1995). This perspective thus draws on both distributive and informational elements, adding the possibility that committees are responsive to the policy goals of party caucuses as well as the chamber as a whole.

We take two lessons from the legislative organization debate. First, we use the research tradition as a whole, and especially the points of agreement between the competing views, as one building block for our analysis of the policy making process. Second, we find it a bit curious that these views of legislative organization should be seen as diametrically opposed, mutually exclusive theories of committees. Drawing upon a

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<sup>3</sup> See for example, a well-known published debate between Shepsle and Weingast on one side and Krehbiel on the other, titled "Why Are Congressional Committees Powerful?" (Shepsle, Weingast and Krehbiel 1987).

<sup>4</sup> See the essays in Shepsle and Weingast (1995).

long tradition in political science, including Fenno (1973) and Wilson (1974), we believe that some issue areas are characterized by more informational concerns while others are distributive or partisan; on that account, different policies have different politics. Rather than seeing an opposition between these views of policy making, we take distributive and informational concerns as a useful typology of issue areas to be used in our analysis of where policy is made.

### **Delegation and Oversight**

Our other building block comes from the recent literature on delegation, in which a long normative debate has taken a positive turn. The normative debate centers around the basic dilemma of legislative-executive relations. According to our separation of powers system, Congress is supposed to make the laws while the executive carries them out. As Congress can never supply every single detail pertaining to the execution of its laws, though, the executive will always have some freedom to specify the exact process by which legislative intent becomes reality. In legal terms, Congress cannot delegate unrestricted authority to the executive without violating the “nondelegation doctrine,” which states that legislative power may not be delegated to any other person.<sup>5</sup> On the other hand, who is to say where execution ends and legislation begins? Executive branch actors must make decisions in carrying out Congress's laws, but in doing so they may change outcomes away from legislators' original intent. Determining the boundaries of

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<sup>5</sup> Interestingly, the nondelegation doctrine used to have a lesser-known cousin, the non-subdelegation doctrine, which stated that power delegated to one executive branch actor could not be sub-delegated to another actor not explicitly empowered by Congress to receive such authority. Like the nondelegation doctrine, this mandate also fell into disfavor, and was eventually overruled explicitly when

the legislative and executive spheres is certainly a line-drawing exercise, but it is unavoidable in any separation of powers system.

*The Growth of Administrative Law and the Decline of Oversight*

The first response to this problem was simply to state that Congress should not be allowed to delegate any responsibilities that would require significant executive branch discretion. This solution worked for a while; the Supreme Court in its 1825 *Wayman v. Southard* decision allowed that Congress could delegate authority if the person receiving the authority only had to “fill up the details.”<sup>6</sup> And as long as the central government did not do very much, this benign view of delegation was workable. Indeed, as late as 1888 Lord Bryce could write that, “It is a great merit of American government that it relies very little on officials and arms them with little power of arbitrary interference.”

THE ICC AND THE DEATH OF NON-DELEGATION

However, events overtook this arrangement. The year before Bryce's assessment, Congress had passed the Interstate Commerce Act, which created the Interstate Commerce Commission (ICC), charged with regulating railroad rates. The courts first opposed this delegation, insisting on reviewing every ICC decision and changing the ICC's ruling if they disagreed. But when Congress strengthened the ICC's hand in the 1906 amendments to the Interstate Commerce Act, the court gave way and acceded to ICC findings of fact in the cases it considered, reserving for itself the role of ensuring that the ICC appropriately interpreted the statute. It was now impossible to claim that

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Congress passed the Presidential Subdelegation Act of 1947 (3 U.S.C. Section 301-303 (1976)), which allowed sub-delegation unless specifically forbidden by the governing statute.

Congress only left detail-filling to the executive; the establishment of rail rates was a major issue in American politics at the time, and Congress gave the ICC wide latitude in exactly what rates would be permitted.<sup>7</sup>

After the ICC's constitutionality was upheld, the nondelegation doctrine was on its last legs. Americans increasingly turned to the national government to solve social problems, and the government responded with a spate of new agency-based laws in the first decade of the 20<sup>th</sup> century. Then came FDR and the New Deal, where a host of new agencies were created, often charged with regulating only "in the public interest." This explosive growth in the executive branch is illustrated in Figure 2.1, which charts the rise in the number of civil service employees from 1821 to the present.

[FIGURE 2.1 ABOUT HERE]

It was during the New Deal that the nondelegation doctrine made its bloody last stand. In the 1935 *Schechter Poultry* and *Panama Refinery* cases, the Court struck down key provisions of the National Industrial Recovery Act (NIRA) as over-broad delegations of authority, not only to executive branch officials but also to private industry boards as well, who were to be allowed to set their own rules of conduct.<sup>8</sup> After these cases, as is well-known, Roosevelt waged a war against the Court by trying to expand it to fifteen members, Congress refused to go along, but the Court backed down anyway, upholding New Deal legislation (the "switch in time that saved nine") and announcing that from

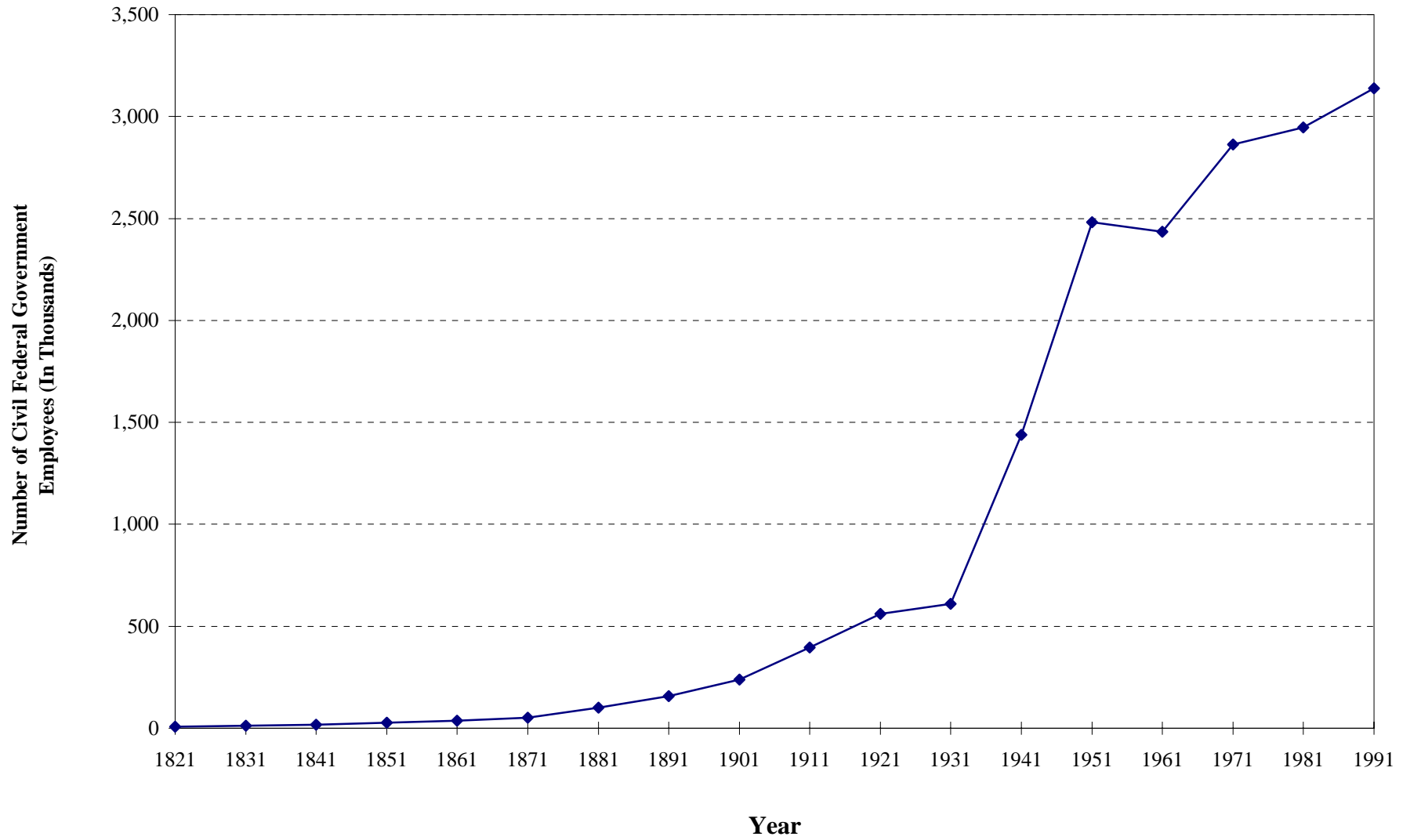
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<sup>6</sup> *Wayman v. Southard*, 23 U.S. (10 Wheat.) 1 (1825).

<sup>7</sup> This history is retold well in Skowronek (1982). For excellent discussions of the nondelegation doctrine, see Jaffe (1965), Davis (1978), and Bruff and Shane (1988, 64-88).

<sup>8</sup> *Panama Refining Co. v. Ryan*, 293 U.S. 388 (1935); *Schechter Poultry Corp. v. United States*, 295 U.S. 495 (1935). These cases are summarized in Farber and Frickey (1991, 78-79). The NIRA was actually an extraordinarily ambitious act, and it would probably be struck down today as well.

**Figure 2.1: Growth of the Federal Bureaucracy**



then on they would concentrate more on social issues than economic ones. The nondelegation doctrine is now moribund, although various law review articles try to breathe life into it every so often.<sup>9</sup>

#### JUDICIAL CONTROL OF THE BUREAUCRACY

Having conceded the legitimacy of delegating discretionary authority to the executive, the next question was how to stop bureaucrats from running amok and abusing their discretionary authority. Thus began the study of bureaucratic control through the courts.<sup>10</sup> Following the passage of the 1946 Administrative Procedure Act (APA), which set out basic guidelines for agency decision making, scholarly attention focused on how bureaucrats could be made to follow Congress's statutory intent and serve the public interest. The main answer was to make agencies look as much like (idealized) legislatures as possible. Agencies were to give advance notice of rules and regulations under consideration and afford all parties with even a tangential interest in the outcome a chance to speak their mind (that is, they were to engage in "notice and comment" rulemaking). Furthermore, agencies should respond to all suggestions, and their eventual decision must be supported by a lengthy, specific record of their deliberations (which was ironically incorporated into the "concise and general statement" that the APA required all rules to include).

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<sup>9</sup> See Aranson, Gellhorn, and Robinson (1982), Schoenbrod (1985), and Macey (1988). The nondelegation doctrine's primary supporter on the Supreme Court has been Chief Justice Rehnquist; see his dissents in *Industrial Union Dept. v. American Petroleum Institute*, 448 U.S. 607 (1980) and in *American Textile Mfrs. Inst., Inc. v. Donovan*, 452 U.S. 490 (1981), where he was joined by Burger.

<sup>10</sup> These developments are summarized and explained in Shapiro's (1986) excellent treatise on administrative law.

In short, the main thrust of administrative law was to make agencies look like pluralistic enterprises, open to the public and reviewable by higher courts. Correspondingly, the focus of the administrative law literature was the role of interest groups and courts as a check on bureaucratic power, ensuring that agencies would act, in the words of Stewart (1975, 1675), “as a mere transmission belt for implementing legislative directives in particular cases.” The literature was explicitly normative in orientation; indeed, many of the procedural innovations imposed by courts on agencies (such as the “rational basis” test and “hard look” review) began as suggestions in the scholarly community.

Nevertheless, as Shapiro (1986) explains, attempts to control bureaucratic behavior through administrative law did not meet with unalloyed success, as agencies adapted to judicial oversight with strategies of their own. Courts tried to impose “synoptic” decision making on agencies, ensuring that regulations are optimal given the information on hand. Agencies, though, have learned to escape from this level of judicial control by swamping the courts with so much information that their decisions cannot possibly be refuted without the courts’ spending massive resources to wade through these documents. In essence, by releasing so much information, it is as if the agency released no information at all.

#### CONGRESS AND THE ABSENCE OF OVERSIGHT

For the most part, Congress was seen as less important in the ongoing control of agencies. Much of the support for this viewpoint came from the observation that



Congress rarely exercised its most obvious levers of control.<sup>11</sup> Agency budgets were seldom cut, Congress did not spend much time revising their original mandates, and presidential nominees were hardly ever rejected (a commonly cited figure was the fact that the average Senate confirmation hearing lasted seventeen minutes).

For some, this lack of congressional involvement was seen as a positive development. Scholars of the public administration school argued that bureaucrats were by and large dedicated public servants who could do their jobs well if they could be assured that political meddling would be kept to a minimum.<sup>12</sup> Indeed, Huntington (1971) claims that Congress does best by restricting its role to constituency service, leaving detailed regulation to policy experts in the bureaucracy. This view harks back to the turn-of-the-century Progressive civil service revolution, where agencies were established to “take the politics out of policy.” Accordingly, mechanisms that insulated agencies from political control were beneficial to the smooth functioning of government.

Others took the lack of active congressional participation to be a sign of failure in our democratic institutions. This point was made forcefully by Lowi (1969), who accused legislators of abandoning their duties by delegating power to unelected bureaucrats. Lowi believed that the original delegations of power, as in the ICC, were well-conceived and structured so as to make agencies hew to congressional intent. But over time, delegations had become less and less tied to specific mandates and more open-ended, allowing agencies an illegitimate amount of discretion. Legislators had abdicated responsibility for the execution of public policy, to be replaced by “interest group

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<sup>11</sup> This lack of direct oversight was noted by Bibby (1968), Seidman (1975), Pearson (1975), and Hess (1976), among others.

liberalism,” meaning that agencies reacted to the wishes of those organized groups that pressured them for favorable policy decisions. This, in turn, was wont to devolve into agency “capture”—public power exercised for the benefit of a few private interests, against the public good and unsupervised by democratically elected legislators.

*Positive Theories of Legislative-Executive Relations*

This, then, was the intellectual milieu as of the late 1970s, and it was ripe for a reassessment of Congress's impact on bureaucratic proceedings. The key starting point is Fiorina's (1977) book, *Congress: The Keystone of the Washington Establishment*, which sets forth an exceptionally cynical thesis: Congress delegates broad power to bureaucrats knowing in advance that they will make mistakes. When they do so, legislators can step in, undo any wrongs imposed on their constituents, and reap all the credit for making things right. As Fiorina (1977, 48) writes:

Congressmen earn electoral credits by establishing various federal programs. The legislation is drafted in very general terms, so some agency, existing or newly established, must translate a vague policy mandate into a functioning program.... Aggrieved and/or hopeful constituents petition their congressmen to intervene in the complex decision processes of the bureaucracy. The cycle closes when the congressman lends a sympathetic ear, piously denounces the evils of bureaucracy, intervenes in the latter's decisions, and rides a grateful electorate to ever more impressive electoral showings. Congressmen take credit coming and going.

So agencies are created not to serve the public good, but to muddle along and make mistakes every so often, hopefully without any irreparable consequences. In this story, interest groups still matter, but they work through the legislative process rather than through the courts. Indeed, it is hard to imagine in this story how any court could

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<sup>12</sup> See for instance Wilson (1973), Hecl (1974) and Shefter (1978).  
*Epstein & O'Halloran—Delegating Powers*

scrutinize bureaucrats' decisions and decide whether or not they had complied with legislators' intent.

Fiorina's view of congressional-bureaucratic relations rests heavily on the notion of "shifting responsibility," also known as blame shifting. There are two senses in which Congress might delegate to the executive branch in order to shift blame. First, there may be policy areas where, even if great care is taken, things will go wrong every so often. For instance, consider the regulation of airline safety. Even under the best of circumstances, airline disasters will happen, and when they do people will naturally seek to pin the blame on the responsible party—witness the recent ValuJet crash and its political aftermath. Emergency disaster relief is another case in point; there is no upside for getting things right, only a downside for making a mistake. In both areas, Congress has delegated to the bureaucracy on the basis that without executive branch expertise, outcomes would be even worse. Contrast this type of blame shifting with Fiorina's, in which groups do not blame legislators for the results of agency actions, even if that agency merely carries out Congress's instructions. This stronger sense of blame shifting is much more difficult to motivate in a world where groups are organized, informed, and conscious of the implications of different procedures.

Notice the similarities between Fiorina's theory of legislative-executive relations and Mayhew's book on congressional organization. In both cases, legislators deliberately establish systems that enhance their chances of reelection. Both approaches are positive rather than normative, and their ultimate purpose is to predict the shape of public policy. And although he used no mathematical formalism, Fiorina's arguments are built on the economic model of rational, utility-maximizing individuals. Just as Mayhew's treatise set

the stage for an explosion of interest in legislative procedures, Fiorina provoked further discussions on the impact of delegation.

*The Limits of Congressional Oversight*

CONGRESSIONAL DOMINANCE

Due largely to Fiorina's efforts, the early 1980s saw a sharp peak of scholarly interest in congressional-bureaucratic relations. The battle lines were drawn clearly in Weingast and Moran (1983), who distinguished the "bureaucratic" approach discussed in the capture theory literature above (bureaucrats are not influenced by Congress) from the "congressional dominance" approach (Congress does exert significant influence).

Weingast and Moran made the important point that the behavioral patterns emphasized by advocates of the bureaucratic approach—the scarcity of conspicuous oversight activities—were indeed consistent with a world in which Congress has little influence over bureaucrats. However, they are also consistent with a world where Congress perfectly controls the bureaucracy. If the mere threat of congressional retaliation is enough to cower executive branch agents into submission, then these agents will never step out of line and legislators need never impose any overt sanctions. Thus it is possible that the traditional tools of congressional control are so effective that they are never actually used—this is the problem of "observational equivalence." Weingast and Moran went on to examine Federal Trade Commission (FTC) decisions in the late 1970s and concluded that changes in enforcement patterns corresponded to changes in the preferences of the relevant congressional oversight committees, interpreting their findings as support for the congressional dominance viewpoint.

This theme of congressional oversight-at-a-distance was also the subject of McCubbins and Schwartz (1984), who examined the question of how a relatively uninformed Congress could possibly control bureaucrats who were much more knowledgeable about their particular policy area. True, they could go out and gather their own information or force the agent to disclose information at oversight hearings (“police patrol” oversight), but this would quickly become prohibitively costly, consuming legislators' scarce time and energy. On the other hand, legislators have access to a cheap source of information: namely, those interest groups affected by the agency's decisions. These groups are generally well-informed about the relevant issue area and are more than willing to let their representatives know when an agency is acting contrary to their interests. Thus legislators can control agencies simply by sitting back and waiting to see if any groups come to their doors with complaints (“fire alarm” oversight). As in Weingast and Moran, if the fire alarm system works perfectly, then bureaucrats will never step out of line and no fire alarms will actually be sounded.

#### ADMINISTRATIVE PROCEDURES AND AGENCY DISCRETION

In a similar vein, McCubbins, Noll, and Weingast (1987; 1989) and Kiewiet and McCubbins (1991) point to administrative procedures as a key mechanism of congressional control. Along with establishing an agency and giving it an initial mandate, Congress also specifies the procedures that agencies must follow in reaching decisions. These procedures may influence bureaucrats to favor a certain constituency, avoid making rulings in a certain area, or otherwise bend them to legislators' will. Thus congressional control is woven into the very fabric of the agency, exerting influence in a

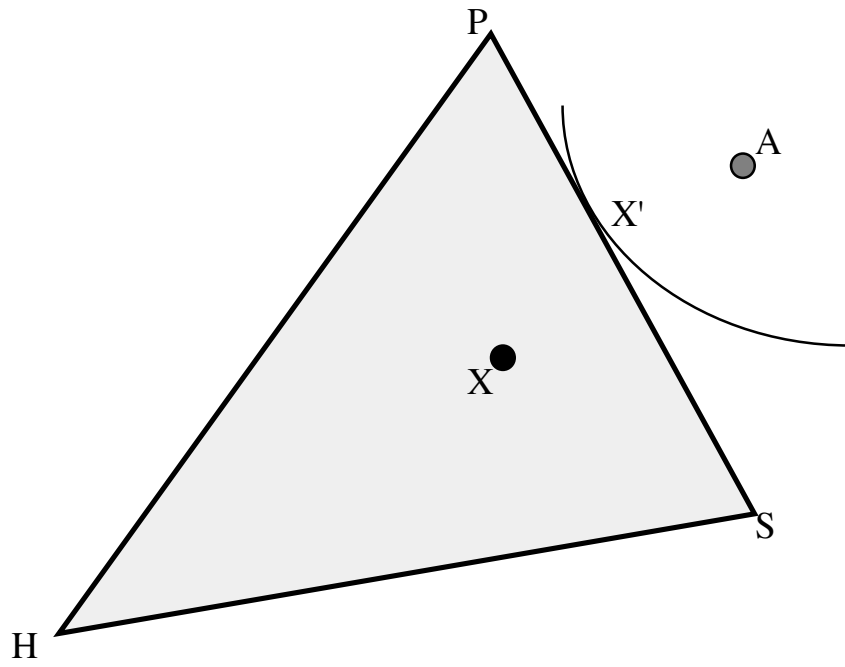
powerful yet subtle manner. Notice the kinship between this argument and those of the new institutionalist congressional scholars; one controls outcomes by controlling the procedures by which they are reached.

According to this literature, the basic problem that legislators face when delegating authority is *bureaucratic drift*, or the ability of an agency to enact outcomes different from the policies preferred by those who originally delegated power. This phenomenon, illustrated in Figure 2.2 (taken from McCubbins, Noll and Weingast 1989), arises from the fact that agencies can make regulations that can only be overturned with the combined assent of the House, Senate and president. For instance, assume that Congress passes and the president signs legislation designed to implement policy X. Now assume that the agency has policy preference A. The agency maximizes its utility by setting policy equal to X', the point in the Pareto set closest to its ideal point. Even though this policy is not what Congress and the president originally intended, the necessary coalition to overturn agency decisions cannot be formed.

[FIGURE 2.2 ABOUT HERE]

To be precise, two general categories of administrative devices have been identified as means of controlling bureaucratic drift. The first category, *ex ante controls*, concerns issues of agency design. What are the procedures, including reporting and consultation requirements, that an agency must follow in making policy? Who are the agency's key constituents and how will they influence decision making? What standards or criteria must an agency consider when promulgating regulations? In which executive department will the new agency be located, and how far down the organizational ladder

Figure 2.2: Bureaucratic Drift



will political appointments reach? These are all questions that legislators must answer when drafting the authorizing legislation.

The second category consists of *ongoing controls*, those institutions or procedures that check agency actions on a regular basis. These include instruments of congressional oversight, such as the direct and indirect monitoring discussed above, and renewing or withholding appropriations (Calvert, Moran and Weingast 1987). They also include judicial oversight implemented through existing administrative law (Mashaw 1990) and presidential appointment powers (Calvert, McCubbins and Weingast 1989; Spulber and Besanko 1992). Both *ex ante* and ongoing controls, then, serve to limit the degree to which agencies can act contrary to congressional intent.<sup>13</sup>

On the other hand, a much more direct method of circumscribing agency influence is also available, one that avoids the problems of costly monitoring and complicated administrative procedures: explicitly limiting the *discretion* of an agency to move outcomes from the status quo. Thus, Figure 2.3 is the same as Figure 2.2 except that the agency may move policy only a limited distance away from X. Outcomes are now equal to X", which is much closer to Congress's original intent than X'.<sup>14</sup> Whereas McCubbins, Noll and Weingast (1989) define discretion as those actions that no political coalition can overturn, equating discretion with the limits of bureaucratic drift, we argue that Congress may prefer to set limits on agency discretion *more stringent* than those implied by their *ex post* power to overturn agency decisions alone.

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<sup>13</sup> Classic political science treaties on bureaucratic policy making and delegation include Harris (1964), Landis (1938), and Woll (1977). For overview, see Ripley and Franklin (1984, 16-19). See also Spiller and Ferejohn (1992) for a discussion of administrative procedures and legislative control over the executive.



[FIGURE 2.3 ABOUT HERE]

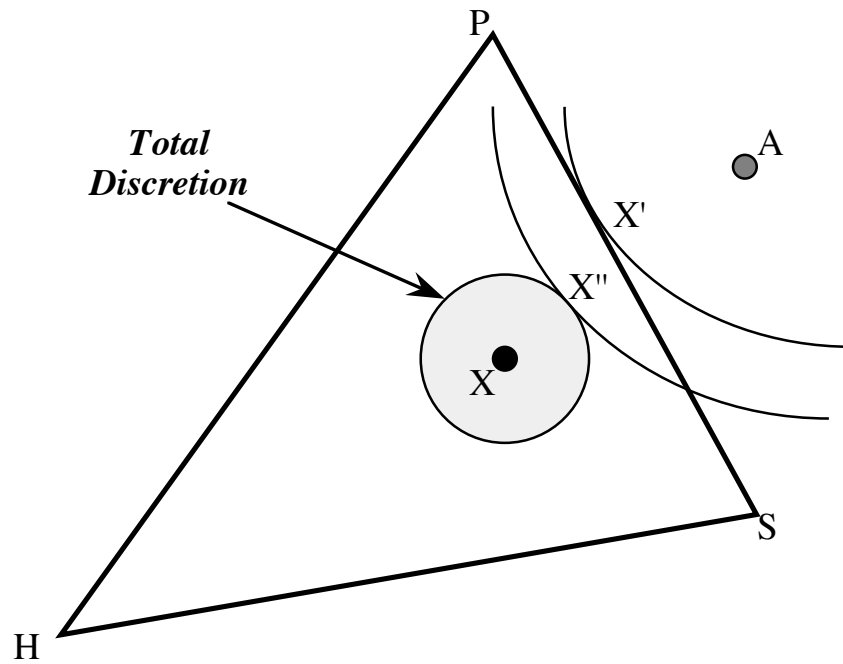
In fact, Congress limits executive branch discretion in this manner all the time, simply by passing specific, detail-filled legislation. If Congress had specified in the 1970 Occupational Safety and Health Act that airborne concentrations of benzene emissions were to be limited to 1 part per million, then the Secretary of Labor would have little choice but to implement these standards. Any attempt to do otherwise would be overturned not by a coalition of the House, Senate, and president, but by the courts who, in turn, could not disregard Congress's explicit mandates without losing credibility. Thus, the discretion continuum connects congressional and executive policy making; saying that there is no discretion is equivalent to saying Congress makes policy on its own.

Given the importance of discretion in understanding agency policy making, it is no wonder that in various guises discussions of agency discretion permeate the bureaucracy literature. Statutory recognition of agency discretion dates back to the 1946 Administrative Procedure Act, which created three categories of permissible agency actions: rule making, adjudicatory hearings, and discretionary actions (also known as informal rule making).<sup>15</sup> More recently, Shapiro (1988) equates bureaucratic discretion with the ability to make "prudent" policy choices. And Levine and Forrence (1990) use the term "slack" to indicate the degree to which agencies can escape political control; in their model, bureaucrats can use their freedom to either further the goals of interest groups or to serve the public good. In short, discretion measures the extent of statutorily

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<sup>14</sup> For further discussion of this point, see Epstein and O'Halloran (1994).

Figure 2.3: Controlling Bureaucratic Drift by Limiting Agency Discretion



permissible outcomes. When executive branch officials have significant latitude to implement legislation they will be important policy-making actors in their own right; otherwise, they will be mere clerks carrying out the laws of Congress.<sup>16</sup>

Why does Congress not always control agencies by passing detailed legislation and limiting bureaucratic discretion to a minimum? The answer, of course, is that there are costs to limiting agency discretion in this way. Making explicit laws requires legislative time and energy that might be profitably spent on more electorally productive activities. One of the reasons that bureaucracies are created in the first place is to implement policies in areas where Congress has neither the time nor expertise to micro-manage policy decisions, and by restricting flexibility, Congress limits the agency's ability to adjust to changing circumstances. This tradeoff is captured by Terry Moe (1990, 228) in his discussion of regulatory structure:

The most direct way [to control agencies] is for today's authorities to specify, in excruciating detail, precisely what the agency is to do and how it is to do it, leaving as little as possible to the discretionary judgment of bureaucrats—and thus as little as possible for future authorities to exercise control over, short of passing new legislation.... Obviously, this is not a formula for creating effective organizations. In the interests of public protection, agencies are knowingly burdened with cumbersome, complicated, technically inappropriate structures that undermine their capacity to perform their jobs well.

Administrative procedures, then, play an important role in limiting executive branch authority. But it is incorrect to imply that Congress wants only to limit agency discretion; legislators want to strike a balance between granting agencies too much leeway, and

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<sup>15</sup> Even when the nondelegation doctrine was more strictly enforced, the Supreme Court continuously maintained that agencies always have some degree of latitude when setting policy.

<sup>16</sup> See the essays in Hawkins (1992) for further discussions of agency discretion and its legal ramifications.

constraining them so tightly that there is no room to incorporate bureaucratic expertise into policy outcomes.

#### PRINCIPAL-AGENT MODELS OF OVERSIGHT

The congressional dominance theorists generated vociferous opposition from within the community of public administration scholars. Part of the debate was genuinely substantive; critics pointed out that many sources other than Congress influence bureaucrats, including the president, interest groups and the courts (Moe 1985). On the other hand, part of the debate also stemmed from an unfortunate disagreement over semantics. The congressional dominance scholars made frequent reference to principal-agent analysis, a theoretical paradigm generated in economics to describe situations in which one party (the agent) takes actions on the behalf of another party (the principal). Hundreds if not thousands of articles have been generated in the past two decades on the general theme of principal-agent relationships, with the punch line being that principals can mitigate conflicts of interest through the careful design of incentive contracts, but they can rarely control agents perfectly. In the bureaucratic control literature, however, principal-agent analysis became synonymous with the view that legislators can perfectly control executive branch agents to whom they have delegated authority. This confusion was exacerbated by the fact that, as Bendor (1988) put it, “principal-agent models are more talked about than written down.” Thus there emerged a debate over the question of whether or not bureaucrats were really the “agent” of their political “principals.” This discussion has generated rather more heat than light, and has served to bog down more

substantive investigations of the procedural mechanisms by which Congress controls bureaucratic behavior.

Those investigating congressional-bureaucratic relations imitated not only the logic of the new institutionalists working on Congress, but their style as well. The field quickly became quite mathematically intense, blending social choice approaches (Hammond and Miller 1985; Hammond 1986; Calvert, McCubbins and Weingast 1987) with theories based on budget-maximizing bureaucrats who have issue-specific expertise (Miller and Moe 1983; Bendor, Taylor, and Van Gaalen 1985; 1987; Banks 1989).<sup>17</sup> This literature argues that, although legislators may try to control agency actions through administrative procedures, these controls can only ameliorate, but never completely resolve, the basic problem. As Moe (1989, 271) states,

Experts have their own interests—in career, in autonomy—that may conflict with those of [legislators]. And, due largely to experts' specialized knowledge and the often intangible nature of their outputs, [Congress] cannot know exactly what its expert agents are doing or why. These are problems of conflict of interest and asymmetric information, and they are unavoidable. Because of them, control will be imperfect.

In general, Congress must solve the problem of delegating just the right amount of authority to agencies in just the right way. Too little or too tightly constrained delegation will deny Congress the benefits of agency expertise and reduced workload that motivated the initial delegation of authority. On the other hand, delegating too much power to an agency runs the risk of allowing policies to be enacted that are contrary to the wishes of legislators and their constituents. It is this tradeoff between expertise and control,

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<sup>17</sup> It must be acknowledged that this latter tradition has its roots in the pioneering work of Niskanen (1971), who argued that agencies inflate their budgets above the efficient level. Niskanen was far ahead of

informational gains and distributive losses, that lies at the heart of this view of administrative procedures. Note that the same themes from the congressional organization literature—information and distribution—resonate in the oversight literature as well.

In the end, like the literature on legislative organization, the congressional-bureaucratic relations literature has also reached a bit of a hiatus. While work continues on formalizing some of the notions previously set forth (Banks and Weingast 1992; Lupia and McCubbins 1994; Epstein and O'Halloran 1994; 1995), the general consensus has been reached that legislators have more effective means of control than were previously realized, but bureaucrats still retain significant amounts of discretion in setting policy.

### **Why Delegate?**

These findings, however, raise a further question: if congressional control of the bureaucracy is imperfect, then why do legislators delegate in the first place? More specifically, which policy areas are decided in Congress and which are delegated to the executive branch? This is clearly an important question, for behind its answer lie the boundaries of the modern administrative state. It goes right to the heart of our separation of powers system, defining where legislation ends and where implementation begins. Yet few authors have tackled it head on. Most concentrate on reasons as to why legislators cede authority to executive branch actors at all. The typical answer, as given for instance

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his time; he even formalized his theory at a time when few political treatises contained equations of any kind.

by Ripley and Franklin (1984, 17), is that Congress delegates to take advantage of reduced workload and executive branch expertise:

Government has assumed increasing responsibility in an ever-expanding number of issue areas in the 20<sup>th</sup> century, and Congress of necessity has delegated a great deal of authority vested in it by the Constitution to various parts of the executive branch. The sheer volume and technical complexity of the work are more than Congress, with its limited membership and staff, can manage alone.

On the other hand, the “original sin” hypothesis, advanced by Stigler (1971), asserts that bureaucracies are created by politicians specifically to serve constituency needs, with the amount of protection being determined by the point where supply meets demand; that is, where the costs to the politician of adding more protection equals the benefit to the affected constituents. Similarly, “iron triangles” or subgovernments may form, in which congressional committees, interest groups and bureaucrats combine in an unholy trinity to deliver benefits to the interest group’s members at public expense. This line of reasoning, then, dovetails with Lowi’s (1969) attack on delegation as an abdication of legislative responsibility. It also converges with the concerns of legal scholars, most notably Aranson, Gellhorn, and Robinson (1982), who decry delegation as a means of delivering private benefits to favored constituents, and who urge a resuscitation of the non-delegation doctrine.

These theories fall into the category of general reasons for delegation, and as such are not tailored to answer questions of which policy areas in particular Congress chooses to delegate over others. Thus legislators may wish to reduce their workload and hand difficult issues over to the executive. However, Congress does retain policy making authority in some issue areas, including complex areas such as tax policy. And certain

interests may extract rents from the regulatory process, but one would certainly not want to argue that Congress does not also deliver benefits to targeted constituencies through the legislative process as well. What is needed then is a theory that distinguishes those policies that are delegated from those which Congress decides itself.

The extant literature offers three broad categories of explanations for why Congress delegates in some issues areas rather than others. First, Congress might choose to delegate for reasons of constituency relations; and within this category, in turn, we are presented with three variations. In order, beginning with the most benign, 1) legislators may wish to free up time to spend on constituency service, simultaneously taking advantage of agency expertise. By this reckoning, legislators will begin to delegate authority at the point where the marginal returns to favored constituents from enacting specific policy equal the marginal return from casework. 2) As in Fiorina's (1977) original work on the subject, legislators may gain by exposing their constituents to the vagaries of administrative regulation, content to play the role of ombudsmen who intervene if this process goes awry. 3) The most sinister interpretation casts legislators in the role of leading an organized "protection racket," threatening uncooperative constituents with harmful regulation if they do not contribute to legislators' coffers.<sup>18</sup>

This class of explanations rests on a view of the legislative process as concentrating almost exclusively on the provision of private benefits. Legislators desiring to maximize casework-related dividends might indeed find delegation (or in some cases,

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<sup>18</sup> See Niskanen (1976) for an argument along these lines pertaining to the auto industry.



the mere threat of regulation) a useful tool.<sup>19</sup> But this view of legislative activity is certainly a bit simplistic; legislators also spend their time dealing with issues of general import, delivering benefits to large classes of constituents, rather than small, targeted interest groups (witness Social Security and Medicare). Legislators can and do combine general and specific benefits in the same piece of legislation (take the budget, for example), but the statement that Congress is never wholly public spirited is not evidence for the statement that they are entirely private-minded.<sup>20</sup>

The second category of explanations revolves around the notion of a “regulatory lottery.” As detailed in Fiorina (1982), this supposes that interest groups who come to loggerheads in the legislative process, unable to resolve their differences, will agree that authority be delegated to agencies. That is, they prefer the uncertainty of the regulatory process at some point down the road to any certain outcome in the present. This theme is also echoed in McCubbins (1985), who assumes that a legislative coalition might be more easily constructed around a bill that delegates than one that enacts specific policies. Fiorina (1986) later offered a slight variant on this theme, examining the delegation choice as one of deciding between two uncertainties. If Congress delegates, then the agency may implement a range of possible outcomes, perhaps with some bias towards one policy direction or the other. But direct legislation is subject to interpretation by the courts, which may also cause some distortions. Thus legislators’ preferences over

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<sup>19</sup> This is, in fact, just the view of legislative activity endorsed by Aranson, Gellhorn, and Robinson (1982) in their call for more stringent prohibitions against delegation.

<sup>20</sup> This corrective view of legislative motivation, directed at a legal audience, is spelled out well by Farber and Frickey (1991, Chapter 1).

whether or not to delegate rest on their expected benefits from bureaucratic policy making as opposed to judicial policy making.

These uncertainty-based explanations, though provocative, are also subject to a number of possible critiques. Those that assume interest groups will choose the regulatory lottery are predicated on these interests' having risk-loving preferences. That is, if they prefer an uncertain outcome in the future to a present outcome with the same expected value, then they must gain independent utility from taking risks. This runs counter to the normal economic assumption that actors are risk averse, or at the worst, risk neutral. The "competing uncertainties" theory, on the other hand, assumes that judicial enforcement of statutes will result in a large degree of variation in outcomes. If Congress writes detailed legislation, though, the courts will have little recourse but to follow the exact letter of the law, so Congress could wring most of the uncertainty out of legislation if it chose to do so. In addition, delegating to the executive does not remove the judicial component of uncertainty, for courts could overrule agency decisions at least as easily as they could change the intent of congressional statutes.

Third, synthesizing the work of Wilson (1974) and Weingast, Shepsle, and Johnsen (1981), Fiorina (1982) posited that when groups of unequal size clash, delegation may offer legislators the best of all possible worlds. Large groups will be mollified by delegation to a neutral third party accompanied by general exhortations to regulate in the public interest. The more concentrated group can bring their resources to bear on the agency and sway particular regulations in their favor. Based on this difference in information costs, then, Congress can shift the blame for unpopular policies to regulatory agencies. Therefore, legislators prefer to delegate to bureaucrats whenever the policy in

question has concentrated benefits and dispersed costs, and make policy themselves when the opposite is true.<sup>21</sup> Similarly, Arnold (1990, 101) argues that delegation allows legislators to enact unpopular policies through hidden means:

One method of masking legislators' individual contributions [to policies that impose costs on their constituents] is to delegate responsibility for making unpleasant decisions to the president, bureaucrats, regulatory commissioners, judges, or state and local officials.... Sometimes legislators know precisely what the executive will decide, but the process of delegation insulates them from political retribution.

The blame shifting model undoubtedly captures some of the motivations behind legislators' decision to delegate—who would not want to relinquish the responsibility for making difficult policy choices with clear winners and losers? But for both empirical and theoretical reasons the situation is probably a bit more complicated. First, the theory implies that constituent benefits will be delivered via delegation, while broad, general policy will be passed in the legislature. This assumption runs counter to the usual notion that legislators are engaged almost entirely in providing constituency benefits through pork barreling and casework. Also, for this logic to work, voters must constantly be fooled by delegation, without any political entrepreneur to inform them of its deleterious nature. As argued by Farber and Frickey (1991, 81), we should expect that under such situations rational voters would either develop some appropriate “legal technology” to monitor executive officials, or to look askance at all delegation as simply means for delivering particularized benefits at their expense.

We do not wish to argue too strenuously against any of these previous theories, for they each contain more than a grain of truth. But although each captures part of the

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<sup>21</sup> See also Kafka (1996) for an argument relating agency structure to the distribution of costs and

story, none treats all players as fully strategic actors with their own goals, sets out a clear decision making process, and arrives at an equilibrium choice of institutions.

We argue that the answer to the question of why delegate lies in the previous two literatures reviewed in this chapter: theories of legislative organization and congressional oversight are each well developed in their own right, but have heretofore matured in relative isolation from each other. We contend that these two lines of thought are best seen as describing alternative ways of producing policy. The following chapters integrate the insights of these previous approaches into a single theory that predicts why certain policy areas are consistently decided by direct legislation and others are left to the executive.

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benefits.

## Chapter 3: Transaction Cost Politics

*Without some knowledge of what would be achieved with alternative institutional arrangements, it is impossible to choose sensibly among them.*

*Coase, "The Firm, The Market, and The Law"<sup>1</sup>*

### Introduction

Our view of legislative-executive relations, similar to the studies cited above, attempts to motivate delegation from the ground up as a rational institutional choice made by utility-maximizing legislators. In constructing our framework, we draw an analogy with recent insights from the economic theory of the firm. Economists have recently begun to "open the black box" of the firm, examining how its internal procedures affect incentives, production, and relations with other firms. Particularly of interest is work on the subject of vertical integration; that is, the make-or-buy decision.

The purpose of this chapter is to briefly recount the logic of transaction cost analysis and apply it to the political question of where policy is made. In so doing, we first discuss the transaction cost approach, including its assumptions, key elements, and style of reasoning. We then apply this approach to politics, discuss which assumptions hold in a political context and which do not, and then elucidate the implications of the transaction cost approach for our central question of why legislators will delegate some issue areas to the executive rather than others.

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<sup>1</sup> Coase (1988, 30).

## Lessons From the Theory of the Firm

### *Elements of Transaction Cost Analysis*

Modern theories of the firm revolve around the concept of transaction costs. The best way to understand transaction costs is to imagine a world where they do not exist. This is a Coasian world, in which economic actors can bargain with each other to reach efficient allocations of resources.<sup>2</sup> In the classic example, if a plot of land is more valuable when used for farming than ranching, then the farmer will buy or lease it from a neighboring rancher. Or if the farmer already owns the land, the rancher will not wish to pay the amount necessary to obtain it. Here, the initial allocation of property rights will affect actors' ex post utilities—the rancher would rather start with the land and lease it out, of course—but it will have no impact on the actual production of goods and services.

A transaction cost, then, is anything that makes reality deviate from this Coasian world; in Dixit's words, "anything that impedes the specification, monitoring, or enforcement of an economic transaction is a transaction cost" (1996, 38). As such, transaction costs are necessarily a broad, catchall category, a general rubric rather than a single, easily definable set. In this regard, transaction cost economics provides a conceptual framework for analyzing a large class of problems endemic to markets, organizations, and, as we will argue, politics—to the extent that any of these systems departs from the Coasian benchmark, transaction costs are at work. Some typical economic examples of transaction costs include asymmetric information, opportunism resulting from principal-agent relationships, coordination costs, and asset specificity.

Despite the wide variety of interactions described as potentially plagued with transaction costs, all transaction cost analyses do share some common elements.<sup>3</sup> First, they focus on the *contract* as the unit of analysis. Two or more parties wish to make an exchange, and they devise a contract to embody the terms of this exchange. To claim that a transaction departs from the Coasian ideal, then, is to say that the contract that the parties wish to enter into is in some way deficient. Second, contracts are assumed to be enforceable by some *neutral third party*. This party is usually taken to be the courts, although in some cases the contracting parties may wish to rely on another outside arbitrator. Third, transaction cost analyses assume the existence of multiple possible *governance structures*; for instance, economic exchanges can be governed by one-time spot contracts, by long term contracts, by custom, or by integration into a single firm. Governance structures are important insofar as they influence the magnitude and shape of the transaction costs associated with a given interaction—different structures imply different costs. Fourth, these analyses assume that economic actors are *boundedly rational*, due to the fact that they exist in a complex, uncertain, dynamic environment. As Milgrom and Roberts (1992, 128) state, “Real people... cannot solve arbitrarily complex problems exactly, costlessly, and instantaneously, and they cannot communicate with one another freely and perfectly.” In such a setting, no one agent or even set of agents can know the exact state of events now or in the future, so they cannot contract around these events from the outset.

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<sup>2</sup> We refer here to Coase’s (1960) seminal article on economic efficiency and the allocation of property rights.

<sup>3</sup> What follows is necessarily a brief treatment of this rich literature. For lengthier summaries, see Holmstrom and Tirole (1989), Williamson (1989), Milgrom and Roberts (1992, Chapter 9), and Dixit (1996).

When performing a transaction cost analysis, it is helpful to begin with the relevant aspects of transactions that will affect these costs. Usually, five dimensions are listed as important in this respect. First, the *specificity of assets* involved in the transaction, meaning the difference between the value of their use within a specific relationship and their value outside that relationship. The baker bakes his bread for any client, not one in particular. But a plant that invests in specialized machinery to make body frames for Ford cars will not find much use for those machines elsewhere. This category is important because it can transform what began as an anonymous market transaction with many potential buyers and sellers into a situation of bilateral monopoly—that is, only one relevant buyer and seller.

Second, the *frequency and duration* of transactions; everyday interactions have the potential to establish ongoing understandings and reputations, while once-only transactions do not. Third, the *complexity or uncertainty* associated with a transaction; the more complex the environment, the harder it will be for the contracting parties to plan for all possible contingencies. Fourth, the difficulty of *measuring performance*; where success or failure is largely unobservable, at least in the short run, it will be difficult to make compensation commensurate with effort invested. And fifth, the *connectedness* of a given transaction to others; when the outcomes of many interactions affect each other, then planning and coordination will be necessary to ensure efficiency.

Transaction cost analysis usually proceeds along the following lines. First, some departure from the efficient Coasian world is identified. Second, a search is made for the transaction costs that could have caused this deviation. Third, alternative governance structures are evaluated in line with their ability to reduce these and possibly other related



transaction costs. The central concern of the transaction cost perspective, then, is comparative institutional analysis. A given set of transactions may be plagued with a variety of costs, and different governance structures might affect the magnitude of each of these costs. The task is to predict how optimal governance structures change as this menu of transaction costs changes, the assumption being that rational economic actors will structure their relationships so as to minimize the overall transaction costs.<sup>4</sup>

### *Transaction Costs and Incomplete Contracts*

These broad themes that constitute transaction cost economics have had a major impact on the economic analysis of contracts and power relations among economic agents. In a world where contracts are complete, every provision that is or will be relevant to a transaction can be written down and bargained over by the contracting parties. Once the contract is signed, all that remains is a mechanical unfolding of its provisions over time. This does not mean, of course, that at the time the contract is signed the parties know what events will happen in the future. But it does mean that every possible eventuality is *knowable* and so contractual obligations can be made contingent on future events. In this world, the *ex post* division of power among parties has no meaning, since every action they take has been specified in the contract. And the job of enforcing the contract is straightforward; courts need only examine the relevant clause of the contract and oblige one party or the other to act in the specified manner.

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<sup>4</sup> Consequently, the analyst must be judicious when evaluating any given organizational form, as seemingly inefficient practices might be necessary to avoid other, even larger transaction costs. Therefore a system should be judged on its average efficiency over time, rather than on any one instance or task. For instance, Wilson (1989, 319-20) defends centralized military procurement practices that result in the purchase of \$435 hammers as a precaution against decentralization that would result in many more, but less observable, wasteful practices. (As it turns out, Wilson explains, even the \$435 hammer is a myth.)

When significant transaction costs exist, on the other hand, contracts will in general be incomplete; that is, they will contain gaps, or missing provisions, and ambiguous clauses. This incompleteness is caused by a number of factors: thinking costs, trying to imagine every possible future state of the world; negotiation costs, arising from the fact that haggling over difficult clauses may be more costly than it is worth; and writing or enforcement costs, since many factors affecting the value of the relationship may be difficult or impossible to credibly verify to a court. Thus there may very well arise situations in a contractual relationship that neither party counted on when entering into the original agreement, and whose resolution is not explicitly described in a contract.<sup>5</sup>

When contracts are incomplete the process of negotiation never really ends, as parties to a contract will be continuously adjusting their actions in response to changing circumstances. Under these conditions, ex post power relations matter exceedingly. The party who has the right to determine how assets will be used when a gap in a contract is reached will have considerable influence over the final allocation of costs and benefits across the contracting parties. The question of who controls assets when an uncontracted eventuality occurs is thus an important one in transaction cost analysis and goes by the name of *residual rights of control*. Also, the job of the arbitrator becomes much more difficult, for she may be called upon to determine how ambiguous or partial contract terms apply to a given real world situation.

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<sup>5</sup> For instance, suppose Sally agrees to supply Fred with 100 widgets for the price of \$100. Then Sally's factory is hit by a tornado. What happens now? Must Sally buy the widgets from a competitor and hand them over to Fred? Must Fred rebuild Sally's factory?

Incomplete contracts are important not only in understanding the ongoing dynamics of contractual relationships; they are also crucial in explaining the types of contracts that are entered into in the first place and the form that these contracts will take. Consider an employee within a firm who has an idea of how to make the production process more efficient. If the employer has all residual rights to the benefits of the employee's new process (he owns the patent), then the employee might be hesitant to reveal her idea, for she will reap none of the benefits. To counter such a possibility, many companies have explicit policies governing the treatment of employee innovations, including profit-sharing agreements, bonuses, and promotions. Thus ex post control rights may exert strong influence over ex ante contractual arrangements.

#### *The Holdup Problem and Firm Boundaries*

The presence of transaction costs and incomplete contracts has important implications for the question of firm size and structure, also known as vertical integration or the firm's make-or-buy decision. To understand the basic questions involved in the economic theory of the firm, and their relation to political organization, it is useful to first have a visual representation of the problem. As shown in Figure 3.1, a firm consists of a related set of nodes in the process of producing a final product. At the bottom of the figure are raw materials, which are combined with each other in successively more complex intermediate products until the final product is sold on the consumer market. Firms are defined by their position in this hierarchy; some deal mainly or wholly in raw materials, others produce intermediate goods, while others concentrate predominantly on consumer goods. At some point, each firm stops making its own inputs and instead relies on the market to supply them; after all, even highly integrated firms buy their pens,

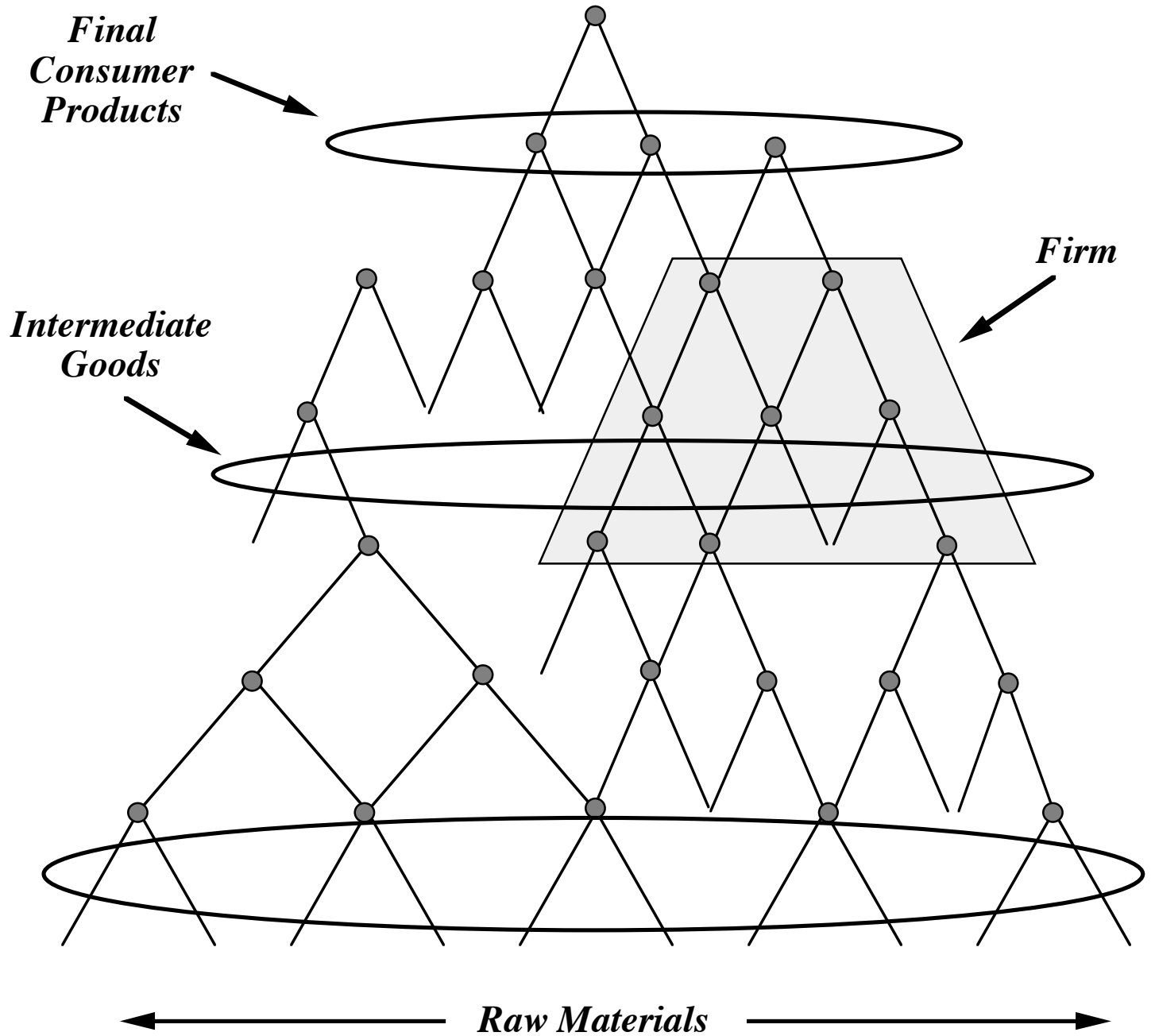
pencils and office supplies from other companies. The question is therefore one of boundaries. What are the natural limits of firms? Where does one stop and another begin? Why do firms not branch out to other markets; conversely, why do they not concentrate on doing only one thing but doing it well?

[FIGURE 3.1 ABOUT HERE]

In the limit, these boil down to two more fundamental questions: why do firms exist at all, and conversely, why is the economy not organized as one large firm? The two predominant literatures within economics offer little guidance in answering these questions. Neoclassical economics, based on the familiar supply and demand curves, can predict well the overall output of an industry, monopoly and oligopoly behavior, and the way in which prices react to changing market conditions. But it has little to say about the division of output across firms or the size of firms in relation to each other. Nor is it helpful in studying questions about mergers or vertical integration; that is, the scope of activity within firms.

The principal-agent literature, on the other hand, is well suited to analyzing behavior within firms or within hierarchical organizations in general. For instance, the prototypical principal agent problem analyzes the difficulty that one actor (the principal) will have getting another actor (the agent) to work on her behalf in the presence of incomplete information. But it is not clear how this analysis relates to the theory of the firm. The principal could be the agent's supervisor within a firm, or they might be in an arms length market relation—nothing in the theory tells us which organizational structure would minimize agency losses. Or consider Jensen and Meckling's (1976) theory of the firm as a "nexus of contracts." The authors here conceive of transactions within a firm as

Figure 3.1: Schematic Representation of the Boundaries of a Firm



taking place on a basis of constant negotiation. Even so, their theory tells us little about the origin of this nexus, or why two nexuses do not merge to form a single nexus.

Coase (1937), in his classic article on the subject, noted first that a good deal of economic activity takes place within firms; that is, through the suppression of the price mechanism. Coase then proposed that the genesis of firms lies in the fact that market transactions may involve significant costs of negotiation, while transactions in firms operate on a command-and-control basis; bringing transactions within the ambit of the firm, then, can economize on these negotiation costs. But when firms become too large, they become bureaucratic and unwieldy, making it difficult for any one individual to efficiently allocate a firm's resources. Therefore the size of the firm is determined by the point at which these two costs balance. Although he did not label it so at the time, Coase's arguments are typical of the transaction cost approach—economic actors negotiating in the market might not achieve the best possible outcomes because the costs of finding a reasonable contract are too high. Therefore an alternative governance structure—unified ownership—might minimize overall transaction costs.

Coase's insights lay fallow for a number of years, until they were picked up in the 1970s due to a renewed interest in the subject of vertical integration. At that point a number of scholars, particularly Williamson (1975, 1979, 1985), Goldberg (1976), and Klein, Crawford and Alchian (1978), began to delve more deeply into the exact nature of the inefficiencies and transaction costs that plague market interactions, for the costs of negotiation alone seemed insufficient to account for the amount of economic activity that occurs in firms rather than markets.

In the end, attention focused on a particular combination of asset specificity and time consistency problems, known as the *holdup problem*. A prototypical example of the holdup problem, due to Joskow (1985), occurs between a coal mine and an electric generating plant. Economically, it may be most efficient for the generator to be located as close to the coal mine as possible (so-called “mine mouth” generating plants). But the owner of the generator will be reluctant to spend the resources necessary to move her plant, for then she would be at the mercy of the coal producer, who would try to raise the price of coal and take advantage of their proximity; that is, she may be “held up” by the mine owner.

The firms might want to sign a contract specifying the price to be charged for coal, but if each firm can take actions that affect the value of the investment but are non-observable or non-verifiable—if contracts are incomplete, in other words—then this solution may be insufficient. The end result might be that the plant operator will refuse to make an economically sound investment (moving her plant closer to the source) for fear of being held up. In classic Dilbert fashion, Figure 3.2 illustrates three aspects of the inefficiencies caused by the holdup problem.

[FIGURE 3.2 ABOUT HERE]

Naturally, firms will anticipate the hold-up problem and attempt to devise ways around it. One inventive solution was practiced for many years in the computer chip industry.<sup>6</sup> Manufacturers of new computer chips used to immediately hand over their design to a second company, often helping to establish that company, in order to generate competition for their new product. This was done to convince computer manufacturers to

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<sup>6</sup> This example is drawn from Shepard (1987) and Farrell and Gallini (1988).

adopt their new chip without fear of being held up once the investment in the new chip technology was made. This practice came to an end with Intel's 80386 chip; they reasoned that they would have to keep prices low in order to compete with the previous generation of their chips.

The more usual solution to the holdup problem is for the upstream and downstream firms to simply merge, as in fact often happens with coal mines and generating plants. The advantage of a hierarchically structured firm is that one person controls all physical assets of both companies, and she can then engage in relationship-specific investments that would not otherwise be made for fear of the holdup problem. So the owner of a joint mine-plant venture could move her plant closer to the mine, secure in the knowledge that if the mine *manager* (no longer owner) tries to hold her up, the manager can simply be fired. Hence in a world of incomplete contracting, unified ownership structures may encourage relationship-specific investments that would not be entered into between separate firms.<sup>7</sup>

The problem with vertical integration is that employees within firms have little incentive to make relationship-specific investments, for they reap few of the rewards for doing so. Thus two firms that have little relation to each other should not merge, since doing so would only result in the loss of what Williamson (1985) terms "high powered market incentives" captured by competitive prices. Within firms, that is, employees further down the organizational ladder have incentives to shirk, overstate their costs, and understate their productivity. These problems could be solved by intense monitoring, but

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<sup>7</sup> The importance of controlling the physical assets involved in production is the keystone of the *property rights* approach to vertical integration. In fact, this is the principal advantage of the property



this supervision is itself costly, and any attempt to replace direct monitoring with a system of internal prices (called transfer prices) is again subject to manipulation.<sup>8</sup> Thus large firms tend to become “bureaucratic” and inefficient, and coordination among subunits becomes difficult to achieve.

The bottom line is that firm structure—whether firms merge or stay independent—will trade off these two forms of inefficiencies. To the degree that integration helps achieve coordination that would be lost in arms-length market relations, mergers will occur and firms will grow in size. But bloated firms that try to carry on economically unrelated activities will be prime targets for selloffs and decentralization. The boundaries of the firm are in constant flux and, at each moment, they should reflect the current tradeoffs imposed by market conditions and the technologies of producing various goods and services in different market sectors.

### **A Theory of Transaction Cost Politics**

We are now in a position to relate this new economic literature on the structure of the firm to our main question of where policy is made. Our theory, in brief, is that delegation to the bureaucracy is subject to the political equivalent of the holdup problem, so Congress will delegate to the executive when the external transaction costs of doing so are less than the internal transaction costs of making policy through committees. Thus policy will be made in the manner that is politically most efficient from legislators’ point of view. In this section we first show that the basic elements of a transaction cost

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rights paradigm, as traditional transaction cost approaches have difficulty explaining exactly why mergers can solve the holdup problem. See Hart (1995) for a lucid exposition.

<sup>8</sup> See Milgrom and Roberts (1992, 550-51). For an interesting and more detailed account of the costs of intra-firm transactions, see Miller (1992).

approach hold in the political setting as well. We then apply the transaction cost theory on the boundaries of the firm to address the question of the boundaries of the modern administrative state. Finally, we examine the implications of this argument for the study of legislative organization, delegation, and national policy making.

### *Political Equivalents of Transaction Cost Analysis*

The transaction cost literature reviewed above approaches market relations as potentially plagued with costs of their own, and these costs in turn will influence whether the transactions take place within or between firms. The concepts set forth in this analysis, however, are not necessarily applicable only to economic questions; indeed, they would seem to have relevance for any system characterized by a series of agreements between rational, utility-maximizing individuals.

#### PREVIOUS TREATMENTS

Our claim is that this scenario certainly includes political exchange as one application, and so it would not be out of place to speak of a theory of transaction cost politics. In fact, this term is not new; Wilson (1989, 358-9) briefly mentions the idea of applying transaction cost analysis to the question of which services the government performs itself and which it contracts out to private firms. The phrase “transaction cost politics” was first used by North (1990) in connection with individual decision making; North asserted that the presence of various transaction costs will prevent actors from behaving in complete accordance with the norm of “instrumental rationality.”

More recently, Dixit (1996) presents an absorbing overview of the ways in which transaction cost economics may serve both as an organizing principle for various political literatures and as a fruitful area of future research, paying particular attention to the

problem of common agency in political principal-agent relations. As illustrated in Figure 3.3, Dixit's analysis focuses mainly on questions of government intervention in the economic market place, where transactions between economic actors can be disrupted by inefficiencies generated by the political process; that is, his is a theory of *political transaction costs*. For instance, Dixit argues that compensation to declining industries often takes an economically inefficient form—tariffs, quotas, price supports or subsidies—because the inability of politicians to commit to future benefits, and voters' inability to commit to future electoral support for current officeholders, makes more efficient relocation policies politically infeasible.

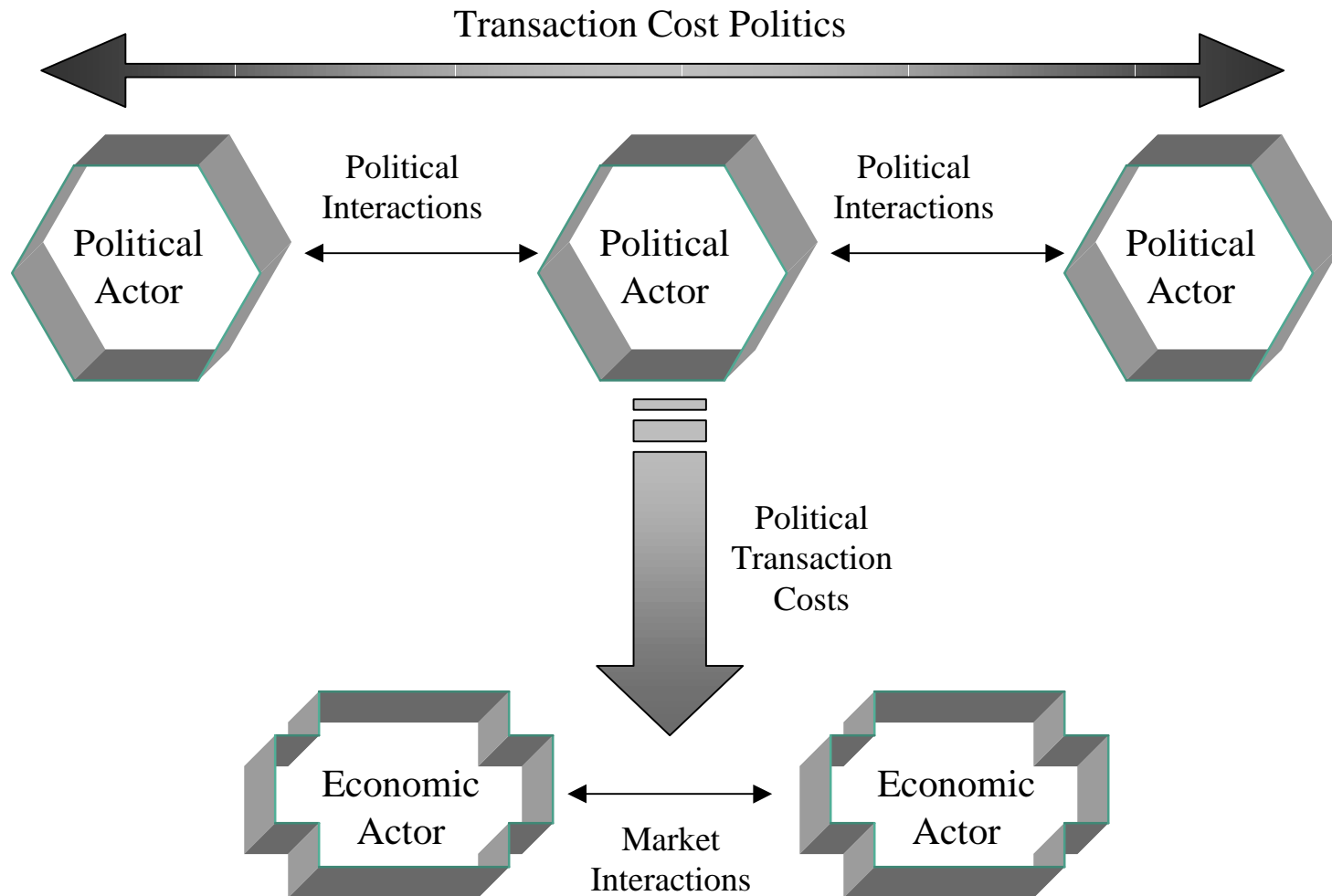
[FIGURE 3.3 ABOUT HERE]

In comparison, we use transaction cost analysis to examine the relation of various political actors to each other. We claim that some transactions among political actors may potentially generate benefits for all concerned. Yet, just as in economic situations, these may not take place due to the existence of transaction costs, such as time consistency problems, principal-agent losses, and incomplete and asymmetric information. Ours, then, is a theory of *transaction cost politics*, and in particular we will argue below that delegation from Congress to the executive is subject to a form of the political holdup problem. When we refer to political transaction costs, then, we mean transaction costs that arise in interactions among political actors, not costs imposed by political actors on the economic marketplace.

#### DIFFERENCES: ECONOMICS VS. POLITICS

Before launching into our own application of transaction cost politics, we must note some essential differences between the economic and political settings that will

Figure 3.3: Difference Between Political Transaction Costs and Transaction Cost Politics



affect our analysis. First and most importantly, politics has no equivalent of the free market or price system in economics. Private sector firms cannot compete freely for the right to receive delegated authority; this role may constitutionally be played only by the executive branch of the government. Therefore the correct baseline for our analysis is not economic market efficiency, but rather political efficiency—insofar as legislators design the institutions of delegation, and these legislators care first and foremost about being reelected, power will be delegated to the executive in such a way as to maximize legislator's reelection chances.

Second, Congress is ultimately limited by the size of the parent chamber. Firms can always expand, contract, or merge, but the House and Senate, at least in the short run, are fixed in size.<sup>9</sup> Given its limited resources, then, Congress realizes that it can only effectively manage a certain amount of public business; the rest it must either refuse to consider or delegate to the executive branch. Third, the contracts between Congress and the executive are not the result of a normal bargaining process. The president may veto the implementing legislation, but this veto may be overridden by a two-thirds vote, and the president has no ability to make counter-offers.

#### THE ELEMENTS OF TRANSACTION COST POLITICS

Despite these differences, we claim that the major themes of transaction cost analysis apply in a political context as well. Consider, for example, the political equivalents of the four elements of transaction cost analysis given above: 1) a focus on

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<sup>9</sup> True, more staff can always be hired, but this creates ever more intense problems of supervising and monitoring the staff's activities.

the contract as the unit of analysis, 2) third party enforcement of these contracts, 3) multiple possible governance structures, and 4) bounded rationality.

For our purposes, the unit of analysis will be a specific piece of legislation. Just as a contract specifies the obligations of the relevant parties, a law specifies the obligations of public officials in their relations with the populace at large. And in politics, like economics, third-party enforcement of these contracts is provided by the court system; if public officials fail to execute their obligations under law, then they can be sued in court for nonperformance.

The existence of multiple governance structures in politics is crucial to our analysis. Just as in economics there exist two basic modes of organization—intra-firm production or purchase in the market—we argue that when making public policy the basic choice is between production within Congress or delegation to the executive; the details of policy will either be spelled out in legislation, or they will be left for the executive branch to determine. Williamson (1975) emphasizes that the true range of possible economic governance structures is wide and varied, and political organization provides a wealth of possibilities as well. Delegation can be broad (regulation “in the public interest”), or it can be accompanied by a variety of procedural constraints; power can be delegated to an independent agency or commission, to the executive office of the president, or to a government corporation. Congress can refer bills to one or more committees, with or without time limits, and under such restrictive amendment procedures as the floor wishes to adopt. Executive agencies can be limited by a variety of administrative procedures, including time limits, reporting and rulemaking requirements, exemptions and compensations for affected parties. Just as transaction cost

economics assumes that governance structures will be chosen so as to minimize the transaction costs associated with economic exchange, political governance structures should minimize the political transaction costs associated with the implementation of a given policy where, again, these costs should be assessed from legislators' reelection perspective.

Finally, it should be clear that the assumption of bounded rationality is at least as applicable to political decision making as to economic; given the enormous complexity of the national economy, military and defense issues, social welfare policy, and so on, political actors will not be able to anticipate all possibilities that may arise as policy implementation unfolds over time.

Note that in our approach legislation is equivalent to an incomplete political contract. Public laws do not specify exactly what the executive branch is to do in every contingency, so there will arise circumstances in which the executive's actions are not precisely governed by the letter of the implementing statute. Political contracts will be incomplete for the same reasons that economic contracts are incomplete: bounded rationality, combined with thinking costs, specification costs, and costs of monitoring and verification. The easiest way to convince oneself that laws are incomplete contracts is to assume the opposite and then imagine the details that would have to be included in order to make contracts between Congress and the executive complete: every possible adjudication would have a predetermined result based on the facts of the case, every

regulation would be specified in advance, depending on the outcome of agency research, the timing of mailing every benefit check would be written down, and so on.<sup>10</sup>

Given the incompleteness of political contracts, ex post control rights will be important, so the next question is who has the residual rights of control over policy if a situation arises that was not foreseen or specified in the original implementing legislation. From the transaction cost economics discussion above, the allocation of these rights should depend on the governance structure, or institutional arrangements, controlling the transaction—policy making through delegation or by direct legislation. If Congress delegates to the executive, then it is the agency who retains the residual right to regulate. If Congress makes policy internally, on the other hand, then the median floor voter retains the residual rights to specify all policy details. These options parallel the economic alternatives of transactions across firms, in which case each firm retains the residual rights to control its own resources, or production within a firm, in which case the firm’s managers can specify the details of all intra-firm transactions.

### *The Political Holdup Problem*

This brings us to our basic question: Why are some issue areas delegated to the executive and not others? When should we expect to see the details of public policy spelled out in legislation, and when will they be left to the executive to determine? The transaction cost approach is to identify the inefficiencies associated with each possible

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<sup>10</sup> It is interesting to note that almost identical language was used by Madison in *Federalist 44* to justify the fact that the “necessary and proper” clause of the Constitution did not itemize every power that might fall into this category. “Had the Convention attempted a positive enumeration of the powers necessary and proper for carrying their other powers into effect, the attempt would have involved a complete digest of laws on every subject to which the Constitution relates; accommodated too not only to the existing state of things, but to all the possible changes which futurity may produced.”



mode of production and then find the governance structure that minimizes total transaction costs. Our task is therefore to specify the political transaction costs of internal policy production in Congress, and external production through delegation to the executive.

To begin with, the choice of whether or not to delegate rests with Congress. Legislators can either write detailed laws, in which case the executive branch will have little or no substantive input into policy, or they can delegate the details to agencies, thus giving the executive a substantial role in the policy-making process. Since legislators' primary goal is reelection, it follows that policy will be made in such a way so as to maximize legislators' reelection chances; delegation will follow the natural fault lines of legislators' political advantage.

Next, note that delegation to agencies displays many of the same transaction costs that beset exchanges between firms. When Congress delegates authority to regulatory agencies, it makes a relationship-specific investment in both senses of the word, since it invests the executive with the power to fill in the details of legislation. Delegation is also plagued by a time consistency problem. Congress might like to delegate broad discretionary authority if agencies would agree to use their power only for the benefit of the median floor voter. And agencies might like to receive such authority, increasing their flexibility to implement regulations. But the presence of incomplete contracts implies that Congress cannot specify the details of all future agency actions, and agencies themselves cannot promise not to abuse wide discretionary authority; presidents and heads of agencies change over time, and there is no legal means for one executive to bind the actions of his successors.

Therefore potential executive abuse of discretionary authority is the political equivalent of the holdup problem. Given agencies' inability to commit to a future course of action, potentially valuable transactions between legislators and bureaucrats may never take place. Congress might write specific legislation based on the information that it has at the time, or it may delegate and attach restrictive administrative procedures that in certain cases hobble the agency and induce inefficient policy making. Where oversight and monitoring problems do not exist, legislators would happily delegate authority to the executive branch, taking advantage of agency expertise and conserving on scarce resources of time, staff, and energy. But given that delegation implies surrendering at least some residual rights of control over policy, legislators will be loathe to relinquish authority in politically sensitive policy areas where they cannot be assured that the executive will carry out their intent.

The reader should note that these costs of delegation are exactly the costs that have been identified in great detail in the oversight literature reviewed in Chapter 2. Legislators can control bureaucrats to some degree, but insofar as the preferences of legislative and executive branch actors differ and delegated authority is difficult to monitor, Congress will be reluctant to cede discretionary authority or, if it does delegate, will impose procedural constraints on the executive's actions. Thus we can reinterpret the agency losses of delegation as political transaction costs from legislators' point of view.

This answers the question of why Congress does not delegate everything to the executive, so why does Congress delegate at all? Why does Congress not specify all details of legislation itself? Two obvious answers to this question come from the

traditional literature on policy making—Congress delegates to reduce its workload and take advantage of agency expertise. But the legislative organization literature reviewed in Chapter 2 offers another, more subtle reason, which is that Congress delegates to avoid the inefficiencies of the committee system. Committees introduce delay, logrolling, and informational inefficiency into the policy making process, so in many cases it is politically more advantageous for the median floor voter to leave the details of policy making to the executive.<sup>11</sup>

In short, the legislative organization and oversight literatures identify the internal and external political transaction costs of making policy, respectively. Neither alternative is perfect, but in specific cases one or the other will be relatively more attractive from the median legislator's perspective. Thus delegation follows a logic of political efficiency—when legislators feel that delegation will increase their electoral opportunities relative to policy making in Congress, then the executive will be given discretionary authority. When legislators perceive greater advantage in making policy themselves, despite the investment of their own scarce time and resources that this involves, they will write specific legislation that leaves the executive with little latitude.

Just as economic production will be located in a single firm or across firms according to the logic of transaction cost economics, policy production will be located in Congress or agencies according to the dictates of transaction cost politics. So the choice of whether or not to delegate is the political equivalent of a firm's make-or-buy decision. Legislators can produce policy internally or subcontract it out to executive branch

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<sup>11</sup> This was the case for instance in the 1934 Reciprocal Trade Agreements Act, where Congress gave the president the right to unilaterally reduce tariffs by up to 50 percent through bilateral agreements with other countries.

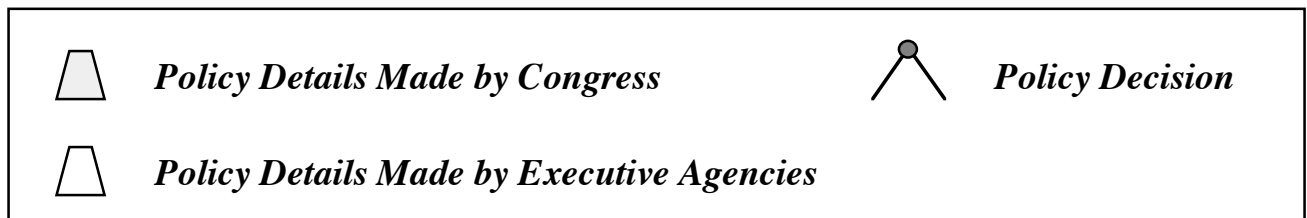
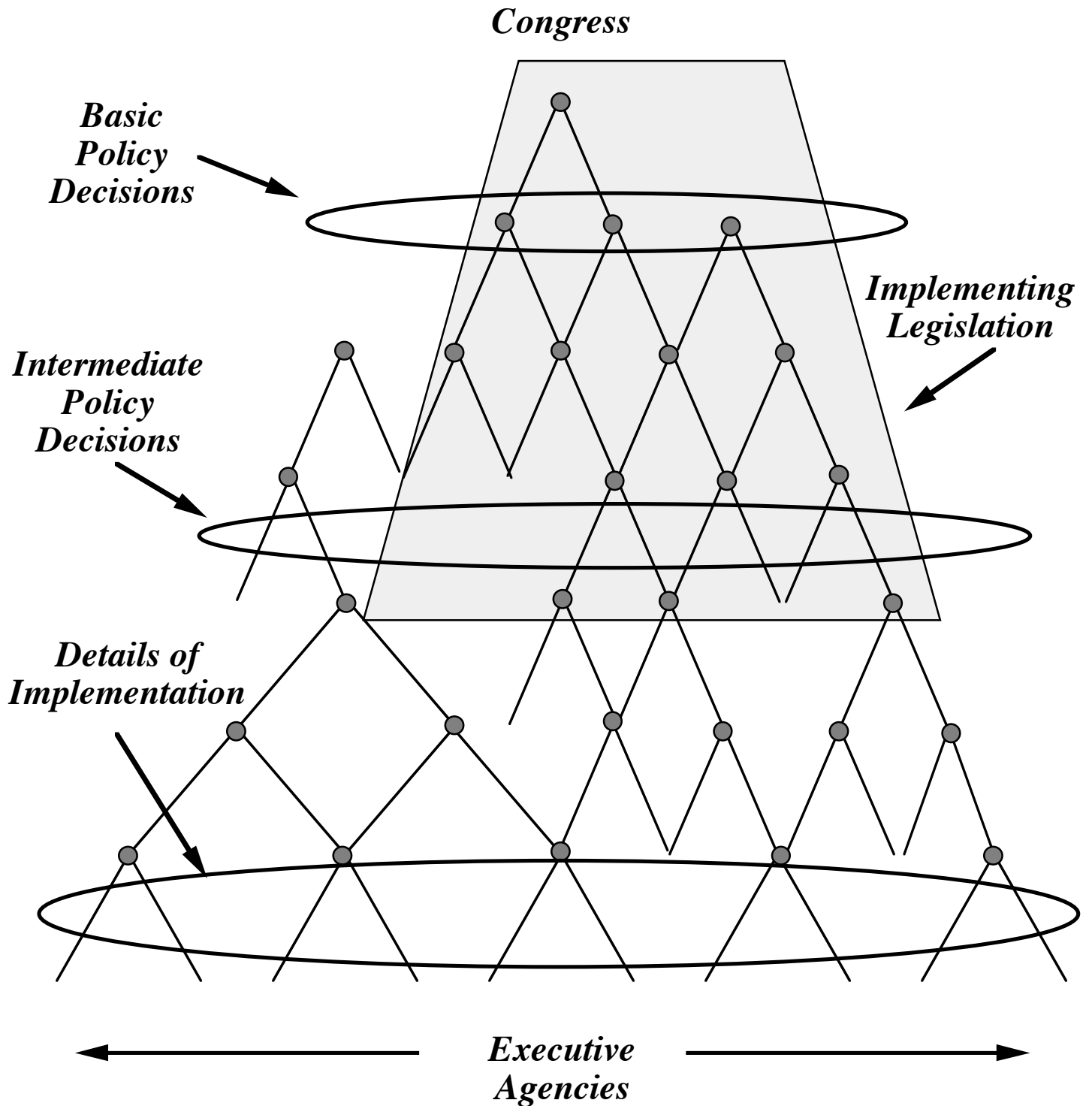
agencies. The boundaries of delegation—that is, the boundaries of the administrative state—will be set so that the political transaction costs of making policy either way balance at the margin.

To illustrate this point, Figure 3.4 summarizes the process of policy making, parallel to Figure 3.1 above. One difference between the figures is that the flow of action works the opposite way: in the economic diagram, basic goods and services are slowly combined to make a final product. In politics, the basic policy decisions are made first, then elaborated step by step until they reach the fine details of policy implementation. The basic points of both diagrams are the same though: Congress must make the basic policy decisions in any law (or run afoul of the non-delegation doctrine), but it will usually not find it useful or even possible to specify the most intricate details of policy implementation (when to mail benefits checks, which contractor to use for a specific project, and so on). So the scope of detail in a given piece of legislation will be limited, making explicit some policy choices and leaving others to executive actors. The object of a transaction cost politics analysis is to explain the point at which legislation ends and implementation begins.

[FIGURE 3.4 ABOUT HERE]

Our objective in this exercise is not simply to impose transaction cost analysis onto a political context, but to use its key notions as organizing principles. In particular, the concepts of boundaries, incomplete contracts, and the holdup problem shed new light on issues of legislative organization and congressional-executive relations. The committee system and delegation both have their strengths and weaknesses, and the transaction costs associated with policy production in either mode will vary from case to

Figure 3.4: Boundaries of the Administrative State



case. The basic prediction is that legislators will arrange the institutions of governance—how policy is made—to minimize their overall average political transaction costs.

To recap, our logic in a nutshell is as follows. Policy can be made either through direct legislation or by delegation to the executive branch—this is the make-or-buy decision. Congress has the power to decide which of these options will be used by either writing specific, detailed legislation, or leaving the details to be filled in by the executive. Therefore the decision of how to make policy will be made to maximize legislators' utility, which we assume means maximizing their chances of reelection. There are political transaction costs associated with either option: the costs of making policy internally come from the inefficiencies of the committee system, while the problems of delegation stem mainly from Congress's principal-agent problems of oversight and control, which we describe as a political holdup problem. Therefore the boundaries of the administrative state will be determined by the tradeoff of these two sets of transaction costs. To the extent that one option or the other becomes more attractive to legislators' reelection chances, it will be the preferred mode of policy production.

#### *Implications of Transaction Cost Analysis for Policy Making*

At first blush, our transaction cost politics argument, once stated, may seem obvious. But our approach has a number of significant implications for the study of governmental institutions and the making of public policy. First, we join together two literatures—legislative organization and oversight—that had previously been treated separately, and pose them as alternative modes of producing policy. The internal workings of Congress and the details of delegation to and oversight of the executive should not be viewed as distinct, but rather as interconnected pieces in the grand puzzle

of designing policy. Where one alternative is less attractive, the other will perforce be more attractive. In a world with no delegation to the executive, legislative organization would look much different than it does now; and if Congress were not structured as it is—including bicameralism, different election cycles for the House and Senate, and a strong committee system—delegation would change significantly as well.

Our approach casts a new light on executive branch discretion, characterizing it as a point along a continuum. When legislators make all important policy decisions themselves, which is equivalent to congressional policy making, agencies have no discretion. When laws leave the details of public policy to the executive to fill in, then agencies have greater discretion. And it is legislators who choose a point along this continuum by writing detailed or vague legislation.

We also emphasized above that Congress can arrange the institutions of policy making in a myriad of ways: delegation can be accompanied by a variety of administrative procedures, and policy making within Congress can be carefully structured through the use of restrictive amendment rules. The options available to Congress, however, do not include either a perfect market or efficient government intervention in the market. In other words, we should judge the outcomes of delegation to the executive not against the theoretically most efficient policy or a lack of government involvement in the economy, but rather against the next best political alternative, which is policy making through the committee system. Viewed against this backdrop, many of the problems associated with delegation, such as clientelism, iron triangles, and a bias towards special interests, should be seen as general problems of policy making in the presence of well-

organized pressure groups. These difficulties would not magically disappear were Congress to make policy itself; indeed, in many cases they would be exacerbated.

Finally, posing the problem of making policy as one of competing transaction costs implies that as external conditions change, so too should the boundaries of the administrative state. Variations in political factors such as conflict between the legislative and executive branches, the politics of different issue areas, the supply and demand of expertise, legislators' electoral environment, and interest group competition surrounding an issue, will engender variations in the extent and nature of legislative delegation to the executive. It is these types of correlations that the ensuing theoretical and empirical chapters will examine.



## Chapter 4: The Decision to Delegate

$$\frac{a + b^n}{n} = x \text{ donc Dieu existe, repondez?}$$

*Euler to Diderot before the Russian Court*

The famous 18<sup>th</sup> century mathematician Euler befuddled the French philosopher Diderot with his proof of the existence of God, not for its elegance and force of logic but for its mere formalism. The existence of God has nothing to do with the relation between  $a$  and the exponential power of  $b$  or, if it does, Euler never proved it so.

The appeal of mathematics lies in its ability to simplify complex phenomena. But math, like all languages, is simply a series of logical expressions from which we derive meaning. The strength of the argument rests wholly on the soundness of those logical statements. Of course, the well-trained modern scholar would never fall prey to Diderot's dilemma, but it does caution the reader to be wary: formalism adds nothing unless the model relates to the complex process being studied.

With this flag raised, the present chapter captures the central logic of our transaction cost approach to policy making through a game theoretic model in which Congress decides whether to delegate to an executive branch agency or make policy internally. We first present our model of transaction cost politics, and then derive predictions concerning where policy will be made. The model is presented informally in the text, while the technical details are reserved for presentation in Appendix A. The last section summarizes the empirical predictions that follow from the model, which will be tested in subsequent chapters.

## The Elements of Policy Making

The previous chapters argued that with the rise of the administrative state there are now two alternative methods for making policy: through the normal internal practices of the committee system or through the external delegation of authority to executive branch agencies. Each option is plagued with its own type of inefficiencies. Committees may try to benefit their own constituents at the expense of others by strategically withholding information from the floor, or by inserting pork barrel benefits into legislation preferred by members of Congress as a whole. Agency policy making carries its own dangers, as even carefully designed administrative procedures may be insufficient to prevent bureaucrats from pursuing policy agendas different from those desired by the enacting legislative coalition.

Given the transaction cost politics approach we outlined in Chapter 3, a formal model of Congress's decision to delegate must contain the following elements: 1) a focus on legislation as the basic unit of analysis, 2) an enforcement mechanism for interbranch contracts, 3) residual rights of control combined with multiple possible governance structures, 4) bounded rationality, leading to incomplete contracts, 5) the political holdup problem, 6) internal transaction costs of production, and 7) a decision mechanism predicting which governance structure will be chosen by legislators whose first concern is reelection. These components are each captured in the following model of the policy making process.

The relevant players in our game consist of the median Floor voter in Congress, a congressional Committee, the President, and an executive branch Agency, identified as F,

C, P, and A, respectively.<sup>1</sup> Consistent with our theory of transaction cost politics, our unit of analysis is a bill; therefore, these players will combine to make policy in a one-dimensional policy space  $X=\mathfrak{R}^1$ . This assumption of unidimensionality is seemingly simple but nonetheless crucial, as the most important division in formal models of political processes is between one-dimensional and multi-dimensional policy spaces. If policy can be accurately portrayed as falling along a single left-right spectrum, and if political actors have single-peaked preferences, then there exists a median voter who will be pivotal in the choice of legislative organization, administrative procedures, policies, and so on.<sup>2</sup>

Each actor has a most-preferred policy, or ideal point, in this unidimensional space. If actor  $i$  has ideal point  $x_i$  and the final policy outcome is  $X$ , then the actor gains utility equal to  $-(X-x_i)^2$ ; known as a quadratic loss function. This form of utility function has two important implications. First, actors will prefer outcomes that are closer to their ideal point; this is the distributive component of their utility. But actors will also be risk averse, meaning that they will dislike uncertainty over policy outcomes; this is the

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<sup>1</sup> Two options exist for the exact identities of the players F and C: the median floor player and the median committee member, or the median member of the majority party caucus and the median majority party committee member. In this chapter we will speak in terms of the former, but either definition is consistent with our model so long as parties vote cohesively on the floor when passing legislation. These alternative interpretations will be exploited more fully in Chapter 7.

<sup>2</sup> We choose a one dimensional model for our analysis because certain distributional concerns can be approximated well in such a setting. For instance, if preferences over farm policy can be usefully described as pro- and anti-agriculture as measured by the percent of constituents employed in agricultural-related businesses, then a one-dimensional model will accurately describe the nature of the resulting politics. When these interests splinter, so as to pit corn versus soybeans versus sugar cane, then models that collapse preferences down to a single left-right dimension may lose some richness—for instance, in describing the types of coalitions that will form among various agricultural interests. Nevertheless, our approach does allow us to consider both informational and distributive concerns and predict the impact of different institutional arrangements (governance structures) on each of these components, and on policy outcomes. The differences between multidimensional and unidimensional models is thoughtfully analyzed in Krehbiel (1991, 260-1), Shepsle and Weingast (1995, 24-26), and Maltzman and Smith (1995, 253-57).

informational component. Even though actors want outcomes close to their preferred policy, then, they may nonetheless be willing to accept a system that biases policy away from their preferences if they can simultaneously reduce the uncertainty associated with those outcomes as well.

Although players' preferences are defined over final outcomes, these are not necessarily the same as the policies that emerge from the political process. Formally, we assume that  $x=p+\omega$ , where  $p$  stands for the policy passed and  $\omega$  represents other factors that might impact real world outcomes. Players start the game with probabilistic beliefs over what value  $\omega$  might take; we assume that these beliefs are initially uniform in some interval  $[-R, R]$ . During the play of the game, committees and/or agencies may have the opportunity to gather more information about the exact value of  $\omega$ . In this way, they obtain expertise about the policy issue at hand, and they can use this information when making proposals or promulgating regulations. Given our assumption of risk aversion, this information can potentially benefit all players in the game by allowing more fully informed policy choices.

Briefly, the game is played as follows. First, committees gain some information about the policy issue being discussed, and then they send a bill or report to the floor player. Based on this report, the floor player must decide whether to enact specific legislation that gives the executive no substantive input into policy, or to allow the executive some latitude. If she chooses to delegate,  $F$  can set both a status quo policy and give the executive some (possibly limited) discretion to move policy away from this status quo. Then the president sets the agency's ideal point, and the agency gathers information and sets final policy within the limits of the discretion afforded by Congress.

Figure 4.1 provides a game tree, breaking this process into three stages—the institutional design stage, the policy making process, and final outcomes—and showing the order of moves in the game along with the information available to the players at each point in the decision making process.

[FIGURE 4.1 ABOUT HERE]

### *Institutional Choice*

We now proceed to examine the game in greater detail. In the first stage of the game, committee members hold hearings, gather information, deliberate, write reports, and draft a bill (b), which is then sent to the floor. The committee's bill may contain suggestions as to what policy should be enacted, whether or not to delegate, what administrative constraints should be placed on any delegation, which interest groups should be enfranchised into the decision making process, and so on.

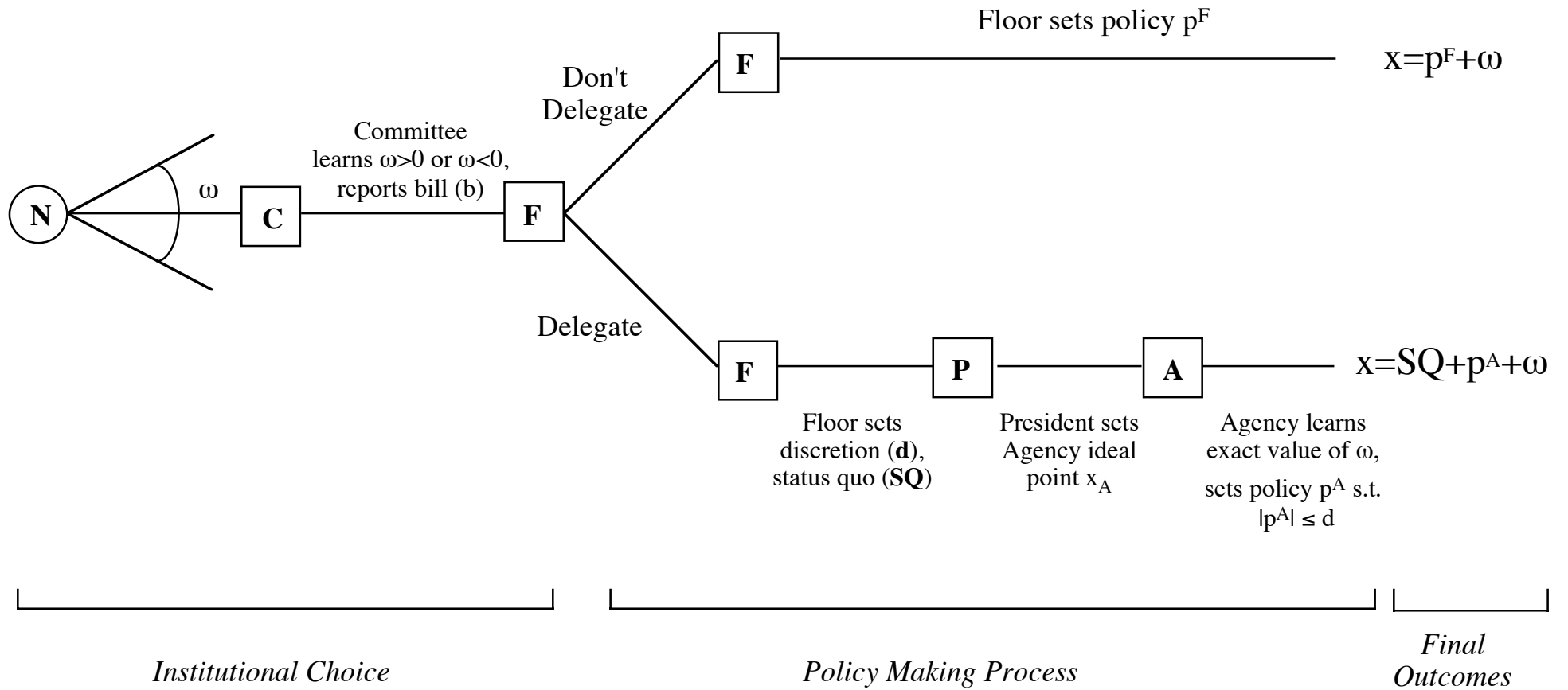
Thus far our setup is similar to previous models of committees and legislative organization under imperfect information.<sup>3</sup> Where we depart from this tradition is by assuming that committees' expertise in the relevant issue area is incomplete, and that they have less information than an agency would have when promulgating regulations.<sup>4</sup> We assume that while the agency observes the exact value of  $\omega$ , the committee observes only whether  $\omega$  lies in the range  $[-R,0]$  or the range  $[0,R]$ ; that is, the committee sees only the sign of  $\omega$ . This agency advantage might arise through greater numbers of staff and more

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<sup>3</sup> See e.g. Gilligan and Krehbiel (1987; 1989), Austen-Smith (1993), Epstein (1997).

<sup>4</sup> To be precise, as detailed in the appendix, we assume that the agency's information first order stochastically dominates that of the committee, which is to say that the agency's information is more fine-grained than that available to committees.

Figure 4.1: Legislative Organization and the Decision to Delegate



time to analyze the technical issues at hand, or it might simply be due to the fact that some time will elapse between the passing of the law and making regulations, so the agency has access to new information revealed in that period while the committee does not. Thus our model is one of *sequential signaling*; committees and then agencies gather information, in turn, and apply their expertise to the formulation of bills and regulatory policy.

After receiving the committee's bill, the median floor voter, F, makes the key decision as to whether policy will be made through Congress alone, or if substantive discretionary authority will be delegated to executive branch agencies as well. We represent this as the floor's choosing the value of an indicator variable D. If F chooses to make policy internally without delegating substantive authority ( $D=0$ ), then the legislation passed by Congress will be specific, leaving the executive with no discretionary authority.

If the floor chooses to delegate to the executive branch ( $D=1$ ), then it must also determine the procedures under which the agency will operate. In particular, F sets a status quo policy (SQ) and specifies the level of discretionary authority (d) that the agency has to move outcomes away from SQ. The status quo, then, should be thought of as the policy that would result if the agency promulgated no further rules in the relevant policy area. And as discussed in Chapter 3, agency discretion results from the complex set of administrative procedures attached to the delegation of authority. If the agency is mandated simply to regulate "in the public interest" then it will have unfettered discretion. The more specific the statutory language and the more constricting the administrative procedures, the lower the value of d.

*Paths of Policy Making*

After the institutional design stage comes the policy making process, the details of which depend on the institutional choices made in the first stage of the game. If Congress decides to retain control and enact specific policy, then the bill reported out of the committee is considered by Congress as a whole, and the median floor voter is free to amend the committee's recommendation and pass  $p^F$ , the final policy.<sup>5</sup> The executive branch must implement  $p^F$ , of course, but in doing so executive agents will not be able to change important details of policy away from those set by Congress without being overturned by the courts.

On the other hand, if legislators elect to delegate authority to the executive, then the president enters the scene by choosing an administrator for the agency, which we assume means that the president determines the agency's policy goals. This can be done in a number of ways. Congress might establish a new agency or program, for instance, and allow the president to appoint its head. For pre-existing agencies, the president might replace the previous director and name a new agency chief, or inform the existing chief which policy should be pursued, using the presidential power to dismiss or reduce an agency's budget as leverage. The important aspect of this order of moves is that the president cannot precommit to anyone set of preferences for the agency before Congress acts.

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<sup>5</sup> Here we assume that the floor simply refers the bill to a committee with no further procedural commitments involved. A large literature discusses the various parliamentary procedures that could accompany this referral, including closed rules (Gilligan and Krehbiel, 1987) and gatekeeping powers (Epstein, 1997). These additional possibilities could only make delegation to committees more attractive, so if committees are chosen in the present model, they would certainly be chosen in a model with a greater



Of course, our simplifying assumption that the president can unilaterally set  $X_A$ , the agency's ideal point, understates the importance of other institutional actors who also affect agency preferences, such as interest groups, congressional committees, and other agencies.<sup>6</sup> There is also a large literature discussing the independence career bureaucrats have from the directives of agency heads, and how, at times, the goals of the appointed cabinet members may be in direct conflict with the goals of the career bureaucrats running the agency.<sup>7</sup> All that is necessary for the implications of our model to be correct is that presidents have some sway over agency policy making, and that conflict between legislative and executive goals increases during times of divided government as opposed to unified government. Also, the model does lead to the interesting implication that presidents may have incentives to “stack” agency appointments to counterbalance existing pressures that push agency policy making in the other direction; perhaps appointing bureau chiefs with preferences even more extreme than the president's own, so that overall the agency pursues his policy goals as nearly as possible.

Given the authority delegated by Congress, the agency gains information about the issue area by conducting fact findings, undertaking investigations, or holding hearings. As stated above, we assume that the agency learns the exact value of the hidden variable,  $\omega$ . The agency then promulgates a regulation within the limits of its discretion afforded

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variety of procedural options. Adding these options, however, would not change the comparative statics predictions of our model.

<sup>6</sup> See Moe (1987).

<sup>7</sup> For example, Casper (“Cap the Knife”) Weinberger was appointed by Nixon to head the Department of Health, Education and Welfare with the explicit objective of cutting the agency's budget. See Wilson (1989, 209-11) for a discussion.

by Congress. In particular, the absolute value of the agency's policy,  $p^A$ , can be no greater than  $d$ , the amount of agency discretion.

### *Outcomes*

After the mode of policy making is selected, and after all bills, delegations, amendments, and final regulations are issued, a single policy outcome will result. In the congressional policy making game, outcomes are simply the sum of the policy set by the floor and the realization of the true state of the world, so  $x=p^F+\omega$ . Final outcomes in the delegation game combine the status quo, the policy set by the agency, and the realized state of the world; consequently,  $x=SQ+p^A+\omega$ , where as explained above,  $|p^A| \leq d$ .

### **Equilibrium Actions and Outcomes**

We now analyze the game described above to identify its set of Nash equilibria. As usual, we solve the game starting from the end and working back, so the equilibrium analysis proceeds in three steps: we first determine equilibrium behavior if the floor delegates authority to executive agencies, then we determine the equilibrium outcomes if the floor chooses the detailed legislation option, and finally, we combine these results to predict the conditions under which one alternative or the other will minimize political transaction costs.

*Delegation Game*

## AGENCY POLICY MAKING

Consider the agency's problem if it has to make policy. Congress has specified a status quo policy  $SQ$ , and the agency has discovered the value of  $\omega$ . Final policy will be  $SQ + \omega + p^A$ , and the agency would like to bring this outcome as close to  $x_A$ , its ideal point, as possible. If the agency were free to set policy as it pleased, then it would simply set  $SQ + \omega + p^A = x_A$ , so that  $p^A = x_A - SQ - \omega$ ; call this  $p^{A*}$ .

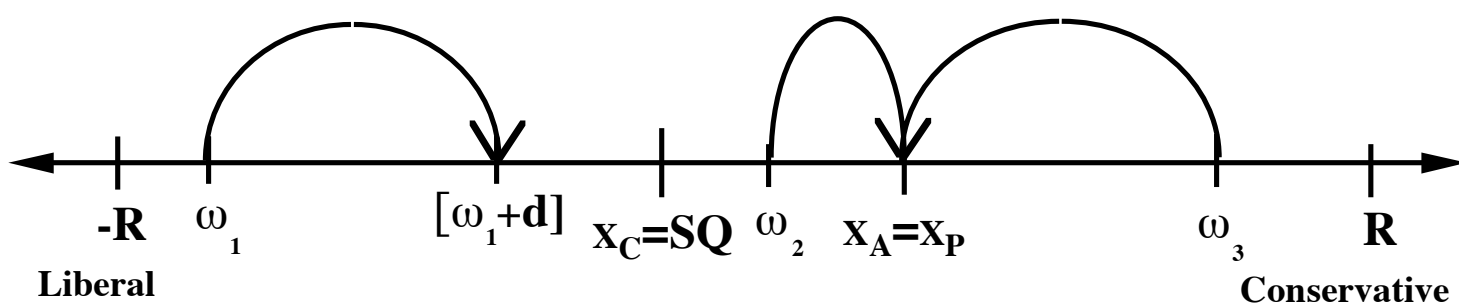
However, the agency is also working under the constraint that  $|p^A| \leq d$ , its total discretion, so the agency might not be able to enact its first-best policy option. The agency's actions are then clear; if  $|p^{A*}| \leq d$ , the agency will set  $p^A = p^{A*}$  and receive its ideal point  $x_A$ . If  $|p^{A*}| > d$  and  $SQ + \omega < x_A$ , then the agency will set  $p^A = d$ ; conversely, if  $|p^{A*}| > d$  and  $SQ + \omega > x_A$ , then the agency will set  $p^A = -d$ . In both these latter cases, the agency uses the full amount of discretion at its disposal to move final outcomes as close to its ideal point as it can, given the legislative limits placed on its discretion. An illustration of the agency's actions for all three cases is provided in Figure 4.2.

[FIGURE 4.2 ABOUT HERE]

## PRESIDENTIAL APPOINTMENTS

Working backwards, the next question is what ideal point the president will select for the agency. The answer is straightforward: in equilibrium the president will always choose an agency head with policy preferences identical to her own, so that  $x_A = x_P$ ; loyalty to the president's goals will be the primary factor in choosing executive branch

**Figure 4.2: Discretionary Authority and Policy Outcomes**



**Range**

**Outcomes**

**Example**

$\omega \leq X_A - SQ - d$

$\omega + SQ + d$

$\omega_1$

$X_A - SQ - d \leq \omega \leq X_A - SQ + d$

$X_A$

$\omega_2$

$X_A - SQ + d \leq \omega$

$\omega + SQ - d$

$\omega_3$

officials. Given the discussion above, this is not too surprising. The agency will use the discretion Congress affords it to move policy as close to its ideal point ( $x_A$ ) as possible. Knowing this, presidents are best off when the agency's preferences mirror their own ( $x_A=x_P$ ), so that the agency is bringing policy near the president's ideal point as well.

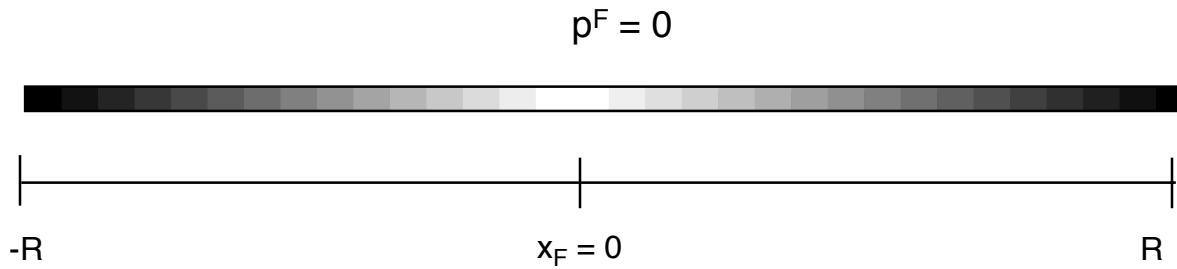
#### STATUS QUO AND CONSTRAINTS ON AGENCY DISCRETION

With this in mind, the median floor voter in Congress must decide on the status quo policy and how much discretion to give the agency, based on its beliefs about  $\omega$  and its knowledge of the president's preferences  $x_P$ . In equilibrium, no matter what the ideal point of the president may be, Congress sets the status quo so that, in expectation, the median floor voter gets her most-preferred policy (which is 0 by assumption) if the agency takes no further action. The exact status quo policy, though, depends on F's beliefs about  $\omega$ . As shown in Figure 4.3, if F believes that  $\omega \in [-R, R]$  (as she does at the beginning of the game with no further information), then  $SQ=0$ . If F believes that  $\omega \in [-R, 0]$ , then she will set  $SQ=R/2$  so as to center this range on her ideal point, changing the set of possible outcomes to  $[-R/2, R/2]$ . Similarly, if F's beliefs are uniform on the interval  $[0, R]$ , then she will correct this positive bias by setting  $SQ=-R/2$ , so final outcomes again fall into the same range as above,  $[-R/2, R/2]$ .

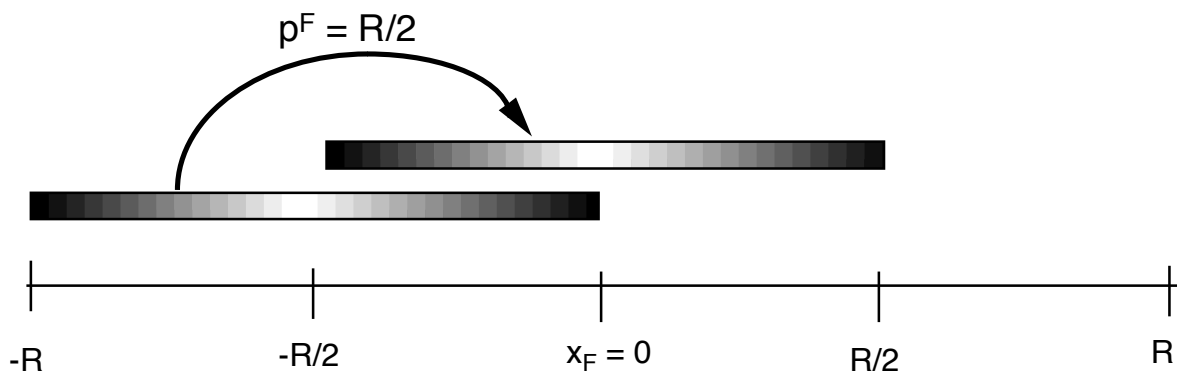
[FIGURE 4.3 ABOUT HERE]

And what about agency discretion? This depends on the relation between  $x_F$ ,  $x_A$ , and the range of possible values of  $\omega$ . For instance, assume that the floor believes that  $\omega$  is in the range  $[-R, R]$ . Then as shown in the appendix if  $x_A \leq -R$  or  $x_A \geq R$ , the floor sets  $d=0$ , meaning that the agency will have no discretion to move outcomes away from the

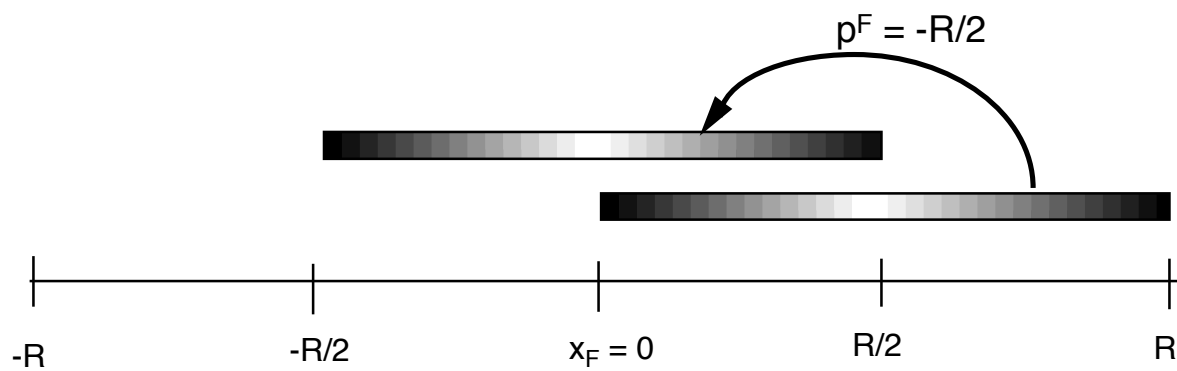
**Figure 4.3: Floor Setting Status Quo Depending on  $\omega$**



No Information:  
 $\omega \in [-R, R]$



$\omega$  Low:  
 $\omega \in [-R, 0]$



$\omega$  High:  
 $\omega \in [0, R]$

status quo. Similarly, if the floor believes that  $\omega$  is in the range  $[-R/2, R/2]$ , then it will give no discretionary authority to agencies whose ideal points fall outside of this range.<sup>8</sup> Note two important points: 1) when the preferences of Congress and the president diverge too greatly, agencies receive no discretion, and 2) the floor player's beliefs about  $\omega$  will have an impact on her decision to delegate. For instance, when  $R/2 < x_A < R$ , then F will delegate when she believes  $\omega$  is in the range  $[-R, R]$  but not if she believes that  $\omega$  is in  $[-R/2, R/2]$ .

If Congress does delegate, then the agency is given more discretion the more closely aligned are the interests of Congress and the president.<sup>9</sup> When they share the same goals, agencies will be given unfettered discretion to make policy, and when they disagree, agencies will be put under tighter reins through the imposition of restrictive administrative procedures. Agencies will have greater latitude to set policy, then, the lower the level of legislative-executive conflict.

The final outcomes from the agency delegation game, incorporating the president's equilibrium choice of  $x_A$  and the floor's choice of SQ and d, are shown in Figure 4.4. Here, the horizontal axis shows the ideal points of the players, while the vertical axis shows the possible values of  $\omega$ . For values of  $\omega$  in Range 1, which extends from  $-R$  to  $-R+2x_A$ , outcomes vary from  $-x_A$  to  $x_A$ . When they reach the agency's ideal point, they remain constant until  $\omega=R$ . The fact that outcomes remain unchanged while  $\omega$  varies in this range is an indication that agency expertise is being used to alleviate some

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<sup>8</sup> Technically, the floor does not know  $x_A$  when setting discretion; it only knows the value of  $x_P$  and *anticipates* what the value of  $x_A$  will be. The discussion in the text is thus a bit of an abuse of notation in the service of a clearer exposition.

of the problems of incomplete information, reducing the amount of uncertainty associated with policy making in a complex environment. But for this enhanced information the median floor voter must pay the price of outcomes that are on average biased towards the executive's preferred policies: agency policy making presents a tradeoff between informational gains and distributive losses.<sup>10</sup>

[FIGURE 4.4 ABOUT HERE]

### *Congressional Policy Choice and Committee Signaling*

In comparison, the analysis of the congressional policy making game is simpler than the delegation game. After the floor player sets policy the outcome will be  $p^F + \omega$ , so F will set policy to maximize her expected utility given her beliefs about the state of the world, knowing that no further moves will be made. Given the information conveyed by the committee's bill, then, the median floor voter will set  $p^F$  so that she obtains her ideal point in expectation.

This is, in fact, the same problem that the floor solved when setting the status quo for the agency, so her policy choices in setting  $p^F$  are exactly the same as those illustrated in Figure 4.3. If the committee credibly signals that  $\omega$  is low ( $\omega \in [-R, 0]$ ), then F will set  $p^F = R/2$ ; if the committee signals that that  $\omega$  is high ( $\omega \in [0, R]$ ), then F will adjust policy so that  $p^F = -R/2$ . If the committee has given no useful information, then F must make policy based on her original knowledge about  $\omega$  and simply set  $p^F = 0$ .

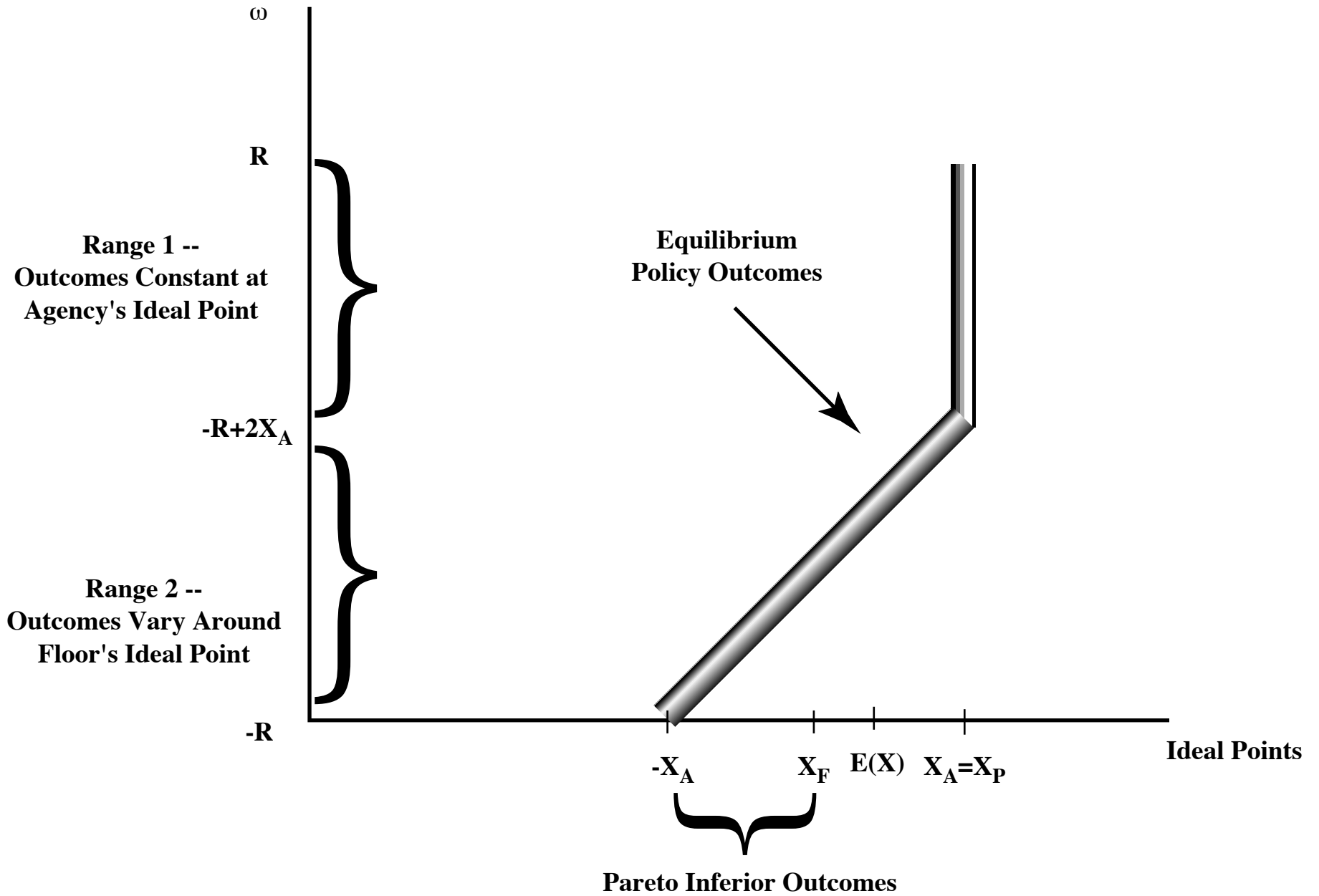
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<sup>9</sup> When  $\omega$  is believed to be in a set of size  $2R$ , the agency will receive discretion  $d = R - x_A$ .

<sup>10</sup> The policy bias arising from agency delegation is equal to  $x_A * (1 - x_A/R)$ .



Figure 4.4: Equilibrium to Agency Delegation Game



This similarity between congressional policy making and delegation is not accidental; in fact, it is a necessary result of our approach. Were the floor to delegate to agencies but set discretion equal to 0, then the status quo policy would be the overall outcome. In other words, delegating with no discretion is the same as not delegating at all—Congress chooses the policy to be implemented and the executive has no choice but to follow the legislature’s wishes. This is the basis of our model of inter-branch relations; the degree of discretion given to the executive lies along a continuum, with one end point being complete abdication, and the other being direct legislation by Congress. If any delegation to the executive would be accompanied by zero discretion, then, we count this to be equivalent to no delegation at all.

Notice that in the congressional policy making game, the floor always receives her ideal point in expectation. Thus congressional policy making does not show the same policy bias as the agency delegation game. On the other hand, the floor player is denied the benefits of agency expertise that can be captured if substantive discretionary authority is allotted to the executive. Compared to agency delegation, then, direct legislation is distributively more efficient from the floor’s point of view, but informationally less efficient.

We now arrive at the first stage of the game, where the committee sends a bill to the floor after having observed some information about the state of the world  $\omega$ . Although this bill might contain any information or suggestions that the committee wishes to include, as far as the floor is concerned the only variable of interest will be whether the committee bill conveys any information about  $\omega$ . Therefore, we will stylize the bill as a simple report about what the committee observed, so that  $b \in \{\omega^-, \omega^+, \emptyset\}$ ,

where  $\omega^-$  means the committee announces that  $\omega$  is less than zero,  $\omega^+$  means the committee announces  $\omega$  is greater than zero, and  $\emptyset$  means the committee reveals nothing about its observation of  $\omega$ .

The floor player, though, must be wary of how it treats the committee's bill—just because the committee claims that it observed  $\omega < 0$ , for instance, does not mean that  $F$  should necessarily believe it. Consider, for instance, the example of an Agriculture Committee reporting on the expected weather conditions for the upcoming growing season. If members of the committee want greater subsidies for their constituents, then they are liable to report that bad weather is ahead, no matter what the actual forecast conditions.<sup>11</sup> The committee, then, will resemble a broken record, always reporting the same thing, and is therefore useless to the floor as a reliable source of information.

What then are the possibilities for committee signaling in our model? A moment's thought will reveal that in equilibrium there are, in fact, only two: either the committee truthfully reports what it knows about  $\omega$  in every case, or it essentially says nothing.<sup>12</sup> For instance, the committee cannot choose to report  $b = \omega^-$  when  $\omega$  is negative and  $b = \emptyset$  when it is positive, for then the floor could infer that  $b = \emptyset$  really meant that  $\omega > 0$ . The committee of course can try to mislead the floor regarding its information, but in equilibrium the floor will not heed such a committee.

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<sup>11</sup> In much the same way, it seems that for years the CIA overestimated the strength of the Soviet economy, presumably so that the agency would continue to receive high levels of funding. See Krehbiel (1991, 81-95) for further examples of strategic committee signals.

<sup>12</sup> When the committee's bill is not informative, then the committee might report  $b = \emptyset$  for all values of  $\omega$ , it might report  $b = \omega^+$  no matter what the true value is, it might report that  $\omega$  was positive when it was really negative and vice versa, and so on. When external conditions (the values of  $X_C$ ,  $X_A$  and  $R$ ) do not

If the committee can credibly signal whether it has observed a high or low value of  $\omega$ , this is called a “separating” equilibrium (because the committee sends separate messages for different values of  $\omega$ ). When the signal is the same for all observations of  $\omega$  or when the floor simply ignores the committee’s bill, this is called a “pooling” equilibrium (because the committee pools all its information into a single signal).<sup>13</sup> A separating equilibrium, then, is synonymous with the committee’s transmitting information to the floor; pooling indicates that the committee’s bill conveys no useful information.

As a baseline case, and to get a feel for the dynamics of costless signaling models, consider a world where no agency exists, but the committee and floor play the same game considered here. So the committee finds out if  $\omega$  is positive or negative, makes a speech to the floor, and then the floor sets policy outcomes. We must ask ourselves for which values of  $X_C$  a separating equilibrium can be sustained, for if it cannot, then a pooling equilibrium will be the only alternative remaining. To figure this out, we must first assume that a separating equilibrium does exist, and then determine if any player has an incentive to defect from the equilibrium.

We know from our discussion of the agency delegation game above that in a separating equilibrium the floor will respond to an announcement of  $\omega^-$  with a policy of  $p^F=R/2$ , and an announcement of  $\omega^+$  will elicit policy  $p^F=-R/2$ . For concreteness, assume

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support truth-telling, then the floor player will ignore whatever the committee chooses to report, so the committee’s actual strategy is not important.

<sup>13</sup> As readers who have experience with costless signaling games will recognize, a pooling equilibrium, also known as a “babbling” equilibrium, always exists. We will focus our analysis on the most

first that  $R=1$  and  $x_C=3/5$ . Say that the committee observes  $\omega \in [-R, 0]$ . Then in a separating equilibrium, if the committee tells the truth and reports  $\omega=\omega^-$ , the floor will set policy equal to  $R/2$ , so the possible outcomes will shift to the range  $[-1/2, 1/2]$ . If the committee lies and reports  $\omega=\omega^+$ , the floor will set policy equal to  $-1/2$ , shifting possible outcomes to the range  $[-3/2, -1/2]$ . Given that the committee's ideal point is greater than 0, it certainly would not want to mislead the floor in this instance.

On the other hand, say the committee observes  $\omega=\omega^+$ . Then if the committee tells the truth, the floor will, as before, set policy in the range  $[-1/2, 1/2]$ . But now a false statement (lie, misdirection, credibility gap, what have you) that  $\omega=\omega^-$  will elicit a response of  $p^F=1/2$ , giving a range of possible outcomes of  $[1/2, 3/2]$ . Given the choice of these two ranges, the committee now prefers to mislead the floor, for its ideal point of  $3/5$  falls within the latter range but not the former.<sup>14</sup> The committee will thus report  $\omega=\omega^-$ , no matter what it actually observed—it acts like a broken record. So the floor, looking ahead, will refuse to believe the committee's report. That is, the hypothesized separating equilibrium breaks down, and so the players will be relegated to a pooling equilibrium.

Had the committee's ideal point been positive but less than  $1/2$ , however, then it would have had incentives to tell the truth both when  $\omega$  was negative and when it was positive. In this circumstance, the separating equilibrium could be sustained, for neither player would have incentives to defect. In general, as long as the absolute value of  $x_C$  is

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informative equilibrium, so we will select a separating equilibrium when it can be sustained and produces Pareto superior results.

<sup>14</sup> This is a shorthand way of saying that the committee's expected utility given that outcomes are uniformly distributed in the set  $[1/2, 3/2]$  is greater than if they were uniformly distributed in the set  $[-1/2, 1/2]$ .

less than  $R/2$ , a separating equilibrium will exist; otherwise, only the pooling equilibrium will be available. This is a general lesson that is replicated in other signaling models of this type—the closer are the preferences of the committee and floor, the more information can be transmitted between them in equilibrium.

This discussion leads us to a number of questions about committees and signaling in our game. First, under which conditions will a separating equilibrium arise? Second, under which conditions will committees prefer separation to pooling? Third, if information acquisition were costly, when would committees spend the resources necessary to become experts? Finally, how does the presence of an agency change the answers to all of the above questions? Just as previous models explored the impact of legislative procedures such as closed rules (Gilligan and Krehbiel 1987), multiple referrals (Austen-Smith 1993) and gatekeeping (Epstein 1997) on the informational role of committees, we ask how the presence of an agency affects these incentives. The answers are provided in our discussion of the equilibrium diagram below.

#### *Choosing the Lesser of Two Evils*

We are now in a position to address our key question of when Congress will choose to delegate substantive authority to the executive, and when it will enact detailed policy on its own. Three variables will affect this decision:  $X_C$ , the ideal point of the committee;  $X_A$ , the ideal point of the agency; and  $R$ , the degree of political uncertainty in the environment (recall that the floor's ideal point  $X_F$  is defined to be zero). An equilibrium to our game will also tell us the committee's pattern of signaling—separating or pooling—as these variables change.

## EQUILIBRIUM DIAGRAM

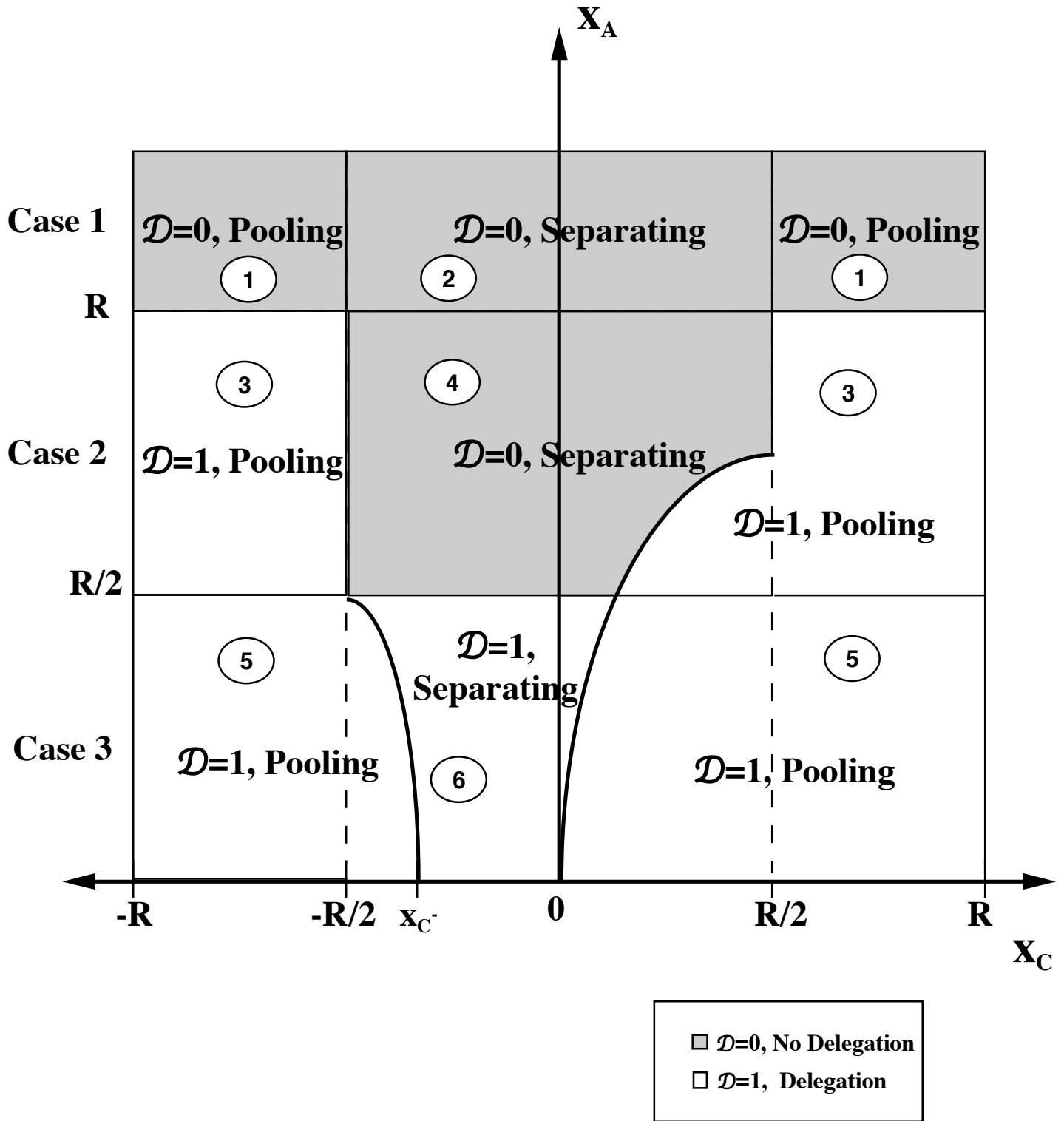
The answers to these questions are contained in Figure 4.5. The horizontal axis denotes the committee's ideal point, while the vertical axis shows the agency's ideal point. In both cases, the further these preferences are from the floor's ideal point of zero, the greater the degree of policy conflict. The shaded areas represent the combinations of committee and agency ideal points for which  $D=0$ ; i.e., the floor does not delegate to the executive. The light areas represent values for which substantive authority is delegated. For easier explanation, the diagram has been broken down into a number of regions, each with a distinct pattern of behavior.

[FIGURE 4.5 ABOUT HERE]

In Region 1, denoted by the encircled number 1 and which appears in both the top left and top right sections of the diagram, both the committee and the agency have ideal points relatively far away from the floor. Given the difference in preferences between the committee and floor ( $|x_C| > R/2$ ), the committee's signal to the floor is uninformative, so  $F$  will only know for sure that  $\omega$  falls in the range  $[-R, R]$ . Even so, the agency is too far away from the floor to merit any delegated authority;  $x_A > R$ , meaning that the agency's ideal point falls out of the range of values that would receive substantive discretion. In this case, both the committee and the agency are preference outliers; that is, their ideal points are too extreme relative to the floor's to play a significant role in the policy making process.

The analysis of Region 2 is the same from the agency's perspective; it is too much of an outlier to receive discretionary authority. But now the committee can credibly convey information in its message, as it lies within the critical  $[-R/2, R/2]$  range.

Figure 4.5: Equilibrium Outcomes Illustrating Ranges of Delegation





Whereas the signaling equilibrium in Region 1 was pooling, then, it is separating here. In both Regions 1 and 2, the executive's preferences are too extreme relative to the legislature, so that the game will be played as if the possibility of delegation did not exist. In other words, these cases are identical to the baseline game discussed above played between the committee and floor with no agency at all.

Consider next Regions 5 and 6 at the bottom of the figure. Here, the absolute value of the agency's ideal point is less than  $R/2$ , so no matter what information the committee conveys to the floor, the agency will receive some delegated authority;  $D=1$  for both regions. As in the previous two cases, we have pooling for extreme values of  $x_C$  and separation for moderate values, but compared to Regions 1 and 2 the range of separation has shrunk considerably. This change in the relative sizes of the separation and pooling regions will be discussed more fully below; for our present purposes we note only that in these regions the presence of an agency has a significant effect on the committee's prior actions and the floor's interpretation of them.

The middle two regions, numbers 3 and 4, present an intermediary case. Here,  $x_A$  falls in the range  $[R/2, R]$ , and the informational content of the committee's bill will determine whether or not the agency receives delegated powers. If the committee and floor play a pooling equilibrium, then the floor will know only that  $\omega$  lies within the  $[-R, R]$  interval, in which case the agency's ideal point is close enough that the floor prefers to delegate authority. If the signaling equilibrium is of the separating variety, then the floor can adjust the status quo such that  $\omega$  will fall within the  $[-R/2, R/2]$  range, and the agency will receive no discretionary authority.

One further comment is in order about this equilibrium diagram. As shown in the appendix, the floor is best off under separating equilibria, so the optimal set of committees from the floor's point of view are those in regions 2, 4, and 6 from the diagram. This means that any committee in the specified regions is as good as any other. But this range of optimal committees shrinks the closer are the preferences of the floor and the president. So we have the somewhat surprising prediction that fewer committee outliers will be observed under divided as opposed to unified government. The reason is that, in our model, floor players are wary of committees and executive actors with preferences that are too similar, as a sort of iron triangle can develop in which the committee refuses to divulge information so that the corresponding agency is given greater discretion.

#### INFLUENCE OF AGENCY ON COMMITTEE ACTIONS

Before we draw general conclusions from these equilibria, we pause for a moment to examine the impact that the presence of the agency has on the committee and on the floor's interpretations of committee bills. Cases 1 and 2 mirror the baseline case without an agency, so the vertical lines at  $x_C = -R/2$  and  $x_C = R/2$  mark the boundaries within which the committee would separate absent the possibility of delegation to the executive. What factors account for the fact that the range of separation becomes smaller in all subsequent regions?

The answer is twofold. First, recall from above that the logic of committee signaling depends on whether, given a separating equilibrium, either party would have incentives to change their actions. As it turns out, the possibility of delegation makes it

more attractive for committees to hide (or misrepresent) their knowledge of  $\omega$ .<sup>15</sup> This means, as above, that the separating equilibrium breaks down and we are left with the pooling equilibrium by default. The presence of an agency, therefore, makes it *more difficult* for the committee to credibly transmit information to the floor by alleviating some of the negative effects of misinformation. The new boundary between the areas for which the committee can and cannot separate for negative values of  $x_C$  is shown in the figure starting at the point  $x_C^-$ , forming the dividing line between Regions 5 and 6 for values of  $x_C$  less than 0.<sup>16</sup>

Second, the presence of an agency affects the committee's incentives to communicate information to the floor. This statement is at first blush difficult to understand—absent any other considerations, the more information the committee conveys to the floor player in its bill  $b$ , the better off *both* players are, due to their risk aversion. So committees in previous costless signaling games always preferred separating equilibria whenever they could be sustained. Here, on the other hand, committee signals will affect not only the floor's information about the state of the world, but also how much discretion is delegated to the agency. If a committee reveals little information to the floor player, then the response may be to imbue agencies with greater discretionary authority, which agencies can then use to move outcomes closer to their ideal point. If committees and agencies share similar policy goals, then the committee

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<sup>15</sup> The mathematics behind this are given in the appendix. Intuitively, after an incorrect report by the committee leading to the floor's setting  $SQ$  and  $d$  erroneously, the agency will use all its discretionary authority to bring outcomes back towards its ideal point. This partially offsets the negative distributional effects of the committee's misstatement, and so gives the committee more incentives to mislead the floor in the first place.

might be better off concealing information in the short run, so that agency policy making can be more efficient in the long run.

Committees will therefore have incentives to shift policy making to executive agencies for purely informational reasons, even absent any costs of acquiring information themselves. These agencies may be able to incorporate their information into final policy outcomes more fully than committees could, so paradoxically, committees may prefer to be less informative so that the policy process as a whole becomes more informed.<sup>17</sup> This finding emphasizes the fact that committee decision making, and legislative organization more generally, should not be studied in a vacuum; it exists in the shadow of delegation to the executive, and the committee's expectations about the anticipated delegation regime will influence committee members' actions earlier on.

Another angle from which to view these effects is to ask what would happen if committees, rather than obtaining their information about  $\omega$  for free, had to pay some fixed cost. Then we might ask what impact the presence of an agency has on committee incentives to specialize in their issue areas. Figure 4.6 shows the answer in topographical form: the lighter areas of the graph represent combinations of committee and agency ideal points for which the committee would pay more for information with an agency present than without; the gray areas are those where the incentives are the same; and the darker

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<sup>16</sup> A corresponding line on the other side of the floor also exists, but its impact is subsumed by the effects described in the following paragraph.

<sup>17</sup> The reasoning behind this hinges on the differences in the policy making process between committees and agencies: agencies can make final policy decisions, while committees must always have their suggestions ratified by the floor. Thus these effects would exist even if we did not assume that committees and agencies have differential access to information; some committees will be less informative simply due to the policy differences they have with the floor, and these committees will act similarly to those in the game we study here. See Epstein and O'Halloran (1997) for a proof of this proposition.

areas indicate combinations for which the committee has less incentives to gather information than before.

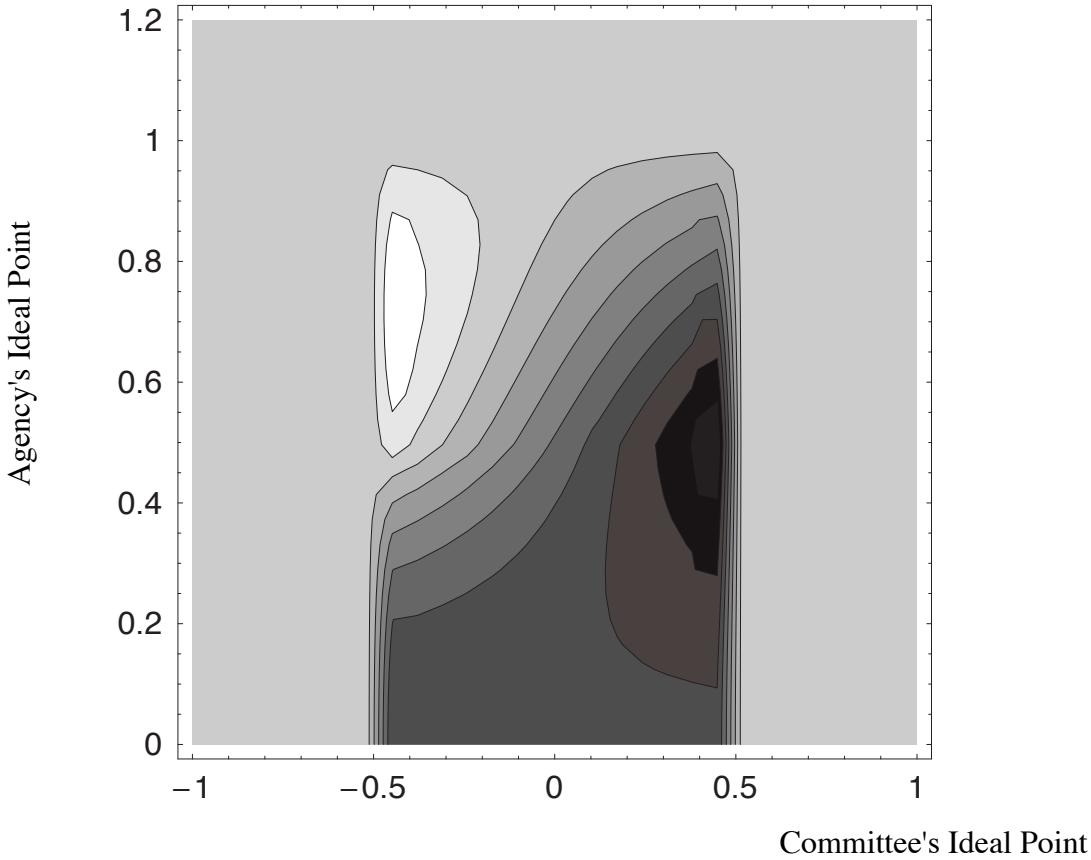
[FIGURE 4.6 ABOUT HERE]

As can be seen, the darker areas are considerably larger than the lighter ones, so in general agencies inhibit rather than promote information acquisition in committees. Notice too that the light areas solely comprise combinations where the committee's ideal point is opposed to the agencies ( $x_C < 0$  and  $x_A > 0$ ). This highlights the point that the relationship between committees and agencies in the production of policy is a complex one. Agencies *compete* with committees in the market for influence over policy, but they can also obtain information at a low cost, thereby *complementing* the committee's own policy expertise. As the figure shows, for committees with policy preferences opposed to those of the executive, the substitution effect dominates, but when the policy goals of the committee and agency are similar, they can tacitly cooperate to bias policy against the preferences of the (relatively uninformed) floor player.

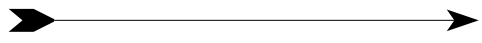
#### LIMITS ON THE POLITICAL CONTROL OF AGENCIES

Just as the presence of an agency affects committee actions, so too does the fact of politically-motivated oversight limit the ability of politicians to control agencies. Notice from Figure 4.4 that for a number of values of  $\omega$ —specifically, when it falls in the range  $[-R, -R+x_A]$ —outcomes are less than  $x_F=0$ . It is clear that both the floor player and the agency would prefer to adjust policy in this circumstance, for they could both be made better off if outcomes were in the  $[0, x_A]$  range. In parlance, these outcomes are *Pareto inferior*. Were the agencies to be given more discretion, these outcomes could be

Figure 4.6: Contour Plot -- The Impact of an Agency on Committees' Incentives to Gather Information



Agency Gives Committee  
Greater Incentives to  
Gather Information



Agency Gives Committee  
Less Incentives to  
Gather Information

avoided, but legislators do not have incentives to do so. This result is in line with Moe's (1989, 276-77) contention that "agencies will be burdened with structures fully intended to cause their failure." As long as politicians want to control bureaucrats as well as take advantage of their expertise, the output of bureaucratic policy making will be inefficient, hindered by restrictive procedures and politically motivated oversight.

At a deeper level, this result is due to the incomplete nature of contracts between Congress and the bureaucracy. Congress may prefer to make the value of  $d$  depend on the realized value of  $\omega$ , say by giving the agency greater discretion for extreme values of  $\omega$  and less for moderate values. But then the agency would have incentives to simply claim that  $\omega$  was in fact extreme, Congress could not verify the accuracy of this statement, and the agency would expropriate greater levels of discretion than Congress intended, much as heads of certain countries declare states of emergency to invoke extraordinary powers to impose curfews, intervene in the economy, curtail civil liberties, and so on.

To put it another way, our assumption that agency discretion cannot be made to depend on the realized state of the world makes our model one of incomplete contracting: there exists a variable ( $\omega$ ) that will affect the value of the contract to both parties; this variable is unknown at the time of the original contract but will be realized in the future; and the actual value of  $\omega$  is either non-observable by one party (Congress) or it is non-verifiable in the sense that a court cannot objectively determine its value, so that the original contract cannot be made contingent on  $\omega$ .<sup>18</sup>

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<sup>18</sup> The fact that courts cannot perfectly oversee agency actions is thus crucial to our model. See the discussion in Chapter 2.

Furthermore, the agency faces a time consistency problem, since it cannot credibly commit to implementing any one set of policies depending on the value of  $\omega$ . For instance, if the agency could promise to enact regulations to yield the expected policy outcome in the present game ( $X_A^*(1-X_A/R)$ , that is), then Pareto inferior outcomes could be avoided and both players would be made better off by the reduction in uncertainty. Since the agency cannot credibly commit to such a course of action, however, it will be constrained ex ante by administrative procedures that may lead to ex post inefficient outcomes. In these circumstances, then, one party or another will have some residual discretion over what actions to take once the state of the world is revealed; when Congress delegates, this discretion will rest with the executive, so legislators are vulnerable to a political holdup problem.

Our assumption of incomplete contracts implies that congressional control over executive agencies will also be incomplete. This contrasts with McCubbins and Schwartz (1984, 174-75), who assert that oversight and administrative procedures force agencies to enact legislators' preferred policies:

It is convenient for Congress to adopt broad legislative mandates and give substantial rulemaking authority to the bureaucracy. The problem with doing so, of course, is that the bureaucracy might not pursue Congress's goals. But citizens and interest groups can be counted on to sound an alarm in most cases in which the bureaucracy has arguably violated Congress's goals. Then Congress can intervene to rectify the violation. Congress has not necessarily relinquished legislative responsibility to anyone else. It has just found a more efficient way to legislate.

Similar arguments are found in the works of other congressional dominance theorists, such as Fiorina (1982) and Weingast and Moran (1983). To suppose that Congress can



costlessly delegate to agencies is to assume away the principal-agent problem: it arises, but is then solved through the design of incentives and governance structures.

If this were the case, though, Congress might as well delegate all issue areas to the executive, secure in the knowledge that it can dictate policy outcomes as well as if it made policy itself. The fact that Congress does not do so is one indication that control over agencies is imperfect; also, the theoretical investigations examined in Chapter 2 argue that administrative procedures might mitigate but not completely solve the principal-agent problems inherent in delegation to the executive. We therefore part company somewhat with the strong versions of the congressional dominance thesis; we believe that administrative procedures matter, but Congress cannot perfectly align the incentives of bureaucrats with its own interests given the disparity of information between the two branches. Furthermore, insofar as legislators value agency expertise, it is not clear that Congress should even want to try. After all, if final outcomes will be brought back to legislators' ideal points no matter what, this might dampen the incentives that agencies have to gather specialized information. In short, legislators may not be able to distinguish "fire alarms" from "false alarms" without investing so much energy in expertise that they defeat the original purpose of delegation.

Our view is that legislators delegate to agencies in those areas where legislative policy making is least efficient relative to policy making in the executive branch. Therefore, agency losses will be inevitable, both in terms of shifting outcomes toward the executive's preferred policy, and in terms of Pareto inferior outcomes. This argument highlights the dangers of formulating a theory of oversight divorced from a theory of delegation. If policies that are decided in the executive are not chosen at random, if they

represent areas in which congressional policy making is most prone to failure, if contracts between the branches are necessarily incomplete, then it would be contradictory to assume that congressional oversight and control will be perfect.

#### GENERAL PROPOSITIONS

Finally, we analyze our equilibrium to determine how our key variable of interest—the floor’s decision to delegate or not—changes with movements in the committee’s ideal point, the agency’s ideal point, and the degree of uncertainty in the environment. Note two features of Figure 4.5. First, for any fixed value of  $X_A$ , as the committee’s ideal point  $X_C$  draws nearer the floor’s ideal point  $X_F$ , the equilibrium delegation decision either remains unchanged (for high and low values of  $X_A$ ), or it switches from agency policy making to committees. Therefore on average, the closer are the committee’s preferences to those of the floor, the more likely it is that policy will be made by specific, detailed legislation rather than delegation to administrative agencies. Second, given any fixed value of  $X_C$ , for smaller and smaller values of  $X_A$ , the equilibrium eventually flips to  $D=1$ ; that is, to one of delegation. So on average, the closer are the president’s (and hence the agency’s) preferences to those of Congress, the more likely it is that policy will be made through delegation. We summarize these findings in our first two propositions:

**Proposition 1**  $\partial D / \partial |X_C| > 0$ : The closer are the preferences of the committee to those of the median floor voter, the more attractive is policy making through committees.

**Proposition 2**  $\partial D / \partial X_P < 0$ : The closer are the preferences of the president to those of the median floor voter, the more attractive is policy making through agencies.

Recall that legislators' utility is measured in a policy space relative to the value of  $R$ , the range of values that  $\omega$  can take on. Therefore, the size of  $R$  measures the importance of informational concerns; when  $R$  is large, legislators will care more about making well-formed policy, and when it is small they will care more about getting the right benefits to the right constituents. One natural question to ask then is what happens to the equilibria in Figure 4.5 as the value of  $R$  increases?

The answer is shown in Figure 4.7, which illustrates how the equilibrium ranges in Figure 4.5 change as  $R$  gets larger and larger. As the plots show, Regions 5 and 6 in Figure 4.5 (for which  $D=1$ ) expand with  $R$ , until they take over almost the entire graph. As the value of  $R$  increases, the equilibrium for any fixed values of  $x_C$  and  $x_A$  will eventually fall into the zone of delegation. Thus as the world becomes more and more uncertain, agency policy making becomes more attractive relative to committee action alone.<sup>19</sup>

**Proposition 3**  $\partial D/\partial R > 0$ : The more uncertainty associated with a policy area, the more attractive is policy making through agencies.

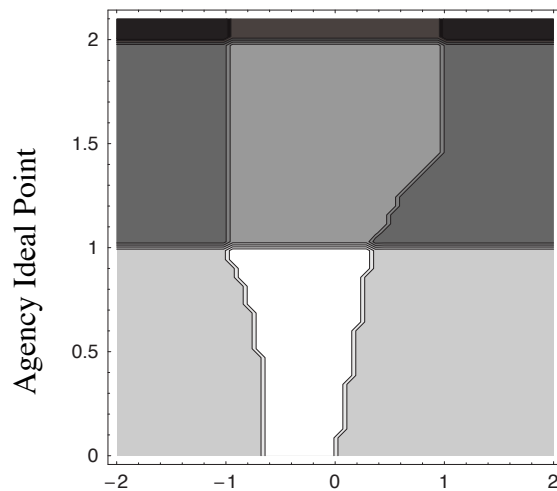
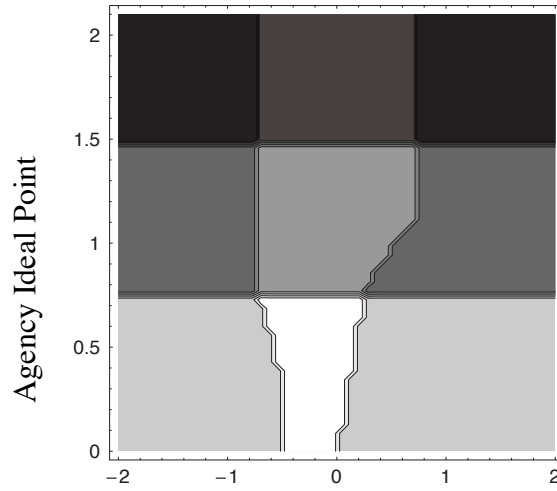
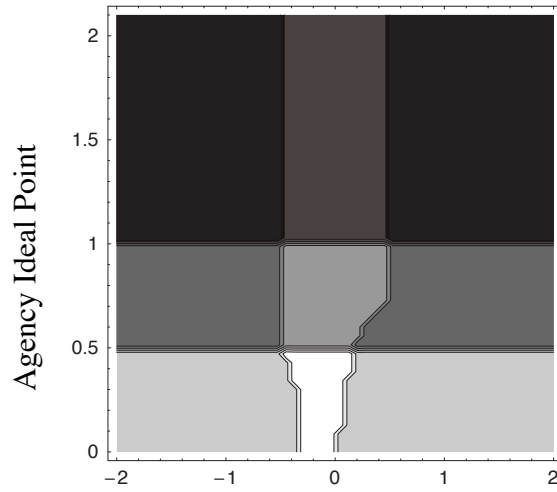
[FIGURE 4.7 ABOUT HERE]

### Testable Predictions

We now translate these propositions into testable hypotheses concerning the effects that congressional-executive relations, legislative organization, and issue area characteristics will have on where policy is made—that is, how delegation and discretion

Figure 4.7: Changes in Equilibrium as Uncertainty Increases

Direction of  
Increasing Uncertainty



Committee Ideal Point

change as  $X_C$ ,  $X_P$ , and  $R$  change, respectively. This section details these hypotheses, which are summarized in Table 4.1, and discusses the data that will be used to test them in subsequent chapters.

[TABLE 4.1 ABOUT HERE]

### *Congressional-Executive Relations*

The first major proposition following from our model is that as the level of legislative-executive conflict over policy increases, delegation to the executive becomes less attractive. If we take partisan affiliation as a rough proxy for policy preferences, then we would expect Congress to delegate more discretion during times of unified government than under divided partisan control of government. In fact, a significant debate has recently emerged as to exactly what are the policy-relevant consequences of divided government. Some observers (Sundquist 1988; Cutler 1988) adopt the view, now standard in popular discourse, that divided government leads to deadlock, stalemate, and ineffective government. They take the recent trend towards split partisan control of the legislative and executive branches as an indication that American politics has entered a new phase where parties can no longer serve to unify across branches of government, and policy movement has become nearly impossible to achieve.

On the other hand, other commentators assert that the policy impact of divided government has been overstated. Krehbiel (1996b) points out that our constitutional system of government has many impediments to policy making, so divided government

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<sup>19</sup> Nor is this result simply a function of assuming that the committee can gather less information than agencies. As shown in Epstein and O'Halloran (1997), the same proposition obtains in an environment where both committees and agencies can perfectly observe the value of  $\omega$ .

**TABLE 4.1: EMPIRICAL PREDICTIONS**

<b>NO.</b>	<b>HYPOTHESIS</b>	<b>DEPENDENT VARIABLE(S)</b>	<b>INDEPENDENT VARIABLE(S)</b>
<i>Congressional-Executive Relations: X<sub>P</sub></i>			
1	Divided Government and Delegation	Discretion	Divided Government
2	Roll Call Votes and Delegation	Roll Call Votes over Delegation	Party, Party*Divided Gov't
3	Agency Type and Delegation	Discretion	Agency Type, Agency Type*Divided Gov't
<i>Legislative Organization: X<sub>C</sub></i>			
4	Contrary Committee Outliers	Committee Preferences	Congressional-Executive Conflict
5	Committee Outliers and Delegation	Discretion	Committee Preferences
6	Legislative Parties and Delegation	Discretion	Party Cohesion, Party Cohesion * Committee Prefs
7	Parliamentary Procedures and Delegation	Discretion	Multiple Referrals, Restrictive Rules
<i>Issue Areas and Delegation: R</i>			
8	Issue Areas and Delegation	Discretion	Issue Area
9	Issue Areas and Oversight	Discretion	Oversight Hearings, Scope of Committee Jurisdiction

per se may have little impact on the volume of legislation passed. Fiorina (1992) notes that if neither party wants to take the blame for lack of policy movement, then divided government may actually facilitate coordination and cooperation in passing legislation, as arguably happened in 1996 prior to the national elections. And Mayhew (1991) surveys important post-war legislation and concludes that the level of legislative activity has not been significantly different under divided and unified government.

Our analysis begins with Mayhew's (1991) list of important legislation, but we examine a different aspect of the policy making process. If our transaction cost politics theory is correct, then the policy impact of divided government may occur not in the *quantity* of legislation passed, but its *quality*. In particular, we assert that divided government will be associated with more direct legislation by Congress and less delegation. If executive agents are ceded less discretionary authority under divided government, then we may observe "procedural gridlock," under which bureaucrats have less authority to change policy, find themselves under greater scrutiny from outside actors, and in general have less leeway to make coherent, well-considered policy.

Conflict between the branches can be measured in a number of ways: a simple measure of divided and unified government, a more nuanced measure based on the percent of seats held by the party opposite the president, and an even more sensitive measure in which the president is assigned an ideal point based on the positions he announces on congressional rollcalls. These possibilities will each be explored in the data analysis in Chapter 6. We then state:

***Hypothesis 1: Divided Government and Delegation.***

*Less discretionary authority will be delegated to the executive during times of divided government.*

Members of Congress express their preferences over delegation not only in the legislation they pass, but also in the roll call votes taken over that legislation. If conflict between Congress and the president is an important determinant of legislative preferences over delegation, then we should observe legislators from the same party as the president favoring greater discretion, and legislators from the opposite side of the aisle, less. In other words, majority party members during unified government and minority party members during divided government should support delegation, while their counterparts should not.

This question has been investigated by Bensel (1980), who equates lower degrees of executive branch discretion with a “rule of law” standard and examines roll call votes from bills passed in 1965-66, 1971, 1975 and 1977. Bensel concludes that legislators of the opposite party of the president support the rule of law standard, as do Republicans in general (consistent with their anti-big government orientation), and rank-and-file members as opposed to party and committee leaders.<sup>20</sup> Our work extends Bensel’s data set over the postwar period and narrows its focus to major pieces of legislation, to see if his findings hold in a broader policy context. We also examine the impact of committee and party leadership on members’ voting patterns over delegation.

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<sup>20</sup> Bensel also argues that this standard is fundamentally incompatible with traditional notions of responsible party government, as new parties gaining office have less latitude to change public policy given the explicit rule-making authority delegated in previous administrations.



***Hypothesis 2: Roll Call Votes and Delegation.***

*Legislators from the president's party will vote in support of delegation, while legislators from the other party will vote against it.*

Another set of predictions pertains to the type of agency receiving delegated authority. For our purposes, agencies come in five different flavors: those located in the executive office of the president (EOP), cabinet level agencies, independent agencies, independent regulatory commissions, and government corporations. As one moves from the former to the latter, these executive bureaus are more and more insulated from political control by the president. For instance, nearly all actors in the EOP serve at the president's pleasure, heads of cabinet level agencies can be appointed with the advice and consent of the Senate and dismissed by the president alone, and members of independent commissions serve for fixed terms and cannot be removed. Agency type also has an impact on the budgetary process by which agencies request funding: independent agencies directly submit their budgets to Congress, while agencies in the normal cabinet hierarchies must first submit their proposals to the Office of Management and Budget, which then modifies agency requests and merges them into the president's overall budget plan.

The type of agency receiving delegated authority, then, is itself an important lever of political control, as is the possibility of circumventing the executive branch altogether by delegating to state or local governments or to the judiciary. What factors influence legislators' choices over the structure of delegation? As executive agencies become more independent, it has been emphasized, the president has relatively less control over the

agency's preferences, but at the cost of greater uncertainty over outcomes.<sup>21</sup> Thus the locational decision can be seen as a tradeoff of bias towards the president's preferences on the one hand, and variance in outcomes on the other. As the president's preferences diverge from legislators', all else being equal, Congress should shift decision making authority away from cabinet-level departments under presidential control and towards independent agencies. This leads to:

***Hypothesis 3: Agency Type and Delegation.***

*During times of divided government, Congress will delegate more often to independent agencies and non-executive branch actors.*

*Legislative Organization*

Our theory places legislative action within the broader context of a separation of powers system. One implication of this approach is that legislative organization will be influenced by its political environment. As detailed above, our theory predicts that a range of committee medians will serve the floor's purposes equally well, but this range contracts as the policy preferences of the executive move closer to those of the median congressional voter. Therefore, in contrast to theories which claim that committees should either normally be outliers or should have medians identical to the floor median, our approach predicts that the number of outlying committees should vary predictably over time, declining during times of unified as opposed to divided government.

It is important to note that committees play roles not only in the original drafting of legislation, but also in overseeing authority delegated to the executive. Furthermore, as shown in Epstein and O'Halloran (1995), the floor prefers oversight committees with

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<sup>21</sup> On the importance of agency type and congressional goals see Wilson (1989, 239-41).  
*Epstein & O'Halloran—Delegating Powers*

preferences *biased* against those of the executive agencies that they oversee.<sup>22</sup> In a system of separate powers, then, committee preferences should move counter to those of the executive; that is, committees should be composed of contrary outliers.

***Hypothesis 4: Contrary Outliers.***

*i) The range of committee preferences should decline during times of unified government.*

*ii) Committee preferences will move opposite to changes in the preferences of the executive.*

The next set of testable predictions revolves around the proposition that the closer are the preferences of the median floor voter and the committee, the less likely Congress is to delegate power to the executive branch. The most direct test of this proposition uses the policy differences between committees and floors as an explanatory variable for delegation to executive agencies, so that outlying committees will be associated with greater delegation. Before elaborating on the data necessary for this test, though, we take a moment to compare our predictions with those that follow from other major theories of legislative organization, especially as they relate to the question of committee versus floor preferences.

Given the importance of committees and the different views that competing theories of legislative organization take toward them, it is not surprising that the committee outlier debate has become so contentious. Most of the energy expended in the outliers literature has been directed at the question of whether or not committee

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<sup>22</sup> For a similar result on the benefits of biased advice, see Calvert (1986).

preferences are in fact representative of the floor, party caucuses, neither, or both.<sup>23</sup> We will leave substantive discussion of these findings for Chapter 7; here we focus on the different predictions each of these theories has for the relation between committee composition and the effectiveness of the legislative process, as our theory of transaction cost politics states that legislative inefficiencies will lead to greater delegation to the executive.

For the distributive theory, homogeneous preference outliers are an indication of a smoothly-functioning committee system. Thus the distributive theory would predict that the more a committee is an outlier, the *less* Congress will choose to delegate to the executive. Both the party and informational theories argue that representative committees are best, but they disagree on which set of committee members should represent which set of House members. Party theories say that the median of the majority party contingent on the committee should be the same as the median member of the majority party caucus, so deviations from this standard should lead to higher levels of delegation. For the informational theory, the relevant comparison is between the median committee member overall and the median floor member, so the greater the committee is an outlier with respect to the House as a whole, the more authority should be delegated to the executive branch. Our theoretical model above is posed in terms of the median House member, so its predictions overlap with those of the informational theory—legislation produced by outlying committees should delegate more to the executive.

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<sup>23</sup> See Krehbiel (1990), Cox and McCubbins (1993), Londregan and Snyder (1994), and Sinclair (1995).

On the other hand, as shown in the appendix, this impact of committee outliers on discretion falls as the preferences of Congress and the executive diverge. At higher levels of interbranch conflict agencies would not receive much discretion in any case, so the influence of outlying committees is muted. Therefore we have predictions about both the impact of committee outliers on discretion, and their interaction with divided government.

***Hypothesis 5: Committee Outliers and Delegation.***

*i) The more the committee considering legislation is a preference outlier, the more likely Congress is to delegate authority to the executive branch.*

*ii) The magnitude of committee outliers' impact on discretion will decline as interbranch conflict increases.*

These outlier tests will thus allow us to compare various theories of legislative organization against each other. On the other hand, the policy preferences of committee members vis-à-vis the floor may not capture perfectly the inefficiencies of the committee system at any given time. If floor or party majorities can correctly structure the incentives of committee members, then even outlying committees may produce policy that is more beneficial to legislators' reelection chances than is policy made in the executive branch. In particular, party theorists (viz. Cox and McCubbins, 1993) argue that strong congressional parties act like legislative cartels, alleviating coordination problems by aligning the incentives of committee and floor members through the selective provision of rewards and punishments.

If these theories are correct, when legislative parties are strong we should observe less delegation to the executive branch, all else being equal. Strong parties, in turn, are

viewed as an artifact of homogeneous intra-party preferences. That is, when members of the majority party agree on major policy issues, they will be more willing to delegate authority to party leaders, who will then use their enhanced powers to push through the party's legislative agenda. This is the basis of Rhode's (1991) theory of "conditional party government;" it also has roots in Cooper and Brady's (1981) analysis of House leadership from Cannon to Rayburn.

The next question, then, is how to measure the degree of consensus in majority party preferences. Two methods have been advanced in the literature: cohesive party floor voting, and more narrowly dispersed intra-party preferences, as measured for instance by ADA scores or Poole and Rosenthal (1997) Nominate scores. We will explore both these options in Chapter 7, with the prediction being that cohesive majority parties, whether measured by unity in roll call voting or by a more direct measure of homogeneous preferences, should be linked with less delegation to the executive.

Furthermore, it may be the case that when the majority party is most unified, it is able to enforce cartel-like behavior and shift the key locus of decision making from the House floor to the majority party caucus. If parties can act like cohesive units, then the correct measure of committee outliers is the difference in preferences between the median majority party member on the committee and the median majority party caucus member. Thus we might expect to see an interactive effect: when parties are cohesive, then delegation should depend on intra-party preference outliers; when they are less cohesive, then delegation should respond to overall House outliers.

***Hypothesis 6: Legislative Parties and Delegation.***

*i) The more cohesive is the majority party in Congress, the less authority will be delegated to the executive.*

*ii) The impact of party-outlying committees on delegation will decrease as parties become less cohesive.*

Another possible mechanism for reducing committee-floor conflict is the use of parliamentary procedures, including multiple referral of bills and restrictive amendment procedures. Since 1977 the Speaker has had the right to refer bills to more than one committee, under three possible procedures: joint referral, where the entire bill is sent to more than one committee at the same time; split referral, where different sections of the bill are sent to separate committees; and sequential referral, where the entire bill is considered by certain committees in a specified order. Multiple referrals may also be accompanied by time limits for each committee at the discretion of the Speaker.

Analyses of multiple referrals (Bach and Smith 1988; Davidson, Oleszek and Kephart 1988; Collie and Cooper 1989) show that they are used disproportionately on important and complex legislation. These authors also argue that multiple referrals force rival committees to compete with each other, vying to influence floor voters. Much like tournaments among agents can ameliorate problems of slippage and shirking in principal-agent relations, then, multiple referrals can help control problems with outlier committees.<sup>24</sup> This should make the legislative process more efficient from the floor's point of view and thus lead to less delegation.

Similarly, restrictive rules are a much-studied device by which the floor tries to streamline the consideration of complex and contentious legislation. Different

approaches advance different rationales for the adoption of restrictive amendment procedures: to insulate committee jurisdictions from outside meddling, to encourage committee members' investment in expertise, or to protect the majority party agenda and the intra-party logrolls contained within legislation. No matter what their genesis, restrictive rules are agreed to be a sign of a smoothly running legislative system, and so they should also be associated with less authority delegated to the executive.

***Hypothesis 7: Parliamentary Procedures and Delegation.***

*The amount of discretion delegated to the executive is inversely related to the number of committees that consider a bill and to the presence of restrictive amendment procedures.*

*Issue Area Effects*

One of the most interesting implications of our model, and the hardest to test, concerns the differences between issue areas characterized mainly by distributive concerns as opposed to those characterized by expertise. Where the policy area is complex, making the link between policies and outcomes more uncertain, legislators will prefer bureaucratic policy making; if these concerns are minimal, though, policy making through committees gives Congress greater control over the distribution of benefits to constituents.

The amount of uncertainty surrounding an issue is difficult to measure in any direct way, so we take a twofold approach to the problem. First, several previous authors have attempted to classify public laws according to a number of different schemes: some

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<sup>24</sup> The tournament among agents literature is now a well-established subset of general principal-agent theory. See for instance Lazear and Rosen (1981) and Holmström (1982).



by the type of issue area involved (agriculture, defense, trade), some by the interest groups affected by the policy (tax payers, corporations, the airline industry), and some by the scope of regulatory activity (national, local, or industry-specific).<sup>25</sup> We take several of these classifications and examine if any natural pattern emerges regarding informational intensity and delegation. Such schemes will be discussed at greater length in Chapter 8.

***Hypothesis 8: Issue Areas and Delegation.***

*More authority will be delegated to the executive in informationally intense issue areas and those areas with few political benefits.*

Second, we measure the complexity of an issue area by characteristics of the committee or committees that reported a given bill. One measure of committee-based expertise is the average number of hearings held by that committee per Congress, the hypothesis being that committees dealing with more complex issue areas will hold a greater number of hearings. That is, members who serve on committees dealing with technically and politically complex issues use a variety of means to gather information about the issue at hand, one of which is holding hearings.<sup>26</sup> Another measure of the complexity of a committee's policy domain is the scope of its jurisdiction; the greater the number of areas covered by a given committee, the greater the demands on legislative expertise.

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<sup>25</sup> See Huntington (1961), Froman (1968), Salisbury (1968), and Ripley and Franklin (1984, 21-22) for discussions.

<sup>26</sup> See Fenno (1973) and Krehbiel (1991) for discussions of information gathering and committee expertise.

***Hypothesis 9: Issue Areas and Committees.***

*Bills reported by committees with informationally intense policy jurisdictions will delegate greater discretionary authority to the executive.*

The chapters that follow will explore the data to be used in our analysis and test these three sets of predictions for congressional-executive relations, legislative organization, and issue area characteristics. We first detail our various data sets, including a comprehensive survey of delegation and constraints in major postwar legislation. We then use these data, along with various other data sets on congressional roll calls, committee assignments and hearings, and others, to test the propositions given above.

## Chapter 5: Data and Postwar Trends

*When confronted with the difficulty in making whole numbers fit measurements which imperfect human beings, using imperfect sense organs, make with imperfect instruments in an imperfect and changing world, the practical man was long content to go on adding fresh divisions to his scale of measurement.*

*Hogben, Mathematics for the Million<sup>1</sup>*

It is clear that a number of data sets will be necessary to test the nine propositions laid out in the previous chapter: rollcall votes, committee membership, issue areas, and so on. We set aside this chapter, though, to examine the one data set unique to the present study, namely, a measure of executive discretion. Our theory provides us with two starting points in this task. First, as our model centers on the passage of legislation, our proper unit of analysis is a law. Second, discretion in our model is composed of both delegation and constraints; the former giving power to the executive, and the latter circumscribing its limits.

In constructing our discretion index we are forced, to some extent, to rely on individual judgment. But to minimize subjectivity, we devised a set of systematic coding rules and procedures for each element of the data set. In this chapter and its accompanying appendices, we describe our sample of laws, detail how we code and construct our key variable of interest, and present some summary statistics and trends in executive discretion over time.

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<sup>1</sup> Hogben, (1983, 40).

## Data Universe

Our base sample of laws is Mayhew's (1991) list of important legislation in the postwar era, contained in his book *Divided We Govern*. Mayhew's purpose in compiling this list was different than our current enterprise—he sought to show that divided government did not influence macropolitics; that is, the number of important pieces of legislation enacted during times of divided partisan control of government does not differ from those enacted when both the legislative and executive branches are controlled by the same party. We will return to the specific theme of divided government in Chapter 6. For our present purposes, what counts is that Mayhew devised a methodology for identifying important pieces of legislation, which will serve as our sample of laws to be analyzed.

Mayhew defined important legislation in a two-step—or as he calls it, a “two-sweep”—process. The first sweep of legislation includes those bills reported in the year-end roundups of both the *New York Times* and *Washington Post*. This sweep captures contemporary judgments about the productivity of national government and identifies those pieces of legislation that were thought to be of historic significance. The second sweep captures those laws which historians and political observers, in hindsight, identify as being of lasting importance. This second sweep covered laws only through the early 1980s, as laws passed more recently would not yet be covered in the secondary sources that Mayhew relied on for posterior judgments.

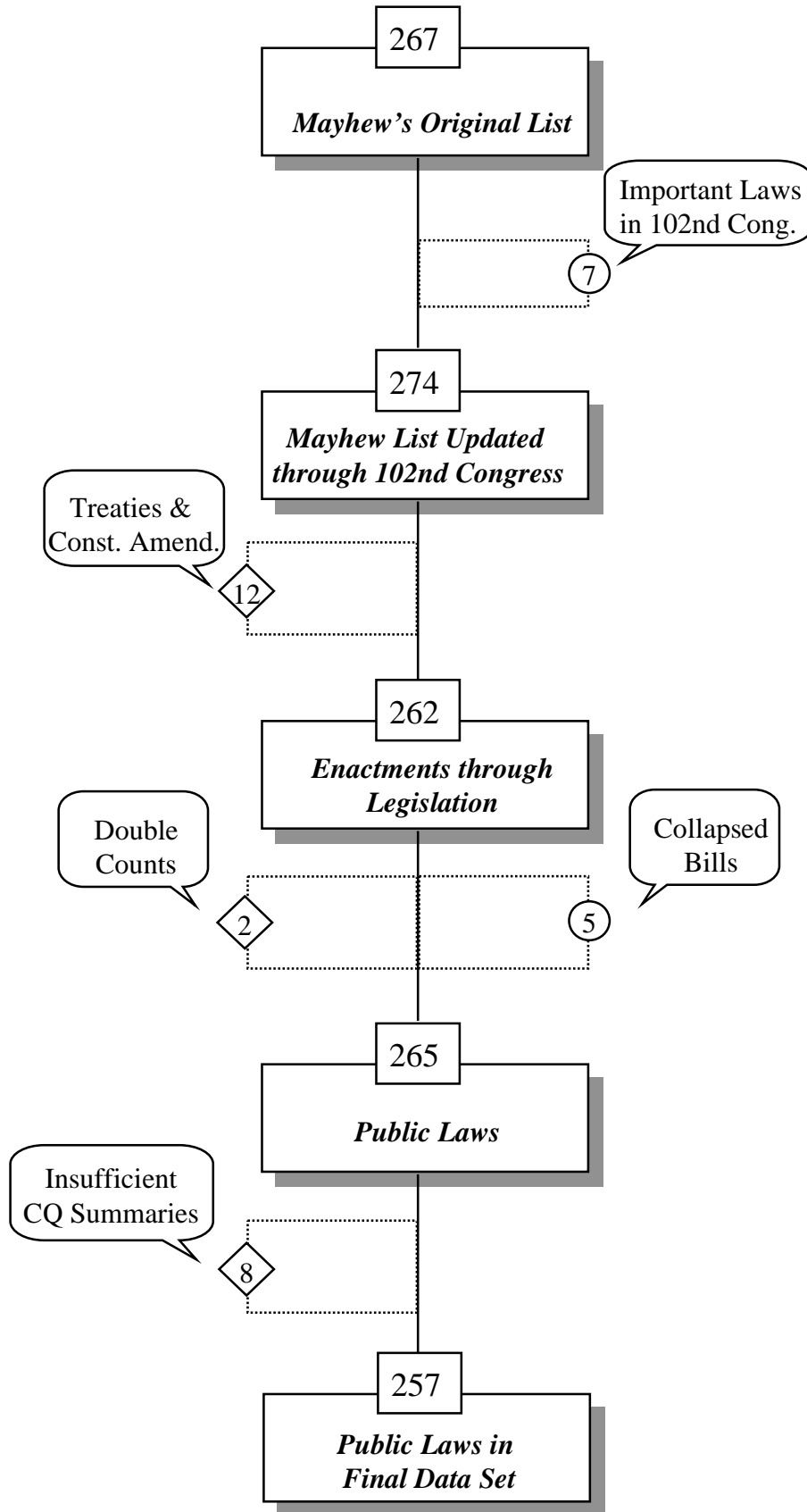
Mayhew's data set includes 267 enactments over the 1947 to 1990 period, of which 64 were chosen in sweep one alone, 56 came from sweep two alone, and 147 were identified in both sweeps. Starting from this number, we arrived at our final sample in a

series of steps, as shown in Figure 5.1. First, the seven sweep-one laws passed in the 102nd Congress were added to the data set, bringing the total up to 274. From this list, we eliminated the twelve entries that were either treaties or constitutional amendments; these categories of enactments do not follow the normal legislative process, and therefore do not fall within the purview of our theory. This pares the list down to a total of 262 entries.

[FIGURE 5.1 ABOUT HERE]

To understand the next set of adjustments, it is important to explain the differences between Mayhew's substantive focus and ours. Mayhew was concerned with what he termed "enactments," which can be roughly described as important activities undertaken by the national government. In a few cases, though, these enactments do not line up one-for-one with pieces of legislation. On the one hand, Mayhew's list includes eight instances where the enactment that he considered important "piggy-backed" on another piece of legislation. For instance, the Economic Stabilization Act of 1970 was actually passed as part of the Defense Production Act (PL 91-379). In six of these eight cases, we simply counted the final bill as the important piece of legislation and coded it accordingly. In two of these cases, though, Mayhew counts both the original measure *and* the final law as separate enactments: the Social Security Increase of 1969 was rolled into the Tax Reform Act of 1969 (PL 91-172), and what began as an independent Child Care bill was eventually passed as Title V of the Omnibus Budget Reconciliation Act of 1990 (PL 101-508). Whereas Mayhew treats each of these measures as separate enactments,

Figure 5.1: Data Road Map



we code them as a single bill and count them once in our data set.<sup>2</sup> We therefore lose two items in our list relative to Mayhew's.

On the other hand, in two cases Mayhew combines separate laws and counts them as a single enactment. This happened in 1963, when two mental health bills dealing with research and treatment centers (PL 88-156 and PL 88-164) were combined into one enactment, and in 1978, when five energy bills (PL 95-617 to 95-621) were all rolled into the Carter “comprehensive energy package.” We counted each of these as separate entries in our list of laws, thus adding five items relative to Mayhew. Overall, then, we began with 265 major public laws from 1947 through 1992.

Last, from this list we removed eight bills that had insufficient *Congressional Quarterly* (CQ) summaries.<sup>3</sup> As described below, these summaries formed the basis for our coding of delegation, constraints, and discretion, so when CQ offered little detail or an incomplete listing of a bill's provisions, we could not code it consistently with the other bills. This brings the final number down to 257 bills to code for discretion—these bills are listed in Appendix B.

It is important to emphasize at this point that our investigation is in fact limited to major legislation. We do this not because we believe that our results hold only for significant legislation, but because the struggles over who controls policy will be most

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<sup>2</sup> After all, it is not clear that the Child Care bill could have passed on its own, without being combined with the provisions in the Budget Reconciliation Act.

<sup>3</sup> These were: 1) The Federal Insecticide, Fungicide and Rodenticide Act (PL 80-104); 2) National Security Act of 1947 (PL 80-253); 3) The Portal to Portal Act of 1947 (PL 80-49); 4) Greece-Turkish Aid Act of 1947 (PL 80-75); 5) Food Additive Amendments of 1958 (PL 85-929); 6) Foreign Assistance Act of 1973 (PL 93-189); 7) Omnibus Budget Reconciliation Act of 1981 (PL 97-35); and 8) Emergency Jobs Appropriations Act of 1983 (PL 98-8). These bills were, however, included in the rollcall analysis described in Chapter 6.

pronounced when the stakes are high. And with the rise of omnibus legislation, focus on major bills becomes even less problematic, as many significant enactments are combined into a single measure. On the other hand, we do not doubt that the patterns we find in our data will be modified somewhat by the inclusion of less important legislation, and therefore our findings should be understood to be circumscribed accordingly.

### **Delegation Ratio**

The key variable in our model is the amount of discretionary authority delegated to executive branch agencies. In Chapter 4 we modeled the setting of discretion as a two-step process, where legislators first decide whether or not to delegate ( $D=0$  or  $1$ ) and, if they delegate, how much discretion ( $d$ ) to cede the executive. Thus we measure the delegation decision as a dichotomous variable equal to 1 if Congress delegates any discretionary authority and 0 otherwise, and we measure discretion as a continuous variable ranging from 0 (no delegation) to 1 (complete delegation), so that delegating no authority is equivalent to delegating but giving the executive no discretion.

As of yet, few studies have attempted to operationalize a measure of agency discretion. The works that come closest are Aberbach (1990), who measures congressional oversight of the bureaucracy, and O'Halloran (1994), who examines changes over time in the constraints placed on executive authority in trade policy. Neither, however, creates a direct, general measure of bureaucratic discretion across issue areas. To tackle this problem, we create a new discretion index ( $d$ ), which has two components: the delegation ratio ( $r$ ) and effective constraints ( $c$ ).



The easiest way to understand the construction of these indices is to examine the coding sheets used to gather them. A sample sheet has been reproduced as Appendix C. The top section shows summary information for the bill being coded: the year and Congress in which it was passed, its public law (PL) number, the final bill passed, the law's official title, and a brief description of the act. Moving down, the bill was next coded as to whether or not it delegated any discretionary authority to the executive, on a Yes/No basis—as discussed above, this is the delegation decision D from our model. We defer the discussion of this variable for a moment, and return to it below.

### *Major Provisions*

The next step in the analysis is to identify the total number of provisions in the bill. To obtain this information—and the remaining variables on the sheet as well—we relied on *Congressional Quarterly's* legislative summaries. Beginning in the late 1940s, *Congressional Quarterly Almanac* listed the key provisions of major legislation enacted during each year. In fact, all of the laws in our sample were among those *Congressional Quarterly* considered important enough to include in its year-end summaries. This is not too surprising; after all, Mayhew's list is based on judgments about important enactments as defined by the *Washington Post* and *New York Times*, and being of that same genre, *Congressional Quarterly* was equally likely to have identified these laws as newsworthy.

The advantages of using *CQ* summaries to code legislation are twofold. First, the key elements of each law are extracted, separating the major provisions from the minor aspects of the statute. Second, and most important, *CQ* summaries provide a consistent

format from which to code legislation over time and across issue areas, which is necessary to conduct the detailed contextual analysis required to test our theory.

The Major Provisions variable, then, was coded as the number of provisions in the *CQ* summary of a given law, where a provision was defined as an item (denoted by a new paragraph, bullet or list) that provide substantive details about the legislation. This counting procedure was usually straightforward, but to decide borderline cases we devised a set of uniform coding rules.<sup>4</sup> The 1979 Trade Act displayed on the sample sheet, for example, contained 59 major provisions. As shown in Table 5.1, which contains summary statistics for this and all other variables detailed in this chapter, the average number of major provisions in our sample was 45, with a minimum of 1 and a maximum of 674.

[TABLE 5.1 ABOUT HERE]

### *Delegation Provisions*

We now arrive at the heart of measuring delegation: for every bill, each major provision was read and coded to determine whether or not it delegated authority. Delegation for these purposes is the granting by Congress to some other governmental body of substantive policy discretion, defined in Chapter 4 as the ability to move policy away from the status quo. Some examples of delegation include: 1) the authorization of a

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<sup>4</sup> These rules, as well as the other coding rules and procedures used to construct our data sets, are provided in Appendix D. A question arises as to how accurately *Congressional Quarterly* summarizes the key provisions of an act. As an independent check on *CQ* reporting, we randomly selected several laws and noted whether the *CQ* summaries covered the major titles of the law; in all cases, they did. Second, from the 93rd Congress on, the Library of Congress Information Service (LOCI) provides digests of the major provisions of public laws enacted. Again, in all cases the *CQ* summaries included as least as much detail as the LOCI briefs.

**Table 5.1: Summary Statistics**

<b>Variable</b>	<b>Mean</b>	<b>Std. Dev.</b>	<b>Min</b>	<b>Max</b>
<i>Delegation Measures</i>				
Major Provisions	44.96	66.56	1	674
Delegation Provisions	12.80	19.67	0	213
Executive Delegations	11.52	17.51	0	187
<i>Constraint Measures</i>				
Appointment Limits	0.32	0.46	0	1
Time Limits	0.50	0.50	0	1
Spending Limits	0.50	0.50	0	1
Legislative Action	0.12	0.33	0	1
Executive Action	0.11	0.32	0	1
Legislative Veto	0.13	0.34	0	1
Reporting Requirements	0.55	0.50	0	1
Consultation Requirements	0.29	0.45	0	1
Public Hearings	0.12	0.33	0	1
Appeals Procedures	0.26	0.44	0	1
Rulemaking Requirements	0.79	0.41	0	1
Exemptions	0.46	0.50	0	1
Compensations	0.16	0.37	0	1
Direct Oversight	0.07	0.26	0	1
<i>Calculated Variables</i>				
Delegation Ratio	0.29	0.21	0	1
Total Constraints	4.40	2.64	0	12
Constraint Ratio	0.31	0.19	0	0.857
Effective Constraints	0.10	0.09	0	0.507
<b>Total Discretion</b>	<b>0.19</b>	<b>0.16</b>	<b>0</b>	<b>1</b>

program that allows the agency some discretionary authority; 2) the creation of a board or commission with authority to regulate some aspect of economic activity; 3) granting an agency authority to modify or change decision making criteria; 4) allowing an agency to allocate moneys or benefits where they determine the sum and/or possible recipients of those benefits; 5) allowing the agency to waive or exempt constituents from certain rules or procedures; and 6) extensions of decision making authority that would otherwise expire.<sup>5</sup> Provisions that merely authorized funds for an existing program, required reports or the publication of information, or the hiring of staff or personnel, were not counted as delegation.<sup>6</sup>

If no substantive authority was delegated, then we consider a law to be an example of direct legislation. For instance, we count the 1958 act that granted statehood to Alaska and the Social Security Amendments of 1961 as instances of direct legislation with no delegation, even though the former allowed the federal government to temporarily continue management of Alaskan fish and wildlife conservation, and the latter delegated to the executive branch the decision of how to notify recipients of their increased benefits—these delegations did not substantively alter the final policy enacted. On the other hand, the Mutual Defense Assistance Act of 1949, which gave the president sole authority to distribute up to \$125 million in foreign aid, and the National Aeronautics and Space Act of 1958, which created NASA and charged it with devising a program for space exploration, are clear cases where substantive authority was delegated.

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<sup>5</sup> Again, complete coding rules are provided in Appendix D.

<sup>6</sup> In some cases the language of the summaries was unclear to determine if the provision afforded substantive authority to the agency. In these cases, we located the provision referenced in the

The Delegation Provisions variable thus counts the total number of provisions in the given bill that delegated authority to the executive branch, to states, to courts, or to any other administrative or regulatory body (including local governments). The coding sheet in Appendix C shows that in the trade act, 24 provisions delegated authority. Overall, an average of 12.8 provisions in each bill delegated authority, ranging from a minimum of 0 (19 bills delegated no authority to any other governmental body) to a maximum of 213.

### *Executive Delegation*

The main focus of our analysis is the delegation of authority from Congress to the executive branch. Accordingly, the Executive Delegation variable counts the number of provisions granting authority to the executive, as opposed to the courts, states, or local governments. This information then served as the basis for coding the Delegation Yes/No variable above: Delegation was set to 1 (Yes) if the number of executive delegations was greater than zero, and it was set to 0 (No) otherwise. This is, again, consistent with the definition of the D variable in our theoretical model of delegation, indicating whether Congress gives any discretion to the executive or enacts direct legislation itself.

From the total number of provisions contained in a bill and the number of provisions that delegate substantive authority to the executive, we calculated our key measure of delegation, the delegation ratio:

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*Congressional Quarterly* legislative summaries in the appropriate section of the Statutes-at-Large. From the text of the law, we determined if substantive authority was indeed delegated.

$$r = \frac{\textit{Provisions with Executive Delegation}}{\textit{Total Provisions}}.$$

The *CQ* summary of the Trade Agreements Act of 1979 listed 59 major provisions, of which 24 delegated authority, all to the executive branch. So the delegation ratio for this bill would be 24/59 or about 41 percent. The delegation ratio, then, measures the proportion of a bill's major provisions that delegated substantive authority to the executive branch.

As a first check on the plausibility of our measure of delegation, we identified those bills that contain no executive delegations; that is, those bills for which  $D=0$ . Table 5.2 provides the year, Congress, public law number, and title for the 25 bills that met this criterion (this includes the 19 bills that delegated no authority at all, plus 6 bills that delegated only to non-executive branch actors). The table reveals some noteworthy results. Some entries, such as the Consumer Goods Pricing Act of 1975 and the Birthday of Martin Luther King, Jr., had only one major provision with no delegation: the former prohibited state laws allowing manufacture-dealer price fixing, while the latter established a national holiday. Some laws were cases of rare legislation that do not involve executive authority, such as the granting of Alaskan statehood, the Public Health Cigarette Smoking Act of 1969 (banning cigarette advertising on television), the Civil Rights Restoration Act of 1987 (which overruled the 1984 *Grove City* Supreme Court ruling), and the granting of reparations to Japanese-Americans who were relocated during World War II.

[TABLE 5.2 ABOUT HERE]

**Table 5.2: Acts with No Executive Delegation (D=0)**

<b>Year</b>	<b>Congress</b>	<b>PL Num.</b>	<b>Title</b>
1948	80	80-471	Revenue Act of 1948
1950	81	81-734	Social Security Act Amendments of 1950
1950	81	81-814	Revenue Act of 1950
1950	81	81-909	Excess Profits Tax Act of 1950
1952	82	82-590	Social Security Increase of 1952
1953	83	83-31	Submerged Lands Act
1954	83	83-591	Internal Revenue Code of 1954
1954	83	83-761	Social Security Amendments of 1954
1955	84	84-381	Minimum Wage Increase of 1955
1958	85	85-508	Alaska Admission into Union
1961	87	87-30	Fair Labor Standards Amendment of 1961
1963	88	88-38	Equal Pay Act of 1963
1965	89	89-44	Excise Tax Reduction Act of 1965
1968	90	90-364	Revenue and Expenditure Control Act of 1968
1970	91	91-222	Public Health Cigarette Smoking Act of 1969
1972	92	92-336	Public Debt Limitation--Extension
1972	92	92-512	State and Local Fiscal Assistance Act of 1972
1973	93	93-233	Social Security Benefits--Increase
1975	94	94-12	Tax Reduction Act of 1975
1975	94	94-145	Consumer Goods Pricing Act of 1975
1981	97	97-34	Economic Recovery Tax Act of 1981
1983	98	98-144	Public Holiday--Birthday of Martin Luther King, Jr.
1988	100	100-259	The Civil Rights Restoration Act of 1987
1988	100	100-383	Wartime Relocation of Civilians
1989	101	101-157	Fair Labor Standards Amendments of 1989

Others bills, though, were more substantive and contained a fair number of provisions, including the Internal Revenue Code of 1954, the Tax Reduction Act of 1975, and the Economic Recovery Tax Act of 1981, with 71, 40 and 80 major provisions, respectively. These bills pertain to tax and fiscal policy, areas in which Congress has traditionally been reluctant to cede power to the executive. Similarly for the social security increases, changes in the minimum wage, and other money bills on the list: these are all areas where the usual mode is for Congress to write specific, detailed legislation that leaves the executive with little room for interpretation when enacting the law.

This pattern is reinforced when we examine the laws with the lowest delegation ratios for which  $D=1$ , shown in panel (a) in Table 5.3. These laws were not enacted through direct legislation, but nonetheless delegated very little authority to the executive. Again, the vast majority are tax bills and associated fiscal measures, except for one civil rights act (again overruling a Supreme Court decision), and a transportation bill (another policy area where Congress concentrates on getting the right benefits to the right constituents).

[TABLE 5.3 ABOUT HERE]

Panel (b) of Table 5.3 shows the acts with the highest delegation ratios. These laws are obviously quite different in nature from those in panel (a). High-delegation laws tend to concern issues of defense and foreign policy (the Defense Production Act of 1970, the National Aeronautics and Space Act of 1958, and the Selective Service Amendments Act of 1969), environmental policy (the Water Quality Act of 1965, the Air Quality Act of 1967, and the Clean Air Amendments of 1970), and health and general social policy (the Maternal and Child Health and Mental Retardation Act of 1963, the Health Research



**Table 5.3: Acts with Least and Most Discretion****Acts with Least Discretion where D=1**

<b>Year</b>	<b>Congress</b>	<b>PL Num.</b>	<b>Title</b>	<b>Delegation Ratio</b>
1986	99	99-514	Tax Reform Act of 1986	0.005
1976	94	94-455	Tax Reform Act of 1976	0.010
1951	82	82-183	Revenue Act of 1951	0.018
1978	95	95-600	Revenue Act of 1978	0.020
1969	91	91-172	Tax Reform Act of 1969	0.022
1983	98	98-21	Social Security Amendments of 1983	0.023
1964	88	88-272	Revenue Act of 1964	0.024
1982	97	97-424	Surface Transportation Assistance Act of 1982	0.028
1985	99	99-177	Balanced Budget and Emergency Deficit Control Act of 1985	0.037
1976	94	94-553	Copyrights Act	0.042
1991	102	102-166	Civil Rights Act of 1991	0.042
1984	98	98-369	Deficit Reduction Act of 1984	0.045
1978	95	95-618	Energy Tax Act of 1978	0.051
1965	89	89-97	Social Security Amendments of 1965	0.052

**(a)****Acts with Most Discretion**

<b>Year</b>	<b>Congress</b>	<b>PL Num.</b>	<b>Title</b>	<b>Delegation Ratio</b>
1987	100	100-77	McKinney Homeless Assistance Act of 1987	0.62
1970	91	91-379	Defense Production Act—Amendments— Economic Stabilization	0.63
1955	84	84-86	Reciprocal Trade Act Extended of 1955	0.64
1965	89	89-234	Water Quality Act of 1965	0.64
1966	89	89-675	Clean Air Act Amendments of 1966	0.67
1967	90	90-148	Air Quality Act of 1967	0.68
1974	93	93-618	Trade Act of 1974	0.69
1970	91	91-604	Clean Air Amendments of 1970	0.71
1963	88	88-156	Maternal and Child Health and Mental Retardation Planning Amendments of 1963	0.75
1958	85	85-568	National Aeronautics and Space Act of 1958	0.79
1958	85	85-864	National Defense Education Act of 1958	0.82
1961	87	87-41	Inter-American Program- Appropriation	1.00
1963	88	88-164	Mental Retardation Facilities and Community Health Centers Construction Act of 1963	1.00
1965	89	89-115	Health Research Facilities Amendments of 1965	1.00
1969	91	91-124	Selective Service Amendments Act of 1969	1.00

**(b)**

Facilities Amendments of 1965, and the McKinney Homeless Assistance Act of 1987). Traditionally, Congress has willingly ceded the executive great leeway to set policy in these areas, as the results of ill-formed policy are often drastic and the political advantages of well-formulated policy are not nearly as evident—they have only a political downside. We will return to a more thorough examination of issue area questions in Chapter 8; here we note that these patterns provide some support for our scheme of coding delegation.<sup>7</sup>

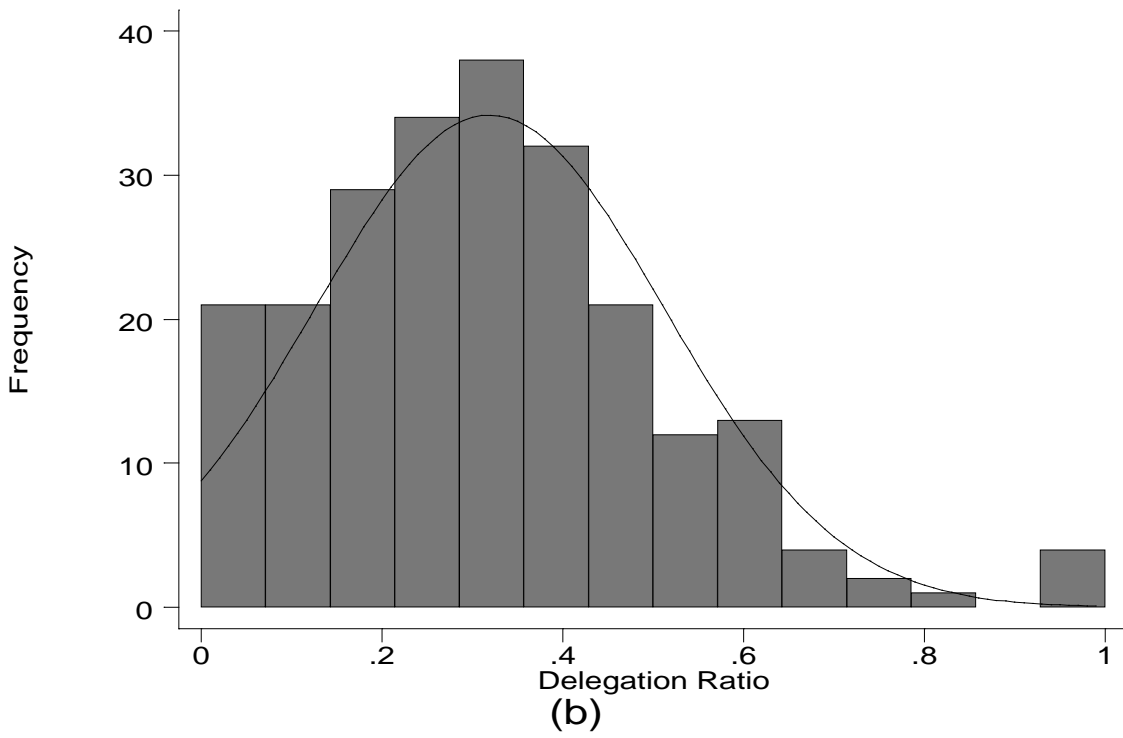
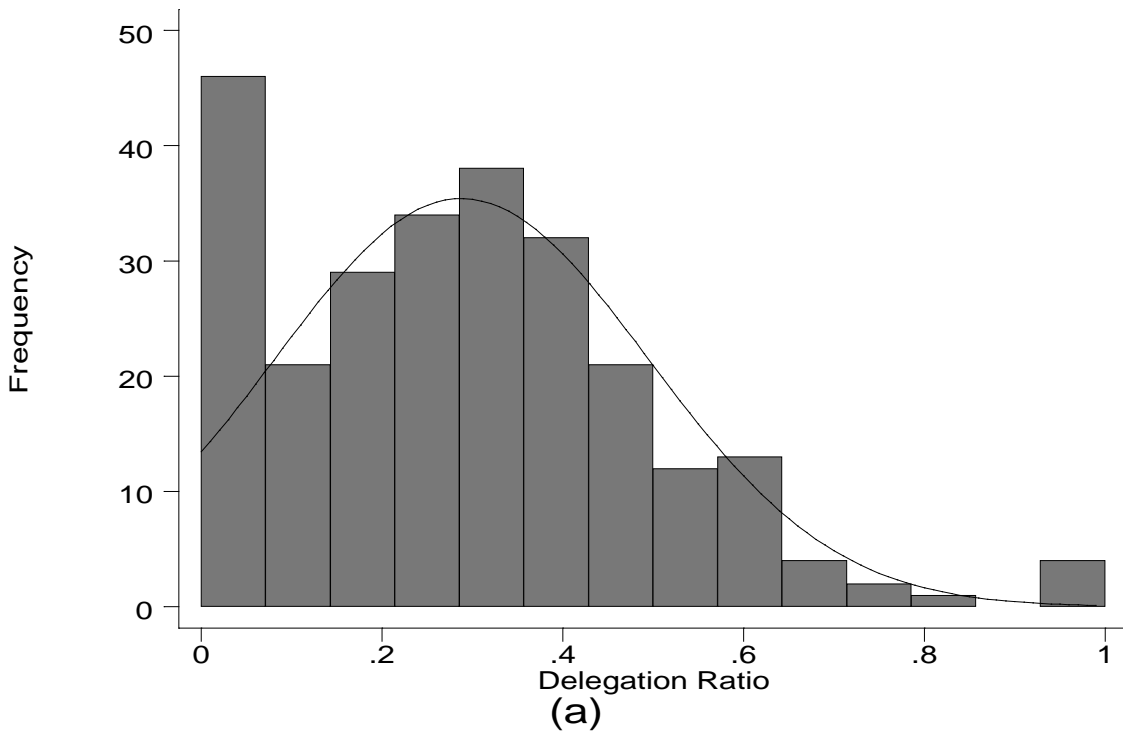
Panel (a) of Figure 5.2 shows the distribution of delegation ratios across all bills with a normal curve overlaid; the average delegation ratio is 28.8 percent. As seen in the graph, the distribution is more or less normal, but with a spike at 0. This pattern usually indicates a “pegging” phenomenon: a number of observations with a delegation ratio of 0 (that is,  $D=0$ ) would actually be negative but for the restriction that Congress can give the executive no less than zero discretion. This again indicates that our analysis should first predict the decision to delegate or not, and then, given delegation, how much discretionary authority to cede the executive, as indicated in our formal model. For comparison, panel (b) of Figure 5.2 shows the distribution of delegation ratios for only those bills with  $D=1$ .

[FIGURE 5.2 ABOUT HERE]

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<sup>7</sup> We also checked the relationship between the delegation ratio and the number of major provisions in a bill, to make sure that our measure was not an artifact of *Congressional Quarterly's* reporting more (or less) delegations in larger bills. The correlation between the two is negative and statistically insignificant.

**Figure 5.2: Histogram of Delegation Ratio, With and Without Zero-Delegation Laws**



*Agencies Receiving Authority*

We next identified all actors receiving delegated authority mentioned in the *Congressional Quarterly* summaries, such as states, the courts, and federal or state agencies. Using various editions of the *United States Government Manual*, we also identified the location of these actors, which could be one of eight possibilities: 1) the Executive Office of the President (which includes the president himself); 2) Cabinet Departments; 3) Independent Regulatory Agencies (agencies outside of the cabinet hierarchy); 4) Independent Commissions (whose members serve for fixed terms and cannot be removed by the president); 5) Government Corporations; 6) Judicial Actors; 7) State Level Actors; or 8) Local Actors. Examples of these locations and the fraction of laws in our data set in which they were observed are detailed in Table 5.4. For instance, nearly 81 percent of all laws delegated authority to at least one cabinet department, 8.2 percent delegated to a government corporation, 16 percent to judicial actors, and just over 13 percent delegated to local governmental actors.

[TABLE 5.4 ABOUT HERE]

*Agency Created*

The last component to be determined is if any of the agencies or commissions receiving authority were newly created by the act. In most cases, the language of the *CQ* summaries made it clear when a new agency or program was being established. In cases where it was not so obvious, we again checked with the text of the law and the *Government Manuals* to see when the agency came into existence. In our trade policy example, nine different entities received delegated authority, none of which were newly

**Table 5.4: Agency Locations and Percent of Laws  
Containing each Category**

<b>Location</b>	<b>Examples</b>	<b>% of Laws Mentioning</b>
Executive Office of the President	USTR	40.8%
Cabinet Departments	Agriculture	80.9
Independent Regulatory Agencies	FIMA	38.1
Independent Commissions	ITC	16.0
Government Corporations	AMTRAK	8.2
Judicial Actors	Federal District Courts	16.0
State Level Actor	State Utility Commissions	31.1
Local Actor	Local School Boards	13.2

created by the act. In total, 52.1 percent of the laws in our sample created at least one new agency, board, or commission.

### **Constraints**

The delegation ratio, then, measures the amount of authority delegated in each law. However, this metric may not accurately represent the nature of congressional-executive relations. The legislative oversight literature reviewed in Chapter 2 emphasizes the importance of administrative procedures—the numerous hoops and hurdles that bureaucrats face when exercising delegated authority. Therefore, the second component of executive discretion is the procedural constraints that Congress employs to limit the executive’s policy leeway. For example, if Congress grants the executive the power to enter into international trade agreements but then makes these agreements subject to congressional approval (as in current fast track procedures), then one would be hard pressed to argue that this delegation of authority is equivalent to when Congress delegates without such a constraint. Similarly, we would not want to classify in the same way laws that allow the Environmental Protection Agency to regulate “in the public interest” with those that allow the agency to alter emissions standards subject to specified criteria and only after notifying the appropriate congressional committees, holding public hearings, and getting presidential approval for its determination.

### *Coding Administrative Procedures*

To obtain our list of administrative procedures, we reviewed the congressional oversight literature—relying in particular on the works by Stewart (1975), Cass and Diver (1987), McCubbins, Noll and Weingast (1987; 1989), Strauss (1989), Oleszek (1989),

Aberbach (1990), and O'Halloran (1994)—and selected a variety of procedural mechanisms that Congress writes into legislation to constrain the bureaucracy. After reading through the legislation, we added a few more categories, finally settling on a list of fourteen procedural constraints. While this list is extensive, it is not exhaustive. Nonetheless, we have included the procedural mechanisms that have been defined in the literature as important controls over agency discretion and the ones that appeared on a consistent basis after coding numerous bills.

Table 5.5 enumerates our categories and provides a brief description of each, and Appendix D provides a detailed discussion of our coding rules along with examples. Summary statistics for all categories are shown in Table 5.1, with the means of each category indicating the percent of bills that contain at least one instance of that type of administrative procedure. For instance, rulemaking requirements appeared in nearly 80 percent of the laws in our sample, reporting requirements and spending limits in about half, and legislative action, executive action, and a legislative veto were included in just above 10 percent.

[TABLE 5.5 ABOUT HERE]

The legislative veto probably merits special attention, as it is widely believed that the 1983 *Chadha* case eliminated the legislative veto as an instrument of congressional control over the bureaucracy.<sup>8</sup> In fact, this is a misperception. *Chadha* only nullified legislative vetoes that did not satisfy bicameral presentment, thus invalidating legislative vetoes that rely on concurrent resolutions or one-house disapproval procedures. Even

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<sup>8</sup> *Immigration and Naturalization Service v. Chadha* 462 U.S. 919 (1983).

**Table 5.5: Categories of Constraints**

<b>CATEGORY</b>	<b>DESCRIPTION</b>
<b>APPOINTMENT POWER LIMITS</b>	Are there any constraints on appointment powers that go beyond the advice and consent of the Senate?
<b>TIME LIMITS</b>	Are there sunset limits? That is, does the delegated authority expire after a certain fixed time period?
<b>SPENDING LIMITS</b>	Does the act define a maximum amount that the agency can allocate to any activity or set of activities, either stated explicitly or in a formula?
<b>LEGISLATIVE ACTION REQUIRED</b>	Do agency determinations require the action (approval) of Congress to take effect?
<b>EXECUTIVE ACTION REQUIRED</b>	Do agency determinations require the action (approval) of another agency or the president to take effect?
<b>LEGISLATIVE VETO</b>	Does Congress retain an ex post veto (of some kind) over the enactment of an agency regulation?
<b>REPORTING REQUIREMENTS</b>	What specific reporting requirements are imposed on agency rulemaking?
<b>CONSULTATION REQUIREMENTS</b>	Are consultations with any other actor either public or private required prior to final agency actions?
<b>PUBLIC HEARINGS</b>	Are public hearings explicitly required?
<b>APPEALS PROCEDURES</b>	Is there a procedure stated in the act for a party adversely affected by agency actions to appeal?
<b>RULEMAKING REQUIREMENTS</b>	Do explicit mandates require rulemaking or adjudicatory processes to be carried out in a certain manner (beyond the requirements of the APA)?
<b>DIRECT OVERSIGHT</b>	Is there a procedure defined in the implementing legislation by which a non-agency actor reviews agency's activities—i.e., a GAO audit of the agency?
<b>EXEMPTIONS</b>	Is any particular group, product, or affected interest exempt from any aspect of regulation for a given period of time?
<b>COMPENSATIONS</b>	Are any groups, industries, or states given a specific compensation? In particular, does the act mention any group as receiving either additional time to adjust to the new regulations or some concession because of the costs that may be imposed?



more importantly, Congress has continued to include legislative veto provisions in legislation enacted after *Chadha*. As Louis Fisher writes,

In response to the Court's ruling, Congress repealed some legislative vetoes and replaced them with joint resolutions, which satisfy the [Supreme Court's] ruling because joint resolutions must be passed by both houses and be presented to the president. However, Congress has also continued to enact legislative vetoes to handle certain situations. From June 23, 1983 to the end of the 99th Congress, 102 legislative vetoes (generally the committee-veto variety) have been enacted into law in twenty-four different statutes. Some of these legislative vetoes were about to be enacted at the time of the Court's decision. Others have been introduced, reported, and enacted long after Congress became aware of the Court's ruling.<sup>9</sup>

Thus the constitutional and political status of the legislative veto remains somewhat murky, in part due to the fact that it would be hard for any one individual to prove that they had been injured—and therefore have legal standing—as a result of Congress's employing a veto in any particular case. In fact, in our sample only 12.4% of the pre-*Chadha* laws contained a legislative veto, as compared to 17.5% of the post-*Chadha* laws.

### *Constructing the Constraints Index*

For each law in our data set, then, we recorded which categories of administrative procedures appeared at least once. A law could therefore contain as few as zero or as many as fourteen constraints. In the 1979 Trade Agreements Act, for instance, we found seven categories of constraints. As indicated on the sample coding sheet in Appendix C, provision number 52 (out of 59) imposed time limits on the president by limiting his authority to negotiate non-tariff barrier (NTB) agreements to eight years. Also, provision

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<sup>9</sup> Quoted in Oleszek (1989, 267-68).

number 4 required legislative action, in the form of fast track procedures, before any agreement could take effect. The act also specified reporting requirements, consultation requirements, appeals procedures, rulemaking requirements, and exemptions, as detailed on the coding sheet.

Fourteen different categories of constraints, then, can apply to any bill. Our next step is to construct a single measure or index from these categories of constraints. The typical statistical tool employed to construct such an index is factor analysis, which attempts to explain the original data (in our case, the constraints in each bill) using only a small number of *factors* in the linear equation:

$$y_{ij} = z_{i1}b_{1j} + z_{i2}b_{2j} + \dots + z_{iq}b_{qj} + e_{ij},$$

where  $y_{ij}$  is the value of the  $i$ th observation on the  $j$ th variable,  $z_{ik}$  is the  $i$ th observation on the  $k$ th common factor,  $b_{kj}$  is the set of linear coefficients called the factor loadings, and  $e_{ij}$ , similar to a residual, is known as the  $j$ th variable's unique factor. In this equation,  $q$  is the number of factors that significantly explain the larger set of variables, also called the *dimensionality* of the phenomenon being studied. For instance, it might be possible that constraints are a two-dimensional phenomenon, with one type occurring most often during unified government and the other during divided government, or some used more commonly by Democrats than by Republicans. In determining which factors are significant, one examines their eigenvalues; a large decline in eigenvalues, if one exists, separates the significant from the insignificant factors.

As it turned out we had a very simple case. First of all, as Figure 5.3 shows, the eigenvalue of the first factor was much larger than any of the other factors, indicating that the estimated factors numbers two and higher were statistical noise and constraints can be

represented by a single dimension. This interpretation is bolstered by the maximum likelihood estimations reported at the bottom of Table 5.6, which indicates the likelihood-ratio tests of the number of factors in the model versus (1) no factors and (2) more than one factor. Both tests yield significant  $\chi^2$  coefficients, suggesting that exactly one factor should be used.

[FIGURE 5.3 AND TABLE 5.6 ABOUT HERE]

Furthermore, as Table 5.6 shows, all 14 categories loaded almost equally on the first factor—that is, the range of the coefficients was rather small, clustering around a mean factor score of 0.39 with a standard deviation 0.069. We therefore construct our constraint index by weighing all categories of administrative procedures equally, forming the *constraint ratio*,  $f_i$ , as the number of constraints observed in a given bill, over 14, the total number of possible constraints:

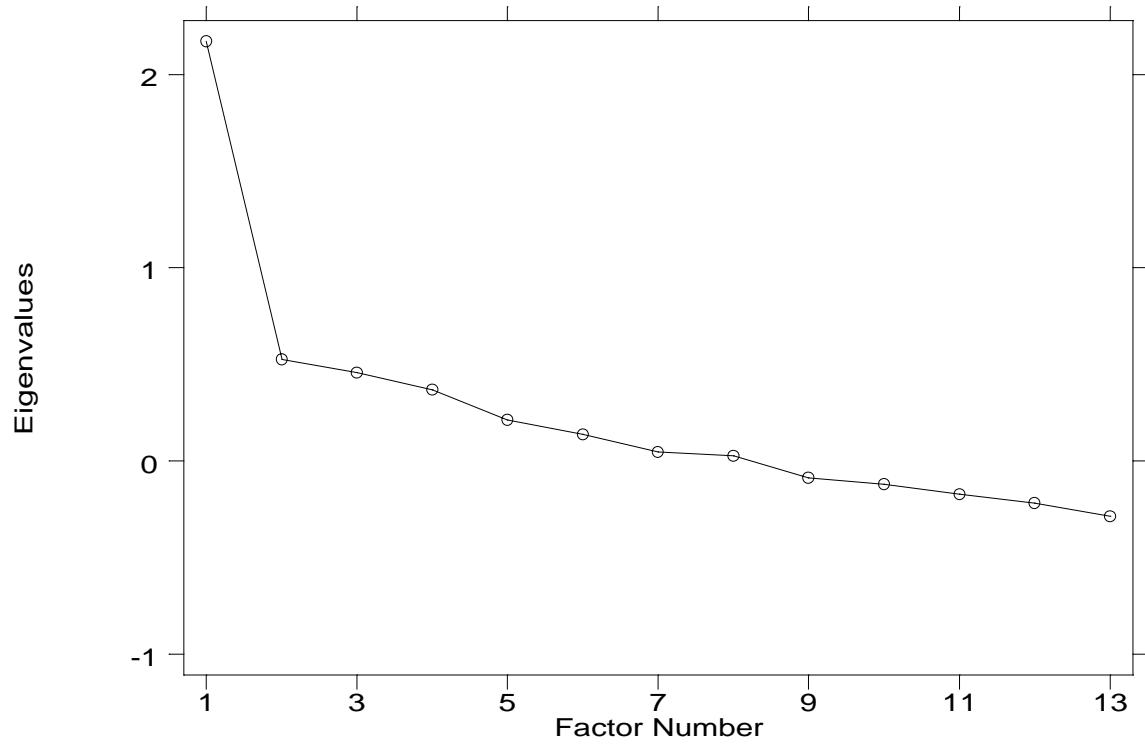
$$f_i = \frac{\text{Categories of Constraints in a Law}}{\text{Total Categories}}.$$

For the sample trade bill, the constraint ratio is just 7/14, or 0.5.

The distribution of constraint ratios across bills is illustrated in panel (a) of Figure 5.4. Most bills had five constraints or less, with the distribution falling off gradually after that. As with the delegation ratio, it is useful to examine this distribution for only those bills with  $D=1$ , since laws that delegate no authority are likely to contain few constraints as well. Panel (b) of the figure shows the new distribution and, indeed, it is much more single-peaked than its predecessor.

[FIGURE 5.4 ABOUT HERE]

**Figure 5.3: Eigenvalues from Factor Analysis**



**Table 5.6: Factor Loadings and Uniqueness**

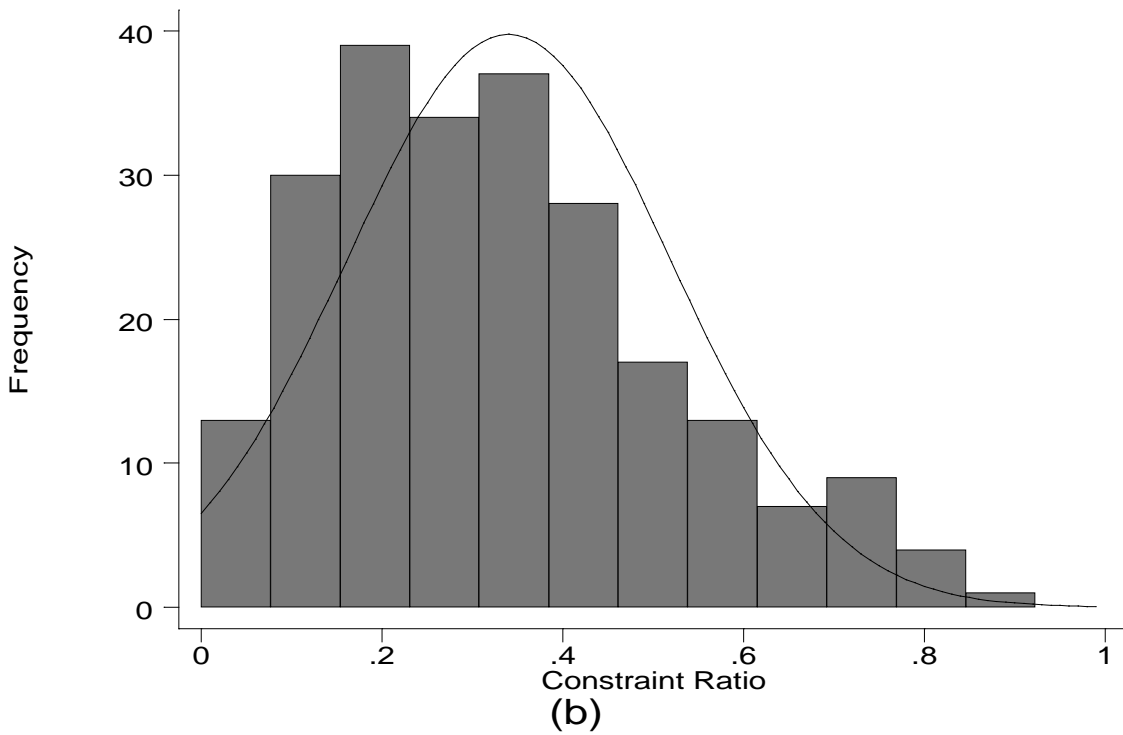
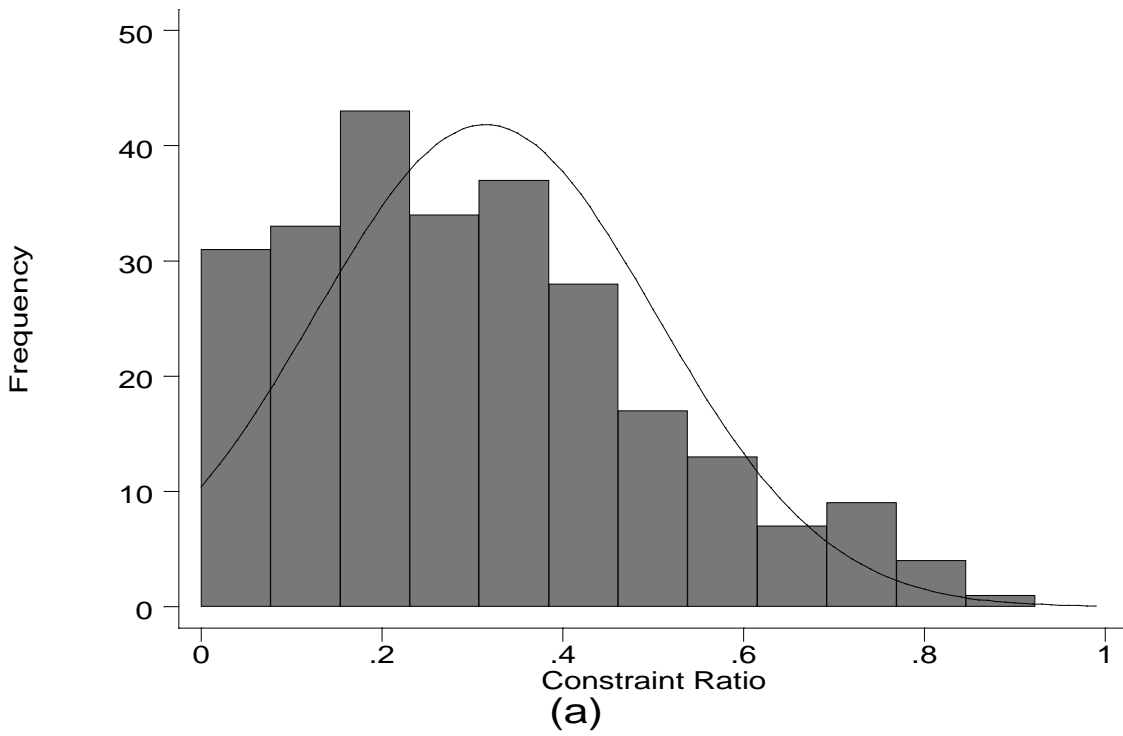
<b>Variable</b>	<b>Factor Loadings</b>	<b>Uniqueness</b>
Appointment limits	0.44591	0.80113
Time Limits	0.38844	0.84911
Spending Limits	0.34994	0.87753
Legislative Action	0.35095	0.87682
Executive Action	0.38056	0.85517
Legislative Veto	0.38125	0.85466
Reporting Requirements	0.54356	0.70458
Consultation	0.46948	0.77957
Hearings	0.30949	0.90421
Appeals Procedures	0.42376	0.82044
Rulemaking Requirements	0.42209	0.82184
Exemptions	0.26304	0.93081
Compensations	0.29037	0.91568
Direct Oversight	0.35782	0.87198

Note: Maximum Likelihood tests for number of factors.

Test: 1 vs. no factors.  $\chi^2 (14) = 275.01$ , Prob  $> \chi^2 = 0.0000$

Test: 1 vs. more factors.  $\chi^2 (77) = 170.82$ , Prob  $> \chi^2 = 0.0000$

**Figure 5.4: Histogram of Constraint Ratio, With & Without Zero-Delegation Laws**



### *Calculating Effective Constraints*

We next define *effective constraints* ( $c_i$ ) as the product of the constraint ratio and the delegation ratio:

$$c_i = f_i * r_i.$$

Effective constraints thus scale the constraint index by the amount of delegation in a law. For a law with a delegation ratio of 0.4, for instance, the maximum possible effective constraint will be 0.4 as well. And by construction, when the delegation ratio is 0 ( $D=0$ ), effective constraints will also be 0. Effective constraints will be important in our construction of the discretion measure, to which we now turn.

### **Total Discretion**

Having now measured both delegation and constraints for each law in our data set, we can examine the bivariate relationship between the two. Before doing so, though, we pause to consider the potential implications of our different possible findings. One possibility, of course, is that there will be no systematic relationship between the two, in which case we would conclude that the amount of authority that Congress delegates and the administrative procedures attached to that delegation are unrelated. Second, those who see delegation as an abdication of legislative responsibilities would predict a negative relation between delegation and constraints, since by assumption legislators wish to remove themselves as far as possible from these unpopular issue areas. Third, those who emphasize the possibility that legislators take an active interest in overseeing the executive branch would predict, like McCubbins (1985), that the more Congress delegates the more it will constrain, suggesting a positive correlation.

Figure 5.5 shows a scatter plot of the delegation ratio and the constraint ratio, along with box plots (indicating median values, inter-quartile ranges, and bootstrapped 90% confidence intervals) and rug plots (with a hash mark denoting each data point) along the top and right axes. Inspection of the plot reveals that observations with a delegation ratio of one and those with more than 10 categories of constraints are univariate outliers, although no data points are simultaneously outliers on both dimensions.

[FIGURE 5.5 ABOUT HERE]

The graph also includes a simple regression line of constraints on delegation, which is upward sloping and significant, indicating that in fact those laws that delegated more authority to the executive, relative to the scope of the law, also tended to impose more constraints on the use of this delegated authority.<sup>10</sup> Thus it appears not to be true that when Congress delegates it tries to distance itself from the given policy area as much as possible; rather, Congress tries to control executive discretion through the imposition of procedural constraints. Note as well that there is considerable variation around the regression line: some laws delegate little and impose a number of constraints, while others delegate a considerable amount of authority and impose few constraints (the bivariate correlation is 0.255).

It is instructive at this point to subdivide this relationship between delegation and constraints into its component parts. An examination of the full correlation matrix,

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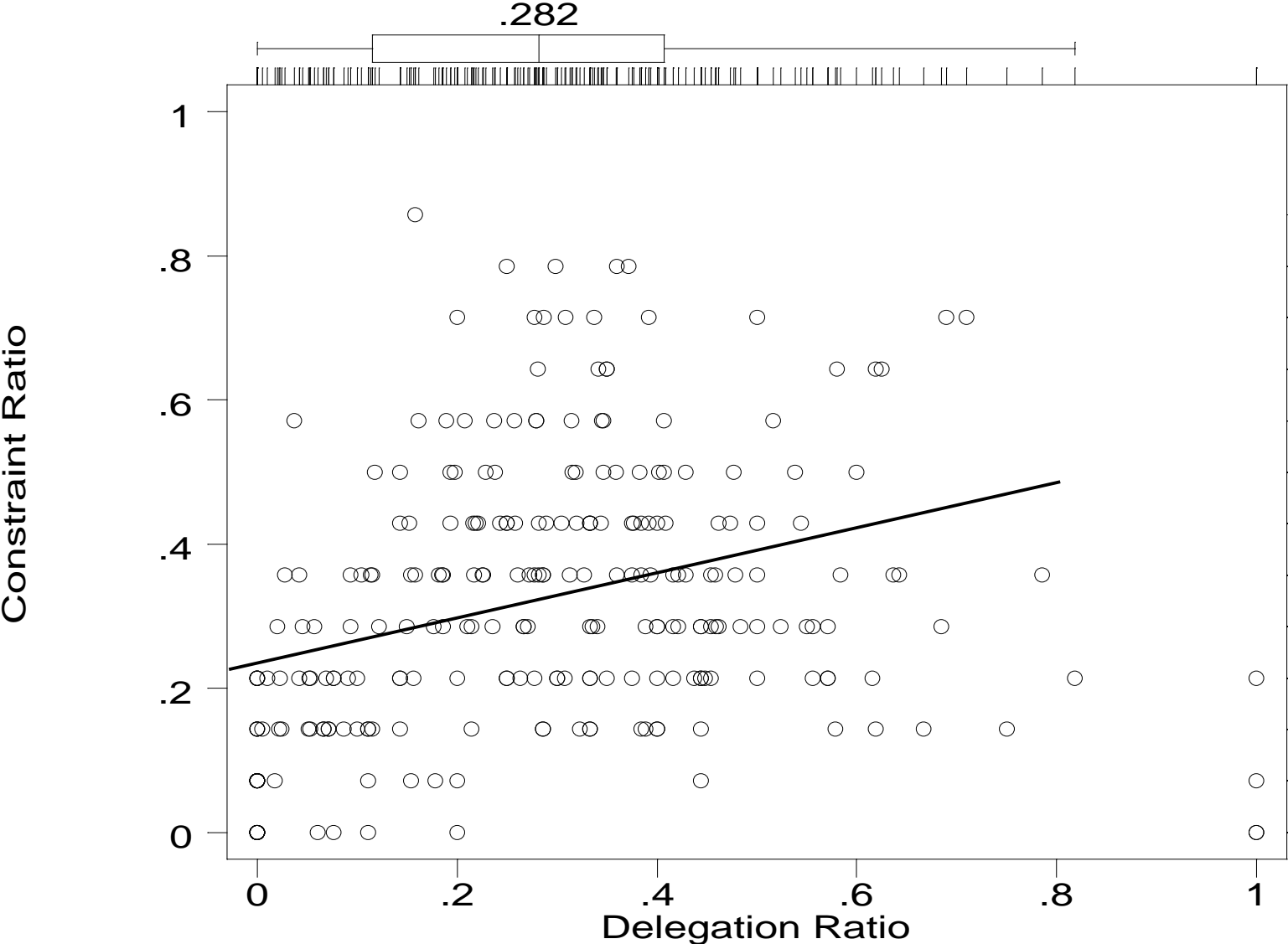
<sup>10</sup> The estimated OLS regression, with standard errors in parentheses, is:

$$f_i = 0.25 + 0.23 * r_i$$

(0.02)                      (0.06)



Figure 5.5: Scatterplot of Delegation Ratio and Constraint Ratio



provided in Appendix D, between the different categories of constraints, and between the delegation ratio and each constraint, shows that higher levels of delegation are associated with fewer constraints only in the categories of direct oversight (a slight decline) and exemptions (a more significant drop-off). All other categories tend to increase as delegation increases, especially consultation requirements, spending limits, time limits, rulemaking requirements, and appointment power limits. Note that these categories—as opposed to a legislative veto, legislative action required, and reporting requirements—rely on third parties to intervene in regulatory decision making, rather than relying on legislators themselves. This indicates that at higher levels of delegation, Congress increasingly turns to outside actors to help constrain the executive.

This discussion focuses attention on the need for an overall measure of executive *discretion*, one which combines both delegation and constraints. Since discretion is positively associated with delegation and negatively associated with constraints, the most obvious construction of our discretion index would be a simple difference between the delegation ratio and the constraints ratio:  $d_i = r_i - f_i$ . However, this operationalization immediately runs into the problem of producing negative values of executive discretion. The reason for this is clear; when Congress delegates a little and adds many constraints, the difference between the ratios will become negative.

This observation, in turn, suggests that constraints should be considered relative to the amount of authority delegated. The clearest way to visualize this problem is by analogy with a cup of water. Let the cup start empty, and think of the delegation ratio as the percent of the cup that is originally filled with water. Then the constraint ratio is the proportion of *that water* removed from the cup—a constraint ratio of 0.5 means that half

of the water is removed. Therefore, the constraints placed on a high-delegation bill will have greater policy impact than constraints associated with a bill that delegates very little. To complete the analogy, discretion is then the proportion of the cup left filled with water after the constraints have been removed.

In terms of our measures, we want to subtract from the delegation ratio  $r_i$  the product of the delegation ratio and the constraint ratio  $r_i * f_i$ . But this latter term is just the effective constraints  $c_i$  defined above. Thus, we measure discretion as delegation minus effective constraints:

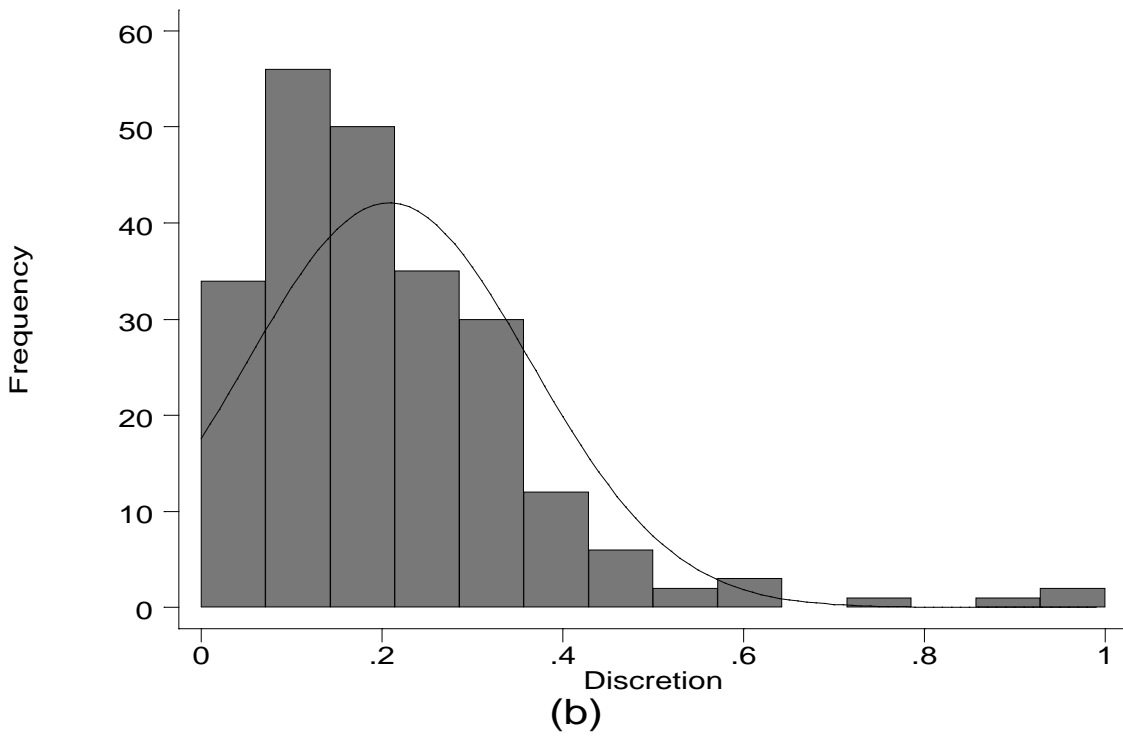
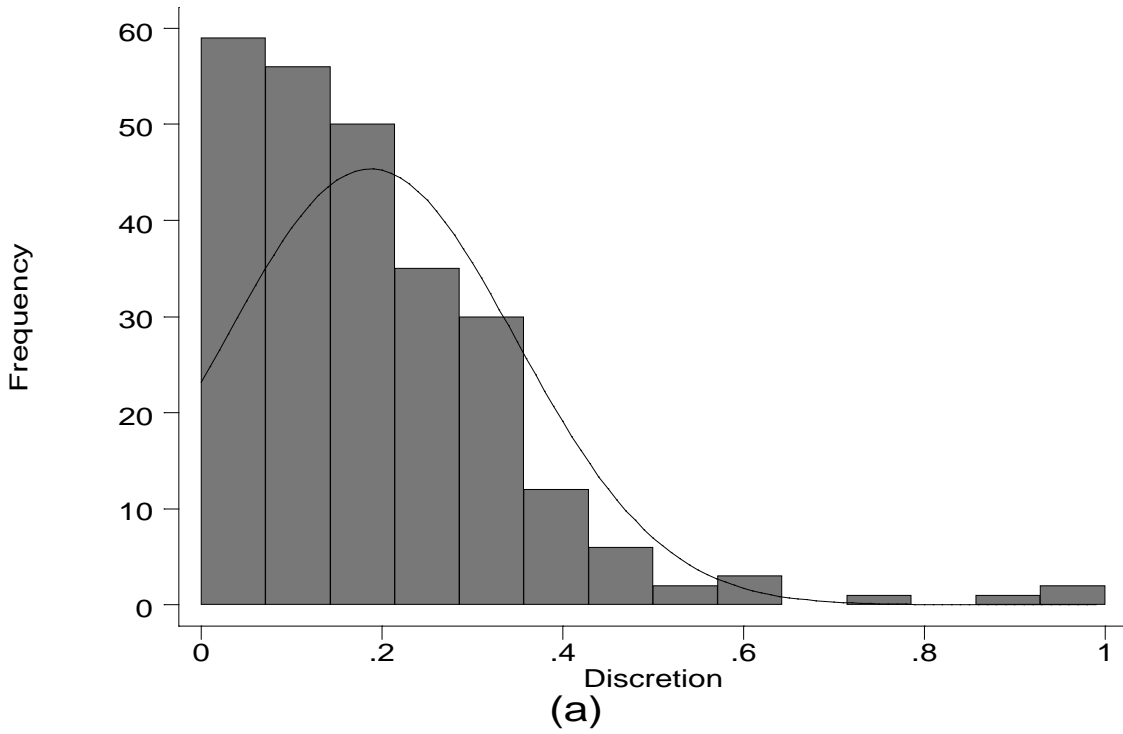
$$d_i = r_i - c_i.$$

In our sample trade law, discretion is  $d_i = 0.41 - (0.41 * 0.5) = 20.5\%$ . Defining discretion in this way accomplishes three purposes: it avoids negative values of discretion, it translates delegation and constraints into common units that can be compared with each other, and it provides a continuous measure of discretion that falls between zero and one. Histograms of the discretion index, with and without the zero-delegation laws, are provided in Figure 5.6; again, the latter is more single-peaked than the former.

[FIGURE 5.6 ABOUT HERE]

Using this definition, we assigned a discretion index to all laws in our sample. By construction, all laws with a delegation ratio of 0 will also have a discretion index of 0, so laws that do not delegate give the executive no discretion. Table 5.7 shows those laws with the least discretion for which  $D=1$ , and those with the most discretion. As expected, the former list is almost identical to its counterpart in Table 5.3, with the notable inclusion of the Omnibus Budget Reconciliation Act of 1990, which had a sizable

**Figure 5.6: Histogram of Discretion Index, With & Without Zero-Delegation Laws**



delegation ratio (0.16), but so many constraints (12) that its final discretion index was  $0.16 - [0.16 * (12/14)] = 0.023$ .

[TABLE 5.7 ABOUT HERE]

More significant differences arise at higher levels of delegation; some acts that delegated significant authority were not at the top of the discretion list. For example, two trade acts—the Trade Agreements Act Extension of 1955 and the Trade Act of 1974—were eliminated, as were the Clean Air Amendments of 1970, the Water Quality Act of 1965, and the Defense Production Act of 1970. The final list of top discretion bills, even more than the corresponding list for delegation, centers around issues of defense, social policy, and environmental regulation.

Translating our definition of discretion back into the original delegation-constraints diagram, Figure 5.7 overlays several iso-discretion lines, combinations of delegations and constraints that result in the same level of total discretion. As shown, these are curved, opening downward and to the right, in the direction of increasing discretion. Thus our definition of discretion as the difference between delegation and effective constraints ( $c_i$ ) produces curved iso-discretion lines, rather than the straight lines that would have resulted from using the constraint ratio ( $f_i$ ) instead. One implication of this functional form, then, is that at low levels of delegation, increasing the number of constraints has relatively little effect on discretion, while at higher levels of delegation the marginal impact of increasing constraints is much greater.

[FIGURE 5.7 ABOUT HERE]

**Table 5.7: Acts with Least and Most Total Discretion****Acts with Least Discretion where D=1**

<b>Year</b>	<b>Congress</b>	<b>PL Num.</b>	<b>Title</b>	<b>Discretion</b>
1986	99	99-514	Tax Reform Act of 1986	0.004
1976	94	94-455	Tax Reform Act of 1976	0.008
1978	95	95-600	Revenue Act of 1978	0.014
1985	99	99-177	Public Debt Limit—Balanced Budget and Emergen Deficit Control Act of 1985	0.016
1951	82	82-183	Revenue Act of 1951	0.017
1983	98	98-21	Social Security Amendments of 1983	0.018
1982	97	97-424	Surface Transportation Assistance Act of 1982	0.018
1969	91	91-172	Tax Reform Act of 1969	0.019
1964	88	88-272	Revenue Act of 1964	0.021
1990	101	101-508	Omnibus Budget Reconciliation Act of 1990	0.023
1991	102	102-166	Civil Rights Act of 1991	0.027
1984	98	98-369	Deficit Reduction Act of 1984	0.033
1976	94	94-553	Copyrights Act	0.033
1965	89	89-97	Social Security Amendments of 1965	0.041
1967	90	90-248	Social Security Amendments of 1967	0.041
1974	93	93-344	Congressional Budget and Impoundment Control Act of 1974	0.041

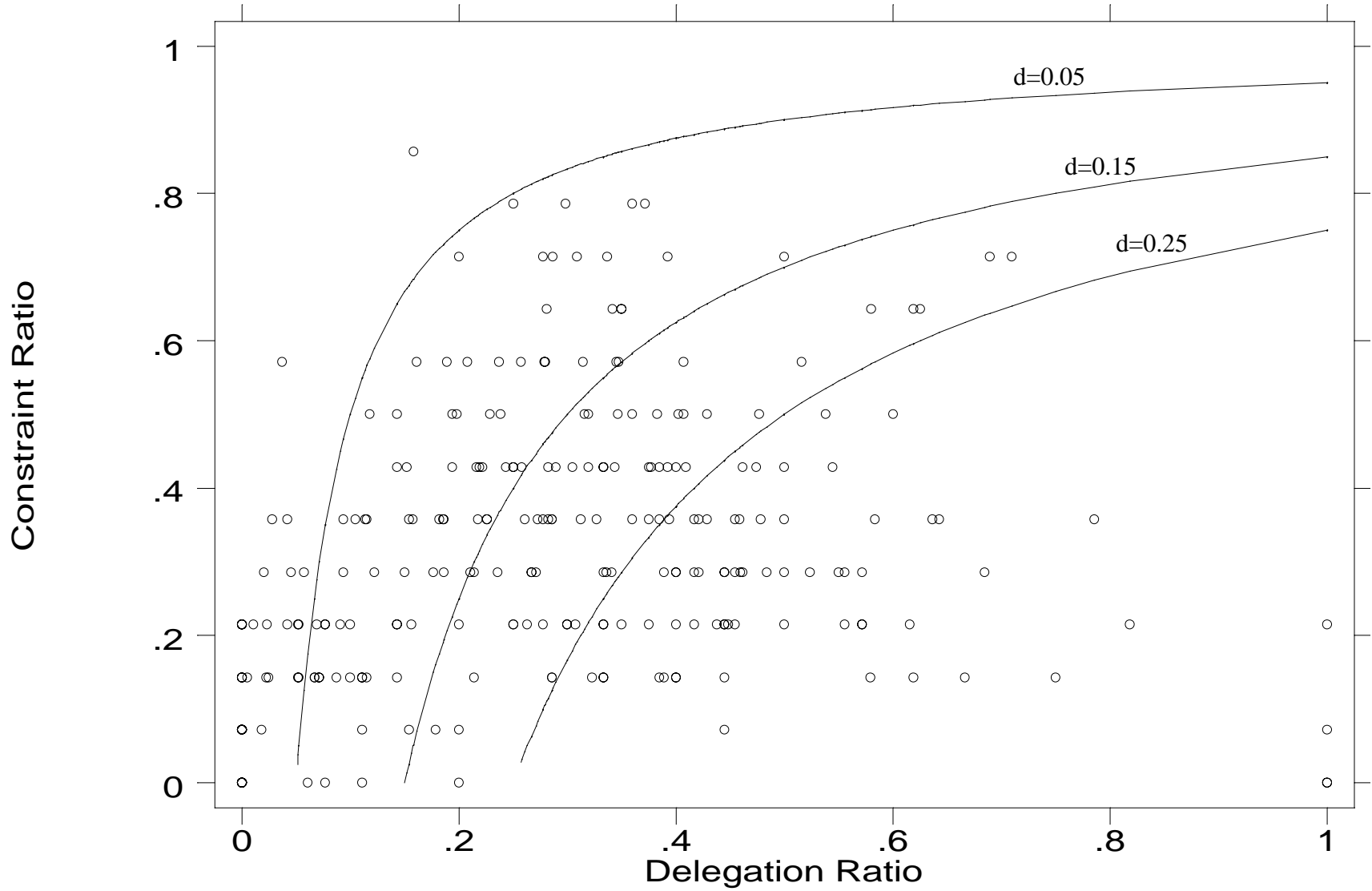
(a)

**Acts with Most Discretion:**

<b>Year</b>	<b>Congress</b>	<b>PL Num.</b>	<b>Title</b>	<b>Discretion</b>
1978	95	95-619	National Energy Conservation Policy Act	0.48
1967	90	90-148	Air Quality Act of 1967	0.49
1970	91	91-224	Water and Environmental Quality Improvement Act of 1970	0.50
1958	85	85-568	National Aeronautics and Space Act of 1958	0.51
1987	100	100-77	McKinney Homeless Assistance Act of 1987	0.53
1966	89	89-675	Clean Air Act Amendments of 1966	0.57
1958	85	85-864	National Defense Education Act of 1958	0.64
1963	88	88-156	Maternal and Child Health and Mental Retardation Planning Amendments of 1963	0.64
1963	88	88-164	Mental Retardation Facilities and Community Health Centers Construction Act of 1963	0.79
1965	89	89-115	Health Research Facilities Amendments of 1965	0.93
1961	87	87-41	Inter-American Program--Appropriation	1.00
1969	91	91-124	Selective Service Amendments Act of 1969	1.00

(b)

Figure 5.7: Iso-Discretion Lines



## Postwar Trends in Executive Discretion

Given these data, we can begin to address some of the questions raised in Chapter 1 concerning the growth of the federal bureaucracy, the division of policy making authority between the branches, and the ability of Congress to effectively oversee the bureaucracy. In particular, has the scope of government activity increased? If so, does this imply a shift of authority to the executive at Congress's expense? Or has congressional oversight kept pace with changes in executive authority?

### *The Growth in Government*

To begin with, our data corroborate the move toward more detailed, omnibus legislation noted first in Schick (1979), and discussed further in Smith (1989), Wildavsky (1992), and Brady and Volden (1997), among others.<sup>11</sup> Our proxy for the content and complexity of legislation is the average number of major provisions per law and, as Figure 5.8 shows, the average number of major provisions has cycled over time, but with a rising trend. (To preserve the scale of the figure, the 101st and 102nd Congresses, with averages of 258 and 77, respectively, have been omitted.) These findings accord well with other objective measures of the size of legislation; for instance, Ornstein, Mann, and Malbin (1994) find that the average number of pages per bill has increased significantly in the past two decades. Combined with the fact that federal authority has entered some new policy areas (housing, energy, health care) and expanded in others (civil rights, trade, the environment), these figures all point to conclusion that the overall scope and

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<sup>11</sup> Omnibus legislation is a term used to describe a bill composed of many parts, each of which could stand as separate legislation; as a result, omnibus bills tend to be more complex and wider in scope than more narrowly tailored measures. See Schneier and Gross (1993, 127-130).



complexity of federal government activity has significantly increased during the postwar era.<sup>12</sup>

[FIGURE 5.8 ABOUT HERE]

### *The Myth of Runaway Bureaucracy*

Has this growth in the range of activities undertaken at the federal level been accompanied by an explosion in executive branch discretion? If so, then this would lend credence to the statement that the federal bureaucracy is now an independent “fourth branch” of government. The argument goes as follows: over time, as the scope of government activity has increased, the federal bureaucracy has played an increasingly active role in shaping public policy. Because of all the problems of oversight and control discussed in Chapter 2, this has led to a bureaucracy running amok, without effective political supervision.<sup>13</sup> Therefore the increased role of the federal government has resulted in an overall strengthening of executive power vis-à-vis Congress.

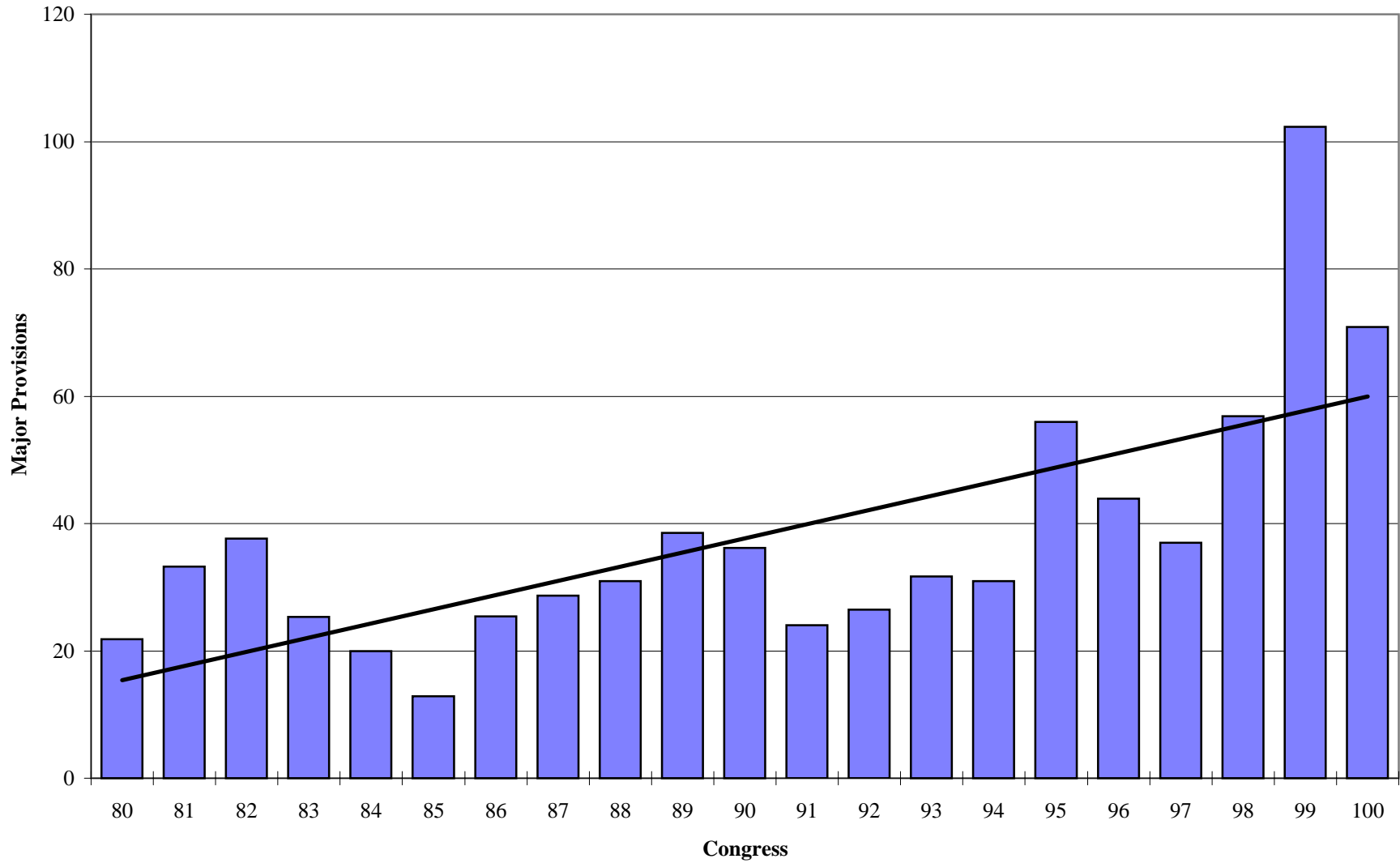
To examine these claims, Figure 5.9 charts average executive discretion by year. The most salient feature of this graph is its correspondence with conventional wisdom about overall postwar policy making. In the era from 1947 through 1960, the Truman and Eisenhower Administrations, average discretion was close to its overall mean of 18.8 percent. The notable outlier occurs in 1953, the first year Eisenhower was in office—a year in which only one major piece of legislation was passed, granting no discretion to the

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<sup>12</sup> Scholarly reviews of expanding federal authority during this period can be found in Sundquist (1981) and Lowi (1988).

<sup>13</sup> This view is especially common among those who bemoan the lack of overt congressional oversight of the bureaucracy. See in particular Niskanen (1971), as well as Seidman (1975), Pearson (1975), Dodd and Schott (1979), and Mitnick (1980).

Figure 5.8: Average Number of Major Provisions, by Congress



executive branch.<sup>14</sup> For the remainder of Eisenhower's term, though, a number of major pieces of Cold War legislation were enacted, which tended to grant significant amounts of discretion to the president and other executive branch actors.

[FIGURE 5.9 ABOUT HERE]

Following upon this, the 1960s are a time of greatly increased government activity. Beginning in the Kennedy Administration, continuing through the Great Society programs, and on into the first few years of the Nixon Administration, the average executive discretion rose to 25.5 percent.<sup>15</sup> This was, of course, the era referred to as the Second New Deal, during which major new policy initiatives were launched in the areas of civil rights, housing, the environment, education, and consumer protection, among others. The figure shows that these major policy initiatives not only legislated much new law, they also gave executive branch actors significant discretion in executing those laws. Small wonder, then, that scholars observing the national political scene at the end of this era (such as Lowi in 1969) perceived a growing trend toward increased executive discretion.

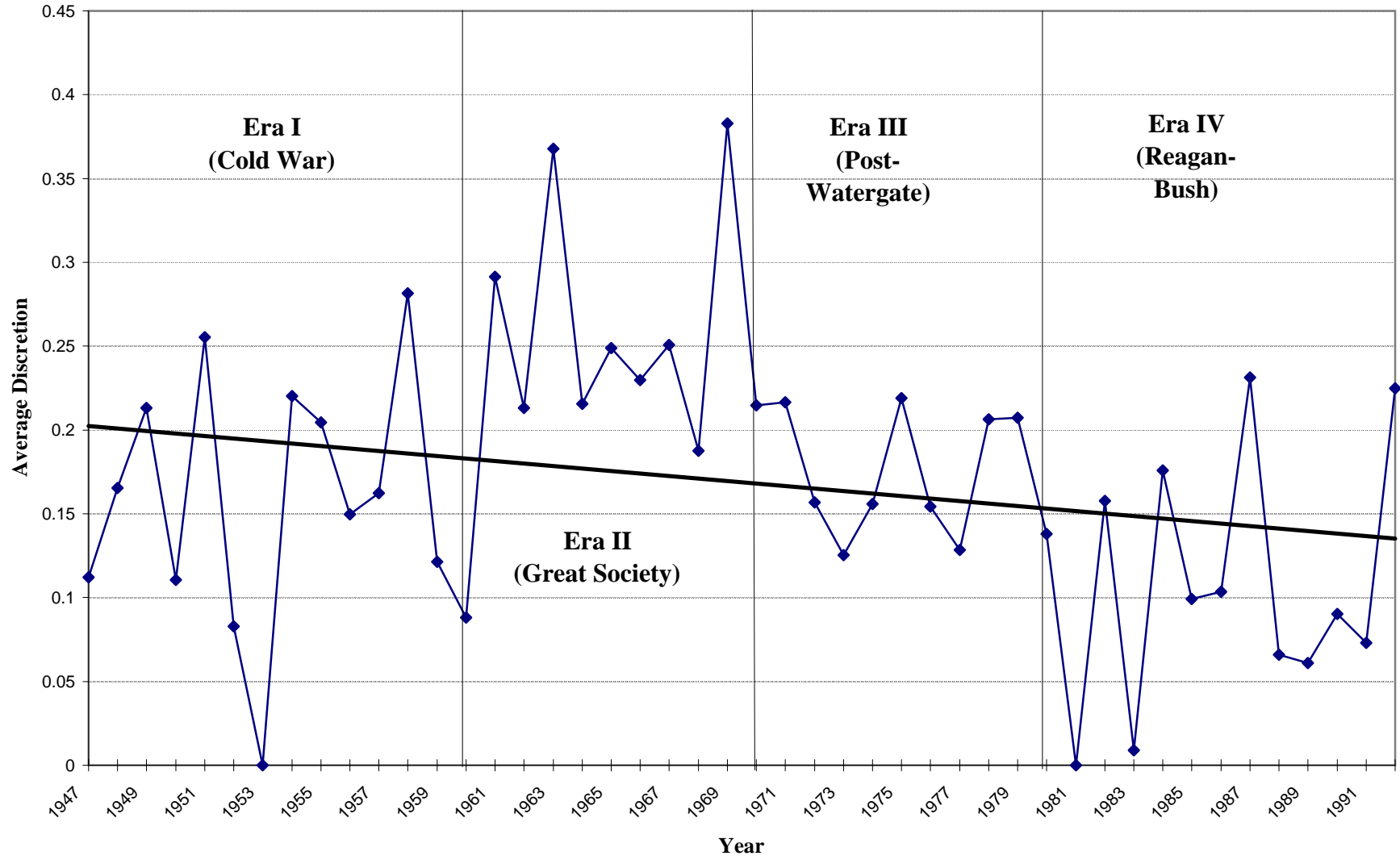
The 1970s saw a return to the pre-1960s pattern, where discretion during the Nixon, Ford and Carter Administrations was close to the overall average (the Carter administration being distinguished by its relatively low level of discretion relative to other periods of unified government). The 1980s then saw a significant decline in

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<sup>14</sup> This was the Submerged Lands Act, (PL 83-31), which ratified the existing division of state and federal rights over the use of tidelands oil reserves.

<sup>15</sup> In fact, the highest average discretion for any year in our sample was during 1969, the first year of the Nixon Administration. Closer inspection, though, shows that this is somewhat misleading. Only four major laws were enacted during this year, including the Selective Service Amendments Act (PL 91-124), a

Figure 5.9: Average Discretion, by Year



average discretion: this was the era of divided government, giving rise to fears of a permanent Congress and policy gridlock. Indeed, Congress delegated very little discretionary authority to the executive in this period, especially during the early Reagan years. The two notable exceptions here are 1987, when Democrats retook control of the Senate and Jim Wright (D-TX) was Speaker in the House, and in 1992, when election year politics resulted in a significant amount of major legislation being passed.

Aggregating these year-to-year fluctuations, we can examine the overall trend in executive discretion in the postwar era. As illustrated in the figure, our data show an overall *decline* in the level of total discretion delegated to the executive. So even though the number of major provisions in legislation—which we take as a proxy for the amount of government activity—has increased over time, the amount of discretionary authority given to the executive has declined on average since 1947. The fears of a runaway bureaucracy, then, appear from our data to be somewhat overblown. Or to put it another way, the statement that the federal government as a whole is doing more is not equivalent to the statement that the executive branch in particular is exercising more discretion in setting policy.

#### *Oversight Through Procedural Constraints*

Given our definition of discretion as  $d_i = r_i - c_i$ , two possible explanations exist for this combination of greater government activity and less discretion. One is that Congress is writing more explicit legislation now than in the past ( $r_i$  is falling), so that the increased scope of government activity has come in the form of more detailed statutes—more

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one-provision law that allowed the president to reinstitute the draft lottery system. Without this law, the

legislative input and less from the executive. This would be expressed in our data as a decline in the delegation ratio over time. But as Figure 5.10 shows, the delegation ratio has remained more or less constant in the postwar era. Although the scope of federal government activity has increased over time, then, the amount of authority delegated to the executive, relative to the total amount of federal government activity, has not changed.

[FIGURE 5.10 ABOUT HERE]

Having ruled out this possibility, the decline in executive discretion must come from changes in the constraints placed on delegated authority. Indeed, Figure 5.11 shows that over time, the constraint ratio has risen significantly. In particular, an examination of the correlation matrix shows that the frequency of exemptions, compensations and appeals procedures in particular has increased over time—as before, these are categories that rely mostly on sources outside of Congress to constrain executive decision making.

[FIGURE 5.11 ABOUT HERE]

In sum, our data paint the following picture of postwar policy making. First, we corroborate the trend noted by others towards greater overall government activity and omnibus legislation. We next ask what the implications of this increase are for the division of labor between Congress and the executive and find that this growth in government has not meant, on average, an explosion of the executive branch or a breakdown in Congress's oversight role. To the contrary, we find that average discretion has declined during this period.

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average discretion level would have been 17.7%.

Figure 5.10: Average Delegation Ratio, by Year

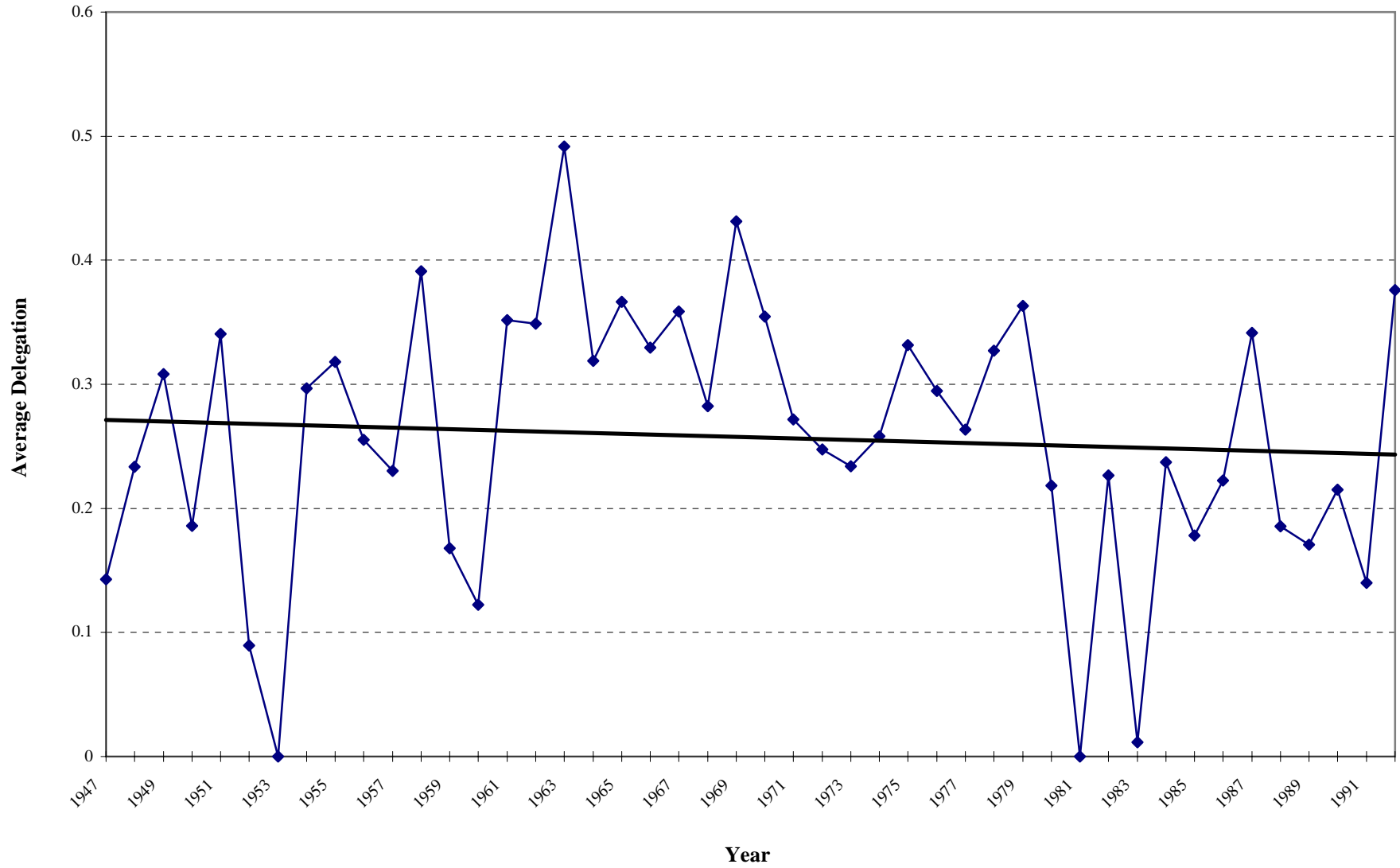
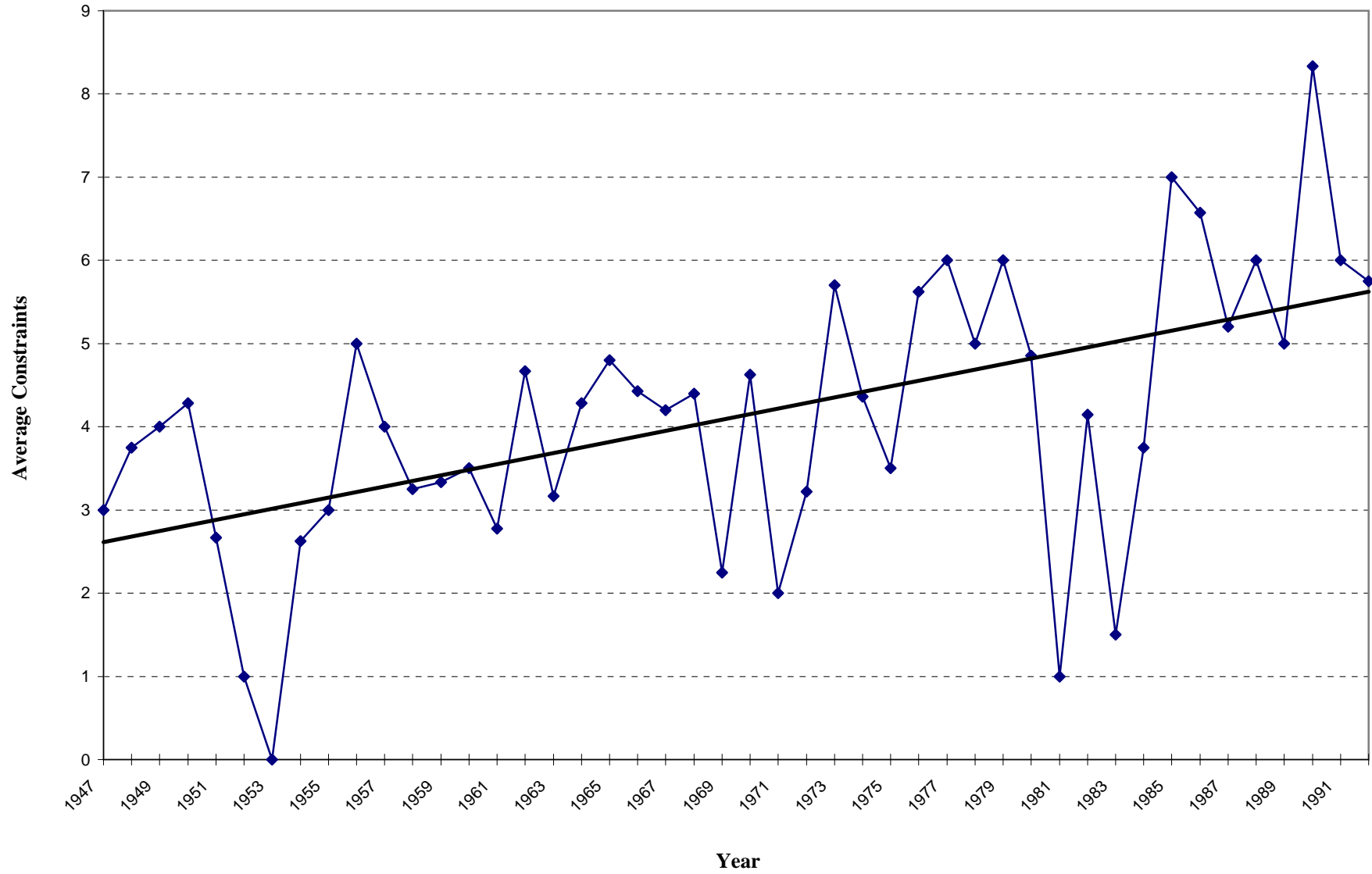


Figure 5.11: Average Constraint Ratio, by Year





Disaggregating this finding into its components, we observe that the delegation ratio has remained more or less constant throughout the period, so the relative role of Congress and the executive in making policy has not changed. The decrease in discretion has instead come from augmenting the constraints on executive authority, empowering courts and outside interests more in the process of overseeing executive branch authority—in other words, the politics is in the procedures. From legislators' perspective, this finding makes a good deal of sense: as government activity widens in scope and becomes more complex, a fixed number of legislators will have a harder time overseeing executive branch activities. They will therefore enlist outside interest groups, the courts, and other executive actors as allies in the task of congressional oversight.

This last observation lends a new perspective to the interest group literature. In particular, a number of authors have noted the fragmentation of many formerly monolithic interests—agriculture and medical services, for instance—as well as the proliferation of what Salisbury (1990) calls "externality groups," such as Common Cause, environmentalist groups, and the various organizations under the Nader umbrella.<sup>16</sup> This has led to an explosion of the number of interest groups in Washington and the breakdown of formerly cozy iron triangle relationships into what Jones (1979) calls "at best, sloppy hexagons." Our findings suggest that by increasing the number of procedural constraints on executive agencies, Congress is writing laws that give interest groups more impact on policy, which in turn gives rational groups greater incentive to organize and

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<sup>16</sup> For an interesting in-depth look at Common Cause and its lobbying efforts on the MX missile and campaign finance reform, see Rothenberg (1992).

come to Washington. The increasing number of lobby groups, by this account, is a creature of Congress's own creation.

Both our model in the previous chapter and the extant literature on interbranch relations highlight the crucial importance of executive discretion in understanding the nature of modern public policy. This chapter defined for the first time a systematic measure of executive branch discretion across 257 pieces of important postwar legislation. Our measure relies on the amount of authority delegated to executive branch actors in the implementation of legislation, less the amount of procedural constraints that limit this authority. The last part of this chapter employed our discretion index to examine some basic postwar trends in delegation and constraints. The following chapters use this variable to test the propositions arising from our model relating discretion to congressional-executive policy conflict (Chapter 6), legislative organization (Chapter 7), and issue area characteristics (Chapter 8).

## Chapter 6: Delegation and Congressional-Executive Relations

*We are never so happy or so unhappy as we suppose.*

*Francis, Duc de La Rochefoucauld*

This chapter tests the predictions of our model concerning the impact of inter-branch conflict on Congress's decision to delegate. When Congress cedes discretionary authority to the executive branch, it relinquishes its constitutional prerogative to make policy in return for the advantages of reduced workload and bureaucratic expertise. If bureaucrats had preferences identical to those of legislators, Congress could assure itself of favorable outcomes simply by delegating to the executive with unfettered discretion. As bureaucrats' preferences diverge from those of legislators, though, Congress will rationally place tighter constraints on the executive's actions. Our transaction cost politics theory outlined in Chapter 4 states that as delegation becomes politically less efficient, in terms of legislators' reelection concerns, Congress will substitute legislative policy making for agency policy making.

In the pages that follow, we test this basic proposition with reference to executive discretion, voting patterns over delegation, vetoes and discretion, non-executive delegations, and the strategic design of institutions. In particular, we examine whether: 1) divided government leads to lower average levels of executive branch discretion; 2) individual members vote more in favor of delegation to presidents of their own party, as opposed to presidents of the opposite party; 3) actual or threatened vetoes increase executive discretion; 4) legislators use federalism and judicial oversight as policy making tools more during times of divided government; and 5) legislators give power to

executive actors further from the president's direct control under divided government. Our findings have important implications for the debate over the policy impact of divided government, which we now briefly summarize before turning to the empirical analysis.

### **Divided Government: the Debate**

Divided government has recently received considerable attention in both scholarly debate and popular discourse. Typically, critics claim that policy making under divided government is “a difficult, arduous process, characterized by conflict, delay, and indecision, and leading frequently to deadlock, inadequate and ineffective policies, or no policies at all.”<sup>1</sup> Yet empirical evidence of divided government's impact on policy remains elusive. Indeed, after extensively analyzing the frequency of important legislation and congressional investigations from 1946 to 1990, Mayhew (1991a, 179) concludes that “unified versus divided control has probably not made a notable difference during the postwar era.” Are popular perceptions regarding divided government incorrect, or have empirical analyses failed to capture its real effects?

The arguments bemoaning the negative consequences of divided government are based on a long tradition in American political thought linking parties and the system of separate powers. The reasoning is as follows: although initially opposed by the founding fathers, political parties developed as a necessary corollary to our constitutional system of separate powers and checks and balances. As recounted by Sundquist (1988, 614), “traditional theory identified political parties as the indispensable instrument that brought cohesion and unity, and hence effectiveness, to the government as a whole by linking the

executive and legislative branches in a bond of common interest.” Similarly, Key (1947, 667) states, “For the government to function, the obstructions of governmental mechanism must be overcome, and it is the party that casts a web, at times weak, at times strong, over the dispersed organs of government and gives them a semblance of unity.”<sup>2</sup> American parties, though admittedly weak in comparison with their European counterparts, were seen as an essential unifying force given our fragmented governmental structure.

Yet parties can fulfill their coordinating role only when the same party controls both the legislative and executive branches. Up until the 1950s, the assumption that a single party would control the federal government seemed natural. Divided partisan control had been ephemeral, appearing mainly as a transition from unified control by one party to the other. In the 58 years between 1897 and 1954, divided government existed only 14 percent of the time, with the longest single episode of divided control being only two years. But since the mid-1950s, this pattern has reversed itself, to the point where divided government is now the norm. In the 42 years from 1955 to 1996, divided government appeared 67 percent of the time, including a 12-year stretch from 1980 to 1992.<sup>3</sup> This shift from unified party government to coalitional government leads Sundquist (1988) to call for a new theory of political science in which parties no longer serve to unify across all branches of government.

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<sup>1</sup> Sundquist (1988, 629); see also Cutler (1988).

<sup>2</sup> For the traditional theory on responsible parties, see Ford (1898), Schattschneider (1942), and APSA Committee on Political Parties (1950).

<sup>3</sup> Indeed, the brief period of unified government in the 103<sup>rd</sup> Congress (1993-94) can now be seen as a transition from one form of *divided* government to another.

Given this traditional theory of responsible party government, the negative consequences of divided control are obvious: deadlock, partisan squabbles, and incoherent public policy. For instance, Cutler (1989) lays the blame for large deficits at the doorstep of divided government. Kiewiet and McCubbins (1991, 182-84) provide evidence that congressional conflict with the Office of Management and Budget over the disbursement of appropriated funds increases during times of divided control. And Fiorina (1992) claims that divided government further erodes the accountability of government officials for policies adopted and outcomes realized during their tenure.<sup>4</sup>

Has the prolonged presence of divided control indeed undermined the fabric of our political system? Despite the fact that this negative assessment has been most prevalent in popular discussions of divided government, a strong argument can be made that divided control does not matter. One can have gridlock under unified government, as in the Carter years, and coherent policy does not necessarily depend on a strong party system. Fiorina (1992) further notes that in certain cases partisan competition has led to greater government activism, either through an interparty “bidding war” or because neither party wants to appear responsible for the failure of a popular policy initiative.

Most of the empirical analyses to date find little evidence that divided government has an appreciable impact on outcomes. Alt and Stewart (1990) use historical data to show that budget deficits (and surpluses) are uncorrelated with the presence of divided government. Lemieux and Stewart (1990) and Cameron, Cover, and Segal (1990) find little to indicate that the Senate's accepting or rejecting Supreme Court appointments

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<sup>4</sup> For additional suggestive evidence of the effects of divided government on policy, see Cox and

responds to divided partisan control in the twentieth century. Fiorina (1992) summarizes evidence that, in general, presidential appointments to executive branch offices are not rejected more often under divided government. And King and Ragsdale (1988) conclude that treaties, conventions, and protocols are accepted by the Senate equally under unified and divided control.

The one positive finding, noted by Rohde and Simon (1985), is that presidents veto more legislation when at least one branch of Congress is controlled by the opposite party. Divided control also seems to influence the president's success in Congress. For example, we analyzed *Congressional Quarterly's* Presidential Success Scores from 1953 to 1992, which measure the percentage of contested votes on which the president prevailed. Our findings indicate that after controlling for any trend over time, the president's success in enacting controversial policy initiatives decreased by approximately 15 percent during times of divided control.<sup>5</sup>

This evidence, while a good starting point for further analysis, is rather indirect. Most of the correlations measured are not between divided government and policy outcomes, but rather between divided government and certain procedural actions. It could be, for instance, that treaties submitted to the Senate are watered down in times of divided government to obtain the necessary two-thirds support, or that executive branch

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Kernell (1991). An interesting review of this literature is found in Brady (1993).

<sup>5</sup> The results were as follows:

$$\text{President Success} = \frac{100.61}{(5.19)} - \frac{15.32(\text{Divided})}{(3.83)} - 0.468(\text{Year}),$$

explaining some 61 percent of the total variation in the data (t-statistics in parentheses). For further analysis of divided government's impact on presidential success scores, see Gibson (1994).

appointments are less ideologically extreme. If the ultimate question is the impact of divided government on policy, then more direct measures of outcomes are necessary.

### *Divided Government and Policy Production*

The most comprehensive study of divided government to date is by Mayhew (1991a) in his book *Divided We Govern*. Looking at 267 major statutes enacted between 1947 and 1990, Mayhew finds that “neither major laws nor high-publicity investigations have accumulated on a schedule that the rules of party control can predict.”<sup>6</sup> Figure 6.1, calculated from Mayhew's Table 4.1 (1991a, 52-73), shows that the average number of pieces of legislation passed during unified government, 12.8, does not differ significantly from the number passed under divided government, 11.7. From this evidence, Mayhew argues that public policy generally responds to changes in external conditions and public opinion, and that the actors occupying different seats in government have only a marginal impact on what legislation gets passed.

[FIGURE 6.1 ABOUT HERE]

### *The Sources of Policy Gridlock*

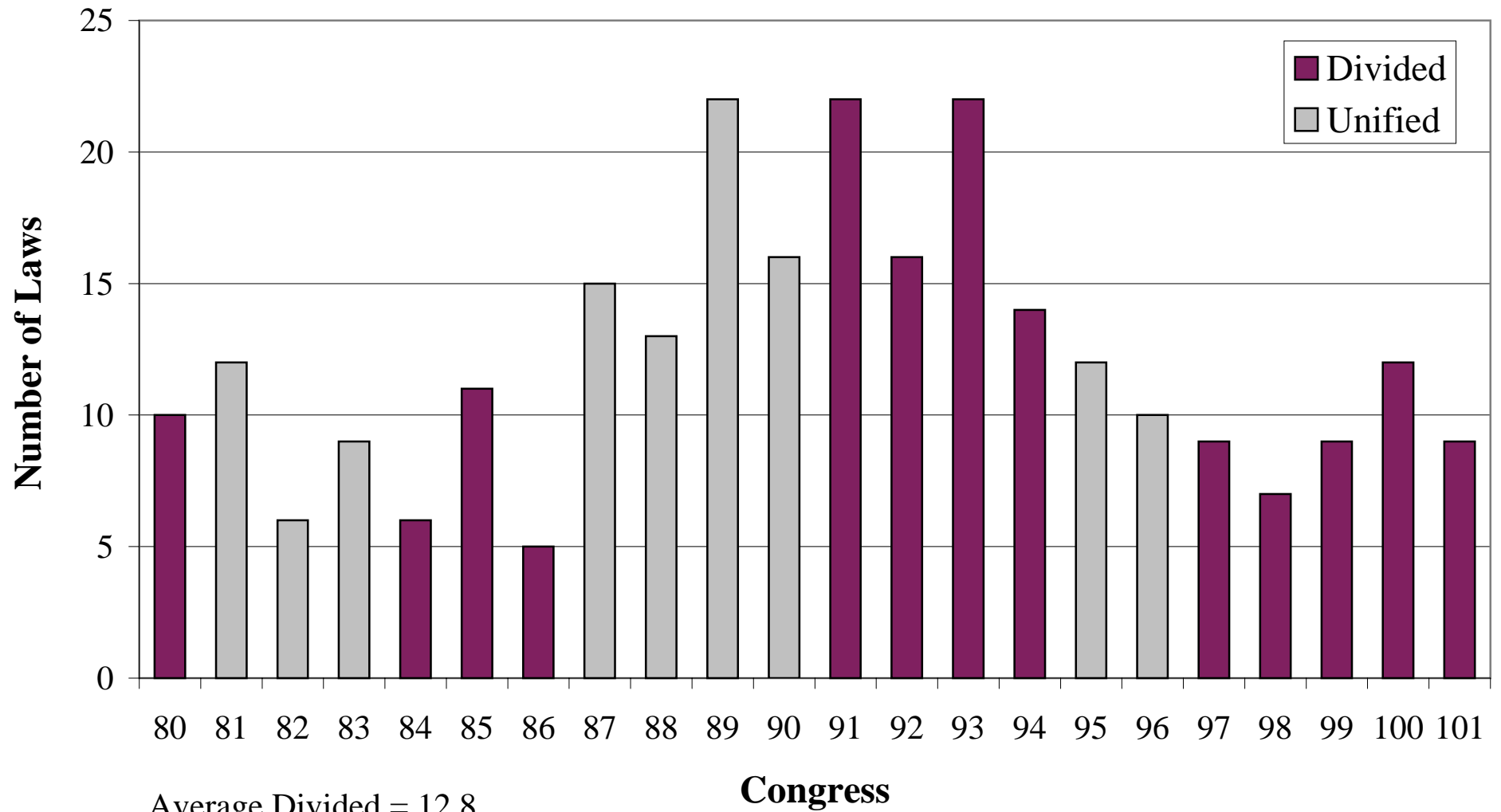
Taking off on Mayhew's theme, two recent studies have also explored the effects of divided government on policy. Keith Krehbiel, in his book *Pivotal Politics: A Theory of U.S. Lawmaking* and David Brady and Craig Volden in their book *Revolving Gridlock*, combine a median voter model with the institutional arrangements of the filibuster and

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<sup>6</sup> Mayhew (1991b, 639).



**Figure 6.1: Major Acts Passed During Unified and Divided Government**



Average Divided = 12.8

Average Unified = 11.7

veto to understand when policy innovation is most likely and under what conditions we should observe policy gridlock.

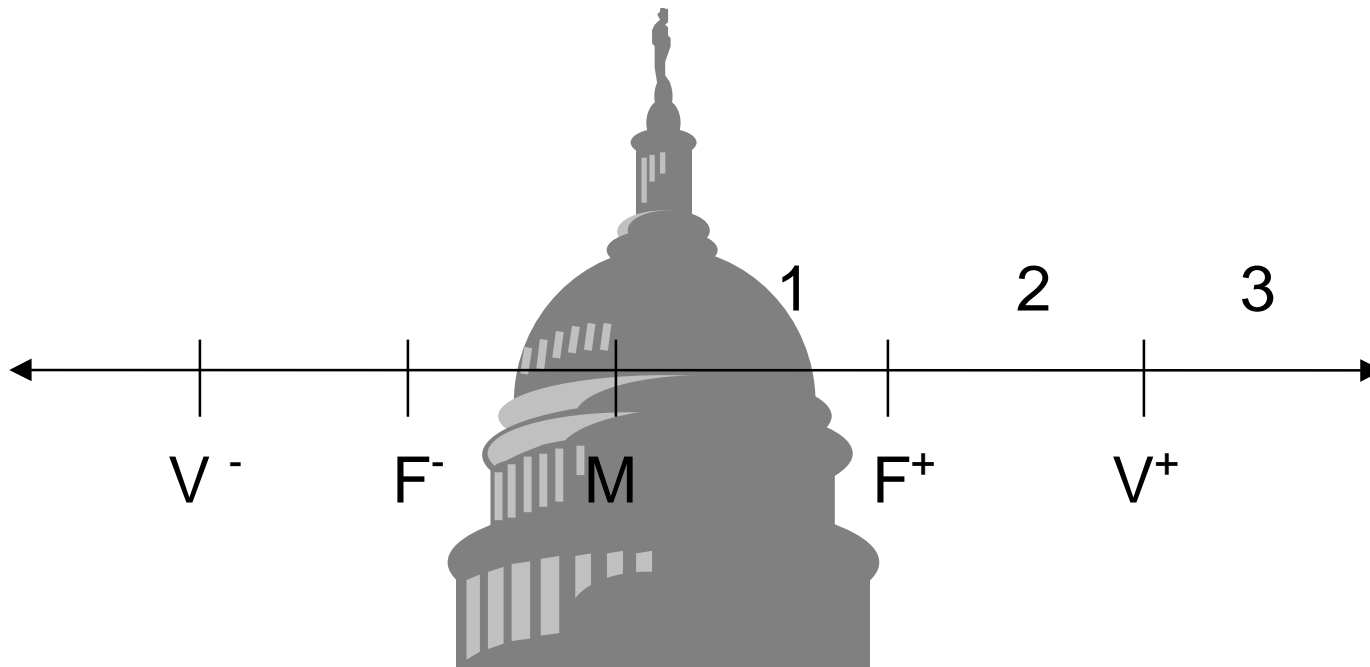
Krehbiel argues that given the procedures for passing policy (the Article 1 Section 7 game), the key voters will not be the medians in each house, but rather the filibuster pivot, the veto pivot and the president's own ideal point. This leads to the definition of a "gridlock region," which is defined as the set of status quo policies that cannot be overturned given policy preferences and super-majority institutions: the larger this interval, the harder it will be to pass new legislation. It is, therefore, the size of this range and not divided government that influences policy making.

Krehbiel's model is illustrated in Figure 6.2. The line represents a single left-right spectrum in some policy area. The median floor voter is denoted as  $M$  and is situated in the middle of the line. The two-thirds veto override member on the right is denoted  $V^+$ ; its mirror image on the left is  $V^-$ . The three-fifths filibuster player is  $F^+$ , and  $F^-$  represents its mirror image. We allow the president's preferred policy to vary from moderate to more extreme ranges, which we label 1, 2, and 3, respectively. The question then is, given the president's ideal point, which players are pivotal in passing legislation?

[FIGURE 6.2 ABOUT HERE]

The answer depends on the relative position of the president's preferred policy. Figure 6.2 shows three sample values for the president's ideal point and the corresponding gridlock intervals. When the president's ideal point is in region 1, the filibuster pivots on either side of the median circumscribe the interval. When the president's ideal point falls in range 2, the interval goes from  $F^-$  to  $P$ , and in range 3 the gridlock region extends from  $F^-$  to  $V^+$ , the veto pivot.

**Figure 6.2: Gridlock Region**



President's Ideal Point

Gridlock Interval

1

$[F^-, F^+]$

2

$[F^-, P]$

3

$[F^-, V^+]$

The prediction that follows from this exercise is that as the gridlock interval increases, policy movement becomes more difficult. The gridlock region, in turn, will usually be larger under divided government, but not necessarily—especially during times of a highly polarized legislature.<sup>7</sup> Thus, it is the size of the gridlock region and not divided government *per se* that determines the likelihood that legislation will be enacted.

Brady and Volden apply a similar logic in *Revolving Gridlock*, arguing that the gridlock and policy stalemate of the last two decades is a manifestation of budget politics. Prior to 1981 Congress and the president could have their cake and eat it too, expanding social programs while keeping taxes low. But looming deficits meant that budget politics came to play an ever-increasing role in congressional politics. Conflicting interests can no longer be satisfied by increasing the deficit, and consequently Congress and the president face tough choices: creating a new program or increasing spending in one area means cutting another. When interests are well-organized and politically active on both sides of an issue, the usual result is policy stalemate and a persistence of the status quo. Innovations in the budget process, such as Gramm-Rudman-Hollings in 1985 and pay-as-you-go (PAYGO) in 1990, link budget and program decisions together such that increases in one area must necessarily cause decreases elsewhere. Combined with the need for super-majorities, this constraint has been the cause of gridlock for more than a decade, holding new policy innovations hostage to budgetary concerns. Given these institutional and procedural constraints, a change in the party of the president is not sufficient to bring

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<sup>7</sup> Assume, for example, that  $V=33$ ,  $F=40$ ,  $M=50$ ,  $F^+=52$ , and  $V^+=67$ . Then let the president's ideal point at time 1 be  $P_1=58$  and at time 2 be  $P_2=39$ . Then  $|M-P_1|=8$  and  $|M-P_2|=11$ , so the president is farther from the congressional median at time 2, but the gridlock regions are  $G_1=|58-40|=18$ , while  $G_2=|39-52|=13$ , so the gridlock region has become smaller.

about an end to gridlock; presidents of either party would face the same problems. So policy gridlock is the result of tighter fiscal constraints rather than divided government.

*New Perspectives on Divided Government*

Although these works have greatly increased our understanding of divided government, most of the empirical analysis that they offer deals either with congressional-executive relations directly or with the passage of major pieces of legislation. Insofar as some early attacks on gridlock intimated that it had resulted in too few laws being passed, this is a worthwhile enterprise. But the fact that divided government by itself is not significantly related to the quantity of legislative activity should not greatly surprise scholars of American political development. After all, it is well known that the U.S. government was designed to be conservative in the classic sense of the word, and that the Founding Father's original scheme has worked to perfection over the last two centuries and more. Policy change is mostly incremental with occasional bursts of activity, a system of punctuated equilibrium. Furthermore, the institutions of policy making that have arisen within our constitutional system—strong committees and super-majority procedures—have exacerbated this tendency. So one should not expect divided government in and of itself to have much more than a marginal impact on the volume of significant legislation.

The more realistic assertion is that divided government will influence the *content* of the policies that are passed, be they many or few in number. For instance, to say that important pieces of trade legislation have been passed in each postwar administration masks the fact that those laws enacted under divided government uniformly decrease the

executive's authority to regulate international trade, while those passed during times of unified government expanded that authority.<sup>8</sup> Similarly, Mayhew cites the Civil Rights Acts of 1957, 1960, 1964, and 1965 as major pieces of legislation. But the Acts of 1957 and 1960, passed under divided government, were limited in scope, while the Acts of 1964 and 1965, passed under unified government, gave executive agencies significant authority to regulate employment, housing, and federal elections. The War Powers Resolution and the Budget and Impoundment Act, both passed near the end of Nixon's tenure, are major pieces of legislation, but their aim is to circumscribe the president's policy making power in two important areas of public policy, and it is clearly no accident that they were passed during a period of not only divided government but also inter-branch tension of epic proportions.

Investigating the quality of public policy during times of unified and divided government is in general a difficult task. Our project looks at this issue from one particular angle, that of the amount of discretionary authority delegated to the executive, which we believe captures a number of issues with direct and significant policy implications. Executive agencies play a major role in deciding the details of federal policy, and they operate within a political environment shaped by executive and legislative preferences. Presidents appoint agency heads and other important personnel, while legislators design the rules by which agencies make policy. The argument is that divided control influences how Congress designs the institutions of delegation, and that these institutions in turn affect policy outcomes. Thus in the modern administrative state,

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<sup>8</sup> See O'Halloran (1994) for a discussion of the design of trade institutions.

even if partisan conflict does not influence the number of laws enacted, it may still affect policy outcomes through delegation and executive branch implementation. The result of divided control over national political institutions, then, may be “procedural gridlock,” policy stalemate and inflexibility produced through the intermediating institutions of administrative procedures.

### **Discretion and Divided Government**

We first examine the hypothesis that less authority will be delegated to the executive branch during divided as opposed to unified government, reanalyzing the Mayhew (1991a) data set to predict executive branch discretion rather than the number of significant pieces of legislation enacted. Table 6.1 details the variables we employ in the analysis and provides descriptive statistics for each measure. Our dependent variable is the total amount of **discretion** delegated to the executive, as described in Chapter 5. For our independent variables, we start with **divided** government, which is simply coded 1 whenever both chambers of Congress and the president are controlled by the opposite party, and 0 otherwise.

[TABLE 6.1 ABOUT HERE]

We also include additional variables suggested by Mayhew, Krehbiel, and Brady and Volden, beginning with two variables from Krehbiel’s analysis that capture congressional-executive conflict. The **seat share** measure is a more sensitive indicator of divided government, defined as the net average of the percent of seats held by the party opposite the president in the House and the Senate. For example, when the president’s party holds 45 percent of the seats in both chambers and the opposition 55 percent, seat

**Table 6.1: Description of Variables and Summary Statistics**

<b>Variable</b>	<b>Description</b>	<b>Mean</b>	<b>Std. Dev.</b>	<b>Min.</b>	<b>Max.</b>
<b>Discretion</b>	The amount of authority that executive agencies have to move policy, as defined in Chapter 5.	0.19	0.16	0.00	1.00
<b>Divided</b>	1 if either House of Congress is controlled by the opposite party of the president; 0 otherwise.	0.55	0.50	0.00	1.00
<b>Seat Share</b>	Average net percent of House and Senate seats held by the party opposite the president.	-0.016	0.107	-0.18	0.15
<b>Gridlock</b>	Gridlock interval taking into account congressional filibuster and veto override procedures.	40.35	9.92	16.26	61.43
<b>Start Term</b>	1 if the first two years following a presidential election; 0 otherwise.	0.58	0.50	0.00	1.00
<b>Activist</b>	(Congress-86) for years 1961-68; (95-Congress) for years 1969-77; 0 otherwise.	1.33	1.51	0.00	4.00
<b>Deficit</b>	U.S. federal budget surplus/deficit over total federal outlays.	-0.075	0.097	-0.26	0.40

Sources: Deficit, *Economic Report of the President* (1997); Activist, Krehbiel (1997); other measures calculated by the authors.



share equals 10 percent. The prediction is that as the percent of seats held by the opposite party increases, Congress grants less discretionary authority to the executive.

The second indicator is the **gridlock interval**, which measures both inter-branch conflict and polarization within the legislature. Using the analysis in Figure 6.2 above, we calculated the gridlock interval relying on real ADA scores for the House, Senate, and president—that is, ADA scores corrected for movement in legislative preferences over time.<sup>9</sup> So for each year we measured the position of the president and each of the pivot points in the House and the Senate, and from this we calculated the gridlock region. The prediction is that as the gridlock region increases, Congress will delegate less discretionary authority to the president. All ADA cut points as well as summaries of the other conflict measures are provided in Table 6.2.<sup>10</sup>

[TABLE 6.2 ABOUT HERE]

From Mayhew's data we borrow a **start term** variable which takes on the value 1 for the first two years after a presidential election and 0 otherwise. Mayhew asserted that this variable captures the honeymoon effect that usually follows presidential elections. Therefore we should expect to see more policy production, or in our case more discretion, when the executive has just entered office. We also included an **activist** variable, which captures the public demands for policy. Mayhew simply included a dummy variable for the years 1961 to 1976. Krehbiel offers a more fine-grained version of this measure,

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<sup>9</sup> These scores were calculated in Groseclose, Levitt, and Snyder (1997). We are grateful to the authors for generously providing us with these data.

<sup>10</sup> The calculations in the table rely on an elaboration of the model from Figure 6.2 above: with both a House and a Senate, assuming that the House median is interior to F- and F+ and P is greater than the Senate median, the gridlock interval will be bounded by F- below and bounded above by the lesser of P and

**Table 6.2: Measures of Inter-branch Conflict, 1947 to 1992**

Year	House Veto-	House Median	House Veto+	Senate Veto-	Senate Filibuster-	Senate Median	Senate Filibuster+	Senate Veto+	President	Gridlock	Seat Share	Divided
1947	1.9	17.0	39.2	-4.8	-4.8	12.7	33.0	33.0	66.4	44.0	9.6%	1
1948	0.1	8.1	38.3	3.8	3.8	15.0	27.2	27.2	71.2	34.5	9.6%	1
1949	9.2	34.1	58.2	7.6	7.6	18.1	34.6	34.6	72.2	50.7	-17.0%	0
1950	15.4	26.5	54.6	-0.3	-0.3	17.7	35.7	35.7	80.6	54.9	-17.0%	0
1951	10.7	23.7	50.5	2.7	2.7	16.9	37.6	37.6	78.3	47.7	-5.2%	0
1952	4.3	23.1	42.0	5.1	5.1	17.8	30.4	30.4	75.3	36.9	-5.2%	0
1953	13.1	21.8	39.1	4.3	4.3	18.3	33.2	33.2	35.2	30.8	-1.4%	0
1954	8.9	19.4	40.4	7.4	7.4	13.9	35.1	35.1	23.6	16.3	-1.4%	0
1955	12.7	33.1	53.5	6.8	6.8	16.8	36.7	36.7	54.0	46.6	3.6%	1
1956	15.4	30.7	45.0	6.9	6.9	26.3	44.7	44.7	41.0	34.1	3.6%	1
1957	12.0	24.4	49.1	7.9	7.9	28.2	47.4	47.4	47.1	39.2	4.6%	1
1958	14.9	29.0	51.0	9.5	9.5	23.6	38.7	38.7	37.8	28.3	4.6%	1
1959	13.0	36.0	59.0	17.3	17.3	35.7	54.0	54.0	18.0	36.0	30.4%	1
1960	14.7	38.9	64.7	11.3	11.3	40.8	55.4	55.4	24.3	31.1	30.4%	1
1961	10.0	31.7	60.5	18.2	18.2	40.4	55.3	55.3	68.1	42.3	-25.0%	0
1962	10.0	31.7	60.5	18.2	18.2	40.4	55.3	55.3	72.4	42.3	-25.0%	0
1963	9.7	35.7	64.9	16.6	16.6	39.6	61.2	61.2	81.2	48.4	-26.6%	0
1964	9.7	35.7	64.9	16.8	16.8	40.0	60.3	60.3	81.2	48.1	-26.6%	0
1965	18.1	43.5	69.8	11.8	11.8	48.0	63.5	63.5	86.3	58.0	-35.8%	0
1966	15.0	38.6	72.0	10.6	10.6	43.2	63.7	63.7	79.6	61.4	-35.8%	0
1967	16.5	29.5	66.5	22.0	22.0	36.5	59.7	59.7	87.3	44.5	-21.0%	0
1968	13.2	35.1	57.0	16.6	16.6	37.6	59.9	59.9	99.7	43.3	-21.0%	0
1969	13.3	32.5	51.7	13.8	13.8	40.0	63.4	63.4	21.2	42.1	12.8%	1
1970	16.8	29.0	57.4	14.6	14.6	36.7	62.5	62.5	49.1	34.5	12.8%	1

Year	House Veto-	House Median	House Veto+	Senate Veto-	Senate Filibuster-	Senate Median	Senate Filibuster+	Senate Veto+	President	Gridlock	Seat Share	Divided
1971	17.2	33.0	59.8	19.3	19.3	34.8	60.1	60.1	9.8	43.0	13.8%	1
1972	14.5	31.5	57.1	19.4	19.4	35.9	60.7	60.7	38.6	19.2	13.8%	1
1973	18.2	35.8	61.3	18.1	18.1	49.6	63.8	63.8	11.7	45.7	13.2%	1
1974	18.5	32.9	62.9	16.6	16.6	46.0	66.9	66.9	12.3	50.3	13.2%	1
1975	24.0	48.1	73.2	19.0	31.5	50.2	63.7	65.5	29.0	34.7	28.8%	1
1976	21.6	47.6	68.3	25.6	35.9	46.2	56.5	65.1	2.9	34.8	28.8%	1
1977	20.8	48.0	64.3	20.8	31.1	46.6	59.2	67.5	71.4	36.4	-28.8%	0
1978	24.9	44.5	64.0	23.4	29.6	48.4	54.6	60.8	94.7	34.3	-28.8%	0
1979	20.5	43.9	68.4	24.4	29.5	47.4	53.8	59.0	79.8	38.9	-22.4%	0
1980	22.0	44.0	70.0	25.7	32.7	46.6	57.1	64.1	69.6	36.8	-22.4%	0
1981	17.8	33.4	59.4	13.9	18.5	32.5	41.8	51.0	1.1	27.9	2.4%	1
1982	14.6	37.4	70.3	9.8	17.6	36.3	45.6	59.7	8.5	35.8	2.4%	1
1983	17.6	51.5	75.8	13.1	18.0	33.0	48.0	57.3	4.2	38.5	8.0%	1
1984	18.9	49.2	69.3	12.5	25.9	39.3	48.3	55.8	-3.3	36.7	8.0%	1
1985	13.3	44.7	65.6	10.6	21.4	33.0	44.6	55.4	-0.4	34.1	5.0%	1
1986	19.4	44.0	68.7	12.0	25.5	34.4	52.4	59.8	4.7	40.4	5.0%	1
1987	19.9	50.9	74.1	15.1	29.3	48.2	57.6	62.4	-5.9	42.5	13.4%	1
1988	22.6	53.1	73.5	16.1	29.5	47.3	54.5	65.2	-4.9	38.4	13.4%	1
1989	18.6	51.9	70.9	18.9	28.2	37.6	56.2	62.5	-0.1	37.6	14.8%	1
1990	25.3	47.6	69.9	21.1	27.7	43.5	54.9	64.0	-3.1	33.8	14.8%	1
1991	26.4	46.6	71.8	15.7	29.2	47.3	56.3	65.3	-0.5	40.5	17.4%	1
1992	23.5	54.5	75.1	15.9	29.3	51.7	60.6	65.2	-2.7	44.8	17.4%	1

Source: Calculated using real ADA scores provided in Groseclose, Levitt, and Snyder (1997).

Note: Before 1975 a two-thirds majority was needed to cut off debate in the Senate, so the filibuster pivots are the same as the veto pivots. Afterwards, this requirement was reduced to three-fifths of the Senate.

which starts at 0, rises steadily one unit each Congress between 1961 and 1968, and then declines steadily from 1969 to 1976. We will adopt Krehbiel's variant in the analysis below.

Finally, Brady and Volden argue that during times of tighter fiscal constraints Congress is less able to arrive at a legislative compromise, and we should therefore see less policy movement. To account for this possibility we also controlled for the percent of the federal **deficit** as a share of total federal outlays, hypothesizing that Congress should grant the executive less discretion to set policy when the deficit is large.

The main prediction from our model is that executive discretion will be significantly higher during times of unified as opposed to divided government. As a first, direct approach to this question, we summarize the mean values of discretion and its components by divided government, as shown in Table 6.3. The table also indicates the difference between these mean values, the percent difference, and significance as measured by a difference of means test.

[TABLE 6.3 ABOUT HERE]

It is clear, first of all, that Congress delegates less and constrains more under divided government. The average delegation ratio is 31.0% under unified government and 26.3% under divided, while the constraint ratio is 29.4% under unified government and 32.3% under divided. Interestingly, effective constraints are nearly identically under both regimes; this results from fewer constraints but greater delegation under unified

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the greater of  $V_H^+$  and  $V_S^+$ . For example, in 1977 we have:  $F=31.1$ ,  $V_H^+=64.3$ ,  $V_S^+=67.5$  and  $P=71.4$ . So the gridlock interval is bounded by 31.1 and 67.5, giving it a length of 36.4.

**Table 6.3: Difference of Means Test of the Effect of Unified and Divided Government on Delegation, Discretion, and Constraints**

<b>Variable</b>	<b>Unified</b>	<b>Divided</b>	<b>Difference</b>	<b>% Difference</b>	<b>Significant</b>
<i>Components of Discretion</i>					
Delegation Ratio	0.310	0.263	-0.047	17.9%	✓
Constraint Ratio	0.294	0.323	0.029	9.0%	
Effective Constraints	0.096	0.097	0.001	1.0%	
Discretion	0.209	0.162	0.047	29.0%	✓
<i>Categories of Constraints</i>					
Appointment Powers	0.29	0.34	0.05	15.11%	
Time Limits	0.46	0.54	0.07	13.89%	
Spending Limits	0.50	0.49	-0.01	-2.31%	
Legislative Action Required	0.11	0.13	0.02	15.51%	
Executive Action Required	0.08	0.14	0.06	44.43%	
Legislative Veto	0.10	0.16	0.07	40.95%	
Reporting Requirements	0.50	0.59	0.09	14.74%	✓
Consultation Requirements	0.33	0.26	-0.07	-26.82%	
Hearings	0.15	0.11	-0.04	-39.94%	
Appeals	0.23	0.28	0.05	16.65%	
Rulemaking Requirements	0.84	0.75	-0.10	-12.99%	✓
Exemptions	0.43	0.49	0.07	13.57%	
Compensations	0.12	0.20	0.08	38.26%	✓
Oversight	0.03	0.11	0.07	67.07%	✓

Note: Difference of means calculated from a two-sample t-test with equal variances. ✓ denotes significance with 95% confidence. Total number of observations equals 257, with 115 laws passed under unified government and 142 under divided.

government, and greater constraints on less delegation under divided.<sup>11</sup> Finally, a large and significant difference is apparent in the discretion afforded the executive branch when we move from unified to divided government. As shown in the table this difference is nearly 30 percent, significant at the 1 percent level. Thus our most basic hypothesis is corroborated by these simple bivariate relations.

The bottom half of the table examines in greater detail the impact of divided government on the various categories of administrative procedures that Congress uses to circumscribe delegated authority. The relative frequency of most categories rises under divided government, in line with the observation that Congress constrains more during times of divided control. The only categories that decline are spending limits (almost identical), rule making requirements (still very highly used under both regimes), consultation requirements and public hearings. Note that these last two categories are those that require agencies to respond directly to interest group input; it may be that legislators assume that these types of strictures will be less effective during divided government, or worse, will induce agencies to heed the advice of the wrong set of interest groups.

The use of all other categories rises during divided government. The largest increases appear in legislative action required, executive action required, legislative veto, reporting requirements (statistically significant), appeals procedures, compensations, and

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<sup>11</sup> Recall that effective constraints are the product of the delegation ratio and the constraint ratio.

especially direct oversight. These types of constraints all enfranchise outside actors to directly impact the course of agency decision making.<sup>12</sup>

The next question is whether these patterns continue in evidence when other factors that might influence executive discretion are taken into account. As a prelude to the regression analysis, several diagnostics were performed on the data. Each model was checked for omitted variables using a Ramsey (1969) RESET test, and for heteroskedasticity using a Cook and Weisberg (1983) test. Post-regression analysis was performed to identify influential outliers via their Cook's distances.<sup>13</sup> As all models examined below tested positive for heteroskedasticity, they were estimated using robust regression.

Several alternative model specifications were analyzed, and the results are provided in Table 6.4. Each model included the controls for the beginning of a president's term, government deficits, and activist public moods. Of these variables, the beginning of a president's term—or the honeymoon effect—had no significant impact on discretion. The deficit variable, coded positively for government surpluses and negatively for deficits, had a positive and significant coefficient, indicating that during times of tighter fiscal constraints Congress is less willing to delegate. This finding suggests that with less federal money to go around, legislators focus more intensely on getting direct benefits to favored constituents and less on programs that give the executive wide latitude over spending patterns. And the significant activist variable shows that the period

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<sup>12</sup> Our findings support the assertions made in McCubbins, Noll, and Weingast (1987) that legislators constrain bureaucrats in such a way as to ensure the continued access of the interest groups that were parties to the original legislative bargain.

including the Great Society and the Nixon Administration was not only one of high legislative productivity, but of an increased executive role in implementing policy as well. This seems natural: with more federal activity and a fixed amount of time and energy, Congress was forced to some degree to rely on the executive for implementation.

[TABLE 6.4 ABOUT HERE]

As for our key measures of inter-branch conflict, the first set of results shown in Table 6.4 indicates that the divided government variable does indeed impact discretion. A move from unified to divided government decreases discretion by about 3.2%, an appreciable difference when compared to a mean of about 20% for the entire sample. Our basic hypothesis is thereby confirmed: under divided government Congress delegates less policy-making authority to the executive branch. Even after controlling for other variables that might account for government activity, divided government is a significant predictor of executive discretion.

The second model substitutes seat share as a measure of divided government. Figure 6.3 provides a quick summary of these data, showing the bivariate relation between seat share and discretion, with one data point for each Congress. Notable overachievers in terms of discretion include Nixon's first term (91<sup>st</sup> Congress), the Kennedy/Johnson Congress (88<sup>th</sup>), and the start of Eisenhower's second term (85<sup>th</sup>). Underachievers include one Congress each for Reagan and Bush (the 99<sup>th</sup> and 101<sup>st</sup>), and Carter's entire term (95<sup>th</sup> and 96<sup>th</sup>). The regression results show that as the percent of seats held by the party opposite the president increases, the amount of discretionary

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<sup>13</sup> Following Bollen and Jackson (1990), we eliminated observations with a Cook's distance of greater than  $4/n$ , where  $n$  is the sample size.



**Table 6.4: OLS and Tobit Estimates of the Effect of Congressional-Executive Conflict on Discretion**

*Dependent Variable: Discretion*

	<i>Robust OLS Estimates</i>				<i>Tobit Estimates</i>			
<b>Model</b>								
<b>Var.</b>	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>
<b>Divided</b>	-0.032 (-2.01)**				-0.038 (-1.77)**			
<b>Seat Share</b>		-0.134 (-1.59)*				-0.22 (-1.94)**		
<b>Gridlock</b>			-0.0003 (-0.39)	-0.0006 (-0.71)			0.0007 (0.578)	0.0003 (0.320)
<b>Grid*Div</b>				-0.001 (-2.05)**				-0.0009 (-1.60)*
<b>Start Term</b>	-0.009 (-0.57)	-0.013 (-0.81)	-0.009 (-0.58)	-0.006 (-0.38)	0.002 (0.11)	-0.003 (-0.15)	0.003 (0.147)	0.003 (0.157)
<b>Deficit</b>	0.228 (1.98)**	0.253 (2.23)**	0.294 (2.61)**	0.241 (2.10)**	0.178 (1.53)*	0.178 (1.53)*	0.201 (1.73)**	0.177 (1.52)*
<b>Activist</b>	0.012 (2.17)**	0.011 (2.01)**	0.012 (2.09)**	0.012 (2.22)**	0.017 (2.41)**	0.016 (2.27)**	0.017 (2.25)**	0.017 (2.24)**
<b>Constant</b>	0.184 (9.01)**	0.167 (8.57)**	0.184 (4.93)**	0.205 (5.38)**	0.184 (7.32)**	0.163 (7.42)**	0.137 (2.86)**	0.166 (3.26)**
$F_{n-k}^k$	5.17**	4.76**	4.04**	4.19**				
$\chi_k^2$					14.54**	15.18**	11.76**	14.31**
<b>No. Obs.</b>	244	244	244	244	257	257	257	257

Note: t-statistics in parentheses, one-tailed test; \*  $\alpha < .10$ ; \*\*  $\alpha < .05$ . In OLS regressions, observations with Cook's distances greater than  $4/n$  are omitted from the sample.

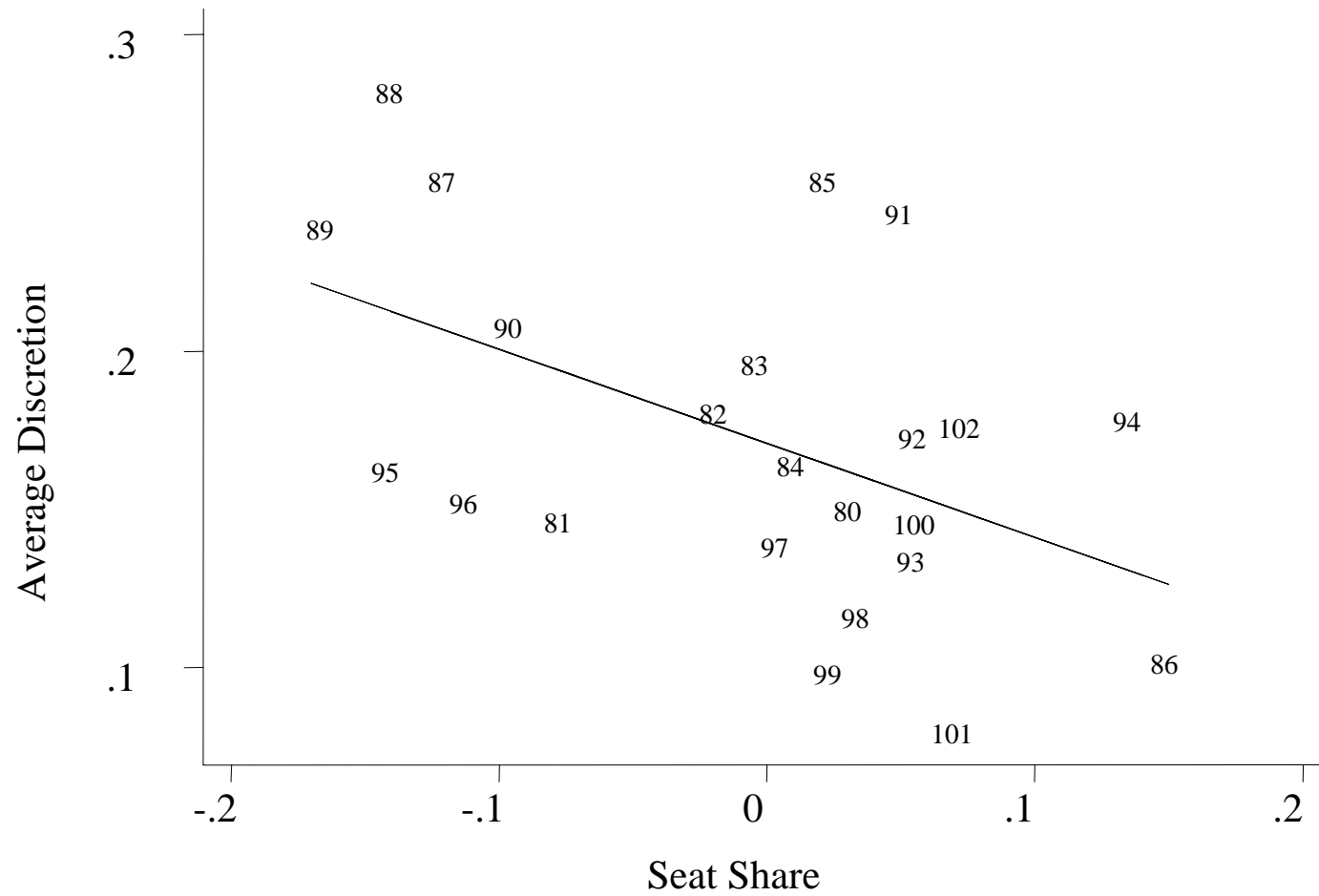
authority delegated to the president decreases, although as Table 6.4 indicates, with the control variables added these results are significant only at the 10 percent level.

[FIGURE 6.3 ABOUT HERE]

Column 3 of Table 6.4 introduces the gridlock interval to the analysis. As indicated, this measure has no direct effect on discretion. But when we interact the gridlock region with divided government, as shown in column 4, the size of the gridlock region does have an appreciable effect. This suggests that under divided government the key pivot points—the two-thirds veto points and the three-fifths filibuster points—have the most impact on the design of policy making institutions. This can be explained by realizing that the gridlock region is a measure of polarization *within* the Congress, as well as conflict *between* Congress and the president. And therefore we might expect to see the gridlock region play a more prominent role in policy formation when inter-branch conflict is high.

These results suggest that there may be something like a *presidential pull* being observed, in the terminology of Brady and Fiorina (1997). That is, during unified government presidents can construct an agenda, make compromises, and work with their party leaders to enact policy; therefore, polarization within the legislature has less of an impact on policy formation. During times of divided partisan control of government, on the other hand, this type of policy leadership will tend to break down, as the president will find it more difficult to push his agenda in a Congress that does not share his concerns. The policy process will then revert to the familiar inter-branch bargaining game where pivotal players matter and policy movement is made more difficult by divisions within the legislature.

Figure 6.3: Discretion vs. Interbranch Conflict, by Congress



As a final check on our analysis, recall from the discussion in Chapter 5 that the distribution of the discretion variable across observations displays a positive skew with a number of observations at zero. We remarked then that this might indicate a “pegging” effect; the data may be censored since Congress can do no more than give the executive zero discretion in any given law. We therefore repeat the regression analysis above under the assumption that some observations might have been less than zero but for the censoring effect. This makes our model an example of a Tobit regression,<sup>14</sup> where one assumes that although the underlying variable  $y^*$  is distributed normally— $y^* \sim N(\mu, \sigma)$ —the researcher observes only the variable  $y$  defined such that:

$$y=0 \text{ if } y^* \leq 0;$$

$$y=y^* \text{ if } y^* > 0.$$

All observations greater than or equal to zero will then follow a truncated normal distribution, and an observation of  $y=0$  will be observed with probability:

$$\text{Prob}(y=0) = \text{Prob}(y^* \leq 0);$$

$$= \Phi(-\mu/\sigma);$$

$$= 1 - \Phi(\mu/\sigma).$$

We then reestimated models 1 through 4 of Table 6.4 using the Tobit model in place of robust linear regression. As shown in the right half of the table, our basic results were unchanged in this specification: both divided government and the seat share measure had a negative and significant impact on executive branch discretion. Since the truncation in the data is slight (only 25 out of 257 observations had zero delegation), this

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<sup>14</sup> See Chapter 22 of Greene (1993) for a summary of the Tobit model.

Tobit estimation should be seen as a check on our previous results, lending greater validity to our conclusion that Congress delegates less and constrains more under divided government.

### **Roll Call Measures**

The previous section showed that aggregate patterns of discretion respond to congressional-executive conflict in a predictable way: during times of high partisan conflict, less discretionary authority was delegated to the president. In this section, we ask if individual members' voting behavior reflects similar partisan divisions. In particular, are members of the same party as the president more likely to vote to increase the president's discretion than members of the opposite party? In a similar vein, we will determine whether on those roll call votes over delegation where the president announces a position, members of the president's own party vote more in his favor.

#### *Roll Call Vote Data*

We examined all the rollcalls associated with the passage of the 265 laws in our data set on the floor of the House of Representatives.<sup>15</sup> This includes roll call votes on rules, amendments, procedural motions, final passage, conference reports, and veto overrides. The House recorded a roll call vote on all but 16 of the laws, giving us a total sample of 249 bills, and on these bills there were a total of 1,314 recorded roll call votes.

We next coded each roll call to see if the vote was over delegation or not. Again, as in the formal model, we define discretion as the latitude that an agency has to move

policy away from the status quo. As in Chapter 5, when we coded for the administrative procedures associated with the executive's use of delegated authority, executive discretion can be circumscribed in a number of ways: setting spending limits, specifying impermissible actions, or limiting the range by which an agency can set policy. Our purpose here is not to spell out in detail the particular mechanisms for limiting agency discretion, but rather to identify those measures on which members sought to alter the terms of delegation either by increasing or decreasing executive authority.

We should note that Bense (1980) performed a similar task, analyzing legislative motions in the House of Representatives for the years 1965-66 (Johnson), 1971 (Nixon), 1975 (Ford), and 1977 (Carter), in order to ascertain in which situations legislators voted according to a "rule of law" standard, meaning laws that are implemented uniformly and with as little room for executive discretion as possible. As Bense (1980, 736-37) states:

The restoration of a rule of law would require a general increase in statutory articulation: the extent to which statutory language limits bureaucratic discretion by stipulating specific and objective standards, rules and penalties and provides for responsible agency performance.... The construction of an ideal rule of law standard ... would imply the absolute minimization of bureaucratic discretion.

As with Bense, much of our analysis focuses on the legal definition, the specifications of regulatory authority, types of delegated power, and the administrative structure of decision making. Unlike Bense, however, we do not focus solely on statutory articulation—conformity to the rule of law standard—but rather the authority granted to executive agencies and the limits placed on the exercise of this authority. Where Bense investigates what he calls the rule of law, we are looking at delegation, and

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<sup>15</sup> Here we include the 257 laws for which discretion data was available, plus the eight laws with

the two concepts do not exactly coincide. For example, delegating decision making authority to multiple agencies in the executive branch is one way of limiting the control an agency has over a policy area, and as such it decreases discretion even though it does not conform to Bense's rule of law criteria. Similarly, shared federal-state responsibility for administering programs mitigates executive discretion even though it violates a strict rule of law standard.

The procedure we adopted is as follows. First, for each roll call in our data set, we read the corresponding *Congressional Quarterly Weekly Report* brief to determine if the motion was over delegation.<sup>16</sup> If not, then the roll call was eliminated from the data set. This left us with 479 roll call votes over delegation. The next step was to determine if the motion increased or decreased discretion. Most motions fell into five general categories: 1) a rule for considering a bill, 2) passage of the bill, 3) an amendment to the bill, 4) a motion to recommit with instructions, 5) a conference report, and 6) a veto override. To code each roll call, we first determined the relevant alternative to the motion being considered. For example, if the vote was on an amendment, the alternative is the unamended bill. If the vote was on final passage or a veto override, the appropriate reference was existing law. If the vote was on a conference report then the relevant status quo was the version of the bill passed by the House.<sup>17</sup> Given a motion and its relevant alternative, we determined which gave the executive greater discretionary authority. If

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insufficient *CQ* summaries, as illustrated in Figure 5.1.

<sup>16</sup> In most cases, it was clear when the motion under consideration sought to limit discretion. If in doubt, we referred to the *Congressional Quarterly* legislative summaries surrounding the passage of the bill. If still in doubt, we went to the *Congressional Record* and read the debates surrounding the motion's passage.

the motion considered would increase discretion, then the roll call was coded as Increase; if the motion decreased discretion, the vote was coded as Decrease. Of the 479 roll calls over delegation, 266 sought to raise the executive's discretion and 213 sought to lower the executive's discretion.<sup>18</sup>

Finally, for each roll call over delegation, we recorded each member's individual vote, compiled from the ICPSR roll call data set, as updated by Poole and Rosenthal (1997) for their analysis of historic roll call voting patterns in the House of Representatives. This gave us a total sample of 187,385 member-votes to be analyzed.<sup>19</sup> We also included member-specific information, such as whether the member was on the committee that reported the bill, leadership positions within the chamber and on the committee, seniority, and partisan affiliation. In addition, we recorded the president's position on each roll call: favor, oppose, or no announced position. These data are summarized in Table 6.5.

[TABLE 6.5 ABOUT HERE]

### *Individual Voting Over Delegation*

Analyzing individual member's votes, the prediction that arises from our theory is that members will support delegation to the executive more when the president belongs to the same party. To operationalize this hypothesis, we first constructed a new variable

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<sup>17</sup> Appendix E details the full coding rules used in the analysis and Table E-1 discusses each alternative motion, the relevant status quo, and the sources used to code the motion.

<sup>18</sup> As a check on our classification, we examined the average Poole-Rosenthal first dimension coordinates for those votes classified Increase and Decrease. Consistent with the hypothesis that greater delegation is a more liberal position than less delegation, the average Nominate score for Increase votes was -0.28, while the average for Decrease votes was 0.35.

<sup>19</sup> In the analysis we examined only Yea and Nay votes, leaving out announced, paired, or present votes.



**Table 6.5: Descriptive Statistics for Roll Call Voting Analysis**

<b>Variable</b>	<b>Description</b>	<b>Mean</b>	<b>Std. Dev.</b>	<b>Min</b>	<b>Max</b>
<i>Raise-or-Lower</i>	1 if the measure would increase executive discretion; 0 if the measure would decrease executive discretion.	0.55	0.49	0.00	1.00
<i>Vote</i>	1 if the member voted Aye; 0 if the member voted Nay.	66.19%	47.30%	0	1
<i>Vote Delegation</i>	1 if Vote = Raise-or-Lower; 0 otherwise.	58.49%	49.27%	0	1
<i>Delegation Support</i>	1 if the president supported the position of greater delegation; 0 if the president had no announced position; -1 if the president supported the position of less delegation.	21.37%	64.33%	-1	1
<i>President</i>	1 if the president is a Republican; 0 otherwise.	56.0%	49.6%	0	1
<i>President Same</i>	1 if the member was of the same party as the president; 0 otherwise.	50.9%	49.9%	0	1
<i>Party</i>	1 for Republicans; 0 for Democrats.	39.6%	48.9%	0	1
<i>On Committee</i>	1 if the member was on the committee that reported the bill; 0 otherwise.	11.2%	31.5%	0	1
<i>Committee Leader</i>	11-13: committee chair; 21-24: ranking minority member; 0 otherwise.	0.685	3.33	0	24
<i>Party Leader</i>	31-51 for Speaker, Majority leader, and Majority Whip; 61-71 for Minority leader, and Minority Whip; 0 otherwise.	0.605	5.74	0	71
<i>Seniority</i>	Total number of terms served in the House of Representatives.	5.34	4.05	1	26

called **vote delegation**, which is equal to 1 if a member voted Aye on a proposition to raise the executive's discretionary authority, or Nay on a vote to lower discretion, and 0 otherwise.

Graphs of this variable by party and administration are shown in Figure 6.4. The x-axis indicates the percent of votes in which an individual member voted in favor of delegation. The y-axis shows the percent of members with a given voting score. The distribution marked with crosses indicates Democrats, while the circles denote Republicans. Therefore, the graphs can be interpreted as frequency distributions over support for delegation, by party and administration.

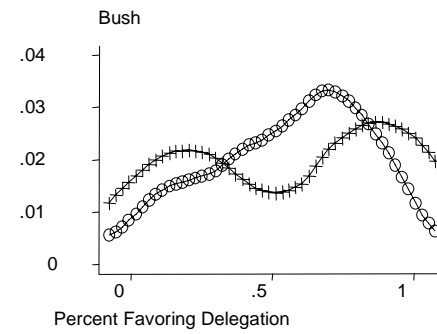
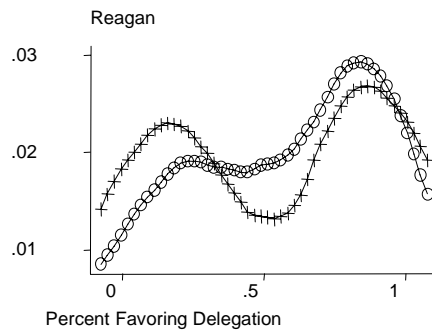
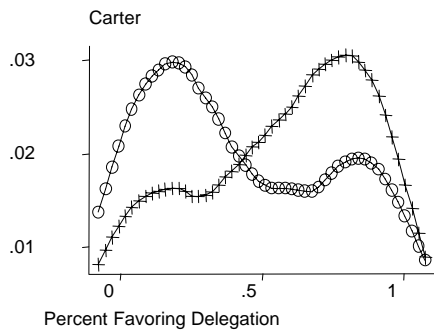
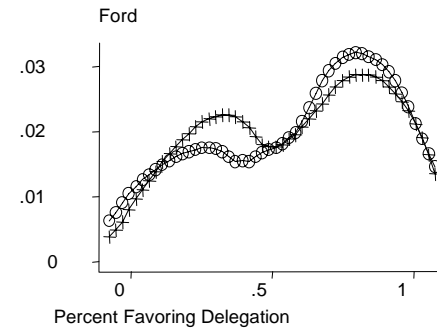
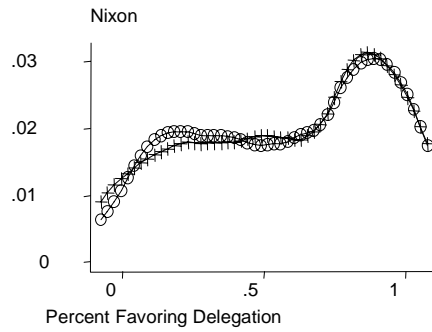
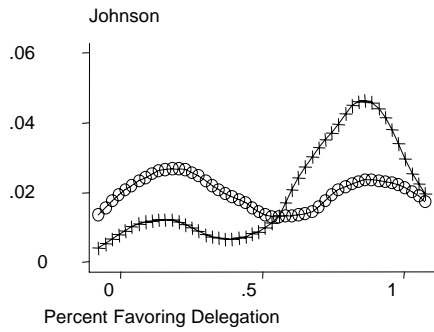
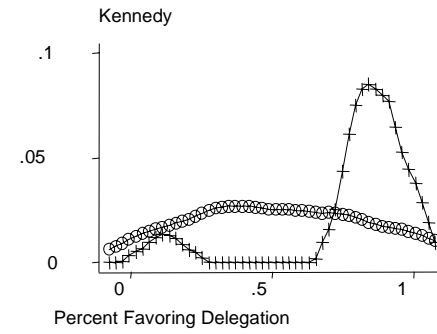
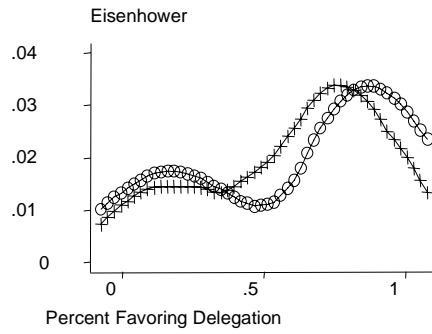
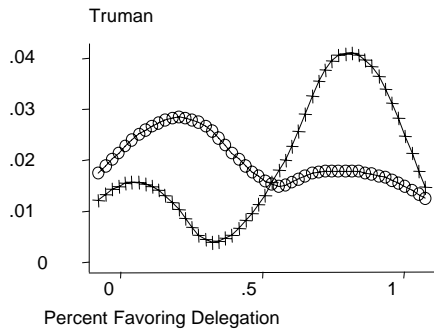
[FIGURE 6.4 ABOUT HERE]

The nine individual graphs show a clear partisan pattern in voting over delegation. When Republicans held the presidency, the Democrat and Republican distributions look nearly identical, so that both parties supported delegation at about the same rate. But when Democrats were in the White House, the Democrat distribution is considerably more supportive of delegation than the Republican distribution. This indicates that during times of unified government, voting patterns over delegation polarized, with Democrats quite willing on average to give discretionary authority to executive branch actors, and the Republicans rather wary of delegating such power.

The president's position on roll call votes was recoded to a **delegation support** variable, which took on the value of 1 if the president supported a measure to increase discretion or opposed a measure to decrease authority, -1 in the opposite cases, and 0 if the president had no announced position. Not surprisingly, presidents in general supported greater executive discretion. Of the roll calls on which they took positions,

Figure 6.4: Support for Delegation, by Party and Administration

++ = Dem  
oo = Rep



Democratic presidents supported an increase in discretion on 97 occasions and a decrease in discretion on only 24. For Republican presidents, the corresponding figures are 64 instances of support and 35 of opposition. Thus presidents of both parties tend to support greater executive autonomy in policy making, Democrats even more so than Republicans.

These data, then, were analyzed to see how well partisan characteristics predicted individual legislators' votes over delegation. The probit estimates shown in the first column of Table 6.6 reveal that Democrats are more likely to support delegation than are Republicans, and that all members were more likely to vote for propositions supported by the president (and vote against those that he opposed). The first of these findings accords well with conventional wisdom that Democrats prefer bigger government, while the second must be interpreted with some care. It may indicate that presidents do sway members' voting decisions by taking a pre-announced position, but it may also indicate that presidents are careful to only announce a position one way or the other when they have a reasonable chance of success, thus avoiding embarrassing legislative defeats whenever possible.

[TABLE 6.6 ABOUT HERE]

The table also shows that more senior members tend to vote against delegation; again two interpretations come to mind. The first is that members become more attached to the institution over time and guard its policy making prerogatives more jealously against executive incursions, while more junior members focus more on passing legislation, even if it means handing over some discretionary authority to the executive branch. The other possibility is that this behavior is endogenous—the best way to assure continued reelection is to make sure that Congress retains control over as many policy

**Table 6.6: Probit Estimates of Individual Roll Call Voting over Delegation**

*Dependent Variable: Vote Delegation*

<b>Var.</b>	<b>Model</b>				
	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>	<b>Model 5</b>
<b>Party</b>	-0.20 (-32.94)**	-0.13 (-20.26)**	-0.20 (-33.25)**	-0.20 (-31.67)**	-0.20 (-33.09)**
<b>President's Support</b>	0.20 (43.05)**	-0.13 (-19.83)**	0.20 (43.18)**	0.20 (43.07)**	0.20 (43.07)**
<b>Seniority</b>	-0.002 (-3.29)**	-0.003 (-4.18)**	-0.002 (-3.15)**	-0.004 (-4.40)**	-0.004 (-4.30)**
<b>President Same</b>	0.21 (36.06)**	0.07 (11.69)**	0.20 (32.48)**	0.21 (35.99)**	0.21 (34.96)**
<b>President Same* President Support</b>		0.66 (69.71)**			
<b>On Committee* President Same</b>			0.10 (7.09)**		
<b>On Committee* President Opposite</b>			-0.0005 (-0.04)		
<b>Majority Committee Leader</b>				0.074 (3.62)**	
<b>Minority Committee Leader</b>				-0.006 (-0.42)	
<b>Majority Party Leader</b>				0.17 (3.86)**	
<b>Minority Party Leader</b>				-0.03 (-0.60)	
<b>Committee Leaders* Same President</b>					0.04 (1.69)**
<b>Committee Leader* Opposite President</b>					0.04 (1.92)**
<b>Party Leader* Same President</b>					0.12 (2.77)**
<b>Party Leader* Opposite President</b>					0.01 (0.35)
<b>Constant</b>	0.16 (25.09)**	0.20 (31.04)**	0.16 (24.14)**	0.16 (24.88)**	0.16 (25.10)**
$\chi^2_k$	4070**	9003**	4121**	4099**	4084**

Note: t-statistics in parentheses, one-tailed test; \*  $\alpha < .10$ ; \*\*  $\alpha < .05$ . N = 187,385

levers as possible, and that the members who understand this better are those who stay around long enough to accrue seniority.

Finally, the table shows that even after controlling for these effects, members do support delegation more to presidents of their own party, in accordance with the predictions that arise from our theory of delegation as subcontracting. This finding is supported even more strongly in column 2, where an interactive term is added between the president's position and the variable indicating if the president is of the same party. The coefficient on this term is positive and significant, indicating that partisan voting patterns intensify on those rollcalls for which the president has announced a position beforehand.

The next set of regressions investigate the impact of committee and party positions on members' roll call votes. Column 3 shows that committee members of the same party as the president support greater delegation, while the coefficient on committee members from the opposite party is insignificant. At first blush, these results may seem counter to our view that executive branch discretion is a substitute for committee decision making. But recall from Chapter 4 that our theoretical model predicts members with preferences near those of the president prefer for the agency to have large amounts of discretion, in order to take advantage of bureaucratic expertise. Indeed, part of the equilibrium configuration of messages and actions has the committee *withholding* information from the floor in certain instances so that in equilibrium agencies will have greater discretion to set policy. This result highlights the tacit collusion or iron-triangle type behavior that may at times take place between agencies and the committees that

oversee them. Therefore, committee members who share the same policy goals as the executive branch should favor greater agency discretion.

Columns 4 and 5 examine the impact of party and committee leadership on support for delegation. The former shows that both majority party committee and party leaders support delegation more than minority party leaders, while the latter shows increased support from party leaders from the president's party and committee leaders from the opposite party. Given the rather confusing nature of these results, we took a closer look at leadership support for delegation in Table 6.7, which separates out party and committee leaders' support for delegation by party and administration.

[TABLE 6.7 ABOUT HERE]

The data in the table reveal some interesting patterns. For Democrats, overall trends in support follow clearly partisan divisions. In order of presidents most supported to least are: *Kennedy*, *Johnson*, *Truman*, Eisenhower, Nixon, Bush, *Carter*, and Reagan, Carter being the one obvious outlier (Democratic presidents are in italics). Relative to these scores, Democratic party leaders consistently score higher in their support levels. Since Democrats were the majority party for all but two Congresses in this period, this could indicate institutional incentives attached to majority party leadership. These incentives may reflect, as Bensel (1980) suggests, implicit collusion with the executive to share power over important decisions. Or alternatively, it may reflect party leaders' task of building coalitions to pass legislation, meaning that they have less room to be partisan, particularistic, or protective of congressional prerogatives.

Democratic committee leaders, on the other hand, are at times more and at other times less supportive of delegation when compared to the average Democratic floor voter.

**Table 6.7: Roll Call Support for Delegation by Party, Leadership Status, and Administration**

	<i>Democrats</i>			<i>Republicans</i>		
<i>Administration</i>	<i>Party Leaders</i>	<i>Committee Leaders</i>	<i>All Members</i>	<i>Party Leaders</i>	<i>Committee Leaders</i>	<i>All Members</i>
<i>Truman</i>	68.75%	58.09%	63.43%	40.00%	41.71%	45.94%
<b>Eisenhower</b>	64.18	57.07	61.10	66.67	58.14	64.63
<i>Kennedy</i>	90.90	82.77	80.76	57.14	47.77	51.26
<i>Johnson</i>	74.15	66.41	70.74	50.00	51.20	51.74
<b>Nixon</b>	60.49	59.09	58.51	61.35	62.00	58.86
<b>Ford</b>	74.07	63.94	59.55	66.04	63.88	60.44
<i>Carter</i>	60.28	60.68	56.52	35.29	49.26	43.79
<b>Reagan</b>	55.77	56.41	55.03	55.44	61.19	58.09
<b>Bush</b>	60.65	59.07	56.87	56.36	51.88	55.22



Inspection of the table shows that committee leaders were less supportive in the Truman, Eisenhower and Johnson Administrations, and more supportive in all others. The fact that three of the first four administrations appear as periods of lower committee support suggests that a time trend may be at work. Committee leaders were more protective of congressional institutional goals during the 1950s and 1960s, which were by all accounts the high water mark of committee power in the 20<sup>th</sup> century. As the barricades of seniority were slowly eroded through the congressional reforms of the 1970s, and as the internal rifts of the Democratic party eased with the conversion of conservative southern districts to the Republican party, these members acted less like *committee* leaders and more like *committee leaders*.

On the Republican side, similar partisan patterns emerge with aggregate party voting. From most to least support, the ordering is Eisenhower, Ford, Nixon, Reagan, Bush, *Johnson*, *Kennedy*, and *Truman*, with *Carter* again bringing up the rear. That is, Republican members uniformly supported Republican presidents at higher rates than Democratic presidents.

With Republican committee and party leaders, the patterns are less clear-cut. In all likelihood, this is due to the Republicans' minority status in the House throughout most of the postwar period. For committee leaders, no patterns at all appear in the data. Party leaders, though, generally follow a more consistent partisan tack than do rank-and-file members. They were more supportive of Bush, Eisenhower, Ford, and Nixon than the average Republican floor member, and less supportive of Truman, Johnson and Carter. The only deviations from this pattern come with Kennedy, who was opposed

more by the average Republican member than by Republican leadership, and Reagan, who was more supported by the rank and file.

### *Party Voting Over Delegation*

We next examine the roll call data from a slightly different angle, taking each roll call and determining the percentage of Democrats and Republicans voting Aye, depending both on the party of the president and whether the vote was to raise or lower discretion. All else being equal, we expect that members from the same party as the president will be more likely to support measures that delegate than will members of the opposite party. If the partisan voting hypothesis is correct, then we should observe the following four patterns in overall partisan voting.

1. Democrats will vote to lower discretion more when Republicans control the presidency;
2. Democrats will vote to raise discretion more when the Democrats control the presidency;
3. Republicans will vote to lower discretion more when Democrats control the presidency; and
4. Republicans will vote to raise discretion more when Republicans control the presidency.

We test these hypotheses by dividing the sample into eight possible cases, broken down by party of the president, congressional party, and vote type, as illustrated in Figure 6.5. The four hypotheses above can be translated into the following predictions: the value in Case 3 will be greater than Case 1, Case 2 greater than Case 4, Case 5 greater than Case 7, and Case 8 greater than Case 6.

[FIGURE 6.5 ABOUT HERE]

Figure 6.5: Hypotheses to be Tested

		<u>Congress</u>			
		<u>Democrat</u>		<u>Republican</u>	
		Lower	Raise	Lower	Raise
<u>President</u>	Dem	1	2	5	6
	Rep	3	4	7	8

*Hypotheses:*

- $3 > 1$
- $2 > 4$
- $7 > 5$
- $6 > 8$

Table 6.8 summarizes the percentage of members voting Aye in each of the eight cases. For instance, on roll calls to raise discretion, House Democrats voted Aye 81 percent of the time when a Democrat controlled the White House and 69 percent of the time when a Republican was in office. The bottom half of Table 6.8 reports the results of t-tests on each of the four hypotheses stated above. In three of the four cases, the difference in voting patterns was in accordance with our predictions and statistically significant. In the one case that was not significant—Case 1 vs. Case 3—the difference was in the hypothesized direction; it seems that Democrats are loathe to vote against executive discretion, no matter who occupies the White House. Thus the patterns that emerge at the individual level reappear in aggregate party voting: members support delegation to presidents of their own party more than to presidents of the opposite party.

[TABLE 6.8 ABOUT HERE]

## **Vetoes**

Our next approach to the impact of inter-branch conflict on discretion is to examine the impact of the presidential veto. The Article 1 Section 7 game of the Constitution lays out a framework for legislative-executive bargaining through the possible use or threatened use of a veto. From our model, presidents always prefer more discretion to less, so the prediction is that we should expect to see less executive leeway in bills that are passed over vetoes than otherwise.

This is a straightforward question, but unfortunately the data at hand allow us only scant opportunity to test it directly. For the 257 laws under consideration, only 12 were passed over a presidential veto. To these, we therefore added the 15 additional laws that

**Table 6.8 Percent of House Members Voting in Favor of a Roll Call by Party, Party of the President, and Whether to Raise or Lower Discretion**

<i>Congress</i>				
	<b>Democrat</b>		<b>Republican</b>	
<i>President</i>	<b>Lower</b>	<b>Raise</b>	<b>Lower</b>	<b>Raise</b>
<b>Democrat</b>	53% (102)	81% (109)	70% (102)	64% (109)
<i>Case</i>	<b>1</b>	<b>2</b>	<b>5</b>	<b>6</b>
<b>Republican</b>	57% (111)	69% (157)	60% (111)	73% (157)
<i>Case</i>	<b>3</b>	<b>4</b>	<b>7</b>	<b>8</b>

Note: Number of observations in each case in parentheses.

***Partisan Voting over Discretion***

<i>Alternative Hypotheses</i>		
<b>Hypothesis</b>	<b>F-statistic</b>	<b>P &gt; <math>F_{n-k}^k</math></b>
Case 3 – Case 1 = 0	1.16	0.246
Case 2 – Case 4 = 0	11.35	0.0008
Case 5 – Case 7 = 0	6.55	0.011
Case 8 – Case 6 = 0	5.91	0.015

had veto threats issued against them at some stage of the legislative process. Thus we analyzed a total of 27 laws that sparked presidential opposition on the level of a veto or a veto threat. Undoubtedly this is a rather small number on which to base definitive conclusions, but it does allow us to look at some basic patterns in the data.

Table 6.9 shows average total discretion by veto type. Laws not passed over vetoes or veto threats, on average, gave the executive higher discretion, with an average total discretion of 21.1 percent under unified government and 16.8 percent under divided. Laws passed over a veto or veto threat, however, showed a marked difference in the amount of discretion delegated to the executive: an average of 16.4 percent under unified government and 12.7 percent under divided. The last row of the bottom half of Table 6.9 shows the results of a difference of means test, indicating that those laws enacted over a veto or veto threat granted the executive significantly less discretionary authority than those that were not.

[TABLE 6.9 ABOUT HERE]

### **The Structure of Delegation: To Whom Do You Delegate?**

Next we examine questions surrounding the structure of delegated authority. Political actors, it has been emphasized, carefully calibrate the means by which policy making power is ceded to the executive branch. As Moe (1989, 268) writes:

Structural choices have important consequences for the content and direction of policy, and political actors know it. When they make choices about structure, they are implicitly making choices about policy. And precisely because this is so, issues of structure are inevitably caught up in the larger political struggle. Any notion that political actors might confine their attention to policymaking and turn organizational design over to neutral criteria or efficiency experts denies the realities of politics.

**Table 6.9: Mean Level of Executive Discretion for Laws Enacted Over Presidential Vetoes, by Unified and Divided Government**

<i>Veto Override or Threat</i>		
<i>Partisan Conflict</i>	<b>No</b>	<b>Yes</b>
<b>Unified</b>	21.1% (110)	16.4% (5)
<b>Divided</b>	16.8% (120)	12.7% (22)
<i>N</i>	230	27

Note: number of observations in parentheses.

*Difference of Means Tests for Alternative Hypotheses*

<i>Ho: (Unified-Divided) = 0</i>		
<b>Hypothesis</b>	<b>t-statistics</b>	<b>Prob.</b>
Unified-Divided < 0	1.68	0.953
Unified-Divided ≠ 0	1.68	0.094
Unified-Divided > 0	1.68	0.047

One method by which delegated authority is circumscribed lies in the administrative procedures that constrain executive branch actions; these types of constraints are captured in our data set as one component of overall discretion. But structural choices also include the particular actors to whom authority is delegated: cabinet departments, independent agencies, or state-level actors. Legislators must first decide whether to give authority to the executive or to the states—this the *federalism* question. And if authority will be located in the executive branch, Congress must choose the type of executive actor to receive the delegated authority—this is the *locational* question. Both are crucial threshold decisions in the delegation of regulatory authority.

These issues of strategic institutional design have been more closely investigated in two recent studies. Kafka (1996) places Moe's logic of structural choice within a Lowi-Wilson framework. He assumes that legislators control independent commissions, while the president influences executive bureaus. Therefore, policies with particularized benefits will be delegated to independent agencies, while policies with diffuse benefits will be administered by agencies of the more traditional executive-department form.

Horn (1995) identifies two competing costs in the choice of regulatory structure: commitment costs and agency costs (in the sense of losses from principal-agent problems). In order to extract rents from interest groups, the argument goes, legislators would like the policy bargains that they agree upon to be durable. They therefore favor delegation to more independent agencies when the paramount concern is to insulate policy from political meddling, say by future legislators who may have different policy preferences. On the other hand, these executive actors are associated with higher agency costs since they will be more difficult to oversee and control. It follows that in situations



where the most important implementation concern is to make agencies hew to congressional intent, more politically responsive cabinet-type agencies will be chosen.

To these essentially distributive approaches to structural choice, we add the observation that whatever the reason for choosing independent agencies over more politically responsive executive departments, the trend towards independent commissions should increase the higher the level of policy conflict between Congress and the executive. Assume for instance that moving from independent agencies to cabinet agencies reduces the variance associated with policy outcomes, at the cost of greater presidential control. During times of divided government, then, congressional preferences over the structure of delegation will shift, so that more authority will be given to executive actors further from the president's political reach, or Congress will delegate to the states and bypass the executive altogether.<sup>20</sup>

To test these theories of structural choice, for each law in our data set we recorded all governmental entities to which authority was delegated. Each of these recipients of delegated authority was then classified according to the following scheme. First, state and local government agencies were identified, along with courts, as non-executive

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<sup>20</sup> Consider the model from Chapter 4, but give Congress two options when delegating: an agency which is totally under the president's control, agency A from the model, or an independent agency I which has an ideal point closer to Congress (state-level actors could be modeled in the same way). The one catch is that when I makes policy a random shock is added, so that the variance in outcomes increases. Then take an equilibrium for time  $t=1$  in which Congress delegates some issues to A and others to I. If at time  $t=2$  all parameters in the model remain constant except for the president's ideal point, which moves further from C, then given the monotonicity of the actors' preferences the only changes in delegation would be away from cabinet agency A to independent agency I.

branch actors.<sup>21</sup> For actors within the executive branch, each was assigned to one of the following categories:

1. Executive Office of the President;
2. Cabinet Departments;
3. Independent Agencies;
4. Independent Regulatory Commissions;
5. Government Corporations.

These five categories are listed in decreasing order of presidential control, which is to say increasing order of independence. Following Kafka, two dimensions define this ordering of agency independence. First, the president has both appointment and dismissal powers over cabinet-level agencies and actors within the EOP, while heads of agencies within the other categories serve fixed terms. Second, independent agencies submit their budget requests directly to Congress as opposed to combining their requests into the president's budget, while government corporations receive a large proportion of their operating revenues from market transactions rather than direct government transfers.

For our purposes here, two questions guide our inquiry. First, does divided government influence delegation to non-executive actors, and second, does divided government influence where within the executive branch authority is delegated? To answer the first question, for each law in our database we counted the percentage of provisions that delegate authority to actors outside of the executive branch, including state agencies, local authorities, and the courts. For instance, the 1990 Clean Air Act

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<sup>21</sup> In some instances, authority was given to actors under congressional control, as when the Speaker of the House was allowed to appoint members to a commission, or when estimates from the Congressional Budget Office were used as a benchmark when implementing policy. These were not counted as delegations of authority, since in our model delegation is equated with policy authority residing outside of Congress.

contained a total of 213 provisions that delegated authority, of which 26 delegated to non-executive actors. So the non-executive delegation ratio for this law is 12.2 percent.

Table 6.10 shows the results of a difference of means test comparing the percent of provisions that include delegation to non-executive entities under divided and unified government. During times of divided government 3.5 percent of the provisions delegate authority to bodies other than the federal bureaucracy, compared to 2.1 percent when the same party controls the Congress and the presidency, a difference of 1.4 percent. The evidence supports our hypothesis; non-executive actors do receive a greater percentage of delegations during divided government, significant at the 5 percent level.

[TABLE 6.10 ABOUT HERE]

On the other hand, there is an alternative explanation for these findings. Divided government during the period studied was almost entirely due to a Democratic Congress and a Republican president. Republicans as a party oppose large federal government in favor the devolution of power to the states. Thus a model that predicts that the greater control Republicans have, the greater delegation to non-executive actors, would perform essentially just as well as ours. These findings, then, while supportive of our theory, should be taken as provisional.

### **Spheres of Presidential Control**

The next question to address is where in the executive branch hierarchy will authority reside? In many ways, we can think of the president's influence as consisting of a set of concentric circles. As authority is delegated to the layers further from the president's core group of cabinet heads and EOP staff, presidential influence also wanes

**Table 6.10: Two Sample t-test with Equal Variances of Percent Non-Executive Delegations by Divided and Unified Government**

<b>Variable</b>	<b>Mean</b>	<b>Std. Err.</b>	<b>t-statistic</b>	<b>P&gt; t </b>	<b>N</b>
<b>Unified</b>	2.1%	0.4%	5.30	0.00	115
<b>Divided</b>	3.5	0.6	6.14	0.00	142
<b>Difference</b>	-1.4	0.7	-1.89	0.05	257

*Difference of Means Tests for Alternative Hypotheses*

*Ho: (Unified-Divided) = 0*

<b>Hypothesis</b>	<b>t-statistics</b>	<b>P &gt; t</b>
Unified-Divided < 0	-1.89	0.03
Unified-Divided ≠ 0	-1.89	0.06
Unified-Divided > 0	-1.89	0.97

and becomes more diffuse. If this is true, then the logic of our model would predict that as congressional-executive conflict increases we should see Congress delegate authority to agencies less directly controlled by the president.

We emphasize, though, that this choice is not necessarily one of presidential versus congressional control of agencies, as others have suggested. Independent agencies may be exactly that: independent from both legislative scrutiny and executive interference. The correct view is one of bias versus variance; Congress chooses between the biased but relatively certain policy outcomes that result from delegation to presidentially influenced actors, and less biased but more uncertain outcomes that result from delegation to independent agencies. Indeed, this is Fiorina's (1986) view, although he sees it solely in terms of delegation to biased agencies as opposed to direct legislation, which is then interpreted by a series of luck-of-the-draw court decisions.<sup>22</sup>

To investigate whether divided government is associated with delegation to agencies further from the president's ambit of control, we identified each actor who received delegated authority in each of our 257 laws.<sup>23</sup> All executive branch actors were then classified into one of the five categories detailed above, using the current *U.S. Government Manuals* as a reference, for a total of 986 agency observations. Table 6.11 provides the frequencies of these observations by category, along with their relative frequency under divided and unified government. The table shows that under unified government 64.4 percent of agencies receiving authority were located in the Cabinet,

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<sup>22</sup> On this point, we part company somewhat with Fiorina. While we agree that courts may have some leeway when interpreting statutory provisions, we believe that this leeway decreases rather than increases when Congress explicitly states legislative intent by writing detailed, specific laws.

directly under presidential control, as compared with 56.6 percent during times of divided control. On the other end of the spectrum, Independent Regulatory Commissions are delegated authority 15.3 percent of the time under unified government, while they are relied on much more under divided control, receiving 21.5 percent of all delegations.

[TABLE 6.11 ABOUT HERE]

The general strategy is to estimate the relationship between inter-branch conflict and the location of delegation, using agency location as a dependent variable and unified/divided government as an independent variable. Since agency location can take on five different, ordered values, the correct estimation procedure is an ordered probit, weighing delegations of authority by the total amount of discretion in the relevant law. We might also expect the hypothesized patterns of delegation and agency location to show up most clearly in those instances where a new agency is created, as it is in these circumstances that legislators have the most leeway over the structure of executive decision making. Therefore we also ran the regressions separately on all new agencies created (these accounted for 212 out of our 986 observations). Finally, we employ two measures of inter-branch conflict: divided government and the seat-share measure discussed above.

The results of the estimation, shown in Table 6.12, generally support our hypothesis.<sup>24</sup> Columns 1 and 2 test the proposition using only the two measures of inter-branch conflict. The table shows that as one moves from unified to divided government,

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<sup>23</sup> This variable, as discussed in Chapter 5, was coded from the *Congressional Quarterly* legislative summaries of each law.

**Table 6.11: Discretion and Bureaucratic Structure  
(Percent of Laws Delegating Authority to an Agency Type  
by Divided and Unified Government)**

<b>Recipients of Delegated Authority</b>	<b>Unified</b>	<b>Divided</b>
<b>Executive Office of the President</b>	13.5% (54)	13.3% (78)
<b>Cabinet Departments</b>	64.4% (257)	56.6% (332)
<b>Independent Agencies</b>	2.5% (10)	2.6% (15)
<b>Independent Regulatory Commissions</b>	15.3% (61)	21.5% (126)
<b>Government Corporations</b>	4.3% (17)	6.1% (36)
<b>Totals</b>	<b>100%</b> <b>(399)</b>	<b>100%</b> <b>(587)</b>

Number of observations for each agency location in parentheses.

and as the percent of seats held by members of Congress of the opposite party from the president increases, Congress tends to move authority away from the president's direct control and to the outer layers of the concentric circles of presidential influence. This statement continues to hold even when we control for other factors that may affect policy making, such as the beginning of a presidential term, policy activism, and the size of the federal deficit. As shown in the right half of the table, these effects become more pronounced when examining only those newly created agencies.

[TABLE 6.12 ABOUT HERE]

The recent debate over the Social Security Administration will help illustrate the politics of structural choice. Created as part of the cornerstone of Franklin Roosevelt's New Deal, Social Security was initially administered by an independent board, which was replaced in 1946 by the Social Security Administration (SSA). It continued as an independent agency until 1953 when the Republican-controlled Congress supported Eisenhower's move to consolidate the social services under the newly created Department of Health, Education and Welfare, which subsequently became Health and Human Services (HHS), thereby lodging the SSA firmly within the cabinet-department hierarchy.

On August 15, 1995, that all changed; the Social Security Administration was extracted from its place in the Department of Health and Human Services and became an independent agency. This reshuffling of administrative personnel was not simply a card trick; it was also accompanied by real changes in the daily operations of the agency. Previously, the administrative head was designated by the Secretary of HHS and could be

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<sup>24</sup> The number of observations for All Agencies and New Agency Created are 961 and 202, respectively, due to the fact that observations associated with laws with no discretion are eliminated from



**Table 6.12: Ordered Probit Estimates of Agency Location for All Laws**

*Dependent Variable: Executive Location*

	<i>All Agencies</i>				<i>New Agency Created</i>			
	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>
<b>Divided</b>	0.148 (2.09)**		0.11 (1.56)*		0.22 (1.42)*		0.19 (1.19)	
<b>Seat Share</b>		0.86 (2.51)**		0.66 (1.81)**		1.66 (2.23)**		1.69 (2.14)**
<b>Start Term</b>			-0.072 (-0.98)	-0.055 (-0.74)			0.16 (0.99)	0.21 (1.23)
<b>Activist</b>			-0.008 (-0.033)	-0.005 (-0.20)			0.074 (1.47)*	0.09 (1.68)**
<b>Deficit</b>			-0.61 (-1.53)*	-0.59 (-1.47)*			-2.29 (-2.29)**	-2.13 (-2.12)**
$\mu_1$	-0.96	-0.63	-0.99	-0.73	-1.46	-0.81	-1.13	-0.42
$\mu_2$	0.70	1.03	0.67	0.93	0.25	0.091	0.60	1.33
$\mu_3$	1.58	1.91	1.56	1.82	1.00	1.67	1.38	2.11
$\mu_4$	2.02	2.36	2.00	2.27	1.74	2.42	2.13	2.87
$\chi^2_k$	4.39**	6.29**	8.82*	9.66**	2.02	5.00**	8.44*	11.62**
<b>Num. Obs.</b>	961	961	961	961	202	202	202	202

Note: z-scores in parentheses, one tailed test; \*  $\alpha < .10$ ; \*\*  $\alpha < .05$ .

removed by the president. Now the commissioner of the SSA is appointed by the president with Senate confirmation, and serves for a fixed six-year term. Also, the agency's budget is no longer one of many items in the HHS department requests; rather, the reorganization requires that the president send two budgets for the agency to Congress each year: the president's own final request as well as the agency's original proposal to the White House.

The move to create an independent agency was the brain-child of Senator Patrick Moynihan (D-NY). He had argued unsuccessfully for years that the SSA should be made independent as a way to "heighten its visibility and isolate it somewhat from the political party that controlled the White House, giving it more autonomy to direct and protect the Social Security Trust Fund, which paid social security benefits."<sup>25</sup> Three similar bills died in the Senate after passing the House in 1986, 1989, and 1992. The Clinton Administration initially opposed the reorganization of the SSA, as had the Reagan and Bush Administrations before it, maintaining that Social Security was best left under the purview of HHS. Donna Shalala, Secretary of HHS, argued like her GOP predecessors that making SSA an independent agency would "seriously dilute the attention and support it will receive at the highest level of our government."<sup>26</sup>

Nonetheless, Moynihan garnered sufficient support to pass the bill by voice vote in the Senate, picking up some support from Republicans, who no longer had the GOP White House position to defend, without losing Democratic backing. Likewise, the

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the analysis by the weighting procedure.

<sup>25</sup> *Congressional Quarterly Almanac* 1993, 381.

<sup>26</sup> *Congressional Quarterly Almanac* 1993, 381.

House considered the bill under expedited procedures, passing it by a vote of 413-0. The question is why was Moynihan successful this time when he had failed thrice before?

The answer lies in the veto pivot from Figure 6.2. All presidents have incentives to retain control over social security, so their ideal points can be represented as lying to the far right-hand side of the figure. Democrats in general support an independent SSA, as a means of curtailing political influence over an important social program. Republicans had no such policy motivations, and while a president of their own party occupied the White House they were content with the status quo. In the figure, then, we can place the status quo just to the left of  $V^+$ , which falls within the gridlock region. In other words, any attempt to make the agency independent would be vetoed by the president, and this veto could not be overridden, thus precluding any policy movement.

Once a Democrat gained control of the White House, though, the situation took a new twist. Congressional Democrats maintained their stance in favor of independence, but now they were joined by the Republicans, eager to impair presidential influence over social security. This shifted the veto pivot to the left, removing the status quo from the gridlock region, and paving the way for Moynihan's measure to sail through with large, veto-proof majorities. In sum, legislative and executive preferences over the SSA polarized, leading Congress to move the agency further from executive control.

### **Implications of Divided Government for Public Policy**

Our model of transaction cost politics predicts that as the preferences of Congress and the president diverge, legislators will delegate less discretionary authority to executive branch actors. This chapter tested the implications of this hypothesis in five

different ways. We examined the direct effect of divided government on discretion at the aggregate level, individual roll call voting patterns, the impact of vetoes on discretion, divided government and delegation to non-executive branch actors, and the strategic design of institutions by giving power to executive branch actors further from the president's control.

These findings lend greater credibility to our approach to the policy making process, but they also have important implications for the divided government debate. First, we are able to systematically test theories of strategic institutional design, which have been proposed in the literature but only subject to verification by case studies. Second, we found that, contrary to the findings of Mayhew (1991a) and others, divided government does have significant policy impacts. These effects are not felt in the quantity of legislation passed, but they are reflected in the quality of these laws. More constrained executive branch agencies under divided government have less leeway to set policy, are less able to incorporate their expertise into regulations, are subject to more oversight by interest groups, the courts and congressional committees, and may fall prey to procedural gridlock.

## Chapter 7: Delegation and Legislative Organization

*The legislature and the executive are not so much parallel as they are interdependent. ... This conclusion, drawn from an examination of the actual relationships existing within the two branches, emphasizes the disadvantages for purposes of understanding the political process of accepting too literally the formal separation of legislature from the executive.*

*David Truman, The Governmental Process<sup>1</sup>*

In this chapter we test the second set of hypotheses that emerge from our model of transaction cost politics, those regarding legislative organization and Congress's decision to delegate. Our purpose is to place the study of legislative organization, and in particular the committee system, within a larger framework of the U.S. governmental process, and to explore how the possibility of delegating authority to the executive alters legislators' incentives, behavior, and policy choices. The key prediction analyzed here is that as the legislative process becomes relatively more inefficient, Congress will delegate more discretionary authority to the executive. Since our theory assumes that congressional policy making and delegation are substitutes, albeit imperfect ones, inefficiencies in the legislative process should lead rational legislators to rely less on committees and to shift more discretionary authority to executive agencies.

We begin our analysis by first reviewing the different theories of legislative organization and demonstrating how our transaction costs politics approach sheds new light on these debates. We then test our theory in three ways: 1) by relating the presence or absence of committee outliers to interbranch conflict; 2) by relating committee-floor

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<sup>1</sup> Truman (1971, 437).

conflict to Congress's decision to delegate; and 3) by examining the ways in which parliamentary devices like restrictive rules and multiple referrals affect agency discretion. We conduct these tests with an eye toward comparing our results with contending theories of legislative behavior. Therefore, we conclude with suggestions on how previous models can be integrated and fruitfully supplemented by our approach, yielding more robust predictions that can be tested in a richer institutional context.

### **Perspectives on Legislative Organization**

In the past decade, the study of legislative organization has become a battleground for congressional scholarship. Three competing theories have emerged from this debate—the distributive, informational, and party approaches—each with its own view of individual motivations and subsequent predictions for: 1) how legislators organize themselves; 2) the types of procedures invoked in passing legislation; and 3) the results of this collective choice process. Ultimately, this debate is an argument over where power resides in Congress: in congressional committees, on the House floor, or in the majority party caucus.

#### *A Tale of Three Theories*

##### DISTRIBUTIVE THEORY

According to the distributive theory of legislative organization, the major problem that members face, given single member districts and generally weak parties, is distributing benefits to their constituents. But acting alone legislators cannot secure these advantages, as a majority is needed to pass legislation on the floor. True, one obvious

solution is to construct large omnibus legislation that logrolls policy benefits for each member's district, where each district pays its equal portion of the total cost. But members always face the temptation to cut one district out of the bargain, and then another, until finally the whole logroll falls apart; this is the classic collective action problem.

So what are reelection seeking legislators to do? Numerous solutions to this problem have been proposed in the literature, but the one most adhered to by the distributive approach, and especially espoused by Weingast and Marshall (1988), is that Congress solves this collective action problem by instituting committees. Congressional committees are the glue that binds legislative logrolls together, and as such power in Congress resides in committees. Members request and are generally granted seats on committees that directly affect their constituents. Committees tend to be composed of homogeneous high demanders, where all members of the committee share similar policy goals, and all want high spending in their policy area. Members' continued position on a committee is ensured by a well-established seniority system. And Committee members' influence over policy domains is protected by procedural controls, including gatekeeping powers, restrictive rules, and control over conference committees. In sum, the distributive theory of legislative organization predicts that committees are unrepresentative of the floor, committee bills are considered under privileged parliamentary procedures and rarely amended, and final policy is composed of universalistic logrolls.

## INFORMATIONAL THEORY

According to the informational theory of legislative organization, advocated most fervently in the work of Gilligan and Krehbiel (1987; 1989) and Krehbiel (1991), the major problem that members face is making reasonable policy in an uncertain world. To overcome this problem, legislators design procedures to help mitigate informational asymmetries. Here again the focus is on the committee system. But instead of congressional committees being a vehicle for distributing benefits, committees are seen as a source of specialized knowledge, and it is the median floor voter, not the committee, who makes final policy choices.

Committees are composed of experts in a particular policy area, whose members' preferences may not all align on the same side of the policy debate. There is a tendency for floor members to be wary of granting committees privileged procedures, so open rules are the order of the day. Occasionally, floor members protect committees' policy domains, but only when the resulting informational gains outweigh possible distributive losses. In particular, the floor will at times grant restrictive or closed rules to give committee members an incentive to specialize and share their information with the rest of Congress. But this will happen rarely, and it is certainly not seen as the usual method of constructing legislation.<sup>2</sup> The floor also controls conference committees, by appointing non-committee members, by instructing the committee to take certain actions, and by refusing to enact a conference report not to its liking. Ultimately, power in Congress resides with the median floor voter, and on average committees will be representative of

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<sup>2</sup> Krehbiel (1991) argues that outliers will occur only if the committee is heterogeneous or if outliers can specialize at a relatively low cost.



the parent chamber, restrictive rules will be rare, and final policy will be majoritarian, reflecting the median floor voter's preferences.

#### PARTY THEORY

The party theory of legislative organization, most recently expounded by Rohde (1991), Cox and McCubbins (1993), Aldrich (1995), and Sinclair (1995), argues that the major problem confronting legislators is working together collectively to ensure reelection. Unorganized groups of legislators might over-produce particularistic benefits (pork barrel legislation) and under-produce collective benefits (major policy legislation), in an electorally inefficient fashion. To solve this coordination problem, the majority party caucus delegates authority to party leaders, who in turn promote the collective interests of party members.

Power in Congress by this reckoning resides not with committees nor with the median voter, but with the majority party and its leadership. Majority party control, in turn, is maintained through the committee system: first, through the selection process where the appointment powers of the Committee on Committees are used to advance those more loyal to the party leadership; second, through agenda control by using the Speaker's scheduling powers and restrictive rules to further partisan purposes; and third, by tilting party and staff committee ratios in the majority party's favor. According to this view, majority party committee delegations are representative of the party caucus, restrictive rules are common, and final policy is partisan, reflecting the median party member's preferences and built around intra-party logrolls.

*Limits of Existing Theories*

These three theories all begin with a specification of members' core reelection needs and some collective action problem they face in achieving these aims—majority cycling on distributive issues, informational asymmetries, or team production problems within parties. Each theory then derives an explanation of how the present set of institutional arrangements, and especially the strong committee system, satisfies these needs.

Though these theories capture important aspects of the congressional policy making process, it is clear that as stated they must be incomplete. Legislators in all political systems have both informational and distributive needs, as both are necessary for reelection. And incentives for acting as a party team are not unique to U.S. legislators alone. But legislators elsewhere have not chosen to organize themselves in a similar manner; the United States Congress stands apart in the degree to which it relies on committees for fashioning the fine points of legislation. Conversely, a quick glance at most democracies shows that the influence wielded by legislative parties varies across countries, from weak and unorganized as in the United States to highly centralized and resource-rich as in Great Britain.

It cannot be, then, that basic legislative needs alone dictate the specific institutional structures that we find in Congress. The details of legislative organization must derive to some degree from the larger political system in which they are embedded, including the electoral system of single member plurality winner districts, bicameralism, and—our focus—the separation of powers system.

*Legislative Organization Under Separate Powers*

We contend that legislative organization in the United States must be understood within its broader governmental context, one in which policy production does not begin and end within Congress itself. Rather, legislative committees do their work in the shadow of delegation to the executive branch. Working from this premise, our approach offers predictions different from those in the existing legislative organization literature; some at odds, some complementary, but all derived from a richer set of institutional considerations.

First, when committees are less informed about the details of policy than the executive agencies they will oversee, committee preferences need not coincide exactly with the floor median; rather, there is a range of committee medians that serve the floor's purposes equally well. But this range of acceptable committees will shrink as the preferences of Congress and the president become more similar. We should therefore expect fewer committee outliers during times of unified government than under divided government.

Second, if committees are formed in part to oversee delegated authority, then the median floor voter will rationally tilt committee preferences to be biased against those of the executive. So in contrast to both the informational and distributive views, we predict that committee preferences should vary predictably over time, to serve as a counterweight to those of the president. Committees will therefore be composed of *contrary outliers*.

Third, we predict that as the legislative process becomes less efficient, the median floor voter will choose to delegate more discretion than otherwise. Thus committee outliers should be correlated with greater levels of executive discretion. Our theory also

predicts that this relationship should be attenuated at higher levels of congressional-executive conflict. In other words, we have explicit predictions concerning the interaction between committee outliers and divided government.

Fourth, we are also able to speak to the role of parties in legislative organization. When the majority party is united, members will delegate authority to party leaders who can work effectively to enact the party's agenda. But when the majority is fragmented, making intra-party coalitions difficult to form and maintain, then power swings back towards the median voter and the legislative process becomes less efficient. Therefore, less cohesive majority parties should also be associated with greater delegation to the executive.

Finally, we offer some evidence on the role of specific parliamentary devices in the construction of legislation. Although previous theories disagree on the exact reason for restrictive rules—protecting committee prerogatives, promoting committee specialization and expertise, or enacting a partisan agenda—all concur that such rules can help overcome legislators' collective dilemmas. And the multiple referral of bills has recently emerged as one means for controlling committee-based excesses. If these perspectives are correct, then the presence of either one of these procedural devices should ease the problems of collective legislative action and should therefore be correlated with less delegation to the executive branch.

## Committee Outliers in a Separation of Powers System

### *Measuring Committee Outliers*

We begin with our analysis of the impact of divided government on committee outliers. The previous literature analyzing the composition of committees can be divided into two major strands. The first addresses the question of whether or not the policy preferences of committee members are broadly representative of the parent chamber as a whole. These studies identify some measure of individual preferences (or a set of such measures) and then determine whether or not committee preferences are statistically different from floor preferences. The second tradition uses the degree to which committees are outliers to predict other variables of interest, such as the use of restrictive rules; we will examine this theme in the following section.

Early studies in the former vein (Ray 1980, Weingast and Marshall 1988) examined a handful of committees and found some evidence for the prevalence of outliers. Krehbiel (1990) engaged in a broader study, analyzing all committees in the 99th Congress and relying on both ADA scores and interest-group ratings as measures of preferences. Using a standard difference of means test of committee members versus non-committee members, Krehbiel found that only a few committees emerged as statistical outliers. Krehbiel also compared the standard deviations of committees with that of the floor to search for bimodal outliers, again finding little support for the outliers thesis.

Cox and McCubbins (1993) repeat this experiment utilizing a Wilcoxon rank sum difference of medians test (instead of a difference of means test), examining all

committees from the 86th through 97th Congresses. They employ a variety of preference measures (ACA and ADA ratings, conservative coalition scores, and Nominat scores), again finding few outliers, with the Agriculture, Education and Labor, and Armed Services Committees as regular exceptions. Cox and McCubbins also investigate differences in preferences between party contingents on committees and party caucuses and find more outliers, especially on what they term “non-prestige” committees.

Most recently, Londregan and Snyder (1994) investigate all committees from the 82nd through 98th Congresses using a sampling technique that treats observations of members’ ideal points in each Congress (measured with Nominat scores) as random draws from a larger distribution, whose true mean is estimated from voting patterns across several Congresses. They then bootstrap standard errors for committee ideal points drawn from these distributions for each Congress, comparing both differences in means and medians. The authors find significantly more support for the outliers hypothesis, claiming that on average about one-third of the committees in each Congress should be classified as outliers.

The evidence on the number of outlying committees, then, is decidedly mixed, ranging from “very few” to “a healthy proportion.” It seems clear that the distributive prediction that all committees should be outliers in their policy areas finds very little support, but the alternative thesis of no outliers may not be quite right either. These competing predictions are rather stark, though, rooted in a Congress-centered perspective on policy making. As stated above, our approach starts with the premise that the systematic forces shaping committee composition, restrictive rule assignment, and ultimately the shape of final legislation come not just from within Congress, but from the

larger political system as well. If our thesis is correct, then committee composition should not be constant over time, but rather change predictably in response to changes in congressional-executive policy conflict: committee medians should move counter to changes in the policy preferences of the president, and fewer outliers should be observed during times of unified government.

### *Outliers in Postwar Standing Committees*

We now test these predictions with data drawn from all postwar standing committees. As of the 102<sup>nd</sup> Congress, twenty-two standing committees composed the legislative machinery of the House of Representatives.<sup>3</sup> Relying on the Garrison Nelson (1993) data set, we constructed a list of all committee assignments from the 80<sup>th</sup> to 102<sup>nd</sup> Congresses.<sup>4</sup> We then combined these rosters with Poole and Rosenthal (1997) Nominate Scores, which order members along a general liberal-conservative continuum, to calculate the median committee preferences as well as median party contingent preferences by committee and by Congress. This gave us a total of 478 committee-Congress observations.

From these data a number of variables were constructed. The first set of variables measure policy differences between committees and floor members. The **committee-floor difference** is defined as the median committee Nominate score less the median

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<sup>3</sup> Committees that changed name during this period were identified by their name as of the 102<sup>nd</sup> Congress. Only one committee was abolished completely, the Internal Security Committee, which from the 80<sup>th</sup> to 90<sup>th</sup> Congresses was the Committee on Un-American Activities.

<sup>4</sup> These data were compiled while the authors were participants of the Harvard-MIT Research Training Group. We thank Charles Stewart for his assistance. All data were checked against the relevant volumes of the *Congressional Directory*; committee rosters used were those as of the beginning of each Congress.

floor Nominate score. The **committee-party difference** is defined as the median Nominate score of the majority party committee contingent less the median Nominate score of the majority party caucus. Positive difference scores in both measures denote conservative outliers, while negative scores indicate liberal outliers. The absolute values of these two variables are labeled **committee-floor outlier** and **committee-party outlier**, respectively.

Similarly, preference differences between the president and the median floor member, labeled **president-floor difference**, were calculated using real ADA scores, while **president-party difference** is defined as the gap between the real ADA scores of the president and the median majority party caucus member. These difference variables were coded consistently with the committee measures above so that negative values indicate that the president is more liberal than the reference group, and positive values indicate conservative outliers. Then **president-floor outlier** and **president-party outlier** are the absolute values of these two differences.

It is clear that the greater the variance of preferences within the chamber, the more likely it is that committee medians will vary from floor medians; a point emphasized by Londregan and Snyder (1994). Therefore, we will include measures of **house polarization** and **party polarization** as control variables, calculated as the standard deviation of the Nominate scores within the House and majority party, respectively. We also include a measure of the **gridlock** region, as defined in Chapter 6, which takes into account both policy conflict between Congress and the executive and polarization within the legislature. Table 7.1. provides a list of summary statistics for all variables.

[TABLE 7.1 ABOUT HERE]



**Table 7.1: Description of Variables and Summary Statistics**

<b>Variable</b>	<b>Description</b>	<b>Mean</b>	<b>Std. Dev.</b>	<b>Min</b>	<b>Max</b>
<b>Committee-Floor Difference</b>	Median Committee Nominate Score – Median Floor Nominate Score	-0.02	0.12	-0.44	0.57
<b>Committee-Party Difference</b>	Median Majority Party Contingent Nominate Score – Median Party Caucus Nominate Score	0.01	0.10	-0.32	0.42
<b>Committee-Floor Outlier</b>	Absolute Value of Committee-Floor Difference	0.09	0.08	0	0.57
<b>Committee-Party Outlier</b>	Absolute Value of Committee-Party Difference	0.08	0.07	0.001	0.416
<b>President-Floor Difference</b>	President’s Real ADA Score—Median House Real ADA Score	-2.50	39.48	-61.20	57.39
<b>President-Party Difference</b>	President’s Real ADA Score—Median Majority Party Caucus ADA Score	20.86	42.16	-67.81	79.18
<b>President-Floor Outlier</b>	Absolute Value of President-Floor Difference	35.66	17.03	4.46	61.20
<b>President-Party Outlier</b>	Absolute Value of President-Party Difference	38.67	26.74	1.70	79.18
<b>House Polarization</b>	Standard Deviation of House Nominate Scores	0.33	0.04	0.27	0.47
<b>Party Polarization</b>	Standard Deviation of Majority Party Nominate Scores	0.22	0.03	0.15	0.27
<b>Gridlock</b>	Gridlock interval taking into account congressional filibuster and override procedures, averaged by Congress	39.52	7.39	23.55	59.72

Note: All data averaged by Congress. Total Observations = 478.

Sources: Nominate Scores from Poole and Rosenthal (1997); Real ADA scores from Groseclose, Levitt, and Snyder (1997); Gridlock calculated by the authors in Chapter 6.

*Results*

## CONTRARY OUTLIERS

The first hypothesis to be tested is that committee ideal points will tend to move counter to those of the president: more conservative presidents beget more liberal committees, and vice versa. If this is correct, then the committee-floor difference variable should move opposite to president-floor difference. Model 1 from Table 7.2 tests this prediction in an ordinary least squares bivariate regression. As shown, the coefficient on president-floor difference is negative and significant, as predicted. Note also that the constant is negative and significant, indicating that throughout the period studied committees tended to have a liberal bias, which is not too surprising given Democratic control of the House throughout this period for all except the 80<sup>th</sup> and 83<sup>rd</sup> Congresses.

[TABLE 7.2 ABOUT HERE]

Model 3 repeats this analysis using committee-party difference as the dependent variable and party-president difference as the independent variable. This model, then, tests to see whether majority party contingents also tend to move counter to the preferences of the president. The negative and significant coefficient indicates that this is indeed the case as well. Note also that the constant here is positive, suggesting that party contingents are shaded towards the preferences of the median floor voter, a mirror image of the finding above that overall committee composition is tilted toward the majority party.

We can test these findings against two competing models of legislative organization, the informational and party models. The former of these two predicts that

Table 7.2: Ordinary Least Squares Estimates Predicting Committee Outliers

<i>Dep. Var.</i>	<i>Committee-Floor Difference</i>		<i>Committee-Party Difference</i>	
<i>Indep. Var.</i>	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>
<b>Constant</b>	-0.020 (-3.77)**	-0.0053 (-0.27)	0.017 (3.20)**	0.010 (0.58)
<b>President-Floor Difference</b>	-0.0002 (-1.68)**	-0.0002 (-2.14)**		
<b>President-Party Difference</b>			-0.0002 (-2.01)**	-0.0002 (-2.33)**
<b><i>Prestige Committees</i></b>				
<b>Appropriations</b>		-0.022 (-0.80)		0.034 (1.44)
<b>Budget</b>		-0.044 (-1.26)		-0.039 (-1.27)
<b>Rules</b>		-0.11 (-4.17)**		-0.033 (-1.41)
<b>Ways and Means</b>		-0.042 (-1.54)		-0.023 (-0.96)
<b><i>Policy Committees</i></b>				
<b>Banking, Finance and Urban Affairs</b>		-0.081 (-2.95)**		-0.062 (-2.65)**
<b>Education and Labor</b>		-0.14 (-5.25)**		-0.12 (-5.11)**
<b>Energy and Commerce</b>		0.013 (0.46)		-0.01 (-0.41)
<b>Foreign Affairs</b>		-0.12 (-4.43)**		-0.07 (-2.96)**
<b>Government Operations</b>		-0.07 (-2.68)**		-0.049 (-2.10)**
<b>Judiciary</b>		-0.033 (-1.20)		-0.047 (-2.01)**

<i>Dep. Var.</i>	<i>Committee-Floor Difference</i>		<i>Committee-Party Difference</i>	
<i>Indep. Var.</i>	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>
<i>Constituency Committees</i>				
<b>Agriculture</b>		0.088 (3.22)**		0.14 (6.00)**
<b>Armed Services</b>		0.080 (2.91)**		0.14 (5.97)**
<b>Interior</b>		0.010 (0.37)		-0.021 (-0.92)
<b>Internal Security</b>		0.16 (4.92)**		0.12 (4.48)**
<b>Merchant Marine and Fisheries</b>		0.0052 (0.19)		0.003 (0.15)
<b>Public Works</b>				0.029 (1.23)
<b>Science, Space, and Technology</b>		0.016 (0.55)		0.045 (1.81)*
<b>Small Business</b>		0.012 (0.33)		0.027 (0.86)
<b>Veterans' Affairs</b>		0.059 (2.15)**		0.11 (4.70)**
<i>Other Committees</i>				
<b>District of Columbia</b>		-0.051 (-1.85)*		0.026 (1.10)
<b>House Administration</b>		-0.023 (-0.84)		
<b>Post Office and Civil Service</b>		-0.053 (-1.94)*		-0.045 (-1.90)*
<b>Standards of Official Conduct</b>		0.17 (5.35)**		0.06 (2.18)**
$F_{n-k}^k$	2.80*	13.59**	4.03**	15.87**

Note: t-statistics in parentheses; one-tailed test \*<.10; \*\*<.05. N = 478

committees should reflect the preferences of the median floor voter, the latter, that majority party contingents are representative of the majority party caucus. Were these hypotheses correct, the variables committee-floor difference and committee-party difference would be equal to zero on average. As indicated in Table 7.3, a t-test of these predictions shows that both can be rejected. On the other hand, these differences, while statistically significant, are not so great as to lend much support to the distributive hypothesis that outliers are the norm, as their average values are considerably less than one standard deviation of either the committee-floor difference or committee-party difference variables.

[TABLE 7.3 ABOUT HERE]

Furthermore, the coefficients on the difference variables in our estimations are significant, as are the overall models, as shown by the F-statistics reported at the bottom of Table 7.2. This indicates that our specifications outperform simple models predicting that the difference between committee and floor preference should be constant across all observations. Our model of contrary outliers, then, represents an improvement over previous models' predictions of committee composition. This is not to imply that the former models tell us nothing about legislative organization—we shall argue below that they all contribute to understanding different types of policy making—but rather to state that extra leverage is gained by placing the committee system within the larger context of our separation of powers system.

To look a little more closely at these results, the data set was divided into two samples: those observations in which the president was a liberal outlier, and those where the president was conservative relative to Congress. Rerunning our analysis on these two

**Table 7.3: Tests of Majoritarian and Party Hypotheses**

*Difference of Means Tests for Committee-Floor Outliers*

*Ho: (Committee-Floor Difference) = 0*

<b>Hypothesis</b>	<b>t-statistics</b>	<b>P &gt; t</b>
<i>Committee-Floor Difference &lt; 0</i>	-3.66	0.0001
<i>Committee-Floor Difference ≠ 0</i>	-3.66	0.0003
<i>Committee-Floor Difference &gt; 0</i>	-3.66	0.9999

*Difference of Means Tests for Committee-Party Outliers*

*Ho: (Committee-Party Difference) = 0*

<b>Hypothesis</b>	<b>t-statistics</b>	<b>P &gt; t</b>
<i>Committee-Party Difference &lt; 0</i>	2.56	0.9947
<i>Committee-Party Difference ≠ 0</i>	2.56	0.010
<i>Committee-Party Difference &gt; 0</i>	2.56	0.0053

groups separately, the contrary outlier effect is most pronounced when the president is more conservative than the median House member. Once again, divided government seems to play a significant role in how legislators decide to organize themselves for collective action; congressional committees react most consistently to conservative Republican presidents as opposed to more liberal Republicans. A time trend was also added to the model and proved to be insignificant, so our results reflect more than just an increasing trend toward policy conflict between Congress and the president.

#### COMMITTEE-SPECIFIC EFFECTS

The regressions including committee-specific dummy variables are also quite revealing. By carefully selecting the reference group for this analysis, we can derive relative committee outliers. In Model 2 of Table 7.2, the omitted category is Public Works and Transportation, the committee whose median was closest to the overall floor median throughout this period. In Model 4, the omitted category is the House Administration Committee, whose majority contingent median was closest to that of the majority party caucus. Committees with positive coefficients, then, were conservative outliers relative to the composition of the House or majority party, and those with negative coefficients were liberal outliers.

The committees have also been divided into the four categories suggested by Bach and Smith (1988): prestige committees, policy committees, constituency committees, and other committees. The first category includes Appropriations, Rules, Ways and Means, and Budget; members with assignments to any one of the first three of these committees

cannot sit on any other committee simultaneously, except for the Budget Committee.<sup>5</sup> These committees consider a wealth of major legislation, including the most central taxing and spending decisions, and are consistently the most highly sought-after by House members for their ability to sway important policy decisions.

Slightly less general, but nevertheless quite influential are Bach and Smith's policy committees: Banking, Education and Labor, Energy and Commerce, Foreign Affairs, Judiciary, and Government Operations. These committees tend to deal with more narrowly tailored issues, which nonetheless generate intense interest from all sides of the political spectrum. On the other hand, the constituency committees—Agriculture, Armed Services, Interior, Merchant Marine, Public Works, Science, Space and Technology, Small Business, and Veterans' Affairs—all cater to specific policy areas in which one side (the constituency) is usually mobilized, but faces no organized counterweight on the opposite side of the issue.

The patterns revealed in the outlier analysis from Models 2 and 4 are, in fact, quite striking. Of the four prestige committees, three (Appropriations, Budget and Ways and Means) have insignificant coefficients, meaning that they are representative of the floor median. The only prestige committee with a significant coefficient is the Rules committee, which is a liberal outlier in Model 2 but not Model 4; it is overall more liberal than the median floor voter, but its majority party contingent is broadly representative of the party as a whole. This finding is in line with previous descriptions of the Rules

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<sup>5</sup> Membership of the Budget Committee is restricted to five each from Appropriations and Ways and Means, and seventeen from other committees. No member can serve on the Budget Committee for more than six years in any ten-year period. For a discussion of these committees and their status within the House, see Smith and Deering (1990, 86-95).



Committee (including Bach and Smith's own description) as being tilted towards to the preferences of the majority party caucus. Otherwise, the preferences of all prestige committees mirror those of the floor, in line with the predictions of the informational approach that in the most important policy matters, where committee expertise is essential, floor members gain the most utility from representative committees.

The policy committees, on the other hand, have a uniform negative or liberal tilt. In four of these committees (Banking, Education and Labor, Foreign Affairs, and Government Operations) this leftward bias is significant in both models. For the Judiciary Committee, the sign is also negative, but the coefficient is significant only in Model 4. And for Energy and Commerce the coefficient is positive in Model 2, negative in Model 4, and insignificant in both cases. The policy committees, like prestige committees, are all involved with the shaping of important legislation, although their policy jurisdictions are not quite as broad. Therefore, committee members will face pressures from interest groups on either side of an issue: pro-labor and pro-business for Education and Labor, fiscal conservatives and government activists on Banking, Finance and Urban Affairs, and so on. The liberal bias indicates that the Democrats, the majority party throughout most of our study, stacked these committees with partisans willing to pursue the party line in these policy battles.

The constituent committees show a similar pattern, but with a uniformly positive or conservative sway. Again in four Committees—Agriculture, Armed Services, Internal Security, and Veterans Affairs—this conservative bias is consistently significant, while for Science, Space and Technology it is significant in Model 4 only. In all other cases but one, the sign is positive but not significant at the 10 percent level. The positive bias here

may very likely reflect a tendency for certain types of legislators to self-select onto these committees: members on the Agriculture Committee tend to come from more conservative Midwestern and Southern states, and similarly, members of the Armed Services, Internal Security, and Veterans' Affairs committees tend to be pro-military. In both cases, the end result is that the members on the committee are supporters of the narrow constituency which the committee serves, favoring the distribution of benefits to those groups.

It is interesting to note that these results are more or less consistent with the informational, partisan, *and* distributive theories. Distributive committees are outliers in the direction of their area of distribution, policy committees have a partisan bent, and prestige committees, which require the highest levels of expertise, are representative of the median floor voter. These topics will be explored at greater length in Chapter 8; for now we note that the three seemingly incompatible major theories of legislative organization seem each to apply well within their own distinct spheres.

#### REINING IN OUTLIERS

One counter-intuitive prediction of our model is that we should observe more committee outliers under divided government than under unified government. The logic is that during times of unified government, floor members worry that committees and agencies will work in cahoots with one another to the floor's detriment; this is the classic iron triangle story. To prevent this from occurring, rational floor voters will rein in committees, stacking them with members who are more representative of the floor median.

Once stated, this seems like a reasonable prediction. Finding it in the data, however, may pose some difficulties, as party leaders have little leeway in practice to alter committee composition. Given the general norm of a seniority system, very few possibilities exist for changing committee medians from one Congress to the next, except in the case of membership turnover or transfers, and strategic appointment of new committee members. Therefore, the effects predicted above will most likely be seen more as incremental responses to changes in congressional-executive conflict, rather than abrupt departures from the previous committee lineups.

Table 7.4 tests our prediction in several ways. The dependent variable is committee-floor outlier, the absolute value of the committee-floor difference variable used in Models 1 and 2 above.<sup>6</sup> Model 1 tests a simple bivariate relation between this variable and president-floor outlier, the absolute difference between the president's real ADA score and the median floor member's. The results show that while the coefficient is in the predicted direction, it does not pass muster on the significance test.

[TABLE 7.4 ABOUT HERE]

One reason for this, as Londregan and Snyder (1994) argue, is that committee outliers should be measured relative to the degree of polarization within the legislature. With this in mind, Model 2 re-estimates the model with the gridlock variable defined in Chapter 6, which includes not only congressional-executive conflict but also dispersion of preferences within the legislature, and finds a significant and positive correlation. Model 3 reintroduces the president-floor outlier measure, but this time controls for the degree of

**Table 7.4: Ordinary Least Squares Estimates of Committee Outliers and Inter-Branch Conflict**

*Dependent Variable: Committee-Floor Outlier*

<b>Indep. Var.</b>	<i>By Individual Committee</i>				<i>Standard Deviation by Congress</i>		
	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>
<i>President-Floor Outlier</i>	0.0002 (0.906)		0.0004 (1.77)**	0.0004 (1.58)*	0.0004 (1.23)		0.0007 (2.55)**
<i>Gridlock</i>		0.0011 (2.25)**				0.0016 (2.31)**	
<i>Party Polarization</i>			0.38 (3.14)**	0.37 (3.24)**			0.57 (3.80)**
<i>President-Floor Outlier*Policy</i>				0.00004 (0.147)			
<i>President-Floor Outlier*Constituent</i>				-0.0009 (-3.47)**			
<i>President-Floor Outlier*Other</i>				0.0001 (4.16)**			
<i>Constant</i>	0.084 (10.14)**	0.048 (2.48)**	-0.006 (-0.21)	-0.0029 (-0.104)	0.099 (7.65)**	0.050 (1.80)*	-0.034 (-0.94)
$F_{n-k}^k$	0.82	5.08**	5.34**	17.30**	1.51	5.34**	8.47**
<b>Num. Obs.</b>	478	478	478	478	23	23	23

Note: t-statistics in parentheses; one-tailed test \*<.10; \*\*<.05.

polarization in the majority party, and similar to the gridlock measure, shows a positive and significant coefficient.<sup>7</sup> Therefore the hypothesis that committees are more polarized under higher levels of interbranch conflict receives some measure of support from the data.

Model 4 from the table disaggregates these results by committee type, according to the Bach and Smith classification discussed above. The omitted category is the prestige committees, as they are most representative of floor preferences. The table shows that relative to this baseline category, as congressional-executive conflict increases policy committees show no significant effects; these committees were restrained at about the same rate as prestige committees. Constituency committees, on the other hand, dampened the effect of congressional-executive conflict; they were not checked to the same extent as the prestige and policy committees. The “other” committee category, which includes House Administration and Standards of Official Conduct, whose primary function is to oversee and investigate abuses within the executive branch, are reined in more than the prestige committees in response to changes in congressional-executive conflict.

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<sup>6</sup> Absolute values are used in the analysis to remain consistent with our theoretical model, which is posed only in terms of congressional-executive conflict without regard to the direction of these differences, similar to previous tests of committee outliers. See Krehbiel (1991).

<sup>7</sup> Note that we use the standard deviation of preferences within the majority party rather than the House as a whole to control for the initial dispersion of member ideal points. Since our analysis centers on median ideal points, rather than means, the relevant distribution of medians will be drawn from majority party members. If we were to use means instead, then the minority party appointments would matter as well, and the chamber-wide standard deviation would be used. We can also think of committee medians as the outcome of a game played by the two major parties at the beginning of each Congress. In this game, the committee median will be under majority party control; in equilibrium, minority parties can only change medians in a direction *opposite* their own preferences.

Another way to test the prediction that committees are less dispersed under unified government is to examine the variance in committee medians, Congress by Congress. The right-hand side of Table 7.4 therefore reestimates the models above, with the dependent variable now being the standard deviation of committee medians for each Congress. The results obtained are almost identical: once we control for the dispersion of ideal points, the conflict measures are positively correlated with committee outliers.

Table 7.5 presents another view of these same data. Our theory predicts not only that committee medians will be less dispersed under unified government, but also that those committees closest to the executive will be curbed the most. This asymmetric narrowing of the range of committee medians is shown graphically in Figure 4.5; as executive agencies approximate the median floor member, the range of acceptable committees shrinks. The explanation again goes back to the logic of iron triangles, which are most likely to form between committees and executive agencies that share similar policy goals. Since the majority party for most of the period studied was the Democrats, this suggests that liberal outlying committees should be checked more than their conservative counterparts.

[TABLE 7.5 ABOUT HERE]

Table 7.5, then, examines the most liberal outlying committee (the committee with the minimum Nominate score difference), and the most conservative outlying committee (with the maximum difference), as well as the range separating these two, by Congress. As shown, changes in congressional-executive conflict, represented by the president-floor outlier variable, did affect liberal committees significantly, while the impact on conservative committees, though in the expected direction, was significant only

**Table 7.5: Ordinary Least Squares Estimates of Committee Outliers and Inter-Branch Conflict**

<b>Dep. Var.</b>	<b>Minimum Diff.</b>		<b>Maximum Diff.</b>		<b>Range</b>	
	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>	<b>Model 5</b>	<b>Model 6</b>
<b>Indep. Var.</b>						
<i>President-Floor Outlier</i>	-0.0018 (-1.77)**	-0.0022 (-2.26)**	0.0016 (1.20)	0.0023 (1.73)**	0.0034 (1.83)**	0.0045 (2.63)**
<i>Party Polarization</i>		-0.976 (-1.76)**		1.37 (1.86)**		2.34 (2.44)**
<i>Constant</i>	-0.184 (-4.68)**	0.046 (0.366)**	0.153 (2.90)**	-0.170 (-0.94)	0.337 (4.65)**	-0.215 (-0.91)
$F_{n-k}^k$	3.12*	3.27*	1.44	2.54	3.36*	5.05**

Note: t-statistics in parentheses; one-tailed test \*<.10; \*\*<.05. N = 23

in Model 4.<sup>8</sup> And, as illustrated in Models 5 and 6, the range between these two narrowed significantly as congressional-executive conflict decreased.

These findings lend support to our hypothesis that committee composition reacts to changes in the larger political environment. Legislative organization may well reflect member's desire to solve their own sets of collective dilemmas, but it also reflects the fact that final policy outcomes are shaped by forces external to Congress as well. Legislative policy making is but the first step in a long process that ends with executive branch implementation, and our evidence suggests that the preferences of these ultimate actors exert an influence on the way that legislators initially organize themselves to conduct business.

### **Committees, Parties, and Legislative Inefficiency**

#### *Literature on Parties and Legislative Organization*

The second strand of the committee composition literature uses committee-floor differences to predict other political variables of interest. Here the focus of the research has been almost exclusively on procedural measures, in particular closed or open rules assigned to bills emerging from a particular committee.<sup>9</sup> The importance of these procedures is highlighted in Bach and Smith (1988, 12):

The Rules Committee stands at the crossroads of the legislative process in the House. Nearly all major legislation passes through Suite H313, its hearing room in the Capitol, so most members make their way there at one

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<sup>8</sup> This finding is consistent with the observation that constituency committees are pulled in less than others during the period studied, as these committees tend to be conservative outliers (as indicated in Table 7.2).

<sup>9</sup> Krehbiel (1991, Chapter 6) also examines the effects of committee outliers on appointments to conference committees, but finds no significant relationship.



time or another to ask the committee to grant them favored treatment or somehow protect their interests in its special rules.<sup>10</sup>

Not only are special rules an important source of parliamentary advantage for committees, they also provide a convenient testing ground for competing theories of legislative organization, as the distributive, informational and party-based approaches advance different predictions about which committees should receive these restrictive rules. Towards this end, Krehbiel (1991) analyzes all special rules in the 99th Congress, using various proxies for a bill's distributive content and committee specialization as predictive variables for the distributive and informational views, respectively. His results provide support for a majoritarian model of special rules, as the informational variables were correlated with a greater probability of receiving a closed rule, while the distributive variables were associated with more open rules.

Recently, several studies have reanalyzed restrictive rules data from a party-based perspective. Sinclair (1994) examines special rules associated with the passage of major legislation in the 100th and 101st Congresses, including as independent variables Krehbiel's measures of distributive and informational content, as well as three party-related measures: party leadership involvement, party-floor coalition, and omnibus or multiply-referred bills. Although Sinclair provides some of the first systematic evidence in support of party control over rules, her findings are somewhat limited by possible endogeneity problems in the measurement of her party variables.<sup>11</sup>

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<sup>10</sup> The key role that the Rules Committee plays in the legislative process has long been recognized. See, for example, Alexander (1916), Hasbrouck (1927), Robinson (1963), and Sinclair (1983).

<sup>11</sup> These issues are discussed in Krehbiel (1997, 922).

Dion and Huber (1996) present and test an alternative model of the rule assignment process that takes into account the policy preferences of the Rules Committee itself. Their theoretical model predicts that closed rules should be more common when the preferences of the reporting committee lie in between those of the Rules Committee and floor. The authors test their model against the percent of closed rules assigned to all committees between the 94th and 98th Congresses and find support for their thesis. Although not explicitly a party-based model, Dion and Huber's approach predicts that expected outcomes will be biased in some cases towards the Rules Committee's preferences, which are usually representative of majority party leadership.<sup>12</sup>

So far the literature on committee outliers has been limited to predicting the incidences of restrictive rules. While clearly an important aspect of the legislative process, this focus on parliamentary procedures is rather narrow. Our purpose in this section is to broaden the debate by relating the preferences of the committee that reported a given bill directly to final policy outcomes; in particular, to the amount of discretionary authority delegated to the executive branch.

### *Competing Predictions*

The model detailed in Chapter 4 predicts that as the legislative process becomes more inefficient, greater discretion will be delegated to executive agencies. Congress will rely more heavily on the executive branch for policy details as committees become less representative. Thus outlying committees should be linked to greater executive discretion. These effects are attenuated, though, at higher levels of congressional-

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<sup>12</sup> The predictions and empirical tests contained in this paper are further elaborated in an exchange

executive policy conflict, so the impact of committee outliers on executive discretion should fall during times of divided as opposed to unified government.

Our theory can also test previous assertions concerning the role of parties in legislative organization. When the majority party is unified, the argument goes, party leaders will be delegated greater latitude to form an effective policy agenda and implement it through intra-party logrolls. When preferences within the majority party are dispersed, on the other hand, rank-and-file party members will be less willing to delegate authority to leaders, thus weakening party influence over House proceedings; this is known as the *conditional party government* hypothesis.<sup>13</sup> Cohesive parties, under this view, are associated with more efficient legislative policy making, and all else being equal we should see less policy making authority delegated to the executive branch.

One question remains: how to measure outliers? That is, what is the appropriate baseline of comparison, committees versus overall floor medians, or majority party contingents and majority party caucus medians? The informational and distributive views focus on the former; the party view focuses on the latter. As our model is agnostic on this question, we will test both possibilities; for our theory to be confirmed, we should find a positive and significant coefficient when regressing executive discretion on committee outliers, measured either with respect to floor or party medians.

A further possibility remains, consistent with the discussion of the conditional party government literature above. When the majority party is united (has homogeneous

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between the authors and Krehbiel (1997).

<sup>13</sup> For a complete exposition of this hypothesis, see Cooper and Brady (1981), Brady and Epstein (1997), and especially Rohde (1991). See also Banks and Calvert (1991) for a formal model linking homogeneous intra-party preferences, delegation to party leaders, and more efficient policy making.

preferences), members will be more willing to delegate resources to party leaders, making it easier to sustain party-based bargains through the usual mechanism of selective rewards in repeated encounters. As the majority party becomes less cohesive, party leadership will be weak, bargains will be harder to sustain, and policy making power will devolve to the median floor voter. Thus we should observe a sliding scale, moving from partisan to majoritarian outcomes as intra-party preferences become more heterogeneous.

Figure 7.1 illustrates this point graphically, showing a sliding scale between floor and party medians for control over policy. The four points shown in the figure represent, from left to right, the overall committee median, the overall House median, the majority party committee contingent median, and the majority party caucus median. The two relevant outlier measures—overall and party outliers—are shown with large arrows. Then the theory is that when the majority party is divided it is the committee-floor outlier variable that will predict discretion, and when the majority party is unified, committee-party outlier will be the relevant predictor.

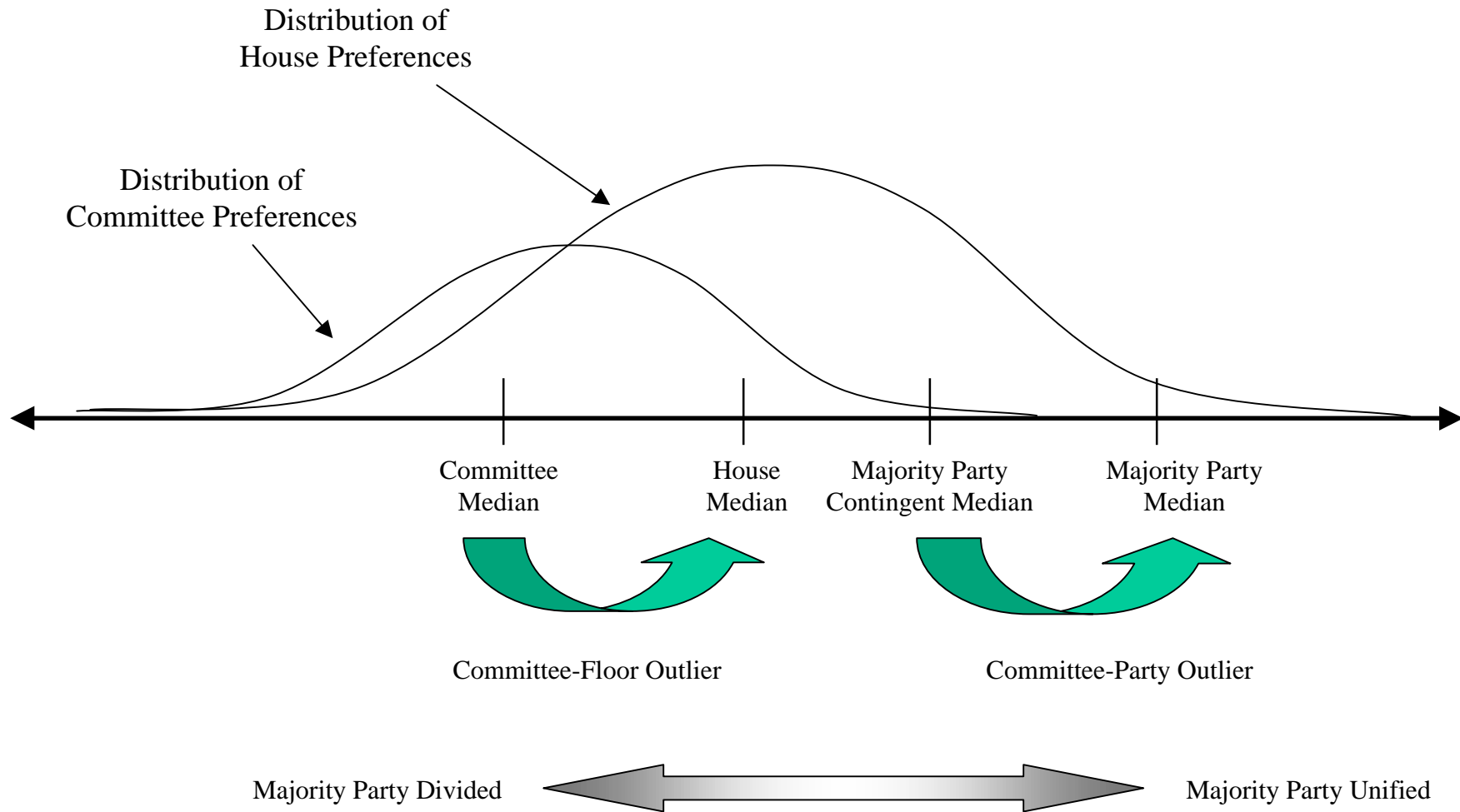
[FIGURE 7.1 ABOUT HERE]

The empirical predictions that follow from this sliding scale conditional party government hypothesis can be represented algebraically as follows. Let  $D$  represent the amount of discretion delegated to the executive, let  $CO$  represent the degree to which a committee's policy preferences diverge from those of the median voter, and let  $MajCoh$  be the majority party cohesion, measured as the inverse of the standard deviation of preferences within the majority party. Then we can write:

$$D = \alpha + \beta(CO);$$

$$CO = (1-\lambda)*FloorOutlier + \lambda*PartyOutlier;$$

**Figure 7.1: Sliding Scale of Committee Outliers Depending on Majority Party Cohesion (Conditional Party Government)**



$$\lambda = \text{MajCoh.}$$

This implies that:

$$\text{CO} = (1 - \text{MajCoh}) * \text{FloorOutlier} + (\text{MajCoh} * \text{PartyOutlier});$$

$$D = \alpha + \beta_1 * \text{FloorOutlier} - \beta_2 * (\text{MajCoh} * \text{FloorOutlier}) + \beta_3 * (\text{MajCoh} * \text{PartyOutlier}).$$

(Eq. 7.1)

In other words, we can test theories of conditional party government by including a combination of interactive terms into our analysis, the prediction being that the signs on Floor Outlier and MajCoh\*PartyOutlier will be positive, and that on MajCoh\*FloorOutlier will be negative.

The set of competing hypotheses concerning committee composition and delegation is summarized in Table 7.6. The distributive theory predicts that this relation will be negative. The informational theory, on the other hand, predicts a null hypothesis that the difference between committee and floor preferences is zero will be rejected in favor of the alternative hypothesis that the relation is positive. A party theory focuses on preference differences between the majority party contingent on the committee and the majority party caucus, predicting a positive and significant relation between party outliers and delegation. Our theory of transaction cost politics concurs with either the informational or party view of legislative organization. Whether measured by parties or the chamber as a whole, or a sliding scale combining these two, committee outliers should be associated with greater delegation.

[TABLE 7.6 ABOUT HERE]

It should be noted, by the way, that the informational, party, and transaction cost politics theories are not necessarily incompatible with respect to this set of tests. It could

**Table 7.6: Competing Predictions for the Effect of Committee Outliers on Discretion**

<b>Model</b>	<b>Null Hypothesis <math>H_0</math></b>	<b>Alternative Hypothesis: <math>H_a</math></b>
<i>Distributive</i>	$\beta_{\text{Committee-Floor}} = 0$	$\beta_{\text{Committee-Floor}} < 0$
<i>Informational</i>	$\beta_{\text{Committee-Floor}} = 0$	$\beta_{\text{Committee-Floor}} > 0$
<i>Party</i>	$\beta_{\text{Committee-Party}} = 0$	$\beta_{\text{Committee-Party}} > 0$
<i>Transaction Cost Politics</i>	$\beta_{\text{Committee-Floor}} = \beta_{\text{Committee-Party}} = 0$	$\beta_{\text{Committee-Floor}} > 0$ or $\beta_{\text{Committee-Party}} > 0$

be that both committee-floor differences *and* committee-party differences are significant predictors of executive discretion in the hypothesized direction. The one theory with predictions directly opposite to these is the distributive theory, which sees committee outliers as a normal and beneficial element of the legislative process. A finding of positive and significant relationships would cast doubt on the distributive view, although this statement should be qualified by the results above that the distributive theory predicts well overall outliers in constituency (pork barrel) committees.

### *Results*

The data for this stage of the analysis are the same as in the previous section, with two amendments. First, the data are aggregated by bill rather than spanning the entire set of postwar committees, so an observation is a public law-committee pair, the prediction being that bills emerging from outlier committees should delegate more authority to the executive branch. Second, to implement the predictions concerning majority party unity outlined in equation 7.1, we measure majority party cohesion as the inverse of the party polarization variable above; that is, the inverse of the standard deviation of majority party Nominate scores, Congress by Congress.

Table 7.7 displays the results of our analysis. The first model includes both the floor and party outlier terms, providing a head-to-head test of the informational and party theories. As shown, the party outlier variable is significant, while the floor outlier variable is not. The next column adds in the majority party cohesion variable to the analysis. Again, the coefficient on party outliers is significant and in the predicted direction, while the floor outlier variable is still insignificant. And as hypothesized, the



majority party cohesion variable is a significant predictor of delegation: the more disunited the majority party, the more discretion is delegated to the executive branch.

[TABLE 7.7 ABOUT HERE]

The next two models incorporate two measures of the interactive effect between committee outliers and congressional-executive conflict; the first interacts Committee-Floor Outlier with Divided, the second interacts Committee-Party Outlier with Divided. In either case, the predicted sign from our model is negative; the impact of committee outliers on discretion should be attenuated as interbranch conflict over policy increases. As the table shows, both variables yield significant coefficients in the predicted direction. Even after accounting for these effects, the party outlier variable remains significant, while the floor outlier variable is not. Furthermore, comparing coefficients in standardized regressions showed that the substantive impact of party outliers, majority party cohesion, and the interactive term on executive discretion were nearly equal.

These results, taken at face value, tend to support the party view of legislative organization: differences between majority party committee contingents and majority party caucuses predict executive discretion, while overall committee-floor differences do not. On the other hand, it may be that both committee and floor effects matter, but at different times. If the conditional party government view outlined above is correct, parties will matter when internal cohesion is high, and the pendulum will swing back towards the floor majorities when the majority party caucus is disunited. This possibility is explored in Models 5 and 6, which incorporate the interactive terms derived above.

Recall from equation 7.1 that for the conditional party government hypothesis to hold, the signs on the Committee-Floor Outlier and Committee-Party Outlier\**Cohesion*

**Table 7.7 Ordinary Least Squares Estimates of Legislative Organization and Discretion**

*Dependent Variable: Average Discretion*

<b>Indep. Var.</b>	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>	<b>Model 4</b>	<b>Model 5</b>	<b>Model 6</b>
<b>Committee-Floor Outlier</b>	-0.042 (-0.32)	-0.063 (-0.49)	0.023 (0.17)	-0.107 (-0.74)	1.18 (2.23)**	1.17 (2.21)**
<b>Committee-Party Outlier</b>	0.33 (2.18)**	0.30 (1.99)**	0.33 (2.20)**	0.45 (2.59)**		
<b>Majority Cohesion</b>		-0.022 (-1.75)**	-0.021 (-1.73)**	-0.021 (-1.74)**		
<b>Committee-Floor Outlier*Divided</b>			-0.28 (-1.96)**		-0.25 (-1.80)**	
<b>Committee-Party Outlier*Divided</b>				-0.30 (-1.76)**		-0.29 (-1.71)**
<b>Committee-Floor Outlier*Cohesion</b>					-0.27 (-2.19)**	-0.29 (-2.37)**
<b>Committee-Party Outlier*Cohesion</b>					0.075 (2.08)**	0.11 (2.51)**
<b>Constant</b>	0.14 (10.78)**	0.24 (4.09)**	0.24 (4.09)**	0.24 (4.14)**	0.14 (10.73)**	0.15 (10.82)**
$F_{n-k}^k$	2.92*	3.02**	3.29**	3.02**	3.29**	3.18**
<b>Num. Obs.</b>	251	251	251	251	250	250

Note: t-statistics in parentheses, robust linear regression; one-tailed test \* $<.10$ ; \*\* $<.05$ . Observations with Cooks distances above 0.04 eliminated from sample.

variables should be positive, and the sign on Committee-Floor Outlier\**Cohesion* should be negative. Model 5 also includes the interactive term for Floor Outlier and divided government, while Model 6 has the Party Outlier\**Divided* term. As the table shows, all coefficients in these regressions are significant and in the predicted direction, including Committee-Floor Outlier.

Similar to the committee-specific findings in Table 7.2, we see here again that the informational and party theories are more complementary than competing: sometimes parties provide the vehicle for passing legislation, and sometimes policy making devolves to the median voter. The important question then becomes, when does one type of behavior prevail, and when the other? Our analysis suggests that the conditional party government theory captures well the dynamics of policy formation: homogeneous parties move the locus of control to party majorities, which can formulate and implement agendas; under fractured parties control moves back to the chamber median.

### **Legislative Procedures and Executive Discretion**

We now extend our analysis to the impact of parliamentary procedures, including restrictive rules and multiple referrals, on delegated authority. Previous studies of congressional policy making suggest that restrictive rules are a key element of a well-functioning legislative system, whether it be to protect distributive logrolls, promote committee specialization, or shield party agendas from unfriendly amendments. If so, our theory of transaction cost politics would predict that the more restrictive rules are employed, the less likely Congress is to delegate authority to the executive. Similarly, multiple referrals are a means by which members can break up monopolistic committee

jurisdictions and combine the expertise of many committees on complex policy matters. The use of multiple referrals, then, should also be linked to less authority being delegated to the executive.

### *Restrictive Rules*

We first investigate the use of restrictive rules. For each of the 257 laws in our sample we coded for whether the rule associated with its passage restricted amendments and debate or not. We adopt Krehbiel's (1991) definition of restrictive rules: "The key determinants of a restrictive rule are whether it either stipulates that only amendments specified in the rule itself are in order, or provides for consideration of the legislation in the House as opposed to [the] Committee of the Whole."<sup>14</sup> In our sample, 233 laws were assigned a special rule, of which 149 were non-restrictive and 85 were restrictive. An additional 15 bills passed under suspension of the rules; these were eliminated from our analysis since they did not pass through both a standing committee and the Rules Committee. For the remaining eight bills we were unable to obtain special rules.<sup>15</sup>

What explains the incidence of these restrictive rules across time and issues areas? Table 7.8 associates restrictive rules with the committee that reported the bill and the average amount of discretion delegated to the executive. As would be expected, the prestige committees—Appropriations, Budget, and Ways and Means—commonly received restrictive rules. In fact, 93.6 percent of the bills reported from these committees received restrictive rules, as opposed to a rate of about 20 percent for committees in all

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<sup>14</sup> Krehbiel (1991, 168), note 21.

<sup>15</sup> These were Public Laws 82-165, 84-880, 87-41, 87-415, 90-351, 92-5, 96-39, and 99-177.

other categories. Equally notable is the fact that the average amount of discretion is inversely related to the percent of restrictive rules; laws reported by committees that receive a high proportion of restrictive rules tend to rely relatively little on executive decision making.

[TABLE 7.8 ABOUT HERE]

Another interesting observation is that restrictive rules are more common during times of divided government. Table 7.9 breaks down the percent of restrictive rules by divided and unified government and shows that Congress was over 50 percent more likely to give committees restrictive rules when a president of the opposite party controlled the White House. This may in part reflect the desire of legislators, faced with a contrary president, to act more cohesively: members have incentives to make the legislative process more efficient when faced with the prospect of delegating authority to executive branch actors who do not share their policy preferences.

[TABLE 7.9 ABOUT HERE]

These findings may also be due in some part to a time trend in the use of restrictive rules. Figure 7.2, showing the percent of important legislation enacted under a restrictive rule in each Congress, suggests that this claim is not wholly unfounded. Prior to the 94<sup>th</sup> Congress, only one session, the 84<sup>th</sup>, passed with Congress granting restrictive rules to over 50 percent of all important legislation. After the 94<sup>th</sup> Congress the statement is just the opposite; only the 96<sup>th</sup> Congress enacted less than 50 percent of important legislation under non-restrictive rules.

[FIGURE 7.2 ABOUT HERE]

**Table 7.8 Restrictive Rules and Discretion, by Committee**

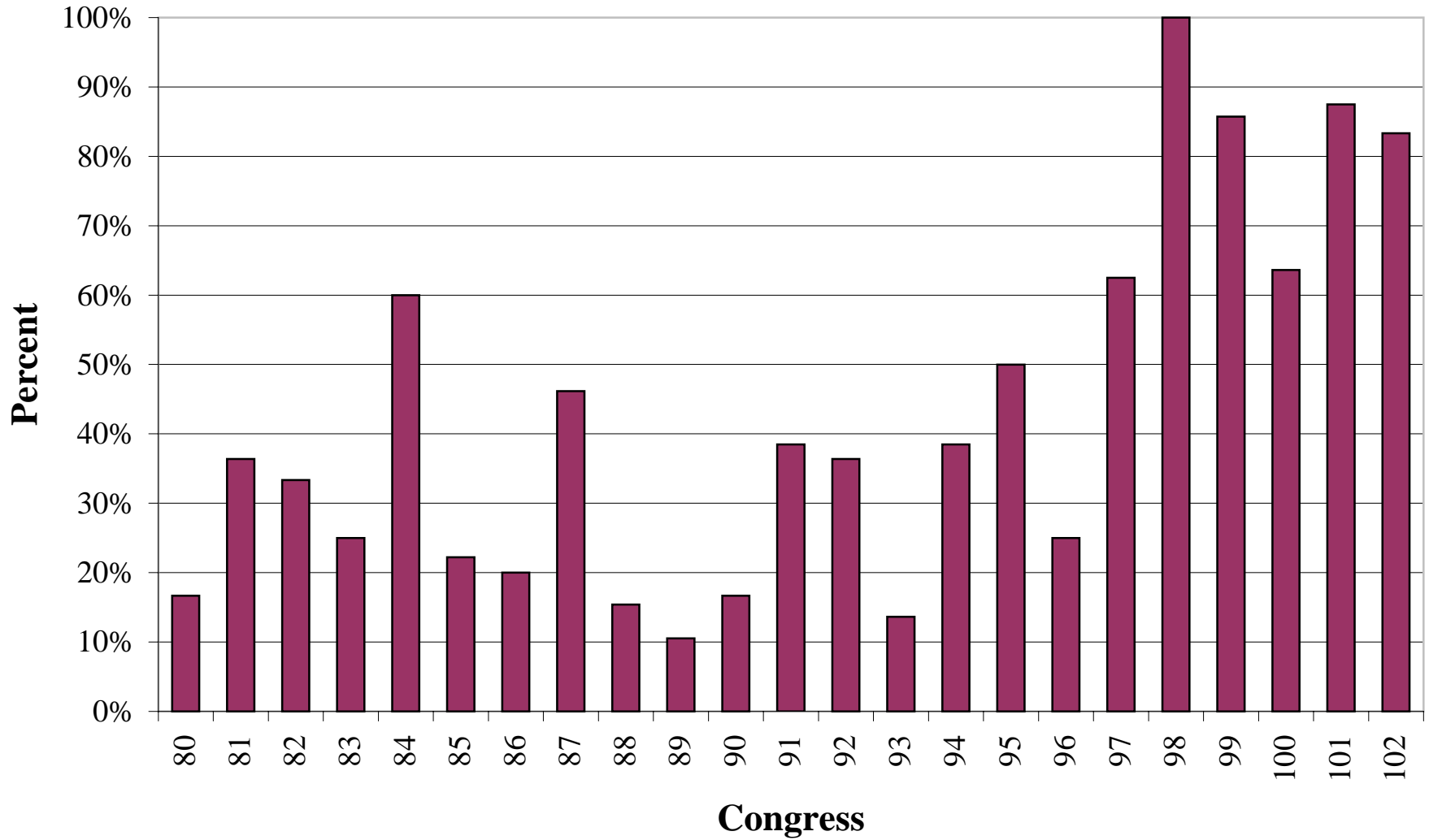
<b>Committee</b>	<b>Number of Laws</b>	<b>Percent of Restrictive Rules</b>	<b>Average Discretion</b>
<b>Agriculture</b>	21	19%	23.81%
<b>Appropriations</b>	2	100%	12.00%
<b>Armed services</b>	3	0%	50.33%
<b>Banking, finance and urban affairs</b>	22	9.1%	19.74%
<b>Budget</b>	3	100%	5.00%
<b>District of Columbia</b>	1	0%	18.00%
<b>Education and Labor</b>	25	12%	16.85%
<b>Energy and Commerce</b>	42	31%	26.53%
<b>Foreign Affairs</b>	10	20%	24.33%
<b>Government Operations</b>	5	0%	20.20%
<b>House Administration</b>	1	100%	7.00%
<b>Internal Security</b>	1	0%	13.00%
<b>Judiciary</b>	18	17%	12.40%
<b>Merchant Marine And Fisheries</b>	1	0%	24.00%
<b>Natural Resources</b>	8	0%	14.90%
<b>Post Office And Civil Service</b>	2	0%	8.33%
<b>Public Works And Transportation</b>	16	31%	21.67%
<b>Rules</b>	1	0.00%	4.00%
<b>Science, Space, And Technology</b>	1	0.00%	50.00%
<b>Ways and Means</b>	41	95%	8.45%

Note: Small Business, Standards of Official Conduct, and Veterans' Affairs reported no laws in our sample.

**Table 7.9: Restrictive Rules by Divided Government**

<i>Restrictive Rule</i>			
	<b>No</b>	<b>Yes</b>	<b>Total</b>
<i>Unified</i>	74	28	<b>102</b>
<i>Pct.</i>	72.55	27.45	
<i>Divided</i>	74	57	<b>131</b>
<i>Pct.</i>	56.49	43.51	
<b>Total</b>	<b>148</b>	<b>85</b>	<b>233</b>
<b>Percent</b>	<b>63.52</b>	<b>36.48</b>	<b>100</b>

**Figure 7.2: Percent of Restrictive Rules by Congress, 1947-1992**





Regression analysis of these patterns yields Table 7.10, which reports probit estimates of the likelihood of observing restrictive rules.<sup>16</sup> Model 1 includes Divided and Party Polarization as independent variables, showing that restrictive rules are more common under divided government and as the majority party becomes more cohesive. Model 2 adds House Polarization to the analysis, demonstrating that as overall House preferences diverge, restrictive rules are more likely. Model 3 adds a time trend to the analysis, which is both significant and swamps the effect of divided government. Therefore the direct impact of divided government on restrictive rules should be interpreted cautiously.

[TABLE 7.10 ABOUT HERE]

Taken together, the two polarization variables suggest that partisan forces may be at work in the construction of major legislation. When the majority party is united behind a policy program, restrictive rules help bind the coalition together by preventing unfriendly amendments that might unravel the agreement. When majority caucus members disagree over policy direction, on the other hand, they are less likely to commit to a restrictive rule. And greater polarization in the House as a whole, partly reflected in greater conflict between the parties, will make it even more important to protect the majority party agenda from minority party interference.

Finally, we come to our central hypothesis, that restrictive rules should be associated with more discretionary authority being delegated to the executive. As shown

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<sup>16</sup> In the regression analysis, the Civil Rights Restoration Act of 1987 (PL 100-259) was omitted because it was never considered by a House committee. This controversial measure was passed in the Senate and, to avoid any further delay, bypassed normal House committee procedures and was taken directly from the Senate to the Rules Committee, where it received a restrictive rule.

**Table 7.10: Probit Estimates of Restrictive Rules and Congressional-Executive Conflict**

	<b>Model 1</b>	<b>Model 2</b>	<b>Model 3</b>
<i>Divided</i>	0.426 (2.43)**	0.357 (2.01)**	0.111 (0.568)
<i>Party Polarization</i>	-9.98 (-3.34)**	-8.53 (-2.81)**	-7.23 (-2.31)**
<i>House Polarization</i>		5.99 (2.54)**	6.64 (2.59)**
<i>Congress</i>			0.053 (3.04)**
<i>Constant</i>	1.64 (2.41)**	-0.55 (-0.50)	-5.72 (-2.74)**
$\chi^2_k$	17.4**	24.3**	33.8**

Note: z-scores in parentheses; one-tailed test \*<.10; \*\*<.05. N=232

in Table 7.11, the average discretion for laws with non-restrictive rules was 21.9 percent, and the average discretion for laws considered under a closed rule was 11.1 percent. As indicated, this difference is statistically significant, so once again we find that the more efficient the legislative process, the less authority delegated to executive branch actors.

[TABLE 7.11 ABOUT HERE]

### *Multiple Referrals*

A similar scenario emerges when we examine the use of multiple referrals. Since 1977 (the 95<sup>th</sup> Congress), the Speaker has had the power to refer bills to more than one committee, representing an end to the sharp delineation of committee jurisdictions that dominated most of the postwar Congresses. The Speaker possesses several procedural options when multiply referring a bill. The bill can be simultaneously considered in its entirety by several committees at once; it can be divided into a series of smaller bills, each of which is considered by a different committee, and then combined into a single bill on the House floor; or the bill can be sequentially referred to a series of committees, often with time limits imposed at the Speaker's discretion.<sup>17</sup> In all cases, individual committees lose their monopoly rights over certain areas of legislation in return for access to others. Policy making is consequently less influenced by individual committees, as power shifts to both party mechanisms and floor voters.

Insofar as multiple referral helps curb the excesses of the committee system and allows the expertise of many individual actors to shape legislation, it should indicate greater efficiency in the legislative process. According to our transaction cost politics

**Table 7.11: Two Sample t-test with Equal Variances of  
Average Discretion by Rule Type**

<b>Variable</b>	<b>Mean</b>	<b>Std. Err.</b>	<b>t-statistic</b>	<b>P&gt; t </b>
<i>Non-Restrictive</i>	0.219	0.012	17.56	0.000
<i>Restrictive</i>	0.111	0.014	7.94	0.000
<i>Difference</i>	0.108	0.020	5.54	0.000

*Difference of Means Tests for Alternative Hypotheses*

*Ho: (Non-Restrictive-Restrictive) = 0*

<b>Hypothesis</b>	<b>t-statistics</b>	<b>P &gt; t</b>
<i>Non-Restrictive-Restrictive &lt; 0</i>	5.54	1.00
<i>Non-Restrictive-Restrictive ≠ 0</i>	5.54	0.00
<i>Non-Restrictive-Restrictive &gt; 0</i>	5.54	0.00

approach, then, multiple referral should also be associated with less delegation to the executive branch. Unfortunately, as was the case with vetoes in the previous chapter, relatively few bills in our sample were multiply referred. Of the 75 public laws passed since the 95<sup>th</sup> Congress, only 12 were considered by more than one committee.<sup>18</sup> Such a small sample makes robust conclusions difficult.

Nonetheless, such differences as exist are shown in Table 7.12. The average level of executive discretion in laws that were singly referred in the period studied was 14.5 percent, as compared to 9.8 percent for multiply referred bills. As indicated in the bottom half of the table, this gap is significant at the 10 percent level in a one-tailed test. Though far from conclusive, these results are at least in the predicted direction and offer additional support for the hypothesis that parliamentary devices that make the legislative process more efficient, consequently make delegation to the executive less attractive.

[TABLE 7.12 ABOUT HERE]

## Conclusion

This chapter placed the discussion of legislative organization within the broader institutional context of our separation of powers system. Policy making does not begin and end within Congress, so the manner in which legislators organize themselves will be affected by the preferences of other actors within the governmental system, including the

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<sup>17</sup> See Collie and Cooper (1988) for a review of the use and political significance of multiple referral.

<sup>18</sup> In addition, one bill in our sample prior to the 95<sup>th</sup> Congress, the Federal Election Campaign Act of 1971, was *de facto* multiply referred. Two committees, the House Administration and Interstate and Foreign Commerce Committees, shared jurisdiction and reported versions that were later merged on the House floor.

**Table 7.12: Two Sample t-test with Equal Variances of  
Average Discretion by Multiple Referral**

Variable	Mean	Std. Err.	t-statistic	P> t
Single Referral	0.145	0.011	12.85	0.000
Multiple Referral	0.098	0.0010	9.84	0.000
Difference	0.047	0.034	1.37	0.175

Note: Observations with Cook's distance > .01 removed from sample.

***Difference of Means Tests for Alternative Hypotheses***

*Ho: (Multiple Referral-Single Referral) = 0*

<b>Hypothesis</b>	<b>t-statistics</b>	<b>P &gt; t</b>
Single-Multiple < 0	1.36	0.91
Single-Multiple ≠ 0	1.36	0.175
Single-Multiple > 0	1.36	0.087

executive branch. Working from this premise, we derived a series of hypotheses relating committee outliers and discretion to interbranch policy conflict.

Our findings confirmed these hypotheses in all cases. Committee medians do move contrary to changes in executive preferences; we do observe fewer committee outliers during times of unified government; the presence of committee outliers and a less cohesive majority party are linked to the delegation of greater discretionary authority to executive branch actors; and procedural devices that improve the efficiency of the legislative process do lead legislators to delegate less than otherwise.

Given the intensity of the recent theoretical debates over the basis of legislative organization, any new approach that can significantly improve the predictive power of previous models must be counted as a step forward. But our purpose is not to supplant these previous approaches, but rather to place them all within a larger policy making context. In so doing, it is our contention that these theories are best seen as complements rather than substitutes, and in a number of instances our findings were compatible with more than one of these theories at the same time:

1. In our study of committee outliers, informationally intense issues areas generated representative committees, broad policy committees were given a partisan tilt, and constituency committees were slanted in favor of the narrow groups that they served.
2. Committee outliers tend to be reined in during times of unified government, but constituency (pork-barrel) committees were curbed less than their more policy-intensive counterparts.

3. Committee outliers are associated with greater delegation to the executive, but the relevant outliers to consider shift between the floor and the majority party depending on the degree of homogeneity within the majority party caucus—this is the conditional party government thesis in action.
4. Restrictive rules are granted most often to those committees with preferences near the floor's, but their incidence is also affected by the degree of policy cohesion within the majority party.

In short, each of the distributive, informational, and partisan theories seems to operate in its own relevant domain. The key question then becomes under what conditions the predictions of one model should prevail, and when another. According to our transaction cost politics approach, the focus should be on the inefficiency of the legislative process, but the benchmark for measuring this inefficiency will change as one moves from one type of policy area to another. For distributive policies, inefficiency will be gauged by the inability to create and maintain distributive programs that benefit a relatively small subset of districts. In areas characterized by the need for policy expertise, inefficiency results when the policy making process cannot incorporate the specialized knowledge possessed by committee members. In contentious partisan issues, inefficiencies are characterized by the breakdown of attempts to formulate and implement the majority party's agenda. These areas, of course, need not be mutually exclusive or operate in neatly separable spheres. Still, our approach emphasizes that different policies will have different politics, the subject to which we now turn.



## Chapter 8: Delegation and Issue Areas

*“They deal with different issues, and they face different pressures,” retorted a Senator to a question about the differences between two committees.*

*Smith and Deering, Committees in Congress<sup>1</sup>*

### **Different Issues, Different Politics**

Different issues are characterized by different politics. Such truisms shaped much of the earlier work on policymaking, where it was common to classify issues by the political environment within which they were conceived. For example, Lowi (1964) and Wilson (1974) focus on the degree of concentration of costs and benefits, in order to group different policies by their distributive nature. Fiorina (1982) argues that issues benefiting a few key special interests at the expense of everyone else will be unpopular and are therefore good candidates for legislators to delegate to regulatory agencies. Ripley and Franklin (1984) similarly arrange policies into six different areas, each with its own distinct pattern of interest group mobilization and congressional-executive relations.

Many analyses of congressional lawmaking follow a similar scheme of distinguishing issue areas by their political patterns. Fenno (1973), in his classic work on the committee system, analyzed six House committees and argued that differences in external constraints, subcommittee power, partisanship, and specialization all influenced the relative overall success of these committee in enacting legislation. Cox and

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<sup>1</sup> Smith and Deering (1990, 75).

McCubbins (1993) also organize committees according to the political environment within which they conduct business, focusing on the homogeneity or heterogeneity of their clientele group and whether the externalities of the policies that they generate are targeted, mixed or uniform. They argue that committees will be representative only in those areas where it is important to party members to keep control of the committee decision process.

More recent theoretical approaches to legislative organization, as outlined in Chapter 2, have tended toward universalistic explanations, in which the committee system is described as being established for either purely distributive, informational or partisan reasons. This one-size-fits-all approach, though, seems unrepresentative of the variety of policy areas under legislators' control. Shepsle and Weingast (1994), summarizing the past quarter century of positive political theory, state that:

Theoretical formulations and principles of the last few years have often been represented as theoretical substitutes for one another. ... [However,] there may be complementarities that are underappreciated. (9) ... Although the various authors of this literature have sought to differentiate their respective products, a compelling case for exclusivity has not been made and perhaps should not be. (31)

Indeed, many of our findings in the previous two chapters suggest that patterns of legislative organization and congressional-executive conflict affect legislation differently in different policy environments. This should not be surprising, as the competing theories can be nested inside one another: informational theories operate in a one-dimensional policy space, distributive theories describe multi-dimensional policymaking, and partisan theories embed each of these previous two within intra-party logrolls. It is our contention, then, that these universalistic approaches can co-exist—each characterizes policy making in certain areas better than others.

The present chapter expands on these themes by looking more closely at the distinguishing characteristics of those policy areas that are highly delegated to the executive branch. The predictions arising from our model of strategic delegation are twofold. First, legislators will be especially eager to delegate issues with large political downsides; that is, those that carry few potential political benefits and significant risks. Second, all else being equal, policy areas shrouded in informational uncertainty will tend to be delegated to the executive.

The key to testing these predictions is to derive some method of categorizing issues by their distributive and/or informational components. As no system captures all the facets of our approach, we will depend on several classifying schemes. First, we will divide policy by existing issue area categories provided in Mayhew (1991) and Poole and Rosenthal (1997) to see if a natural pattern emerges from the data. We will then present our measure of informational intensity—committee hearings—and determine if those committees that hold more hearings, including oversight hearings, delegate more to the executive. Finally, we investigate issues surrounding distributive politics and delegation through a series of case studies on agriculture, trade policy and the line-item veto.

### **Issues, Delegation, and Public Laws**

Our first approach to delegation and issue areas is simply to classify each of our public laws into categories and then compare average levels of discretion across these categories. This exercise will allow us to examine if those issues with the least potential political benefits relative to costs are in fact delegated at higher rates. Here, political benefits are generated by the opportunity to tailor policy for a highly-mobilized group, while costs are generated when politicians are associated with policy failure, especially

when many constituents are greatly harmed. Our theory of competing inefficiencies predicts that legislators will delegate when the political costs of making policy themselves outweigh the corresponding benefits.

### *Mayhew Categories*

A number of such issue classifications already exist in the literature on policy making, one of which is by Mayhew himself in *Divided We Govern*, the source from which our data set is drawn. Mayhew classifies those enactments in his sample passed between 1947 and 1986 into a series of 43 categories. Enactments could be assigned to one or many categories, so classifications are non-exclusive.<sup>2</sup> On average, laws were assigned to 1.36 categories, the maximum for any one law being five. All that remains is to obtain the average discretion for the bills in each of Mayhew's categories, using the discretion measure developed in Chapter 5. The result is shown in Table 8.1, arranged in increasing order of delegation and including the number of laws classified in each category.

[TABLE 8.1 ABOUT HERE]

As indicated, the low end of the delegation spectrum is dominated by tax and social security issues. Also prominent are minimum wage and unemployment insurance laws and laws pertaining to legislative-executive relations. Two anomalies at this end of the table are worth further examination. The first is Soviet Relations, which would seem ripe for delegation along with other foreign policy issues. In fact, the only enactment from this category included in our data set is the Foreign Assistance Act of 1948 (PL 80-

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<sup>2</sup> This breakdown was the starting point for Mayhew's "Sweep Two" laws, as previously described in Chapter 5.

**Table 8.1: Mayhew Categorization of Laws and Average Discretion**

<b>Mayhew Category</b>	<b>Number of Laws</b>	<b>Average Discretion</b>
Copyright	1	3.27%
Social Security	7	4.10%
Taxes	22	4.40%
Soviet Relations	1	5.71%
Minimum Wage	6	5.90%
Campaign Finance	2	6.68%
Pensions (Private)	1	7.14%
Unemployment Insurance	2	7.28%
Legislative-Executive Relation	2	9.21%
Civil Service	1	9.63%
Poverty	11	10.43%
Immigration	3	11.73%
Criminal Code	1	12.66%
Labor-Management Relations	2	12.76%
Energy	9	13.62%
Water Projects	2	14.58%
Employment	13	15.39%
Federalism	11	15.92%
Post Office	1	16.12%
Wage & Price Controls	2	17.14%
Deregulation	16	17.50%
Transportation	13	17.84%
Civil Rights	9	18.07%
Employment Opportunity	4	19.66%
Public Lands	5	20.26%
Housing	8	21.03%
DOD Reorganization	1	21.83%
Cities	13	22.69%
Nuclear Energy	3	22.95%
Food Stamps	4	23.42%
Agriculture	13	23.85%
Arts & Humanities	1	24.35%
Occupational Safety	2	24.45%
Education	9	24.76%
Environment	16	26.13%
Consumer Protection	6	29.90%
Health	7	30.15%
Foreign Trade	7	30.25%
Foreign Aid	7	34.93%
Space	5	45.09%

472) passed under divided government, which spelled out in detail the amount of foreign aid to be dispersed among several countries. Not included in our data set were three treaties that fell into the Soviet Relations category, all of which had high executive branch input since they were negotiated by the president and ratified by the Senate.

The other anomalous category is poverty, which seems to fit the description of broad social programs that are usually delegated. Of the eleven enactments classified in this category, though, seven were in fact social security bills or public debt extensions that included social security provisions. These laws had an average discretion index of 3.96 percent. By contrast, the four true anti-poverty laws had an average discretion index of 21.75 percent, a score that would place them near the top of the list, along side of public housing.

Those laws that delegate the most authority pertain to foreign relations and Space and Technology. Also in the high end of delegation ratios are consumer and product safety laws and legislation concerning the environment and public health. Two surprising areas that we see highly delegated are trade and agriculture, usually described as quintessential distributive issues. In both these areas Congress delegates a considerable amount of discretionary authority to executive agencies. We will return to these issue in greater detail below.

### *Poole-Rosenthal Categories*

For another view of the data, we analyze the issue categories that Poole and Rosenthal (1997) assign to roll call votes, in their study of the history of roll call voting in Congress. The authors match every roll call vote taken in Congress from 1789 through 1988 to one of 99 issue categories. Chapter 6 described the collection of all roll calls

associated with the laws in our data set, so starting from this point we were able to identify every issue category associated with at least one roll call for any given bill. Of the 99 categories, 54 appeared in our data set.<sup>3</sup> We then averaged the discretion given to the executive branch across bills in the same category.

The results of this tabulation are shown in Table 8.2. The patterns from this table broadly match those from the previous analysis. Again, taxes, minimum wage and social security are entrenched at the low end of the discretion continuum. More traditional pork barrel programs inhabit the middle region, with agriculture and trade again a bit higher than one might expect. And the high end is dominated by social programs and defense issues, including space exploration and nuclear weapons.

[TABLE 8.2 ABOUT HERE]

### *Delegation by Committee*

A third method of dividing public laws into different issue categories is to classify them according to the House committee or committees that reported them to the floor. This method of categorization is valid so long as committee jurisdictions remain relatively stable throughout the sample period. Luckily, the years that we analyze are bracketed by two major reforms in postwar committee jurisdictions, those in 1946 and 1995; the two intervening reforms, in 1974 and 1980, did little more than ratify the gradual drift in jurisdictions that had accumulated over the previous years.<sup>4</sup> We therefore analyze the average amount of executive discretion, by reporting committee.

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<sup>3</sup> In our sample, 73 laws were enacted without a roll call or had no Poole-Rosenthal code assigned to them and therefore are not included in this part of the analysis.

<sup>4</sup> See King (1997, Chapter 3) for a discussion of changing committee jurisdictions.

**Table 8.2: Poole-Rosenthal Vote Categories and Average Discretion**

<b>Poole &amp; Rosenthal Category</b>	<b>Number of Laws</b>	<b>Average Discretion</b>
Tax rates	22	2.46%
Minimum Wage	4	4.23%
Social Security	13	4.53%
Debt Ceilings	2	5.56%
Campaign Contributions/Lobbying	2	6.68%
Women's Equality	2	7.27%
Veterans Benefits	1	9.63%
Civil Service and Patronage	1	9.63%
Alien and Sedition Laws	1	10.04%
Children (aid, infant mortality, etc.)	2	10.43%
Welfare	5	11.30%
Immigration & Naturalization	3	11.73%
South Africa/Rhodesia	1	11.96%
Union Regulation	9	11.98%
Vietnam War	1	12.50%
Banking and Finance	3	12.88%
Civil Rights/Affirmative Action	14	14.25%
Gasoline rationing	3	14.51%
Handicapped	2	14.92%
Public Works	9	15.03%
un-American Activities	5	15.59%
Energy	4	15.85%
Telecommunications	2	15.85%
Narcotics	2	15.88%
Unemployment/Jobs	12	16.22%
Interstate Commerce	3	16.31%
Coal Mining Regulation	2	17.38%
Public Lands	1	17.46%
Shipping/Maritime	1	18.25%
Judiciary	1	18.37%
Nuclear Power	3	18.56%
Minorities (non-black)	2	18.78%
Airline Industry	2	18.82%
Firearms	1	19.64%
Price Controls	10	19.82%
Parks and Conservation	3	21.81%
Budget resolution	2	21.82%
Consumer Protection	4	21.88%
OSHA	1	22.12%
Agriculture	12	22.16%



<b>Poole &amp; Rosenthal Category</b>	<b>Number of Laws</b>	<b>Average Discretion</b>
Housing/Housing Programs	7	23.21%
Pollution and Environmental Protection	19	23.69%
Voting Rights	1	24.18%
Education	9	24.21%
School Prayer	1	25.32%
Abortion	1	25.32%
Public Health	6	25.69%
Food Stamps/Food Programs	7	28.56%
Public Safety	1	30.00%
Tariffs	5	31.93%
Space Exploration/NASA	1	39.29%
Nuclear Weapons	1	41.27%
Science and Technology	3	55.14%
Selective Service (The Draft)	1	100.00%

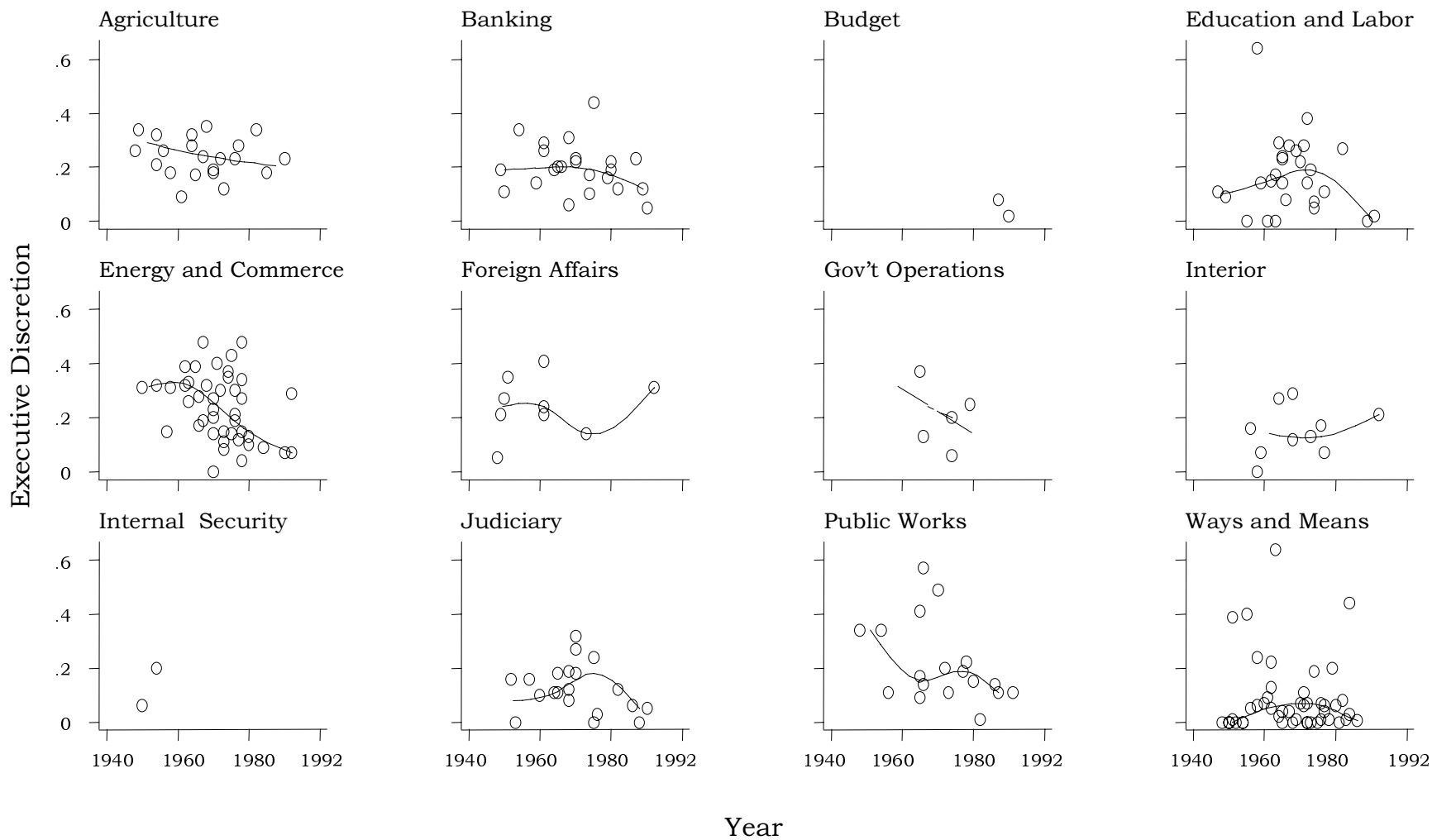
Figure 8.1 graphs each bill by reporting committee and level of discretion, for all committees associated with more than one important piece of legislation. One notable omission from this figure is the Appropriations Committee; this is because Mayhew's list of important enactments excludes appropriations bills by construction. Another important committee not on the chart is Rules, which was the original reporting committee for only one bill in our sample.

[FIGURE 8.1 ABOUT HERE]

To help visualize the patterns in the data, each graph also contains a smoothing spline that connects the points according to a best-fit cubic function. The graph shows some interesting trends across committees and over time. Some committees reported important legislation at a fairly constant rate over the period, including Agriculture, Banking, and Ways and Means. And of course, the Budget and Internal Security Committees are relevant only for those years in which they existed. But other committees have clear temporal patterns apparent in the graph. Most of the activity from Foreign Affairs occurred in the 1950s and early 1960s, during the heyday of Cold War legislation. Education, Judiciary, and Public Works were especially active during the Great Society programs, but less so in the 1970s and 1980s. And Energy and Commerce was active throughout the period, but especially in the post oil-shock 1970s.

The figure also shows differences in levels of discretion across committees, with discretion levels within each committee remaining fairly stable over time. Thus, Agriculture and Banking bills receive high levels of discretion, while Ways and Means is uniformly low. Notice also that the pattern of discretion in bills originating from Energy and Commerce seems to decline over time, as indicated by its downward sloping spline

Figure 8.1: Laws Passed by Each Committee



function. In fact, this is the one committee whose jurisdiction was most affected by the 1974 and 1980 reforms, so the shift may reflect the committee's desire to move towards more autonomous issue areas.

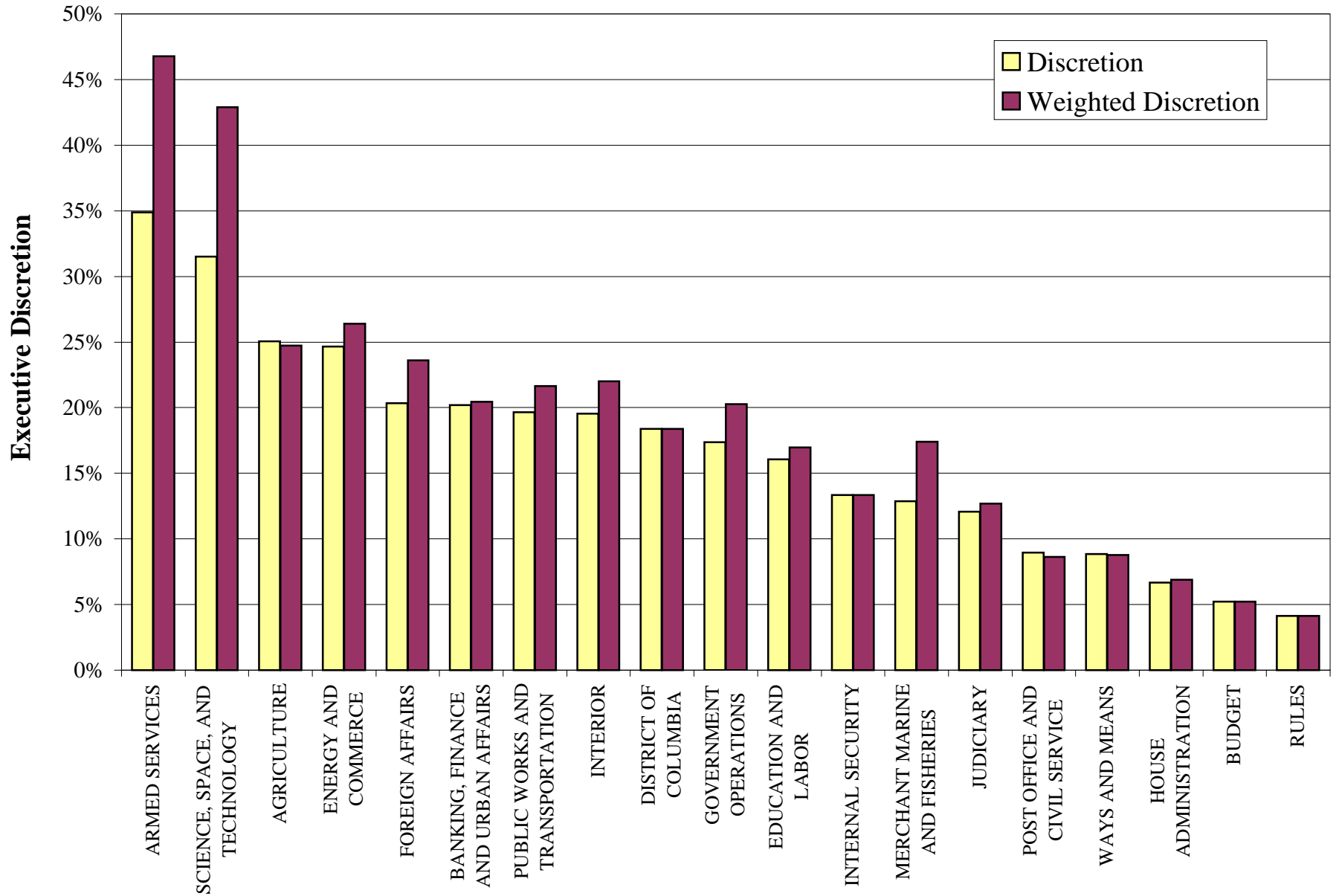
Variations in discretion across issue areas are most easily seen in Figure 8.2, which includes all committees in our sample. For each committee, the left hand bar shows the average discretion for all laws referred to that committee. The right-hand bar shows the same statistic adjusted for multiple referrals. Thus if a bill was referred to four committees, the discretion in that law would be weighted one-fourth as much as bills referred solely to that committee.

[FIGURE 8.2 ABOUT HERE]

The patterns emerging from this analysis accord well with the results from the two previous classifications. Once again, foreign policy and social issues dominate the high discretion laws, while budgetary and tax issues exhibit the lowest discretion. Again, Agriculture is perhaps surprisingly high on the discretion scale. Banking, Finance and Urban Affairs seems rather high as well, until one discovers that most activity in this committee was generated through the latter jurisdiction, urban affairs bills passed mainly in the 1960s and 1970s.

The three different methods for classifying issues thus lead us to the same conclusion: legislators closely guard policy making authority in those areas that afford them an opportunity to target benefits to particular constituents. Tax policy, of course, is the ultimate example of this. Tax relief can be granted to specific, narrow constituencies,

**Figure 8.2: Average Discretion by Reporting Committee(s)**



or even individual constituents.<sup>5</sup> For legislators eager to solicit favor and campaign contributions, this is a relatively small price to pay for the duty of setting overall tax rates, which must sometimes be raised.

Social Security policy similarly benefits a large and politically well-organized group. This large cache of votes has lured lawmakers into enacting a series of social security increases over the years, with benefits spiraling ever-upwards. And minimum wage laws are politically valuable not only for the chance to benefit specific workers (who vote at lower rates than their elderly counterparts), but also for the opportunity to *exempt* certain businesses from these requirements. The Fair Labor Standards Amendment of 1974 (PL 93-259), for instance, raised the minimum wage, but retained overtime exemptions for employees of movie theaters, small logging operations, small telegraph agencies, and employees engaged in the processing of shade-grown tobacco.

When the targeting of benefits is difficult and the risks of ill-formed policy great, especially in defense and foreign policy issues, legislators are willing if not eager to cede discretionary authority to executive agencies. The benefits generated from these policy areas are widely dispersed, which makes it hard for legislators to point to specific provisions that aid their constituents. They are also areas where well-formulated policy causes very little notice, but badly made policy can have disastrous effects. Consider the approval of new drugs: politicians will find it hard to claim credit for new drugs that work, so they concentrate on avoiding the blame for drugs with negative side effects. Finally, these are issue areas that benefit from technical expertise. So legislators are happy to draw on the knowledge of executive branch experts rather than deplete their

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<sup>5</sup> One of the items cancelled in the maiden voyage of the line-item veto would have benefited a

own scarce resources of time and energy. Overall, we claim that these issue area breakdowns fit well our theory of transaction cost politics, of strategic delegation by legislators of those areas least favorable to their reelection chances.

### **Issue Areas and Information**

The results presented in the previous section are supportive of our claim that legislators strategically delegate those issues to the executive that bring them the least political benefits relative to costs. We now proceed to a test of our theoretical prediction that the more informationally intense an issue area, the more discretionary authority delegated to the executive, all else being equal.

#### *Measuring Information*

The major hurdle one must overcome in running tests of this sort is finding a reasonable proxy for issue complexity that can be applied throughout the time period studied. The two measures most commonly used for this purpose—for instance, in Krehbiel (1991) and Sinclair (1994)—are the number of laws cited in a given bill and committee seniority. But the former is unavailable for bills prior to the early 1980s; and the latter is best seen as a measure of committee-specific expertise, as used in the previous chapter, rather than a measure of the intrinsic complexity of an issue area.

We have therefore developed our own measures of issue area complexity based on committee hearings data available in the Congressional Information Service's *Congressional Masterfile*.<sup>6</sup> This source lists all congressional hearings, by committee,

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single Texas billionaire, Harold C. Simmons.

<sup>6</sup> Copyright © Congressional Information Service, Inc., 1997. Used by permission.

with a subject description of the hearing, witnesses, and dates held.<sup>7</sup> Our hypothesis is that committees dealing with more informationally intense issue areas will be the ones that hold the greatest number of hearings. In fact, many authors have described the key role of hearings in gathering both technical and political information relating to the measure at hand. As Polsby (1986, 144) puts it,

All [these hearings] are necessary—to make a record, to demonstrate good faith to leaders and members of the House and Senate, to provide a background of demonstrated need for the bill, to show how experts anticipate that the bill’s provisions will operate, to allay fears, and to gather support from the wavering. Not only does it tell congressmen what the technical arguments for and against a bill are, but, even more important, it tells them *who*, which interests and which groups, are for and against bills and how strongly they feel about them.

The same can be said of oversight hearings in particular, which Aberbach (1990) identified as a key element of committees’ “intelligence systems.” Committees which hold more oversight hearings in general invest greater resource to monitor details of policy implementation. This yields three ways to measure the informational component of legislation: by the average number of hearings, by the average number of oversight hearings, and by the percent of oversight hearings of the committee or committees which reported the legislation.

These data were obtained by tabulating the number of published hearings per committee held between the 80<sup>th</sup> and 102<sup>nd</sup> Congresses, eliminating those hearings from special, joint, or select committees. Isolating oversight hearings was made difficult by changes in the procedure for coding the hearings adopted by the Congressional Index Service. To account for these differences, oversight hearings from the 80<sup>th</sup> through 91<sup>st</sup>

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<sup>7</sup> Committee hearings are published at the discretion of the chairman, with all hearings not vital to national security published 30 years after the original hearing.



Congresses were identified by the appearance of the word “review” in the content description of the committee hearing. Oversight hearings from the 92<sup>nd</sup> through 103<sup>rd</sup> Congresses were identified by the appearance of the word “oversight” (all lower case) in the content description of committee hearings.<sup>8</sup> The percent of oversight hearings was calculated as the ratio between these two.

As a check on these measures, we also employ another proxy for informational intensity: committee scope, as defined by Smith and Deering’s (1990) fragmentation of a committee’s jurisdiction. Since fragmentation measures a committee’s sphere of jurisdiction, it also serves as an indicator of informational intensity in the same vein as Krehbiel’s (1991, 169) scope measure, which he defines as the number of laws cited in a given bill. The fragmentation variable is constructed as a combination of the number of departments and agencies under each committee’s jurisdiction and the number of areas of legislative jurisdiction in the chamber rules.<sup>9</sup> Since those committees with more fragmented jurisdictions would be expected to hold more hearings and especially more oversight hearings, this serves as a useful check on our other measures. Indeed, the scope measure correlates with number of hearings at 0.63 and with oversight hearings at 0.59. Also, this measure ranks the committees in roughly the same order as the hearings-based measures.<sup>10</sup>

For control variables we also incorporate into our analysis Smith and Deering’s measures of salience and conflict. The former is measured by the number of minutes of evening news broadcasts given to a committee’s jurisdiction, while the latter indicates the

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<sup>8</sup> Appendix F describes the methodology used to extract these data.

<sup>9</sup> See Smith and Deering (1990, 80).

presence of multiple competing interests surrounding issues under a committee's purview. The level of conflict was ascertained by interviewing committee members and staff; the essence of this measure is captured in one member's description of "pressure," "I don't just mean pressure to do something, I mean pressure to choose between two very polarized sides of an issue—that is pressure."<sup>11</sup> Each of these categorical variables are measured as high, medium, or low.

Table 8.3 lists the committees in decreasing order of fragmentation, with Appropriations having the broadest jurisdictional scope and Post Office the narrowest. Also shown in the table is each committee's level of conflict and salience. The most conflictual committees are the broad-based policy committees: Energy and Commerce and Education and Labor. Also included in this category are the Budget and Ways and Means Committees, where members directly clash over the allocation of resources. Note that committees that deal with highly salient issues also tend to be associated with high conflict.

[TABLE 8.3 ABOUT HERE]

### *Congressional Hearings Data*

We first proceed to examine the committee hearing data in a little more detail, before turning to the statistical analysis of discretion. Summary data by committee for average number of hearings and percent oversight hearings per Congress are shown in Figure 8.3. As illustrated in the figure, Appropriations, Energy and Commerce, and Armed Services rank at the top in terms of number of hearings per Congress. These

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<sup>10</sup> Tests on both Spearman and Kendall rank correlation coefficients show that the hypotheses that the measures are independent can be rejected at  $p < 0.0001$ .

**Table 8.3: Committee Classification of Scope, Saliency and Level of Conflict**

<b>Committee Name</b>	<b>Scope of Jurisdiction Rank</b>	<b>Saliency</b>	<b>Conflict</b>
Appropriations	20	Medium	Medium
Energy and Commerce	19	High	High
Natural Resources	18	Medium	Medium
Education and Labor	17	High	High
Public Works and Transportation	16	Medium	Medium
Foreign Affairs (current)	15	High	Medium
Judiciary	14	High	High
Agriculture	13	Low	Low
Science, Space, and Technology	12	Low	Low
Government Operations	11	Low	Low
Merchant Marine and Fisheries	10	Low	Low
Banking, Finance and Urban Affairs	9	Medium	Medium
Armed Services	8	Medium	Medium
Ways and Means	7	Medium	High
House Administration	6	N/A	N/A
Small Business	5	N/A	N/A
District of Columbia	4	Low	Low
Veterans' Affairs	3	N/A	N/A
Rules	2	N/A	N/A
Standards of Official Conduct	1	N/A	N/A
Post Office and Civil Service	0	Low	Low
Budget	N/A	High	High

Note: Internal Security Committee was abolished.

Source: Smith and Deering (1990).

committees are indeed associated with complex issue areas that require considerable committee-based expertise. Further down on the list are more traditionally distributive-based committees, such as Agriculture, Post Office, Merchant Marines and Veterans' Affairs. Thus the categorization, while not perfect (note the relatively low position of Ways and Means), does capture a good deal of our intended informational intensity.

[FIGURE 8.3 ABOUT HERE]

Oversight as a percentage of total hearings, indicated by the darkened bars in the chart, seems to reflect other aspects of committee activity. This category is headed by Veterans' Affairs and Government Operations, the former of which troubleshoots sticky government bureaucracies for its well-organized clientele, and the latter of which is an oversight committee almost by definition, dedicated to eliminating the ever-present unholy trinity of waste, fraud, abuse. It seems then that oversight hearings capture a different dimension of committee expertise, one dealing more with policy implementation rather than policy formation.

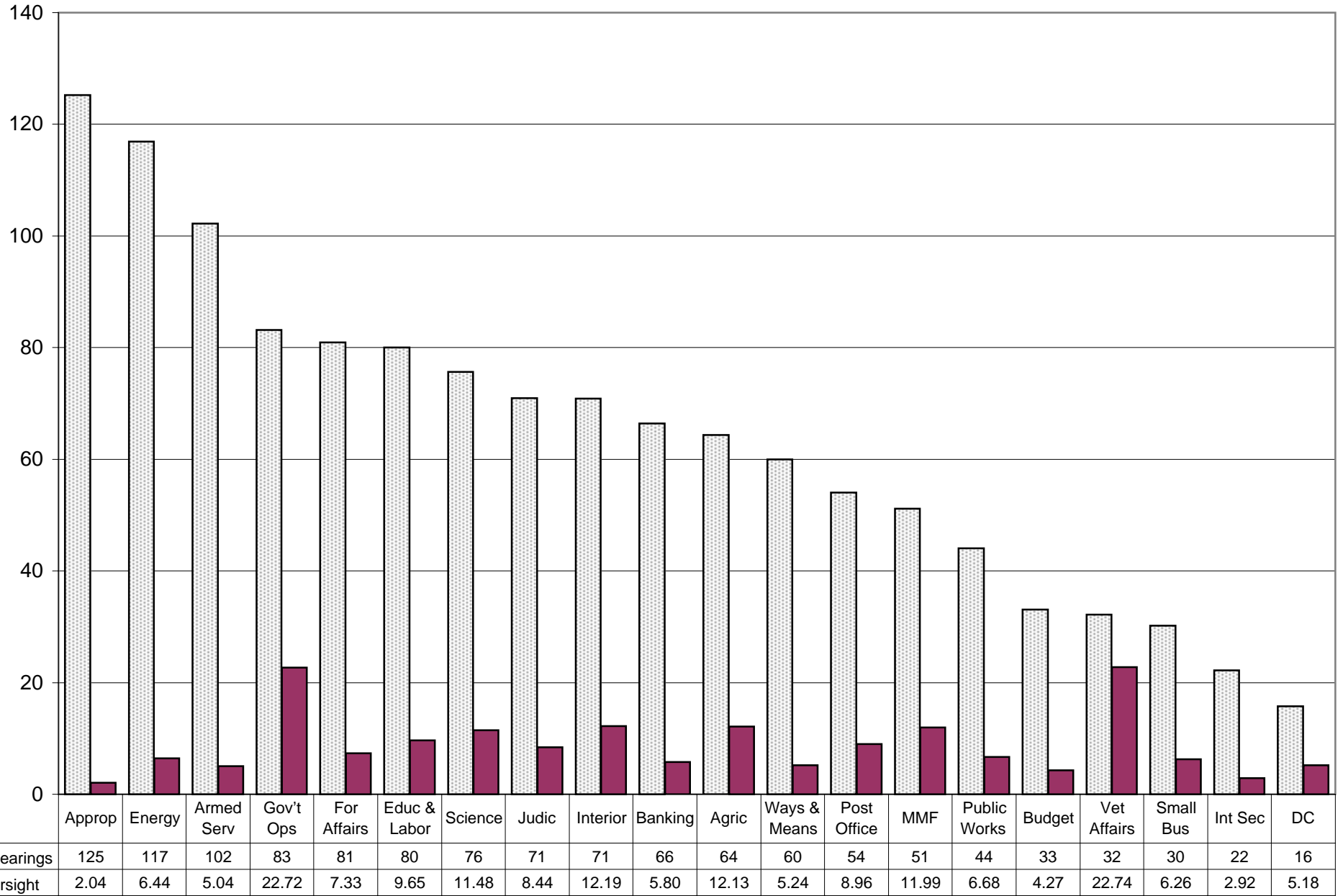
### *Committee Hearings, Oversight, and Delegation*

We are now ready to examine whether or not any of our proxies for complexity and information explain a significant proportion of the discretionary authority delegated to the executive. The dependent variable in the analysis is the level of executive discretion per law, as defined in Chapter 5. We use four measures of informational intensity as independent variables: average total hearings per Congress, average oversight hearings per Congress, average percent of oversight hearings per Congress, and the scope of a committee's policy domain. The hypothesis is that each of these four measures

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<sup>11</sup> Quoted in Smith and Deering (1990, 83).  
*Epstein & O'Halloran—Delegating Powers*

**Figure 8.3: Average Number of Hearings and Percent Oversight Hearings, By Committee 1947-92**



should be positively related to the amount of executive discretion. Summary statistics of all variables are provided in Table 8.4.

[TABLE 8.4 ABOUT HERE]

It may seem most natural to measure informational intensity by hearings data for the reporting committee in the Congress where the measure was passed. For example, if an appropriations bill is passed in the 89<sup>th</sup> Congress, it may seem reasonable to use hearings data from the Appropriations Committee in the 89<sup>th</sup> Congress alone to measure informational intensity. But there are a number of reasons to aggregate committee data across years rather than rely on any one given year.

First, a set of hearings across more than one Congress may culminate into a single piece of legislation. For example, the 1988 Omnibus Trade Act took three years from its original introduction to finally become a law. And the Post Office Committee considers rates hikes nearly continuously, but actual legislation is produced only every few Congresses. Second, other committees may visit issues sporadically, so that when an important piece of legislation is enacted, the number of hearings in that Congress will be unrepresentative of the committee's usual workload. That is, measuring informational intensity by the number of hearings in a given committee during the Congress in which a measure was passed would confound general notions of complexity with the specific hearings that would have to be held to pass a major piece of legislation. Finally, given the changes in coding mentioned above, we would not want our inferences to be influenced by the CIS coding period in which a bill was enacted. We therefore use period-wide averages per committee to measure informational content.

**Table 8.4: Summary Statistics**

<b>Variable</b>	<b>Description</b>	<b>Mean</b>	<b>Std. Dev.</b>	<b>Min</b>	<b>Max</b>
<b>Discretion</b>	The amount of authority that executive agencies have to move policy, as defined in Chapter 5.	0.17	0.15	0.00	1.00
<b>Average Hearings</b>	Average number of hearings held by each reporting committee per Congress.	75.15	24.10	2.66	125.25
<b>Average Oversight Hearings</b>	Average number of oversight hearings held by each reporting committee per Congress.	5.30	2.39	0.08	12.50
<b>Average Percent Oversight Hearings</b>	Average number of oversight hearings as a percent of total hearings held by each reporting committee per Congress.	0.07	0.02	0.02	0.15
<b>Scope of Jurisdiction</b>	A ranking of each committee based on a composite measure combining the number of departments and agencies under each committee's jurisdiction and the number of areas of legislative jurisdiction in the chamber rules, as defined in Smith and Deering (1990).	13.26	4.79	0.00	20.00
<b>Salience</b>	A categorical variable that takes on three values (High, Medium, and Low), depending on the number of times a committee is mentioned in television network news broadcasts, as defined in Smith and Deering (1990, 84).	2.28	0.71	1.00	3.00
<b>Conflict</b>	A categorical variable that takes on three values (High, Medium, and Low), based on comments of committee members and staff, as defined in Smith and Deering (1990, 84).	2.42	0.73	1.00	3.00
<b>Committee-Floor Outlier</b>	Absolute Value of Committee-Floor Difference, as defined in Chapter 7.	0.08	0.07	0.00	0.31

Number of Observations is 296. The data includes multiple referrals.

As environmental controls, we include the committee's issue area salience and conflict. We also include the degree to which a committee is an outlier with respect to the floor, as described in the previous chapter, to control for committee-specific characteristics that might also influence the degree of delegated authority. Finally, we introduce the issue area divisions provided by Clausen (1973) and Peltzman (1985) in their classic works on roll call voting. These are descriptors of roll call votes, where each measure (amendment, rule, final passage, conference report, etc.) is assigned to one of several possible categories.<sup>12</sup> Our unit of analysis, however, is a law. Thus, we sometimes confront the difficulty of roll call measures associated with the same law being on seemingly unrelated topics. For example, the Tax Reform Act of 1976 (PL 94-455) contained a provision clarifying the authority of Congress to override presidential decisions on remedies by the International Trade Commission when U.S. businesses were injured by foreign imports. Consequently, to convert these vote classifications into appropriate law classifications, we associated each public law with its modal vote category, similar to the exercise we performed on the Poole and Rosenthal issue codes discussed earlier in the chapter.

A first look at the results is provided in Figure 8.4, which graphs the average number of hearings per Congress and the average level of executive discretion, by committee. As shown, the trend is indeed generally positive. Armed Services has relatively high discretion given the number of hearings held, and Appropriations

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<sup>12</sup> Clausen defines six possible issue categories: Government Management, Social Welfare, Agriculture, Civil Liberties, Foreign and Defense Policy, and Miscellaneous Policy. Peltzman divides issues more finely into 13 categories. These are Budget General Interest, Budget Special Interest, Regulation General Interest, Regulation Special Interest, Domestic Social Policy, Defense Policy Budget,



relatively low discretion. Otherwise, though, this simple predictor does a fairly good job estimating the amount of discretion in laws reported by the committee.

[FIGURE 8.4 ABOUT HERE]

The full set of regression results is shown in Table 8.5. Again the dependent variable is the average level of discretion of all laws in our sample reported out of each House standing committee. The independent variables are the four proxies for the informational intensity of an issue area, controlling for the conflict and salience of that issue. The findings clearly support our hypothesis that informationally intense policies are delegated at higher rates. Of our four key variables, three—number of hearings, number of oversight hearings and issue scope—are consistently and positively related to discretion. The fourth variable, the percent of oversight hearings, is consistently in the predicted direction, but it is not significant.

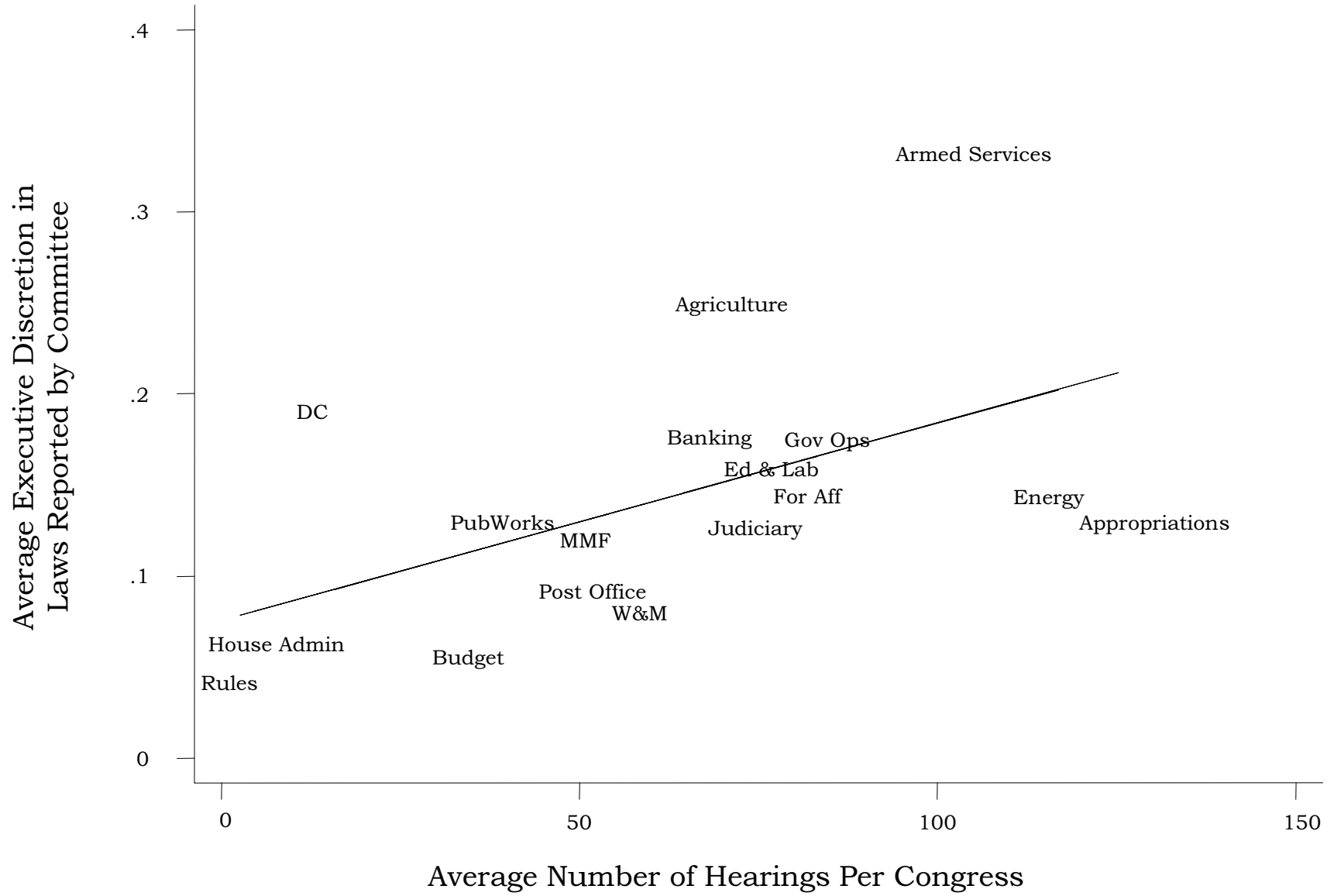
[TABLE 8.5 ABOUT HERE]

Our findings regarding oversight hearings merit a bit of further commentary. On one hand, these results simply indicate that those policy areas with greater amounts of executive discretion are also associated with more committee oversight hearings. This, of course, may seem unsurprising and even tautological. But some previous accounts had indicated that legislators delegate only in order to distance themselves from certain policy areas, and therefore have little or no incentive to oversee delegated authority. If this story were true then we would see no relation or even a negative relation between delegation and oversight. This, however, is not the case: legislators may cede authority to

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Foreign Policy Budget, Defense Policy Resolutions, Foreign Policy Resolutions, Government Organization, Internal Organization, Indian Affairs, and D.C.

Figure 8.4: Discretion and Number of Hearings, by Committee



**Table 8.5: Information and Discretion**

*Dependent Variable: Average Discretion*

Variables	Avg. Hearings		Avg. Oversight Hearings		Avg. Percent Oversight Hearings		Scope of Jurisdiction	
	1	2	3	4	5	6	7	8
<b>Avg. Hearings</b>	0.001 (4.37)**	0.002 (4.47)**						
<b>Avg. Oversight Hearings</b>			0.007 (2.55)**	0.0069 (2.38)**				
<b>Avg. Percent Oversight Hearings</b>					0.124 (0.43)	0.049 (0.16)		
<b>Scope of Jurisdiction</b>							0.005 (2.68)**	0.006 (2.88)**
<b>Salience</b>	0.045 (2.63)**	0.039 (2.25)**	0.063 (3.94)**	0.061 (3.82)**	0.078 (5.19)**	0.075 (4.96)**	0.039 (1.84)**	0.031 (1.39)*
<b>Conflict</b>	-0.085 (-5.96)**	-0.080 (-5.54)**	-0.084 (-5.58)**	-0.082 (-5.44)**	-0.095 (-6.09)**	-0.093 (-5.96)**	-0.072 (-4.23)**	-0.065 (-3.73)**
<b>Committee-Floor Outlier</b>		0.129 (1.43)*		0.073 (0.81)		0.097 (1.03)		0.134 (1.45)*
<b>Constant</b>	0.142 (5.57)**	0.129 (4.81)**	0.164 (6.25)**	0.159 (5.98)**	0.185 (5.03)**	0.185 (5.02)**	0.159 (6.04)**	0.144 (5.19)**
$F_{n-k}^k$	22.28**	16.99**	18.09**	13.58**	15.76**	11.84**	17.81**	13.71**

Note: t-statistics in parentheses, calculated from robust standard errors; one-tailed test \* < 0.10; \*\* < 0.05. N = 293

bureaucratic actors but they also monitor the use of that authority to keep executive agents in line.

The salience and conflict measures are generally significant, with positive and negative coefficients, respectively. These findings should be circumscribed somewhat by the fact that the variables are coded only as tri-chotomous values of high, medium, or low. But insofar as the results are consistently in the same direction across model specifications, they indicate that legislators are more willing to cede the executive discretionary authority in policy areas with high national visibility, and less willing in those areas where many competing groups vie for influence.

The results concerning salience may seem surprising, given legislators' desire for media exposure in order to claim credit on key policy areas. However, media attention can be both positive and negative, so perhaps legislators prefer to retain control in areas where they can quietly provide benefits to key constituents. The latter finding on conflict is a bit more intriguing, as some previous observers have hypothesized that greater conflict gives greater incentives for delegation.<sup>13</sup> The positive side to conflict in a policy area, however, is that it allows legislators to gather greater contributions from groups mobilized on either side of an issue. This inducement may be at the heart of legislators' desire to retain control over these policies themselves.<sup>14</sup>

Finally, the issue categories defined by Clausen and Peltzman, as shown in Tables 8.6 and 8.7, convey some interesting information. The omitted category for the Clausen codes is social welfare, while the omitted category for Peltzman is general interest regulation; in both cases, these are the median categories when ranked by average

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<sup>13</sup> See Fiorina (1982) and McCubbins (1985).

amounts of executive discretion. Relative to these issue areas, the only Clausen category that differed consistently was civil liberties, an area dominated by civil rights bills and crime control acts, with less discretion on average given to executive agencies than the other issues. The only significant Peltzman categories were Budget General Interest (mainly tax policy) and Domestic Social Policy (mostly social security and minimum wage laws) which had less discretion, and Foreign Policy Resolutions with more executive discretion.

[TABLES 8.6 AND 8.7 ABOUT HERE]

Overall, these results lend considerable support to the notion that Congress tends to delegate highly complex issue areas, in order to take advantage of executive branch expertise and distance themselves from potentially harmful regulatory decisions. This statement holds true even after controlling for issue and committee-specific outlier effects.

If our perspective on information and delegation is correct, it may be in order to rethink some of the previous literature on committee expertise. According to our view, there is indeed a role for informationally aware committees, but not as large a role as some previous works might suggest. If informationally intense issue areas are to be delegated to the executive, then it will not be worth legislators' while to invest too heavily in expertise of their own, since most of their duties will consist of overseeing delegated authority. They must know enough to write the initial legislation in an effective manner, of course, and they must be able to communicate with executive branch agents concerning policy details. But past a certain point, it makes little sense for

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<sup>14</sup> This possibility is explored theoretically in Epstein and O'Halloran (1997).

**Table 8.6: Information and Discretion, Clausen Issue Codes**

*Dependent Variable: Discretion*

<b>Variables</b>	<b>Avg. Hearings</b>	<b>Avg. Oversight Hearings</b>	<b>Avg. Percent Oversight Hearings</b>	<b>Scope of Jurisdiction</b>
<b>Avg. Hearings</b>	0.001 (3.40)**			
<b>Avg. Oversight Hearings</b>		0.01 (1.82)**		
<b>Avg. Percent Oversight Hearings</b>			0.04 (0.14)	
<b>Scope of Jurisdiction</b>				0.004 (1.74)**
<b>Salience</b>	0.06 (3.56)**	0.08 (4.64)**	0.09 (5.92)**	0.06 (2.39)**
<b>Conflict</b>	-0.09 (-5.68)**	-0.08 (-5.15)**	-0.09 (-5.63)**	-0.08 (-4.05)**
<b><i>Clausen Issue Categories</i></b>				
<b>Government Management</b>	-0.03 (-1.87)**	-0.02 (-1.23)	-0.02 (-1.49)*	-0.03 (-1.74)**
<b>Agriculture</b>	0.04 (1.09)	0.05 (1.47)*	0.05 (1.56)*	0.04 (1.00)
<b>Civil Liberties</b>	-0.06 (-2.65)**	-0.05 (-2.58)**	-0.06 (-2.76)**	-0.06 (-2.64)**
<b>Foreign &amp; Defense Policy</b>	-0.02 (-0.74)	0.00 (-0.10)	-0.02 (-0.62)	-0.01 (-0.29)
<b>Constant</b>	0.13 (4.16)**	0.15 (4.33)**	0.17 (3.86)**	0.16 (4.87)**
$F_{n-k}^k$	6.70**	9.88**	9.28**	9.67**

Note: t-statistics in parentheses, calculated from robust standard errors; one-tailed test \*<0.10; \*\*<0.05. N = 261. Sample includes only those laws associated with a recorded vote.

**Table 8.7: Information and Discretion, Peltzman Issue Codes**

<i>Dependent Variable: Discretion</i>				
<b>Variables</b>	<b>Avg. Hearings</b>	<b>Avg. Oversight Hearings</b>	<b>Avg. Percent Oversight Hearings</b>	<b>Scope of Jurisdiction</b>
<b>Avg. Hearings</b>	0.001 (3.59)**			
<b>Avg. Oversight</b>		0.009 (2.69)**		
<b>Avg. Percent Oversight</b>			0.319 (1.00)	
<b>Scope of Jurisdiction</b>				0.005 (2.30)**
<b>Saliency</b>	0.015 (0.78)	0.030 (1.64)*	(0.041) (2.35)**	0.004 (0.16)
<b>Conflict</b>	-0.046 (-2.72)**	-0.044 (-2.57)**	(-0.048) (-2.68)**	-0.030 (-1.49)*
<i>Peltzman Issue Categories</i>				
<b>Budget</b>	-0.086	-0.07	-0.085	-0.081
<b>General Interest</b>	(-3.23)**	(-2.60)**	(-3.14)**	(-2.92)**
<b>Budget</b>	0.005	0.012	0.0039	0.009
<b>Special Interest</b>	(0.27)	(0.60)	(0.20)	(0.47)
<b>Regulation</b>	-0.023	-0.014	-0.018	-0.017
<b>Special Interest</b>	(-0.96)	(-0.62)	(-0.76)	(-0.70)
<b>Domestic</b>	-0.047	-0.043	-0.052	-0.040
<b>Social Policy</b>	(-2.16)**	(-2.00)**	(-2.43)**	(-1.80)**
<b>Government</b>	-0.055	-0.052	-0.046	-0.034
<b>Organization</b>	(-1.73)**	(-1.63)*	(-1.44)*	(-1.06)
<b>D.C.</b>	0.042 (0.41)	0.037 (0.36)	0.007 (0.068)	0.029 (0.28)
<b>Defense Policy</b>	0.046	0.067	0.052	N/A
<b>Budget</b>	(0.46)	(0.68)	(0.511)	
<b>Foreign Policy</b>	0.004	0.028	0.0067	0.023
<b>Budget</b>	(0.10)	(0.67)	(0.16)	(0.55)
<b>Defense Policy</b>	0.012	0.050	0.041	0.062
<b>Resolutions</b>	(0.24)	(1.06)	(0.84)	(1.23)
<b>Foreign Policy</b>	0.102	0.123	0.103	0.12
<b>Resolutions</b>	(1.70)**	(2.03)**	(1.68)*	(1.92)**
<b>Constant</b>	0.148 (4.62)**	0.151 (4.62)**	0.166 (3.68)**	0.16 (4.51)**
$F_{n-k}^k$	6.70**	6.20**	5.52**	6.29**

Note: t-statistics in parentheses, calculated from robust standard errors; one-tailed test \*<0.10; \*\*<0.05. N = 261.

legislators (or their staff) to continue investing in issue-specific expertise, as they will be merely duplicating the efforts of bureaucratic policy makers.

### **Delegation and Distributive Issues**

The previous section analyzed our prediction that informationally intense issues are highly delegated to the executive. It may seem natural to assume that distributive issues work the opposite way—that legislators will delegate little authority in these areas so as best to protect favored constituents. It might also be tempting to classify issues as either informational or distributive, so that they can be arrayed along a one-dimensional continuum. If this were the case, then our tests above showing that informationally intense issue areas are delegated at a high rate would simultaneously show that distributive issues are delegated at a low rate.

This optimistic interpretation of our results is, we believe, misplaced. First, we think that issues have both informational and distributive components, so that they fall within a two-dimensional space rather than one-dimensional. The distributive component of policy is not just a lack of informational complexity, that is, but rather the presence of particularized benefits that flow to constituents. In this view some issues may have high distributive and informational components—tax issues, for instance—while others are low on both scales—House Administration issues spring to mind.

Second, and more importantly, the politics of distribution is notorious for generating unexpected incentives in the policy formation game. Legislators can find themselves trapped in collective dilemmas or in chaotic issue formation problems, such that individually rational behavior aggregates to a collectively irrational result. While it is true that legislators might want to keep control over policy in these areas, then, they



may also have countervailing incentives to delegate in order to escape their collective choice problems.

This section explores themes of delegation and distribution with reference to three particular policy examples: agriculture, trade, and the line-item veto. Rather than present systematic data analysis, we try here to highlight some important themes in the application of our theory to distributive issues. The basic point of our exercise, though, remains the same; legislators delegate to the executive more as the costs of internal policy formation rise. When these costs are generated by collective dilemmas in distributive issues, legislators should be willing to delegate just as they were when informational problems encouraged delegation to experts within federal agencies. And, conversely, they will be less willing to delegate the higher the agency costs of doing so.

### *Agriculture*

We begin with the case of agriculture, which has been described as the prototypical example of a small interest group getting its way in the legislative process.

Lowi (1969, 68) writes:

Agriculture is that field of American government where the distinction between public and private has come closest to being completely eliminated. This has been accomplished not by public expropriation of private domain ... but by private expropriation of public authority.

Similarly, Mayhew (1974, 31) states that,

Agriculture is an obvious example [of clientelism]. Clientelism, like particularism, gives form to the federal bureaucracy. Congressmen protect clientele systems—alliances of agencies, Hill committees, and clienteles—against the incursions of presidents and cabinet secretaries.

These two classic treatises of interests, committees, and the federal bureaucracy form the basis of the received wisdom: agriculture is seen to represent a perfect harmony of

interests among the Agriculture Committees, farm lobbies, and the Agriculture Department, forming an iron triangle or an effective sub-government. According to this view, then, agricultural policy is tailored towards a well-protected farm block constituency in an endless flow of particularized benefits.

Careful observers (Ferejohn 1985 and Hansen 1991) have already noted that this characterization is not quite true. First, the agriculture lobby fractured after WWII among competing lobby groups (American Farm Bureau Federation, the Grange, and the Farmers' Union) and across commodities (wheat vs. corn vs. dairy vs. soybean).<sup>15</sup> Second, many postwar farm bills were partisan, rather than presenting a unified front for agriculture interests. Neither did farm bills receive much protection from floor amendments. Of the 21 bills in our sample singly referred to the Agriculture Committee, only four received restrictive rules. For both these reasons, agriculture policy in reality is considerably more nuanced than a straight iron triangle theory would have us believe.

To this story of internally divided interests and partisanship we now add a third dimension: delegation to the executive. The broad summaries of issue areas earlier in the chapter consistently pointed to agriculture as an area with relatively high levels of executive discretion. The 21 agriculture bills in our sample received an average discretion index of 24.4 percent, with a minimum of 9.9 percent, a maximum of 35.7 percent, and a standard deviation of 7.3 percent. In other words, discretion attached to agricultural legislation was consistently high, across time and administrations.

Why do we find such significant levels of discretion in what is essentially a distributive program? The logic is as follows. As discussed in Ferejohn (1985),

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<sup>15</sup> See Hansen (1991, Chapter 5) for details on the growing rift within the farm lobby.

legislators have a collective action problem to solve: how to construct a viable bill without falling prey to cycling majorities. The solution eventually settled upon by farm state legislators was to sustain a logroll with urban interests, maintaining urban support for agricultural subsidies in exchange for agricultural support of the food stamp program. The institutionalization of this logroll helped prevent farm policy deals from being picked apart by hostile forces, usually Republicans opposed to pro-farm legislation.

But this intra-legislative logroll was not enough, since thin congressional majorities meant that presidential approval would also be necessary to enact farm legislation. What are the president's preferences regarding farm policy? Presidents are less inclined towards pork barrel projects to begin with, since they have a national constituency and therefore represent those hurt by wasteful spending as well as those helped. But presidents do need votes from farm states, to some degree, for reelection. In general, then, presidents are less enthusiastic about agriculture bills than farm state representatives but are still willing to support some relief for farmers, especially those hard hit by falling commodity prices.

A considerable amount of disagreement therefore persists between the branches on the subject of agricultural policy. Mayhew (1974, 170-71) notes that "almost every president starting with Coolidge (Johnson and the early Roosevelt are exceptions) has opposed congressional farm programs." Nixon even tried to abolish the Agriculture Department altogether and divide its functions among the proposed departments of Community Development, Economic Affairs, Human Resources, and Natural Resources.<sup>16</sup> And the history of enacting farm legislation consistently reflects this

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<sup>16</sup> See Seidman and Gilmour (1986, 186).

interbranch conflict. Many agriculture bills were negotiated under the threat of a presidential veto, and two Eisenhower administration farm bills were passed only after vetoes of previous attempts.<sup>17</sup> Likewise serious inter-branch tension preceded the agriculture acts of 1961, 1973, 1977, 1982, 1985 and 1990.

Enacting farm legislation, then, means including a somewhat reluctant president in a policy logroll, as well as representatives from urban districts. Some presidents can be partially bought off with the same currency as urban representatives, namely desired social programs such as food stamps. But others, especially Republicans less inclined to favor these social programs, must be bought off with greater discretionary control over the execution of these farm subsidies. Consequently, for a distributive program like agricultural supports to survive the political shoals of the legislative process, the executive must be given some degree of latitude to set policy.

The untold story of agricultural policy, then, is that it relies heavily on executive discretion for implementation, this authority being supplied as a bribe for presidential support of agricultural programs. For instance, Charles Brannan, Secretary of Agriculture in the Truman Administration, introduced in 1949 a plan to eliminate commodity price supports and replace them with direct payments to farmers for the differences between market prices and a pre-determined target price level. Legislators strongly resisted this approach, fearing that it would make agricultural supports more vulnerable to the charge that they were merely a form of welfare for farmers. Eventually, the administration abandoned the Brannan Plan in return for the congressional concession of flexible price supports that, at the administration's discretion, could range between 75

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<sup>17</sup> These were the Agriculture Acts of 1956 and 1958, PL 84-540 and PL 85-835, respectively.

and 90 percent of parity for most basic commodities. As reported in *Congressional Quarterly*,

The Agricultural Act of 1949 [gave] the Secretary of Agriculture more flexibility in setting price support levels. Passage of the legislation in effect reflected a middle position in the debate that Congress would revisit time and time again between those who favored government management of farm prices and those who advocated a free market for agricultural products. (1990 *CQ Almanac*, p. 323)

Similarly, in 1985 farm programs were again under attack, this time from the Reagan Administration which opposed government interference in the market place on principle. There followed a bruising legislative fight that divided Republicans loyal to Reagan from those fearing reprisal from farmers at the voting booth. The pro-agriculture lobby was aided both by its traditional alliance with some inner city Democratic representatives eager to maintain federal support for food stamp programs, and by a depression currently affecting agricultural prices nation-wide. The farm bloc eventually beat back administration attempts to slash crop subsidies, but in return they offered the executive broad new discretionary powers to set price support rates for major crops.

The key to understanding farm policy is that crop subsidies benefit a few districts a good deal, but impose costs on all others. The support of other legislators *and* the president must therefore be maintained to pass policy. Hence delegation is used to garner executive support for an essentially distributive program.

### *Trade*

International trade, on the other hand, benefits all districts a little. Each legislator would prefer to obtain protectionist benefits for her own constituents at the expense of all other districts, but such a proposal would never gain sufficient support to pass on its own. Therefore the natural tendency is for legislators to combine their requests together into an

omnibus tariff package, where each member gains a little and the costs are divided across all districts.

Once this logroll starts, though, it is hard to limit it to only a few members without the bargain unraveling completely. The process of building trade legislation item by item can thus lead to a collective dilemma of over-logrolling, similar to the much-discussed tragedy of the commons. The end result is that all legislators are made worse off than before. The classic trade example is the 1930 Smoot-Hawley Tariff Act, in which Congress revised tariffs on 3,221 items, leading to the highest tariff rates of the 20<sup>th</sup> century. Although every member of Congress was able to protect some interest in her district or state, the overall result was to deepen the Great Depression.

In essence, then, trade policy offers legislators too much of a good thing; it imposes a burden of distribution. This situation resembles that of civil service jobs in the late 19<sup>th</sup> century, when the patronage system got so out of hand that the number of people alienated for not getting a political appointment outnumbered those who did; Congress had an embarrassment of riches.

The solution in both cases was for Congress to delegate decision making authority to the executive. In the case of the civil service, professional standards and a meritocracy system were instituted, making it hard to remove and appoint federal bureaucrats and thereby extricating many of the hiring and firing decisions from legislators' hands. The problem of inefficient trade policy was also solved by delegation. The story of the evolution of trade policy has been told many times: following the disaster of Smoot-Hawley, the 1934 Reciprocal Trade Agreements Act delegated authority to the president to unilaterally cut tariff levels by up to 50 percent in bilateral negotiations with other

countries. This represented a break from the previous system in which Congress set tariffs item by item, to one in which the president was able to negotiate broad tariff agreements and change rates by executive decree.<sup>18</sup>

Throughout the postwar period, this negotiating authority has been renewed periodically, and has been central to worldwide tariff reductions accumulated under the auspices of the General Agreement on Tariffs and Trade (GATT). When the success of these negotiations highlighted the growing importance of non-tariff barriers (NTBs), such as quotas and health and safety standards, Congress gave the executive fast track authority, which consists of expedited, closed rule procedures for legislative consideration of negotiated trade agreements. Fast track authority has subsequently been used to negotiate three regional free trade agreements—US-Israel, US-Canada, and NAFTA—and two GATT agreements—the Tokyo Rounds and most recently the Uruguay Rounds that led to the establishment of the World Trade Organization.

So while agriculture saw delegation as a bribe to the executive, trade policy has been delegated as a means to escape from legislative inefficiencies. As in agricultural issues, the president has a national constituency and is therefore less prone to particularistic demands. But still there is a political logic to delegation in trade policy: the degree of delegation is not fixed and unchanging; rather it is malleable and has constantly been adjusted to reflect the political realities of the time, and renewals of trade negotiating authority have been circumscribed by political conflict between the branches.

For example, a Democratic Congress restrained Eisenhower with national security provisions that benefited the oil and steel industries, two traditionally Democratic

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<sup>18</sup> See Lohmann and O'Halloran (1994) for an explicit model of delegation in trade policy to avoid

constituencies. A Democratic Congress later refused to extend any negotiating authority to Nixon between 1969 and 1974. Under Reagan, Congress instituted reverse fast track procedures, whereby the president's expedited consideration of negotiated agreements would be revoked if he failed to consult adequately with members of Congress during negotiations. And currently, with Republicans in control of Congress and Clinton in the White House, for the first time in over two decades the president again has no authority to negotiate trade agreements.

In order to obtain this delegated authority, then, presidents must barter with legislators who have strategically made these delegations renewable at regular intervals. Negotiation over fast track authority therefore inherits some of the distributive aspects of congressional trade policy making. To illustrate this dynamic, we offer an extended discussion of the 1991 fast track renewal.

The 1988 Omnibus Trade and Competitiveness Act renewed fast track authority for three years, with the possibility of an additional two years if the president requested authority by March of 1991 and if neither house passed a resolution disapproving the extension. Congress had until June 1 to block fast track extension; after that, fast track procedures would continue automatically for two more years. The original intent of Congress in providing the short time period was to ensure that the Uruguay Round GATT negotiations were making significant progress and to give U.S. negotiators bargaining leverage.<sup>19</sup>

This procedural measure had the unanticipated effect of allowing Congress the opportunity to set further guidelines for the president in negotiating the North American

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inefficient distributive logrolls.



Free Trade Agreement. The Democratically controlled Congress took the opportunity of the renewal of fast track to ensure that many of the most controversial issues—the environment, labor concerns, and workers’ rights—were written directly into the authorizing legislation.

On March 4, 1991, President Bush requested the extension of fast track procedures.<sup>20</sup> This set up an unlikely scenario in which organized labor, environmental groups, and human rights activists formed a loose coalition in opposition to extending fast track authority. The AFL-CIO strongly opposed the talks and made defeating fast track a top priority. Environmental groups warned that a U.S.-Mexico free trade agreement would exacerbate pollution along the border and create pressure to weaken U.S. environmental laws as businesses relocated to take advantage of lax Mexican enforcement of its pollution controls. Human rights advocates worried that poor working conditions in Mexico would result in lower health and safety standards for American workers.

The administration lobbied hard for the fast track extension, seeing the procedure as crucial to the success of the negotiations. But this required that the president make concessions to key congressional leaders. By early May, USTR Carla Hills had met individually with about 150 members of Congress, including two-thirds of the Senate. Bush met with key Democrats Bentsen, Rostenkowski, and House Majority Leader Gephardt (D-MO) to discuss the extension of fast track. To counter the attacks made by

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<sup>19</sup> *Congressional Quarterly Almanac* 1988, 209.

<sup>20</sup> Message from the President of the United States: *The Extension of Fast Track Procedures*, 102d Cong., 1st sess., H. Doc. 51.

labor and environmentalist groups and quench congressional opposition, on May 1, 1991, the administration put forth an “action plan,” containing three main points:

1. Transition and safeguard provisions to phase in tariff reductions, including escape clause and “snapback” provisions;<sup>21</sup>
2. An enhanced trade adjustment assistance program to provide services to workers displaced by imports resulting from the trade pact; and
3. A vow not to negotiate lower environmental standards than were currently in law in the areas of pesticides, energy conservation, toxic waste, and health and safety.

With the action plan, the administration succeeded in driving a wedge between organized labor and some environmental organizations, thereby diffusing much of the congressional opposition. Appeased by the president’s promises to prevent further environmental degradation and to include them in the negotiation process, environmental leaders withdrew their opposition to the extension of fast track. Still not satisfied with the president’s assurances, labor continued to fight against the extension. The defection of the environmentalists, though, proved to be a mortal blow to their cause, as the disapproval resolution failed 192-231 in the House and 36-59 in the Senate. This episode is typical of bargaining under fast track. The president traded off the gains and losses from meeting certain interest group demands in order to win congressional support. Congress, on the other hand, by extracting public promises from Bush on contentious provisions, strengthened its bargaining position vis-à-vis the administration.

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<sup>21</sup> If domestic producers were injured by imports, the tariff rate would “snap back” to the rate prior to the agreement. A similar clause was included in the U.S.-Canada FTA.

Currently, the president has again requested fast track authority, this time to extend the North American Free Trade Agreement to include Chile. The administration has been without fast track authority since 1994, and an effort to renew it in 1995 failed because Republicans controlling Congress and minority Democrats could not agree on whether to include authority to negotiate labor and environmental issues as part of trade agreements. Republicans oppose including those issues, while some Democrats have said they will not support legislation that does not include them. Administration officials, meanwhile, have been working on compromise legislation that would win support from both parties. If our theory of distributive delegation is correct, any concessions made by Congress will have to be bought with promises of distributive benefits for Republican constituents. Clinton has previously shown his willingness to horse trade to obtain trade concessions—the passage of NAFTA being the prime example—and it seems that he will need those skills once again for renewed fast track authority.

### *Line-item Veto*

The most puzzling of our examples of distributive delegation is the recent line-item veto law, passed by a Republican-controlled Congress while a Democrat occupied the White House. Although 43 state governors possess line-item veto authority of some form, every president from Ulysses S. Grant onwards had requested similar authority, and all had been left empty handed. Why then was this impasse finally broken in 1996, under divided government? This section reviews the history of enacting the line-item veto law and outlines a series of factors contributing to its passage.

Although a presidential line-item veto had been discussed for over a century, the first version to pass a chamber of Congress came in 1992, when the House passed an

“expedited rescissions” bill. To digress briefly, the 1974 Budget and Impoundment Act allowed the president to suggest that certain appropriations be rescinded. However, Congress was in no way obliged to act on these proposals. The expedited rescissions approach would force legislators to vote on presidential proposals within a certain number of days under a closed rule, similar to fast track procedures in trade policy. Thus a simple majority in both houses could approve presidential requests; conversely, a simple majority in either chamber could reject them as well.

Republicans eagerly supported the 1992 act, but further action was blocked in the Senate by Robert Byrd (D-WV), an ardent supporter of congressional prerogatives in appropriations. The same scenario repeated itself in 1993 and in 1994: the House passed expedited rescissions bills (along partisan lines; Republicans cooled to the idea once Clinton entered office), but the measures once again died in the Senate.

The biggest push towards the enactment of a line-item veto law came when the proposal was included in the Republicans’ platform, the “Contract with America,” prior to the 1994 mid-term elections. Once the Republicans surprised observers by regaining control of Congress, the House at least was obliged to pass some form of a line-item veto law. They did so on February 6, 1995, enacting an “enhanced rescissions” bill, stronger than the previous expedited rescissions approach but less aggressive than the proposal actually included in the Contract with America, which would have extended to any tax cuts or spending increases in any bill passed by Congress.

Under enhanced rescissions, the president could veto a block of items within five days of signing appropriations legislation. If Congress disagreed with any of the rescissions, the law allowed for expedited congressional procedures to consider and pass

a disagreement bill, which would then be subject to bicameral presentment and the possibility of a presidential veto. In effect, this procedure gave the president the unilateral authority to cancel tax breaks or new spending, with a two-thirds majority in both chambers necessary to override him. The new authority applied to: a) enhanced entitlements, b) tax breaks going to 100 or less individuals, or c) staying requirements going to 10 or less firms. The savings from any of these rescissions were to go into a “lock box,” which must be used for deficit reduction.<sup>22</sup>

The Senate, however, remained deadlocked between the expedited and enhanced rescissions options. In fact, the two Senate committees considering the bill, the Budget Committee and the Governmental Affairs Committee, eventually reported both versions to the floor favorably. The deadlock was broken only when Majority Leader Robert Dole (R-KS) proposed a third alternative, which would break appropriations legislation into many individual bills that could each be signed or vetoed; for example, a separate bill on agricultural subsidies and each transportation project. Senator Byrd, still a foe of any line-item veto authority, ridiculed this approach in a floor speech, saying that the 1995 appropriations bills would have to be broken up into almost 10,000 “billetes, or actlettes, or public lawettes.” Nonetheless, this was the version passed by the Senate on March 23, 1995.

There ensued a long period of negotiations and maneuvering among House and Senate Republicans. Speaker Gingrich (R-GA), for instance, delayed appointing conferees until after the August recess in order to restrict the opportunity of House floor members to instruct the conferees. Work on reaching a compromise was already getting

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<sup>22</sup> For an overview of the line-item veto, see various discussions found in the 1995 *Congressional*

bogged down when the budget battle between congressional Republicans and Clinton erupted, shutting the federal government down and putting a damper on any further moves to strengthen the president's hand in budget negotiations.

Given the degree of conflict and animosity generated by the budget fight, it is rather surprising that any line-item veto bill was passed at all. The fact that it was finally adopted is probably the result of no one overriding factor, but rather a confluence of a number of different forces. First, legislators did face a collective action problem in the passing of appropriations legislation with numerous special interest tax breaks and spending provisions. Like targeted tariff reductions, each item helped an individual member, but the package as a whole was detrimental to Congress's reputation. With consistently negative public evaluations of Congress and legislators, the line-item veto held the promise of burnishing their image. And since Republicans over the years had been strong rhetorical supporters of the line-item veto, they would seem inconsistent if they failed to enact one now that they controlled both chambers of Congress.

Second, Senator Dole put his weight behind finishing the bill, jump starting negotiations in March of 1996. Dole was running for president at the time and wanted a major legislative victory under his belt. Since both chambers had approved versions of the bill already, it seemed that a compromise should be possible. Without Dole's pressing the issue forward, though, the bill would likely have laid dormant yet again.

Third, the final compromise bill was tailored to garner sufficient Republican support for passage (with Clinton in the White House most Democrats were now an easy sell). For one thing, the authority would not come into effect until 1997, by which time it

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*Quarterly Weekly Report*, pp. 687, 779, 864, and 3134.

seemed likely that Dole could be the first to use it. And after the Senate's approach of breaking legislation into thousands of bills was deemed unworkable, attention reverted to the House enhanced rescissions version, which was agreed by observers to be the plan least likely to withstand constitutional scrutiny by the Supreme Court—after all, it gave the president the unprecedented unilateral power to cancel not only spending provisions, but tax breaks as well. A number of Republican legislators were therefore convinced that by seeming to give the president the greatest possible amount of authority, they were in fact given him none at all; in this way, the Republicans could have their legislative cake and eat it too.

Early in 1997, Senators Moynihan (D-NY) and Byrd sought to challenge the constitutionality of the act in court. Federal District Judge Thomas Penfield Jackson ruled in their favor, stating that the act would give the president the power to unilaterally repeal statutory law, which he argued violated the constitutional requirement that legislation be presented to the president for his approval or disapproval as a whole. The Supreme Court overruled, however, stating that the Senators did not yet have standing, as the president had not exercised his authority. At the time of the present writing, the line-item veto has just been used to nullify two tax breaks and one spending provision in the 1997 budget act. Clinton's use of the veto will certainly trigger another constitutional challenge, which can be appealed directly to the Supreme Court. It is clear that the final chapter in this latest test of the non-delegation doctrine has yet to be written.

### **Summary**

This chapter began with a declaration that different issues will generate different politics, and that previous theories of legislative organization posing the stark alternatives

of information or distribution were false dichotomies. Combining these two assertions, we hypothesized that issues can have both informational and distributive components, each with their own set of political imperatives. Our formal model of the policy making process offers the prediction that the higher the informational content of an issue area, the more authority Congress will be willing to delegate to the executive. Our transaction cost politics approach further predicts that legislators will be loathe to delegate in those policy areas with a high ratio of political benefits to costs, and eager to delegate when the opposite is true.

The first two substantive sections of the chapter tested these two propositions. To determine if delegation followed general patterns of competing inefficiencies, we examined a series of issue area breakdowns for the laws in our sample. According to all measures, legislators jealously guard their authority in taxing and spending issues, while they delegate in foreign policy and broad social issues. We argue that this configuration matches our prediction that issues with large political downsides are good candidates for delegation.

We then set about measuring the informational content of laws to test our predictions regarding information and delegation. We constructed a number of such measures, based on congressional hearings data and on the scope of a committee's jurisdiction. Our regression analysis supported our theoretical hypothesis in every case: informational issue areas are delegated at higher rates. Thus committee-based expertise may be employed more to oversee authority delegated to the executive rather than fashion the initial legislation.



Finally, we entered the murky waters of distribution and delegation. On the one hand, it may seem obvious that legislators will want to retain control over distributive, pork barrel programs to ensure that the right benefits get to the right constituents. On the other hand, distributive politics is notorious for generating a series of collective dilemmas, such as cycling in policy formation and excessive logrolling. These pathologies of policy making contribute to the inefficiency of the legislative process, and therefore by our theory of transaction cost politics encourage some level of delegation. We closely examined three policy areas traditionally thought of as distributive—agriculture, trade, and appropriations—and showed that in all cases legislators delegated rather more authority than one might think from previous descriptions of these issue areas. The relationship between distribution and delegation is therefore not straightforward, and certainly merits closer investigation in its own right.

## Chapter 9: Conclusion

*The task of political science is to discover the virtues that lead to free government and the form of government that leads men to virtue.*

*Rossiter, Seedtime of the Republic<sup>1</sup>*

This book has focused on the division of labor between Congress and the executive when making national policy. We sought the answer to the question of where policy is made through our theory of transaction cost politics, or competing inefficiencies. Briefly, our approach claims that policy making in Congress is subject to the limitations of the committee system, including logrolling, informational inefficiencies and slow reaction to changing circumstances. Policy making in the executive, on the other hand, entails delegation to bureaucratic agents who may not share legislators' preferences when enacting policy. So Congress trades off these two costs when deciding how much discretionary authority to leave to the executive branch. The boundaries of the administrative state will be set where the political costs of legislative policy making equal the political costs of delegation at the margin.

We construe our theory as one of efficient policy making under separate powers, where it is understood that efficiency is of the political variety, not technical—national policy will be made in such a way so as to maximize legislators' reelection chances, even if such arrangements do not meet the criteria for technical optimality. To capture this logic of policy making, we constructed a sequential signaling model of policy formation in which committees and agencies both possess some degree of technical expertise. The

median voter in Congress could choose to delegate to the executive or not, and if any authority was delegated, the executive discretion accompanying this authority could be circumscribed by restrictive administrative procedures.

From the model, we derived a series of comparative statics, predicting that executive discretion should rise when legislative committees are outliers, fall under divided government, and rise when the issue area at hand is characterized by informational intensity or uncertainty. One of the goals of this project is to link theories of policy making with systematic empirical analysis. Towards this end, we derived a series of testable hypotheses from our theoretical propositions. The subsequent chapters were dedicated to detailing a data set on executive discretion in 257 pieces of important postwar legislation, and then using these data to test the three major propositions above. In each chapter, we tried to approach our estimation and measurement problems from several vantage points to see if they yielded confirmatory results. In all cases, substantial evidence was found supporting our claims.

### **Summary Analysis**

As a summary of our previous empirical analysis, and as a robustness check on it, we provide a final test of our theory by combining all three effects—divided government, committee outliers, and issue area characteristics—into a single statistical equation. The comparative statics predictions in our model are, theoretically, independent from one another, so each effect should explain a significant amount of the total variation when combined into a multiple regression. Conversely, if the coefficient on one dimension of

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<sup>1</sup> Rossiter (1953, 447).

our analysis became insignificant when estimated with the others, we would be led to conclude that its effects are subsumed by the action of the other variables.

Therefore, Table 9.1 presents a “grand regression,” including committee, divided government, and issue area effects. In the analysis, two measures of congressional-executive conflict are employed: divided government and the seat share measure discussed in Chapter 6. Committee effects are captured in the same combination of interactive terms as were employed in Chapter 7, reflecting the fact that the locus of control may swing from the floor median to the majority party caucus median as the majority party becomes more cohesive. And three alternative measures of issue area complexity from Chapter 8 were used: average committee hearings, average oversight hearings, and the scope of jurisdiction.

The results shown in the table suggest that in all cases our major variables were significant in predicting the level of discretionary authority delegated to the executive. More congressional-executive conflict leads to less discretionary authority; the combination of committee measures collectively indicates that outlying committees induce the floor to delegate more authority to the executive; and as issue areas become more informationally intense, more authority is delegated. These findings reinforce our earlier conclusions drawn independently in each chapter: delegation does respond to changes in legislative organization, inter-branch conflict, and issue area characteristics.

[TABLE 9.1 ABOUT HERE]

The empirical analysis in this book has also allowed us to take a number of claims from the literature on inter-branch relations and test them against hard, systematic data. For the most part, the extant hypotheses performed well: the more Congress delegates the

**Table 9.1: Grand Regression**

*Dependent Variable: Executive Discretion*

	Model 1	Model 2	Model 3	Model 4	Model 5	Model 6
<b><i>Inter-Branch Conflict</i></b>						
<b>Divided</b>	-0.04 (-2.95)**	-0.04 (-3.16)**	-0.04 (-3.03)**			
<b>Seat Share</b>				-0.17 (-2.43)**	-0.18 (-2.54)**	-0.18 (-2.51)**
<b><i>Legislative Organization</i></b>						
<b>Committee-Floor Outlier</b>	1.32 (2.85)**	0.98 (2.03)**	1.03 (2.19)**	1.30 (2.76)**	1.00 (2.07)**	1.05 (2.24)**
<b>Committee-Floor Outlier*Cohesion</b>	-0.32 (-3.02)**	-0.25 (-2.24)**	-0.25 (-2.30)**	-0.32 (-2.91)**	-0.25 (-2.22)**	-0.25 (-2.30)**
<b>Committee-Party Outlier*Cohesion</b>	0.09 (3.08)**	0.07 (2.16)**	0.08 (2.59)**	0.09 (3.03)**	0.07 (2.24)**	0.08 (2.69)**
<b><i>Issue Area Characteristics</i></b>						
<b>Avg. Hearings</b>	0.001 (5.02)**			0.001 (5.05)**		
<b>Avg. Oversight Hearings</b>		0.01 (3.96)**			0.01 (3.89)**	
<b>Scope of Jurisdiction</b>			0.01 (4.88)**			0.01 (4.86)**
<b>Constant</b>	0.06 (2.33)**	0.11 (5.63)**	0.07 (3.20)**	0.03 (1.30)	0.08 (4.63)**	0.04 (2.06)**
$F_{n-k}^k$	11.90**	8.92**	10.98**	11.29**	8.66**	10.91**

Note: t-statistics in parentheses, calculated from robust standard errors; one-tailed test \* < 0.10; \*\* < 0.05. N=292. The data includes multiple referrals. High leverage outliers with Cook's distances greater than 0.014 omitted from the sample.

more it constrains; legislators do enfranchise outside interest groups to oversee the executive, even more so in recent years and when inter-branch conflict has been high; and legislators do strategically design the institutions of delegation so that actors further removed from the president's direct control gain authority under divided government. But other informal hypotheses have not fared as well. Overall, total executive discretion has declined rather than risen in the postwar era, and legislators do not wash their hands of policy once delegated to the executive; rather, they oversee more intensely those issues in which they delegate the greatest amount of discretion.

Regarding the legislative organization literature, our results broadly support an informational approach to policy making in many respects. Outlying committees are associated with less efficient congressional policy making, and the impact of divided government on delegation is attenuated when committees are less representative of floor preferences. We also see that bills assigned restrictive rules, an indicator of a smoothly functioning legislative system, rely less heavily on executive decision making.

We regard alternative theories of legislative organization as complements rather than substitutes, though, so these findings need not conflict with other results showing that in some instances distributive and partisan theories predicted well patterns of committee assignments and delegation. Hence contentious, bipolar issue areas generated a partisan tilt in committee assignments, while distributive issues gave rise to committees representative of narrower interests. Further, committee outliers with respect to the majority party caucus predict delegation to the executive under conditions of high intra-party unity.

It is also our contention that theories of legislative organization and congressional-executive relations, hitherto developed in relative isolation from one another, should be seen as intertwined, as opposite faces of a single decision on where policy should be made. The organization and activities of the executive branch, for instance, are in part shaped by the fact that the greatest delegation occurs with regard to issues that legislators would rather not decide themselves. Executive branch agencies under this view will naturally become embroiled in contentious, difficult policy domains, ones in which the potential political benefits from success are outweighed by the penalties for failure. Small wonder then that bureaucratic miscues are far more prominent and publicized than well-executed agency policy making. And it should be little surprise that executive branch organization is so often seen as chaotic; the executive is, after all, a branch of leftovers.

On the other side of the coin, legislative organization is influenced by its position in a larger separation of powers system. Institutional structures within Congress are often seen as the result of a purely internal decision making process, with no reference being made to actors outside of the legislative domain. According to this view, for instance, congressional committees have monopoly power over detailed policy making; the alternative to committee deliberation and expertise is uninformed policy making on the chamber floor. But power not reserved to legislative committees can instead be delegated to the executive, to experts within executive branch agencies with considerable technical knowledge of their own. So it is possible, and in fact our results confirm, that when committees are seen as less reliable agents for the floor, rational legislative actors choose to shift more policy making authority to the executive. Legislative organization, then,

should be brought out of the legislature and seen as part of a larger constitutional system of policy making, where it exists in the shadow of delegation to the executive.

### **Separation of Powers in the United States**

What do our results mean for the broader study of the separation of powers system as it operates in the United States? We have presented what we consider a null theory of policy making under separate powers when legislators have the option of delegating authority to the executive. Under these conditions, delegation will follow the natural fault lines of political advantage—legislators will rationally choose to delegate in exactly those areas where the political advantages of doing so outweigh the costs.

Notice the importance of the assumption that delegation is a viable option. The Founding Fathers assumed that the legislature would be the source of most important decisions regarding the details of public policy. They were therefore much more concerned about the possibility of congressional aggrandizement of authority than the possibility that legislators would willingly give away policy making power. For the first century of governance under the Constitution, events flowed according to the original scheme. But with the turn of the 20<sup>th</sup> century, social, demographic, and political changes led the federal government to take a more active role in the regulation of society, and by the time of the New Deal legislators had assimilated the electoral advantages of delegating broad social policy to the executive. Ever since, new areas of federal policy making—product safety, housing, environment and civil rights, for instance—have been accompanied by a generous role for the executive.



In the final analysis, the impact of separate powers on policy making is ambiguous. The original idea was that separate powers combined with checks and balances would inhibit or impede the process of producing new government action, making policy movement incremental. By setting ambition against ambition, and by having representatives selected from a large, diverse republic by different modes of election, policy making would perforce be a continuous process of compromise and accommodation.

But this logic does not take into account delegation, which generates a political ethos of its own. Legislators can now avoid some hard decisions that they would otherwise have to face, thus making possible the enactment of certain laws that would be politically infeasible or technically unattainable otherwise. And when bargaining with the executive, legislators can barter discretionary authority for presidential support. So the possibility of delegation produces countervailing factors that make policy movement more rather than less likely. In the final analysis then, separate powers may not decrease the volume of policy making, just change its location—this is the paradox of separate powers.

### **Comparative Institutions**

We conclude with a few, speculative remarks about the application of our findings to other governmental systems, both presidential and parliamentary. To review, we argue that the U.S. system of separate powers allows two general methods of policy making, through legislative committees or through executive agencies. Since legislators can control which of these two methods is chosen by writing explicit or vague legislation, the

location of policy making will maximize legislators' basic political goal of reelection. So the means of policy production is explicable in terms of rational politicians' behavior.

### *Presidential Systems*

Our theory should be directly applicable to other separation of powers systems (or presidential systems, as they are now called). Here too, legislative and executive policy making are both possible, with legislators having the option of delegating power or making explicit policy themselves. If our transaction cost politics approach holds elsewhere, we should see legislatures delegating those issues that have the least electoral advantages for them, and retaining control over issues whose disposition is most crucial to their reelection concerns.

Of course, lessons from the United States will not apply to other presidential systems unamended. For one thing, the United States government is the longest running, most stable of all presidential systems.<sup>2</sup> This is partly due to the fact that the United States had the advantage of beginning with a relatively weak executive, so that the first century and a half of our republic saw policy making dominated by the legislature. Many other presidential systems derived directly from autocracies, so that legislative policy making was never firmly established. Indeed, many presidential constitutions were written by individuals who expected to be chief executive in the near future, and consequently they tended towards stronger executive powers from the very start. In these

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<sup>2</sup> This fact has generated a debate over the general performance of other presidential systems, with Sartori (1997, 86) claiming that "By and large, presidentialism has performed poorly. With the sole exception of the United States, all other presidential systems have been fragile—they have regularly succumbed to coups and breakdowns." Shugart and Carey (1992) defend presidentialism, noting that the probability of breakdown per system-year is not very different from parliamentary systems.

circumstances, the question may be not whether legislatures decide to strategically delegate their policy making powers, but whether the legislature is competent to make policy on its own. In other words, there may exist no viable alternative to executive policy making.<sup>3</sup>

In addition to these considerations, structural features of other presidential systems alter the roles of policy proposition and disposition. In the United States, the policy making powers of the president are limited to his ability to veto legislation, which can be overridden by a two-thirds congressional vote. In other presidential systems, executives have powers of a line-item veto (as discussed in the previous chapter, a limited form of this has now been introduced in the United States as well); constitutionally-reserved decree powers;<sup>4</sup> budgetary powers, such as the exclusive preparation of a budget or requirements that the legislature can reduce but not increase spending on any one item; exclusive power to introduce legislation in certain policy areas, sometimes coupled with privileged parliamentary procedures for considering this legislation; and the power to directly propose referenda.<sup>5</sup> In addition to these legislative powers, some presidents can unilaterally appoint and dismiss ministers, dismiss their cabinets, and even dissolve the assembly.

Given these differences in the legislative powers of the executive, the roles of proposer and administrator may in some cases be reversed with respect to the model we outlined in Chapter 4. Where presidents can propose legislation, they may choose to push

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<sup>3</sup> This is often the case, for instance, in U.S. state governments lacking a professionalized legislature. See Fiorina (1995) for a discussion.

<sup>4</sup> For a comparative view of decree powers, see Carey and Shugart (1998).

<sup>5</sup> These powers are summarized in Shugart and Carey (1992, Chapter 8).

politically difficult problems onto the legislature to maximize their own political advantage. And constitutionally specified decree powers are in effect delegations of authority hard-wired into the system. On the other hand, many executive decree powers are delegated by assemblies to the executive, as in the Russian Duma.<sup>6</sup> In these cases, our theory should still hold; legislators should delegate more authority the more fractured and incoherent are their internal decision making processes, delegate less when they have large policy differences with the executive, and more on technically difficult and politically contentious issues.

### *Parliamentary Systems*

On its face, our theory would seem to have little to offer in the study of parliamentary forms of government. In the pure “Westminster model” (Lijphart 1984), a majority party in parliament elects a cabinet, essentially delegating to that body all policy making responsibilities. The cabinet then formulates and implements policy until the next set of elections, with any formal ratification by elected legislators being perfunctory. Other than the initial maneuvering to form a government and instill it with the power to make policy, members of parliament serve a less active role in the details of policy formation than their U.S. counterparts.

In these circumstances, it is true that no bill-by-bill strategic calculations need be performed on how much authority to cede executive actors. But as is becoming more generally recognized in the comparative institutions literature, the Westminster model is at the far end of a spectrum that includes a variety of forms of parliamentary

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<sup>6</sup> See Chase (1997) for an exposition.

governments; in general, there are multiple points at which substantive policy decisions can be made. First, if a coalition government is to be formed, then the coalitional contract will often be explicit about certain policy decisions to be undertaken. Second, there is the normal ministerial policy making stage that takes place at the cabinet level, possibly constrained by policy bargains made in phase one.<sup>7</sup> Third, members of parliament, sometimes acting through legislative committees, may have input into the content of public policy. And fourth, civil service bureaucrats will make important decisions when implementing policy directives.

At each of these stages, institutional variables will determine the nature and scope of policy input. Coalition governments will form only if there is no majority party and if a minority government is not feasible. Therefore, plurality winner electoral systems, which tend to produce a majority party, will often eliminate the need for intra-coalitional bargaining, while proportional representation systems encourage multi-party coalitions. Ministerial policy making may be constrained by the degree of control that the parliament has over the government in general and individual ministers in particular, as when the assembly can pass a censure vote on a particular minister. The strength of parliamentary committees varies greatly from one country to another; in some instances they are non-existent, while other countries have well-developed and influential committee systems, including Japan, Germany, Sweden, and Italy.<sup>8</sup> And finally, political control over

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<sup>7</sup> The essays in Laver and Shepsle (1994) explore issues of cabinet policy making across modern European democracies.

<sup>8</sup> We have argued elsewhere that the Japanese committee system under LDP domination derived from members' need to garner the personal vote under a single non-transferable electoral structure. See Epstein, Brady, Kawato and O'Halloran (1997). In the Italian case, there are even some instances in which committees can write and pass legislation on their own.

bureaucrats varies according to the civil service laws of different countries. In some instances control is well defined and strict, while in others, like France, ministries have a reputation for independent policy making.<sup>9</sup>

The general point, then, is that within parliamentary systems a range of institutions exists, with some exhibiting a complete fusion of legislative and executive powers, and some with independent centers of decision making within the legislature. Note that our theory would predict that as policy conflict increases between parliaments and the government, assemblies will have incentives to cultivate their own policy making prerogatives.<sup>10</sup> This is an example of our paradox of separate powers in reverse; in the United States, the presence of separate powers gives legislators incentives to delegate and thereby blur the distinctions between legislation and implementation, while in parliamentary systems the domination of policy making by the cabinet gives backbenchers incentives to create their own independent sources of expertise and policy influence.

To the extent that a given parliamentary system exhibits multiple points where policy details can be amended, the division of labor should follow our general theory of transaction cost politics. Fractured legislatures with little policy making expertise should be willing to let cabinets and technocrats handle the intricate details of complex policy. Legislatures with policy goals distinct from the cabinet or ruling coalition (as in the case

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<sup>9</sup> See Huber (1996) on the policy making process in France. The Japanese bureaucracy has traditionally been regarded as an independent policy making force as well (Johnson 1982), but see Ramseyer and Rosenbluth (1993) for an argument that political control is greater than previously supposed. See also Horn (1995), who argues that independent bureaucracies help governments commit to a set of future policies, thereby alleviating the time consistency problem legislators face when enacting policy.

of minority governments) may find it in their interest to establish competing centers of legislative power and oversight.<sup>11</sup> And technical issues may be safely delegated to professional civil servants, since policy expertise is at a premium.

### *Efficient Policy Making*

These predictions await testing against systematic data, both across countries and within countries over time. But they do illustrate the power of our general approach to policy making, which consists of three steps. First, identify the various centers of decision making in a given governmental system; this includes all areas in which the details of policy are specified. Second, from the institutions governing policy choice, determine which actor or actors have the power to choose one of these alternatives on a case-by-case basis. Third, identify the political interests of these actors, as generated by the electoral and constitutional structures in place. This three-step process should yield predictions on the circumstances under which policy will be made in one way or another.

Thus policy will be made efficiently from the point of view of the actors who choose between different modes of policy formation. Again, this may or may not coincide with technical efficiency. Sometimes rational political actors will find it to their advantage to ensure that policy incorporates the greatest technical expertise available, they may delegate to escape their own internal collective action problems, or they may insulate policy making from political control to ensure the durability of political bargains.

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<sup>10</sup> In fact, Peters (1997, 68) argues that just such a transformation is now taking place. For instance, British legislators established a system of select committees to serve as a counterweight to Prime Minister Thatcher's attempts to dominate all cabinet policy making.

<sup>11</sup> See Strom (1990) for a discussion of parliamentary policy committees under minority governments.

But this need not be the case; unequal political pressures, political information, and political power—via the ballot box or otherwise—create the possibility that policy will reflect more political concerns, rather than doing the greatest good for the greatest number.

Our approach also emphasizes that in any political system, the advantages or disadvantages of a particular mode of policy making must always be judged relative to the next best feasible alternative. That is, it makes little sense to evaluate policy outcomes in a vacuum or against a theoretically more desirable outcome that can not be supported by any set of self-sustaining political institutions. Politics is the art of the possible, and institutions that implement the best possible outcome are therefore the most conducive to the greater public good.



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## **Appendix A: Proofs from Formal Model in Chapter 4**

## Appendix A: Proofs from Formal Model in Chapter 4

*Here stands Theory, a scroll in her hand, full of deep and mysterious combinations of figures, the least failure in which may alter the result entirely, and which you must take on trust; for who is expected to go through and check them?*

*Sir Malachi Malagrowther, 1826  
[alias Sir Walter Scott]<sup>1</sup>*

### Game Forms

We assume four players: the median floor voter in Congress (F), a congressional committee (C), the president (P), and an agency (A), all of whom have single-peaked preferences which can be summarized by ideal points  $x_i$ ,  $i=F, C, P, A$  in a unidimensional policy space  $\mathbf{X}=\mathfrak{R}^1$ ; for convenience we set  $x_F=0$  and  $x_P \geq 0$ . All players have quadratic preferences over outcomes:  $U_i(x) = -(x-x_i)^2$  for  $i = F, C, P, A$ . Outcomes  $x$  in turn depend on both the policy passed and an exogenous parameter  $\omega$ , according to the formula  $x=p+\omega$ . Legislators treat  $\omega$  as unknown when deciding where policy will be made; all other parameters are common knowledge. The ex ante prior probability distribution over  $\omega$  is  $f(\omega)$ , where  $f(\omega)$  is uniform in the interval  $[-R,R]$ .

The first move of the game is made by nature, which randomly selects the value of  $\omega$  from the distribution  $f(\omega)$ . Then the Committee observes only the sign of  $\omega$ , so it receives the signal  $\omega^-$  if  $\omega < 0$  and  $\omega^+$  if  $\omega \geq 0$ . The committee then reports a bill  $b(\omega; x_P)$  to the Floor, where  $b \in \{\omega^-, \omega^+, \emptyset\}$ , standing for a report that  $\omega$  is negative, positive, and no

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<sup>1</sup> The quote from Scott was borrowed from Nicholson (1893).

report, respectively. The Floor voter then chooses the value of a variable  $D \in \{0,1\}$ , where  $D=0$  [1] indicates that the Floor chooses to play the Congressional Policy Making [Agency Delegation] game.

In the Congressional Policy Making game, the Floor player observes the committee bill, updates her beliefs over  $\omega$  to  $g(\omega)$ , and then passes policy  $p^F(b) \in \mathfrak{R}^1$ , giving a final policy outcome of  $x = p^F + \omega$ . In the Agency Delegation game, the Floor sets two parameters,  $SQ(b, x_p) \in \mathfrak{R}^1$  and  $d(b, x_p) \in \mathfrak{R}_+^1$ . The President then sets the ideal point of the Agency,  $x_A(SQ, d) \in \mathfrak{R}^1$ , after which the agency observes the exact value of  $\omega$  and sets policy  $p^A(SQ, d, \omega)$  such that  $|p^A| \leq d$ , giving a final outcome of  $x = SQ + p^A + \omega$ . After final policy is set, all players receive their utility payoffs and the game ends.

### Subgame Equilibria

A strategy for the Floor is a vector  $(D, p^F, SQ, d)$ , consisting of a choice of where to make policy, how to respond to all committee bills, and the status quo and discretion given to the agency. The Committee chooses a bill  $b(\omega; x_p)$  depending on its information about the random variable and the president's ideal point. The President chooses an agency ideal point  $x_A(SQ, d)$ , and the agency chooses a policy  $p^A(SQ, d, \omega)$ . We solve for the set of Bayesian Nash equilibria.

#### *Proposition 1*

Assume that F believes that  $\omega \sim U[-R, R]$ . The equilibrium to the Agency Delegation game consists of the status quo  $SQ$ , agency discretion  $d$ , and agency ideal point  $x_A(SQ, d)$  given by:

$$SQ = 0;$$

$$d = R - x_p \text{ if } x_p \leq R, d=0 \text{ otherwise};$$

$$x_A = x_p, \forall SQ, d.$$

**Proof.** It is immediately apparent that the agent will choose final outcomes according to the rule:

$$x = \begin{cases} \omega + SQ + d & \text{if } -R \leq \omega \leq x_A - SQ - d; \\ x_A & \text{if } x_A - SQ - d \leq \omega \leq x_A - SQ + d; \\ \omega + SQ - d & \text{if } x_A - SQ + d \leq \omega \leq R. \end{cases}$$

This equation implies that the agency will choose the outcomes closest to its ideal point, given discretion level  $d$ . Therefore, P will maximize utility by setting  $x_A = x_p$ . In choosing  $SQ$  and  $d$ , Congress maximizes its expected utility given the agency's decision rule, which is equivalent to solving:<sup>2</sup>

$$\begin{aligned} \max_{SQ, d} EU_F &= - \int_{-R}^{x_p - SQ - d} (\omega + SQ + d)^2 \frac{1}{2R} d\omega - \int_{x_p - SQ - d}^{x_p - SQ + d} x_p^2 \frac{1}{2R} d\omega - \int_{x_p - SQ + d}^R (\omega + SQ - d)^2 \frac{1}{2R} d\omega \\ &= \frac{R[(d - R)^3 - 3x_p^2 d + 3(d - R)SQ^2]}{3}. \end{aligned}$$

To find the optimal status quo, we solve:

$$\frac{\partial EU_F}{\partial SQ} = 0 \Rightarrow SQ = 0.$$

We now solve for the optimal agency discretion:

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<sup>2</sup> Note that the following integral has three terms, while the equilibrium behavior it describes in Figure 4.4 has only two regions. The reason is that the third term will have length 0 at the optimal values for  $SQ$  and  $d$ .



$$\frac{\bar{\partial} EU_F}{\partial d} = 0$$

$$(x_p + R - d)(x_p - R + d) = 0.$$

This equation has two solutions:  $d=R-x_p$  and  $d=R+x_p$ . Given our assumption that  $x_A > 0$ ,  $d^*=R-x_p$  is the appropriate choice. Since  $d \geq 0$ , when  $x_p > R$  the optimal amount of discretion is  $d=0$ . Notice that  $\frac{\bar{\partial} d^*}{\partial x_p} < 0$ , so as the president's ideal point diverges from

that of Congress, the agency will be given less discretion to set policy. **QED**

Notice that the President always prefers more discretion to less:

$$EU_p = \frac{R(d-R)\left[(d-R)^2 + 3(x_p - 2SQ)^2\right]}{3},$$

$$\frac{\partial EU_p}{\partial d} = R\left[(d-R)^2 + (x_p - 2SQ)^2\right] > 0.$$

On the other hand, the committee will want the agency to have more discretion iff it is on the same side of the floor as the agency:

$$EU_c = \frac{R\left[-3x_p^2 d + 6x_p x_c d - 3x_c^2 R + (d-R)\left[(d-R)^2 + 12SQ(SQ - x_c)\right]\right]}{3},$$

$$\frac{\partial EU_c}{\partial d} = R\left[-x_p^2 + 2x_p x_c + (d-R)^2\right]$$

Substituting in the equilibrium condition that  $d=R-x_p$ , this becomes  $2x_p x_c R$ , which is positive iff  $x_c > 0$ , given the assumptions that  $x_p$  and  $R$  are both non-negative. Thus committees that share an agency's policy views, compared to the Floor, prefer for agencies to have more latitude when setting policy than they actually do in equilibrium.

We now solve for the Floor's equilibrium choice of institutions, setting  $D$  equal to 0 or 1. Assume that  $D=0$  unless the Floor strictly prefers to delegate, and note that in equilibrium, the bill from the committee will either be separating, in which case floor

beliefs will be  $g(b(\omega^-))=\omega^-$  and  $g(b(\omega^+))=\omega^+$ , or it will be pooling, in which case  $g(b(\omega))= [-R,R]$  for all  $\omega$ ; it is impossible for the committee to reveal information for one value of  $\omega$  without revealing the complementary set of information for the other value of  $\omega$ . For convenience, denote the committee's strategy as  $b(\omega=\omega^-, \omega=\omega^+)$ , so that the separating equilibrium is characterized as  $b^*=(\omega^-, \omega^+)$  and in the pooling equilibrium  $b^* \in \{\omega^-, \omega^+, \emptyset\}$ .

*Proposition 2*

$D=0$  if  $x_p > R$ , or if  $b^*=(\omega^-, \omega^+)$  and  $R/2 \leq x_p \leq R$ ;

$D=1$  otherwise.

**Proof.** Given the assumption above, the Floor will choose to play the Agency Delegation game only if  $EUF_{D=1} - EUF_{D=0} > 0$ . From Proposition 1, the agency will receive discretion  $d > 0$  only if  $x_p$  falls inside of the range of possible values of  $\omega$ , after the Floor has set the status quo. In a separating equilibrium, the Floor will adjust the status quo  $SQ=E(\omega)$ , so that the relevant range for  $\omega$  is  $[-R/2, R/2]$ . Similarly, even if the equilibrium is pooling, the agency will receive no discretion if  $x_p > R$ . **QED**

We now calculate the circumstances under which the message from the committee will be separating, and when it will be pooling.

*Proposition 3*

$$\text{Define condition } \alpha \text{ to hold if: } \begin{cases} x_p > R \text{ and } |x_c| \leq \frac{R}{2}, \text{ or} \\ \frac{R}{2} < x_p \leq R \text{ and } x_c \in \left[ -\frac{R}{2}, \min\left(x_c^{Sep_2}, \frac{R}{2}\right) \right], \text{ or} \\ x_p \leq \frac{R}{2} \text{ and } x_c \in [x_c^-, x_c^{Sep_1}]; \end{cases}$$

where  $x_C^{Sep_2} = \frac{8x_p^3 - 12Rx_p^2 + R^3}{24x_p^2 - 24x_pR}$ ,  $x_C^{Sep_1} = \frac{x_p}{3}$ , and  $x_C^- = \frac{4x_p^3 + 3R^2x_p + R^3}{3(4x_p^2 - 4Rx_p - R^2)}$ .

Equilibrium proposals  $b^*(\omega)$ , policies  $p^{F^*}(b)$ , and Floor beliefs  $g^*(b)$  are given by:

$b^* = (\omega^-, \omega^+)$  if condition  $\alpha$  holds,

$b^* \in \{\omega^-, \omega^+, \emptyset\}$  otherwise;

$$p^*(b) = \begin{cases} \frac{R}{2} & \text{if } \alpha \text{ holds and } b = \omega^-, \\ -\frac{R}{2} & \text{if } \alpha \text{ holds and } b = \omega^+, \\ 0 & \text{otherwise;} \end{cases}$$

$$g^*(b) = \begin{cases} \{\omega \mid \omega \in [-R, 0]\} & \text{if } \alpha \text{ holds and } b = \omega^-, \\ \{\omega \mid \omega \in [0, R]\} & \text{if } \alpha \text{ holds and } b = \omega^+, \\ \{\omega \mid \omega \in [-R, R]\} & \text{otherwise.} \end{cases}$$

**Proof.** We need only check under which conditions a separating equilibrium exists, for a babbling equilibrium will exist for all values of  $\omega$ . For a separating equilibrium to be supported, the committee must prefer not to lie, and it must prefer separation to pooling. Assume first that  $x_p > R/2$ , so if the committee separates, the agency will receive no discretion, and for convenience assume  $x_C \geq 0$ . In a separating equilibrium, the floor will respond to a message of  $\omega = \omega^-$  with  $p = R/2$  and respond to  $\omega = \omega^+$  with  $p = -R/2$ . Then the committee will be tempted to misinform the Floor player only when  $\omega = \omega^+$ .

The committee will lie if:

$$-\int_{\frac{R}{2}}^{\frac{R}{2}} (\omega - x_C)^2 \cdot \frac{1}{R} d\omega > -\int_{\frac{R}{2}}^{\frac{3R}{2}} (\omega - x_C)^2 \cdot \frac{1}{R} d\omega;$$

$$x_C > \frac{R}{2}.$$

Thus a separating equilibrium exists for all  $x_C \leq R/2$ . Similarly, if  $x_C \leq 0$ , then the committee will separate whenever  $x_C \geq -R/2$ .

We must also check whether the committee prefers pooling to separation, for if the committee pools then the agency will receive greater delegated authority than otherwise. In a pooling equilibrium, the Floor sets  $SQ=0$  and the agency will get discretion  $(R-x_p)$ , and in a separating equilibrium the agency will get no discretion and the floor will adjust the status quo according to the signal it receives from the committee. The committee will therefore prefer pooling to separation iff:

$$\begin{aligned}
 & - \int_{-R}^{2x_p-R} [x_C - (\omega + R - x_p)]^2 \frac{1}{2R} d\omega - \int_{2x_p-R}^R (x_C - x_p)^2 \frac{1}{2R} d\omega > \\
 & \quad - \int_{-R}^0 (x_C - \omega - \frac{R}{2})^2 \frac{1}{2R} d\omega - \int_0^R (x_C - \omega + \frac{R}{2})^2 \frac{1}{2R} d\omega \\
 & \frac{R[8x_p^3 + 24x_px_C R + R^3 - 12x_p^2(2x_C + R)]}{12} > 0 \\
 & x_C > \frac{8x_p^3 - 12Rx_p^2 + R^3}{24x_p^2 - 24x_p R} \equiv x_C^{Sep_2}.
 \end{aligned}$$

This quantity is positive for all  $0 < x_p < R$ , and it equals  $R/6$  when  $x_p = R/2$ .

Now assume that  $x_p \leq R/2$ , so that discretion  $d$  will be positive for all possible signals. Then in a separating equilibrium, the Floor will set the status quo  $SQ=0$  and grant the agency discretion  $d=R/2-x_p$ . If the committee misleads the floor, then the agency will use all its discretion to move policy towards its ideal point. So when  $x_C > 0$ , the committee will prefer to mislead the Floor if:

$$\int_{\frac{R}{2}}^{\frac{3R}{2}} U_C\left(\omega - \frac{R}{2} + x_p\right) \frac{1}{R} d\omega > \int_{-\frac{R}{2}}^{2x_p - \frac{R}{2}} U_C\left(\omega + \frac{R}{2} - x_p\right) \cdot \frac{1}{R} d\omega + \int_{2x_p - \frac{R}{2}}^{\frac{R}{2}} U_C(x_p) \cdot \frac{1}{R} d\omega;$$

$$x_C > \frac{4x_p^3 + 3R^2x_p + R^3}{3(4x_p^2 + R^2)} \equiv x_C^+.$$

Similarly, when  $x_C \leq 0$ , then the committee will mislead when:

$$\int_{-\frac{3R}{2}}^{-\frac{R}{2}} U_C\left(\omega + \frac{R}{2} - x_p\right) \frac{1}{R} d\omega > \int_{-\frac{R}{2}}^{2x_p - \frac{R}{2}} U_C\left(\omega + \frac{R}{2} - x_p\right) \cdot \frac{1}{R} d\omega + \int_{2x_p - \frac{R}{2}}^{\frac{R}{2}} U_C(x_p) \cdot \frac{1}{R} d\omega;$$

$$x_C < \frac{4x_p^3 + 3R^2x_p + R^3}{3(4x_p^2 - 4Rx_p - R^2)} \equiv x_C^-.$$

The committee will prefer to pool if:

$$-\int_{-R}^{2x_p - R} (\omega + R - x_p)^2 \frac{1}{2R} d\omega - \int_{2x_p - R}^R x_p^2 \frac{1}{2R} d\omega > -\int_{-R}^{2x_p - R} (\omega + R - x_p)^2 \frac{1}{2R} d\omega - \int_{2x_p - R}^0 x_p^2 \frac{1}{2R} d\omega$$

$$- \int_0^{2x_p} (\omega - x_p)^2 \frac{1}{2R} d\omega - \int_{2x_p}^R x_p^2 \frac{1}{2R} d\omega$$

$$\frac{2x_p^2(x_p - 3x_C)R}{3} > 0$$

$$x_C > \frac{A}{3} \equiv x_C^{Sep_1}.$$

This last quantity is always greater than 0 and equals  $R/6$  when  $x_p=R/2$ , so at the boundary it matches up with  $x_C^{Sep_2}$ . Furthermore,

$$x_C^+ - x_C^{Sep_1} = \frac{R^2(2x_p + R)}{3(4x_p^2 + R^2)} > 0,$$

so the conditions for preferring to pool always dominate those for telling the truth in this range.

Finally, note that the Floor player always prefers that the committee separate rather than pool; F is never better off under a babbling equilibrium. Even in the most difficult case, when  $x_A=R/2$ , the equilibrium outcomes with an informative committee are distributed  $U[-R/2,R/2]$  for all  $\omega$ , while equilibrium outcomes with a babbling committee are distributed  $U[-R/2,R/2]$  for  $\omega < 0$  plus a segment with  $p=R/2$  for  $\omega > 0$ . **QED**

Note that this last point—that the Floor always prefers an informative committee—is equivalent to the statement that for any given value of  $x_A$ , the Floor's utility is maximized by any value of  $x_C$  for which a separating equilibrium can be sustained. Thus the set of optimal committees is not unique. Also, this set narrows as the preferences of the Floor and president become closer, as shown in the equilibrium diagram, Figure 4.5. For convenience, these regions are reproduced in Figure A.1, which shows the Floor's utility as a function of  $x_C$  and  $x_A$ , drawn for  $R=1$ .

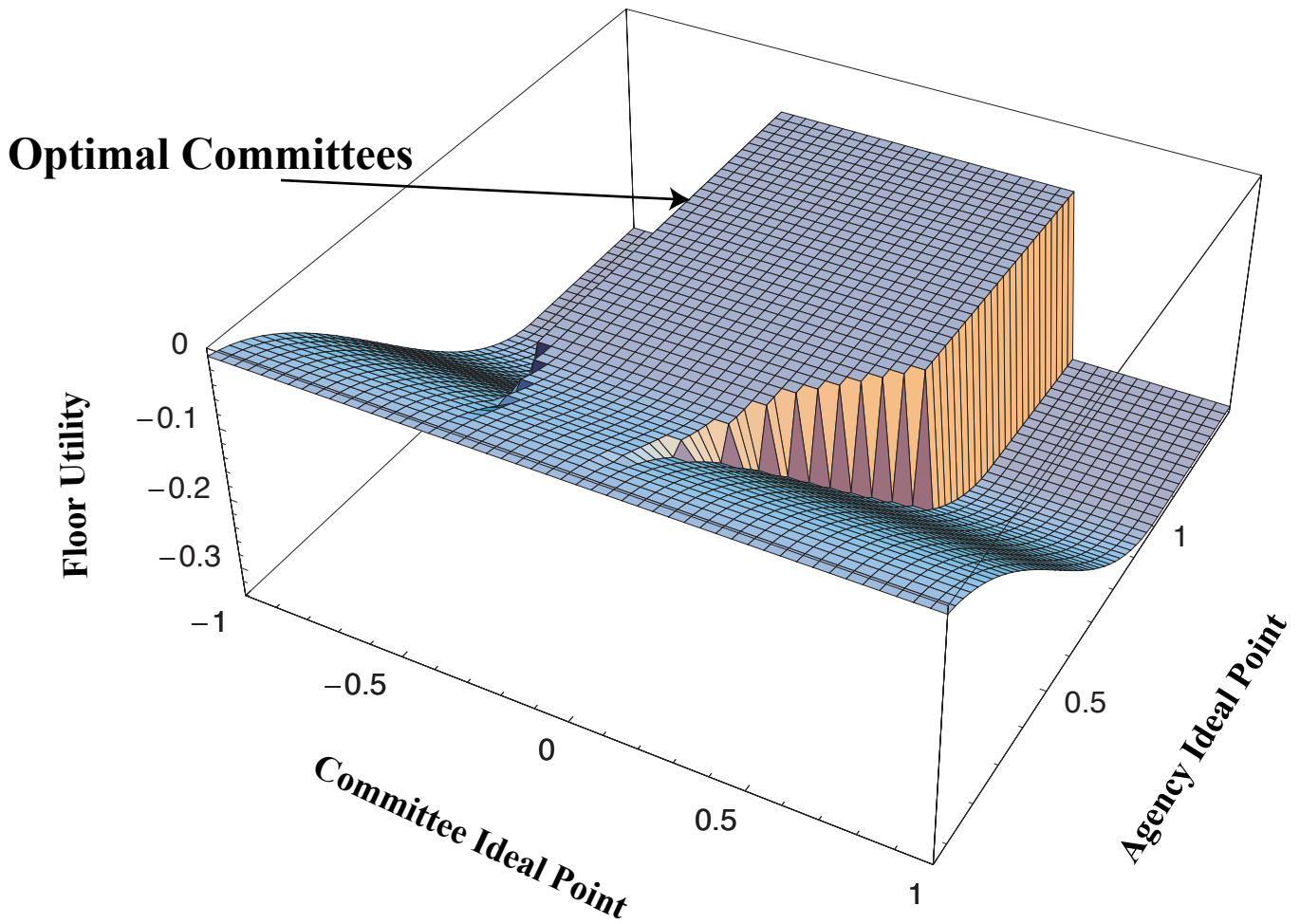
[FIGURE A-1 ABOUT HERE]

On the other hand, the difference in equilibrium discretion between separating and babbling committees is  $(R - x_A) - 0 = (R - x_A)$  for  $R/2 \leq x_A \leq R$ , and it is  $(R - x_A) - (R/2 - x_A) = R/2$  for  $0 \leq x_A \leq R/2$ . This difference therefore declines as  $x_A$  becomes larger, so the interaction between the preference difference between Congress and the executive, and the impact of committee outliers on discretion, should be negative.

### Comparative Statics

From Propositions 1 through 3 above, there are three cases to consider, depending on the value of  $x_P$ .

**Figure A-1: Optimal Committees from Floor's Perspective**



- A)  $x_P > R$ :  $D=0$  (the Congressional Policy Making game is always played). Equilibrium is separating if  $|x_C| \leq R/2$ , pooling otherwise.
- B)  $R/2 < x_P \leq R$ :  $D=0$  and equilibrium is separating if  $x_C \in [-R/2, x_C^{\text{Sep}2}]$ ;  $D=1$  and equilibrium is pooling otherwise.
- C)  $x_P \leq R/2$ :  $D=1$  (the Agency Delegation game is always played). The equilibrium is separating if  $x_C \in [x_C^-, x_C^{\text{Sep}1}]$  and pooling otherwise.

Implicitly define  $d(x_C, x_P, R)$  as the equilibrium amount of discretion given the executive agency from Propositions 1 through 3 above. Then the three hypotheses stated in the chapter follow directly:

1.  $d(x_C, x_P, R) \geq d(x'_C, x_P, R)$  if  $|x_C| \geq |x'_C|$ ;
2.  $d(x_C, x_P, R) \geq d(x_C, x'_P, R)$  if  $|x_P| \leq |x'_P|$ ;
3. For any  $R^0$ , there exists  $\lambda(R^0) \geq 1$  such that  $\lambda \geq \lambda(R^0) \Rightarrow d(x_C, x_P, \lambda R) \geq d(x_C, x_P, R^0)$ .



## **Appendix B: Sample of Public Laws**

## Sample of Public Laws

<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1947	80	80-101	HR3020	Labor Management Relations Act of 1947
1948	80	80-471	HR4790	Revenue Act of 1948
1948	80	80-472	S2202	Foreign Assistance Act of 1948
1948	80	80-845	S418	Water Pollution Control Act of 1948
1948	80	80-897	HR6248	Hope-Aiken Agricultural act of 1948
1949	81	81-171	S1070	Housing Act of 1949
1949	81	81-329	HR5895	Mutual Defense Assistance Act of 1949
1949	81	81-393	HR5856	Fair Labor Standards Amendments of 1949
1949	81	81-439	HR5345	Agricultural Act of 1949
1950	81	81-507	S247	National Science Foundation Act of 1950
1950	81	81-535	HR7797	Foreign Economic Assistance Act of 1950
1950	81	81-734	HR6000	Social Security Act Amendments of 1950
1950	81	81-774	HR9176	Defense Production Act of 1950
1950	81	81-814	HR8920	Revenue Act of 1950
1950	81	81-831	HR9490	Internal Security Act of 1950
1950	81	81-909	HR9827	Excess Profits Tax Act of 1950
1951	82	82-165	HR5113	Mutual Security Act of 1951
1951	82	82-183	HR4473	Revenue Act of 1951
1951	82	82-50	HR1612	Reciprocal Trade Agreements Act of 1951
1952	82	82-414	HR5678	Immigration and Nationality Act
1952	82	82-590	HR7800	Social Security Increase of 1952
1953	83	83-31	HR4198	Submerged Lands Act
1954	83	83-358	S2150	Saint Lawrence Seaway
1954	83	83-480	S2475	Agricultural Trade Development and Assistance Act of 1954
1954	83	83-560	HR7839	Housing Act of 1954
1954	83	83-591	HR8300	Internal Revenue Code of 1954
1954	83	83-637	S3706	Communist Control Act of 1954
1954	83	83-690	HR9680	Agricultural Act of 1954

<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1954	83	83-703	HR9757	Atomic Energy Act of 1954
1954	83	83-761	HR9366	Social Security Amendments of 1954
1955	84	84-381	S2168	Minimum Wage Increase of 1955
1955	84	84-86	HR1	Trade Agreements Extension Act of 1955
1956	84	84-485	S500	Colorado River Storage Project—Authority to Construct, Operate and Maintain
1956	84	84-540	HR10875	Agricultural Act of 1956
1956	84	84-627	HR10660	Highway Act of 1956
1956	84	84-880	HR7225	Social Security Amendments of 1956
1957	85	85-256	HR7383	Atomic Energy Act of 1954—Amendment
1957	85	85-315	HR6127	Civil Rights Act of 1957
1958	85	85-508	HR7999	Alaska—Admission into Union
1958	85	85-568	HR12575	National Aeronautics and Space Act of 1958
1958	85	85-599	HR12541	Department of Defense Reorganization Act of 1958
1958	85	85-625	S3778	Transportation Act of 1958
1958	85	85-686	HR12591	Trade Agreements Extension Act of 1958
1958	85	85-835	S4071	Agricultural Act of 1958
1958	85	85-840	HR13549	Social Security Amendments of 1958
1958	85	85-864	HR13247	National Defense Education Act of 1958
1959	86	86-257	S1555	Labor-Management Reporting and Disclosure Act of 1959
1959	86	86-3	S50	Hawaii—Admission into Union
1959	86	86-372	S2654	Housing Act of 1959
1960	86	86-449	HR8601	Civil Rights Act of 1960
1960	86	86-778	HR12580	Social Security Amendments of 1960
1961	87	87-128	S1643	Agricultural Act of 1961
1961	87	87-195	S1983	Foreign Assistance Act of 1961
1961	87	87-27	S1	Area Redevelopment Act
1961	87	87-293	HR7500	Peace Corps Act
1961	87	87-297	HR9118	Arms Control and Disarmament Act of 1961

<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1961	87	87-30	HR3935	Fair Labor Standards Amendment of 1961
1961	87	87-41	HR6518	Inter-American Program—Appropriation
1961	87	87-64	HR6027	Social Security Increase, 1961
1961	87	87-70	S1922	Housing Act of 1961
1962	87	87-415	S1991	Manpower Development and Training Act of 1962
1962	87	87-543	HR10606	Public Welfare Amendments of 1962
1962	87	87-624	HR11040	Communications Satellite Act of 1962
1962	87	87-781	S1552	Drug Amendments of 1962
1962	87	87-794	HR11970	Trade Expansion Act of 1962
1962	87	87-834	HR10650	Revenue Act of 1962
1963	88	88-129	HR12	Health Professionals Educational Assistance Act of 1963
1963	88	88-156	HR7544	Maternal and Child Health and Mental Retardation Planning Amendments of 1963
1963	88	88-164	S1576	Mental Retardation Facilities and Community Health Centers Construction Act of 1963
1963	88	88-204	HR6143	Higher Education Facilities Act of 1963
1963	88	88-206	HR6518	Clean Air Act of 1963
1963	88	88-38	S1409	Equal Pay Act of 1963
1964	88	88-272	HR8363	Revenue Act of 1964
1964	88	88-297	HR6196	Agricultural Act of 1964
1964	88	88-352	HR7152	Civil Rights Act of 1964
1964	88	88-365	S6	Urban Mass Transportation Act of 1964
1964	88	88-452	S2642	Economic Opportunity Act of 1964
1964	88	88-525	HR10222	Food Stamp Act of 1964
1964	88	88-577	S4	Wilderness Act of 1964
1965	89	89-10	HR2362	Elementary and Secondary Education Act, ESEA of 1965
1965	89	89-110	S1564	Voting Rights Act of 1965

<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1965	89	89-115	HR2984	Health Research Facilities Amendments of 1965
1965	89	89-117	HR7984	Housing and Urban Development Act of 1965
1965	89	89-174	HR6927	Department of Housing and Urban Development (HUD)
1965	89	89-209	S1483	National Foundation on the Arts and the Humanities Act of 1965
1965	89	89-234	S4	Water Quality Act of 1965
1965	89	89-236	HR2580	Immigration and Nationality Act—Amendments
1965	89	89-272	S306	Motor Vehicles—Air Pollution—Solid Waste Disposal Act of 1965
1965	89	89-285	S2084	Highway Beautification Act of 1965
1965	89	89-321	HR9811	Food and Agriculture Act of 1965
1965	89	89-329	HR9567	Higher Education Act of 1965
1965	89	89-4	S3	Appalachian Regional Development Act of 1965
1965	89	89-44	HR8371	Excise Tax Reduction Act of 1965
1965	89	89-97	HR6675	Social Security Amendments of 1965
1966	89	89-563	S3005	National Traffic and Motor Vehicle Safety Act of 1966
1966	89	89-601	HR13712	Fair Labor Standards Amendments of 1966
1966	89	89-670	HR15963	Department of Transportation Act
1966	89	89-675	S3112	Clean Air Act Amendments of 1966
1966	89	89-753	S2947	Clean Waters Restoration Act of 1966
1966	89	89-754	S3708	Demonstration Cities and Metropolitan Development Act of 1966
1966	89	89-755	S985	Fair Packaging and Labeling Act of 1966
1967	90	90-129	S1160	Public Broadcasting Act of 1967
1967	90	90-148	S780	Air Quality Act of 1967
1967	90	90-201	HR12144	Meat Inspection—State Programs

<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1967	90	90-202	S830	Age Discrimination in Employment Act of 1967
1967	90	90-248	HR12080	Social Security Amendments of 1967
1968	90	90-284	HR2516	Civil Rights Riots—Fair Housing—Civil Obedience
1968	90	90-321	S5	Consumer Credit Protection Act
1968	90	90-351	HR5037	Omnibus Crime Control and Safe Streets Act
1968	90	90-364	HR15414	Revenue and Expenditure Control Act of 1968
1968	90	90-448	S3497	Housing and Urban Development Act of 1968
1968	90	90-481	S1166	National Gas Pipeline Safety Act of 1968
1968	90	90-492	HR16363	Wholesale Poultry Products Act
1968	90	90-537	S1004	Colorado River Basin Project Act
1968	90	90-543	S827	National Trails System Act
1968	90	90-618	HR17735	Gun Control Act of 1968
1969	91	91-124	HR14001	Selective Service Amendments Act of 1969
1969	91	91-172	HR13270	Tax Reform Act of 1969
1969	91	91-173	S2917	Federal Coal Mine Health and Safety Act of 1969
1969	91	91-190	S1075	National Environmental Policy Act of 1969
1970	91	91-222	HR6543	Public Health Cigarette Smoking Act of 1969
1970	91	91-224	HR4148	Water and Environmental Quality Improvement Act of 1970
1970	91	91-258	HR14465	Airport and Airway Development Act of 1970
1970	91	91-285	HR4249	Voting Rights—Tests
1970	91	91-373	HR14705	Employment Security Amendments of 1970
1970	91	91-375	HR17070	Postal Reorganization Act of 1970
1970	91	91-379	S3302	Defense Production Act—Amendments—Economic Stabilization
1970	91	91-452	S30	Organized Crime Control Act of 1970

<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1970	91	91-453	S3154	Urban Mass Transportation Assistance Act of 1970
1970	91	91-513	HR18583	Comprehensive Drug Abuse Prevention and Control Act of 1970
1970	91	91-518	HR17849	Rail Passenger Service Act of 1970
1970	91	91-524	HR18546	Agricultural Act of 1970
1970	91	91-596	S2193	Occupational Safety and Health Act (OSHA) of 1970
1970	91	91-604	HR17255	Clean Air Amendments of 1970
1970	91	91-644	HR17825	Omnibus Crime Control Act of 1970
1970	91	91-671	HR18582	Food Stamp Act—Amendments
1971	92	92-178	HR10947	Revenue Act of 1971
1971	92	92-218	S1828	National Cancer Act of 1971
1971	92	92-5	HR4690	Public Debt Limit—Interest Rate—Social Security Wage Base
1971	92	92-54	S31	Emergency Employment Act of 1971
1972	92	92-225	S382	Federal Election Campaign Act of 1971
1972	92	92-261	HR1746	Equal Employment Opportunity Act of 1972
1972	92	92-318	S659	Education Amendments Act of 1972
1972	92	92-336	HR15390	Public Debt Limitation—Extension
1972	92	92-500	S2770	Federal Water Pollution Control Act Amendments of 1972
1972	92	92-512	HR14370	State and Local Fiscal Assistance Act of 1972
1972	92	92-516	HR10729	Federal Environmental Pesticide Control Act of 1972
1972	92	92-573	S3419	Consumer Product Safety Act of 1972
1972	92	92-603	HR1	Social Security Amendments of 1972
1973	93	93-148	HJRE542	War Powers Resolution
1973	93	93-153	S1081	Trans-Alaska Pipeline Authorization Act
1973	93	93-159	S1570	Emergency Petroleum Allocation Act of 1973

<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1973	93	93-198	S1435	District of Columbia Self-Government and Governmental Reorganization Act
1973	93	93-203	S1559	Comprehensive Employment and Training Act (CETA) of 1973
1973	93	93-222	S14	Health Maintenance Organization Act of 1973
1973	93	93-233	HR11333	Social Security Benefits—Increase
1973	93	93-236	HR9142	Regional Rail Reorganization Act of 1973
1973	93	93-86	S1888	Agriculture and Consumer Protection Act of 1973
1973	93	93-87	S502	Federal Aid Highway Act of 1973
1974	93	93-259	S2747	Fair Labor Standards Amendment of 1974
1974	93	93-344	HR7130	Congressional Budget and Impoundment Control Act of 1974
1974	93	93-383	S3066	Housing and Community Development Act of 1974
1974	93	93-406	HR2	Employment Retirement Income Security Act (ERISA) of 1974
1974	93	93-438	HR11510	Energy Reorganization Act of 1974
1974	93	93-443	S3044	Federal Elections Campaign Act Amendments of 1974
1974	93	93-502	HR12471	Freedom of Information Act of 1974
1974	93	93-503	S386	National Mass Transportation Assistance Act of 1974
1974	93	93-618	HR10710	Trade Act of 1974
1974	93	93-637	S356	Magnuson-Moss Warranty Act—Federal Trade Commission Improvement Act
1974	93	93-641	S2994	National Health Planning and Resources Development Act of 1974
1975	94	94-12	HR2166	Tax Reduction Act of 1975
1975	94	94-143	HR10481	New York City Seasonal Financing Act of 1975
1975	94	94-145	HR6971	Consumer Goods Pricing Act of 1975
1975	94	94-163	S622	Energy Policy and Conservation Act



<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1975	94	94-29	S249	Securities Act Amendments of 1975
1975	94	94-73	HR6219	Voting Rights Act of 1965—Extension
1976	94	94-210	S2718	Railroad Revitalization and Regulatory Reform Act of 1976
1976	94	94-455	HR10612	Tax Reform Act of 1976
1976	94	94-469	S3149	Toxic Substances Control Act
1976	94	94-553	S22	Copyrights Act
1976	94	94-566	HR10210	Unemployment Compensation Amendments of 1976
1976	94	94-579	S507	Federal Land Policy and Management Act (FLPMA) of 1976
1976	94	94-580	S2150	Resource Conservation and Recovery Act of 1976
1976	94	94-588	S3091	National Forest Management Act of 1976 (NFMA)
1977	95	95-113	S275	Food and Agriculture Act of 1977
1977	95	95-151	HR3744	Fair Labor Standards Amendments of 1977
1977	95	95-216	HR9346	Social Security Amendments of 1977
1977	95	95-217	HR3199	Clean Water Act of 1977
1977	95	95-30	HR3477	Tax Reduction and Simplification Act of 1977
1977	95	95-87	HR2	Surface Mining Control and Reclamation Act
1977	95	95-95	HR6161	Clean Air Act, Amendments of 1977
1978	95	95-454	S2640	Civil Service Reform Act of 1978
1978	95	95-504	S2493	Airline Deregulation Act of 1978
1978	95	95-600	HR13511	Revenue Act of 1978
1978	95	95-617	HR4018	Public Utility Regulatory Policies Act of 1978
1978	95	95-618	HR5263	Energy Tax Act of 1978
1978	95	95-619	HR5037	National Energy Conservation Policy Act
1978	95	95-620	HR5146	Power Plant and Industrial Fuel Use Act of 1978
1978	95	95-621	HR5289	Natural Gas Policy Act of 1978

<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1979	96	96-185	HR5860	Chrysler Corporation Loan Guarantee Act of 1979
1979	96	96-39	HR4537	Trade Agreements Act of 1979
1979	96	96-88	S210	Department of Education Organization Act
1980	96	96-221	HR4986	Depository Institutions and Monetary Control Act of 1980
1980	96	96-223	HR3919	Crude Oil Windfall Profits Tax Act on Oil
1980	96	96-294	S932	Energy Security Act
1980	96	96-296	S2245	Motor Carrier Act of 1980
1980	96	96-448	S1946	Staggers Rail Act of 1980
1980	96	96-487	HR39	Alaska National Interest Lands Conservation Act
1980	96	96-510	HR7020	Comprehensive Environmental Responses, Compensation, and Liability Act of 1980
1981	97	97-34	HR4242	Economic Recovery Tax Act of 1981
1982	97	97-205	HR3112	Voting Rights Act Amendments of 1982
1982	97	97-248	HR4961	Tax Equity and Fiscal Responsibility Act of 1982
1982	97	97-253	HR6955	Agriculture and Food Act of 1982 (Omnibus Budget Reconciliation Act)
1982	97	97-300	S2036	Job Training Partnership Act
1982	97	97-320	HR6267	Garn-St Germain Depository Institutions Act of 1982
1982	97	97-424	HR6211	Surface Transportation Assistance Act of 1982
1982	97	97-425	HR3809	Nuclear Waste Policy Act of 1982
1983	98	98-144	HR3706	Public Holiday—Birthday of Martin Luther King, Jr.
1983	98	98-21	HR1900	Social Security Amendments of 1983
1984	98	98-369	HR4170	Deficit Reduction Act of 1984
1984	98	98-473	HJRES648	Continuing Appropriations, 1985— Comprehensive Crime Control Act of 1984
1984	98	98-549	S66	Cable Communications Policy Act of 1984

<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1984	98	98-573	HR3398	Trade and Tariff Act of 1984
1985	99	99-177	HJRES372	Public Debt Limit—Balanced Budget and Emergency Deficit Control Act of 1985
1985	99	99-198	HR2100	Food Security Act of 1985
1986	99	99-433	HR3622	Goldwater-Nichols Department of Defense Reorganization Act of 1986
1986	99	99-440	HR4868	Comprehensive Anti-Apartheid Act of 1986
1986	99	99-499	HR2005	Superfund Amendments and Reauthorization Act of 1986
1986	99	99-514	HR3838	Tax Reform Act of 1986
1986	99	99-570	HR5484	Anti-Drug Abuse Act of 1986
1986	99	99-603	S1200	Immigration Reform and Control Act of 1986 (IRCA)
1986	99	99-662	HR6	Water Resources Development Act of 1986
1987	100	100-17	HR2	Surface Transportation and Uniform Relocation Assistance Act of 1987
1987	100	100-203	HR3545	Omnibus Budget Reconciliation Act of 1987
1987	100	100-242	S825	Housing and Community Development Act of 1987
1987	100	100-4	HR1	Water Quality Act of 1987
1987	100	100-77	HR558	McKinney Homeless Assistance Act of 1987
1988	100	100-259	S557	The Civil Rights Restoration Act of 1987
1988	100	100-360	HR2470	Medicare Catastrophic Coverage Act of 1988
1988	100	100-383	HR442	Wartime Relocation of Civilians
1988	100	100-418	HR4848	Omnibus Trade and Competitiveness Act of 1988
1988	100	100-485	HR1720	Family Support Act of 1988
1988	100	100-690	HR5210	Anti-Drug Abuse Act of 1988
1989	101	101-157	HR2710	Fair Labor Standards Amendments of 1989
1989	101	101-73	HR1278	Financial Institutions Reform, Recovery and Enforcement Act of 1989
1990	101	101-336	S933	Americans with Disabilities Act of 1990
1990	101	101-508	HR5835	Omnibus Budget Reconciliation Act of 1990

<b>Year</b>	<b>Cong</b>	<b>PL Num</b>	<b>Final Bill</b>	<b>Title</b>
1990	101	101-549	S1630	Clean Air Act, Amendments
1990	101	101-624	S2830	Food, Agriculture, Conservation, and Trade Act of 1990
1990	101	101-625	S566	Cranston-Gonzalez National Affordable Housing Act
1990	101	101-649	S358	Immigration Act of 1990
1991	102	102-166	S1745	Civil Rights Act of 1991
1991	102	102-240	HR2950	Surface Transportation Efficiency Act
1992	102	102-385	S12	Cable Television Consumer Protection and Competition Act of 1992
1992	102	102-486	HR776	Energy Policy Act of 1992
1992	102	102-511	S2532	Freedom for Russia and Emerging Eurasian Democracies and Open Markets Support Act of 1992
1992	102	102-575	HR429	Reclamation Projects Authorization and Adjustment Act of 1992

## **Appendix D: Coding Rules for Discretion**

## Coding Rules for Discretion

This appendix details the coding rules used to compile the data sets in our study. As a general rule, each of the data sets was coded independently by two different people, and then checked over by a third. Upon final entry, each law was then checked a fourth and final time by the authors.

### I. Discretion Data

#### A. Delegation Variables

##### 1. MAJOR PROVISIONS

For the most part, counting the number of major provisions listed in *Congressional Quarterly's* legislative summaries was straightforward: each new paragraph counted as a provision. In difficult cases, we followed these rules:

- Bullets and paragraphs count as separate provisions;
- Sub-bullets do not count if they merely elaborate on the previous paragraph;
- Sub-bullets do count if they include new substantive authority;
- Unbulleted paragraphs count as a separate provision if they are substantively distinct from the previous, bulleted paragraph.
- If a paragraph is followed by a colon and a list of elements, and if the elements of the list merely elaborate on the main point of the paragraph, then we count the paragraph and accompanying list as one provision.

##### 2. DELEGATION

Our definition of delegation is any major provision that gives another governmental body the authority to move policy away from the status quo. To maintain consistency across laws, we developed the following guidelines.

Examples of what *is* delegation:

- The authorization of a new program with some discretionary powers;
- Discretion to make or modify decision making criteria;
- Extension of discretionary authority that would otherwise expire;
- The creation of a new commission, board, or agency;
- Demonstration projects;
- Grants and loans where the agency determines the size of the award and/or the recipients;
- The right to issue subpoenas;
- The right to bring suit or intervene in an existing suit;
- The right to issue waivers;
- The ability to enter into contracts.

Examples of what is *not* delegation:

- Authorizing appropriations or funds for a program;
- Requiring reports, studies or publication of information;
- The hiring of staff or personnel;
- Transferring delegated authority from one executive branch actor to another without increasing the scope of that authority;
- Evaluations, recommendations, and assessments that do not directly alter policy;
- Audits, which are considered constraints and not delegation to, for instance, the GAO.

### *B. Constraint Variables*

The next step is to define how we coded the 14 categories of administrative procedures associated with each law. These categories are all defined as constraints on executive action above and beyond those specified in the 1946 Administrative Procedure Act.

## APPOINTMENT POWER LIMITS

These are defined as limits on whom the president can appoint to commissions or to be heads of agencies, beyond requiring the advice and consent of the Senate. Typical limits include the requirement that a commission be bipartisan, that it be composed of experts in a certain field, that some of its members be the heads of certain other agencies, or that congressional actors get to name some of the appointees. However, simply limiting the size of a commission, the length of their terms, or their pay were not coded as appointment power limits.

For example, in the Foreign Assistance Act of 1948, Congress required that the Joint Committee on Foreign Economic Cooperation consist of two majority members and one minority member of the Senate Foreign Relations Committee, one minority and one majority member from the Senate Appropriations Committee, and similarly for the House.

## TIME LIMITS

Time limits arise when delegated authority is associated with sunset provisions (i.e., it expires after a certain specified time period), or when the amount of time that an agency regulation can affect a private party is limited. The most common time limit arises when a program automatically expires after a fixed period; other typical cases include a limit on the duration of contracts between the government and private parties or loans that can be extended for only a specified time frame. Funds authorized for a program for a set number of years, however, were *not* coded as a time limit.



Examples include the Excess Profits Tax of 1950, which was scheduled to expire at the end of June 1953; the Foreign Assistance Act of 1948, where the program was to terminate on June 30, 1952 or upon concurrent resolution of Congress; and the Trade Agreements Extension Act of 1958, which extended tariff cutting authority through June 30, 1962. In each of these cases, the law specified a fixed time frame within which the agency was to act or no further action could be taken, or the act itself would expire unless Congress renewed or extended the authority. We see similar limits in the Atomic Energy Act of 1954, which allowed the Atomic Energy Commission to issue licenses for ten years, and in the National Aeronautics and Space Act of 1958 in which the president could transfer functions to NASA for four years. We also see limits on the number of years funds could be used, as in the National Defense Education Act of 1958, which authorized the Commissioner of Education from 1959 to 1962 to make loans and grants to state agencies for up to four years.

#### SPENDING LIMITS

These arise when a law defines a maximum amount that an agency can allocate to any activity or set of activities, either stated explicitly or in a formula. This does *not* include authorizations or appropriations for an act in general; we focus instead on whether or not Congress sought explicitly to limit how (in which ways) the agency could allocate moneys, typically by limiting the percent of a project's cost that the federal government could pay, the requirement of matching grants, or a cap on the amount of benefits payable to any one recipient.

For example, the Clean Water Restoration Act of 1966 eliminated existing dollar ceilings on the amount of federal assistance a single sewage treatment plant could receive, thus permitting the federal government to provide up to a flat 30 percent of the construction costs of an approved treatment project. In the same act, we find incentive grants which provided that the federal government could contribute up to 40 percent of a project's construction costs, if the state in which the project was to be built agreed to pay at least 30 percent of costs of all projects within its boundaries receiving such federal grants. The 1967 Social Security Act similarly provided that day care centers be set up to take care of the preschool children of those mothers who take training and hold a job and provided for 80 percent federal matching grants for the cost of the work training and day care programs. Moreover, the act specified that 50 percent of the total authorization would be for formula grants, 40 percent for project grants, and 10 percent for research and training.

#### LEGISLATIVE VETO

In some sense, of course, Congress can always override the decisions taken by an agency by passing a law that makes null and void the agency's action and overriding a presidential veto with a two-thirds vote. A legislative veto establishes a special procedure outside the normal bicameral approval and presentment process that allows Congress to overturn specific agency decisions through a unicameral resolution or a two-house concurrent resolution.

Throughout the post-war period, legislative vetoes of one sort or the other were rather common. For example, Federal Land Policy and Management Act (FLPMA) of

1976 included several such override provisions. The act specified that Congress could veto by concurrent resolution within 90 days any decision to exclude from one or more principal uses (including timber production, grazing, fish, and wildlife development) a tract of 100,000 acres, or to sell a tract of more than 2,500 acres, or withdraw federal lands from uses such as mining or grazing for 20-year periods. Moreover, the Secretary of Agriculture could terminate any of those withdrawals, unless Congress disapproved that termination by concurrent resolution within 90 days.

#### LEGISLATIVE ACTION REQUIRED

Another constraint that limits the ability of executive agencies to alter policy is the requirement that Congress must act prior to agency action becoming effective by passing a bill or resolution that approves the policy proposed by the agency. In these cases, the agency's decision does not constitute final policy action, but rather the final action is placed in the hands of Congress. This category of constraint is more stringent than a legislative veto, which allows an agency's decision to take effect *unless* Congress acts to stop it. Here, for the agency's decision to take effect at all Congress must first take some positive action, usually requiring at least a majority in each chamber.

The shining example of the use of positive action required was the 1974 Trade Reform Act. Before international trade agreements affecting domestic regulations could be enacted, Congress had to vote to implement the legislation through what have come to be known as fast-track procedures. Similarly, extensions of Most Favored Nation status require congressional approval. We see like provisions in the Atomic Energy Act of

1954, which specified that Congress must authorize the construction of large scale atomic electric demonstration plants approved by the Atomic Energy Commission.

#### EXECUTIVE ACTION REQUIRED

Another means of limiting arbitrary actions by agencies is to require that their rulings or decisions be approved by a separate agency or the president himself. This is less restrictive than requiring congressional action, since executive actors appointed by the same president may tend to have similar policy preferences, but it is also less costly from legislators' point of view. This category contained only provisions that required final agency actions to be approved by another executive branch actor to take effect; requirements that one executive branch actor merely consult with another before taking action were coded in the separate category of consultation requirements.

Examples include the 1954 St. Lawrence Seaway Act, which required that the decisions of the St. Lawrence Seaway Development Corporation be subject to presidential approval. Similarly, in the Trade Agreements Extension Act of 1958 the president must approve the Tariff Commission's recommendations regarding tariff alterations for them to become effective. The Airport and Airway Development Act of 1970 required that airport runway extension locations approved by the Department of Transportation must also be approved by either the Secretary of the Interior or the Secretary of HEW to affirm that these plans conform to applicable air and water quality standards. And the Postal Reorganization Act of 1970 specified that postal service rates be subject to approval by the Board of Governors and the Interstate Commerce Commission.

## REPORTING REQUIREMENTS

One of the central ways that Congress is able to keep tabs on what the bureaucracy is doing is through reporting requirements. Usually after—or even in some cases prior—to the agency’s promulgating a rule or making a decision, they are to report to Congress or the oversight committees as to the actions taken, or those that will be taken, and their proposed economic impact. Reporting requirements can be very detailed—often Congress specifies exactly the type of information that it wishes consider—or just require that the agency report to Congress annually about its general activity.

For example, the Energy Policy and Conservation Act of 1975 stated that the president was to report to Congress by April 15, 1977 on the adequacy of the incentive provided under existing price ceilings for development of Alaskan oil. More typically we find, as in the Toxic Substances Control Act, that the EPA is required to submit an annual report on the administration of the law to the president and Congress.

## CONSULTATION REQUIREMENTS

Sometimes Congress requires that before an agency promulgates any regulations, it must consult with other agencies as well. In many ways this is similar to the category of Executive Action Required, but here final agency action does not require the approval of another actor—the agency simply has to consult with a specified actor prior to making its final ruling. Other instances of this category arise when agencies must consult with affected private interests or with Congress before promulgating regulations.

The Clean Air Act Amendments of 1977, for example, required that before the EPA could redesignate federal lands, it must consult with a federal land manager. The

Civil Service Reform Act of 1978 required agencies to consult with unions that had exclusive representation rights about government-wide rules or regulations that would make a substantial change in employment conditions. The Depository Institutions and Monetary Control Act of 1980 authorized the Federal Reserve Board to consult with other regulatory bodies to initiate supplemental reserves. And the Nuclear Waste Policy Act of 1982 required that the Energy Department consult closely throughout the site selection process with states or Indian tribes that might be affected by its decision.

#### PUBLIC HEARINGS

Section 553 of the 1946 APA sets out the basic elements of “notice and comment” rulemaking: advance notice of proposed rules must be published in the *Federal Register*, and interested parties given the opportunity to express their opinions. Thus public hearings will be a normal element of policy making in any case. This category of constraints identifies those acts that specifically call for an agency to hold public hearings at certain times or under certain circumstances over and above the requirements of the APA.

For example, the Hope-Aiken Agricultural Act of 1948 states that the Secretary of Agriculture must hold public hearings before raising support prices above a given maximum level. In the Housing Act of 1949, the HHFA was required to hold public hearings before slum clearings. And in the Internal Security Act of 1950, the Subversive Activities Control Board was to hold hearings on whether a group is a communist action or front group. On more regular business, under the Trade Expansion Act of 1962 the Tariff Commission was to hold hearings on proposed tariff changes; in the Clean Air Act

of 1963 the HEW Secretary must hold hearings on alleged air pollution problems before taking action; and the Civil Rights Act of 1964 formalized procedures for public hearings and required that agencies hold hearings before enforcing any non-discrimination provisions.

#### APPEALS PROCEDURES

All agency decisions are subject to judicial review and can be appealed by a person or group who can show that they are adversely affected by the ruling. Here, we coded for whether the act established explicit procedures by which an agency's decision could be appealed. This includes giving a group standing, expediting the review process, or defining in which court's jurisdiction a case would be heard. Over time, appeals procedures have become an effective way for environmental and civil rights groups to force effective change on a case-by-case basis, and by the 1970s most social policy contained rather detailed appeals procedure provisions.

The Omnibus Crime Control and Safe Streets Act of 1968, for instance, made provisions to curb potential abuses of the system by allowing individuals who filed a discrimination suit to follow up in court, that the subject of wiretapping could ask the court to suppress contents of recorded conversations, and that the subject can sue any person who made illegal interceptions. In the Gun Control Act of 1968, the aggrieved party could go to a U.S. district court and appeal the Treasury Secretary's decision to deny a gun license. The Occupational Safety and Health Act (OSHA) of 1970 provided that the OSHA Appeals Committee conduct hearings if an employer contested a violation and to issue penalties and orders to enforce the act; that any person affected by an

employment commission order could obtain review in the U.S. Court of Appeals; and that any person could file for a judicial review of a safety and health standard within 60 days of its promulgation. Similarly, one of the major changes in the Clean Air Amendments of 1970 was that affected persons could bring suit in Federal Court against the EPA for failure to perform specified duties or prosecute violators. Moreover, standing was expanded in the Federal Water Pollution Control Act Amendments of 1972 so as to authorize citizen suits against the U.S. government, federal agencies, or the EPA, and provided for judicial review of the EPA's actions.

#### RULEMAKING REQUIREMENTS

The most common way for Congress to limit the discretionary authority that an agency has in implementing policy is to specify detailed rules and procedures in the form of standards and criteria by which an agency must make a decision. Sometimes the agency is merely directed to regulate in the public interest; for example, in Hope-Aiken Agricultural Act of 1948 we find general mandates which allow the Agriculture Secretary to raise price supports if necessary to ensure national security. But more often than not, Congress specifies in intricate detail what the agency can and cannot do and how an agency can do what it does.

For example, in the Labor Management Relations Act of 1947, Congress went into great detail as to what defined unfair labor practices by unions. The Fair Labor Standards Amendments of 1949, which raised the minimum wage to 75 cents, carefully defined categories of workers covered by minimum wage regulations. The Agricultural Act of 1949 allowed the Secretary to set price supports between 75 and 90 percent of



parity and defined the conditions of eligibility for price supports. The St. Lawrence Seaway Act of 1954 stated what projects the St. Lawrence Seaway Development Corporation could undertake, including canals, locks, and dredging. And the California Water Policy Reform Act of 1992 required that the Bureau of Reclamation could temporarily reduce water reserves for wildlife and the environment only if natural conditions, such as droughts, mandated such a change.

#### DIRECT OVERSIGHT

All bureaucratic agencies are subject to oversight by congressional committees. But in certain cases, we find that Congress takes the time to specify how agencies' actions will be overseen, for example by a General Accounting Office audit or by holding congressional hearings. These procedures are coded separately from other devices used to oversee agencies, such as reporting requirements or public hearings, because they entail a level of direct involvement by a third party exterior to the agency's daily functioning and routines. While direct oversight activities are intrusive and time consuming, they are not as uncommon as one might expect.

One example of direct oversight occurred in the Public Broadcasting Act of 1967, which required that the Corporation for Public Broadcasting's accounts be audited by the GAO. Similarly, the Federal Water Pollution Control Act Amendments of 1972 required an oversight study by the GAO of research and demonstration programs; the Health Maintenance Organization Act of 1973 required the GAO to evaluate the operations of at least 50 HMOs funded under the act; the Employment Retirement Income Security Act (ERISA) of 1974 authorized the Internal Revenue Service to audit plans receiving tax

consideration; the Energy Policy and Conservation Act of 1975 authorized the GAO to conduct verification audits of the records of any person required to submit energy information to the FEA, the Interior Department, or the Federal Power Commission; the Civil Service Reform Act of 1978 authorized the GAO to conduct audits and reviews of agency compliance with civil service laws and regulations; and finally, the Staggers Rail Act of 1980 required the United States Railway Association to audit the railroads' benefits program annually.

#### EXEMPTIONS

Here we coded whether a specific group or class of interests was exempted from the effects of a regulation, either permanently or for a given period of time. Often exemptions were explicitly noted as such in the *Congressional Quarterly* legislative summaries; other times, the content of the provision made it clear that an exemption was being offered.

The Fair Labor Standards Amendments of 1949, for instance, listed exemptions from coverage under the wages and hour section, including retail sales, dry cleaning, share croppers, and newspapers. Industries excluded from hours section only included airline employees and fish canneries. And industries excluded from child labor laws included agricultural workers and newspaper delivery. The Foreign Economic Assistance Act of 1950 exempted cotton from the provision that the Economic Cooperation Administration could not pay higher prices for commodities procured in the U.S. than the prevailing world price. The Trade Agreements Extension Act of 1958 exempted articles covered under the national security provision. And the Clean Water Act of 1977

exempted from industrial cost recovery requirements those industries discharging 25 thousand gallons or less per day into municipal treatment plants, as long as the sludge was not toxic.

#### COMPENSATIONS

This category includes provisions that the government directly compensate private interests for the adverse impact of federal regulations. Under the Fifth Amendment to the Constitution, of course, any government takings must be accompanied by just compensation, so again this category of constraint accounted for compensations over and above this baseline standard. Provisions that awarded special privileges to an industry in return for any adverse consequences of regulation were also counted as compensations.

Examples include the Trade Agreements Act of 1979, which reduced tariffs on imported cheese products but compensated cheese producers by allowing the president to proclaim import quotas up to an annual level of 111,000 metric tons on 85% of cheeses currently imported, and established fast track complaint procedures to protect domestic producers against subsidies on foreign cheeses. The Cable Communications Policy Act of 1984 specified compensation for firms forced to sell property when franchises were revoked. The Surface Transportation and Uniform Relocation Assistance Act of 1987 provided compensation for home owners displaced by federally funded transportation projects. And the Omnibus Trade and Competitiveness Act of 1988 authorized a new training program for workers who lost jobs due to increased trade.

*C. Correlation Matrix*

Table D-1 reports the correlation matrix between the delegation and constraint variables detailed above and listed in Table 5.1.

[TABLE D-1 ABOUT HERE]

**Table D-1: Correlation Matrix of Delegation Provisions and Constraints**

	<b>Delegation Ratio</b>	<b>Appt. Limits</b>	<b>Time Limits</b>	<b>Spend. Limits</b>	<b>Leg. Action</b>	<b>Exec. Action</b>	<b>Leg. Veto</b>	<b>Report. Req.</b>	<b>Consult. Req.</b>	<b>Public Hearings</b>	<b>Appeals Proc.</b>	<b>Rule. Req.</b>	<b>Exempt.</b>	<b>Compens</b>
<b>Delegation Ratio</b>	1													
<b>Appt. Limits</b>	0.227	1												
<b>Time Limits</b>	0.191	0.090	1											
<b>Spending Limits</b>	0.223	0.128	0.183	1										
<b>Legislative Action</b>	0.060	0.074	0.14	0.025	1									
<b>Executive Action</b>	0.170	0.155	0.208	0.112	0.164	1								
<b>Legislative Veto</b>	0.034	0.155	0.159	0.048	0.270	0.224	1							
<b>Reporting Req.</b>	0.101	0.408	0.215	0.161	0.245	0.148	0.120	1						
<b>Consult. Req.</b>	0.269	0.246	0.160	0.217	0.251	0.204	0.154	0.251	1					
<b>Public Hearings</b>	0.145	0.201	0.069	0.096	0.072	0.126	0.096	0.126	0.199	1				
<b>Appeals</b>	0.037	0.284	0.095	0.064	0.071	0.152	0.082	0.285	0.106	0.232	1			
<b>Rule. Req.</b>	0.237	0.103	0.250	0.304	0.166	0.154	0.145	0.131	0.247	0.137	0.198	1		
<b>Exempt.</b>	-0.152	0.025	0.145	-0.020	0.004	0.088	0.167	0.208	0.005	0.028	0.248	0.058	1	
<b>Compens.</b>	0.062	-0.005	0.167	0.275	0.120	0.175	0.076	0.102	0.133	0.056	0.097	0.125	0.223	1
<b>Oversight</b>	-0.016	0.128	0.103	0.165	0.074	0.040	0.329	0.195	0.113	0.074	0.205	0.146	0.185	0.076

## **Appendix E: Coding Rules for Roll Call Votes**

## Coding Rules for Roll Call Votes

We identified each of the roll calls associated with the passage of our sample laws and coded if the measure sought to increase or decrease executive discretion. Here we relied on the *Congressional Quarterly's* vote summaries contained in the *CQ Almanac* and the ICPSR brief descriptions of each roll call. When these briefs were ambiguous, we located the discussion of the roll call measure in the *CQ* legislative summary. If after reviewing these secondary sources, it was still unclear if the vote was over delegation, we turned to the primary sources, including committee reports and the debates surrounding consideration of the measure.

### A. Defining Roll Calls Over Delegation

The first step in coding each roll call is to determine whether or not the motion under consideration (amendment, rule, passage, etc.) directly affects delegation. The step-by-step procedure is as follows:

1. For each rollcall, read the ICPSR description;
2. Compare this with the associated *Congressional Quarterly* rollcall brief;
3. Determine if the rollcall is a vote on delegation or not;
4. If in doubt in step 3, consult the *CQ* legislative summaries of each bill;
5. If the vote is not over delegation, stop and go to the next record. Otherwise, proceed to the steps below.

### B. Coding for Discretion in Roll Calls

Once determined that a measure concerns delegation, the next step is to code if the motion increases or decreases delegated authority. The key here is to compare the motion with its *alternative*—that is, how much authority would the executive have if the

motion passed, as opposed to the status quo if it failed. For each type of motion, then, we identified the relevant alternative:

### *1. Rules*

Most rules specify the terms for consideration of a bill, not its content. So for the most part, unless the rule also contains an amendment (as some rules do for the consideration of conference reports), rules will be coded as no delegation. If a rule does somehow alter the bill, the relevant status quo to determine if the bill increases or decreases discretion is the bill itself.

### *2. Amendments*

Here the relevant comparison is between the proposed amendment and the section of the bill or amendment that it changes.

### *3. Motions to Recommit with Instructions*

Again, the relevant comparison is the section of the bill that would be changed under recommittal.

### *4. Passage*

The relevant comparison here is existing law. The *CQ Almanac* background summaries usually provided a description of existing legislation and how the proposed bill would alter it. If after reading the *CQ* summary we were still unclear, we consulted the committee reports and the accompanying text in the *Congressional Record*.



### 5. Conference Report

Here the relevant status quo is the *House* version of the bill. Did the conference committee decrease (increase) the amount of authority the House was willing to cede the administration? *CQ* summaries usually provide a comparison between the House and the Senate versions. Table E-1 provides a quick overview of the relevant status quo for coding discretion.

[TABLE E-1 ABOUT HERE]

**Table E-1: Relevant Status Quo and Roll Call Measure over Discretion**

Motion	Status Quo	Sources
Rule	Bill as reported by committee	<ul style="list-style-type: none"> <li>• <i>CQ</i> summary of legislation</li> </ul>
Passage	Existing law	<ul style="list-style-type: none"> <li>• <i>CQ</i> background summary</li> <li>• <i>Congressional Record</i></li> <li>• <i>Committee Reports</i></li> </ul>
Amendment	Bill	<ul style="list-style-type: none"> <li>• <i>CQ</i> summary of legislation</li> </ul>
Motion to Recommit with Instructions	Bill	<ul style="list-style-type: none"> <li>• <i>CQ</i> summary of legislation</li> </ul>
Conference Report	Version of the bill passed by the House	<ul style="list-style-type: none"> <li>• <i>CQ</i> summary on Conference Report</li> </ul>

## **Appendix F: Committee Hearings Data**

## Committee Hearings Data

Committee hearings data was collected for two purposes: first, to gauge the relative extent that congressional committees oversee the federal bureaucracy; and second to measure the average “informational intensity” of the issues that fall within the jurisdiction of a congressional committee. This section outlines how these data were collected and compiled.

### Data Source

We relied on a third party commercial vendor, Congressional Information Service Inc. (CIS), which publishes summaries of all published committee hearings. CIS also makes these summaries available on-line. We obtained these on-line briefs and created a file containing all the hearings held by each standing committee from the 80<sup>th</sup> to 103<sup>rd</sup> Congress. We used two of CIS’s products: *Congressional Masterfile 1* and *Congressional Masterfile 2*.<sup>1</sup> The former provides an on-line summary of each published hearing from the second Session of the 91st Congress through to the present (or, at the time of the study, the 103rd Congress). The latter provides a summary of each published hearing and a summary of selected unpublished hearings. The congressional masterfiles come with their own extraction software, which allows the researcher to search by using keywords, subject, date of hearings, or serial set number. As our needs are somewhat specialized we were forced to rely on our own search engines, which we now detail.

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<sup>1</sup> Copyright © Congressional Information Service, Inc., 1997. Used by permission.

## Data Extraction Method

To analyze this data we wrote two UNIX shell script programs.<sup>2</sup> The first program counted the number of times a particular committee held hearings during a Congress. The second program counted the number of hearings per committee in which the term “review” or “oversight” occurred in the content notation section of the summaries (the term “oversight” was tracked from the second session of the 91st Congress up to the 103rd Congress; the term “review” was tracked from the 80th Congress through the first session of the 91st Congress). Finally, the data for the different Congresses were aggregated for each Congress by committee, as detailed in Chapter 8.

Several particularities of these data should be noted. First, the files for the pre-1970 Congresses include the unpublished hearings. Unpublished hearings are, mostly, hearings that the Chairperson of the committee deemed inappropriate to make public at the time of the hearing. Under the House rules, hearings must be made public 30 years after the date of the hearing. The implementation of this rule remains uneven.

Second, CIS claims that unpublished hearings were included when the Masterfile was generated because: 1) uncertainty at the time of file generation of the meaning of “unpublished” hearings; and 2) the rule of thumb of “better safe than sorry.” Consequently, the form of the summaries of the two products (and the subsequent structure of the files generated by the two products) are not the same. This is reflected in

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<sup>2</sup> These programs, written in Awk, are available from the authors upon request. We would like to thank Professor Greg Wawro for supplying the original programs upon which ours are based.

the somewhat different Awk programs run for the two groups of hearings (i.e. the post-1969 and the pre-1970 files).

Third is the issue of unpublished hearings for the 80-91.1 Congresses. Unpublished hearings were only available prior to 1959. Furthermore, most unpublished hearings had multiple CIS numbers. Nor have all unpublished hearings 30 years old or older been made public. After discussion, it was decided to exclude the unpublished hearings to insure that the file for all Congresses (i.e. 80th through 103rd) was consistent by including published hearings only. The Awk programs were modified to do this.

Our fourth concern was the issue of multiple CIS numbers per published hearing for the 80-91.1 Congresses. Upon review of the data files and the text files (and discussion with CIS personnel) it became apparent that some published hearings had multiple CIS numbers. This is due to the fact that a hearing that was bound in multiple volumes received multiple CIS numbers—one for each volume of the hearing (e.g. h1231-1-A, h1231-1-B, etc.). Consequently, two approaches were developed to insure that there was no multiple counting of a hearing: one for assigning all hearings to a committee and the other for assigning hearings with the term “review” in the content notation section to a committee.

*Approach 1:*

When counting the total number of published hearings per Congress, we were simply able to modify the Awk program to exclude all CIS numbers (and their associated records) which ended with a B-Z. In other words, of those records which ended with a capital letter, we only included those that ended with a capital ‘A’.

*Approach 2:*

Such an approach was not possible for keeping track of hearings which had “review” in the content notation section of the record. Assume, for instance, that hearing h1231-1-B had “review” in the content notation section of the record, but h1231-1-A did not. In other words, the content notation section was not the same for all volumes of a hearing. Such an approach would have unnecessarily missed hearings which had “review” in the content notation section of the record. To check for this possibility, all oversight hearing files were concatenated and sorted and then reviewed manually to identify and count identical lines. Once the number of duplicate lines per committee per Congress were counted, these numbers were subtracted from the generated file.